



Workforce Demands in a Changing World: Preparing for Disruption & Opportunities

Mark Wilson, President & CEO, Florida Chamber of Commerce

**FLORIDA
CHAMBER**
Foundation



“Florida is changing. Our **economics**, our demographics and our politics are all changing and these changes are both opportunities and challenges.” – Mark Wilson



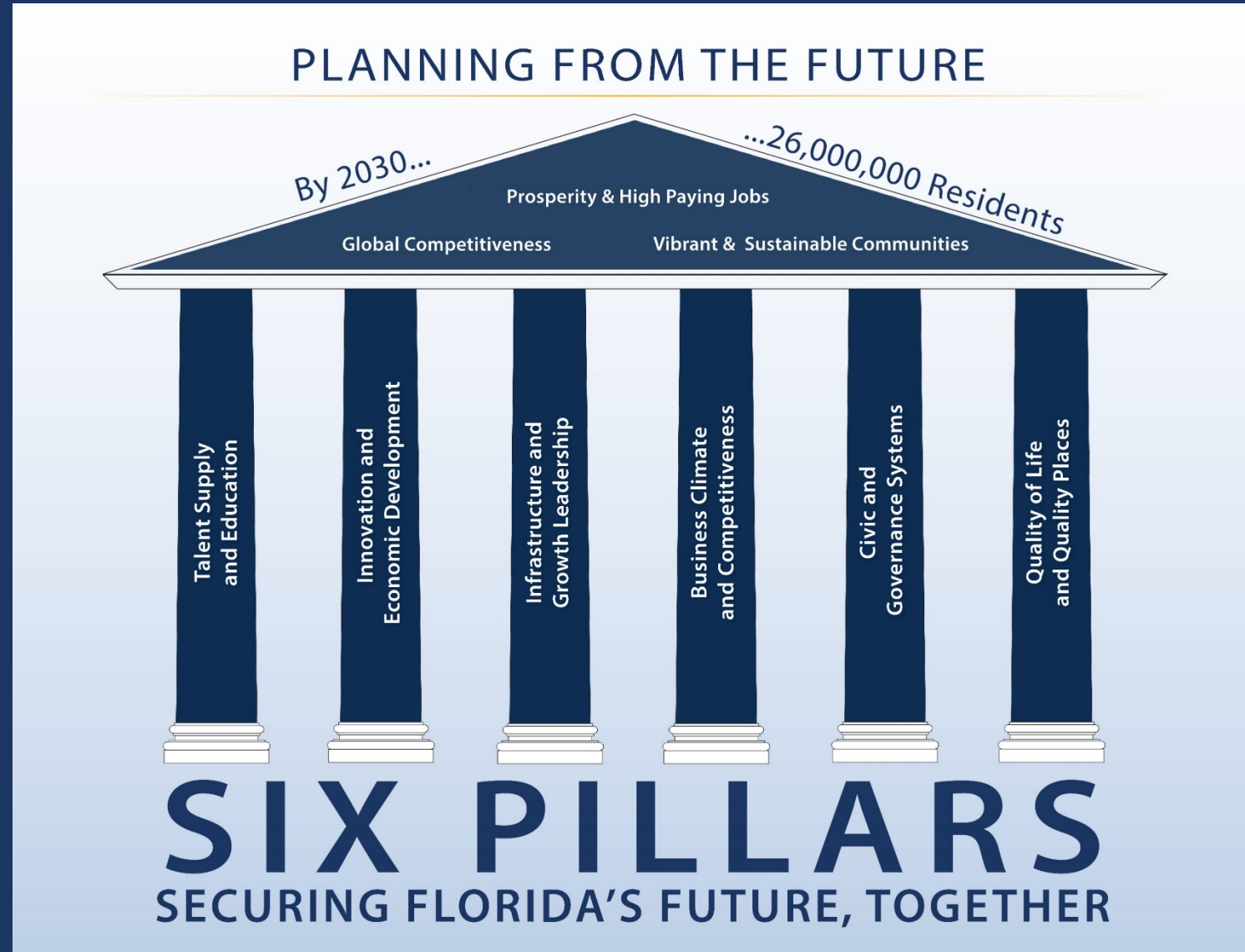
UNEMPLOYMENT RATE	CHANGING UNEMPLOYMENT RATE	STATE OF FLORIDA GDP PER PERSON	STATE OF FLORIDA GDP PER PERSON
4.7%	88.2	\$89.1	6,255
259,800		106.0	24,083
SALES TAX REVENUE	HOME VALUE INCREASE	POVERTY RATE	POPULATION INCREASE RATE
2,178	\$805K	16.6%	77.8%

FLORIDA CHAMBER *Foundation*



1968 • 2018

Six Pillars for Florida's Future



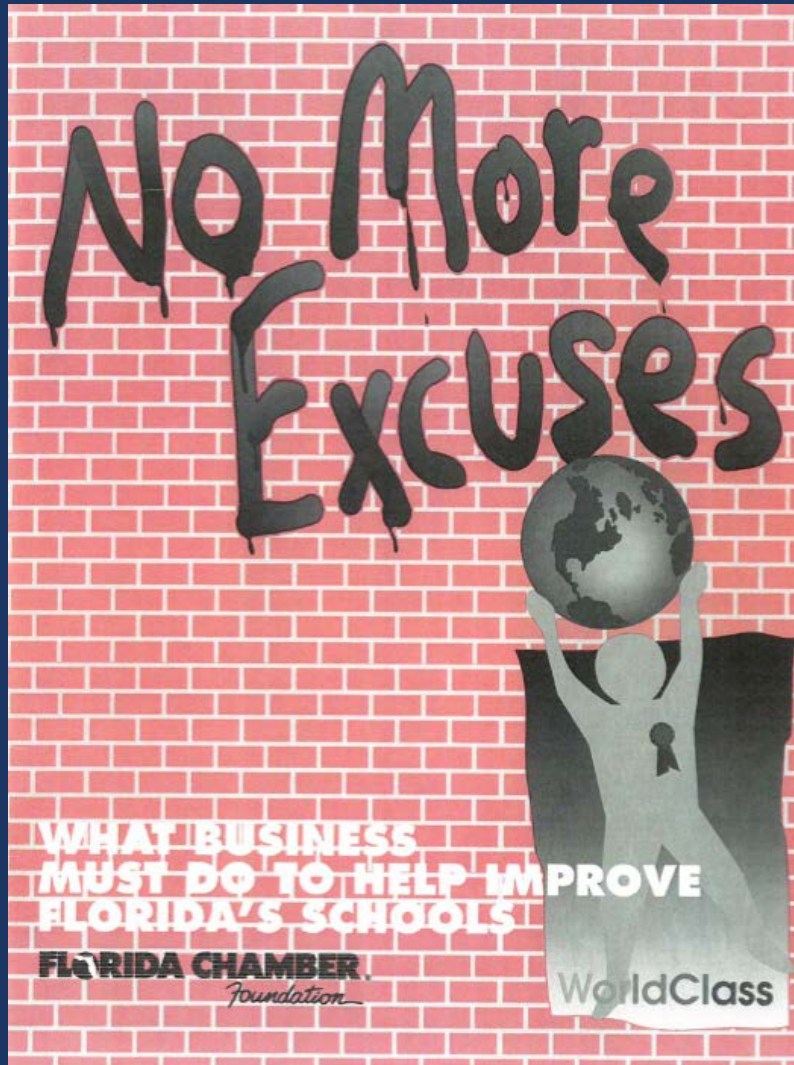
Six Pillars for Florida's Future

PLANNING FROM THE FUTURE



SIX PILLARS
SECURING FLORIDA'S FUTURE, TOGETHER

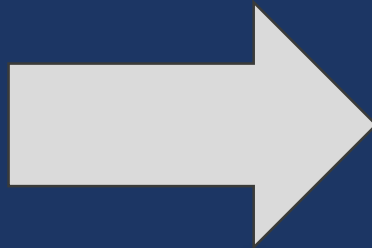
No More Excuses



"We must now use our business know-how to lead an education revolution in our own communities."

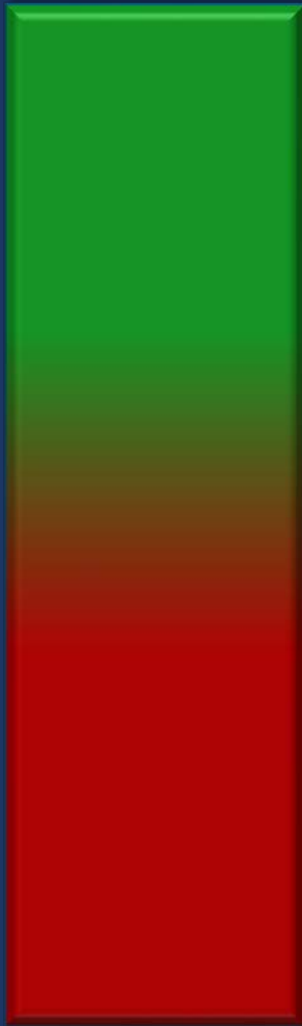
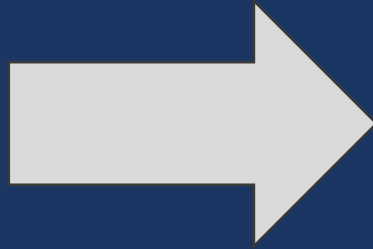
Then...

48th



Now...

**Top
quartile for
educational
outcomes**



Florida Jobs 2030

“The demand for both employability skills and digital skills is strong — and anticipated to grow— throughout Florida. Cultivating these two types of skills in Florida’s learners represents a clear opportunity for the state to better prepare them for 21st century jobs.”



Florida is moving in the right direction...



Record AP
participation
& performance



Award winning
colleges



Earn more on
average



Record
graduation
rates

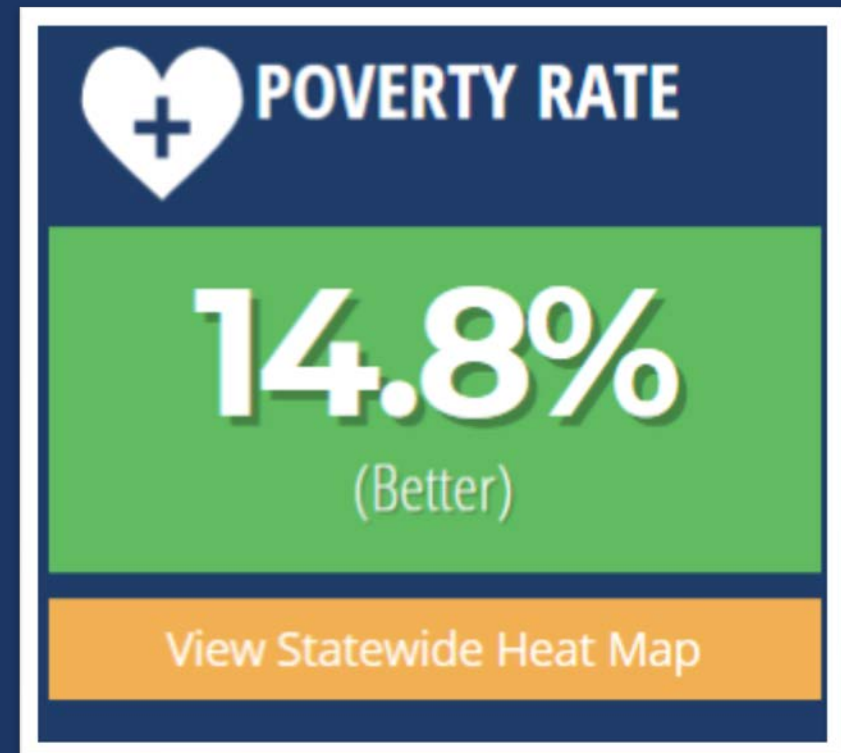
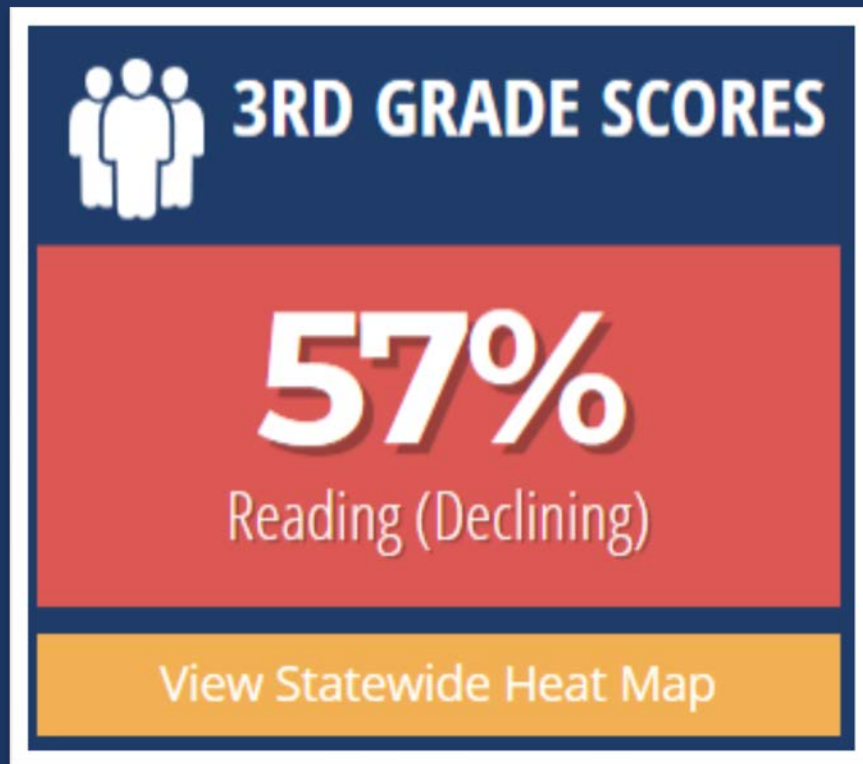


Universities
fueling
innovation

JOURNEY IS NOT OVER...

- While Florida is near top of U.S. rankings...
- U.S. has moved down on the global education scale.

Education = Economic Opportunity



Education Combats Generational Poverty

- **43%** of 3rd graders are not reading at grade level
 - That means **95,232** 3rd graders not reading at grade level
- In 2017, **37,908** public high school kids did not graduate with their cohort
- **More than 20%** of students under 18 in Florida live in poverty

Northwest Florida State College



The Future of Work is Changing

Florida universities team up to transform tomorrow's workforce demands

State's small businesses' No. 1 concern: trained workers



Despite concerns over workforce and regulations, Florida businesses appear confident in economy

by John Lucas | Jan 22, 2018

Florida Trend

The Issues, People and Ideas that Define Florida Business



60TH ANNIVERSARY

Views of the Future

Perspectives on what's to come around the state.

Higher Ed: Top Tier

"I'm very bullish on Florida's future for many reasons. One of them is that Florida has the top state college system in the country. They are going to produce the graduates that we're going to need to diversify our economy. We're going to lead the pack in the future. With our reasonable tax rates and being a great place to live, we're going to see a lot more people with talent move here, and that's going to be the key to everyone's future."

— Jerry Parrish, chief economist, Florida Chamber Foundation, Tallahassee



Connect with us:

#Learners2Earners
@FLChamberFDN

www.FloridaChamber.com/WorkforceSummit