



**FLORIDA
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of Commerce



RELAUNCH FLORIDA

Uniting Business for Good

Florida's Economic Relaunch – State of Play

September 21, 2020

mwilson@flchamber.com

Today's "Relaunch Florida" Agenda

- I. Welcome and Meeting Overview— **Lauren Lichtenberg**
- II. President's Perspective & Survey Results – **Mark Wilson**
- III. Economic Outlook – **Dr. Jerry Parrish**
- IV. From the Front Lines – **Rep. Ana Maria Rodriguez & Rep. Jason Brodeur**
- V. State of Play – **Nick Catroppo, Alex Coelho, Andrew Wiggins**
- VI. Meeting Recap and Action Needed – **Mark Wilson**



Uniting Florida's Businesses For Good

Why Making Florida More Competitive Matters

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II. President's Perspective & Survey Results
**Mark Wilson – President & CEO Florida Chamber of
Commerce & Florida Chamber Foundation**
mwilson@flchamber.com

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2020 Virtual Future of Florida Forum & Annual Meeting



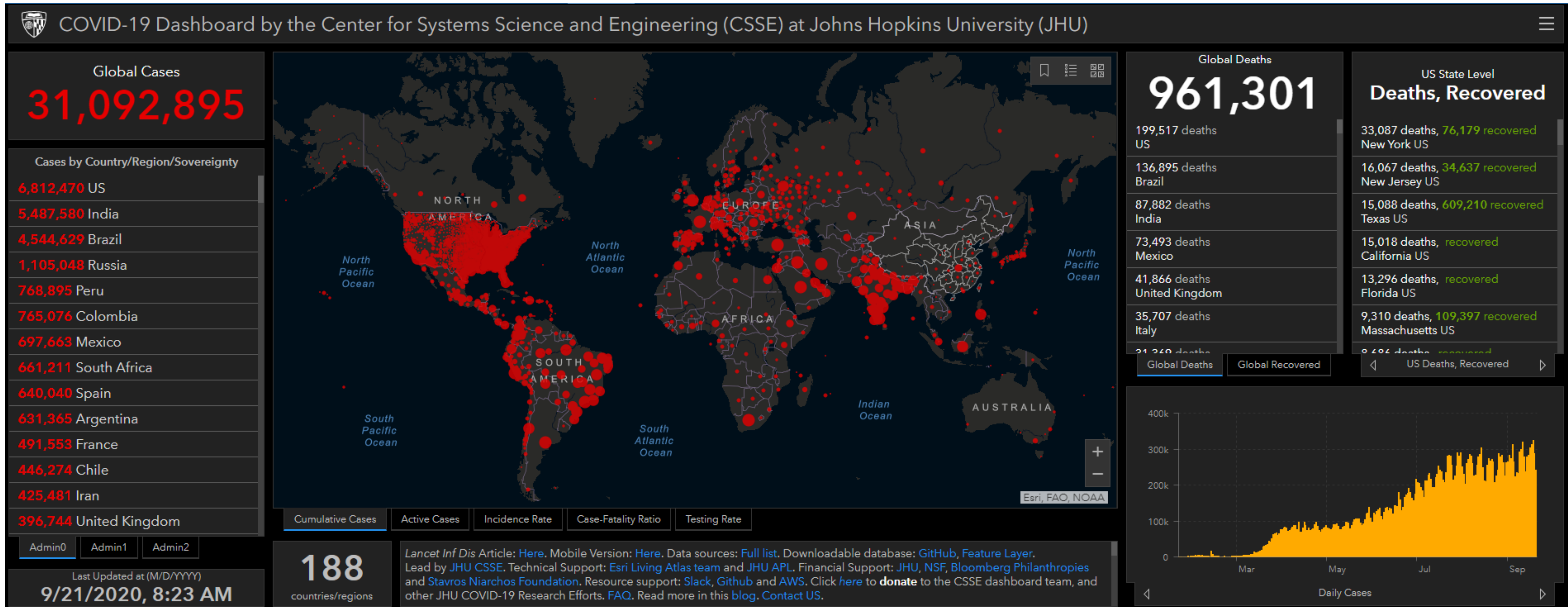
**Relaunch & Reimagine Florida's Future
Stronger Together, Reuniting Business For Good**

**Tuesday, October 20 – Thursday, October 22
1 – 4 p.m. EDT Each Day**

Register at

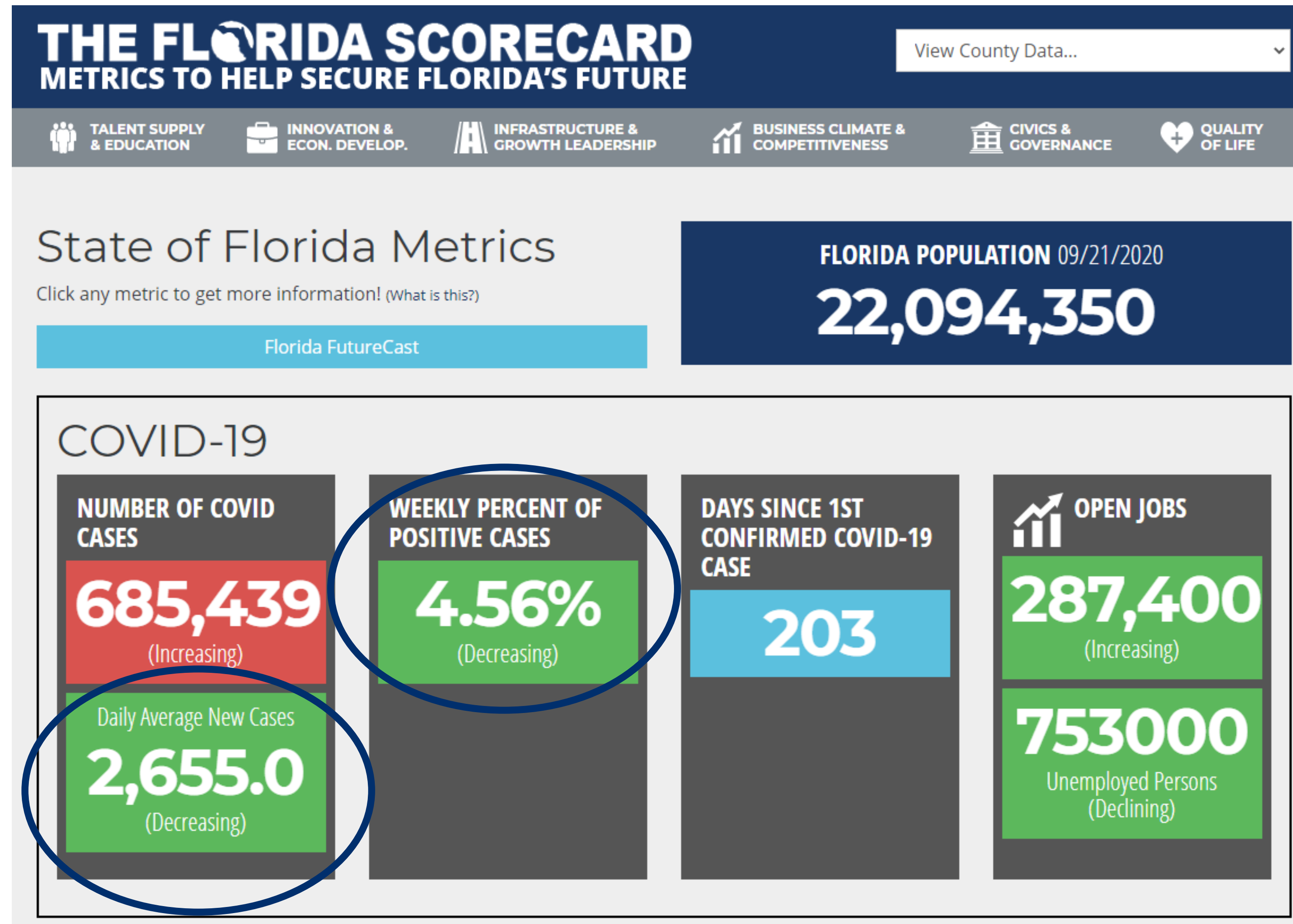
www.FloridaChamber.com/Events

188 Nations / Territories – 14 Million Visitors



TheFloridaScorecard.org

COVID-19 Data



Connecting Chamber Members to Answers



Mary Mayhew
Secretary
AHCA



Senator Rick Scott
United States Senator - Florida



Governor Ron DeSantis
Governor of the State of Florida



Senator Marco Rubio
United States Senator - Florida



Shane Strum
Chief of Staff
Governor Ron DeSantis



Dr. Raphael Bostic
President &
Chief Executive Officer
Federal Reserve Bank of Atlanta



Joe Jacquot
General Counsel
Governor Ron DeSantis



Wilton Simpson
*Senate President
Designate*



Jimmy Patronis
*Chief Financial
Officer of Florida*



Chris Sprowls
*House Speaker
Designate*

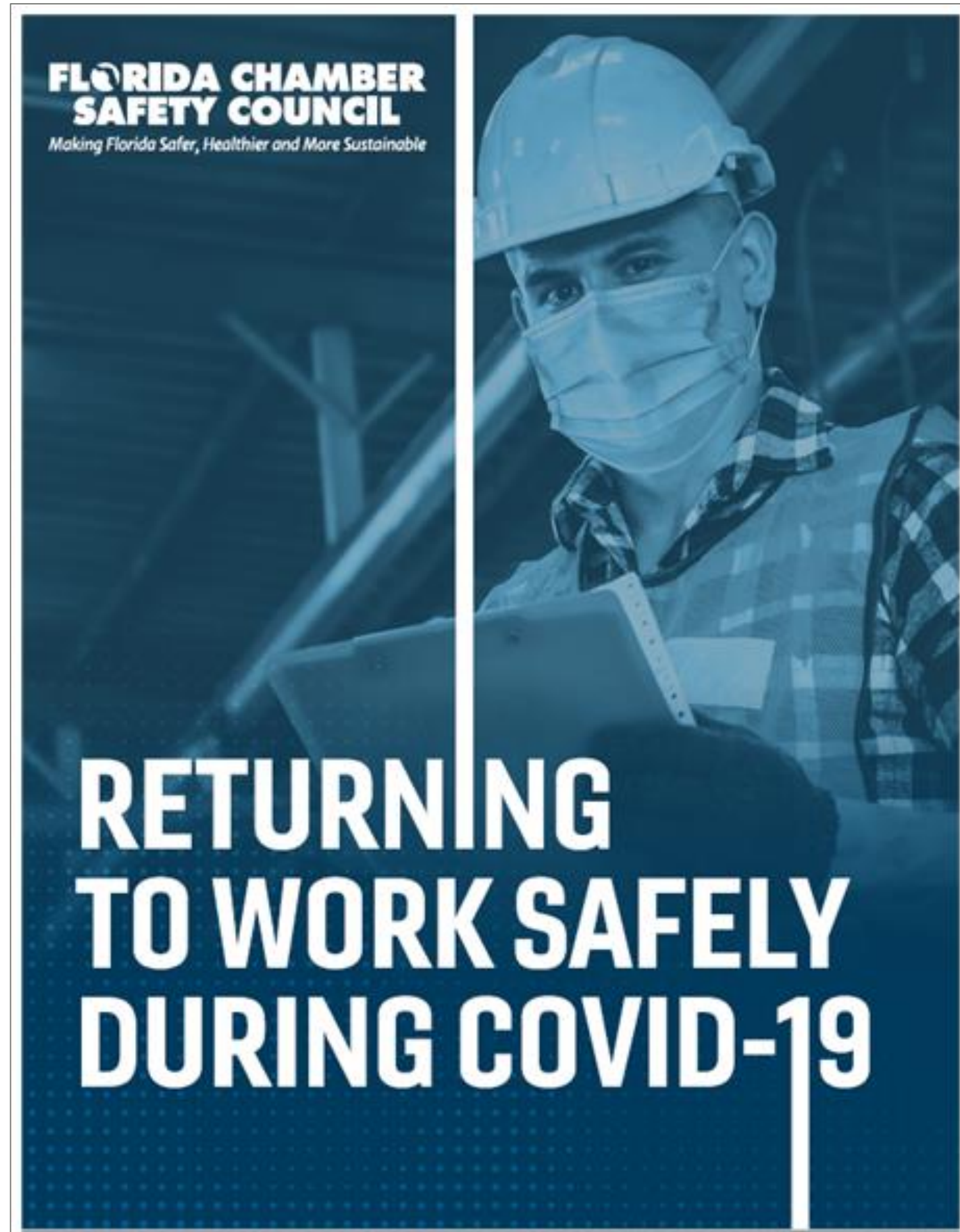


Andrew Wheeler
*Administrator
U.S. EPA*



Dr. Scott Rivkees
*State Surgeon General
FL Dept. of Health*

Free Downloadable Guide to Reopening Safely



Katie Yeutter

President, Florida
Chamber Safety Council

kyeutter@flchamber.com



www.flchambersafety.com

Keep Up with the Latest COVID News



Weekly *Facts Not Fear* COVID Newsletter

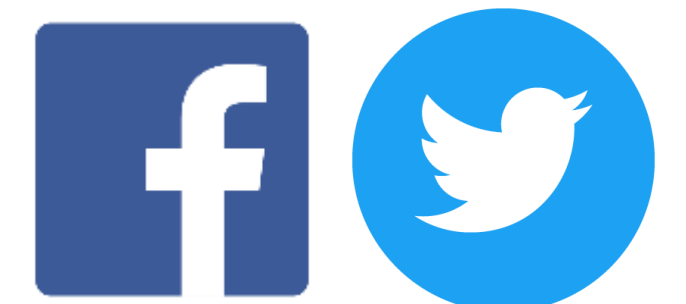
- The latest news and analysis on COVID trends
- Safety Resources from the Florida Chamber Safety Council
- COVID Legislative News and Updates
- Florida Business and Free Enterprise at Work during COVID-19

Latest COVID Numbers Reported Daily at:

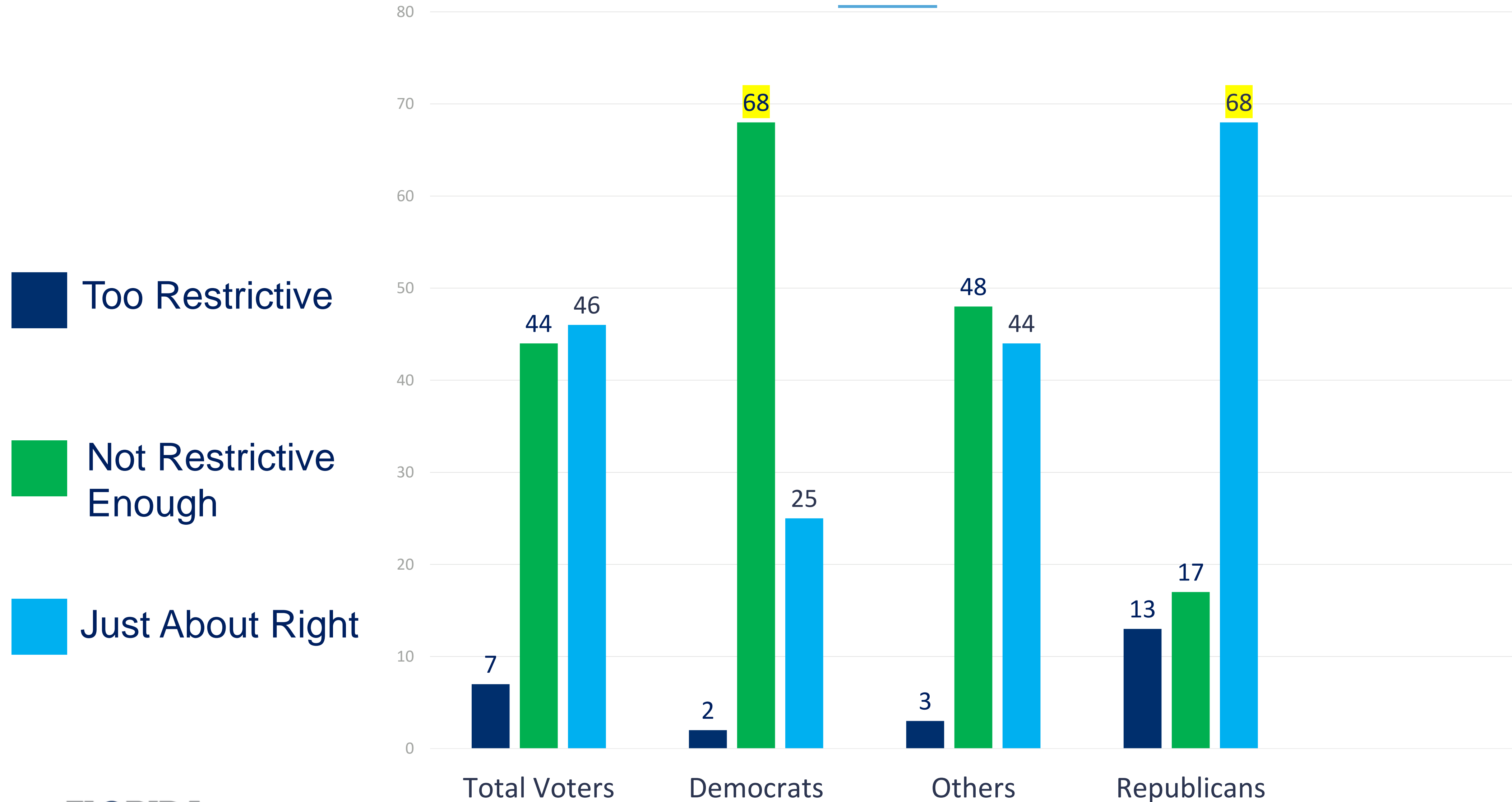
TheFloridaScoreCard.Org

&

[@FLChamber](https://www.instagram.com/FLChamber)



How Has Florida Responded to COVID-19?



Florida Chamber Survey Results – What You Told Us



In your view, how did local government allow businesses to reopen in your community?

Too quickly	14%
Just right	69%
Not quick enough	17%

When it comes to adhering to mask ordinances, how compliant have your customers been?

Very compliant with no issues	45%
My staff often have to remind people, but we get very little push back	18%
I have had many issues with customers not wanting to wear a mask	4%
We do not enforce mask ordinances	4%
Other	29%

Not including the presidential ticket, to what extent have you researched candidates on Florida's ballot in November?

I have done extensive research	56%
I know who is on the ballot, but I don't know much about them	28%
I don't know who is on the ballot, but will research before going to the polls	9%
I will make a decision on election day	7%

What is your general impression of where Florida is currently with COVID-19?

Things are improving	68%
Things have remained the same	28%
Things are getting worse	4%

What is the biggest factor this Fall that you think will affect your business?

Economic uncertainty due to COVID-19	55%
The results of the November election	10%
Childcare issues due to the uncertainty of schools reopening, and the impact on my employees' ability to work	1%
All of the above	28%
None of the above	6%

What is the greatest lesson your business has learned during the pandemic?

- Keep up with technology & diversify.
- Be flexible and react quickly.
- Patience.
- Work from home more workable than originally thought; will permanently change aspects of how we do business.

A middle-aged man with a grey beard and mustache, wearing a dark blue pinstripe suit, white shirt, and a red and blue striped tie, is speaking at a podium. He is holding a small black object in his right hand. Behind him is a backdrop with the Florida Chamber of Commerce logo and the Great Seal of the State of Florida. To the left, a portion of the American flag is visible.

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Dr. Jerry Parrish – Chief Economist

jparrish@flchamber.com

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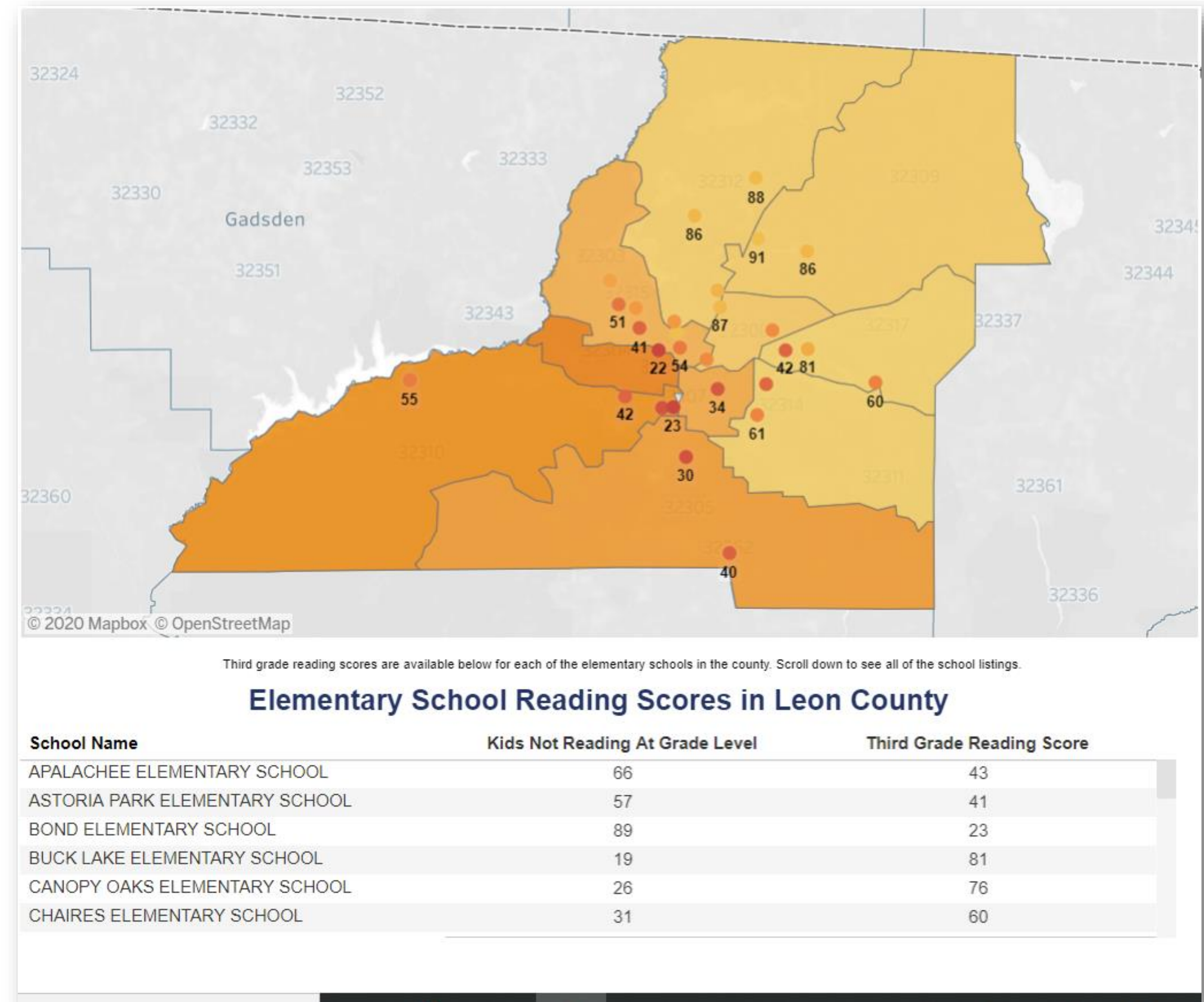
The Florida GAP MAP

The **Florida Chamber Foundation** has unveiled this first-of-its-kind tool that helps visualize the intersection of third grade reading scores for every public school in Florida with childhood poverty rates.

The Florida Gap Map will help educators, parents, media and policymakers easily identify school level performance gaps so business leaders can focus resources on helping close those gaps.

Explore your county and learn more at

www.TheFloridaGapMap.org



Business

Japan to Pay at Least \$536 Million for Companies to Leave China

Bloomberg News

July 18, 2020, 8:33 AM EDT

LISTEN TO ARTICLE

▶ 2:00


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Japan's government will start paying its companies to move factories out of China and back home or to Southeast Asia, part of a new program to secure supply chains and reduce dependence on manufacturing in China.

Fifty-seven companies including privately-held facemask-maker Iris Ohyama Inc. and Sharp Corp. will receive a total of 57.4 billion yen (\$536 million) in

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Television

A man with a grey beard and mustache, wearing a dark blue pinstripe suit, white shirt, and a red and blue striped tie, is speaking at a podium. He is holding a small black object in his right hand. The background features a large banner with the text "FLORIDA CHAMBER of Commerce" and the Great Seal of the State of Florida. An American flag is visible on the left side of the frame.

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III. Economic Outlook

Dr. Jerry Parrish – Chief Economist

jparrish@flchamber.com

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www.theFloridaScorecard.org

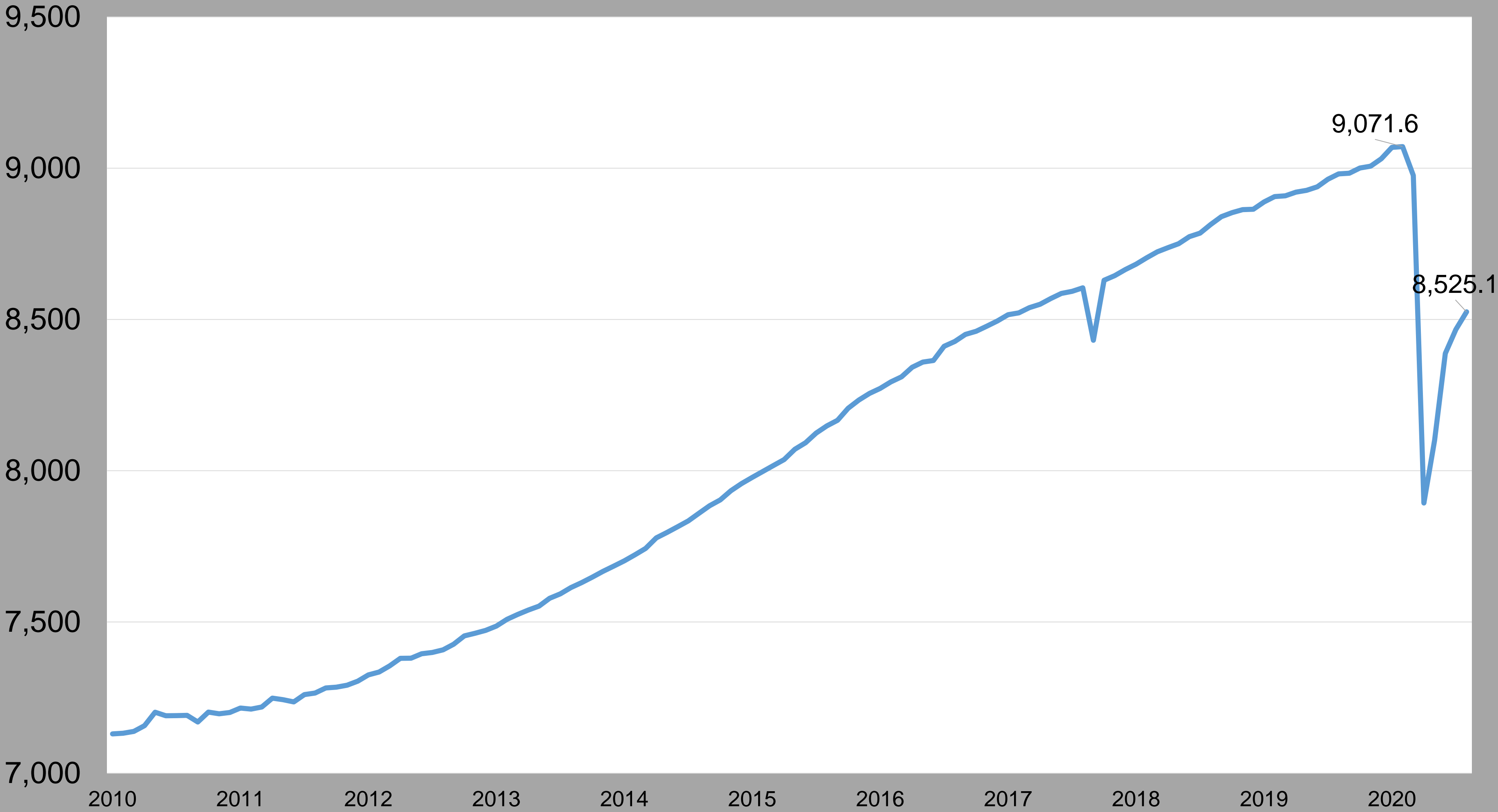
Florida's Average Daily COVID cases at 23.3% of peak shown on July 25 (58 days ago)

Unemployment rate down substantially, but still have 753,000 Floridians who are unemployed

Florida has 456,100 fewer jobs than at the same time last year

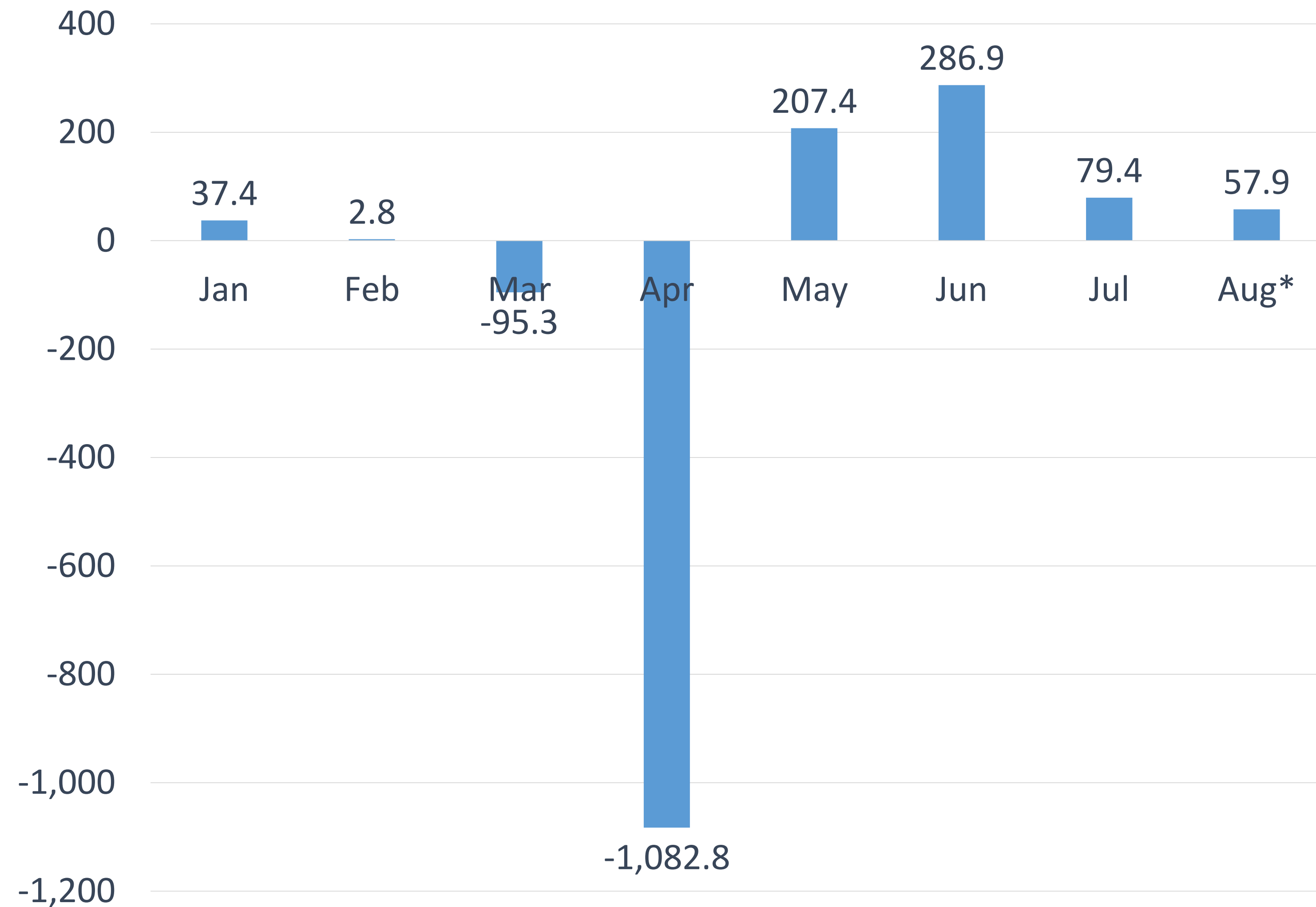


Florida non-farm Jobs (thousands)



Data Source: U.S. Bureau of Labor Statistics (BLS)

2020 Month-over-Month Job Gains/Losses (thousands)



Job Loss by Category: August 2019 to August 2020

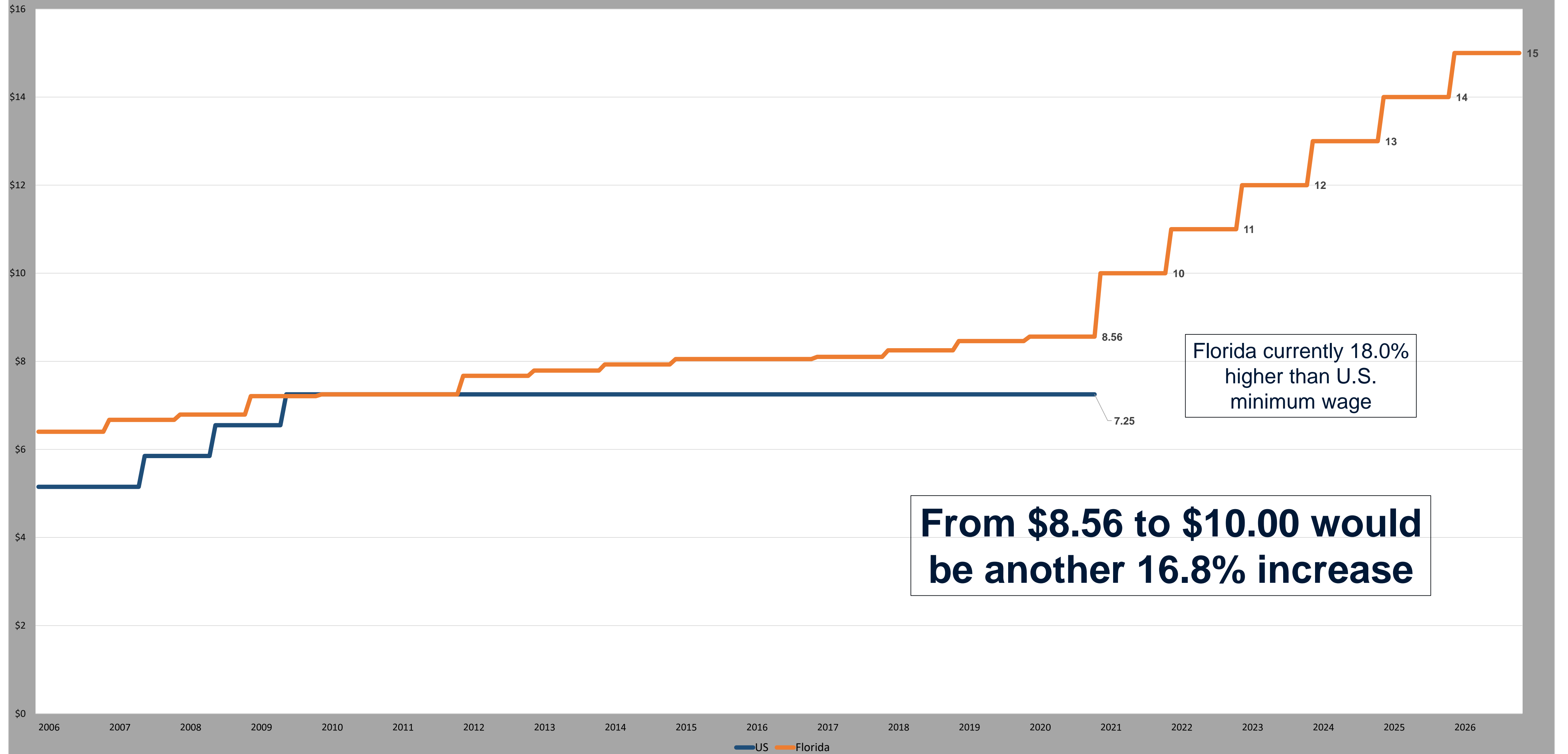
Industry	Job Change	Percent of Industry
Total – All Industries	-456,100	-5.1%
Leisure & Hospitality	-249,400	-19.8%
Professional & Business Services	-69,600	-5.0%
Trade, Transportation & Utilities	-54,500	-3.0%
Other Services	-30,200	-8.5%
Education & Health Services	-16,400	-1.2%
Manufacturing	-11,500	-3.0%
Financial Activities	-8,100	-1.4%
Construction	-5,500	-1.0%

Year-over-year Job Change

Industry	Jobs	Percent		
Leisure & Hospitality	-249,400	-19.9%		
Accommodation & Food Services	-201,400	-19.8%	Jobs	Percent
Accommodation			-73,700	-38.1%
Food Services/Drinking Places			-126,300	-15.5%
Arts, Entertainment & Recreation	-48,000	-19.9%		
Amusement Parks and Arcades			-27,900	-33.6%
Trade, Transportation and Utilities	-54,500	-3.0%		
Wholesale Trade	-12,100	-3.4%		
Retail Trade	-38,200	-3.4%		
Transporation, Warehousing & Utilities	-4,200	-1.2%		
Education & Health Services	-16,400	-1.2%		
Educational Services	-5,400	-3.1%		
Health Care and Social Assistance	-11,000	-0.9%		

Data Source: Florida Department of Economic Opprtunity

Florida and U.S. Minimum Wage – plus proposed increases



Senate District 39

Open – Flores (R)



Rep. Ana Maria Rodriguez (R)
Florida Chamber
Endorsed

Election	Republican	Democratic
2018 Governor	DeSantis 48.6%	Gillum 50.1%
2018 US Senate	Scott 48.8%	Nelson 51.2%
2016 Senate	Flores 54.2%	Mucarsel-Powell 45.8%
2016 President	Trump 43.2%	Clinton 53.3%

Voter Registration (via ChamberHub)

As of July 31, 2020

Republican – 33.1%

Democratic – 35.0%

NPA/Other – 31.9%

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Foundat

IV. From the Front Lines
Ana Maria Rodriguez – SD 39 Seat

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Senate District 9

Open – Simmons (R)



Rep. Jason Brodeur (R)
Florida Chamber
Endorsed

Election	Republican	Democratic
2018 Governor	DeSantis 49.6%	Gillum 49.2%
2018 US Senate	Scott 50.1%	Nelson 49.9%
2016 Senate	Simmons 100%	No Candidate
2016 President	Trump 49.4%	Clinton 45.3%

Voter Registration (via ChamberHub)

As of July 31, 2020

Republican – 35.8%

Democratic – 34.5%

NPA/Other – 29.7%



IV. From the Front Lines

Jason Brodeur— SD 9 Seat



V. State of Play

Nick Catroppo – Vice President of Political Operations

Alex Coelho – Political Operations Data Director

Andrew Wiggins – Sr. Director, Political Affairs & Coalitions Advocacy

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Nick Catroppo

Vice President
Political Operations



Alex Coelho

Data Director
Political Operations



Andrew Wiggins

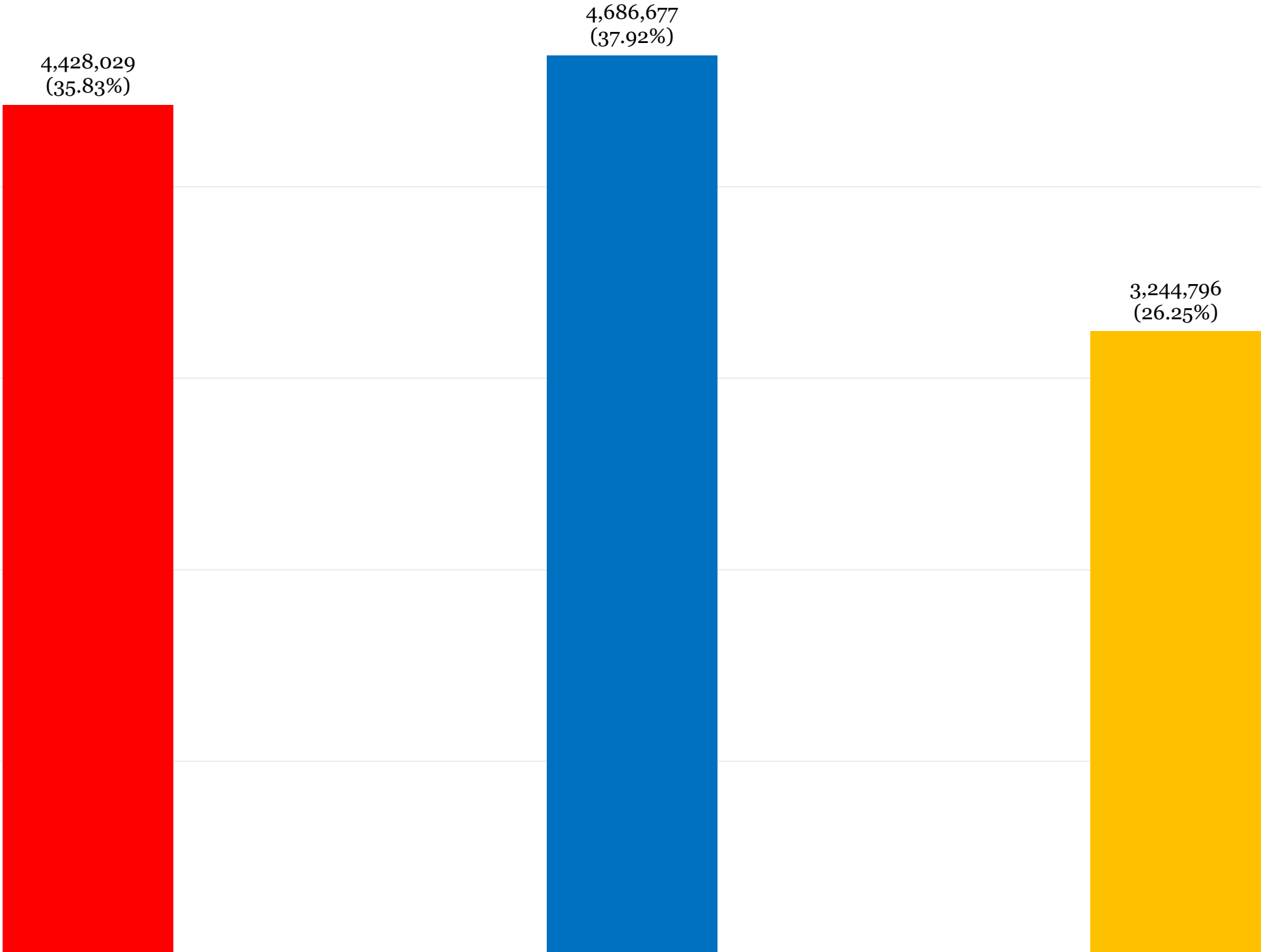
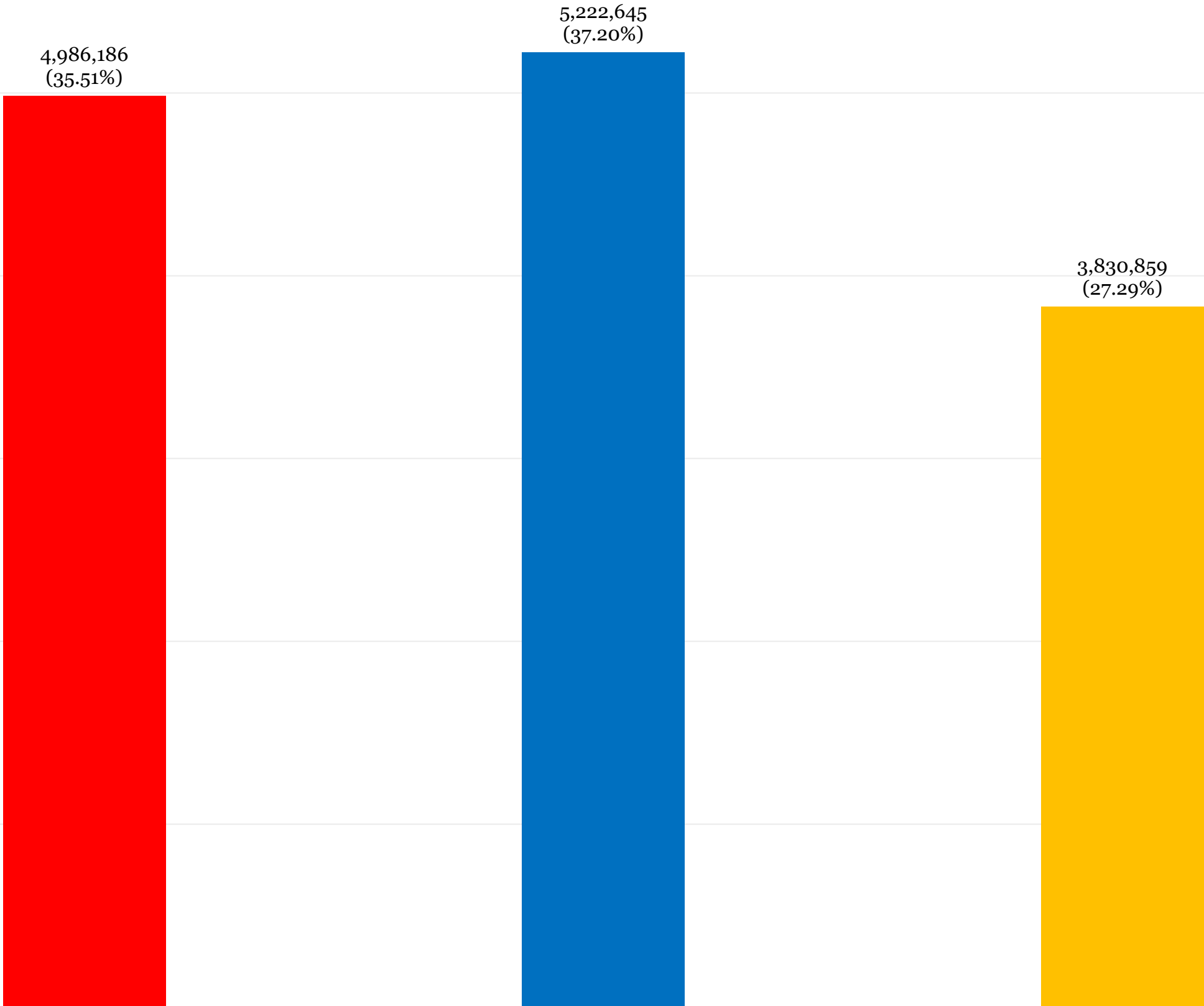
Sr. Director
Political Affairs &
Coalitions Advocacy

Florida Registration – Democrats Still Lead (as of July 31, 2020)

Florida Registration (as of July 31, 2016)

Dem
+236,459

Dem
+258,648



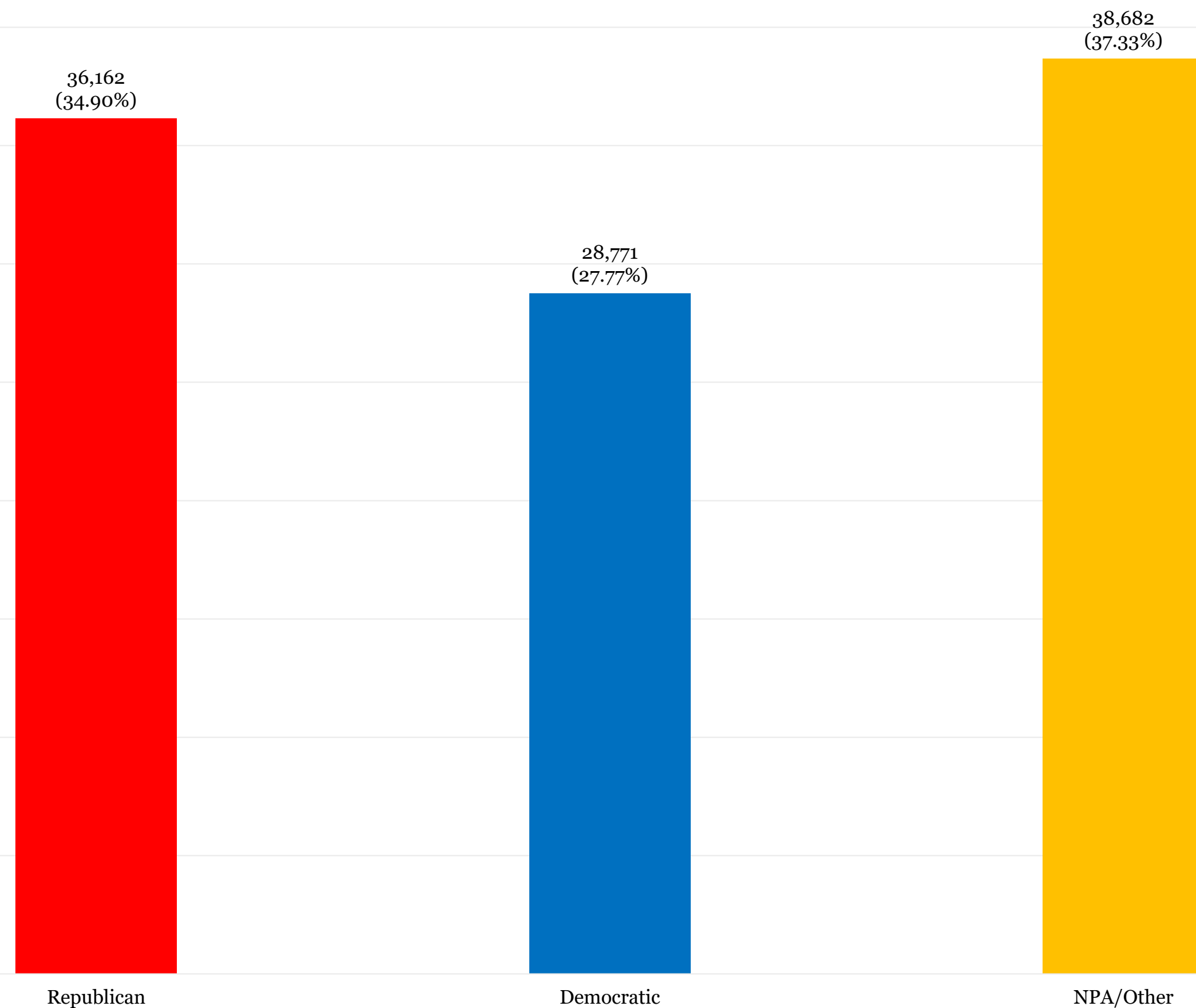
Total: 14,039,690

Since 2016
+1,680,188

Total: 12,359,502

Newly Registered Floridians – July 2020

GOP
+7,391



Republican

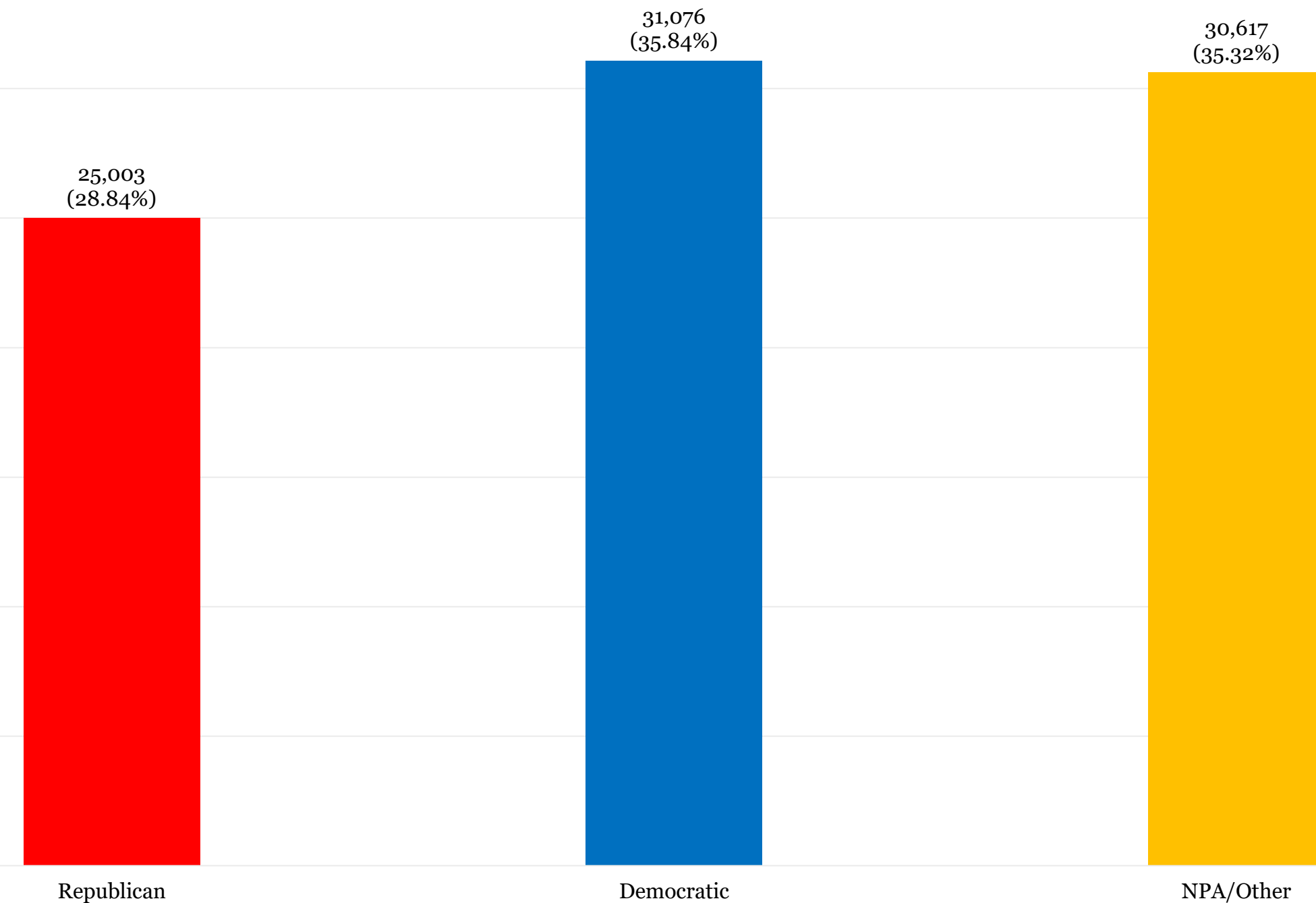
Democratic

NPA/Other

Total: 103,615

Newly Registered Floridians – July 2016

Dem
+6,073



Republican

Democratic

NPA/Other

Total: 86,696

Turning to November - The 2020 Ballot

1 – U.S. Presidential
27 – U.S. House of Representatives
21 – Florida State Senate (Florida Senate is currently 23-17 Republican majority)
120 – Florida State House (Florida House is currently a 73-47 Republican majority)
State Attorney, Public Defender, County Commission, School Board
1 – Florida Supreme Court Justice
6 – Constitutional Amendments

2022 Ballot

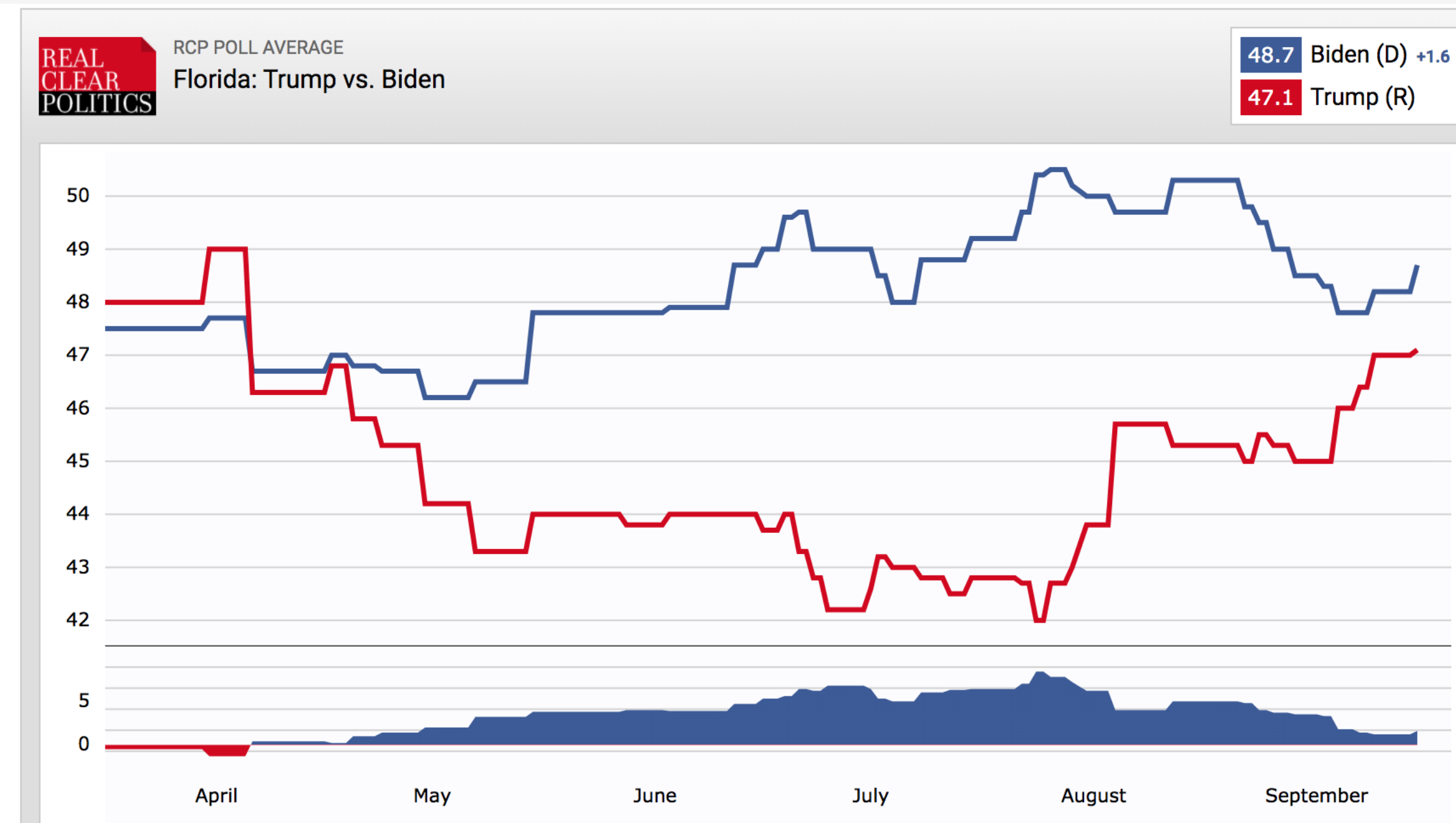
1 – U.S. Senate
4 – Governor and the Cabinet
40 – Florida State Senate
120 – Florida State House
State Attorney, Public Defender, County Commission, School Board
Florida Supreme Court Justice
Constitutional Amendments

How Bloomberg's \$100 million
Florida bet may shape campaign
9/16/20

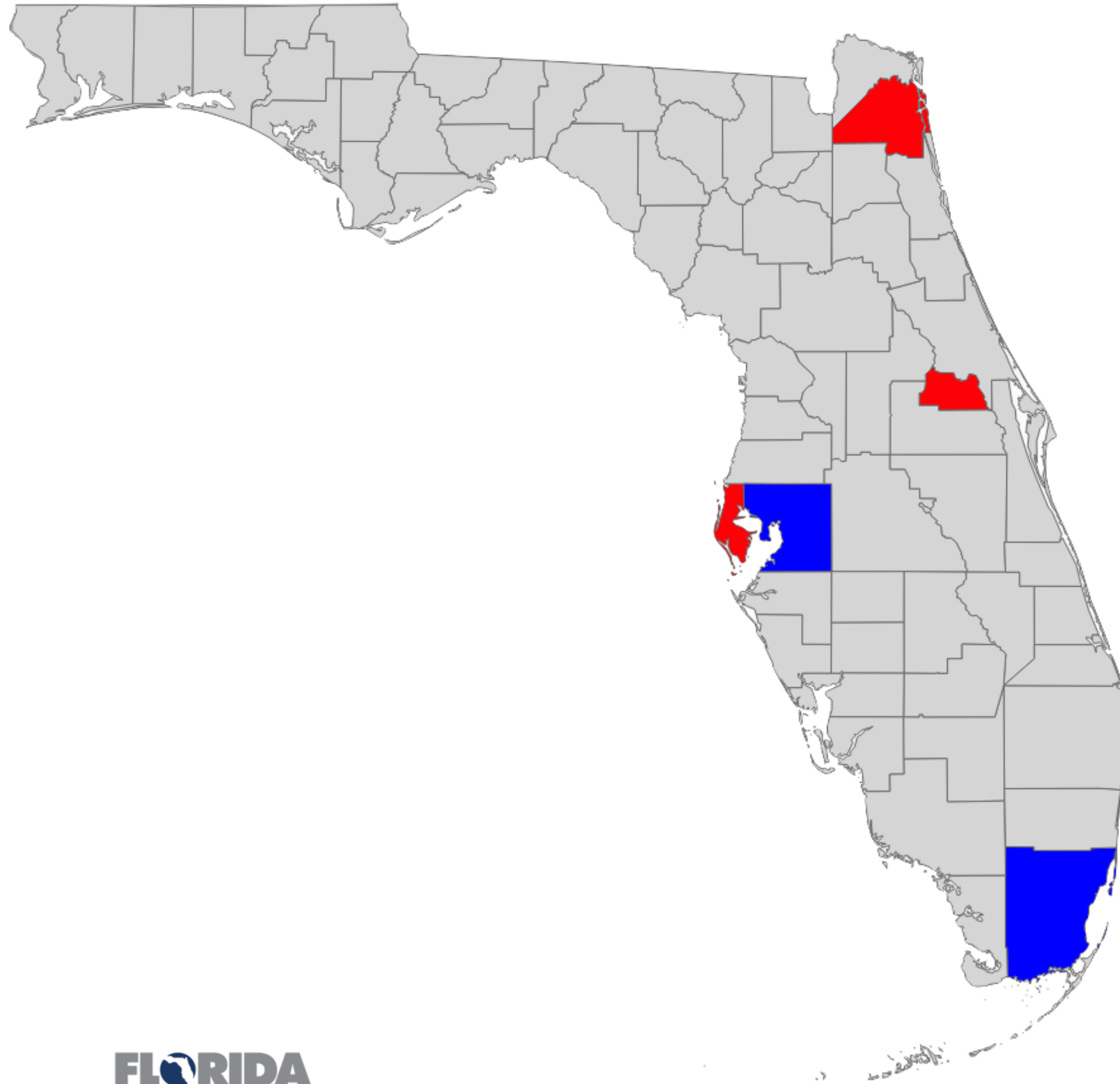
AP

Race Tightening: Florida Presidential Polling

Polling Data						
Poll	Date	Sample	MoE	Biden (D)	Trump (R)	Spread
RCP Average	8/28 - 9/13	--	--	48.7	47.1	Biden +1.6
Florida Atlantic University	9/11 - 9/12	631 RV	3.8	50	50	Tie
Monmouth*	9/10 - 9/13	428 LV	4.7	50	45	Biden +5
St. Pete Polls	9/7 - 9/8	2689 LV	1.9	50	47	Biden +3
CNBC/Change Research (D)	9/4 - 9/6	LV	--	49	46	Biden +3
NBC News/Marist	8/31 - 9/6	766 LV	4.5	48	48	Tie
Trafalgar Group (R)*	9/1 - 9/3	1022 LV	3.0	46	49	Trump +3
Quinnipiac	8/28 - 9/1	1235 LV	2.8	48	45	Biden +3



Turning to November – Counties to Watch



Seminole and Duval: Two historically Republican counties that have become closely-fought battlegrounds in recent years. President Trump won both by less than 2% in the 2016 general election, now Biden and Democrats hope to turn these counties Democratic Blue in November.

Pinellas: Pinellas has been the quintessential swing county in Florida elections for years. President Trump won the county by just 1 percentage point over Hillary Clinton in the 2016 general. The candidate who wins Pinellas in Presidential races has won Florida in 9 of the last 10 general elections.

Hillsborough: A county that has moved into the Democratic column in recent elections, the suburban Tampa communities of the county will be a highly-contested part of Florida as Biden hopes to make gains with suburbanites and Trump looks to hold their support.

Miami-Dade: Florida's largest county by registration, it was won by a margin of 30 percent by Hillary Clinton in 2016, President Trump hopes that improved support among Hispanic voters will help him significantly narrow this deficit in Miami-Dade this November.

Constitutional Amendments

Amendment Number and Name	Amendment Summary	Florida Chamber Position
Amendment 1 Citizenship Required to Vote in Florida Elections	This amendment provides that only United States Citizens who are at least eighteen years of age, a permanent resident of Florida, and registered to vote, as provided by law, shall be qualified to vote in a Florida election.	No Position
Amendment 2 Raising Florida’s Minimum Wage	Raises minimum wage to \$10.00 per hour effective September 30th, 2021. Each September 30th thereafter, minimum wage shall increase by \$1.00 per hour until the minimum wage reaches \$15.00 per hour on September 30th, 2026. From that point forward, future minimum wage increases shall revert to being adjusted annually for inflation starting September 30th, 2027.	Oppose
Amendment 3 All Voters Vote in Primary Elections for State Legislature, Governor and Cabinet	Allows all registered voters to vote in primaries for state legislature, governor, and cabinet regardless of political party affiliation. All candidates for an office, including party nominated candidates, appear on the same primary ballot. Two highest vote getters advance to general election. If only two candidates qualify, no primary is held and winner is determined in general election. Candidate’s party affiliation may appear on ballot as provided by law. Effective January 1, 2024.	Oppose

Amendment 2: Bad for Florida, Worse for Floridians



No State Has Ever Passed a Constitutional Mandate Raising Minimum Wage to \$15 Per Hour



"When you put that in the Constitution, we can't just go back and say, 'Oh, let's tweak it, let's do that.' You literally would have to go back and do another constitutional amendment."

- Governor Ron DeSantis

COVID-19 shuttered businesses and increased unemployment....

Now is not the time to Raise Florida's Minimum Wage

Join the Fight Against the Job-Killing \$15 Minimum Wage Mandate

Download our Social Media Toolkit and Sign our Petition to Get Involved

www.flchamber.com/minimumwage

Constitutional Amendments

Amendment Number and Name	Amendment Summary	Florida Chamber Position
Amendment 4 Voter Approval of Constitutional Amendments	Requires all proposed amendments or revisions to the state constitution to be approved by the voters in two elections, instead of one, in order to take effect. The proposal applies the current thresholds for passage to each of the two elections.	Support
Amendment 5 Limitation on Homestead	Proposing an amendment to the State Constitution, effective date January 1, 2021, to increase, from 2 years to 3 years, the period of time during which accrued Save-Our-Homes benefits may be transferred from a prior homestead to a new homestead.	No Position
Amendment 6 Ad Valorem Tax Discount for Spouses of Certain Deceased Veterans Who Had Permanent, Combat-Related Disabilities	Provides that the homestead property tax discount for certain veterans with permanent combat-related disabilities carries over to such veteran's surviving spouse who holds legal or beneficial title to, and who permanently resides on, the homestead property, until he or she remarries or sells or otherwise disposes of the property. The discount may be transferred to a new homestead property of the surviving spouse under certain conditions. The amendment takes effect January 1, 2021.	No Position

Florida Chamber 2020 Election Center



General Election Voter Guide

Early Voting Dashboard

Florida Chamber Endorsements

Constitutional Amendments

Please contact us directly at
ncatroppo@flchamber.com
awiggins@flchamber.com

Questions?



VI. Meeting Recap

Mark Wilson – President & CEO Florida Chamber of Commerce & Florida Chamber Foundation

mwilson@flchamber.com

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Next Board of Governors “Relaunch Florida” Webinar

Monday, November 23, 2pm EDT



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

Register at
www.FloridaChamber.com/Events

2020 Virtual Future of Florida Forum & Annual Meeting



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A nighttime photograph of the Miami skyline, featuring several illuminated skyscrapers and a bridge over water. The scene is reflected in the calm water in the foreground.

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Uniting Business for Good

September 2020 Board of Governors Call

mwilson@flchamber.com

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