



Planning from the Future

How the Florida 2030 Blueprint is Unifying Business for Good

Mark Wilson, President and CEO, mwilson@flchamber.com

FLORIDA
CHAMBER
Foundation

“Florida is changing. Our **economics**, our **demographics** and our **politics** are all changing and these changes are both opportunities and challenges.”

Mark Wilson

President & CEO, Florida Chamber of Commerce





The Florida 2030 Blueprint: Uniting Businesses For Good

~~17th~~
15th to 10th

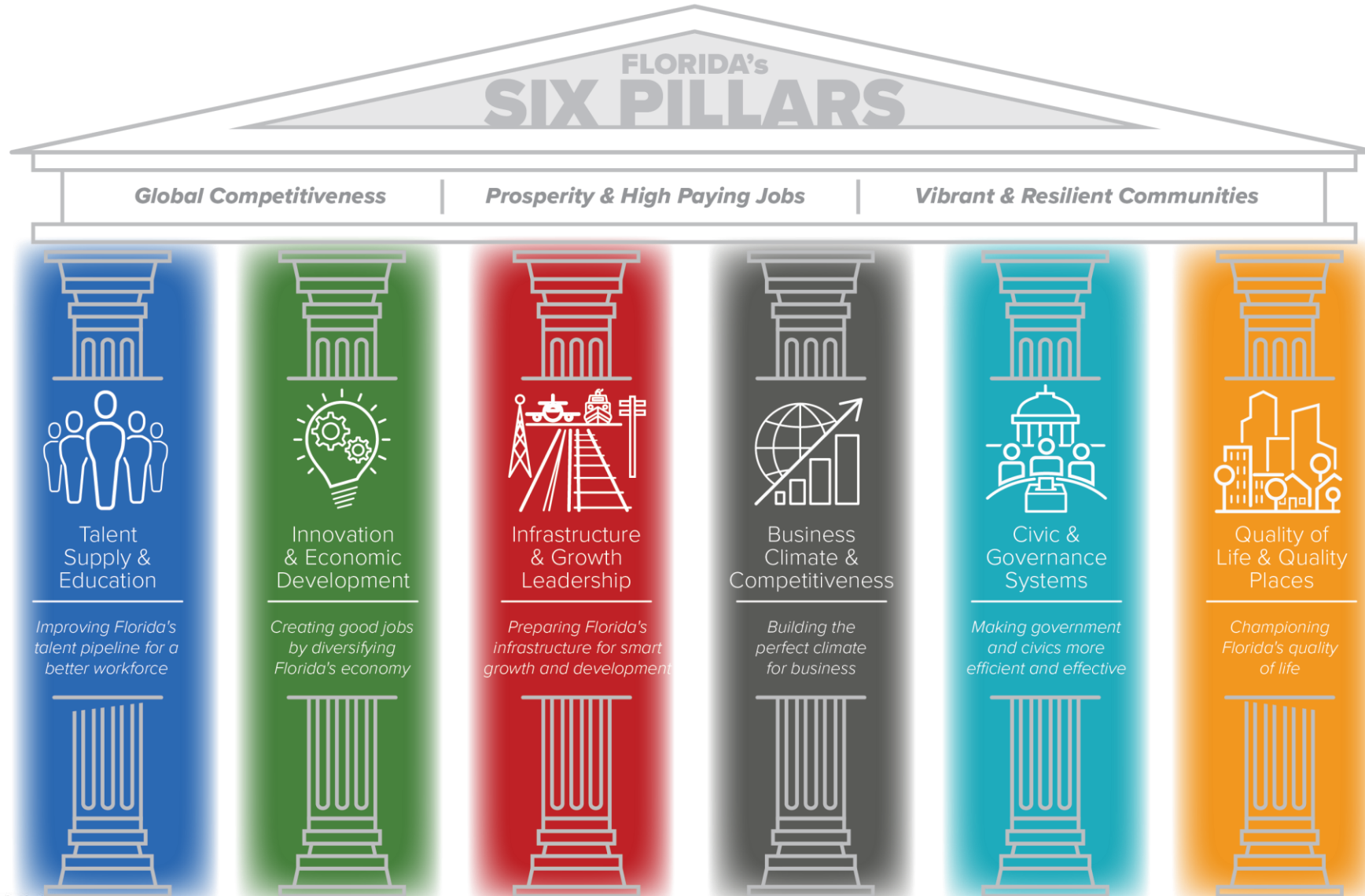


39 Goals

- +4 Million
- +2 Million
- +50 Million
- +3 Million



Six Pillars Are Uniting Business For Good



39 Goals to Create Economic Opportunity in Every Zip Code

WHERE DO WE WANT TO GO?

2030 Targets

GOALS		
Global Competitiveness	Prosperity & High Paying Jobs	Vibrant & Resilient Communities
Grow Florida into a top 10 global economy	Create a path to prosperity for all zip codes in Florida	Position Florida among the top states for attracting and retaining talent and visitors of all ages
Improving Florida's talent pipeline for a better workforce	Creating good jobs by diversifying Florida's economy	Preparing Florida's infrastructure for smart growth and development
<p>>80% of Florida's workforce has essential employability skills</p> <p>>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience</p> <p>95% of entering high school students graduate within 4 years</p> <p>100% of Florida 8th graders read & perform math at or above grade level</p> <p>100% of Florida 3rd graders read at or above grade level</p> <p>100% of children are ready for kindergarten</p>	<p>Top state for gross domestic product and top quartile most diversified state economy</p> <p>#1 state for overseas visitors</p> <p>Goods exports double and services exports triple</p> <p>Top 5 state for manufacturing jobs</p> <p>Top 3 state for technology jobs</p> <p>#1 state for business startups</p> <p>Top 3 state for venture capital investments</p> <p>Top 3 state for research and development funding and patents issued</p> <p>Rural county share of Florida gross domestic product doubles</p>	<p>Diverse, attainable housing to meet future demand</p> <p>Every resident has access to public and private mobility services</p> <p>All major population and economic centers connected to regional, national, and global markets by high-capacity corridors</p> <p>World's most capable spaceport, top-tier airports, seaports, and surface transportation hubs in U.S.</p> <p>100% of Florida residents have access to high-speed communications connectivity</p> <p>Diverse and reliable energy, water, and waste management resources to meet future demand</p> <p>All Florida residents protected by resiliency plans</p>

WHERE DO WE WANT TO GO?

2030 Targets

GOALS		
Global Competitiveness	Prosperity & High Paying Jobs	Vibrant & Resilient Communities
Grow Florida into a top 10 global economy	Create a path to prosperity for all zip codes in Florida	Position Florida among the top states for attracting and retaining talent and visitors of all ages
Building the perfect climate for business	Making government and civics more efficient and effective	Championing Florida's quality of life
<p>Actuarially sound property insurance rates based on actual risk and competition</p> <p>#1 business tax climate in the nation</p> <p>Regulatory, labor, and operating risk environments rated among top 5 in the nation</p> <p>Environmental permitting and local land use processes rated among top quartile in the nation</p> <p>Occupational licensing laws rated among top 5 in the nation</p> <p>Legal climate improves to top quartile in the nation</p>	<p>100% of state agencies aligned with Florida 2030 goals</p> <p>100% of regional economic development plans aligned with Florida 2030 goals</p> <p>100% of Florida residents covered by regional visioning processes</p> <p>Increased size and impact of nonprofit and philanthropic sectors</p> <p>Doubling the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the top quartile</p>	<p>Top 5 state for overall well being</p> <p>Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation</p> <p><10% of Florida children live in poverty and 100% have a pathway out</p> <p>< 10% of Florida residents live in housing-cost burdened households</p> <p>Crime rates rank among the lowest 10 states</p> <p>Florida protects and enhances the value of its arts, culture, heritage, and sense of place</p>

Florida's Demographics Are Changing

Top Number: Estimated Increase
Bottom Number: Percent

Population Change: 2010-2020

Florida: 15.6%
U.S.: 6.7%

Top Growth:

1. Orange	283,952
2. Hillsborough	230,536
3. Miami-Dade	205,332
4. Broward	196,309
5. Palm Beach	172,057
6. Lee	142,068
7. Duval	131,304
8. Polk	122,951
9. Osceola	119,971
10. Pasco	97,194

Top Growth Rate:

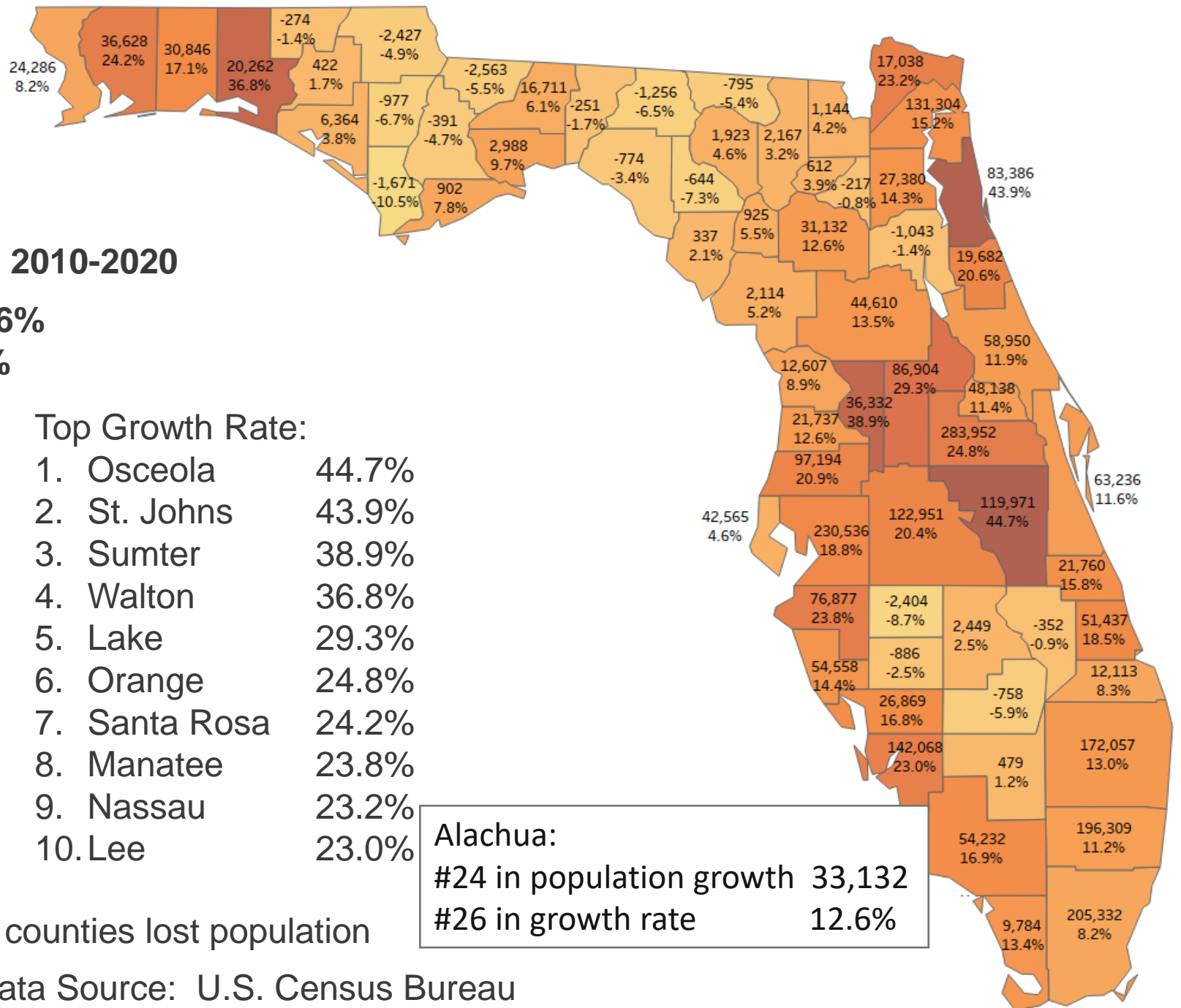
1. Osceola	44.7%
2. St. Johns	43.9%
3. Sumter	38.9%
4. Walton	36.8%
5. Lake	29.3%
6. Orange	24.8%
7. Santa Rosa	24.2%
8. Manatee	23.8%
9. Nassau	23.2%
10. Lee	23.0%

Alachua:

#24 in population growth 33,132
#26 in growth rate 12.6%

17 Florida counties lost population

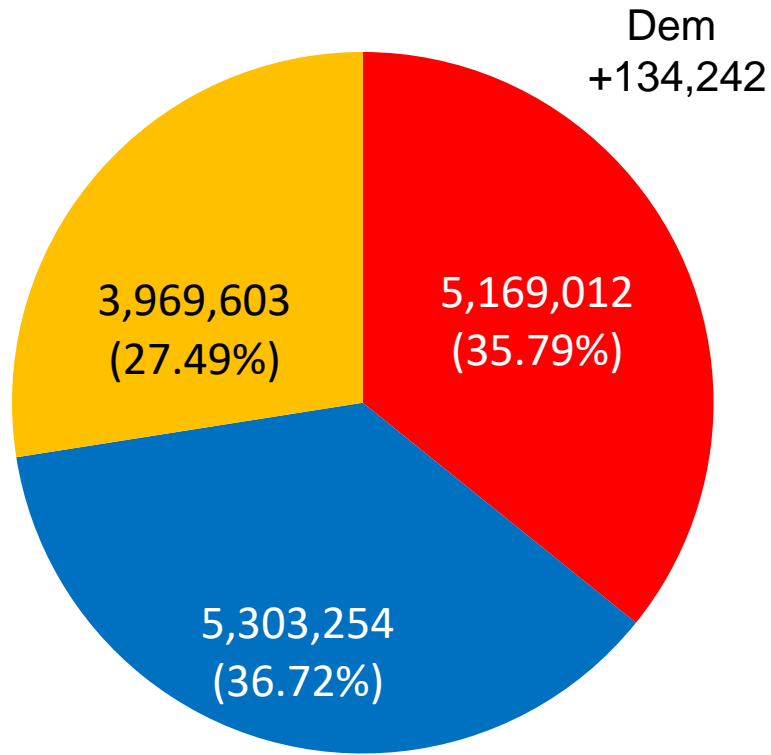
Data Source: U.S. Census Bureau



Florida Politics Are Changing

Florida Hits 14 Million Registered Voters

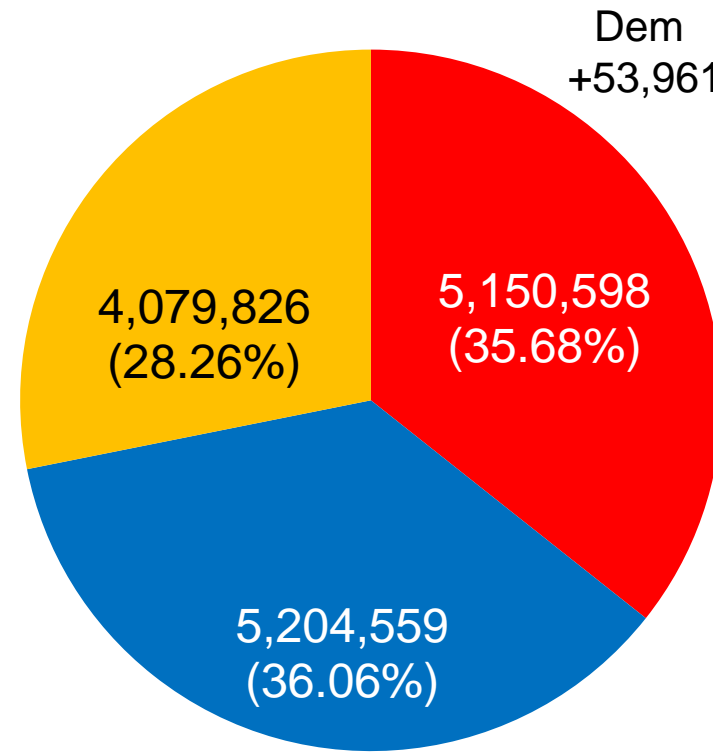
Florida Voter Registration –
2020 General Election



■ Republican ■ Democratic
■ NPA/Other

Total: 14,441,869

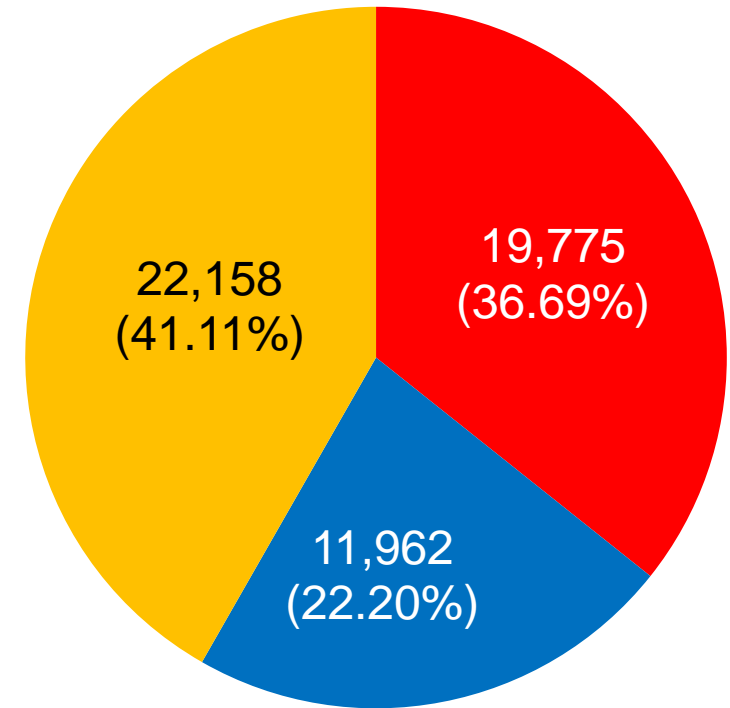
Florida Voter Registration –
as of July 31, 2021



■ Republican ■ Democratic
■ NPA/Other

Total: 14,434,983

Newly Registered Voters –
July 2021



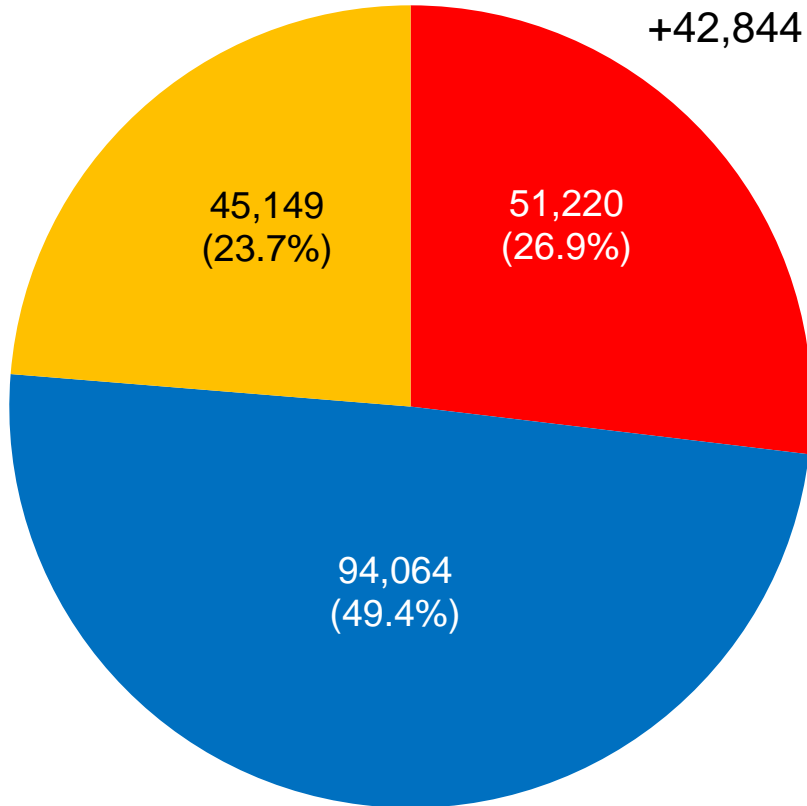
■ Republican ■ Democratic
■ NPA/Other

Total: 53,895

Florida Politics Are Changing

Alachua Voter Registration –
2020 General Election

Dem
+42,844

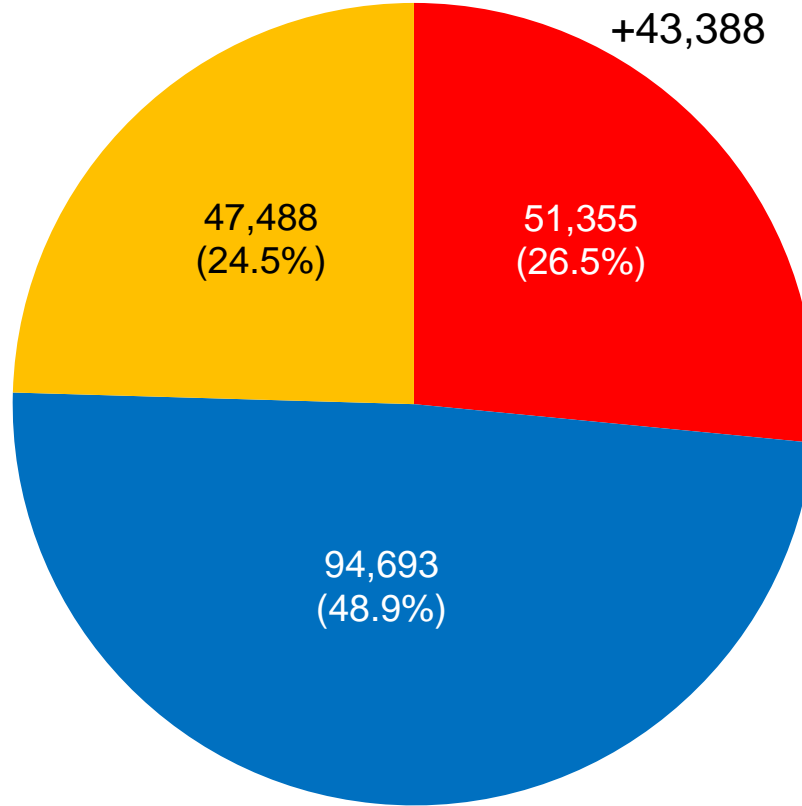


■ Republican ■ Democratic ■ NPA/Other

Total: 190,433

Alachua Voter Registration –
as of July 31, 2021

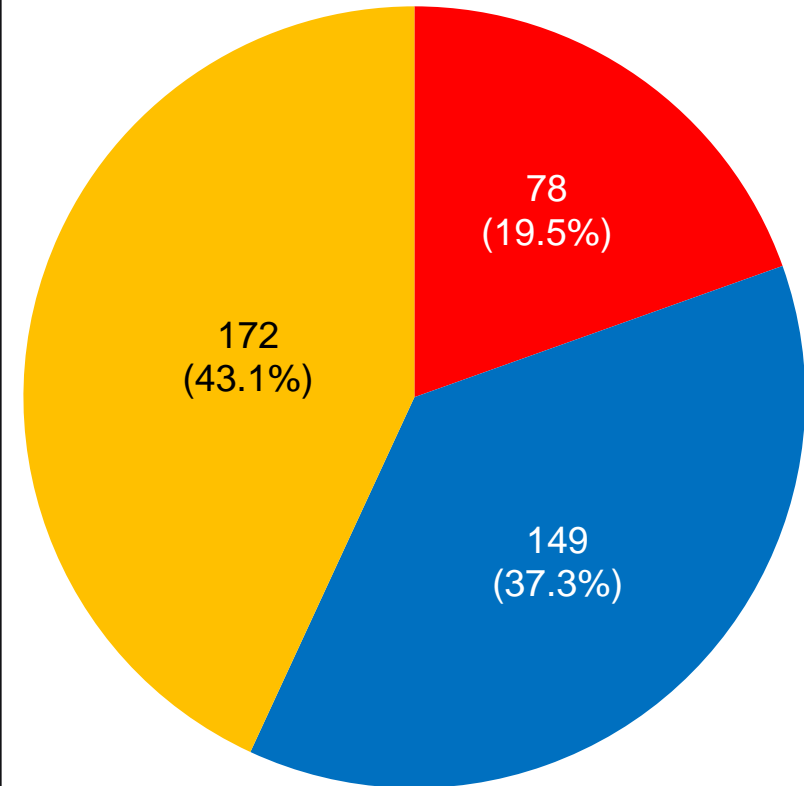
Dem
+43,388



■ Republican ■ Democratic ■ NPA/Other

Total: 193,536

Alachua Registered Voters –
July 2021



■ Republican ■ Democratic ■ NPA/Other

Total: 399

Recruiting Better Candidates



Florida Institute
for Political Leadership

"TOMORROW'S LEADERS START HERE"

An initiative by **FLORIDA**
CHAMBER
of Commerce

Alachua County has 25+ local elections in 2021-2022

2021 Local Races:

- 2 Gainesville City Commission Seats

2022 Local Races:

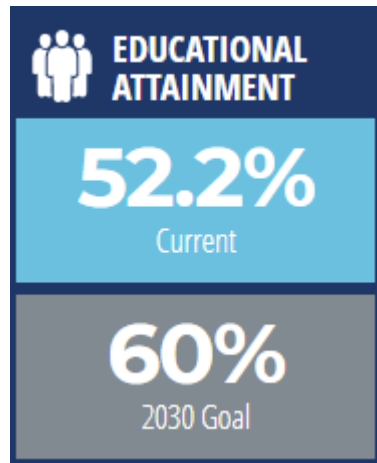
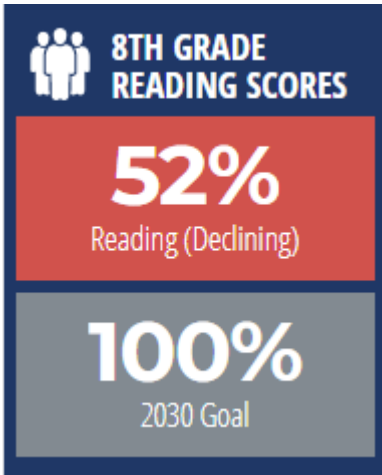
- 2 County Commission Seats
- 3 School Board Seats
- 20+ City Seats
 - Gainesville, Hawthorne, High Springs, La Crosse, Micanopy, Newberry



To learn about running for office or to host a local candidate school
– Contact Andrew Wiggins | awiggins@flchamber.com

www.FIPL.org

Talent Matters: TheFloridaScorecard.org



Improving Florida's talent pipeline for a better workforce

>**80%** of Florida's workforce has essential **employability skills**

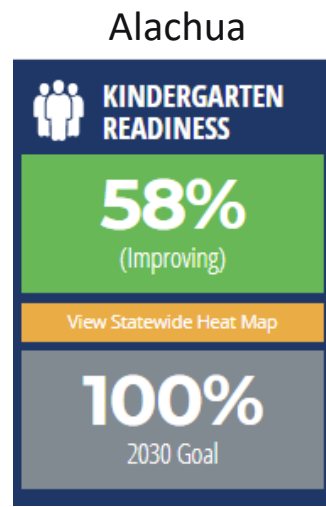
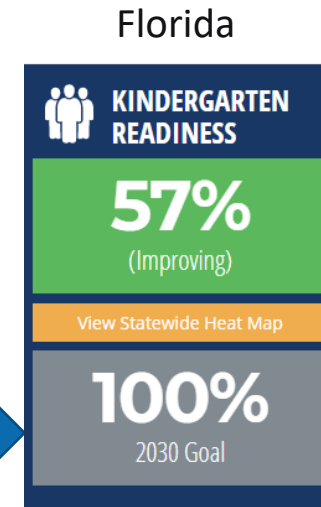
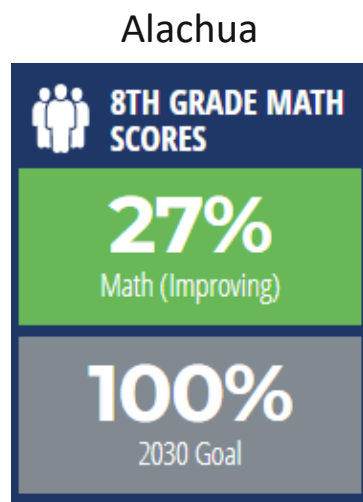
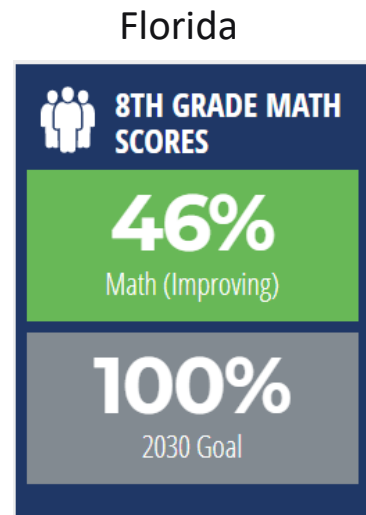
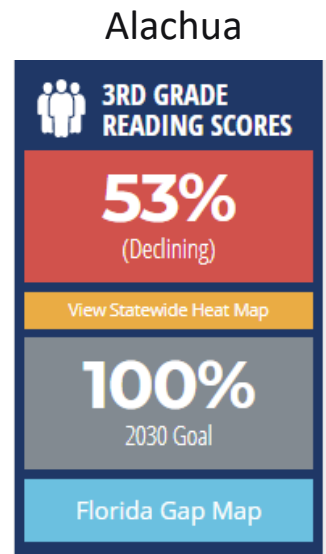
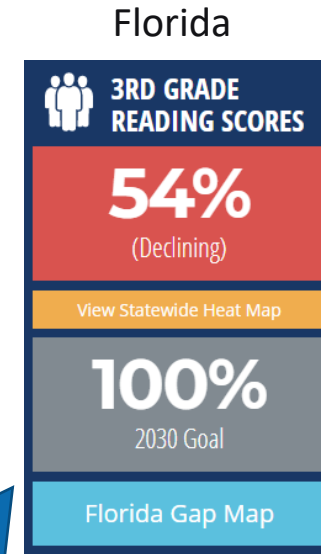
>**60%** of Floridians 25-64 have a high-value **postsecondary certificate, degree, or training experience**

95% of entering **high school** students graduate within 4 years

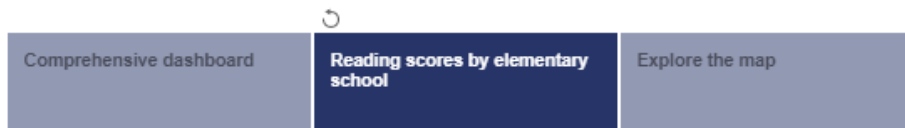
100% of Florida **8th graders** read & perform math at or above grade level

100% of Florida **3rd graders** read at or above grade level

100% of children are ready for kindergarten



The Florida Gap Map



School Name1	Kids Not Reading At Grade Level	Third Grade Reading Score
ALACHUA ELEMENTARY SCHOOL	59	44
ALACHUA LEARNING ACADEMY ELEMENTARY	3	73
ARCHER ELEMENTARY	38	59
BOULWARE SPRINGS CHARTER	6	79
C. W. NORTON ELEMENTARY SCHOOL	53	52
CARING & SHARING LEARNING SCHOOL	13	59
CHESTER SHELL ELEMENTARY SCHL	49	25
EXPRESSIONS LEARNING ARTS ACAD	4	67
GLEN SPRINGS ELEMENTARY SCHOOL	27	50
HEALTHY LEARNING ACADEMY CHARTER SCHOOL	5	72
HIDDEN OAK ELEMENTARY SCHOOL	29	75
HIGH SPRINGS COMMUNITY SCHOOL	48	54
IDYLVILD ELEMENTARY SCHOOL	67	32
JOSEPH WILLIAMS ELEM. SCHOOL	54	46
KIMBALL WILES ELEM. SCHOOL	42	66
LAKE FOREST ELEMENTARY SCHOOL (ALACHUA)	57	15
LAWTON M. CHILES ELEM. SCHOOL	40	66
LITTLEWOOD ELEMENTARY SCHOOL	48	56
MARJORIE KINNAN RAWLINGS ELEM (ALACHUA)	54	18
MICANOPY AREA COOPERATIVE SCHOOL, INC.	14	48
MYRA TERWILLIGER ELEM. SCHOOL	38	48
NEWBERRY ELEMENTARY SCHOOL	61	51
STEPHEN FOSTER ELEMENTARY SCHL (ALACHUA)	40	53
THE EINSTEIN SCHOOL, INC.	12	0
THE ONE ROOM SCHOOL HOUSE PROJECT	11	48
W. A. METCALFE ELEMENTARY SCHOOL	25	29
WILLIAM S. TALBOT ELEM SCHOOL	46	62

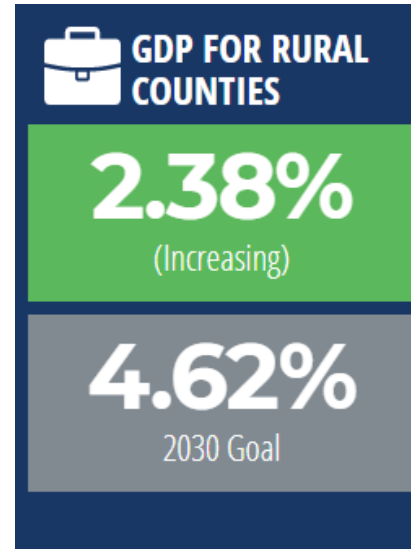
Filter by County

Alachua County ▼

Creating Quality Jobs by Diversifying Florida's Economy

Goal: Rural county share of Florida gross domestic product doubles

Goal: #1 state for overseas visitors



2019



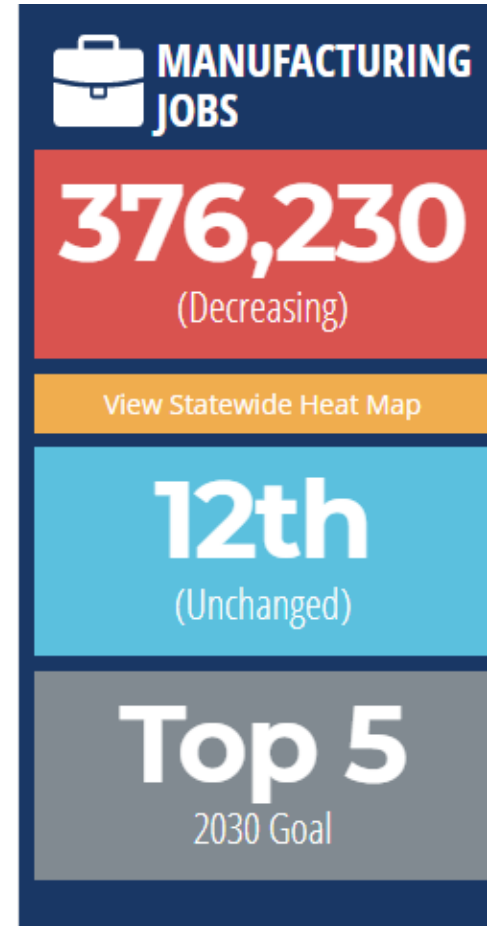
2020



Creating Quality Jobs by Diversifying Florida's Economy

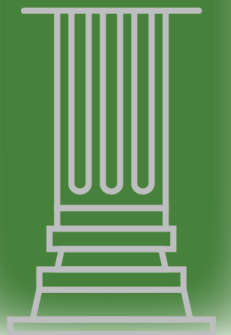
Goal: Top quartile
most diversified
state economy

Goal: Top 5
state for
manufacturing
jobs



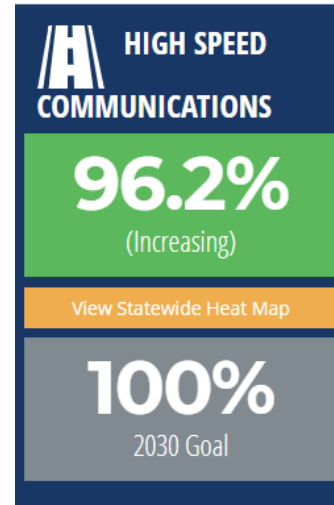
Innovation
& Economic
Development

*Creating good jobs
by diversifying
Florida's economy*



Preparing Florida's Infrastructure for Smart Growth and Development

Goal: 100% of Florida residents have access to high-speed communications connectivity



Goal: World's most capable spaceport; top tier airports, seaports, and surface transportation hubs in U.S.

2019



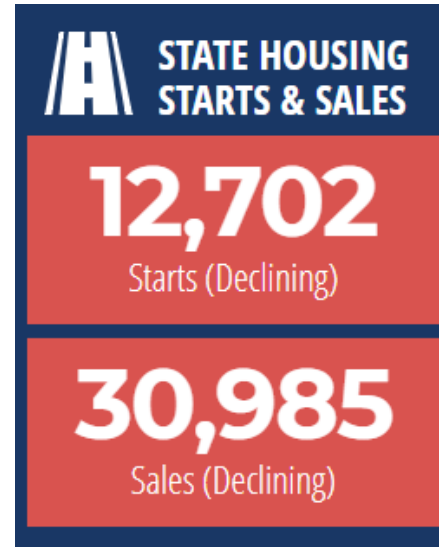
2020



Preparing Florida's Infrastructure for Smart Growth and Development

Goal: Diverse, attainable housing to meet future demand

Goal: All major population and economic centers connected to regional, national, and global markets by high-capacity corridors



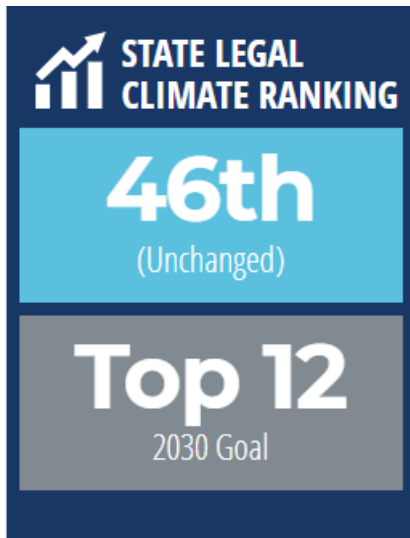
Building the Perfect Climate for Business

Goal: #1 jobs tax climate in the nation

Goal: Legal climate improves to top quartile in the nation



Building the Perfect Climate for Business

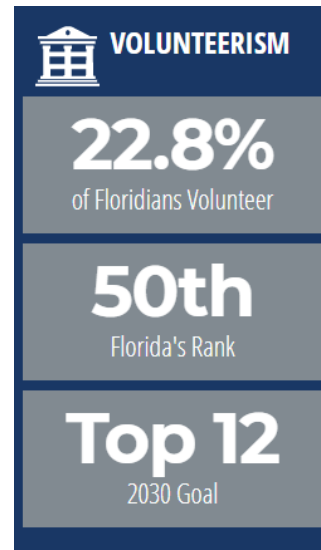


State Lawsuit Climate Report

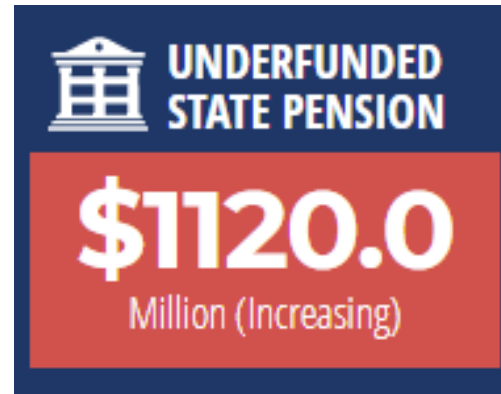


Making Government and Civics More Efficient and Effective

Goal: Doubling
the rate of
Floridians who
volunteer and
participate in
civic and public
service

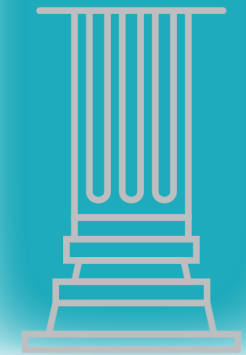


Making Government and Civics More Efficient and Effective



Civic &
Governance
Systems

*Making government
and civics more
efficient and effective*

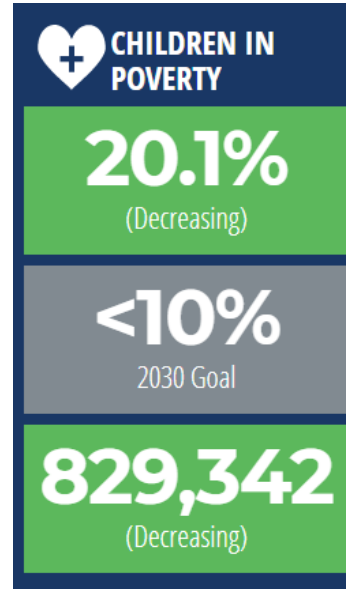


Championing Florida's Quality of Life

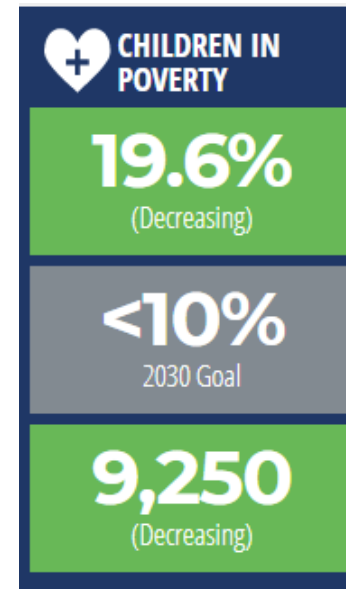
Goal: < 10% of Florida children live in poverty and 100% have a pathway out

Goal: < 10% of Florida residents live in housing-cost burdened households

Florida

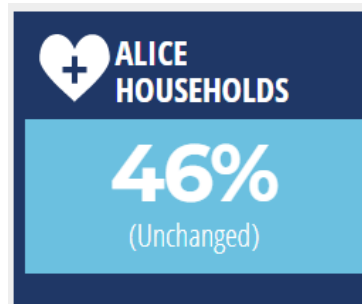


Alachua

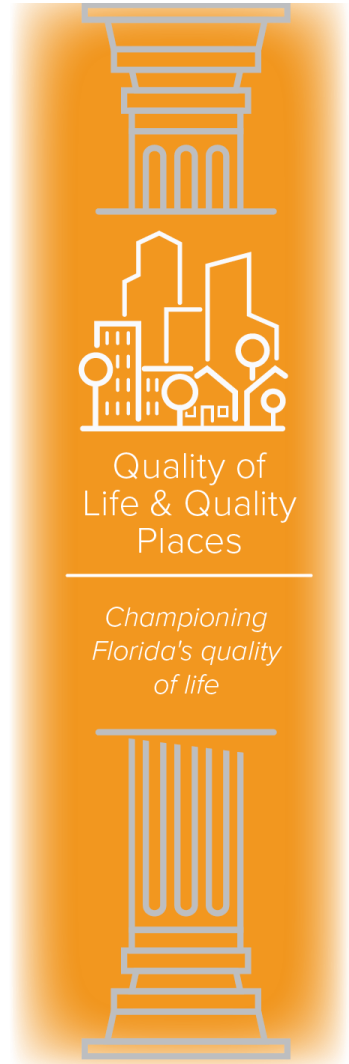
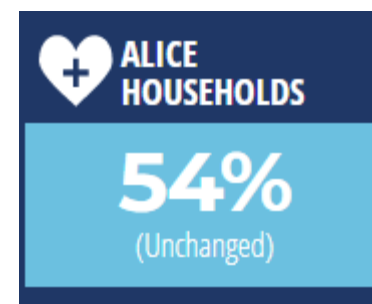


**Florida
Prosperity
Project**

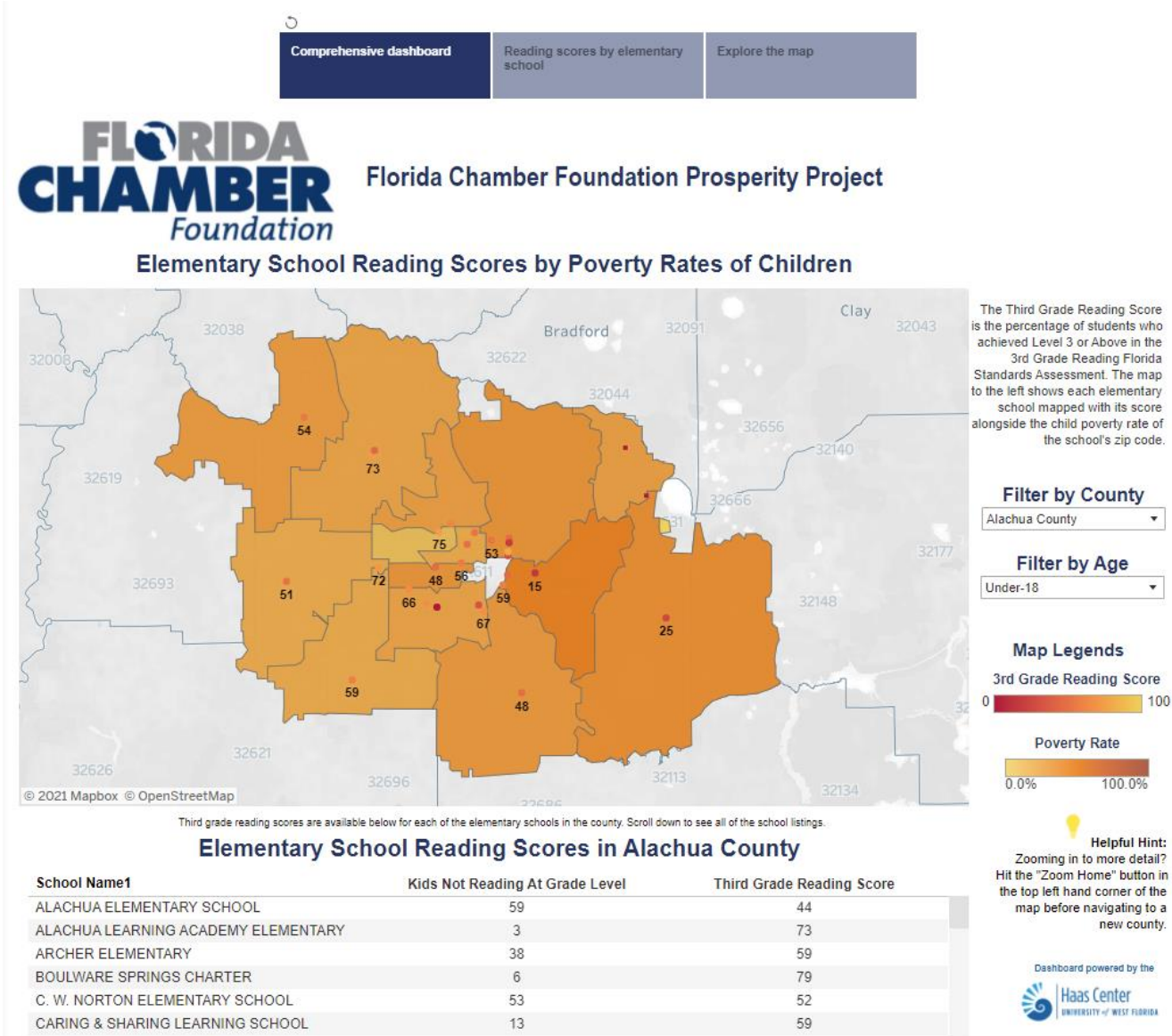
Florida



Alachua



The Florida Gap Map





Planning from the Future

How the Florida 2030 Blueprint is Unifying Business for Good

Mark Wilson, President and CEO, mwilson@flchamber.com

FLORIDA
CHAMBER
Foundation