

- Economy \$1 Trillion GDP (17th)
- 21.8 Million Residents
 - 3rd / 26M By 2030 / More Than 900/Day
- 127 Million Visitors In 2018 (+50M by 2030)
- FL outpacing national and creating jobs
- FL's Talent Gap: 284,300 People Looking for Jobs / 323,000 People Looking for Jobs.



Uniting Business for Good

Leadership Tampa Bay | March 24, 2021

Mark Wilson | President and CEO | mwilson@flchamber.com

“Florida is changing. Our **economics**, our **demographics** and our **politics** are all changing and these changes are both opportunities and challenges.”

Mark Wilson

President & CEO, Florida Chamber of Commerce



The Florida 2030 Blueprint: Uniting Businesses For Good

17th to 10th



39 Goals

- +4 Million
- +2 Million
- +50 Million
- +3 Million



Thank you,



NEW YORK GOVERNOR
ANDREW CUOMO

FLORIDA
CHAMBER
of Commerce

2020

**BUSINESS PERSON
OF THE YEAR**

FLChamber.com/Open4Biz

Florida At-A-Glance

- Florida's Economy \$1.1 Trillion GDP (17th)
- 22 Million Residents
 - 3rd / 26M By 2030
- Pre-COVID
 - More Than 900/Day
 - 131.4 Million Visitors In 2019 (+50M by 2030)
 - Florida Created More Than 1 Out of Every 11 New U.S. Jobs since 2015

www.TheFloridaScorecard.org

State of Florida Metrics

Click any metric to get more information! (What is this?)

Florida FutureCast

FLORIDA POPULATION 03/24/2021

22,290,302

COVID-19

NUMBER OF COVID CASES

2.02M

(Increasing)

Daily Average New Cases

4,555.7

(Increasing)

WEEKLY PERCENT OF POSITIVE CASES

6.03%

(Increasing)

DAYS SINCE 1ST VACCINE IN FLORIDA

101

DAYS SINCE 1ST CONFIRMED COVID-19 CASE

387

OPEN JOBS

371,000

(Increasing)

482,000

Unemployed Persons
(Declining)

UNEMPLOYMENT RATE

4.8%

(Declining)

View Statewide Heat Map

Jobs Year Over Year Change

-571,800

View Statewide Heat Map

3RD GRADE READING SCORES

58%

(Improving)

View Statewide Heat Map

100%

2030 Goal

STATE OF FLORIDA VISITORS

\$94.0

Billion Visitor Spending

86.7

Million Visitors

STATE HOUSING STARTS & SALES

9,669

Starts (Declining)

23,947

Sales (Improving)

INCOME MIGRATION

\$1.19M

Per Hour

POVERTY RATE

14.0%

(Better)

View Statewide Heat Map

CONSUMER SENTIMENT

77.2

(Declining)

HIGH SCHOOL GRADUATION RATE

90.0%

(Improving)

View Statewide Heat Map

Hillsborough At A Glance

www.theFloridaScorecard.org

Pre-COVID Futurecast for Hillsborough County

- 1.4M Current Residents
- 1.7M – 1.9M Residents Expected by 2030
- 153,751 Net New Jobs Needed by 2030

Hillsborough County Metrics (What is this?)

Hillsborough County FutureCast

Click any metric to get more information!

COVID-19

NUMBER OF COVID
CASES

118,558
(Increasing)

Daily Average New Cases
321.2
(Increasing)

WEEKLY PERCENT OF
POSITIVE CASES

8.40%
(Increasing)

DAYS SINCE 1ST
VACCINE IN FLORIDA

101

DAYS SINCE 1ST
CONFIRMED COVID-19
CASE

387

UNEMPLOYED PEOPLE

39,569
(Decreasing)

Jobs Year Over Year Change
-15,145

 UNEMPLOYMENT
RATE

4.6%
(Declining)

Jobs Year Over Year Change
-15,145

[View Statewide Heat Map](#)

 HOUSING
PERMITS

8,828
Permits (Improving)

 SALES TAX
REVENUE

\$372.65
Million per Year (Improving)


 WEALTH
MIGRATION

\$285.50
Million per Year

 POVERTY RATE

14.6%
(Better)

[View Statewide Heat Map](#)

 HIGH SCHOOL
GRADUATION RATE

88.8%
(Improving)

[View Statewide Heat Map](#)

 LAND IN
CONSERVATION

16%

 POPULATION

1.47
Million

[View Statewide Heat Map](#)

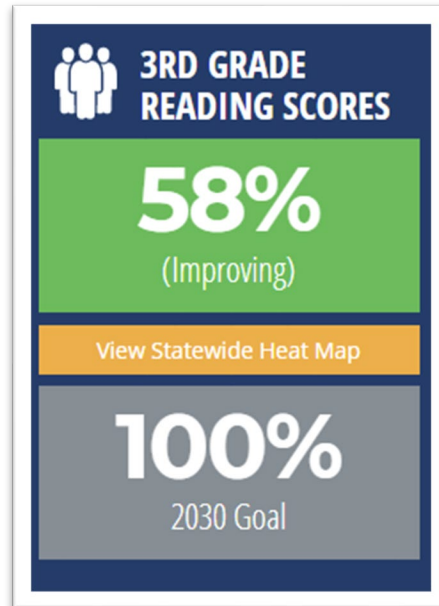
Job Loss by Category: January 2020 to January 2021

Industry	Job Change	Percent of Industry
Total – All Industries	-571,800	-6.3%
Leisure & Hospitality	-284,100	-22.3%
Trade, Transportation & Utilities	-74,400	-4.1%
Education & Health Services	-55,500	-4.1%
Professional & Business Services	-36,700	-2.6%
Information	-11,100	-8.0%
Manufacturing	-10,300	-2.6%
Construction	-9,900	-1.7%
Financial Activities	-6,900	-1.1%

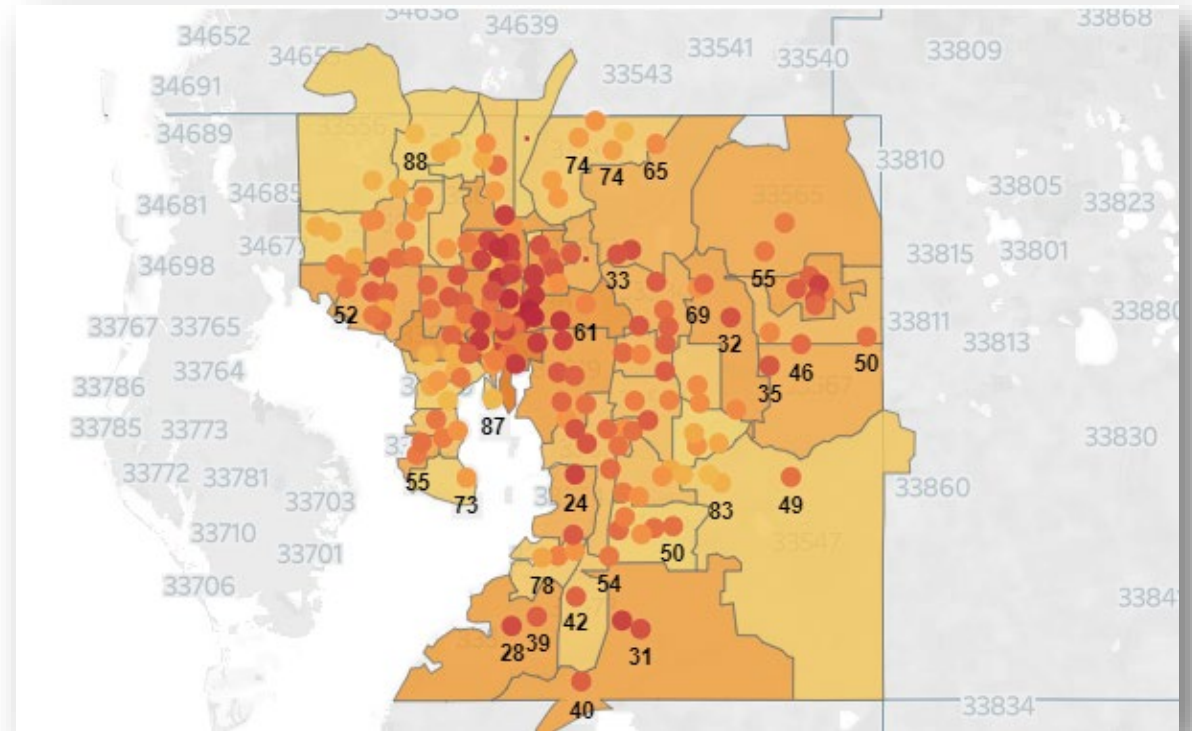
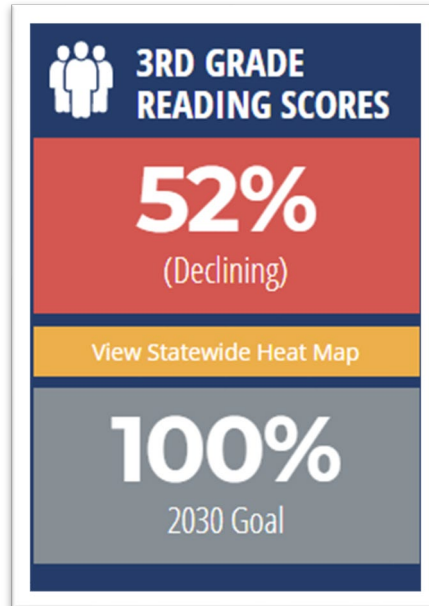
Food Services: -15.1%
Accommodation: -45.0%
Amusement Parks: -58.7%

8,525 Hillsborough County 3rd Grader's **Not** Reading at Grade Level

Florida



Hillsborough

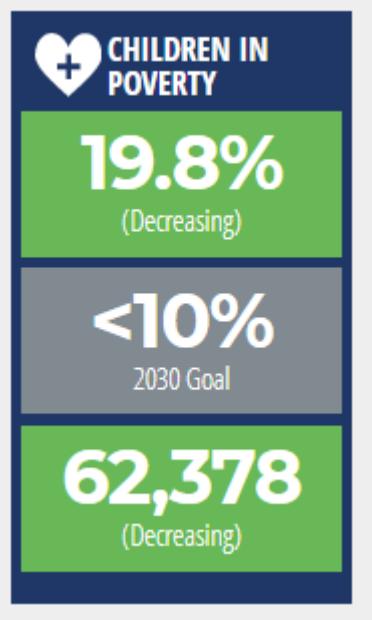


The Florida
GAP MAP

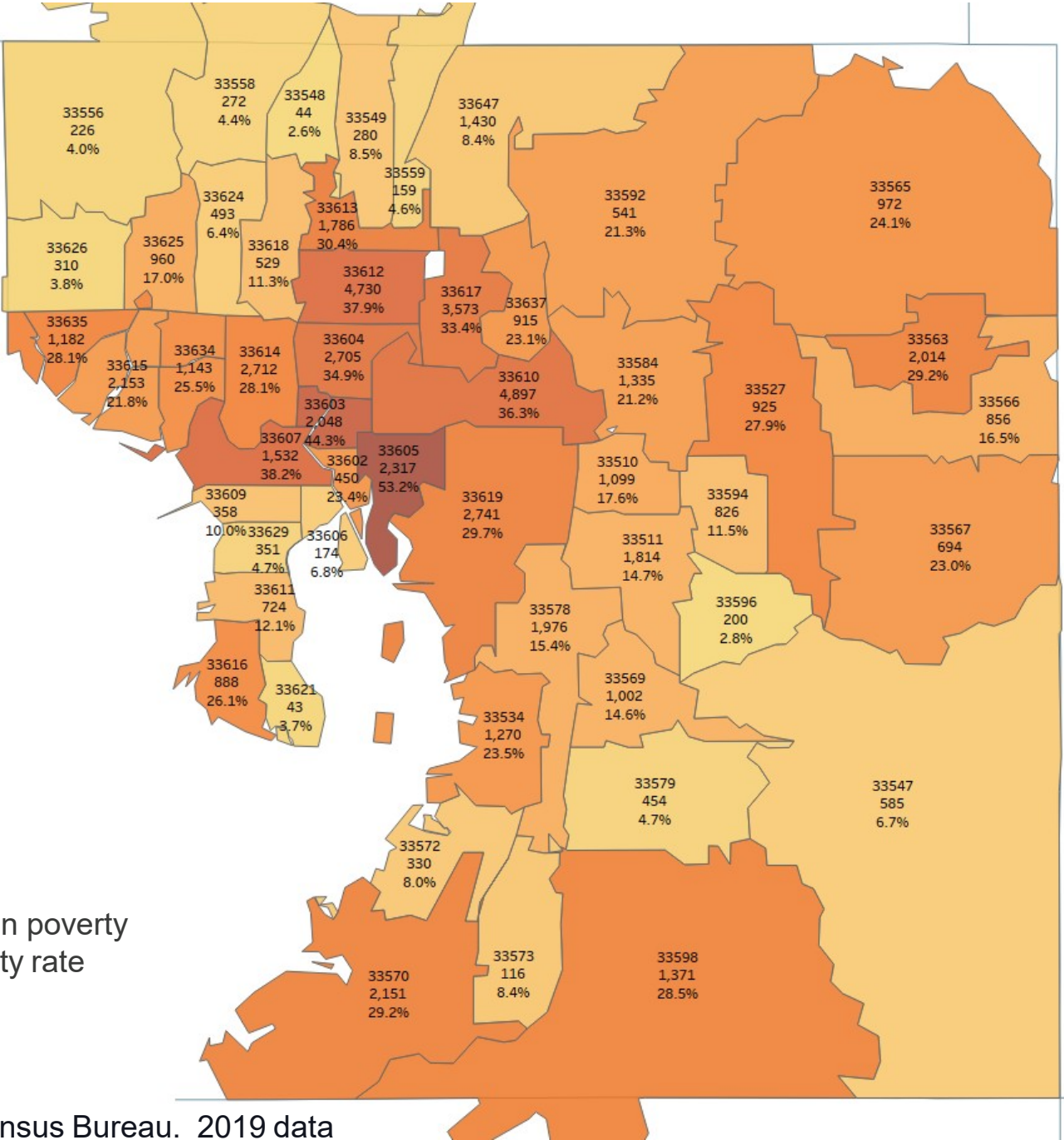
www.TheFloridaGapMap.org

Do You Know Your Zip Code (Home and Office)?

Hillsborough County Under-18 Poverty



Top Number: Zip Code
Middle: Number of kids in poverty
Bottom: Under-18 poverty rate



Data Source: U.S. Census Bureau. 2019 data



| 2021 Florida Session Update

2021 Florida Legislative Session by the Numbers (as of March 22)

- Committee Weeks (January 11 – February 19)
- Session (March 2 – April 30)
 - 160 Legislators
 - House- R: 78 (+5), D: 42 (-5)
 - Senate- R: 24 (+1), D: 16 (-1)
- \$96.6B State Budget (\$2.74B COVID Gap)
- Bills Filed: 2,990 (So Far)
 - 1,973 House / 1,017 Senate
 - 103 Florida Chamber Scored Bills
- Florida Chamber has testified 68 times
- Sent 77 Your Vote Matters Letters (So Far)
- 1180 Votes Scored (So Far)
- Bills Passed : 7 House / 20 Senate
- 192 Florida Chamber meetings with legislators

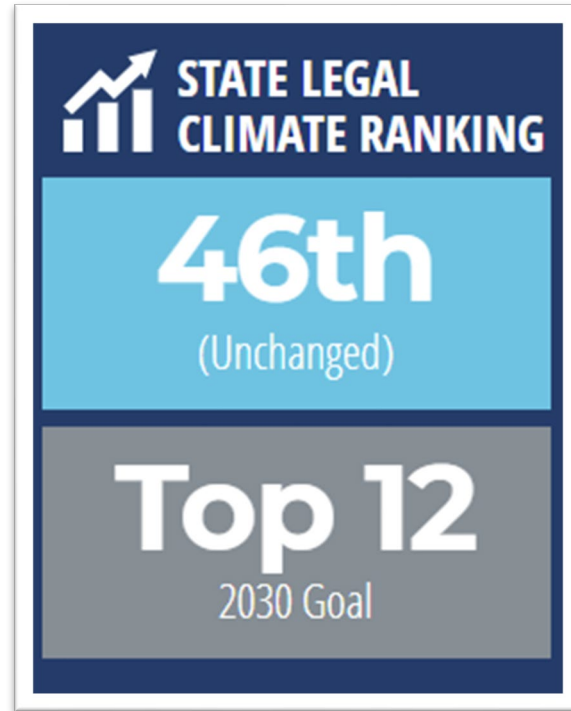
2021 Florida Business Agenda



The Florida Chamber Competitive Agenda

- COVID Liability Protections
- Remote Seller Sales Tax Collection
- Mitigate \$713M Unemployment Tax Increase
- Lawsuit Abuse Reform (46th)
- Workforce Development and Alignment
- Make Economic Development/Tourism Marketing Permanent
- Long-term Infrastructure Investment
- And More...

Fixing Florida's Broken Legal Climate



State Lawsuit Climate Report

2015	2017	2019
#44	#46	#46

Keep Florida, Florida!



“Welcome to Florida. We’re glad you’re here! Florida is a great place to learn, work, retire, or just make a change because of the choices that Floridians have made to tax lightly, spend wisely, and regulate reasonably. Different choices may have been made where you used to live. Our choices have helped make Florida the place you want to be.”

Weekly Legislative Update



Uniting Business for Good

2021 Weekly Legislative Update
Week 2: March 12, 2021

Deal Struck on E-Fairness and Looming Unemployment Tax Increase Facing Employers

After an [announcement](#) Wednesday from President Wilton Simpson and Speaker Chris Sprowls, the Florida House Ways and Means Committee passed with bipartisan support an amendment to HB 15 to backfill the state unemployment compensation trust fund with the estimated \$1.3 billion in annual sales tax revenue from online sales that has largely gone uncollected. The amendment effectively combined two of the Florida Chamber's top priorities this legislative session by leveling the playing field for main street businesses and avoiding a \$713 million tax increase on Florida's job creators. The responsibility has long been on the consumer to remit their own tax on online purchases, and Rep. Clemons' bill simply shifts the collection point to internet retailers. Florida and Missouri are the only two states that collect a sales tax that have not passed such legislation.

Engage with us at these Upcoming Events:

SkillBridge Webinar

In Partnership with Veterans Florida



Tuesday, March 23
@ 12:00pm

Hear from U.S. Army Col. (Ret.) Derrick Fishback on his transition to the civilian workforce.

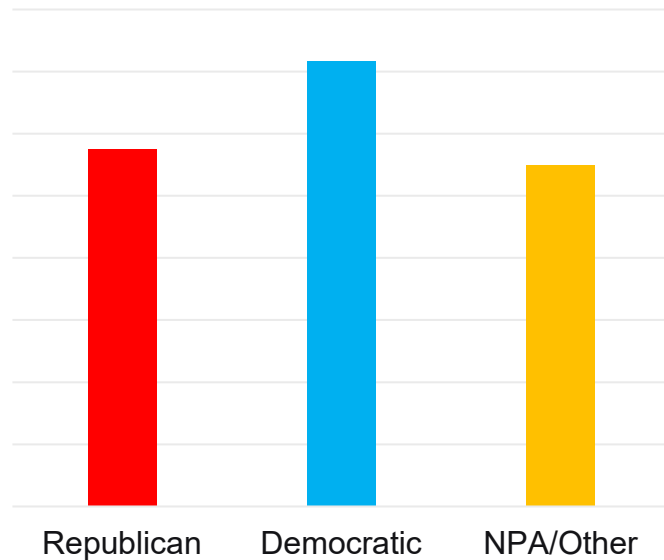
 <div>Pro-Biz Representative Fiona McFarland R - District 72</div> <div>Florida Chamber SUPPORTS</div>	<h3>Autonomous Vehicles</h3> <p>Expands the opportunities for the lawful deployment of low speed, autonomous shuttles on public roadways.</p>
SB 1620: Sen. Jeff Brandes Passed the Senate Transportation Committee, 8-0.	HB 1289: Rep. Fiona McFarland The House did not take action this week.
 <div>No-Biz Senator Tina Scott Polsky D - District 29</div> <div>Florida Chamber OPPOSES</div>	<h3>Repeal of the M-CORES Program</h3> <p>Repeals infrastructure and economic development investments.</p>
SB 1030: Sen. Tina Scott Polsky The Senate did not take action this week.	HB 763: Rep. Ben Diamond The House did not take action this week.
 <div>Pro-Biz Senator Ed Hooper R - District 16</div> <div>Florida Chamber SUPPORTS</div>	<h3>State Funds</h3> <p>Protects the Sadowski Housing Trust Funds from legislative sweeps.</p>
SB 510: Sen. Ed Hooper The Senate did not take action this week.	HB 13: Rep. Sam Killebrew The House did not take action this week.

To receive membership email alerts, email Betsy Dawson at bdawson@flchamber.com

Hillsborough County

Voter Registration (as of Feb. 28, 2021)

Republican: 287,678 (31.2%)
Democratic: 358,404 (38.9%)
NPA/Other: 274,655 (29.9%)



Key Insights Provided by



Hillsborough Registration by Race/Ethnicity

White: 56.2%
Black: 15.8%
Hispanic: 18.4%
Other/Unknown: 9.6%

Hillsborough Registration by Age Group

18-34: 28.7%
35-49: 25.3%
50-64: 24.9%
65+: 21.1%

The 2022 Ballot (Redistricting)

President and Vice President (Vote for One)		Shall Judge Scott Makar of the First District Court of Appeal be retained in office? <input type="radio"/> Yes <input type="radio"/> No	No. 1 Constitutional Amendment, Article VI, Section 2 Citizenship Requirement to Vote in Florida Elections This amendment provides that only United States Citizens who are at least eighteen years of age, a permanent resident of Florida and registered to vote, as provided by law, shall be qualified to vote in a Florida election.
<input type="radio"/> Donald J. Trump Michael R. Pence	REP	Shall Judge Rachel Nordby of the First District Court of Appeal be retained in office? <input type="radio"/> Yes <input type="radio"/> No	Because the proposed amendment is not expected to result in any changes to the vote registration process in Florida, it will have no impact on state or local government costs or revenue. Further, it will have no effect on the state's economy.
<input type="radio"/> Joseph R. Biden Kamala D. Harris	DEM	Shall Judge Tim Osterhaus of the First District Court of Appeal be retained in office? <input type="radio"/> Yes <input type="radio"/> No	
<input type="radio"/> Jo Jorgensen Jeremy "Spike" Cohen	LPF	Shall Judge Clay Roberts of the First District Court of Appeal be retained in office? <input type="radio"/> Yes <input type="radio"/> No	
<input type="radio"/> Roque "Rocky" De La Fuente Darcy G. Richardson	REF	<input type="radio"/> Yes <input type="radio"/> No	
<input type="radio"/> Gloria La Riva Sunil Freeman	PSL	<input type="radio"/> Yes <input type="radio"/> No	No. 2 Constitutional Amendment, Article X, Section 24 Raising Florida's Minimum Wage Raises minimum wage to \$10.00 per hour effective September 30th, 2021. Each September 30th thereafter, minimum wage shall increase by \$1.00 per hour until the minimum wage reaches \$15.00 per hour on September 30th, 2026. From that point forward, future minimum wage increases shall revert to being adjusted annually for inflation starting September 30th, 2027.
<input type="radio"/> Howie Hawkins Angela Nicole Walker	GRE	<input type="radio"/> Yes <input type="radio"/> No	State and local government costs will increase to comply with the new minimum wage levels. Additional annual wage costs will be approximately \$16 million in 2022, increasing to about \$540 million in 2027 and thereafter. Government actions to mitigate these costs are unlikely to produce material savings. Other government costs and revenue impacts, both positive and negative, are not quantifiable.
<input type="radio"/> Don Blankenship William Mohr	CDF	<input type="radio"/> Yes <input type="radio"/> No	
<input type="radio"/> Write-in _____		Shall Judge Adam S. Tanenbaum of the First District Court of Appeal be retained in office? <input type="radio"/> Yes <input type="radio"/> No	Circuit Judge 2nd Judicial Circuit, Group 4 (Vote for One) <input type="radio"/> Tiffany Baker <input type="radio"/> Amanda P. Wall
Representative in Congress District 2 (Vote for One)		Board of County Commissioners At Large, Group 1 (Vote for One)	
<input type="radio"/> Neal Dunn	REP	<input type="radio"/> Carolyn Cummings	
<input type="radio"/> Write-in _____		<input type="radio"/> Kelly Otte	
State Senator District 3 (Vote for One)		<input type="radio"/> Write-in _____	
<input type="radio"/> Marva Harris Preston	REP	City Commissioner Seat 2 (Vote for One)	
<input type="radio"/> Lorraine Ausley	DEM	<input type="radio"/> Jim Kallinger	
State Representative District 9 (Vote for One)			

Governor, Attorney General, CFO, Commissioner of Agriculture

1 – U.S. Senate (Rubio)

27 – U.S. House of Representatives

40 – Florida State Senate
(Florida Senate is a 24-16 Republican majority)

120 – Florida State House
(Florida House is a 78-42 Republican majority)

State Attorney, Public Defender, County Commission, School Board

5 – Florida Supreme Court Justices
(Canady, Polston, Labarga, Couriel, Grosshans)

Constitutional Amendments? *Recreational Marijuana?*

Help Us Recruit Better Local Candidates in Florida

Nominate Someone to Run for Local Office Here >

An initiative by **FLORIDA CHAMBER** of Commerce



Florida Institute
for Political Leadership

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1

STATE

67

COUNTIES

4,502

ELECTABLE POSITIONS

Recruiting Better Candidates



Florida Institute
for Political Leadership

"TOMORROW'S LEADERS START HERE"

An initiative by **FLORIDA CHAMBER**
of Commerce

Hillsborough County has 10+ local elections in 2021-2022

2021/2022 Local Races:

- 4 County Commission Seats
- 3 School Board Seats
- 2 Plant City Commission Seats
- 3 Temple Terrace City Council Seats



To learn about running for office or to host a local candidate school
– Contact Andrew Wiggins | awiggins@flchamber.com

www.FIPL.org

- Economy \$1 Trillion GDP (17th)
- 21.8 Million Residents
 - 3rd / 26M By 2030 / More Than 900/Day
- 127 Million Visitors In 2018 (+50M by 2030)
- FL outpacing national and creating jobs
- FL's Talent Gap: 284,300 People Looking for Jobs / 323,000 People Looking for Jobs.



Download this presentation here:
www.FLChamber.com/LeadershipTampaBay

Mark Wilson | President and CEO | mwilson@flchamber.com