

# Florida 2030: Blueprint for Florida's Future Competitiveness

North Central Florida Regional Rollout

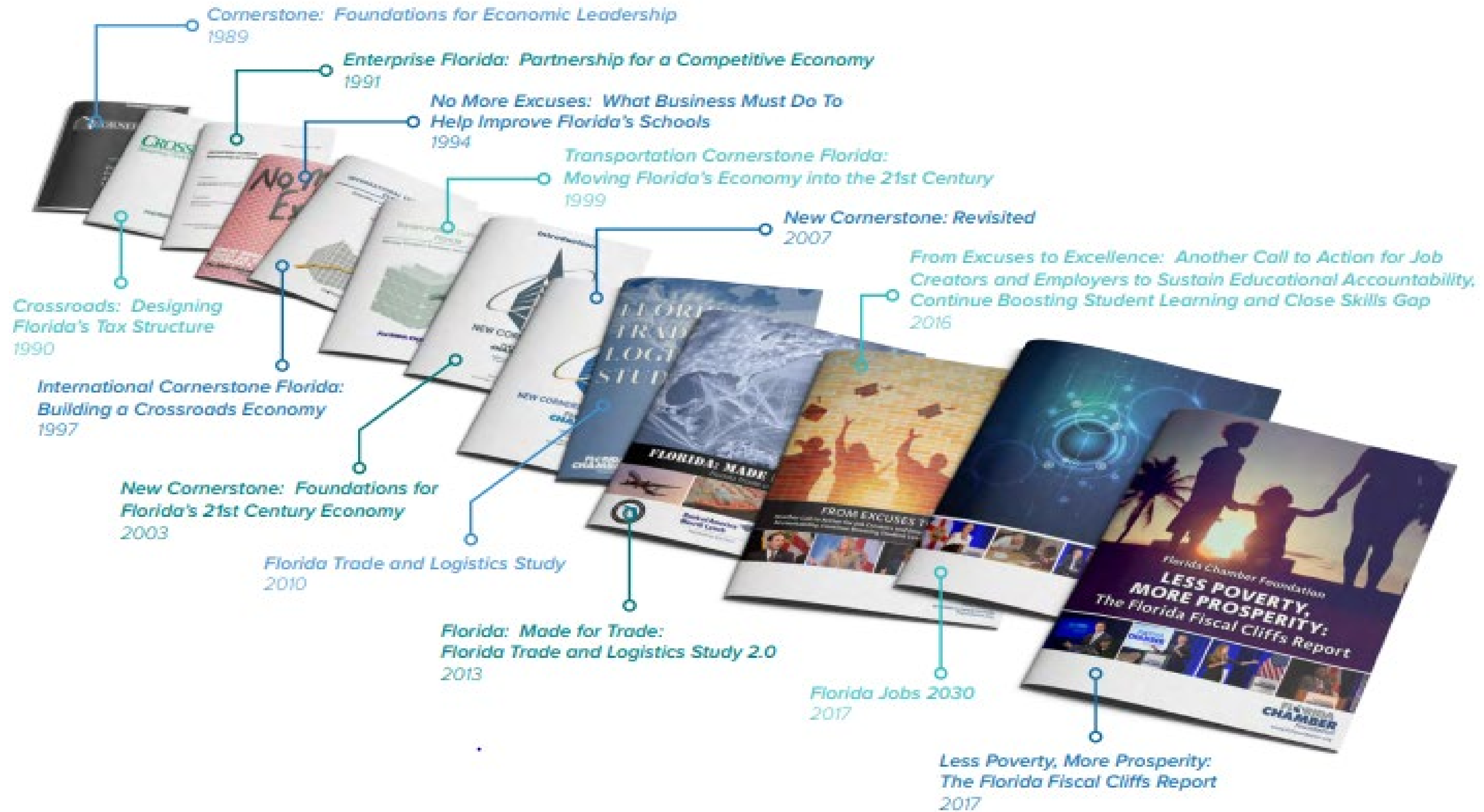
You Are  
Here



**FLORIDA  
CHAMBER**  
*Foundation*

[www.Florida2030.org](http://www.Florida2030.org)  
#FL2030 @FLChamberFdn

Tony Carvajal  
Florida Chamber Foundation  
[TCarvajal@FLFoundation.org](mailto:TCarvajal@FLFoundation.org) @WhatTonyCs

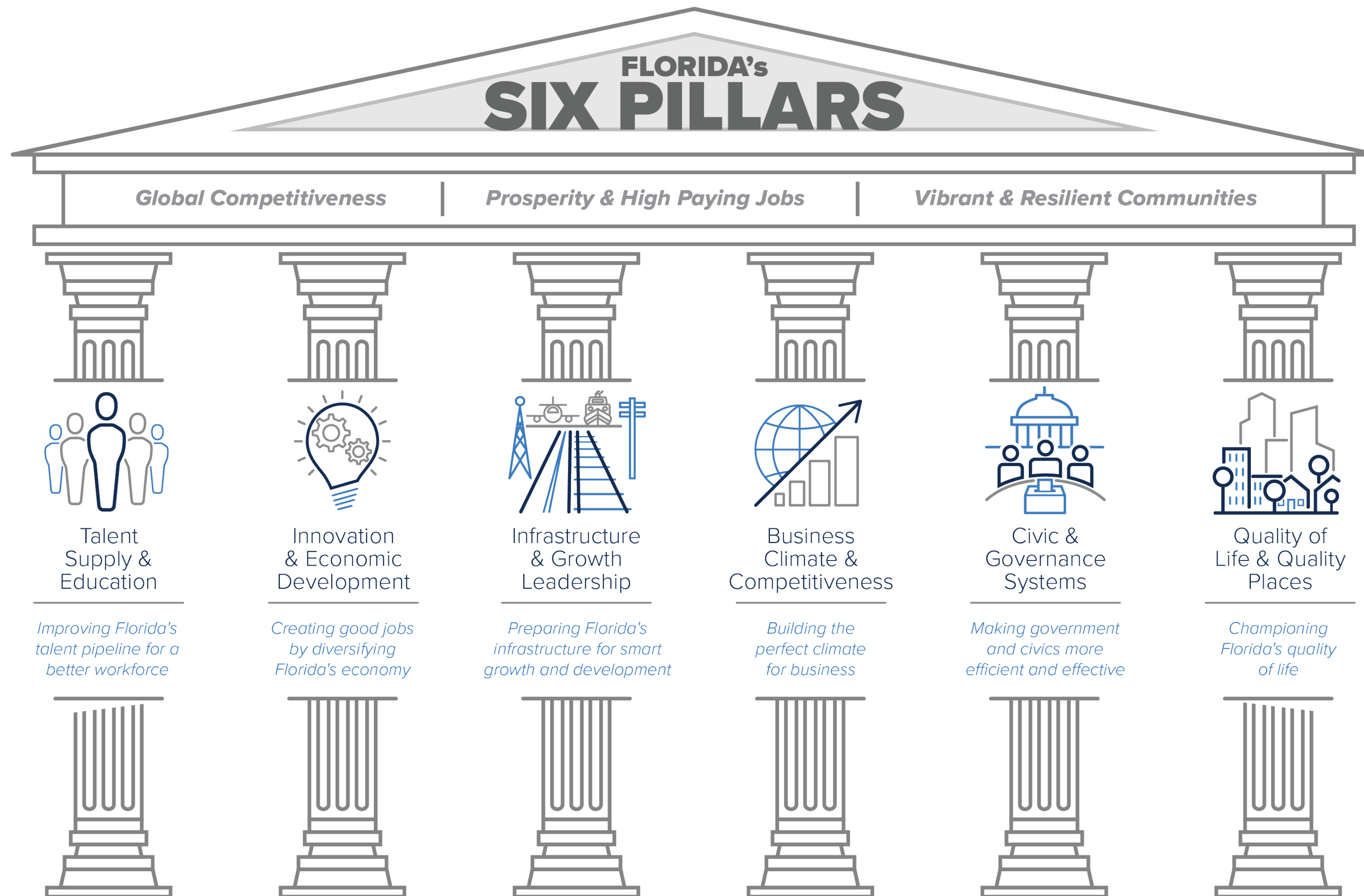




# FLORIDA 2030

THE BLUEPRINT TO SECURE FLORIDA'S FUTURE





***Global Competition  
(17<sup>th</sup> to 10<sup>th</sup>)***

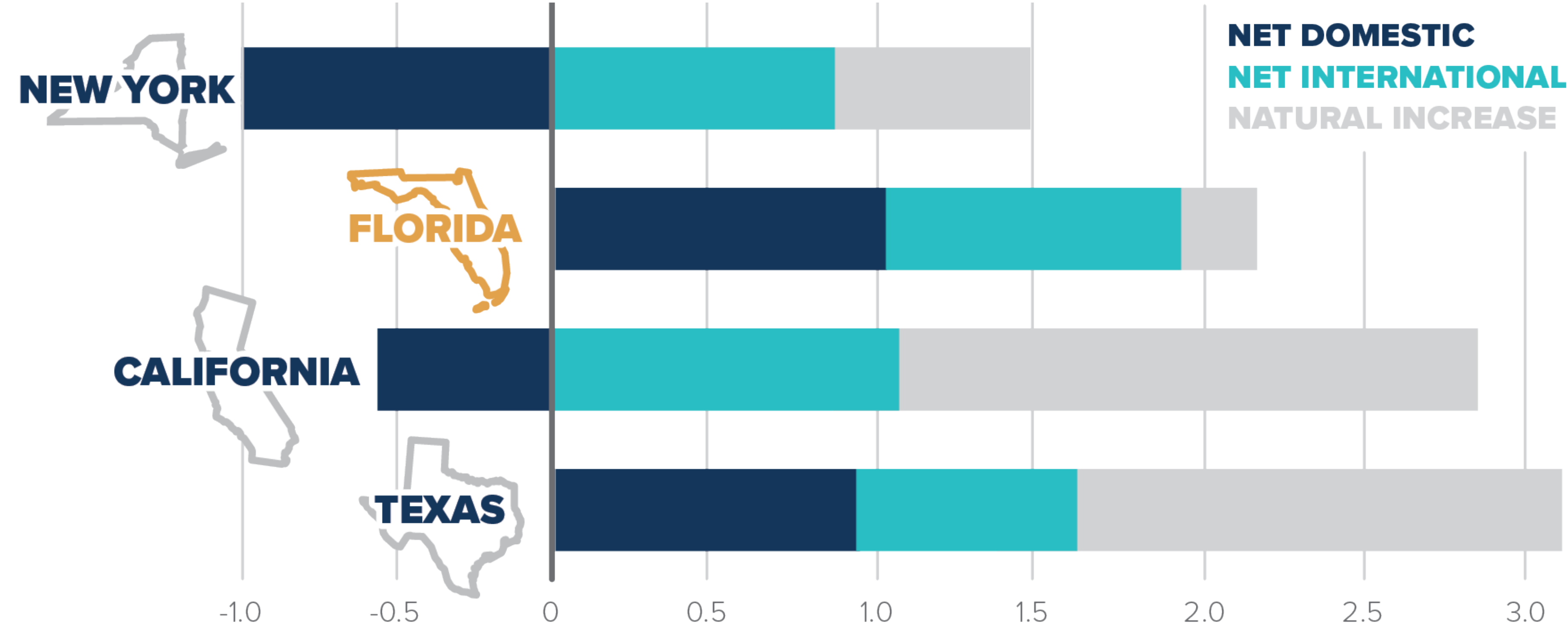
***Path to Prosperity  
for every zip code in FL***

***Vibrant & Resilient  
Communities***

***How do we plan better for the  
next 5 million Floridians than  
we did for the last 5 million?***



# Growth

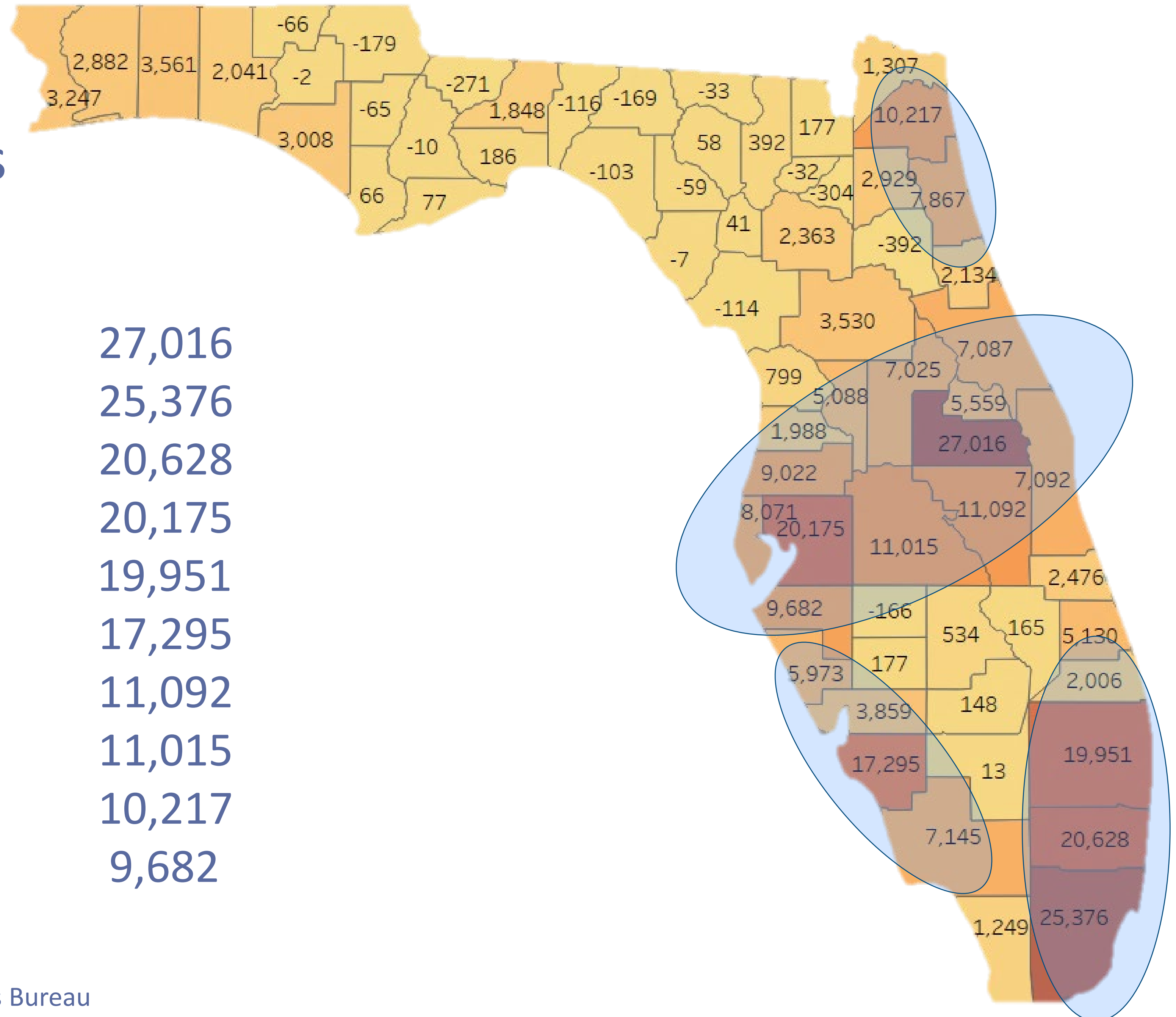


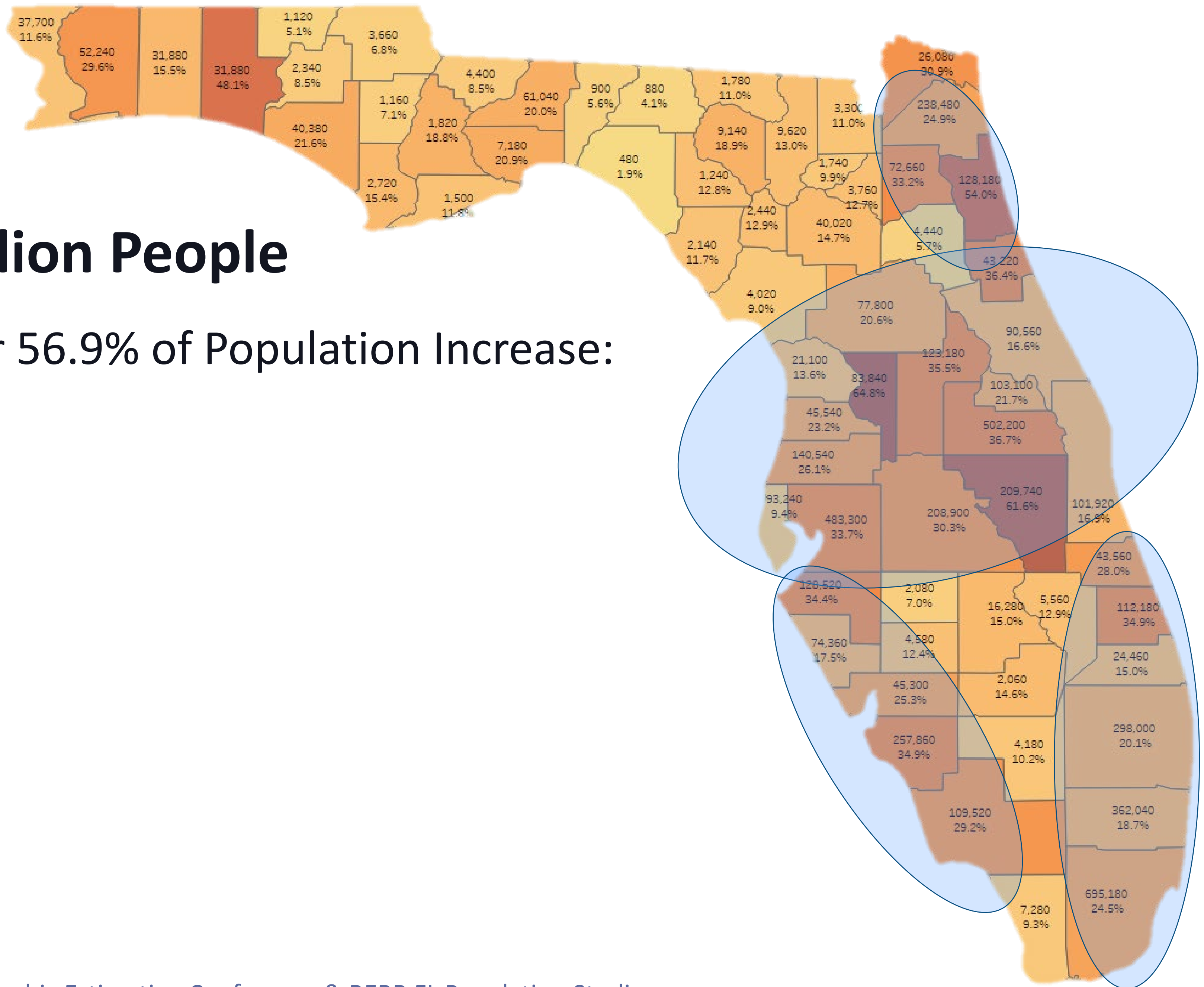
*Change in Population by Source, 2010-2017 (millions)*

# 2016 to 2017 Population Changes

## Top Counties:

1. Orange	27,016
2. Miami-Dade	25,376
3. Broward	20,628
4. Hillsborough	20,175
5. Palm Beach	19,951
6. Lee	17,295
7. Osceola	11,092
8. Polk	11,015
9. Duval	10,217
10. Manatee	9,682



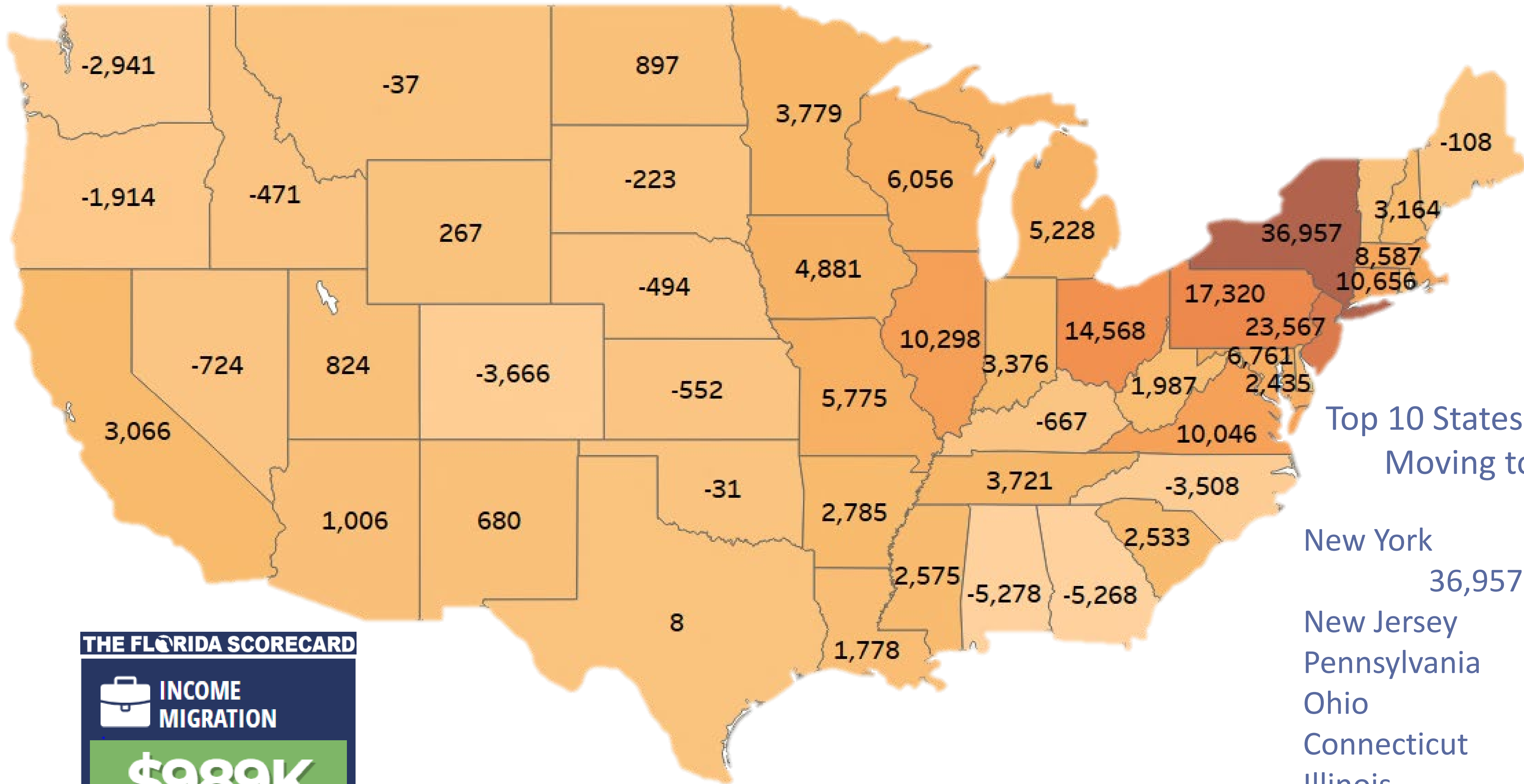


# Florida's next 5 million People

8 Counties to account for 56.9% of Population Increase:

1. Miami-Dade
2. Orange
3. Hillsborough
4. Broward
5. Palm Beach
6. Lee
7. Duval
8. Osceola






### Top 10 States: Net People Moving to Florida

New York	36,957
New Jersey	23,567
Pennsylvania	17,320
Ohio	14,568
Connecticut	10,656
Illinois	10,298
Virginia	10,046
Massachusetts	8,587
Maryland	6,761
Wisconsin	6,056

**THE FLORIDA SCORECARD**

 **INCOME  
MIGRATION**

**\$989K**  
Per Hour



# Job Creation

November 2017 to November 2018

Florida Job Creation Rate: 2.8%

U.S. Job Creation Rate: 1.7%

Top Counties for Jobs:

Orange 32,713

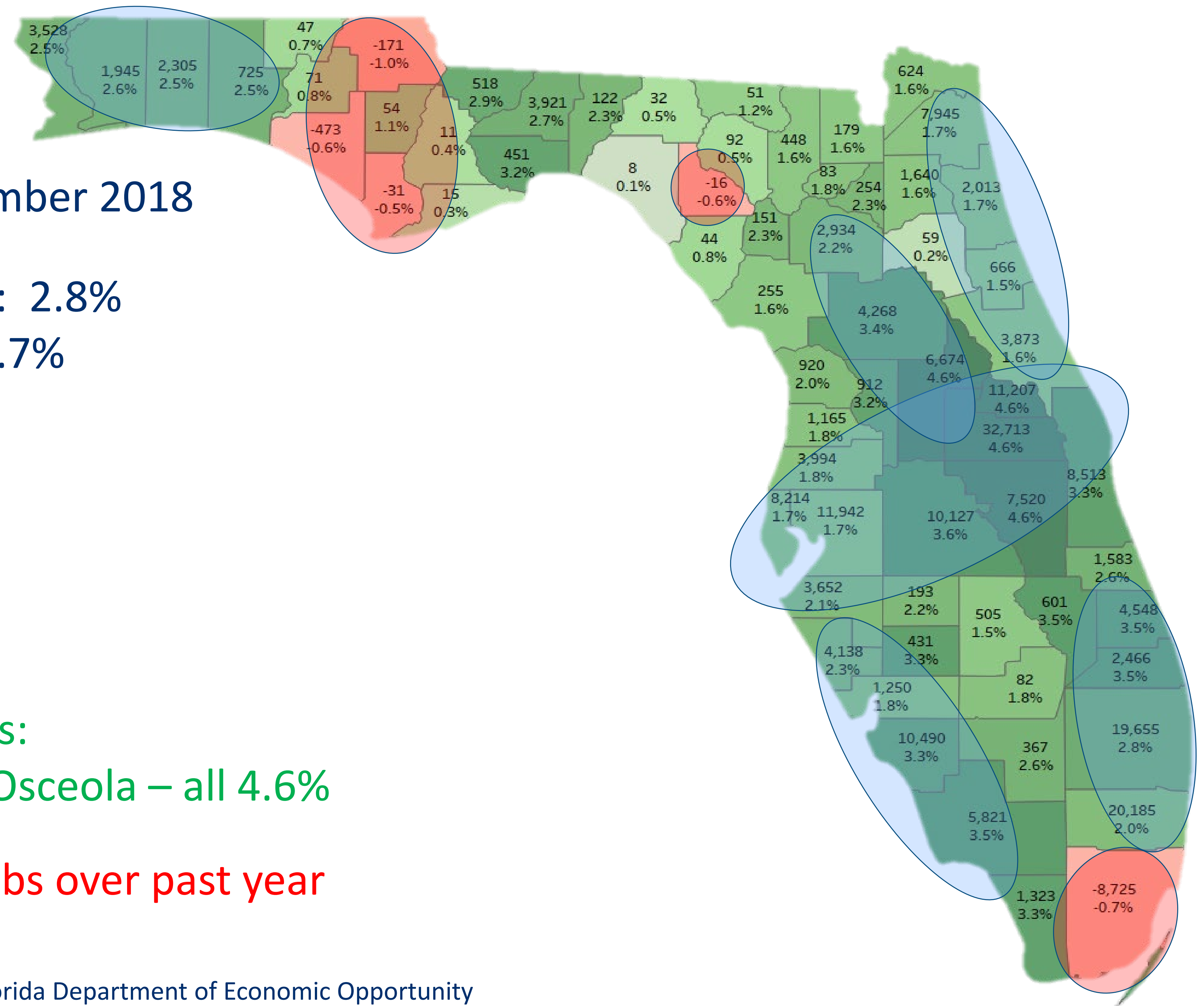
Broward 20,185

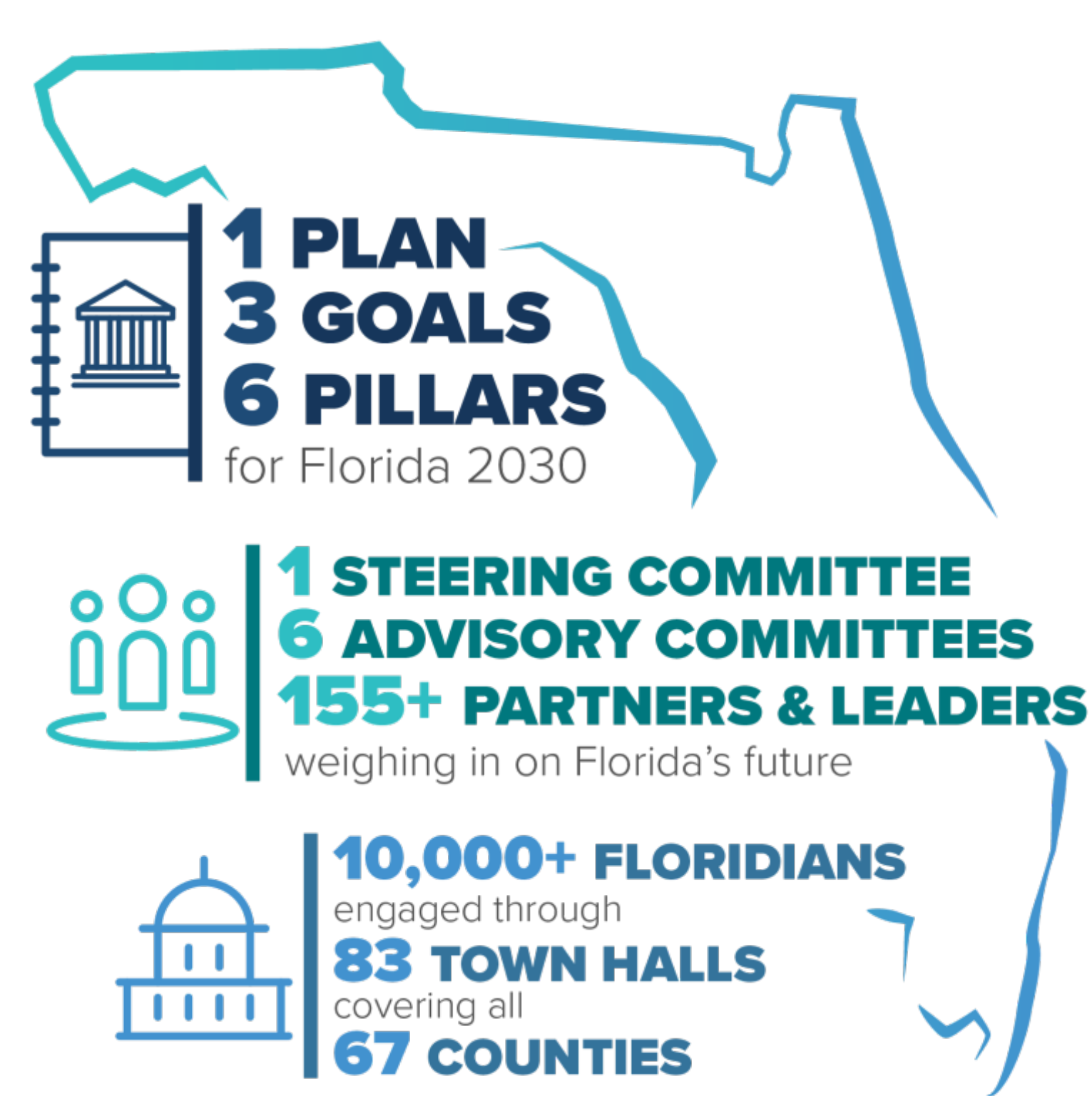
Palm Beach 19,655

Top Growth Rate Counties:

Seminole, Orange, Lake, Osceola – all 4.6%

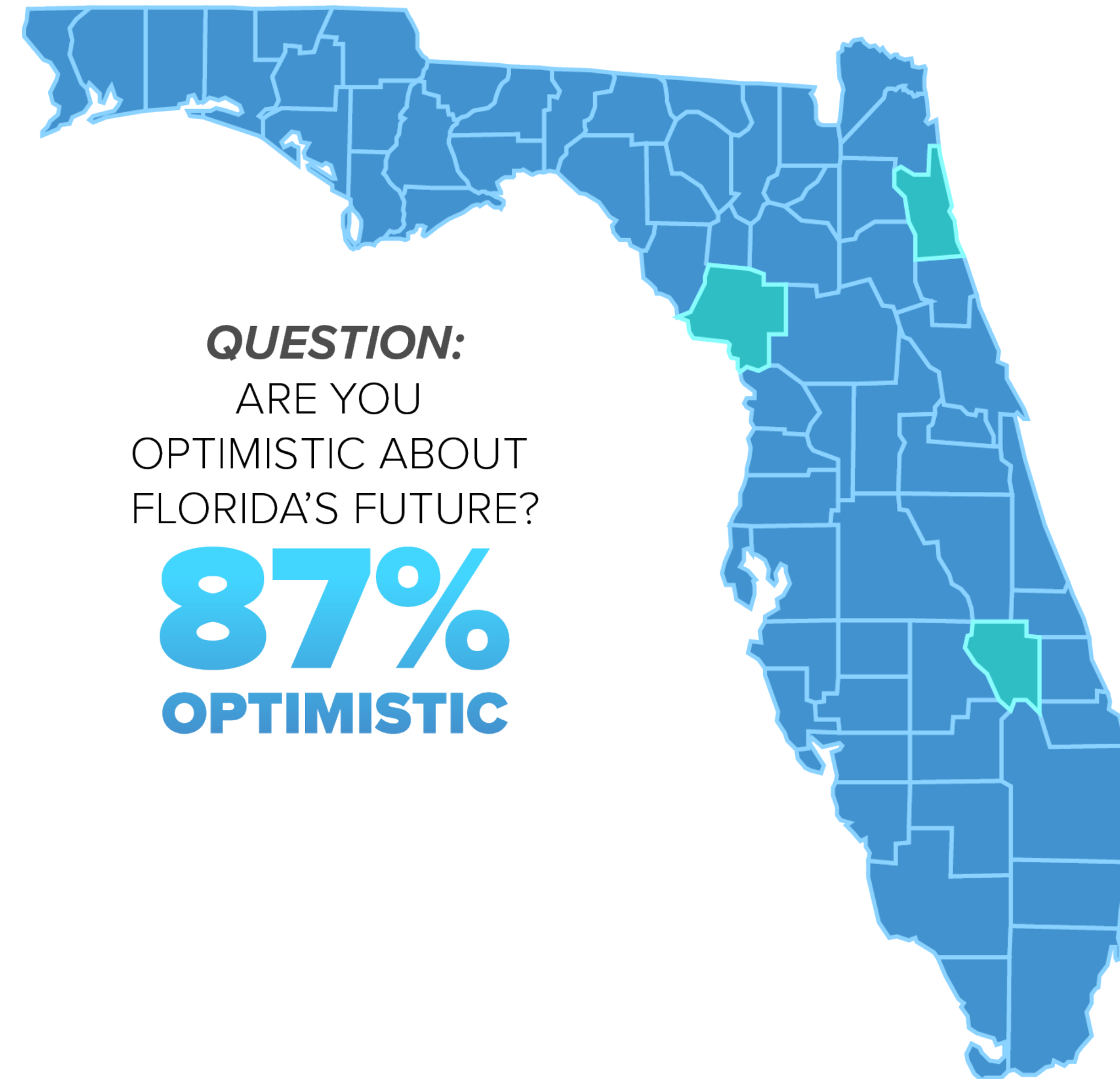
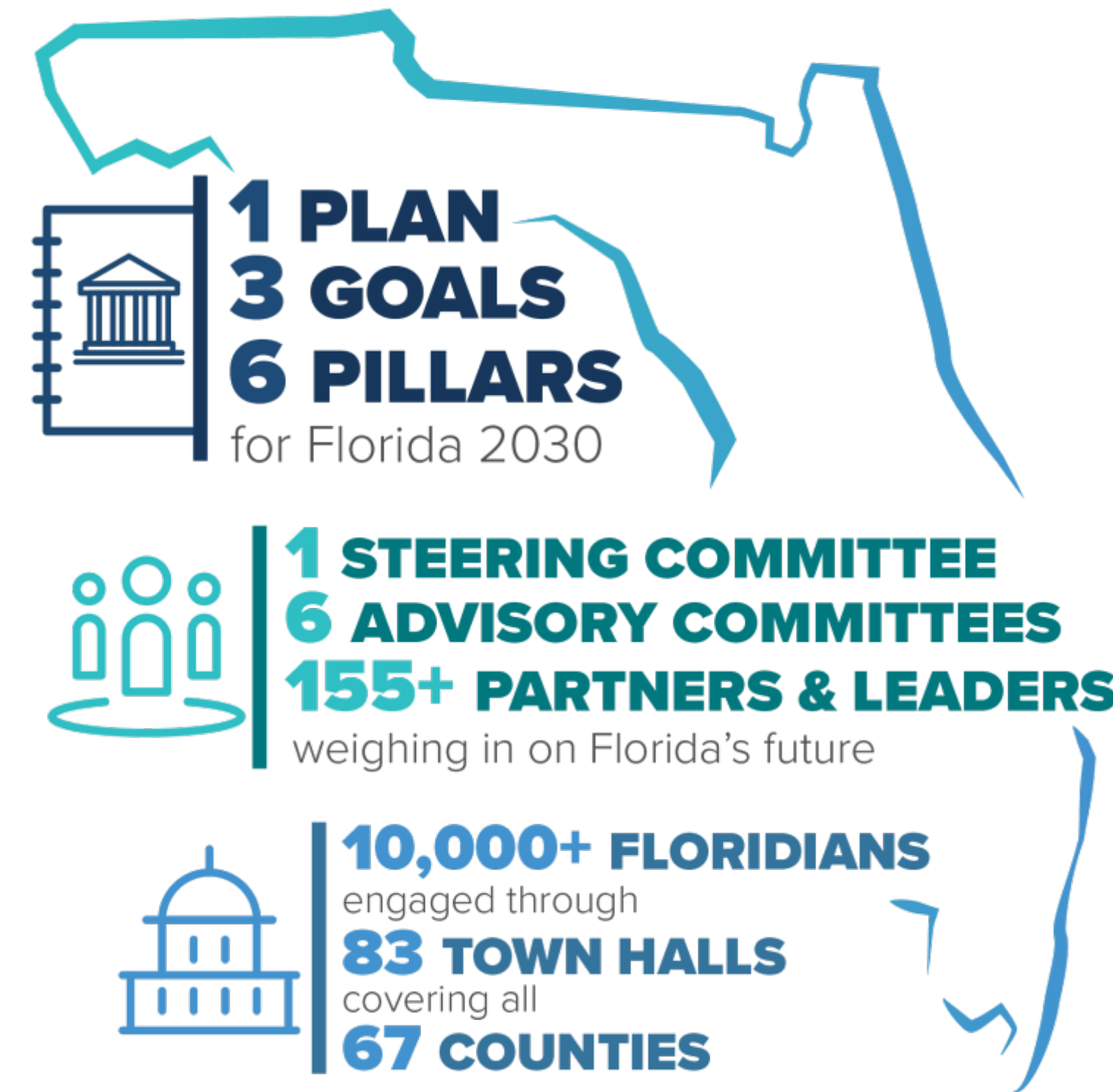
5 Florida Counties Lost Jobs over past year

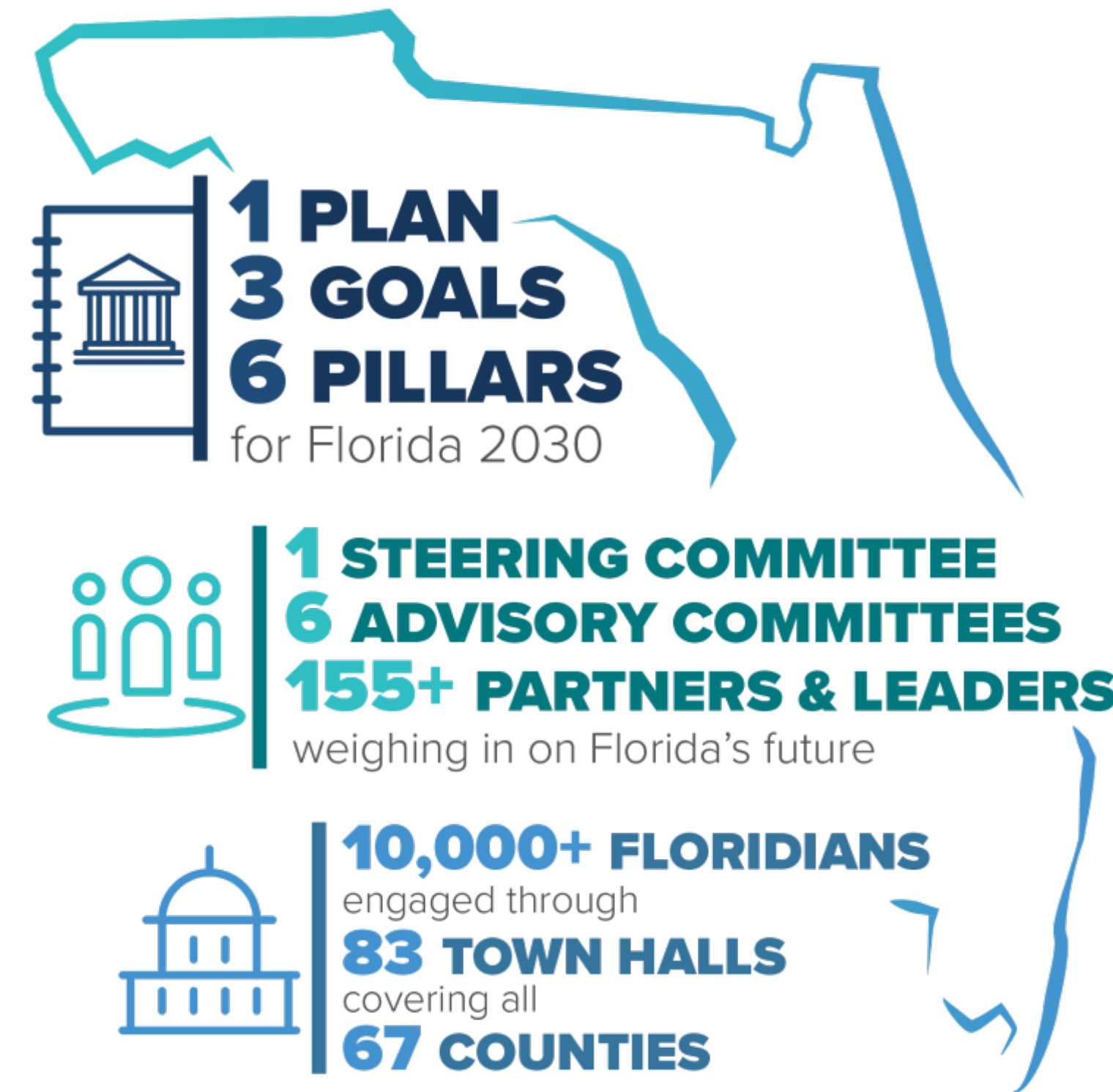




# Background & Takeaways

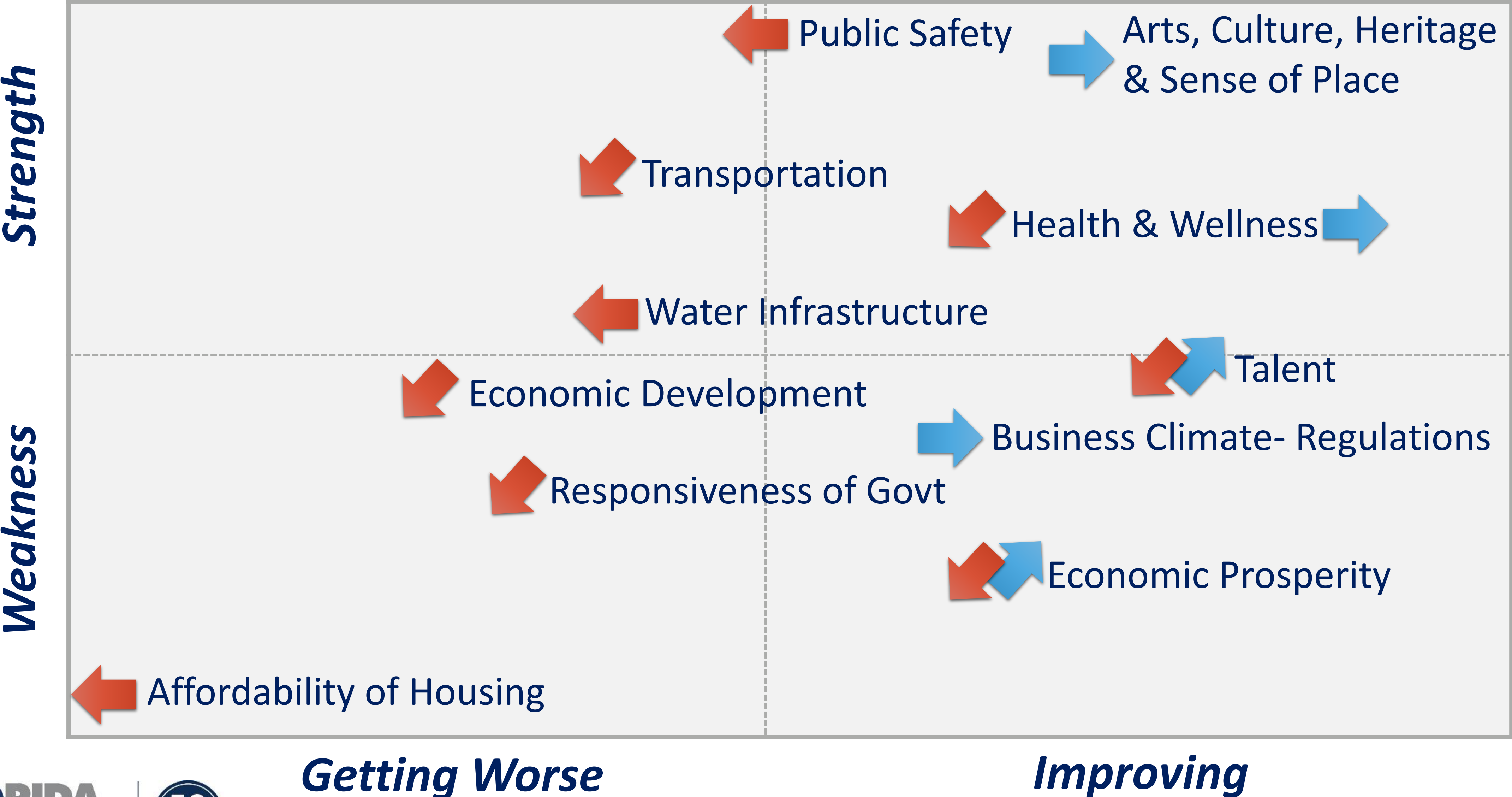




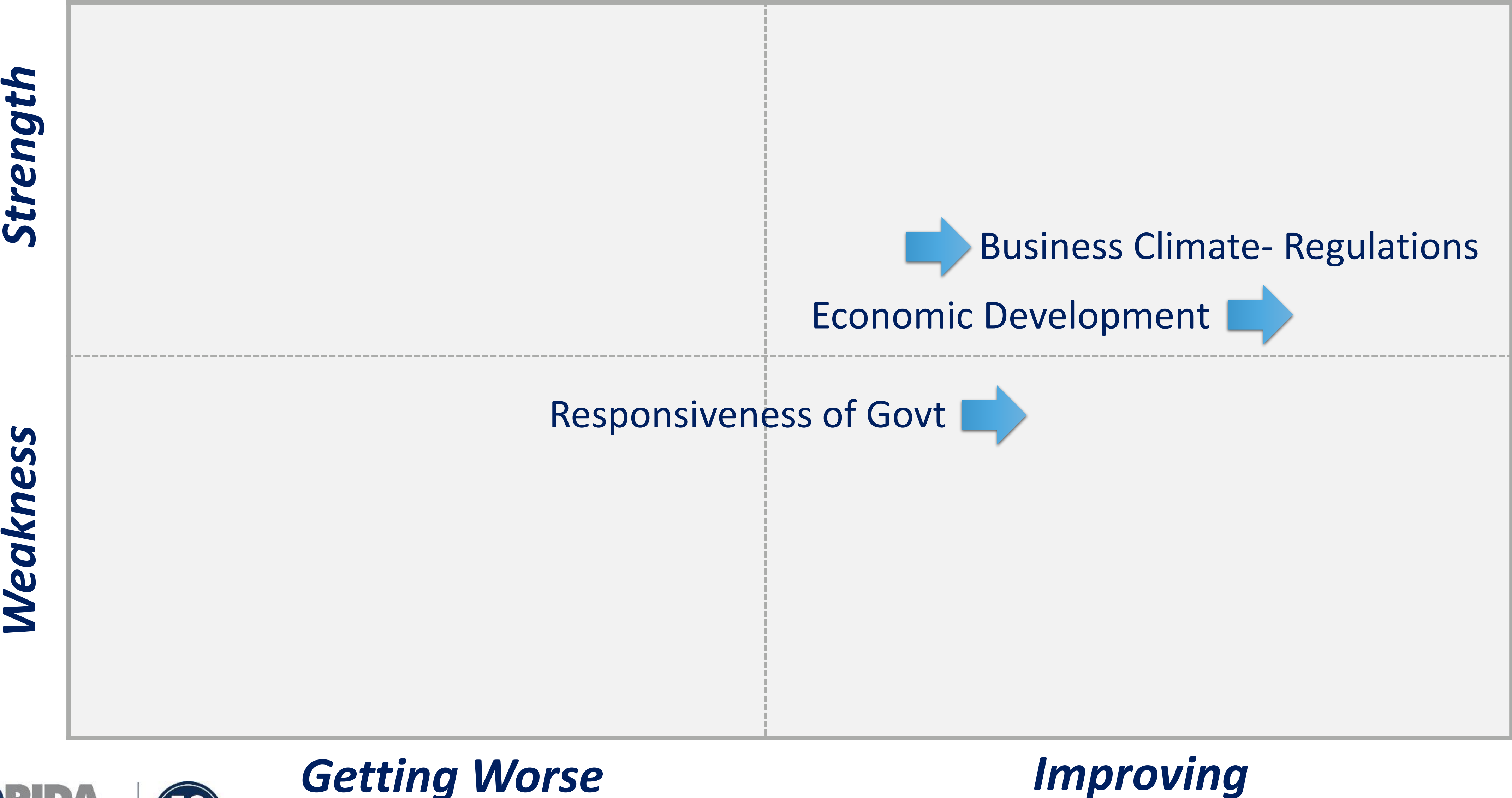




# Summary of Town Hall Findings, Statewide Analysis, 2016-17

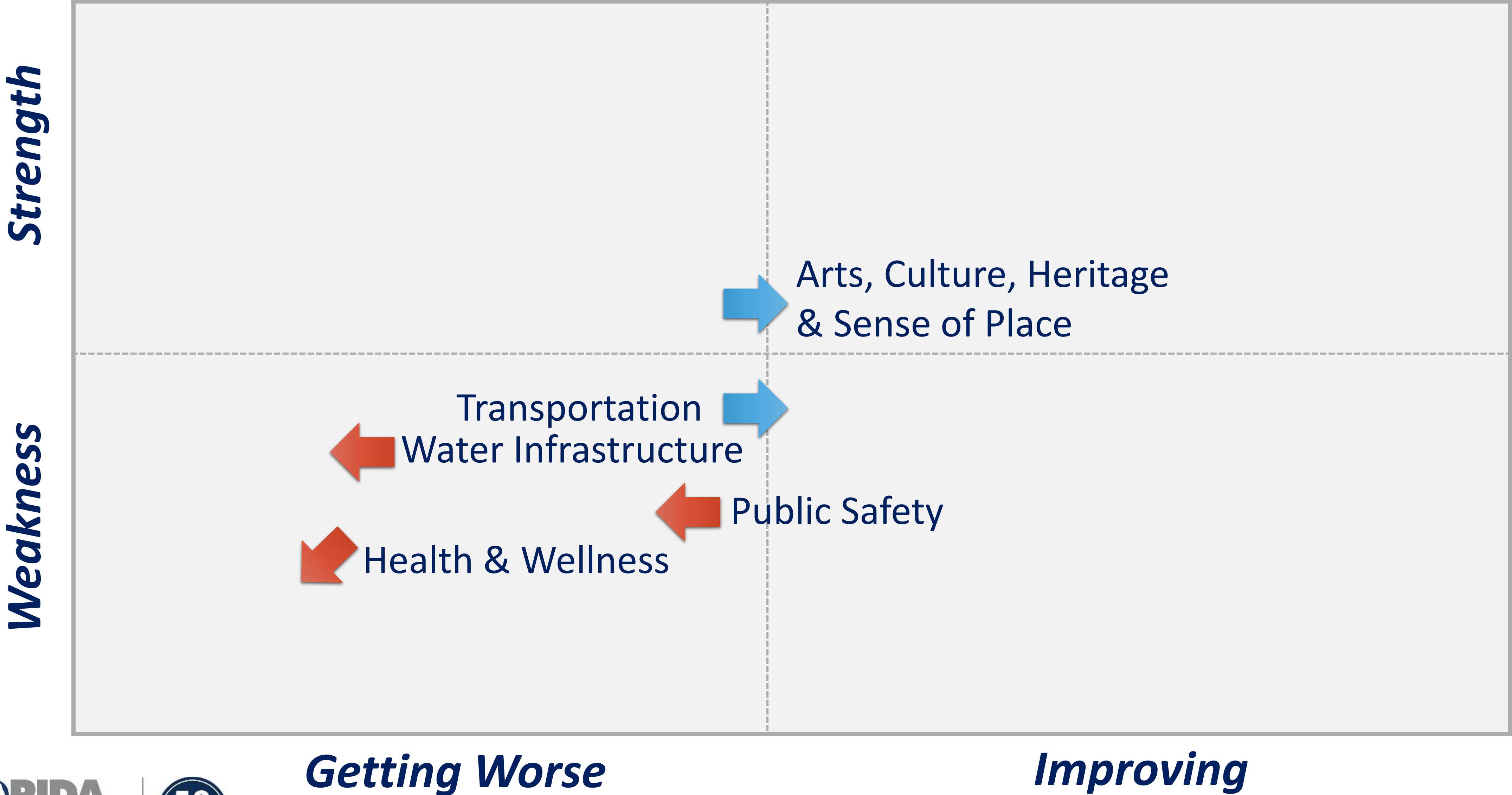


# How SEMINOLE Differed – BETTER than State Composite



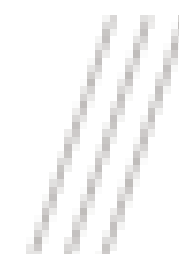
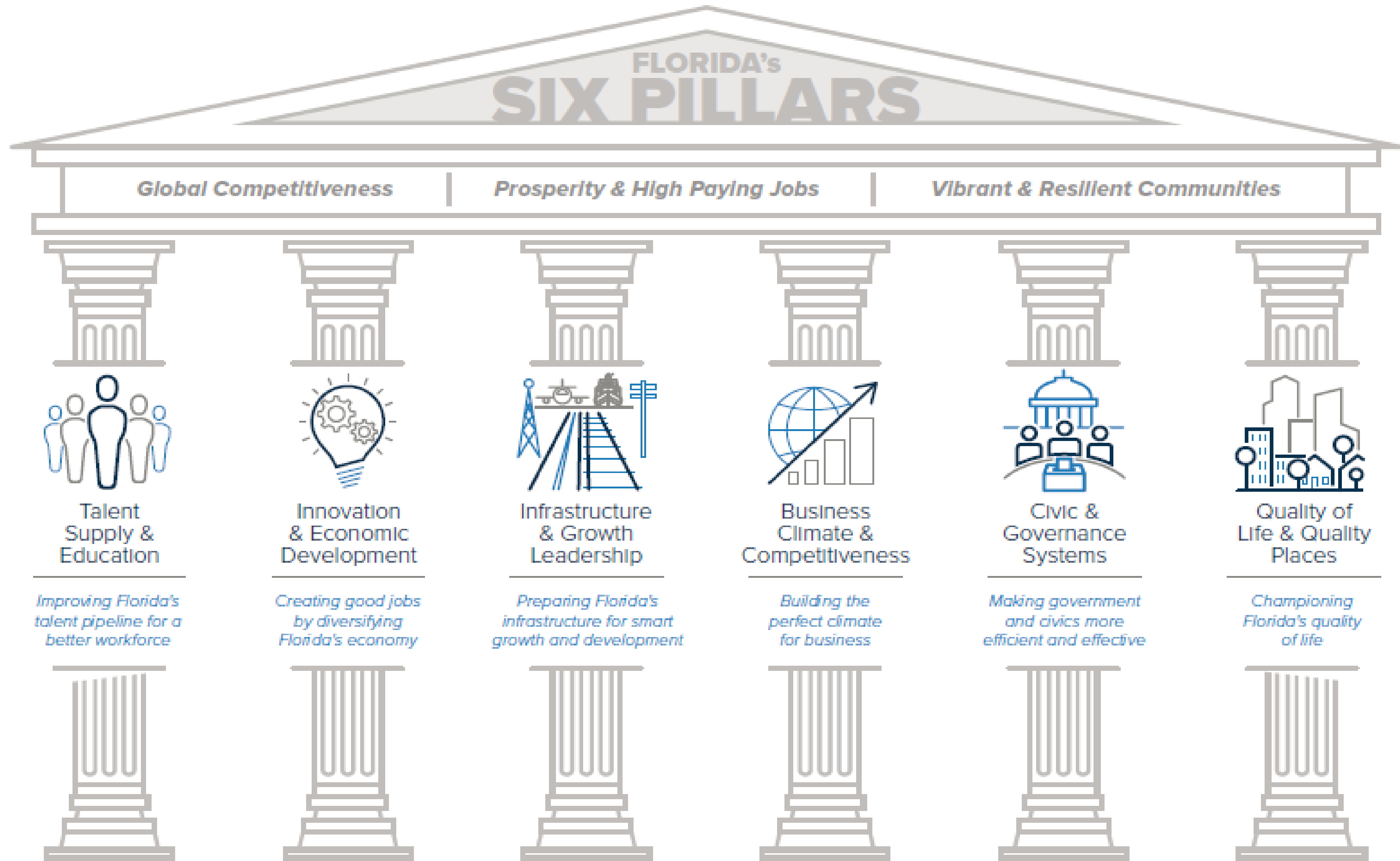


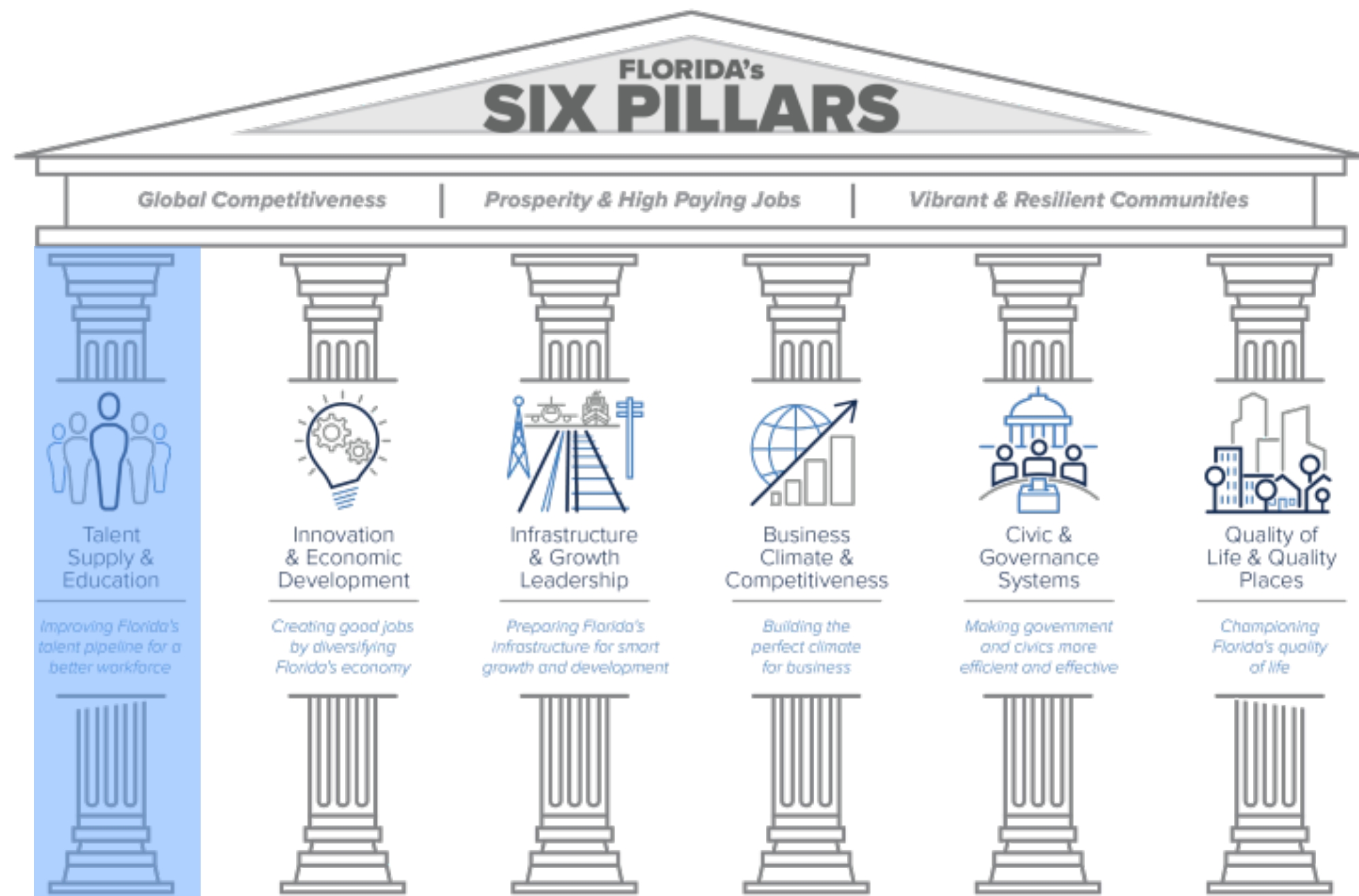
# How SEMINOLE Differed – WORSE than State Composite











## Improving Florida's talent pipeline for a better workforce

- Early Learning
- K-12
- Higher Education
- Workforce Training

**Talent is the key currency of the future**  
Competition for talent increasing and so is disruption  
**"Builders" of Tomorrow**

- Cradle to Career, Learners to Earners
  - Ready to Learn
  - 3<sup>rd</sup> Grade Reading
  - Ready to Earn with **pathways & critical skills**
- Prepare for retraining

# Improving Florida's Talent Pipeline For A Better Workforce



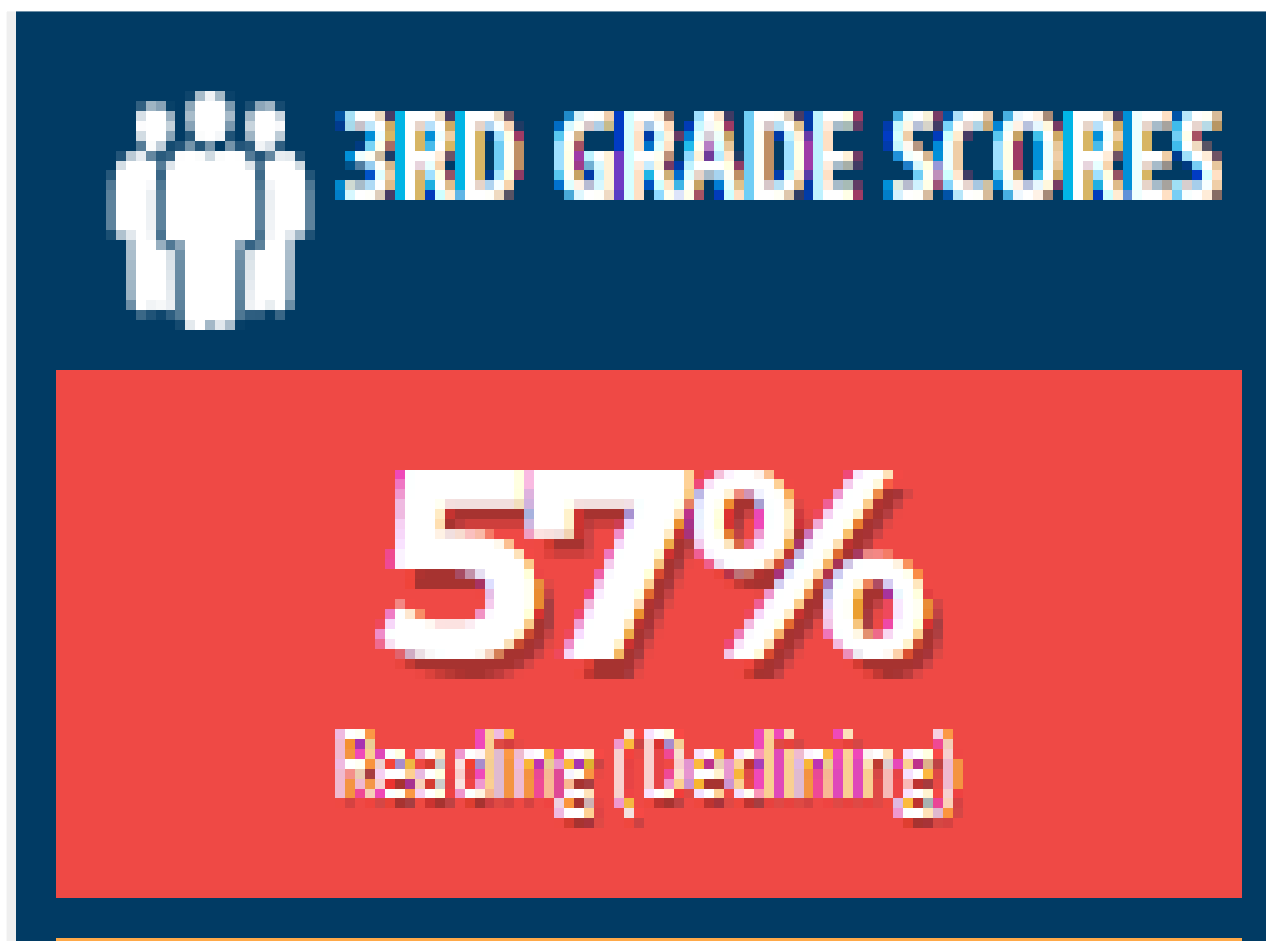
**1.7** million  
**net new jobs**  
needed by **2030**

to accommodate growth and maintain  
unemployment at current levels

*(Florida Chamber Foundation 2018 projection)*



# Improving Florida's Talent Pipeline For A Better Workforce



TheFloridaScorecard.org

**>80%** of Florida's workforce has essential **employability skills**

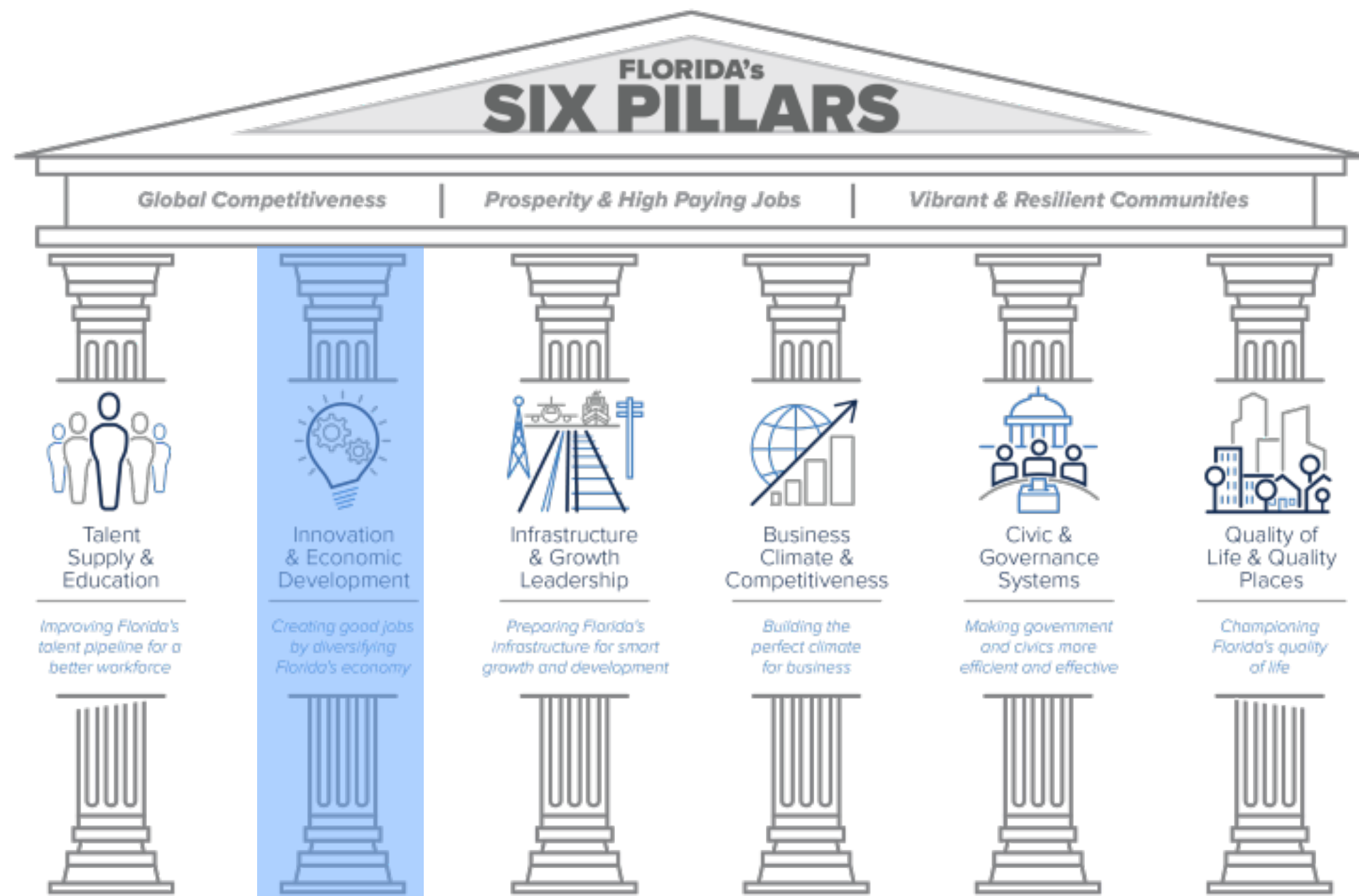
**>60%** of Floridians 25-64 have a high-value **postsecondary certificate, degree, or training experience**

**95%** of entering **high school students graduate within 4 years**

**100%** of Florida **8th graders read & perform math at or above grade level**

**100%** of Florida **3rd graders read at or above grade level**

**100%** of children are **ready for kindergarten**



Continue to Diversify & Drive a New Economy  
“**Signals**” to Capital, Job Creators & Talent

- Retain, Recruit, Grow and Cluster
- Leverage Strengths & Invest in New Ones
- **Make, Move & Multiply** Impacts
- Research, Develop, Commercialize
- Collaborate @ **Speed of Opportunity**

## Creating Good Jobs by Diversifying Florida's Economy

- Florida's Economic Portfolio
- Innovation Economy
- Entrepreneurism
- Capital & Investments
- Global Trade



# Creating Good Jobs by Diversifying Florida's Economy



TheFloridaScorecard.org

**Top** state for **gross domestic product** and **top quartile** most diversified state economy

**#1** state for **overseas visitors**

**Goods** exports **double** and **services** exports **triple**

**Top 5** state for **manufacturing jobs**

**Top 3** state for **technology jobs**

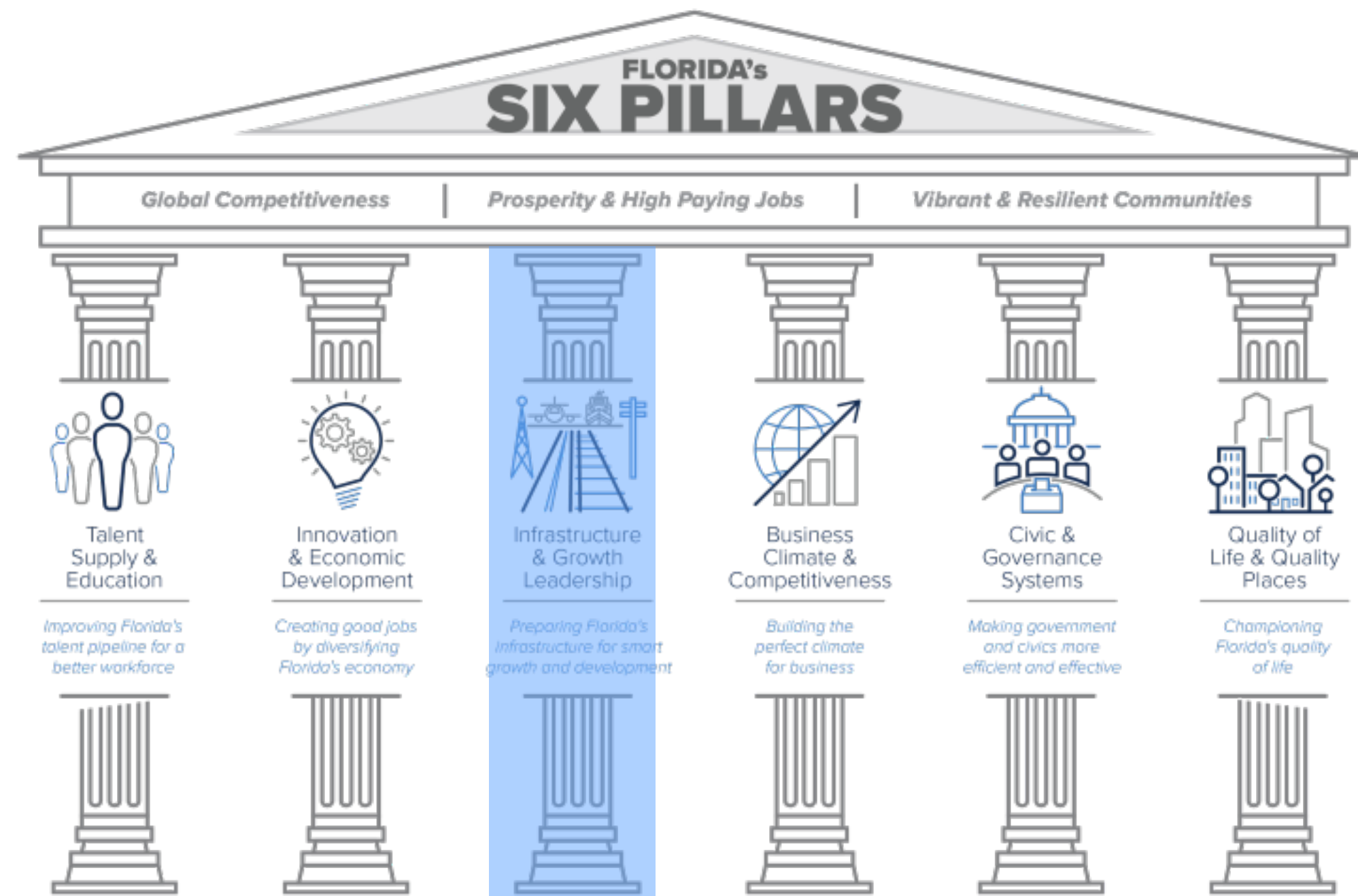
**#1** state for **business startups**

**Top 3** state for **venture capital investments**

**Top 3** state for **research and development funding** and **patents issued**

**Rural county** share of Florida gross domestic product **doubles**





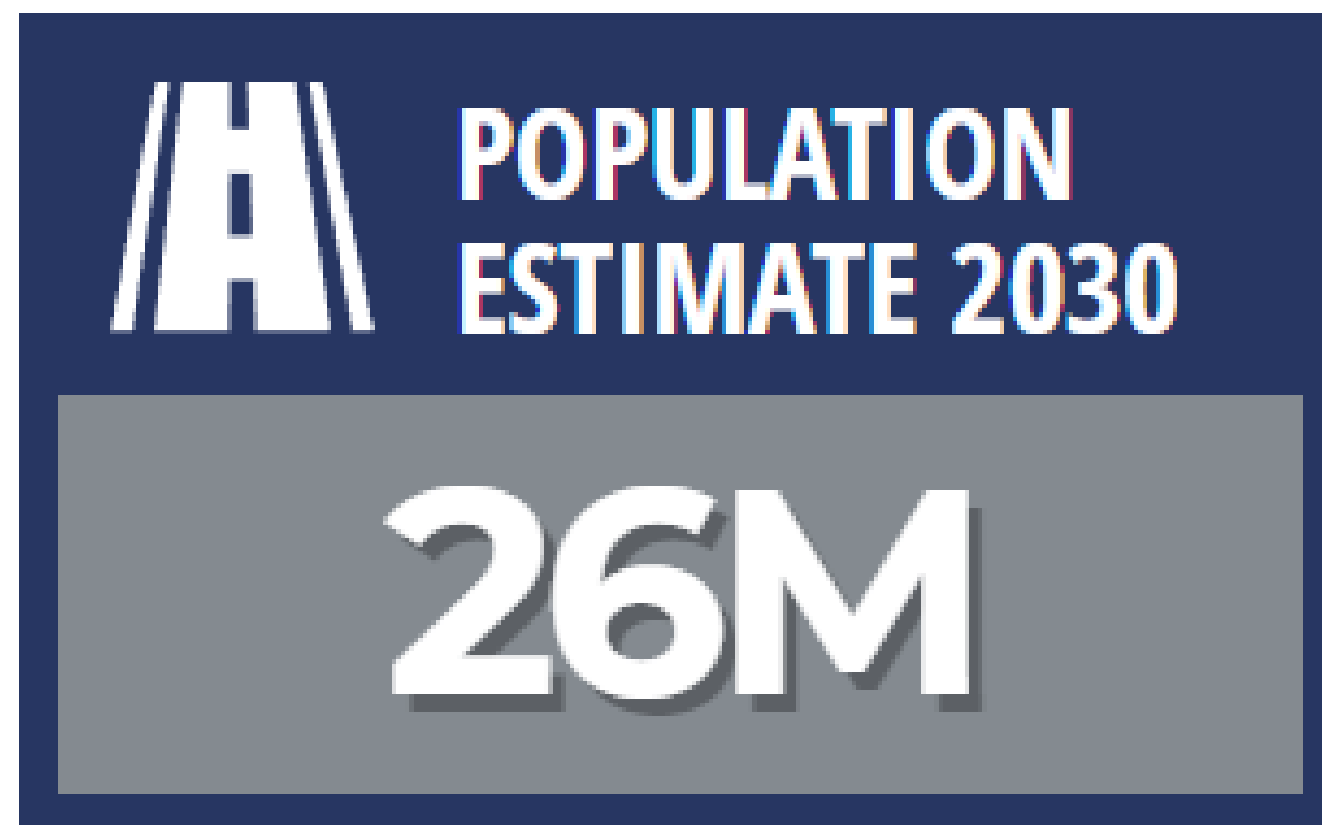
Position for Growth & Opportunities  
Best Place to **Live, Work, Learn, Raise Family, Play,**  
**and Compete**

- Emphasize “**Connectivity**”
- Sustain and Grow our **Supporting Systems**
- Resiliency

## Preparing Florida’s Infrastructure for Smart Growth and Development

- Planning, Development & Housing
- Transportation and Logistics
- Energy
- Communications
- Water
- Waste Management
- Environmental Issues
- Risk Preparedness & Mitigation

# Preparing Florida's Infrastructure for Smart Growth & Development



TheFloridaScorecard.org

**Diverse, attainable housing**  
to meet future demand

Every resident has access to **public and private mobility services**

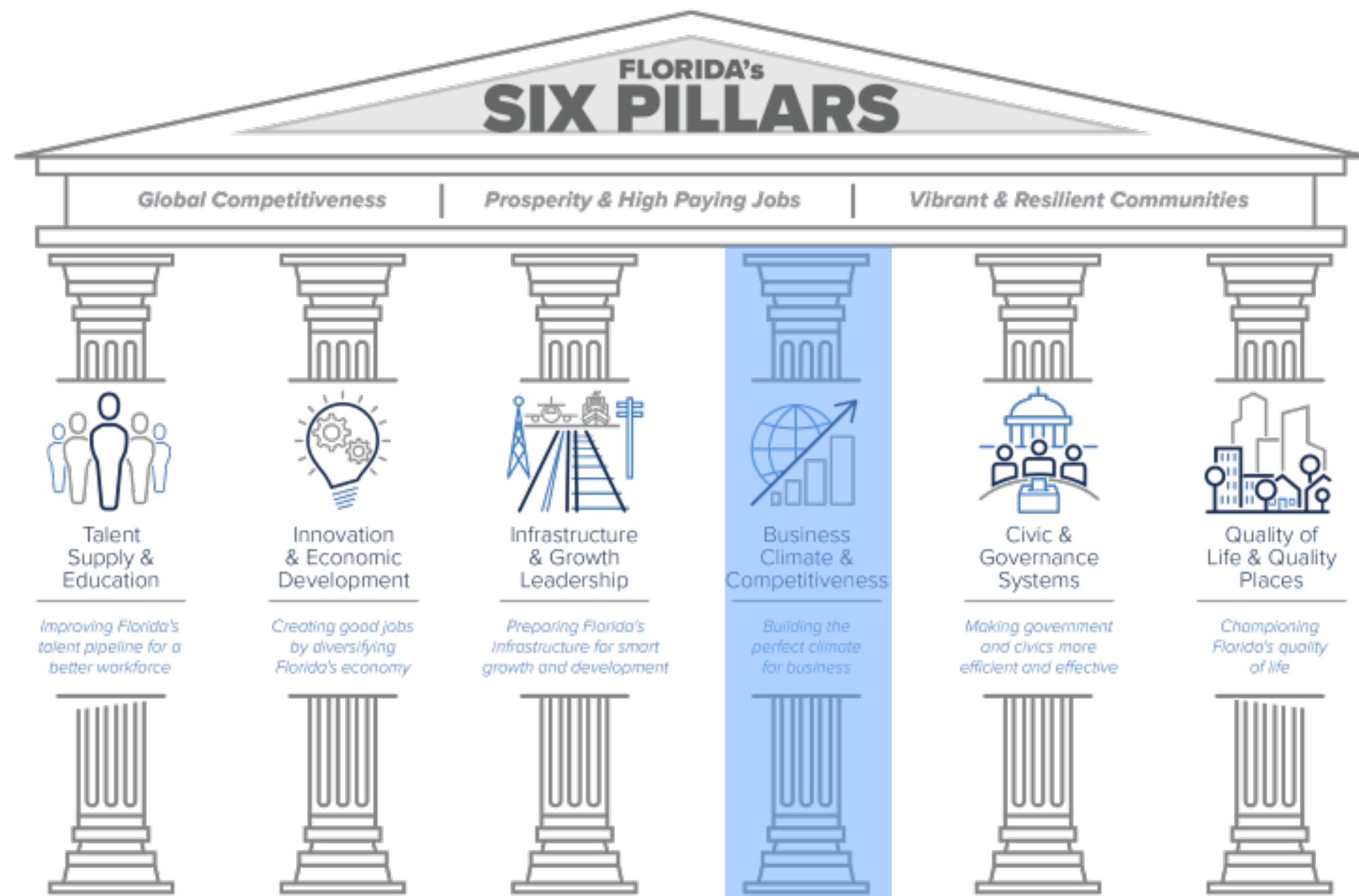
**All major population and economic centers connected** to regional, national, and global markets by **high-capacity corridors**

World's **most capable spaceport; top-tier airports, seaports, and surface transportation hubs** in U.S.

**100%** of Florida residents have access to **high-speed communications connectivity**

**Diverse and reliable energy, water, and waste management resources** to meet future demand

**All Florida residents** protected by **resiliency plans**



## Responsiveness & Competitiveness

Predictability & Reliability

Global **Signals**

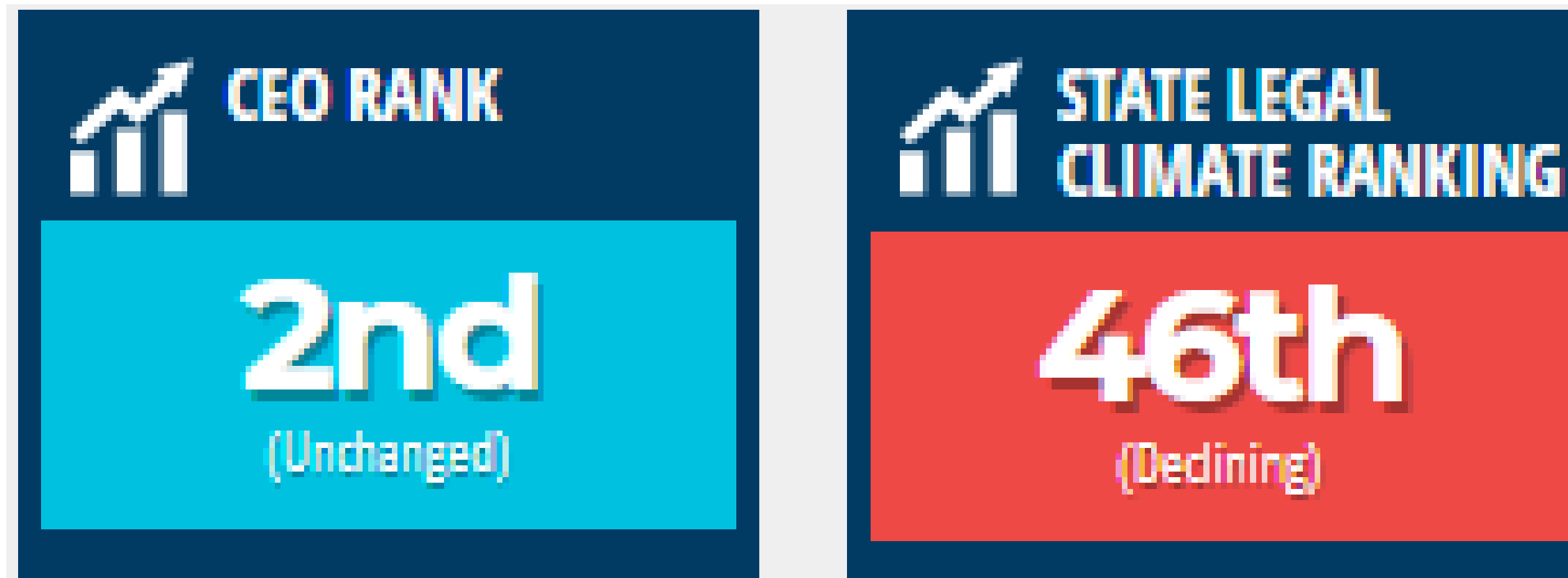
- Tax & Regulatory Costs
- **Property Rights**
- Managing **Risks**
- Legal **Climate**

## Building the Perfect Climate for Business

- Taxes
- Regulation
- Legal Reform
- Permitting
- Property Rights
- Workplace & Employment Issues
- Insurance



# Building the Perfect Climate For Business



TheFloridaScorecard.org

Actuarially sound **property insurance** rates based on **actual risk and competition**

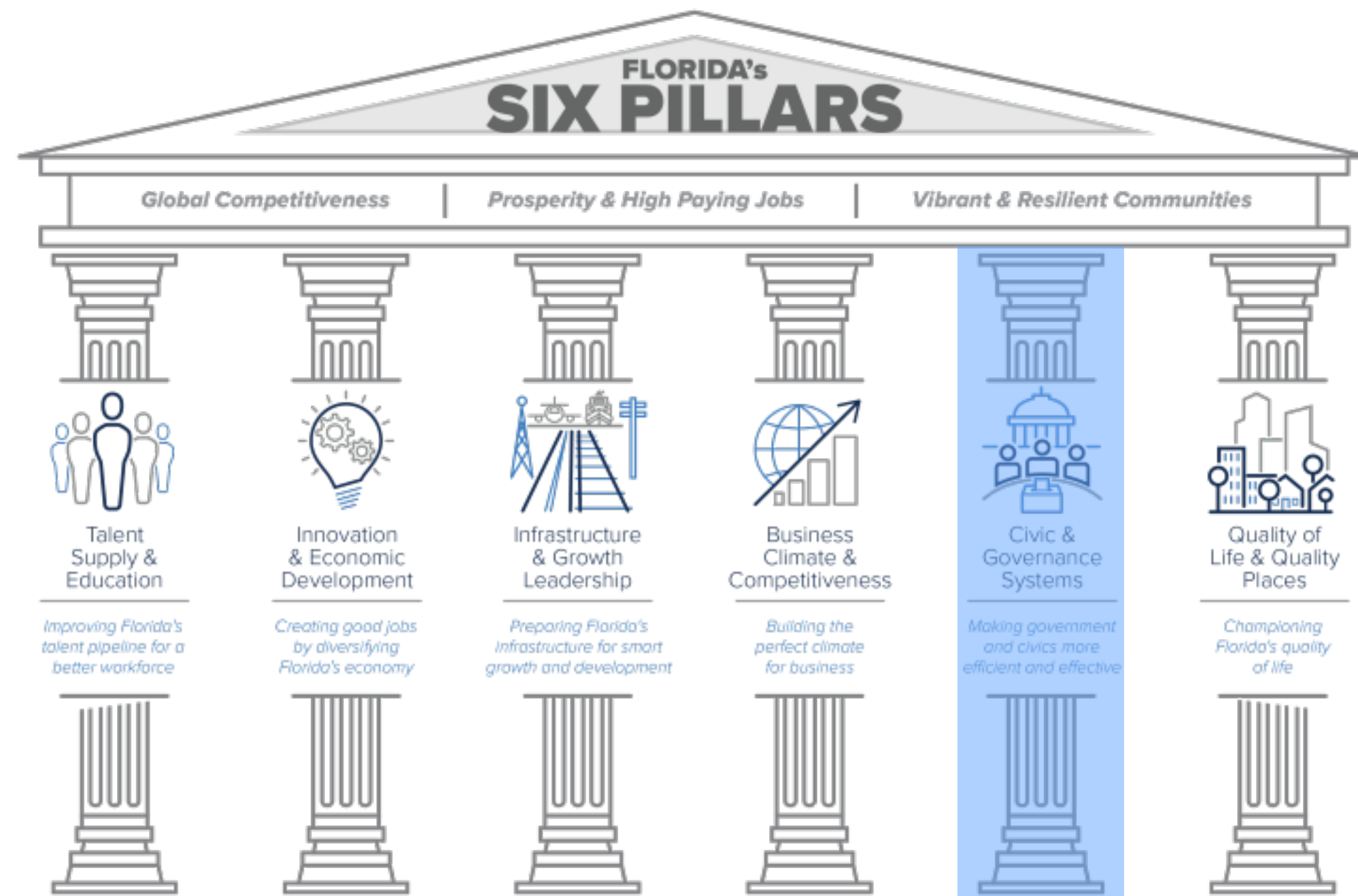
**#1 business tax climate** in the nation

**Regulatory, labor, and operating risk environments** rated among **top 5** in the nation

**Environmental permitting and local land use** processes rated among **top quartile in the nation**

**Occupational licensing laws** rated among **top 5 in the nation**

**Legal climate** improves to **top quartile in the nation**



Systems, Structures & Institutions that **Support- not impede- Free Enterprise & Action**

- **Align** Government Systems
- Simplify & Delayer
- **Leveraging** Voters, Volunteers, & Philanthropy

## Making Government and Civics More Efficient and Effective

- Florida's Budget
- Government Systems
- Federal Issues
- Local Government Issues
- Regional Stewardship
- Public/Private Partnerships
- Ethics & Elections
- Florida's Constitution
- Civic Infrastructure



# Making Government & Civics More Efficient & Effective



**100%** of **state agencies** aligned with Florida 2030 goals

**100%** of **regional economic development plans** aligned with Florida 2030 goals

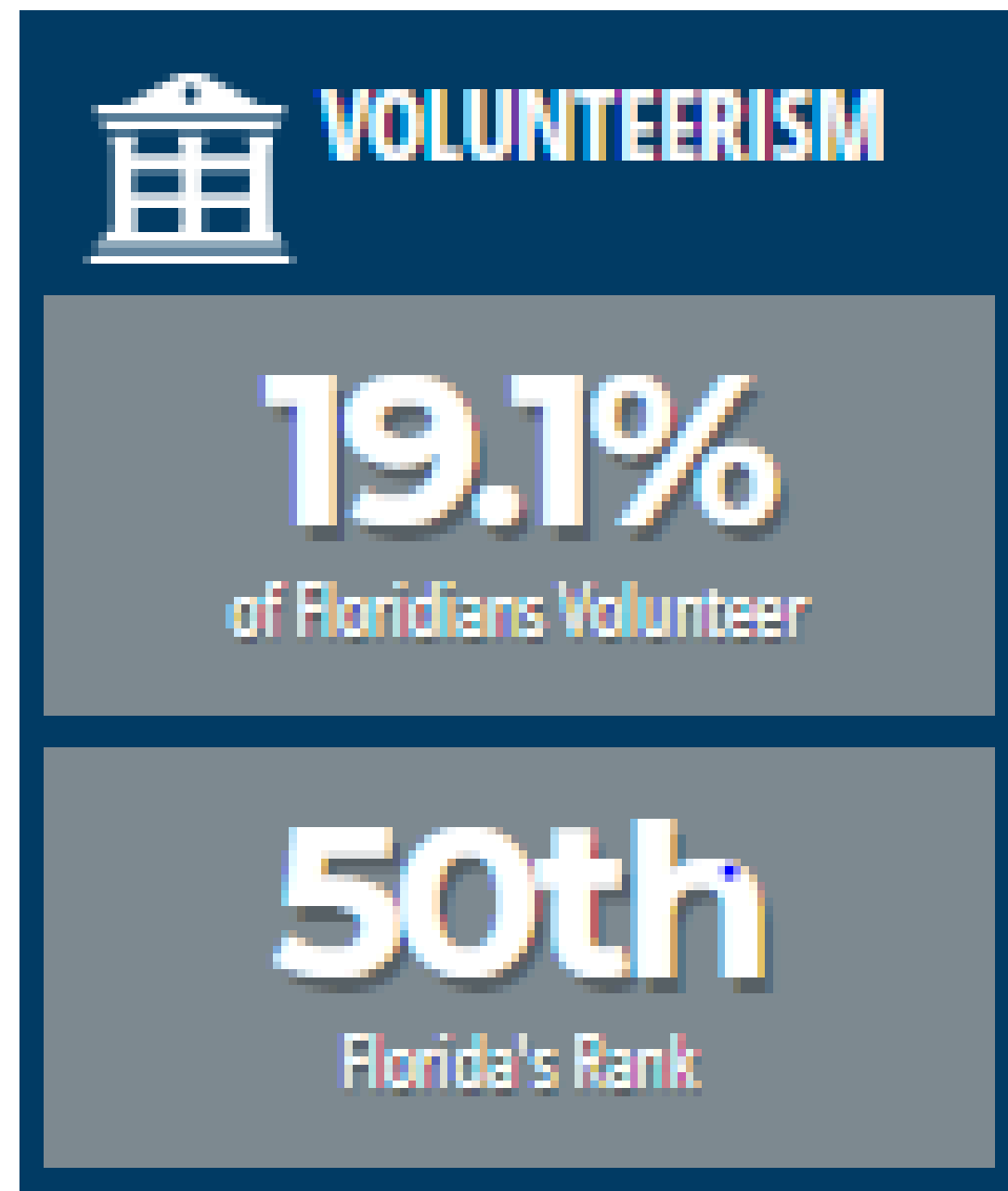
**100%** of Florida residents covered by **regional visioning processes**

**Increased** size and impact of **nonprofit and philanthropic sectors**

**Doubling** the rate of Floridians who **volunteer and participate in civic and public service**, moving us from the bottom to the **top quartile**



# Making Government & Civics More Efficient & Effective



TheFloridaScorecard.org

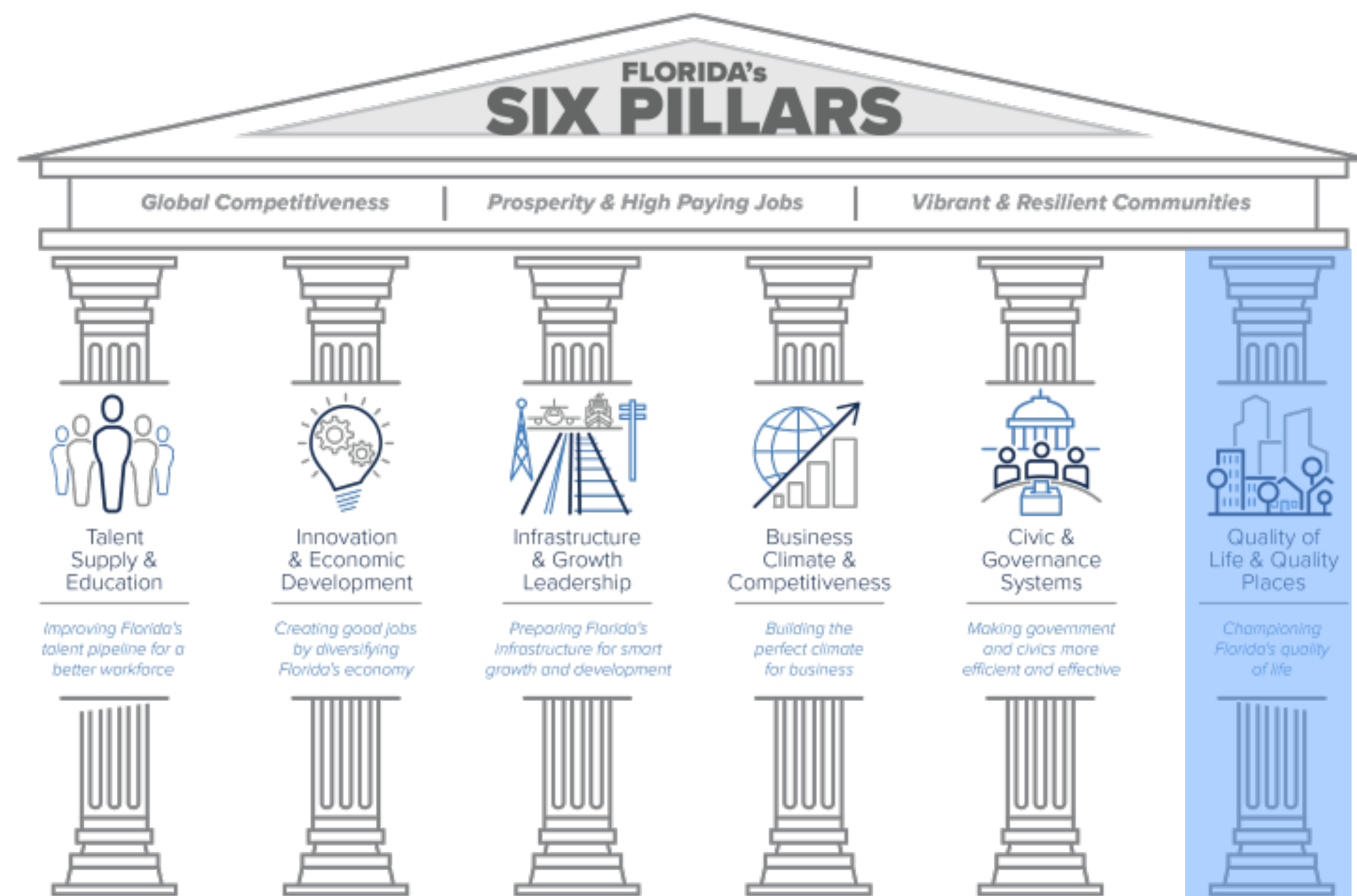
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**in civic and public service**, moving us  
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## Healthy, Safe, Sustainable Quality of Life Paths to Prosperity for Every Floridian

- Sense of Place & Security
- Address Generational Poverty
- Arts, Culture, Heritage
- Focus on **Florida Brand**

## Championing Florida's Quality of Life

- Health & Wellness
- Retirement & Lifelong Engagement
- Safety & Security
- Housing & Livability
- Families & Children
- Retirement & Lifelong Engagement
- Economic Opportunity & Prosperity
- Sense of Place & Community
- Opposing Gambling Expansion



# Championing Florida's Quality of Life & Quality Places



TheFloridaScorecard.org

**Top 5** state for **overall well being**

Florida's brand and reputation as **best place to live, work, raise a family, visit, learn, play, relocate, and compete** remains **top in the nation**

**<10%** of Florida children **live in poverty** and **100%** have a **pathway out**

**< 10%** of Florida residents live in **housing-cost burdened households**

**Crime rates** rank among the **lowest 10 states**

Florida **protects and enhances** the value of its **arts, culture, heritage, and sense of place**



# Under-18 Poverty in Florida

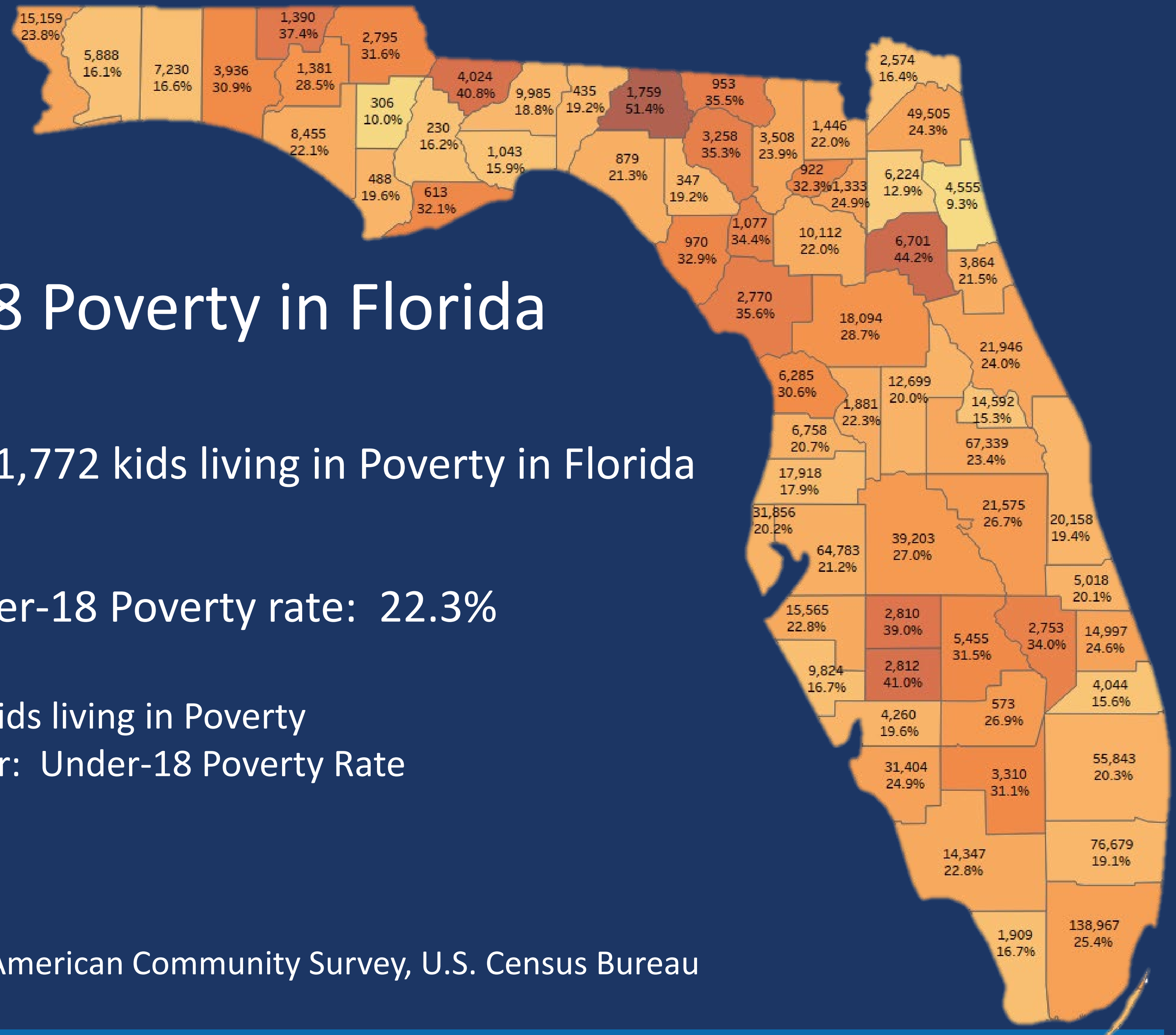
There are 901,772 kids living in Poverty in Florida

Florida's under-18 Poverty rate: 22.3%

Top Number: Kids living in Poverty

Bottom Number: Under-18 Poverty Rate

Data Source: American Community Survey, U.S. Census Bureau

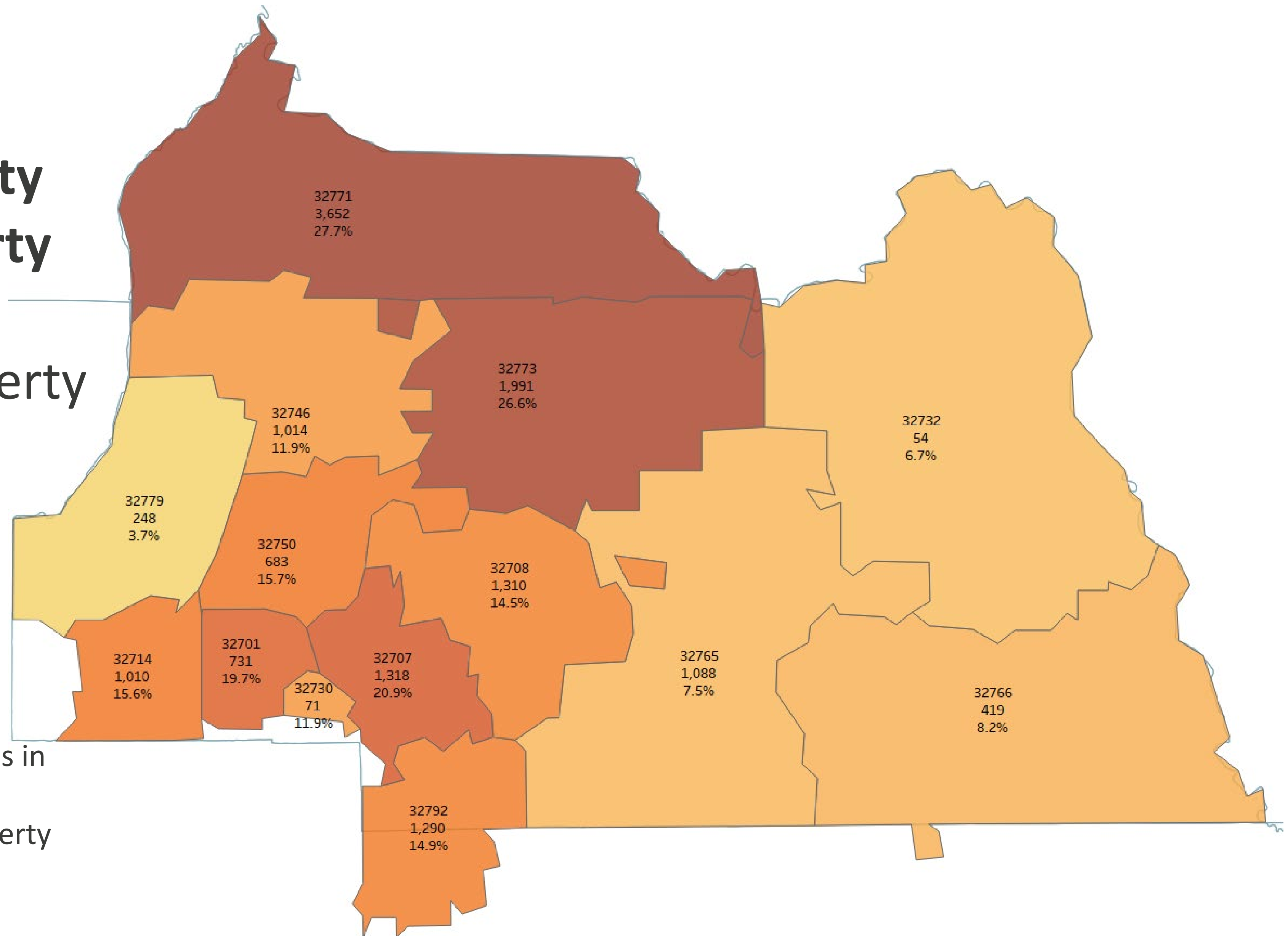


# Seminole County Under-18 Poverty

14,592 kids in Poverty

15.3% of kids in  
Seminole County

Top Number: Zip Code  
Middle Number: Number of kids in  
Poverty  
Bottom Number: Under-18 Poverty  
Rate







**1 PLAN  
3 GOALS  
6 PILLARS**  
for Florida 2030



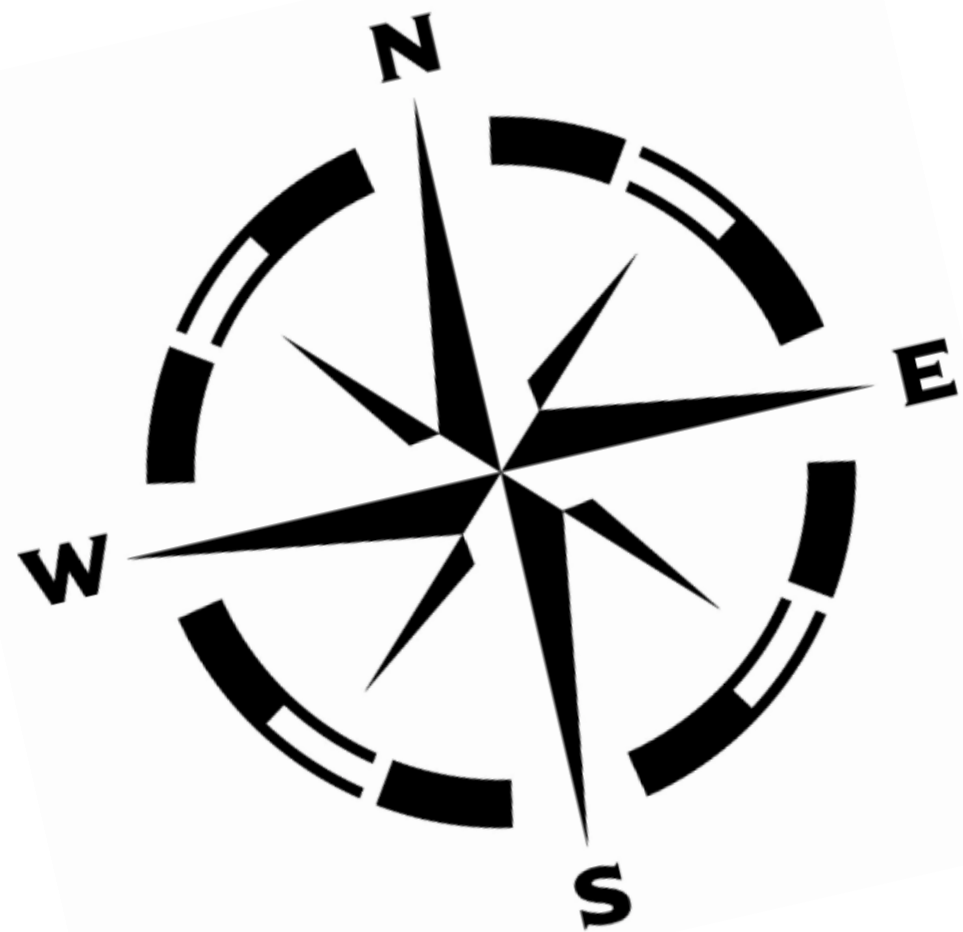
**1 STEERING COMMITTEE  
6 ADVISORY COMMITTEES  
155+ PARTNERS & LEADERS**  
weighing in on Florida's future



**10,000+ FLORIDIANS**  
engaged through  
**83 TOWN HALLS**  
covering all  
**67 COUNTIES**







# FLORIDA 2030

THE BLUEPRINT TO SECURE FLORIDA'S FUTURE



KEY TARGETS & STRATEGIES

FLORIDA  
CHAMBER  
Foundation





# SPECIAL THANKS TO OUR FLORIDA 2030 PARTNERS

## PILLAR LEADERSHIP PARTNERS



## SUSTAINING PILLAR PARTNERS



## ANNUAL PILLAR PARTNERS





# Download Today



A satellite image of the Earth from space, showing the Western Hemisphere. The state of Florida is highlighted in a light tan color, contrasting with the blue of the oceans and the green/brown of the continents. The text "Florida2030.org" is overlaid in white on the highlighted state.

Florida2030.org