



Planning for the Future

Regional Economic Development Summit – Treasure Coast Region | March 25, 2022

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[@D_L_Gillespie](#), [@FLChamberFDN](#), [@FloridaBTN](#)

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**FLORIDA
CHAMBER**
Foundation

Securing Florida's Future Together



Solutions (Research)



Actions (Lobbying & Grassroots)



Leadership (Elections)



The Florida 2030 Blueprint: Uniting Businesses For Good

~~17th~~
15th to 10th



39 Goals

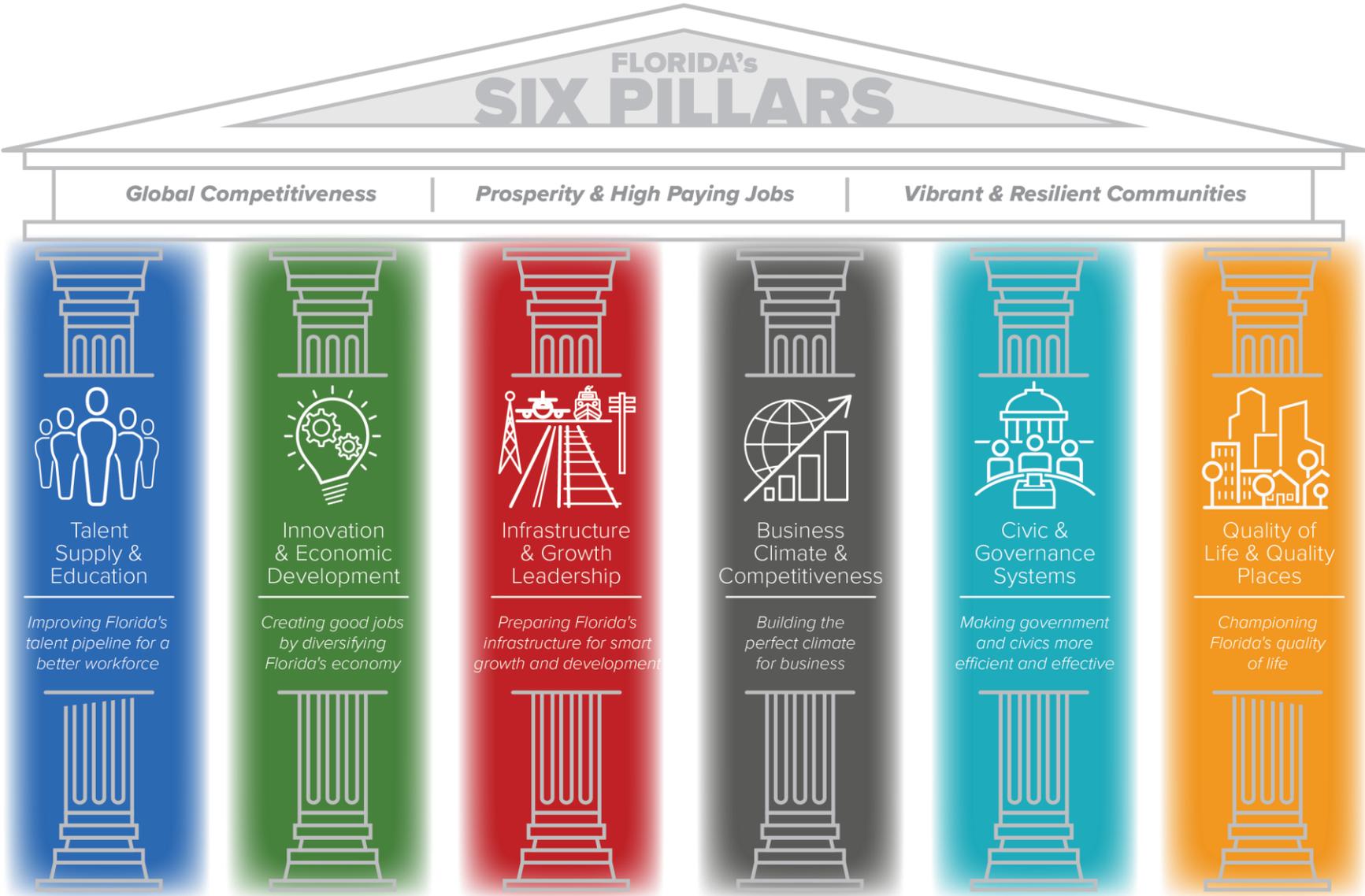
- +3.5 Million (residents)
- ~~+2~~ +1.63 Million (jobs)
- +50 Million (visitors)
- +3 Million (drivers)

FLORIDA 2030
THE BLUEPRINT TO SECURE FLORIDA'S FUTURE

KEY TARGETS & STRATEGIES

FLORIDA CHAMBER Foundation | 50 YEARS 1968 - 2018

Six Pillars Are Uniting Business For Good



39 Goals to Create Economic Opportunity in Every Zip Code

WHERE DO WE WANT TO GO?

2030 Targets

GOALS

Global Competitiveness

Grow Florida into a top 10 global economy

Prosperity & High Paying Jobs

Create a path to prosperity for all zip codes in Florida

Vibrant & Resilient Communities

Position Florida among the top states for attracting and retaining talent and visitors of all ages

Improving Florida's talent pipeline for a better workforce

>80% of Florida's workforce has essential employability skills

>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience

95% of entering high school students graduate within 4 years

100% of Florida 8th graders read & perform math at or above grade level

100% of Florida 3rd graders read at or above grade level

100% of children are ready for kindergarten

Creating good jobs by diversifying Florida's economy

Top state for gross domestic product and top quartile most diversified state economy

#1 state for overseas visitors

Goods exports double and services exports triple

Top 5 state for manufacturing jobs

Top 3 state for technology jobs

#1 state for business startups

Top 3 state for venture capital investments

Top 3 state for research and development funding and patents issued

Rural county share of Florida gross domestic product doubles

Preparing Florida's infrastructure for smart growth and development

Diverse, attainable housing to meet future demand

Every resident has access to public and private mobility services

All major population and economic centers connected to regional, national, and global markets by high-capacity corridors

World's most capable spaceport, top-tier airports, seaports, and surface transportation hubs in U.S.

100% of Florida residents have access to high-speed communications connectivity

Diverse and reliable energy, water, and waste management resources to meet future demand

All Florida residents protected by resiliency plans

WHERE DO WE WANT TO GO?

2030 Targets

GOALS

Global Competitiveness

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Building the perfect climate for business

Actuarially sound property insurance rates based on actual risk and competition

#1 business tax climate in the nation

Regulatory, labor, and operating risk environments rated among top 5 in the nation

Environmental permitting and local land use processes rated among top quartile in the nation

Occupational licensing laws rated among top 5 in the nation

Legal climate improves to top quartile in the nation

Making government and civics more efficient and effective

100% of state agencies aligned with Florida 2030 goals

100% of regional economic development plans aligned with Florida 2030 goals

100% of Florida residents covered by regional visioning processes

Increased size and impact of nonprofit and philanthropic sectors

Doubling the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the top quartile

Championing Florida's quality of life

Top 5 state for overall well being
Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation

<10% of Florida children live in poverty and 100% have a pathway out

<10% of Florida residents live in housing-cost burdened households

Crime rates rank among the lowest 10 states

Florida protects and enhances the value of its arts, culture, heritage, and sense of place

Florida 2030 Blueprint Caucus & Goal Leaders



The Children's Movement
of Florida

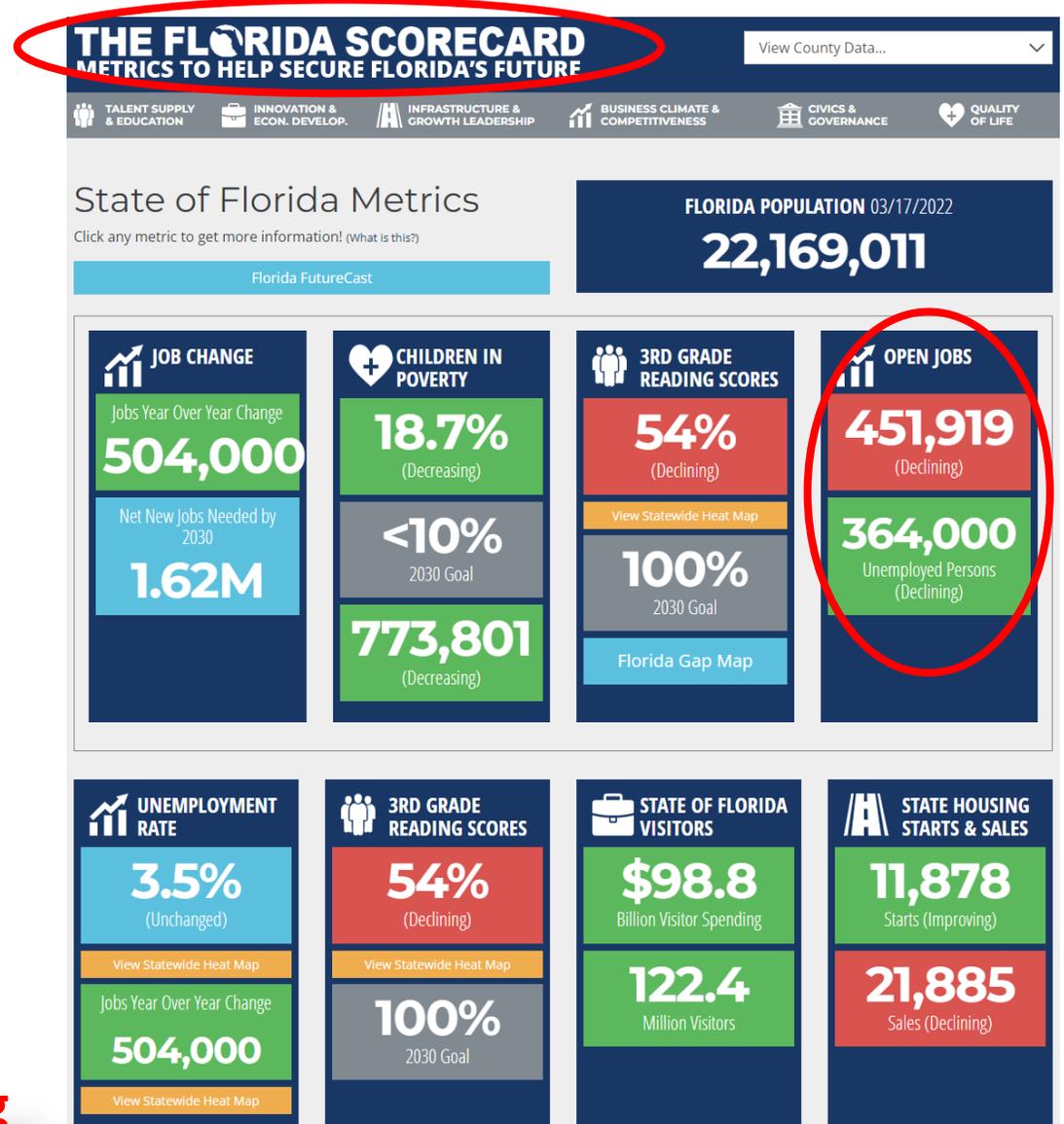


www.floridamakes.com



The Florida Scorecard Continues to Track Florida's Recovery

- Florida's Economy \$1.23 Trillion GDP (15th)
- 22 Million Residents
 - 3rd / 25.5 M (+3.5M by 2030)
- February 2022 (Florida)
 - Open jobs: 451,919
 - Florida "surpasses" pre-pandemic employment levels
 - + 88,300 jobs across all industries
 - Visitors:
 - Overall: 122.4M
 - International: 4.6M
- Florida on the Move
 - Nearly 1,000 Net New Residents/Day
 - 131.4 Million Visitors In 2019 (+50M by 2030)
 - 2021 = Florida Created 1 in every 13 U.S. Jobs



Florida's Demographics Are Changing

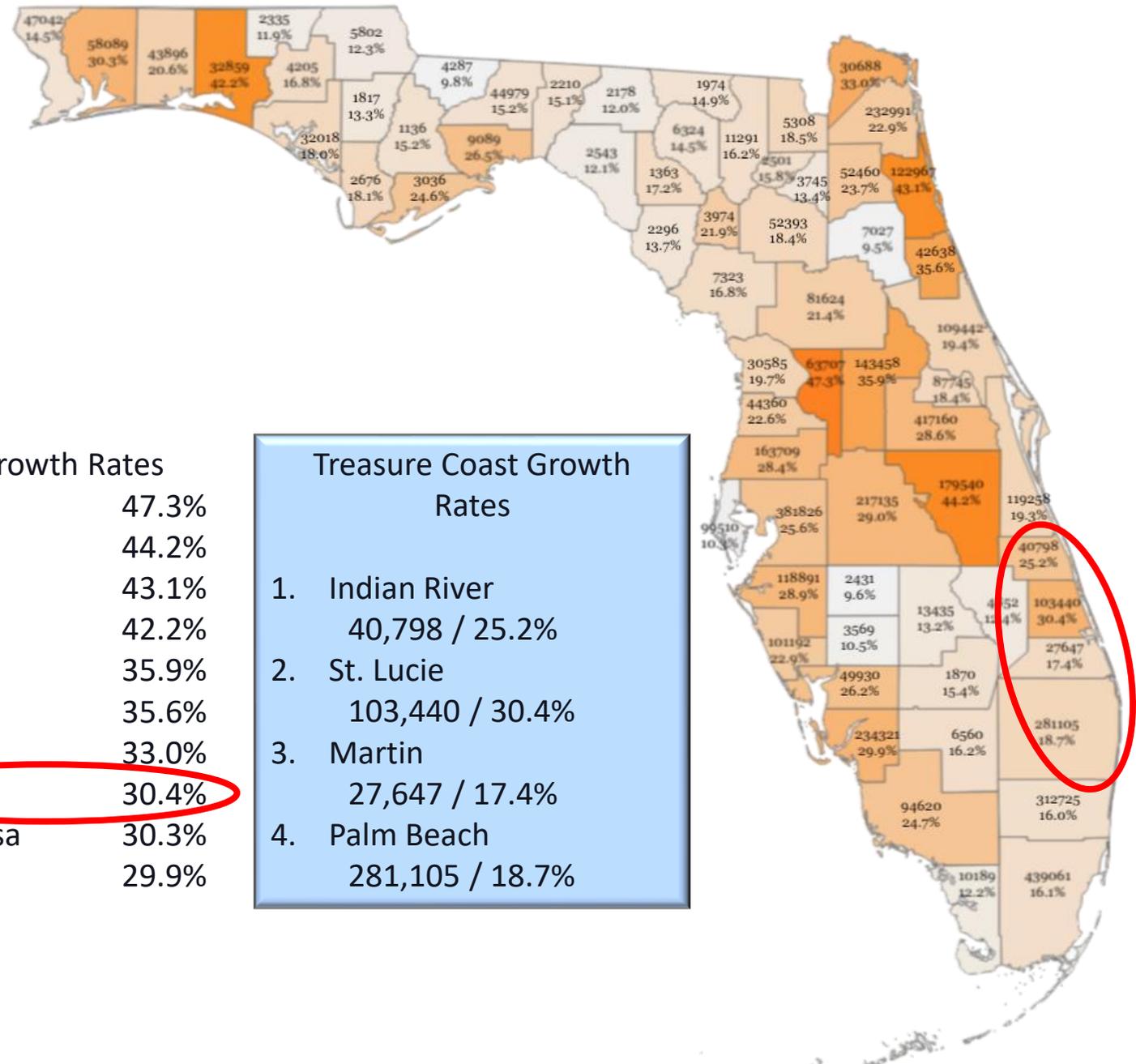
*Florida's Next
3.5 Million People*

Top Number: Estimated Increase
Bottom Number: Percent

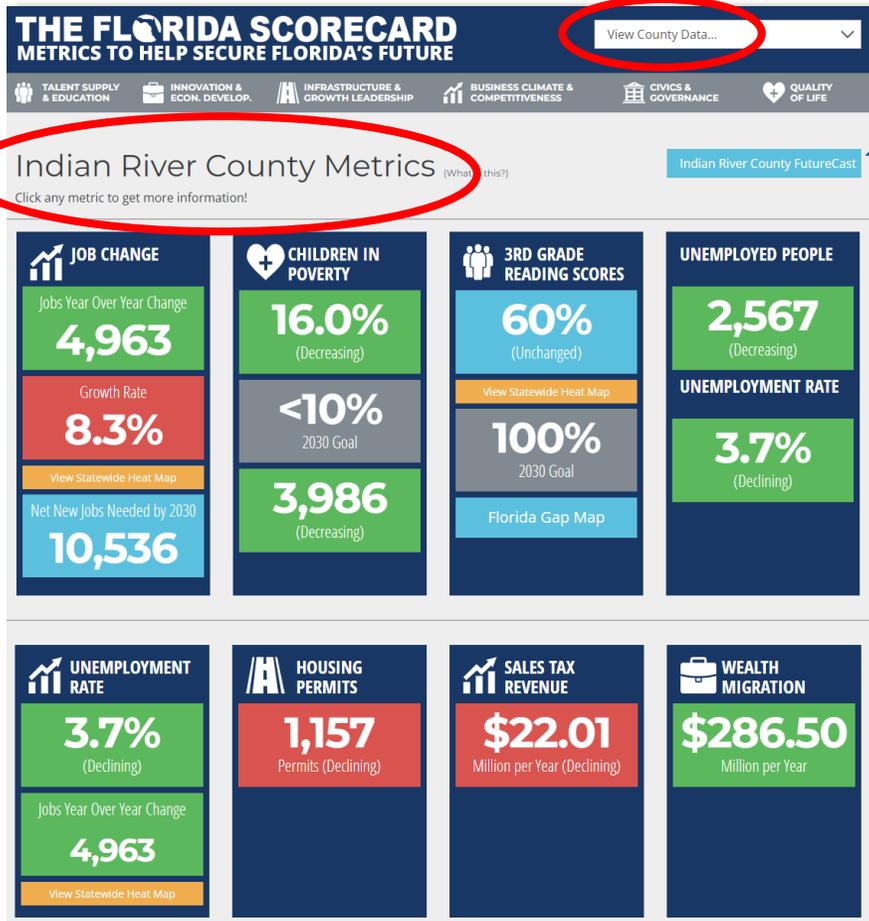
	Top Projected Increases		Top Growth Rates	
Top 5: 51.8%	1.	Miami-Dade 439,061	1.	Sumter 47.3%
	2.	Orange 417,160	2.	Osceola 44.2%
	3.	Hillsborough 381,826	3.	St. Johns 43.1%
	4.	Broward 312,725	4.	Walton 42.2%
	5.	Palm Beach 281,105	5.	Lake 35.9%
Top 10: 81%	6.	Lee 234,321	6.	Flagler 35.6%
	7.	Duval 232,991	7.	Nassau 33.0%
	8.	Polk 217,135	8.	St. Lucie 30.4%
	9.	Osceola 179,540	9.	Santa Rosa 30.3%
	10.	Pasco 163,709	10.	Lee 29.9%

Treasure Coast Growth Rates

1. Indian River
40,798 / 25.2%
2. St. Lucie
103,440 / 30.4%
3. Martin
27,647 / 17.4%
4. Palm Beach
281,105 / 18.7%



Indian River & St. Lucie County Level Metrics Available



FutureCast

Indian River County

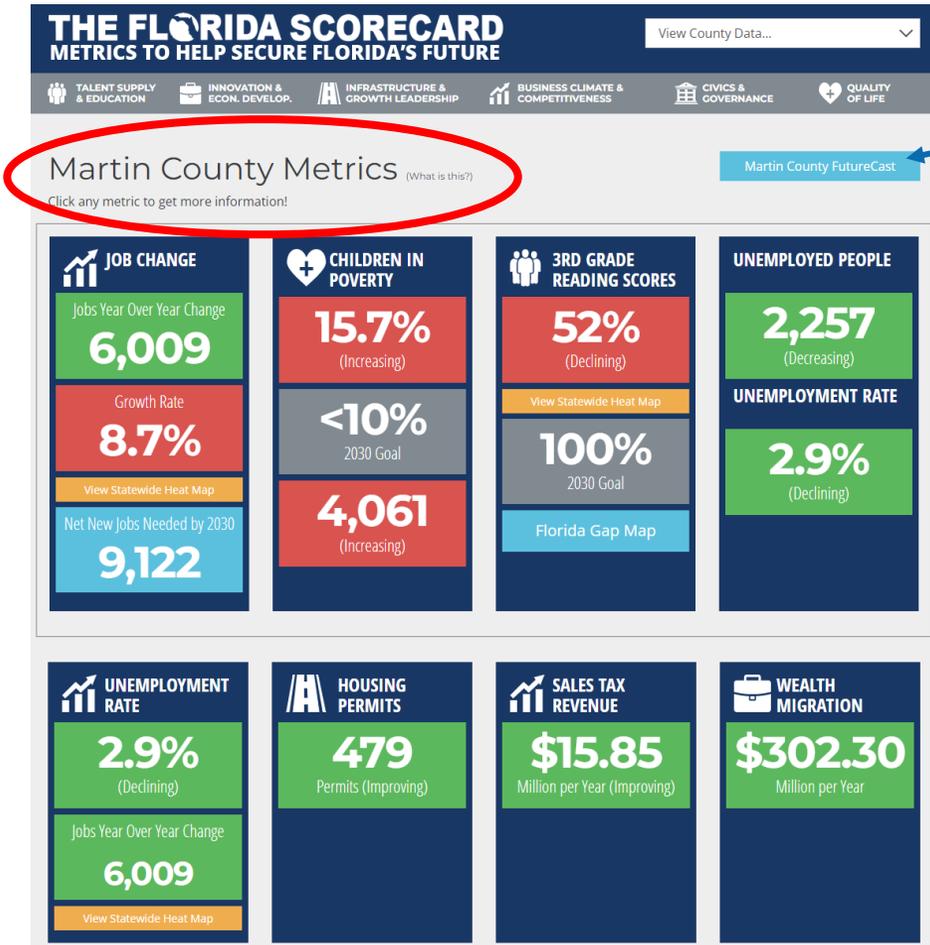
- Net New Jobs Needed by 2030: **10,536**
- 2030 Population Range: **181,600 – 202,500**

St. Lucie County

- Net New Jobs Needed by 2030: **43,627**
- 2030 Population Range: **403,200 – 443,500**



Martin & Palm Beach County Level Metrics Available



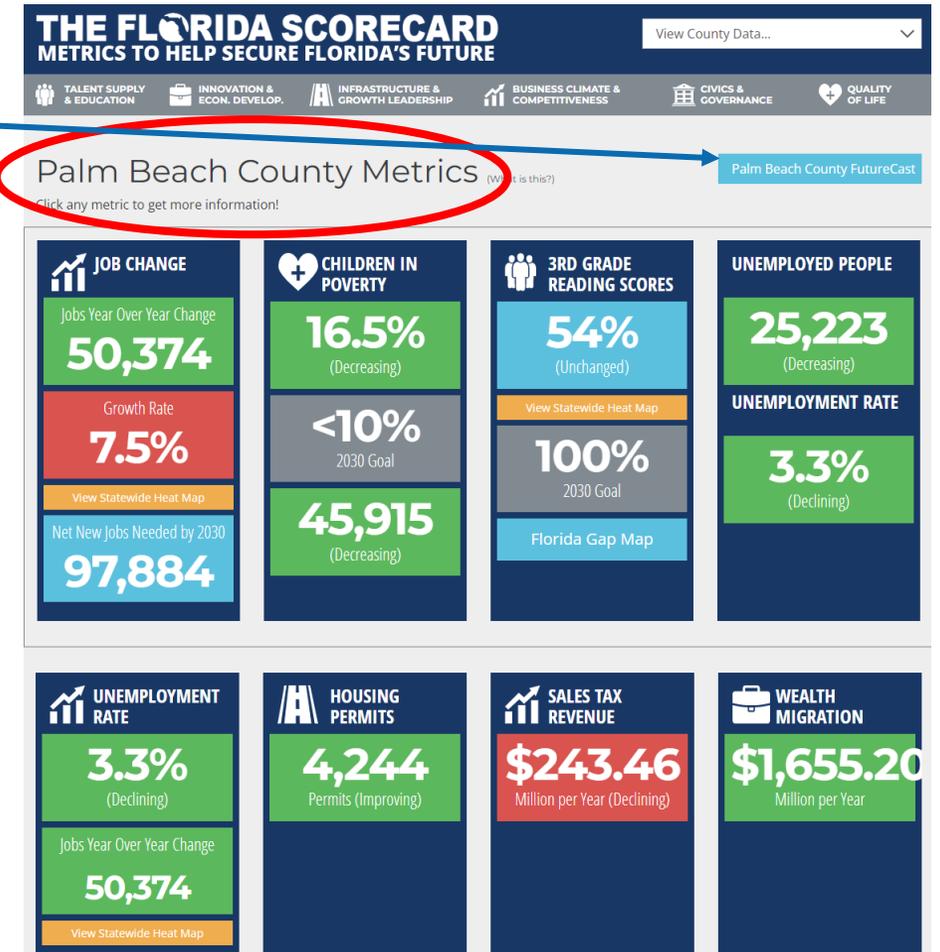
FutureCast

Martin County

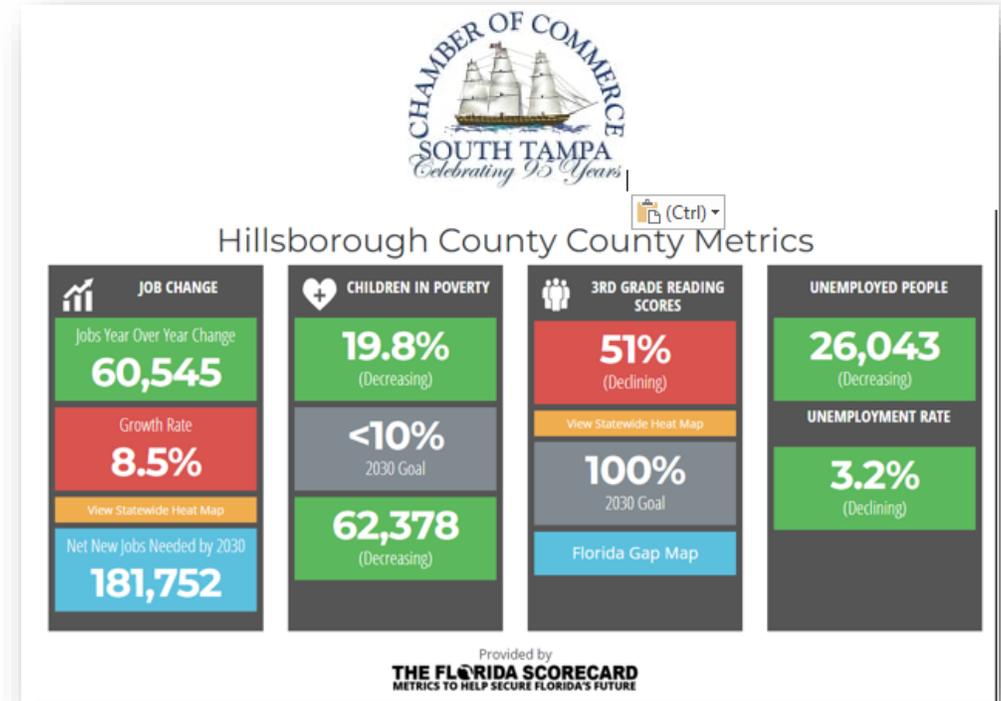
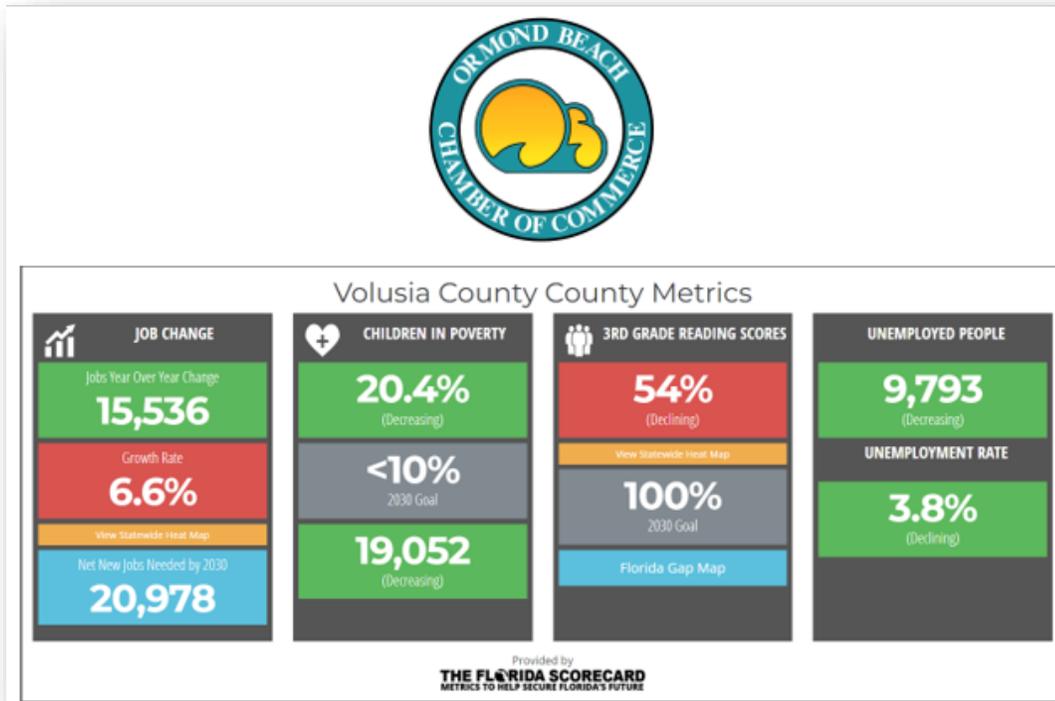
- Net New Jobs Needed by 2030: **9,122**
- 2030 Population Range: **169,700 – 186,700**

Palm Beach County

- Net New Jobs Needed by 2030: **97,884**
- 2030 Population Range: **1,643,900 – 1,783,600**



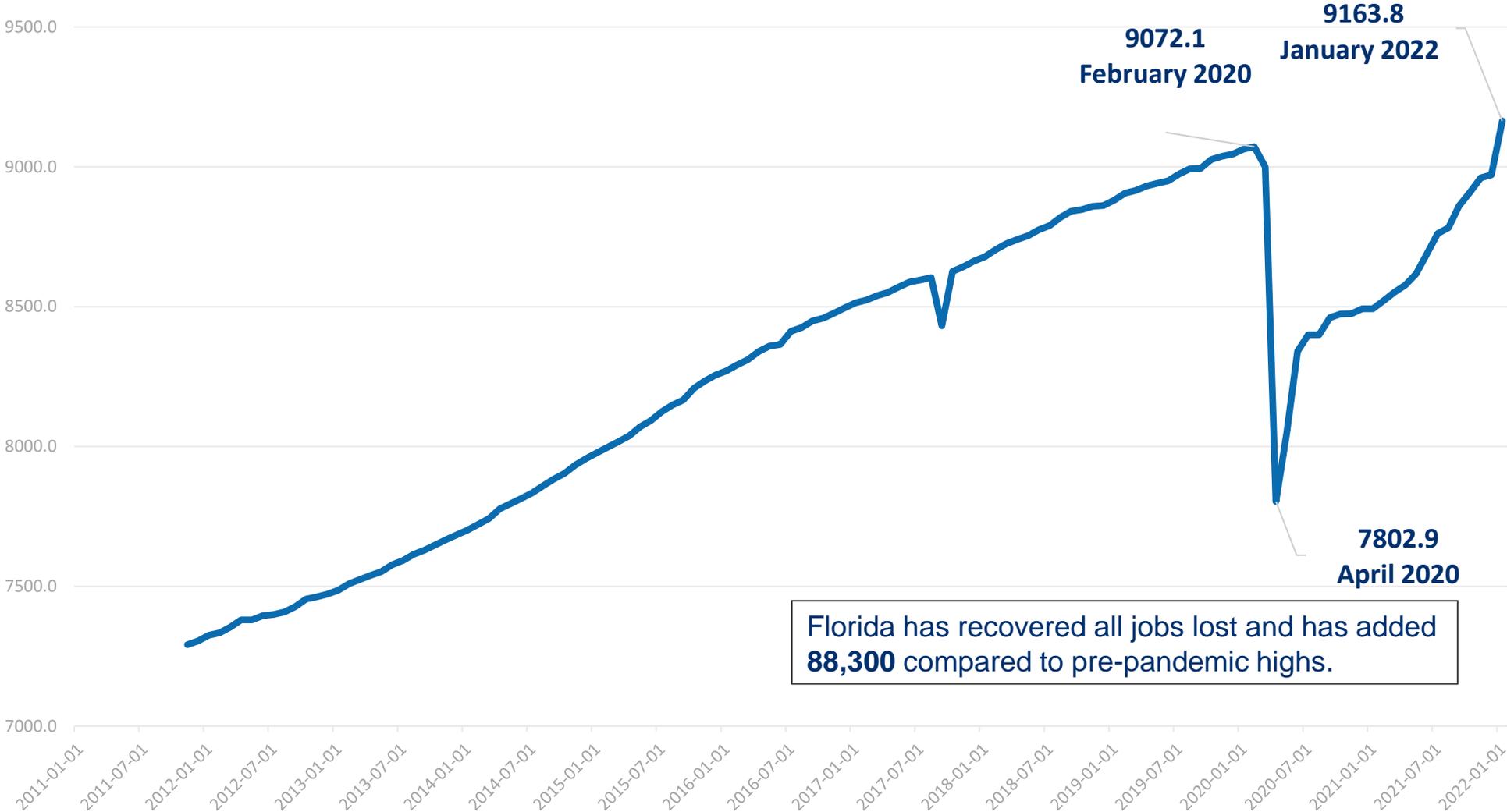
All 67 Counties are Live and We're Adding Local Chamber Partners



Contact David Gillespie at dgillespie@flchamber.com for your customized embed code for your county

Florida's Employment Reaches 101% Of Pre-Pandemic Levels

Florida's Non-Farm Employment – Seasonally Adjusted (Thousands)



Florida has recovered all jobs lost and has added **88,300** compared to pre-pandemic highs.

Florida Surpasses Pre-Pandemic Employment Levels

Industry	Job Change (000)	Percent of Industry
Total – All Industries	+88.3	+1.0%
Leisure & Hospitality	-68.9	-5.4%
Education & Health Services	-16.5	-1.2%
Manufacturing	+6.2	+1.6%
Information	+3	+2.2%
Construction	+5.9	+1.0%
Trade, Transportation & Utilities	+72.6	+4.0%
Financial Activities	+35.5	+5.9%
Professional & Business Services	+9.7	+6.9%

While Unemployment Continues to Fall – Some Continue to Wait


UNEMPLOYMENT RATE

3.5%
 (Unchanged)

[View Statewide Heat Map](#)

Jobs Year Over Year Change
504,000

[View Statewide Heat Map](#)

Duration of unemployment for Florida (12-month average ending January 2022):

Duration	Unemployed
	Percent of Total
Total:	100
Less than 5 weeks	24.2 (down from 28.2 a year ago)
5 to 14 weeks	21.3 (down from 35.6 a year ago)
15 to 26 weeks	13.6 (down from 19.3 a year ago)
27 to 51 weeks	15.4 (up from 11.0 a year ago)
52 weeks (1 year) and over	25.5 (up from 5.8 a year ago)
Average weeks of unemployment:	30.2 (up from 17.0 a year ago) ←

(Long-term unemployed (27 weeks and over) is the sum of 15.4 and 25.5, which is 40.9 percent, up 24.1 percentage points from a year ago.)

6 months + = triples the chance of entering poverty

Florida and Treasure Coast Counties Disability Metrics



Allison Chase

President & CEO
The Able Trust

THE ABLE TRUST™

“... the mission of The Able Trust is to be a key leader in providing Floridians with disabilities opportunities for successful employment.”

Florida



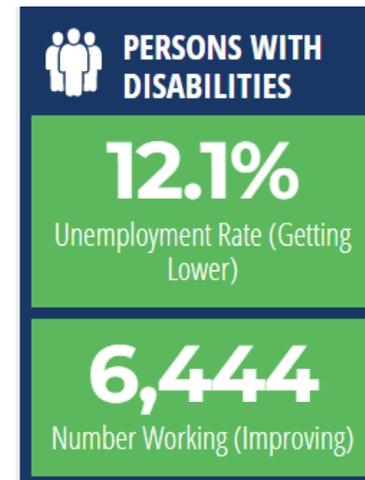
Indian River County



Martin County



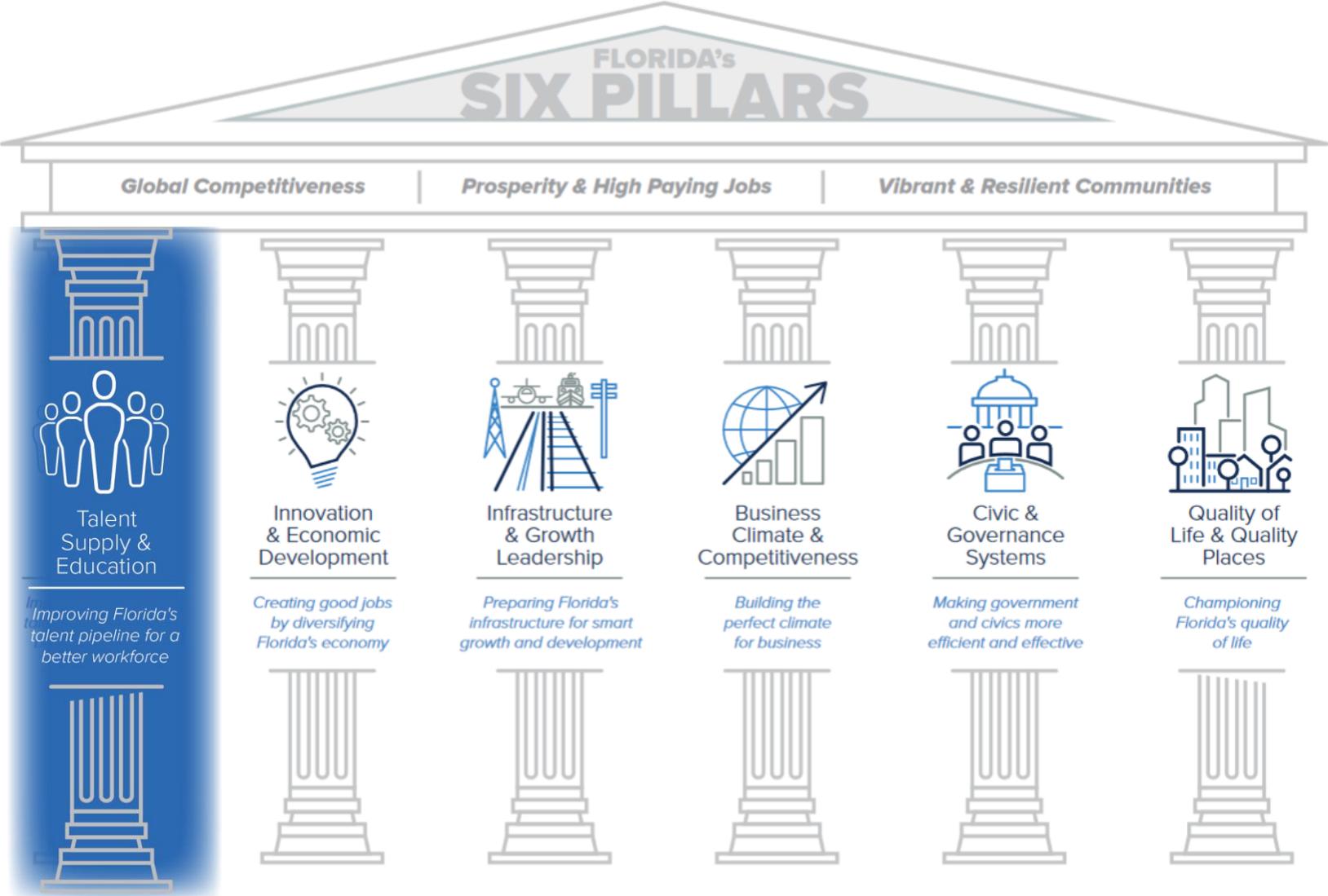
St. Lucie County



Palm Beach County

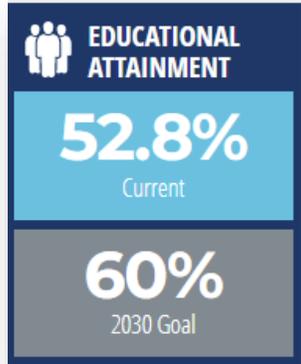


Six Pillars Are Uniting Business For Good

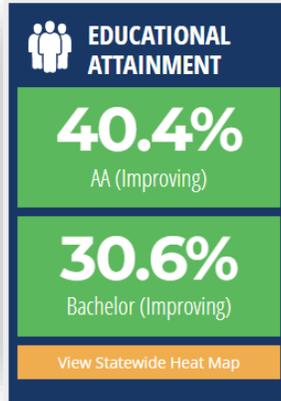


Improving Florida's Talent Pipeline for a Better Workforce

Florida



Indian River County



Florida



St. Lucie County



Improving Florida's talent pipeline for a better workforce

>**80%** of Florida's workforce has essential **employability skills**

>**60%** of Floridians 25-64 have a high-value **postsecondary certificate, degree, or training experience**

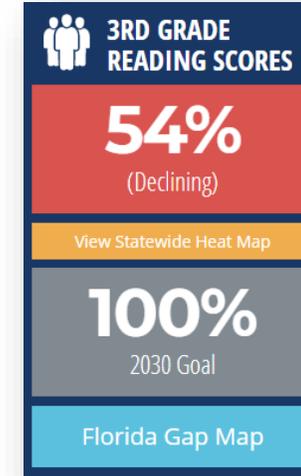
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100% of Florida **8th graders read & perform math at or above grade level**

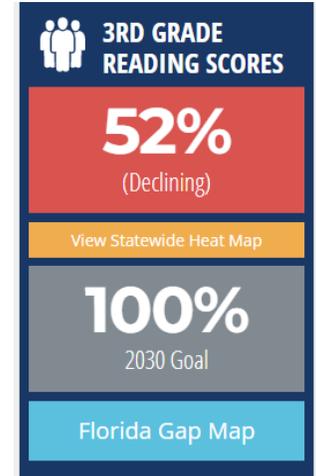
100% of Florida **3rd graders read at or above grade level**

100% of children are **ready for kindergarten**

Florida



Martin County



Florida Business Alliance for Early Learning Project

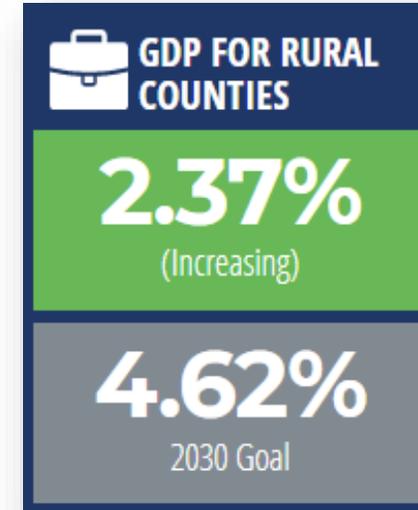
Florida



Palm Beach County



Florida's Metrics That Matter: Innovation & Economic Development



Florida Leads the Nation in Income Migration

Gained Wealth From:

New York
New Jersey
Illinois
Pennsylvania
Connecticut

Lost Wealth To:
North Carolina
Tennessee
Texas
South Carolina
Arizona

9x



Competitors' Current Income Migration Per Hour:

- New York: -\$817,200
- California: -\$522,000
- Illinois: -\$435,600
- Texas: \$363,600 (second highest in the nation)

Preparing Florida's Infrastructure for Smart Growth and Development



Preparing Florida's infrastructure for smart growth and development

Diverse, attainable housing to meet future demand

Every resident has access to **public and private mobility services**

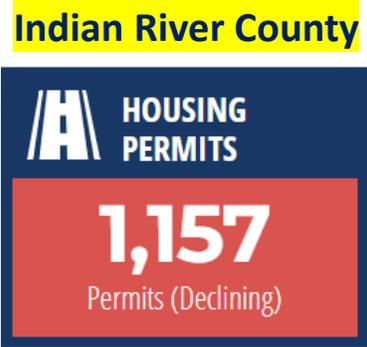
All major population and economic centers connected to regional, national, and global markets by **high-capacity corridors**

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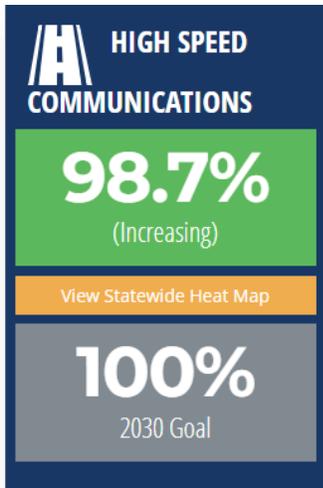
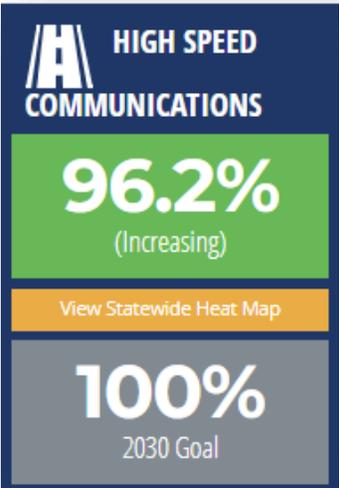
All Florida residents protected by **resiliency plans**



Infrastructure Coalition
 A Program of the Florida Chamber of Commerce

Florida

Martin County



florida internet & television
 The industry that connects and entertains.

FLORIDA CHAMBER
 Foundation

www.TheFloridaScorecard.org

Florida 2030: Trade & Logistics as an Economic Driver



Doug Davidson

Project Chair and Market Executive,
Global Commercial Banking
Bank of America

“

“Florida’s infrastructure is poised for our state to become a global leader in trade and logistics. This study is all about how we can diversify Florida’s economy to influence its growth potential in both rural and urban areas.”

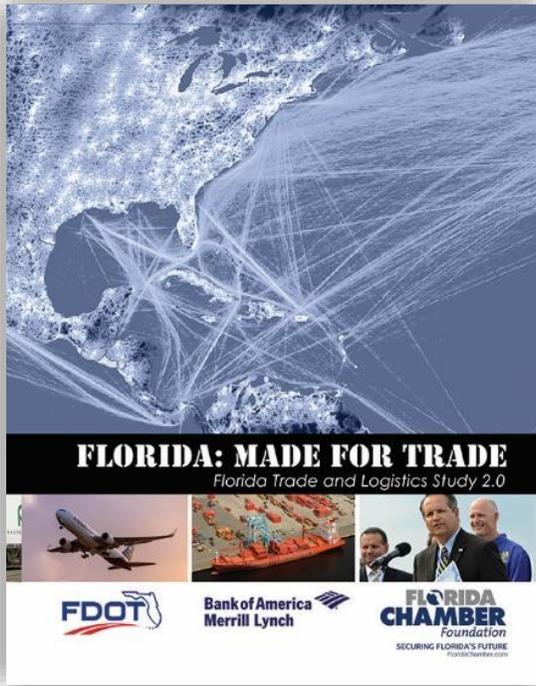
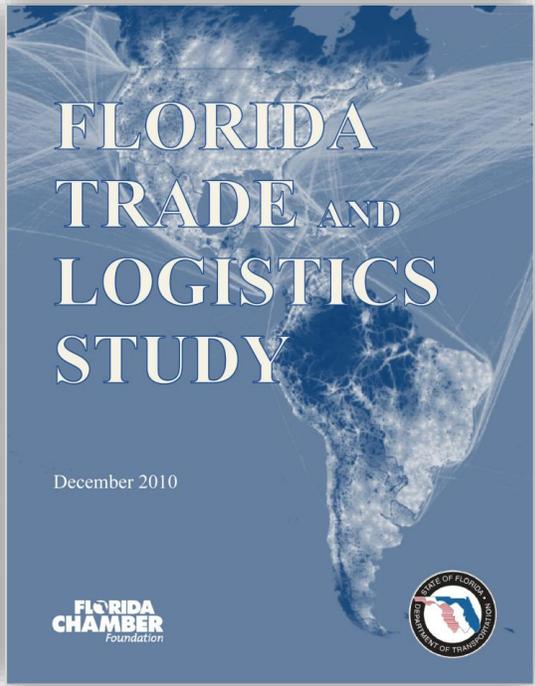
-Doug Davidson, Florida Trade & Logistics 2030 Project Chair

Move more goods, people,
and services through
Florida’s international gateways

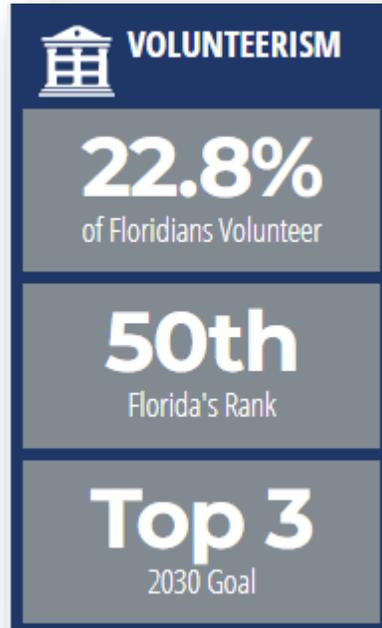
Make more goods, services,
innovations, and ideas for
export to international markets

Multiply the impacts
of international trade
across Florida’s economy

Engage Your Chamber in Efforts to Increase Manufacturing, Exports, Supply Chain Activity, and Rural Economic Development



Making Government and Civics More Efficient and Effective



volunteerflorida

Making government and civics more efficient and effective

100% of state agencies aligned with Florida 2030 goals

100% of regional economic development plans aligned with Florida 2030 goals

100% of Florida residents covered by regional visioning processes

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Doubling the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the **top quartile**

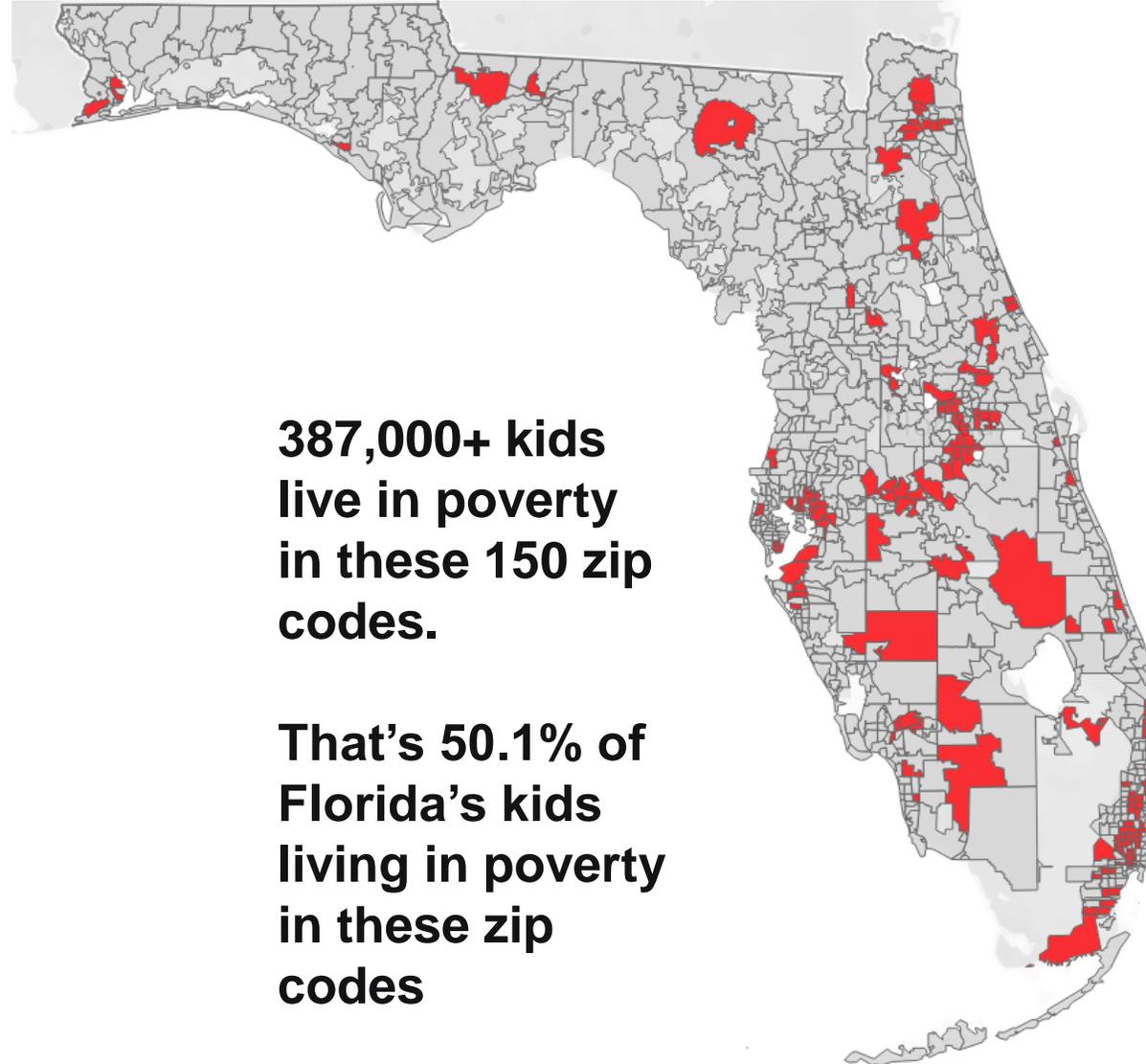


POWERED BY VF volunteerflorida

What Symbolism Do You See?



Cutting Childhood Poverty in Half By 2030



CHILDREN IN POVERTY

18.7%
(Decreasing)

<10%
2030 Goal

773,801
(Decreasing)

387,000+ kids live in poverty in these 150 zip codes.

That's 50.1% of Florida's kids living in poverty in these zip codes

POVERTY RATE

13.3%
(Better)

UNEMPLOYMENT RATE

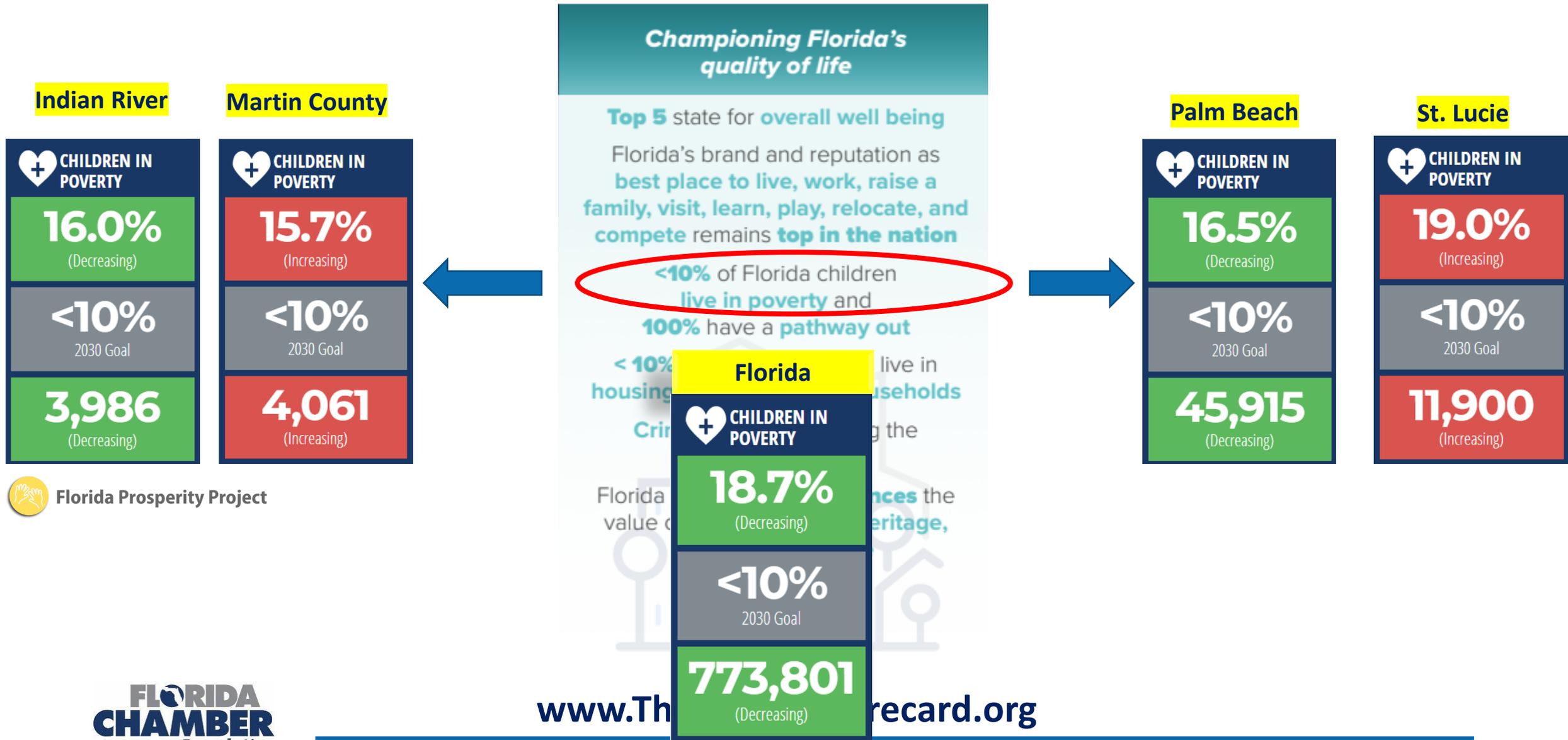
3.5%
(Unchanged)

[View Statewide Heat Map](#)

Jobs Year Over Year Change

504,000

Championing Florida's Quality of Life



The Florida Gap Map

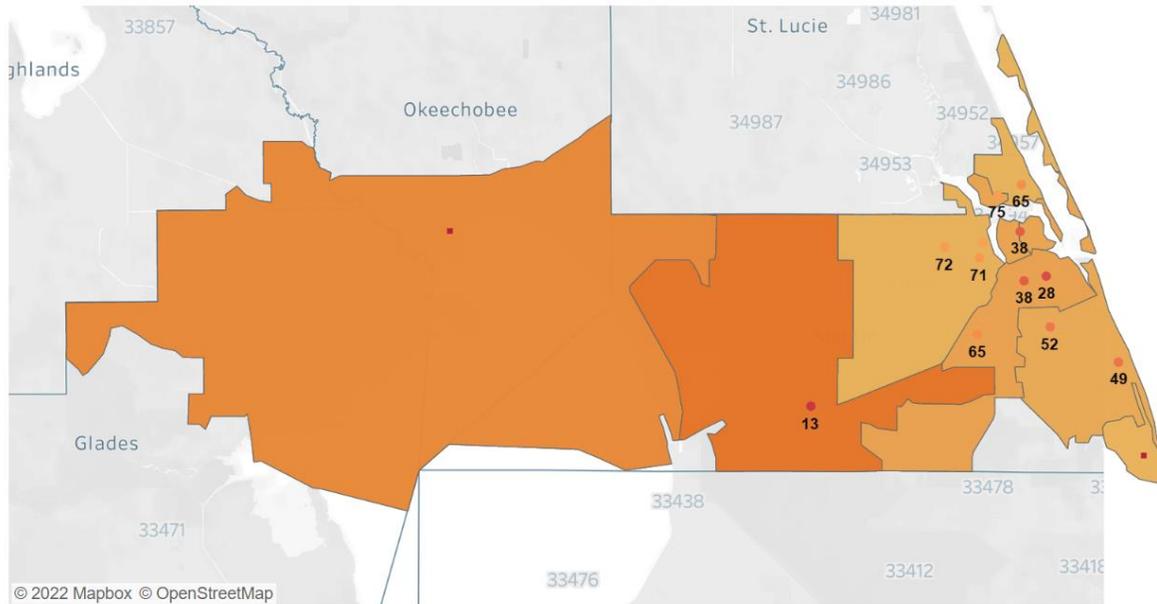
TheFloridaGapMap.org



Florida Chamber Foundation Prosperity Project

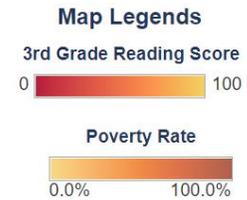
Elementary School Reading Proficiency and Poverty Rate of Children

The Third Grade Reading Score is the percentage of students who achieved Level 3 or Above in the 3rd Grade Reading Florida Standards Assessment. The map to the left shows each elementary school mapped with its score alongside the child poverty rate of the school's zip code.



Filter by County

Filter by Age



Third grade reading scores are available below for each of the elementary schools in the county. Scroll down to see all of the school listings.

Elementary School Reading Scores in Martin County

School Name	Kids Not Reading At Grade Level	Third Grade Reading Score
BESSEY CREEK ELEMENTARY SCHOOL	24	76
CITRUS GROVE ELEMENTARY	24	72
CRYSTAL LAKE ELEMENTARY SCHOOL (MARTIN)	22	65
FELIX A WILLIAMS ELEM SCHOOL	19	75
HOBE SOUND ELEMENTARY SCHOOL	41	49
J. D. PARKER SCHOOL OF TECHNOLOGY	53	38

Helpful Hint:
 Zooming in to more detail? Hit the "Zoom Home" button in the top left hand corner of the map before navigating to a new county.

Dashboard powered by the
 Haas Center
 UNIVERSITY OF WEST FLORIDA



The Florida Gap Map Shows That Zip Codes Matter

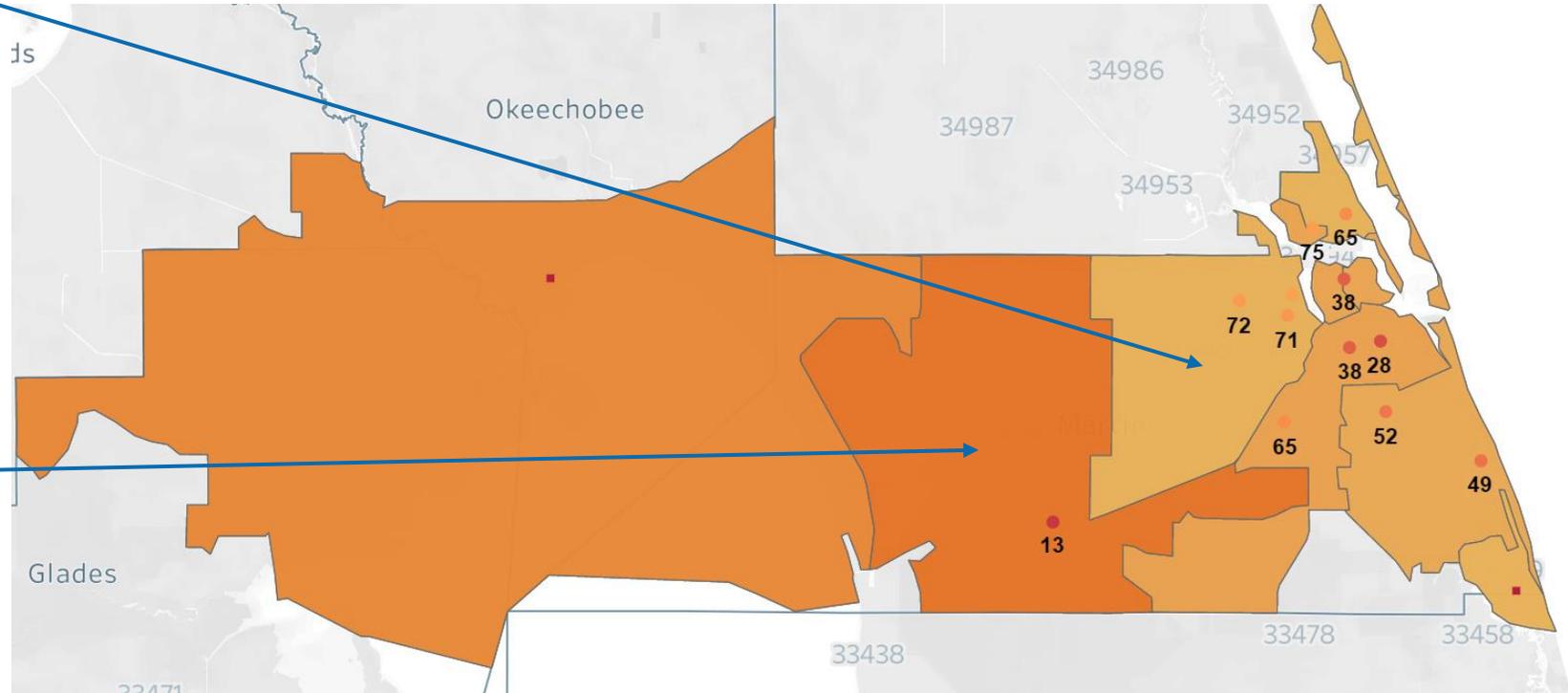
The Difference of a Couple of Miles

34990

- Number of Children in Poverty: **414**
Percentage of Children in Poverty: **7.8%**
Average 3rd Grade Reading Score: **73**
Demographics:
- White: 88.5%
 - Black: .5%
 - Hispanic: 6.3%

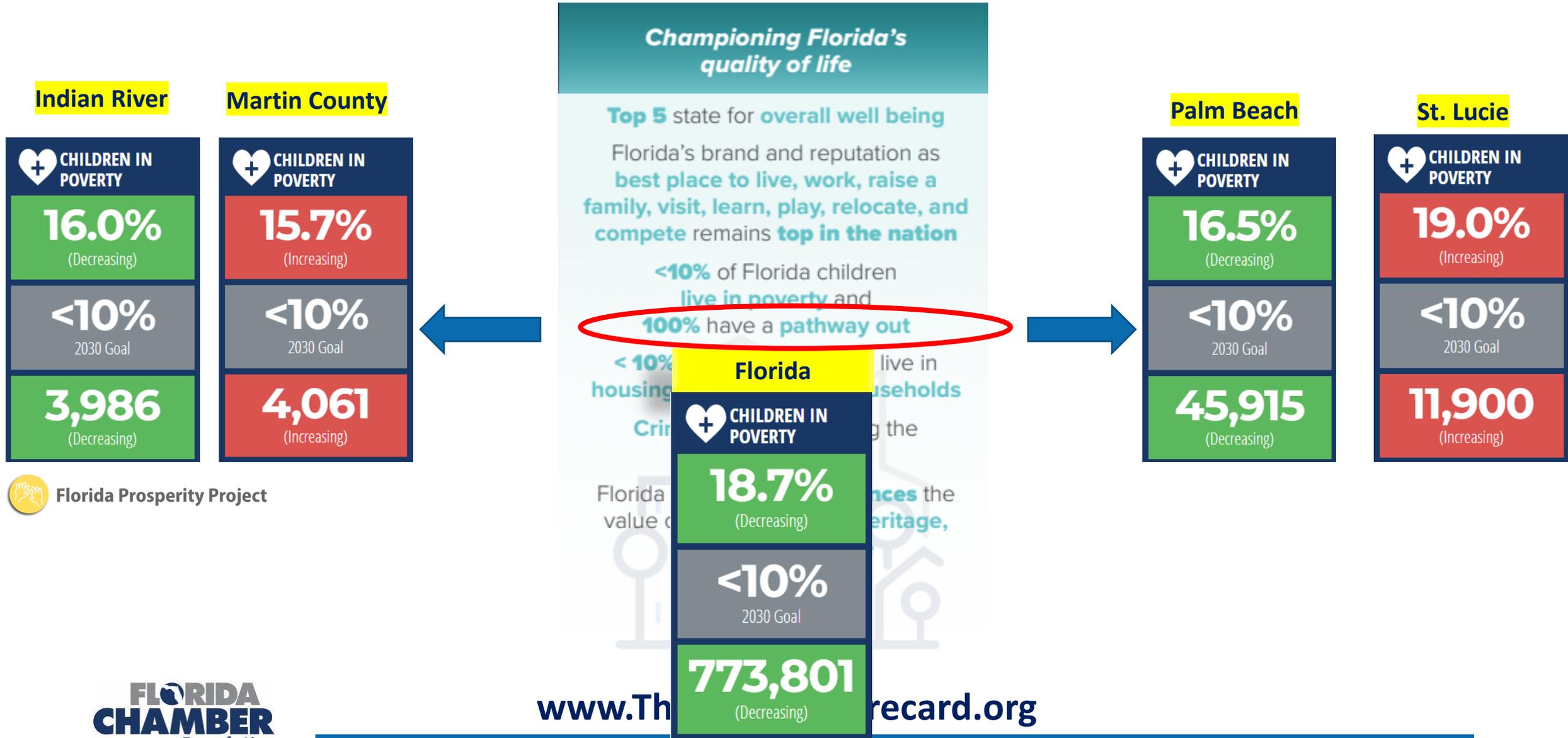
34956

- Number of Children in Poverty: **776**
Percentage of Children in Poverty: **35.8%**
Average 3rd Grade Reading Score: **13**
Demographics:
- White: 25%
 - Black: 19%
 - Hispanic: 53.7%



Data Source:
TheFloridaGapMap.org

Championing Florida's Quality of Life



Scalable Models Worth Repeating



Jim Murdaugh

President

Tallahassee Community College

Prosperity 32304

Turning Hope into Opportunity

TCC understands how poverty effects achieving one's own potential. We see it every day.

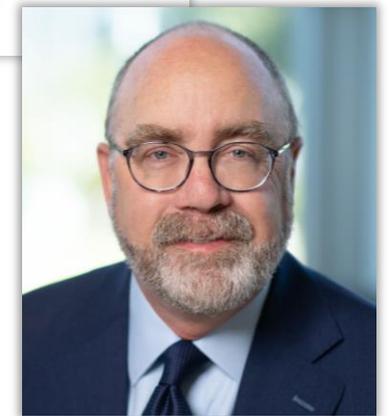
Not only does TCC's main campus reside in 32304, of our three-county service district, Gadsden County ranks highest for food insecurity of the Florida's 67 counties, and Leon ranks third. 51% of our students are first in their family to attend college, 69% of our students are on some type of financial assistance, and 43% are Pell-eligible (meaning they come from low-income households.) Housing and food are two of the biggest issues for our student population.

That's why we're partnering with the Florida Chamber of Commerce and local businesses and community leaders to work towards reducing poverty and increasing prosperity in 32304, Florida's most impoverished zip code.

The Osceola Prosper initiative will pay for Osceola County 2022 high school grads to go to Valencia College



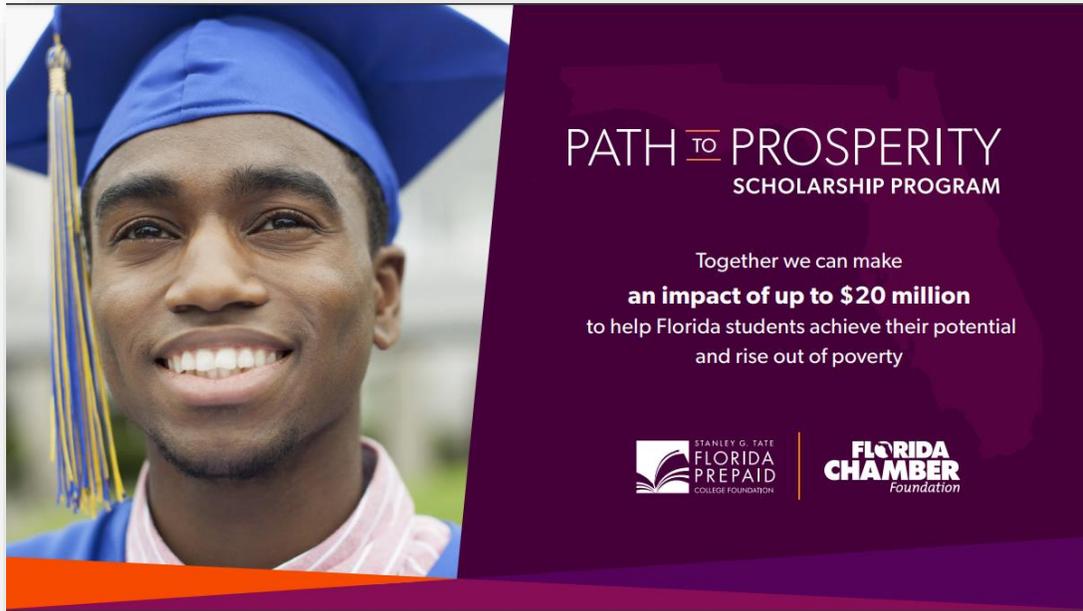
Fighting child hunger this summer
in partnership with



Jay Galbraith

VP of Public Affairs & Advancement
Valencia College

Double Your Business Impact with Dollar-for-Dollar Matched College Scholarships (Up to \$10M)



For more information and to get involved, contact Kyle Baltuch at kbaltuch@flfoundation.org

Championing Florida's Quality of Life

FLORIDA



Indian River



Martin County



Championing Florida's quality of life

Top 5 state for overall well being

Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains **top in the nation**

<10% of Florida children live in poverty and **100%** have a pathway out

<10% of Florida residents live in housing-cost burdened households

Crime rates rank among the **lowest 10 states**

Florida **protects and enhances** the value of its arts, culture, heritage, and sense of place



FLORIDA CHAMBER SAFETY COUNCIL
Making Florida Safer, Healthier and More Sustainable

Palm Beach



St. Lucie



Congressional Testimony– March 1, 2016

“In my view, the battle of this generation is between economic equality and economic opportunity – between those who believe that everyone is entitled to equal outcomes and those who believe *everyone should have an equal opportunity at earned success.*”



The Florida Equality of Opportunity Initiative

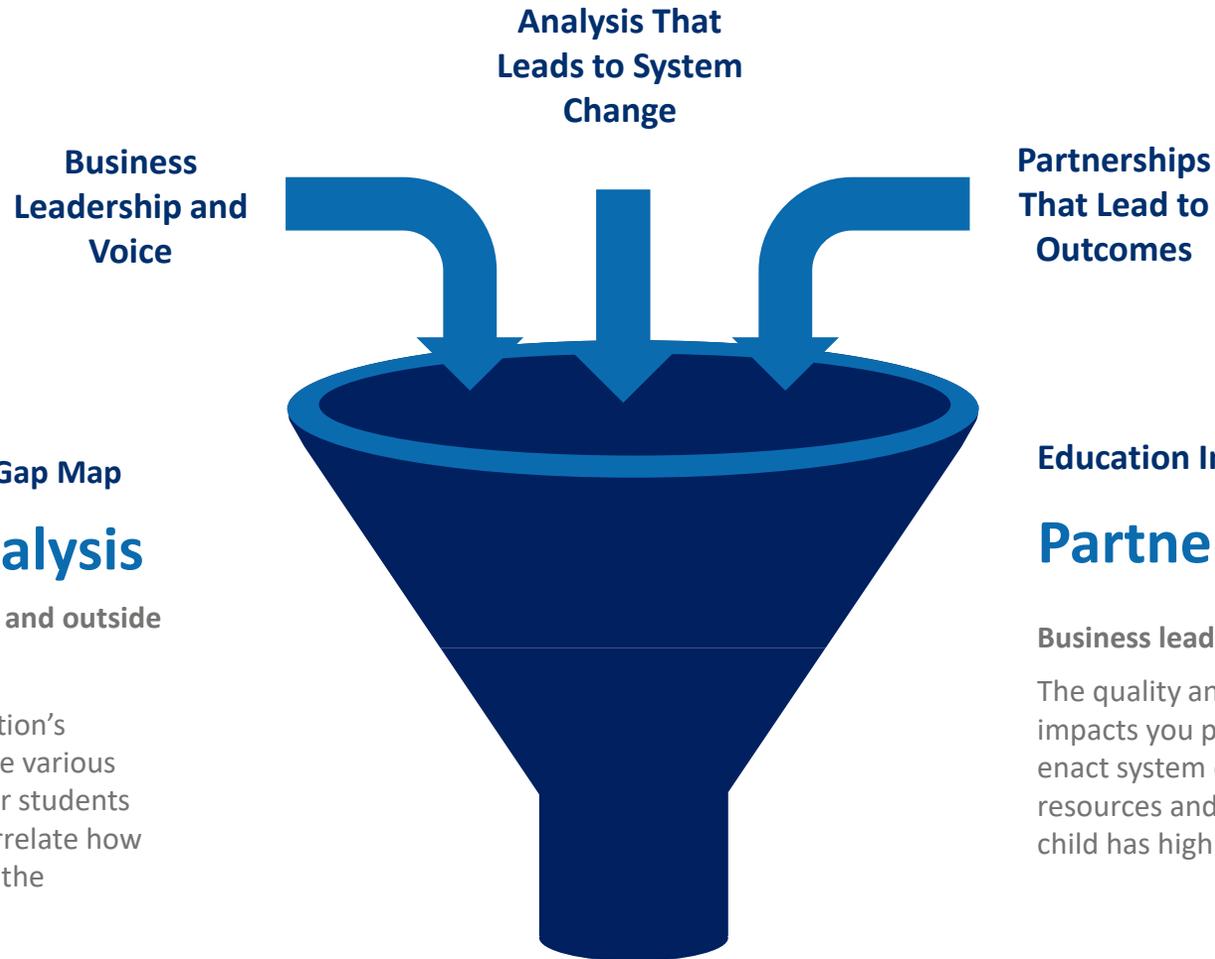
America's first comprehensive, Chamber-led strategy to cut childhood poverty in half, ensure all third graders are reading at grade level, and champion diversity and inclusiveness in the workplace



FLChamber.com/EqualityFL

Opportunities in Education

The Business Alliance For Early Learning Gears Up For Banner Year in 2022



Leveraging Insights From The Florida Gap Map

Root Cause Analysis

Understanding the challenges inside, and outside of the classroom

In 2022, The Florida Chamber Foundation's research team will begin to analyze the various (neighborhood specific) challenges our students face outside the classroom, to and correlate how this is impacting their performance in the classroom.

Education Impacts Your Business

Partnerships & Voice

Business lead by example to spur action

The quality and accessibility of early education impacts you present, and future employees. To enact system change, companies must invest their resources and energy in the effort to ensure every child has high quality early learning opportunities.

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The Florida Model

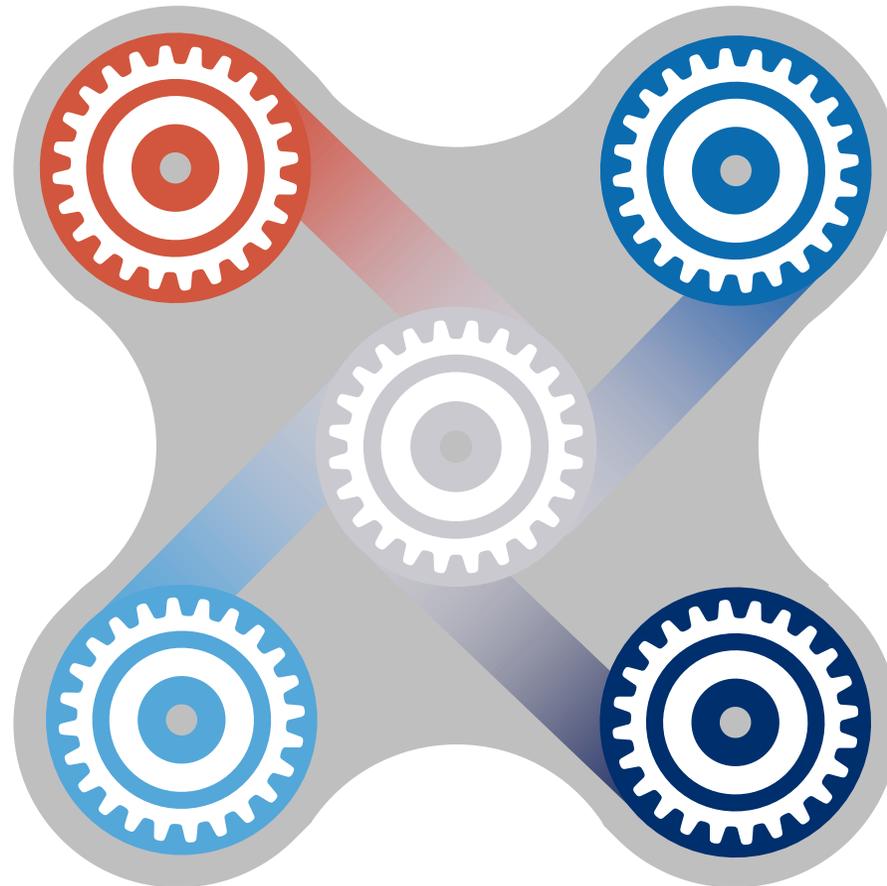
Ensuring **Prosperity** For All Will Require Effort From All

Advisory Board Leadership

Statewide business leaders that are investing their time and resources to guide the nation's leading effort to put an end to generational poverty.

County Leadership and Vision

Sets the stage for recruitment, support, and momentum within a region.



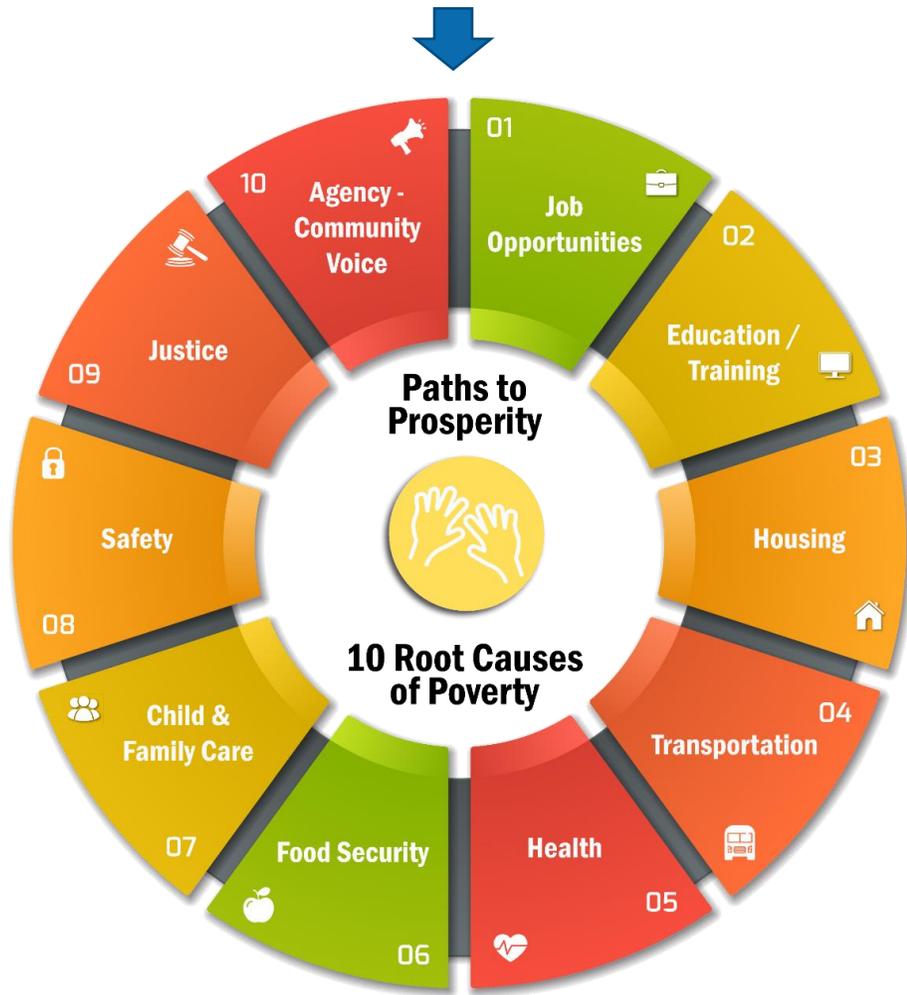
Large Scale Investments

Provides the opportunity to accelerate and boost efforts, while simultaneously validating the “Florida Model.”

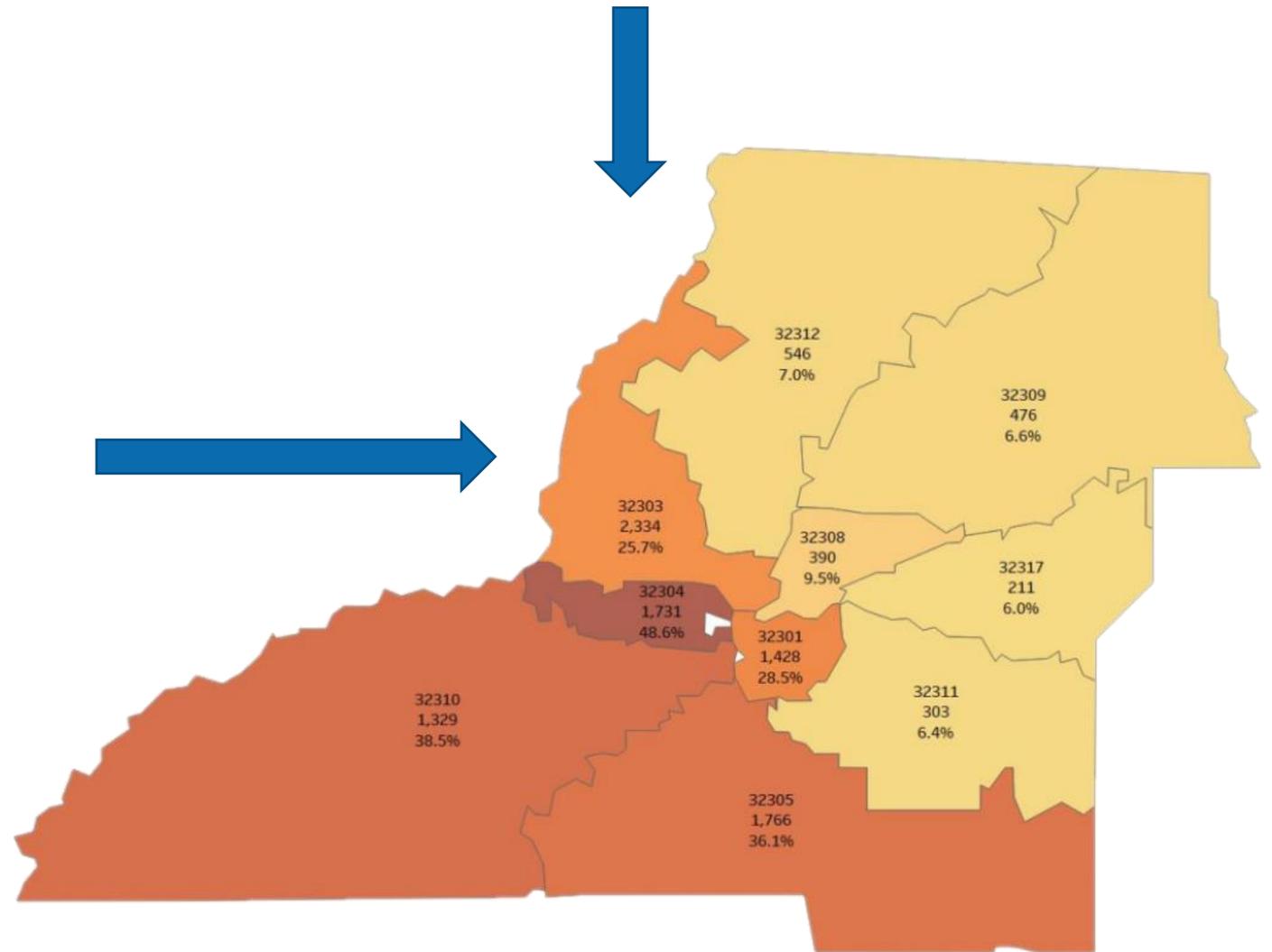
Zip Code Leadership

Aligns efforts and resources to ensure the greatest impact and visibility.

Diagnosing and Addressing Challenges at The Root Cause



Pinpoint Precision To Identify Inequality Of Opportunity for ALL Zip Codes



Your Zip Code Dictates Your Challenges...

Category	34990	34956
Childhood Poverty	Under-18 Poverty Level: 7.8%	Under-18 Poverty Level: 35.8%
Job Opportunities	Median Household Income: \$99,219	Median Household Income: \$43,527
Education	25+ w/o Highschool Diploma: 4.5%	25+ w/o Highschool Diploma: 33.1%
Housing	Renter-Occupied Units: 10.8%	Renter-Occupied Units: 31.3%
Transportation	Homes With No Vehicle: 3%	Homes With No Vehicle: 9%
Health	Medicaid Coverage Under 19: 15.1%	Medicaid Coverage Under 19: 80%
Food Security	SNAP in Households with Child Under 18: 1.6%	SNAP in Households with Child Under 18: 30.7%
Child & Family Care	Percentage Age 3-4 Enrolled in School: 33.2%	Percentage Age 3-4 Enrolled in School: 82.1%
3rd Grade Reading Scores 34990 Citrus Grove Elementary – 72 Bessey Creek Elementary – 76 Palm City Elementary – 71 34956 Warfield Elementary – 13	<u>Racial Demographics</u> Total Population: 30,138 White: 26,661 (88.5%) Black: 160 (.5%) Hispanic: 1,913 (6.3%)	<u>Racial Demographics</u> Total Population: 10,195 White: 2,551 (25%) Black: 1,941 (19%) Hispanic: 5,476 (53.7%)

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Health	Medicaid Coverage Under 19: 11.1%	Medicaid Coverage Under 19: 80%
Food Security	SNAP in Households with Child Under 18: 16%	SNAP in Households with Child Under 18: 30.7%
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...everyone should have an equal opportunity at earned success!!!

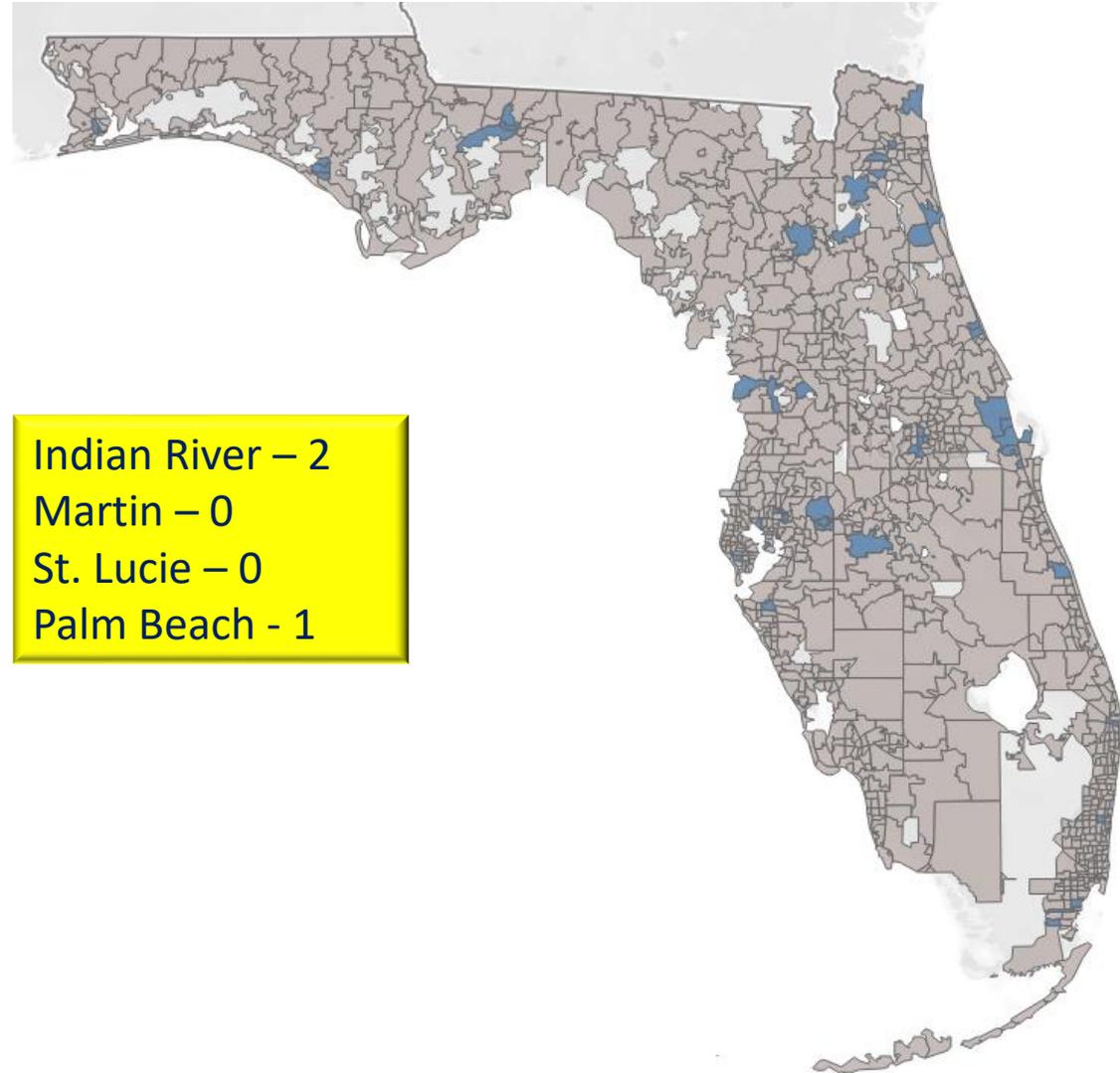
Zip Code Adoption Continues to Grow – But We Need YOU

47 Zip Codes With Leaders

983 Zip Codes in Florida

24 Zip Codes With Leaders

150 Zip Codes That House
Half of all Florida Children in Poverty



The Florida Diversity, Equity, and Inclusion Project

Identifying Pockets of Success, and Turning Them Into Patterns of Excellence



Recruitment

What practices on the front end, and during the process, help identify the best group of candidates from a variety of backgrounds?



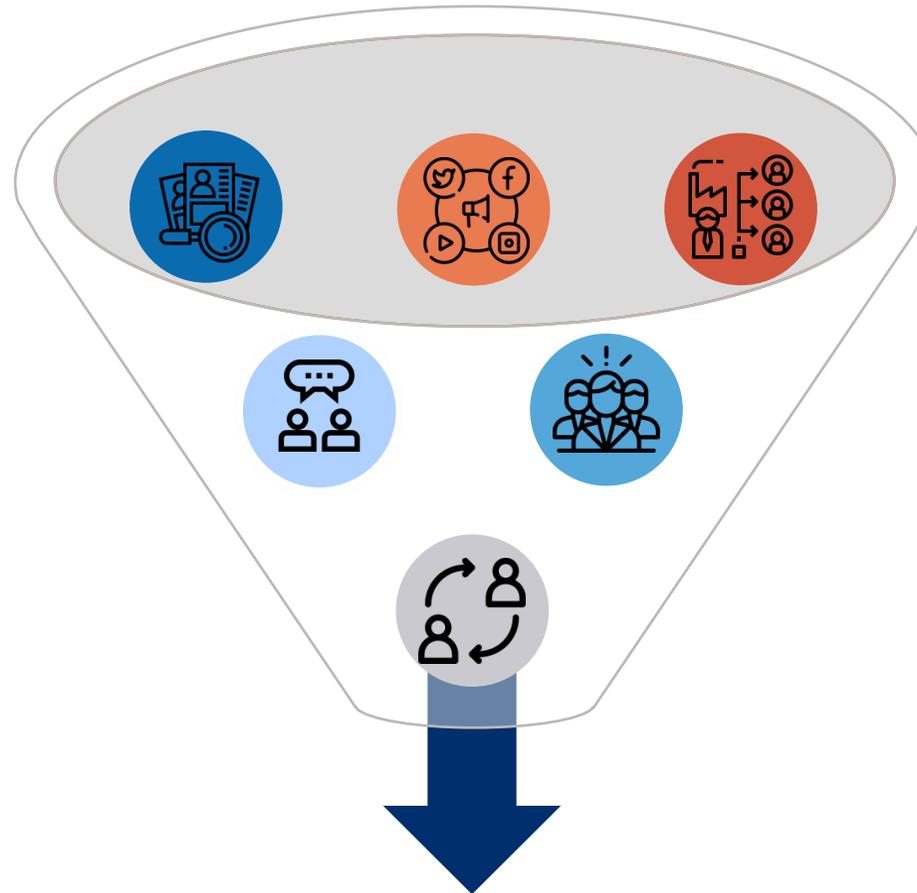
Internal Practices

What conversations can be had and how can they be facilitated?



We Posted What!?!

The DEI toolkit will help businesses navigate the world of social media and marketing.



Vendors

With an increasing emphasis on supplier diversity, the DEI toolkit will help businesses understand the resources available.



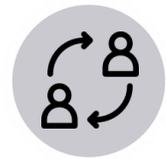
Management Development

Businesses everywhere are looking to diversify their leadership teams, the toolkit will uncover how some businesses have created successful management development programs.



Evolution

In today's dynamic climate, the issues and best practices are constantly evolving, our toolkit will be updated and refreshed frequently to ensure you are up to speed.



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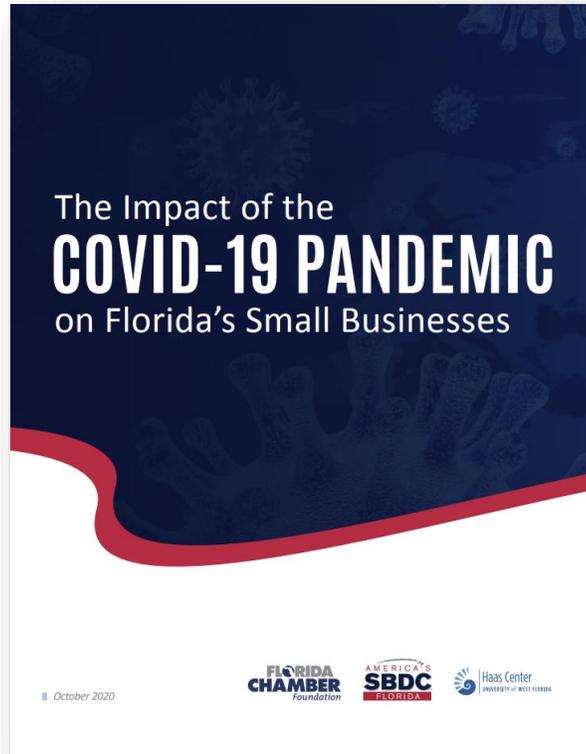


Evolution

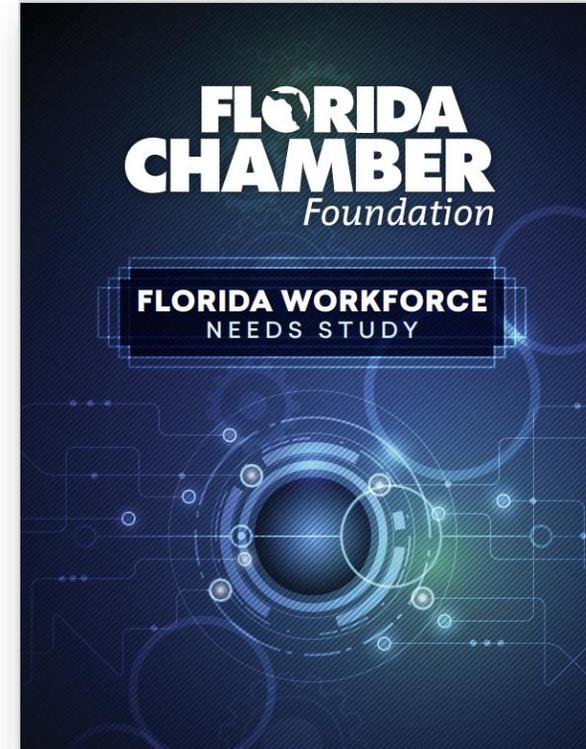
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The Latest Research To Secure Florida's Future



COMING SOON



Released July 2021

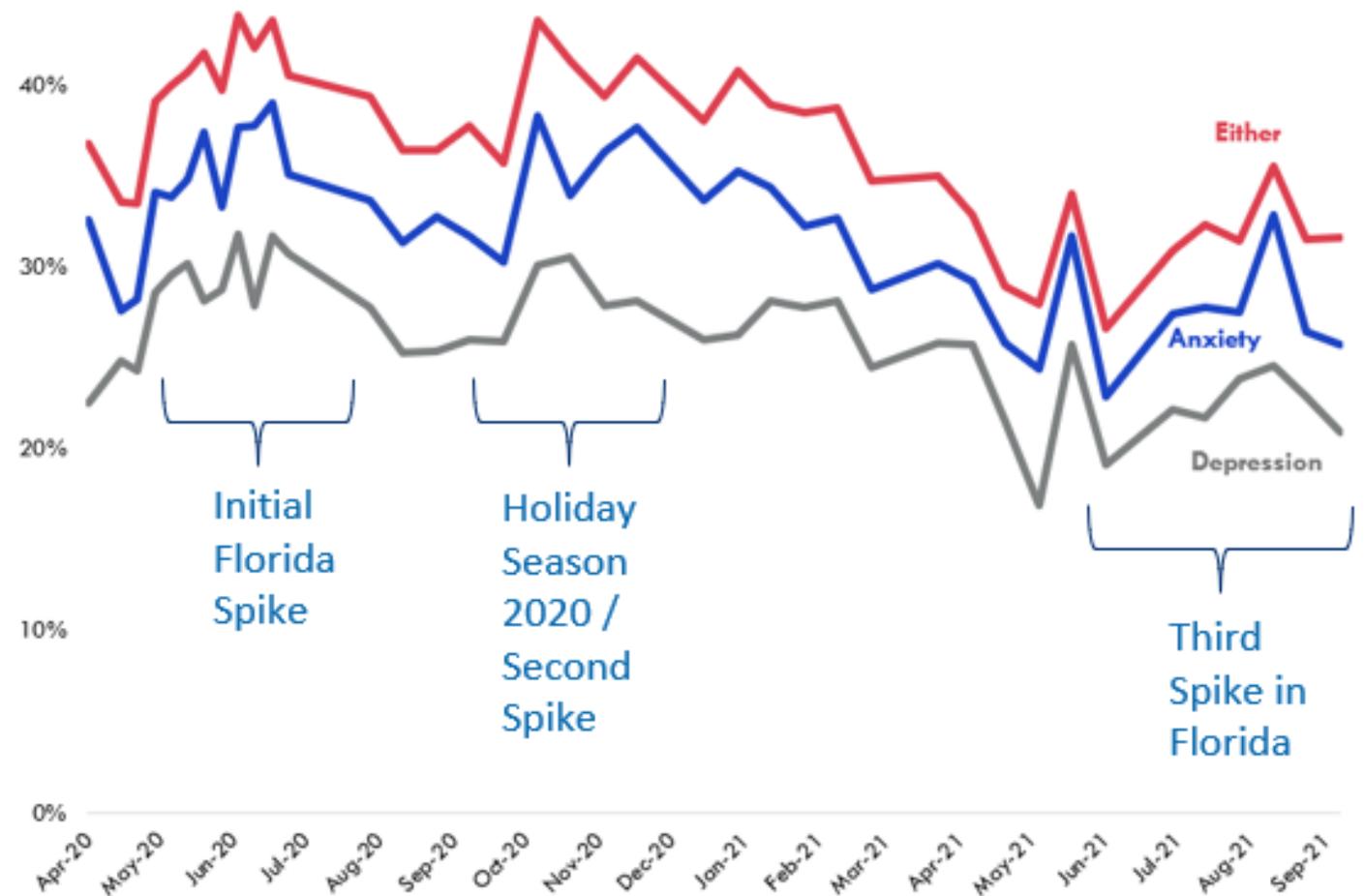
Mental Health

➤ Increased Levels of Anxiety and Depression During Covid Spikes

➤ Lack of Access to Mental Health Services
Disproportionately Impacts Women and Minorities

➤ Deaths Resulting From Drug Overdoses in Florida Rose 43% in 2020

Florida Percentage of Survey Population Experiencing Anxiety or Depression



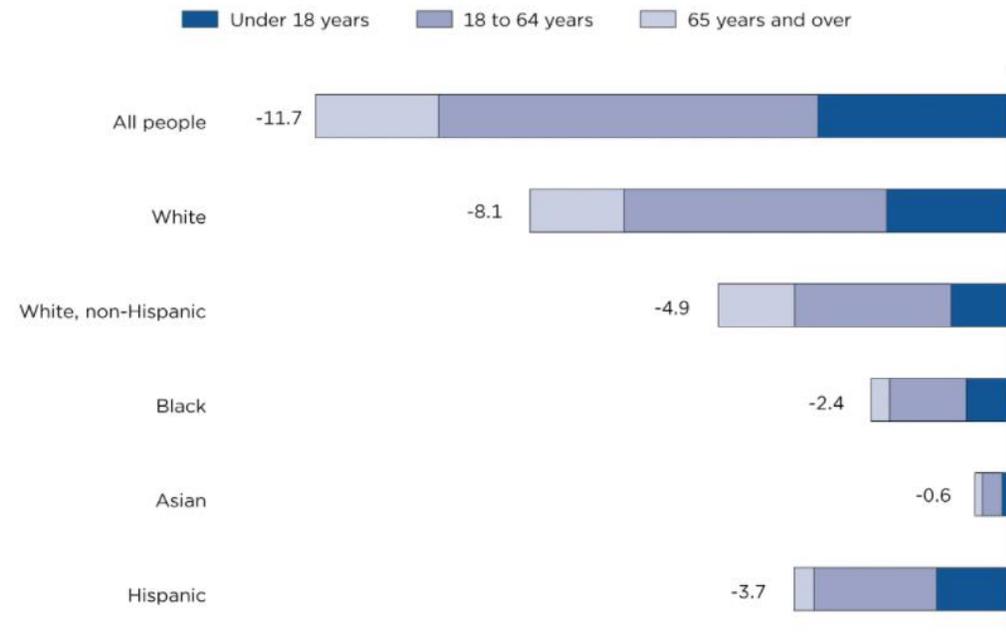
Childhood Poverty

Federal Stimulus Could Lead To Record Drops In Childhood Poverty

Data vs. Analysis – While 3.2 Million Children, and Potentially Up To 250,000 Children in Florida Could Be Viewed Above Poverty, The Change is Temporary

Data vs. Action – Root Cause Challenges Remain and Children Continue to Face The Same Battles

Change in Number of People in Poverty After Stimulus Payments: 2020
(In millions)



Note: Includes the first two rounds of stimulus payments. Additional details available at www.census.gov/library/publications/2021/demo/p60-275.html.
Source: U.S. Census Bureau, Current Population Survey, 2021 Annual Social and Economic Supplement (CPS ASEC).

Four Career Areas Showing Promise of Advanced Wages and Long-Term Resiliency

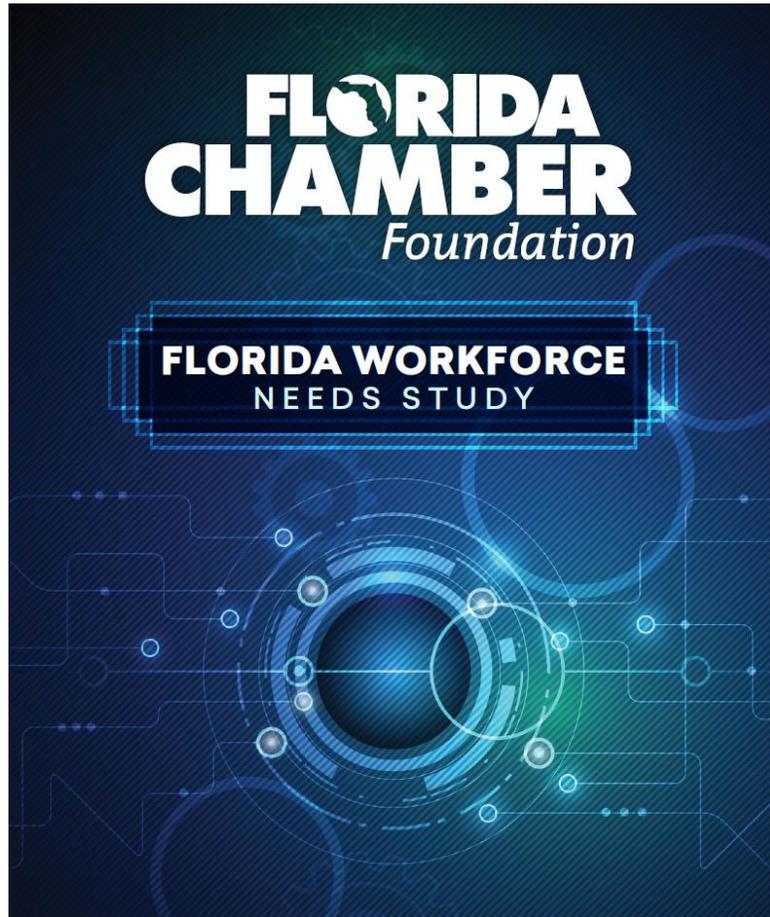


TABLE 1: TARGET CAREER AREAS AND EXAMPLE SUB-AREAS

CAREER AREA	EXAMPLES
 Healthcare	Nursing, medical technology, therapy, medical support
 Business/Finance	Financial services, quality/compliance, social sciences, process improvement
 IT/Math	Software development, cloud data modeling, information security
 Architecture/Engineering	Mathematics, electronics, drafting/CAD, industrial/mechanical engineering

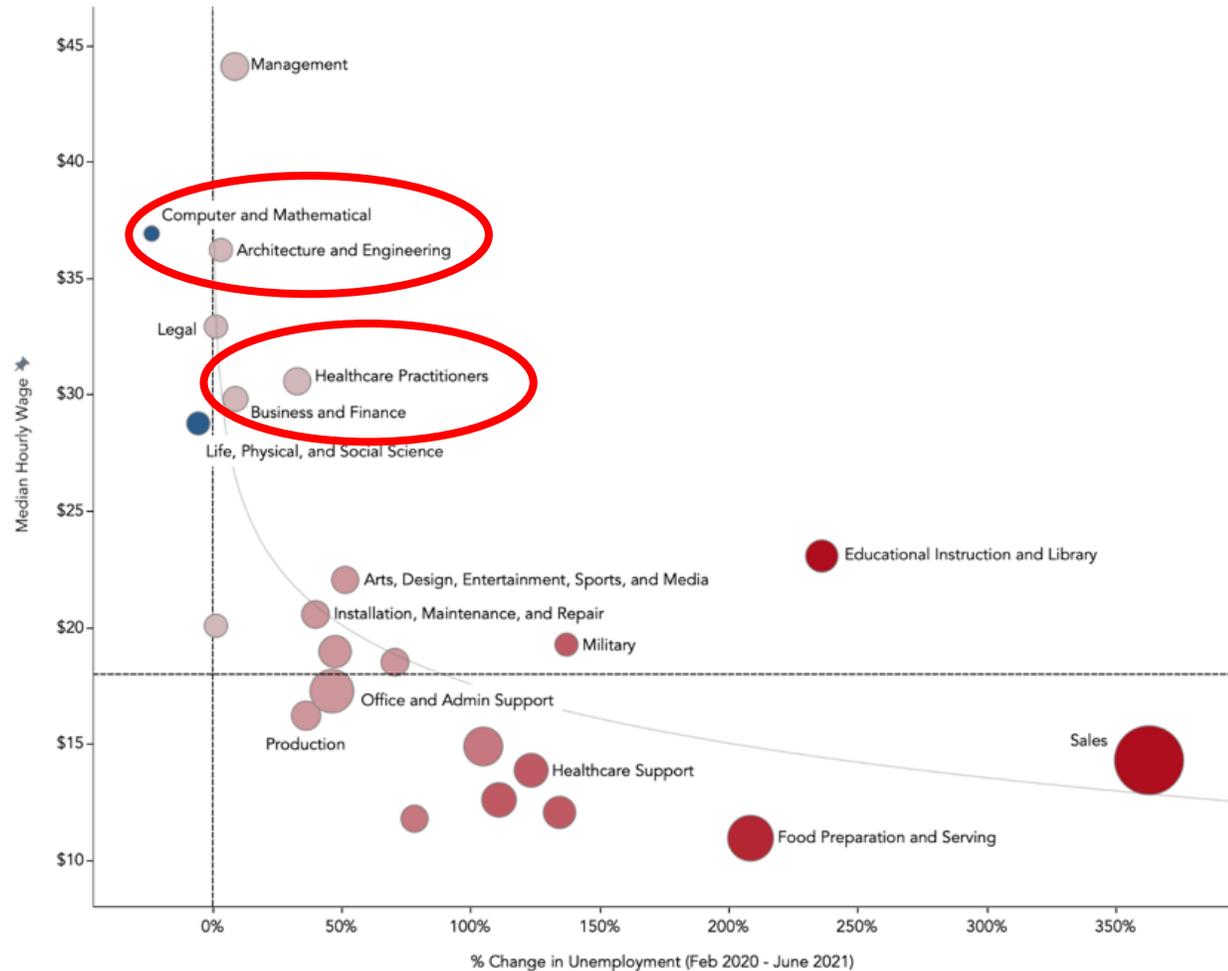
Worker Productivity

➤ Impact Was Largely Dependent on Industry

➤ Continued Growth in “Resilient” Industries Will Protect Against Future Economic Shocks

➤ All Four Industries Highlighted in The Foundation’s 2021 *Workforce Needs Study* Are Amongst the Leaders in Resilience

Florida Change in Unemployment by Occupation and Wage



What We Learned from the Florida Workforce Needs Survey

Question 8: Is your organization currently engaged in any public-private partnerships regarding workforce training or skills development, including partnerships with local universities, state colleges, technical centers/colleges, or local workforce training organizations?

Value	Percent	Count
Yes	39.8%	462
No	57.5%	667
Unsure	2.7%	31
	Total	1,160

Question 18:
Are you aware of state and/or federal programs to help train employees?

Value	Percent	Count
Yes	33.2%	385
No	66.8%	775
	Totals	1,160



- Career readiness **training and credentialing** solution
- Targets **essential soft skills** (communication, professionalism, teamwork, critical thinking) and **foundational employability skills** (math, reading, data) most in-demand and transferrable across occupations and industries

State funded, no direct cost to employers or jobseekers – free!



Tiffany Vause
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850.766.4646

floridareadytowork.com

The **Next Phase of Research** to Help Create America's BEST Workforce

FLORIDA CHAMBER
Foundation

Florida Workforce Needs Survey 2.0

Part One - Addressing Florida's Hiring, Recruitment, Community Partnerships, and Skills Gaps

Please take 10 minutes to complete the Florida Workforce Needs Survey 2.0 – part one. Help us understand your company's evolving workforce needs and how we can work collectively as a business community to secure Florida's talent.

A stronger talent pipeline will build a stronger Florida. Let's learn from each other.

Please complete the survey below:

1. Please enter your company name. *

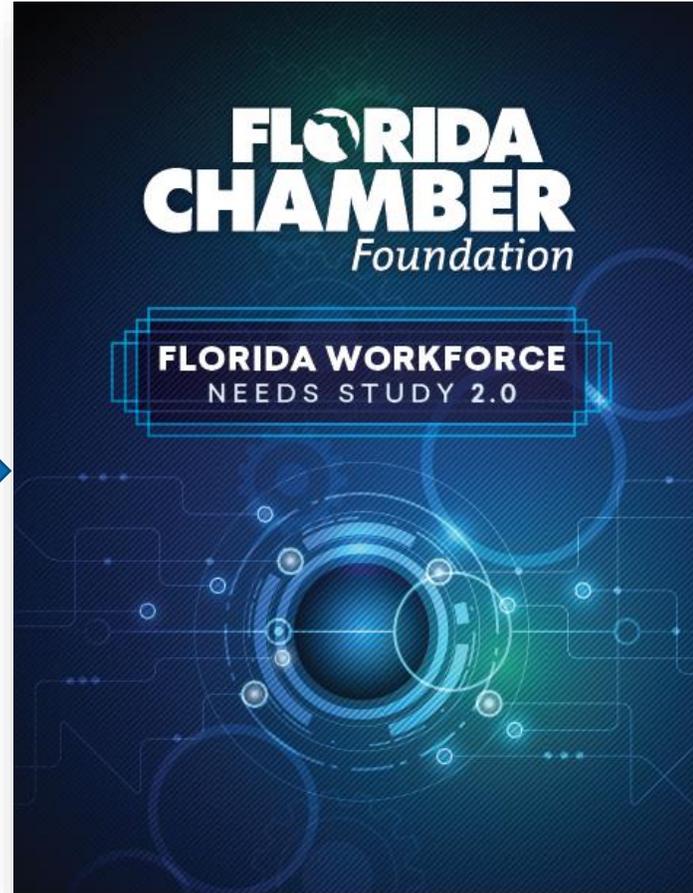
2. Please enter your job title. *

3. Over the past year, has your company had trouble recruiting qualified applicants for open positions? *

Yes
 No
 Dependent on position

4. Have any of the following factors played a role in the challenge(s) your organization has experienced when recruiting talent? Please select all that apply. *

Workforce skills/knowledge
 General COVID-19 related issues
 Economic conditions



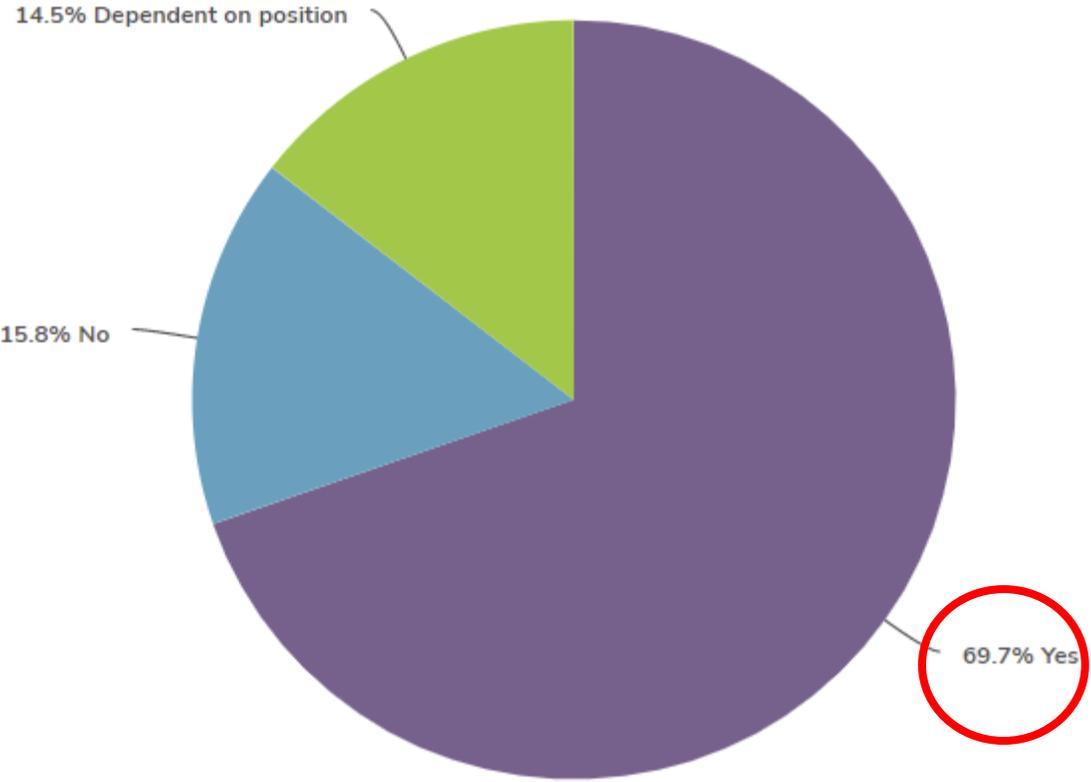
Research baseline

1. How skills translate to careers
2. Upskilling opportunities
3. Workforce gaps and development opportunities for soft skills



A Sneak Peek at What Florida's Workforce Leaders Are Saying

Over the past year, has your company had trouble recruiting qualified applicants for open positions?



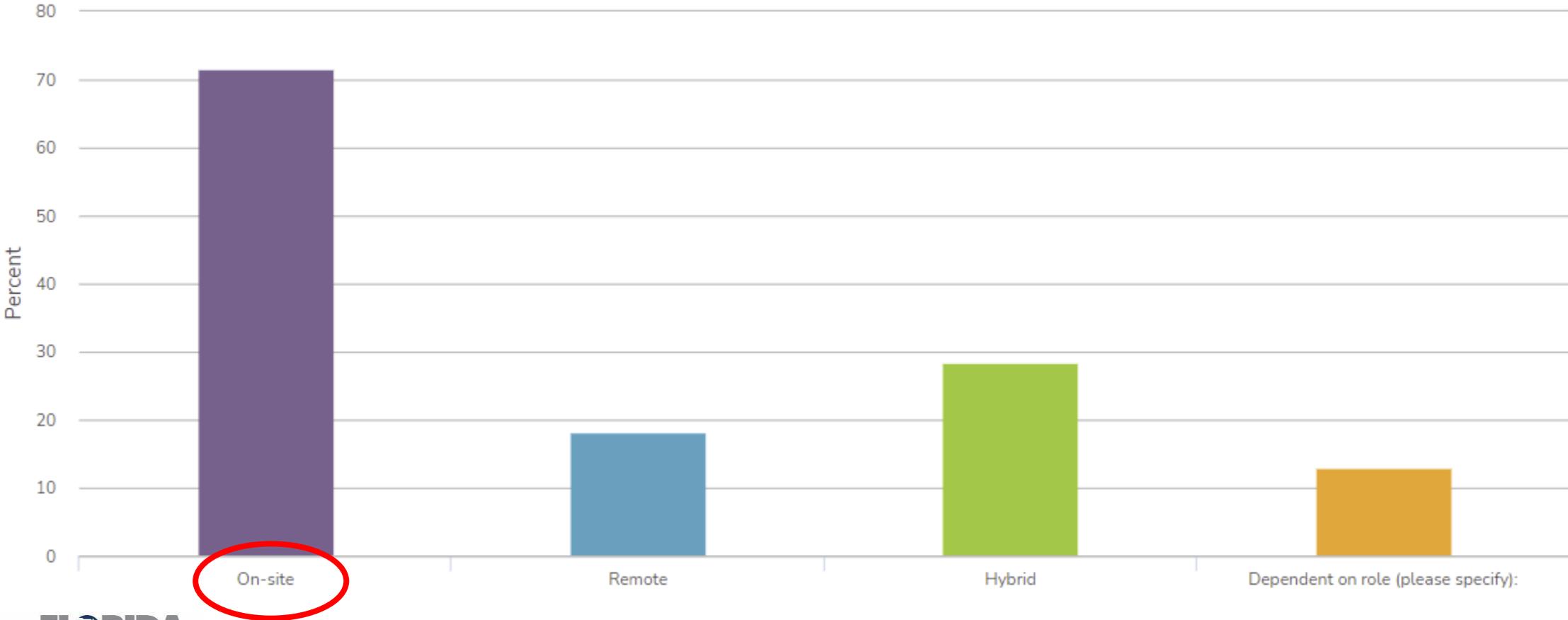
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Have any of the following factors played a role in the challenge(s) your organization has experienced when recruiting talent? Please select all that apply.



A Sneak Peek at What Florida's Workforce Leaders Are Saying

For new staff, is your company hiring positions that will be housed “on-site,” remote, or hybrid? Select all that apply.



Future of Work Florida

There is a massive void of information between employers and job seekers, between today's students and the career opportunities they may pursue.



Florida Chamber Launching “Future of Work” Florida Initiative

Let’s Bring Back the “Coolness” of Skilled Trades

FLORIDA CHAMBER
Foundation

FLORIDA WORKFORCE NEEDS STUDY



FUTURE OF WORK FLORIDA

Florida and America has more jobs looking for people than people looking for jobs. As Florida job creators continue facing a talent crisis, and as we work to unite the business community to create 1.6 million more net new jobs by 2030 to become a top 10 global economy, reimagining the future of work will be essential to meeting the 39 goals outlined in the *Florida 2030 Blueprint*.

Not only does Florida have more jobs looking for people, there are not enough **qualified** candidates looking for work. The Florida Chamber Foundation's *Florida Workforce Needs Study* and other workforce-related research has informed us that in-demand skilled trades and other technical careers have seemingly been left behind. **Future of Work Florida** will change this and aims to bring back the "coolness" of these often overlooked occupations.

Through the **Future of Work Florida** initiative, the Florida Chamber has developed a multi-year plan to unite and harness the power of thousands of Florida businesses, local chambers, economic development groups, education partners, HR leaders and more, to turn this workforce crisis into a competitive strength for Florida. Millions of jobs will require certifications and credentials but not necessarily 4 year degrees. In this business led effort the **Future of Work Florida** initiative will promote the importance of career exploration and align market needs with talent supply.

Help us champion the value of work, create complete awareness of career possibilities and pathways, and fundamentally charge the game when it comes to the future of talent in Florida and beyond.

The Future of Work Advisory Board: Leadership Matters

Leveraging the thought leadership and vision of key business and industry leaders, educators and partners, the **Future of Work Advisory Board** will help ascertain what jobs need to be created,

...ties exist, and what targeted to secure business community, we are advisory board member

...allow, skill gaps, needs, and Florida workforce of the

...f trade and skilled labor and share ideas across all

...gonging **Future of Work Florida Chamber Foundation Annual Meeting &**

...speaker ideas for the **Learn to Earn**

...c leaders to effect

...us connect businesses

of choice."

– Mark Wilson, President & CEO, Florida Chamber of Commerce and Foundation

FLORIDA CHAMBER of Commerce

For more information contact:
Ivette Faulkner, EVP, Marketing & Strategic Communications | Florida Chamber of Commerce | 1001 N. West 1st Street, Suite 2000 | Tallahassee, FL 32301 | 904.437.1000 | ifaulkner@flchamber.com

Mark Wilson, President & CEO | Florida Chamber of Commerce | 1001 N. West 1st Street, Suite 2000 | Tallahassee, FL 32301 | 904.437.1000 | mark.wilson@flchamber.com

FLORIDA ready to work

GET THERE

FLORIDA CHAMBER of Commerce

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Future of Work Florida Initiative Launch Strategy

- Soft Skills, STEM and Work Ethic
- Career Exploration (not all great careers require a 4-year degree)
- Aligning Economic Development Targeting with Workforce Strategies at “Every Level”
- Highlighting “In Demand” Florida Career Opportunities
- Perception Survey of Future Workers
- Statewide Leadership Advisory Board



SOLUTION SUMMITS

Driving Solutions to Secure Florida's Future



Florida Transportation, Growth & Infrastructure Solution Summit

Date: April 28, 2022

Presented by: **HNTB**



Florida Prosperity & Economic Opportunity Solution Summit

Date: May 25, 2022

Presented by:  **STANLEY G. TATE
FLORIDA
PREPAID
COLLEGE FOUNDATION**



Florida Learners to Earners Workforce Solution Summit

Date: June 28, 2022

Presented by:  **flvs** FLORIDA VIRTUAL SCHOOL



Florida Technology & Innovation Solution Summit

Date: August 31, 2022

Presented by:  **PRMA**
RESEARCH - PROGRESS - HOPE



Florida Chamber Annual Meeting & Future of Florida Forum

Date: October 24-25, 2022

Presented by: **YOUR LOGO HERE**

**Interested in 2022 Registration or Sponsorship Opportunities?
Contact Travis McGilvary at tmcgilvary@flchamber.com.**

Call To Action

- ***Complete the survey:***
FLChamber.com/FloridaWorkforceNeedsSurvey2
- Use www.TheFloridaScorecard.org to your benefit
- Use www.flchamber.com/floridagapmap
- Get involved with your Local Chambers, and on a State-wide scale - **the Florida Chamber Foundation**

Thank You to Our **Community Development Partners** Who Are Unifying Florida Business for Good and Powering The Florida Scorecard.org



Holland & Knight



Publix

RS&H



WELLS FARGO

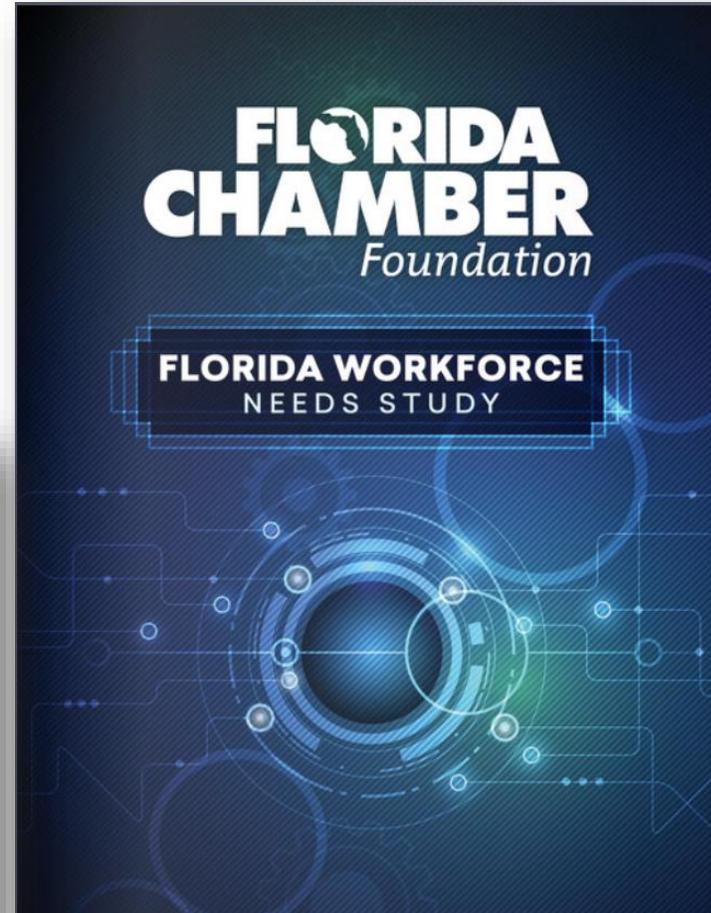
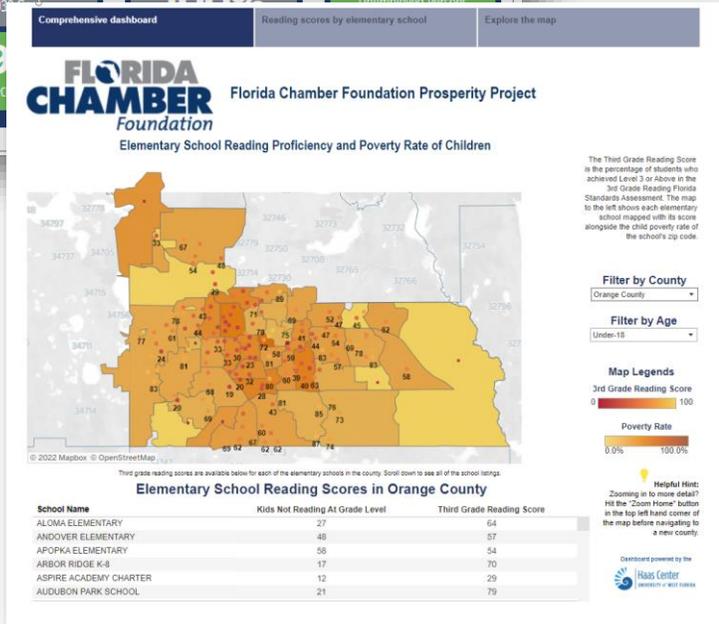
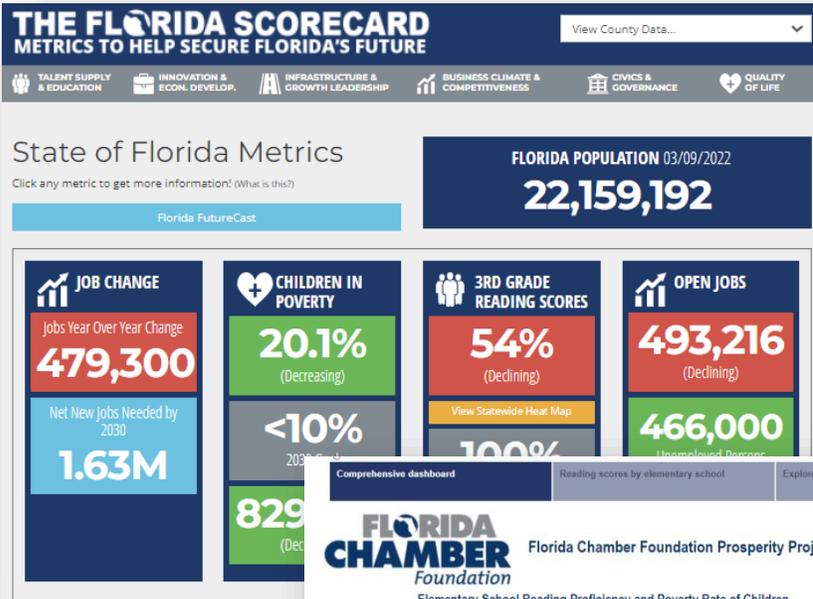
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Foundation

Interested in joining these companies?
Contact David Gillespie at dgillespie@flchamber.com.

Opportunities to Get Involved With the Florida Chamber Foundation

- Board of Trustee Member
- Community Development Partner
- Florida Equality of Opportunity Initiative
 - The Florida Prosperity Project Advisory Board Member
 - ✓ County Leader
 - ✓ Zip Code Leader
 - The Florida Business Alliance for Early Learning Project Advisory Board Member
 - ✓ Classroom Adopter
 - The Florida Diversity, Equity, & Inclusion (DEI) Project
 - ✓ DEI Toolkit Sponsor
- Florida 2030 Blueprint Goal Leader as a part of the Florida 2030 Blueprint Caucus
- Solution Summit Sponsorships

Driving Momentum with Metrics and Research that Matter



Florida COVID-19 Impacts Ripple Beyond the Economy



A White Paper

FLORIDA CHAMBER Foundation

Join The Florida Chamber Foundation in Securing Florida's Future



David Gillespie – EVP
dgillespie@flchamber.com
850-521-1254

[@D_L_Gillespie](#), [@FLChamberFDN](#),
[@FloridaBTN](#)



Planning for the Future

Regional Economic Development Summit – Treasure Coast Region | March 25, 2022

David Gillespie, EVP, Florida Chamber Foundation dgillespie@flchamber.com
[@D_L_Gillespie](#), [@FLChamberFDN](#), [@FloridaBTN](#)

Download this presentation at www.FLChamber.com/Presentations

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CHAMBER**
Foundation