



Planning for the Future

Sarasota Chamber's 101st Annual Meeting | September 17, 2021

Mark Wilson, President and CEO, mwilson@flchamber.com

FLORIDA
CHAMBER
Foundation

“Florida is changing. Our **economics**, our **demographics** and our **politics** are all changing and these changes are both opportunities and challenges.”

Mark Wilson

President & CEO, Florida Chamber of Commerce



Heather, Thank you for your Partnership







Targeting workforce development to regional skills gaps and high wage potential

- This metro skills report completes and evaluates the balance between skillset supply and demand in the North Port-Sarasota-Bradenton metro market.
- North Port-Sarasota-Bradenton's workforce is first divided into **Career Areas** which represent a collection of similarly skilled workers, rather than industries.
- All career areas are evaluated and compared to display the gap between workforce supply and employer demand in North Port-Sarasota-Bradenton. Career areas are ranked by the volume of supply shortages or surpluses.
- From amongst the career areas with the largest supply shortages, four target career areas are identified. These areas are then profiled for the competencies and skills which North Port-Sarasota-Bradenton employers find hardest to find.



Highest participating local Chamber!

TARGET CAREER AREAS AND EXAMPLE SUB-AREAS


CAREER AREA	EXAMPLES
 Healthcare	Nursing, medical technology, therapy, medical support
 Business/Finance	Financial services, quality/compliance, social sciences, process improvement
 IT/Math	Software development, cloud data modeling, information security
 Architecture/Engineering	Mathematics, electronics, drafting/CAD, industrial/mechanical engineering

CONGRATULATIONS!





History in Economic Development




SARASOTA NEWS LETTER

COUNTY CHAMBER OF COMMERCE • P. O. BOX 308 • SARASOTA, FLORIDA 33578 • PHONE 813-955-8187

Vol. 14, No. 10

June 30, 1976


HONOR AMERICA



"... this great anniversary festival ought to be commemorated as the day of deliverance, by solemn acts of devotion to God Almighty. It ought to be solemnized with pomp and parade, with shows, games, sports ..."

JOHN ADAMS
July 3, 1776

Pick up a July Calendar of Events at the Chamber for a listing of the area's Bicentennial ceremonies and celebrations.



Four Red Carpet Club members qualified for the Red Carpet Hall of Fame during the Bicentennial Spring Membership Drive. Hall of Famers must recruit 50 new investors to qualify for this honor. Meet them pg. 2.

I-75 Now Task Force Recap

With the adjournment of the 1976 Florida Legislature, your I-75 Now Task Force headed by Larry Robinson has completed 10 months of aggressive and intensive operation through hard work and concentrated efforts with similar groups from 9 other counties on Florida's West Coast. Hundreds of volunteer man hours have been spent in expediting the construction of this essential roadway. These efforts have paid off! A year ago the DOT released its annual Five Year Construction Plan and Work Program. This original plan showed virtually no construction on I-75 through 1980. The DOT's 1976 Five Year Construction Plan presented by Florida Transportation Secretary Tom Webb indicates that over \$68 million will be spent on I-75 construction in fiscal 1977; over \$400 million will be spent on I-75 between 1976-77 and 1981 and the Skyway Bridge to Naples portion of the Interstate will be entirely opened to traffic by 1985.

The Federal Aid Highways Act of 1976 signed into law on May 4th contained 3 provisions affecting the construction of I-75: the artificial spending ceiling on the Tampa Bypass was officially removed, Florida's share of the Highway Trust Fund will increase by approximately \$10 million in fiscal 1977, increasing the total to \$116 million and federal Interstate funds will be released earlier permitting Florida to qualify for an additional \$96.8 million in fiscal 1977.

Cont. on Pg. 4

I-75 NOW Task Force

P.O. BOX 420 / TAMPA, FLA. 33601

Ed H. Price, Jr.
Co-Chairman
Post Office Box 9270
Bradenton, Florida 33506

Parke Wright
Co-Chairman
Post Office Box 2879
Tampa, Florida 33601

A. L. Trayner
Staff Coordinator
Post Office Box 420
Tampa, Florida 33601
PH: 813/228-7777

TO: I-75 NOW TASK FORCE MEMBERS


Last week, I-75 was completed all the way, southbound; and on September 27, everything including the Tampa Crosstown connection will be finished. The Brandon Chamber of Commerce is planning a great celebration on the September date.


It has been ten years, but with your help I-75 has been completed all the way down the West Coast of Florida, 23 years ahead of the original State of Florida plans. The effort that each of you, plus our Chambers of Commerce from Naples to Tampa, put in did the job at times when there were immense obstacles and set backs. The support of the media has been steadfast. Our elected officials at local, state, and federal level have responded admirably to the I-75 NOW challenge; and have made possible the hundreds of millions of dollars needed for this vital project.

With the completion of I-75 at hand, it is time to officially disband the I-75 NOW Task Force with thanks.

The two of us will always be proud to have been a part of an historical event which brought each of our Gulf Coast cities and counties together as a successful driving force.

Thanks,

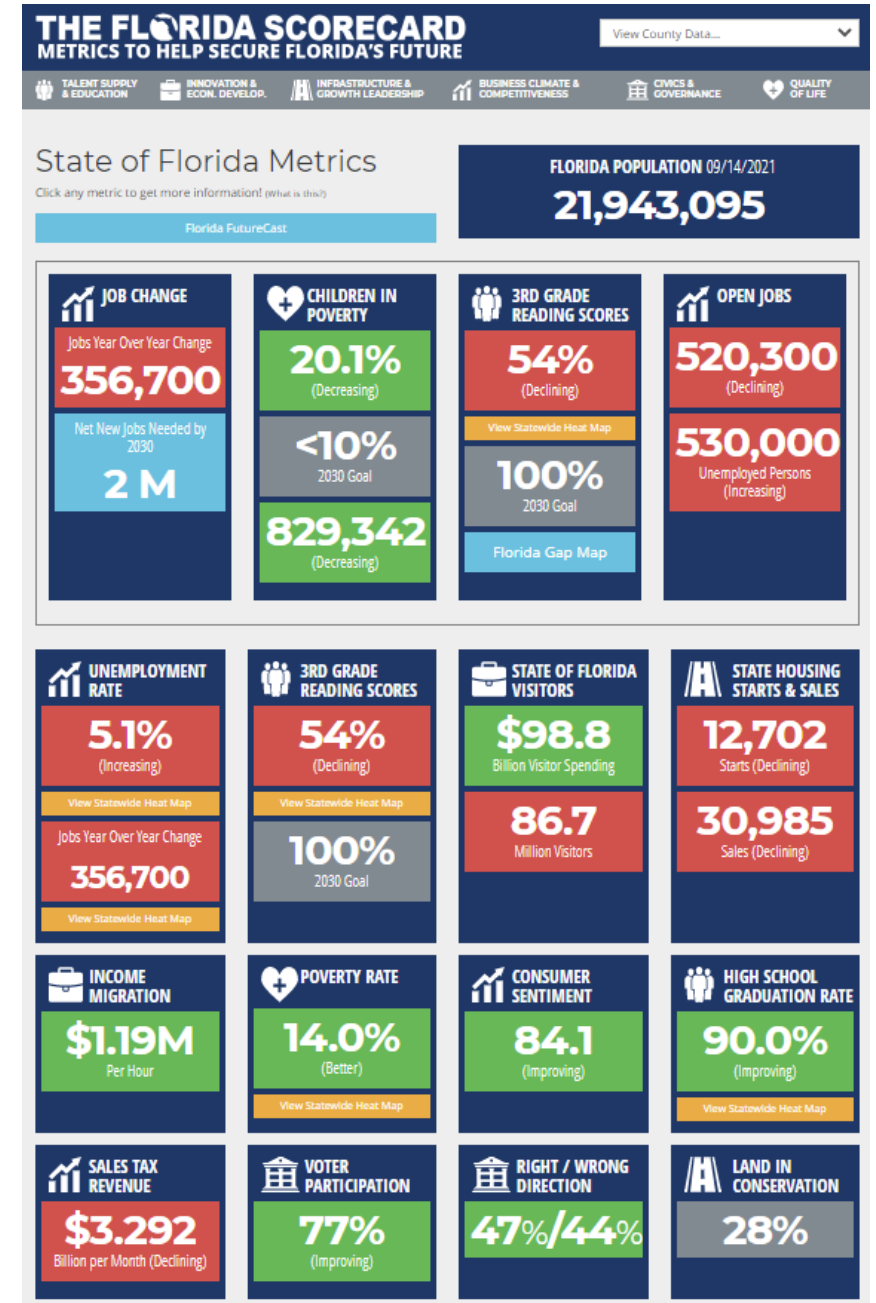

 Ed H. Price


 Parke Wright

Our first meeting was in your office
Thank

Florida At-A-Glance

- Florida's Economy \$1.15 Trillion GDP (15th)
- 22 Million Residents
 - 3rd / 26M By 2030 / More Than 800/Day
- 86.7 Million Visitors In 2020 (+50M by 2030)
- Pre-Pandemic, Florida Created More Than 1 Out of Every 11 New U.S. Jobs since 2015



Then vs. Now

1921



Sarasota Population: 5,000
Florida Population: 997,000



Rent: \$15/month



New Home: \$6,296



Gas: \$0.33/gallon

2021



Sarasota Population: 433,742
Florida Population: 21,938,256



Sarasota Rent: \$1,687/month



New Home: \$556,906



Gas: \$2.99/gallon

The Florida 2030 Blueprint: Uniting Businesses For Good

~~17th~~
15th to 10th

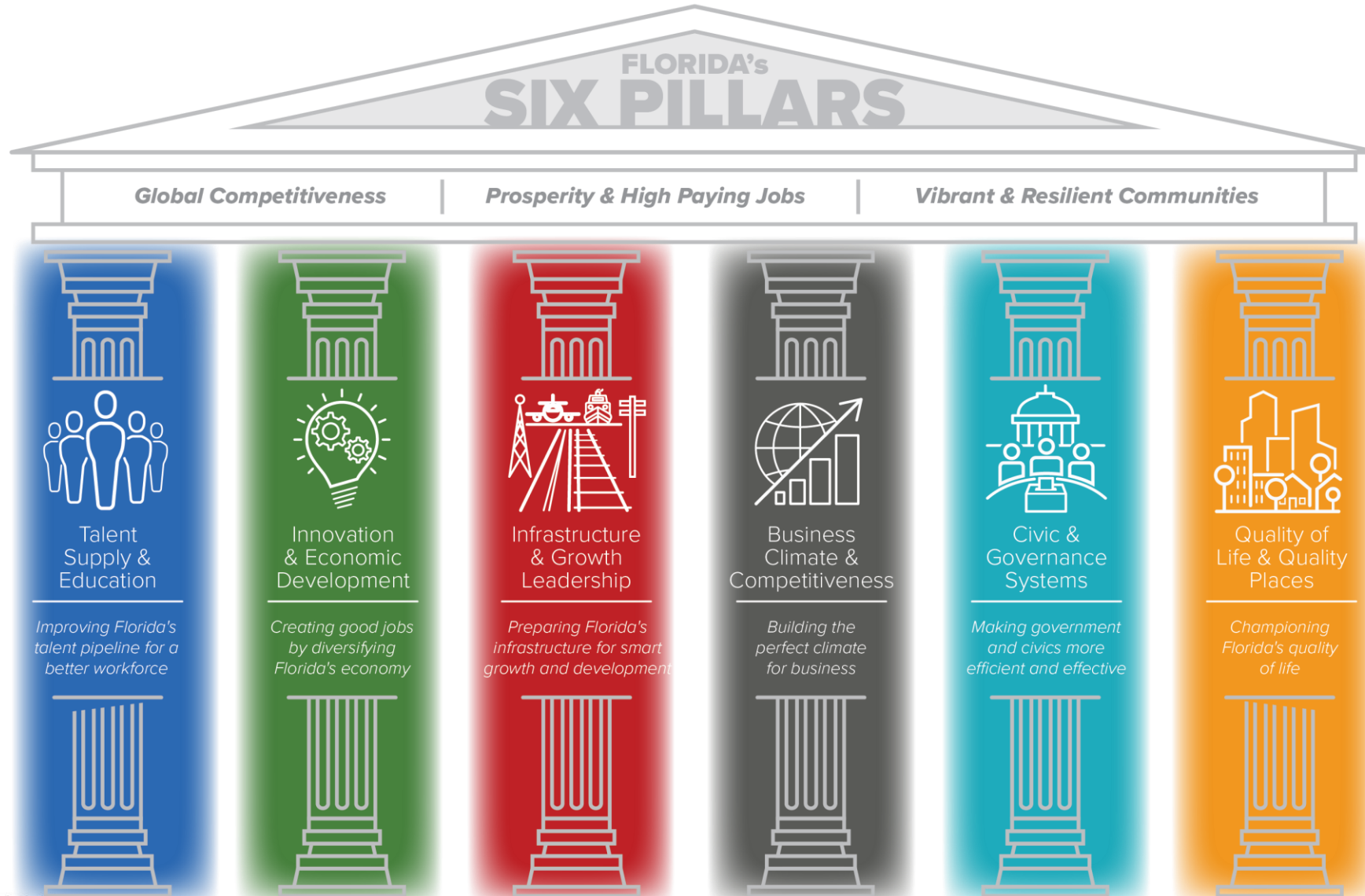


39 Goals

- +4 Million
- +2 Million
- +50 Million
- +3 Million



Six Pillars Are Uniting Business For Good



39 Goals to Create Economic Opportunity in Every Zip Code

WHERE DO WE WANT TO GO?

2030 Targets

GOALS		
Global Competitiveness	Prosperity & High Paying Jobs	Vibrant & Resilient Communities
Grow Florida into a top 10 global economy	Create a path to prosperity for all zip codes in Florida	Position Florida among the top states for attracting and retaining talent and visitors of all ages
Improving Florida's talent pipeline for a better workforce	Creating good jobs by diversifying Florida's economy	Preparing Florida's infrastructure for smart growth and development
<p>>80% of Florida's workforce has essential employability skills</p> <p>>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience</p> <p>95% of entering high school students graduate within 4 years</p> <p>100% of Florida 8th graders read & perform math at or above grade level</p> <p>100% of Florida 3rd graders read at or above grade level</p> <p>100% of children are ready for kindergarten</p>	<p>Top state for gross domestic product and top quartile most diversified state economy</p> <p>#1 state for overseas visitors</p> <p>Goods exports double and services exports triple</p> <p>Top 5 state for manufacturing jobs</p> <p>Top 3 state for technology jobs</p> <p>#1 state for business startups</p> <p>Top 3 state for venture capital investments</p> <p>Top 3 state for research and development funding and patents issued</p> <p>Rural county share of Florida gross domestic product doubles</p>	<p>Diverse, attainable housing to meet future demand</p> <p>Every resident has access to public and private mobility services</p> <p>All major population and economic centers connected to regional, national, and global markets by high-capacity corridors</p> <p>World's most capable spaceport, top-tier airports, seaports, and surface transportation hubs in U.S.</p> <p>100% of Florida residents have access to high-speed communications connectivity</p> <p>Diverse and reliable energy, water, and waste management resources to meet future demand</p> <p>All Florida residents protected by resiliency plans</p>

WHERE DO WE WANT TO GO?

2030 Targets

GOALS		
Global Competitiveness	Prosperity & High Paying Jobs	Vibrant & Resilient Communities
Grow Florida into a top 10 global economy	Create a path to prosperity for all zip codes in Florida	Position Florida among the top states for attracting and retaining talent and visitors of all ages
Building the perfect climate for business	Making government and civics more efficient and effective	Championing Florida's quality of life
<p>Actuarially sound property insurance rates based on actual risk and competition</p> <p>#1 business tax climate in the nation</p> <p>Regulatory, labor, and operating risk environments rated among top 5 in the nation</p> <p>Environmental permitting and local land use processes rated among top quartile in the nation</p> <p>Occupational licensing laws rated among top 5 in the nation</p> <p>Legal climate improves to top quartile in the nation</p>	<p>100% of state agencies aligned with Florida 2030 goals</p> <p>100% of regional economic development plans aligned with Florida 2030 goals</p> <p>100% of Florida residents covered by regional visioning processes</p> <p>Increased size and impact of nonprofit and philanthropic sectors</p> <p>Doubling the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the top quartile</p>	<p>Top 5 state for overall well being</p> <p>Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation</p> <p><10% of Florida children live in poverty and 100% have a pathway out</p> <p>< 10% of Florida residents live in housing-cost burdened households</p> <p>Crime rates rank among the lowest 10 states</p> <p>Florida protects and enhances the value of its arts, culture, heritage, and sense of place</p>

Florida's Demographics Are Changing

Top Number: Estimated Increase
Bottom Number: Percent

Population Change: 2010-2020

Florida: 15.6%
U.S.: 6.7%

Top Growth:

1. Orange	283,952
2. Hillsborough	230,536
3. Miami-Dade	205,332
4. Broward	196,309
5. Palm Beach	172,057
6. Lee	142,068
7. Duval	131,304
8. Polk	122,951
9. Osceola	119,971
10. Pasco	97,194

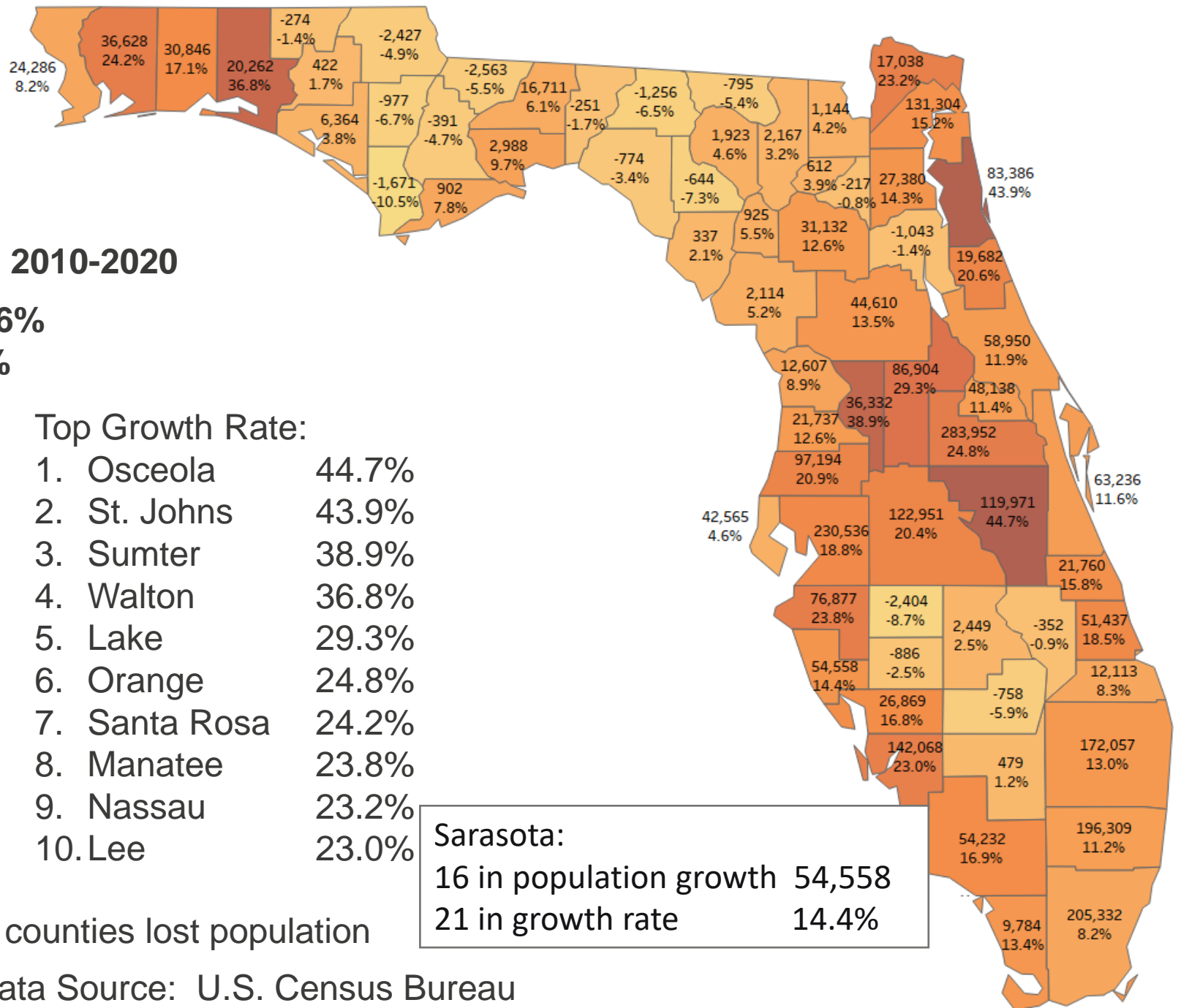
Top Growth Rate:

1. Osceola	44.7%
2. St. Johns	43.9%
3. Sumter	38.9%
4. Walton	36.8%
5. Lake	29.3%
6. Orange	24.8%
7. Santa Rosa	24.2%
8. Manatee	23.8%
9. Nassau	23.2%
10. Lee	23.0%

Sarasota:
16 in population growth 54,558
21 in growth rate 14.4%

17 Florida counties lost population

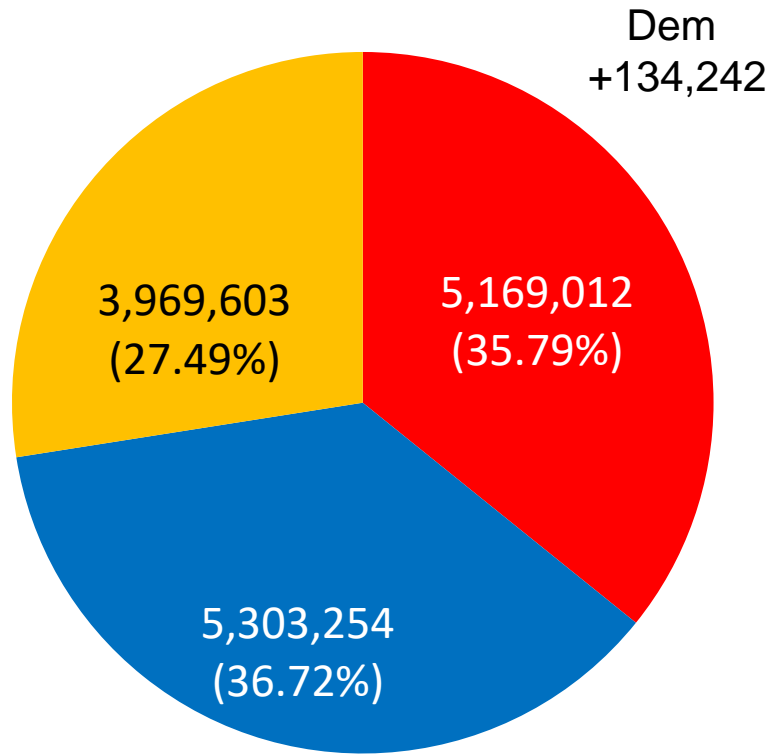
Data Source: U.S. Census Bureau



Florida Politics Are Changing

Florida Hits 14 Million Registered Voters

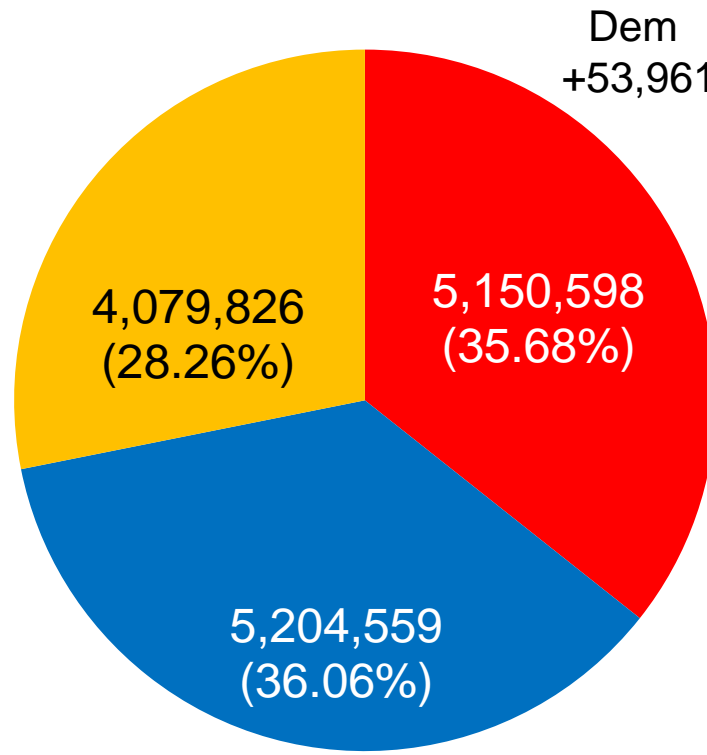
Florida Voter Registration –
2020 General Election



■ Republican ■ Democrat
■ NPA/Other

Total: 14,441,869

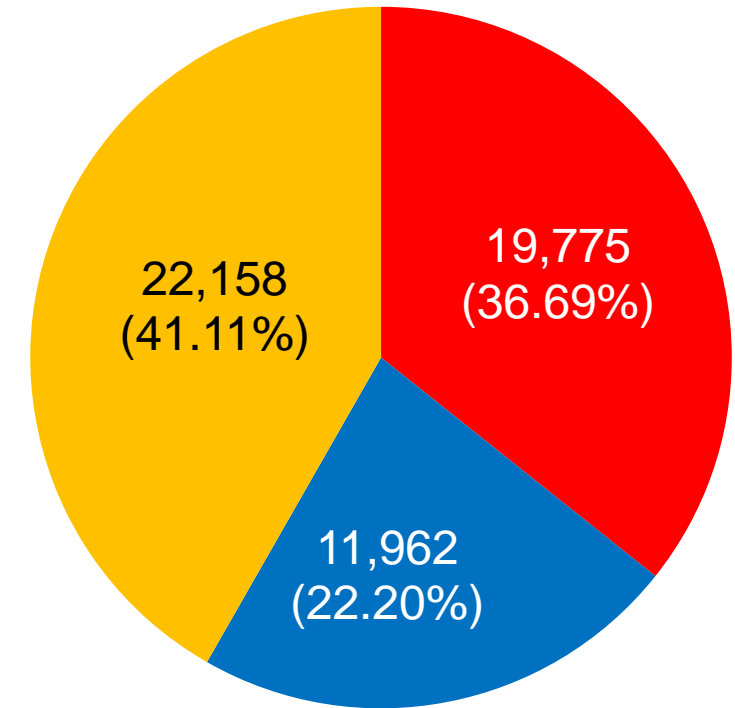
Florida Voter Registration –
as of July 31, 2021



■ Republican ■ Democrat
■ NPA/Other

Total: 14,434,983

Newly Registered Voters –
July 2021

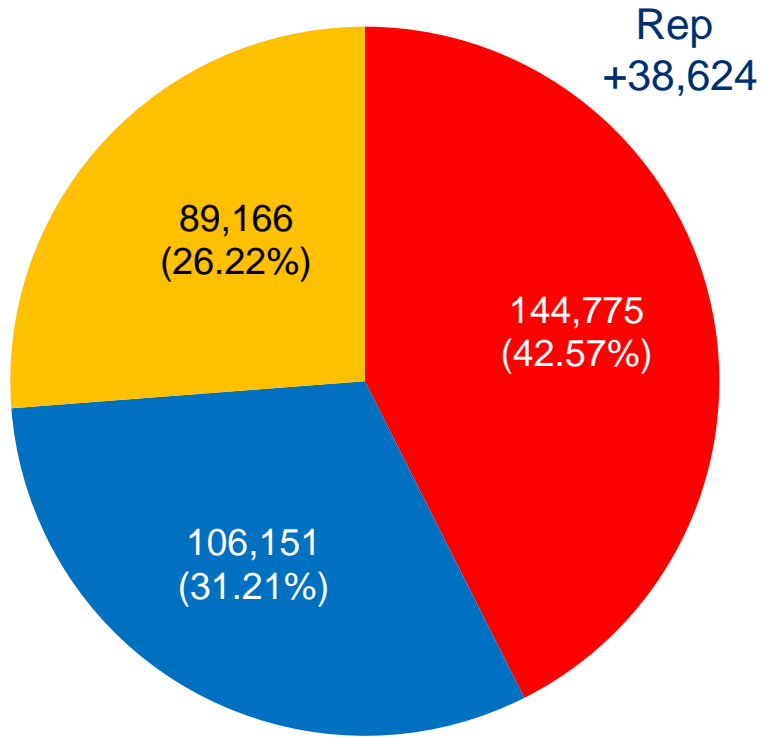


■ Republican ■ Democrat
■ NPA/Other

Total: 53,895

Florida Politics Are Changing

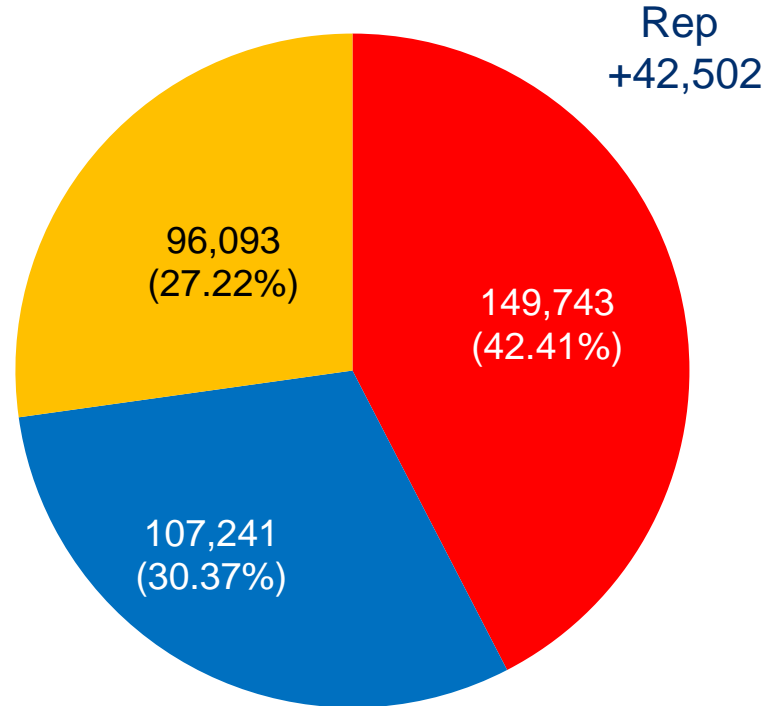
Sarasota Registration
(2020 General Election)



■ Republican ■ Democrat ■ NPA/Other

Total: 340,092

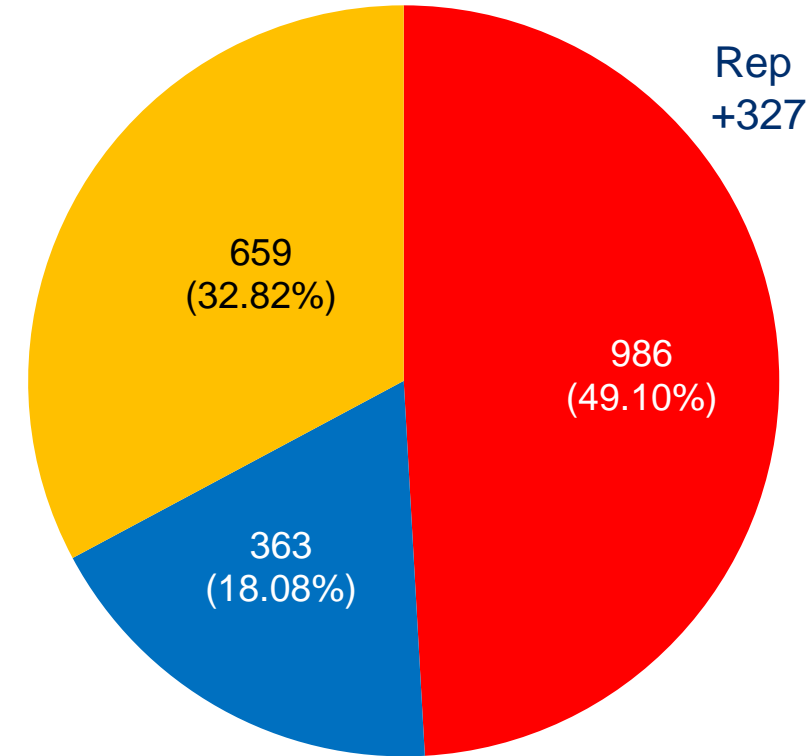
Sarasota Registration
(as of July 31, 2021)



■ Republican ■ Democrat ■ NPA/Other

Total: 353,077

New Sarasota Registration
(July 2021)



■ Republican ■ Democrat ■ NPA/Other

Total: 2,008

Recruiting Better Candidates



Florida Institute
for Political Leadership

"TOMORROW'S LEADERS START HERE"

An initiative by **FLORIDA**
CHAMBER
of Commerce

Sarasota County has 16+ local elections in 2021-2022

2021 Local Races:

- 2 Venice City Commission Seats

2022 Local Races:

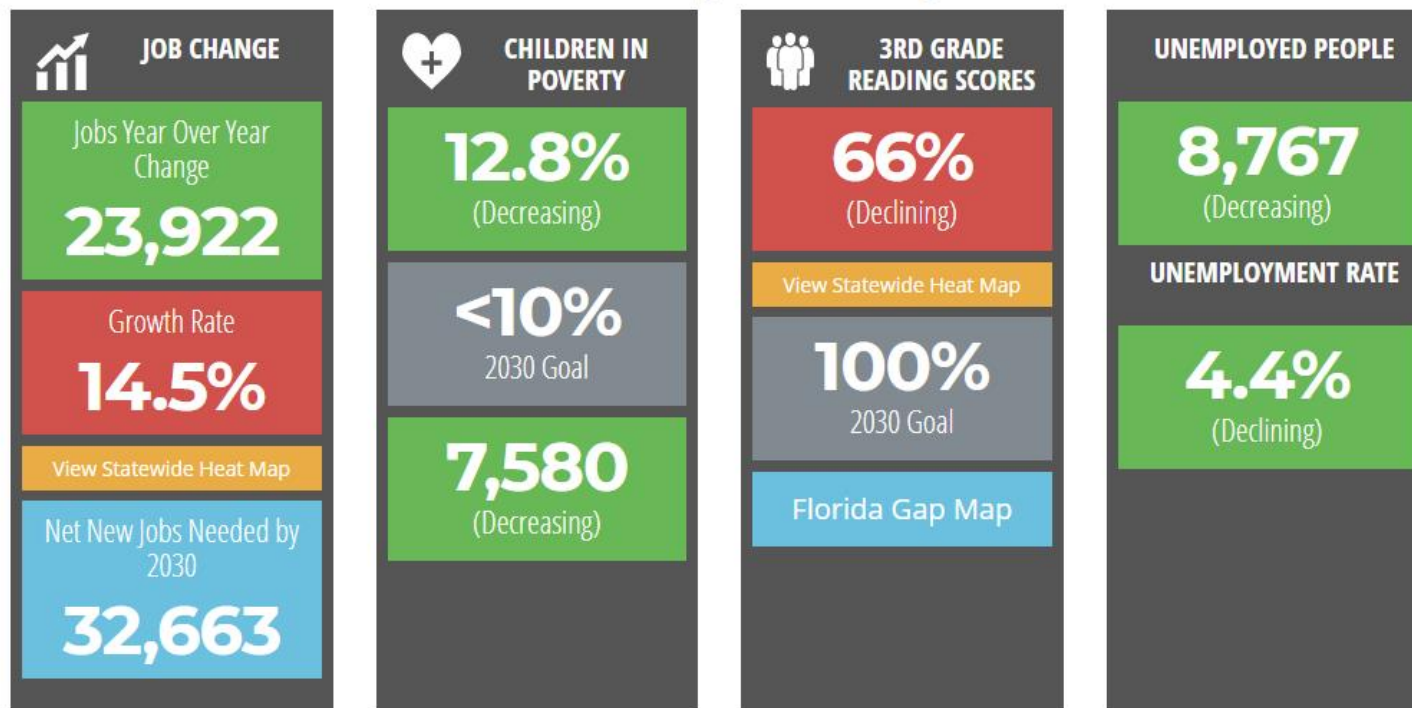
- 2 County Commission Seats
- 3 School Board Seats
- 9 City Seats
 - Longboat Key, North Point, Sarasota & Venice



To learn about running for office or to host a local candidate school
– Contact Andrew Wiggins | awiggins@flchamber.com

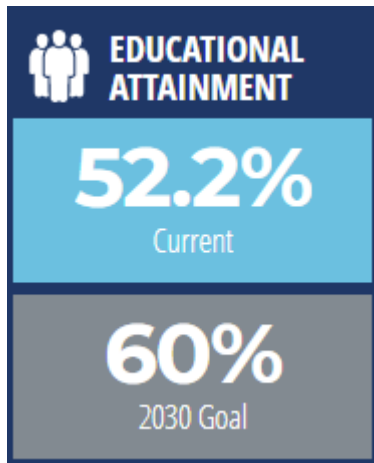
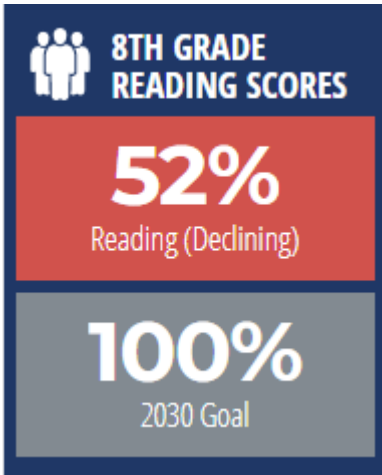
www.FIPL.org

Sarasota County County Metrics



Provided by
THE FLORIDA SCORECARD
METRICS TO HELP SECURE FLORIDA'S FUTURE

Talent Matters: TheFloridaScorecard.org



Improving Florida's talent pipeline for a better workforce

>**80%** of Florida's workforce has essential **employability skills**

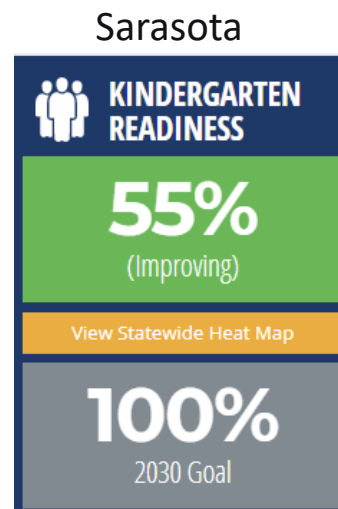
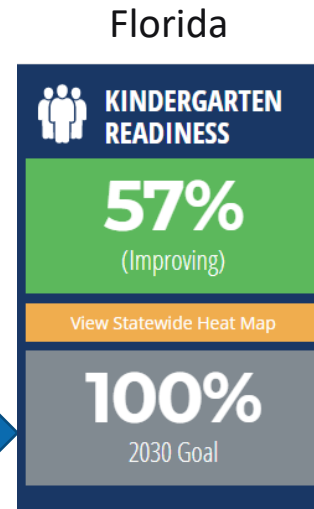
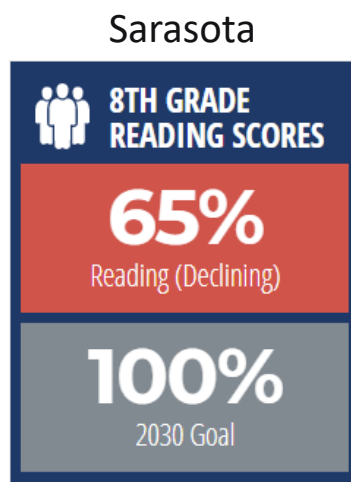
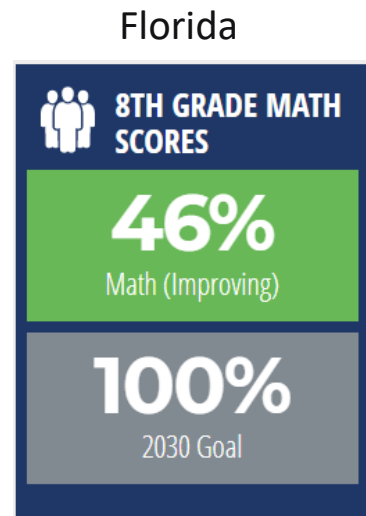
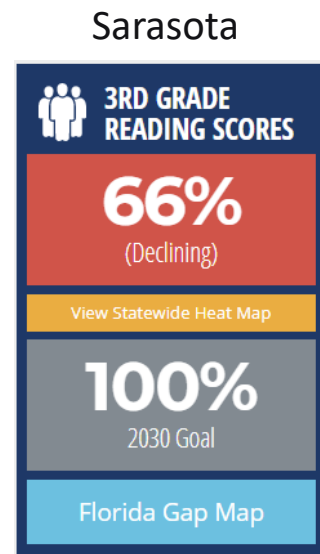
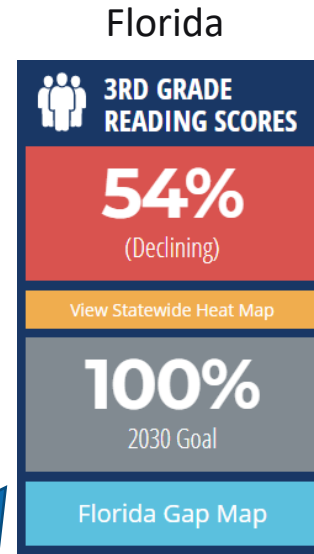
>**60%** of Floridians 25-64 have a high-value **postsecondary certificate, degree, or training experience**

95% of entering **high school** students graduate within 4 years

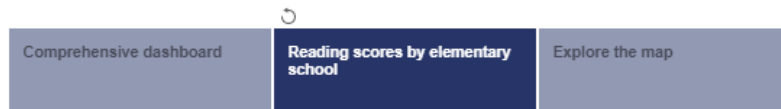
100% of Florida **8th graders** read & perform math at or above grade level

100% of Florida **3rd graders** read at or above grade level

100% of children are ready for kindergarten



The Florida GAP MAP



School Name1	Kids Not Reading At Grade Level	Third Grade Reading Score
ALTA VISTA ELEMENTARY SCHOOL (SARASOTA)	47	39
ASHTON ELEMENTARY SCHOOL	24	86
ATWATER ELEMENTARY	41	64
BAY HAVEN SCHOOL OF BASICS PLUS	30	71
BRENTWOOD ELEMENTARY SCHOOL (SARASOTA)	56	45
CRANBERRY ELEMENTARY SCHOOL	37	69
EMMA E. BOOKER ELEMENTARY SCHOOL	72	28
ENGLEWOOD ELEMENTARY SCHOOL (SARASOTA)	24	72
FRUITVILLE ELEMENTARY SCHOOL	39	66
GARDEN ELEMENTARY SCHOOL	23	73
GLENALLEN ELEMENTARY SCHOOL	44	54
GOCIO ELEMENTARY SCHOOL	47	45
GULF GATE ELEMENTARY SCHOOL	35	70
IMAGINE SCHOOL AT NORTH PORT	25	71
IMAGINE SCHOOL AT PALMER RANCH	20	56
ISLAND VILLAGE MONTESSORI SCHL	25	60
LAKEVIEW ELEMENTARY SCHOOL (SARASOTA)	28	72
LAMARQUE ELEMENTARY SCHOOL	60	64
LAUREL NOKOMIS SCHOOL	31	73
PHILLIPPI SHORES ELEM. SCHOOL	26	81
PINE VIEW SCHOOL	1	99
SARASOTA ACADEMY OF THE ARTS	6	63
SARASOTA SUNCOAST ACADEMY	16	82
SOUTHSIDE ELEMENTARY SCHOOL (SARASOTA)	19	84
SUNCOAST SCHOOL FOR INN. STUD.	21	32
TATUM RIDGE ELEMENTARY SCHOOL	36	72
TAYLOR RANCH ELEMENTARY SCHOOL	44	64
TOLEDO BLADE ELEMENTARY SCHOOL	28	79
TUTTLE ELEMENTARY SCHOOL	73	38
VENICE ELEMENTARY SCHOOL	25	68
WILKINSON ELEMENTARY SCHOOL	42	46

Filter by County

Sarasota County ▼

Sarasota County public elementary schools each have between 1 and 73 kids not reading at grade level.

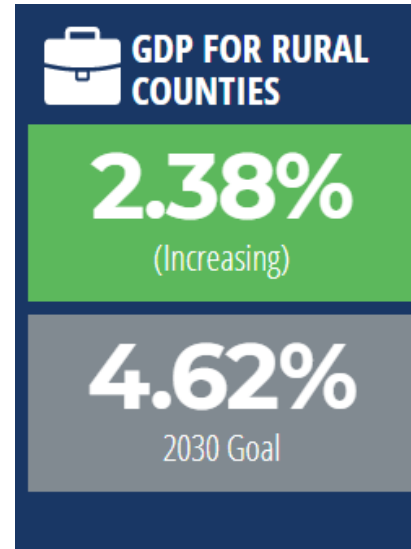
Visit

www.flchamber.com/floridagapmap to see how many kids at your area school are not reading at grade level.

Creating Quality Jobs by Diversifying Florida's Economy

Goal: Rural county share of Florida gross domestic product doubles

Goal: #1 state for overseas visitors



2019



2020



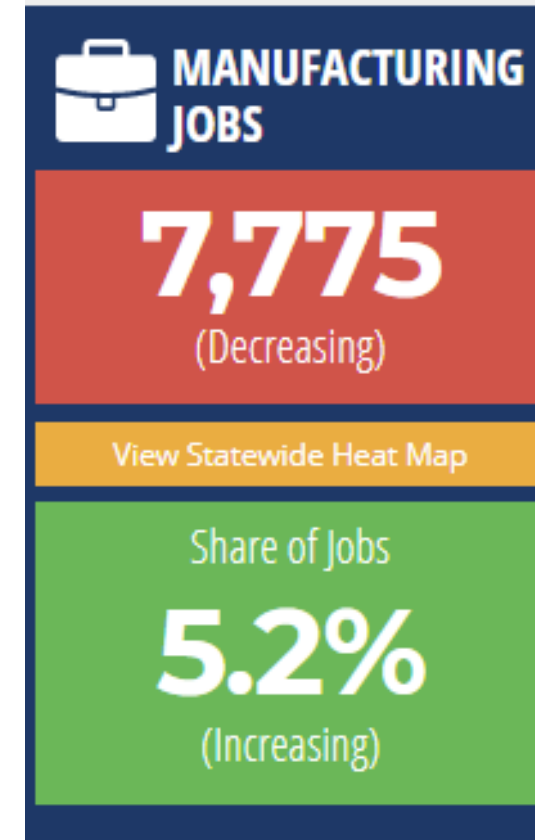
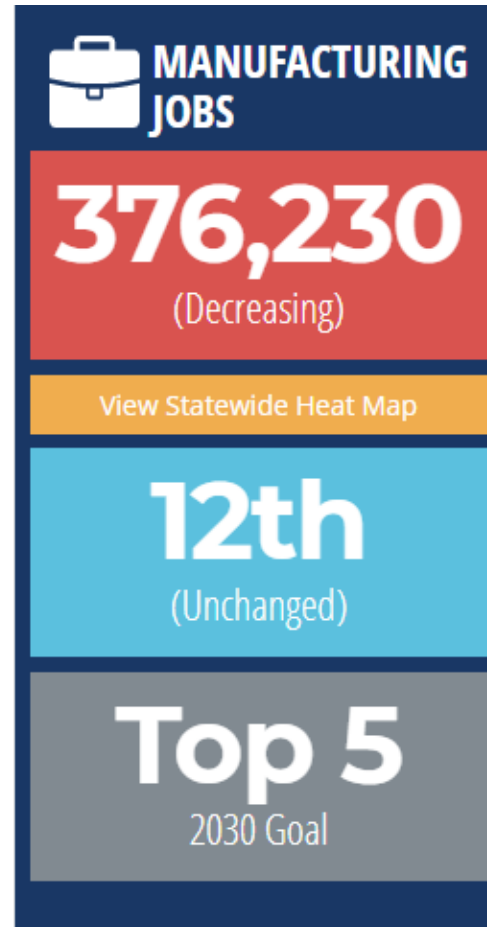
Creating Quality Jobs by Diversifying Florida's Economy

Florida

Sarasota

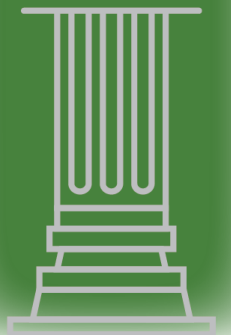
Goal: Top quartile
most diversified
state economy

Goal: Top 5
state for
manufacturing
jobs



Innovation
& Economic
Development

*Creating good jobs
by diversifying
Florida's economy*

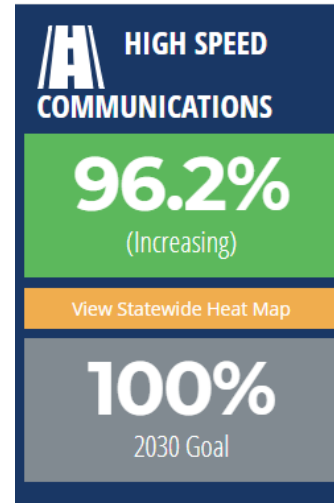


Preparing Florida's Infrastructure for Smart Growth and Development

Goal: 100% of Florida residents have access to high-speed communications connectivity

Goal: World's most capable spaceport; top tier airports, seaports, and surface transportation hubs in U.S.

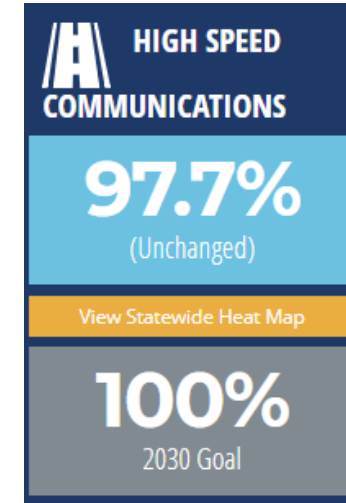
Florida



2019



Sarasota



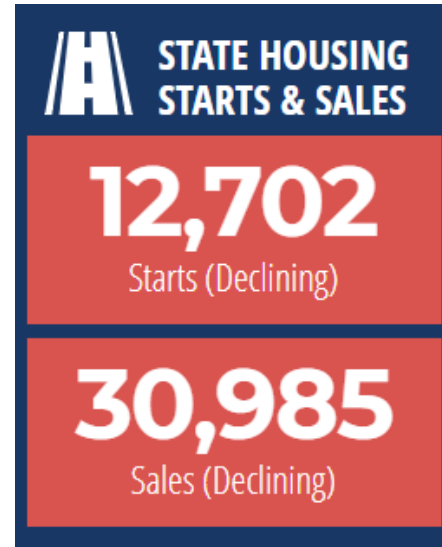
2020



Preparing Florida's Infrastructure for Smart Growth and Development

Goal: Diverse, attainable housing to meet future demand

Goal: All major population and economic centers connected to regional, national, and global markets by high-capacity corridors



Building the Perfect Climate for Business

Goal: #1 jobs tax climate in the nation

Goal: Legal climate improves to top quartile in the nation



Building the Perfect Climate for Business

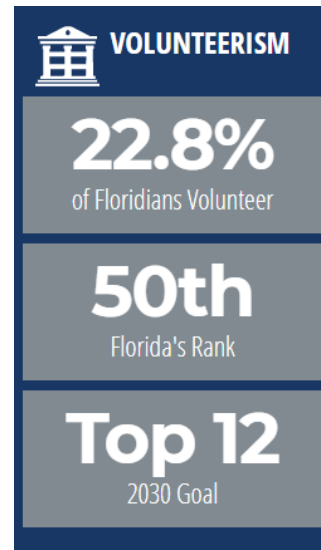


State Lawsuit Climate Report

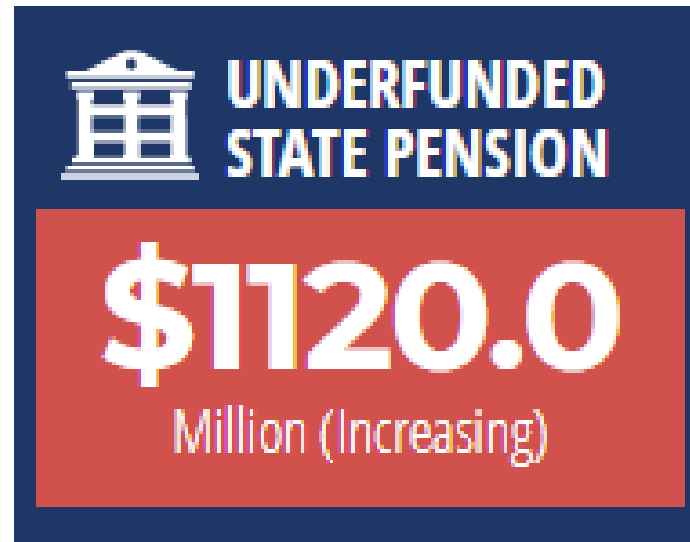


Making Government and Civics More Efficient and Effective

Goal: Doubling
the rate of
Floridians who
volunteer and
participate in
civic and public
service

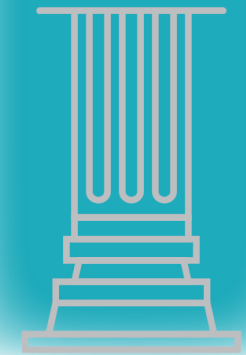


Making Government and Civics More Efficient and Effective



Civic &
Governance
Systems

*Making government
and civics more
efficient and effective*

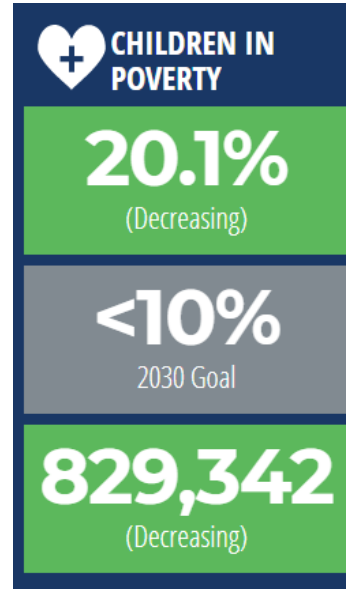


Championing Florida's Quality of Life

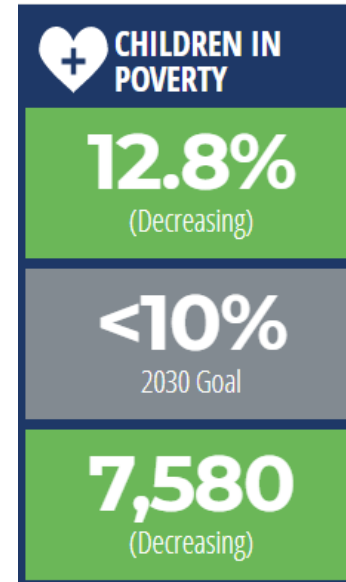
Goal: < 10% of Florida children live in poverty and 100% have a pathway out

Goal: < 10% of Florida residents live in housing-cost burdened households

Florida

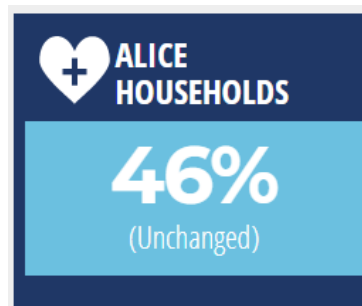


Sarasota

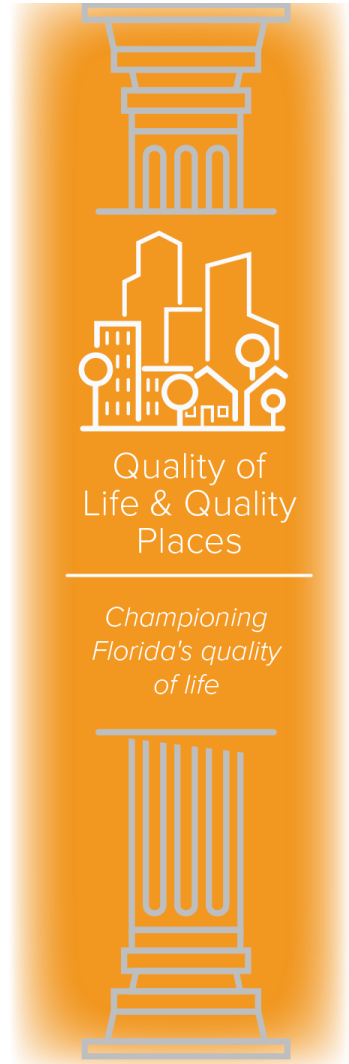
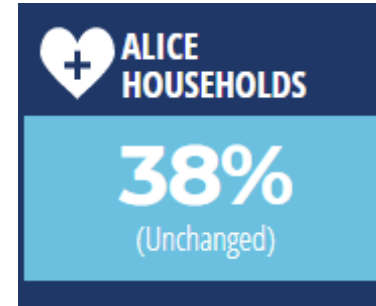


**Florida
Prosperity
Project**

Florida



Sarasota

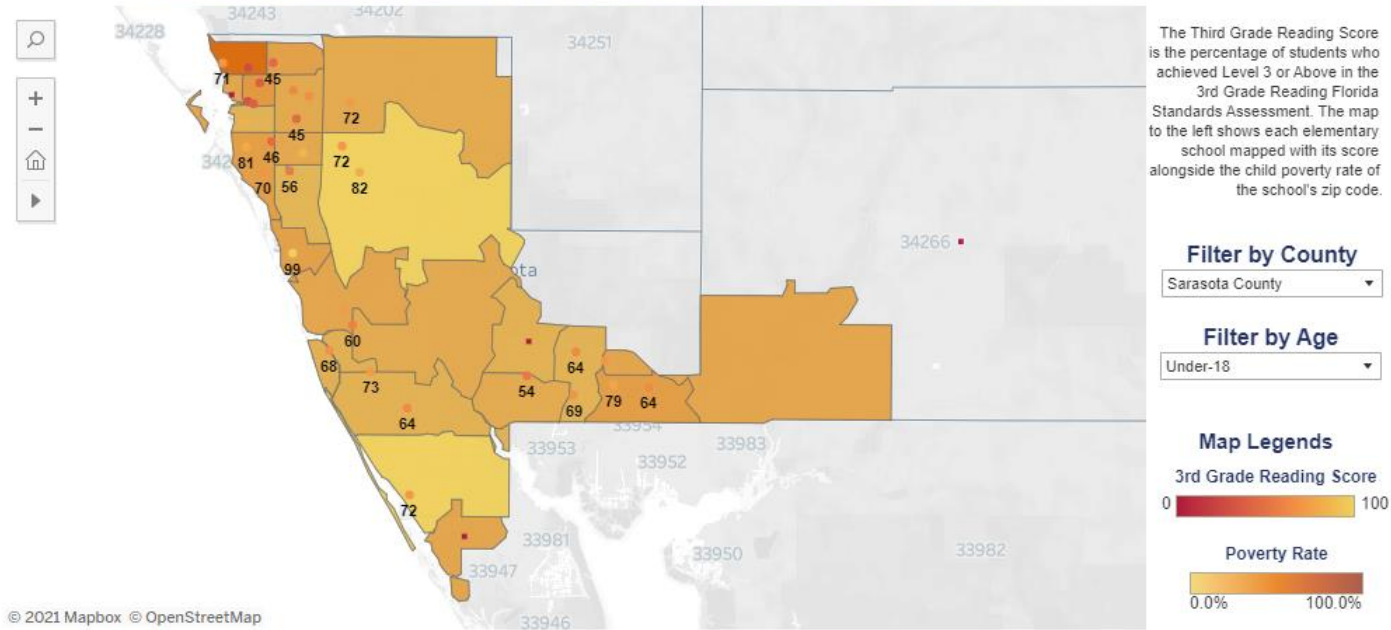


The Florida Gap Map



Florida Chamber Foundation Prosperity Project

Elementary School Reading Scores by Poverty Rates of Children



© 2021 Mapbox © OpenStreetMap

Third grade reading scores are available below for each of the elementary schools in the county. Scroll down to see all of the school listings.

Elementary School Reading Scores in Sarasota County

School Name1	Kids Not Reading At Grade Level	Third Grade Reading Score
ALTA VISTA ELEMENTARY SCHOOL (SARASOTA)	47	39
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CRANBERRY ELEMENTARY SCHOOL	37	69

Helpful Hint:
Zooming in to more detail?
Hit the "Zoom Home" button in the top left hand corner of the map before navigating to a new county.

Dashboard powered by the
 Haas Center
UNIVERSITY of WEST FLORIDA

- SAVE THE DATE AND REGISTER -

**2021 FLORIDA CHAMBER ANNUAL MEETING
& FUTURE OF FLORIDA FORUM**

OCTOBER 27-28, 2021 | HYATT REGENCY GRAND CYPRESS | ORLANDO, FL

MAGIC IS HAPPENING IN FLORIDA!

REGISTER TODAY!



**FLORIDA
CHAMBER**
Foundation



Planning for the Future

Sarasota Chamber's 101st Annual Meeting | September 17, 2021

Mark Wilson, President and CEO, mwilson@flchamber.com

FLORIDA
CHAMBER
Foundation