

2021 GOALS Conference | Greater Miami Chamber of Commerce

Mark Wilson | President and CEO | <u>mwilson@flchamber.com</u> | June 25, 2021



## The Florida 2030 Blueprint: Uniting Businesses For Good

# 17<sup>th</sup> to 10<sup>th</sup> 39 Goals

- +4 Million
- +2 Million
- +50 Million
- +3 Million





#### www.Florida2030.org

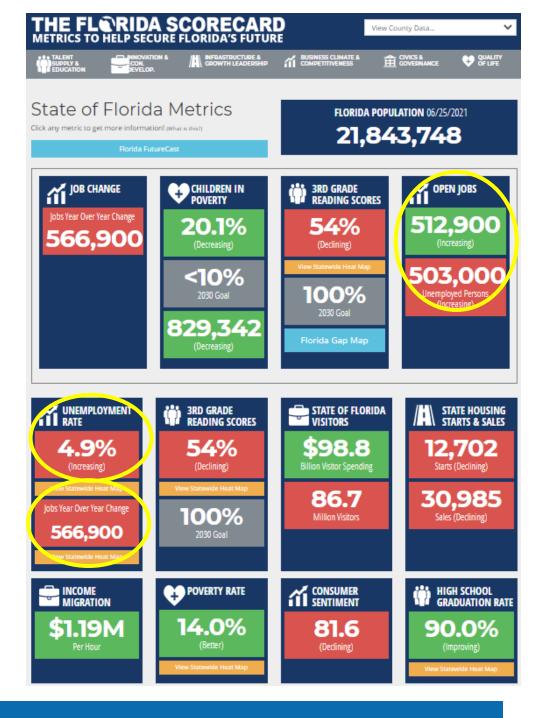
# Florida "At-A-Glance"

- Florida's Economy \$1.12 Trillion GDP (17<sup>th</sup>)
- 21.8 Million Residents

   3<sup>rd</sup> / 26M By 2030
- Pre-COVID
  - More Than 900/Day
  - 131.4 Million Visitors In 2019 (+50M by 2030)
  - Florida Created More Than 1 Out of Every 11 New U.S. Jobs since 2015

#### www.TheFloridaScorecard.org





# Miami-Dade County "At A Glance"

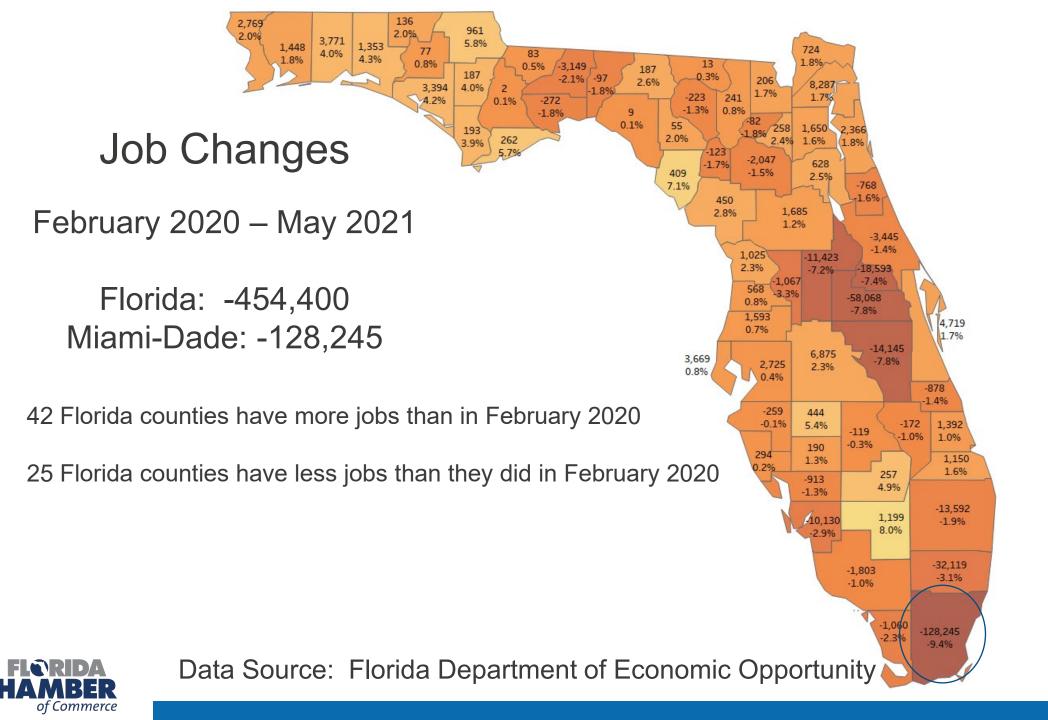
#### www.theFloridaScorecard.org

#### **Futurecast for Miami-Dade County**

- Current Population 2.8 million
  - 2030 = +400,000 700,000
- Net New Jobs Needed by 2030 = 201,271







### Job Loss by Category: February 2020 to May 2021

Industry	Job Change (000)	Percent of Industry	
Total – All Industries	-454.4	-5.0%	
Leisure & Hospitality	-258.3	-20.2%	
Trade, Transportation & Utilities	-49.8	-2.7%	
Education & Health Services	-44.3	-3.2%	
Professional & Business Services	-11.6	-0.8%	
Manufacturing	-8.8	-2.3%	
Information	-7.5	-5.4%	
Construction	-2.9	-0.5%	
Financial Activities	+0.4	+0.1%	



# Tailwinds



### The 2021 Legislative Session

- COVID Liability Protections
- Remote Seller Sales Tax Collection
  - Mitigate \$713M Unemployment Tax Increase
  - Phasing out the "Florida only" business rent tax
- Further Workforce Development and Alignment
- Resiliency Funding and Environmental Protections



#### More than 100 Local Chambers Uniting in support of Florida Chamber Backed COVID-19 Liability Protections

African American Chamber of Central Florida Anna Maria Island Chamber Apopka Area Chamber **Bay County Boca Raton Chamber Capital City Chamber Central Palm Beach County Chamber** Chamber of Commerce Cape Coral Chamber of Commerce Okeechobee County **Chamber of Commerce Palm Beaches Citrus County Chamber Clay County Chamber** Cocoa Beach Chamber **Coral Gables Chamber Coral Springs Coconut Creek Regional** Chamber **Dade City Chamber** Daytona Regional Chamber **Delray Beach Chamber DeSoto Chamber Destin Chamber** East Orlando Chamber **Englewood Chamber** Estero Chamber Fort Lauderdale Chamber Fort Myers Beach Chamber Fort Myers Chamber Fort Walton Beach Chamber Frostproof Area Chamber

of Commerce

Gainesville Chamber Gulf Coast Minority Chamber **Gulf County Chamber** Hardee County Chamber Hernando County Chamber Hobe Sound Chamber Holly Hill Chamber Hispanic Chamber of Metro Orlando Indian River Chamber Indiantown Chamber Islamorada Chamber Jackson County Chamber JAX Chamber **Key Largo Chamber Kissimmee Osceola County Chamber** Lady Lake Chamber Lake City Columbia County Chamber Lake Nona Regional Chamber Lake Wales Chamber Lakeland Chamber Manatee Chamber Marathon Chamber Marco Island Chamber Melbourne Regional Chamber Miami Chamber Miami Dade Chamber Miramar Pembroke Pines Chamber **Naples Chamber** Nassau County Chamber

North Tampa Bay Chamber Northeast Polk Chamber Ocala Marion Chamber & Economic Partnership **Ocean Reef Chamber Orlando Economic Partnership Ormond Beach Chamber Oviedo-Winter Springs Chamber** Palm Bay Chamber Palm Beach North Chamber Palm City Chamber Palm Coast - Flagler Regional Chamber Palm Harbor Chamber Panama City Beach Chamber Pasco Chamber Pensacola Chamber **Plant City Chamber** Pompano Beach Chamber Port Orange South Daytona Chamber **Riverview Chamber** Safety Harbor Chamber Sanibel Captiva Chamber Sarasota Chamber Sebring Chamber Seminole Chamber South Dade Chamber South Hillsborough Chamber South Lake Chamber South Tampa Chamber

St. Johns County Chamber St. Lucie Chamber **Stuart Martin County** Chamber Sumter County Chamber **Tallahassee Chamber** Tampa Bay Beaches Chamber Tampa Bay Chamber **Tarpon Springs Chamber Tavares Chamber Titusville Chamber Uptown Chamber** Venice Area Chamber Vero Beach Chamber Walton Area Chamber Washington County Chamber West Orange Chamber Winter Haven Chamber Ybor City Chamber **Zephyrhills Chamber** 

www.FLChamber.com/covidliabilityprotections



FLORIDA

**CHAMBER** 

NEW YORK GOVERNOR ANDREW CUOMO

Albank you.

FLChamber.com/<u>Open4Biz</u>

# FLORIDA CHAMBER of Commerce <u>REAL 2020</u> BUSINESS PERSON OF THE YEAR Thank you, governor ron desantis

# Headwinds

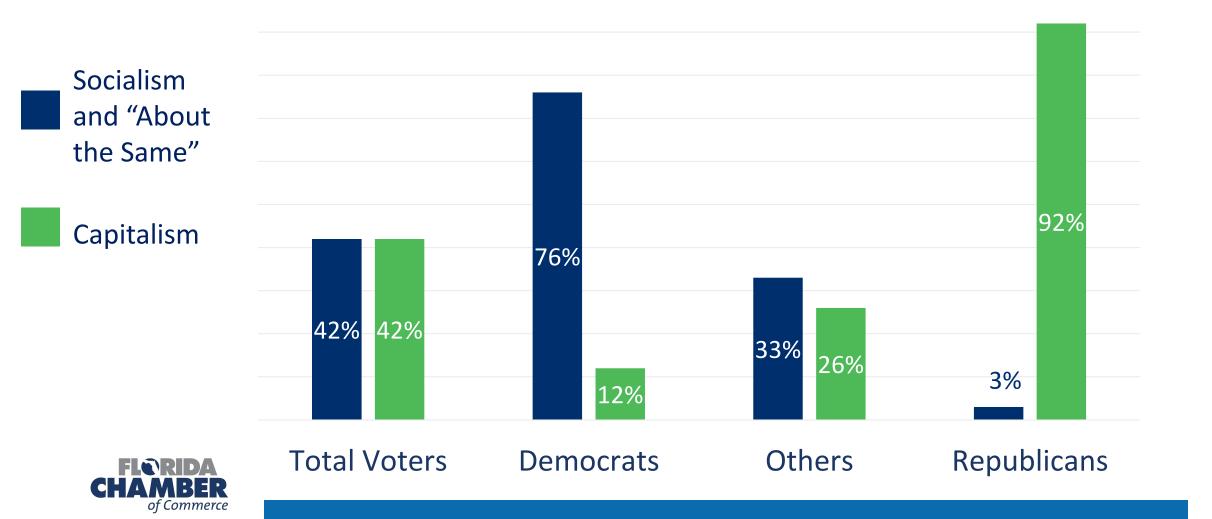




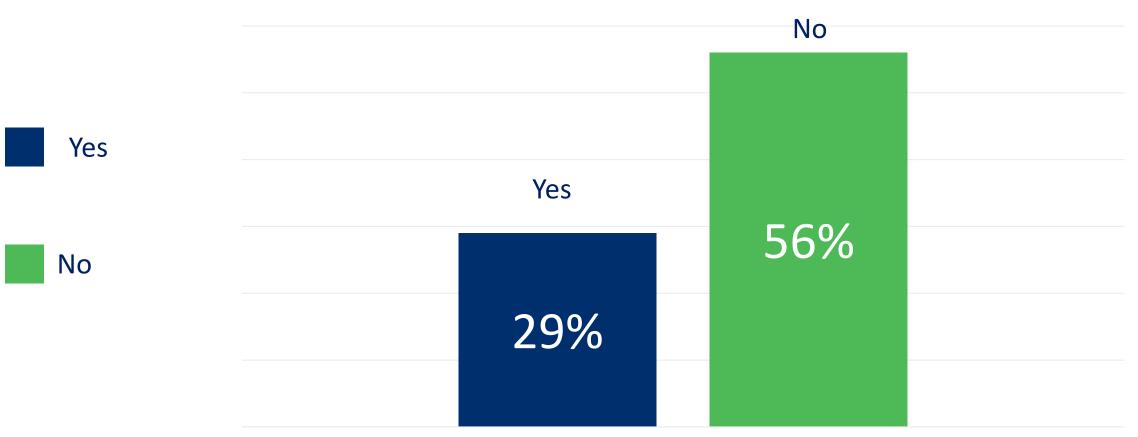
- Washington, D.C.!
- Apathetic Bliss
- Free Enterprise Isn't Free (and it shouldn't be partisan)
- Failure to Follow and Champion the Facts
- Fragmented Business Community
- Broken Legal Climate (46th/Property Insurance Crisis)
- Partisan "Stucks"
- Workforce Crisis



### Freedom Preference: May 2021 What's Better? Socialism or Capitalism? *Voters Under 40*



Florida's University System Ranking: May 2021 Do you believe Florida has had the best ranked university system for the last 5 years?



#### **All Respondents**

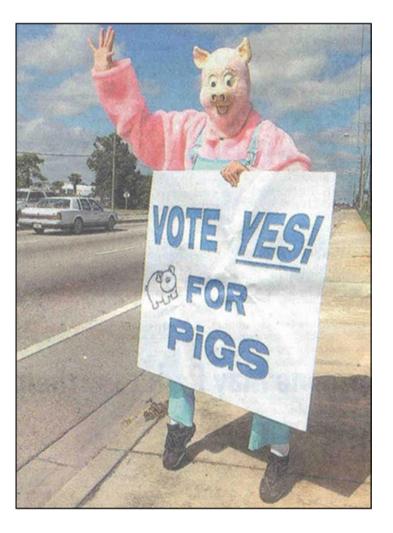


## Protecting Florida's Constitution since 2002

The U.S. Constitution has been amended <u>only 27 times</u> in more than 200 years.

The Florida Constitution has been amended a whopping <u>144 times</u> since 1968.

There are 32 proposed Amendments for the 2022 Ballot.



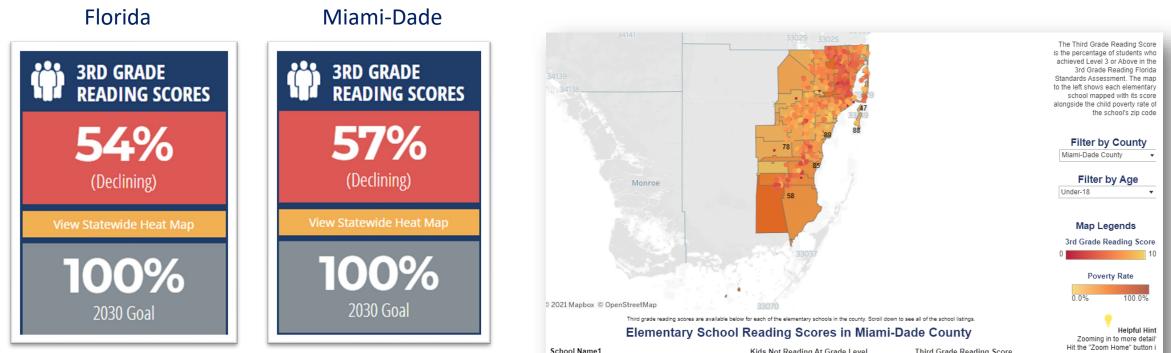


# **Context For Leaders**



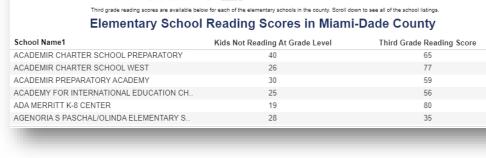
#### 10,033 Miami-Dade County 3<sup>rd</sup> Grader's **Not** Reading at Grade Level

#### (Florida Total = 91,369)





www.TheFloridaGapMap.org



the top left hand corner of the map before navigating to a new county

> Dashboard powered by the Haas Center UNIVERSITY of WEST FLORIDA



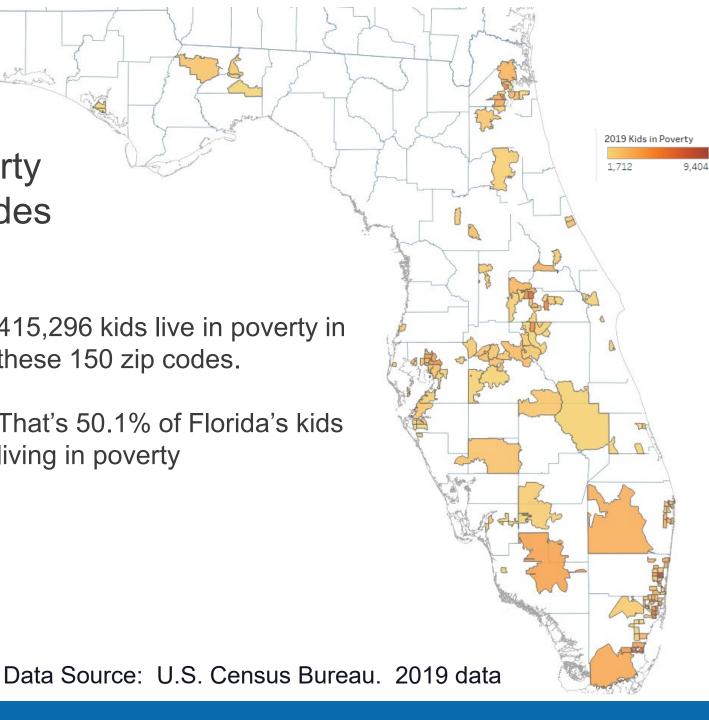
### **Under-18** Poverty Top 150 Zip Codes

1.35 1

CHILDREN IN POVERTY 20.1% (Decreasing) <10% 2030 Goal 829,342 (Decreasing)

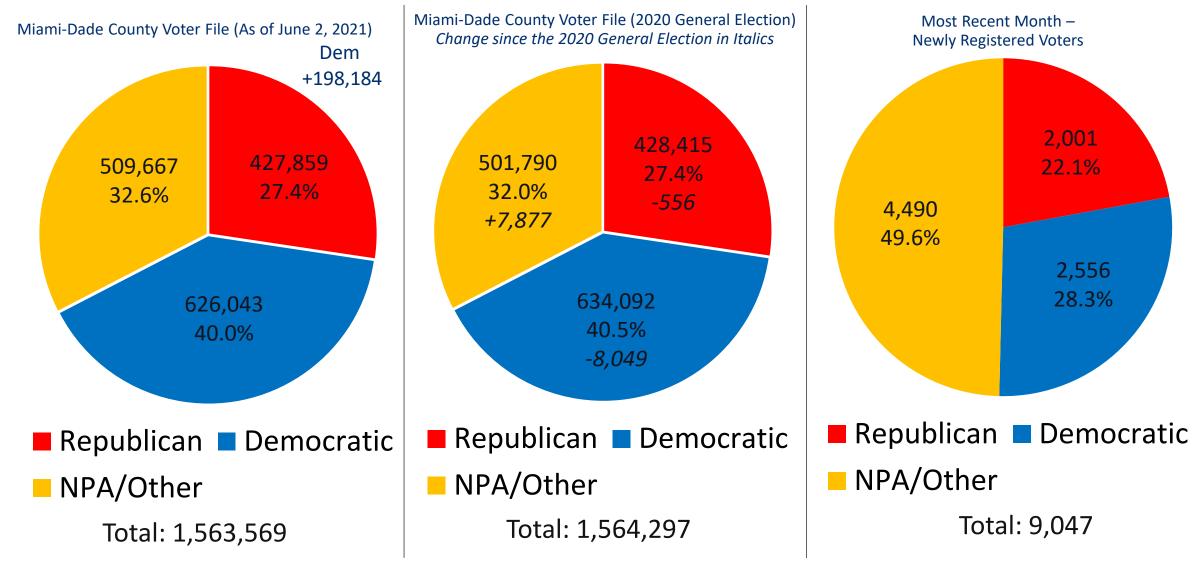
415,296 kids live in poverty in these 150 zip codes.

That's 50.1% of Florida's kids living in poverty





#### County Politics Are Changing – Miami-Dade County





## Miami-Dade County Has 85+ Local Elections in 2021-2022

www.fipl.org



#### 2021 Local Races:

- 4 Hialeah City Council Seats
- 3 Homestead City Council Seats
- 4 Miami Beach City Commission Seats
- 3 Miami City Commission Seats
- 4 Virginia Gardens Village Seats

#### 2022 Local Races:

- 6 County Commission Seats
- 4 School Board Seats
- 60+ City Council and Commission Seats



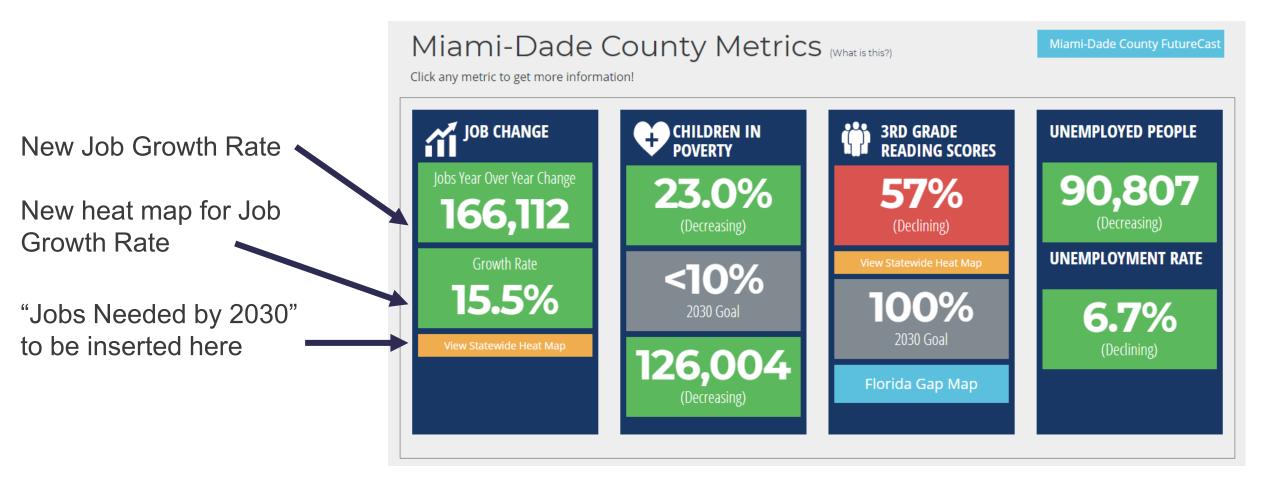
### Six Pillars Are Uniting Business For Good

FLORIDA'S SIX PILLARS							
Global Competitiveness Prosperity & High Paying Jobs Vibrant & Resilient Communities							
Talent Supply & Education	Innovation & Economic Development	Infrastructure & Growth Leadership	Business Climate & Competitiveness	Civic & Governance Systems	Quality of Life & Quality Places		
Improving Florida's talent pipeline for a better workforce	Creating good jobs by diversifying Florida's economy	Preparing Florida's infrastructure for smart growth and development	Building the perfect climate for business	Making government and civics more efficient and effective	Championing Florida's quality of life		
Help secure Florida's future at       Track Florida's progress at         Florida2030.org       TheFloridaScorecard.org							



"We must plan better for the next 5 million Floridians than we did for the last 5 million"

# What If <u>ALL</u> Miami Dade Leaders Were Focused on the Same Goals?





#### Las becas y la ayuda financiera son vitales para combatir la pobreza

11 de junio de 2021 - 17:06 - Por Madeline Pumariega

En Miami Dade College seguimos fiel a la búsqueda de nuevos recursos, becas, incentivos financieros y nuevas alianzas, que nos ayuden a crear oportunidades para nuestros estudiantes







Madeline Pumariega, presidenta del Miami Dade College.

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  - FL's Talent Gap: 284,3 People / 323,000 Per



# Download this presentation at www.flchamber.com/GreaterMiami

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