



WHERE WE STAND

The Florida Chamber's 2020 Jobs and Competitiveness Agenda



FLORIDA
CHAMBER
of Commerce
SECURING FLORIDA'S FUTURE
FloridaChamber.com

Uniting Florida Business For Good



Charles S. Caulkins
2019-2021 Chair
Florida Chamber of Commerce



Mark Wilson
President and CEO
Florida Chamber of Commerce

Florida Chamber Members and Friends:

The Florida Chamber of Commerce is uniting Florida’s business community for good, fighting for economic opportunities and growing private-sector jobs. We’re standing on the front lines to solve issues that impact Florida’s competitiveness, as well as the future of Florida’s business climate.

With leadership from Governor Ron DeSantis, Florida’s momentum is moving in the right direction, but the truth is Florida is at a crossroads. While some want us to be more like New York, Illinois and California, we’re securing Florida’s future and working to grow our economy from the 17th largest in the world to the 10th.

During the 2020 Legislative Session, we are reminded that choices matter. With 900 people moving to Florida each day, the Florida Chamber’s Business Agenda is a set of priorities that will help grow private sector jobs, diversify our economy and create additional economic opportunity.

Our more than 100-year track record of fighting for free enterprise is second to none. **If you believe free enterprise and Florida’s future are worth fighting for, join us.**

We look forward to continuing to work with Governor Ron DeSantis, Senate President Bill Galvano, House Speaker Jose Oliva, the Florida Cabinet, the Florida Legislature, agency leaders in Tallahassee and Washington, D.C., our congressional delegation and YOU to make sure the right things happen in Florida..

Sincerely,

Charles S. Caulkins
2019-2021 Chair
Florida Chamber of Commerce

Mark Wilson
President and CEO
Florida Chamber of Commerce

P.S. Learn how to help us keep Florida’s momentum going. Email Tanya Bechtold at tbechtold@flchamber.com or call 850-521-1218 today.

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Free Enterprise Isn't Free



Mark Wilson, President of the Florida Chamber, and Florida Chamber members launch the Florida Chamber's Florida Business Agenda.

“The Florida Chamber of Commerce is the non-partisan, non-profit in Florida fighting to make sure you don't become one too.”

MARK WILSON
President and CEO
Florida Chamber of Commerce

GET INVOLVED:

Help the Florida Chamber make Florida more competitive by contacting Tanya Bechtold at tbechtold@flchamber.com or at 850-521-1218, or visit www.FloridaChamber.com for more information.

Every day, the Florida Chamber of Commerce unifies Florida's business leaders. Our focus, through smart policy, helping to elect pro-jobs candidates and conducting forward-looking research, is to make Florida more competitive so Florida's job creators can create quality jobs, and economic opportunity for every single Floridian.

Today, Florida's future remains our number one priority as we continue to be the state that others look to for leadership.

Consider the facts:

- ▶ In 2018, Florida became a \$1 trillion economy and is now ranked the 19th most diverse state economy in America, and if Florida were a country it would be the 17th largest economy in the world
- ▶ Florida is welcoming nearly 900 people per day and is expected to welcome 4.5 million more residents by 2030,
- ▶ \$1 billion was spent during the 2018 election cycle in Florida, with the Governor's race ranking as the most expensive race in Florida history,
- ▶ Florida continues breaking job records with 1.5 million net new jobs expected to be created by 2030, and
- ▶ Unemployment rates continue to be lower than the national average, with Florida's unemployment rate at 3.1 percent as of December 2019.

But the road to Florida's successes has not been easy and the truth is, things are fragile in Florida. Our efforts to make Florida a global leader continue to be challenged by groups who stand in the way of American competitiveness, free enterprise and opportunity. With 4.5 million more residents expected by 2030, policies that focus on the long term are essential or Florida could follow the path of California, Illinois and New York — and that is unacceptable.

When it comes to protecting Florida's environment, no one cares more than the Florida Chamber. Unfortunately, some environmental extremists continue to deploy regulation after regulation to hurt our efforts to plan for smarter growth and protect our environment as we solve our water challenges. It's almost as if they want Florida to fail.

When it comes to building the best education system, the union that claims to represent teachers consistently puts adults ahead of kids, excuses ahead of results, and continues to try to take options away from students. Our fight to secure long-term opportunities is often made more difficult by those who believe Florida is immune to economic strife. The union that represents government workers is the same union opposing common sense pension reforms — making Florida less competitive and hurting the very people they claim to represent. We must remember the high price Florida's families pay when we fail to make the right decisions today that will provide a secure future for them tomorrow.

Incredibly, some politicians are following the trial lawyer playbook and continue to side with special interests who put themselves ahead of a growing economy for all Floridians. In fact, some politicians have proved their loyalty to billboard trial lawyers who exploit Florida's legal



system by refusing to act on Florida's worsening lawsuit abuse problem — a problem which costs every Florida family an average of \$4,442 in lawsuit abuse taxes every year.

Despite the seemingly unlimited resources of anti-business, anti-jobs groups, their policies of less freedom and less competitiveness **have never worked – and they never will**. That's why the Florida Chamber, our members and our partners will keep fighting to make Florida America's best hope. We won't give up the fight for what's right for Florida—from the Florida Legislature to the Florida Cabinet, from state to federal agencies, from the court of law to the court of public opinion. When the battle is about what is best for Florida's future, the Florida Chamber is on the front lines. When businesses stay unified, we win.

For those interested in fighting against special interests and who believe in Florida's future — we invite you to join the fight. The battle for free enterprise continues and we welcome your support. For those of you who have already joined the fight for free enterprise, we thank you.

At the Florida Chamber, we believe in:

- ▶ A **Robust Free Enterprise System** with limited intrusion by the government in the marketplace.
- ▶ **Predictable and Consistent Statewide Laws** and regulations that promote economic growth and do not impose unreasonable costs on businesses or their customers.
- ▶ A **High-Quality Education** and workforce development system that will enable all Floridians to compete in the 21st century global economy.
- ▶ A **Simple, Consistent and Globally Competitive Tax Structure**.
- ▶ **Fiscal Responsibility**, public accountability and transparency in government.
- ▶ A **Reliable and Sustainable Infrastructure** to support the health and long-term prosperity of all Floridians.
- ▶ A **Constructive and Competitive Labor Environment** in Florida that generates jobs.
- ▶ **Healthy and Civil Debate** steeped in fact on all issues of importance to Florida's future.
- ▶ A **Strong, Healthy Environment** using data driven decisions to grow our economy, protect our ecosystems and maintain our natural resources.
- ▶ A **Constructive and Competitive Labor Environment** in Florida that generates jobs.
- ▶ **Prosperity for Every Floridian** and in fostering communities and an economy that provide an opportunity for economic mobility and success.

On behalf of Florida's leading employers, we would like to thank those legislators, Democrats, Republicans and Independents, who put Florida's competitiveness ahead of short term politics.

Where We Stand



Governor Ron DeSantis joins the Florida Chamber in calling for a fix to Florida's broken, expensive and unfair lawsuit climate.

“I look forward to working with the Florida Chamber to create more high paying jobs for Floridians and make Florida the best state in the country for business.”

FLORIDA GOVERNOR RON DESANTIS

Florida Chamber Board of Directors

The Florida Chamber Board of Directors is comprised of diverse business leaders representing every region and industry in Florida, from start-ups to small businesses to multi-national corporations.

Florida Chamber board members invest their time, resources and expertise to further the substantial pro-business legislative, research, political and grassroots activities of the Florida Chamber and our members. The Florida Chamber board is focused on diversifying Florida's economy and securing Florida's future for all Floridians.

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Florida Chamber Board of Directors

Florida Chamber Board of Directors



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Allen McGlynn
State Farm Insurance
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Mike Sheely
Allstate Insurance
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Florida Power &
Light Company



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David Strong
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Jackson Health System



Scott Mikuen
Harris Corporation



Michael Minton
Dean, Mead, Minton
and Zwemer



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Moore, Inc.



Mark Styslinger
Altec



David Sweeney
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David Ottati
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Eric Pike
Pike Electric



Todd Powell
Weyerhaeuser



John Provenzano
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G. Lee Sandler
Sandler, Travis
& Rosenberg



Jackson Sasser
Santa Fe College



Lawrence Schreiber
SantaFe Health Care



Bob White
The Doctors
Company



Mark Wilson
Florida Chamber
of Commerce



**Katie Worthington
Decker**
Greater Winter Haven
Chamber of Commerce



Bill Yeargin
Correct Craft



Joe York
AT&T Florida,
Puerto Rico, U.S.

Florida Chamber Board of Directors

Legislative and Regulatory Advocacy Team

The Florida Chamber Advocacy Team closely tracks thousands of votes each legislative session and testifies continuously throughout the year, making sure the voices of job creators are heard.



Mark Wilson
President and CEO



David Hart
Executive Vice President of Governmental Affairs & Political Operations



Frank Walker
Vice President of Governmental Affairs



Edie Ousley
Vice President of Public Affairs



Marian Johnson
Executive Director of the Florida Chamber Political Council (FCPI)



Andrew Wiggins
Senior Director of Campaign & Elections



Carolyn Johnson
Director of Business, Economic Development & Innovation Policy



Christopher Emmanuel
Director of Infrastructure and Governance Policy



Matthew Choy
Director of Talent, Education and Quality of Life Policy



Anna Grace Lewis
Governmental Affairs Coordinator

Legislative Advocates

In addition to our year-round internal Advocacy Team, the Florida Chamber partners with some of the most trusted, successful and well-connected lobbying professionals in Florida on competitiveness issues ranging from taxation, regulations, workers' comp and legal reform to education reform, innovation, water science, transportation, healthcare and more. These experts work together with Florida Chamber staff and volunteers.



Josh Aubuchon



Travis Blanton



Melanie Bostick



French Brown IV



David Childs



Matt Bryan



David Daniel



Mark Delegal



Jennifer Green



Jeff Hartley



Thomas Griffin



Gary Hunter



Lisa Hurley



Jon Johnson



Ryan Matthews



Darrick McGhee



Tim Parson



Teye Reeves

2019 DISTINGUISHED ADVOCATE AWARDS



FLORIDA CHAMBER of Commerce
Distinguished Advocate
In Recognition of and Appreciation for Your Leadership and Commitment to Florida's Business Community

The Florida Chamber's Distinguished Advocate Award recognizes legislators who have championed key Florida Business Agenda legislation. The award is designed to acknowledge legislators who ensured consideration of the business community's legislative priorities and who fought tirelessly for the passage of pro-jobs legislation.

THE FLORIDA CHAMBER'S NINE 2019 DISTINGUISHED ADVOCATES IN THE SENATE WERE:



SENATOR JEFFREY BRANDES (R-Saint Petersburg)
Senator Jeff Brandes drove autonomous vehicle legislation that will help prepare Florida for the next generation of mobility, while also championing efforts to allow students to progress through school at their own pace based upon their mastery of concepts and skills.



SENATOR TRAVIS HUTSON (R-Palm Coast)
Senator Travis Hutson sought to hold out-of-control local municipalities accountable for furthering a patchwork regulatory climate statewide and passed workforce education legislation to help bridge the talent gap facing Florida job creators and seekers.



SENATOR DOUG BROXSON (R-Pensacola)
Senator Doug Broxson successfully passed assignment of benefits legislation, carrying a six-year Florida Chamber-led effort to protect homeowners from unscrupulous vendors across the finish line.



SENATOR MANNY DIAZ, JR. (R-Hialeah Gardens)
Senator Manny Diaz, Jr. fought the teacher unions tooth and nail to pass historic school choice reform, ensuring more Florida students' educational opportunities are not defined by their income or zip code.



SENATOR BILL GALVANO (R-Bradenton)
Senate President Bill Galvano partnered with the Florida Chamber Infrastructure Coalition to pass long-term infrastructure investments that will lead to increased investment and access to rural communities.



SENATOR JOE GRUTERS (R-Sarasota)
Senator Joe Gruters carried half a dozen Florida Chamber-backed bills and policies on everything from targeted tax cuts and employer mandates preemptions, to long-term infrastructure investments and smart growth management, and the reauthorization of VISIT FLORIDA.



SENATOR DAVID SIMMONS (R-Longwood)
Senator David Simmons quarterbacked the fight to protect Florida's constitution from out-of-state special interests and return the citizens' initiative process to the citizens it was intended to serve.




SENATOR WILTON SIMPSON (R-Trilby)
Senator Wilton Simpson consistently fought for business issues across all six pillars, making Florida more competitive.




SENATOR KELLI STARGEL (R-Lakeland)
Senator Kelli Stargel led the fight for tort reform, sponsoring accuracy in damages legislation and successfully passing an exemption for the dangerous instrumentality doctrine; also fought alongside the Florida Chamber to lower the Florida-only business rent tax.

Find out why these legislators earned a Florida Chamber Distinguished Advocate Award by visiting www.FloridaChamber.com/AdvocateAward


THE FLORIDA CHAMBER'S NINE 2019 DISTINGUISHED ADVOCATES IN THE HOUSE WERE:




REPRESENTATIVE BRYAN AVILA (R-Hialeah)
Representative Bryan Avila worked to lower costs by cutting taxes for Florida families and small businesses, including a reduction in the business rent tax.




REPRESENTATIVE JAMES "JAMIE" GRANT (R-Tampa)
Representative Jamie Grant quarterbacked the fight to protect Florida's constitution from out of state special interests and return the citizens' initiative process to the citizens it was intended to serve.




REPRESENTATIVE PAUL RENNEN (R-Palm Coast)
Representative Paul Renner was the architect of the legislature's successful effort to protect Florida's constitution from out-of-state special interests and billionaires as well as the House's bold legal reform agenda. Also shepherded successful passage of an innovative shared health care savings program.




REPRESENTATIVE RANDY FINE (R-Saint Petersburg)
Representative Randy Fine championed forward-thinking policies that will make Florida's electrical grid more resilient in the face of future hurricanes and storms.




REPRESENTATIVE THOMAS LEEK (R-Daytona Beach)
Representative Tom Leek led the fight for tort reform, sponsoring accuracy in damages legislation and successfully passing an exemption for the dangerous instrumentality doctrine.




REPRESENTATIVE JENNIFER SULLIVAN (R-Eustis)
Representative Jennifer Sullivan passed historic school choice reform to ensure more Florida students' educational opportunities are not defined by their income or zip code.



REPRESENTATIVE JASON FISCHER (R-Jacksonville)
Representative Jason Fischer championed innovative technology policy by successfully passing bills to advance the deployment and integration of autonomous vehicles and 5G communication services.




REPRESENTATIVE JOSE OLIVA (R-Hialeah)
House Speaker Jose Oliva oversaw the Florida House of Representatives' passage of nearly two dozen Florida Chamber-backed bills and budget priorities.



REPRESENTATIVE CLAY YARBOROUGH (R-Jacksonville)
Representative Clay Yarborough championed telehealth legislation backed by the Florida Chamber's Healthcare Partnership aimed at increasing healthcare access and lowering costs.

The Florida Chamber's 2019 Most Valuable Legislator

Representative Bob Rommel was chosen for his efforts last session in tackling Florida's bottom-five legal climate by fighting billboard trial lawyer's intent on maintaining the status quo and pushing against the agendas of government unions and local governments running rampant.



Improving Florida's Talent Pipeline For A Better Workforce



Richard Corcoran, then Speaker of the Florida House, addresses business leaders at the Florida Chamber's Legislative Fly-In. Richard Corcoran currently serves as Florida's Commissioner of Education.

“I look forward to getting to work with the Florida Chamber in our shared mission of increasing Florida's talent pool.”

RICHARD CORCORAN
Florida Commissioner of Education

WE THANK OUR PARTNERS:

- ▶ Able Trust
- ▶ Association of Early Learning Coalitions
- ▶ CareerSource Florida
- ▶ Children's Movement of Florida
- ▶ Florida College System
- ▶ Florida Council of 100
- ▶ Florida Council on Economic Education
- ▶ Florida Department of Education
- ▶ Florida Research Consortium
- ▶ Florida State University System
- ▶ Florida TaxWatch
- ▶ Foundation for Florida's Future
- ▶ Independent Colleges and Universities of Florida
- ▶ James Madison Institute
- ▶ Project Lead the Way
- ▶ Step Up For Students
- ▶ TechNet
- ▶ U.S. Chamber of Commerce

Why It Matters To Florida

Florida wins when we put students ahead of special interests. From local businesses to major employers, a qualified workforce remains a top concern for job creators in Florida. The Florida Chamber continues to work closely with education, local business, and workforce leaders to champion the best possible education and close Florida's talent gap.

The Florida Chamber's Focus Includes:

EARLY LEARNING

Preparing Students for Success

The Florida Chamber will continue to advocate for affordable and accessible quality Pre-K for Florida's youngest learners, with the goal that 100 percent of children are ready for kindergarten. We will continue to work to ensure they develop self-discipline, persistence, and cooperation skills that are essential to a child's future success. For a more in-depth look at this issue, visit www.FloridaChamber.com/Education.



Engage with businesses, families and community leaders to secure Florida's future through quality early education by joining the **Business Alliance for Early Learning**.

Learn more at www.FloridaChamber.com/EarlyLearning.

“Thanks to the synergized efforts of the business communities across our state and the Florida Chamber, Florida's students are on the right path to future economic prosperity and success.”

MARK TROWBRIDGE | Coral Gables Chamber of Commerce

K-12

Innovation and Outcomes Are Essential

The Florida Chamber understands the importance of STEMM (Science, Technology, Education, Mathematics, Medicine) education in schools. We will continue to support legislation focused on introducing STEMM concepts like computer science and coding instruction throughout Florida's education system in order to ensure that Florida's students become and remain globally competitive. For a more in-depth look at this issue, visit www.FloridaChamber.com/Education.



Quality School Choice Matters

At the Florida Chamber, we recognize that education is not a one-size-fits-all option. We continue to advocate for parents to have the freedom to choose the best learning environment for their children—giving students more opportunities for success regardless of how they learn or what zip code they live in. For a more in-depth look at this issue, visit www.FloridaChamber.com/Education.

HIGHER EDUCATION

Improving Attainment and Access to Higher Education

Advocating for increased attainment and making college more affordable is a top priority for the Florida Chamber. In addition to adequately preparing Florida's students to enter the workforce, we must also focus on attracting and retaining world class talent. For a more in-depth look at this issue visit www.FloridaChamber.com/Education.

“We know that a quality education is the pathway to success in the future, which is why we will continue to work with the Florida Chamber to ensure Florida remains a leader in higher education.”
UNIVERSITY OF MIAMI

WORKFORCE

Preparing Florida's Workforce to Address Florida's Skills Gap

To ensure more than **80 percent of Florida's workforce has the right skills training**, the Florida Chamber will continue to fight to enhance training in both higher educational institutions and in 21st century vocational trades. This means continuing to champion greater access to, and funding for, quality workforce education programs that link education to job creation. For a more in-depth look at this issue, visit www.FloridaChamber.com/Education.

2020 Learners to Earners Workforce Summit

DATE:
June 6, 2020

LOCATION:
Orlando, Florida

REGISTER TODAY
at www.FloridaChamber.com/WorkforceSummit

Talent is Florida's Best Economic Development Tool

✓ Achievement gaps are closing

✓ High School graduation rates are at a 12-year high

By 2030,
1.5 million more jobs will be needed.

By 2030,
60 percent of workers will need to attain valuable workforce degrees and certifications.

FLORIDA'S SKILLS GAP CONTINUES TO GROW

There are more than **284,800** Florida jobs looking for Floridians and **323,000** Floridians looking for jobs.

THE GAP Florida wins when we focus on a cradle to career continuum that provides education opportunities and training pathways for all our state's learners.

GET INVOLVED:

Businesses can make the difference—see how you can help create America's best workforce by emailing MChoy@FLChamber.com to get involved.

Source: TheFloridaScorecard.org; Florida Department of Education

Creating Quality Jobs By Diversifying Florida's Economy



Glenda Hood, Past Chair of the Florida Chamber and current Chair of the Florida Chamber Small Business Council, addresses business leaders at the Florida Chamber's Legislative Fly-in.

“JAXPORT is proud to work with the Florida Chamber of Commerce to support job creation and a more globally competitive Florida.”

ERIC GREEN, CEO
JAXPORT

“The Florida Chamber advocates daily to ensure that Florida is leading the way in innovation and positioning itself as the predominant destination for new and expanding companies.”

CORY SKEATES
Lakeland Chamber of Commerce

- WE THANK OUR PARTNERS:**
- ▶Enterprise Florida, Inc.
 - ▶Film Florida
 - ▶Florida Department of Economic Opportunity
 - ▶Florida Department of Transportation
 - ▶Florida Economic Development Council
 - ▶FloridaMakes
 - ▶Florida Ports Council
 - ▶Florida Small Business Development Centers
 - ▶Florida Trade and Logistics Institute
 - ▶Manufacturers Association of Florida
 - ▶Space Florida
 - ▶VISIT FLORIDA

Why It Matters To Florida

Florida has created nearly 1.5 million private-sector jobs since December 2010. Growing and diversifying Florida's economy is essential to creating jobs and opportunities for all Floridians. At the Florida Chamber, we continue to believe that by building on Florida's foundational industries—tourism, agriculture and construction—and investing in innovative next generation sectors, Florida can continue to attract a world class workforce and lead the way in job creation.

The Florida Chamber's Focus Includes:

INNOVATION ECONOMY

Diversifying Our Economy and Creating Jobs Through Economic Development

The Florida Chamber understands the impact legislative decisions can have on the future of Florida's economy. We will continue to fight for investments in economic development and support smart initiatives that diversify the economy through innovations in technology, research and development and public-private partnerships. For a more in-depth look at this issue, visit www.FloridaChamber.com/EcoDevo.

Championing Rural Business Opportunities

The Florida Chamber will continue to support legislation to increase investments for “Rural Areas of Opportunity” and measures to increase transparency within rural economic development funding. With 26 million people expected to call Florida home by 2030, the Florida Chamber will continue to support policies promoting job creation in rural communities that help rural counties' share of Florida gross domestic product double in the next twelve years. For a more in-depth look at this issue, visit www.FloridaChamber.com/RuralInfrastructure.

FLORIDA'S ECONOMIC PORTFOLIO

Marketing Florida's Business-Friendly Climate

Thanks to the efforts of some in the Florida Legislature, Florida continues to become more competitive. However, decision makers in other states won't know about Florida's progress in education, regulatory reform or tax reforms if we don't aggressively tell Florida's story. The Florida Chamber believes the Legislature should invest resources annually to continue marketing Florida as the best place to live, work, play and learn. For a more in-depth look at this issue, visit www.FloridaChamber.com/MarketingFlorida.



Florida Ranks #19
of U.S. states in
Industry Diversification



Source: www.TheFloridaScorecard.org.

GLOBAL TRADE

Growing Florida's Manufacturing Sector

Florida's manufacturing industry has remained strong throughout the past year and by the year 2030, we look forward to Florida being among the top five states in the nation for manufacturing jobs. In order to do so, we will continue to support efforts to help Florida's manufacturing industry create high-skill, high-wage jobs that make Florida more globally competitive. For a more in-depth look at this issue, visit www.FloridaChamber.com/Manufacturing.

Florida Welcomed Over
14 Million International
Visitors Last Year



Source: www.TheFloridaScorecard.org.

Strengthening Florida's Role in Global Trade and Investment

Florida is uniquely positioned for international trade. The Florida Chamber is committed to strengthening Florida's position as a global trade leader and will continue to work to ensure Florida's exports in goods double and exports in services triple by 2030. For a more in-depth look at this issue, visit www.FloridaChamber.com/International.

AVIATION & AEROSPACE

Strengthening Florida's Leadership in Space Exploration and Aviation

With new programs and innovations bringing life back to Florida's Space Coast, the Florida Chamber remains committed to strengthening Florida's leadership in space exploration by supporting growing public and commercial space initiatives, and investing and growing a skilled aerospace workforce. For a more in-depth look at this issue, visit www.FloridaChamber.com/Aviation.

VETERANS, DEFENSE & MILITARY INDUSTRY

Championing Florida's Veterans, Defense and Military Industry

With more than 20 military bases, three combatant command centers and one million veterans in Florida, the Florida Chamber continues to support legislation that focuses on Florida's defense industry and veterans. For a more in-depth look at this issue, visit www.FloridaChamber.com/Military.

ENTREPRENEURISM

Growing Florida's Small Businesses and Entrepreneurship

Florida's small business community is increasingly concerned about workforce quality and government intervention creating challenges as Florida's economy grows. As the Florida Chamber works to secure Florida's future, we regularly hear from thousands of small and local businesses to support reforms that allow them to grow and compete. For a more in-depth look at this issue, visit www.FloridaChamber.com/SmallBusiness.

Florida is a Small Business State

Florida Chamber's Small Business Index Survey shows top concerns include:

- ✓ Workforce Quality
- ✓ Economic Uncertainty
- ✓ Growth Management Process
- ✓ Healthcare Costs
- ✓ Government Regulations

UNEMPLOYMENT IS DECLINING

217,400
YEAR OVER YEAR

3.1%
UNEMPLOYMENT RATE



\$88.6 BILLION =
The money
visitors spent
while in Florida

THE GAP In order to continue growing the best business climate in the nation, we must continue to provide opportunities for small businesses and entrepreneurs to succeed.

GET INVOLVED:

Two out of three Florida jobs are created by small businesses. Help keep Florida's small business community thriving by joining the Florida Chamber's Small Business Council. Contact Carolyn Johnson at CJohnson@FLChamber.com today.

Sources: Florida Chamber Foundation; Tax Foundation; VISIT FLORIDA

Preparing Florida's Infrastructure For Smart Growth and Development



Ananth Prasad, President of the Florida Transportation Builders' Association, and Chair of the Florida Chamber Infrastructure Coalition, discusses innovations in Florida's transportation and infrastructure systems during the Florida Chamber Legislative Fly-In.

“We're excited to work with the Florida Chamber to identify the innovations and infrastructure needed to support growing communities and businesses.”

KEITH HANSEN
Allegiant Airlines, Vice President of Government Affairs

WE THANK OUR PARTNERS:

- ▶ Associated Builders & Contractors of Florida
- ▶ Consumer Energy Alliance
- ▶ Nature Conservancy
- ▶ Florida Airports Council
- ▶ Florida Department of Transportation
- ▶ Florida Electric Cooperatives Association
- ▶ Florida Farm Bureau
- ▶ Florida Home Builders Association
- ▶ Florida Electric Cooperatives Association
- ▶ Florida Land Council
- ▶ Florida Natural Gas Association
- ▶ Florida Ports Council
- ▶ Florida Transportation Builders Association
- ▶ Florida Trucking Association
- ▶ Floridians for Better Transportation
- ▶ NAIOP of Florida
- ▶ Space Florida

Why It Matters To Florida

According to research from the Florida Chamber Foundation, each day nearly 900 new residents call Florida home, and by 2030, Florida's population will reach 26 million. The Florida Chamber is focused on creating long-term investments in Florida's energy, water, transportation, telecommunications, agriculture, and other infrastructure. Recognizing the need for new and disruptive technologies, the Florida Chamber supports making Florida the global epicenter of all things autonomous, and will continue to support targeted funding for smart infrastructure projects—positioning Florida for even smarter growth.

The Florida Chamber's Focus Includes:

TRANSPORTATION & LOGISTICS

Championing Innovations and Adequate Funding in All Modes of Transportation

As 2030 approaches, Florida's infrastructure must be able to accommodate more than 3 million new drivers. The Florida Chamber will continue to protect transportation networks from costly and duplicative regulations—all the while ensuring Floridians, in every mode of transportation, are safe. We will continue to champion technologies like ride-sharing options, electric cars, autonomous vehicles, high-speed rail and other modes of accessible and reliable transportation for Florida to become one of the world's top tier transportation hubs. For a more in-depth look at this issue, visit www.FloridaChamber.com/TransportationInvestments.

DID YOU KNOW?

Florida is on the cutting edge of an autonomous revolution. Join our efforts to make Florida the number one destination for autonomy by visiting www.Autonomous-Florida.com.



ENERGY

Securing Affordable, Efficient and Sustainable Energy Solutions

Long-term sustainable energy solutions are vital to supporting Florida's economic growth. To prepare for the future, the Florida Chamber will support diverse and reliable energy resources, so every Floridian has access to cost-efficient and modern energy sources. For a more in-depth look at this issue, visit www.FloridaChamber.com/EnergySolutions.



ENVIRONMENTAL STEWARDSHIP

Championing Long-Term, Sustainable Water and Environmental Policies

An increased population means an increased need for vital resources such as water. By 2030, the Florida Chamber Foundation estimates Florida's water demand will grow by 20 percent. From a single glass of water to fueling Florida's manufacturing and agriculture industry, water discussions must take into account the needs of the future so sound policies can be enacted today. The Florida Chamber will continue to fight to ensure Florida's water future is sustainable and provides the quality of life Floridians and visitors deserve. For a more in-depth look at this issue, visit www.FloridaChamber.com/WaterSolutions.



DID YOU KNOW?

We are doubling down on our infrastructure and growth leadership efforts. Will you join us? Join the Infrastructure Coalition today by visiting www.FloridaChamber.com/InfrastructureCoalition.

RISK PREPAREDNESS AND RESILIENCY

Ensuring Florida's Residents Are Prepared for a Storm, No Matter What

The Florida Chamber will continue to support families and businesses by eliminating policies that create instability within Florida's Hurricane Catastrophe Fund, and by working to ensure readiness and quick recovery for families and small businesses. For a more in-depth look at this issue, visit www.FloridaChamber.com/Hurricane.

SMART GROWTH

Ensuring Proactive Economic Planning and Development

The Florida Chamber will continue to work toward improving and streamlining state, regional and local processes for planning and development by embracing proactive growth leadership initiatives and reducing the number of bureaucratic barriers holding businesses back.

Expanding Access to Attainable Workforce Housing

As Florida's population increases, and unemployment rate decreases, we must continue to look into diverse and affordable workforce housing options to meet the future demands of Florida's workers, and families.

2020 Florida Transportation, Growth & Infrastructure Summit

DATE:
December 2020

PRE-REGISTER TODAY
at www.FloridaChamber.com/InfrastructureSummit

Florida's Future Requires Long-Term Water Solutions

By 2030, it's estimated water demand will increase by 20%.



POWER GENERATION
3%

Building the Perfect Climate For Business



Florida's Chief Financial Officer, Jimmy Patronis address Florida Chamber members at the Florida Chamber Foundation's Economic Outlook and Jobs Summit.

“We are committed to working with organizations like the Florida Chamber to create a stable insurance market that put Florida’s families and businesses first.”

PAUL C. BLUME JR.
APCI

“Thanks to the hard work of the Florida Chamber, Florida is continuing to improve its business climate and becoming a stronger economic force in the global economy.”

SUE DICK
Greater Tallahassee Chamber of Commerce

WE THANK OUR PARTNERS:

- ▶ Associated Industries of Florida
- ▶ Florida Association of Insurance Agents
- ▶ Florida Insurance Council
- ▶ Florida Justice Reform Institute
- ▶ Florida Realtors®
- ▶ Florida Restaurant and Lodging Association
- ▶ Florida Retail Federation
- ▶ NAIOP
- ▶ National Federation of Independent Businesses
- ▶ Personal Insurance Federation of Florida
- ▶ R Street Institute
- ▶ U.S. Chamber Institute for Legal Reform

Why It Matters To Florida

As one of the nation’s top business climates, Florida needs to remain focused on being globally competitive. While Florida boasts a growing economy and job creation numbers that outpace the national average, Florida also has a bottom-five legal climate. To ensure Florida is on the right path toward becoming the number one business climate by 2030, we will continue to work to create world-class opportunities for companies, entrepreneurs, employees and students.

The Florida Chamber’s Focus Includes:

TAXES

Advancing Globally Competitive Tax Policies

A competitive and equitable tax system encourages job growth and strengthens Florida’s economy. While Florida has no personal income tax and has successfully **cut taxes and fees by \$10 billion** since 2010, the Florida Chamber continues to fight for the **reduction of the Florida-only Business Rent Tax and Florida’s corporate income tax** and support other tax policies, like internet sales tax, that allow Florida businesses to expand and remain competitive. For a more in-depth look at this issue, visit www.FloridaChamber.com/TaxReform.

REGULATIONS

Smarter Regulations to Protect Florida’s Jobs

The Florida Chamber continues to fight to protect businesses and families from costly regulations that hurt Florida’s national and international competitiveness. For a more in-depth look at this issue, visit www.FloridaChamber.com/Regulatory.

COMMERCIAL INSURANCE

Furthering Competitive Unemployment Compensation Taxes

The Florida Chamber believes that no business should be burdened by the excessive costs of unemployment compensation taxes and will continue to protect employers by lowering these taxes when necessary. For a more in-depth look at this issue, visit www.FloridaChamber.com/UnemploymentCompensation.

Fixing Florida’s Workers’ Compensation System

The Florida Chamber’s Workers’ Comp Task Force knows an unstable and unpredictable workers’ comp system leaves injured workers and job creators footing the bill. The Florida Chamber has actively worked to reduce workers’ comp rates by more than 60 percent in the past fifteen years and we will continue to fight for policies and workers’ comp reforms that will reduce rates, protect injured workers and bring stability to the system. For a more in-depth look at our efforts, visit www.FloridaChamber.com/WorkersComp.

Creating Competitive and Stable Insurance Markets

The Florida Chamber supports efforts to create a competitive and stable private insurance market, including reducing unnecessary litigation, like auto glass assignments of benefits and ensuring homeowners and auto owners are provided with competitive insurance products.

PROPERTY RIGHTS

Protecting Private Property Rights

The Florida Chamber believes Florida’s businesses should have the right to decide what happens on their private property. We will continue to oppose initiatives that create a threat to business owners’ private property rights. For a more in-depth look at our efforts, visit www.FloridaChamber.com/PrivateProperty.

WORKPLACE & EMPLOYMENT ISSUES

Reducing Employment Regulations and Mandates

The Florida Chamber continues to oppose new mandates on job creators that can negatively impact employment decisions and are detrimental to the employer-employee relationship. For a more in-depth look at this issue, visit www.FloridaChamber.com/Regulatory.

LEGAL REFORM

Fixing Florida’s Broken Lawsuit Climate

Lawsuit abuse in Florida is an increasingly serious and expensive problem, and it keeps getting worse. **Florida’s families and businesses are burdened with a \$4,442 “tax” due to higher costs of living.** The Florida Chamber, along with partners at the Florida Justice Reform Institute and the U.S. Chamber of Commerce Institute for Legal Reform, will continue to fight against trial lawyers and for common-sense reforms to Florida’s broken legal system.

Creating a Fair Liability Environment to Attract and Keep Medical Professionals

In order to attract and keep world-class medical professionals in Florida, the Florida Chamber will continue to advocate for a fair medical liability environment that reduces costs. For a more in-depth look at these legal reform issues, visit www.FloridaChamber.com/LegalReform.

2020 Florida Chamber Insurance Summit

NOVEMBER 2020 • MIAMI



Be the first to know when registration opens for the Florida Chamber’s Insurance Summit – one of the largest insurance conferences in Florida.
www.FloridaChamber.com/InsuranceSummit

The Cost of Living in Florida’s Legal Climate

THE COSTS:



BOTTOM-5 LEGAL CLIMATE COSTS:
\$4,442 a year
per family



3RD MOST EXPENSIVE AUTO INSURANCE RATES



21ST HIGHEST WORKERS’ COMP RATES
after 60 decreases in last 15 years



According to ILR, **FLORIDA’S LEGAL CLIMATE RANKS 5TH WORST**

THE GAP

To change Florida’s poor lawsuit climate reputation, we must say ‘no’ to special interest agendas of billboard trial lawyers.

GET INVOLVED:

Florida’s bottom-five legal climate hurts our ability to remain competitive in the global marketplace. Join the Florida Chamber’s efforts to reform Florida’s broken legal system by contacting CJohnson@FLChamber.com.

Sources: Florida Office of Insurance Regulation; The United States Chamber Institute for Legal Reform; www.FightFraud.Today



Making Government and Civics More Efficient and Effective



Attorney General Ashley Moody outlines her first term goals for Florida during the Florida Chamber's Legislative Fly-In.

“In order for Florida to remain one of the top business tax climates in the nation, we must continue to support and create opportunities for public-private partnerships to grow.”

MICHAEL MINTON
Dean Mead

- WE THANK OUR PARTNERS:**
- ▶ Central Florida Partnership
 - ▶ Florida Association of Counties, Inc.
 - ▶ Florida Bankers Association
 - ▶ Florida Council of 100
 - ▶ Florida League of Cities
 - ▶ James Madison Institute
 - ▶ Leadership Florida
 - ▶ National Federation of Independent Businesses
 - ▶ Tampa Bay Partnership
 - ▶ U.S. Chamber of Commerce
 - ▶ Volunteer Florida

Why It Matters To Florida

As Florida prepares for 26 million residents by 2030, it is crucial that our government systems remain transparent, efficient, aligned and functional for taxpayers. The Florida Chamber continues to fight against burdensome regulations and out-of-state special interests working to buy their way into Florida's Constitution. The Florida Chamber will continue to fight for an efficient government that provides the highest return to taxpayers with the lowest burden on job creators and residents.

The Florida Chamber's Focus Includes:

LOCAL GOVERNMENT ISSUES

Reforming Collective Bargaining

The Florida Chamber will continue to push for appropriate reforms to labor issues. Over the last few years, we have had successes in bringing more transparency and accountability to the collective bargaining process through reforms to contract negotiations. The Florida Chamber will continue to support measures that will bring public sector unions more in line with the private sector, including reforming the current standards of using work time for union activities.

Improving Government Efficiencies and State Competitiveness

With 67 counties and 412 cities, the Florida Chamber continues to support improving federal, state and local government efficiencies, and eliminating overreaching and unnecessary regulations.

Modernizing Florida's Public-Sector Pension and Benefits System

The Florida Chamber will continue to champion common sense reforms that modernize Florida's government worker pension programs and stop billions of dollars in taxpayer bailouts for pensions. For a more in-depth look at this issue, visit www.FloridaChamber.com/Pension.

“The efforts of the Florida Chamber have helped make Florida's government work better for Florida job creators and families.”

TROY MCLELLAN | Greater Boca Raton Chamber of Commerce



FLORIDA'S CONSTITUTION

Protecting Florida's Constitution

Last year, the Florida Chamber supported, and the Florida Legislature passed, some of the most consequential constitutional reforms in decades. For far too long, special interest groups were able to buy their way into Florida's Constitution, through the use of deceptive ballot summaries and unregulated, paid signature gatherers. This summer, Governor Ron DeSantis signed important reforms into law, which will bring more transparency into the signature gathering process, give voters more information at the ballot, and protect our state's foundational document from constitutional clutter. There is still much to be done to clean up this process, and the Florida Chamber looks forward to championing similar smart measures in future legislative sessions.

FEDERAL ISSUES IMPACTING FLORIDA

Supporting Smarter Federal Immigration Policy

The Florida Chamber supports a consistent federal policy for immigration that protects and complements Florida's workforce and growing economy. Immigration reform allows Florida's international ties in trade to remain strong and provides a valuable population of skilled workers. The Florida Chamber encourages Congress and the administration to work together to find a legislative solution to our nation's broken immigration policies. **The Florida Chamber will oppose state-specific legislation that improperly intrudes on the federal role in immigration or unfairly puts Florida job creators at a disadvantage versus other southern states.**

For a more in-depth look at this issue, visit www.FloridaChamber.com/Federal.

Championing Increases in Free and Fair Trade

Recent actions on trade and tariffs have put Florida's economy at risk and have the potential to negatively impact consumers, families and job creators. The Florida Chamber continues to encourage Congress to create policies that support free trade and help expand international trade and investment opportunities for Florida job creators and the communities they support. This support of international trade and investment includes the **Florida Chamber Foundation's Trade and Logistics study which continues to serve as a roadmap for economic growth.** For a more in-depth look at this issue, visit www.FloridaChamber.com/Federal.

A Fair Regulatory Climate Means More Jobs and Economic Opportunity

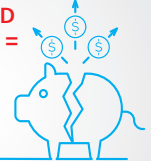
MUNICIPAL / LOCAL

Of Florida's 490 local pension systems, more than **84%** are **NOT** fully funded.



TOTAL UNFUNDED LOCAL LIABILITY =

More than \$11.2 Billion



STATEWIDE

Last year, instead of funding teachers and Florida's Department of Economic Opportunity, taxpayers paid over **\$1 BILLION** to pay down the pension system's unfunded liability.



THE GAP Florida will have to add **billions** to our state pension system just to cover current obligations instead of attracting industries, building roads, reducing taxes and investing in education.

GET INVOLVED:

Florida's growing unfunded pension system that makes government less efficient and more of a burden to taxpayers. Join the Florida Chamber's efforts to stabilize Florida's pension system by contacting CEmanuel@FLChamber.com.

Sources: Illinois Policy Institute; Collins Institute; Watchdog.org; Bureau of Economic and Business Research; Pension360; TheFloridaScorecard

Championing Florida's Quality of Life



Forough Hosseini, ICI Homes, sits with Will Weatherford, Weatherford Capital, to discuss best practices in overcoming poverty at the Florida Chamber Foundation's Florida Business Leader's Summit on Prosperity and Economic Opportunity.

“We are proud to partner with the Florida Chamber to increase graduate medical education in Florida as we both strive to increase access to the types of health care providers our growing communities need.”

LINDY KENNEDY
Safety Net Hospital Alliance of Florida

- WE THANK OUR PARTNERS:**
- ▶ BioFlorida, Inc.
 - ▶ CareerSource Florida
 - ▶ Florida Health Care Association
 - ▶ No Casinos
 - ▶ PHRMA
 - ▶ SafetyNet Hospital Alliance of Florida
 - ▶ Seminole Tribe of Florida
 - ▶ VeteransFlorida
 - ▶ VISIT FLORIDA

Why It Matters To Florida

Protecting Florida's unique quality of life is essential to maintaining Florida's family-friendly brand. With an increasing population, and visitors from all over the world, it is important that we focus on creating a healthy and sustainable place for Florida's residents and visitors to work, live, play and learn. This means focusing on stopping the expansion of Las Vegas-style casino gambling, breaking the cycle of generational poverty, and embracing cost-saving, value driven adaptations to Florida's healthcare system.

The Florida Chamber's Focus Includes:

SENSE OF PLACE AND COMMUNITY

Continuing to Oppose the Expansion of Las Vegas-Style Casino Gambling

The Florida Chamber continues to fight to protect Florida's family-friendly brand. This past election cycle, voters agreed gambling decisions shouldn't be left to lobbyists or the politicians they are paid to influence. However, this Legislative Session, conversations surrounding the future of sports betting will come into focus. The Florida Chamber will continue to support the important renewal of a Seminole Gaming Compact and oppose the expansion of Las Vegas-style casino gambling. For a more in-depth look at this issue, visit www.FloridaChamber.com/Gambling.

Supporting Initiatives for a Safer Florida

In order to create and sustain quality places for people to live, work, raise a family, learn, play and grow a business, Florida must continue to foster a sense of safety and security in its growing communities. By supporting actions proven to keep Florida safe, while also actively encouraging cross-sector collaboration to improve Florida's resiliency, we can move toward a more prosperous Florida for all.

Supporting Florida's Arts, Culture and Heritage

Arts and culture are vital to the future of Florida. At the Florida Chamber we count these as investments in community development, as investments in a quality workforce and an innovative economy. By investing in Florida's arts, culture and heritage we not only provide enriching experiences but we can also attract visitors who want to stay and become lifelong Floridians.



HEALTH & WELLNESS

Expanding Medical Education Opportunities

The Florida Chamber will continue to fight for policies that will provide targeted training and expanded access to key health education programs. Meeting the increasing need for more physicians and healthcare professionals, and retaining the healthcare professionals we have educated here in Florida, are vital for Florida's success. For a more in-depth look at this issue, visit www.FloridaChamber.com/Healthcare.

Continuing to Champion Innovations in Healthcare

A value-based healthcare system focused on outcomes is a vital component to the overall economic health of Florida. As the national political focus turns back to healthcare, the Florida Chamber's Healthcare Partnership believes Florida has another opportunity to show America how to get things right. The Florida Chamber continues to advocate for innovative policies, such as expanded telehealth opportunities, in an effort to encourage greater access and quality of care, lower healthcare costs, and unleash free-market innovation.

ECONOMIC OPPORTUNITY & PROSPERITY

Breaking the Cycle of Generational Poverty Through Economic Opportunity

The Florida Chamber will continue to fight to be among the top five states in the nation for overall well-being and work toward an environment that fosters economic opportunity and self-sufficiency for all Floridians caught in the cycle of generational poverty.

DID YOU KNOW?
More than 3 MILLION Floridians live in poverty. Of those, more than 260,000 are under age 5.
Visit www.FloridaChamber.com/ProsperityInitiative for more information.



“When we are able to partner with organizations such as the Florida Chamber, we are working together to ensure Florida has vibrant and sustainable communities that make it the best place to start a business and raise a family.”

SHANE MOODY | Destin Chamber of Commerce



HEALTHCARE IS NOT A SIMPLE 'YES' OR 'NO' QUESTION, nor does it have a one-size-fits-all solution. Join the **Florida Chamber's Healthcare Partnership** today to help us make Florida's healthcare system even better.

www.FloridaChamber.com/HealthcarePartnership

Ending the Cycle of Generational Poverty and Expanding Opportunity for All Floridians

Included among the top 10 root causes of poverty are:

- SAFETY
- HEALTHCARE
- CHILDCARE & FAMILY CARE

TODAY:

21.3% of kids under the age of 18 live in poverty in Florida

In most Florida counties, the **least expensive child care** is a budget expense **more costly than the least expensive rent**

BY 2030 WE WANT:

10% of Florida's children in poverty

100% of Florida's children in a pathway out of poverty

THE GAP In order to create and sustain quality places for people to live work, raise a family, learn, play and grow a business we must work to put an end to the cycle of generational poverty.

GET INVOLVED:

Join the Florida Chamber's efforts to stop the cycle of generational poverty by contacting MChoy@FLChamber.com.

Source: TheFloridaScorecard.org

Florida's Changing Political Landscape



Senator Wilton Simpson addresses Florida Chamber members, local Chamber leaders, and elected officials at the Florida Chamber's annual Legislative Fly-In.

2020 ELECTIONS

TERM LIMITED & OPEN SEATS IN 2020
FLORIDA HOUSE: 25
(18 Termed, 7 Open)
All 120 will be on the ballot
FLORIDA SENATE: 7 OPEN
Half the Senate (20) will be on the ballot

DATES TO REMEMBER
FEBRUARY 18, 2020
Deadline to register or update party registration to be eligible to vote in Presidential Preference Primary
MARCH 17, 2020
Presidential Preference Primary
JULY 20, 2020
Deadline to register or update party registration to be eligible to vote in Presidential Primary Election
TUESDAY, AUGUST 18, 2020
Primary Election
OCTOBER 5, 2020
Deadline to register or update party registration to be eligible to vote in Presidential General Election
TUESDAY, NOVEMBER 3, 2020
Presidential General Election

GET INVOLVED:
With your help, we can support the candidates who will make Florida's future a priority. Join the Florida Chamber's Political program, participate in one of our political advocacy organizations or join our many volunteers working to elect pro-jobs candidates.

As we prepare for the 2020 election, the Florida Chamber of Commerce is examining the changing political landscape and working to build on the positive results from the 2018 midterm elections— understanding the headwinds from the Presidential election will have an impact on Florida. The stakes are higher than ever, with members of the Florida House of Representatives and Florida Senate redrawing state legislative districts after the 2020 census. The new districts which will be drawn after 2020 will shape the landscape of politics for the next 10 years, consequently, the stakes have never been higher.

Here's what Florida's 2018 midterm election data told us:

Turnout rose significantly across all voter segments compared to the prior midterm.
So much so, that voters posted a near record midterm turnout with 62 percent of voters casting ballots, coming close to the 66 percent turnout record set in 1994.
And while turnout among voters under 30 has been a focus during elections, our analysis shows young voters had the lowest turnout compared to turnout in 2016 of any single segment. Voters under 30 accounted for only 10.5 percent of all ballots cast despite accounting for 16.7 percent of total registered voters.

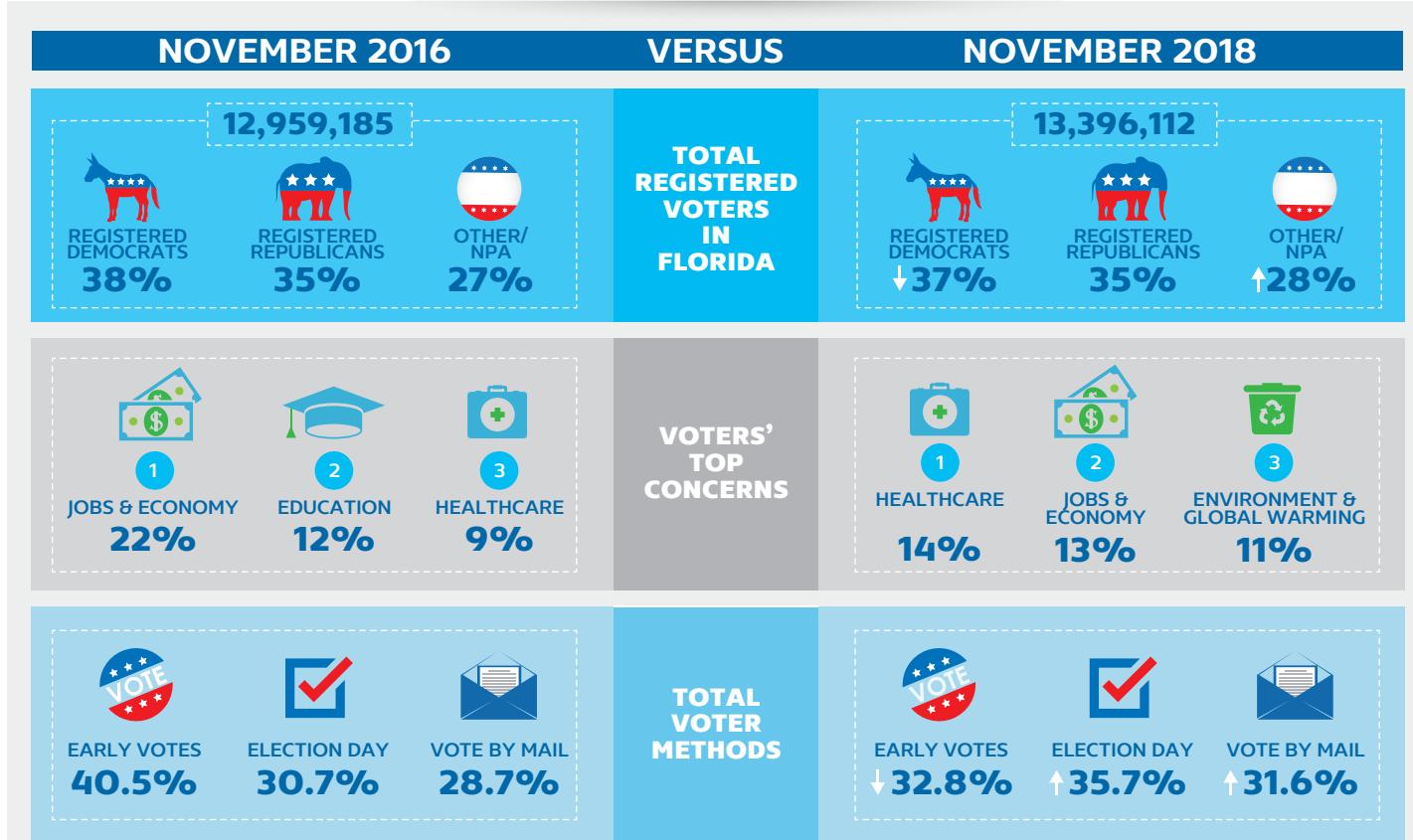
The way voters are voting is shifting.
Prior midterm elections showed Election Day voting accounting for almost half of the ballots cast, whereas the 2018 midterm saw a more even split in the number of ballots cast through vote-by-mail, early voting and Election Day voting.
However, our analysis shows Republicans were down in early voting and vote-by-mail ballots and instead rallied to record turnout on Election Day. Republicans posted a five percent advantage over Democrats on Election Day which resulted in a nearly 1.7 percent overall turnout advantage for the race.

More No Party Affiliation (NPA) voters are registering each month.
Voter trends suggests that NPA voters will eclipse both Democratic and Republican voters by November, producing a significant shift in Florida's electoral laws. With more NPA voters, we expect a move to more open primaries and a continuing decline in the power of parties to impact electoral outcomes.
We do not believe however, that the growth of NPA voters or a move to open primaries will necessarily decrease partisanship or ideological conflict.
So, the truth is, while it's too early to make judgements about the political environment in 2020, the Florida Chamber will continue to put the long-term ahead of the short-term to help lead Florida in the right direction to secure Florida's future.

Florida's Voters Are Changing

The Florida Chamber will continue to watch for personal injury trial lawyers, government unions, those against smart growth and out-of state billionaires with special interest agendas attempting to bankroll their candidates into office.

Here's what's impacting Florida's political landscape.



Sources: Florida Division of Election, Florida Chamber of Commerce Political Institute

How can you get involved?

Political analysis is important to gauging where Florida voters stand on the issues that matter most to them. Learn more by contacting Andrew Wiggins, Senior Director of Campaigns and Elections at the Florida Chamber, at AWiggins@FLChamber.com.

Florida needs leaders who are willing to help grow and move Florida in the right direction. Join our fight to secure Florida's future. Contact Marian Johnson, Executive Director of the Florida Chamber Political Council (FCPI) at the Florida Chamber, at MJohnson@FLChamber.com.



GET INVOLVED:
Join the Florida Chamber Political Institute and become an active part of Florida's political process. Contact our Political Engagement office at 850-521-1240. Visit www.FloridaChamber.com for more information.

Florida Chamber Foundation

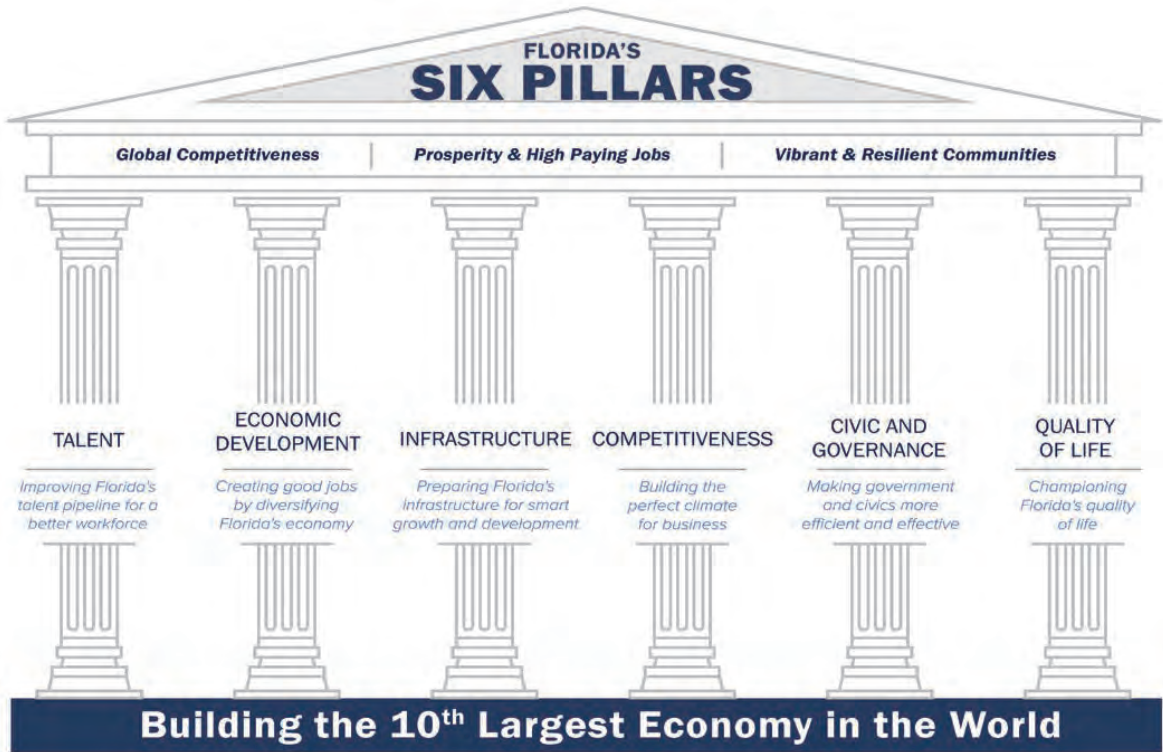
The Path Toward 2030

Since 1968, the Florida Chamber Foundation has been focused on creating pro-business, pro-jobs solutions for Florida. Today, the Florida Chamber Foundation’s research identifies the long-term needs for Florida’s future, allowing the Florida Chamber’s advocacy arm to focus on passing legislation that makes Florida more competitive, and helping the Florida Chamber’s political arm to recruit and elect the pro-business leaders who will get us there.

To remain globally competitive, prosperous, vibrant and resilient, Florida requires a plan that will address the challenges and opportunities future growth will bring and that invites long-term conversations and solutions to the table. That’s where the Florida 2030 Blueprint comes in — which offers a strategic blueprint for achieving Florida’s potential. The Florida 2030 Blueprint defines targets and strategies to guide private, public and civic partners as they work together to shape Florida’s economic future. You can learn more by visiting www.Florida2030.org.

To unite Florida’s business community under The Florida 2030 Blueprint, the Florida Chamber Foundation has led research-focused initiatives including:

- **Florida’s Six Pillars framework** — a visioning platform that identifies the key factors that drive Florida’s future economy and helps organizations speak with one voice. Communities, regional planning councils and state agencies from around Florida are currently using the Six Pillars framework to guide their planning, research and advocacy efforts.
- **TheFloridaScorecard.org** — an interactive online tool publicly available to all Floridians that tracks key metrics within each of the Six Pillars at the state and county level. Paired with the power of the framework and the targets and strategies in the Florida 2030 Blueprint, these tools serve the larger mission of ensuring a dynamic, long-term strategic plan for Florida.




GET INVOLVED IN FLORIDA'S FUTURE
Ask about the Community Development Partners Council by contacting Aaron Kinnon at 850-521-1253 akinnon@flfoundation.org.

Securing Florida's Future Includes You

Securing Florida's Future Includes You

The Florida Chamber Foundation leads Florida in future-focused research and continues to be a catalyst for positive change. But we need your help to secure Florida's future. Getting involved is easy:

- **PARTNER ON THE FLORIDA 2030 BLUEPRINT** and collaborate on the Florida Chamber Foundation’s research initiative to engage business and community leaders in each of Florida’s 67 counties by helping us implement the Florida 2030 Blueprint in your community.
- **CONTRIBUTE YOUR ORGANIZATION'S EXPERTISE** and statewide reach by becoming a **Community Development Partner**. This select group of forward-thinking companies have a deeply vested interest in Florida’s success and realize the importance of applying their collective impact efforts to Florida’s statewide strategic plan.
- **BECOME A CHAMBER FOUNDATION TRUSTEE** and work with the state’s top businesses and thought leaders from across Florida on the issues that matter most to our future.
- **ENGAGE YOUR REGION** by developing local Florida Blueprint 2030 plans, becoming a Six Pillars Community and leading the way toward vibrant, resilient, prosperous and globally competitive communities.
- **JOIN A FLORIDA CHAMBER FOUNDATION CAUCUS GROUP**, built around caucuses work to develop future-focused solutions to the issues that matter to our state. From the Business Alliance for Early Learning to the Innovation Caucus and more, share your voice by becoming a part of one of the Chamber Foundation’s caucus initiatives.
- **SHARE www.TheFloridaScorecard.org AT YOUR MANAGEMENT MEETINGS.** There is no better way for your company or organization to stay up-to-date on your community's demographics, economics, and political shifts than to regularly use TheFloridaScorecard.org.

 You can help drive Florida’s future. Get involved by contacting us today at AKinnon@FlFoundation.org.




Todd Powell, Vice President of Real Estate Development, Weyerhaeuser and Chair, Florida Chamber Foundation, discusses Florida's future.

“As we prepare for 2030 and identify the challenges and opportunities Florida can take advantage of, we must remember that our state only succeeds when leaders in industry, business, nonprofit and government collaborate, and work together to secure Florida’s future.”

TODD POWELL
Weyerhaeuser



 Follow us on Twitter
[@FLChamberFDN](https://twitter.com/FLChamberFDN)
www.FLFoundation.org

HELP MAKE FLORIDA MORE COMPETITIVE

Join the Florida Chamber



Former Florida Chamber Board Chairs Tracy Duda Chapman, A. Duda and Sons Inc. and Glenda Hood, TriSect LLC. discuss their leadership roles in helping secure Florida's future.

“I’m proud to be part of an organization that tirelessly fights to support job creators, to defeat special interests that advocate job-killing policies which would impair innovation and economic opportunities for our citizens and to secure a better future for Florida’s families and businesses.”

BOB GRAMMIG
Former Florida Chamber Chair
Holland & Knight

Follow us on Twitter
@FLChamber



Follow us on Facebook
facebook.com/flchamber



www.FLChamber.com

GET INVOLVED:

Tell us your story – Contact our Manager of Investor Services, Tanya Bechtold at 850-521-1218 or by email at TBechtold@FLChamber.com.

Why It Matters To Florida

Simply put, free enterprise isn’t free. To champion a pro-jobs, pro-Florida agenda, we work alongside our seasoned political advocates, experienced political strategists, small business council, international outreach program and top-tier research foundation.

The Florida Chamber believes securing Florida’s future can only happen with those who believe in free enterprise, those who have the courage to stand up for what’s right in our state, those who say ‘no’ to harmful out-of-state and special interest agendas and those who come together to champion the jobs agenda.

If you believe in free enterprise and want to help us make Florida more competitive, then simply call or email us today. When we win, you win. When you win, Florida wins.

How You Can Make Florida More Competitive

Here are four ways you can engage and make a difference:

- **JOIN** the Florida Chamber if you believe in our fight for free enterprise and think job creators should lead the way.
- **EMPOWER** your employees by educating them on issues that affect your business and their jobs by signing your business up for **FloridaWins.org**, a non-partisan program that helps educate your employees about Florida’s successes and actively engages them in Florida’s legislative process.
- **ENCOURAGE** voters to choose pro-jobs candidates by supporting those who support free enterprise. Host fundraisers and make political donations to lead the way.
- **CONNECT** with your elected officials and urge them to vote in favor of jobs and against special interest agendas.



Interested in getting involved with the Florida Chamber? Contact Tanya Bechtold, Manager of Investor Services at the Florida Chamber, at TBechtold@FLChamber.com.



SAVE THE DATE

www.FloridaChamber.com/Events



Join us at the Florida Chamber and Florida Chamber Foundation's Annual Business Leaders' Events

FLORIDA BUSINESS LEADERS SUMMIT ON PROSPERITY AND ECONOMIC OPPORTUNITY

May 19, 2020 • Sarasota

LEARNERS TO EARNERS WORKFORCE SUMMIT

June 16, 2020 • Orlando

ENVIRONMENTAL PERMITTING SUMMER SCHOOL

July 21–24, 2020 • Marco Island

INNOVATION, TECHNOLOGY & ECONOMIC DEVELOPMENT SUMMIT

August 2020

FUTURE OF FLORIDA FORUM AND FLORIDA CHAMBER ANNUAL MEETING

September 30–October 1, 2020 • Orlando

FLORIDA CHAMBER INSURANCE SUMMIT

November 2020 • Miami

TRANSPORTATION, GROWTH AND INFRASTRUCTURE SUMMIT

December 2020

www.FloridaChamber.com/Events



UNIFYING FLORIDA'S BUSINESS FOR GOOD

For more information, including how your business
can join the Florida Chamber,
simply call Tanya Bechtold at 850-521-1218
or email her at tbechtold@flchamber.com.

WHERE WE STAND

The Florida Chamber's 2020 Jobs and Competitiveness Agenda



SECURING FLORIDA'S FUTURE

136 South Bronough Street • Tallahassee, FL 32301

www.FloridaChamber.com

To join the Florida Chamber, call 850-521-1218

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