

EXPORT MARKETING PLAN



CUSTOMIZED PLAN ■ FL COMPANIES ■ \$500

- The State of Florida grant for qualifying companies is \$3,500
- Enterprise Florida qualifies the companies & manages the grant
- Florida SBDC writes the plan, which includes:
 - Analysis of company for export-readiness
 - Identify target key markets
 - Understand the competitive landscape
 - Develop successful market entry strategies
- Implementation support after the plan, with grants available, for trade missions and trade shows



Add your voice:
#MovingFL