

# FUTURE OF FLORIDA FORUM (F3)

## SPONSOR PROSPECTUS



**FUTURE OF  
FLORIDA FORUM**

FLORIDA CHAMBER ANNUAL MEETING

**OCT 27-28 2025 | ORLANDO**

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# ABOUT THE FUTURE OF FLORIDA FORUM (F3)

**2030 is quickly approaching on the horizon.** In order to achieve the 39 goals outlined in the *Florida 2030 Blueprint* aimed at making Florida a top 10 global economy, it's more important now than ever for the Florida business community to unite to ensure economic prosperity and global competitiveness for Florida!

At this 2-day event, Florida's business leaders, elected officials, education, workforce, and community advocates will unite around the *Florida 2030 Blueprint's* Six Pillars Framework to address what's needed for Florida's residents, businesses, and economy to succeed in 2030 and beyond.

# 2025 SPONSORSHIP OPPORTUNITIES

**Sponsorship Opportunities**  
**October 27-28, 2025**  
**Orlando, FL**

**Forum Sponsors**  
**PRESENTING SPONSOR** \$25,000  
**PLATINUM SPONSOR** \$15,000  
**TITANIUM SPONSOR** \$10,000  
**GOLD SPONSOR** \$7,500  
**SILVER SPONSOR** \$5,000  
**BRASS SPONSOR** \$2,500

Priority for future visibility with Florida Chamber Foundation	★					
Event registrations included	8	6	4	3	2	1
Company logo or listing on event webpage, pre- and post-event emails, and on sponsor slides shown at opening remarks	★	★	★	★	★	★
Link to company landing page placed on the Florida Chamber event webpage	★	★	★	★	★	★
Number of Florida Chamber social media platforms that will post confirmation of sponsor's involvement	3	3	3	3	3	1
List of attendees, including name, title and company	★	★	★	★		
Dedicated PowerPoint slide (provided by sponsor) shown at the event	★	★	★			
Opportunity to give brief remarks and introduce a speaker (depending on availability)	★	★				
Commercial spot (provided by sponsor) played during the event	60 Seconds	30 Seconds				
Recognized as Presenting Sponsor throughout event	★					



Presented by:



## Additional Sponsorship Opportunities:

### ★ CHARGING STATION SPONSOR (1 Available - EXCLUSIVE) - \$7,500

When people need to charge their laptops/phones, be the station that people come to. Includes exclusive logo sponsor recognition, an opportunity to have an exhibitor station next to the station, company logo benefits at the Brass level and two registrations.

### ★ WIFI SPONSOR (SOLD) - \$7,500

Be the summit attendees' favorite company when they ask for the WIFI password. Includes exclusive verbal and logo sponsor recognition, WIFI password that includes your company for all attendees, company logo benefits at the Silver sponsor level and two registrations.

### ★ WELCOME RECEPTION SPONSOR (EXCLUSIVE) - \$10,000

Receive verbal recognition at the reception, and an exhibitor table at the welcome reception for marketing pieces. This exclusive sponsorship includes featuring your logo on all emails, event website, and signage at the event, four registrations, and additional benefits at the Gold level.

For further information or to discuss a customized sponsorship package, contact **Aaron Kinnon** at [akinnon@flchamber.com](mailto:akinnon@flchamber.com) or **850-521-1253**.



# SNAPSHOT: 2024 SPONSOR ROI

## Number of Attendees

349



## Email Campaign

Emails Sent to Florida Chamber Database

9

Avg. Sends      Avg. Open Rate  
**10,122**      **28%**



## Social Media

**15** Total posts across X (formerly Twitter), LinkedIn and Facebook featuring 2024 F3 Sponsor logos.

## Website Visits

Unique Site Visits

30,119



# 2024 F3 BY THE NUMBERS

## 2024 Event Attendance

**349**

## Number of Organizations Represented

**200+**

## Percentage of Attendees VP or Higher (SVP, CEO, etc.)

**42%**

## FORUM REACH & IMPACT

Our integrated marketing strategy reaches tens of thousands of business leaders across Florida's business community. Through email, web, and social media campaigns, this year's outreach is set to generate high-impact results and strong engagement across sectors.



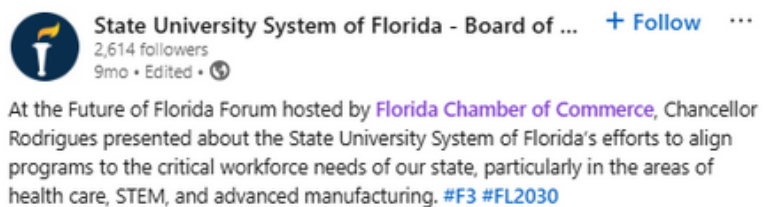
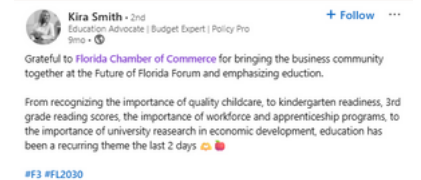
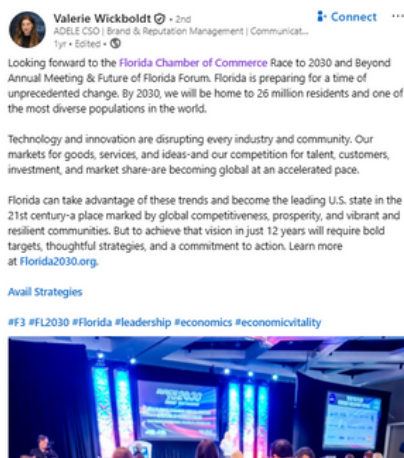


# ENGAGEMENT FROM F3 2024 & BEYOND

Visual moments that brought together Florida's business community:



The conversation extends far beyond the room. Here's a snapshot of what attendees, sponsors, and partners have said about past events:



## WHAT F3 ATTENDEES ARE SAYING:

**"It brings people together who might often want to talk to one another that might not have the time to talk to one another. To hear from experts from across a really wide array of issues that are important to all sorts of businesses in Florida and businesses that also work nationwide."**

***–Dr. Paula Tkac, Vice President & Director of Research, Federal Reserve Bank of Atlanta***

**"The future of Florida is in our hands. We can determine...the type of Florida that we want for our children and grandchildren, the businesses, and more importantly, the human beings that call this great state home."**

***–Saif Ishaof, Founder, Lab22c***

**"Florida is very large and what the Florida Chamber offers is a central location for everyone to connect and build relationships...and when you need things in your community, you're able to reach out and capitalize on those connections."**

***–Dr. Tony Lee, Assistant Vice Chancellor of Public Policy & Advocacy, State University System of Florida***

**"This event is one of those where you really get to not only hear what's happening in our state but really connect with so many of your peers from other communities."**

***–Eric Godet, Sr., President & CEO, Greater Gainesville Chamber of Commerce***

**"This is where you're going to get the data and the research that backs up what we know to be true, which is Florida is on top in our economy, and we are just doing so many amazing things here...if you don't know, this is the place to come find that out."**

***–Valerie Wickboldt, President of Communications & Strategy, Avail Strategies***



# 2024 EVENT HIGHLIGHTS



## NOTABLE ORGANIZATIONS IN ATTENDANCE:

AARP  
ABC Fine Wine & Spirits  
AdventHealth  
AT&T Florida  
Bank of America  
CEMEX  
CITY Furniture  
Coca-Cola Beverages Florida  
Fidelity Investments  
Florida Blue  
Florida Power & Light  
Florida Sheriff's Association  
Florida Small Business  
Development Center

Florida State University  
Florida Transportation Builders'  
Association  
Florida Trend Magazine  
Florida Virtual School  
FloridaCommerce  
FloridaMakes  
JPMorgan Chase  
Mayo clinic  
McKinsey & Company  
Miller Electric Company  
Moffitt Cancer Center  
Navy Federal Credit Union  
Orlando Health

Pearson  
PhRMA  
PNC Bank  
Port Tampa Bay  
Publix Super Markets, Inc.  
Space Florida  
Synovus Bank  
TECO Energy  
University of Central Florida  
University of Florida  
Verizon  
Waste Management, Inc. of Florida  
Wells Fargo Bank  
**AND MANY MORE!**

# JOIN THE MOVEMENT: SPONSOR F3 2025



**Sponsor the movement to unite Florida's business leaders, elected officials, education, workforce, and community advocates in securing Florida's future.**

[Click here to view our sponsorship opportunities and reach out to join our sponsor lineup today!](#)

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