



# INTERNATIONAL PROGRAM

Florida Chamber of Commerce

## BECOME A SPONSOR OF THE 2017 FLORIDA INTERNATIONAL TRADE AND INVESTMENT CONFERENCE (FITIC)

Wednesday, August 9, 2017      Orlando, Florida

In an increasingly uncertain and complex global environment, the need to develop strategies supporting key sectors and diversifying our trade partners requires more attention and discussion than ever. The 2017 Florida International Trade and Investment Conference (FITIC) will draw trade and influential business leaders to provide insight and direction for our state and your business.

You will hear directly from industry leaders and connect with trade experts, economists, industry professionals to get breaking news on international market intelligence as well as on opportunities in foreign direct investment.

★ NEW IN 2017 ★

### FLORIDA FDI REPORT RELEASE

The release and presentation of a Florida Chamber Foundation report on Foreign Direct Investment in Florida. This report will highlight challenges, opportunities and strategies for Florida to grow its share of FDI.

### SPONSORSHIP OFFERS ORGANIZATIONS:

Sponsorship of the FITIC conference positions your company among Florida's leading authorities in trade and investment and enables you to build and strengthen your relationships, visibility and reputation with major stakeholders and industry leaders.

#### ★ EXPOSURE & PROMOTION

Benefit from the extensive range of marketing before, during and after the event, all incorporating your brand. In addition, your company will gain exposure to important industry stakeholders and leaders.

#### LEADERSHIP

★ Showcase your company's expertise and leadership in trade and investment. Sponsorship is an effective means of differentiating your company from competitors, helping to better position your company in the marketplace.

#### ENGAGEMENT

★ Establish new contacts and connect with business leaders and build on existing relationships with direct access to established industry leaders and emerging players.

For more information, contact Daniel Tapia at (850) 521-1206 or [DTapia@FLChamber.com](mailto:DTapia@FLChamber.com).



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August 9, 2017

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### FLORIDA INTERNATIONAL TRADE AND INVESTMENT CONFERENCE SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor**  
\$25,000

- Presenting Sponsor recognition in on-site print signage
- Sponsorship table in the exhibit area
- Reserved seating for your guests
- 15 complimentary registrations

**Platinum Sponsor**  
\$15,000

- Introduction of Speaker
- Sponsorship table in the exhibit area
- Sponsor logo placement in the program
- 10 complimentary registrations

**Gold Sponsor**  
\$10,000

- Recognition in promotional materials, signage and website as a Gold Sponsor
- 8 complimentary registrations
- Sponsorship table in the exhibit area

**Silver Sponsor**  
\$5,000

- Recognition in promotional materials, signage and website as a Silver Sponsor
- 4 complimentary registrations
- Sponsorship table in the exhibit area

**Bronze Sponsor**  
\$2,500

- Recognition in promotional materials, signage and website as a Bronze Sponsor
- 3 complimentary registrations
- Sponsorship table in the exhibit area

**Strategic Sponsor**  
\$1,500

- Recognition in promotional materials, signage and website as an Exhibit Sponsor
- 2 complimentary registrations
- Sponsorship table in the exhibit area

**Partner**  
\$1,000

- Recognition in promotional materials, signage and website as a Partner
- 1 complimentary registration
- Sponsorship table in the exhibit area

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### GLOBAL FLORIDA WEBINAR SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor** ..... \$5,000

- Sponsor all 9 webinars
- Logo placement on webinar promotional materials
- Welcoming remarks during the webinar

**Supporting Sponsor** ..... \$2,500

- Can sponsor individually up to 5 webinars
- Logo placement on sponsored webinars

**Partner** ..... \$1,000

- Sponsorship of one webinar
- Logo placement on sponsored webinar

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## 2017 Florida International Trade and Investment Conference

ATTN: Daniel Tapia, DTapia@FLChamber.com.

COMPANY NAME

COMPANY REPRESENTATIVE

TITLE

ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

- PRESENTING SPONSOR ..... \$25,000
- PLATINUM SPONSOR ..... \$ 15,000
- GOLD SPONSOR ..... \$ 10,000
- SILVER SPONSOR ..... \$ 5,000
- BRONZE SPONSOR ..... \$ 2,500
- STRATEGIC SPONSOR ..... \$ 1,500
- PARTNER ..... \$ 1,000
- GLOBAL FLORIDA WEBINAR PRESENTING SPONSOR ..... \$ 5,000
- GLOBAL FLORIDA WEBINAR SUPPORTING SPONSOR ..... \$ 2,500
- GLOBAL FLORIDA WEBINAR PARTNER ..... \$ 1,000

### PAYMENT OPTIONS:

- Check Enclosed     Visa     MasterCard     American Express
- Please Bill Me     I would like to be invoiced before the end of the calendar year

NAME ON CARD

CARD NUMBER

EXPIRATION DATE

SIGNATURE

### PLEASE RETURN THIS FORM TO:

Daniel Tapia    Florida Chamber of Commerce    136 South Bronough Street    Tallahassee, FL 32301

For more information, call (850) 521-1206 or email DTapia@FLChamber.com.