



LAUNCHMYCAREERFL.ORG

LaunchMyCareerFL.org is a free interactive website that helps students determine their ideal majors and jobs based on programs at public institutions and training programs in Florida.

The online tool is a starting place for conversations that can help current and prospective students cut through the confusion and find programs of study that can lead to well-paying jobs and a “good life” now and for future career goals.

LaunchMyCareerFL.org You Find:

- Hot Jobs
- Projected Salaries
- Hot Skills
- Comparison Reports

Other features include a lifestyle goal calculator, showing the number of years it will take for the salary from a particular occupation to meet a user’s lifestyle goals, and a break-even calculator, which shows the number of years it will take after completing a particular degree program for earnings to exceed the total net price of the program.

LaunchMyCareerFL.org is Built For:



Students who can benefit from a practical online tool to help them find their best educational and career pathway for life



Parents who desire a resource that can facilitate career conversations with their child



Businesses who are looking to hire future employees and help their current staff evaluate additional education and certificates for their careers



Counselors, Career Resource Officers & Educators who can integrate up-to-date online career-finding tools to advise and mentor students about their higher education options

The Future of Florida. Why We Need to Act Now.

By 2030, approximately 26 million people will call Florida home, and Florida will need to create 2 million net new jobs, at the same time that innovations and global forces will change the way we work. This means that the demand for both employability skills and digital skills is strong – and anticipated to grow – throughout Florida. Therefore, we need to help students make better and more informed choices about their choice of degrees.

