

2026



FLORIDA
CHAMBER
Foundation

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of Commerce

F3 FUTURE OF FLORIDA FORUM

FLORIDA CHAMBER ANNUAL MEETING

2026 AGENDA

OCTOBER 27-28
JW Marriott Orlando Bonnet Creek | Orlando, FL

PRESENTED BY:



Tuesday, October 27

10:00 AM

Program Starts (Plan to Arrive 15 Minutes Early for Announcements)

Opening Remarks & Welcome to F3

Karen Moore, Founder & CEO, The Moore Agency and Chair, Florida Chamber Foundation

The official kick-off of F3, setting the tone and building excitement around the future-focused discussions happening at Florida's premier annual leadership convening.

What's Driving Florida's Economy to the 10th

Mark Wilson, President & CEO, Florida Chamber of Commerce and Foundation

Largest in the World by 2030?	<i>A look at what's driving Florida's economy and how the Florida Chamber is rallying the business community for a more prosperous and competitive Florida.</i>
America 250: Florida Is At A Crossroads	<i>Since 1845, Florida has played a huge role in shaping America's evolution, growing from a small state and territory to, now, the 14th-largest global economy.</i> <i>At America250, the world's changing, our country is changing, and Florida isn't the exception. This segment will help leaders unpack Florida's evolving geopolitics and military and defense industry in relation to shifting national and global dynamics.</i>
Free Enterprise Florida: Why Florida's Leadership Matters	<i>During this keynote presentation, we will explore why Florida is the ideal location for businesses to thrive, its potential to be the global hub for capital investment and innovation, and how the business community plays the most pivotal role in ensuring long-term economic prosperity and global competitiveness for our state.</i>
	Executive Networking Lunch
Chair Perspectives: Uniting Florida Leaders for Good	Moderator: Mark Wilson, President & CEO, Florida Chamber of Commerce and Foundation Karen Moore, Founder & CEO, The Moore Agency and Chair, Florida Chamber Foundation David Sweeney, Chair, Florida Chamber of Commerce & Chairman of the Board, RS&H

During this panel, chairs of the Florida Chamber and Foundation will discuss the pressing need for Florida leaders to unite to prioritize Florida's economic growth and global competitiveness.

Florida Beyond the Migration Boom: What Slower Growth Means for the Workforce

Sheridan Morby, Senior Director of Economic Research, Florida Chamber Foundation

Florida's migration boom in recent years has driven the state's economy and workforce. As population growth slows, Florida's leading economists examine what this shift means for Florida's workforce, providing insight that organizations can use to remain competitive in the state's next chapter of growth.

Improving Florida's Talent Pipeline For A Better Workforce

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Corrie Melton, Vice President of Talent Development for the Future of Work, Florida Chamber Foundation

An overview of the Florida Chamber's talent initiatives and tools that are helping leaders grow and strengthen Florida's talent pipeline.

Driving Better Early Learning Outcomes in Florida

This panel discussion will review the localized efforts business and community leaders are leading to improve early learning outcomes across Florida.

Business Incentives for Securing the Path to Prosperity for Florida's Future Workforce	<i>This session will educate leaders about the Path to Prosperity Scholarship Program and the new Step Further Scholarship Fund, which provide opportunities for businesses to receive tax incentives while helping secure the path to prosperity for Florida's up-and-coming talent.</i>
From Classroom to Career: Reimagining K-12 as an Economic Advantage for Florida	Dr. Henry Mack , Florida Commissioner of Education <i>This segment will explore the statewide K-12 efforts aimed at enhancing workforce-ready skills in Florida's talent pipeline.</i>
Building America's Best Workforce Education System	<i>Education is a lifelong pursuit and Florida's #1 workforce education system has the formula to success. This segment will explore how industry and education are partnering to ensure students are workforce-ready for the jobs of the future.</i>

Preparing Florida's Infrastructure For Smart Growth & Development

Preparing Florida's Infrastructure for Smart Growth & Development	<i>This segment will lay the groundwork for discussions on prioritizing infrastructure advancements in Florida.</i>
Future-Ready Florida: Investing in Florida's	<i>Hear FDOT's approach to addressing Florida's growing infrastructure demands, from transportation to public utilities, ensuring our state remains competitive and prepared for current and future growth.</i>

Infrastructure for What's Next	
Busting the Myths: How Data Centers Can Be Done Right in Florida	<i>Description coming soon!</i>
Overcoming Local Government Permitting & Regulatory Road Blocks	<i>Florida is growing, and this growth can be a challenge or an opportunity depending on how we regulate, invest, and plan today. This session will focus on unifying the business community to ensure that government approvals and decisions impacting responsible expansion and development move at the speed of business rather than the speed of certain governments.</i>

Building The Perfect Climate For Business

Building the Perfect Climate for Business	Carolyn Johnson, Vice President of Government Affairs, Florida Chamber of Commerce <i>This segment will lay the groundwork for the discussions focused on making Florida the best place to do business.</i>
Fixing Florida's Broken Lawsuit Abuse Climate: The Medical Malpractice, Third Party Litigation & Nuclear Verdict Crisis	<i>Description coming soon!</i>

Making Florida More Affordable: Increasing Competition in Property & Auto Insurance	<i>What will it take to make insurance more affordable for Floridians? This discussion will examine how greater competition in Florida's property and auto insurance markets can expand consumer choice, strengthen market stability, and help lower costs for families and businesses.</i>
Understanding Amendment 3: Florida's Property Tax Reform	<i>Description coming soon!</i>
Day 1 Closing Remarks	Polly Morgan , Vice President of Marketing & Communications, Florida Chamber Foundation <i>Recap of day one and what to expect day two.</i>
5:00 PM	Program Ends
5:00 PM - 6:00 PM	Welcome Reception
Wednesday, October 28	
7:30 AM - 9:00 AM	Breakfast
9:00 AM	Program Starts (Plan to Arrive 15 Minutes Early for Announcements)

Florida Chamber Annual Meeting	<i>During the annual meeting, we will reflect on the progress, partnerships, and accomplishments that have shaped our Florida over the past year.</i>
Creating Good Jobs By Diversifying Florida's Economy	
Creating Good Jobs by Diversifying Florida's Economy	Colton Madill , Director of Economic Development, Innovation & Infrastructure Policy <i>This segment will lay the framework for the discussions focused on the role innovation and economic development play in securing Florida's long-term success.</i>
Growing Florida's 12 Target Industries	<i>This segment will explore how Florida's 12 target industries, including research and development, manufacturing, aerospace and aviation, energy security, and more, are driving high-wage jobs and economic growth and diversification in Florida.</i>
What Florida Needs to Do to Grow the Life Sciences Industry	<i>This segment will explore how Florida can strengthen its economic competitiveness by connecting research, clinical trials, workforce development, advanced manufacturing, investment, and patient access to make the state a national leader in life sciences and biopharmaceutical innovation.</i>
	Networking Break

How Higher Ed is Driving Innovation & Commercialization in Florida	<i>During this session, we learn how higher education is fueling innovation and fostering strategic partnerships to drive Florida's economic and global leadership.</i>
Manufacturing Florida's Future: Innovation & Talent <i>Featuring the 2026 Coolest Thing Made in Florida Winner Reveal</i>	Jason Mahon, Chief Manufacturing Officer & Deputy Secretary, FloridaCommerce Mark Wilson, President & CEO, Florida Chamber of Commerce and Foundation <i>As Florida works toward becoming a top 5 state for manufacturing jobs by 2030, innovation, talent, and strategic partnerships will be essential to achieving that goal. During this segment, attendees will hear about the innovation, education, workforce development, and cross-sector partnerships driving Florida's manufacturing future.</i> <i>The session will conclude with the 2026 Coolest Thing Made in Florida Winner Reveal, recognizing the winning Florida-made product and celebrating the innovation and manufacturing excellence that define Florida's diverse manufacturing industry.</i>
Making Government & Civics More Efficient and Effective	
Making Government & Civics More Efficient and Effective	Frank Walker, Executive Vice President of Government & Political Relations, Florida Chamber of Commerce <i>This segment will lay the framework for the role of civics and governance in securing Florida's long-term success.</i>

Political Perspectives: A Look at the 2026 Elections	Moderator: Frank Walker, Executive Vice President of Government & Political Relations, Florida Chamber of Commerce Alex Coelho, Director of Data Research & Analytics, Florida Chamber of Commerce Andrew Wiggins, Senior Director of Political Affairs & Coalitions Advocacy, Florida Chamber of Commerce <i>Florida Chamber political experts provide a glimpse into the data analytics and trends driving the 2026 elections.</i>
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	Executive Networking Lunch
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Championing Florida's Quality Of Life

Business & Community Leadership Matters: Breaking the Cycle of Generational Poverty in Florida's 983 Zip Codes	Moderator: Heather Cogar, Statewide Director of Community Engagement, Florida Prosperity Initiative <i>Florida Prosperity Initiative advisory board, root cause, and zip code leaders explore the Florida model, a successful business-led strategy that is replacing poverty and government dependency with self-sufficiency and prosperity in Florida's 983 zip codes.</i>
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Safer Homes & Neighborhoods in Florida	<i>Description coming soon!</i>
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Making Florida A National Leader in Mental Health	<i>During this segment, we will explore the latest efforts to prioritize mental health outcomes in Florida.</i>
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Early Detection is Key: The Future of Alzheimer's Care for Florida's Aging Workforce	<i>This session will explore the future of Alzheimer's early detection and care in Florida, examining how our state's aging population and the growing prevalence of dementia are shaping workforce participation, employer needs, quality of life, and Florida's long-term economic competitiveness.</i>
Call to Action: Engaging in the Year-Round Movement to Secure Florida's Future	Karen Moore , Founder & CEO, Moore Agency and Chair, Florida Chamber Foundation <i>Call to action for Florida leaders to unite in the ongoing movement to secure Florida's future.</i>
2:00 PM	Program Ends

[Secure Your Seats for the 2026 Future of Florida Forum \(F3\) | Register Now](#)