



# Uniting Business for Good

## Regional Business Leaders Meeting | October 27, 2021





# I. Welcome

Aaron Kinnon, Vice President, Investor Relations

[akinnon@flfoundation.org](mailto:akinnon@flfoundation.org)

**FLORIDA  
CHAMBER**  
of Commerce



# Florida Chamber Membership and Engagement Team



**Aaron Kinnon**  
Vice President of Investor  
Relations



**Matt Curran**  
Director of Membership  
Development



**Betsy Dawson**  
Director of Membership  
Engagement



**Laura Sellati**  
Director of Corporate  
Relations



**Kathy Radford**  
Administrative and  
Investment Services  
Manager





## II. Uniting Business for Good

Mark Wilson, President & CEO

[mwilson@flchamber.com](mailto:mwilson@flchamber.com)

**FLORIDA  
CHAMBER**  
*Foundation*



## The Florida Chamber Strategy

**Florida's future is at a crossroads, therefore by the end of 2025, the Florida Chamber of Commerce will unite Florida's business leaders for good through a \$105 million strategy to secure Florida's future by leveraging their positive influence, business led solutions and financial resources for the right outcomes so Florida can better compete and grow good paying jobs.**



# Regional Business Leaders Meeting Agenda

- I. **Welcome** – Aaron Kinnon, Vice President of Investor Relations, Florida Chamber of Commerce
- II. **Uniting Business for Good** – Mark Wilson, President & CEO, Florida Chamber of Commerce
- III. **Florida's Economic Outlook** – Dr. Jerry Parrish, Chief Economist, Florida Chamber Foundation
- IV. **Making Florida More Competitive**– Frank Walker, Executive Vice President of Government & Political Operations, Florida Chamber of Commerce
- V. **How We Are Growing Florida to the 10<sup>th</sup> Largest Economy in the World**– David Gillespie, Executive Vice President, Florida Chamber Foundation
- VI. **Questions, Conversation, and Action Needed** – Katie Yeutter, COO/CFO, Florida Chamber of Commerce
- VII. **Closing Remarks** – Katie Yeutter, COO/CFO, Florida Chamber of Commerce



# Securing Florida's Future Together



Solutions (Research)



Actions (Lobbying & Grassroots)



Leadership (Elections)





# The Florida 2030 Blueprint: Uniting Businesses For Good

~~17<sup>th</sup>~~  
15<sup>th</sup> to 10<sup>th</sup>

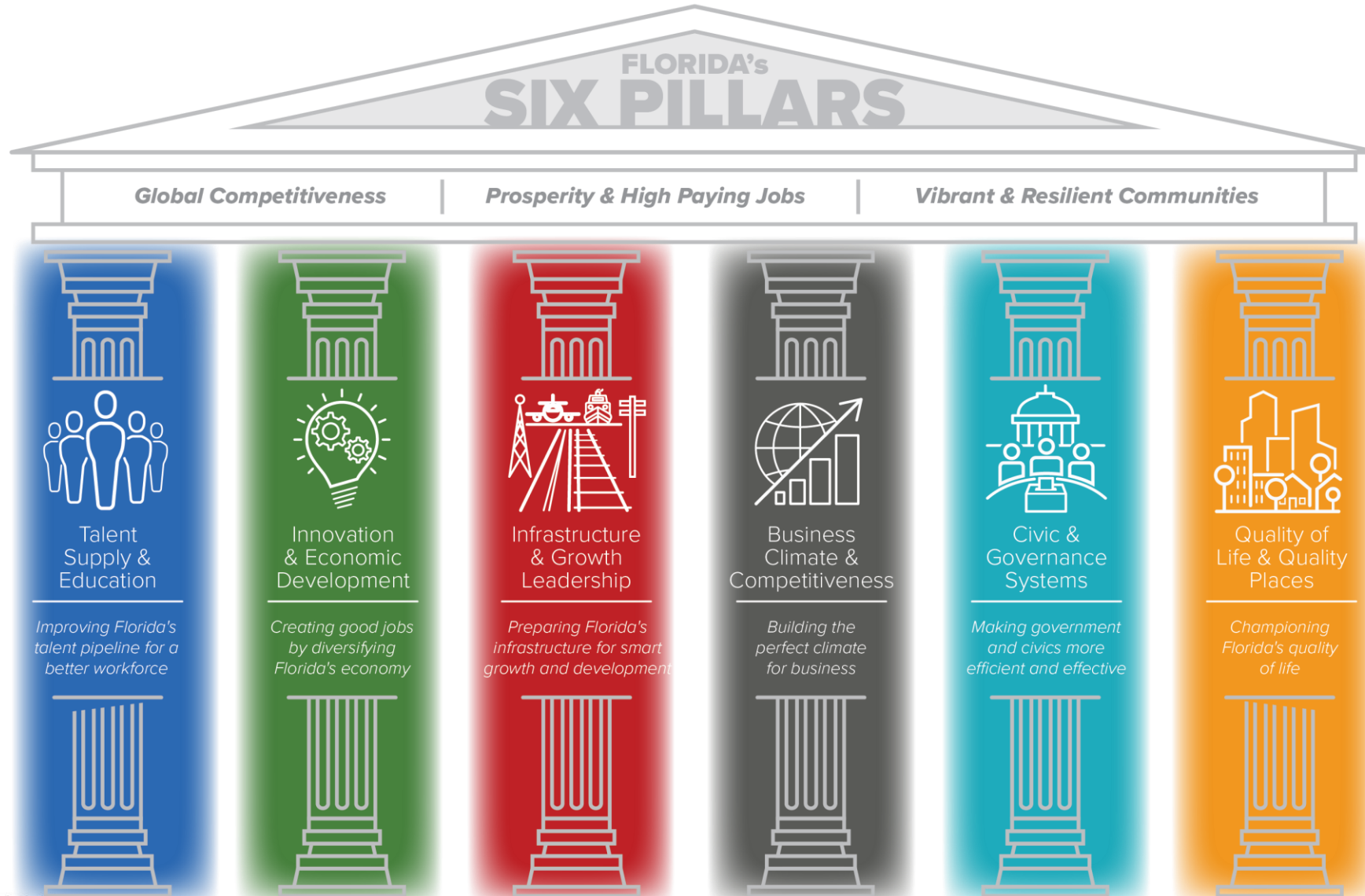


39 Goals

- +4 Million
- +2 Million
- +50 Million
- +3 Million

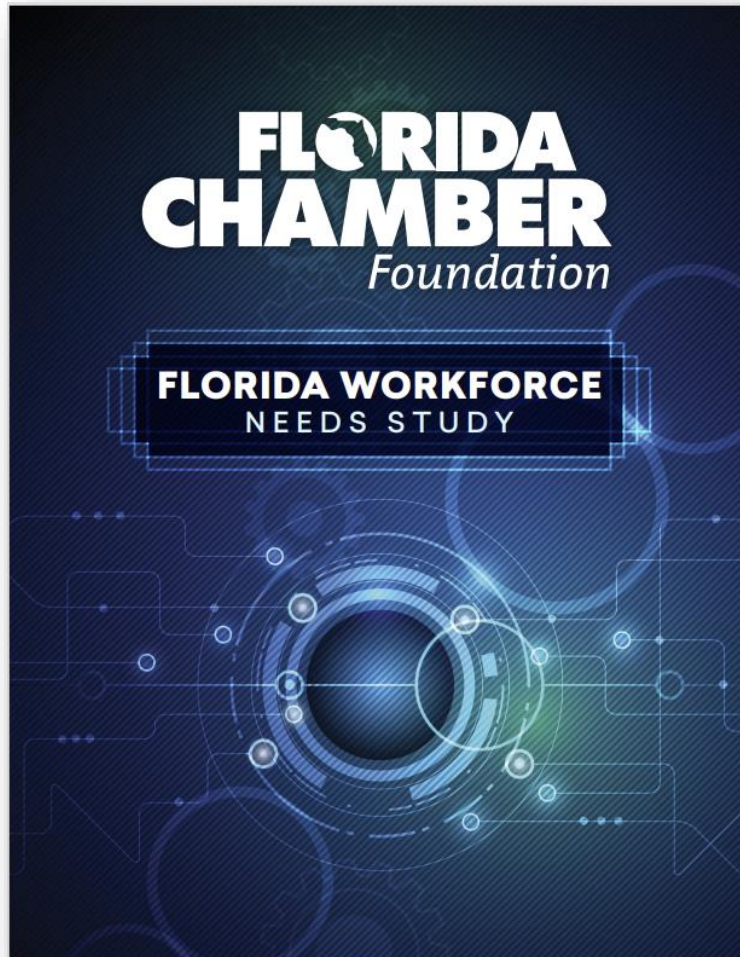


# Six Pillars Are Uniting Business For Good





# Research that Changes the Game



# Florida Chamber Initiatives Moving the Needle to 2030

---

**FLORIDA CHAMBER  
SAFETY COUNCIL**

*Making Florida Safer, Healthier and More Sustainable*





# Florida Chamber Safety Council

## MAKING FLORIDA THE SAFEST STATE IN AMERICA

At the Florida Chamber Safety Council, our members know their workforce is their most precious asset. The Florida Chamber Safety Council is making Florida the safest state in America by highlighting our members' safety successes, through being an incubator of safety initiatives and best practices, and the go-to resource for safety, health, and sustainability and is becoming the national standard for safety leadership.

RESOURCES FOR YOUR BUSINESS

LEARN ABOUT TRAININGS

### PROMOTING SAFETY

Training curriculum promotes tactical safety strategies, employee-based awareness and behavior change that drive an organization's day-to-day safety culture.

### ADVOCATING HEALTH

Addressing systemic issues such as opioid and marijuana use and mental health leading to prevention strategies and long-term wellness initiatives.

### LEADING SUSTAINABILITY

Protecting Florida's natural resources is a priority of Florida's business community and it creates a long-term balance where businesses can flourish.

# FLORIDA CHAMBER SAFETY COUNCIL

*Making Florida Safer, Healthier and More Sustainable*

## 17 Advisory Board Members



**Mark Morgan, Chair**  
NextEra Energy, Inc.



**Tom Baldwin**  
Global Medical Response



**Dr. Josh Chard**  
Altec Industries



**Erin Black**  
Coca-Cola Florida



**Matt Fisher**  
Pike Electric



**Edwin G. Foulke, Jr.**  
Fisher Phillips



**Scott Frazer**  
Boldt



**Greg Hale**  
Walt Disney Parks & Resorts



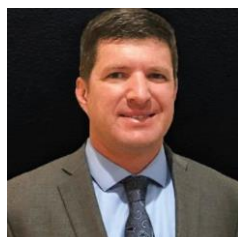
**Sandy Hodes**  
Ryder Systems, Inc.



**Mark Ligon**  
Vecellio Group, Inc.



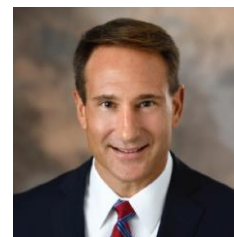
**Jody McClure**  
ABC Fine Wine & Spirits



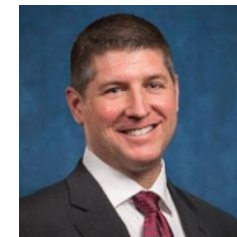
**Greg Meloon**  
Nautique Boat Company



**Chief Carl Metzger**  
University of Central Florida



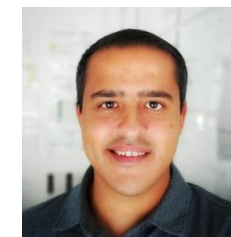
**Robert Roncska**  
"Navy Bob"  
AdventHealth



**John Trevathan**  
GuideWell



**Mark Wilson**  
Florida Chamber



**George Zamora**  
City Furniture







**March 30 - April 1, 2022 | Disney's Contemporary Resort**



**Mike Rowe**  
*Dirty Jobs*



**Bill Yeargin**  
CEO



**Dr. Henry Cloud**  
Author



**Mark Robinson**  
Comedian/Magician

**800+ ATTENDEES | 145 EXHIBIT BOOTHS | NEARLY 30 BREAKOUTS**

# Florida Chamber Litigation & Regulatory Reform Center

## Florida Chamber, Lawson weigh in on Supreme Court rejecting marijuana amendment

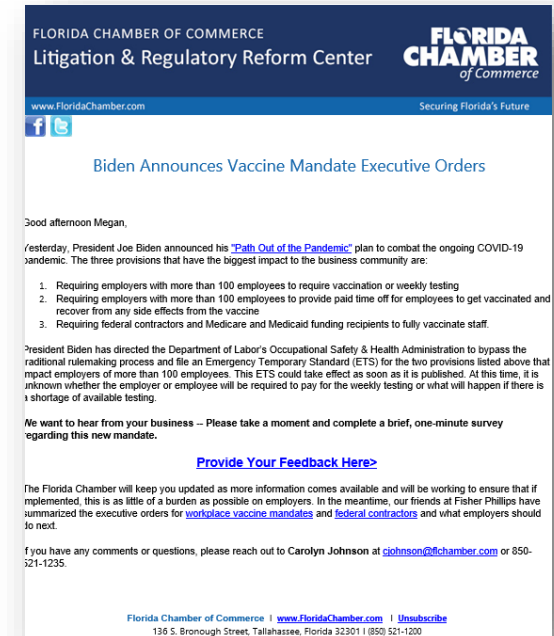
by Jordan Kirkland | Apr 22, 2021



## Marijuana Amendment Rejected



## Judge Rules in Favor of Governor DeSantis and Florida Chamber's Position that State Had Authority to End Federal Participation in Unemployment



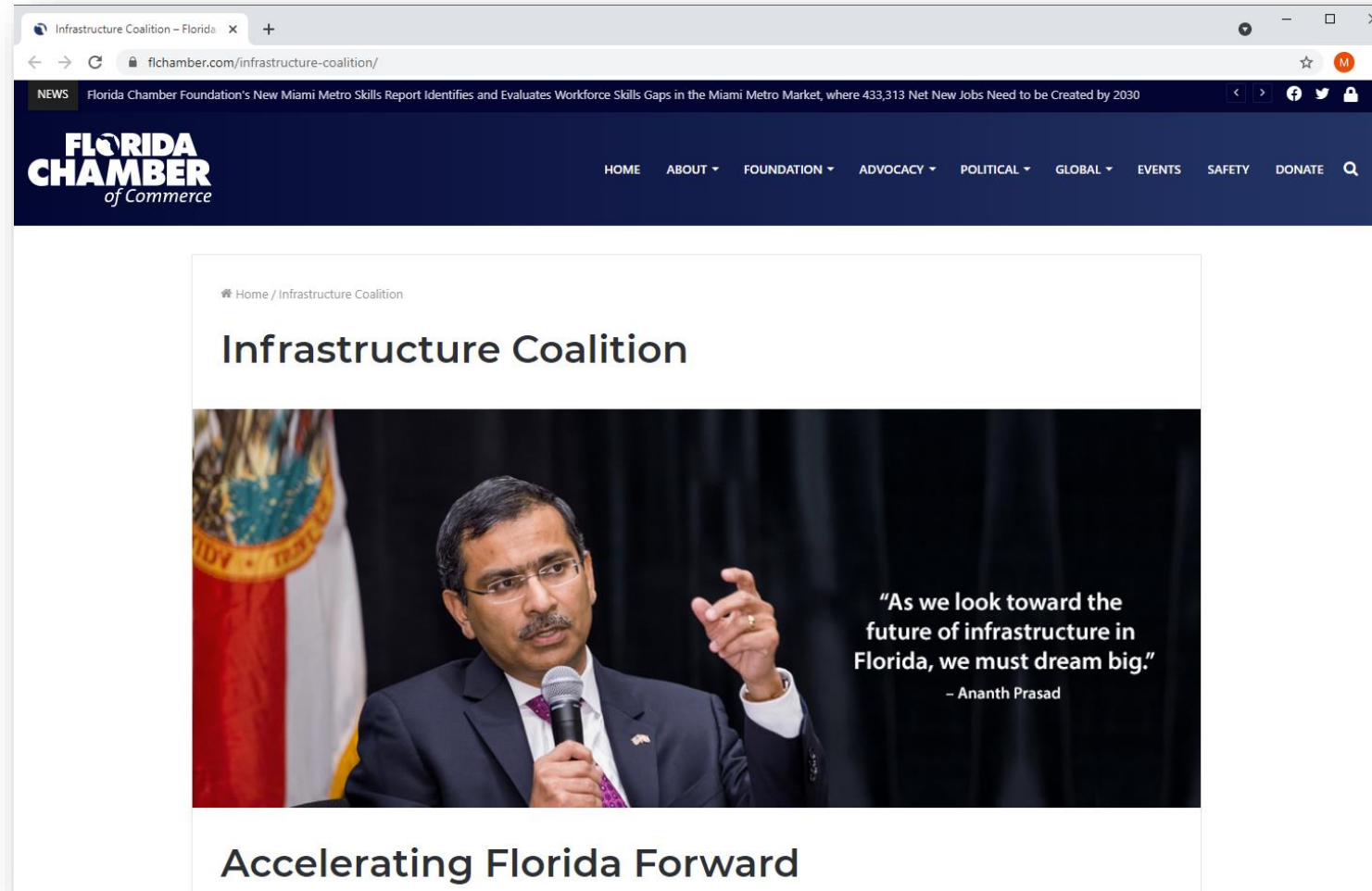
## Biden Announces Vaccine Mandate Executive Orders

Learn More Here: <https://www.flchamber.com/florida-chamber-litigation-center/>

Contact Frank Walker [fwalker@flchamber.com](mailto:fwalker@flchamber.com)



# Florida Chamber Infrastructure Coalition



Learn More Here: <https://www.flchamber.com/infrastructure-coalition/>

Contact Frank Walker [fwalker@flchamber.com](mailto:fwalker@flchamber.com)

# Autonomous Florida

---



We all play a role in the mobility innovation ecosystem and achieving our Florida 2030 Blueprint Goals.

Together, we can make Florida the Mobility Innovation Capital of the World.



AUTONOMOUS  FLORIDA

Join the Florida Chamber's Autonomous Florida program by contacting Frank Walker, at [fwalker@flchamber.com](mailto:fwalker@flchamber.com)





# III. Florida's Economic Outlook

Jerry Parrish, Ph.D., Chief Economist

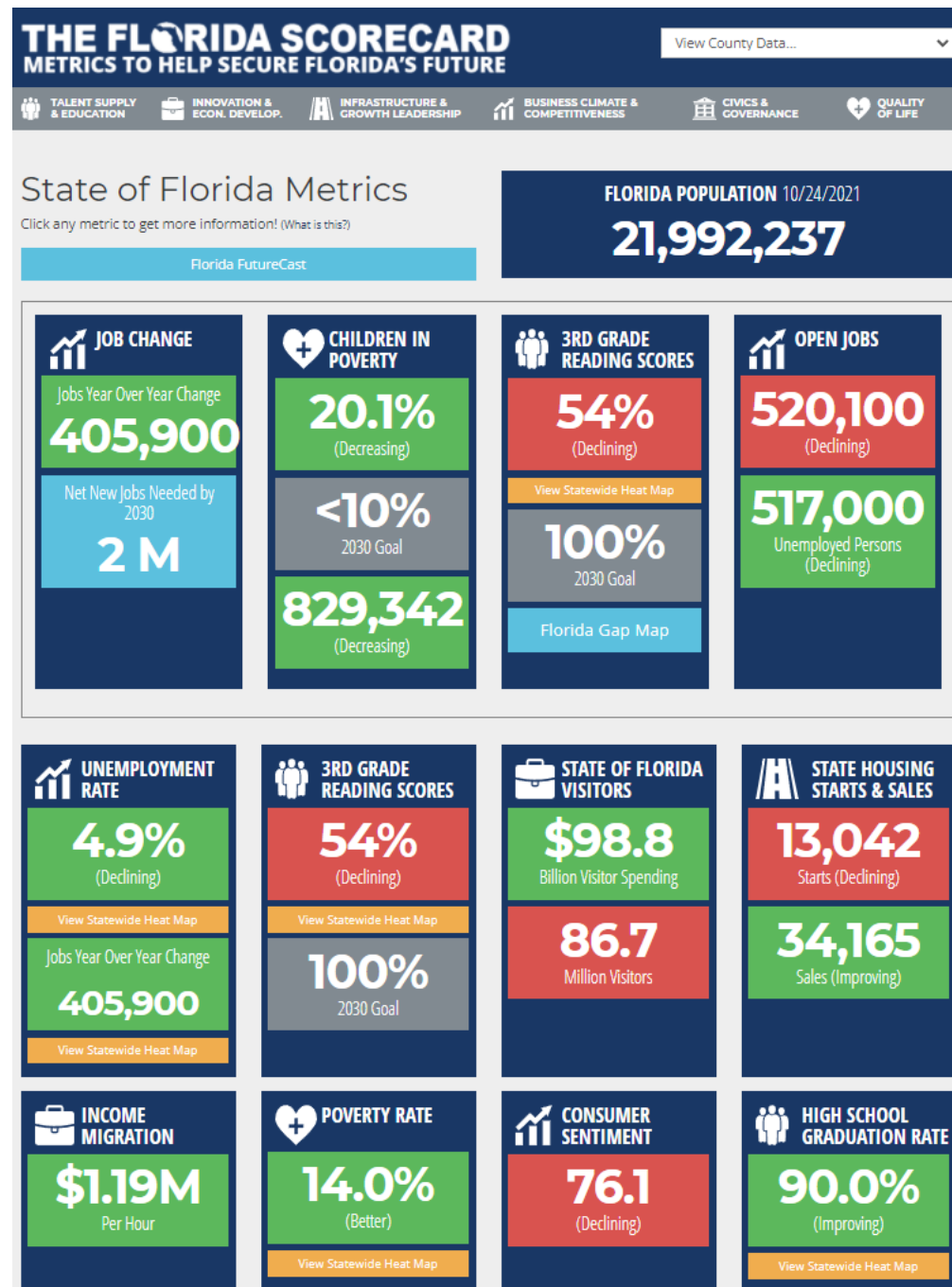
[jparrish@flfoundation.org](mailto:jparrish@flfoundation.org)

www.theFloridaScorecard.org

Florida adding an estimated  
800 net new people/day

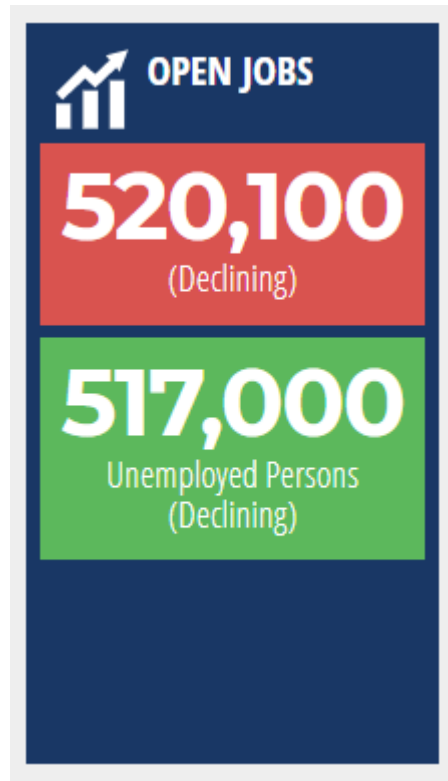
\$1.19 million income moving to  
Florida 24/7/365

Open jobs – 520,100

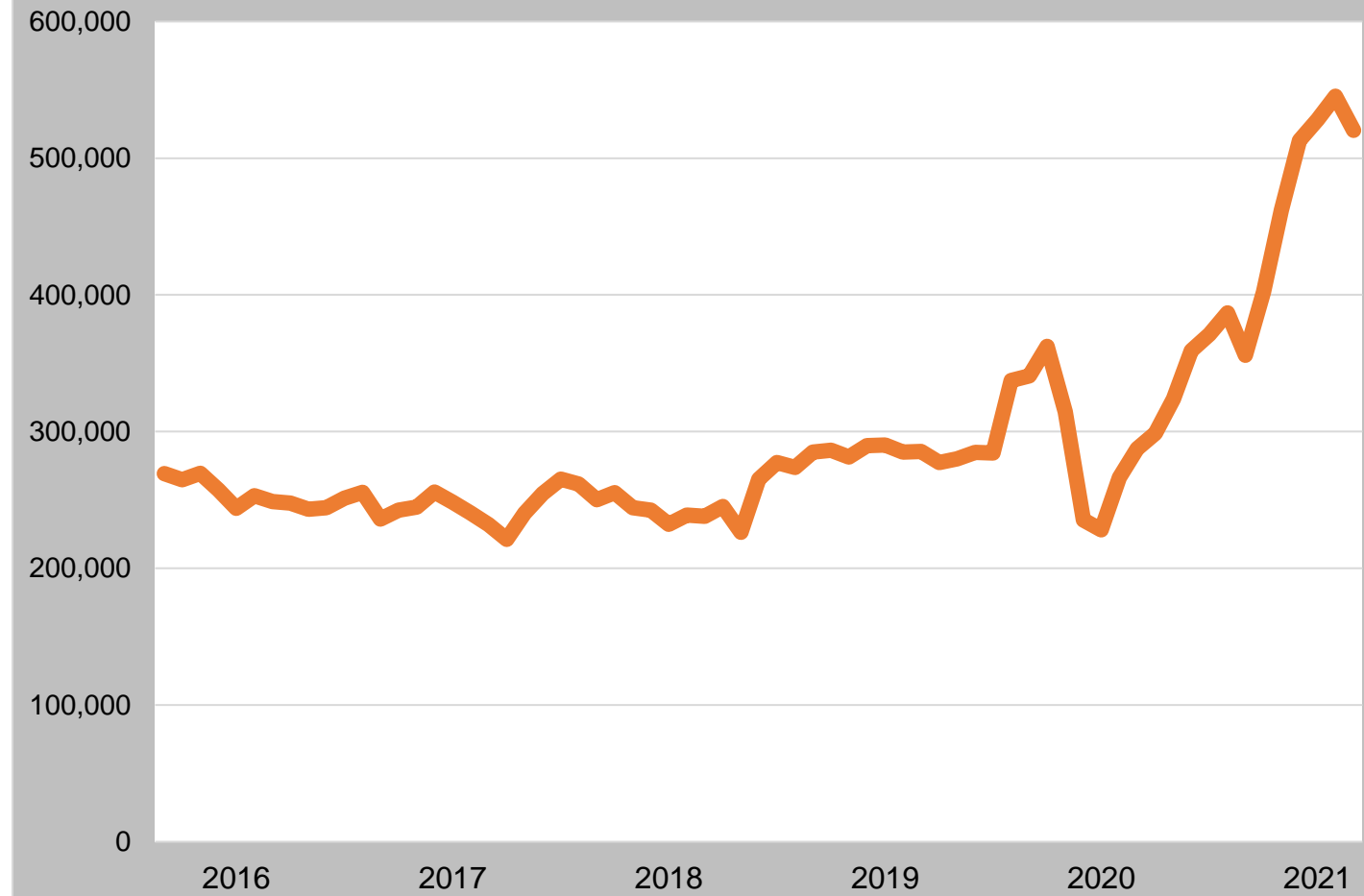




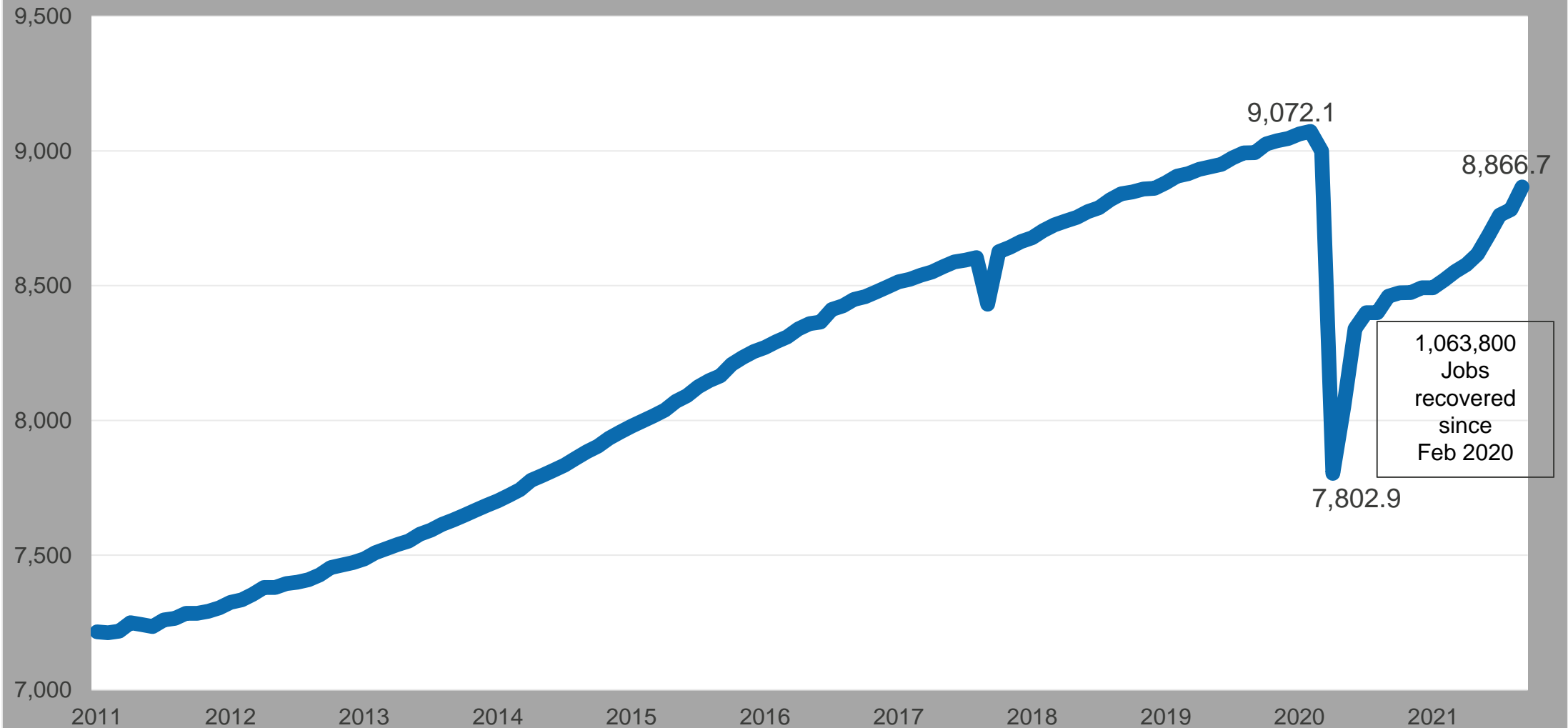
October 2021



## Open Jobs - Florida



# Florida non-farm Jobs, seasonally adjusted (thousands)





## Florida ended unemployment benefits early. Did people return to work?

The answer seems to lie somewhere between “the jury’s still out” and “no.”



Listen 05:53



ks at a Monoclonal Antibody Treatment center at the Barnstorm Theater in The Villages on Wednesday, August 25, 2021.

By Lawrence Mower

Published Oct. 15

Updated Oct. 15

Tampa Bay Times: October 15, 2021

Economists in Florida say there’s too little data to say whether ending the benefits caused people to go back to work.

“I think it’s too early to tell,” said Jerry Parrish, chief economist for the Florida Chamber of Commerce. “Another three to four months of data will give us a much better look at this.”



## Where are the workers? Cutoff of jobless aid spurs no influx



Pandemic realities shuffle priorities.

Earlier this year, an insistent cry arose from business leaders and Republican governors: Cut off a \$300-a-week federal supplement for unemployed Americans. Many people, they argued, would then come off the sidelines and take the millions of jobs that employers were desperate to fill.







Pandemic realities shuffle priorities.

Earlier this year, an insistent cry arose from business leaders and Republican governors: Cut off a \$300-a-week federal supplement for unemployed Americans. Many people, they argued, would then come off the sidelines and take the millions of jobs that employers were desperate to fill.



Home » Florida's September Job Growth Rate is Three Times Faster Than the Nation

## Florida's September Job Growth Rate is Three Times Faster Than the Nation

By Space Coast Daily // October 22, 2021

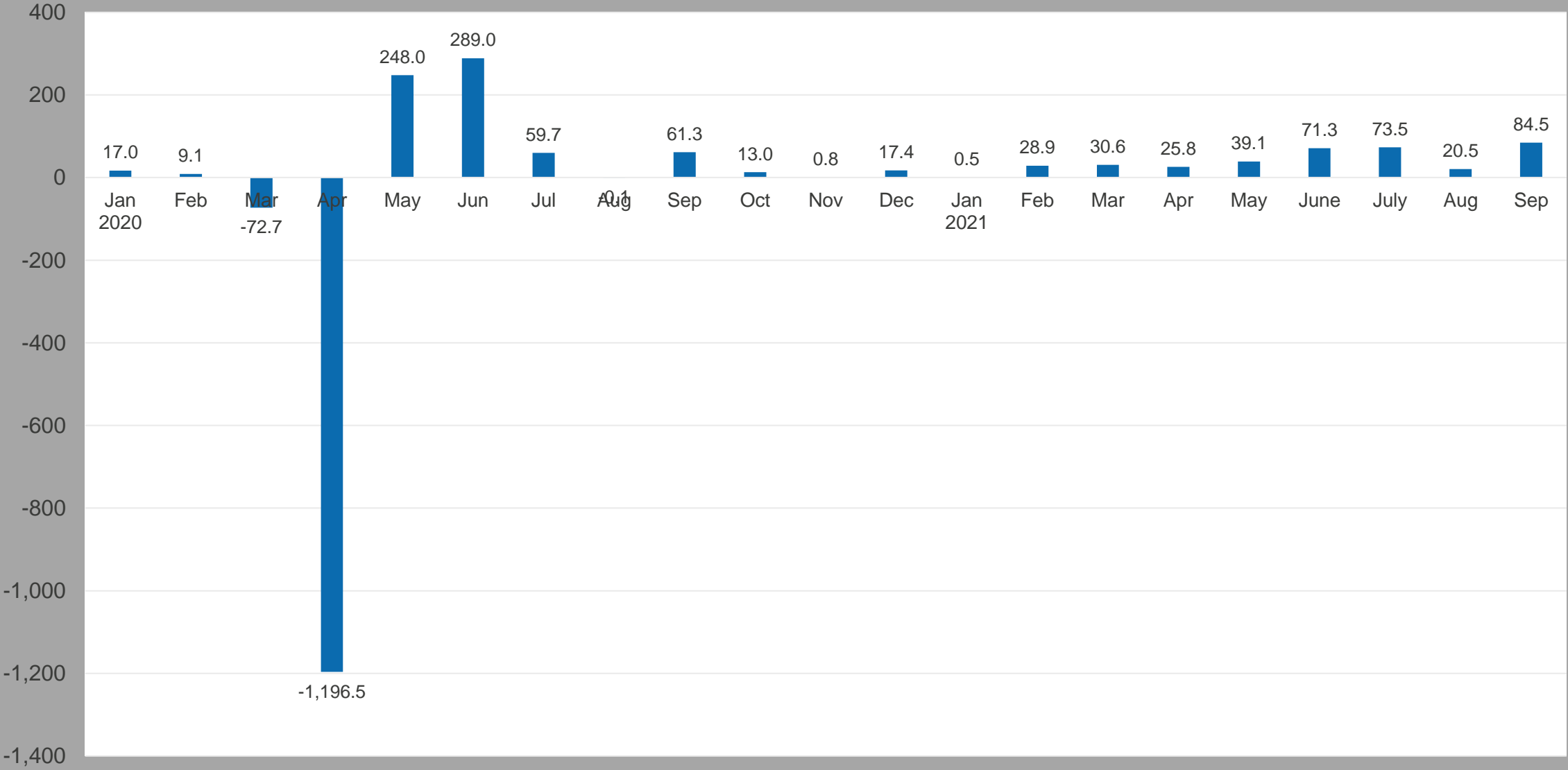
**FLORIDA GAINED 84,500 TOTAL JOBS IN SEPTEMBER**

Gov DeSantis: Florida's Job Growth is Three Times Faster Than the N...



ABOVE VIDEO: Gov. Ron DeSantis gives update on Florida's booming economy.

# Month over month Job Changes (thousands)





## Job Loss by Category: February 2020 to September 2021

Industry	Job Change (000)	Percent of Industry
<b>Total – All Industries</b>	-205.4	-2.3%
Leisure & Hospitality	-168.6	-13.2%
Education & Health Services	-21.6	-1.6%
Trade, Transportation & Utilities	-10.4	-0.6%
Manufacturing	-3.1	-0.8%
Information	-2.0	-1.4%
Construction	+0.2	+0.03%
Professional & Business Services	+20.7	+1.5%
Financial Activities	+18.4	+3.0%

# Job Changes

February 2020 – August 2021

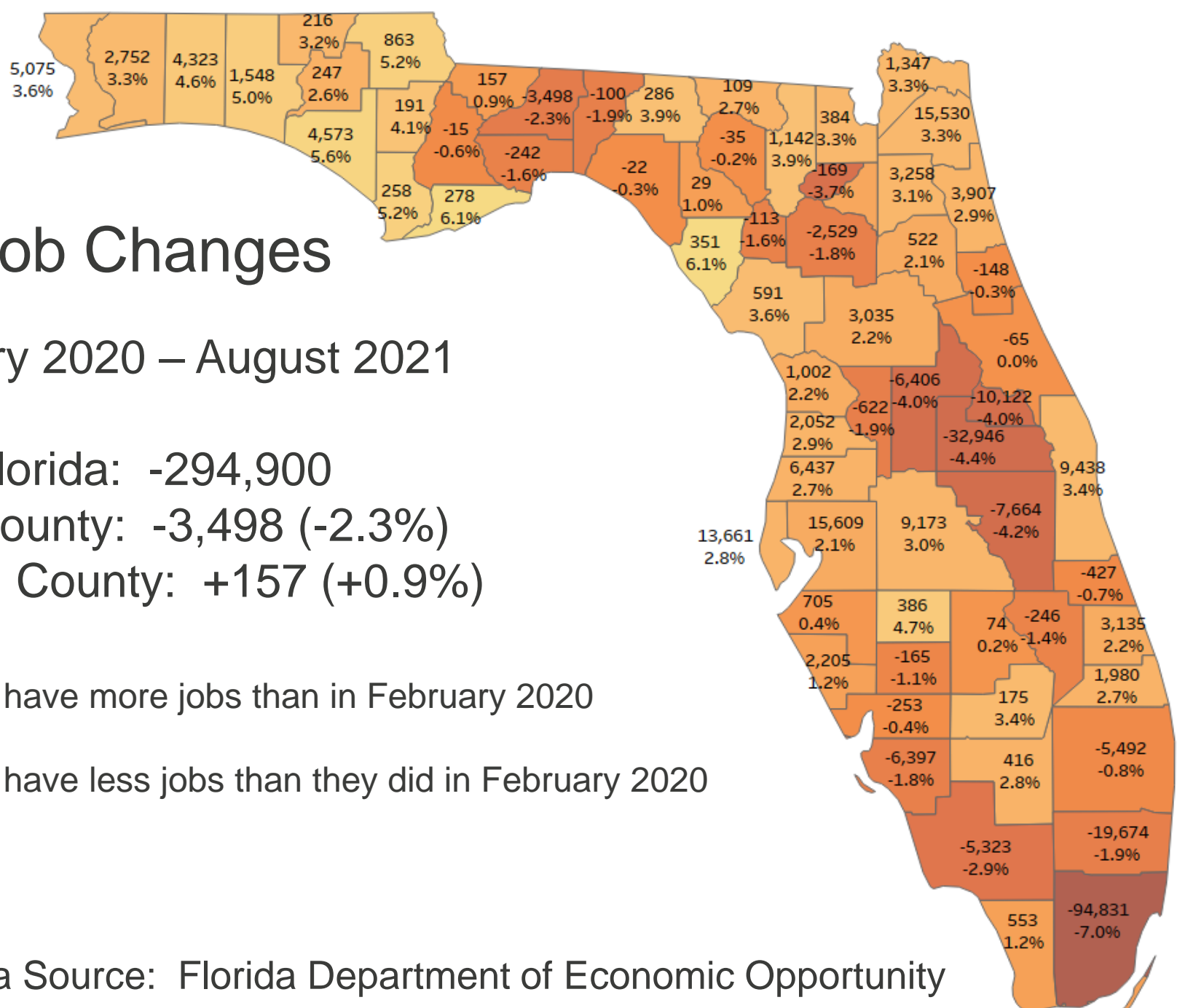
Florida: -294,900

Leon County: -3,498 (-2.3%)

Gadsden County: +157 (+0.9%)

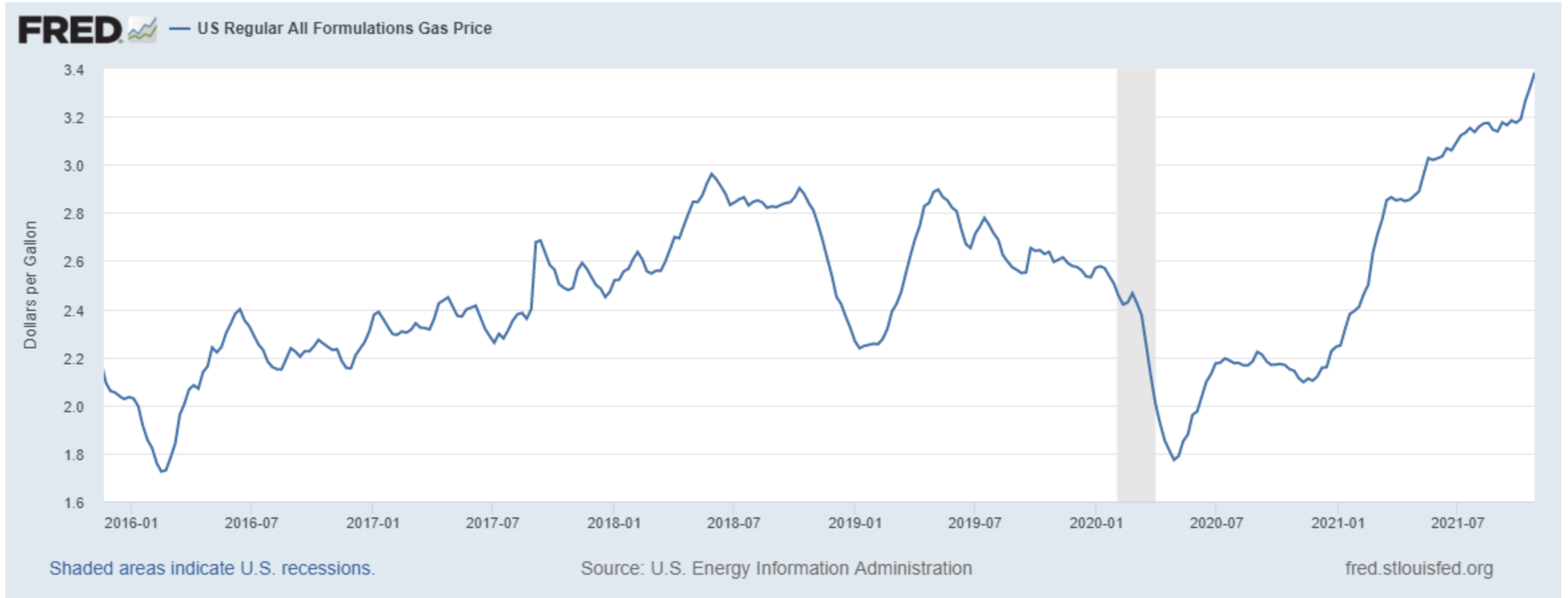
42 Florida counties have more jobs than in February 2020

25 Florida counties have less jobs than they did in February 2020

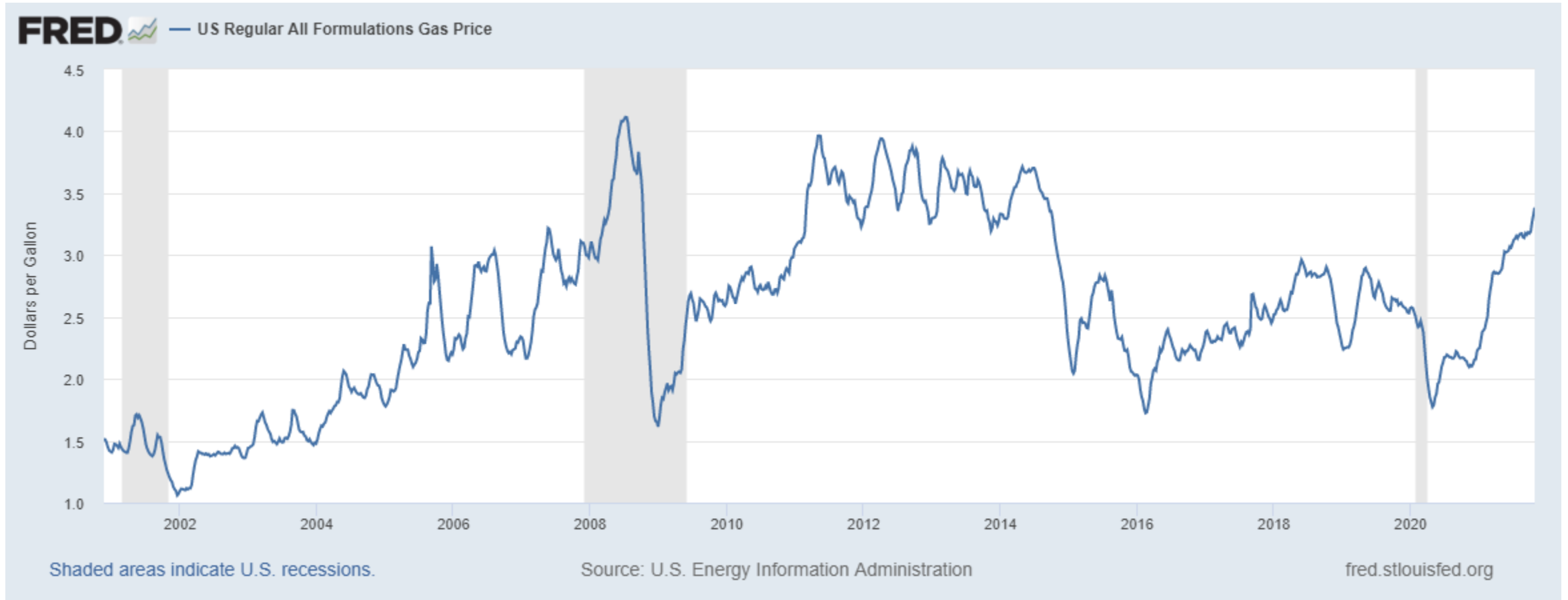




# Gas Prices: 2016 to current



# Gas Prices: 2000 to current





# Freightos Global Container Index







## IV. Making Florida More Competitive

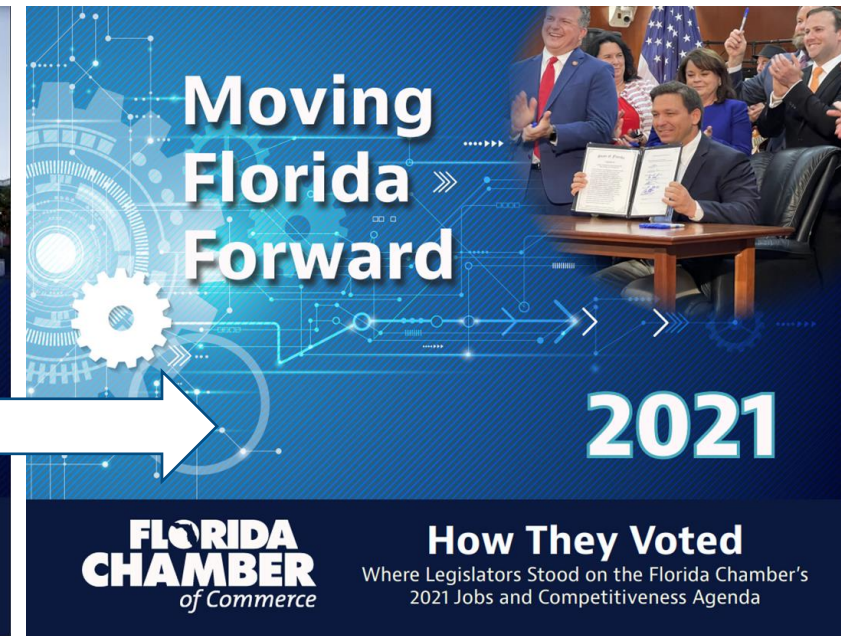
Frank Walker, Executive Vice President of Government & Political Operations

[fwalker@flchamber.com](mailto:fwalker@flchamber.com)

**FLORIDA  
CHAMBER**  
*of Commerce*



# All Connected: 2030 Blueprint, Where We Stand, How They Voted



# Florida Chamber Legislative & Regulatory Advocacy Team



**Mark Wilson**  
President  
and CEO



**Frank Walker**  
Executive Vice  
Presidents of  
Governmental  
Affairs & Political  
Operations



**Nicholas Catroppo**  
Vice President  
of Political  
Operations



**Ivette Faulkner**  
Executive Vice  
President of  
Strategic  
Communication  
and Marketing



**Marian Johnson**  
Executive Director  
of the  
Florida Chamber  
Political Institute



**Andrew Wiggins**  
Senior Director  
of Political Affairs  
& Coalitions  
Advocacy



**Carolyn Johnson**  
Senior Director  
of Business,  
Economic  
Development and  
Innovation Policy



**Matthew K. Choy**  
Director of Talent,  
Education and  
Quality of  
Life Policy



**Anna Grace Lewis**  
Director of  
Infrastructure and  
Governance Policy



## Advocacy Team (Continued)



**Josh  
Aubuchon**



**Travis  
Blanton**



**Melanie  
Bostick**



**French  
Brown IV**



**David  
Childs**



**Matt  
Bryan**



**David  
Daniel**



**Mark  
Delegal**



**Jennifer  
Green**



**Jeff  
Hartley**



**Thomas  
Griffin**



**Gary  
Hunter**



**Lisa  
Hurley**



**Jon  
Johnson**



**Ryan  
Matthews**



**Darrick  
McGhee**



**Tim  
Parson**



**Teye  
Reeves**



# FLORIDA CHAMBER

*Political Operations*



*The Free Enterprise Fund is non-partisan and works to support candidates and issue-based campaigns who promote and support a principled free enterprise and job creation agenda.*



*The Florida Chamber Political Institute (FCPI), the research-based arm of the Chamber's political operations department, understands that the candidate selection process is vital.*



**Florida Institute**  
for Political Leadership

*The Florida Institute for Political Leadership (FIPL), an initiative of the Florida Chamber of Commerce, was created to assist leaders who want to improve their local communities by serving in appointed positions or in elected offices.*

# Florida Institute for Political Leadership

Across the State of Florida,  
over 6,200 electable positions  
and thousands of appointed  
officials make and shape  
policy for millions of Florida  
families and businesses.

1

STATE

67

COUNTIES

6,200+

ELECTABLE POSITIONS

# FLORIDA CHAMBER *Political Institute*





# 2020 Election

## 97% success rate for Chamber-backed candidates

Winning 86 of the 89 Chamber endorsed races



1,000,000+  
Digital Impressions



300,000+  
Mail Pieces



20 Radio &  
Digital Ads



8 Polls



1,100+  
Contributions to Chamber PCs



\$6.81 Million in  
Voter Education

**FLORIDA  
CHAMBER**  
*Political Operations*



# V. How We Are Growing Florida to the 10<sup>th</sup> Largest Economy in the World

**David Gillespie, Executive Vice President, Florida Chamber Foundation**

[dgillespie@flfoundation.org](mailto:dgillespie@flfoundation.org)

# WHERE DO WE WANT TO GO?

## 2030 Targets

### GOALS

Global Competitiveness  
**Grow Florida into a top 10 global economy**

Prosperity & High Paying Jobs  
**Create a path to prosperity for all zip codes in Florida**

Vibrant & Resilient Communities  
**Position Florida among the top states for attracting and retaining talent and visitors of all ages**

#### Improving Florida's talent pipeline for a better workforce

- >**80%** of Florida's workforce has essential **employability skills**
- >**60%** of Floridians 25-64 have a high-value **postsecondary certificate, degree, or training experience**
- 95%** of entering **high school students graduate within 4 years**
- 100%** of Florida **8th graders read & perform math at or above grade level**
- 100%** of Florida **3rd graders read at or above grade level**
- 100%** of children are **ready for kindergarten**

#### Creating good jobs by diversifying Florida's economy

- Top** state for **gross domestic product** and **top quartile** most diversified state economy
- #1** state for **overseas visitors**
- Goods exports **double** and services exports **triple**
- Top 5** state for **manufacturing jobs**
- Top 3** state for **technology jobs**
- #1** state for **business startups**
- Top 3** state for **venture capital investments**
- Top 3** state for **research and development funding** and **patents issued**
- Rural county** share of Florida gross domestic product **doubles**

#### Preparing for smart growth

- Dive** to
- Every re
- and p
- All major**
- cente
- nation
- hi
- World's **n**
- tier** airp
- trar
- 100%**
- a
- comr
- Diverse**
- and was
- All Fl**

# WHERE DO WE WANT TO GO?

## 2030 Targets

### GOALS

Global Competitiveness  
**Grow Florida into a top 10 global economy**

Prosperity & High Paying Jobs  
**Create a path to prosperity for all zip codes in Florida**

Vibrant & Resilient Communities  
**Position Florida among the top states for attracting and retaining talent and visitors of all ages**

#### Building the perfect climate for business

- Actuarially sound **property insurance** rates based on **actual risk and competition**
- #1** business tax climate in the nation
- Regulatory, labor, and operating risk environments rated among **top 5** in the nation
- Environmental permitting and local land use processes rated among **top quartile in the nation**
- Occupational licensing laws rated among **top 5 in the nation**
- Legal climate improves to **top quartile in the nation**

#### Making government and civics more efficient and effective

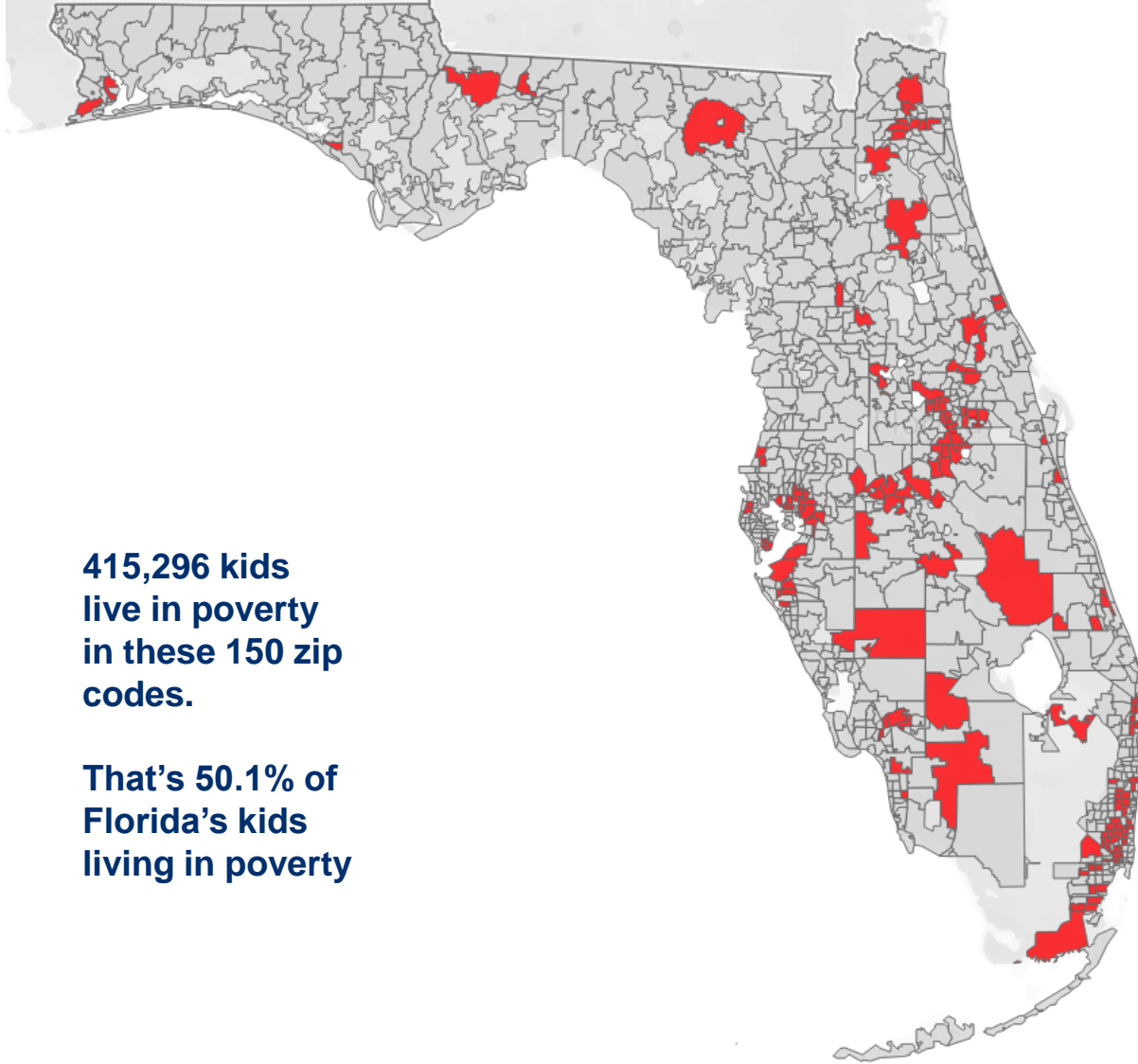
- 100%** of state agencies aligned with Florida 2030 goals
- 100%** of regional economic development plans aligned with Florida 2030 goals
- 100%** of Florida residents covered by regional visioning processes
- Increased** size and impact of **nonprofit and philanthropic sectors**
- Doubling** the rate of Floridians who **volunteer and participate in civic and public service**, moving us from the bottom to the **top quartile**

#### Championing Florida's quality of life

- Top 5** state for **overall well being**
- Florida's brand and reputation as **best place to live, work, raise a family, visit, learn, play, relocate, and compete** remains **top in the nation**
- <**10%** of Florida children **live in poverty** and **100%** have a **pathway out**
- < **10%** of Florida residents live in **housing-cost burdened households**
- Crime rates** rank among the **lowest 10 states**
- Florida **protects and enhances** the value of its **arts, culture, heritage, and sense of place**

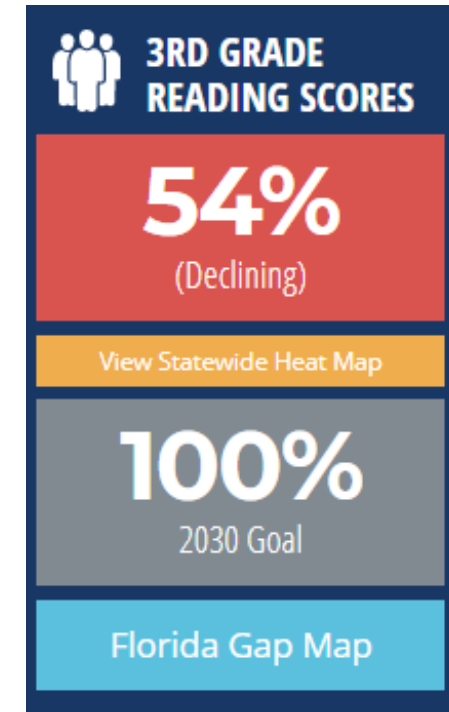
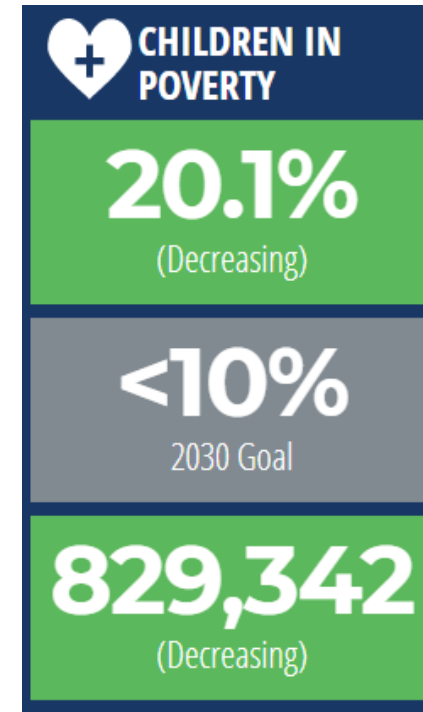


# Cutting Childhood Poverty in Half by 2030



415,296 kids  
live in poverty  
in these 150 zip  
codes.

That's 50.1% of  
Florida's kids  
living in poverty



# Thank You to Our Community Development Partners Who Are Unifying Florida Business For Good!



Holland & Knight



Interested in joining these companies? Contact Aaron Kinnon at [akinnon@flfoundation.org](mailto:akinnon@flfoundation.org)



# LEADERSHIP CONFERENCE

on Safety, Health + Sustainability



## VI. Questions, Conversation, and Action Needed

Katie Yeutter, COO/CFO, Florida Chamber of Commerce  
[kyeutter@flchamber.com](mailto:kyeutter@flchamber.com)

**FLORIDA  
CHAMBER**  
Foundation  
Commerce



# LEADERSHIP CONFERENCE

on Safety, Health + Sustainability



## VII. Closing Remarks

Katie Yeutter, COO/CFO, Florida Chamber of Commerce

[kyeutter@flchamber.com](mailto:kyeutter@flchamber.com)

**FLORIDA  
CHAMBER**  
Foundation  
Commerce





**Download this presentation here:**

**[www.FLChamber.com/presentations](http://www.FLChamber.com/presentations)**

**FLORIDA  
CHAMBER**  
*of Commerce*