



REGIONAL ADVANCEMENT PROGRAM

FLORIDA CHAMBER REGIONAL ADVANCEMENT PROGRAM

It's been said that all politics are local and we need local champions of free enterprise across each of the Florida Chamber's regions. The Florida Chamber's Regional Advancement Program allows Florida's voice of business to connect our regions to our State Capitol in Tallahassee.

Regional Advancement Leadership Roles

As a Regional Advancement Chair, you are a key Florida Chamber representative and a vital connection to building local relationships with our members and prospective members.

- **Leading Leaders:** Host two regional meetings with business leaders, associations and legislators to build support and influence outcomes on legislative and advocacy issues and political campaigns.
- **Recruiting Leaders to Support our Mission:** Companies in your region fight when they are asked by the 'right person.' Regional Advancement Chairs work with Chamber staff to reach out to those companies who should be significant investors in our mission to keep Florida, Florida.
- **Advocacy:** Advance legislative issues from the Florida Chamber's annual Jobs and Competitiveness Agenda by activating our regional network to call, text or email legislators ahead of key votes, and lending your name to "action alerts" sent to our regional grassroots network to influence key votes.
- **A Local Voice on Public Opinion:** On issues you and your company are willing to have a public position, work with the Chamber's Marketing & Strategic Communication team to advocate for issues with media, submit letters to the editor or Op-Eds to your local paper and attend Editorial Board meetings.
- **Political:** Collaborate with the Chamber's substantial political operations team to host fundraisers and build support within your region for pro-business cabinet and legislative candidates.

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For more information visit: www.FLChamber.com/RegionalChairs or contact:

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