



# Florida Small Business Index

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2019 Quarter 2 Survey Results

Presented by the Florida Chamber of Commerce Small Business Council

April 2019

## **About the Florida Chamber's Small Business Council**

Florida's small businesses are essential to the continuing recovery of the Florida economy. The Florida Chamber's Small Business Council works directly with state and national leaders to pass important legislation such as reducing the business rent tax and reducing the cost of healthcare.

The Florida Chamber's Small Business Council provides a unified voice for all small businesses in our mission to secure Florida's future. Participants meet with legislators, contact media, and testify before both Florida's House and Senate on issues important to small businesses.

## **Survey Overview**

Many in Florida's small business community are experiencing both challenges and successes as our economy grows. As we work to secure Florida's future, it is crucial that the Florida Chamber of Commerce understands what issues are most important to small businesses.

The purpose of the Small Business Index Survey is to track trends and issues affecting small businesses in Florida. Small business owners are surveyed in order to monitor small business trends and identify emerging issues that may be addressed by the Florida Chamber's Small Business Council. The Council's previous surveys were performed in May 2010, September 2010, February 2011, July 2011, March 2012, June 2012, September 2012, December 2012, April 2013, July 2013, September 2013, January 2014, May 2014 and August/September 2014, May 2015, September 2015, December 2015/January 2016, March 2016, June 2016, August/September 2016, December 2016, March/April 2017, June/July 2017, September/October 2017, December 2017/January 2018, March/April 2018, June/July 2018, September/October 2018, and November 2018/January 2019.

This survey is a nonscientific, random sampling of small business owners in Florida. It was conducted March 30 through April 19, 2019 and received 115 responses. The electronic survey was e-mailed to small businesses in Florida; and distributed by local chambers of commerce throughout the state; and posted on social media including Facebook and Twitter.

Of those responding:

- 31% of respondents employ less than 5 employees;
- 48% employ 5 to 49 employees;
- 6% employ 50 to 99 employees; and
- 15% employ 100 to 500 employees.

Additionally:

- 74% of respondents employ less than 5 part-time employees;
- 22% employ 5 to 49 part-time employees;
- 0% employ 50 to 99 part-time employees; and
- 4% employ 100 or more part-time employees.

## **Survey Analysis**

The Florida Chamber's 2<sup>nd</sup> Quarter survey of 2019 shows that Florida's small businesses are most concerned about "Workforce Quality", with 32 percent of respondents citing it as their top issue. "Workforce Quality" has been the number one issue for most of the past 9 quarters, with the only exception being the 1<sup>st</sup> Quarter survey of 2019 where it was second behind "Economic Uncertainty."

Tied for second place this quarter are "Economic Uncertainty" and "Access to Capital" with 10 percent each. Rounding out the top 6 issues "Lawsuit Abuse", "Healthcare Costs", and "Government Regulations" each had 7 percent of Florida's small businesses indicating that those categories were their top issue.

The top six issues – "Workforce Quality", "Economic Uncertainty", "Access to Capital", "Lawsuit Abuse", "Healthcare Costs", and "Government Regulations" cover the top concerns of 73 percent of Florida's small businesses taking the survey during the second quarter of 2019.

When asked about their outlook for the Florida economy over the next year, 46 percent of respondents expect the economy to improve, down from 56 percent one year ago and 67 percent two years ago. When asked to predict their own company sales over the upcoming year, 52 percent of companies expect to have higher sales than the previous year, compared to 65 percent one year ago and 70 percent two years ago.

### **Small Business Employment Outlook:**

- 45 percent of respondents expect to hire in the next six months – this is up from the 42 percent planning to hire in our Q1 2019 survey and the same percentage as one year ago.
- An indicator of small business expansion in Florida – 50 percent of businesses have plans to make investments in plants or equipment, up from 43 percent during last quarter's survey.

A positive indicator for business is that more than three times the number of businesses indicated they were able to get financing compared to those who were unable to get financing in the last 6 months. However, looking forward, only 15 percent of respondents thought it would be easier to get financing in the next 6 months, compared to 26 percent who thought getting financing would be more difficult.

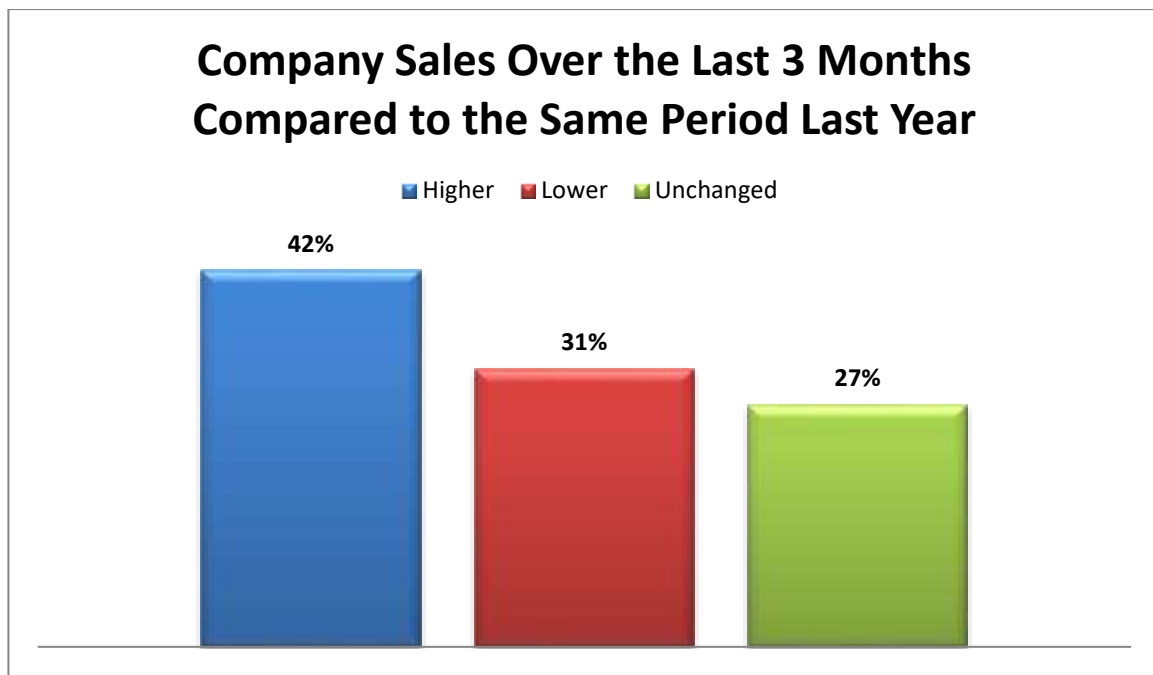
## **Survey Results**

### **Comparisons**

**Q1: Top issues facing Florida small businesses today:**

1. Workforce Quality – 32%
2. Economic Uncertainty – 10%
3. Access to Capital – 10%
4. Lawsuit Abuse – 7%
5. Healthcare Costs – 7%
6. Government Regulations – 7%

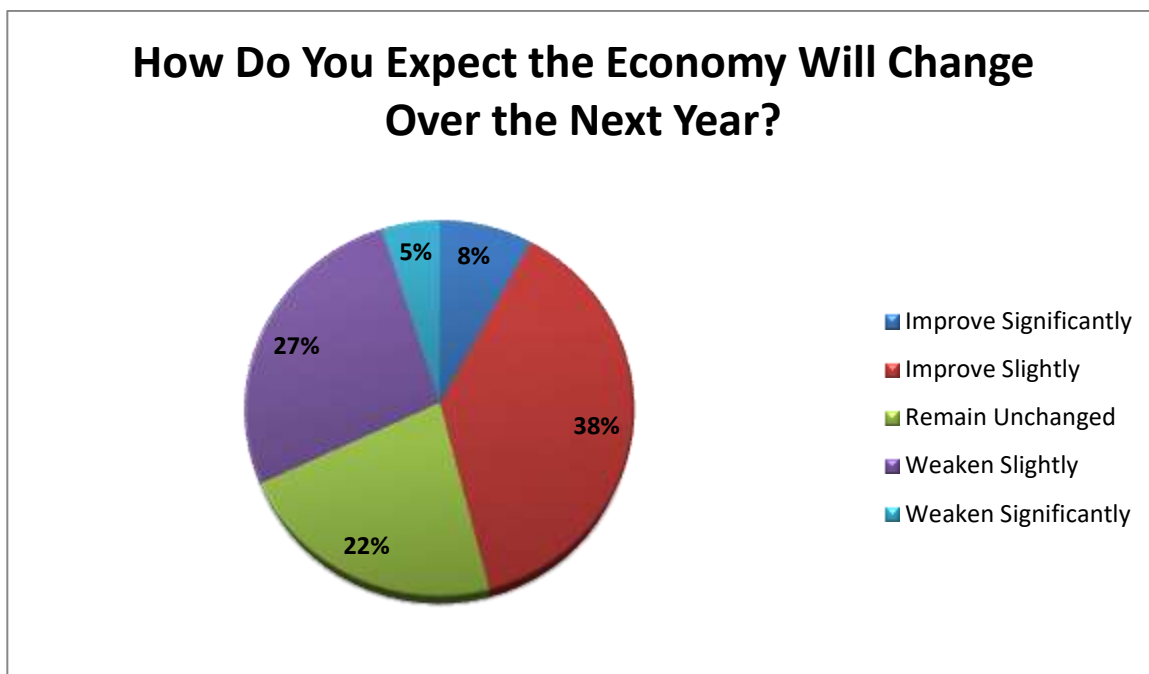
**Q4:**



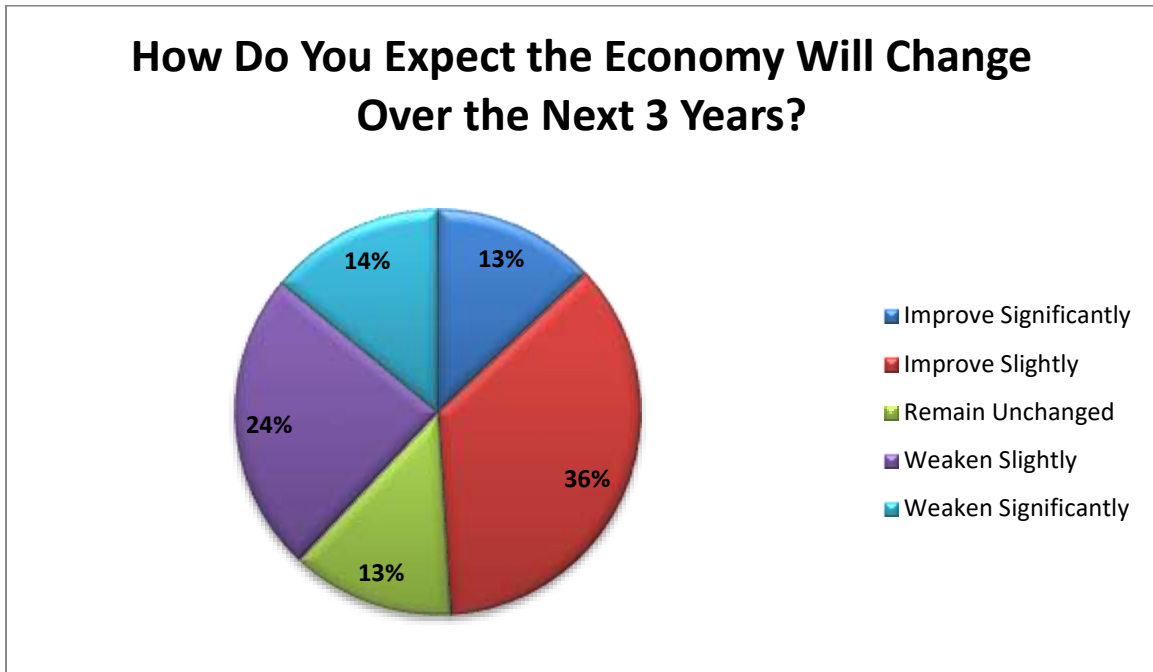
Q5:



Q6:



**Q7:**



**Q8:**



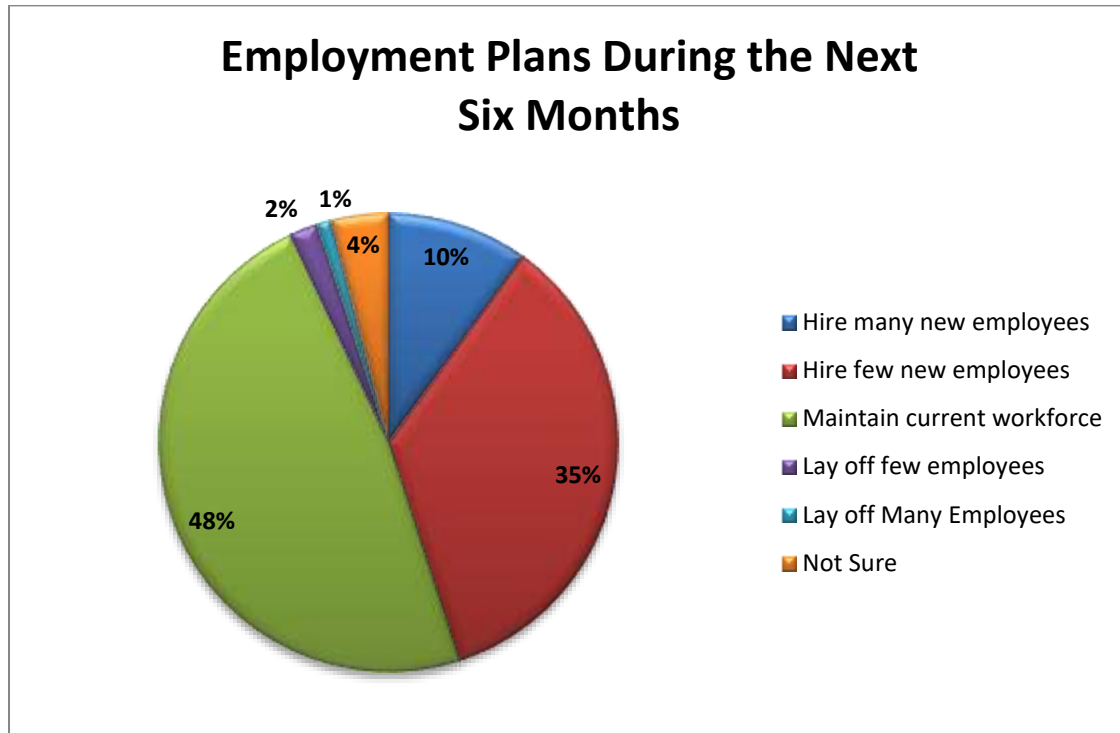
Q9:



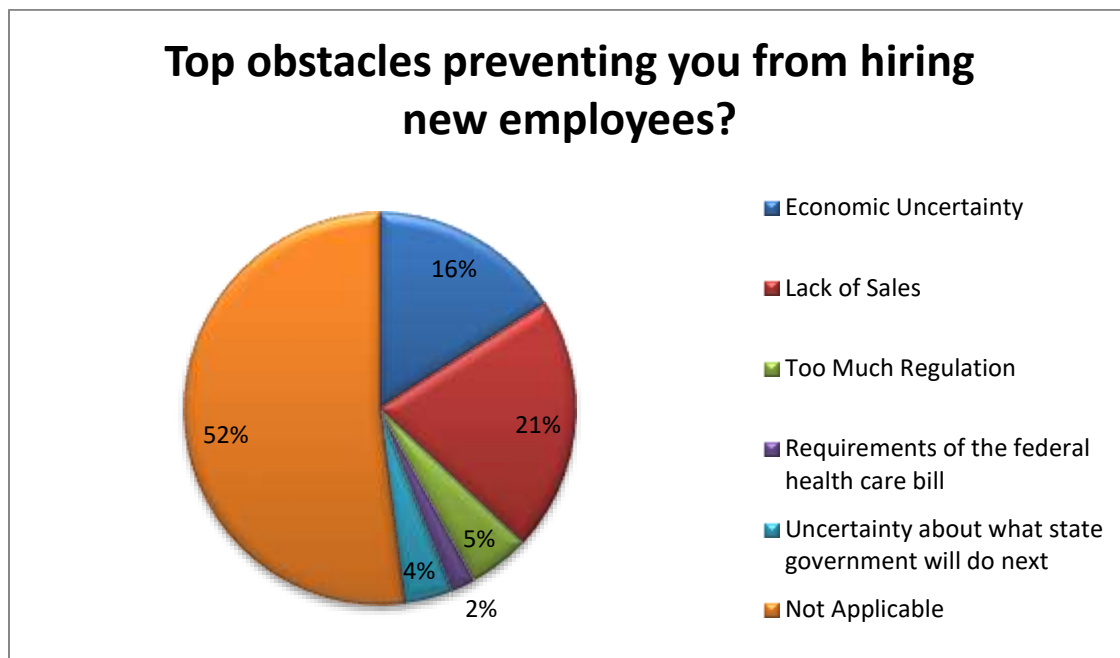
Q10:



Q12:

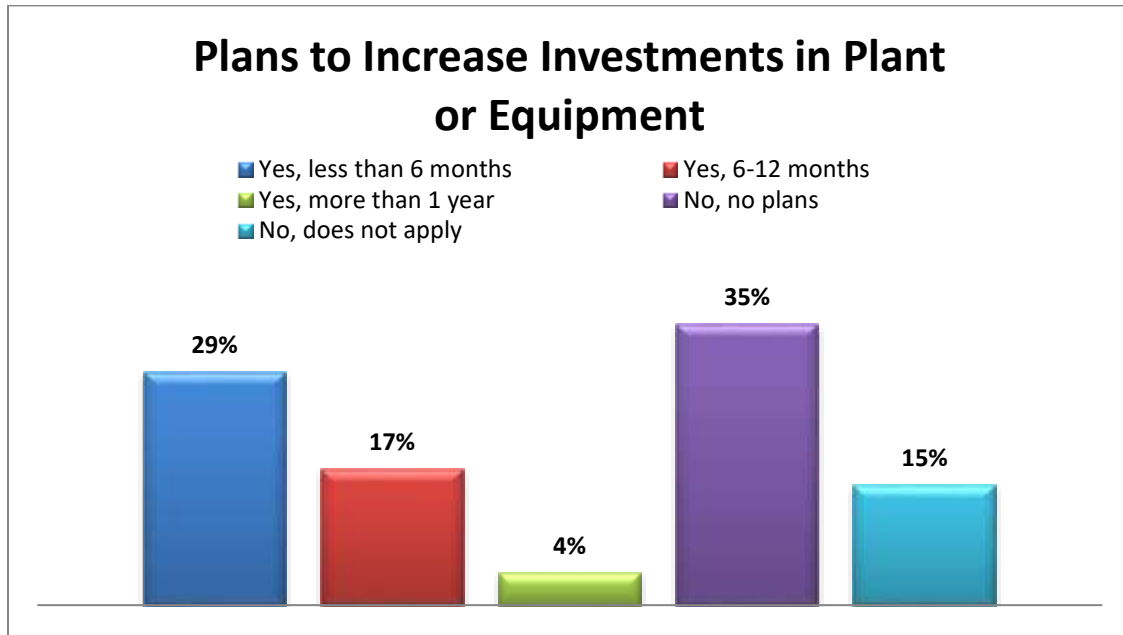


Q13:





Q14:

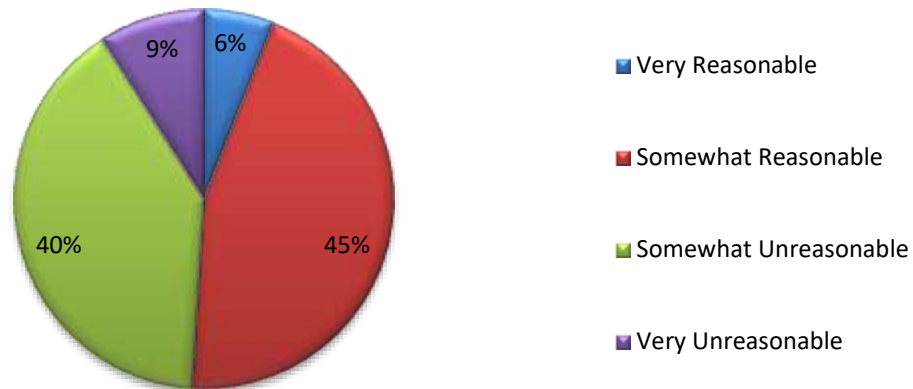


Q15:



Q16:

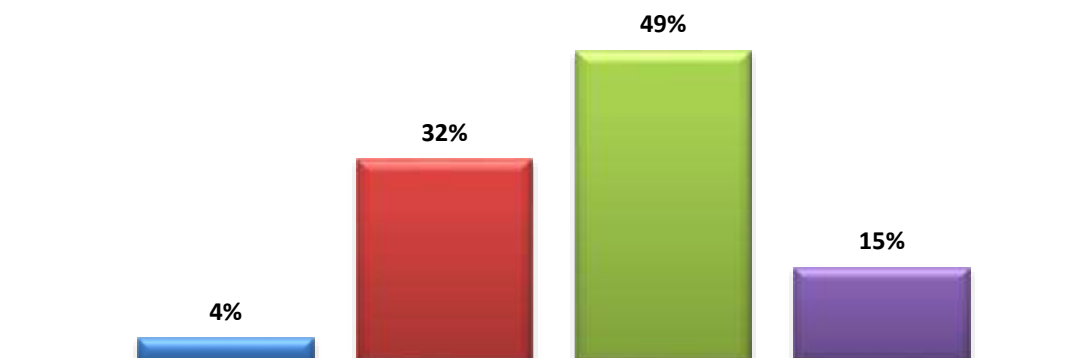
**Overall, how reasonable are state government regulations of small businesses today?**



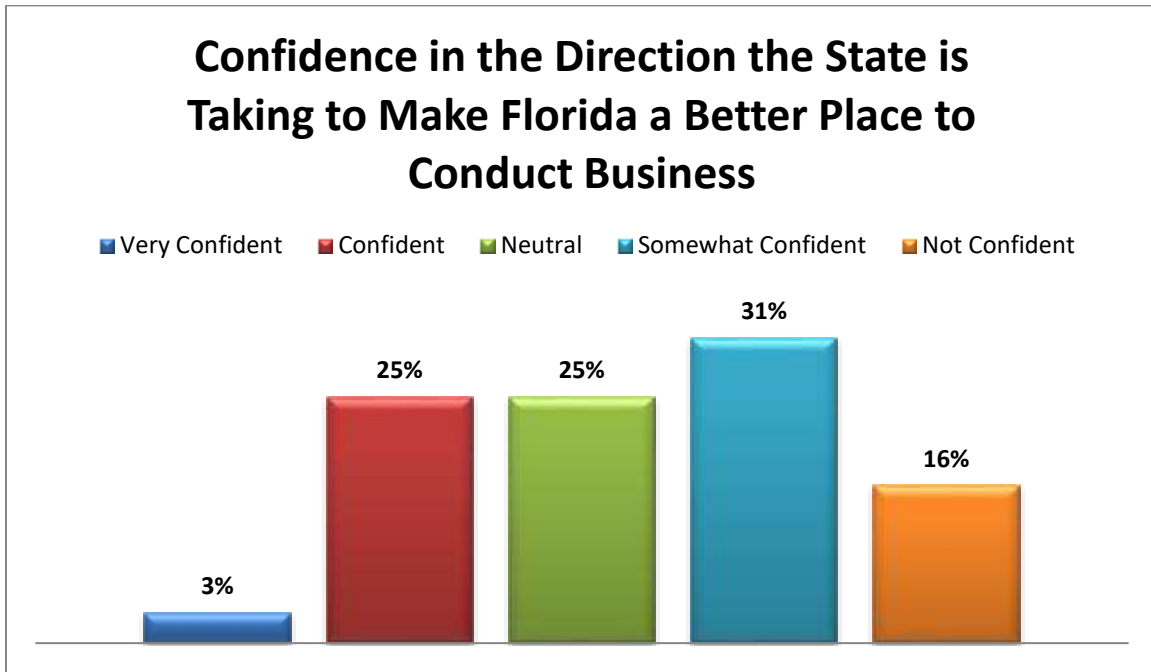
Q17:

**Worried about regulations, restrictions and taxes that have been put on your business in Tallahassee, negatively impacting your ability of do business?**

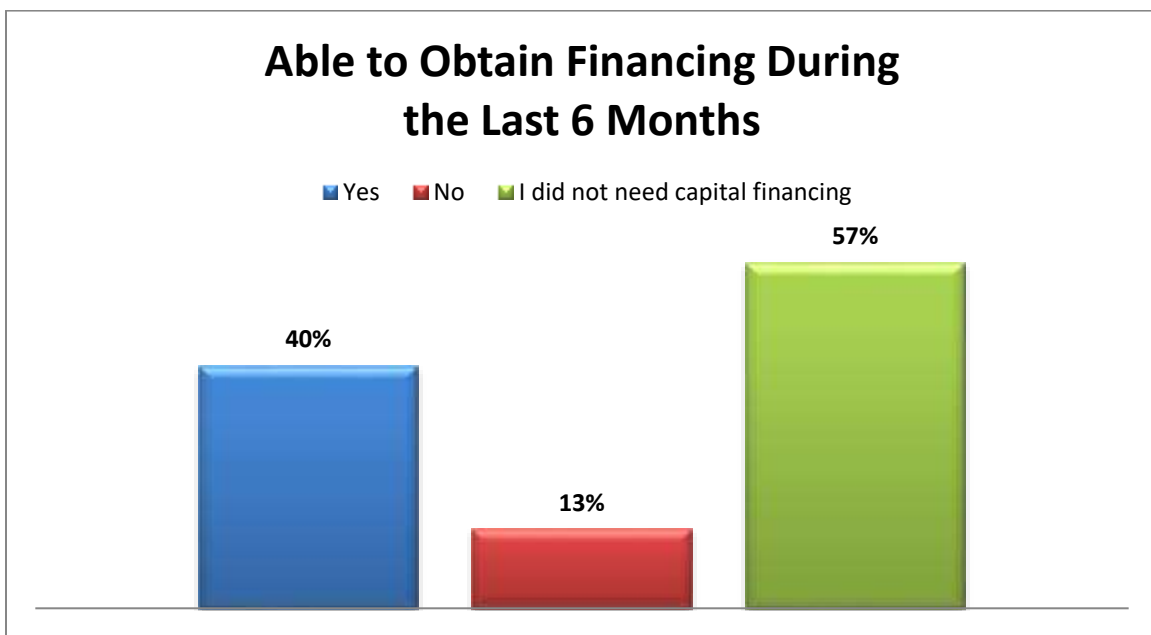
■ Not at all worried ■ Not very worried ■ Somewhat worried ■ Very worried



Q19:



Q21:



**Q22:**

