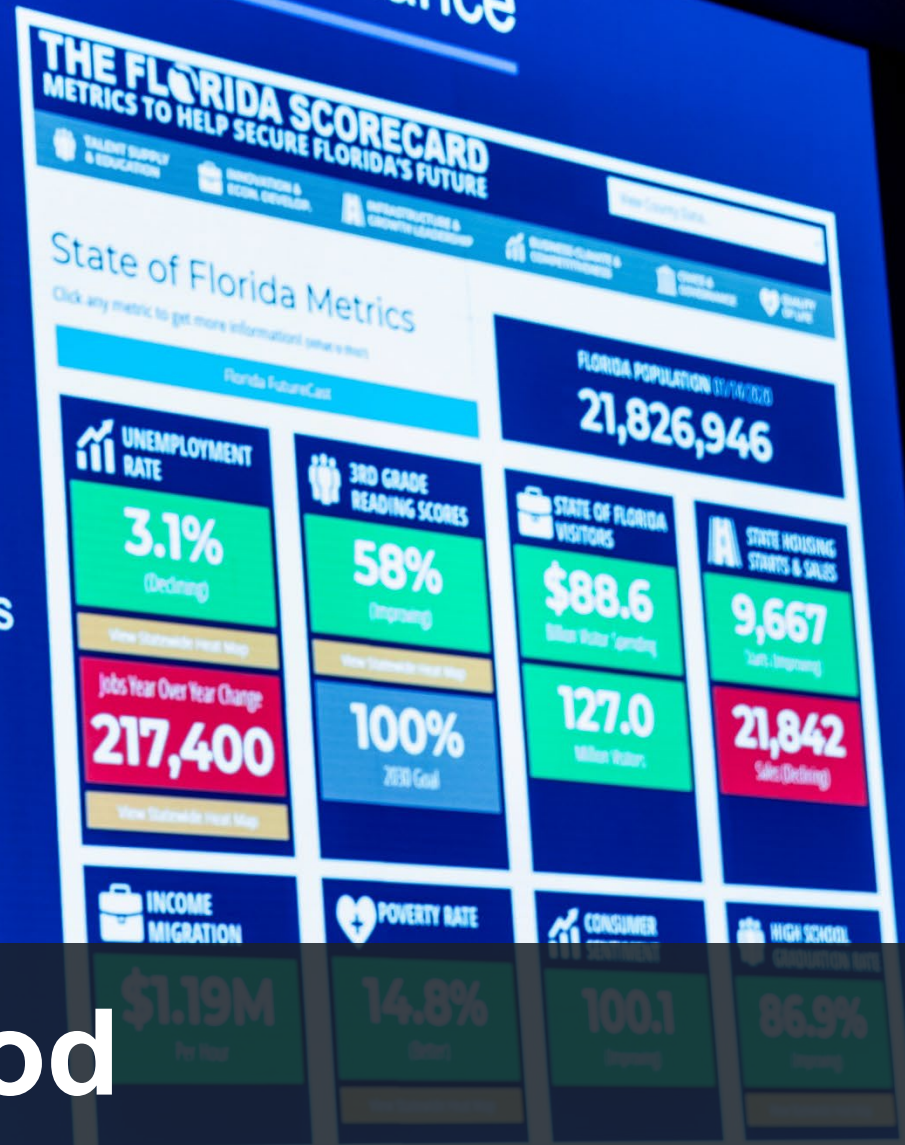


- Economy \$1 Trillion GDP (17<sup>th</sup>)
- 21.8 Million Residents
  - 3<sup>rd</sup> / 26M By 2030 / More Than 900/Day
- 127 Million Visitors In 2018 (+50M by 2030)
- FL outpacing national and creating jobs
- FL's Talent Gap: 284,300 People Looking for Jobs / 323,000 People Looking for Jobs.



# Uniting Business for Good

April Corporate Breakfast Series | Chamber of Commerce of the Palm Beaches

Mark Wilson | President and CEO | [mwilson@flchamber.com](mailto:mwilson@flchamber.com) | April 29, 2021

# The Florida 2030 Blueprint: Uniting Businesses For Good

17<sup>th</sup> to 10<sup>th</sup>



39 Goals

- +4 Million
- +2 Million
- +50 Million
- +3 Million

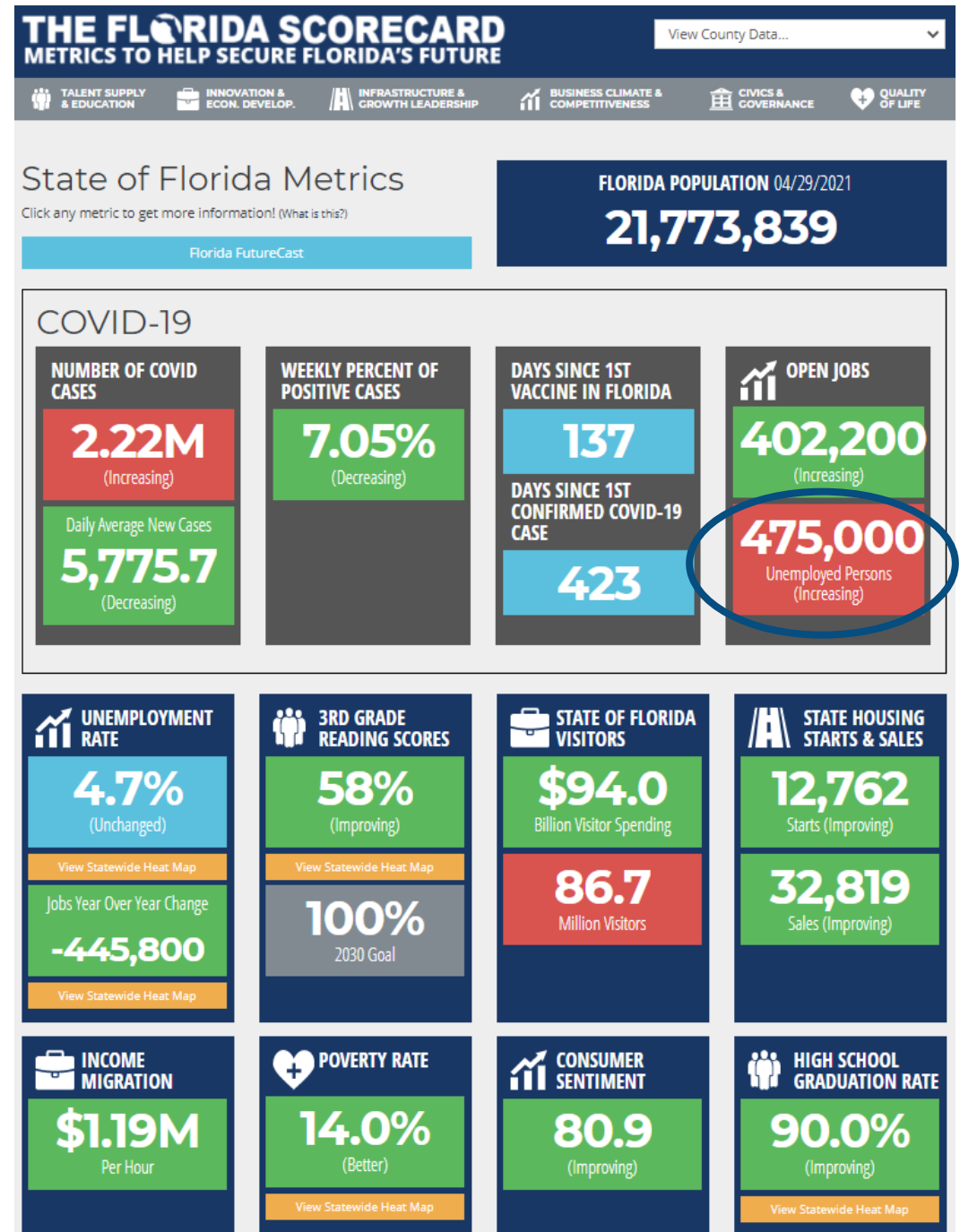




# Florida At-A-Glance

- Florida's Economy \$1.12 Trillion GDP (17<sup>th</sup>)
- 21.7 Million Residents
  - 3<sup>rd</sup> / 26M By 2030
- Pre-COVID
  - More Than 900/Day
  - 131.4 Million Visitors In 2019 (+50M by 2030)
  - Florida Created More Than 1 Out of Every 11 New U.S. Jobs since 2015

[www.TheFloridaScorecard.org](http://www.TheFloridaScorecard.org)

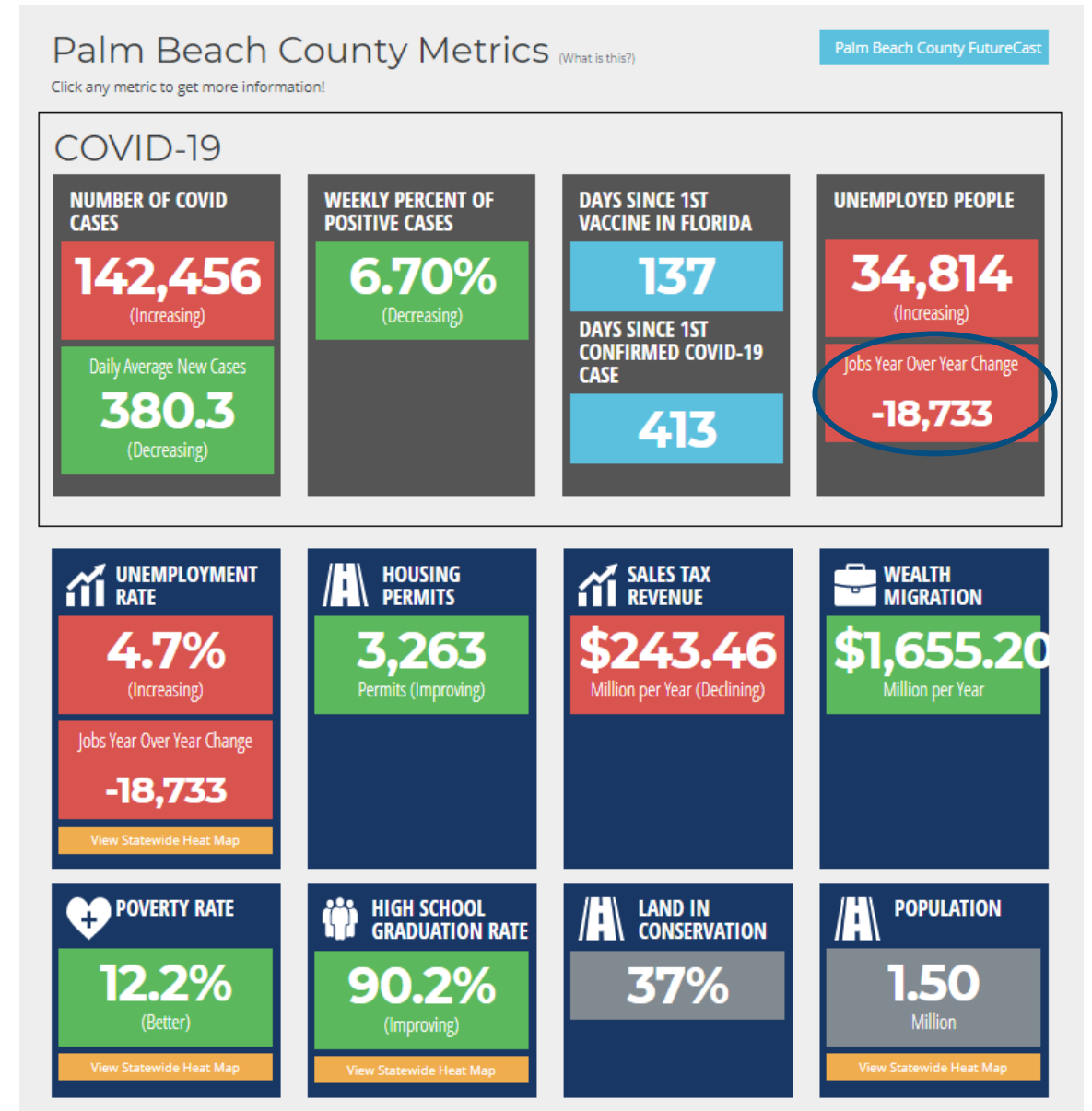


# Palm Beach County At A Glance

[www.theFloridaScorecard.org](http://www.theFloridaScorecard.org)

## Pre-COVID Futurecast for Palm Beach County

- 1.5M Current Residents
  - +100K to 300K New Residents by 2030
- 108,323 Net New Jobs Needed by 2030



# Back to the Future – College Football in 1918 (Spanish Flu)





## Global Cases

149,718,851

### Cases by Country/Region/Sovereignty

32,230,809	US
18,376,421	India
14,521,289	Brazil
5,627,080	France
4,751,026	Turkey
4,742,142	Russia
4,427,396	United Kingdom
3,994,894	Italy
3,504,799	Spain
3,366,827	Germany
2,928,890	Argentina
2,824,626	Colombia
2,785,353	Poland
2,479,805	Iran
2,336,944	Mexico
2,113,880	Ukraine
1,783,339	Peru
1,662,868	Indonesia

Admin0 Admin1 Admin2

Last Updated at (M/D/YYYY)

4/29/2021, 7:21 AM



Cumulative Cases

Incidence Rate

Case-Fatality Ratio

Testing Rate

192

countries/regions

Lancet Inf Dis Article: [Here](#). Mobile Version: [Here](#). Data sources: [Full list](#). Downloadable database: [GitHub](#), [Feature Layer](#).  
Lead by JHU CSSE. Technical Support: [Esri Living Atlas team](#) and JHU APL. Financial Support: JHU, NSF, Bloomberg Philanthropies and Stavros Niarchos Foundation. Resource support: [Slack](#), [Github](#) and AWS. Click [here](#) to **donate** to the CSSE dashboard team, and other JHU COVID-19 Research Efforts. [FAQ](#). Read more in this [blog](#). [Contact US](#).

Cases and Death counts include confirmed and probable (where reported)

## Global Deaths

3,153,418

574,330 deaths  
US

398,185 deaths  
Brazil

215,918 deaths  
Mexico

204,832 deaths  
India

127,734 deaths  
United Kingdom

120,256 deaths  
Italy

107,902 deaths  
Russia

104,077 deaths  
France

Global Deaths

Global Recovered

## Total Test Results in US

430,722,341

59,621,509 tests  
California US

50,765,251 tests  
New York US

22,936,532 tests  
Texas US

22,551,102 tests  
Florida US

22,469,213 tests  
Illinois US

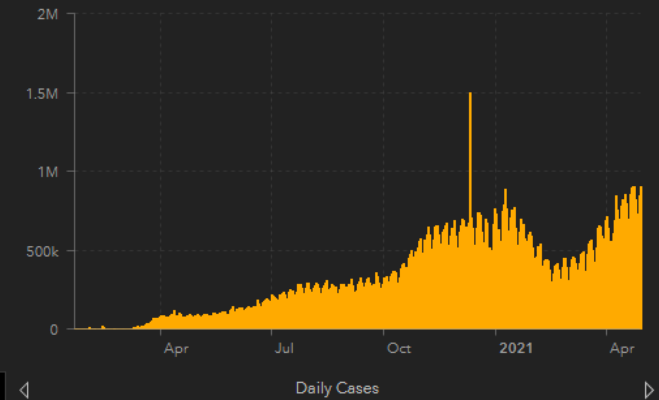
21,170,657 tests  
Massachusetts US

13,374,593 tests  
New Jersey US

12,929,537 tests  
Pennsylvania US

US Test Results

US Deaths





## Job Loss by Category: March 2020 to March 2021

Industry	Job Change	Percent of Industry
<b>Total – All Industries</b>	<b>-445,800</b>	<b>-5.0%</b>
Leisure & Hospitality	-236,000	-19.0%
Trade, Transportation & Utilities	-49,100	-2.7%
Education & Health Services	-45,100	-3.3%
Professional & Business Services	-18,000	-1.3%
Information	-8,000	-5.8%
Manufacturing	-7,200	-1.9%
Construction	-6,900	-1.2%
Financial Activities	-2,300	-0.4%

# Job Loss by Category: March 2020 to March 2021

Industry	Job Change	Percent of Industry
<b>Total – All Industries</b>	<b>-445,800</b>	<b>-5.0%</b>
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Information	-8,000	-5.8%
Manufacturing	-7,200	-1.9%
Construction	-6,900	-1.2%
Financial Activities	-2,300	-0.4%

Food Services: -10.4%  
Accommodation: -40.1%  
Amusement Parks: -57.8%

Wholesale Trade: -2.7%  
Retail Trade: -3.1%  
Transport/Whse/Util: -0.6%

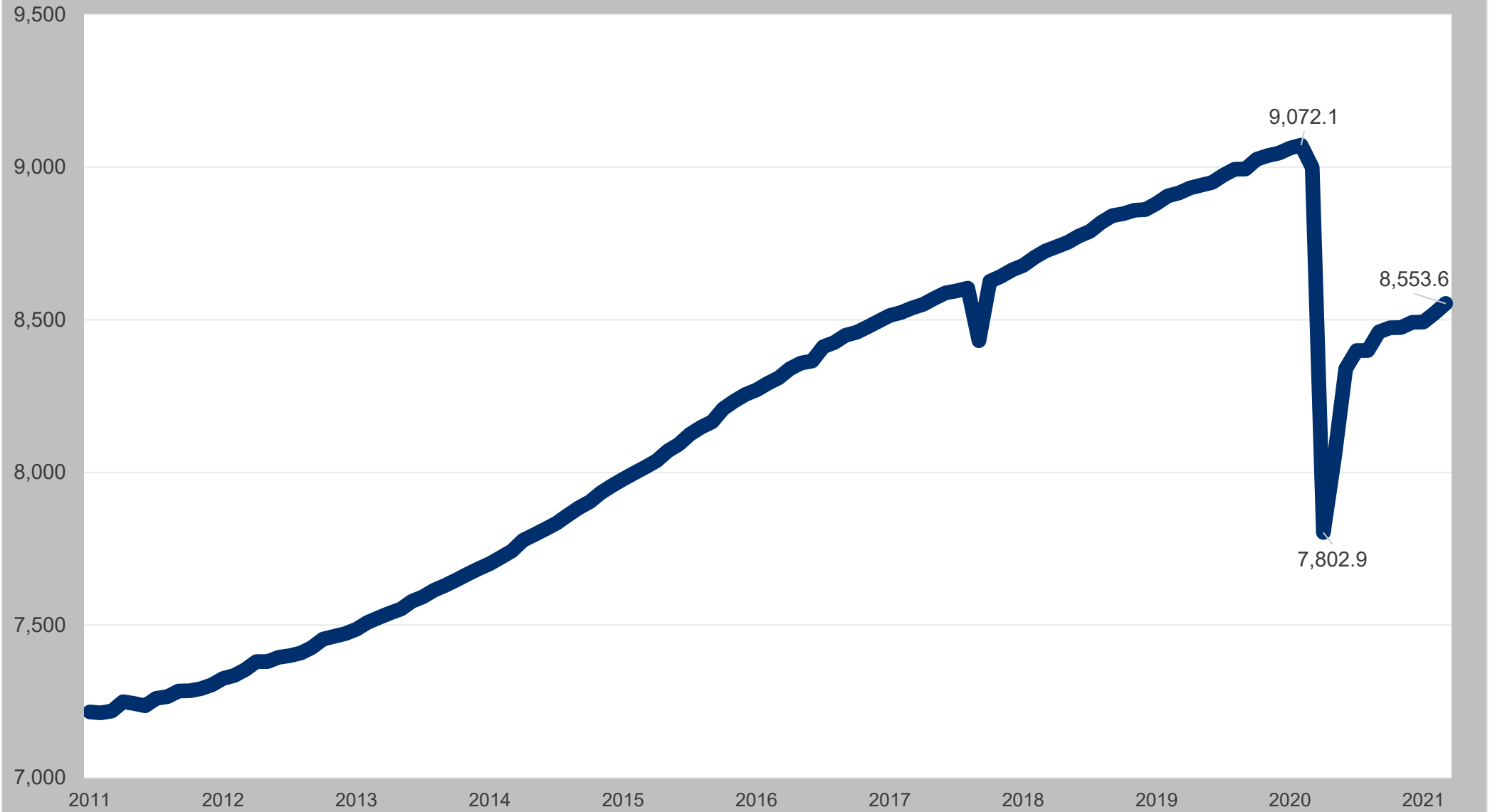
Education: -0.6%  
Healthcare: -3.6%

Prof & Tech Svcs: +3.9%  
Management: -6.1%  
Admin/Waste: -4.6%

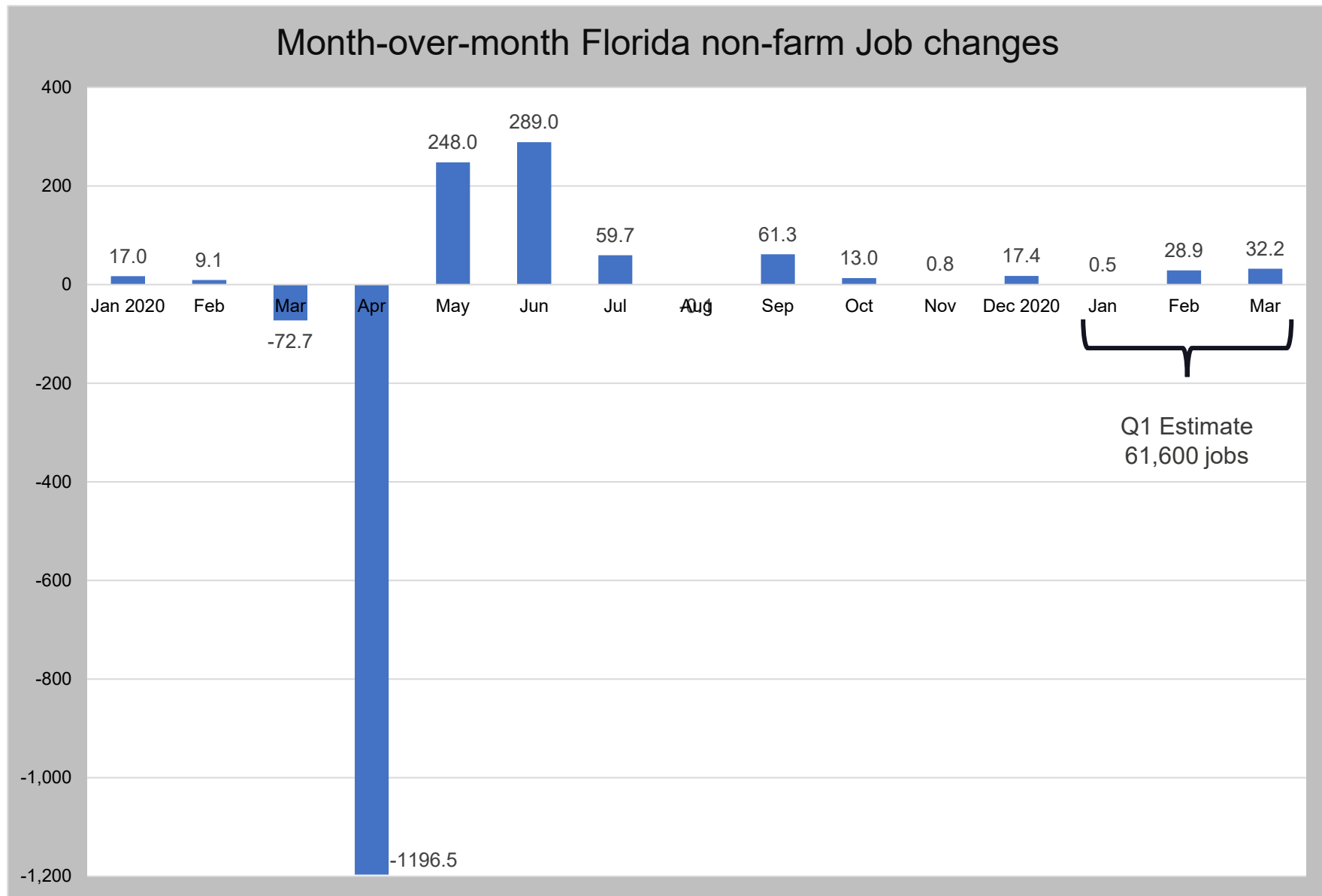
Finance/Ins: +2.9%  
Real Estate: -6.9%

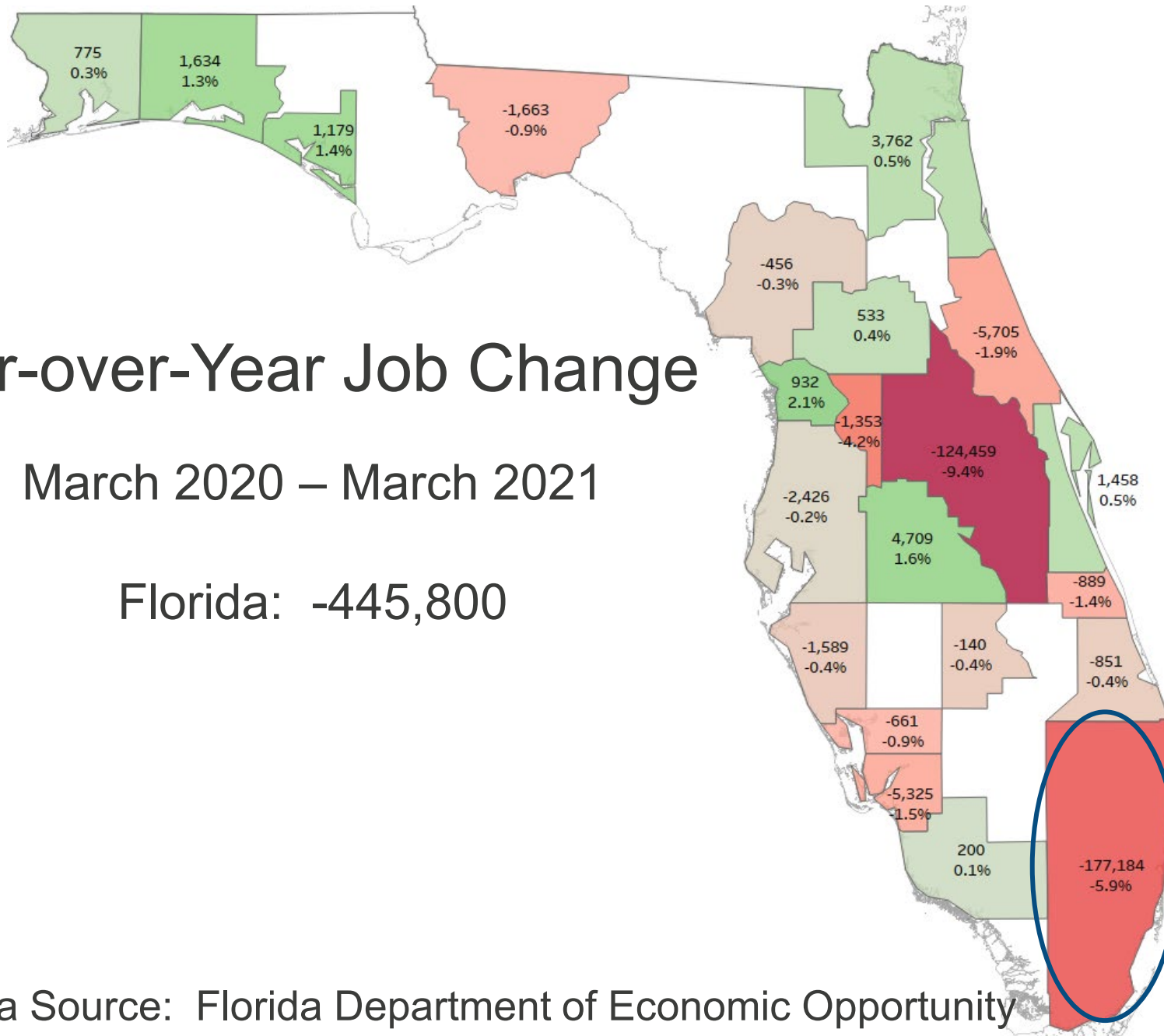


# Florida non-farm jobs, seasonally adjusted



Data Source: US Bureau of Labor Statistics, seasonally-adjusted





# Year-over-Year Job Change

March 2020 – March 2021

Florida: -445,800

**Palm Beach: -2.6%**

**Broward: -3.6%**

**Miami-Dade: -9.4%**



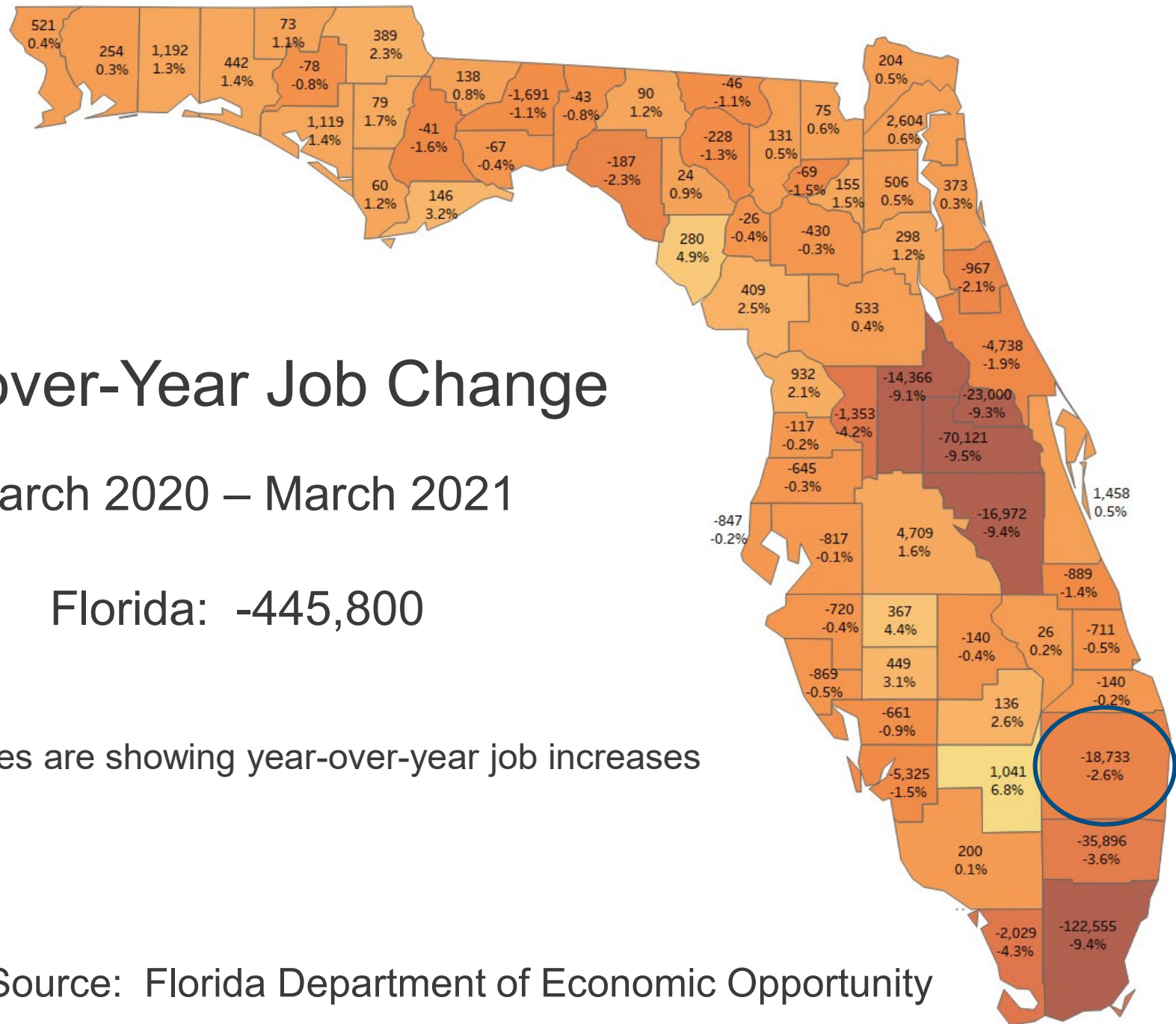
# Year-over-Year Job Change

March 2020 – March 2021

Florida: -445,800

33 Florida Counties are showing year-over-year job increases

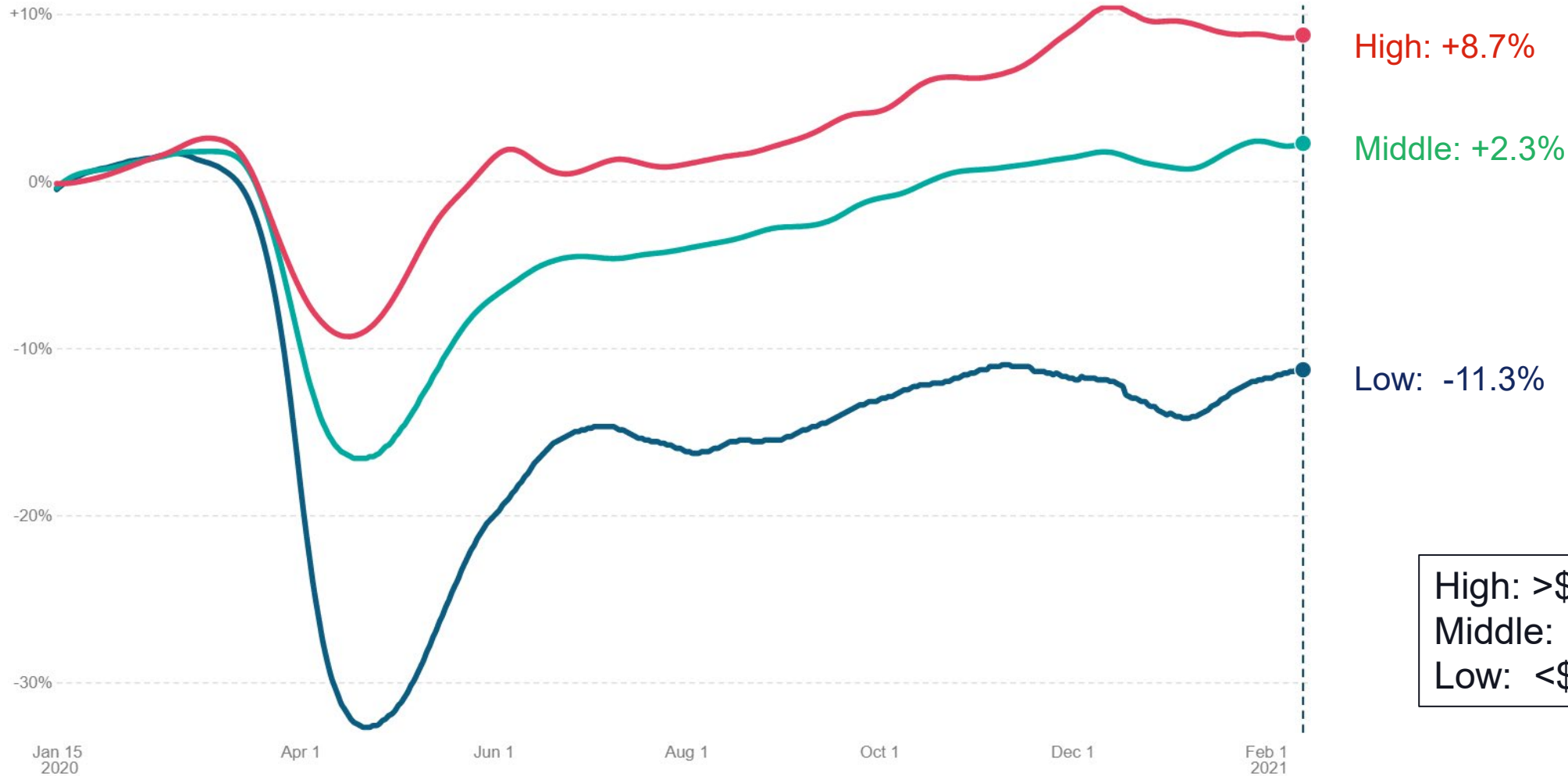
Data Source: Florida Department of Economic Opportunity





## Percent Change in Employment\*

In **Florida**, as of **February 12 2021**, employment rates among workers in the bottom wage quartile **decreased** by **11.3%** compared to January 2020 (not season



Florida

High: +8.7%

Middle: +2.3%

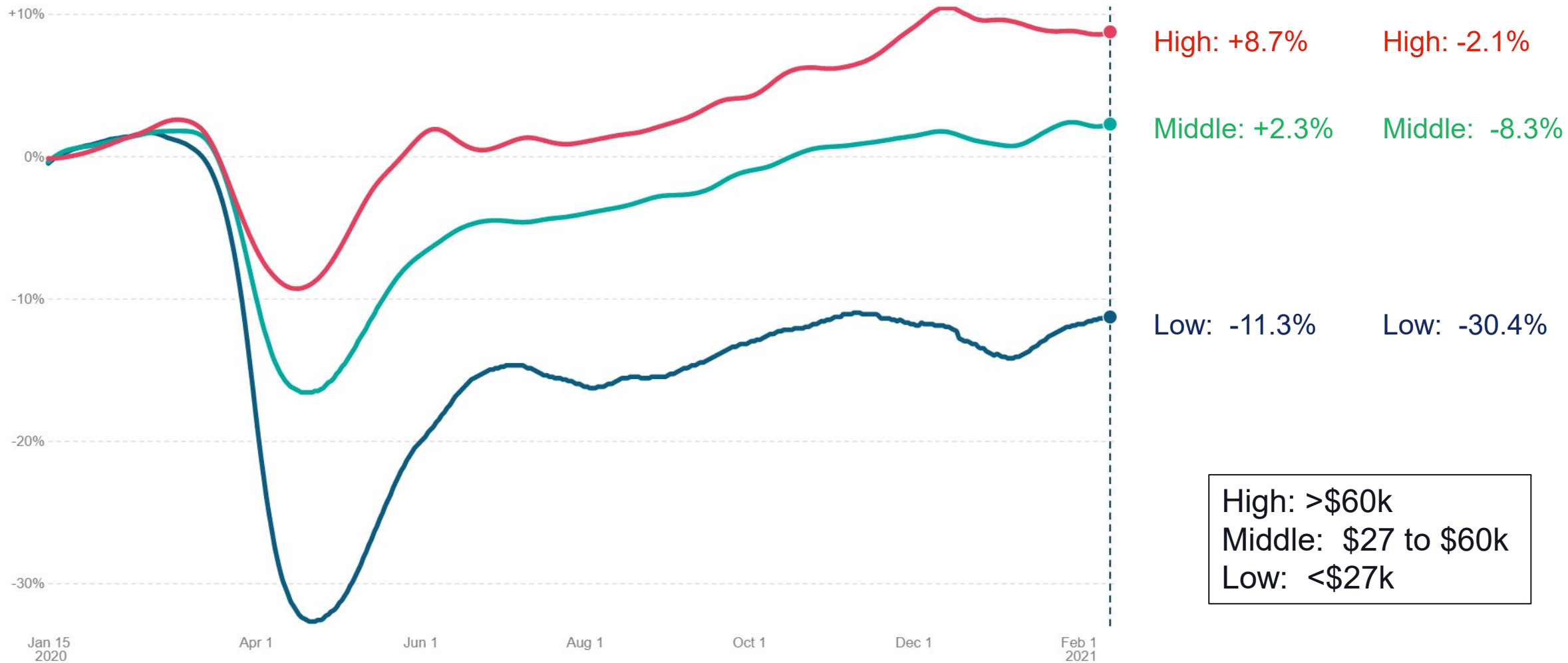
Low: -11.3%

High: >\$60k  
Middle: \$27 to \$60k  
Low: <\$27k

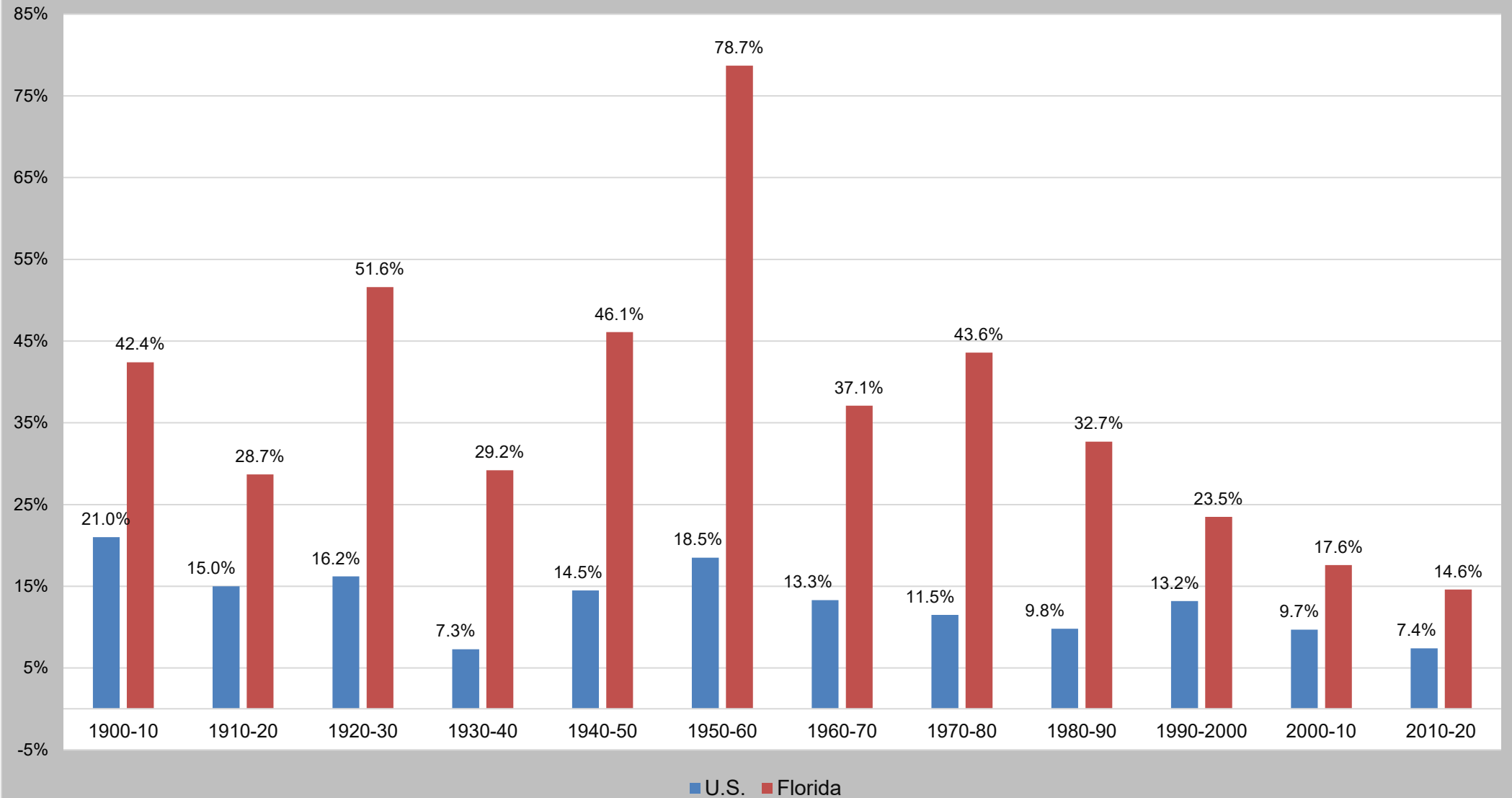


Percent Change in Employment\*

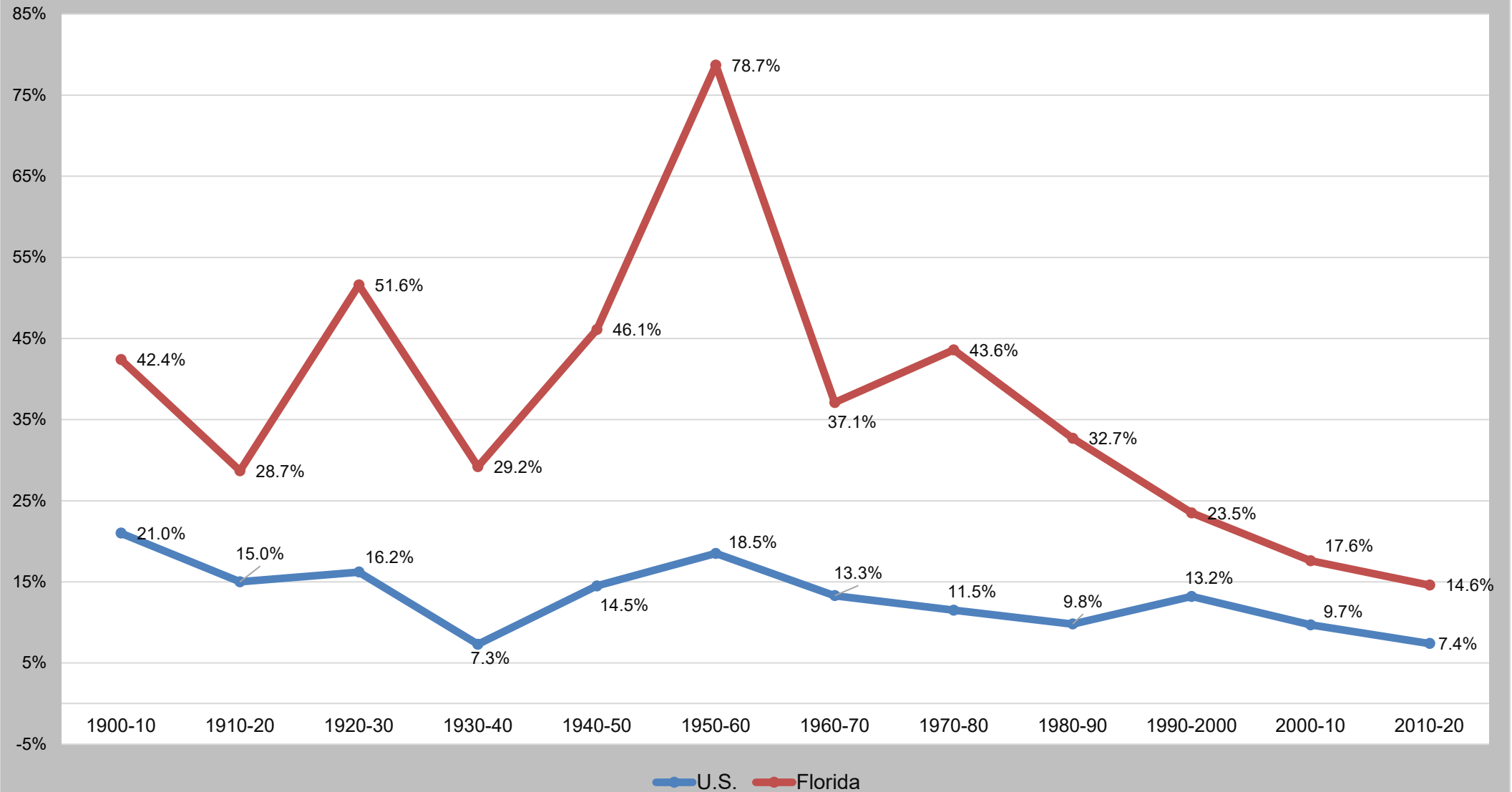
In **Florida**, as of **February 12 2021**, employment rates among workers in the bottom wage quartile **decreased** by **11.3%** compared to January 2020 (not season



## U.S. and Florida Population Growth Rates between decennial Census counts



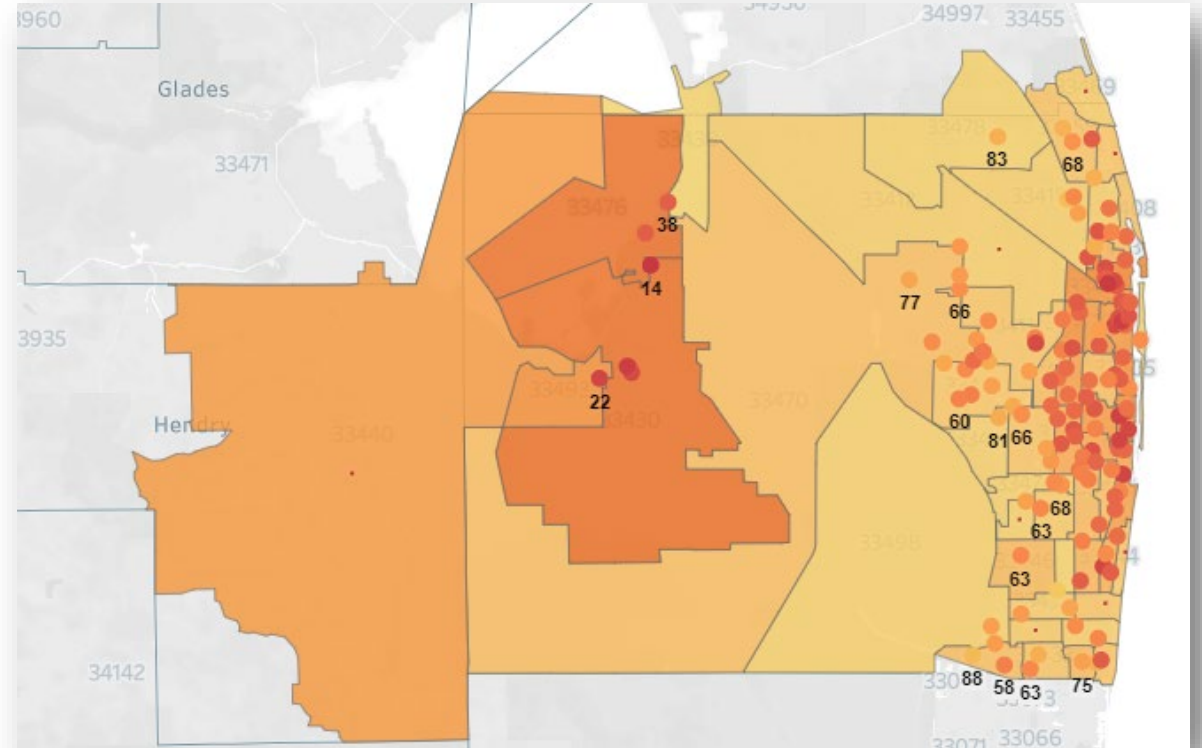
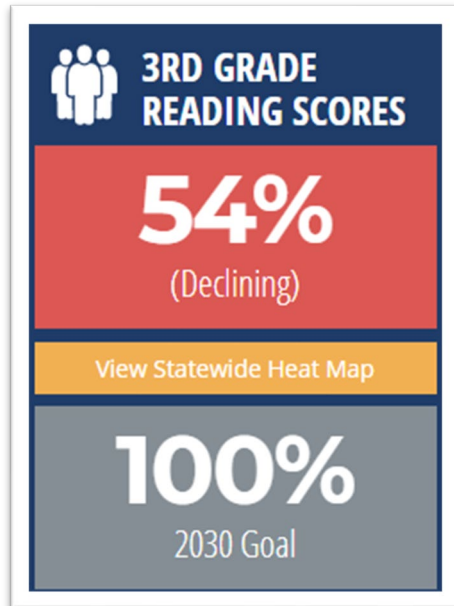
## U.S. and Florida Population Growth Rates between decennial Census counts





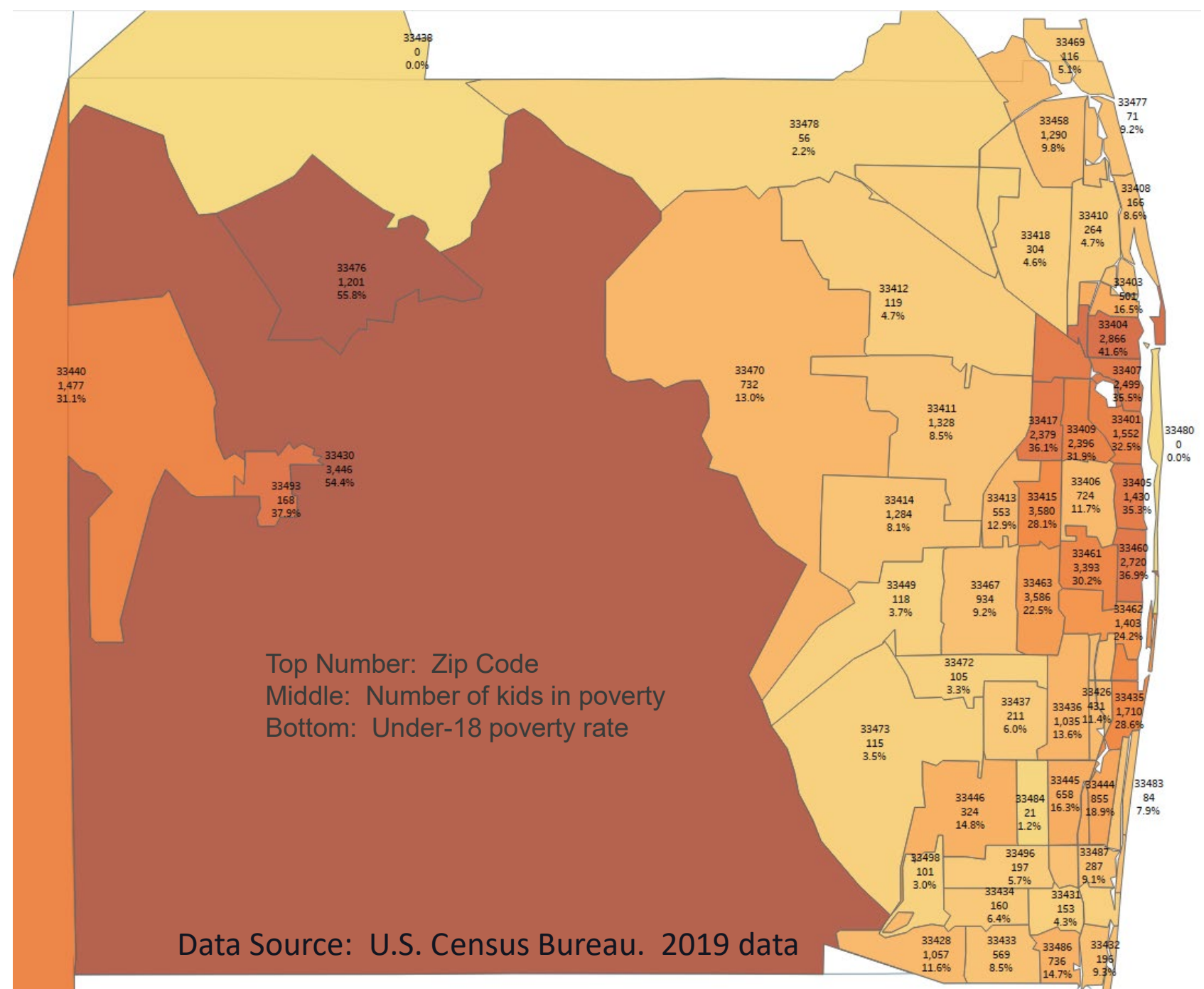
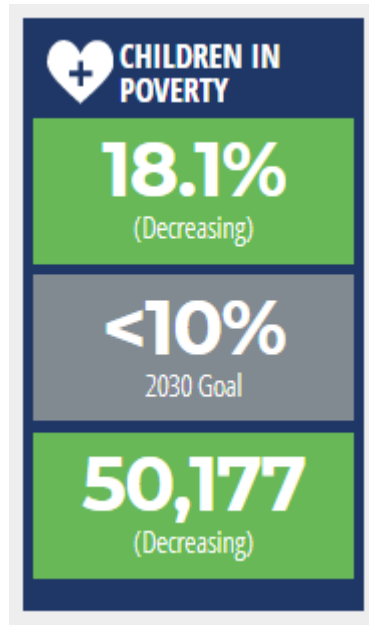
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## Palm Beach



[www.TheFloridaGapMap.org](http://www.TheFloridaGapMap.org)

# Palm Beach County Under-18 Poverty



Data Source: U.S. Census Bureau. 2019 data



# 2021 Florida Legislative Session Update



# 2021 Florida Business Agenda



# The Florida Chamber Competitive Agenda

- COVID Liability Protections
- Remote Seller Sales Tax Collection
- Mitigate \$713M Unemployment Tax Increase
- Phasing out the “Florida only” business rent tax
- Lawsuit Abuse Reform (46th)
- Workforce Development and Alignment
- Make Economic Development/Tourism Marketing Permanent
- Long-term Infrastructure Investments
- And More...



*Thank you,*



NEW YORK GOVERNOR  
ANDREW CUOMO

**FLORIDA  
CHAMBER**  
*of Commerce*

**2020**

**BUSINESS PERSON  
OF THE YEAR**

**[FLChamber.com/Open4Biz](https://FLChamber.com/Open4Biz)**



**FLORIDA**  
**CHAMBER**  
*of Commerce*

**REAL 2020**  
**BUSINESS PERSON**  
**OF THE YEAR**

*Thank you,*

GOVERNOR RON DESANTIS





# COVID'S Impact on Advocacy





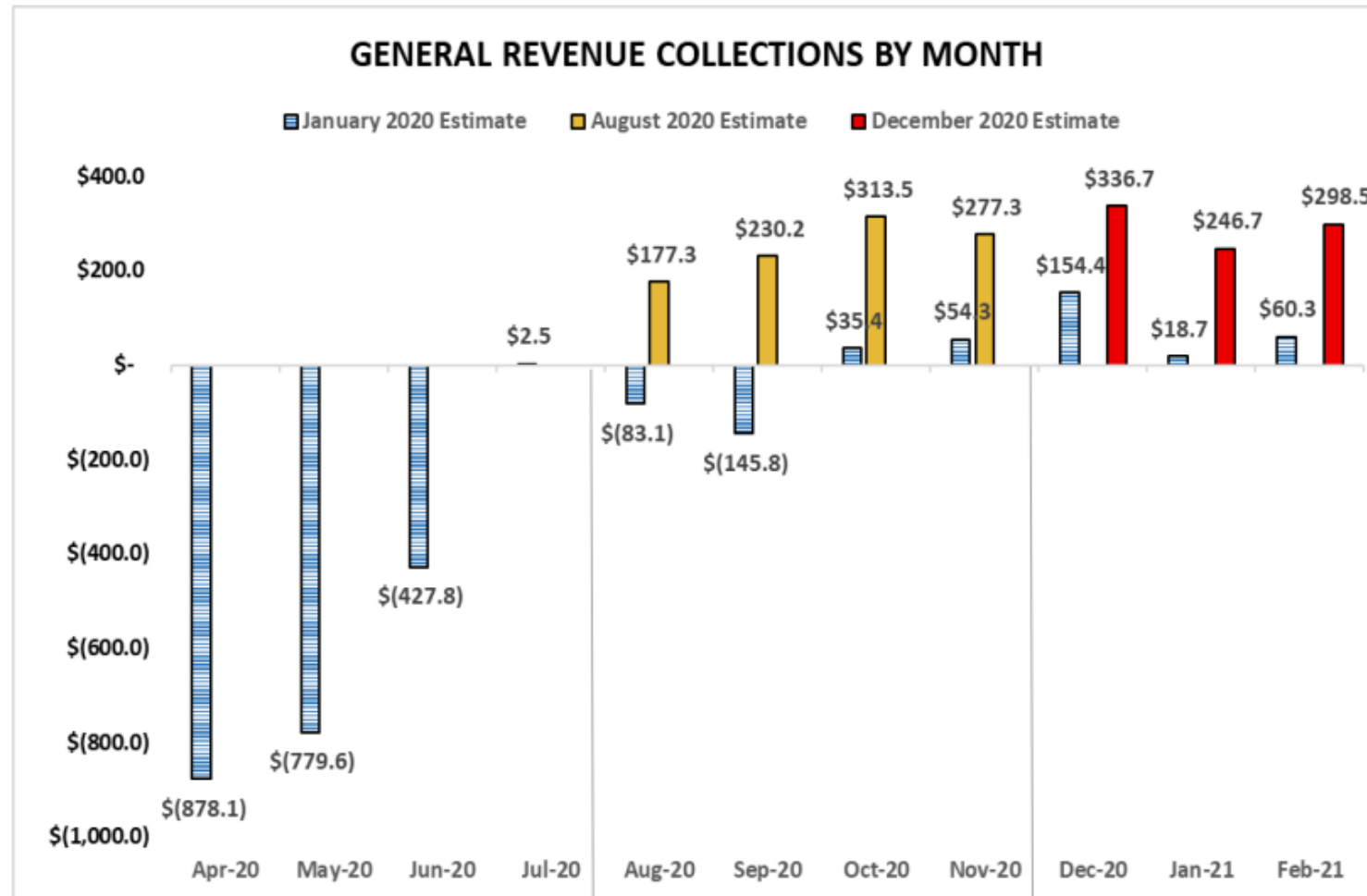
# 2021 Session by the Numbers

## By the Numbers (as of April 28):

- Committee Weeks (January 11 – February 19)
- Session (March 2 – April 30)
  - 160 Legislators
    - House- R: 78 (+5), D: 42 (-5)
    - Senate- R: 24 (+1), D: 16 (-1)
- \$101.5B State Budget (\$2.74B COVID Gap) (\$10.2B Federal Support)
- Bills Filed: 3,095 (So Far)
  - 2,034 House / 1,061 Senate
  - 110 Florida Chamber Scored Bills
- Florida Chamber has testified 123 times
- Sent 165 Your Vote Matters Letters (So Far)
- 4,343 Votes Scored (So Far)
- Bills Passed : 196 House / 156 Senate
- Bills Passed Both Chambers: 156
- Bills Signed by Governor: 6
- 259 Florida Chamber meetings with legislators

# COVID's Impact on Florida's Budget

February posted a gain, coming in \$298.5 million above the most recent forecast. Overall collections in February 2021 were 2.3 percent above the collections in February 2020.



Note: The bars are used to indicate the beginning and endpoints of different vintages of estimates arising from the August 2020 and December 2020 conferences.

# What to do with \$10.2 billion in Federal funding?

## General Revenue Appropriations Contingent on Receipt of Federal Coronavirus State Fiscal Recovery Funds

ISSUE	HOUSE BILL 5001	SENATE BILL 2500	SENATE OFFER #1	HOUSE OFFER #1
1 Florida Forever - Wildlife Corridor			300,000,000	300,000,000
2 Piney Point			100,000,000	100,000,000
3 African American Cultural and Historic Grant Program			30,000,000	30,000,000
4 State Emergency Operations Center			100,000,000	100,000,000
5 PECO Supplement - Higher Education Construction			263,785,546	263,785,546
6 New Worlds Reading Initiative				125,000,000
7 Beach Management Funding Assistance Program	100,000,000			50,000,000
8 Coastal Mapping Services	100,000,000			100,000,000
9 Derelict Vessel Removal Program	50,000,000			25,000,000
10 Reemployment Assistance Program	92,600,000			56,400,000
11 Cybersecurity Resiliency	31,600,000			
12 Workforce IT System	200,000,000			100,000,000
13 State Housing and Local Government Housing Trust Funds	140,000,000			
14 Resilient Florida Trust Fund (Resilient Florida Grants)	140,000,000			500,000,000
15 Water Protection and Sustainability Trust Fund (Septic to Sewer)	140,000,000		500,000,000	500,000,000
16 State Transportation Trust Fund	2,000,000,000		2,000,000,000	2,000,000,000
17 Inland Protection Trust Fund	100,000,000			50,000,000
18 Emergency Preparedness and Response Fund	1,000,000,000			1,000,000,000
19 Budget Stabilization Fund	350,000,000			350,000,000
20 Deferred Building Maintenance Program	3,500,000,000			350,000,000
21 PECO Supplement - K12 Special Facilities Construction Projects				210,300,889
22 <b>Total Issues</b>	<b>7,944,200,000</b>	<b>-</b>	<b>3,293,785,546</b>	<b>6,210,486,435</b>

# Mainstreet Fairness Legislation Signed by Governor (4/19/21 at 11:23 p.m.)



March 2, 2021

The Honorable Ron DeSantis  
Governor, State of Florida  
PL 05 Capitol  
400 South Monroe Street  
Tallahassee, FL 32399-0001

**RE: \$713 million unemployment compensation tax increase on Florida employee**

Dear Governor DeSantis, President Simpson, and Speaker Sprowls:

On behalf of our members and other businesses across the state, the undersigned to respectfully ask for relief from a significant tax increase being borne by Florida global pandemic.

Florida's employers solely fund the unemployment compensation trust fund, which is based on each employer's payroll records and employment records. COVID-19 event by statute to individual employment records, and rightfully so. Businesses down or restrict capacity due to government orders, which forced massive layoffs. However, businesses in Florida are now faced with a \$713 million tax increase as pandemic-imposed shutdowns and the subsequent economic downturn and layoffs.

This is due to socialized costs in the reemployment assistance system that include the need to replenish the trust fund. The non-charged benefits that were not individual employer are being charged across the entire unemployment compensation \$713 million tax increase, however, is happening at a time that employers are still employees paid or bring employees back to work. It is in the best interest of business Florida's economy that we find ways to reduce this tax burden and work toward pandemic levels.

During this legislative session, the undersigned urges you to act within your legislative authority to find ways to relieve this burden on Florida's job creators. We stand matter and offer our membership and expertise in examining solutions that would reemployment assistance taxes on employers while still providing benefits to the through no fault of their own.



136 S. Bronough Street  
Tallahassee, FL 32301  
Phone: (850) 521-1200  
Fax: (850) 521-1203  
www.floridachamber.com

April 9, 2021

The Honorable Ron DeSantis  
Governor of the State of Florida  
The Capitol, PL 05  
Tallahassee, Florida 32399

**RE: Please Sign SB 50**

Dear Governor DeSantis:

As you know, the Florida Legislature passed SB 50, related to taxation. The Florida Chamber of Commerce shares your previously stated support of relieving job creators from the burden of a \$713 million tax increase in the form of increased unemployment taxes. SB 50 relieves this tax and replenishes the unemployment compensation trust fund over the next four years, and once the fund is replenished, provides for a 3.5 percent reduction in the Florida-only business rent tax. These tax cuts are funded through collected revenue from taxing online sales. As you are aware, this tax is already due to the Department of Revenue, however customers rarely fill out the form and submit the tax themselves. By shifting the compliance to internet retailers and marketplace facilitators, Florida will level the playing field for main street businesses, and offer much needed tax relief as businesses recover from the pandemic.

SB 50 passed with overwhelming bipartisan support from both chambers. The Florida Chamber considers this legislation one of its top priorities and the issue has been included in the 2021 Florida Business Agenda. With your signature, SB 50 will:

- Put Florida main street businesses on equal footing with out of state online businesses and remote sellers;
- Streamline the tax collection process for consumers by requiring remote businesses and marketplace providers to collect and remit the tax;
- Create equity in Florida's tax system for all businesses;
- Relieve job creators from a significant tax increase that resulted from the pandemic; and
- Significantly reduce the Florida-only business rent tax.

By signing this important piece of legislation, you have an opportunity to level the playing field for Florida's main street businesses and continue your leadership in furthering Florida's competitiveness and economic growth. The Florida Chamber, our partners in this effort and our 139,000 grassroots members urge you to sign SB 50. Thank you for your consideration and your leadership to promote a pro-jobs agenda that makes Florida a more competitive state.

Regards,

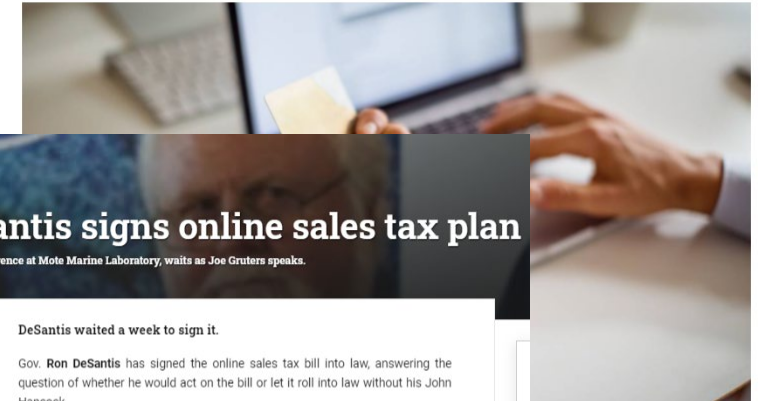
Securing Florida's Future

BUSINESS

## DeSantis signs online sales tax bill. It's a \$1 billion offset of business tax cuts.

BY JIM TURNER NEWS SERVICE OF FLORIDA

APRIL 20, 2021 10:25 AM, UPDATED APRIL 20, 2021 01:25 PM



### Gov. DeSantis signs online sales tax plan

Ron DeSantis, at a press conference at Mote Marine Laboratory, waits as Joe Gruters speaks.



Ron DeSantis

April 20, 2021

10 min



Clip Lamenta

Chuck Clements

6 Comments 1 Like/Retweet

#### DeSantis waited a week to sign it.

Gov. **Ron DeSantis** has signed the online sales tax bill into law, answering the question of whether he would act on the bill or let it roll into law without his John Hancock.

Lawmakers passed the bill earlier this month, finalizing Republican legislative leadership's plan to require online retailers to collect sales tax. An estimated \$1 billion in revenue would come from the new enforcement of sales taxes technically already owed on purchases Floridians make from out-of-state sellers, but which few Floridians pay.

DeSantis had until midnight to sign or veto the bill into law or else it would have gone into effect without his signature. Lawmakers sent him the bill on April 12. He waited until one hour left in the day Monday to send the alert that he had signed the measure.

"The bill not only levels the playing field between online retailers and main street businesses but keeps Florida competitive by offering much needed tax relief by replenishing the unemployment compensation trust fund and reducing the 'Florida-only' business rent tax," **Florida Chamber of Commerce President and CEO Mark Wilson** said in a statement after the bill passed. - *Florida Politics, Orlando Sentinel, Sun Sentinel, Tallahassee Democrat, Daytona Beach News-Journal, WJCT*

## More than 100 Local Chambers Uniting in support of COVID-19 Liability Protections

African American Chamber of Central Florida  
Anna Maria Island Chamber  
Apopka Area Chamber  
Bay County  
Boca Raton Chamber  
Capital City Chamber  
Central Palm Beach County Chamber  
Chamber of Commerce Cape Coral  
Chamber of Commerce Okeechobee County  
**Chamber of Commerce Palm Beaches**  
Citrus County Chamber  
Clay County Chamber  
Cocoa Beach Chamber  
Coral Gables Chamber  
Coral Springs Coconut Creek Regional Chamber  
Dade City Chamber  
Daytona Regional Chamber  
Delray Beach Chamber  
DeSoto Chamber  
Destin Chamber  
East Orlando Chamber  
Englewood Chamber  
Estero Chamber  
Fort Lauderdale Chamber  
Fort Myers Beach Chamber  
Fort Myers Chamber  
Fort Walton Beach Chamber  
Frostproof Area Chamber

Gainesville Chamber  
Gulf Coast Minority Chamber  
Gulf County Chamber  
Hardee County Chamber  
Hernando County Chamber  
Hobe Sound Chamber  
Holly Hill Chamber  
Hispanic Chamber of Metro Orlando  
Indian River Chamber  
Indiantown Chamber  
Islamorada Chamber  
Jackson County Chamber  
JAX Chamber  
Key Largo Chamber  
Kissimmee Osceola County Chamber  
Lady Lake Chamber  
Lake City Columbia County Chamber  
Lake Nona Regional Chamber  
Lake Wales Chamber  
Lakeland Chamber  
Manatee Chamber  
Marathon Chamber  
Marco Island Chamber  
Melbourne Regional Chamber  
Miami Chamber  
Miami Dade Chamber  
Miramar Pembroke Pines Chamber  
Naples Chamber  
Nassau County Chamber  
North Tampa Bay Chamber

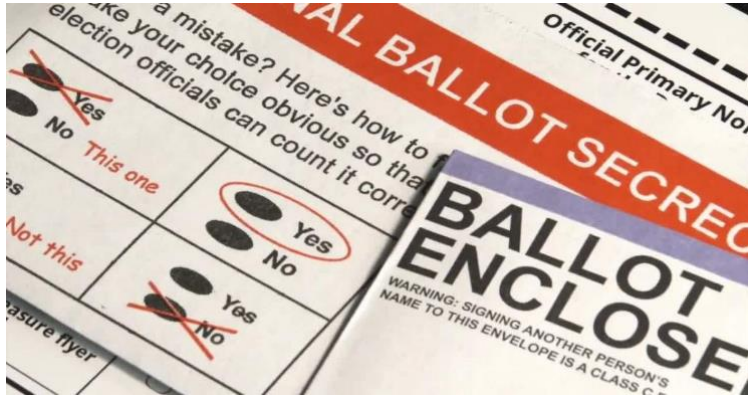
Northeast Polk Chamber  
Ocala Marion Chamber & Economic Partnership  
Ocean Reef Chamber  
Orlando Economic Partnership  
Ormond Beach Chamber  
Oviedo-Winter Springs Chamber  
Palm Bay Chamber  
Palm Beach North Chamber  
Palm City Chamber  
Palm Coast - Flagler Regional Chamber  
Palm Harbor Chamber  
Panama City Beach Chamber  
Pasco Chamber  
Pensacola Chamber  
Plant City Chamber  
Pompano Beach Chamber  
Port Orange South Daytona Chamber  
Riverview Chamber  
Safety Harbor Chamber  
Sanibel Captiva Chamber  
Sarasota Chamber  
Sebring Chamber  
Seminole Chamber  
South Dade Chamber  
South Hillsborough Chamber  
South Lake Chamber  
South Tampa Chamber

St. Johns County Chamber  
St. Lucie Chamber  
Stuart Martin County Chamber  
Sumter County Chamber  
Tallahassee Chamber  
Tampa Bay Beaches Chamber  
Tampa Bay Chamber  
Tarpon Springs Chamber  
Tavares Chamber  
Titusville Chamber  
Uptown Chamber  
Venice Area Chamber  
Vero Beach Chamber  
Walton Area Chamber  
Washington County Chamber  
West Orange Chamber  
Winter Haven Chamber  
Ybor City Chamber  
Zephyrhills Chamber

[www.FLChamber.com/covidliabilityprotections](http://www.FLChamber.com/covidliabilityprotections)



# End of Session Wild Cards



## Election Reform

SB 90 (Baxley) and HB 7041 (Ingoglia)



## Vaccine Passports

EO 21-81 (signed 4/2/21)  
SB 2006 (Burgess) *in H. Messages*



## Unemployment EO Extension

EO 21-45 Expired April 24  
**SB 1906 (Brodeur)**  
Passed Senate 40-0



## Gambling Compact

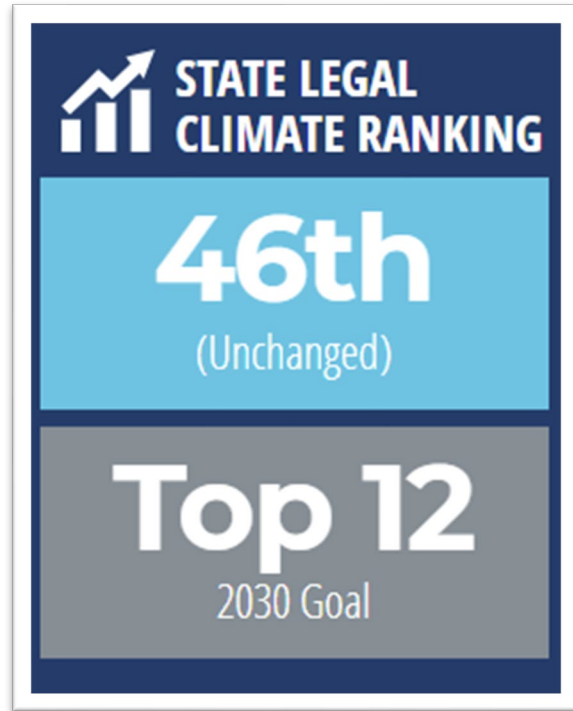
Special Session Week of May 17



## Anti-Riot Bill

HB 1: Signed by Governor 4/19/21

# Fixing Florida's Broken Legal Climate



## State Lawsuit Climate Report

2015	2017	2019
#44	#46	#46



# Keep Florida, Florida!



Sponsored by Rep. Wyman Duggan  
HB 1619

**“Welcome to Florida. We’re glad you’re here! Florida is a great place to learn, work, retire, or just make a change because of the choices that Floridians have made to tax lightly, spend wisely, and regulate reasonably. Different choices may have been made where you used to live. Our choices have helped make Florida the place you want to be.”**

# 2021 Gaming Compact: Special Session Week of May 17



## Highlights of Compact:

- \$2.5 billion revenue-sharing guarantee in the first 5 years;
- \$6 billion in new revenues through 2030;
- A new 30-year term;
- Craps and Roulette;
- Additional facilities on the Tribe's Hollywood reservation;
- Enhanced revenue sharing brackets and;
- Statewide online sports betting in partnership with the pari-mutuels.

## 2021 GAMING COMPACT BETWEEN THE SEMINOLE TRIBE OF FLORIDA AND THE STATE OF FLORIDA

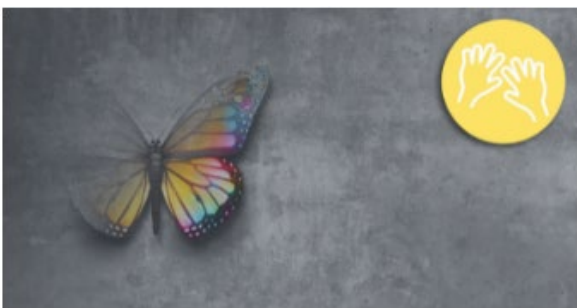
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## **2021 Florida Chamber Safety Council's Southeastern Leadership Conference on Safety, Health & Sustainability**

**Disney Coronado Springs Resort, Orlando, FL**  
**May 10-12, 2021**



## **2021 Prosperity & Economic Opportunity Solution Summit**

**The Westin Sarasota, Sarasota, FL**  
**May 26, 2021**

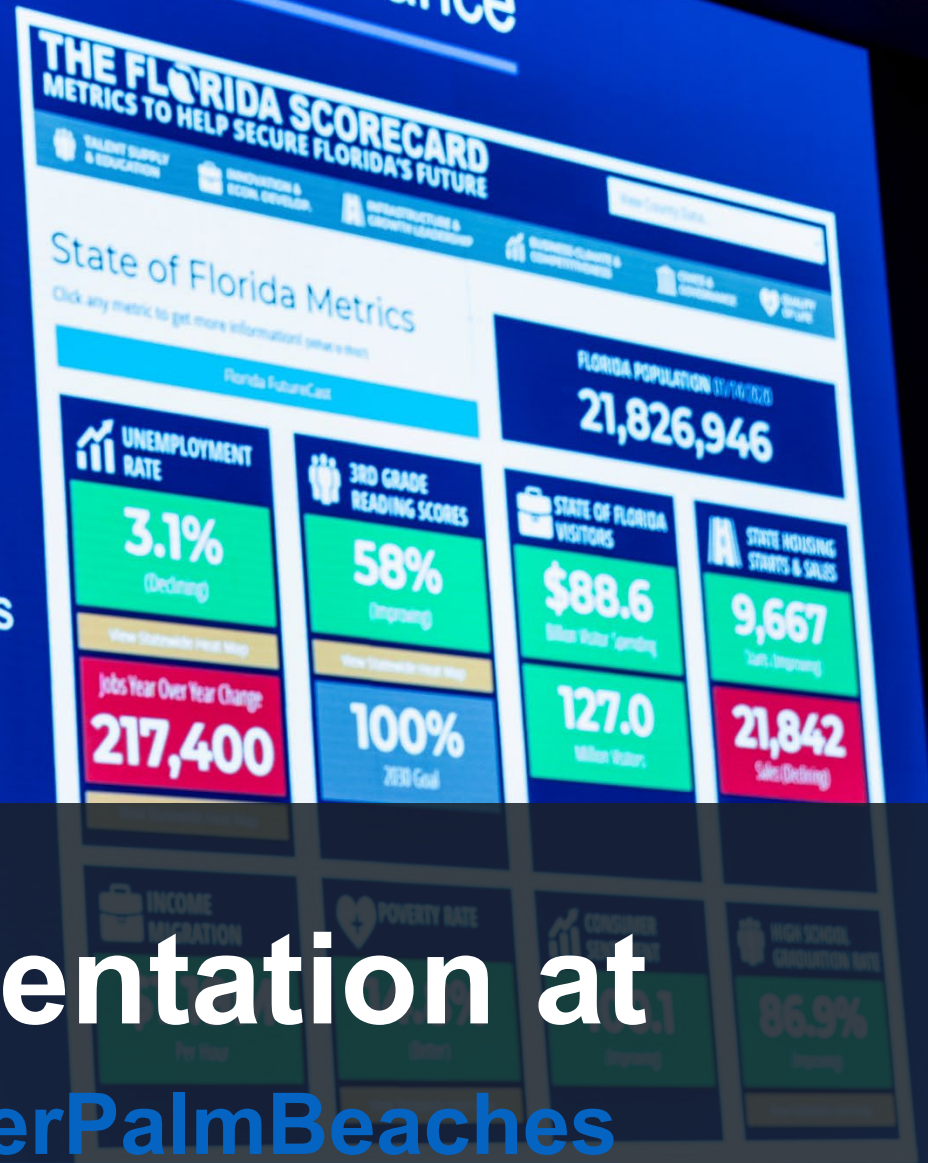


## **2021 Learners to Earners Workforce Solution Summit**

**Wyndham Grand Orlando Resort Bonnet Creek, Orlando, FL**  
**June 15, 2021**



- Economy \$1 Trillion GDP (17<sup>th</sup>)
- 21.8 Million Residents
  - 3<sup>rd</sup> / 26M By 2030 / More Than 900/Day
- 127 Million Visitors In 2018 (+50M by 2030)
- FL outpacing national and creating jobs
- FL's Talent Gap: 284,300 People Looking for Jobs / 323,000 People Looking for Jobs.



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