

# FUTURE OF FLORIDA FORUM (F3)

## SPONSOR PROSPECTUS



**FUTURE OF  
FLORIDA FORUM**

FLORIDA CHAMBER ANNUAL MEETING

**OCT 27-28, 2026 | ORLANDO**

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# ABOUT THE FUTURE OF FLORIDA FORUM (F3)

**2030 is quickly approaching on the horizon.** In order to achieve the 39 goals outlined in the *Florida 2030 Blueprint* aimed at making Florida a top 10 global economy, it's more important now than ever for the Florida business community to unite to ensure economic prosperity and global competitiveness for Florida!

At this 2-day event, Florida's business leaders, elected officials, education, workforce, and community advocates will unite around the *Florida 2030 Blueprint's* Six Pillars Framework to address what's needed for Florida's residents, businesses, and economy to succeed in 2030 and beyond.

# 2026 SPONSORSHIP OPPORTUNITIES

**Sponsorship Opportunities**  
**October 27-28, 2026**  
**Orlando, FL**

**Forum Sponsors**  
**PRESENTING SPONSOR** \$25,000 (Exclusive - SOLD)  
**DIAMOND SPONSOR** \$25,000  
**PLATINUM SPONSOR** \$15,000  
**TITANIUM SPONSOR** \$10,000  
**GOLD SPONSOR** \$7,500  
**SILVER SPONSOR** \$5,000  
**BRASS SPONSOR** \$2,500

Exclusive Sponsorship Level	★						
Event registrations included	10	8	6	4	3	2	1
Company logo or listing on event webpage, pre- and post-event emails, and on sponsor slides shown at opening remarks	★	★	★	★	★	★	★
Link to company landing page placed on the Florida Chamber event webpage	★	★	★	★	★	★	★
Number of Florida Chamber social media platforms that will post confirmation of sponsor's involvement	3	3	3	3	3	3	1
List of attendees, including name, title and company	★	★	★	★	★		
Dedicated PowerPoint slide (provided by sponsor) shown at the event	★	★	★	★			
Opportunity to give brief remarks and introduce a speaker (depending on availability)	★	★	★				
Commercial spot (provided by sponsor) played during the event	60 Seconds	60 Seconds	30 Seconds				
Opportunity to give welcome/introduction remarks	★						
Recognized as Presenting Sponsor on all materials	★						
Your logo on all Chamber staff emails prior to event	★						
First right of refusal to sponsor in 2026, must be confirmed within 90 days after prior event	★						



## Additional Sponsorship Opportunities:

### ★ CHARGING STATION SPONSOR (EXCLUSIVE) - \$7,500

When people need to charge their laptops/phones, be the station that people come to. Includes exclusive logo sponsor recognition, an opportunity to have an exhibitor station next to the station, company logo benefits at the Brass level and two registrations.

### ★ WIFI SPONSOR - \$7,500

Be the summit attendees' favorite company when they ask for the WIFI password. Includes exclusive verbal and logo sponsor recognition, WIFI password that includes your company for all attendees, company logo benefits at the Silver sponsor level and two registrations.

### ★ WELCOME RECEPTION SPONSOR (EXCLUSIVE) - \$10,000

Receive verbal recognition at the reception, and an exhibitor table at the welcome reception for marketing pieces. This exclusive sponsorship includes featuring your logo on all emails, event website, and signage at the event, four registrations, and additional benefits at the Gold level.

For further information or to discuss a customized sponsorship package, contact [sponsorship@flchamber.com](mailto:sponsorship@flchamber.com)

# F3 2025 ATTENDEES OVERVIEW

## 2025 Event Attendance

**400+**

## Number of Organizations Represented

**259**

## Percentage of Attendees VP or Higher (SVP, CEO, etc.)

**46%**

## F3 REACH & IMPACT

Our integrated marketing strategy reached thousands of business leaders across Florida's business community. Through email, web, and social media campaigns, this year's outreach is set to generate high-impact results and strong engagement across sectors.



# 2025 ATTENDEES OVERVIEW



## NOTABLE ORGANIZATIONS IN ATTENDANCE:

AARP  
ABC Fine Wine & Spirits  
AdventHealth  
AT&T Florida  
Bank of America  
Boeing Company  
CEMEX  
CITY Furniture  
Coca-Cola Beverages Florida  
Comcast Corporation  
Fidelity Investments  
Florida Blue  
Florida Power & Light  
Florida Sheriff's Association

Florida Small Business Development  
Center  
Florida State University  
Florida Transportation Builders'  
Association  
Florida Trend Magazine  
Florida Virtual School  
FloridaCommerce  
FloridaMakes  
Mayo Clinic  
Navy Federal Credit Union  
Orlando Health  
PhRMA  
PNC Bank

Port Tampa Bay  
RS&H  
Sachs Media Group  
Syniverse Technologies, LLC.  
TECO Energy  
University of Central Florida  
University of Florida  
Valencia College  
Verizon  
Wal-Mart Stores, Inc.  
Waste Management, Inc. of  
Florida  
Wells Fargo Bank  
**AND MANY MORE!**

# SNAPSHOT: 2025 SPONSOR ROI

## Email Campaign

Emails Sent to Florida Chamber Database

12

Avg. Reach

13,194

Avg. Open Rate

35%

7% higher than industry average



## Social Media

22 Total posts across X (formerly Twitter), LinkedIn and Facebook featuring 2025 F3 sponsor logos and mentions.



## Website Visits

Unique Site Visits

15,580

MON  
27

October 27 @ 10:00 am - October 28 @ 2:00 pm EDT

### 2025 Future of Florida Forum (F3) & Florida Chamber Annual Meeting

JW Marriott Orlando Bonnet Creek Resort & Spa 14900 Chelonia Parkway, Orlando, FL, United States

Register today to join us for the 2025 Future of Florida Forum (F3) & Florida Chamber Annual Meeting, held October 27-28, 2025 at the JW Marriott Orlando Bonnet Creek in



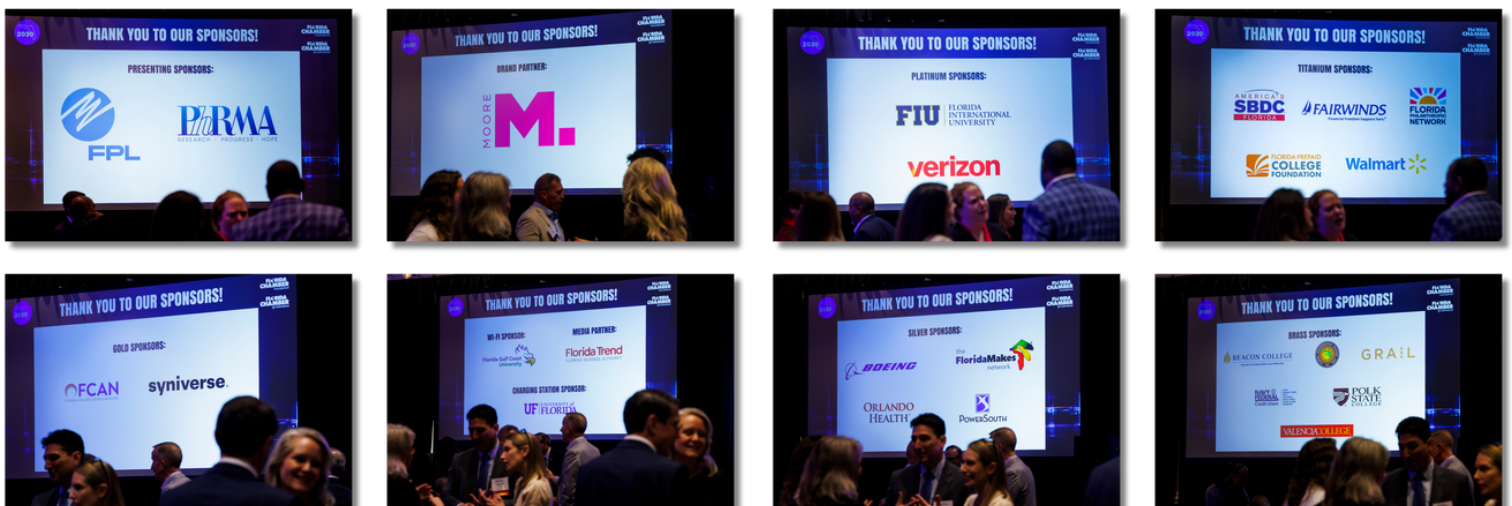
# SNAPSHOT: 2025 SPONSOR ROI

## Event Program

Sponsor logos were prominently featured on the printed F3 agenda, table stand inserts placed on general session tables, and signage throughout the event.



Sponsor logos and promotional slides were also featured in our sponsor loop, played before the event and during coffee and lunch breaks.



# WHAT F3 AUDIENCE IS SAYING ON SOCIAL MEDIA

The conversation extends far beyond the room. Here's a snapshot of what attendees, sponsors, speakers and partners said about F3 2025:

**Byron Donalds** @ByronDonalds · Oct 30  
 It was an honor to address members of @FLChamber & leaders from across the Sunshine State in Orlando at the Future of Florida Forum.

Florida is poised to become a top 10 global economy in the coming years, 8 together, we discussed the future of economic development in our state.



**Caitlin Dineen** @CaitlinDineen · 2nd · Community Champion · Transparency Advocate  
 I had a great few days with the Florida Chamber of Commerce for their annual meeting, which was held in Orlando just this week. It was exciting to represent Toho Water Authority in a space full of dynamic business conversations and forward-thinking leaders.

Now that I oversee external affairs for one of the fastest growing utilities, I love that I'm fully endorsed to get us a seat at the bigger tables around the state. Toho is really going places and being in the room and leading that conversation is very, very cool.

#TeamToho #LetsGetToWork



**Adrienne Campbell** · 2nd  
 Deputy Secretary at Florida Department of Juvenile Justice  
 5d · Edited

The Florida Department of Juvenile Justice leadership had the opportunity to attend the Florida Chamber of Commerce's Future of Florida Forum, where leaders from business, education, and government came together to shape the state's workforce and economic future.

Our discussions focused on the importance of second chance hiring and building a talent pipeline through career and technical education for Florida's justice-involved youth. These young people represent untapped potential as future workers, innovators, and community members who need opportunity, guidance, and hope to thrive.

The Chamber's Florida 2030 Blueprint and Prosperity Initiative aligns with DJJ's mission to enhance public safety by reducing juvenile delinquency through education, rehabilitation, and meaningful career pathways.

We are deeply grateful to our business and community partners who are helping us turn these goals into reality. Their willingness to invest in second chance hiring, mentorship, and workforce development is creating pathways that transform lives and strengthen Florida's economy. Every apprenticeship and job opportunity helps justice-involved youth move from rehabilitation to independence, proving that when opportunity meets potential, everyone benefits.



**Take Stock in Children | #30YearsofChang...** @TSiChil... · Oct 28  
 We're grateful to spend time with our long-time partner, @FloridaPrepaid College Foundation at the @FLChamber Of Commerce Annual Meeting.



**State University System of Florida** @SUS\_Florida · Oct 27  
 Today, SUS Chancellor Rodrigues was honored to join @CareerSourceFL President/CEO Johnston & @EducationFL Sr Chancellor O'Farrell at the @FLChamber Future of Florida Forum to discuss how the SUS is collaborating with state & private partners to prepare FL's workforce of tomorrow.

**Jared W. Perdue, P.E.** @FDOT\_Secretary · Oct 28  
 Great time at the @FLChamber sharing the strategic plan for employing to lay the groundwork for the transportatic future.



**Noel Martinez, FCCP** · 2nd  
 President & CEO Palm Beach North Chamber | Host Palm Bea...  
 Visit my website  
 5d · Edited

Palm Beach North Chamber of Commerce was well represented at the Future of Florida Forum. Congrats to the team at the Florida Chamber of Commerce for a great day and a half.



**Florida Sheriffs Association** @FLSheriffs · Oct 28  
 Yesterday, Florida Sheriffs Association (FSA) President and @SeminoleSO Sheriff Dennis Lemma and FSA Executive Director Matt Dunagan shared the stage during a panel discussion at the @FLChamber's Future of Florida Forum.

During that time, the FSA and @FLChamberFDN announced



**The Children's Movement of Florida** @ChildMovementFL · 3h  
 Proud to join @FLChamber at the #FutureofFlorida Forum! As Goal Leader for 100% Kindergarten Readiness, we're building a Florida where every child thrives from the start.

#TheChildrensMovement #EarlyLearning



## **WHAT F3 ATTENDEES ARE SAYING:**

**“It brings people together who might often want to talk to one another that might not have the time to talk to one another. To hear from experts from across a really wide array of issues that are important to all sorts of businesses in Florida and businesses that also work nationwide.”**

***–Dr. Paula Tkac, Vice President & Director of Research, Federal Reserve Bank of Atlanta***

**“The future of Florida is in our hands. We can determine...the type of Florida that we want for our children and grandchildren, the businesses, and more importantly, the human beings that call this great state home.”**

***–Saif Ishaof, Founder, Lab22c***

**“Florida is very large and what the Florida Chamber offers is a central location for everyone to connect and build relationships...and when you need things in your community, you’re able to reach out and capitalize on those connections.”**

***–Dr. Tony Lee, Assistant Vice Chancellor of Public Policy & Advocacy, State University System of Florida***

**“This event is one of those where you really get to not only hear what’s happening in our state but really connect with so many of your peers from other communities.”**

***–Eric Godet, Sr., President & CEO, Greater Gainesville Chamber of Commerce***

**“This is where you’re going to get the data and the research that backs up what we know to be true, which is Florida is on top in our economy, and we are just doing so many amazing things here...if you don’t know, this is the place to come find that out.”**

***–Valerie Wickboldt, President of Communications & Strategy, Avail Strategies***

# WHAT MEDIA IS SAYING ABOUT F3 2025:

## **Florida Trend (Op-ed by Mark Wilson): “What Every Florida CEO Is Wondering: What Will the Next Five Years Hold for Florida’s Economy”**

“In 2019, the Florida Chamber Foundation set out on a bold mission: unite Florida leaders around a roadmap that would position Florida among the world's top 10 economies. After gathering input from over 10,000 Floridians, we launched the Florida 2030 Blueprint, a comprehensive strategic plan to grow and sustain Florida, measuring everything from improving early childhood education outcomes to enhancing Florida’s transportation and international trade infrastructure.”

## **Florida Politics: “Stephen Ross: Florida has the ingredients for greatness, it just needs a game plan”**

“Miami Dolphins owner and real estate developer Stephen Ross says Florida’s future depends not just on growth, but on coordination. Speaking at the Florida Chamber’s Future of Florida Forum, Ross told business leaders that the state’s next economic chapter will be written through deliberate partnerships between government, higher education and the private sector. Florida’s “business-friendly” reputation is only the baseline. The real work lies in flipping that advantage into an enduring innovation ecosystem that keeps talent, research and capital in state.”

## **“WJXT News 4 Jax – “This Week in Jacksonville: Business Edition”**

Florida Chamber CEO optimistic about state’s economic growth  
Host Kent Justice interviews Mark Wilson, President & CEO of the Florida Chamber of Commerce, discussing Florida’s economy and takeaways from the Future of Florida Forum.

## **Florida Politics: “Florida 2030 at halftime: The momentum is real, but so are the challenges”**

The Florida Chamber Foundation unveils its 2030 Blueprint “halftime” report, highlighting statewide progress and remaining priorities.

## **The Greg Tish Show, 93.3 Real Talk**

Radio interview with Mark Wilson highlighting F3, the Coolest Thing Made in Florida competition, and the Florida Prosperity Initiative (1:37:21–1:47:43).

# WHAT MEDIA IS SAYING ABOUT F3 2025 (CONT'D):

## **AP News: [Chromalloy Jet Engine Blades Named the “Coolest Thing Made in Florida” by the Florida Chamber](#)**

“Chromalloy, a global leader in aftermarket engineering and manufacturing solutions for the aviation, defense, and energy sectors, is proud to announce that its Jet Engine Blades have been named the 2025 winner of the Florida Chamber of Commerce’s inaugural Coolest Thing Made in Florida competition. This recognition celebrates the innovation, craftsmanship, and economic impact of Florida’s manufacturing sector - and Chromalloy’s leadership within it. Chromalloy Wins 2025 Coolest Thing Made in Florida Competition Florida Chamber Names Chromalloy Winner of the 2025 “Coolest Thing Made in Florida...”

## **Florida Politics: [“Florida Chamber Foundation, Sheriffs launch partnership to build safer, more prosperous communities”](#)**

“The Florida Chamber Foundation and Florida Sheriffs Association are launching a partnership aimed at connecting law enforcement, business leaders and local communities to reduce poverty and improve safety across the state. The announcement landed during a panel discussion at the Future of Florida Forum, the Chamber’s annual event focused on steps and strategies to grow Florida’s economy into the Top 10 if measured as a country. The new partnership is built on a shared premise: economic opportunity and public safety are inseparable.”

## **POLITICO Florida – [“No longer ‘hurricane-ravaged’”](#)**

Energy sector leaders at the Future of Florida Forum discuss Florida’s disaster recovery and renewed investment appeal for data centers.

## **Florida Politics: [“M.Cast report: ‘Strategic imperfection’ becomes an asset amid AI’s rise”](#)**

“As artificial intelligence continues to transform business and daily life, The Moore Agency is reminding Florida’s business community that the human touch is indispensable. The Tallahassee-based communications firm unveiled its 2026 M.Cast Trends Report at the Florida Chamber of Commerce’s Future of Florida Forum, which brings together the state’s top business and policy leaders to map Florida’s long-term economic strategy.”

## **Byteseu – [“Education leaders weigh in on AI at Future of Florida Forum”](#)**

Coverage of state education leaders discussing artificial intelligence and policy readiness during an F3 panel hosted by the Chamber.

# JOIN THE MOVEMENT: SPONSOR F3 2026



**Sponsor the movement to unite Florida's business leaders, elected officials, education, workforce, and community advocates in securing Florida's future.**

**Contact:**  
[sponsorship@flchamber.com](mailto:sponsorship@flchamber.com)