



FLORIDA BUSINESS LEADERS SUMMIT SERIES ON PROSPERITY & ECONOMIC OPPORTUNITY

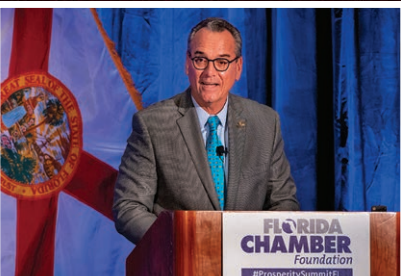
A Five Part Virtual Event Series on Ending Inequality of Opportunity in Florida

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FLORIDA BUSINESS LEADERS SUMMIT SERIES ON PROSPERITY & ECONOMIC OPPORTUNITY

July 22, 29 & August 7, 12, 19, 2020

Presented by the Florida Chamber Foundation Prosperity Initiative

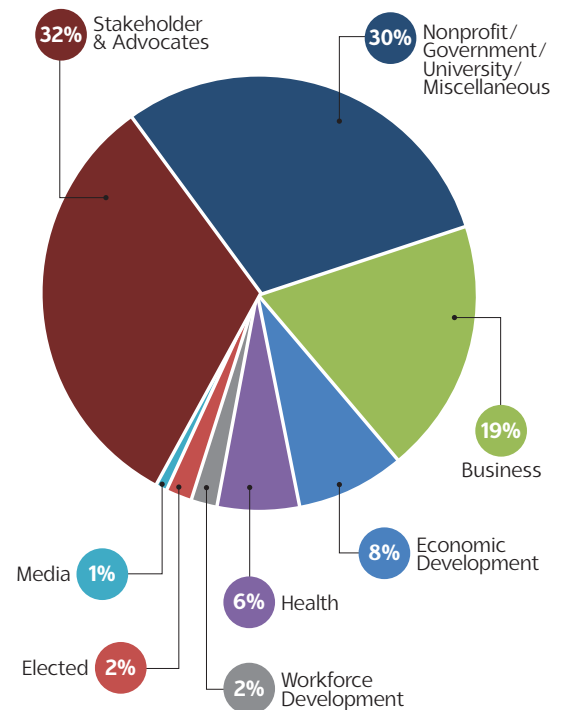
2017 marked the Florida Chamber Foundation's inaugural Florida Business Leaders Summit on Prosperity and Economic Opportunity, and it has quickly become one of the Chamber's most anticipated events. Due to the COVID-19 disruption, the live summit scheduled for May will now be a virtual event series. Despite this disruption, the work of the Prosperity Initiative continues and is more important than ever. The working poor are more likely to work in jobs that could see hours cut and staffing reductions as employers grapple with how to provide for their employees in a time when consumer activity has been greatly reduced.

As Mark Wilson said when he testified before Congress on this issue, "The battle of this generation is between economic equality and economic opportunity—between those who believe that everyone is entitled to prosperity and those who believe everyone is entitled to the opportunity to succeed." Join business and industry leaders as well as elected officials and community voices as we analyze a path to prosperity for each of Florida's zip codes. We will also discuss best practices around the state, how they can be replicated and more. The Florida Chamber Foundation's research shows the 10 root causes of generational poverty are: Jobs, Education, Housing, Health, Food, Safety, Child Care, Justice, Transportation and Agency-Community Voice. Webinar conversations will focus around several of these root cause topic areas. Don't miss out on adding your voice to the conversation.

"Our goal should not be temporary relief for the poor, but rather to attain enduring equality by eradicating the underlying pathology of poverty that has precluded 3 million Florida residents from achieving their God-given potential."

—H. WAYNE HUIZENGA JR.,
President, Huizenga Holdings, Inc.

2019 Prosperity Summit Attendees by Industry



Since the implementation of social distancing, the Florida Chamber has conducted 25+ webinars with more than 11,000 participants.

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MARKETING OPPORTUNITIES	PRESENTING SERIES SPONSOR \$15,000	PRESENTING SERIES CO-SPONSOR \$7,500	SERIES GOLD SPONSOR \$5,000	SERIES SILVER SPONSOR \$3,000	SERIES BRONZE SPONSOR \$2,000
<i>Benefits indicated are for each webinar in the entire event series</i>	★	★	★	★	★
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Company logo or listing on event webpage, pre- and post-event emails, and on sponsor slides shown at opening remarks	★	★	★	★	★
Link to company landing page placed on the Florida Chamber event webpage	★	★	★	★	
Florida Chamber to post confirmation of sponsor's involvement to social media accounts	★	★	★		
Dedicated PowerPoint slide (provided by sponsor) shown during the webinar	★	★	★		
First right of refusal to sponsor in 2021, must be confirmed within 90 days after 2020 event	★	★			
Opportunity to give brief remarks and introduce a speaker (depending on availability)	★	★			
60-second commercial spot (provided by sponsor) played during the event	★				
Opportunity to give welcome/ introduction remarks	★				

Interested in sponsoring only one webinar? Contact Aaron Kinnon at 850-521-1253.

All Prosperity Advisory Council members will receive same marketing opportunities as indicated in Prosperity Series Sponsor column. For more information on becoming a Prosperity Advisory Council member, contact Michael Williams at mwilliams@flfoundation.org.



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Make checks payable to: Florida Chamber Foundation, P.O. Box 11309, Tallahassee, FL 32302

Please return this form via email: akinnon@flfoundation.org

For more information, please call (850) 521-1253.

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COMMUNITY VOICE, SAFETY & JUSTICE: Wednesday, July 22nd, 10 a.m. - Noon

CHILD CARE & FAMILIES: Wednesday, July 29th, 10 a.m. - Noon

FOOD & HEALTH: Friday, August 7th, 10 a.m. - Noon

JOBS & EDUCATION: Wednesday, August 12th, 10 a.m. - Noon

HOUSING, HOMELESSNESS & TRANSPORTATION: Wednesday, August 19th, 10 a.m. - Noon