

September 30, 2021



The Florida Situation Report

A Monthly Newsletter

Securing Florida's Future

The Florida Chamber political team continuously analyzes new voter registration trends, changes to House and Senate districts, and voter behavior as we work to recruit and elect pro-jobs candidates to secure Florida's future. Please share this report with your management team and send us a note if you have questions, perspectives, or recommendations. Florida is at a crossroads and we invite you to help us save it.

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Tools for Your Company's Political Strategy



Florida's preeminent non-partisan local campaign training school to recruit better candidates. Host a Candidate Training School in your community by contacting [Andrew Wiggins](#).



ChamberHub is the Florida Chamber's exclusive, interactive, and customizable voter file. Learn how to get access by emailing [Nick Catroppo](#).

**Political Members Only
Access**



The Free Enterprise Fund is Florida's leading political committee helping job creators secure Florida's future. To join, please contact [Nick Catroppo](#).



Learn about legislative candidates and make decisions on how your company can strategically make political contributions by joining the FCPI. Learn more by contacting [Marian Johnson](#).

Florida: Behind the Numbers

ANALYSIS BY [CHAMBERHUB](#)

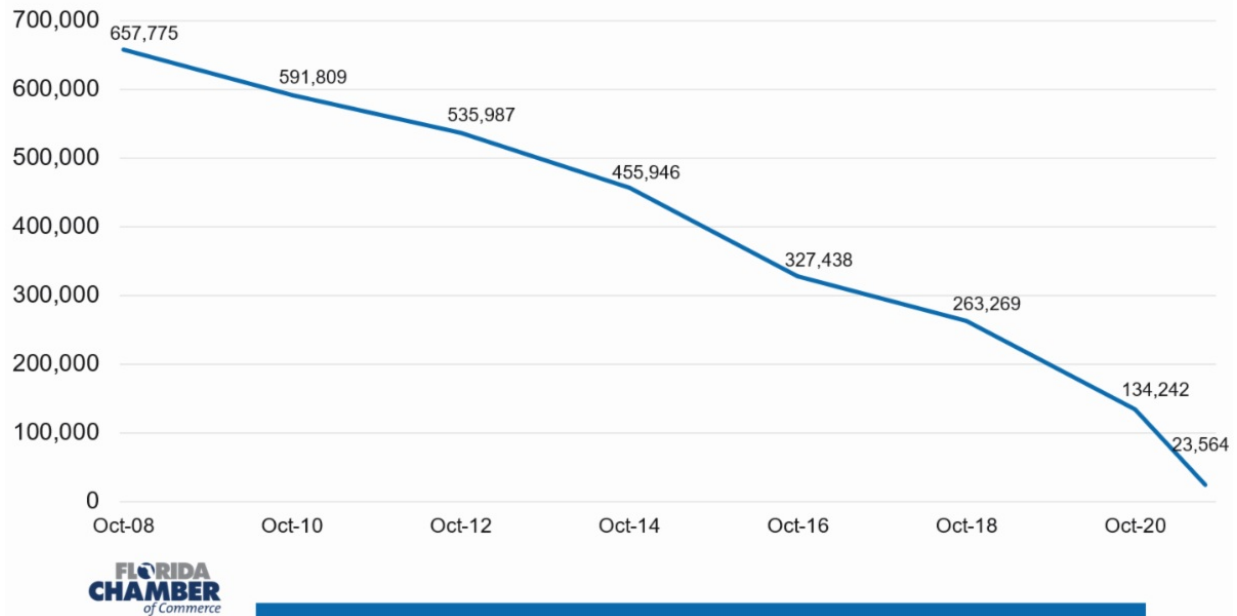
The Florida Chamber's Exclusive, Interactive, and Customizable Voter File

Republicans are 23,000 Voters Away From Closing the Gap in Voter Registration – First Time in Florida History

The Big Picture: The latest update of Florida voter registration processed by ChamberHub shows Republicans continuing to close in on overtaking Democratic registration for the first time in Florida's history. The gap between Florida's two main parties is down to just 23,564 voters statewide as of August 31, 2021. This margin is down nearly 30,000 voters from just one month earlier.

Watch Alex Coelho, the Chamber's Political Data Director discuss these changes [here](#).

Democratic Party Registration Advantage Over Republicans – Florida Statewide



Florida Chamber's Partisan Performance Index

The Florida Chamber's Series on Redistricting: Tampa/St. Petersburg Region

The Breakdown: Perhaps no region of Florida better epitomizes the close political divides of the state than does the Tampa/St. Petersburg region. It is a mix of the established and the fast-developing, of urban, suburban, and rural, and a diverse array of communities. Contained within it is a county that has become moderately Democratic in Hillsborough, surrounding areas that are Republican to varying degrees in Polk and Pasco counties, and the quintessential Florida toss-up county election after election in Pinellas.

The region, likely other areas of very high population, poses one clear challenge when looking at the redistricting process: the number of iterations and configurations of House and Senate districts possible within the region is virtually limitless. Districts on the outer ring of the region also inevitably wind up bleeding over into other regions, splitting counties and communities in ways difficult to anticipate or speak to with any certainty looking forward.

However, the release of the Census Bureau's 2020 Redistricting Data does show how the rapid growth of the I-4 corridor, contrasted with the slower growth rates in more established communities and more rural areas, will spur changes likely to impact both the region's and Florida's politics in key ways throughout the 2020s.

Read the entire report, as well as reports from other regions in Florida by clicking [here](#) or the image below.



How To Access: For the next 60 days, this tool will be publicly available, but will eventually become an exclusive benefit for members of the Florida Chamber Political Institute (FCPI) and the Florida Free Enterprise Fund. To continue having access to this data and analyses, please contact [Nick Catroppo](#).

Join the Florida Chamber's Free Enterprise Fund - a non-partisan fund that works to support campaigns that promote and believe in free enterprise and job creation. A membership in the Florida Chamber Free Enterprise Fund is reserved for political donors at the \$10,000 level or above.

What's Next: Upcoming Calls, Webinars and Events

1. [Florida Chamber Annual Meeting & Future of Florida Forum](#) - October 27-28
2. [Florida Chamber Annual Insurance Summit](#) - December 1-3
3. [2022 Economic Outlook & Jobs Virtual Solution Summit](#) - January 6, 2022
4. [Florida Chamber Legislative Fly-In](#) - January 11-12, 2022
5. [Florida Chamber Safety Council Southeastern Leadership Conference](#) - March 30-April 1, 2022
6. [Florida Chamber Safety Council On-Demand Trainings](#)

Social Media Toolkit

Job creators are making magic in #FL. If you want to find out about the future of #FL and how we will become a top 10 global economy by 2030, join us at the @FLChamber Annual Meeting & Future of Florida Forum, Oct. 27th - 28th in Orlando. More here: <http://ow.ly/X73D50G2zdT>

The latest Florida voter registration trends show that voter registration numbers between Republicans and Democrats are quickly closing. Watch the @FLChamber Data Director Alex Coelho share more information here: <https://bit.ly/3F3Dxec>

Congratulations @JimBoydFL for your "A" grade on the @FLChamber 2021 Legislative Honor Roll as well as earning the Distinguished Advocate award for your work to advance reforms which address the cost drivers that are destabilizing Florida's property insurance market and increasing premiums!

☐ **To learn more, run for office, or help the Florida Chamber, please contact:**

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