

Welcome to the January Florida Chamber Board of Governors Virtual Meeting

Next Meeting: February 22, 2021
2:00 – 3:00p.m. EST



Relaunching Florida, Together

Executive Briefing

Uniting Business for Good

Florida's Path Forward

January 25, 2021

mwilson@flchamber.com



Murray Smith
Vice President of Membership
Development and Engagement
msmith@flchamber.com

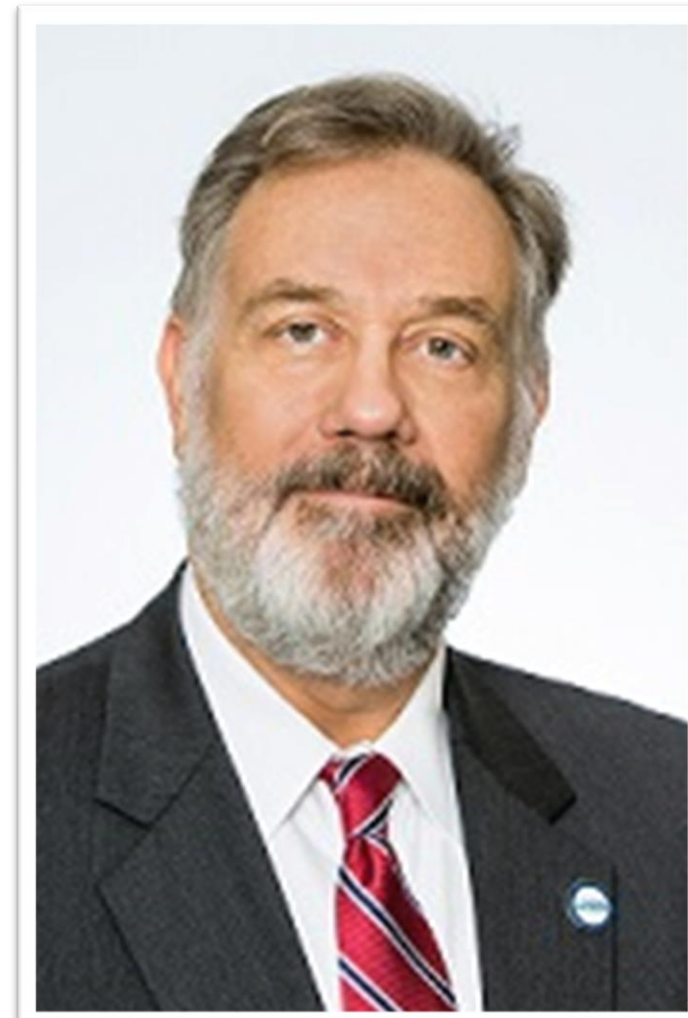
Today's Member Only Briefing Relaunching Florida, Together

- I. Welcome and What to Expect Today – **Murray Smith**
- II. Perspective from Our President & CEO – **Mark Wilson**
- III. January Business Leaders Survey Results – **Mark Wilson**
- IV. Unify Business for Comprehensive and Common Sense
COVID-19 Liability Protections – **Lawrence McClure, Florida
House of Representatives**
 - I. The Current State of Our Economy, COVID-19 Status on and our
Vaccine Plans – **Governor Ron DeSantis**
 - I. Florida's Economic Outlook – **Dr. Jerry Parrish**
 - II. A Look Ahead to 2021 – **Mark Wilson**
 - III. Q&A – **Mark Wilson**

Today's Discussion Leaders



Mark Wilson
President & CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation



Governor Ron DeSantis
Governor of the State of Florida



Representative Lawrence McClure
Florida House of Representatives
District 58 (Plant City)



Uniting Florida's Businesses For Good

Why Making Florida More Competitive Matters

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II. Perspective from Our President & CEO
**Mark Wilson – President & CEO Florida Chamber of
Commerce & Florida Chamber Foundation**
mwilson@flchamber.com

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Welcome 5 More Additions to Our Statewide Board of Governors



UNITEDHEALTH GROUP®

UnitedHealth Group
Michael Lawton
CEO, Community and State
Plan of Florida



CentralSquare Technologies
David Zolet
CEO



Brown & Brown Insurance of Florida
Robert Lloyd, Esq., CPCU, CIC
Executive Vice President, General
Counsel & Secretary



Gilead Sciences
Kimberly Hawkins
Director of State Government Affairs



New College of Florida
Donal O'Shea
President

Florida Chamber Perspective on Despicable Acts in our Nation's Capitol

OFFICIAL STATEMENT

"America is at a crossroads. Yesterday's acts in our nation's capital are both disappointing and despicable and will make January 6, 2021 among the lowest days in our nation's history. This can also be the beginning of a reunification of America, that is frankly long overdue.

"At times of national crisis, 22 million Floridians are reminded that we are blessed with a state that is headed in the right direction and a business community that is focused on securing Florida's future and setting an example for America to follow.

"Florida must lead and come together as it is clear that we cannot solely look to D.C. for leadership. Florida's business community must unite for good, now more than ever, and work alongside our state leaders to continue moving Florida forward in the right direction to secure Florida's future – undeterred and more focused than ever."

- Mark Wilson, President & CEO, Florida Chamber of Commerce

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THE FLORIDA SCORECARD

METRICS TO HELP SECURE FLORIDA'S FUTURE

View County Data...



TALENT SUPPLY
& EDUCATION



INNOVATION &
ECON. DEVELOP.



INFRASTRUCTURE &
GROWTH LEADERSHIP



BUSINESS CLIMATE &
COMPETITIVENESS



CIVICS &
GOVERNANCE



QUALITY
OF LIFE

State of Florida Metrics

Click any metric to get more information! (What is this?)

Florida FutureCast

FLORIDA POPULATION 01/25/2021

22,228,496

COVID-19

NUMBER OF COVID
CASES

1.65M
(Increasing)

Daily Average New Cases

12,317.1
(Decreasing)

WEEKLY PERCENT OF
POSITIVE CASES

10.73%
(Decreasing)

DAYS SINCE 1ST
VACCINE IN FLORIDA

43

DAYS SINCE 1ST
CONFIRMED COVID-19
CASE

329



OPEN JOBS

371,000
(Increasing)

614,000

Unemployed Persons
(Declining)

Last Call on 11/23/20

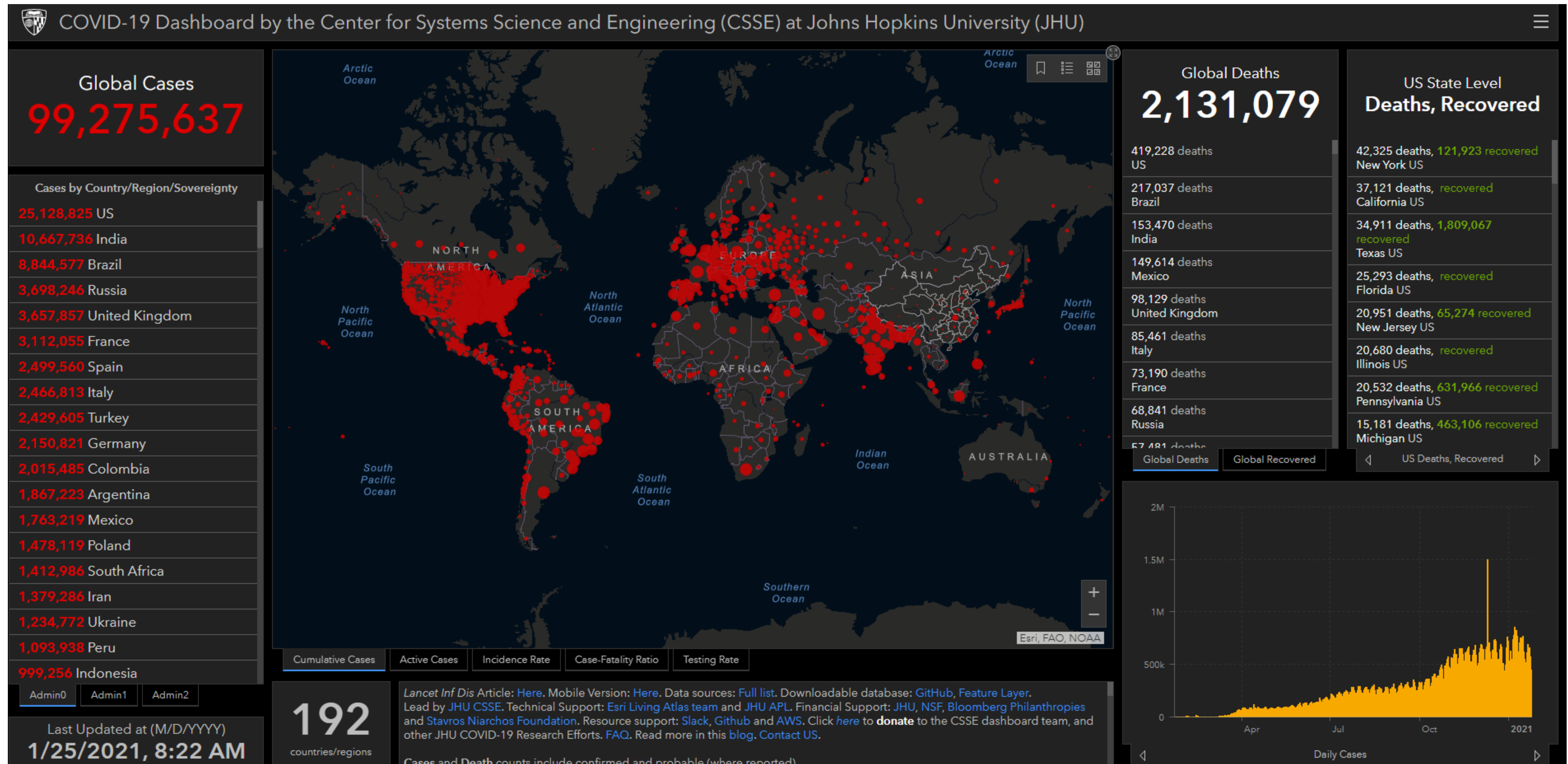
266

8.38%

938,414

6,751.2

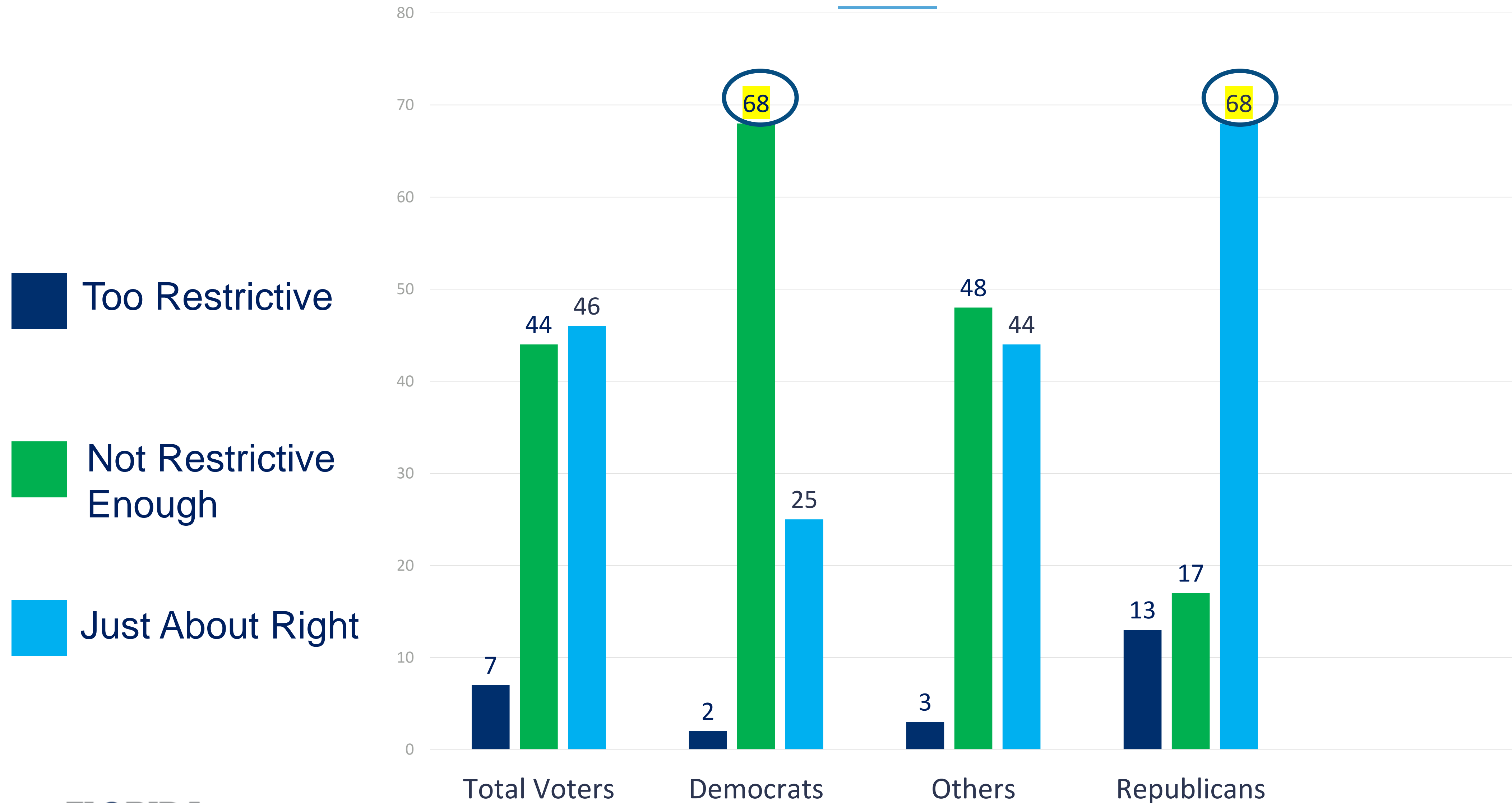
191 Nations / Territories – 99,275,637 Global Cases on 1/25



Current COVID-19 Trends and Outlook

STATE POPULATION ^ v	DAILY NEW CASES PER 100K ^ v	INFECTION RATE ^ v	POSITIVE TEST RATE ^ v	ICU CAPACITY USED ^ v	VACCINATED (1ST SHOT) ^ v
1 ● Arizona 7,280,000	● 95.6	● 0.91	● 18.1%	● 73%	● 4.6%
2 ● South Carolina 5,150,000	● 83.6	● 1.01	● 14.2%	● 81%	● 4.5%
3 ● Rhode Island 1,060,000	● 71.4	● 0.92	● 4.9%	● 90%	● 5.1%
4 ● Georgia 10,600,000	● 69.3	● 0.94	● 15.4%	● 88%	● 5.0%
5 ● New York 19,500,000	● 68.4	● 0.96	● 8.8%	● 69%	● 6.0%
6 ● Oklahoma 3,960,000	● 65.4	● 0.89	● 18.3%	● 87%	● 7.1%
7 ● California 39,500,000	● 64.7	● 0.82	● 12.8%	● 90%	● 4.7%
8 ● Delaware 974,000	● 62.8	● 0.95	● 8.3%	● 84%	● 5.4%
21 ● Florida 21,500,000	● 52.0	● 0.91	● 12.4%	● 82%	● 6.4%

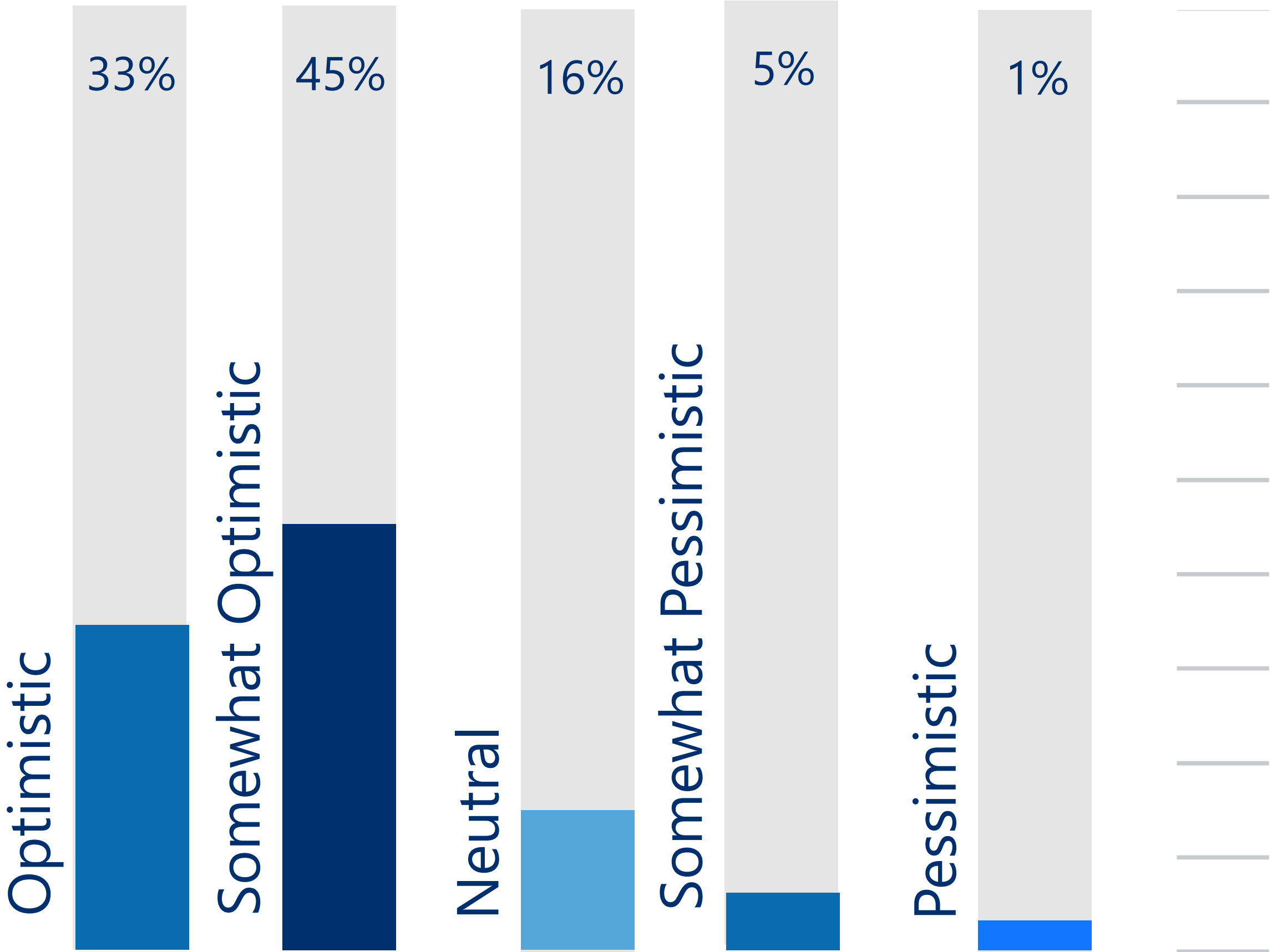
How Has Florida Responded to COVID-19?



III. January Business Leaders Survey Results

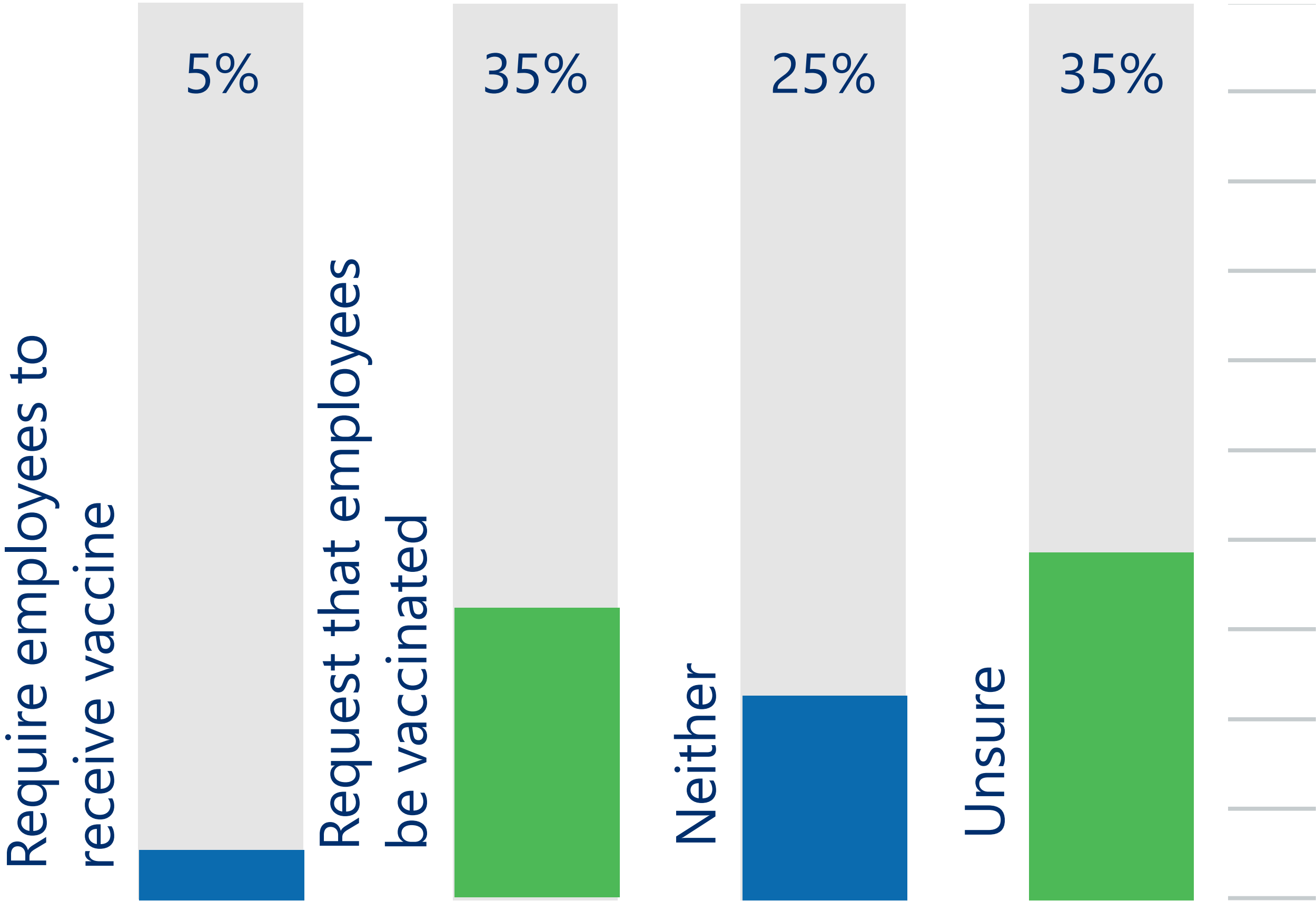
Business Leaders Survey Results

What is your opinion on
Florida's Economy for
2021?



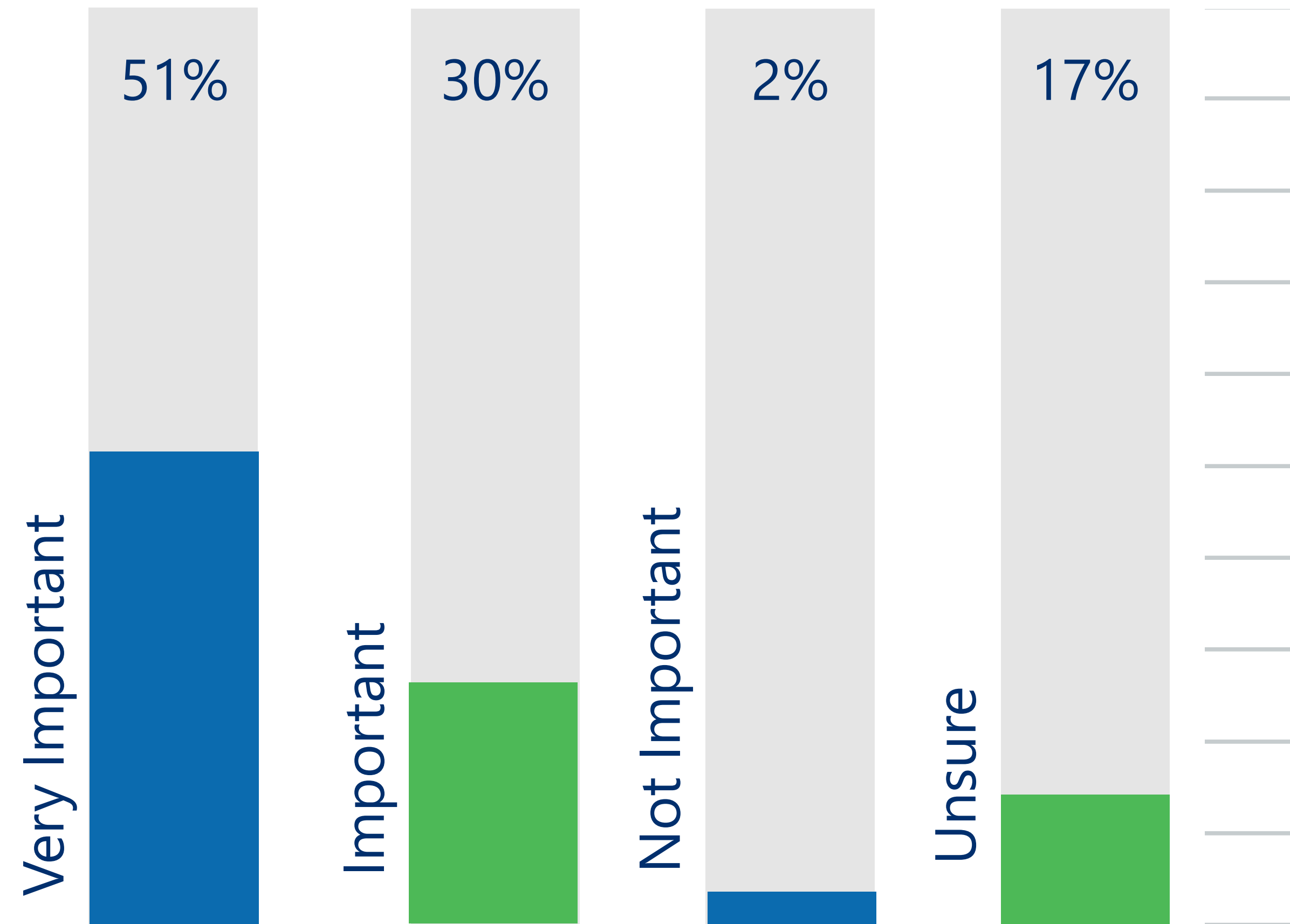
Business Leaders Survey Results

When vaccines are available to the general public, regarding your employees, will you:



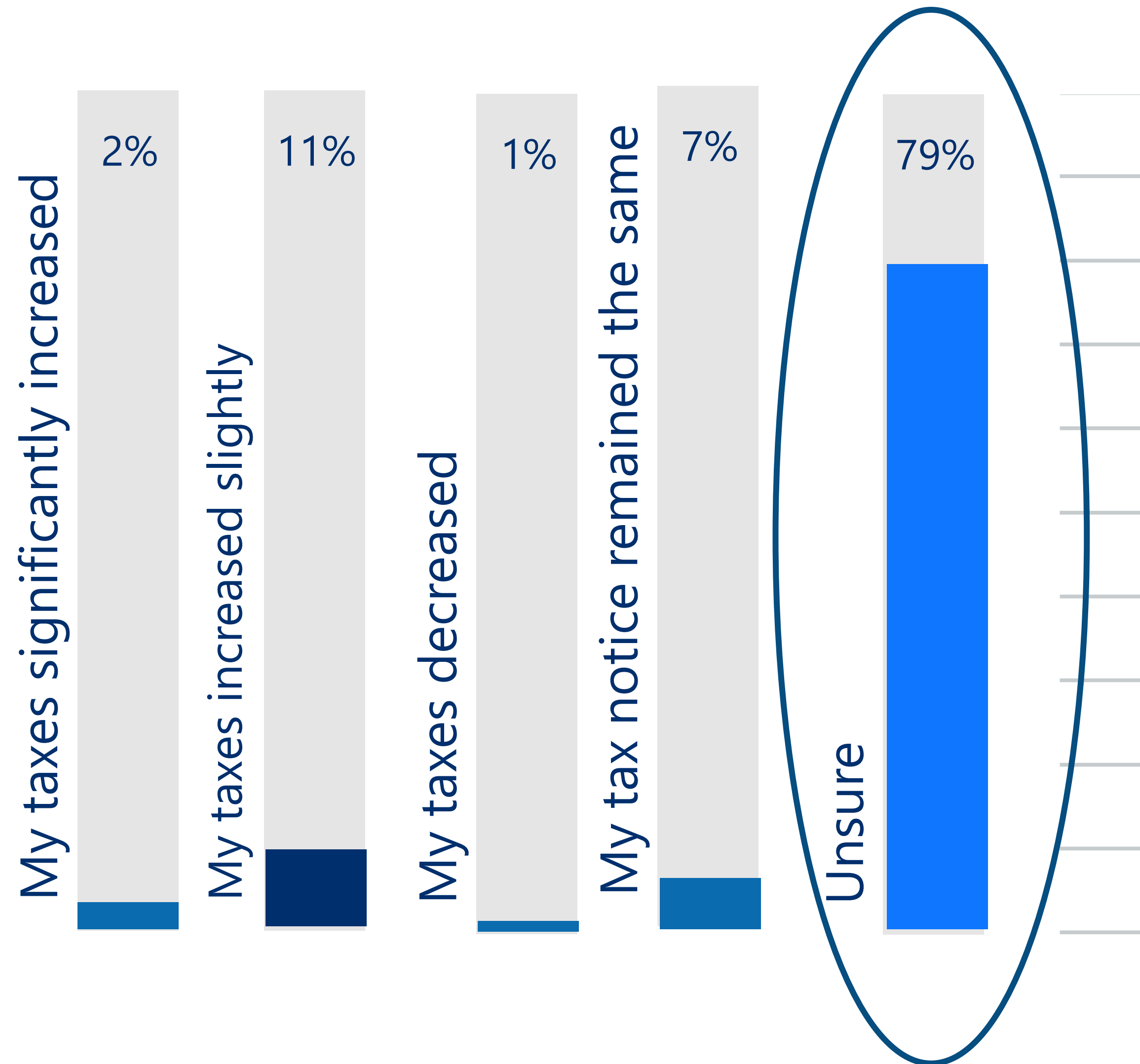
Business Leaders Survey Results

In thinking about COVID lawsuits against responsible employers, how important is it for the legislature to enact COVID-19 liability protections for Florida businesses?



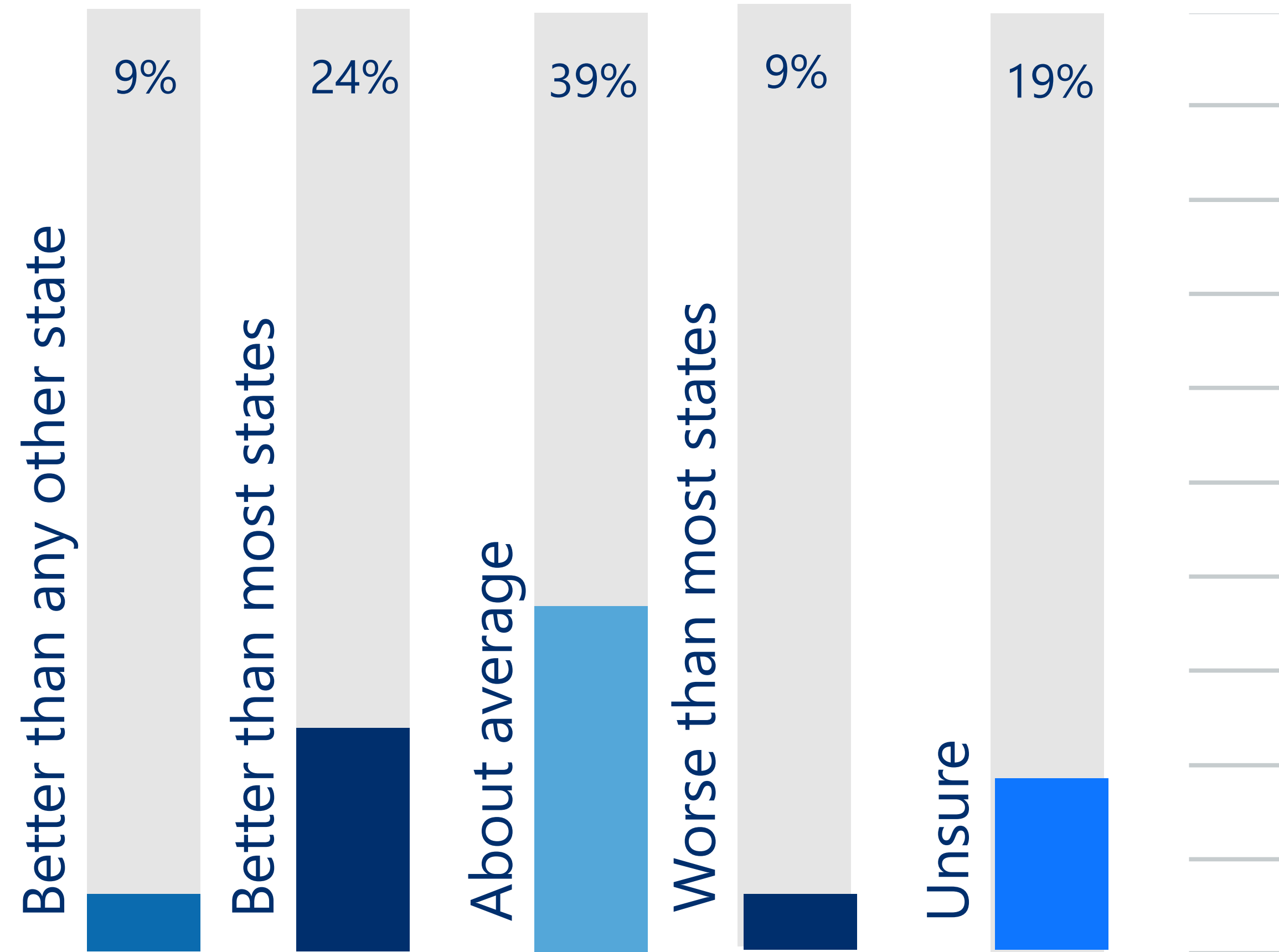
Business Leaders Survey Results

In late December, Florida businesses received their state Reemployment Tax Rate Notice for wages paid on or after January 1, 2021. Which of the following best describes your tax notice?



Business Leaders Survey Results

Compared to other states, how do you feel Florida is doing with COVID vaccine distribution?





IV. Unify Business for Comprehensive and Common Sense COVID-19 Liability Protections

Lawrence McClure – Florida House of Representatives;
District 58

Unify Business for Comprehensive and Common Sense COVID-19 Liability Protections



HB 7: Sponsored by
Rep. Lawrence McClure
District 58

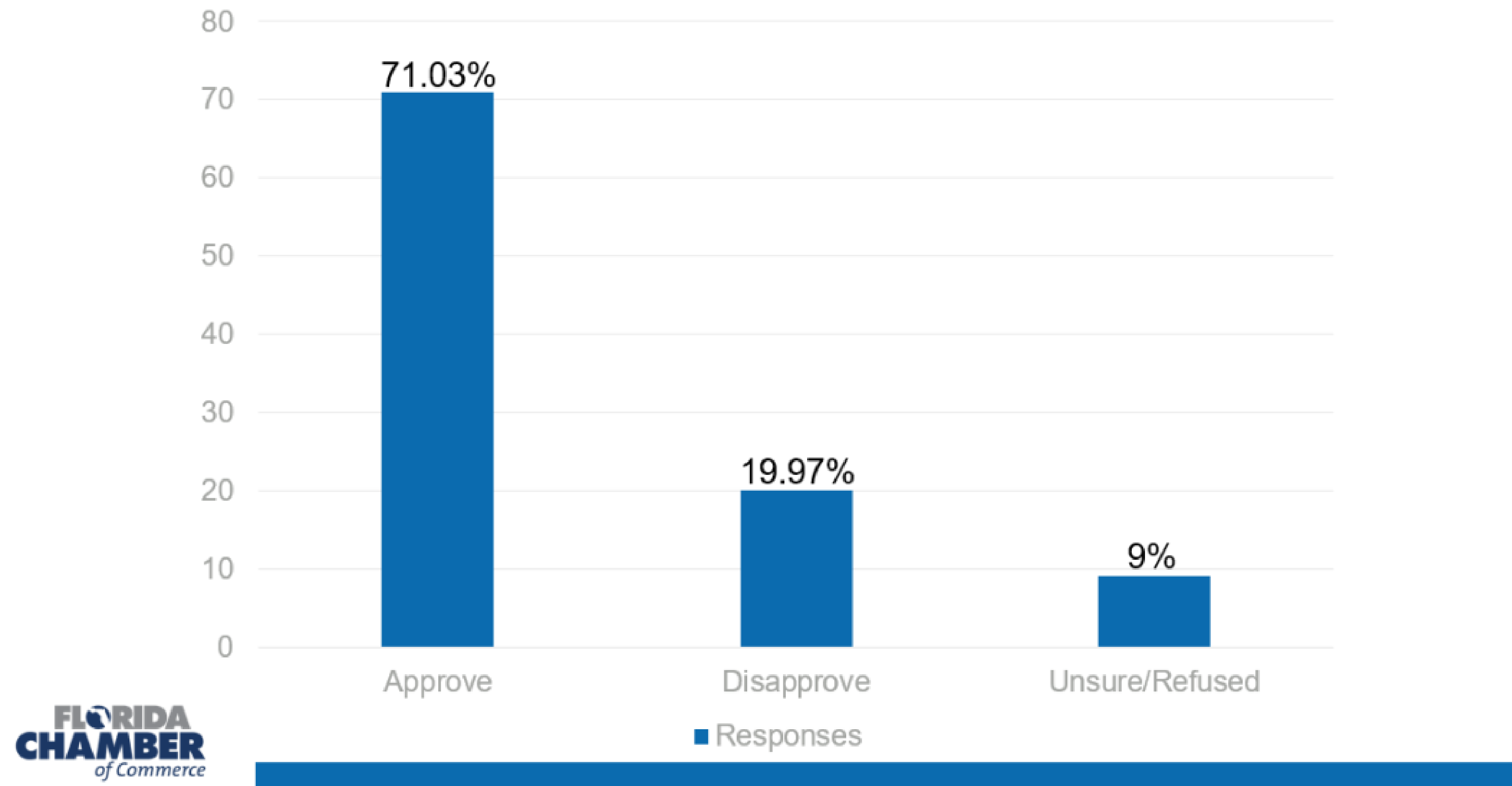
HB 7 Committee References:
Civil Justice & Property Rights Subcommittee
(Passed 1/13/21 – 11Y, 6N)
Pandemics & Public Emergencies Committee
Judiciary Committee

SB 72 Committee References:
Judiciary (On Agenda: 1/25/21 at 2:30 pm)
Commerce & Tourism
Rules

*Sponsored by Sen. Jeff Brandes

Overwhelming Florida Voters Support COVID Liability Protections

Do you approve or disapprove of legislation that would protect businesses, saying they cannot be sued by people who claim they contracted the coronavirus at that place of business if the business made efforts to follow state and federal guidelines?





John Couris
President & CEO,
Tampa General
Hospital



I.V. The Current State of Our Economy, COVID-19 Status and our Vaccine Plans

II. Governor Ron DeSantis

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Governor Ron DeSantis



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VI. Florida's Economic Outlook
Dr. Jerry Parrish – Chief Economist
jparrish@flchamber.com

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www.theFloridaScorecard.org

Unemployment rate drops to 6.1%

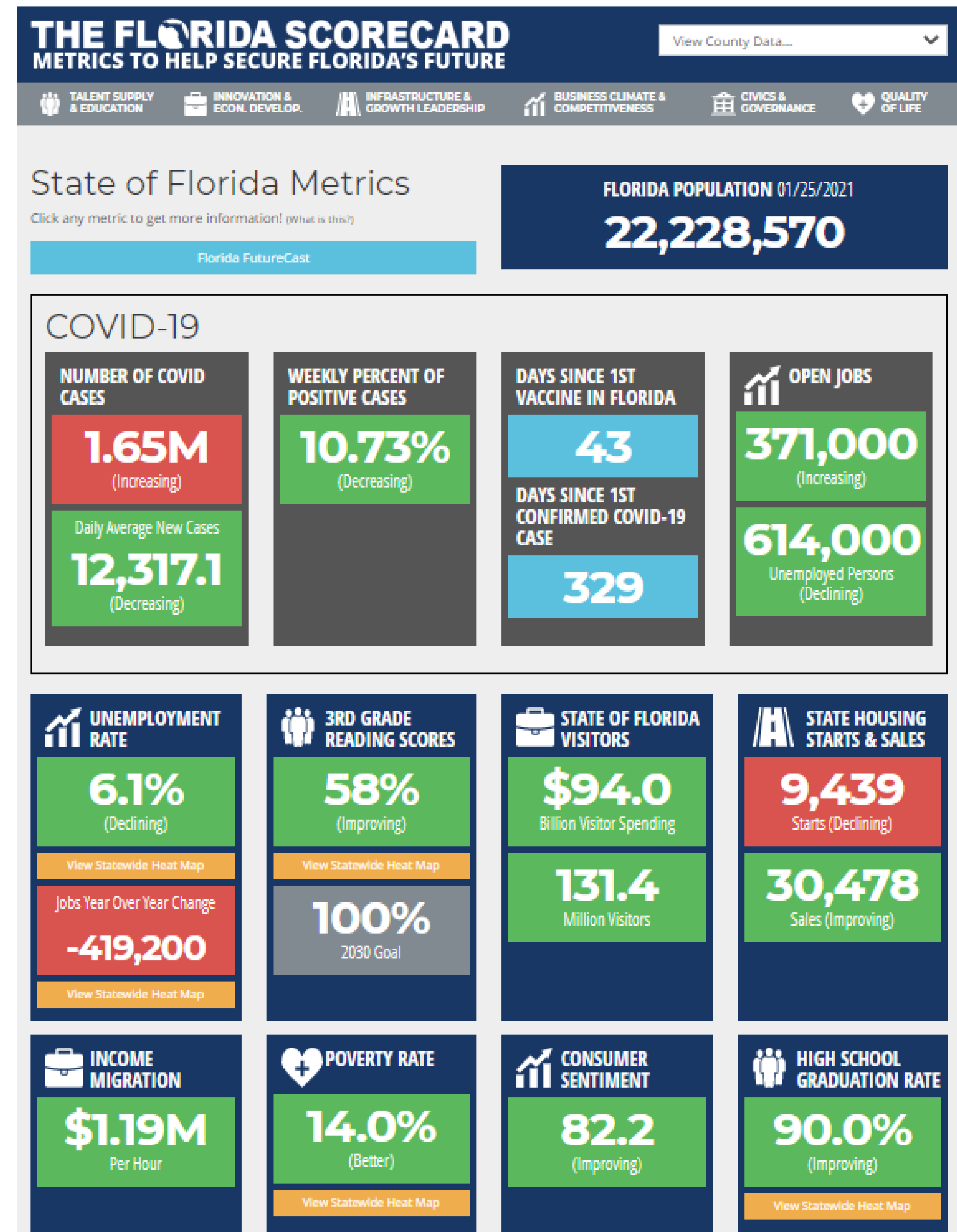
614,000 Floridians looking for work

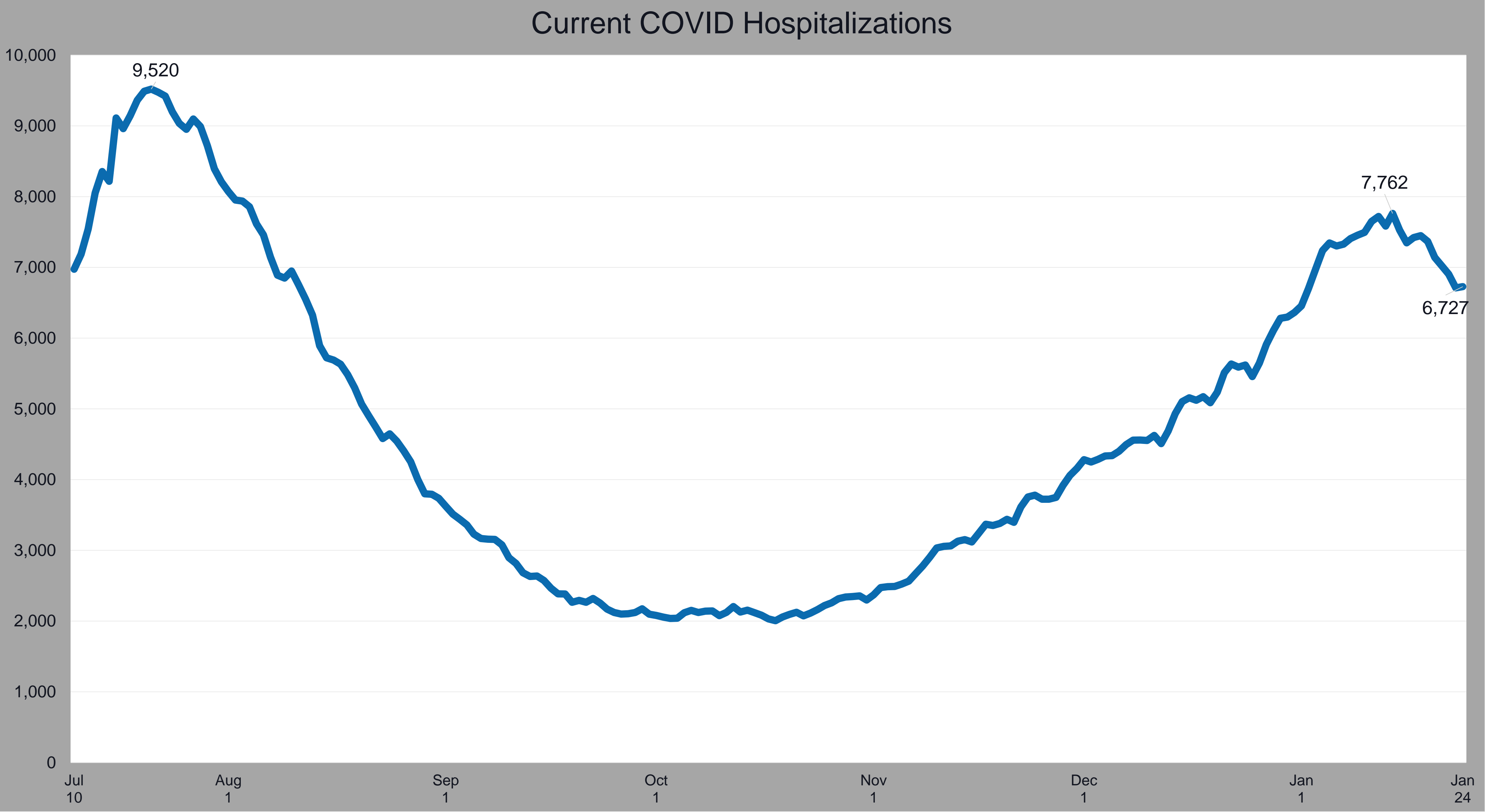
-419,200 jobs year over year (-4.6%)

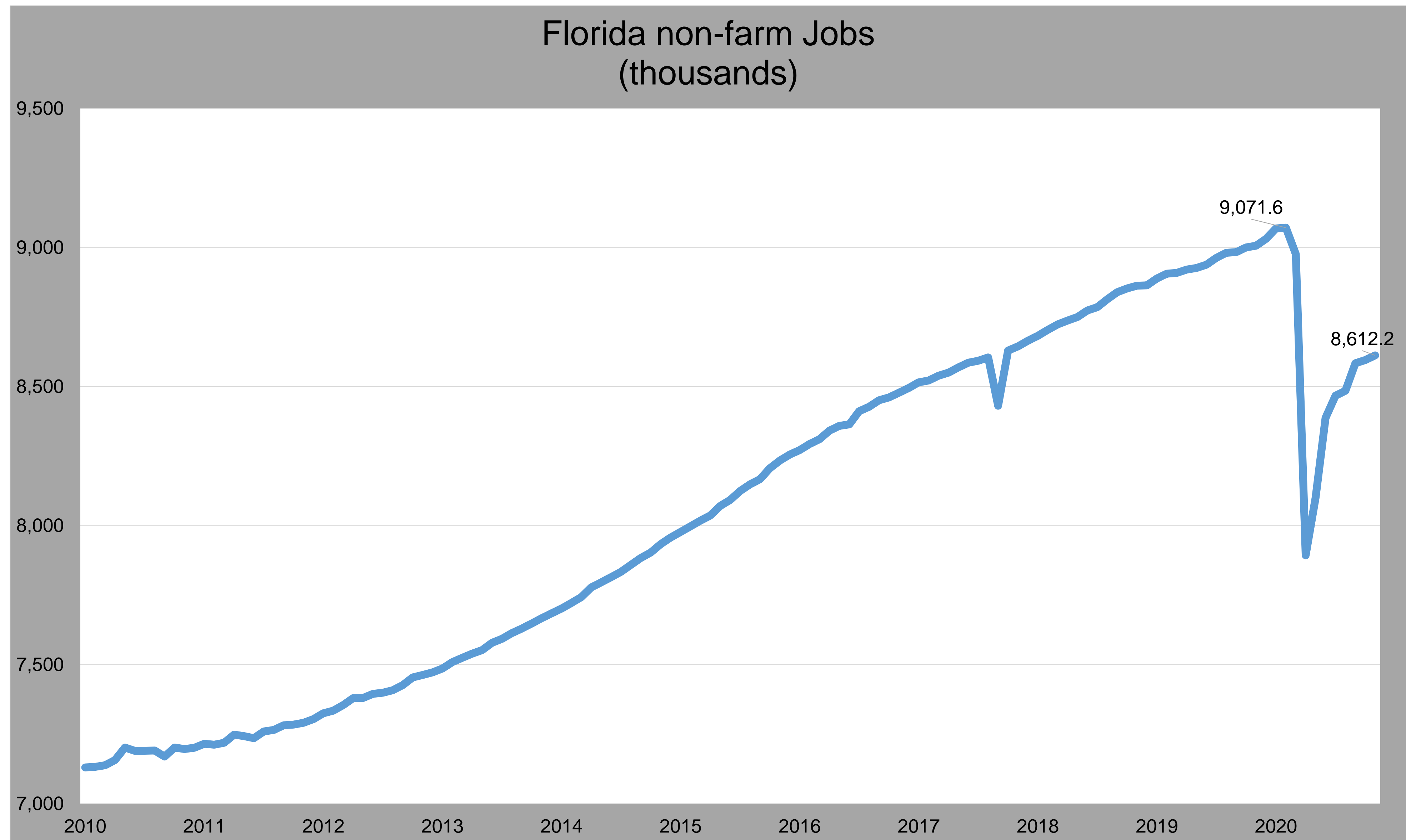
371,000 Open Jobs

Consumer Sentiment Increased to 82.2

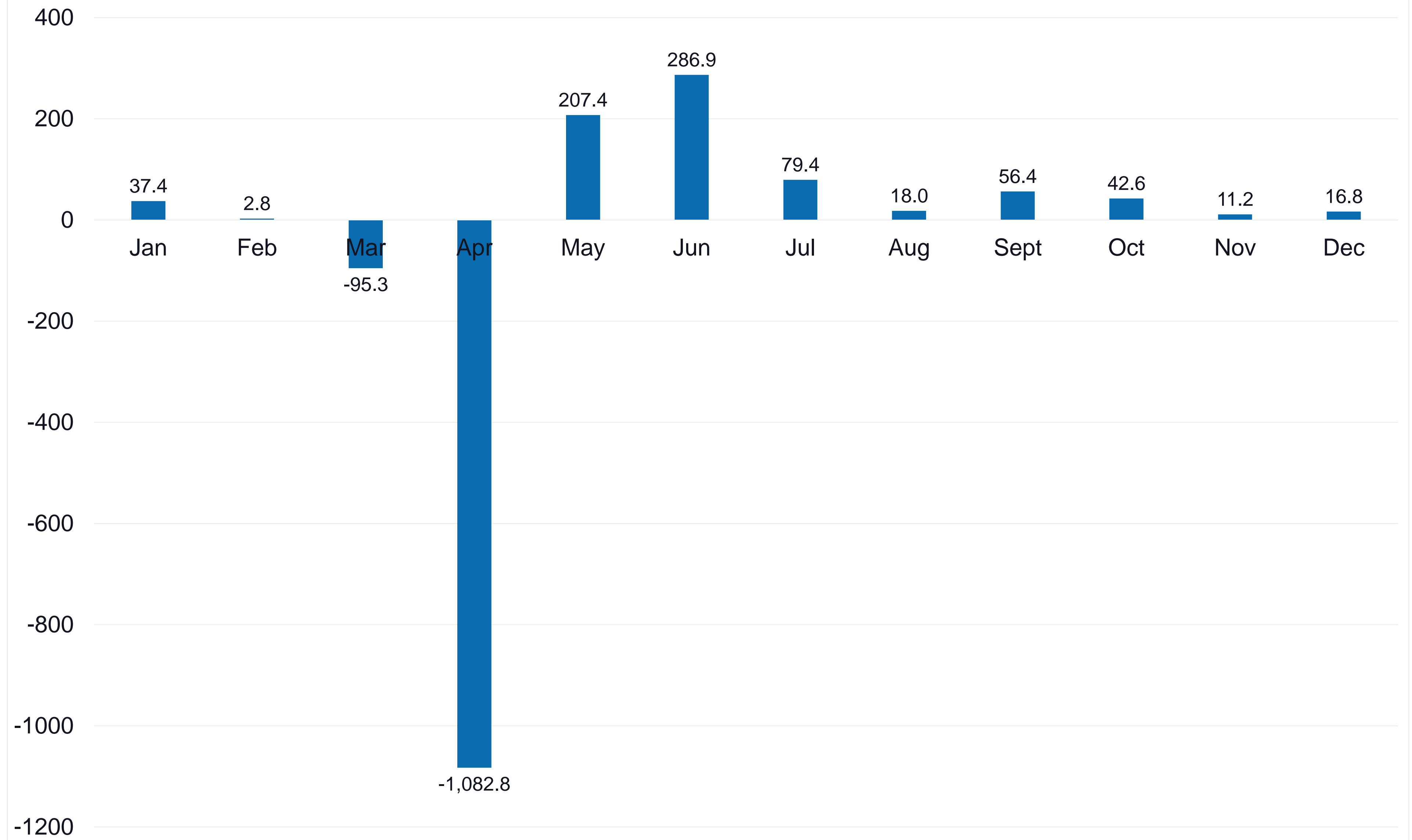
43 Days since 1st Vaccine in Florida







2020 Month-over-Month Job Gains/Losses (thousands)



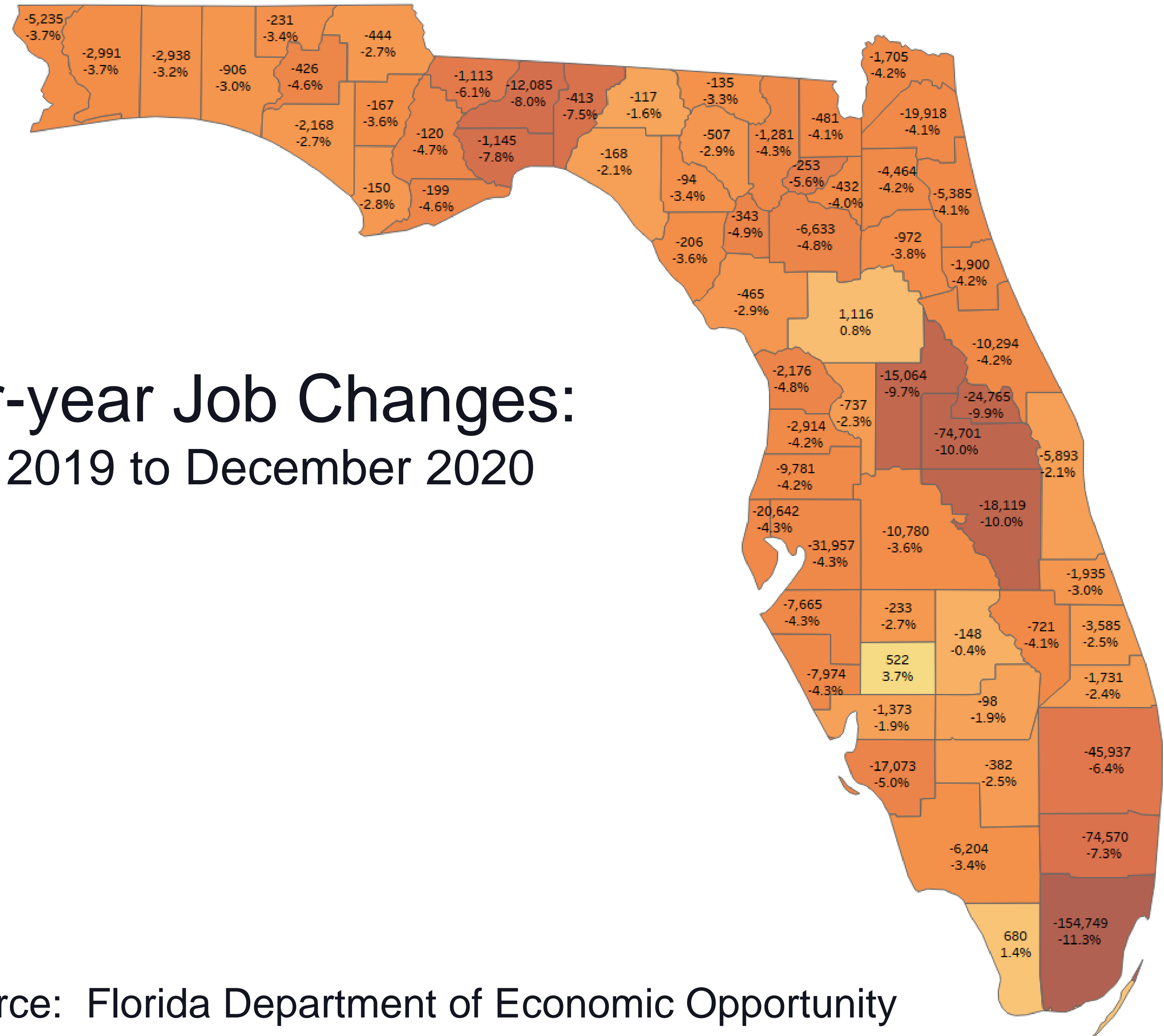
Data Source: U.S. Bureau of Labor Statistics, seasonally adjusted

Job Loss by Category: December 2019 to December 2020

Industry	Job Change	Percent of Industry
Total – All Industries	-419,200	-4.6%
Leisure & Hospitality	-197,000	-15.5%
Professional & Business Services	-52,000	-3.7%
Trade, Transportation & Utilities	-43,300	-2.4%
Education & Health Services	-29,100	-2.1%
Information	-12,100	-8.8%
Construction	-9,900	-1.7%
Manufacturing	-4,400	-1.1%
Financial Activities	-100	<-0.1%

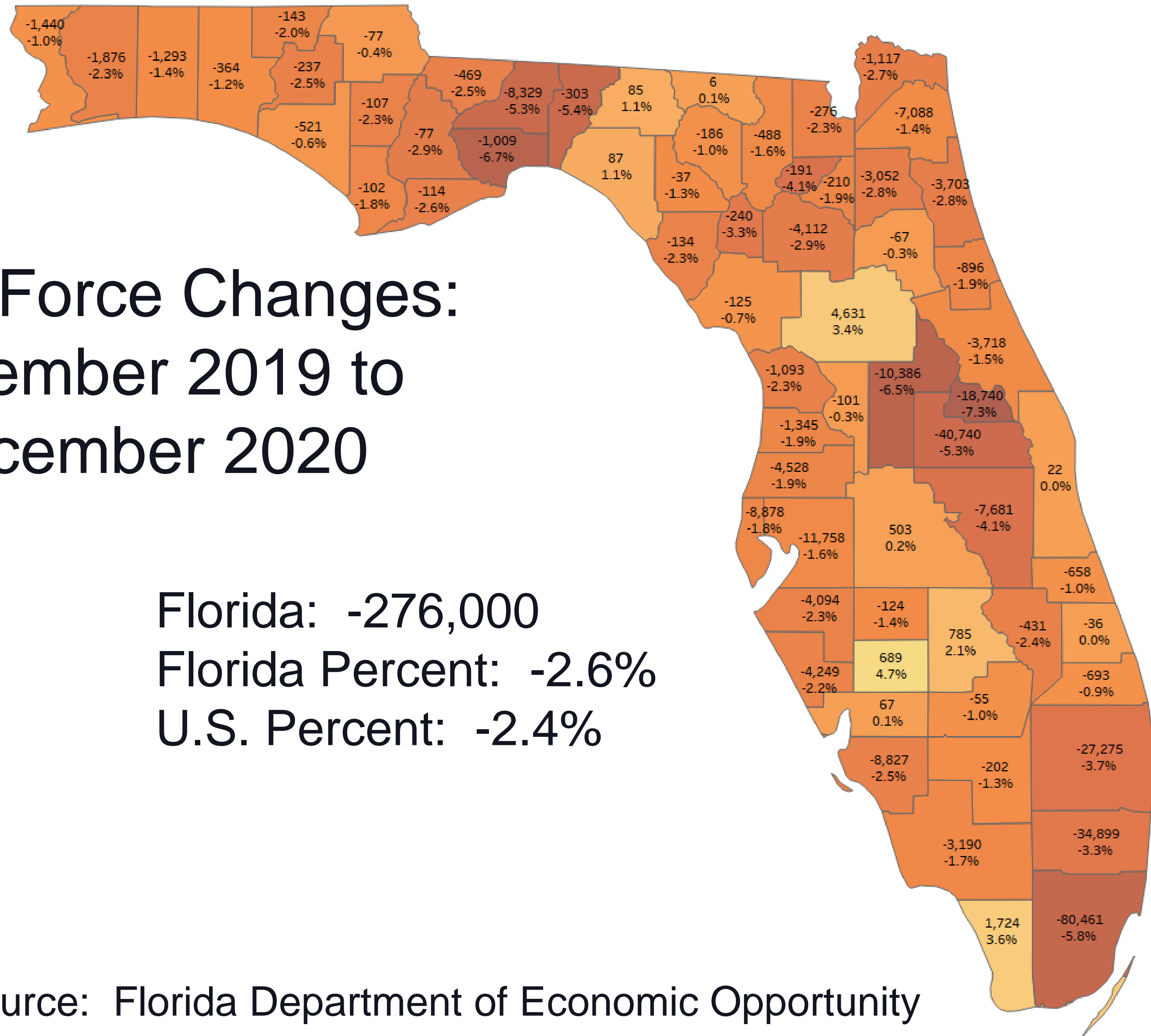
Food Services: -10.3%
Accommodation: -36.9%
Amusement Parks: -40.7%

Year-over-year Job Changes: December 2019 to December 2020



Labor Force Changes: December 2019 to December 2020

Florida: -276,000
Florida Percent: -2.6%
U.S. Percent: -2.4%



Comprehensive Dashboard

Reading Scores by Elementary School

Explore the Map

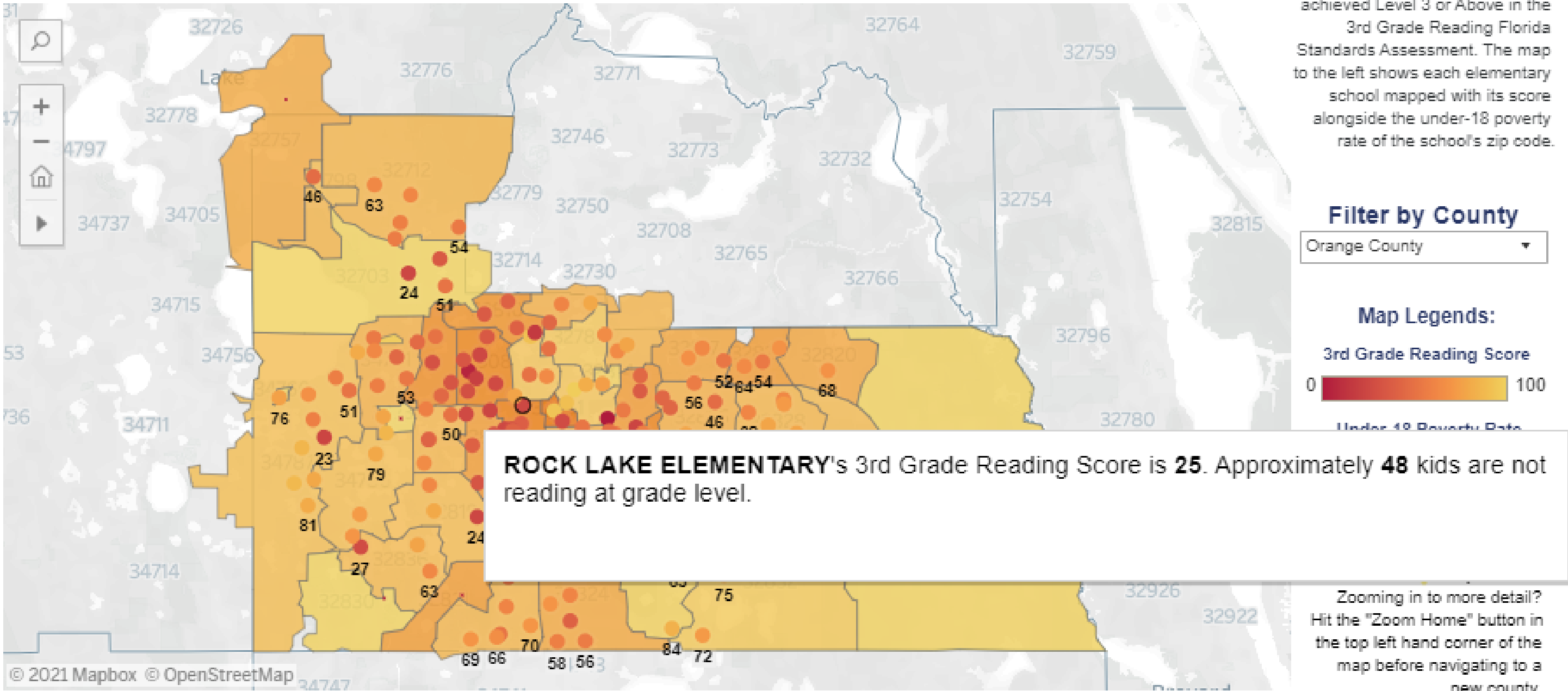


Florida Chamber Foundation Prosperity Initiative

Elementary School Reading Scores by Poverty Rate of Children

www.theFloridaGapMap.org

The Florida Gap Map has been updated with the latest poverty data



Third grade reading scores are available below for each of the elementary schools in the county. Scroll down to see all of the school listings.

Elementary School Reading Scores in Orange County

School Name	Kids Not Reading At Grade Level	Third Grade Reading Score
ALOMA ELEMENTARY	18	78
ANDOVER ELEMENTARY	31	72
APOPKA ELEMENTARY	62	56
ARBOR RIDGE K-8	25	67
ASPIRE ACADEMY CHARTER	27	16
AUDUBON PARK SCHOOL	17	82

Dashboard powered by the
Haas Center
UNIVERSITY of WEST FLORIDA



Sign up at: <https://www.flchamber.com/EconomicOutlook>

ECONOMIC OUTLOOK & JOBS SOLUTION SUMMIT



JANUARY 28, 2021

A Virtual Event

1:00-4:00pm

**FLORIDA
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Presented by



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VII. A Look Ahead to 2021

**Mark Wilson – President & CEO Florida Chamber of
Commerce & Florida Chamber Foundation**

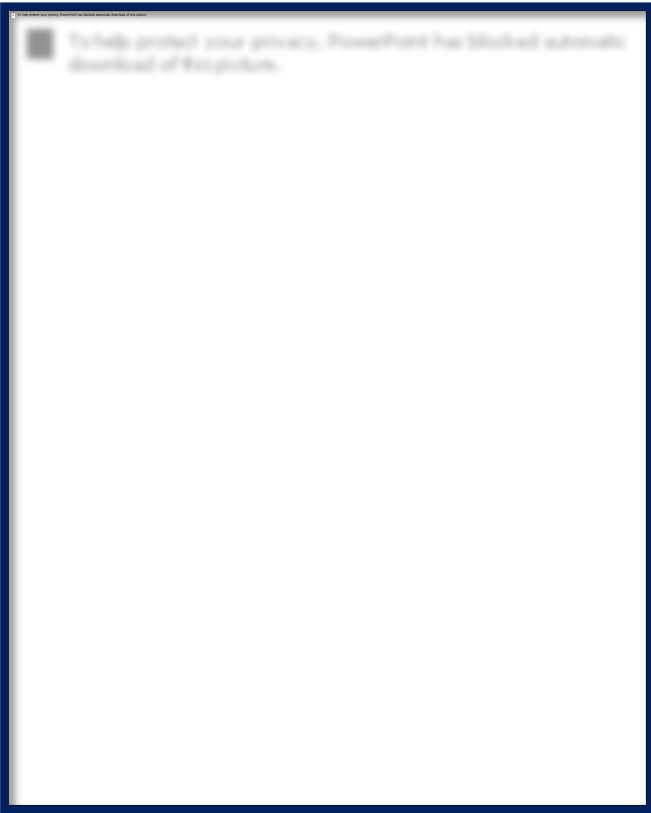
mwilson@flchamber.com

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Hosted 40+ Virtual Statewide Meetings with Over 15,000 Business Leaders



Mary Mayhew
Former AHCA Secretary



Senator Marco Rubio
U.S. Senate



Governor Ron DeSantis
Governor of the State of Florida



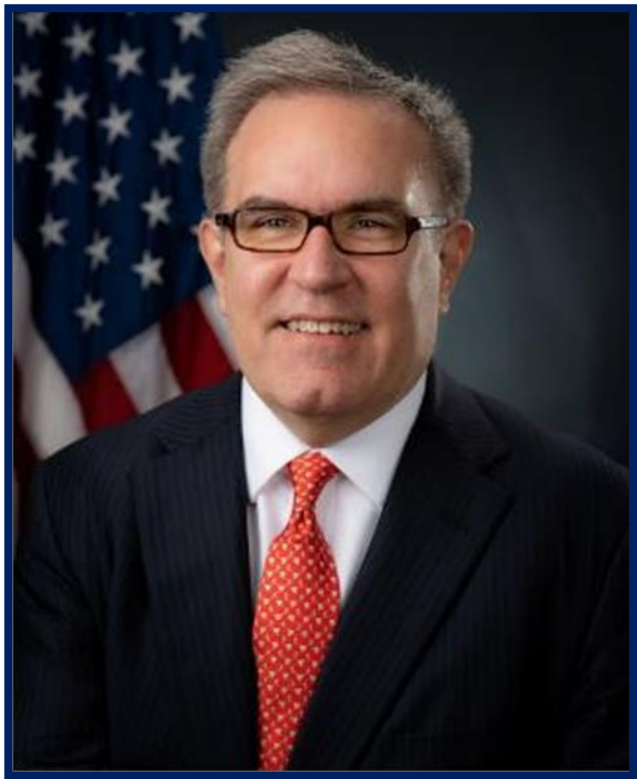
Jimmy Patronis
Chief Financial Officer of Florida



Shane Strum
Chief of Staff Governor Ron DeSantis



Dr. Margaret Kitt
NIOSH Deputy Director



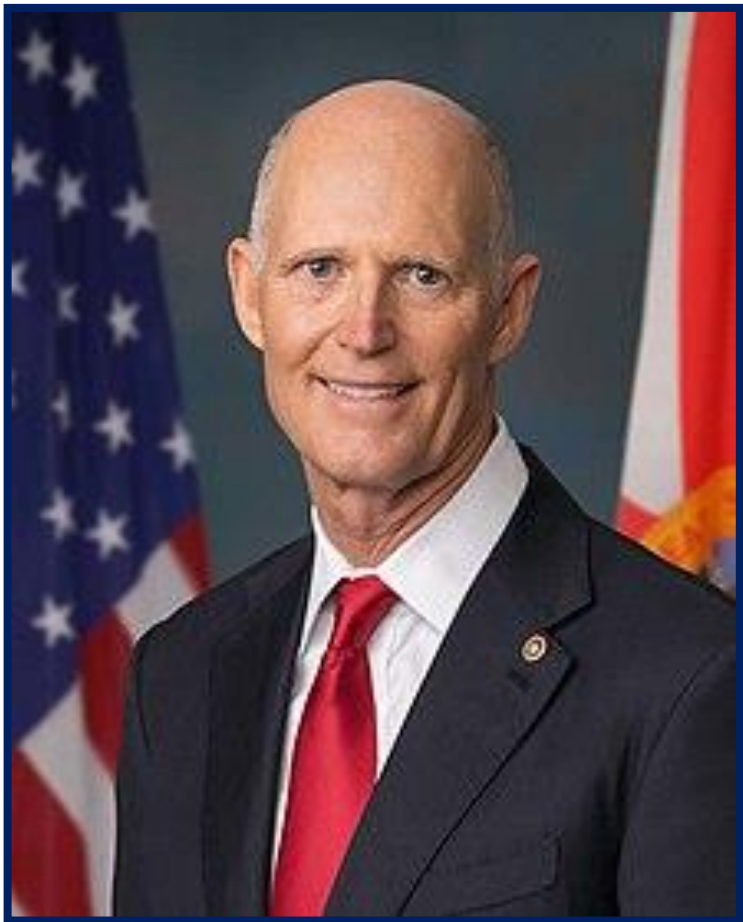
Andrew Wheeler
Administrator, U.S. EPA



Dr. Raphael Bostic
Federal Reserve Bank of Atlanta



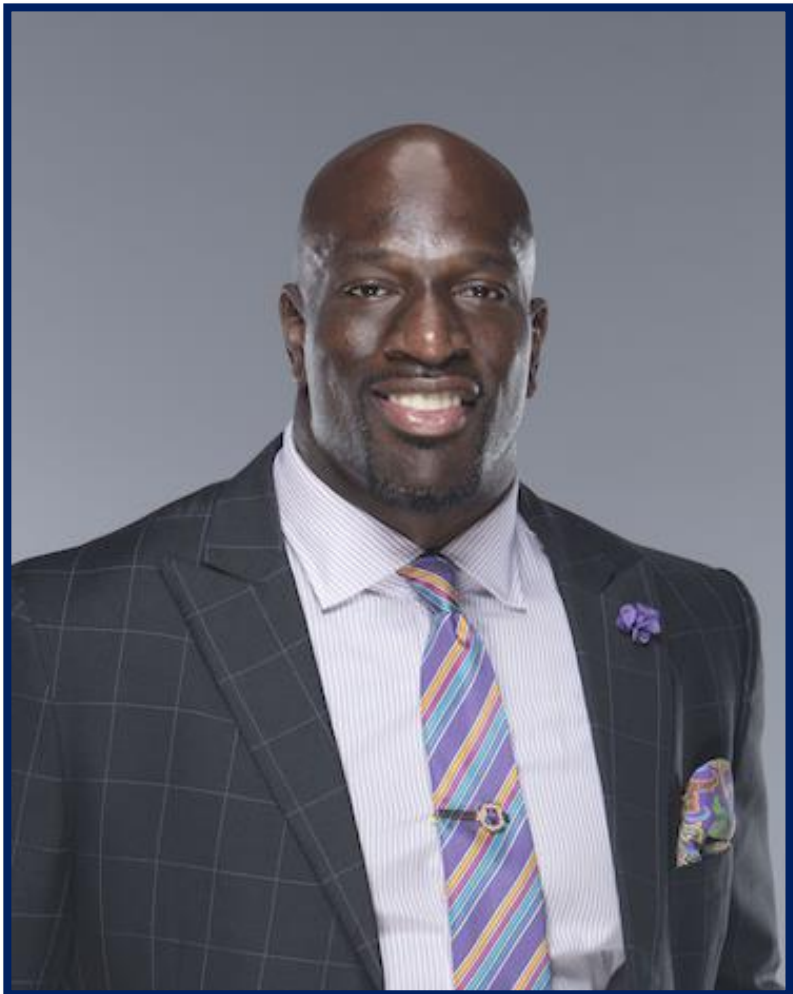
Dr. Scott Rivkees
Florida Surgeon General



Senator Rick Scott
U.S. Senate



Michelle Dennard
CareerSource Florida



Thaddeus Bullard
Bullard Family Foundation



Joe Jacquot
Former General Counsel Governor Ron DeSantis

Florida is Open for Business – Flo

flchamber.com/openforbiz/

☆

HOME

ABOUT

FOUNDATION

ADVOCACY

POLITICAL

GLOBAL

EVENTS

SAFETY

COVID-19

DONATE

LOGIN

FLORIDA
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Q

SEARCH

JOIN THE CHAMBER

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Move Your Business
to Florida



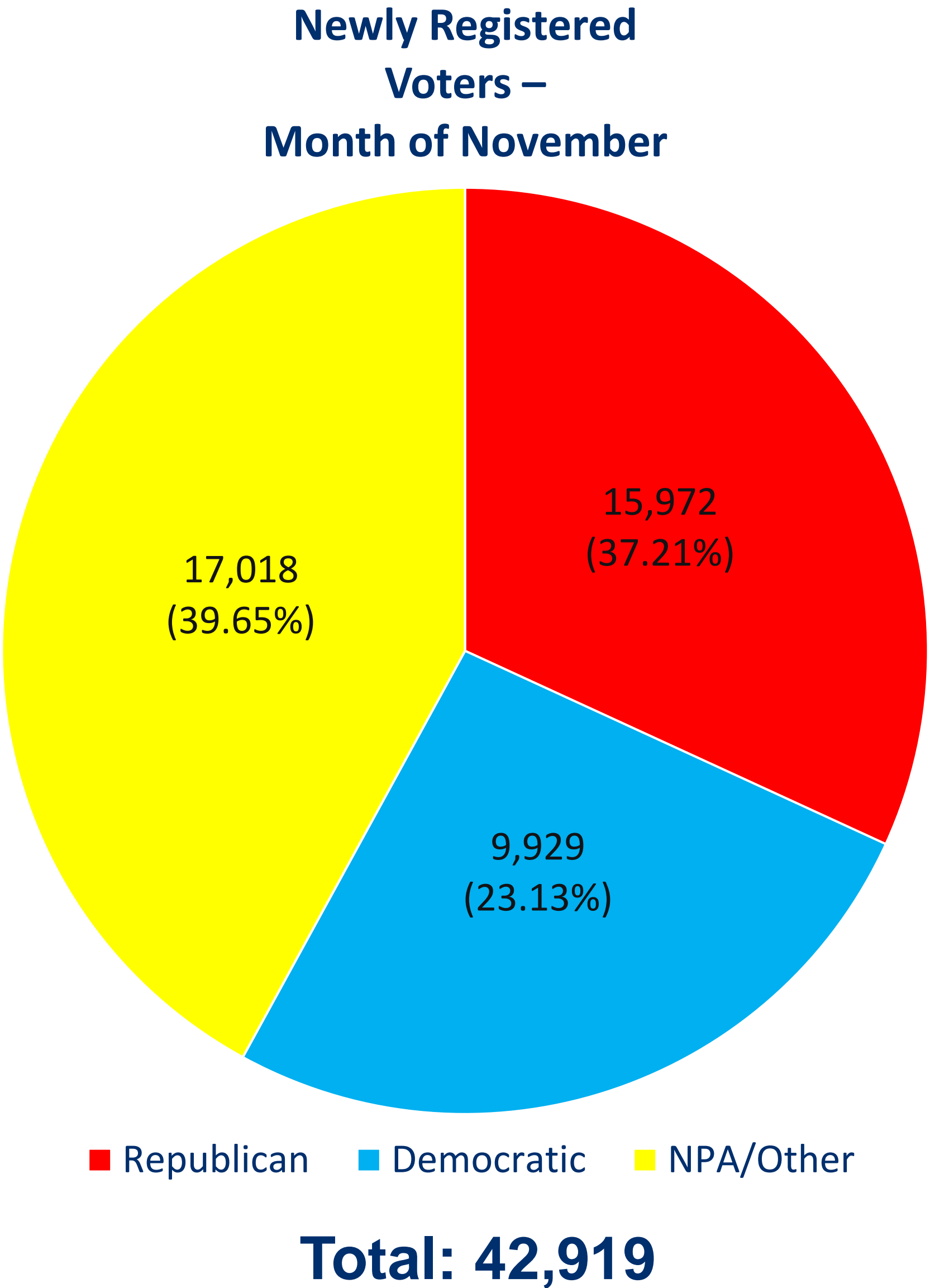
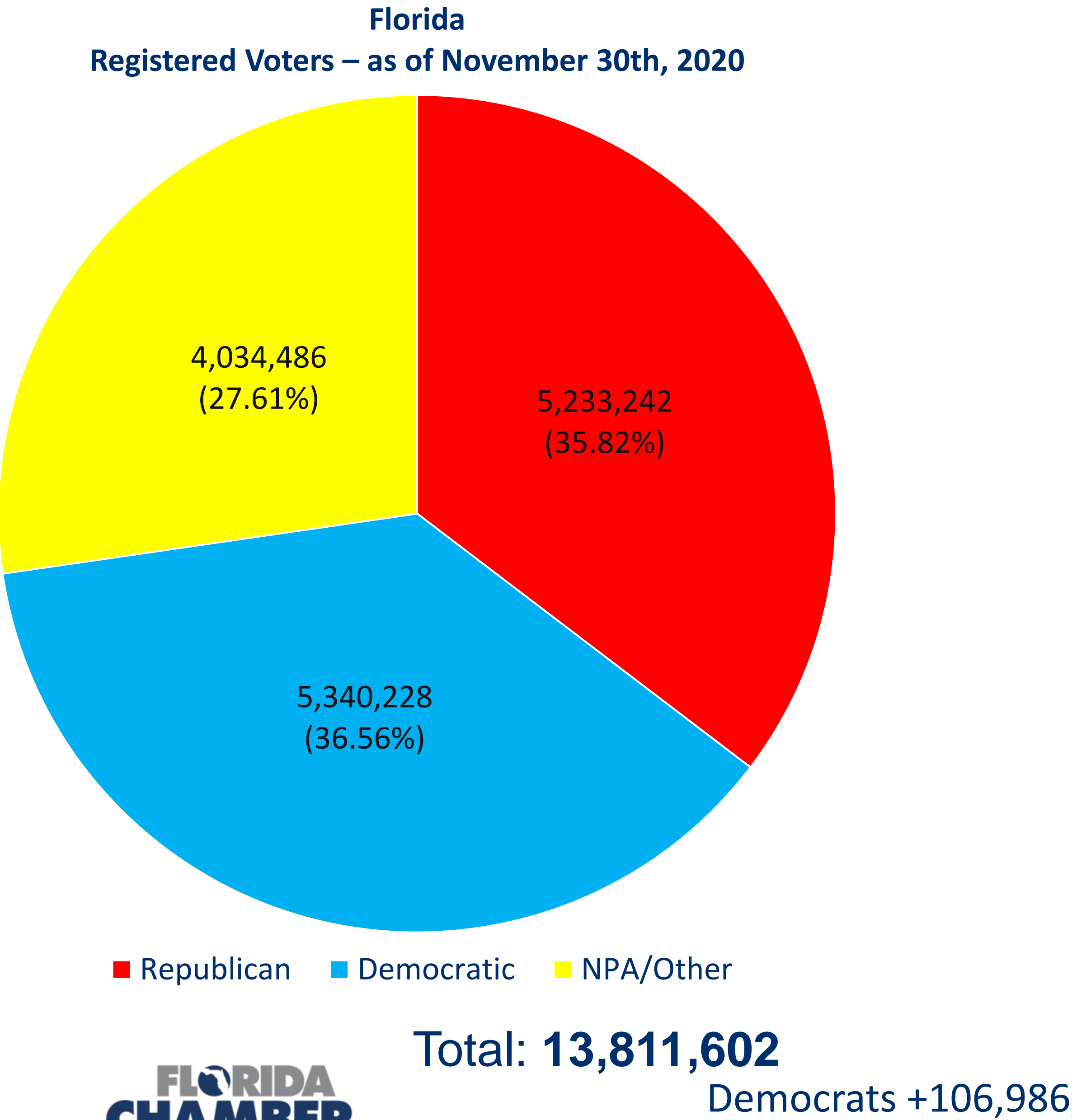
Businesses Large and Small are Welcome to Florida

As the economy rebounds from the COVID-19 global pandemic, the Florida Chamber of Commerce is encouraging employers to make the move to Florida with its new "Open for Business" campaign. Recent trends show major employers and corporations are considering relocating employees and operations from high-cost states like New York and California to high value locations with a low-cost of living. Florida is a prime location for consideration with its competitive offerings and pro-business, pro-jobs climate.

Constantly ranked one of the best states for business, Florida is committed to keeping regulatory requirements and business taxes low. That, along with a strong economy and zero personal state income tax, makes it a better state to do business.

10 Reasons Employers Are Moving to Florida...

Voter Registration – ChamberHub



Join our Florida Free Enterprise Fund

Contact Nick Catroppo - ncatroppo@flchamber.com



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A Diversified Land Company

Holland & Knight



Allstate[®]



Publix



Florida Blue 

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— & PARTNERS —



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PhRMA
RESEARCH • PROGRESS • HOPE



FLORIDA CHAMBER
of Commerce



PIKE





Florida Institute
for Political Leadership

An initiative by **FLORIDA**
CHAMBER
of Commerce

2020/2021 PROGRESS REPORT



8 Campaign Schools
10+ Schools planned
for 2021



9 Counties



36 Local
Chamber Hosts



16 Community Partner
Co-sponsors



9 Trainers



76 Speakers



470 Participants



350 Graduates



10% of attendees
ran for office in 2020



80% of
students plan to
run in the future

www.FIPL.org



Florida Institute
for Political Leadership

An initiative by **FLORIDA**
CHAMBER
of Commerce

WHAT YOU WILL LEARN

Over the three-day course, speakers will cover the following content:

- ✓ Preparing to run
- ✓ Building your political resume
- ✓ Learning local and state issues
- ✓ Running a campaign
- ✓ Planning & Budgeting
- ✓ Fundraising
- ✓ Voter targeting
- ✓ Online campaigning
- ✓ Voter contact
- ✓ Volunteers
- ✓ Organizing door-to-door
- ✓ Vote-by-Mail campaigns
- ✓ Early voting strategies
- ✓ Get-Out-The-Vote (GOTV)
- ✓ Creating a campaign timeline
- ✓ PACs and Electioneering
- ✓ Election laws & compliance

HEAR FROM PAST FIPL HOSTS AND ATTENDEES

"It was a great overview and time saver for someone new to the process."

"Being walked through a step-by-step process! So thorough!"

"This was well done. I was most impressed with the presenters from FIPL. They also kept the programming on track, started/finished timely, and were exceptionally professional."

"Enthusiastic experts provided all the necessary information to consider or start a campaign in a well-paced training. It was a gift."

"FIPL's Candidate School was exceptional! The opportunity to learn from seasoned experts with decades of experience was invaluable! I highly recommend this training to anyone thinking of running for office."

"The FIPL training should be required training for anyone preparing to run or anyone who wants to work on a campaign. The fast-paced workshop delved into the not-so-rookie mistakes and gave great case studies that can help good people run great campaigns."

[Contact Andrew Wiggins- awiggins@flchamber.com](mailto:awiggins@flchamber.com)

SOLUTION SUMMITS

Driving Solutions to Secure Florida's Future



Transportation, Growth & Infrastructure Solution Summit

Date: December 8-9, 2020

Presented by: 



Economic Outlook & Jobs Solution Summit

Date: January 28, 2021

Presented by: 



Prosperity & Economic Opportunity Solution Summit

Date: May 26, 2021

Presented by: 



Learners to Earners Workforce Solution Summit

Date: June 15, 2021

Presented by: 



Technology & Innovation Solution Summit


Date: August TBD, 2021

Presented by: 



Future of Florida Forum

Date: September 22-23, 2021

Presented by: 

Upcoming Engagement Opportunities for Business Leaders

2021 Economic Outlook & Jobs Summit (Virtual)

January 28, 2021

Florida Safety Council Webinar: Harnessing Mental Wellness in the Workplace

February 18, 2021

Monthly Business Leaders Statewide Call (Virtual)

February 22, 2021

Florida Chamber Monthly Business Leaders Statewide Call (Virtual)

February 22, 2021

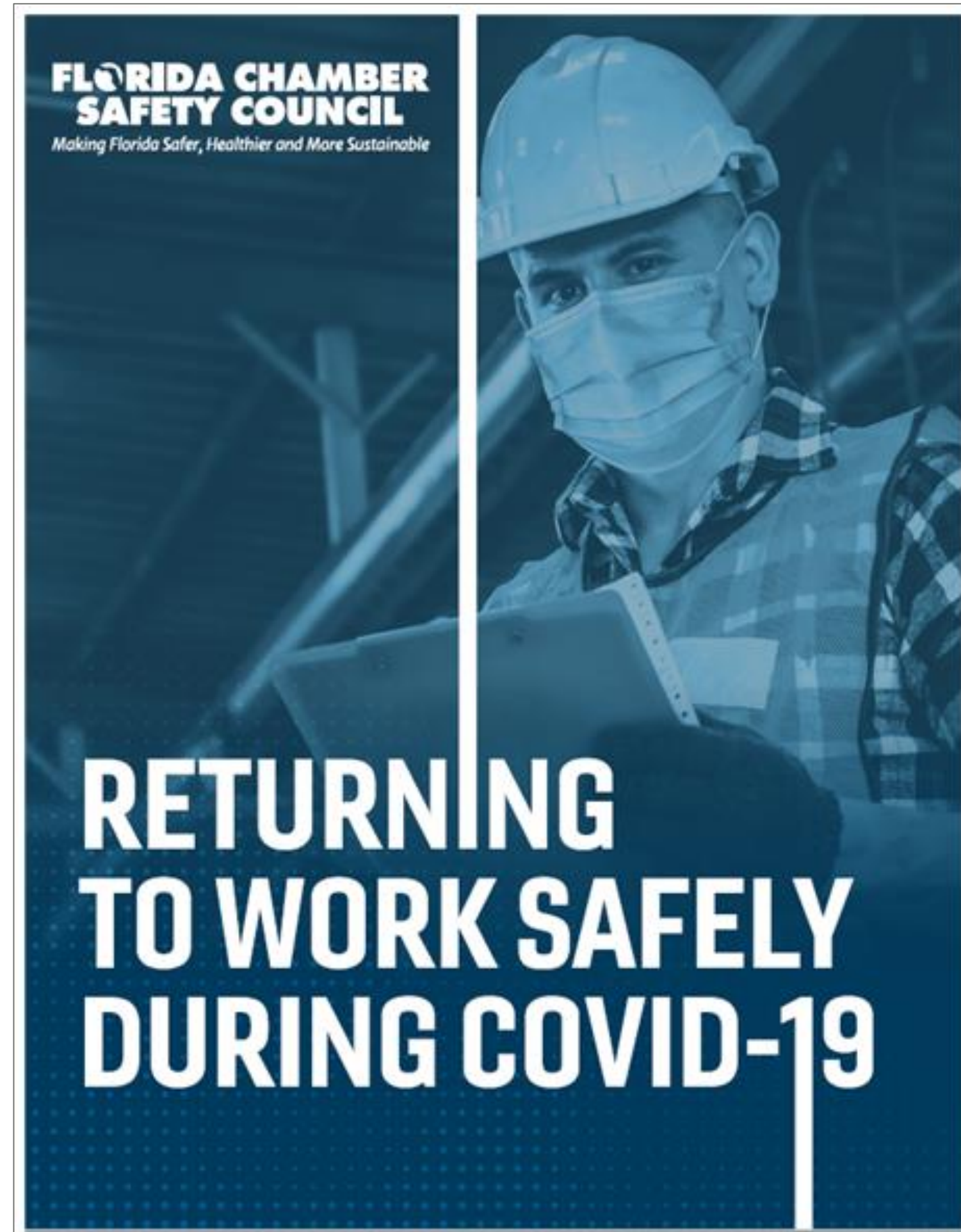
2021 Southeastern Leadership Conference on Safety, Health & Sustainability

May 2021

2021 Florida Business Leaders Summit on Prosperity & Economic Opportunity

May 26, 2021

Free Downloadable Guide to Reopening Safely



Katie Yeutter

President, Florida
Chamber Safety Council

kyeutter@flchamber.com



www.flchambersafety.com

Next Board of Governors “Relaunching Florida, Together” Webinar

Monday, February 22nd , 2pm EST



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

Register at
www.FloridaChamber.com/Events

VIII. Questions?

Relaunching Florida, Together

Executive Briefing

Uniting Business for Good

January 2021 Board of Governors Call