

August 27, 2021



The Florida Situation Report

Securing Florida's Future

Florida's Political Insights, Analysis, and Highlights

Welcome to the Florida Situation Report. The Florida Chamber political team continuously analyzes new voter registration trends, changes to House and Senate districts, and voter behavior as we work to recruit and elect pro-jobs candidates to secure Florida's future. Please share this report with your management team and send us a note if you have questions, perspectives, or recommendations. To be blunt, Florida is at a crossroads and we invite you to help us save it.

- To better understand Florida's political future, the Florida Chamber is leading the way with the development and launch of its inaugural **Florida Partisan Performance Index** [Access it here](#).
- **ChamberHub** is LIVE - jump in the driver's seat of the Florida Chamber's exclusive voter file. Learn how to get access by emailing [Nick Catroppo](#).
- **Florida Free Enterprise Fund**, a newly launched Florida Chamber initiative aimed at recruiting and electing pro-jobs candidates and advancing pro-Florida issues, invites your company to participate to help secure Florida's future. Email [Nick Catroppo](#) to get involved today.
- As we move into the 2022 Election Cycle, the **Florida Institute for Political Leadership (FIPL)** is partnering with local chambers of commerce and hosting virtual candidate schools on how to run a winning local political campaign. With over 4,000 local elections in the coming years, we're working with local chambers to help educate local business leaders about local opportunities to serve. [Click here to register and learn more](#).
- The **Florida Institute for Political Leadership (FIPL)** has created a first-of-its-kind comprehensive database of local elections across Florida to help Floridians take the next step in their political career. Find an office to run for by using the [database here](#).
- Learn about legislative candidates and make decisions on how your company can strategically make political contributions by joining the **Florida Chamber Political Institute (FCPI)** which is led by Marian Johnson. [Learn more here](#).
- Targeting workforce development to regional skills gaps in high wage potential in the Miami-Fort Lauderdale-Pompano Beach region — the **Florida Chamber Foundation** has unveiled its Miami Metro Skills Report, which completes and evaluates the balance between skillset supply and demand in the Miami metro market. Read more [here](#).
- The **Florida Chamber of Commerce's Healthcare Partnership** was created to unify Florida's employers to help advance legislation that lowers costs, increases access to care, promotes better healthcare outcomes and fights government policies that undermine Florida's competitiveness. To learn more or join, [contact Matthew Choy](#).
- The **Florida Chamber Safety Council** is now offering online, on-demand safety trainings! Businesses can choose from 1,400 courses offered in 17 languages, aimed at helping companies have a better prepared and trained workforce, with fewer accidents and injuries and increased productivity. Shop on demand trainings [here](#).
- The Florida Chamber is continuing to encourage job creators to flee high-cost, high regulation states and move to Florida through its **"Open for Business" Campaign**. You can read more [here](#).
- Keep up-to-date on Florida's economy by checking out [The Florida Scorecard](#).

Chamber Members can access exclusive political intel here:

Chamber Member's Only Access

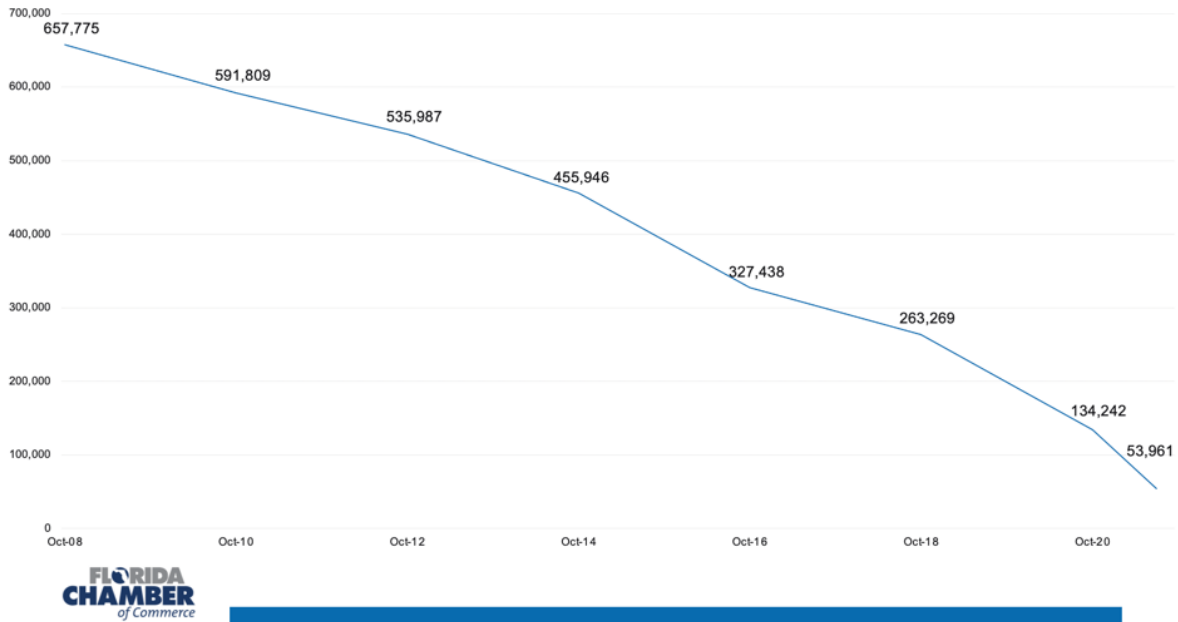
Florida: Behind the Numbers

ANALYSIS BY CHAMBERHUB - The Florida Chamber's Exclusive Voter File

Republicans Closing the Gap in Voter Registration

The Big Picture: The latest update of Florida voter registration processed by ChamberHub shows Republicans continuing to close in on overtaking Democratic registration for the first time in Florida's history. The gap between Florida's two main parties is down to just 53,961 voters statewide as of July 31, 2021, a less than 0.4% difference. This margin is down more than eight thousand voters from just one month earlier, and continues both short and long-term registration trends in Florida.

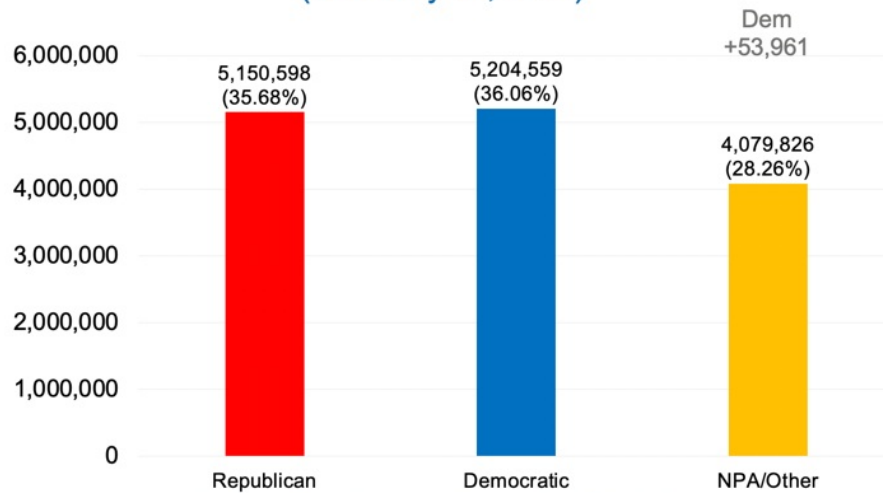
Democratic Registration Advantage Over Republicans – Florida Statewide



Why It Matters: For more than a decade the lead in voter registration across Florida for Democrats has been in decline. From a height of 657,775 voters achieved by the first Obama campaign's registration efforts, this margin has been in steady decline at General Election book closing for every successive election.

Republican gains are driven primarily by those voters newly registering in Florida. For the month of July, a total of 53,895 voters registered across the state for the first time, and Republicans continued to significantly outpace Democrats in new registrations. For every three Democrats registering to vote in Florida during July there were *five* Republicans registering to vote, creating a gap of nearly eight thousand between the two parties among those registering to vote last month.

Total Registered Voters in Florida (as of July 31, 2021)



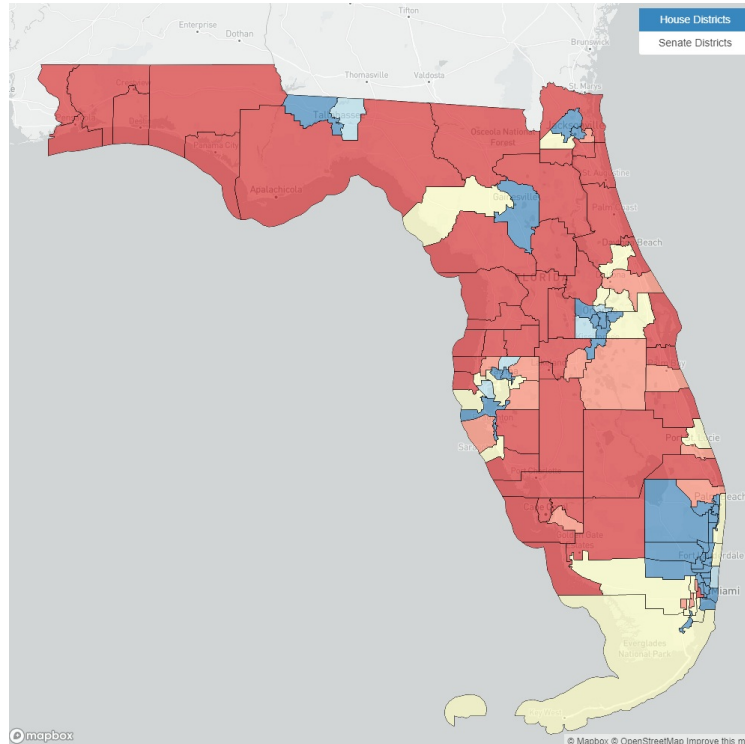
Active Registered Voters in Florida:
14,434,983



From the Campaign Trail

Florida Chamber Launches the Florida Partisan Performance Index

The Breakdown: This upcoming Legislative Session, Florida will be redrawing the political maps of Florida's congressional and state legislative districts, a process that occurs every 10 years. The redistricting process will profoundly shape Florida's political landscape for the next decade, including the partisan divide in the Florida Legislature. To better understand Florida's political future, the Florida Chamber is leading the way with the development and launch of its inaugural **Florida Partisan Performance Index**. [You may access it here.](#)



How To Access: For the next 90 days, this tool will be publicly available but will eventually become an exclusive benefit for members of the Florida Chamber Political Institute (FCPI) and the Florida Free Enterprise Fund – the Florida Chamber nonpartisan initiative to support candidates and issue-based campaigns who promote and support on principled free enterprise and job creation agenda. To continue having access to this data and analyses, please contact [Nick Catroppo](#).

[Join the Florida Chamber's Free Enterprise Fund - a non-partisan fund that works to support campaigns who promote and believe in free enterprise and job creation. A membership in the Florida Chamber Free Enterprise Fund is reserved for political donors at the \\$10,000 level or above.](#)

Spotlight

ICYMI: Florida Chamber Safety Council Advisory Board holds first in-person meeting at NextEra Energy campus

Earlier this month, the Florida Chamber Safety Council Advisory Board of statewide leadership convened to discuss our efforts to make Florida the safest, healthiest and most sustainable state in America. The Florida Chamber Safety Council has started a movement to make Florida the safest, healthiest and most sustainable state in America, and that begins with businesses putting a premium on safety culture and training. Learn

Autonomous Florida is unifying the business community to ensure Florida becomes the mobility innovation capital of the world

To become the 10th largest economy in the world by 2030, Florida has to become one of the top 12 most diverse economies in America. This includes embracing mobility innovation and attracting leading companies to Florida to bring their best ideas, research and talent. If we can count on you as an investor, please contact [Frank Walker](#).

The Money Race

The Florida Chamber's Free Enterprise Fund

Thank you to our members for your investment in Florida's Free Enterprise Fund this month!

The Florida Chamber Free Enterprise Fund is nonpartisan and works to support candidates and issue based campaigns who promote and support a principled free enterprise and job creation agenda. It stands firmly on its purpose of Securing Florida's Future and its mission to be the leading voice of business and the driving force of Florida's future. A membership in the Florida Chamber Free Enterprise Fund is reserved for political donors at the \$10,000 level or above annually. Please [contact Nick Catroppo](#) to invest today.

The stakes are high in the 2022 Election. With it being a redistricting year, the Governor, Cabinet, and all 160 legislative seats will be on the ballot. With the clock ticking, we invite you to get involved now. To learn more and make a contribution to a Florida Chamber Political Committee, click the link below.

[Learn More and Contribute](#)

Social Media Toolkit

Tweet Suggestions:

Congratulations to Reps. @NickDiCeglie & @TraciLKoster for scoring A's in this years 2021 legislative session by being champions of free enterprise. @FIChamber staff presented plaques to them at the Local Chamber Advocacy Conference in Tampa. #FreeEnterprise #FIOpen4Biz

Did you miss the Small Business Council Webinar featuring Sen. @marcorubio? Watch the full webinar here: <https://t.co/S6Rcve2PX6?amp=1>

Follow @FLChamberSafety to learn more about how to implement a culture of safety in your organization and visit <http://ow.ly/QLxQ50FWrBs> to browse their library of safety trainings, the latest news in safety and upcoming premier safety events. #FIChamberSafety



What's Next: Upcoming Calls, Webinars, and Events

REGISTER NOW:

[Florida Chamber Safety Council On-Demand Safety Trainings](#)

[Florida Chamber Future of Florida Forum and Annual Meeting - October 27-28](#)

[Florida Chamber Annual Insurance Summit - December 1-3](#)

[Florida Chamber 2022 Economic Outlook and Jobs Virtual Solution Summit - January 6, 2022](#)

[Florida Chamber Legislative Fly-In - January 11-13, 2022](#)

[Florida Chamber Safety Council Southeastern Leadership Conference on Safety, Health + Sustainability - March 30-April 1, 2022](#)

To learn more, run for office, or help the Florida Chamber, please contact:

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Sign-Up for the Florida Situation Report

