



The Learning Alliance Business Leaders Meeting

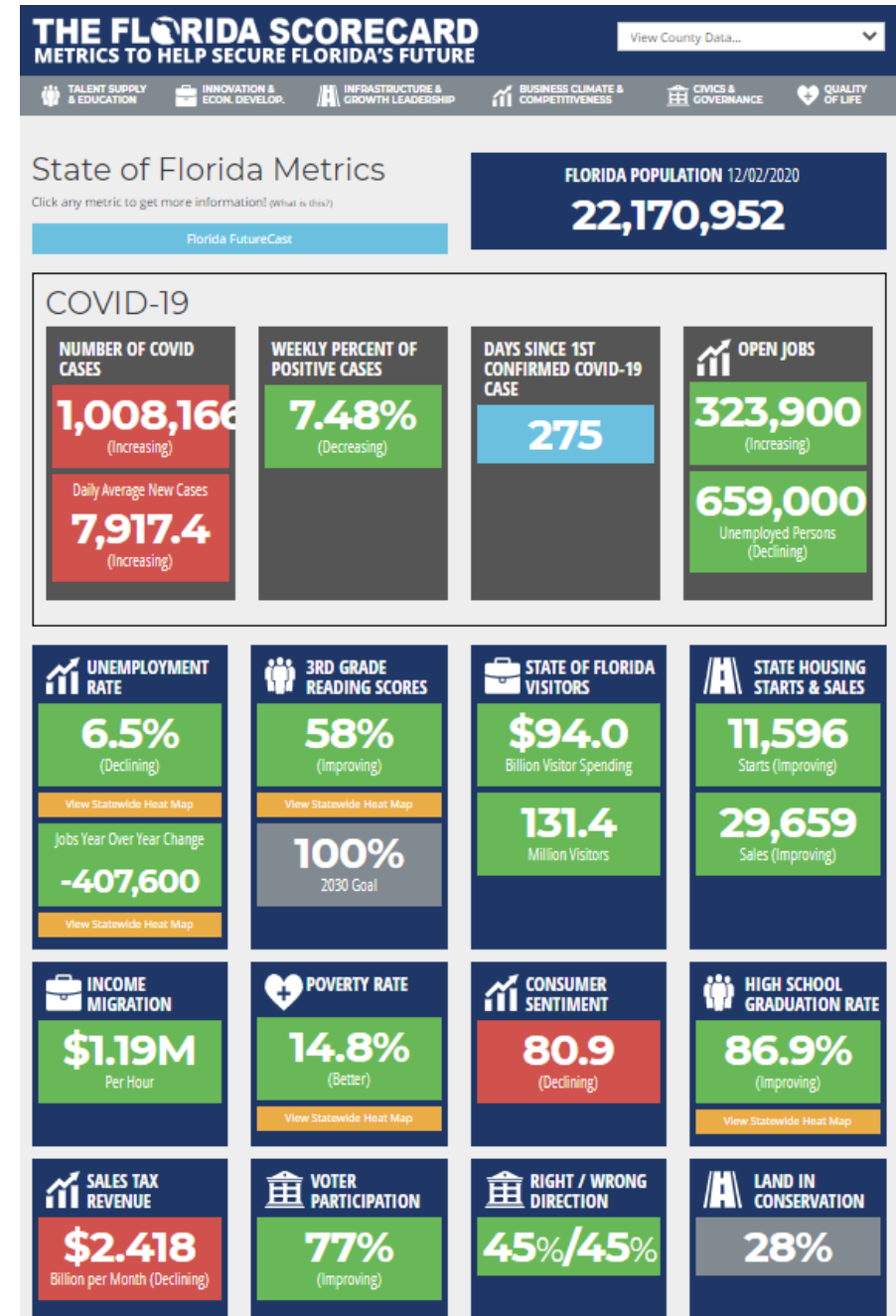
December 2, 2020

Mark Wilson, President & CEO, Florida Chamber of Commerce
mwilson@flchamber.com

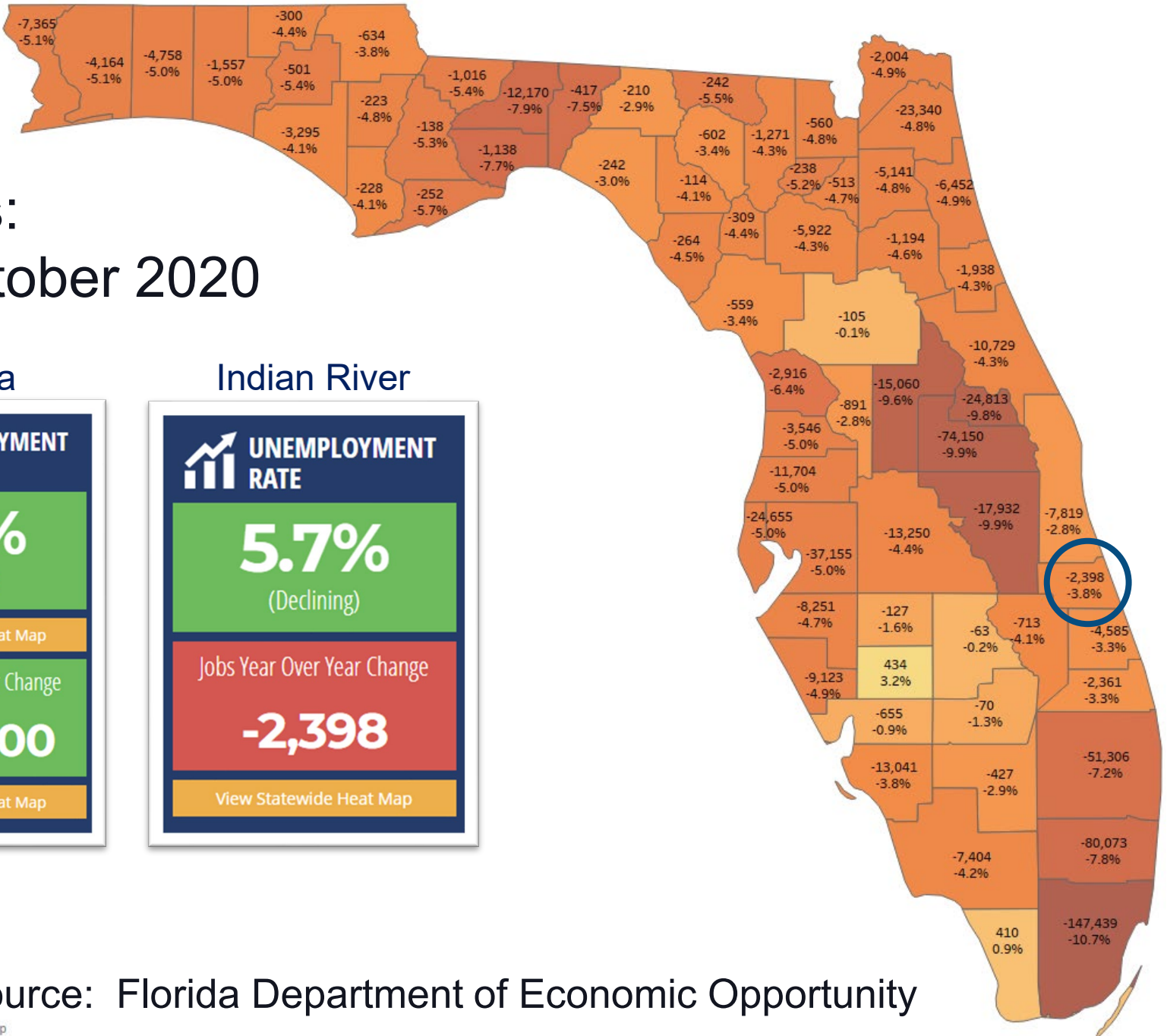


Florida At A Glance

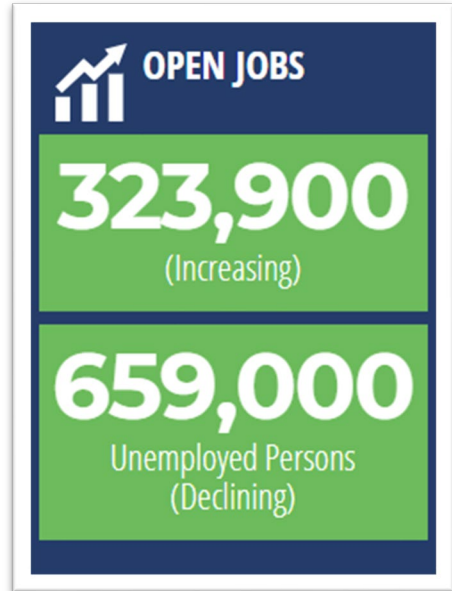
- Florida's Economy \$1.1 Trillion GDP (17th)
- 22 Million Residents
 - 3rd / 26M By 2030 / More Than 900/Day
- 131.4 Million Visitors In 2019 (+50M by 2030)
- Florida Created 1 Out Of Every 11 New U.S. Jobs since 2015



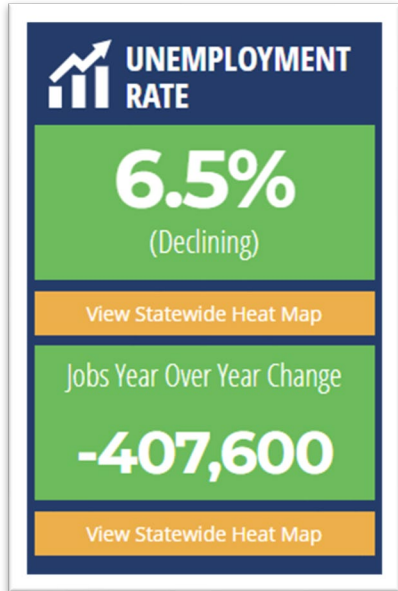
Year-over-year Jobs: October 2019 to October 2020



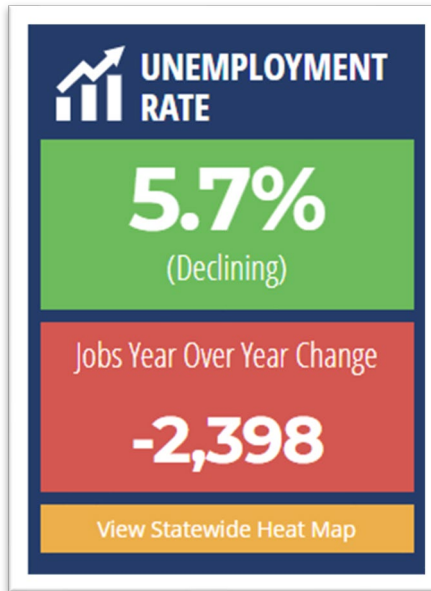
Florida



Florida

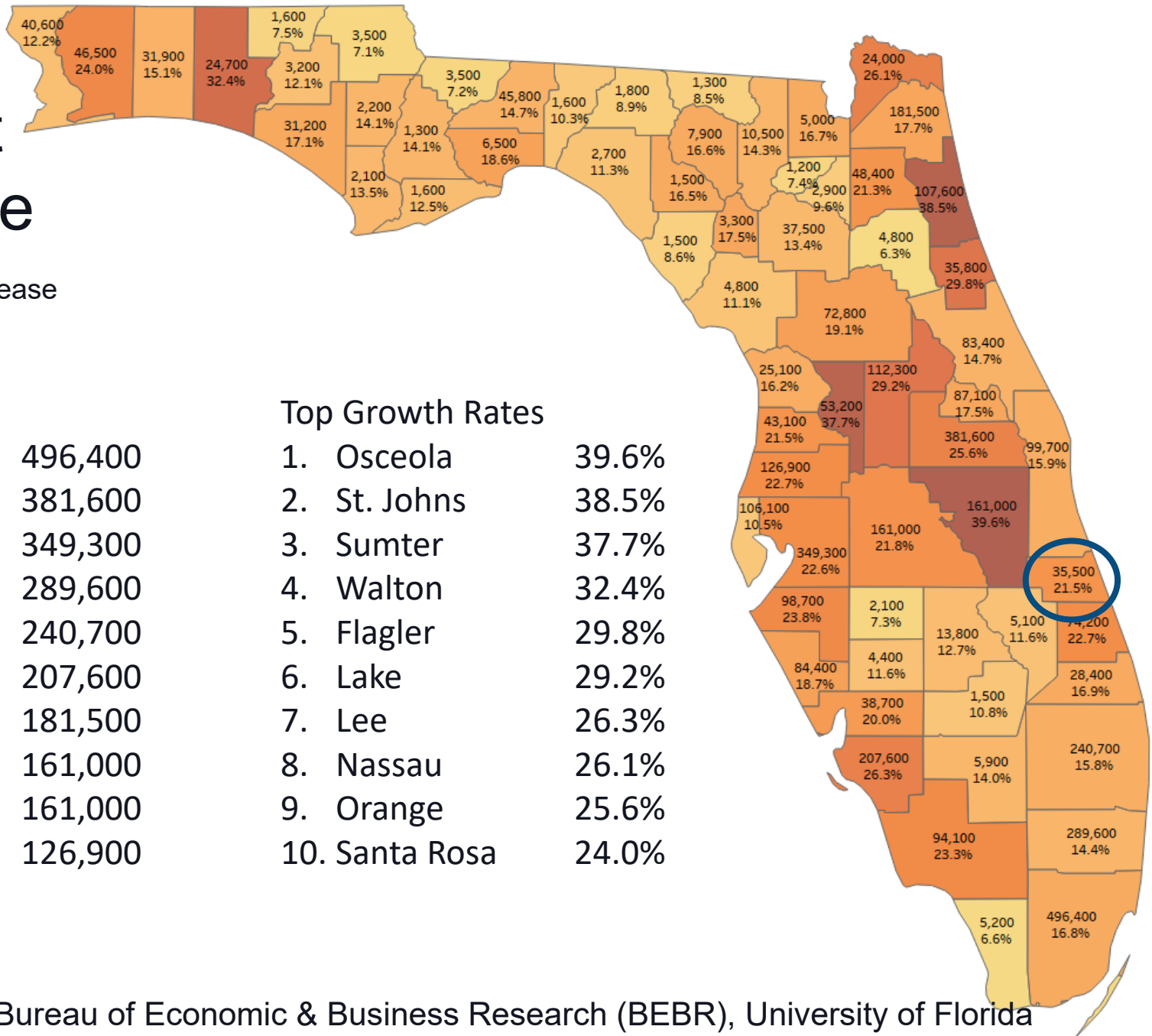


Indian River



Data Source: Florida Department of Economic Opportunity

Florida's Next 4 Million People



Top Number: Estimated Increase
Bottom Number: Percent

Top Increases

Top 4: 35.1%	[1. Miami-Dade	496,400
		2. Orange	381,600
		3. Hillsborough	349,300
		4. Broward	289,600
Top 7: 49.7%]	5. Palm Beach	240,700
		6. Lee	207,600
		7. Duval	181,500
		8. Osceola	161,000
		9. Polk	161,000
Top 17: 76.4%]	10. Pasco	126,900

Top Growth Rates

1. Osceola	39.6%
2. St. Johns	38.5%
3. Sumter	37.7%
4. Walton	32.4%
5. Flagler	29.8%
6. Lake	29.2%
7. Lee	26.3%
8. Nassau	26.1%
9. Orange	25.6%
10. Santa Rosa	24.0%

The Florida 2030 Blueprint: Uniting Businesses For Good

17th to 10th



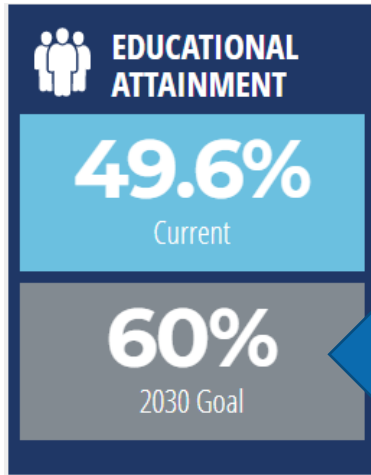
39 Goals

FLORIDA 2030
THE BLUEPRINT TO SECURE FLORIDA'S FUTURE

KEY TARGETS & STRATEGIES

FLORIDA CHAMBER Foundation
1968 - 2018

Talent Matters: TheFloridaScorecard.org



Improving Florida's talent pipeline for a better workforce

>80% of Florida's workforce has essential **employability skills**

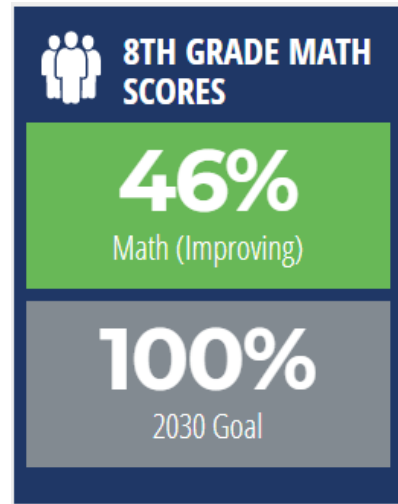
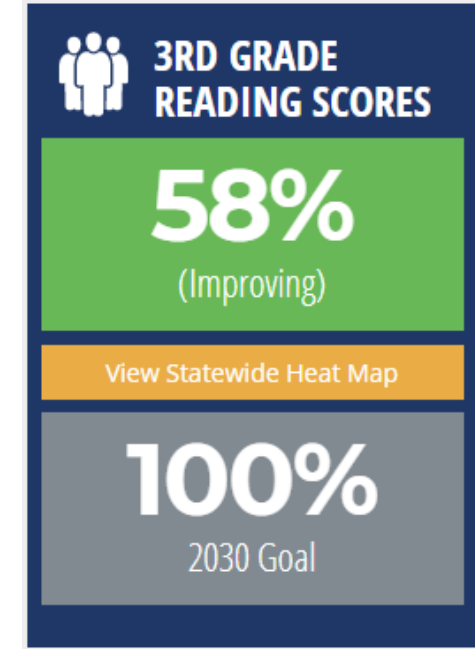
>60% of Floridians 25-64 have a high-value **postsecondary certificate, degree, or training experience**

95% of entering **high school students graduate within 4 years**

100% of Florida **8th graders read & perform math at or above grade level**

100% of Florida **3rd graders read at or above grade level**

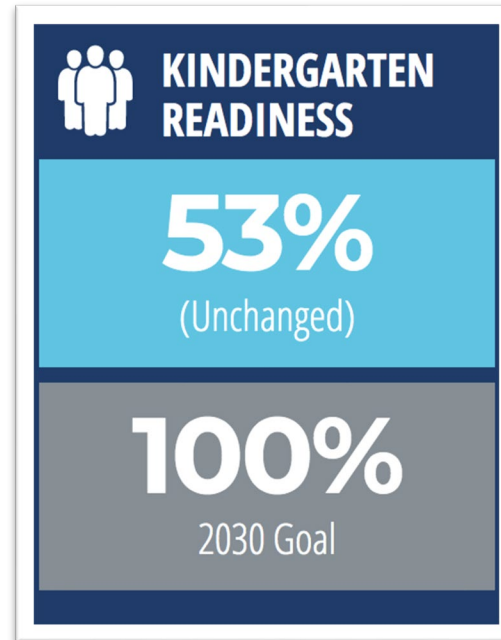
100% of children are **ready for kindergarten**



Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce

By 2030:
100% of children
are ready for
kindergarten

Florida



Indian River



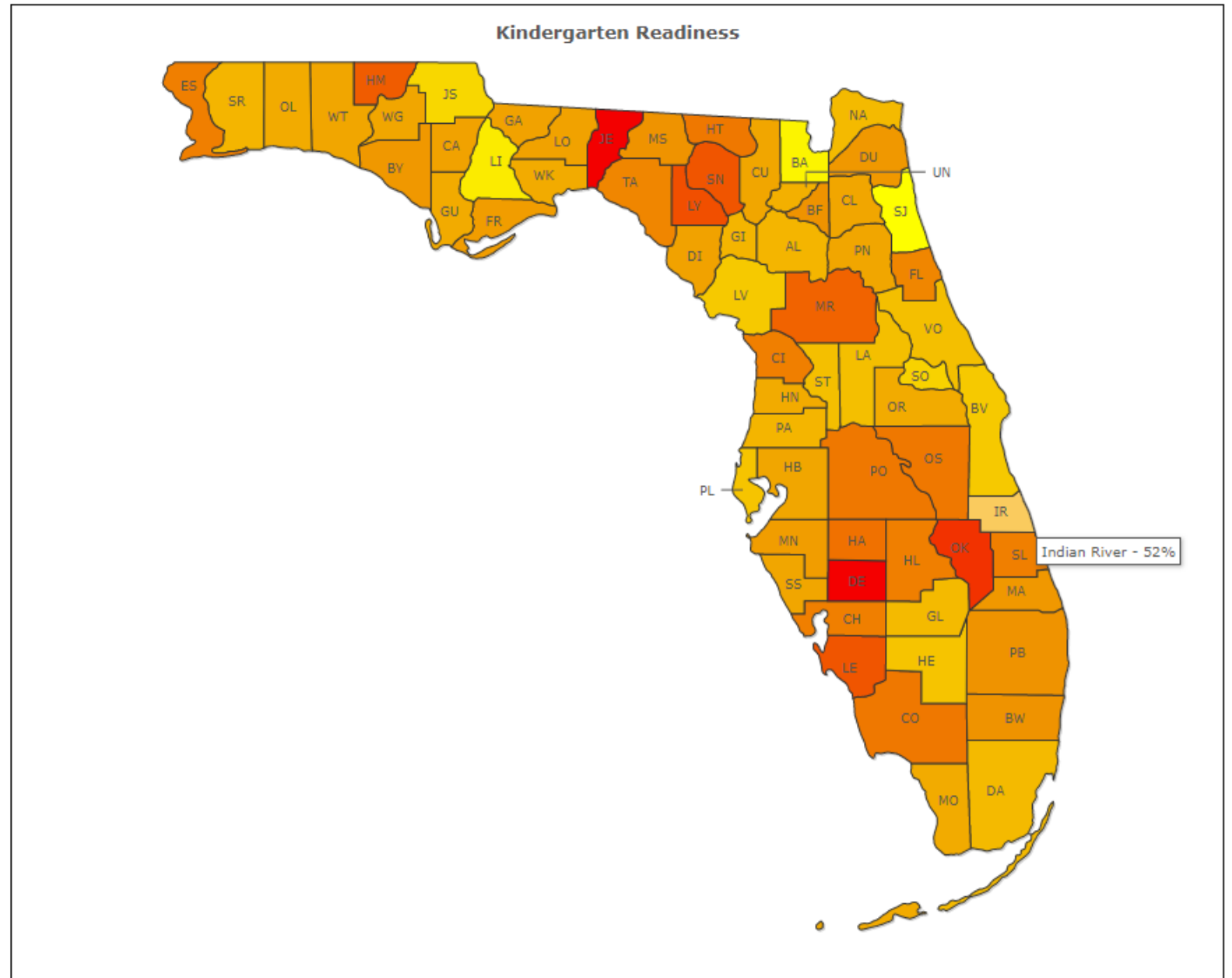
Goal Leader:

The Children's Movement
of Florida



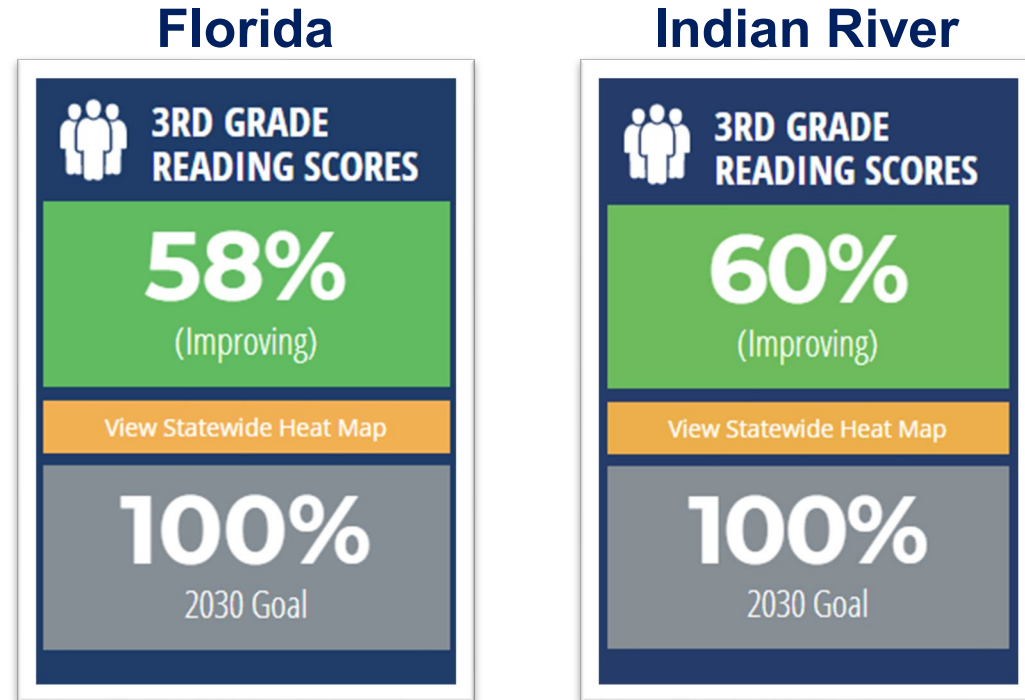
Florida's Kindergarten Readiness By County

www.TheFloridaScorecard.org



Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce

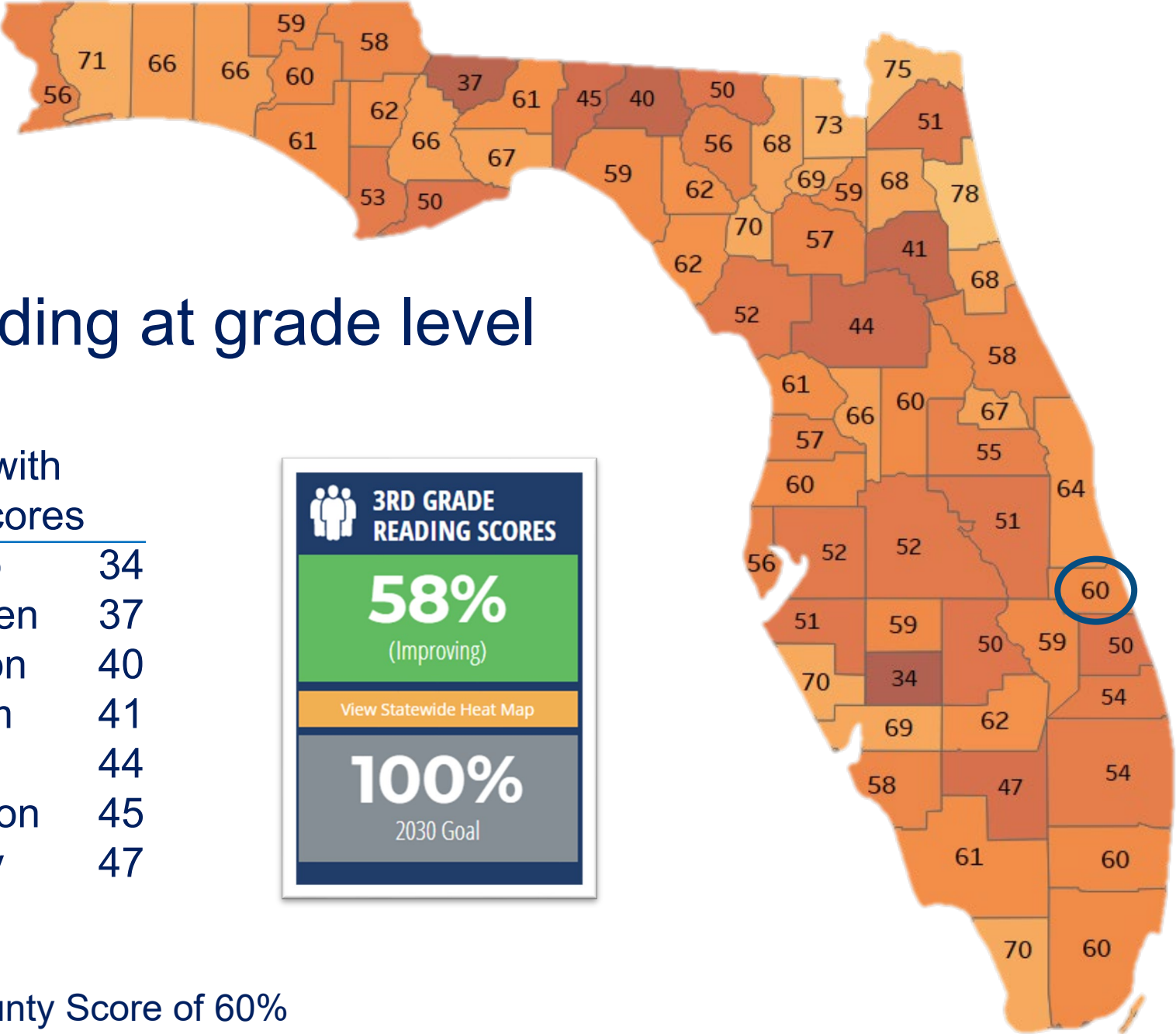
By 2030:
100% of Florida's 3rd
graders read at or
above grade level



Goal Leader: Florida Chamber Foundation's Business Alliance for Early Learning

www.FLChamber.com/BAEL

Florida's 3rd Grade Reading Proficiency



91,066 3rd graders not reading at grade level

Counties with Highest Scores

- 1. St. Johns 78
- 2. Nassau 75
- 3. Baker 73
- 4. Santa Rosa 71
- 5. Sarasota 70
- 6. Monroe 70
- 7. Gilchrist 70

Counties with Lowest Scores

- 1. Desoto 34
- 2. Gadsden 37
- 3. Madison 40
- 4. Putnam 41
- 5. Marion 44
- 6. Jefferson 45
- 7. Hendry 47

3RD GRADE READING SCORES

58%
(Improving)

[View Statewide Heat Map](#)

100%
2030 Goal

*Indian River County Score of 60%



Jennifer Faber
*Director, Florida Grade-Level
Reading Campaign*
Florida Children's Council

Third Grade Reading MATTERS

4x

Children who **cannot read proficiently** by the end of third grade are four times more likely to **drop out of high school.**

6x

And if the child also **lives in poverty**, they are also six times more likely to **drop out of high school.**

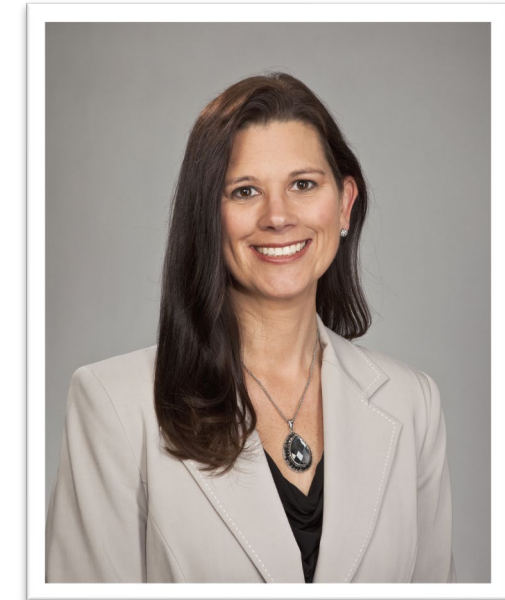


*Lack of 3rd Grade Reading Skills
casts a lifelong shadow.*

Florida Chamber Foundation's Business Alliance for Early Learning

WHO WE ARE

In support of our goals to have **100 percent** of children ready for kindergarten and **100 percent** of third graders reading on grade-level by the year 2030, the Florida Chamber Foundation established the Business Alliance for Early Learning to tackle a number of issues impacting children today and engage businesses, families, and community leaders in securing Florida's future.



Kim Reckley

**Chair, Florida Chamber Foundation's
Business Alliance for Early Learning**

And SVP, Client & Community

Relations Director

PNC Bank

**How Can You Look Up Children's Poverty
Rate in Your Zip Code?**

**How Can You Tell How Many Kids Can't Read at
Grade Level in Your Local School?**



TheFloridaGapMap.org

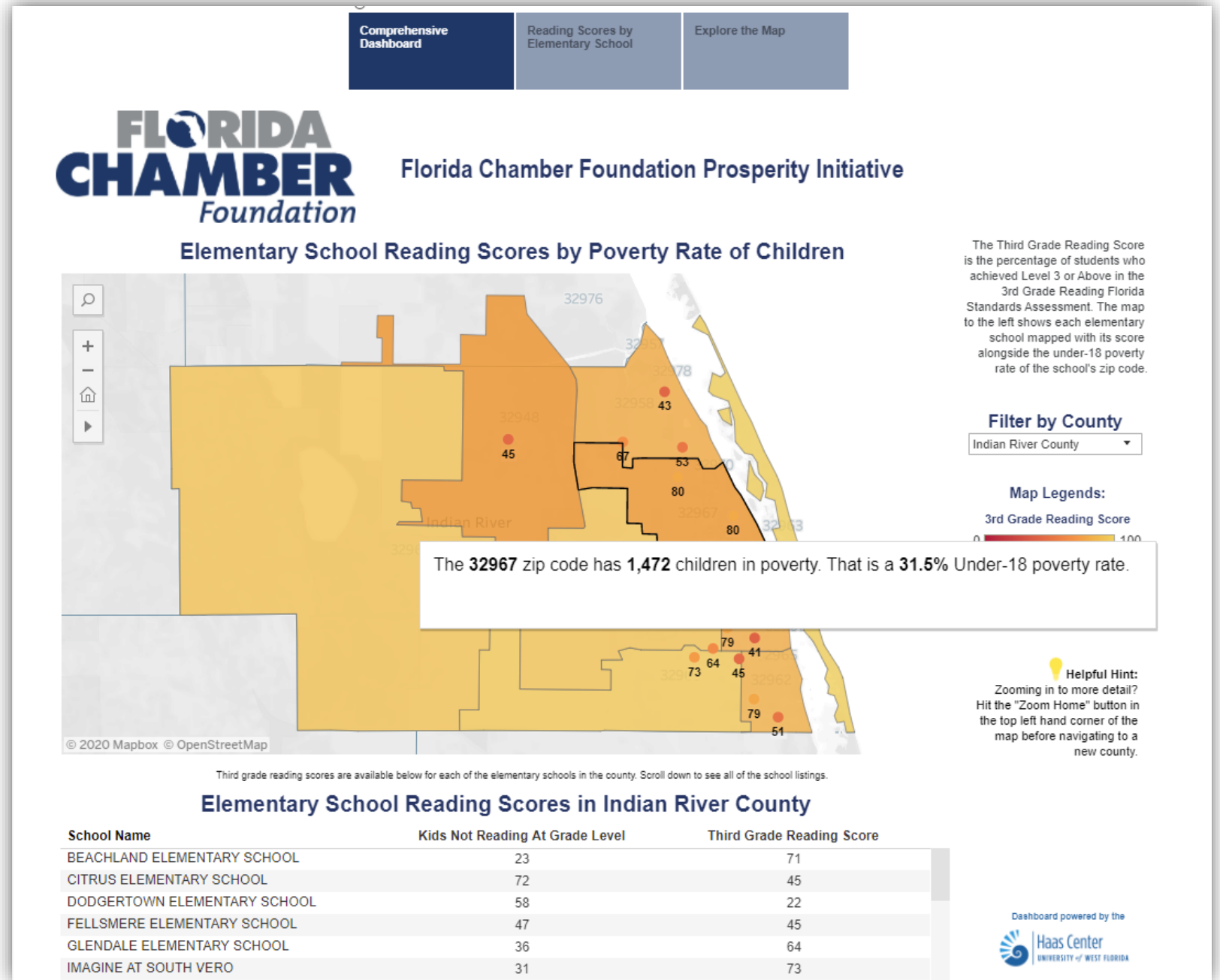
Indian River: 16 Zip Codes

TheFloridaGapMap.org

Under-18 Poverty numbers and rates for all 983 of Florida's Zip Codes

3rd-grade reading scores for every Public School in Florida

List of schools by County, their 3rd grade reading scores, and number of kids not reading at grade level

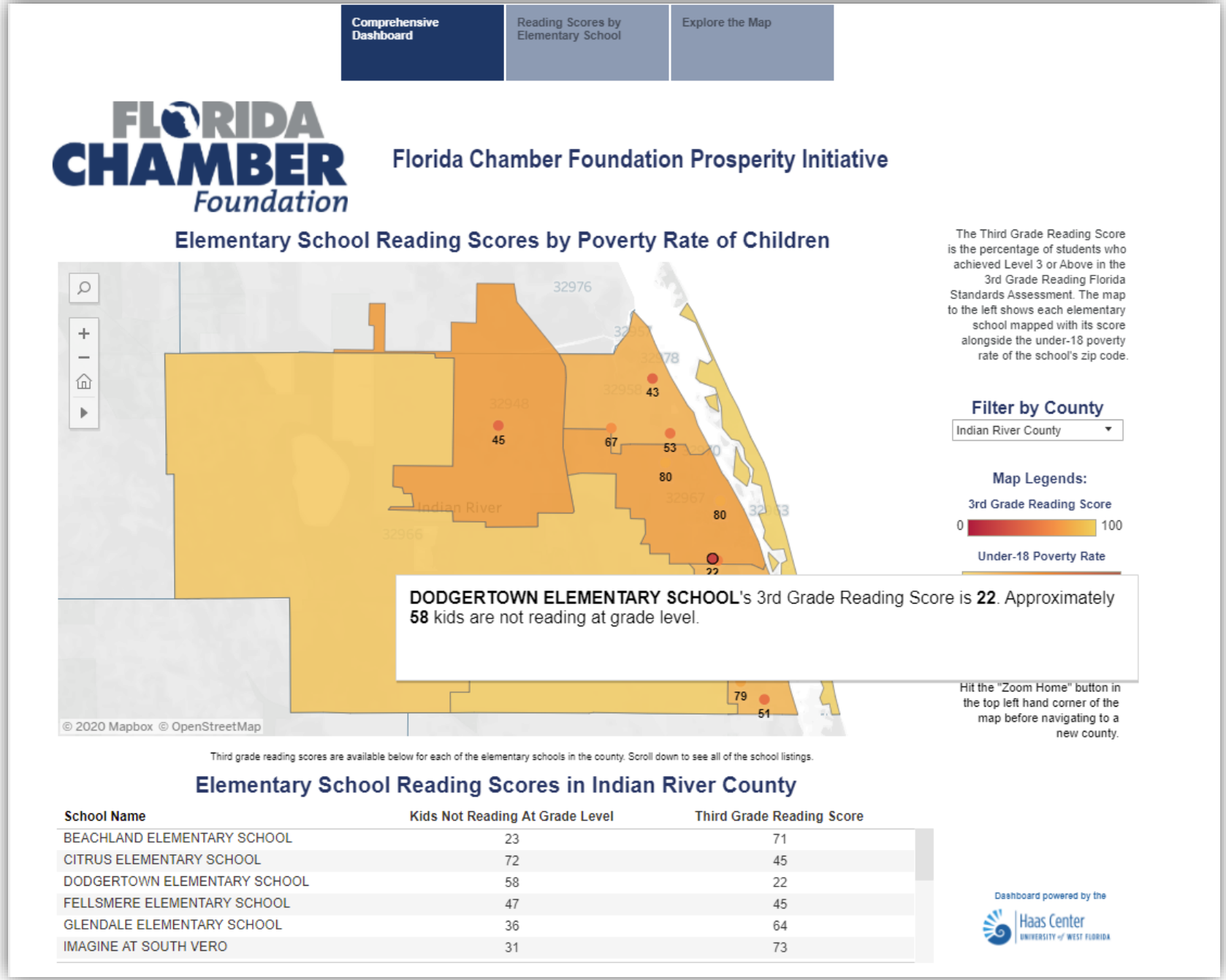


Indian River: 16 Zip Codes

“It’s not the kids’ fault if we don’t have 100% of kids reading at grade level. It’s all our responsibility to find out what’s going on in the classrooms and what’s going on in the community.”

- Mark Wilson,
Florida Chamber

TheFloridaGapMap.org



16 Schools Reporting 3rd Grade Reading Proficiency

School Name	Kids Not Reading At Grade Level	Third Grade Reading Score
BEACHLAND ELEMENTARY SCHOOL	23	71
CITRUS ELEMENTARY SCHOOL	72	45
DODGERTOWN ELEMENTARY SCHOOL	58	22
FELLSMERE ELEMENTARY SCHOOL	47	45
GLENDALE ELEMENTARY SCHOOL	36	64
IMAGINE AT SOUTH VERO	31	73
INDIAN RIVER ACADEMY	40	51
LIBERTY MAGNET SCHOOL	18	80
NORTH COUNTY CHARTER SCHOOL	12	80
OSCEOLA MAGNET SCHOOL	19	79
PELICAN ISLAND ELEMENTARY SCHOOL	30	53
ROSEWOOD MAGNET SCHOOL	19	79
SEBASTIAN ELEMENTARY SCHOOL	39	43
ST. PETER'S ACADEMY	7	61
TREASURE COAST ELEMENTARY SCHOOL	43	67
VERO BEACH ELEMENTARY SCHOOL	61	41

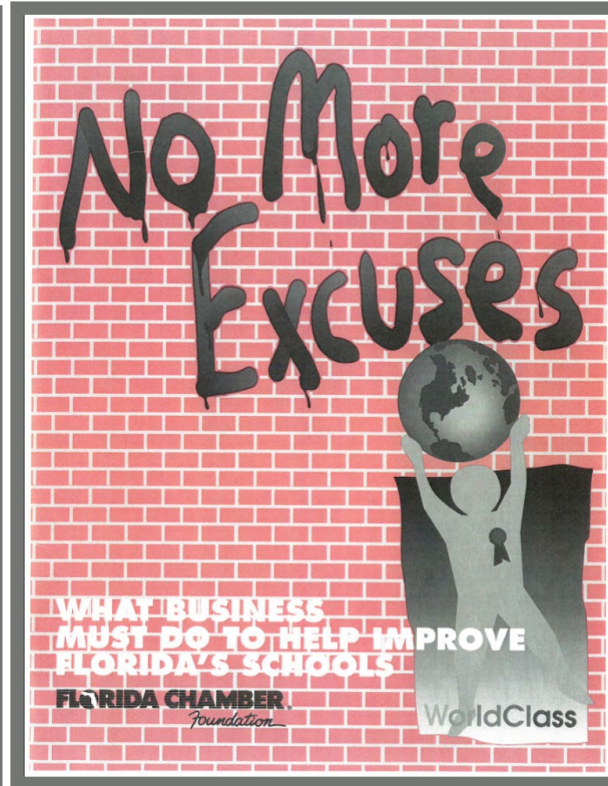
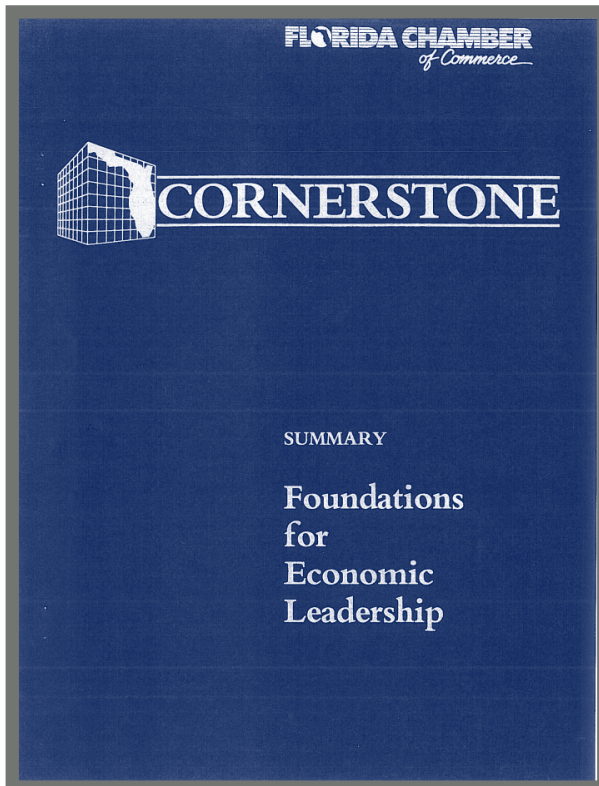
County

Indian River County ▼

**Indian River has 553
3rd graders not
reading at grade
level**

60%

Talent Matters – Always Has, Always Will



Recruiting Better Candidates



Florida Institute
for Political Leadership

"TOMORROW'S LEADERS START HERE"

An initiative by **FLORIDA CHAMBER**
of Commerce

Indian River County has 9 local offices up for election in 2021-2022

2021 Local Races:

- 2 Vero Beach City Council Seats
- 2 Sebastian City Council Seats

2022 Local Races:

- 2 County Commission Seats
- 3 School Board Seats



To learn about running for office or to host a local candidate school

– Contact Andrew Wiggins | awiggins@flchamber.com

www.FIPL.org



Download this presentation at:
www/FLChamber.com/TheLearningAlliance

mwilson@flchamber.com

**FLORIDA
CHAMBER**
Foundation