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# THE FLORIDA SCORECARD

## METRICS TO HELP SECURE FLORIDA'S FUTURE

View County Data...



TALENT  
SUPPLY &  
EDUCATION



INNOVATION &  
ECON. DEVELOP.



INFRASTRUCTURE &  
GROWTH LEADERSHIP



BUSINESS CLIMATE &  
COMPETITIVENESS



CIVICS &  
GOVERNANCE



QUALITY  
OF LIFE

## State of Florida Metrics (What is this?)

Florida FutureCast

Click any metric to get more information!



UNEMPLOYMENT  
RATE

**3.8%**

(Unchanged)

[View Statewide Heat Map](#)

Jobs Year Over Year Change

**170,500**

[View Statewide Heat Map](#)



CONSUMER  
SENTIMENT

**98.3**

(Declining)



STATE OF FLORIDA  
VISITORS

**\$111.7**

Billion Visitor Spending

**116.5**

Million Visitors



STATE HOUSING  
STARTS & SALES

**8,619**

Starts (Declining)

**28,071**

Sales (Improving)



SALES TAX  
REVENUE

**\$2.528**

Billion per Month (Declining)



INCOME  
MIGRATION

**\$879K**

Per Hour



POVERTY RATE

**14.8%**

(Better)

[View Statewide Heat Map](#)



HIGH SCHOOL  
GRADUATION RATE

**82.3%**

(Improving)

[View Statewide Heat Map](#)



VOTER  
PARTICIPATION

**75%**

(Improving)



RIGHT / WRONG  
DIRECTION

**52%/30%**



LAND IN  
CONSERVATION

**27%**



POPULATION

**20.98**

Million

[View Statewide Heat Map](#)

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OF LIFE

## Polk County Metrics (What is this?)

Florida FutureCast

Click any metric to get more information!



UNEMPLOYMENT  
RATE

4.4%

(Increasing)

With Disability (2014) 23.2%

Jobs Year Over Year Change

7,479

[View Statewide Heat Map](#)



HOUSING  
PERMITS

3,424

Permits (Improving)



SALES TAX  
REVENUE

\$71.63

Million per Year (Improving)



WEALTH  
MIGRATION

\$154.44

Million per Year



POVERTY RATE

16.4%

(Better)

[View Statewide Heat Map](#)



HIGH SCHOOL  
GRADUATION RATE

75.4%

(Improving)

[View Statewide Heat Map](#)



LAND IN  
CONSERVATION

24%



POPULATION

661.65

Thousand

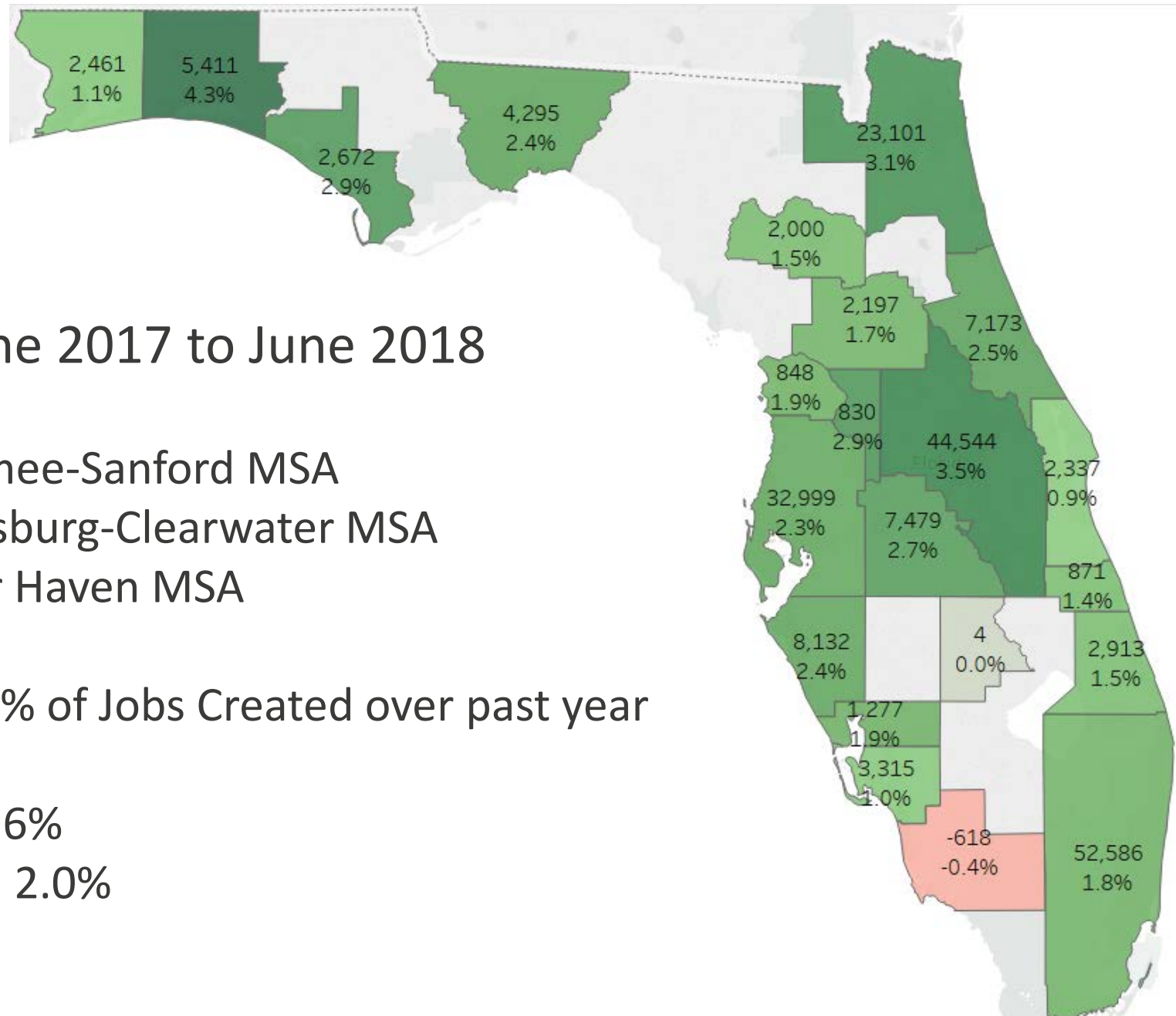
[View Statewide Heat Map](#)

# BREAKING:

## Florida's Economy Hits New \$1 Trillion GDP Milestone







## Jobs by MSA – June 2017 to June 2018

#2. Orlando-Kissimmee-Sanford MSA

#3. Tampa-St. Petersburg-Clearwater MSA

#6. Lakeland-Winter Haven MSA

These 3 MSAs – 41.1% of Jobs Created over past year

U.S. Growth Rate: 1.6%

Florida Growth Rate: 2.0%

Through June 2018

h Rate: 2.0%

ate: 1.6%

Numbers

31,534

25,069

17,564

owth

4.3%

4.3%

3.5%

3.5%

3.5%

3.5%

s Lost Jobs Over the Past Year

Florida Growth Rate: 2.0%

## Top Counties – Job Numbers

2. Orange 25,069

## Top Percentage Growth

Tie	{	3. Orange	3.5%
		3. Seminole	3.5%
		3. Osceola	3.5%
		3. Lake	3.5%

**FLORIDA**  
**CHAMBER**  
*Foundation*



## INDUSTRY DIVERSIFICATION

**22nd**

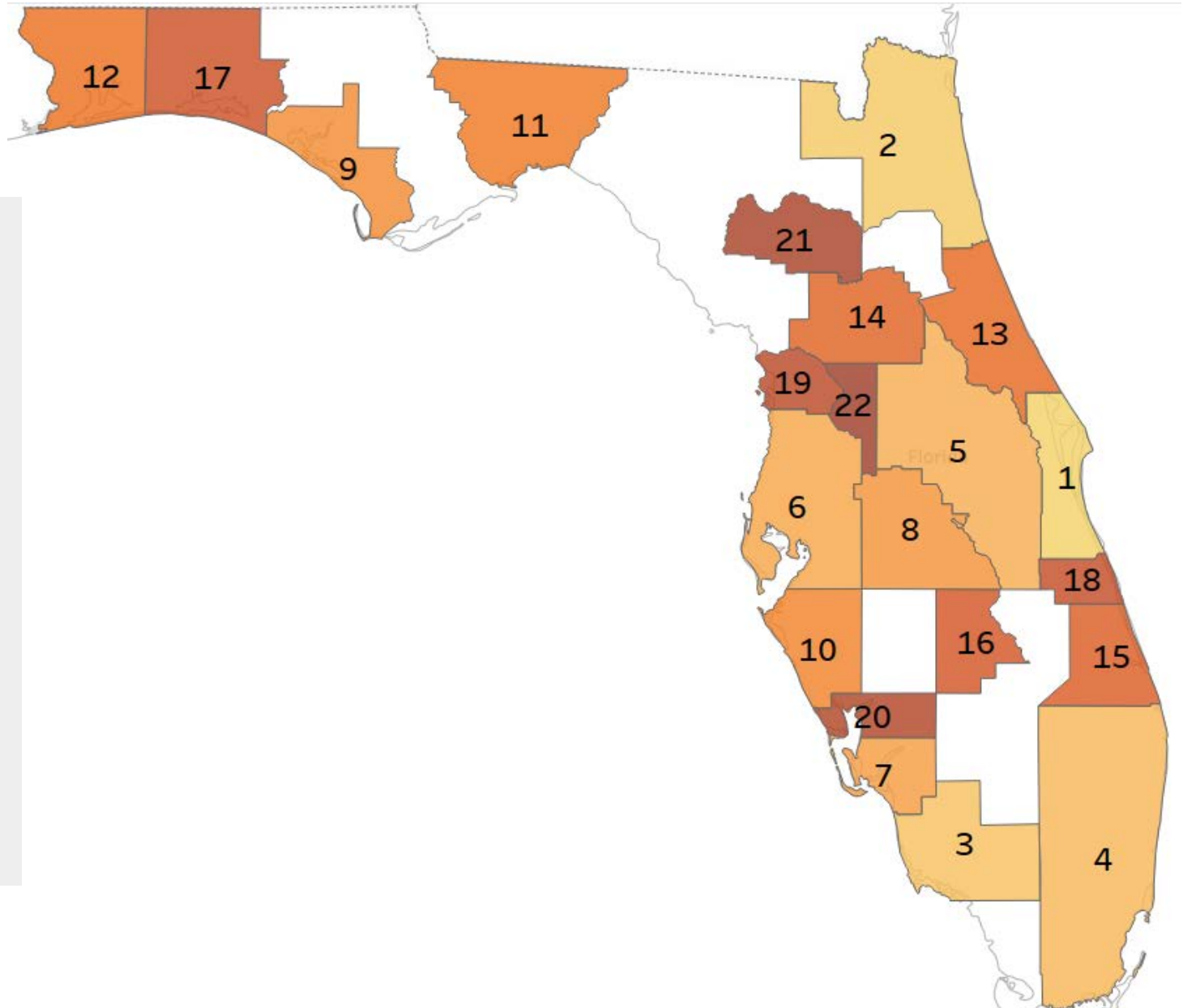
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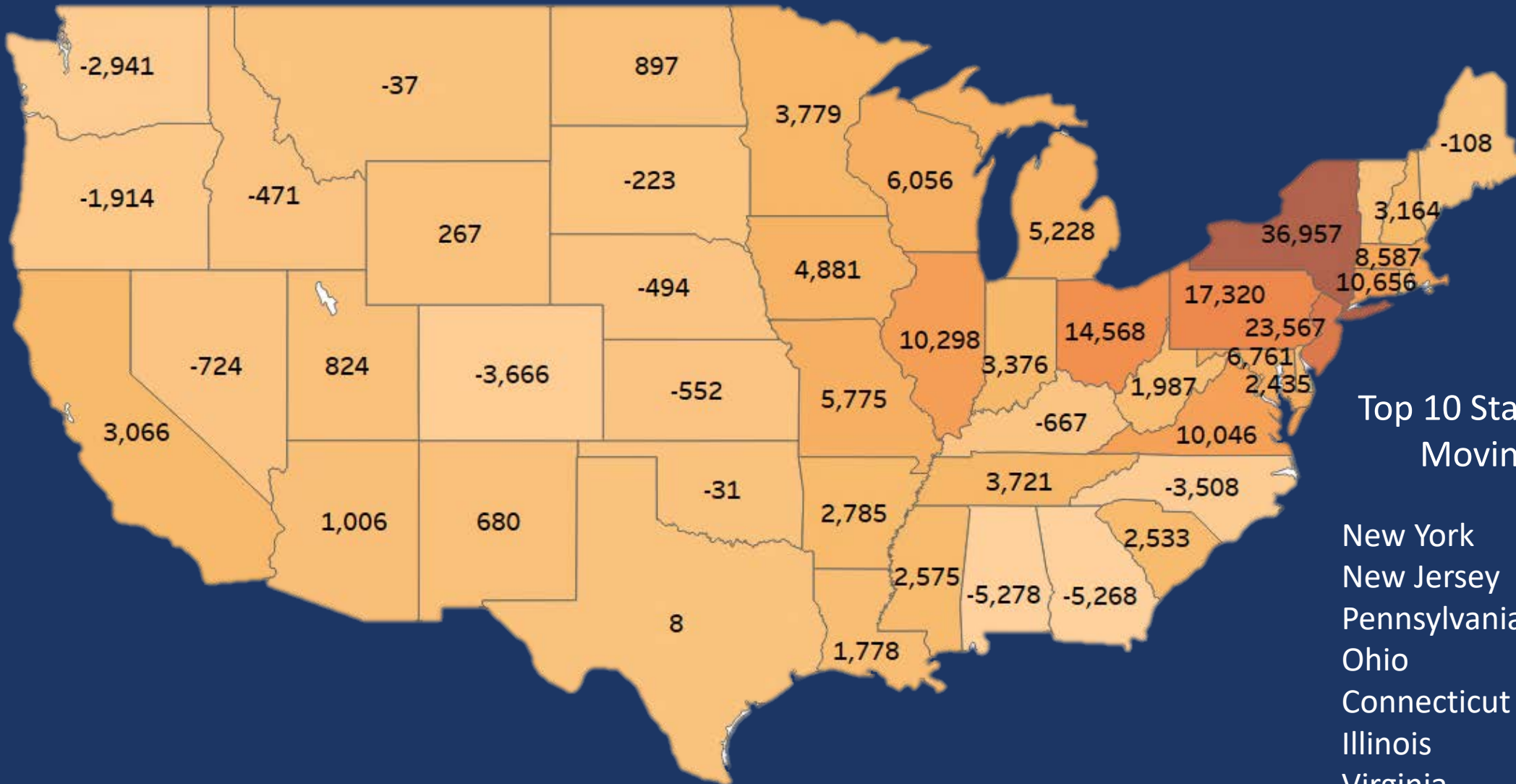
## INDUSTRY DIVERSIFICATION

# 22nd

(Declining)







## Top 10 States: Net People Moving to Florida

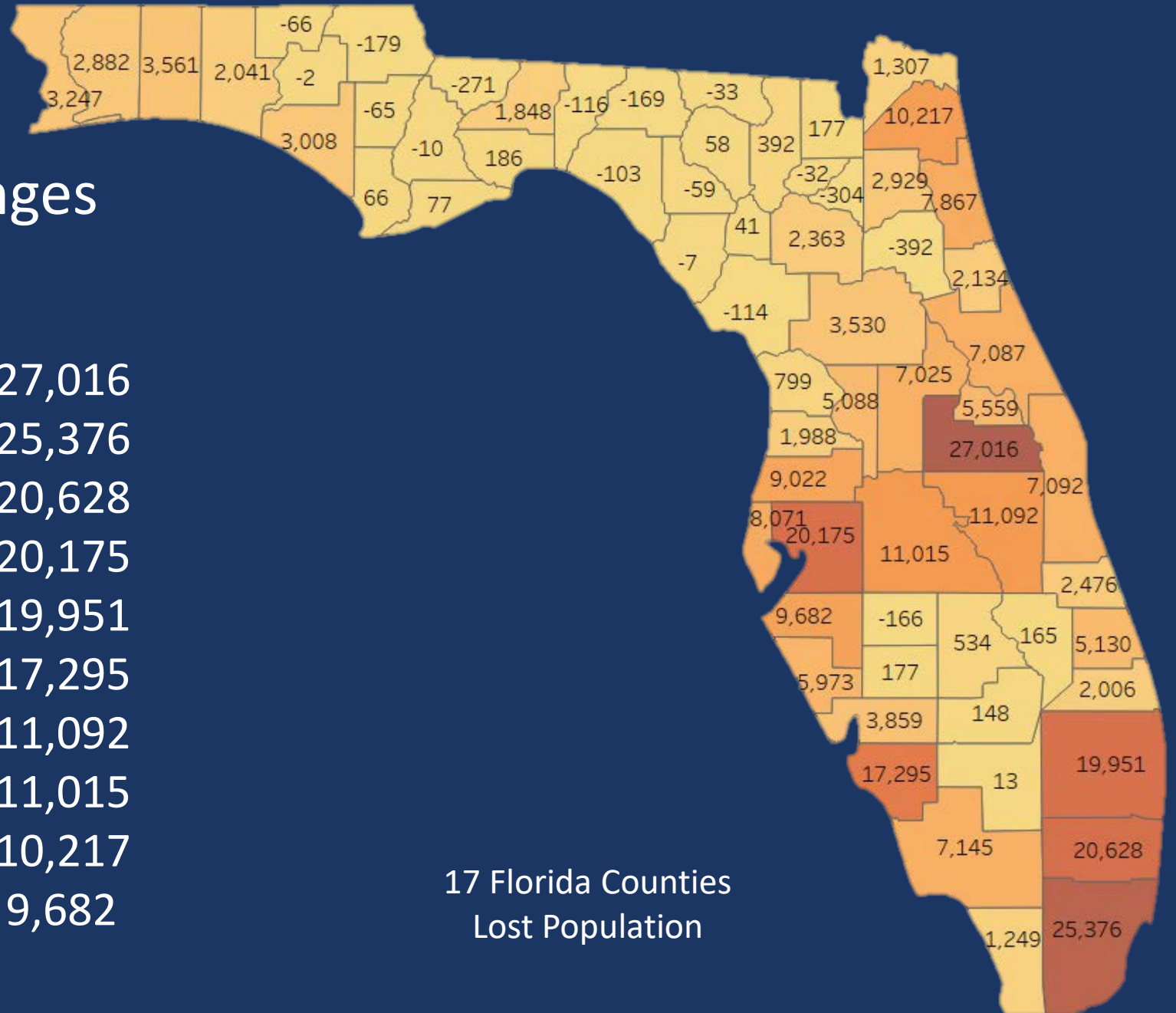
New York	36,957
New Jersey	23,567
Pennsylvania	17,320
Ohio	14,568
Connecticut	10,656
Illinois	10,298
Virginia	10,046
Massachusetts	8,587
Maryland	6,761
Wisconsin	6,056

# Year-over-Year Population Changes

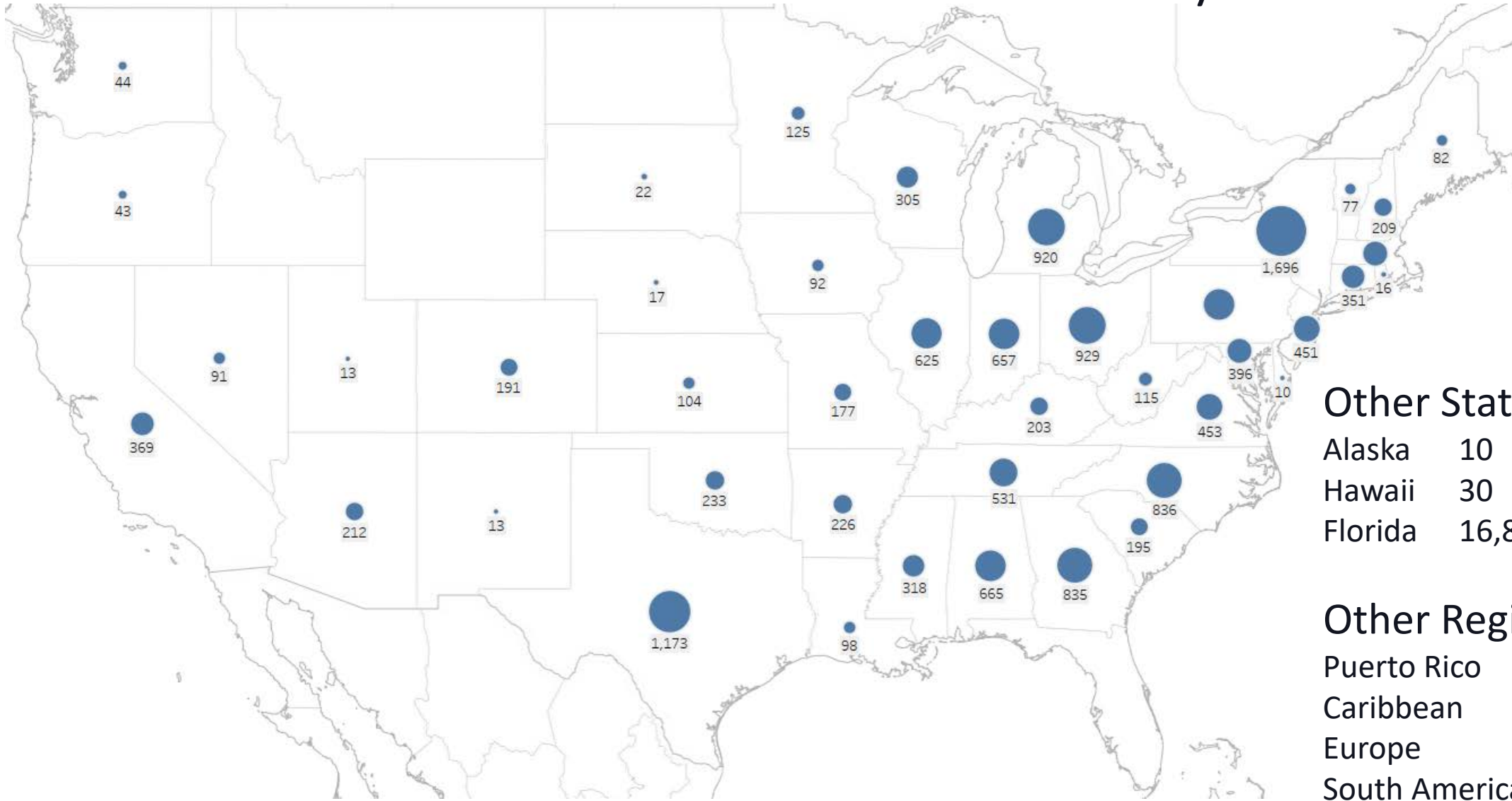
## Top Counties:

Orange	27,016
Miami-Dade	25,376
Broward	20,628
Hillsborough	20,175
Palm Beach	19,951
Lee	17,295
Osceola	11,092
Polk	11,015
Duval	10,217
Manatee	9,682

17 Florida Counties  
Lost Population



# Movers to Polk County

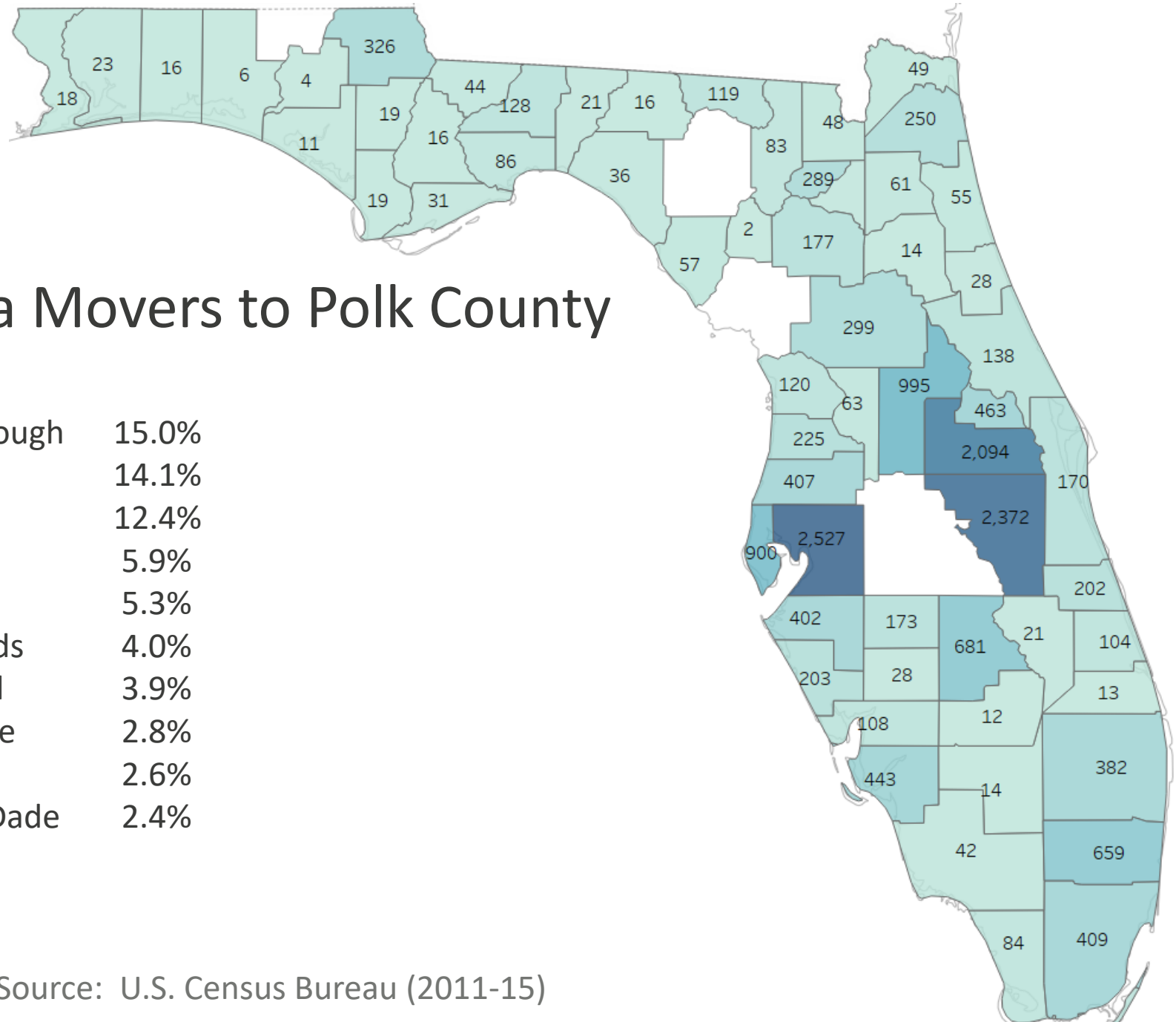


## Other States:

Alaska	10
Hawaii	30
Florida	16,830 (47.4%)

## Other Regions:

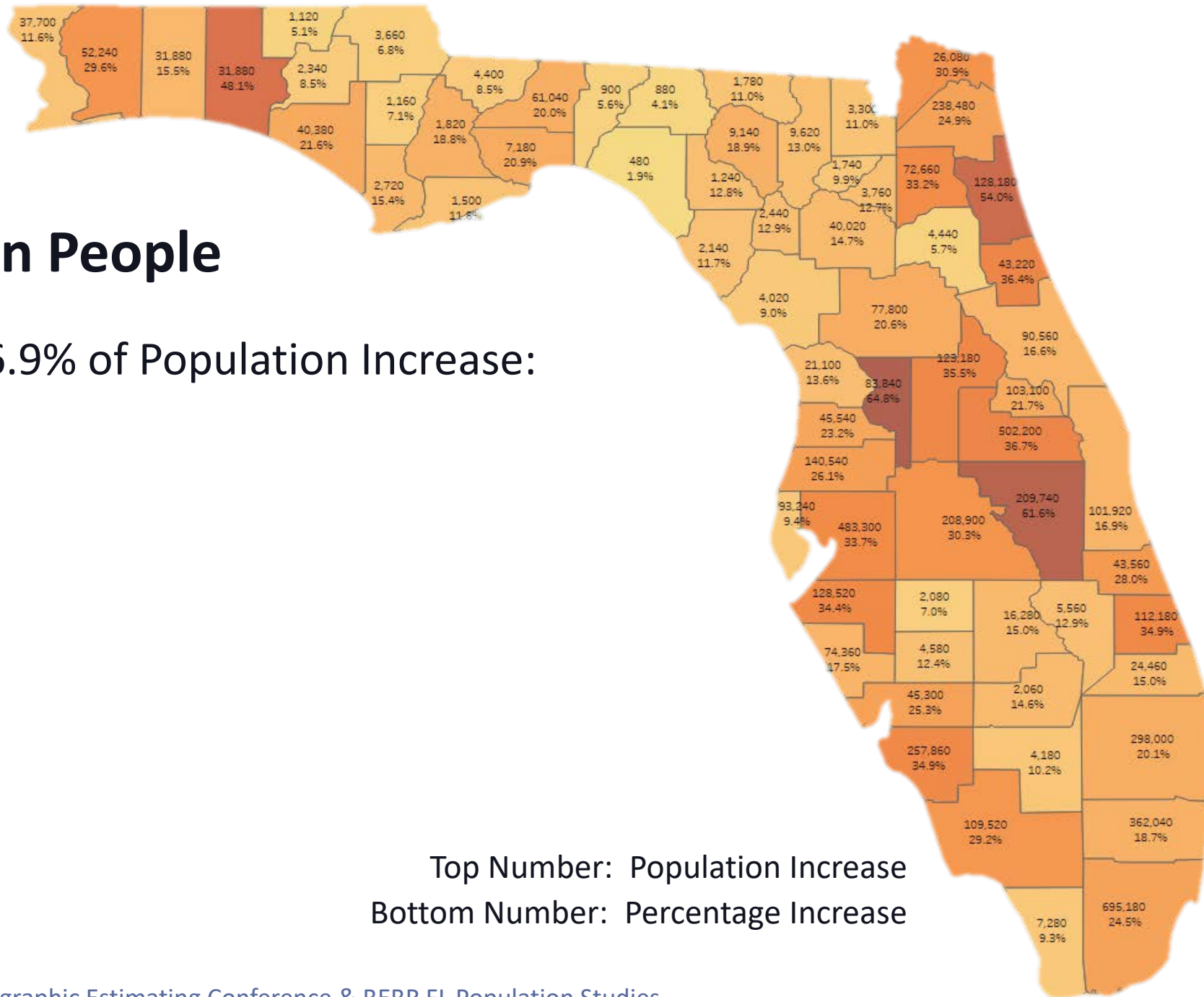
Puerto Rico	649
Caribbean	627
Europe	583
South America	322
Central America	295



## Florida Movers to Polk County

1. Hillsborough 15.0%
2. Osceola 14.1%
3. Orange 12.4%
4. Lake 5.9%
5. Pinellas 5.3%
6. Highlands 4.0%
7. Broward 3.9%
8. Seminole 2.8%
9. Lee 2.6%
10. Miami-Dade 2.4%





# Florida's next 5 million People

8 Counties to account for 56.9% of Population Increase:

1. Miami-Dade
2. Orange
3. Hillsborough
4. Broward
5. Palm Beach
6. Lee
7. Duval
8. Osceola

Top Number: Population Increase  
Bottom Number: Percentage Increase

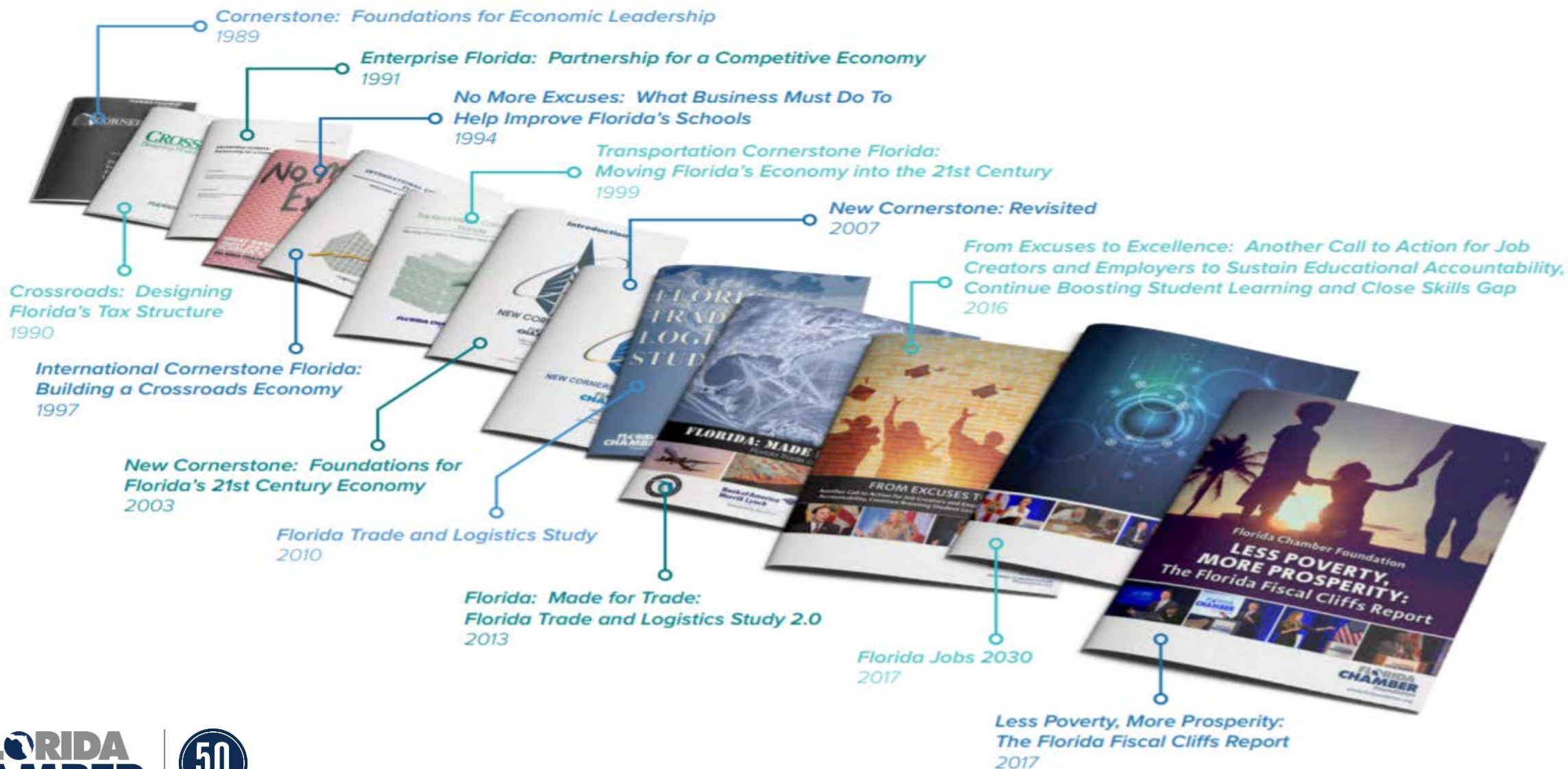




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# Securing Florida's Future

# 50 Years of Securing Florida's Future

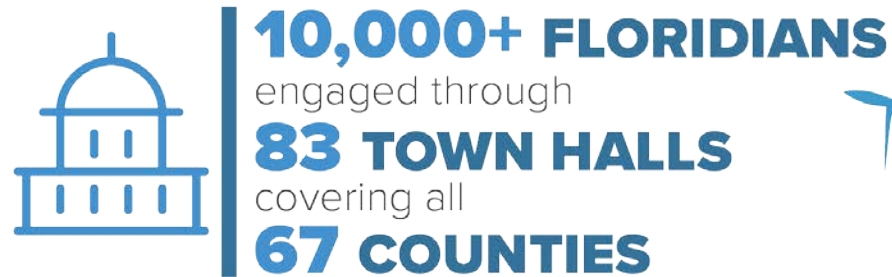




A world map with a dark blue background and glowing yellow city lights. The state of Florida is highlighted in a darker blue. A yellow arrow points to Florida with the text "You Are Here".

21 -> 26 M  
1100/day  
\$879,000/hr  
1.7 M NNJ – 11,800/mo  
116.5 M Visitors  
\$1Trillion – 17<sup>th</sup>  
22<sup>nd</sup> Industry Diversification

3.8%, +180,200  
1.5 Million 12/2010, 1:14  
391 K out v 232.4 K open  
14.8% Poverty  
46% near crisis (ALICE)



# FLORIDA 2030

FLORIDA CHAMBER FOUNDATION

## SPECIAL THANKS TO OUR FLORIDA 2030 PARTNERS

### PILLAR LEADERSHIP PARTNERS



### SUSTAINING PILLAR PARTNERS



### ANNUAL PILLAR PARTNERS





www.Florida2030.org



HOW WILL FLORIDA  
WORK IN 2030?



Global  
Markets



Innovation



Future of  
Work

Resources



Risk and  
Resiliency



HOW WILL FLORIDA  
LIVE IN 2030?



Growth



Diversity



Urbanization



Ecosystem Essentials

Download at [www.Florida2030.org](http://www.Florida2030.org)

