

RELAUNCH FLORIDA



Uniting Business for Good

FLORIDA
CHAMBER
Foundation

**Reimagining Child Care and the
Business Response**

Presented by the Florida Chamber Foundation's Business Alliance for Early Learning



“The last few months have brought significant change to our organizations, communities and our world. As we transition to a “new normal,” it is critical that all of us know the educational resources available in our community that can support our team members and their families, for which child care is often a critical factor to their ability to work.”

- **Jennifer Grove**
Vice President, External Relations
Baptist Healthcare

"This public health crisis has deeply impacted individuals and businesses, non-profit organizations and communities, and certainly working families. With schools and day care centers physically closed, many parents and caregivers are struggling to balance work and child care. As part of our company's COVID-19 emergency response plan, Florida Blue is supporting organizations across Florida that are helping care for the children of first responders and health care workers, in addition to offering flexible work arrangements for our Florida Blue employees. During this period of uncertainty and anxiety, we must all work together to ensure children are safe and do not go hungry."

-Susan Towler

Vice President, Florida Blue Foundation
Executive Director, Corporate Social Responsibility,
Florida Blue



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Welcome & Introduction



Mark Wilson

President & CEO,
The Florida Chamber
of Commerce

A SPECIAL THANKS TO OUR SPONSOR

FLORIDA
CAMPAIGN FOR
GRADE-LEVEL
READING

.....
3RD GRADE READING
SUCCESS MATTERS



EMAILS & OPINIONS

Mark Wilson, David Lawrence: A too-hidden key to a more rapid recovery

If we want people back to work quickly after COVID-19, child care must become a priority now.



By **Guest Author** on April 20, 2020

Florida Businesses Giving Back



Helios Foundation

The Helios Foundation has partnered with Take Stock in Children to launch the Florida COVID-19 Student Support Initiative to support college students impacted by COVID-19. The goal of the fund is to encourage students' retention,

Florida Businesses Giving Back



AdventHealth

[AdventHealth](#) hospitals in the West Florida Division will provide rapid testing for coronavirus, the health care system announced Tuesday. AdventHealth will use the [Cepheid Xpert Xpress SARS-CoV-2](#) device for patients who are in the system's care and meet the evaluation criteria for COVID-19 testing. The federal government granted emergency authorization for the device and its specialized cartridges to be used for rapid laboratory testing as the pandemic has worsened, according to AdventHealth's release. More [here](#).

Florida Businesses Giving Back



Grow Up Great

As a direct response to the coronavirus pandemic, Sesame Workshop and the Fred Rogers Productions have created new resources for families and children. They are now available on the [PNC Grow Up Great website](#).

Florida Businesses Giving Back

Wells Fargo

Wells Fargo announced a number of measures related to COVID-19 relief. Anyone can cash their CARES Act relief checks at a Wells Fargo branch with no fees and, for 30 days, Wells Fargo will pause the collection of negative balances existing at a time when relief checks are deposited, allowing account holders full access to their payments. Additionally, Wells Fargo is suspending residential property foreclosure sales, evictions, and involuntary automobile repossessions. They are also offering on a case-by-case basis fee waivers, payment deferrals, and other assistance for credit card, auto, mortgage, small business, and personal lending.

Florida Businesses Responding



Florida Blue

Florida Blue will make four gifts of \$500,000 each to address urgent COVID-19 health and safety issues across the state. The funding will address food needs for seniors and kids, support hourly workers, address behavioral health needs and more. It also implemented an extended grace period through May 31, 2020 for customers unable to pay premiums that



Serving Florida



University of West Florida

UWF is working with Sea3D Additive Manufacturing Laboratory in Pensacola to manufacture, maintain, and distribute 3D-printed full-face shield supplies.

Florida Businesses Giving Back



Tampa General

Due to its testing abilities and academic connection, Tampa General Hospital is one of the first hospitals in the state to run clinical therapies for COVID-19 patients. Read more [here](#).

- 675,000 childcare businesses, mostly small businesses, employing 1.5 million workers
- Children under 5 in regular childcare:
 - 47.4% of all infants (birth to one year) are in childcare;
 - 54% of 1 and 2 year-old children are in childcare; and
 - 73% of 3-and 4-year old children are in childcare.
- Two-thirds of American families with children under the age of six are dependent on childcare

188 Nations/Territories – 14 Million Annual Visitors



COVID-19 Dashboard by the Center for Systems Science and Engineering (CSSE) at Johns Hopkins ...



Total Confirmed

5,731,837

Confirmed Cases by
Country/Region/Sovereignty

1,703,989 US

411,821 Brazil

379,051 Russia

268,620 United Kingdom

236,769 Spain

231,139 Italy

Admin0

Last Updated at (MM/DD/YYYY)

5/28/2020, 11:32:44 AM



188

countries/regions

Lancet Inf Dis Article: [Here](#). Mobile Version: [Here](#).

Lead by [JHU CSSE](#). Technical Support: [Esri Living Atlas team](#) and [JHU APL](#). Financial

Global Deaths

356,606

100,651 deaths
US

37,542 deaths
United Kingdom

33,072 deaths
Italy

28,599 deaths

Global Dea...

US State Level

Deaths, Recovered

29,484
deaths, **64,632**
recovered
New York US

11,339
deaths, **25,552**
recovered
New Jersey US

US Deaths,...



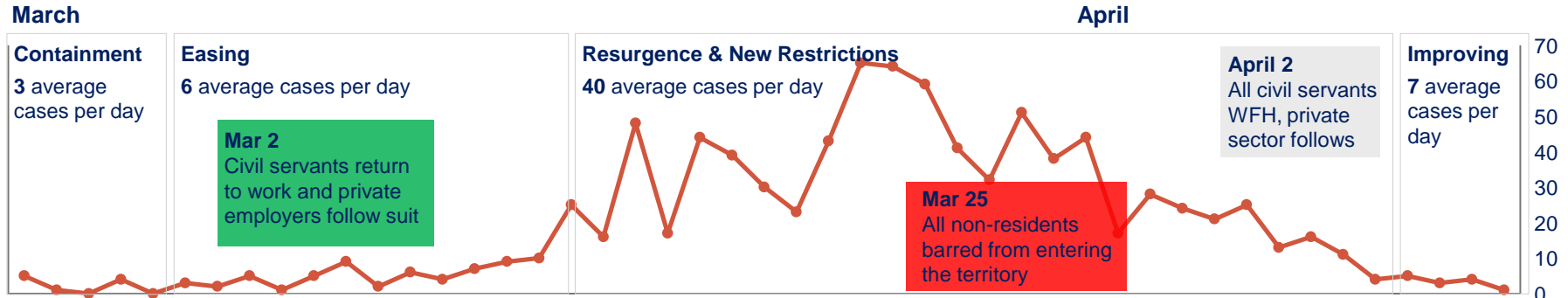
Confirmed

Logarithmic

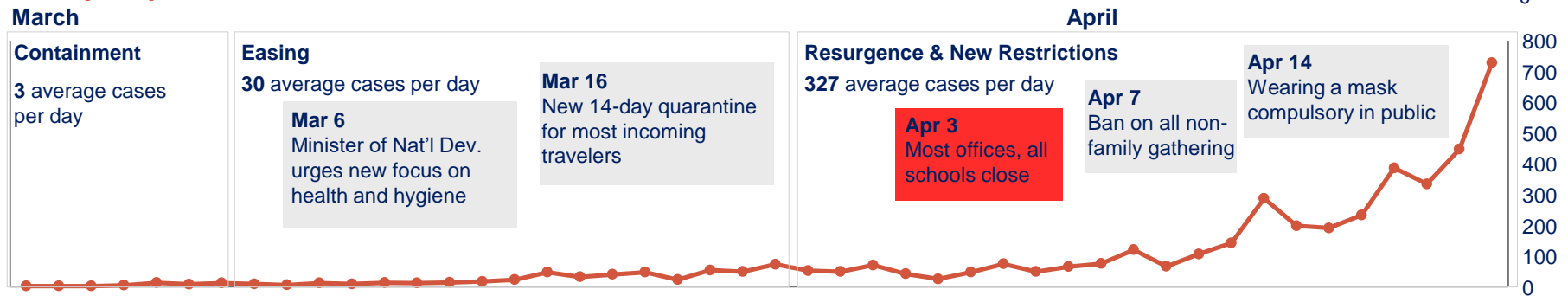
Daily Cases

Every Florida Community is Unique We Must Get This Right

**Hong Kong
(uncertain
progress)**



**Singapore
(troubling
resurgence)**



**South Korea
(consistent
improvement)**



COVID-19 Scorecard Tracker

View County Data... ▾

NUMBER OF COVID
CASES

52,634
(Increasing)

Daily Average New Cases

730.9
(Decreasing)

WEEKLY PERCENT OF
POSITIVE CASES

2.27%
(Decreasing)

DAYS SINCE 1ST
CONFIRMED COVID-19
CASE

87



UNEMPLOYMENT RATE

12.9%
(Increasing)

[View Statewide Heat Map](#)

Jobs Year Over Year Change

-1,010,500

[View Statewide Heat Map](#)



3RD GRADE READING SCORES

58%
(Improving)

[View Statewide Heat Map](#)

100%
2030 Goal



CHILDREN IN POVERTY

21.3%
(Decreasing)

<10%
2030 Goal

870,505
(Decreasing)

2020 COVID-19 Child Care Survey Results

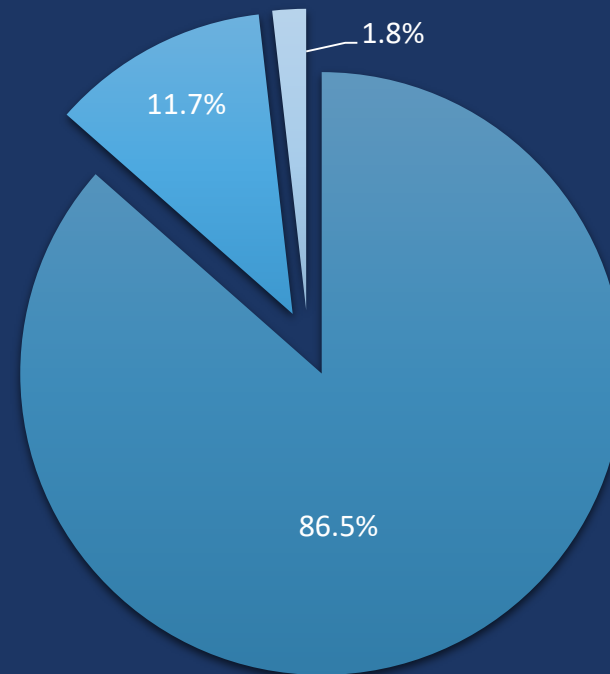


**Katie
Kiselewski**

Business Alliance for
Early Learning
Assistant

Has the current lack of child care/early learning programs affected your colleagues or co-workers?

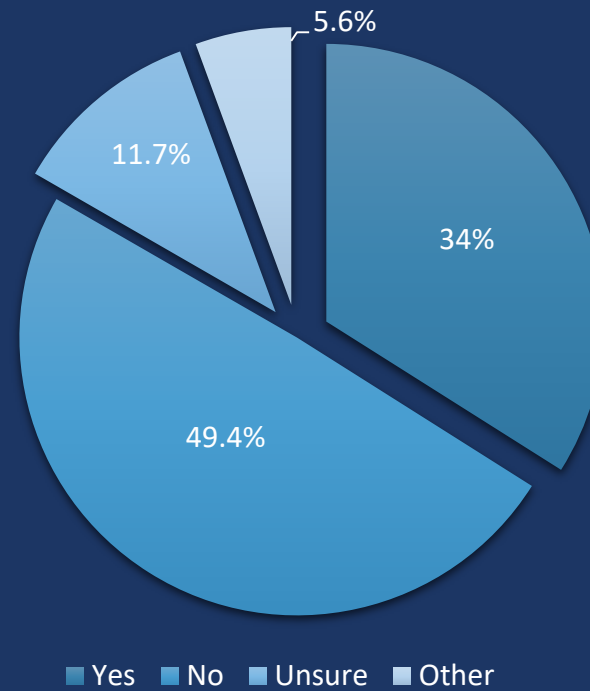
Yes	64.4%
Somewhat	22.1%
No	11.7%
Unsure	1.8%



■ Yes and Somewhat ■ No ■ Unsure

Has your organization put any measures in place to assist staff or employees with the lack of child care/early learning programs at this time (e.g. additional paid leave, education resources, etc.)?

Yes	34.0%
No	49.4%
Unsure	11.1%
Other	5.6%



My organization's employees have expressed concerns about working remotely while also taking care of children or attending to remote classroom needs.

Disagree	8.2%
Somewhat Disagree	3.8%
Neutral	12.6%
Somewhat Agree	32.1%
Agree	43.4%

Myself and/or my colleagues have used vacation days to take care of children and/or create a child care plan.

Disagree	28.9%
Somewhat Disagree	8.8%
Neutral	17.6%
Somewhat Agree	14.5%
Agree	30.2%

Keynote Introduction



Kim Reckley

Sr. Vice President
Client & Community
Relations Director,
Office of the Regional
President,
PNC Bank

Chair
Business Alliance for
Early Learning

“It’s not a coincidence that Florida schools climbed to new heights at the same time more parents were given more choice. We now have 300,000 students attending charter schools, 150,000 attending private pre-schools (VPK) using state funding, 140,000 attending K-12 private schools with vouchers or tax credit scholarships. We also have more than 700,000 using district choice, be it dual enrollment, International Baccalaureate programs, career academies, etc. Altogether, 47 percent of Florida students now attend something other than their zoned schools, up from 10 percent a generation ago.”

- **Representative Vance Aloupis**, District 115
CEO, The Children’s Movement of Florida



Where Child Care Stands



**Representative
Vance Aloupis**

District 115

CEO,
The Children's
Movement of Florida

Reimagining Child Care and the Business Response Panel



Chris Duggan
Executive Director
Florida Association
for the Education of
Young Children



Roy Keister
Vice President
Florida Association for
Child Care Management
Owner, Scottsdale
Academy



Ellyn Okrent
CEO
The Florence Fuller
Child Development
Center



Erin Smeltzer
Executive Director
Association of
Early Learning
Coalitions



**Madeleine
Thakur**
Chief of Staff
The Children's
Movement of Florida

Closing Remarks



Donna Wright

Chief Operating Officer

Florida Chamber
Foundation

Business Alliance for Early Learning

HOME ABOUT FOUNDATION ADVOCACY POLITICAL INTERNATIONAL EVENTS SAFETY COUNCIL COVID-19

Twitter Facebook LOGIN

FLORIDA
CHAMBER
of Commerce



SEARCH

JOIN THE CHAMBER

Did You Know Only 53% Of
Children Entering Kindergarten
Are Ready To Be There?

Help ensure 100% kindergarteners are prepared

SIGN THE PETITION >

Business Alliance for Early Learning

NEW- FAMILY RESOURCES FOR LEARNING AT HOME DURING COVID-19

IN THE NEWS

RESOURCES

INFOGRAPHICS

FLORIDA
CHAMBER
Foundation

TheFloridaScorecard.org

THE FLORIDA SCORECARD
METRICS TO HELP SECURE FLORIDA'S FUTURE

View County Data...



TALENT SUPPLY & EDUCATION



INNOVATION & ECON. DEVELOP.



INFRASTRUCTURE & GROWTH LEADERSHIP



BUSINESS CLIMATE & COMPETITIVENESS



CIVICS & GOVERNANCE



QUALITY OF LIFE

State of Florida Metrics (What is this?)

State of Florida FutureCast

Talent Supply & Education

Click any metric to get more information!



KINDERGARTEN READINESS

53%

(Unchanged)

100%

2030 Goal



3RD GRADE READING SCORES

58%

(Improving)

[View Statewide Heat Map](#)

100%

2030 Goal



3RD GRADE MATH SCORES

62%

(Unchanged)



8TH GRADE READING SCORES

56%

Reading (Declining)

100%

2030 Goal

Florida's Relaunch Continues

Friday, May 29
2:00 – 3:30 p.m. EST

CONFIRMED SPEAKERS



The Honorable Jimmy Patronis
Chief Financial Officer
State of Florida



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

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3RD GRADE READING
SUCCESS MATTERS



“High quality child care is essential to the future of Florida and its children. As business leaders, we must do what we can to ensure our children can return to quality programs when the time comes.”

- Jason Roth

External Affairs Manager,

Northeast Florida

TECO Energy

Board Member,

Early Learning Coalition of Duval

FLORIDA CHAMBER Foundation

A SPECIAL THANKS TO OUR COMMUNITY DEVELOPMENT PARTNERS



Holland & Knight



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Questions: kkiselewski@flfoundation.org