



Planning for the Future

Regional Economic Development Summit – Treasure Coast Region | March 25, 2022

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[@D_L_Gillespie](#), [@FLChamberFDN](#), [@FloridaBTN](#)

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Securing Florida's Future Together



Solutions (Research)



Actions (Lobbying & Grassroots)



Leadership (Elections)



The Florida 2030 Blueprint: Uniting Businesses For Good

~~17th~~
~~15th~~ to 10th

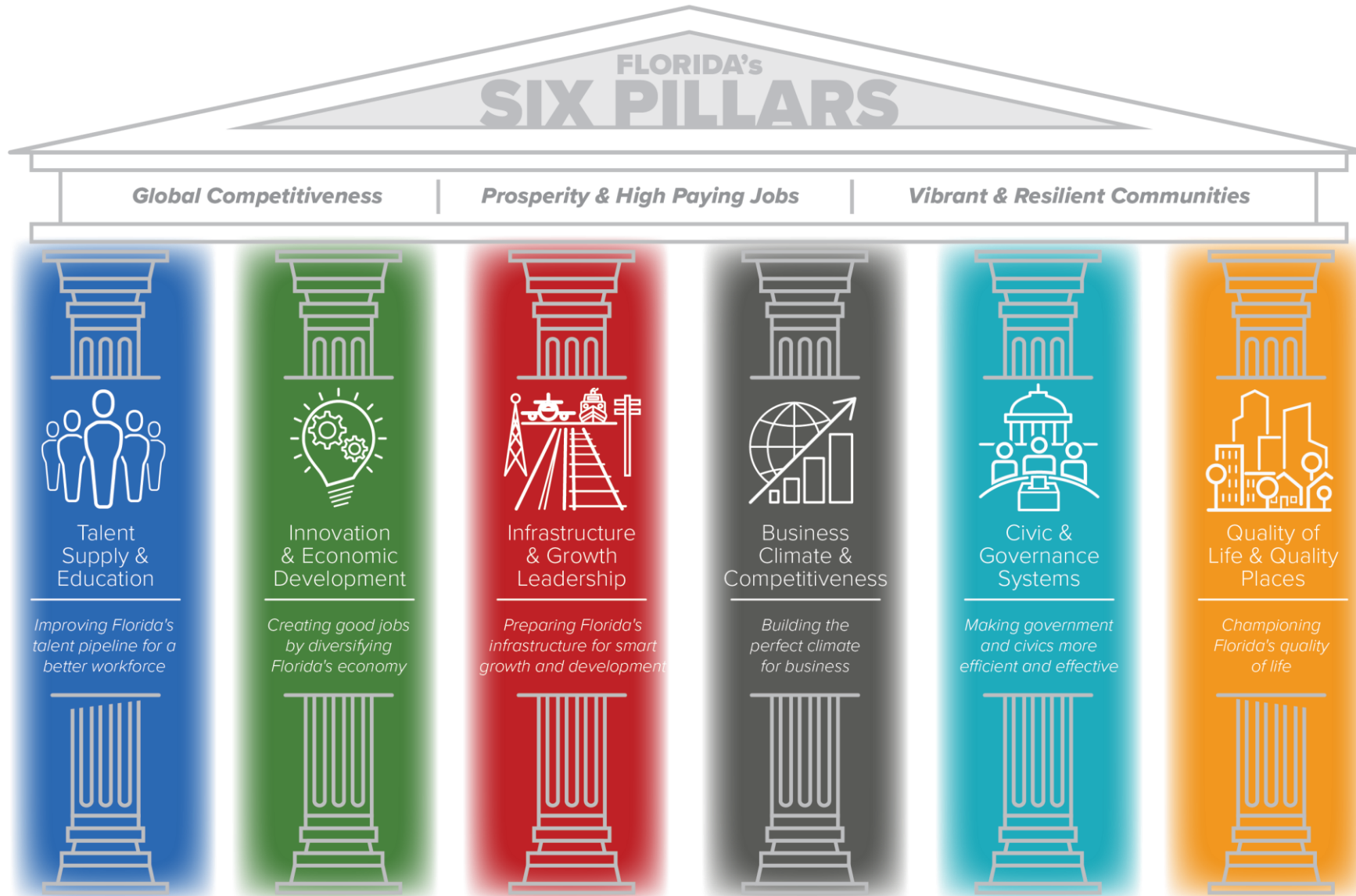


39 Goals

- +3.5 Million (residents)
- ~~+2~~ +1.63 Million (jobs)
- +50 Million (visitors)
- +3 Million (drivers)



Six Pillars Are Uniting Business For Good



39 Goals to Create Economic Opportunity in Every Zip Code

WHERE DO WE WANT TO GO?

2030 Targets

GOALS		
Global Competitiveness Grow Florida into a top 10 global economy	Prosperity & High Paying Jobs Create a path to prosperity for all zip codes in Florida	Vibrant & Resilient Communities Position Florida among the top states for attracting and retaining talent and visitors of all ages
Improving Florida's talent pipeline for a better workforce	Creating good jobs by diversifying Florida's economy	Preparing Florida's infrastructure for smart growth and development
<p>>80% of Florida's workforce has essential employability skills</p> <p>>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience</p> <p>95% of entering high school students graduate within 4 years</p> <p>100% of Florida 8th graders read & perform math at or above grade level</p> <p>100% of Florida 3rd graders read at or above grade level</p> <p>100% of children are ready for kindergarten</p>	<p>Top state for gross domestic product and top quartile most diversified state economy</p> <p>#1 state for overseas visitors</p> <p>Goods exports double and services exports triple</p> <p>Top 5 state for manufacturing jobs</p> <p>Top 3 state for technology jobs</p> <p>#1 state for business startups</p> <p>Top 3 state for venture capital investments</p> <p>Top 3 state for research and development funding and patents issued</p> <p>Rural county share of Florida gross domestic product doubles</p>	<p>Diverse, attainable housing to meet future demand</p> <p>Every resident has access to public and private mobility services</p> <p>All major population and economic centers connected to regional, national, and global markets by high-capacity corridors</p> <p>World's most capable spaceport, top-tier airports, seaports, and surface transportation hubs in U.S.</p> <p>100% of Florida residents have access to high-speed communications connectivity</p> <p>Diverse and reliable energy, water, and waste management resources to meet future demand</p> <p>All Florida residents protected by resiliency plans</p>

WHERE DO WE WANT TO GO?

2030 Targets

GOALS		
Global Competitiveness Grow Florida into a top 10 global economy	Prosperity & High Paying Jobs Create a path to prosperity for all zip codes in Florida	Vibrant & Resilient Communities Position Florida among the top states for attracting and retaining talent and visitors of all ages
Building the perfect climate for business	Making government and civics more efficient and effective	Championing Florida's quality of life
<p>Actuarially sound property insurance rates based on actual risk and competition</p> <p>#1 business tax climate in the nation</p> <p>Regulatory, labor, and operating risk environments rated among top 5 in the nation</p> <p>Environmental permitting and local land use processes rated among top quartile in the nation</p> <p>Occupational licensing laws rated among top 5 in the nation</p> <p>Legal climate improves to top quartile in the nation</p>	<p>100% of state agencies aligned with Florida 2030 goals</p> <p>100% of regional economic development plans aligned with Florida 2030 goals</p> <p>100% of Florida residents covered by regional visioning processes</p> <p>Increased size and impact of nonprofit and philanthropic sectors</p> <p>Doubling the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the top quartile</p>	<p>Top 5 state for overall well being</p> <p>Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation</p> <p><10% of Florida children live in poverty and 100% have a pathway out</p> <p>< 10% of Florida residents live in housing-cost burdened households</p> <p>Crime rates rank among the lowest 10 states</p> <p>Florida protects and enhances the value of its arts, culture, heritage, and sense of place</p>

Florida 2030 Blueprint Caucus & Goal Leaders



The Children's Movement
of Florida

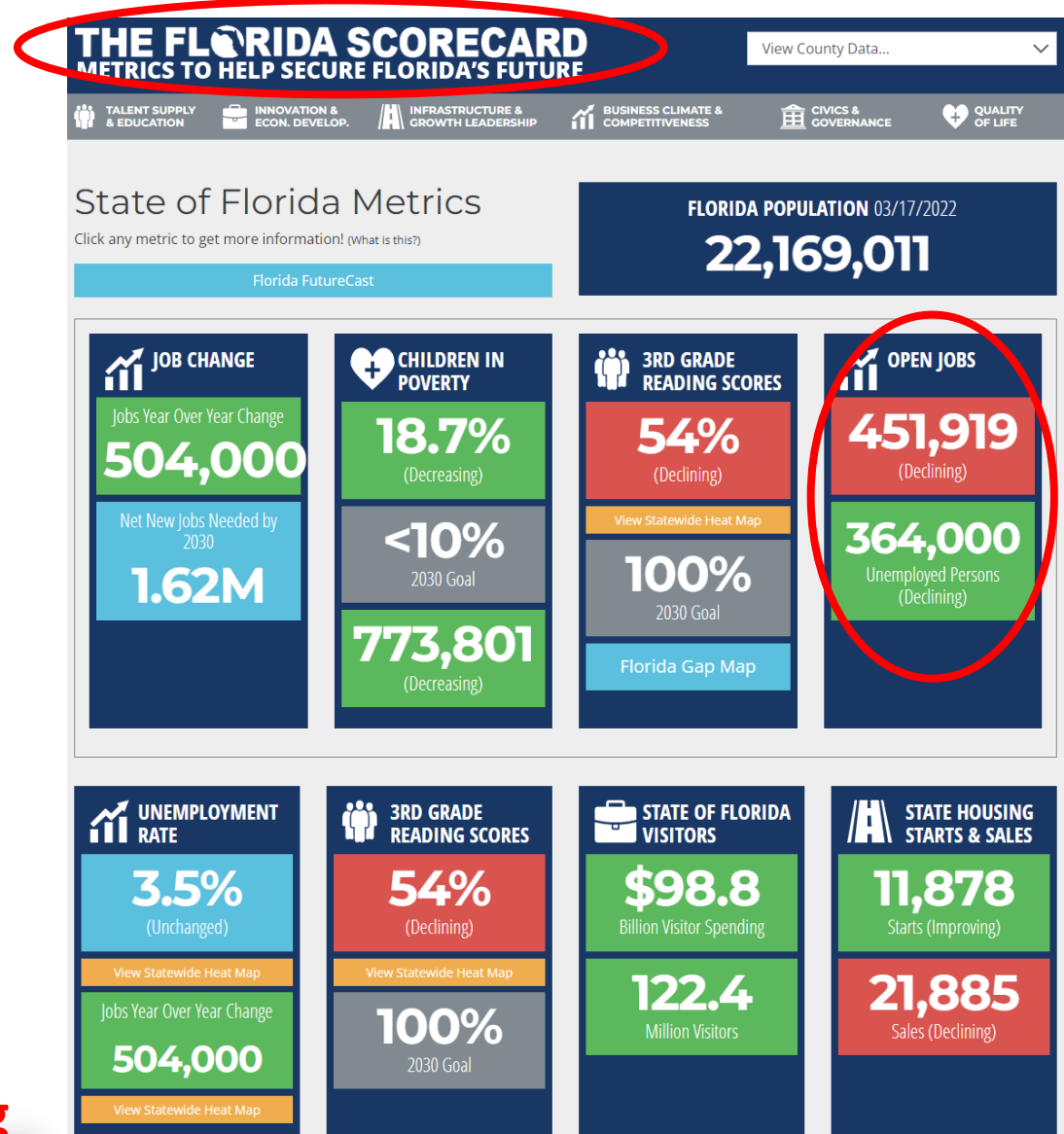


www.floridamakes.com



The Florida Scorecard Continues to Track Florida's Recovery

- Florida's Economy \$1.23 Trillion GDP (15th)
- 22 Million Residents
 - 3rd / 25.5 M (+3.5M by 2030)
- February 2022 (Florida)
 - Open jobs: 451,919
 - Florida “surpasses” pre-pandemic employment levels
 - + 88,300 jobs across all industries
 - Visitors:
 - Overall: 122.4M
 - International: 4.6M
- Florida on the Move
 - Nearly 1,000 Net New Residents/Day
 - 131.4 Million Visitors In 2019 (+50M by 2030)
 - 2021 = Florida Created 1 in every 13 U.S. Jobs



Florida's Demographics Are Changing

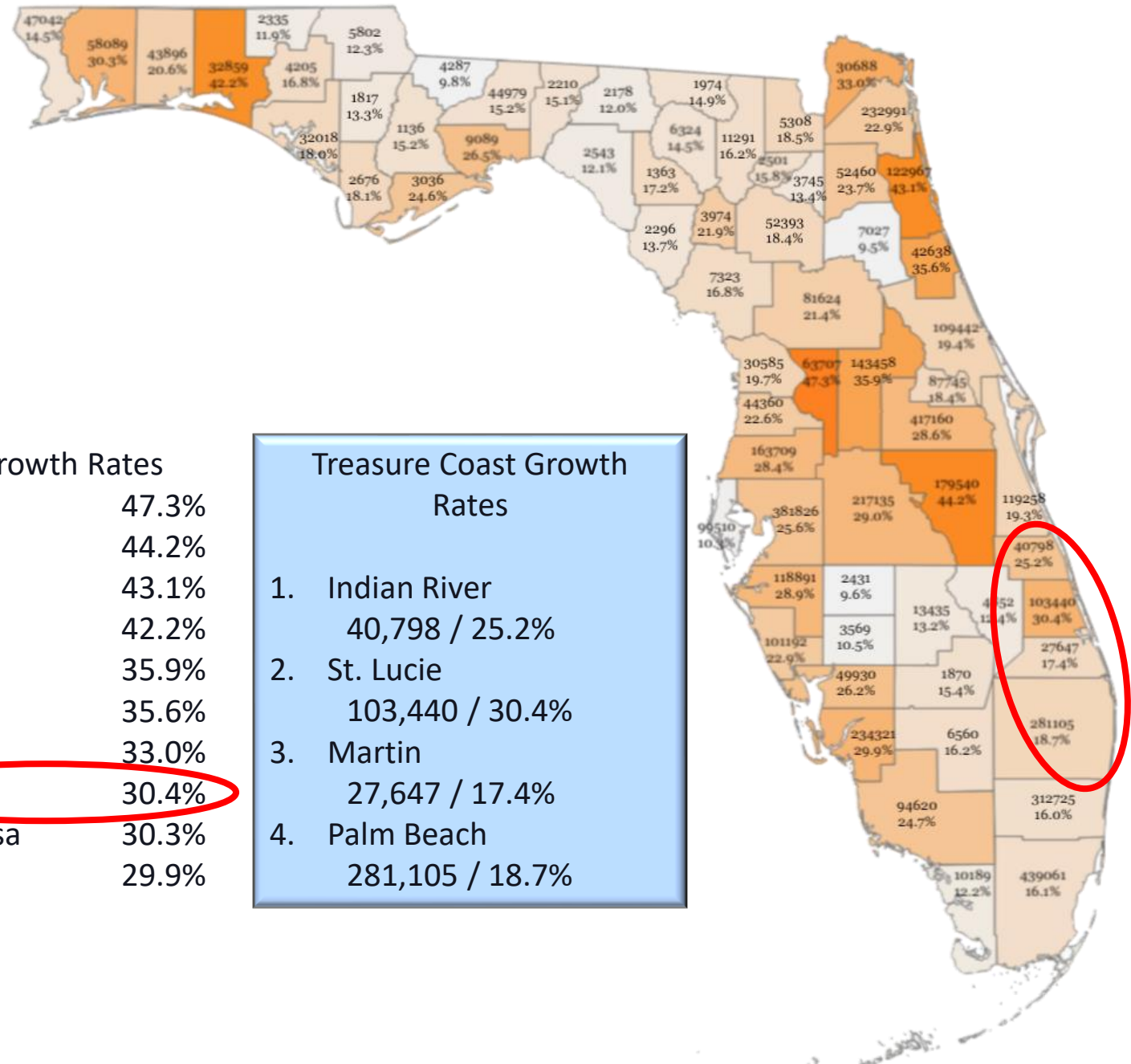
*Florida's Next
3.5 Million People*

Top Number: Estimated Increase
Bottom Number: Percent

	Top Projected Increases		Top Growth Rates	
Top 5: 51.8%	1. Miami-Dade	439,061	1. Sumter	47.3%
	2. Orange	417,160	2. Osceola	44.2%
	3. Hillsborough	381,826	3. St. Johns	43.1%
	4. Broward	312,725	4. Walton	42.2%
	5. Palm Beach	281,105	5. Lake	35.9%
Top 10: 81%	6. Lee	234,321	6. Flagler	35.6%
	7. Duval	232,991	7. Nassau	33.0%
	8. Polk	217,135	8. St. Lucie	30.4%
	9. Osceola	179,540	9. Santa Rosa	30.3%
	10. Pasco	163,709	10. Lee	29.9%

Treasure Coast Growth Rates

1. Indian River
40,798 / 25.2%
2. St. Lucie
103,440 / 30.4%
3. Martin
27,647 / 17.4%
4. Palm Beach
281,105 / 18.7%



Indian River & St. Lucie County Level Metrics Available



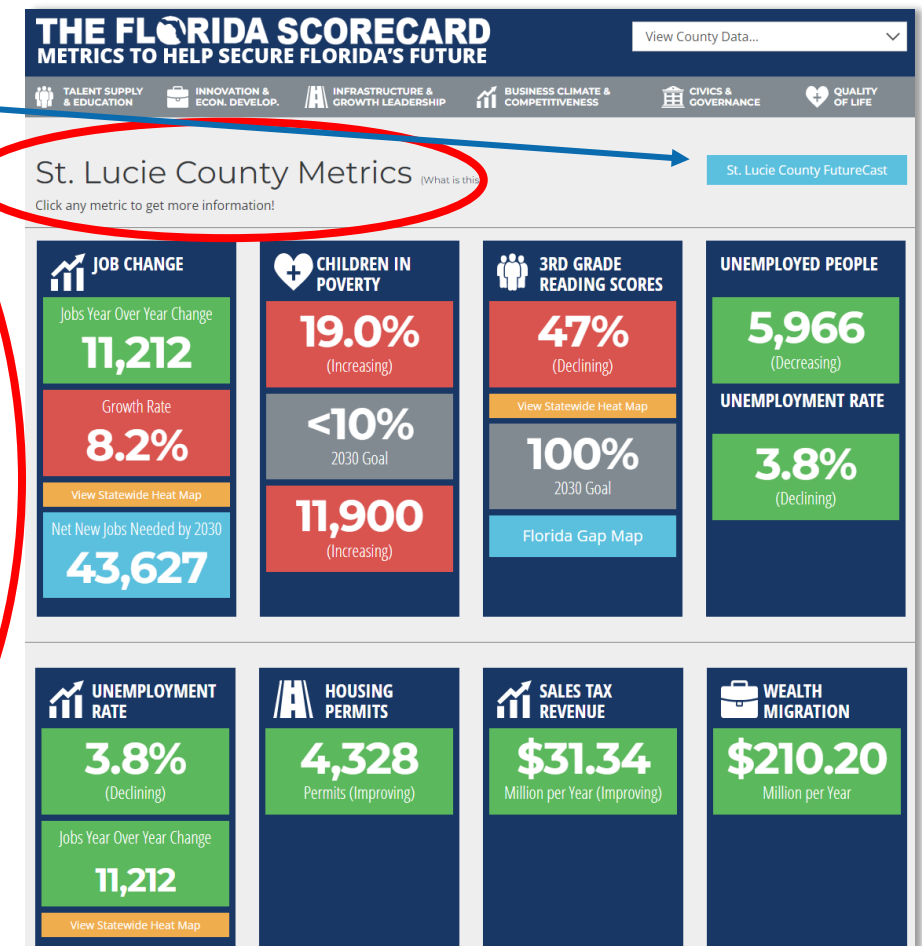
FutureCast

Indian River County

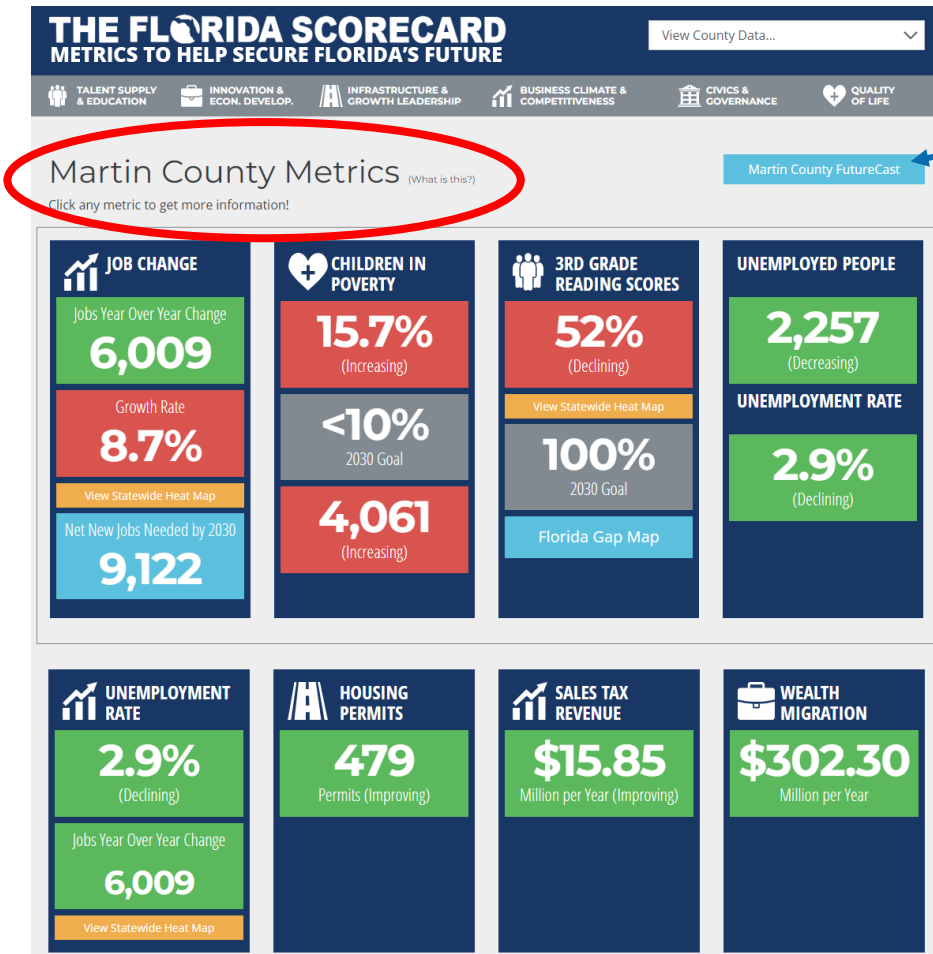
- Net New Jobs Needed by 2030: **10,536**
- 2030 Population Range: **181,600 – 202,500**

St. Lucie County

- Net New Jobs Needed by 2030: **43,627**
- 2030 Population Range: **403,200 – 443,500**



Martin & Palm Beach County Level Metrics Available



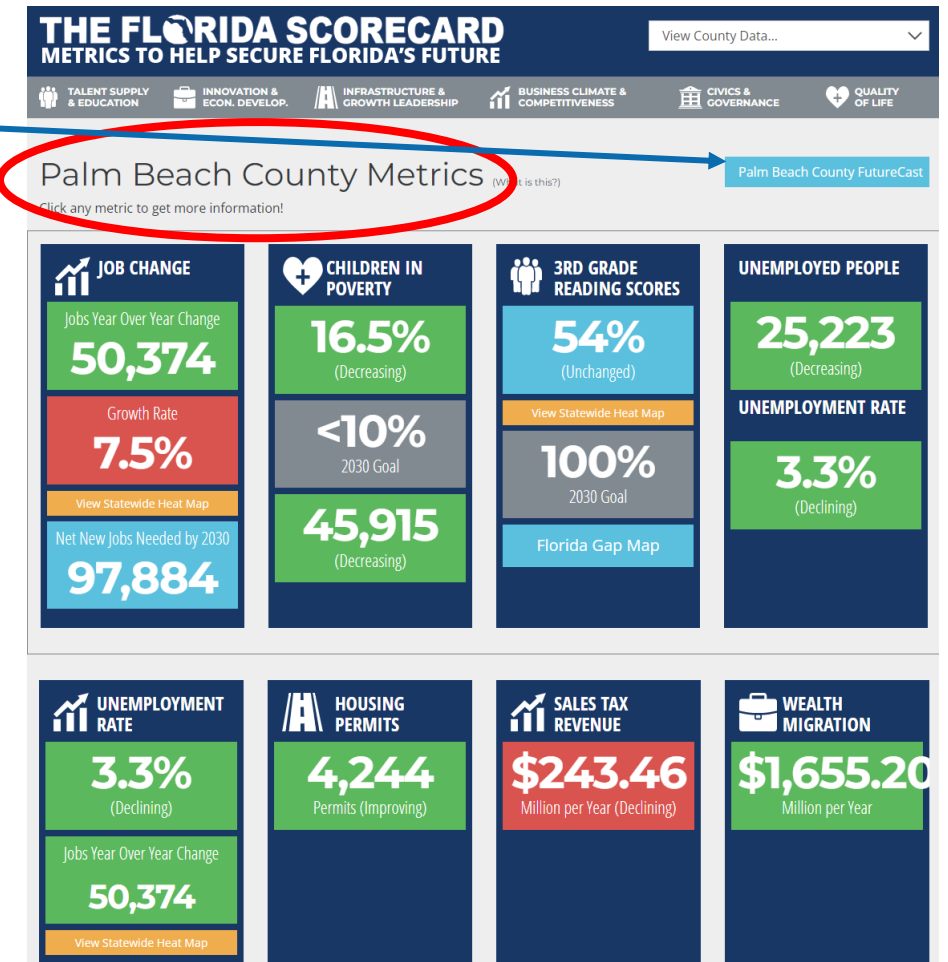
FutureCast

Martin County

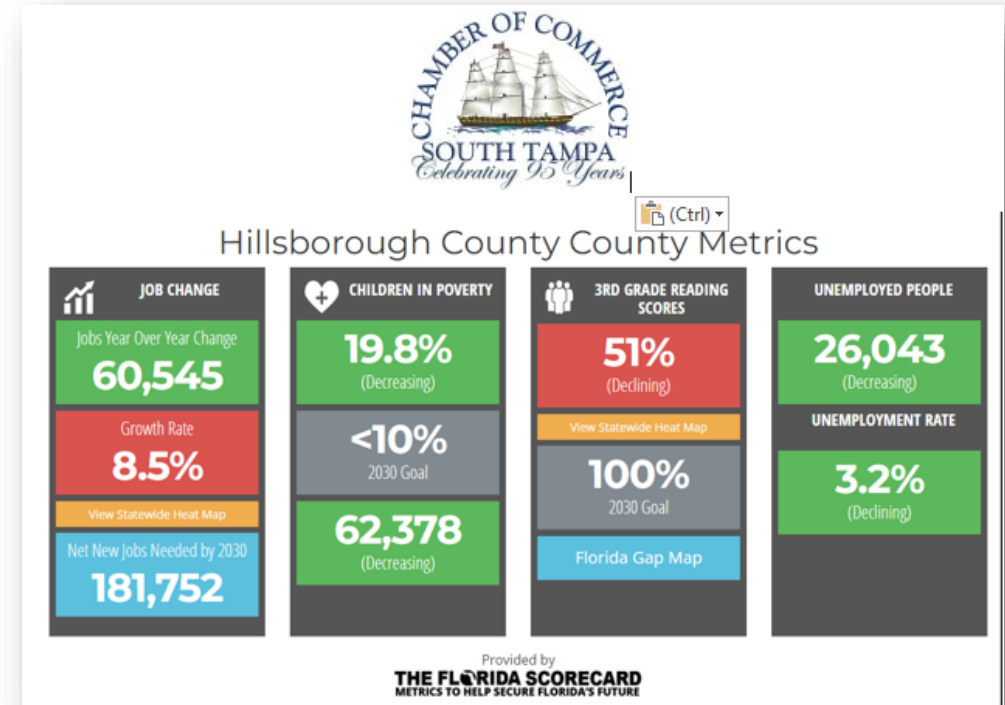
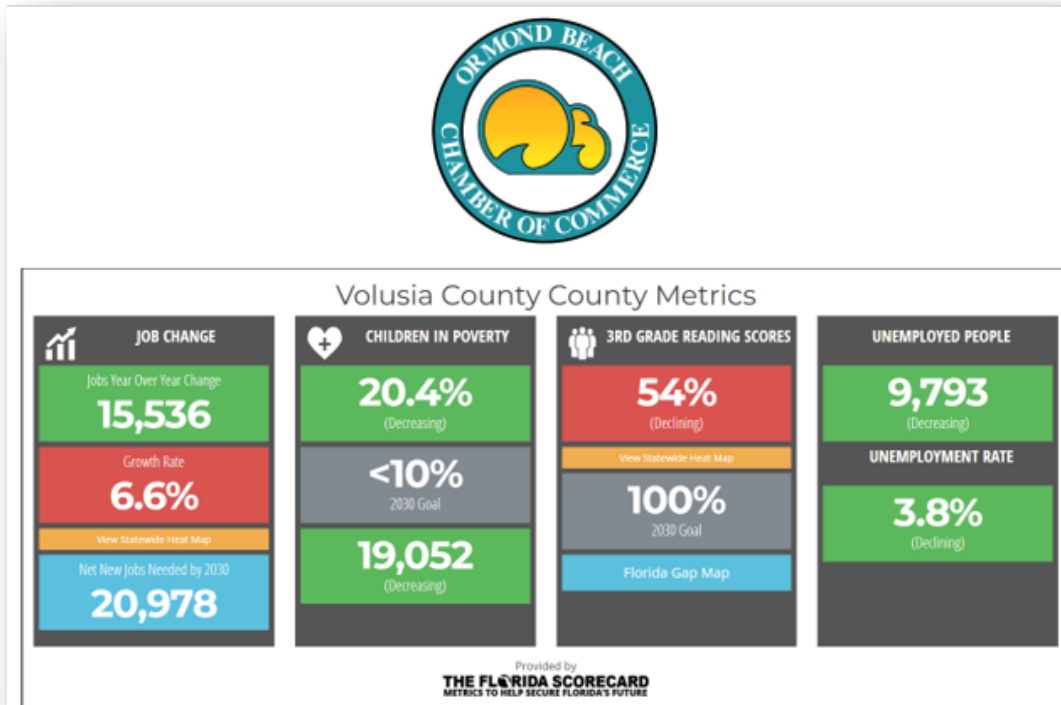
- Net New Jobs Needed by 2030: **9,122**
- 2030 Population Range: **169,700 – 186,700**

Palm Beach County

- Net New Jobs Needed by 2030: **97,884**
- 2030 Population Range: **1,643,900 – 1,783,600**



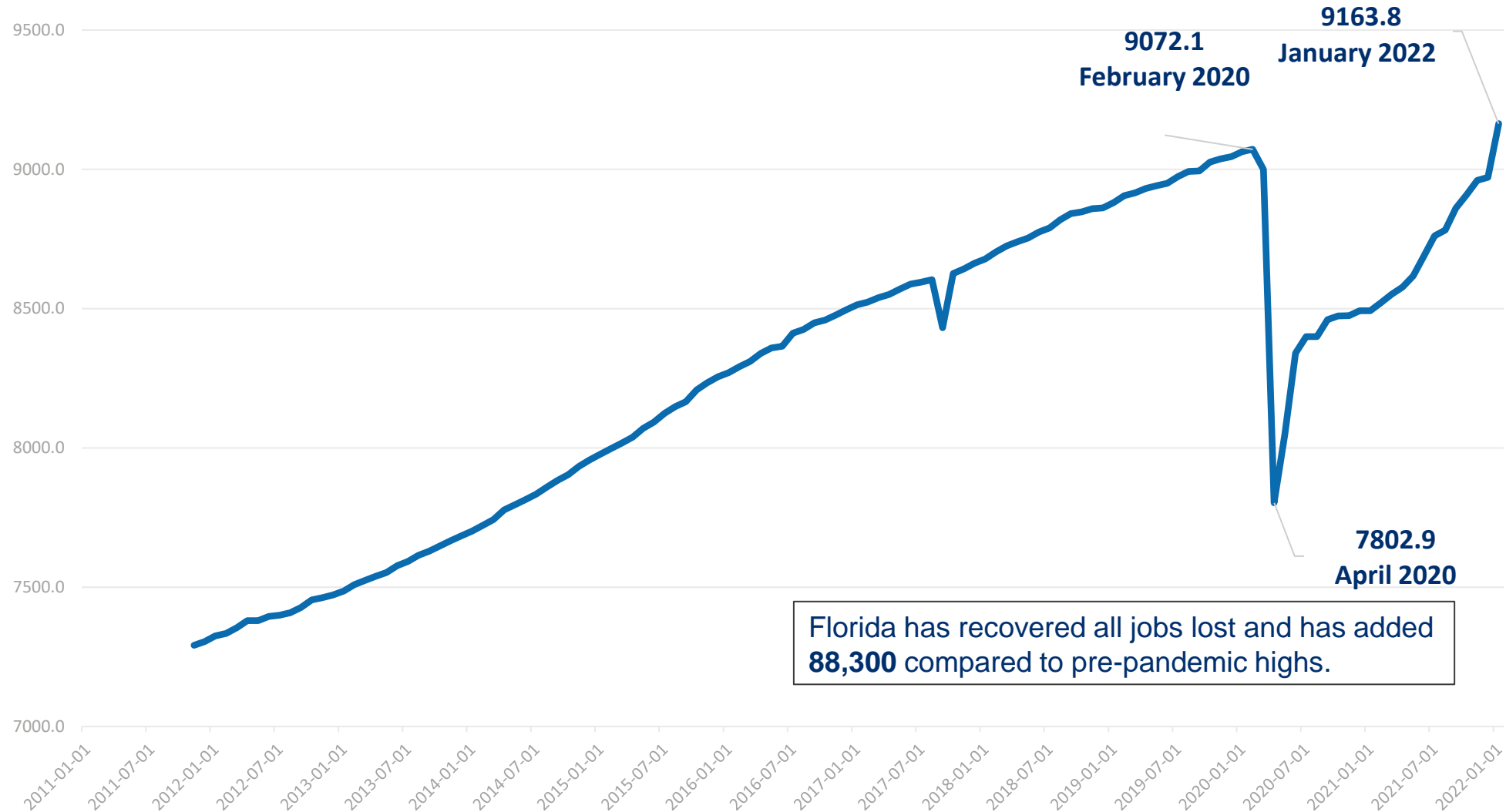
All 67 Counties are Live and We're Adding Local Chamber Partners



Contact David Gillespie at dgillespie@flchamber.com for your customized embed code for your county

Florida's Employment Reaches 101% Of Pre-Pandemic Levels

Florida's Non-Farm Employment – Seasonally Adjusted (Thousands)

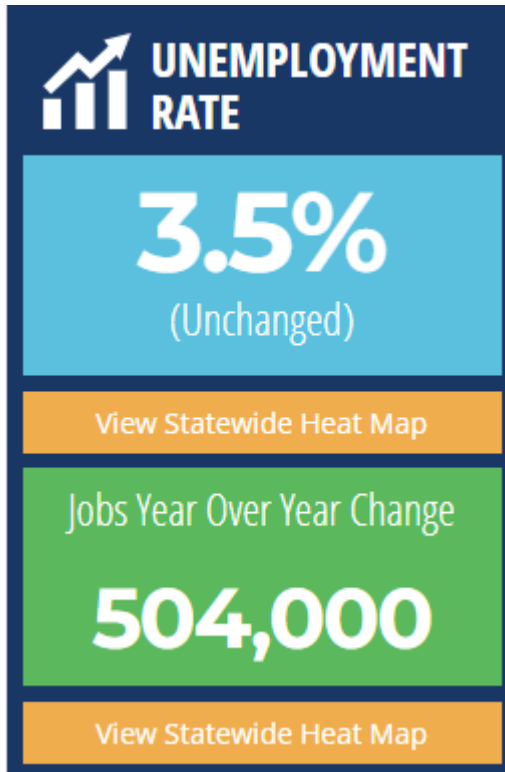


Florida has recovered all jobs lost and has added **88,300** compared to pre-pandemic highs.

Florida Surpasses Pre-Pandemic Employment Levels

Industry	Job Change (000)	Percent of Industry
Total – All Industries	+88.3	+1.0%
Leisure & Hospitality	-68.9	-5.4%
Education & Health Services	-16.5	-1.2%
Manufacturing	+6.2	+1.6%
Information	+3	+2.2%
Construction	+5.9	+1.0%
Trade, Transportation & Utilities	+72.6	+4.0%
Financial Activities	+35.5	+5.9%
Professional & Business Services	+9.7	+6.9%

While Unemployment Continues to Fall – Some Continue to Wait



Duration of unemployment for Florida (12-month average ending January 2022):

Duration	Unemployed	
	Percent of Total	
Total:	100	
Less than 5 weeks	24.2	(down from 28.2 a year ago)
5 to 14 weeks	21.3	(down from 35.6 a year ago)
15 to 26 weeks	13.6	(down from 19.3 a year ago)
27 to 51 weeks	15.4	(up from 11.0 a year ago)
52 weeks (1 year) and over	25.5	(up from 5.8 a year ago)
Average weeks of unemployment:	30.2	(up from 17.0 a year ago)

(Long-term unemployed (27 weeks and over) is the sum of 15.4 and 25.5, which is 40.9 percent, up 24.1 percentage points from a year ago.)

6 months + = triples the chance of entering poverty

Florida and Treasure Coast Counties Disability Metrics



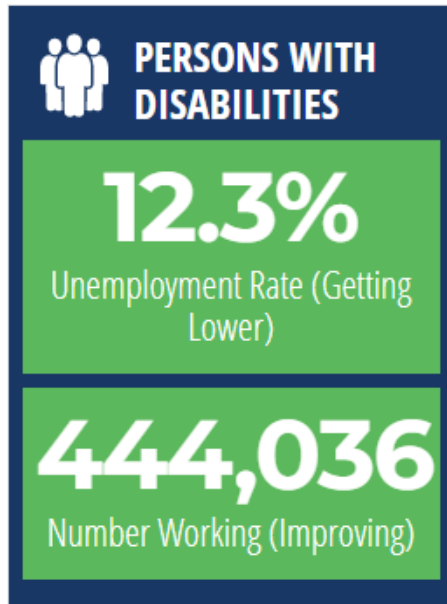
Allison Chase

President & CEO
The Able Trust

THE ABLE TRUST™

“... the mission of The Able Trust is to be a key leader in providing Floridians with disabilities opportunities for successful employment.”

Florida



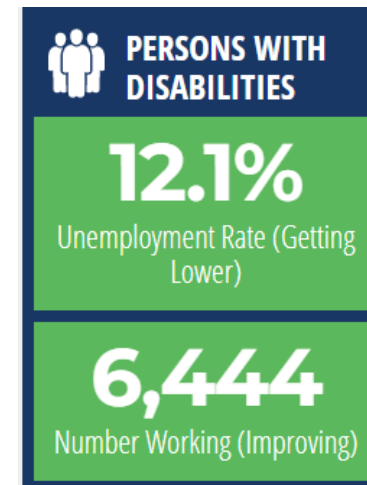
Indian River County



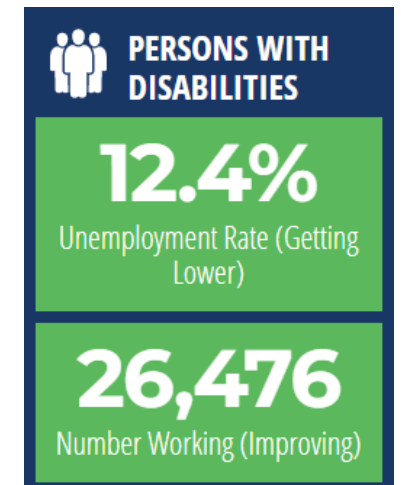
Martin County



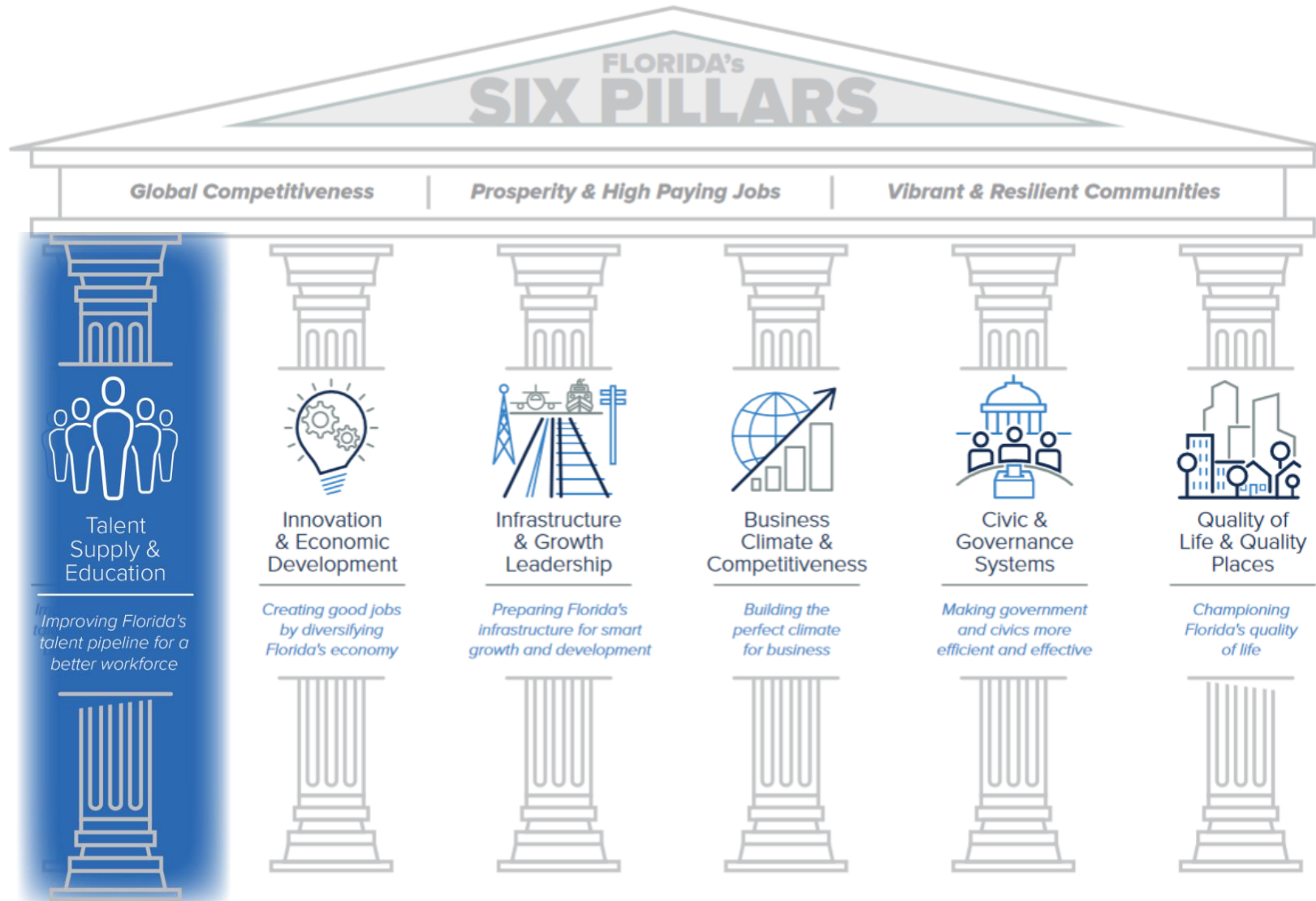
St. Lucie County



Palm Beach County

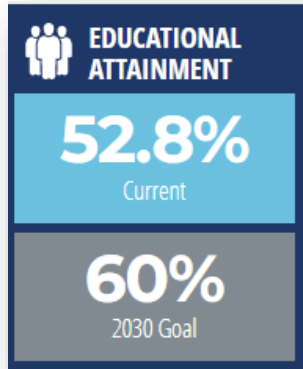


Six Pillars Are Uniting Business For Good



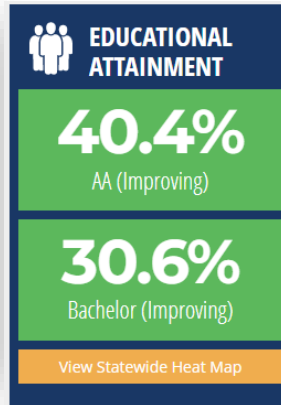
Improving Florida's Talent Pipeline for a Better Workforce

Florida

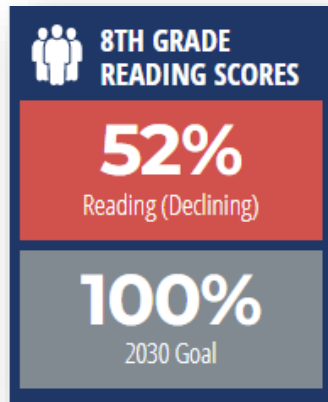


FLORIDA
COLLEGE ACCESS NETWORK

Indian River County

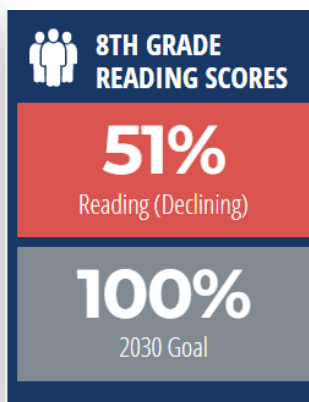


Florida



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Foundation

St. Lucie County



Improving Florida's talent pipeline for a better workforce

>**80%** of Florida's workforce has essential **employability skills**

>**60%** of Floridians 25-64 have a high-value **postsecondary certificate, degree, or training experience**

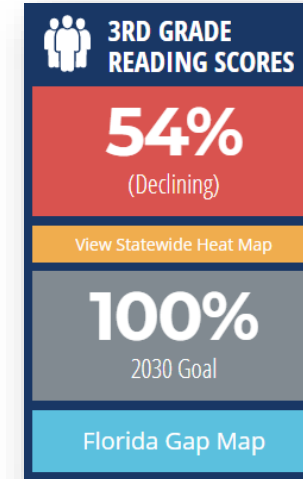
95% of entering **high school** students graduate within 4 years

100% of Florida **8th graders** read & perform math at or above grade level

100% of Florida **3rd graders** read at or above grade level

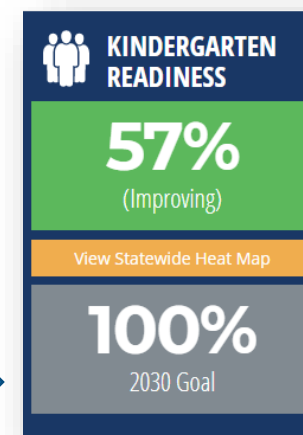
100% of children are ready for kindergarten

Florida



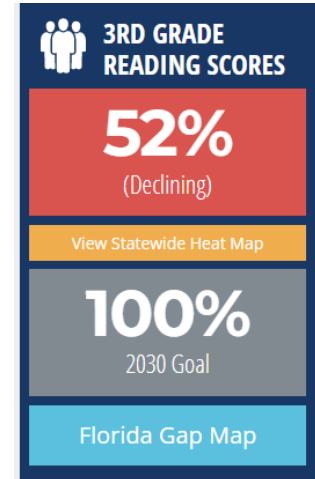
Florida Business Alliance for Early Learning Project

Florida

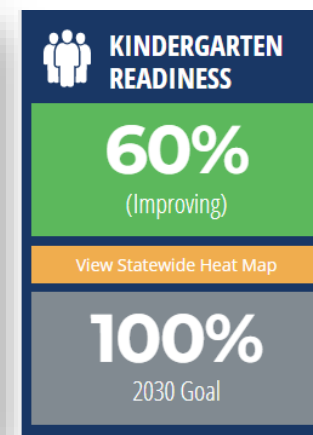


The **Children's Movement**
of Florida

Martin County

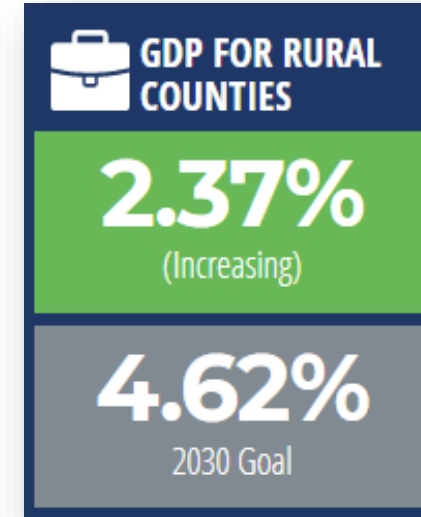


Palm Beach County



www.TheFloridaScorecard.org

Florida's Metrics That Matter: Innovation & Economic Development



Florida **Institute**
COMMERCIALIZATION
OF FLORIDA TECHNOLOGY

AMERICA'S
SBDC
FLORIDA

FLORIDA
ECONOMIC DEVELOPMENT
COUNCIL
EDUCATE. ADVOCATE. CONNECT.

Florida Leads the Nation in Income Migration

Gained Wealth From:

New York
New Jersey
Illinois
Pennsylvania
Connecticut

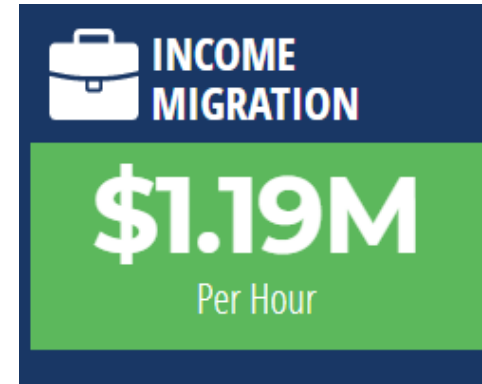
Lost Wealth To:
North Carolina
Tennessee
Texas
South Carolina
Arizona

9x

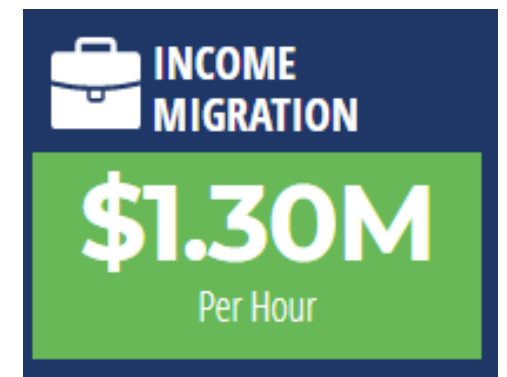
Jan. 2020



Jan. 2021



Current



Competitors' Current Income Migration Per Hour:

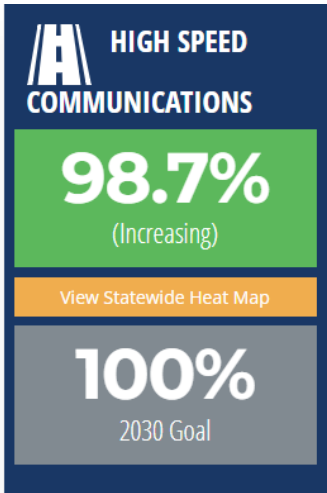
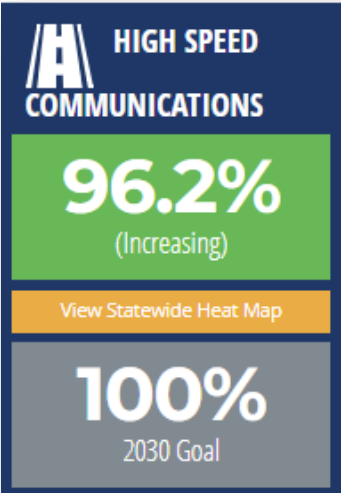
- New York: -\$817,200
- California: -\$522,000
- Illinois: -\$435,600
- Texas: \$363,600 (second highest in the nation)

Preparing Florida's Infrastructure for Smart Growth and Development



Florida

Martin County



Preparing Florida's infrastructure for smart growth and development

Diverse, attainable housing to meet future demand

Every resident has access to **public and private mobility services**

All major population and economic centers connected to regional, national, and global markets by **high-capacity corridors**

World's **most capable spaceport; top-tier airports, seaports, and surface transportation hubs** in U.S.

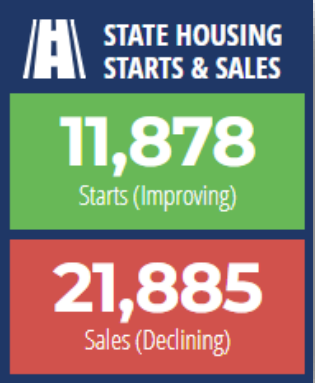
100% of Florida residents have access to **high-speed communications connectivity**

Diverse and reliable energy, water, and waste management resources to meet future demand

All Florida residents protected by **resiliency plans**

Florida

Indian River County



 **Infrastructure Coalition**
A Program of the Florida Chamber of Commerce

 **florida internet & television**
The industry that connects and entertains.

FLORIDA CHAMBER
Foundation

www.TheFloridaScorecard.org

Florida 2030: Trade & Logistics as an Economic Driver



Doug Davidson
Project Chair and Market Executive,
Global Commercial Banking
Bank of America

“

“Florida’s infrastructure is poised for our state to become a global leader in trade and logistics. This study is all about how we can diversify Florida’s economy to influence its growth potential in both rural and urban areas.”

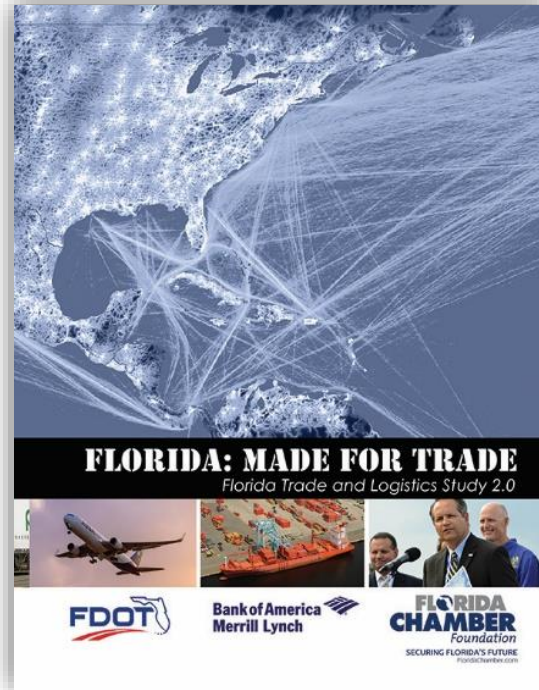
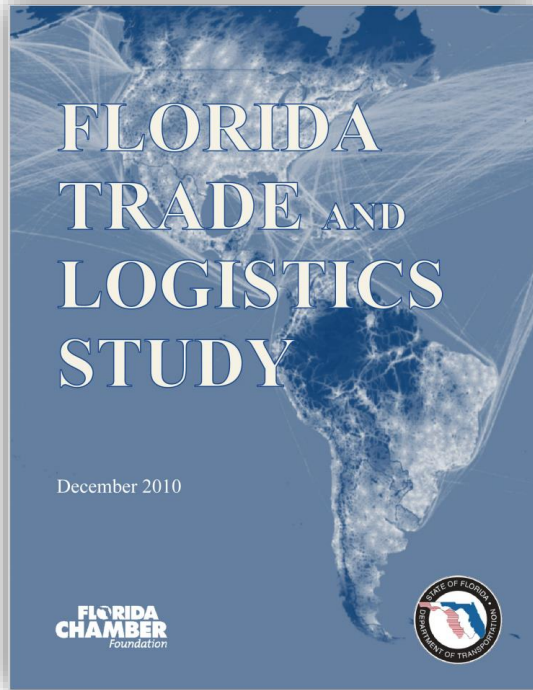
-Doug Davidson, Florida Trade & Logistics 2030 Project Chair

Move more goods, people,
and services through
Florida’s international gateways

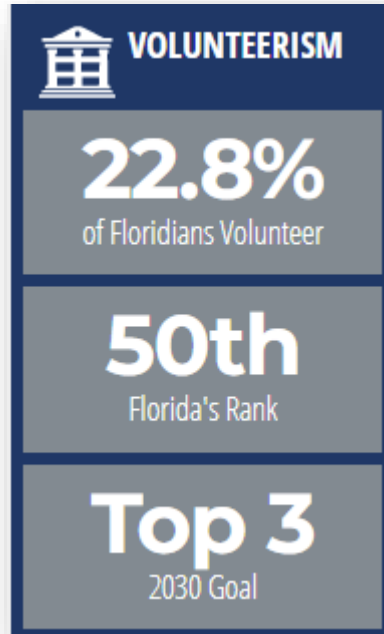
Make more goods, services,
innovations, and ideas for
export to international markets

Multiply the impacts
of international trade
across Florida’s economy

Engage Your Chamber in Efforts to Increase Manufacturing, Exports, Supply Chain Activity, and Rural Economic Development



Making Government and Civics More Efficient and Effective



volunteerflorida

Making government and civics more efficient and effective

- 100%** of state agencies aligned with Florida 2030 goals
- 100%** of regional economic development plans aligned with Florida 2030 goals
- 100%** of Florida residents covered by regional visioning processes
- Increased** size and impact of nonprofit and philanthropic sectors
- Doubling** the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the **top quartile**

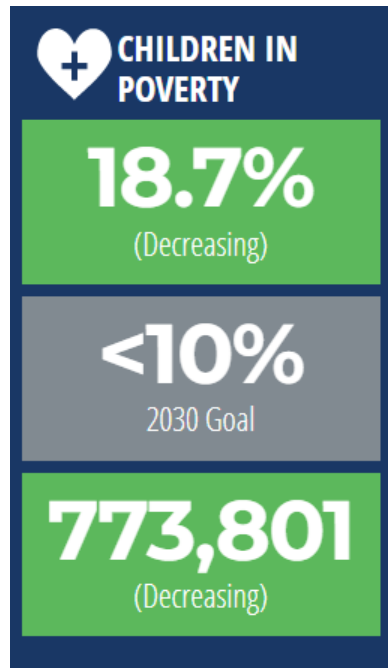


POWERED BY **VF** volunteerflorida

What Symbolism Do You See?

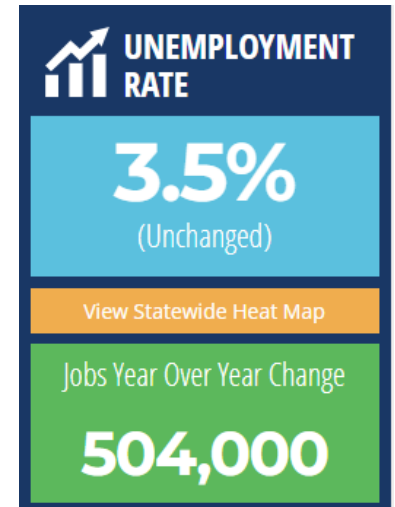
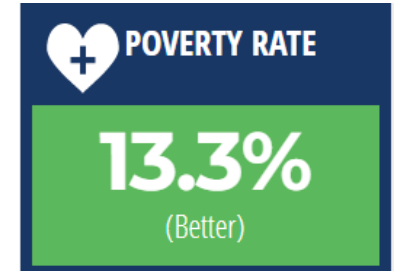
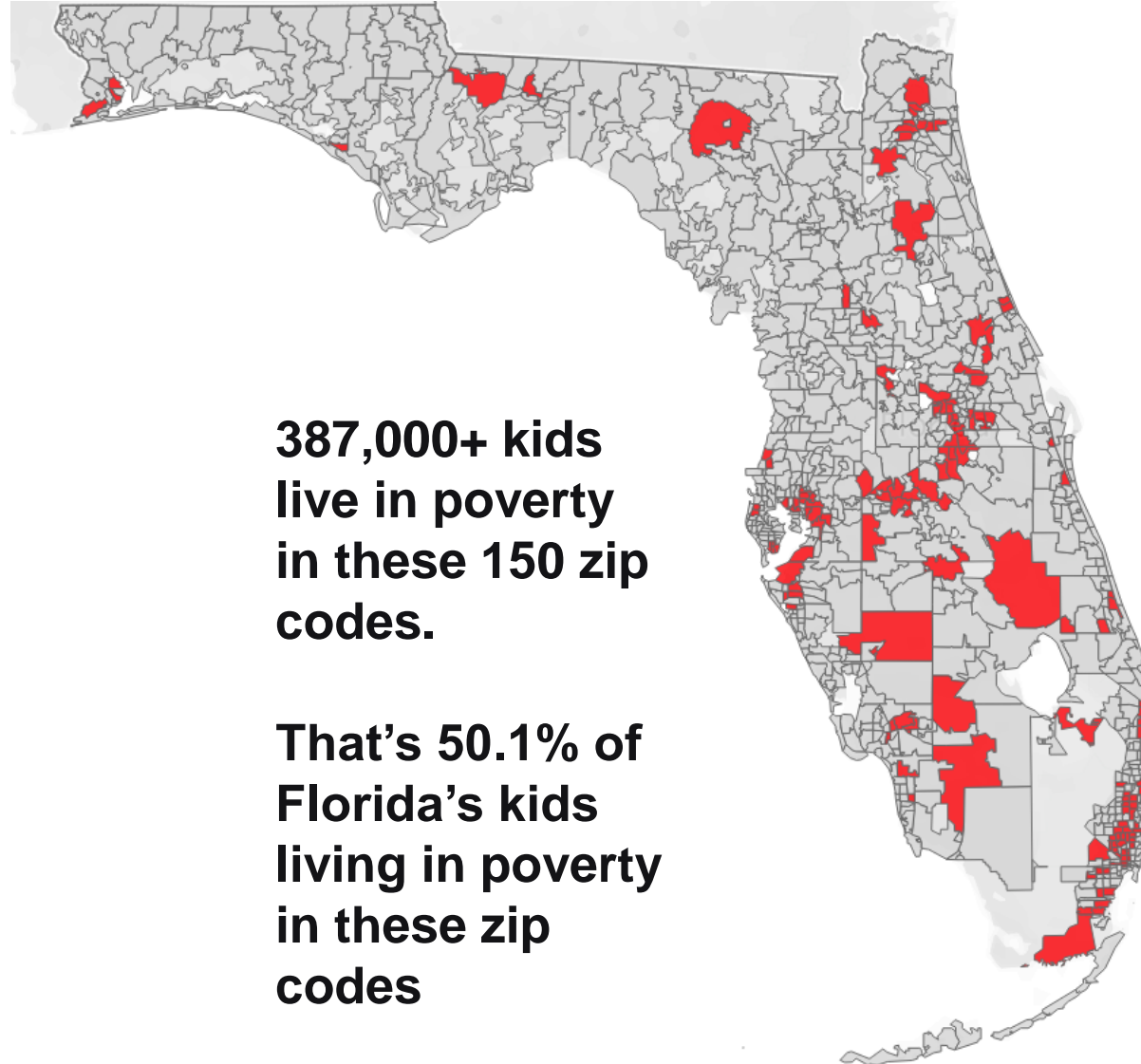


Cutting Childhood Poverty in Half By 2030

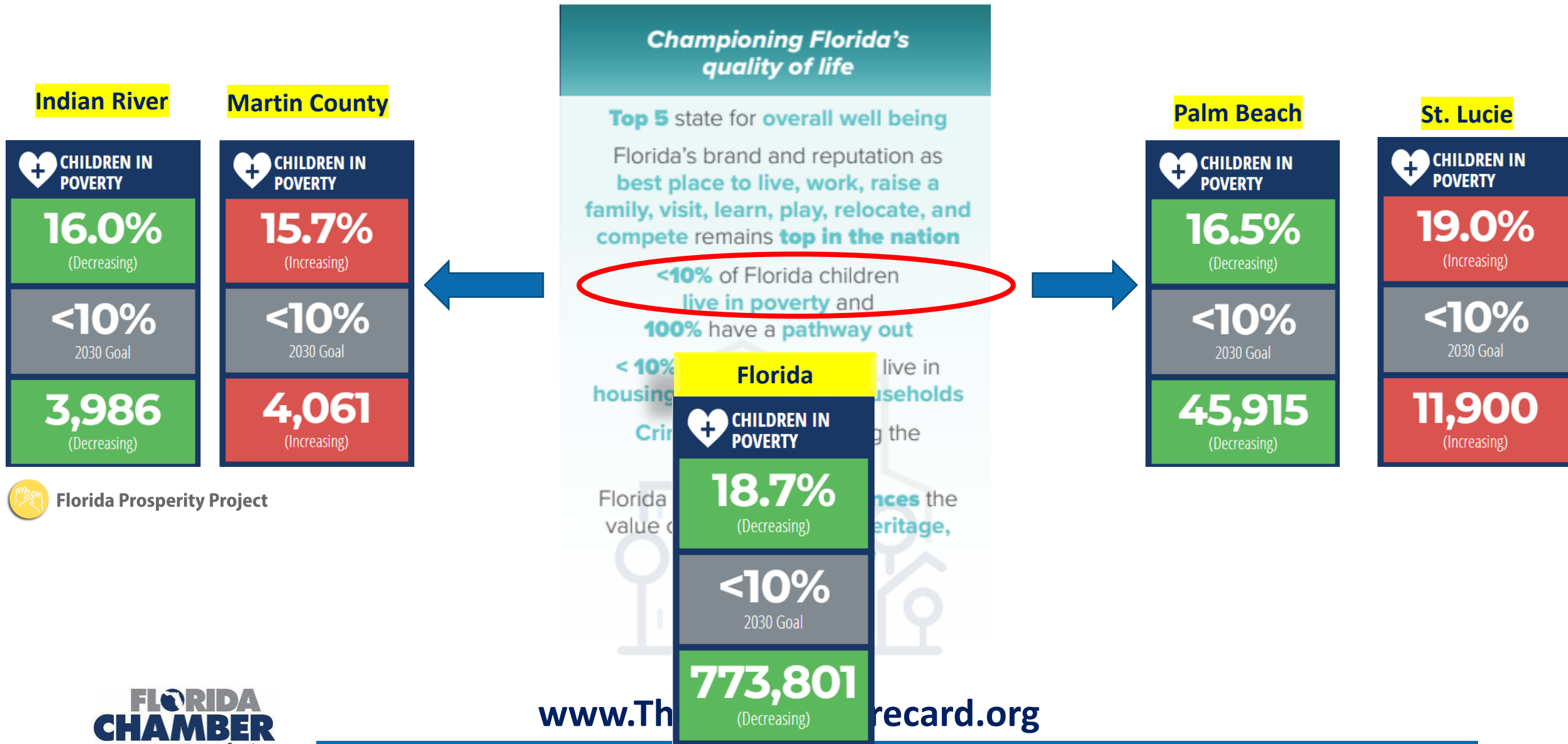


387,000+ kids live in poverty in these 150 zip codes.

That's 50.1% of Florida's kids living in poverty in these zip codes



Championing Florida's Quality of Life

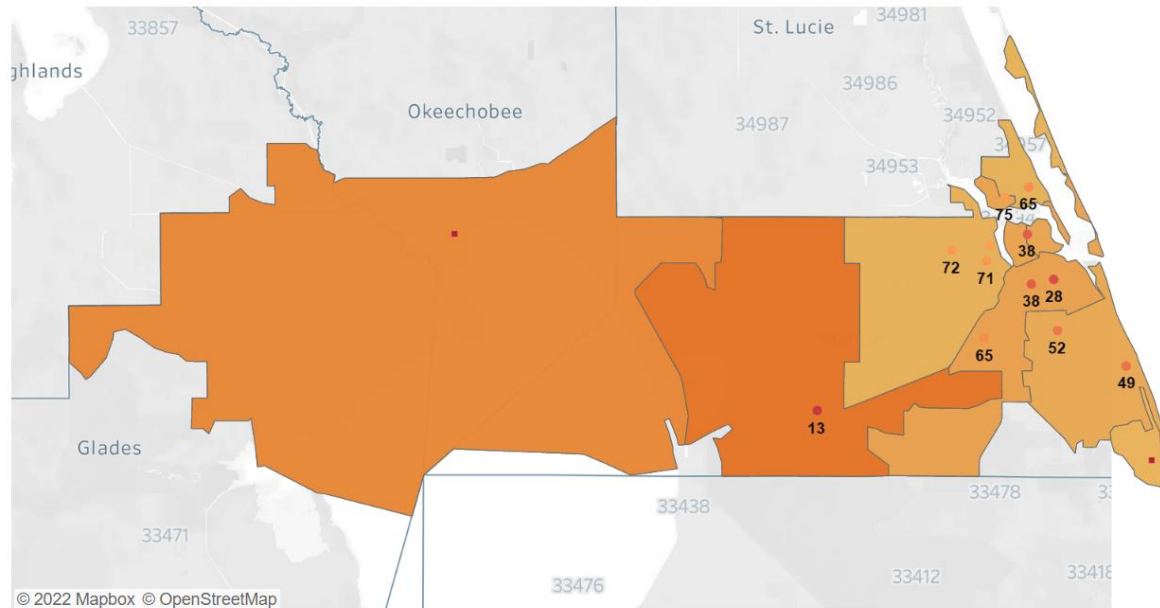


The Florida Gap Map → TheFloridaGapMap.org



Florida Chamber Foundation Prosperity Project

Elementary School Reading Proficiency and Poverty Rate of Children



Third grade reading scores are available below for each of the elementary schools in the county. Scroll down to see all of the school listings.

Elementary School Reading Scores in Martin County

School Name	Kids Not Reading At Grade Level	Third Grade Reading Score
BESSEY CREEK ELEMENTARY SCHOOL	24	76
CITRUS GROVE ELEMENTARY	24	72
CRYSTAL LAKE ELEMENTARY SCHOOL (MARTIN)	22	65
FELIX A WILLIAMS ELEM SCHOOL	19	75
HOBE SOUND ELEMENTARY SCHOOL	41	49
J. D. PARKER SCHOOL OF TECHNOLOGY	53	38

The Third Grade Reading Score is the percentage of students who achieved Level 3 or Above in the 3rd Grade Reading Florida Standards Assessment. The map to the left shows each elementary school mapped with its score alongside the child poverty rate of the school's zip code.

Filter by County

Martin County

Filter by Age

Under-18

Map Legends

3rd Grade Reading Score

0 100

Poverty Rate

0.0% 100.0%



Helpful Hint:

Zooming in to more detail? Hit the "Zoom Home" button in the top left hand corner of the map before navigating to a new county.

Dashboard powered by the



The Difference of a Couple of Miles

34990

Number of Children in Poverty: 414

Percentage of Children in Poverty: 7.8%

Average 3rd Grade Reading Score: **73**

Demographics:

- White: 88.5%
- Black: .5%
- Hispanic: 6.3%

34956

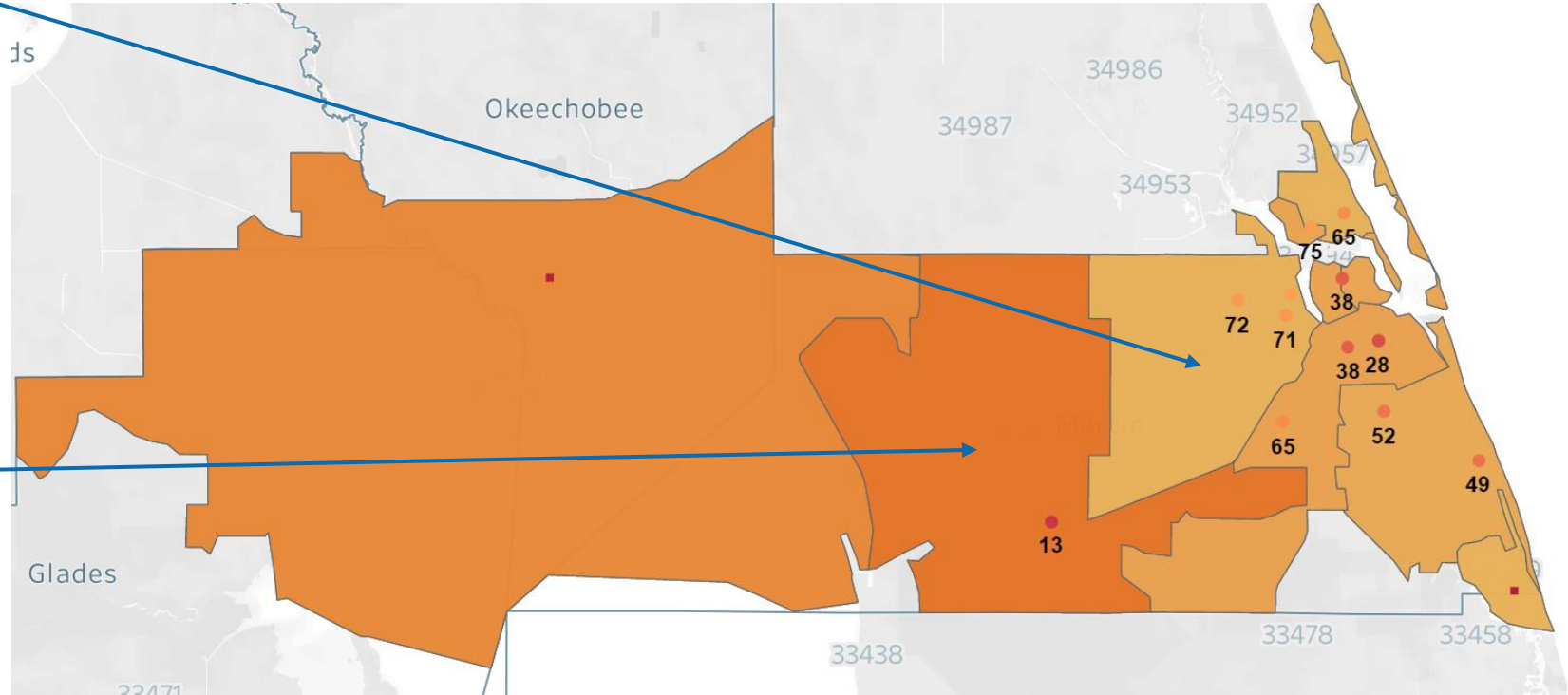
Number of Children in Poverty: **776**

Percentage of Children in Poverty: 35.8%

Average 3rd Grade Reading Score: 13

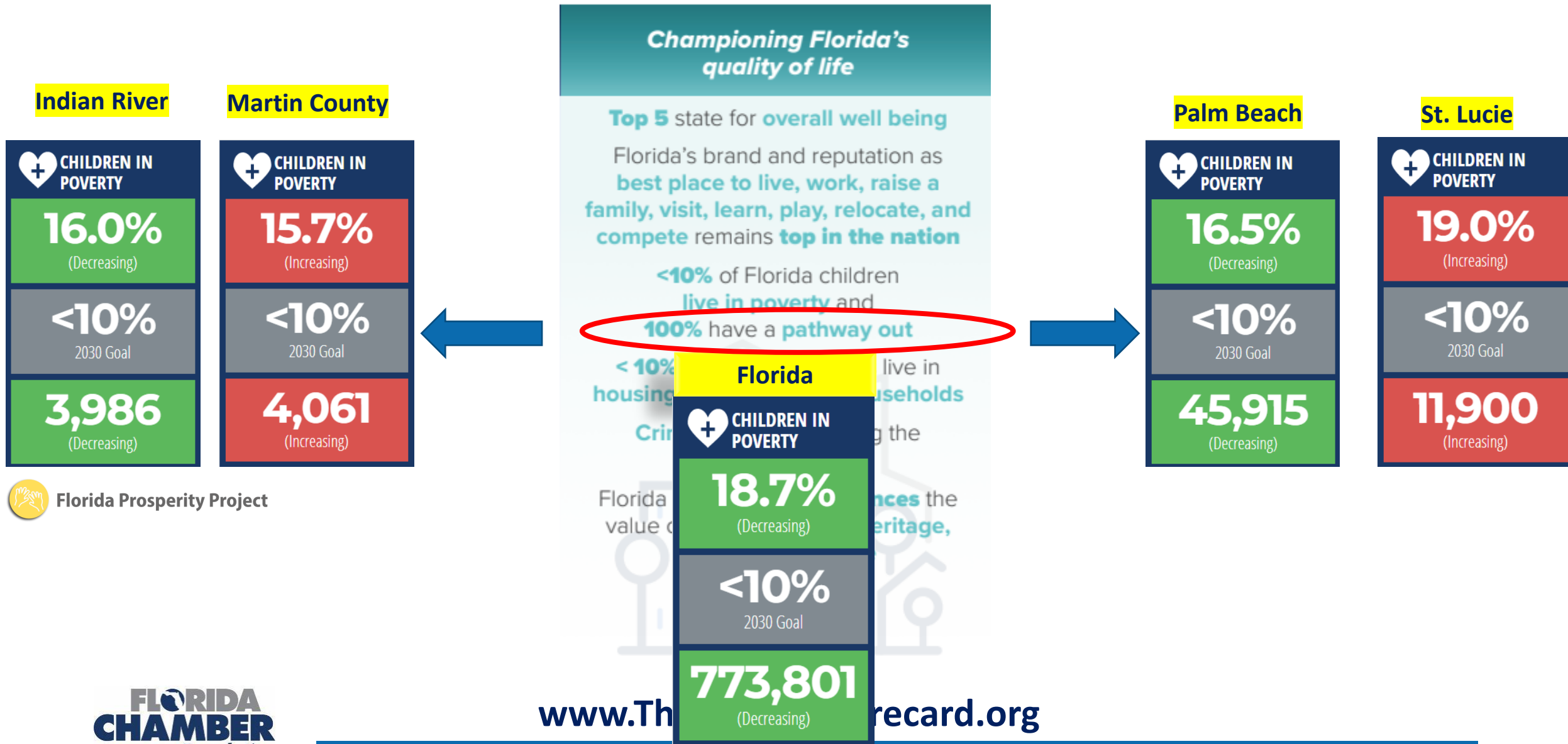
Demographics:

- White: 25%
- Black: 19%
- Hispanic: 53.7%



Data Source:
TheFloridaGapMap.org

Championing Florida's Quality of Life



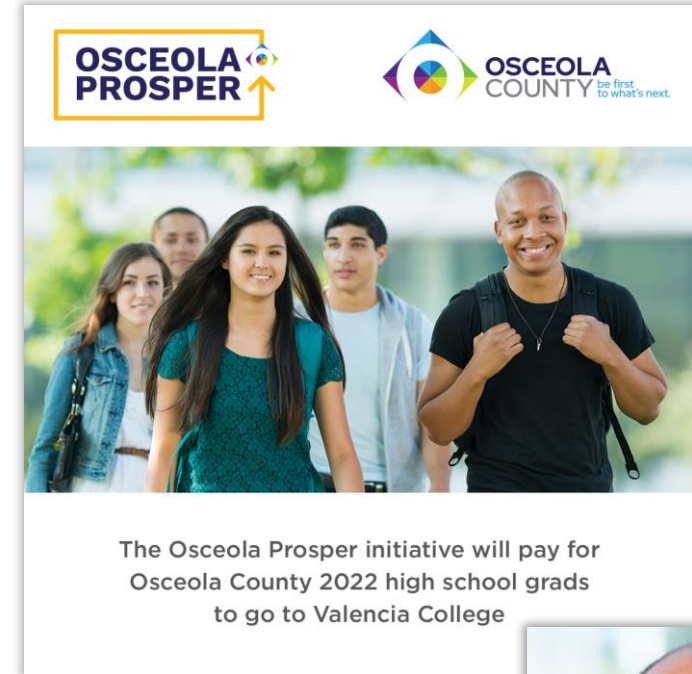
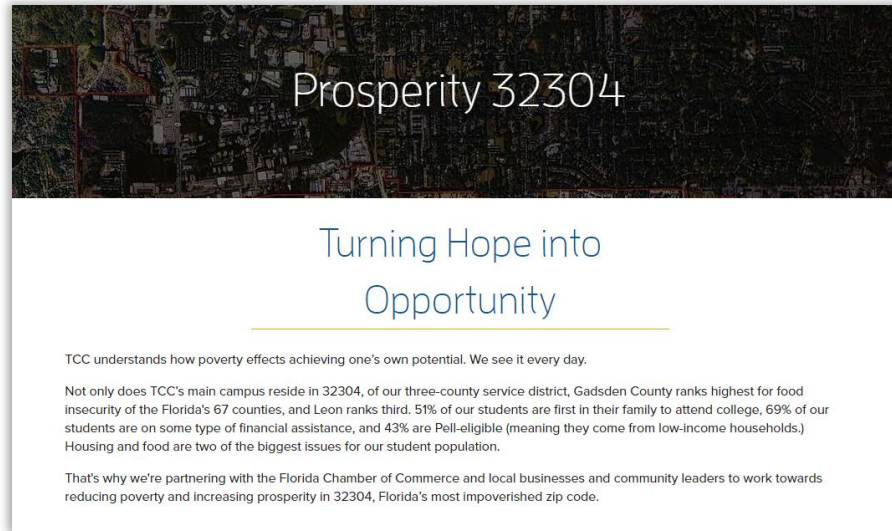
Scalable Models Worth Repeating



Jim Murdaugh

President

Tallahassee Community College



Fighting child hunger this summer
in partnership with

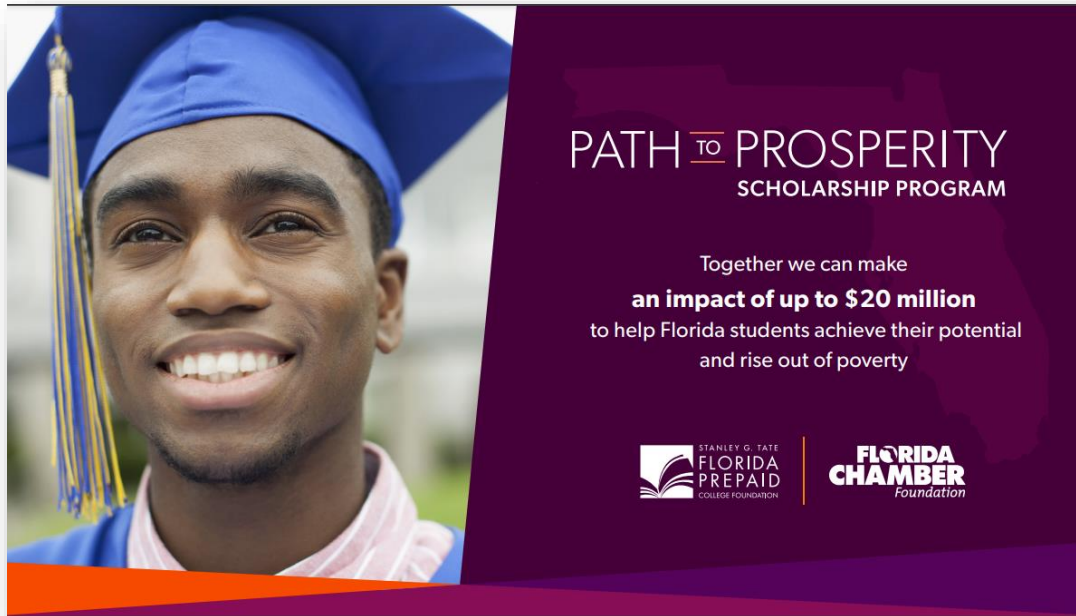


Jay Galbraith

VP of Public Affairs & Advancement
Valencia College



Double Your Business Impact with Dollar-for-Dollar Matched College Scholarships (Up to \$10M)

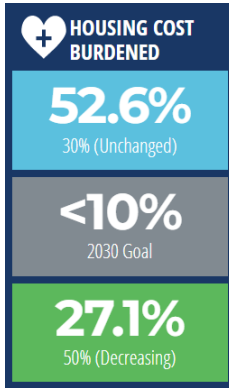


Florida Blue 
Your local Blue Cross Blue Shield

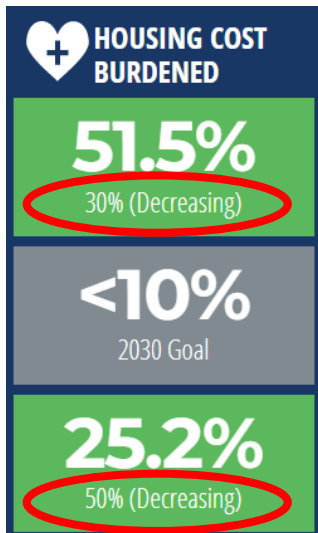
For more information and to get involved, contact Kyle Baltuch at kbaltuch@flfoundation.org

Championing Florida's Quality of Life

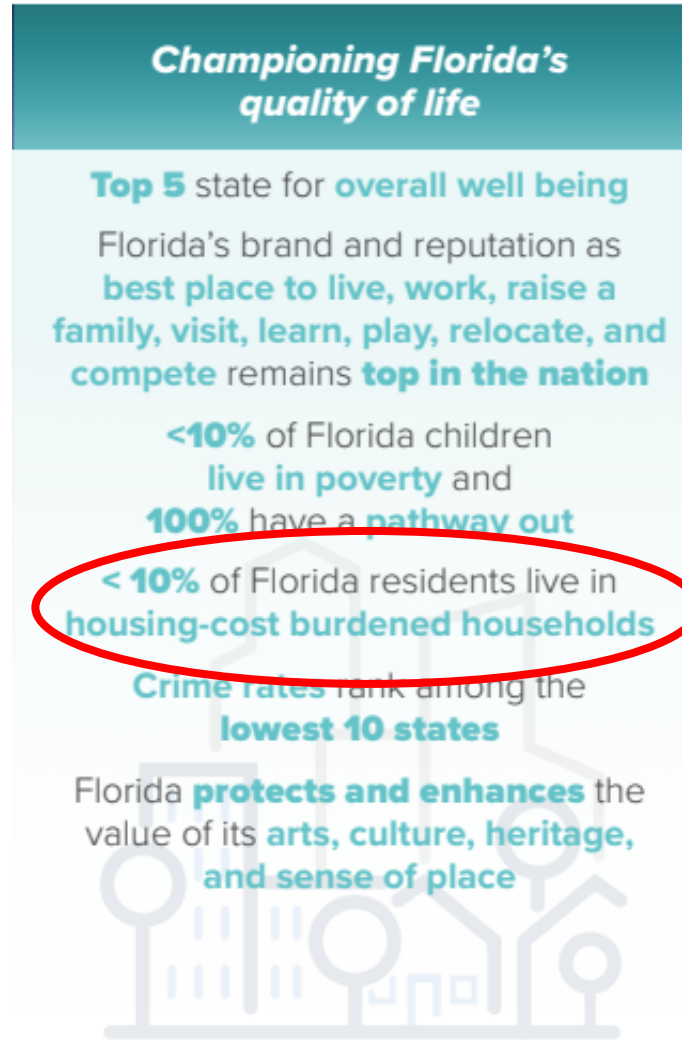
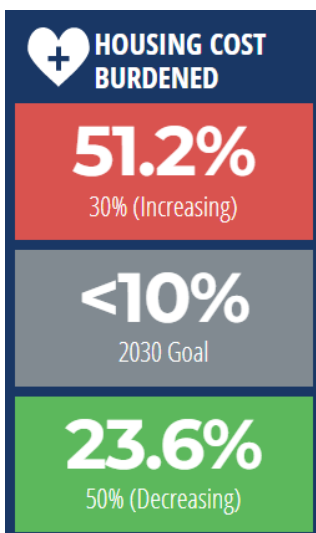
FLORIDA



Indian River

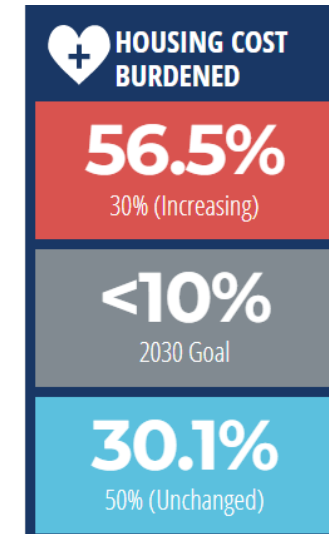


Martin County

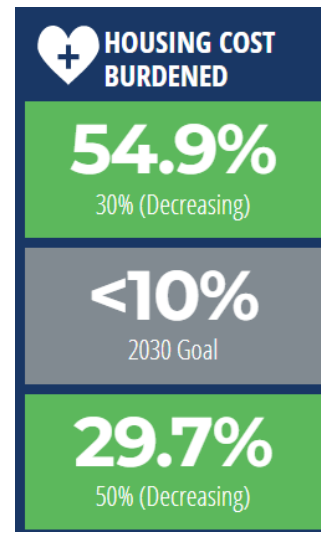


FLORIDA CHAMBER SAFETY COUNCIL
Making Florida Safer, Healthier and More Sustainable

Palm Beach



St. Lucie



Congressional Testimony– March 1, 2016

“In my view, the battle of this generation is between economic equality and economic opportunity – between those who believe that everyone is entitled to equal outcomes and those who believe *everyone should have an equal opportunity at earned success.*”



The Florida Equality of Opportunity Initiative

America's first comprehensive, Chamber-led strategy to cut childhood poverty in half, ensure all third graders are reading at grade level, and champion diversity and inclusiveness in the workplace



FLChamber.com/EqualityFL

Opportunities in Education

The Business Alliance For Early Learning Gears Up For Banner Year in 2022

Analysis That
Leads to System
Change

Business
Leadership and
Voice

Partnerships
That Lead to
Outcomes



Leveraging Insights From The Florida Gap Map

Root Cause Analysis

Understanding the challenges inside, and outside of the classroom

In 2022, The Florida Chamber Foundation's research team will begin to analyze the various (neighborhood specific) challenges our students face outside the classroom, to and correlate how this is impacting their performance in the classroom.

Education Impacts Your Business

Partnerships & Voice

Business lead by example to spur action

The quality and accessibility of early education impacts you present, and future employees. To enact system change, companies must invest their resources and energy in the effort to ensure every child has high quality early learning opportunities.

Opportunities in Education

The Business Alliance For Early Learning Gears Up For Banner Year in 2022



The Florida Model

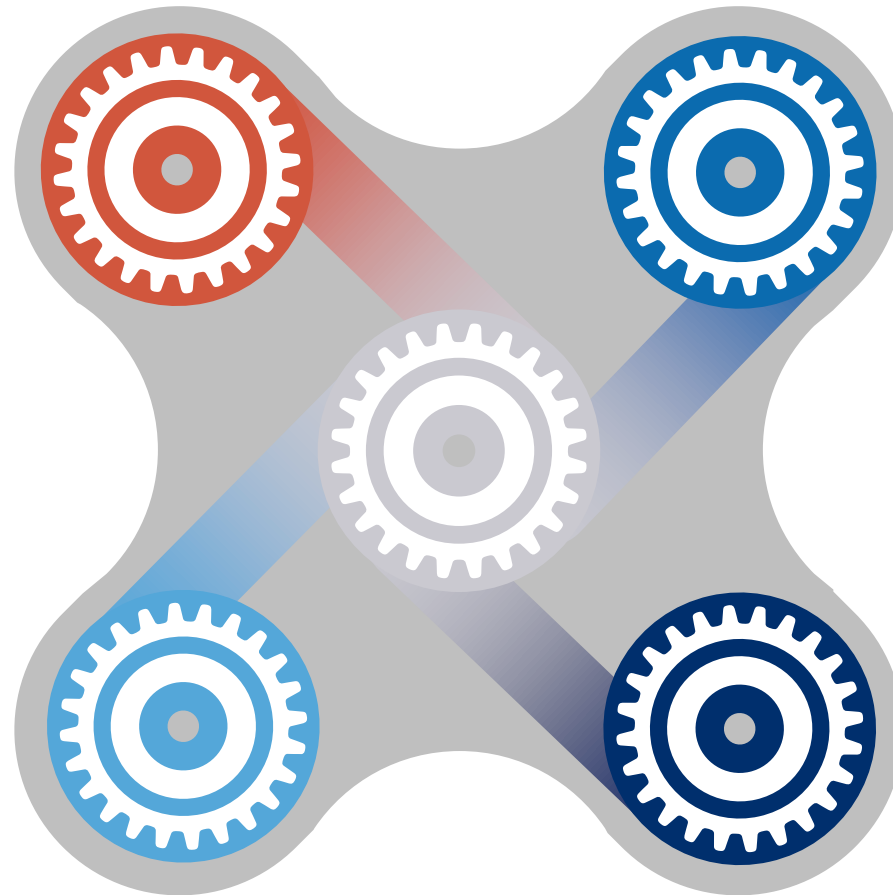
Ensuring **Prosperity** For All Will Require Effort From All

Advisory Board Leadership

Statewide business leaders that are investing their time and resources to guide the nations leading effort to but an end to generational poverty.

County Leadership and Vision

Sets the stage for recruitment, support, and momentum within a region.



Large Scale Investments

Provides the opportunity to accelerate and boost efforts, while simultaneously validating the “Florida Model.”

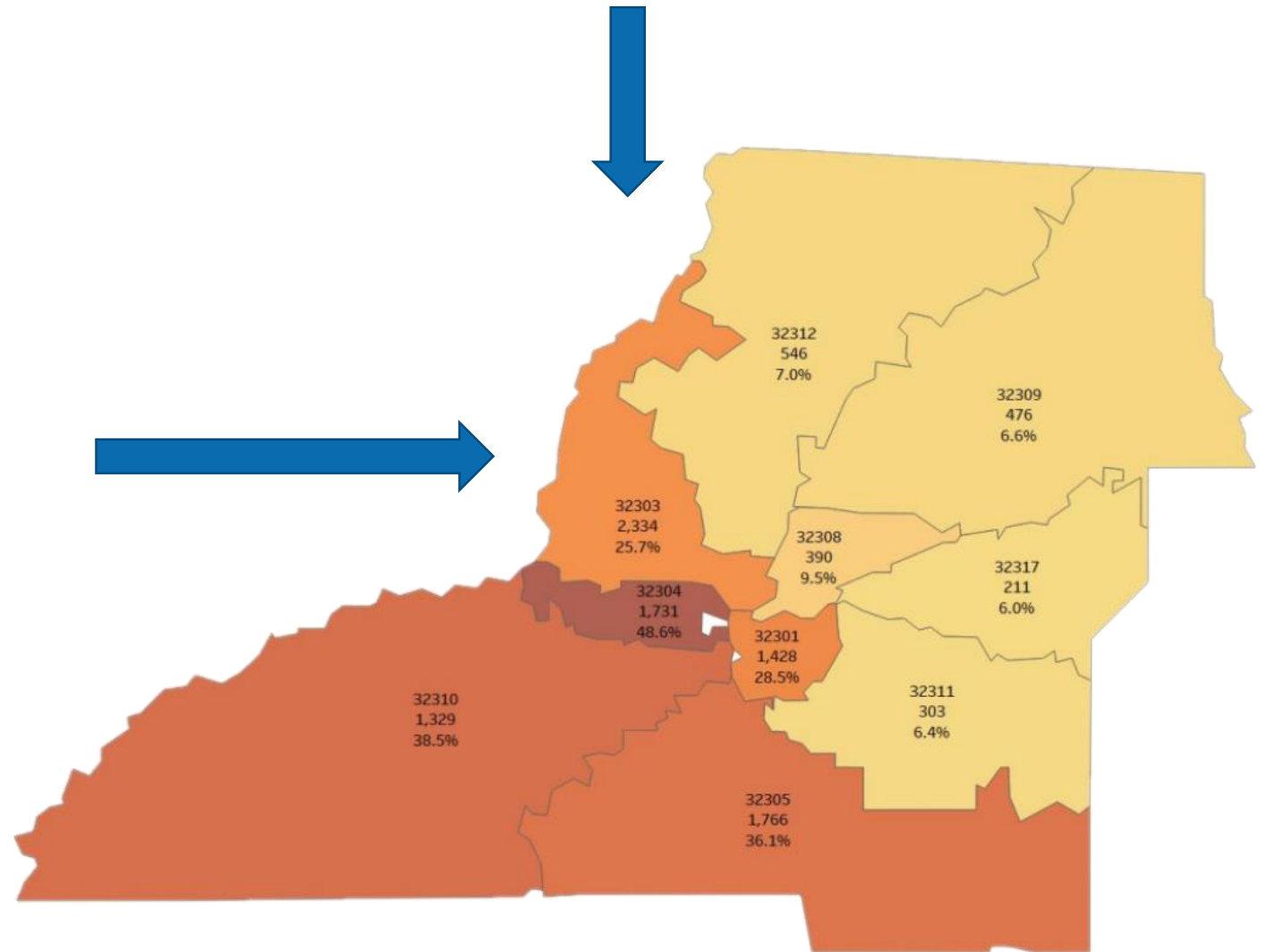
Zip Code Leadership

Aligns efforts and resources to ensure the greatest impact and visibility.

Diagnosing and Addressing Challenges at The Root Cause



Pinpoint Precision To Identify Inequality Of Opportunity for **ALL** Zip Codes



Your Zip Code Dictates Your Challenges...

Category	34990	34956
Childhood Poverty	Under-18 Poverty Level: 7.8%	Under-18 Poverty Level: 35.8%
Job Opportunities	Median Household Income: \$99,219	Median Household Income: \$43,527
Education	25+ w/o Highschool Diploma: 4.5%	25+ w/o Highschool Diploma: 33.1%
Housing	Renter-Occupied Units: 10.8%	Renter-Occupied Units: 31.3%
Transportation	Homes With No Vehicle: 3%	Homes With No Vehicle: 9%
Health	Medicaid Coverage Under 19: 15.1%	Medicaid Coverage Under 19: 80%
Food Security	SNAP in Households with Child Under 18: 1.6%	SNAP in Households with Child Under 18: 30.7%
Child & Family Care	Percentage Age 3-4 Enrolled in School: 33.2%	Percentage Age 3-4 Enrolled in School: 82.1%
3rd Grade Reading Scores 34990 Citrus Grove Elementary – 72 Bessey Creek Elementary – 76 Palm City Elementary – 71 34956 Warfield Elementary – 13	<u>Racial Demographics</u> Total Population: 30,138 White: 26,661 (88.5%) Black: 160 (.5%) Hispanic: 1,913 (6.3%)	<u>Racial Demographics</u> Total Population: 10,195 White: 2,551 (25%) Black: 1,941 (19%) Hispanic: 5,476 (53.7%)

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Food Security	SNAP in Households with Child Under 18: 16%	SNAP in Households with Child Under 18: 30.7%
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...everyone should have an equal opportunity at earned success...

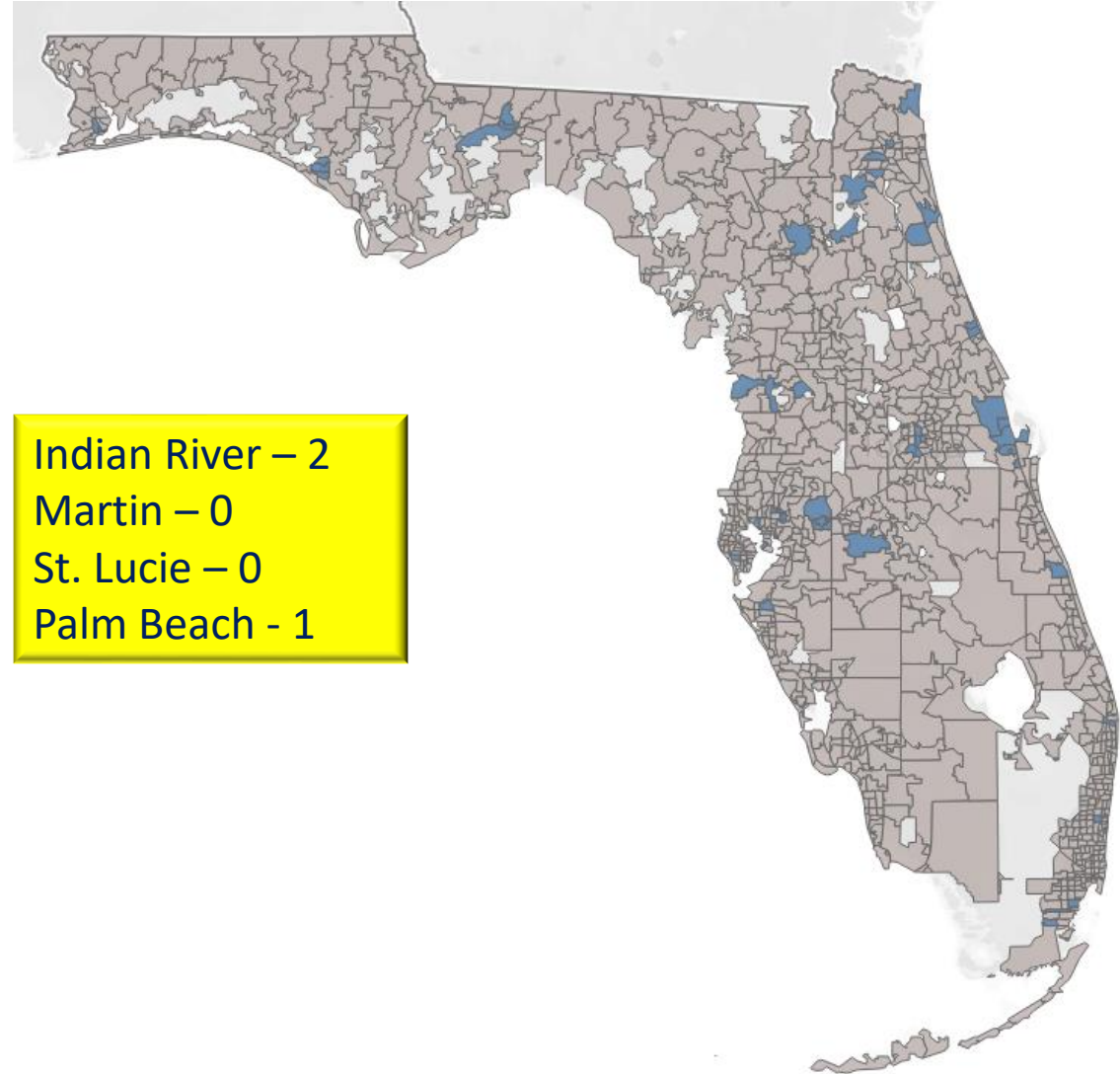
Zip Code Adoption Continues to Grow – But We Need YOU

47 Zip Codes With Leaders

983 Zip Codes in Florida

24 Zip Codes With Leaders

150 Zip Codes That House
Half of all Florida Children in Poverty



The Florida Diversity, Equity, and Inclusion Project

Identifying Pockets of Success, and Turning Them Into Patterns of Excellence



Recruitment

What practices on the front end, and during the process, help identify the best group of candidates from a variety of backgrounds?



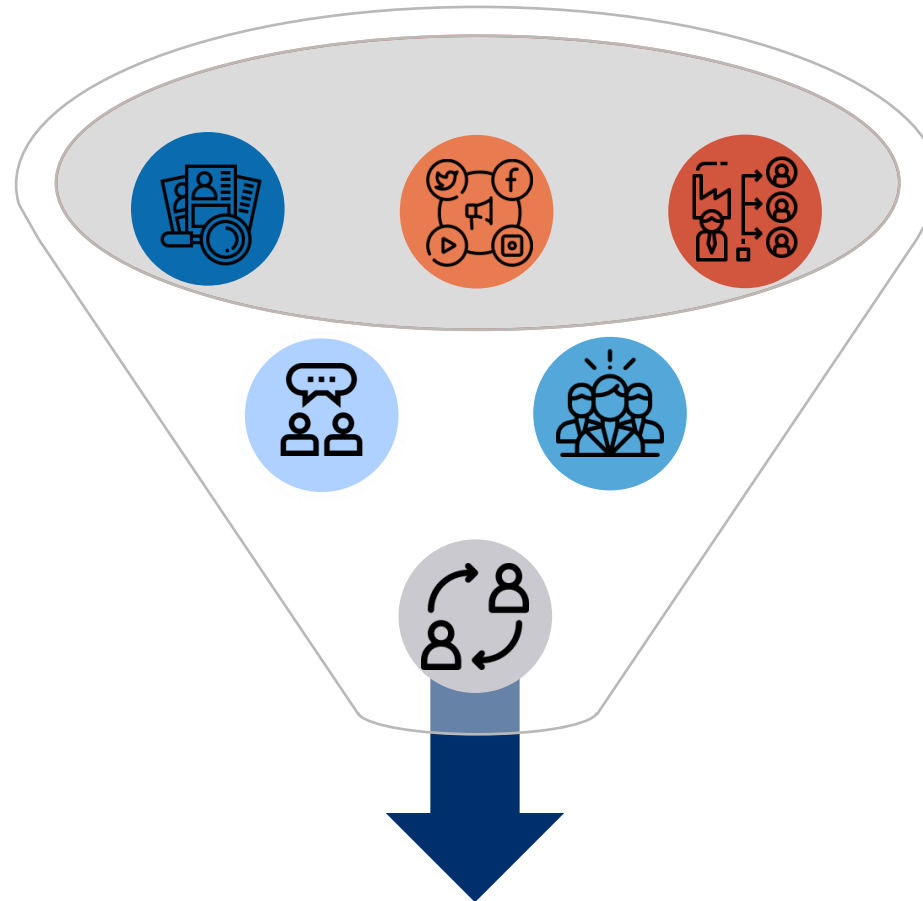
Internal Practices

What conversations can be had and how can they be facilitated?



We Posted What!?!

The DEI toolkit will help businesses navigate the world of social media and marketing.



Vendors

With an increasing emphasis on supplier diversity, the DEI toolkit will help businesses understand the resources available.



Management Development

Businesses everywhere are looking to diversify their leadership teams, the toolkit will uncover how some businesses have created successful management development programs.



Evolution

In today's dynamic climate, the issues and best practices are constantly evolving, our toolkit will be updated and refreshed frequently to ensure you are up to speed.



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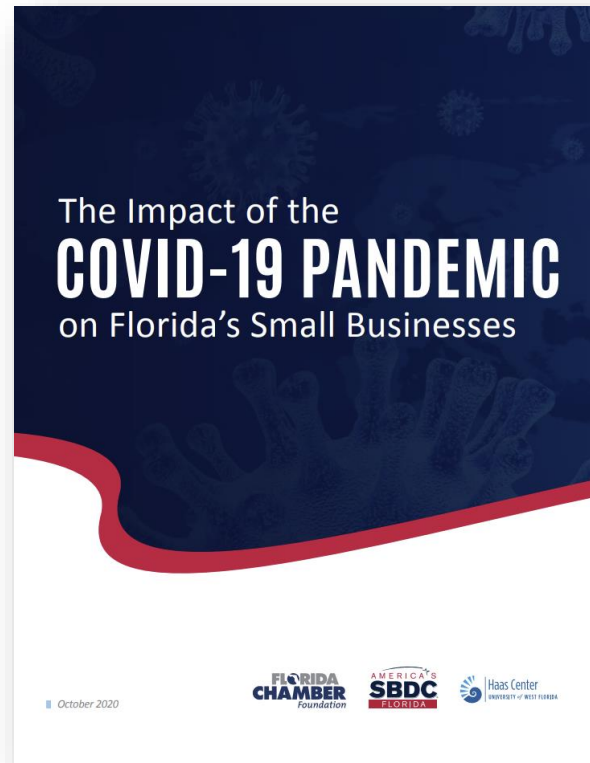
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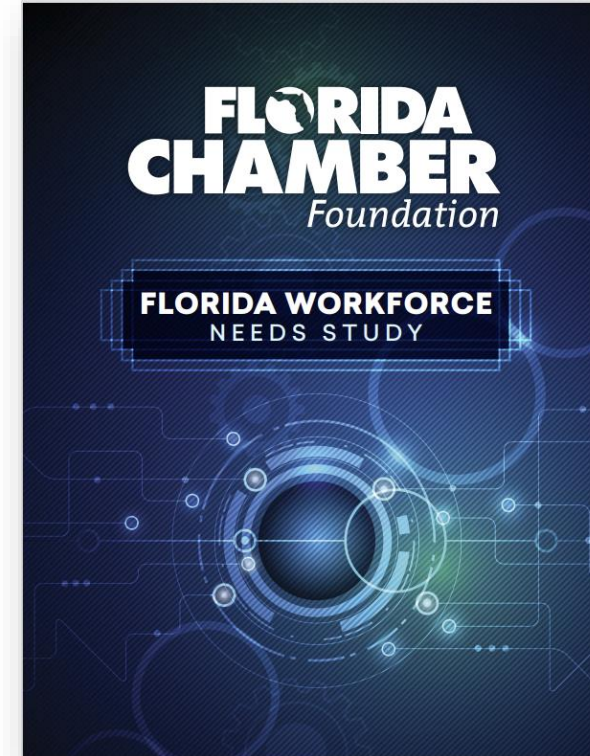
...everyone should have an equal opportunity at earned success...



The Latest Research To Secure Florida's Future



COMING SOON



Released July 2021

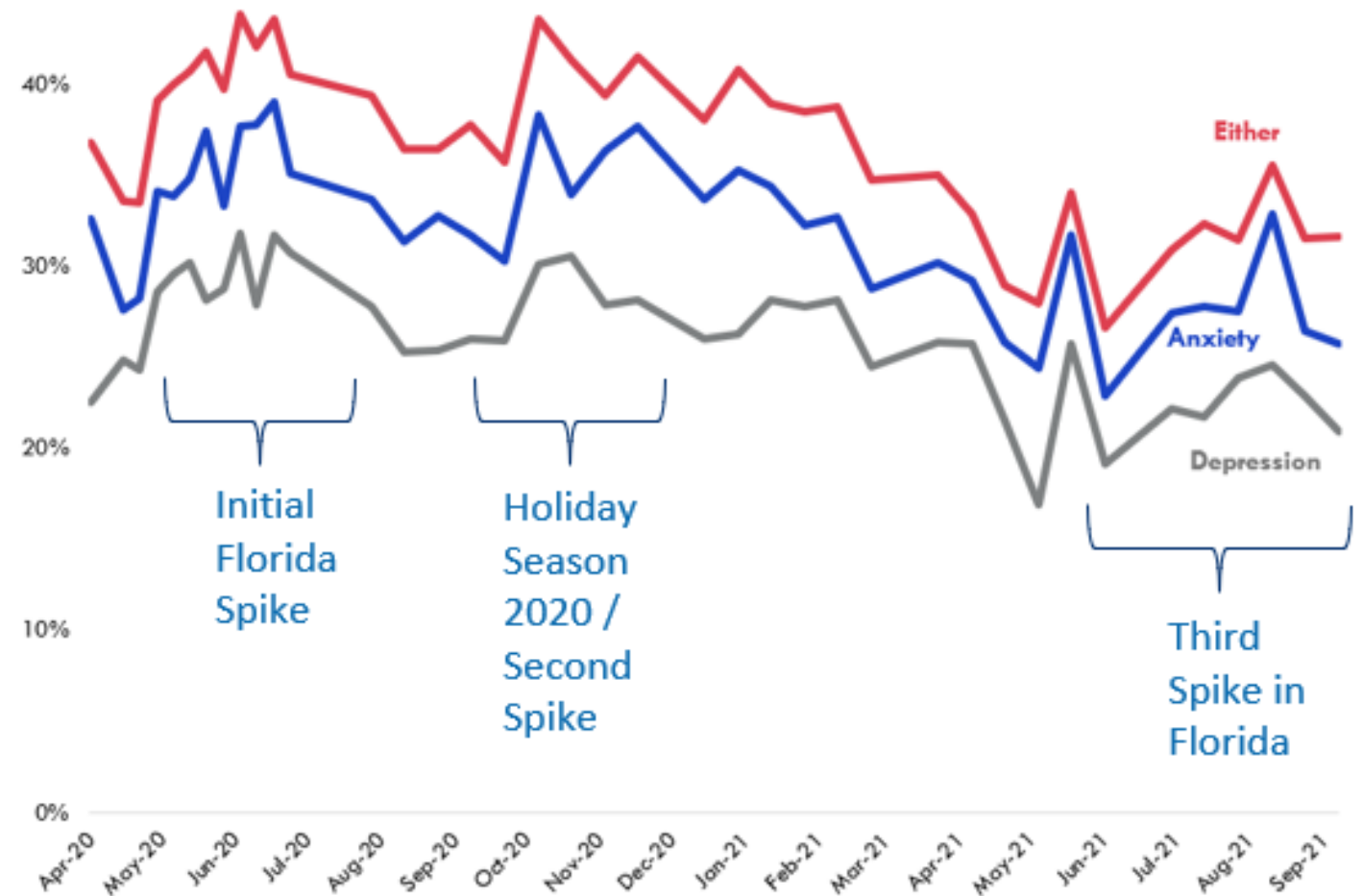
Mental Health

➤ Increased Levels of Anxiety and Depression During Covid Spikes

➤ Lack of Access to Mental Health Services
Disproportionately Impacts Women and Minorities

➤ Deaths Resulting From Drug Overdoses in Florida Rose 43% in 2020

Florida Percentage of Survey Population Experiencing Anxiety or Depression



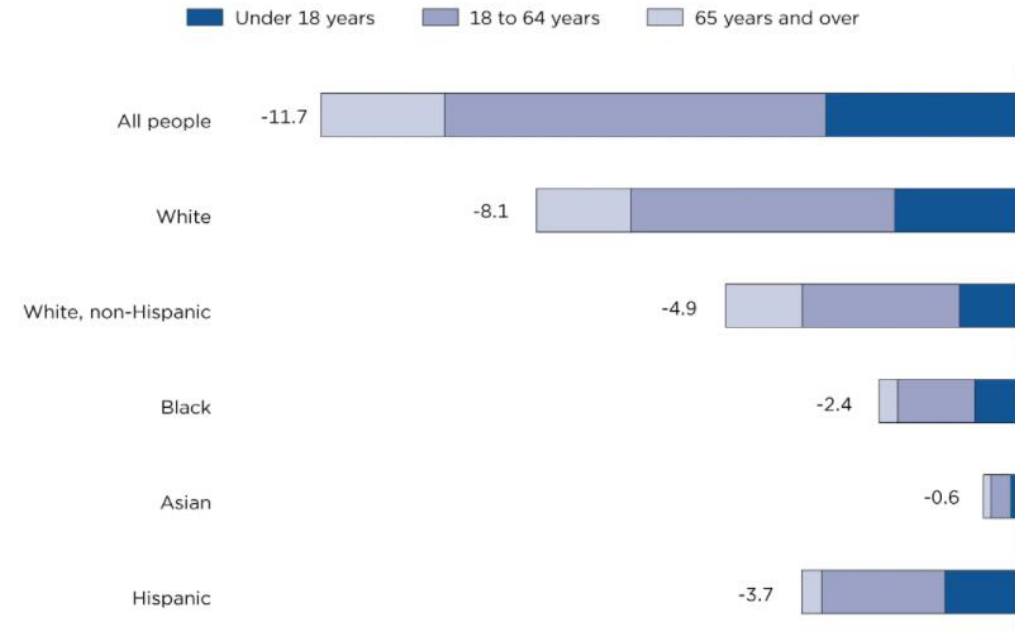
Childhood Poverty

Federal Stimulus Could Lead To Record Drops In Childhood Poverty

Data vs. Analysis – While 3.2 Million Children, and Potentially Up To 250,000 Children in Florida Could Be Viewed Above Poverty, The Change is Temporary

Data vs. Action – Root Cause Challenges Remain and Children Continue to Face The Same Battles

Change in Number of People in Poverty After Stimulus Payments: 2020
(In millions)



Note: Includes the first two rounds of stimulus payments. Additional details available at www.census.gov/library/publications/2021/demo/p60-275.html.
Source: U.S. Census Bureau, Current Population Survey, 2021 Annual Social and Economic Supplement (CPS ASEC).

Four Career Areas Showing Promise of Advanced Wages and Long-Term Resiliency

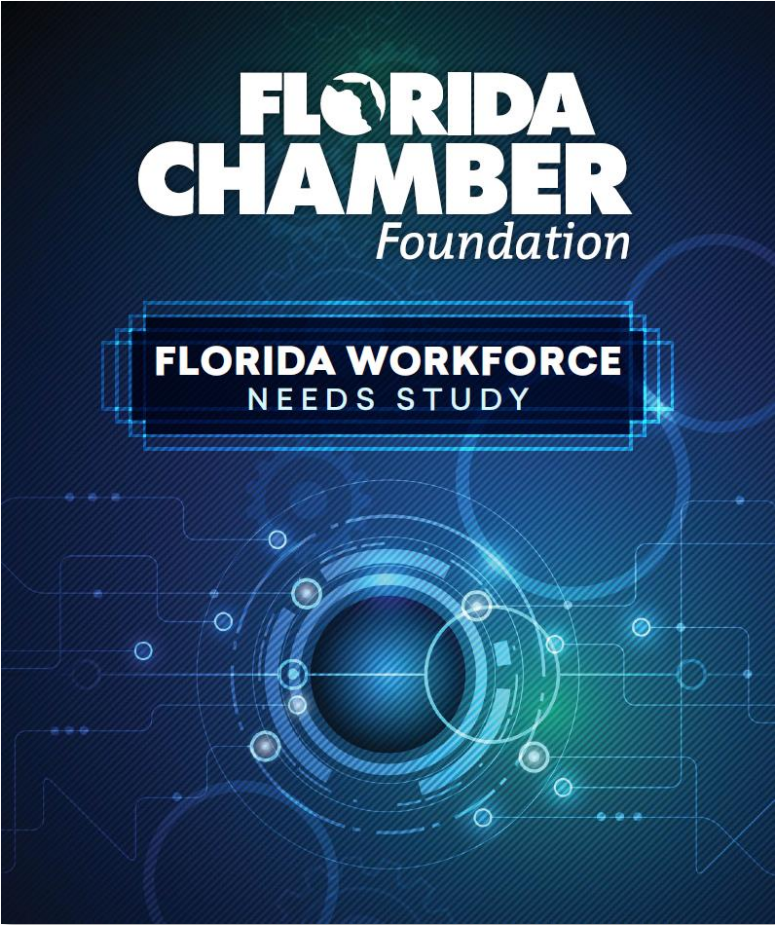






TABLE 1: TARGET CAREER AREAS AND EXAMPLE SUB-AREAS

CAREER AREA	EXAMPLES
 Healthcare	Nursing, medical technology, therapy, medical support
 Business/Finance	Financial services, quality/compliance, social sciences, process improvement
 IT/Math	Software development, cloud data modeling, information security
 Architecture/Engineering	Mathematics, electronics, drafting/CAD, industrial/mechanical engineering

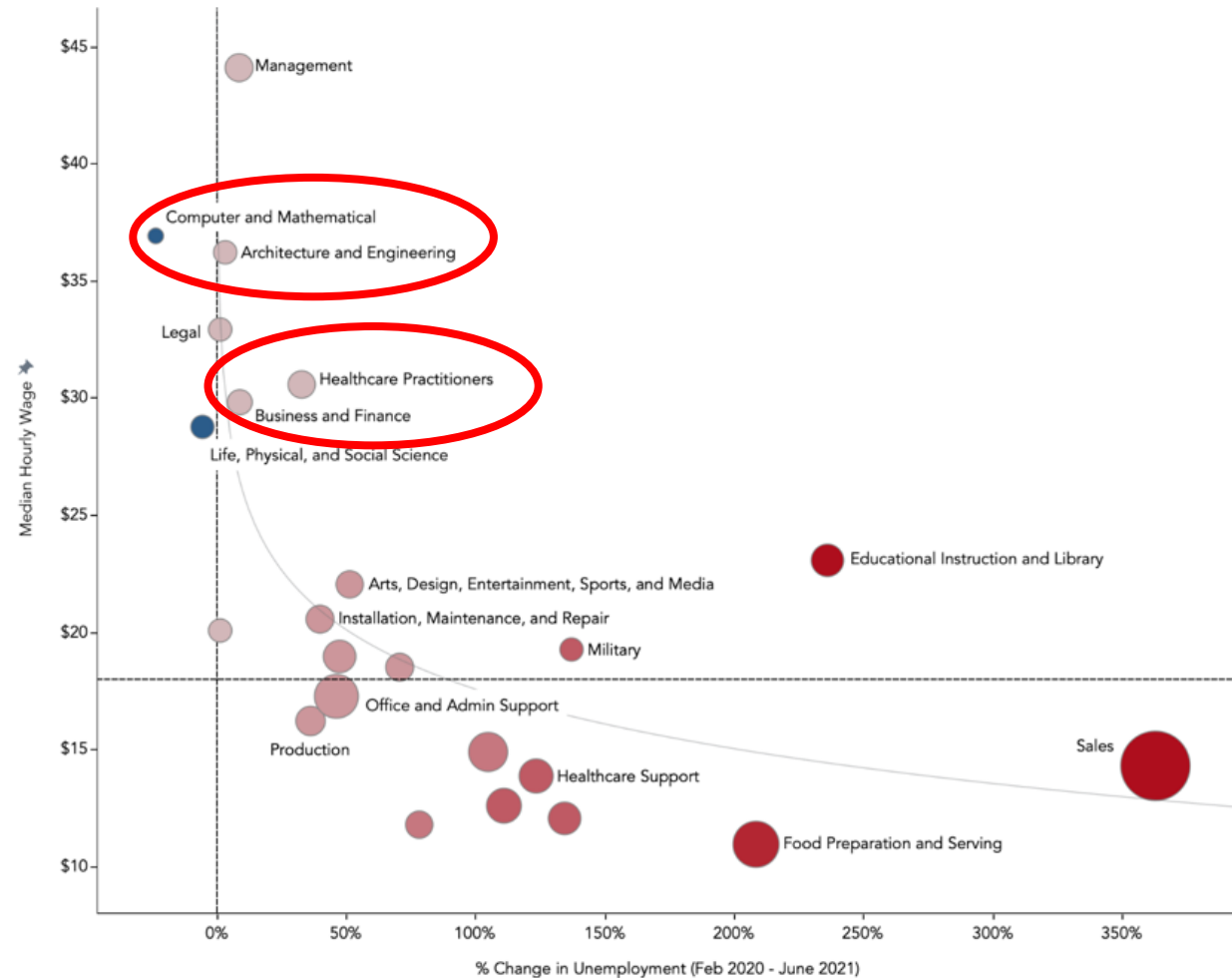
Worker Productivity

➤ Impact Was Largely Dependent on Industry

➤ Continued Growth in “Resilient” Industries Will Protect Against Future Economic Shocks

➤ All Four Industries Highlighted in The Foundation’s 2021 *Workforce Needs Study* Are Amongst the Leaders in Resilience

Florida Change in Unemployment by Occupation and Wage



What We Learned from the Florida Workforce Needs Survey

Question 8: Is your organization currently engaged in any public-private partnerships regarding workforce training or skills development, including partnerships with local universities, state colleges, technical centers/colleges, or local workforce training organizations?

Value	Percent	Count
Yes	39.8%	462
No	57.5%	667
Unsure	2.7%	31
	Total	1,160

Question 18:
Are you aware of state and/or federal programs to help train employees?

Value	Percent	Count
Yes	33.2%	385
No	66.8%	775
	Totals	1,160



- Career readiness **training and credentialing** solution
- Targets **essential soft skills** (communication, professionalism, teamwork, critical thinking) and **foundational employability skills** (math, reading, data) most in-demand and transferrable across occupations and industries

*State funded, no direct cost to employers or jobseekers – **free!***



Tiffany Vause
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The **Next Phase of Research** to Help Create America's BEST Workforce

FLORIDA CHAMBER
Foundation

Florida Workforce Needs Survey 2.0

Part One - Addressing Florida's Hiring, Recruitment, Community Partnerships, and Skills Gaps

Please take 10 minutes to complete the Florida Workforce Needs Survey 2.0 – part one. Help us understand your company's evolving workforce needs and how we can work collectively as a business community to secure Florida's talent.

A stronger talent pipeline will build a stronger Florida. Let's learn from each other.

Please complete the survey below:

1. Please enter your company name. *

2. Please enter your job title. *

3. Over the past year, has your company had trouble recruiting qualified applicants for open positions? *

☐ Yes
☐ No
☐ Dependent on position

4. Have any of the following factors played a role in the challenge(s) your organization has experienced when recruiting talent? Please select all that apply. *

☐ Workforce skills/knowledge
☐ General COVID-19 related issues
☐ Economic conditions



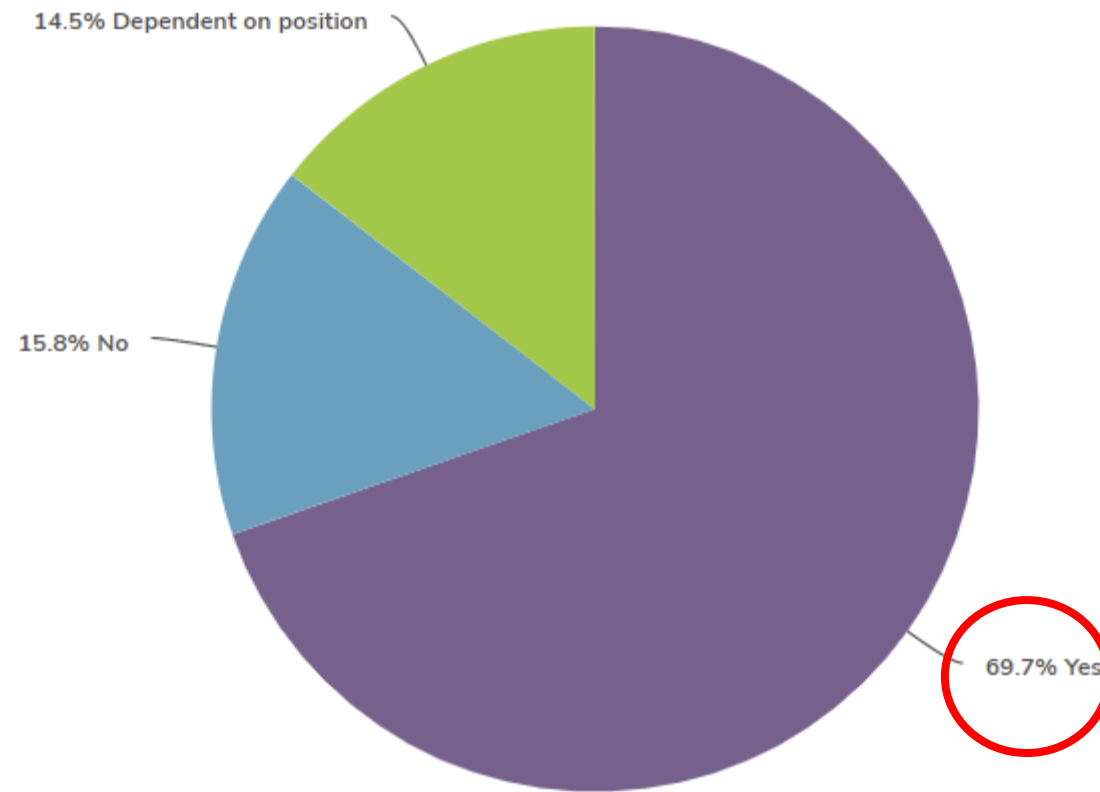
Research baseline

1. How skills translate to careers
2. Upskilling opportunities
3. Workforce gaps and development opportunities for soft skills



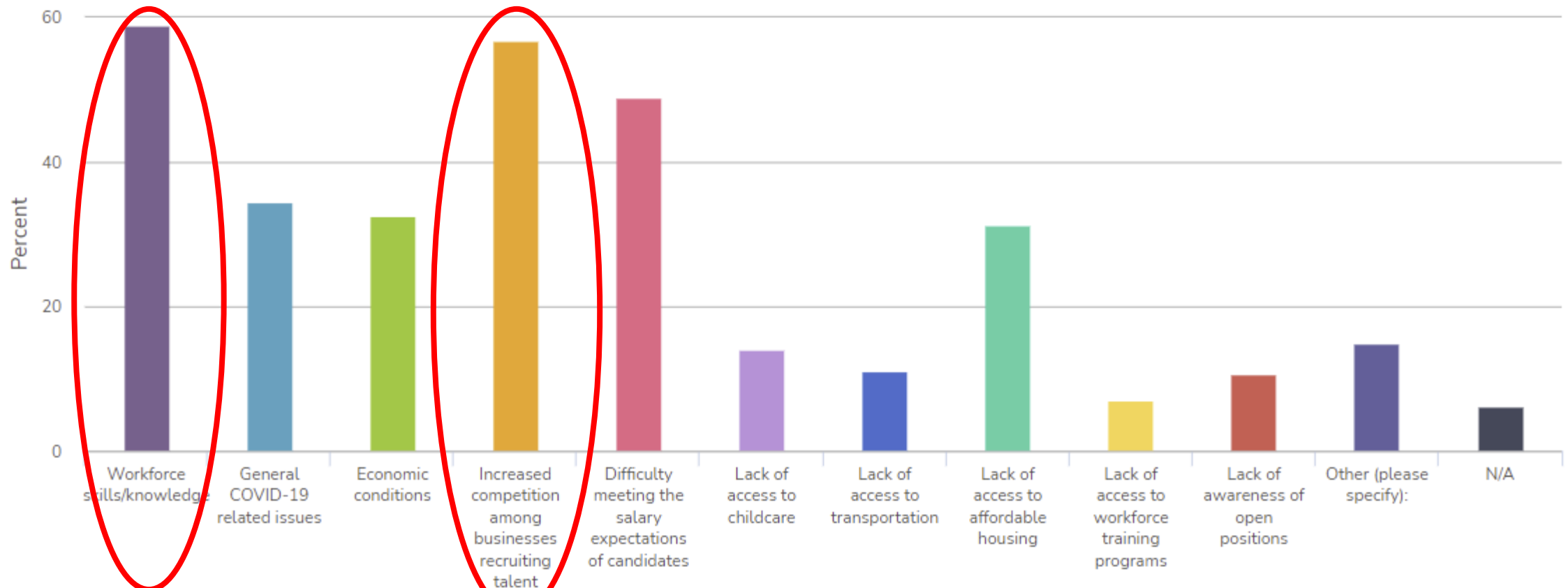
A Sneak Peek at What Florida's Workforce Leaders Are Saying

Over the past year, has your company had trouble recruiting qualified applicants for open positions?



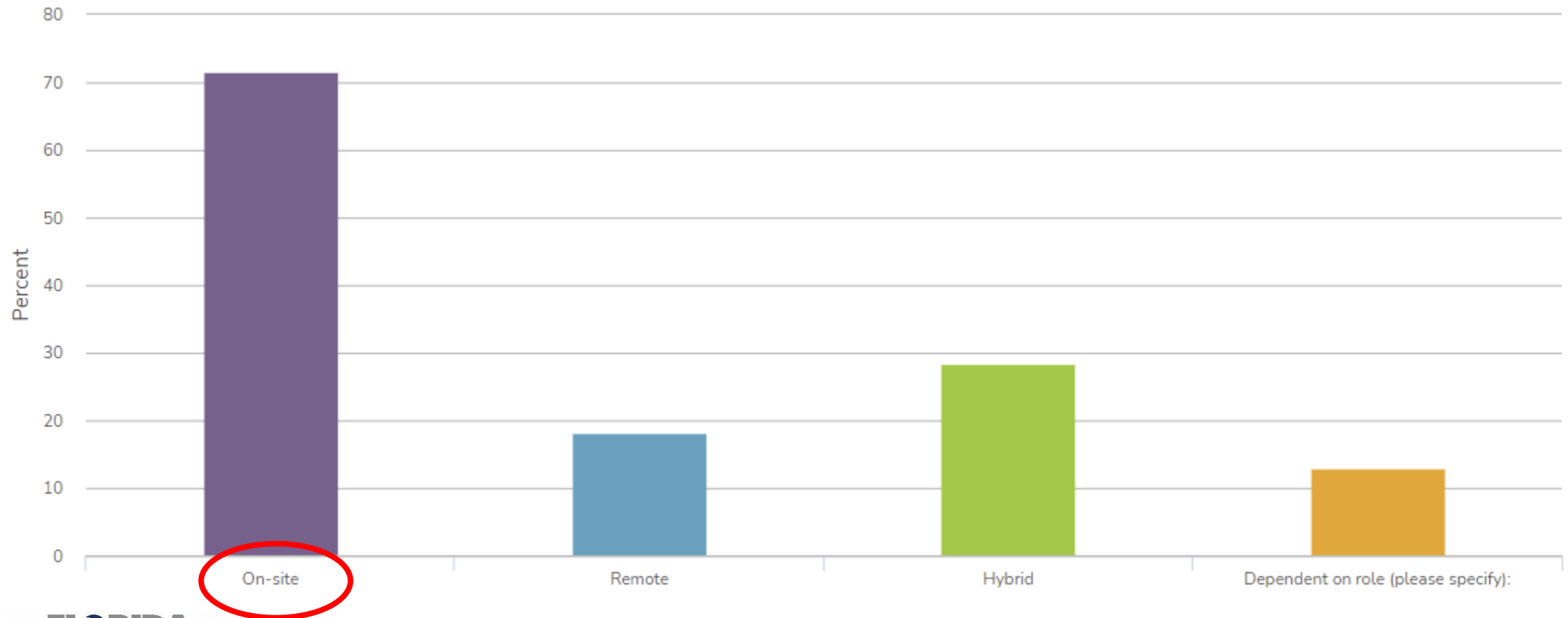
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Have any of the following factors played a role in the challenge(s) your organization has experienced when recruiting talent? Please select all that apply.



A Sneak Peek at What Florida's Workforce Leaders Are Saying

For new staff, is your company hiring positions that will be housed “on-site,” remote, or hybrid? Select all that apply.



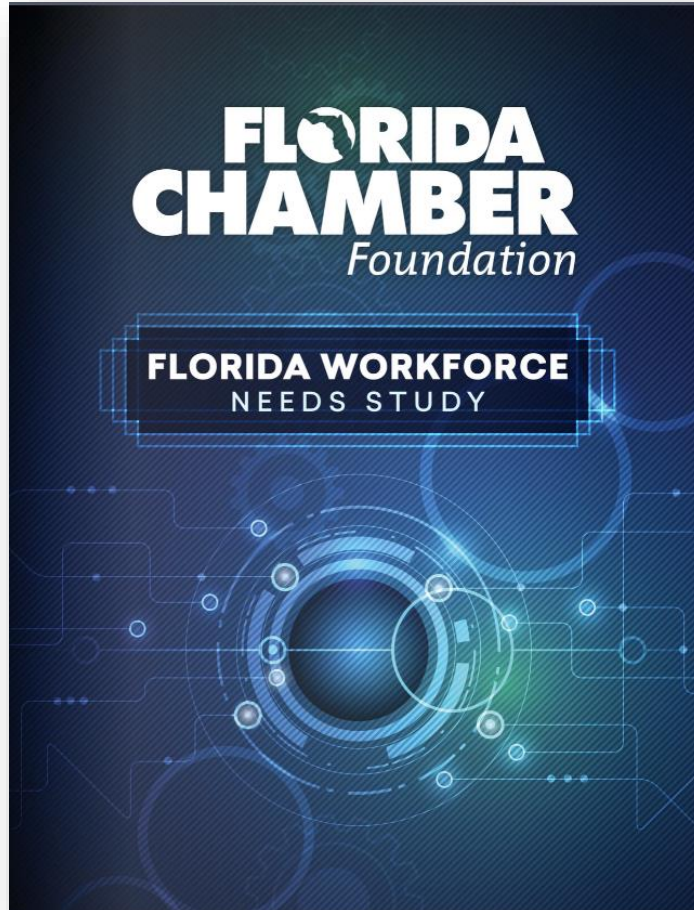
Future of Work Florida

There is a massive void of information between employers and job seekers, between today's students and the career opportunities they may pursue.



Florida Chamber Launching “Future of Work” Florida Initiative

Let's Bring Back the “Coolness” of Skilled Trades



Future of Work Florida Initiative Launch Strategy

- Soft Skills, STEM and Work Ethic
- Career Exploration (not all great careers require a 4-year degree)
- Aligning Economic Development Targeting with Workforce Strategies at “Every Level”
- Highlighting “In Demand” Florida Career Opportunities
- Perception Survey of Future Workers
- Statewide Leadership Advisory Board



SOLUTION SUMMITS

Driving Solutions to Secure Florida's Future



Florida Transportation, Growth & Infrastructure Solution Summit

Date: April 28, 2022

Presented by: **HNTB**



Florida Prosperity & Economic Opportunity Solution Summit

Date: May 25, 2022

Presented by:



Florida Learners to Earners Workforce Solution Summit

Date: June 28, 2022

Presented by:



Florida Technology & Innovation Solution Summit

Date: August 31, 2022

Presented by:



Florida Chamber Annual Meeting & Future of Florida Forum

Date: October 24-25, 2022

Presented by:

YOUR LOGO HERE

Call To Action

- ***Complete the survey:***
FLChamber.com/FloridaWorkforceNeedsSurvey2
- Use www.TheFloridaScorecard.org to your benefit
- Use www.flchamber.com/floridagapmap
- Get involved with your Local Chambers, and on a State-wide scale - **the Florida Chamber Foundation**

Thank You to Our Community Development Partners Who Are Unifying Florida Business for Good and Powering The Florida Scorecard.org



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WELLS
FARGO

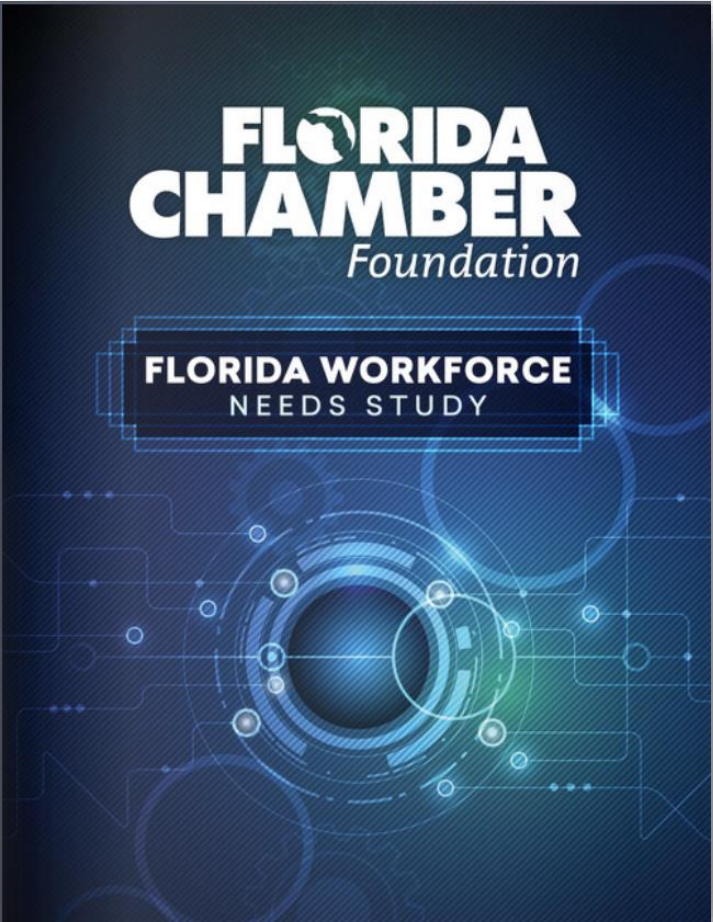
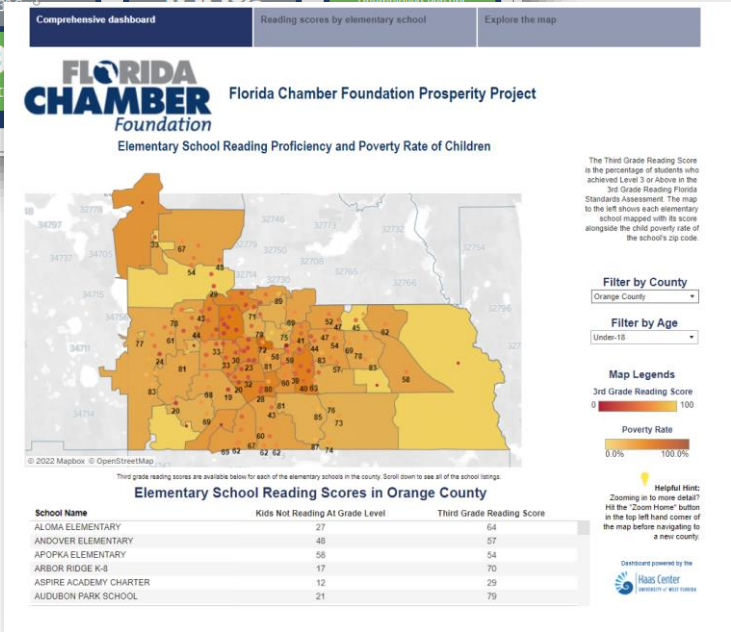
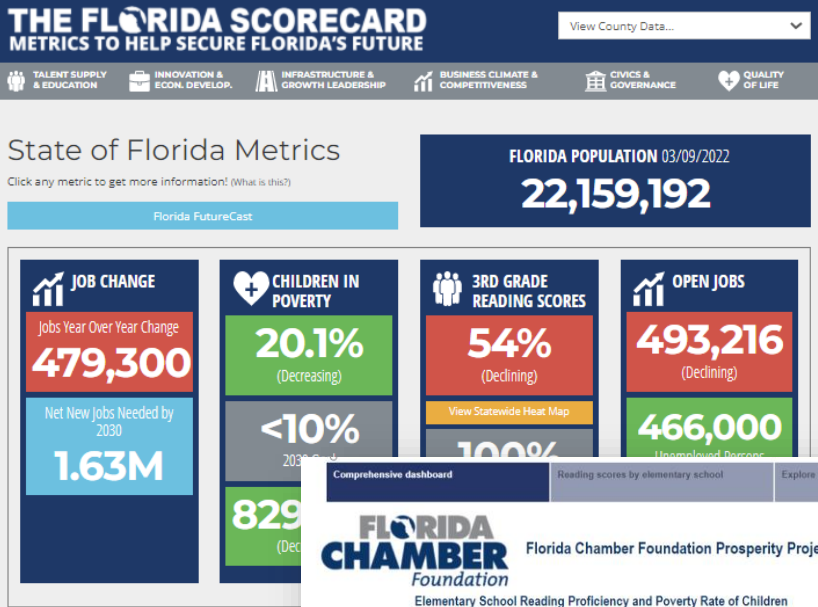


Interested in joining these companies?
Contact David Gillespie at dgillespie@flchamber.com.

Opportunities to Get Involved With the Florida Chamber Foundation

- Board of Trustee Member
- Community Development Partner
- Florida Equality of Opportunity Initiative
 - The Florida Prosperity Project Advisory Board Member
 - ✓ County Leader
 - ✓ Zip Code Leader
 - The Florida Business Alliance for Early Learning Project Advisory Board Member
 - ✓ Classroom Adopter
 - The Florida Diversity, Equity, & Inclusion (DEI) Project
 - ✓ DEI Toolkit Sponsor
- Florida 2030 Blueprint Goal Leader as a part of the Florida 2030 Blueprint Caucus
- Solution Summit Sponsorships

Driving Momentum with Metrics and Research that Matter



Join The Florida Chamber Foundation in Securing Florida's Future



David Gillespie – EVP
dgillespie@flchamber.com
850-521-1254

[@D_L_Gillespie](#), [@FLChamberFDN](#),
[@FloridaBTN](#)



Planning for the Future

Regional Economic Development Summit – Treasure Coast Region | March 25, 2022

David Gillespie, EVP, Florida Chamber Foundation dgillespie@flchamber.com
[@D_L_Gillespie](#), [@FLChamberFDN](#), [@FloridaBTN](#)

Download this presentation at www.FLChamber.com/Presentations

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