



FEBRUARY 19-21, 2019



TALLAHASSEE

2019 LEGISLATIVE FLY-IN SPONSOR PROSPECTUS

We've made an exciting change this year! The Florida Chamber's premier legislative event known as Capitol Days has a new name. In 2019 we will celebrate our new and improved legislative event—the Florida Chamber's Legislative Fly-In. Sponsoring this event is a guaranteed way to get your name in front of attendees. With consistent attendance at 200-250 people each year, don't miss the opportunity to brand your company/organization in front of legislators, state leaders and Florida's top business leaders.

	PRESENTING \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
EXCLUSIVE SPONSORSHIP (one available per industry)	✓			
LOGO INCLUDED ON ALL EMAIL COMMUNICATIONS TO ATTENDEES	✓	✓	✓	✓
COMPANY LOGO AND LINK ON REGISTRATION WEBSITE	✓	✓	✓	✓
SPECIAL SPONSOR RECOGNITION IN ALL SUMMIT MATERIALS	✓	✓		
COMPANY LOGO THROUGHOUT EVENT	✓	✓		
SPONSORSHIP TABLE IN PRE-FUNCTION AREA	✓			
PREMIER CONFERENCE NAME BADGES	✓			
MARKETING MATERIALS IN ATTENDEE PACKETS	✓	✓		
VERBAL RECOGNITION DURING SUMMIT OPENING	✓	✓		
COMPLIMENTARY BANNER AD IN EVENT APP	✓	✓	✓	
COMPLIMENTARY REGISTRATIONS TO EVENT	8	4		



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SPONSORSHIP OPPORTUNITIES — MEALS

- BILLS, BEERS & BUSINESS (Legislative Reception – 1 available)** ————— **▪ \$7,500**
 Sponsor this welcome reception that will feature local breweries, great food and an excellent opportunity to network with Legislators.
- BREAKFAST (1 available)** ————— **▪ \$5,000**
 Let us feature you at the breakfast! This exclusive sponsorship will feature your logo on all emails, event website, signage, verbal recognition and a speaking role at the breakfast..
- LUNCH (1 available)** ————— **▪ \$6,000**
 Our lunch will be plated with programming. This exclusive sponsorship will feature your logo on all emails, event website, signage and a speaking role at the lunch.
- BREAK (2 available)** ————— **▪ \$2,500**
 Everyone needs a break! Whether it's a mid-morning smoothie or an afternoon cookie (or two!), this is an opportunity to highlight your company. Includes your logo on emails, event website and signage at break.
- HYDRATION STATION (1 available)** ————— **▪ \$1,000**
 Quench everyone's thirst by being our Hydration Station sponsor. Includes branded water bottles and logo on drink table.

OTHER SPONSORSHIP OPPORTUNITIES

- MOBILE APP (4 available)** ————— **▪ \$2,000**
 Stay at the fingertips of attendees for the entire summit by sponsoring the mobile app. Your logo and a link to your website will be featured on the app.
- HOSPITALITY DESK (REGISTRATION) (1 available)** ————— **▪ \$1,000**
 Make your company the first thing attendees see as they arrive to pick up their badges and materials.
- DIRECTIONAL SIGNAGE (unlimited, unless exclusive is purchased)** ————— **▪ \$250 EACH OR \$2,000 exclusive**
 Direct summit attendees to their locations with these highly visible, color floor decals.
 An excellent way to maximize your exposure.
- PROMOTIONAL ITEMS (unlimited)** ————— **▪ \$1,000**
 Provide promo items such as notepads, pens, hand sanitizer, gadgets, etc to give to attendees. The possibilities are endless!

FOR MORE INFORMATION:

For information, contact Faye Brainard at 850-521-1224 or fbrainard@flchamber.com.



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2019 LEGISLATIVE FLY-IN SPONSORSHIP OPPORTUNITIES

COMPANY NAME

COMPANY REPRESENTATIVE

TITLE

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

SPONSORSHIP LEVELS:

☐ \$25,000

☐ \$15,000

☐ \$10,000

☐ \$5,000

- ☐ **Bills, Beers & Business** \$ 7,500
- ☐ **Breakfast** \$ 5,000
- ☐ **Lunch** \$ 6,000
- ☐ **Break** \$ 2,500
- ☐ **Hydration Station** \$ 1,000
- ☐ **Mobile App** \$ 2,000
- ☐ **Hospitality Desk (Registration)** \$ 1,000
- ☐ **Directional Signage** Each \$250 or Exclusive \$ 2,000
- ☐ **Promotional Items** \$ 1,000

PAYMENT OPTIONS:

☐ Check Enclosed

☐ Visa ☐ MasterCard ☐ American Express

☐ Please Bill Me

☐ I would like to be invoiced before the end of the calendar year

NAME ON CARD

CARD NUMBER

EXPIRATION DATE

SIGNATURE

Please return this form via Email to Faye Brainard at fbrainard@flchamber.com