

Planning from the Future | Unifying Business for Good

The Children's Trust | Ad Hoc Early Childhood Board Committee Meeting November 9, 2021

Mark Wilson, President and CEO, mwilson@flchamber.com



The Florida 2030 Blueprint: Uniting Businesses For Good

17th to 10th 15th

39 Goals

- +4 Million
- +2 Million
- +50 Million
- +3 Million





www.Florida2030.org

WHERE DO WE WANT TO GO?

2030 Targets

GOALS .

Global Competitiveness

Grow Florida into a top 10

global economy

Prosperity & High Paying Jobs

Create a path to prosperity for all zip codes in Florida

Vibrant & Resilient Communities

Position Florida among the top states for attracting and retaining talent and visitors of all ages

Improving Florida's talent pipeline for a better workforce

>80% of Florida's workforce has essential employability skills

>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience

95% of entering high school students graduate within 4 years

100% of Florida 8th graders read & perform math at or above grade level

100% of Florida 3rd graders read at or above grade level

100% of children are ready for kindergarten

2 | FLORIDA CHAMBER FOUNDATION

Creating good jobs by diversifying Florida's economy

Top state for gross domestic product and top quartile most diversified state economy

#1 state for overseas visitors

Goods exports double and services exports triple

Top 5 state for manufacturing jobs

Top 3 state for technology jobs

#1 state for business startups

Top 3 state for venture capital investments

Top 3 state for research and development funding and patents issued

Rural county share of Florida gross domestic product doubles Preparing Flori for smart growt

Diverse, att

Every resident h

All major popul centers conn national, and high-cape

World's most cap tier airports, se transportat

> 100% of Flori access to communicat

Diverse and rel and waste mana meet fut

> All Florida re by resil

WHERE DO WE WANT TO GO?

2030 Targets

Global Competitiveness

Grow Florida into a top 10 global economy

Prosperity & High Paying Jobs

Create a path to prosperity for all zip codes in Florida Vibrant & Resilient Communities

Position Florida among the top states for attracting and retaining talent and visitors of all ages

Building the perfect climate for business

Actuarially sound property insurance rates based on actual risk and competition

#1 business tax climate in the nation

Regulatory, labor, and operating risk environments rated among top 5 in the nation

Environmental permitting and local land use processes rated among top quartile in the nation

Occupational licensing laws rated among top 5 in the nation

Legal climate improves to top quartile in the nation

Making government and civics more efficient and effective

GOALS

100% of **state agencies** aligned with Florida 2030 goals

100% of regional economic development plans aligned with Florida 2030 goals

100% of Florida residents covered by regional visioning processes

Increased size and impact of nonprofit and philanthropic sectors

Doubling the rate of Floridians who **volunteer and participate in civic and public service,** moving us from the bottom to the **top quartile** Championing Florida's quality of life

Top 5 state for overall well being

Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation

> <10% of Florida children live in poverty and 100% have a pathway out

< 10% of Florida recidents live in housing-cost burdened households

Crime rates rank among the lowest 10 states

Florida **protects** and enhances the value of its arts, culture, heritage, and sense of place



Florida 2030 Blueprint Goals

By 2030:

100% of Florida's children are ready for Kindergarten

By 2030:

100% of Florida's 3rd graders read at or above grade level

By 2030: Cut Florida's childhood poverty in half and ensure 100% will have a pathway out.

Florida

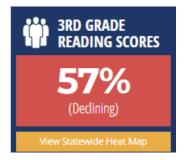






Miami-Dade County

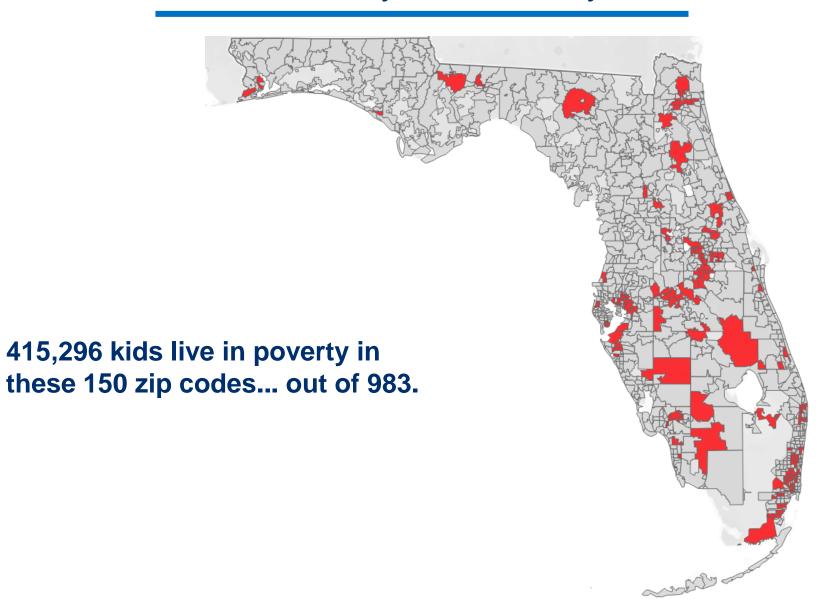








Over 50% of our Kids in Poverty Live in Only 15% of our Zip Codes





Source: The Florida Prosperity Project, Florida Chamber Foundation

Mark Wilson's Congressional Testimony- March 1, 2016

"In my view, the battle of this generation is between economic equality and economic opportunity – between those who believe that everyone is entitled to equal outcomes and those who believe everyone should have an equal opportunity at earned success."





The Florida Equality of Opportunity Initiative

America's first comprehensive, Chamber-led strategy to cut childhood poverty in half, ensure all third graders are reading at grade level, and champion diversity and inclusiveness in the workplace







Join the movement by contacting Senior Vice President of Equality of Opportunity Kyle Baltuch at kbaltuch@flfoundation.org



America's First Chamber-Led Approach Working Holistically to Cut Childhood Poverty in Half

"The Florida Model— one zip code at a time"



- Statewide Advisory Board to underwrite and advise the Florida Prosperity Project's efforts
 - Technical Advisory Partners with an expertise in childhood poverty and programming
 - County Project Leaders to convene county efforts and guide county-specific projects
 - Zip Code Leaders to ensure the unique challenges in each community are met by unique solutions
- Root Causes Leaders to guide the necessary support in each neighborhood





Miami-Dade County

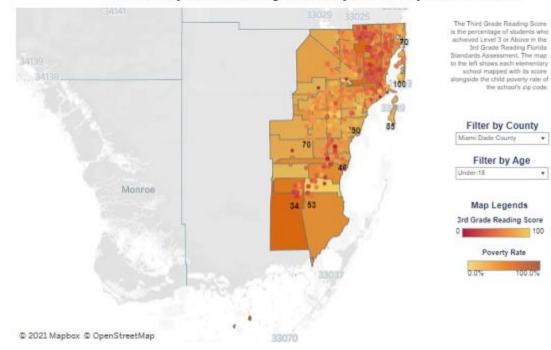
| 5 | | |
|-------------------------------------|--|---|
| Reading scores by elementary school | Explore the map | |
| Kids Not Reading At Grade Level | Third Grade Reading Score | Filter by County |
| 26 | 69 | Miami-Dade County |
| 19 | 72 | |
| 86 | 29 | |
| 22 | 35 | |
| 45 | 36 | |
| 24 | 77 | |
| 35 | 75 | |
| 21 | 82 | |
| 23 | 64 | |
| 26 | 57 | |
| | Kide Not Reading At Grade Level 26 19 86 22 45 24 35 21 | Kide Not Reading At Grade Level Third Grade Reading Score 26 69 19 72 86 29 22 35 45 36 24 77 35 75 21 82 23 64 |

Foundation

Florida Chamber Foundation Prosperity Project

the school's zip code

Elementary School Reading Proficiency and Poverty Rate of Children







Download this Presentation at: www.FLChamber.com/Presentations

Mark Wilson, President and CEO, mwilson@flchamber.com

