



Planning from the Future

Ring Power Corporation

Mark Wilson, President and CEO mwilson@flchamber.com

Dr. Jerry Parrish, Chief Economist jparrish@flfoundation.org

“Florida is changing. Our **economics**, our **demographics** and our **politics** are all changing and these changes are both opportunities and challenges.”

Mark Wilson

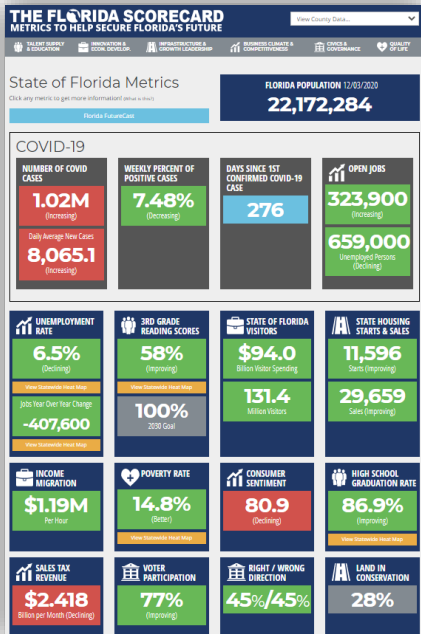
President & CEO, Florida Chamber of Commerce





“The Florida Chamber is showing up day after day and making sure the right things happen in Florida.”
– U.S. Senator Rick Scott

Unifying The Business Community



Leadership



The Florida 2030 Blueprint: Uniting Businesses For Good

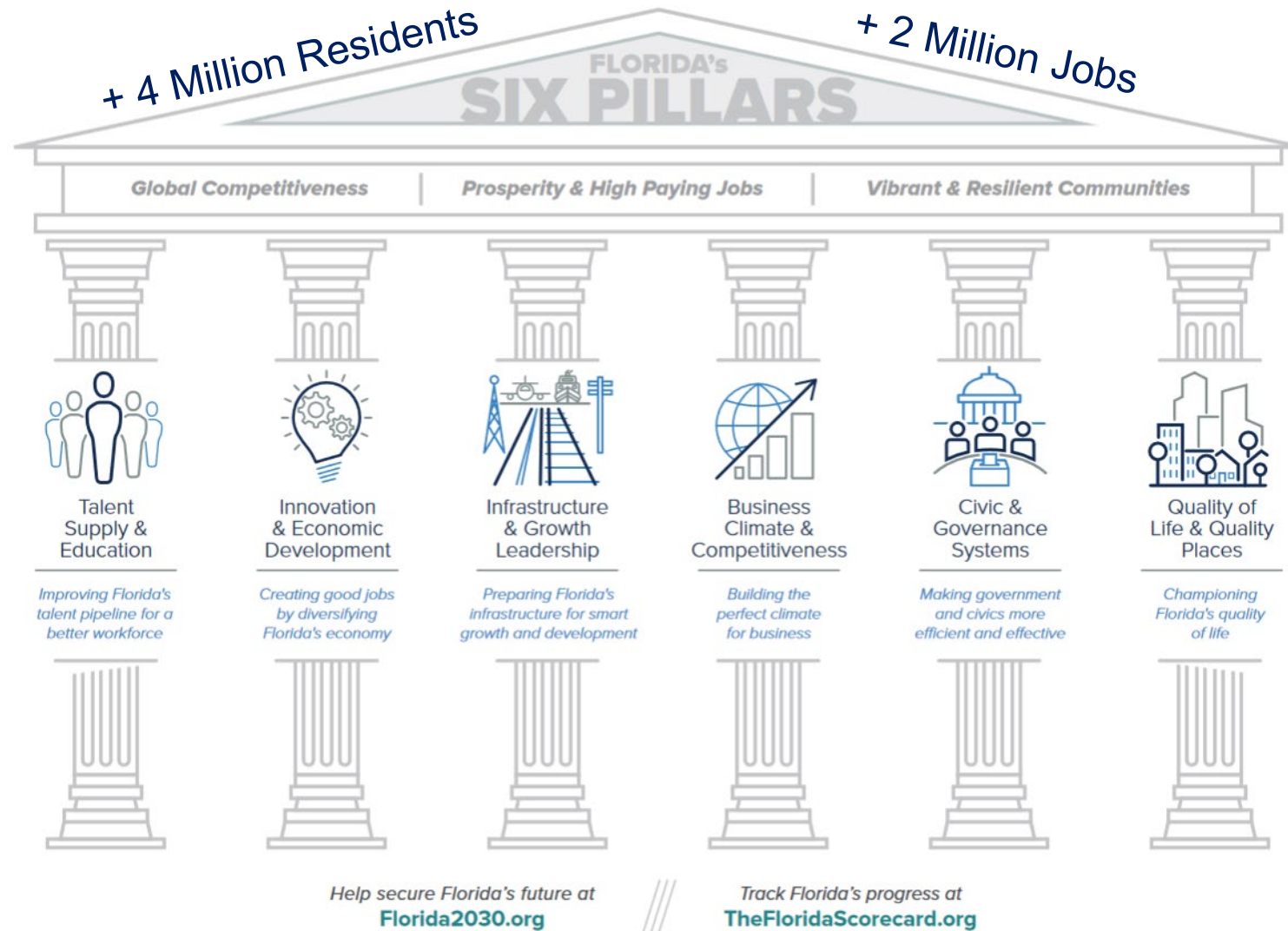
17th to 10th



39 Goals

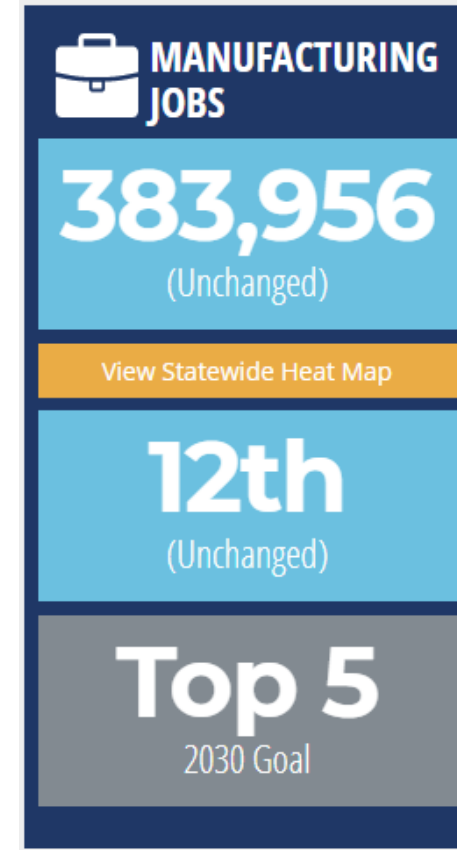


Six Pillars Are Uniting Florida Business For Good



Creating Quality Jobs by Diversifying Florida's Economy

**Goal: Top 5 state
for manufacturing
jobs**



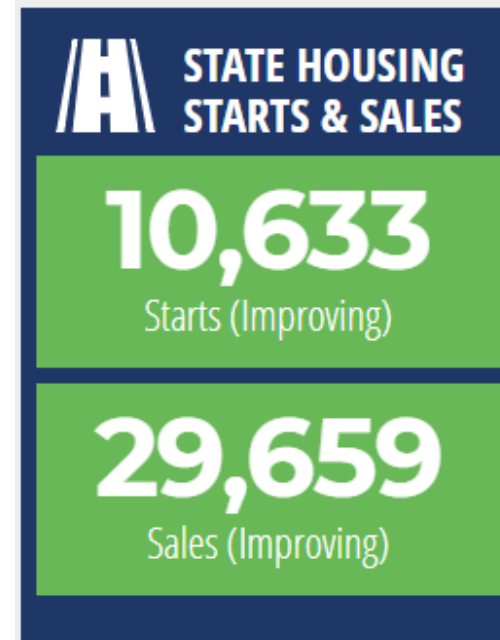
Creating Quality Jobs by Diversifying Florida's Economy

**Goal: Top quartile
most diversified
state economy**



Preparing Florida's Infrastructure for Smart Growth and Development

Goal: Diverse, attainable housing to meet future demand



Preparing Florida's Infrastructure for Smart Growth and Development

Goal: All major population and economic centers connected to regional, national, and global markets by high-capacity corridors



INFRASTRUCTURE

Preparing Florida's infrastructure for smart growth and development



Infrastructure Coalition

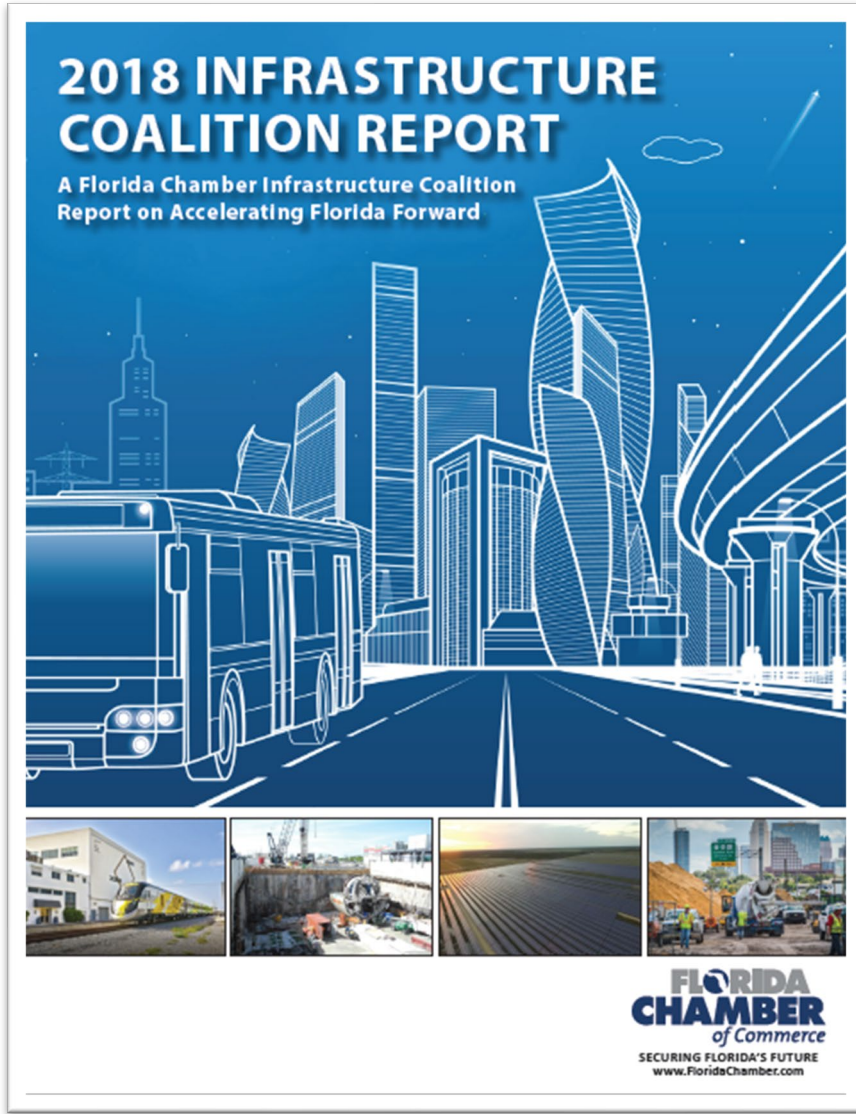


**“As we look
toward the future
of infrastructure
in Florida, we
must dream big.”**

– Ananth Prasad
Chair, Florida Chamber Infrastructure Coalition



Connecting to global markets is just as important as connecting to and from Florida's communities.



FOUR BIG GOALS

Invest in the Future

- ‘Dig once’ - Cross-sector infrastructure efficiencies
- Inter-agency coordination
- Continue to develop P3s & to encourage a diverse mix of transportation revenue sources

Go Bold

- Multimodal/multipurpose investments
- Future Corridors

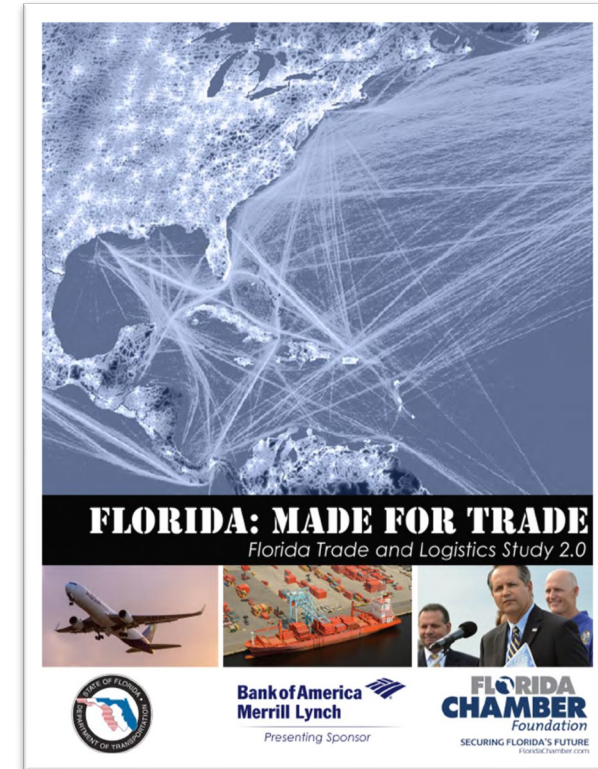
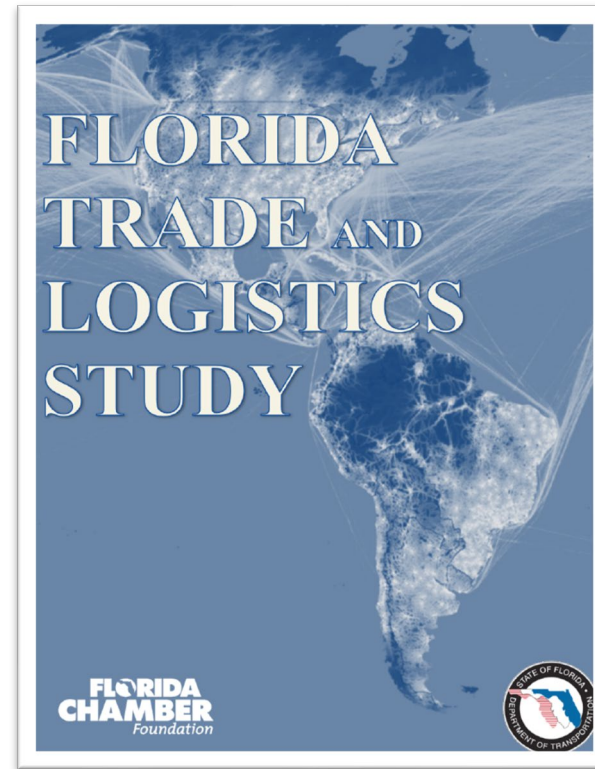
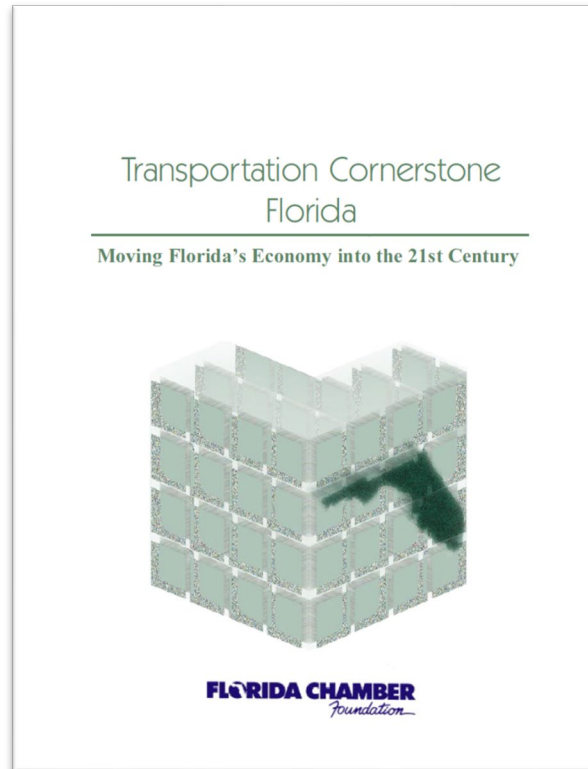
Catalyze workforce Innovation

- Attract and retain the next generation of talent
- Build workforce skills to encourage innovation

Address Connectivity Gaps

- Focus on smart and strategic “connectivity” solutions
- The best connectivity solution is not always a new road

Infrastructure is Economic Development



Provide Your Input on the Next Trade & Logistics Report
www.FloridaChamber.com/Trade3.0

Smarter Infrastructure Investments Are Important to Florida's Future Growth



Energy



Water



Transportation



Telecommunications



Rural Infrastructure

Many Modes, One Goal



Air



Sea



Space



Land



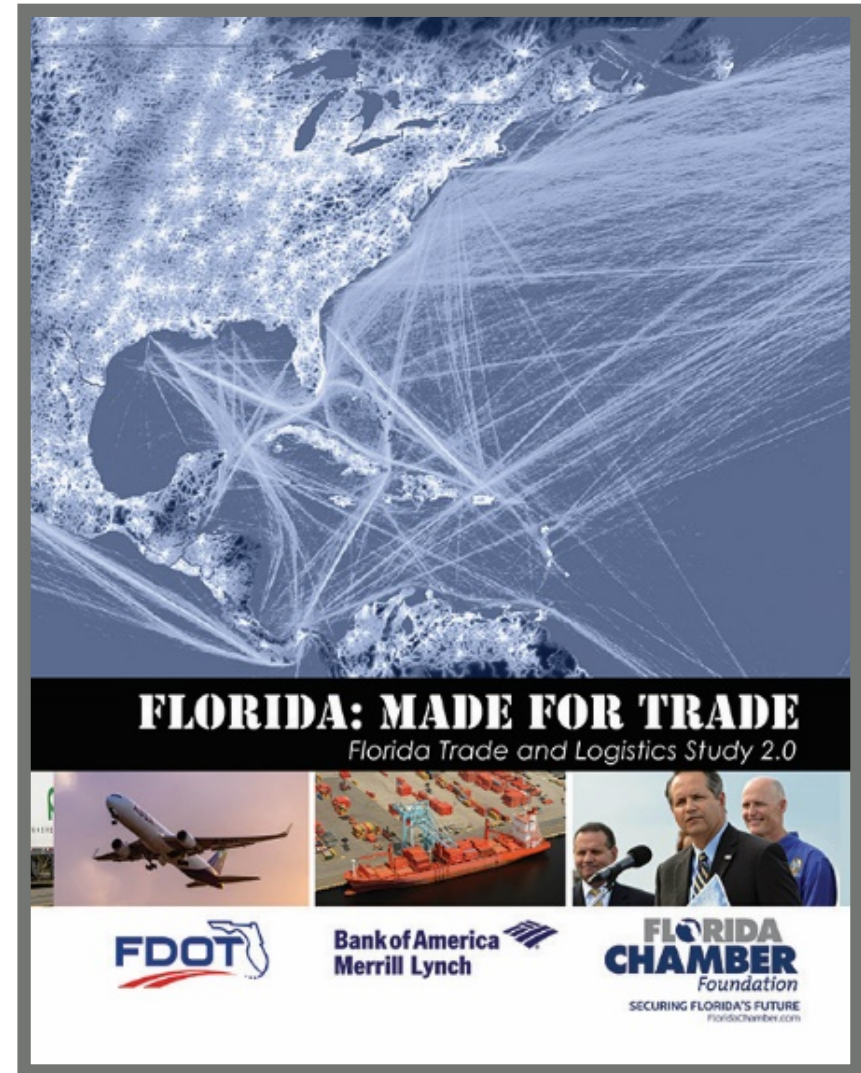
Rail

Trade and Logistics Equals More Innovation

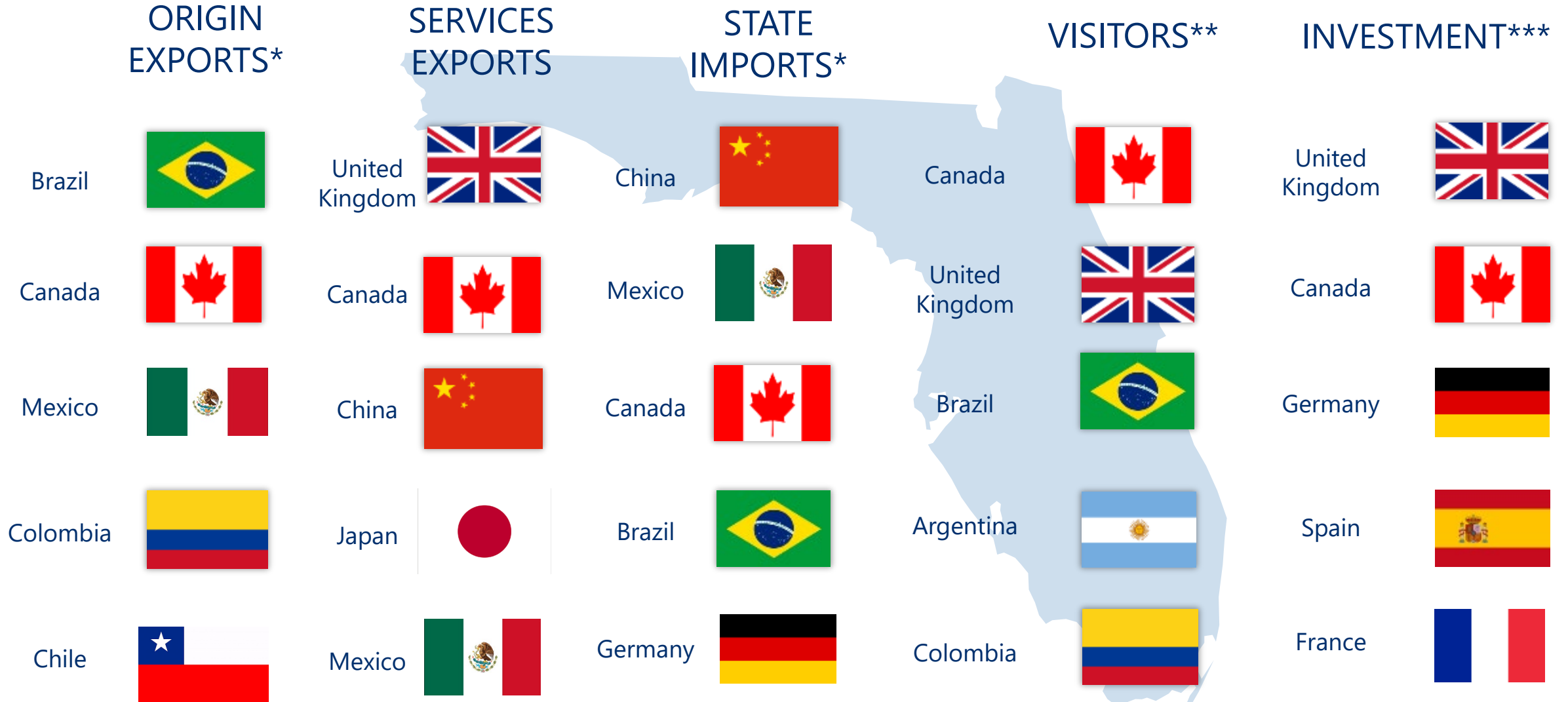
Move more trade through Florida sea and air gateways.

Make, grow and refine more products for export in Florida.

Multiply the impacts of trade in Florida.



Florida's Top Global Partners





m·cores

MULTI-USE CORRIDORS OF REGIONAL ECONOMIC SIGNIFICANCE

Building the Perfect Climate for Business



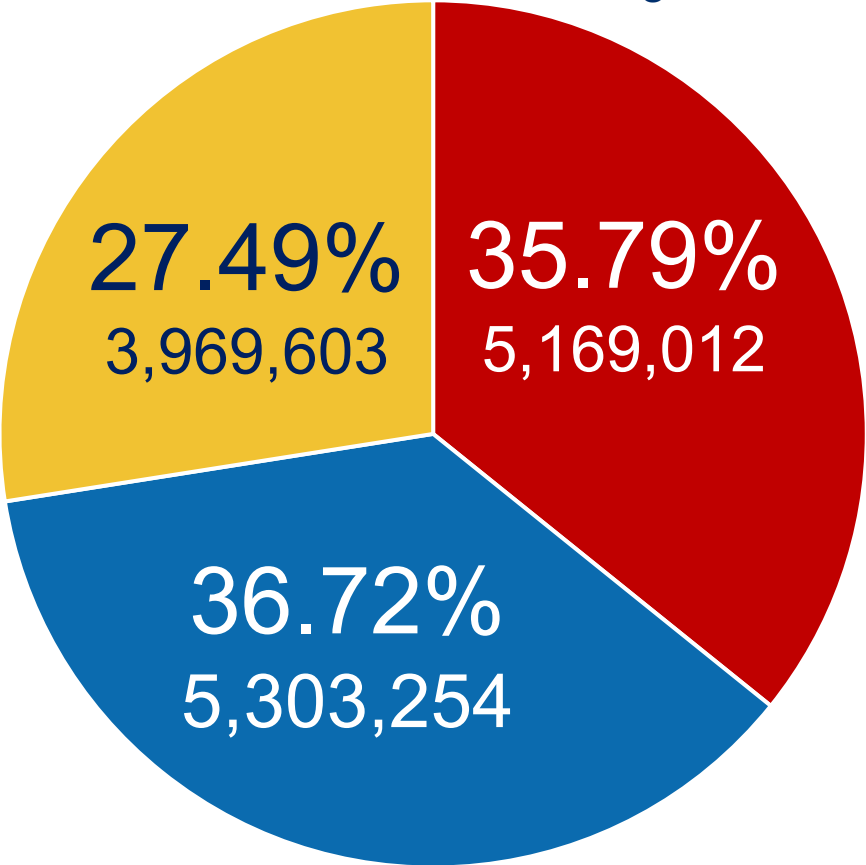
State Lawsuit Climate Report

2015	2017	2019
#44	#46	#46



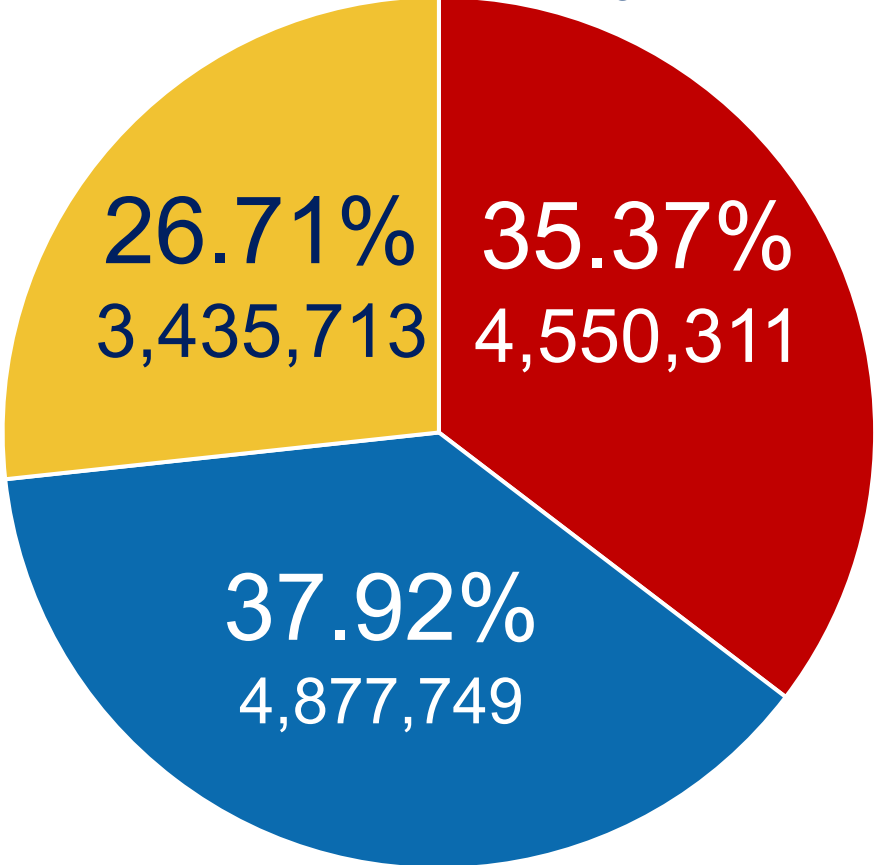
Florida Hits 14 Million Registered Voters

Florida Voter Registration –
2020 Book Closing



Total: 14,441,869

Florida Voter Registration –
2016 Book Closing



Total: 12,863,773

Since 2016:
Voter Registration + 1,578,096
R + 618,701
D + 425,505
NPA/OTH + 533,890

2020 Overview:
D + 134,242 over R

Top Voter Concerns by Media Market

Statewide	COVID-19	JOBS	POLICE LAW & ORDER	OTHER
	29	15	8	Healthcare 8% Education 7% Environment 4%
Jacksonville	22	13	20	Healthcare 7%
Gainesville	31	31	0	Healthcare 15%
Tallahassee	50	6	6	Environment 6%
Panama City/Pensacola	21	17	10	Healthcare 10%
Orlando/Daytona	28	15	7	Education 6%
Tampa/St. Pete	30	22	3	Healthcare 9%
Ft. Myers/Naples	41	13	21	Healthcare 8%
Broward/Miami	27	12	5	Healthcare 11%
Palm Beach	33	12	9	Education 9%

Top Voter Concerns

Statewide	COVID-19	JOBS	POLICE LAW & ORDER	OTHER
	29	15	8	Healthcare 8% Education 7% Environment 4%
Men	29	17	7	Healthcare 8%
Women	30	14	10	Education 8%
Rep	19	26	12	Education 9%
Dem	39	6	4	Healthcare 11%
Others	30	12	8	Healthcare 9%
White	32	18	8	Education 7%
Black	20	8	11	Healthcare 15%
Hispanic	25	14	5	Education 11%

MAKING FLORIDA THE SAFEST STATE IN AMERICA

At the Florida Chamber Safety Council, our members know their workforce is their most precious asset. The Florida Chamber Safety Council is making Florida the safest state in America by highlighting our members' safety successes, through being an incubator of safety initiatives and best practices, and the go-to resource for safety, health, and sustainability and is becoming the national standard for safety leadership.

COVID-19 RESOURCES

LEARN ABOUT TRAININGS

www.flchambersafety.com



Florida Chamber Safety Council Advisory Board



UNIVERSITY OF
CENTRAL FLORIDA

Uniting Business Leaders for Good in Florida



2020 Transportation, Growth & Infrastructure Summit (Virtual)

December 8,9 2020



2021 Economic Outlook & Jobs Summit (Virtual)

January 28, 2021

2021 Southeastern Leadership Conference on Safety, Health & Sustainability

March 29, 30, & 31, 2021



2021 Florida Business Leaders Summit on Prosperity & Economic Opportunity

May 5, 2021

TRANSPORTATION, GROWTH & INFRASTRUCTURE SOLUTION SUMMIT

DECEMBER 8-9, 2020

A Virtual Event



**FLORIDA
CHAMBER**
Foundation

Register your entire team for \$1,000

www.FLChamber.com/InfrastructureSummit

PRESENTING SPONSOR:



**FLORIDA
CHAMBER**
of Commerce

ECONOMIC OUTLOOK AND JOBS SOLUTION SUMMIT



Register your entire management team TODAY!

JANUARY 28, 2021
A Virtual Event, 1:00-4:00pm EST

Registration deadline: Tuesday, January 26th

**FLORIDA
CHAMBER**
Foundation

REGISTER HERE: www.flchamber.com/EconomicOutlook

SPONSORSHIP OPPORTUNITIES: Contact Aaron Kinnon, akinnon@flfoundation.org

A middle-aged man with a grey beard and mustache, wearing a dark blue pinstripe suit, white shirt, and a red and blue striped tie, is speaking at a podium. He is holding a small black object in his right hand. The background features a large banner with the text "FLORIDA CHAMBER of Commerce" and the Great Seal of the State of Florida. An American flag is visible on the left side of the frame.

**FLORIDA
CHAMBER**
of Commerce

Dr. Jerry Parrish – Chief Economist
jparrish@flchamber.com

**FLORIDA
CHAMBER**
Foundation

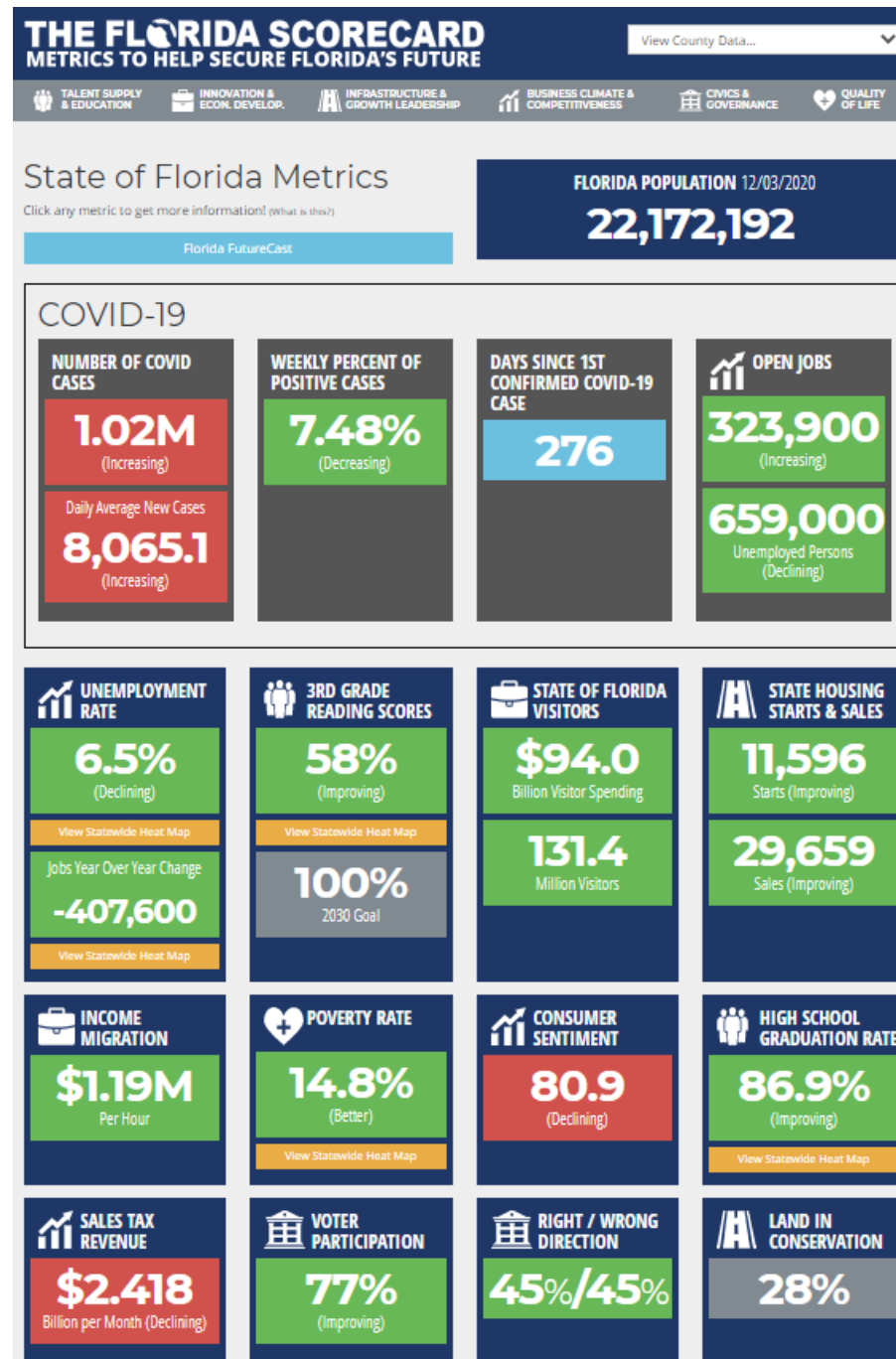
www.theFloridaScorecard.org

\$1.1 Trillion Economy (17th)

900 Net new people/day

\$1.19 Million AGI/hour (24/7/365)

Florida created more than 1 out of
11 U.S. jobs since 2015



St. Johns County Metrics (What is this?)

St. Johns County FutureCast

Click any metric to get more information!

COVID-19

NUMBER OF COVID CASES

9,085
(Increasing)

Daily Average New Cases

99.0
(Increasing)

WEEKLY PERCENT OF POSITIVE CASES

8.87%
(Increasing)

DAYS SINCE 1ST CONFIRMED COVID-19 CASE

263

UNEMPLOYED PEOPLE

4,871
(Decreasing)

Jobs Year Over Year Change

-6,452

UNEMPLOYMENT RATE

3.7%
(Declining)

Jobs Year Over Year Change

-6,452

[View Statewide Heat Map](#)

HOUSING PERMITS

4,513
Permits (Declining)

SALES TAX REVENUE

\$18.52
Million per Year (Improving)

WEALTH MIGRATION

\$394.70
Million per Year

POVERTY RATE

8.4%
(Better)

[View Statewide Heat Map](#)

HIGH SCHOOL GRADUATION RATE

94.3%
(Improving)

[View Statewide Heat Map](#)

LAND IN CONSERVATION

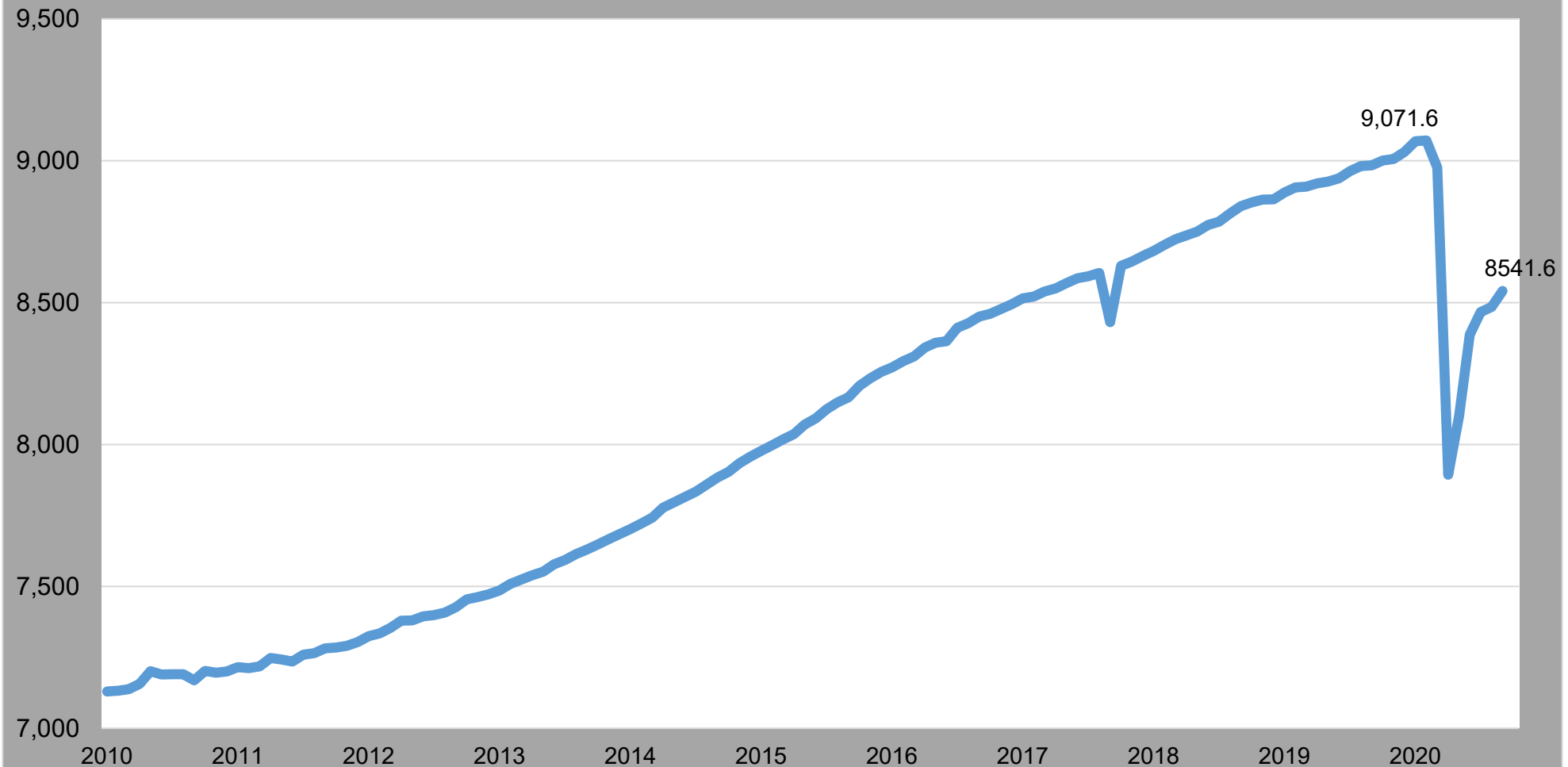
20%

POPULATION

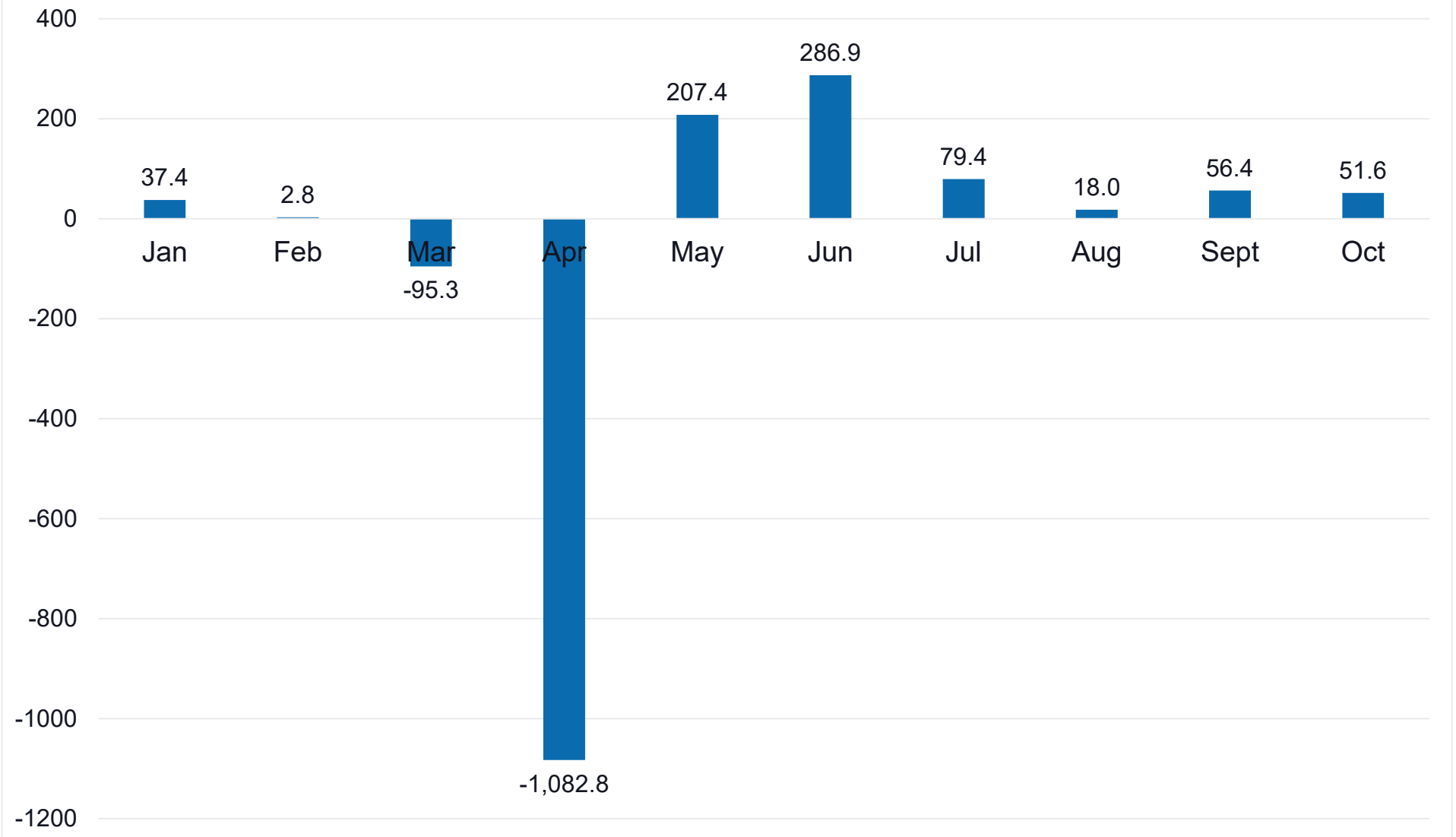
264.67
Thousand

[View Statewide Heat Map](#)

Florida non-farm Jobs (thousands)



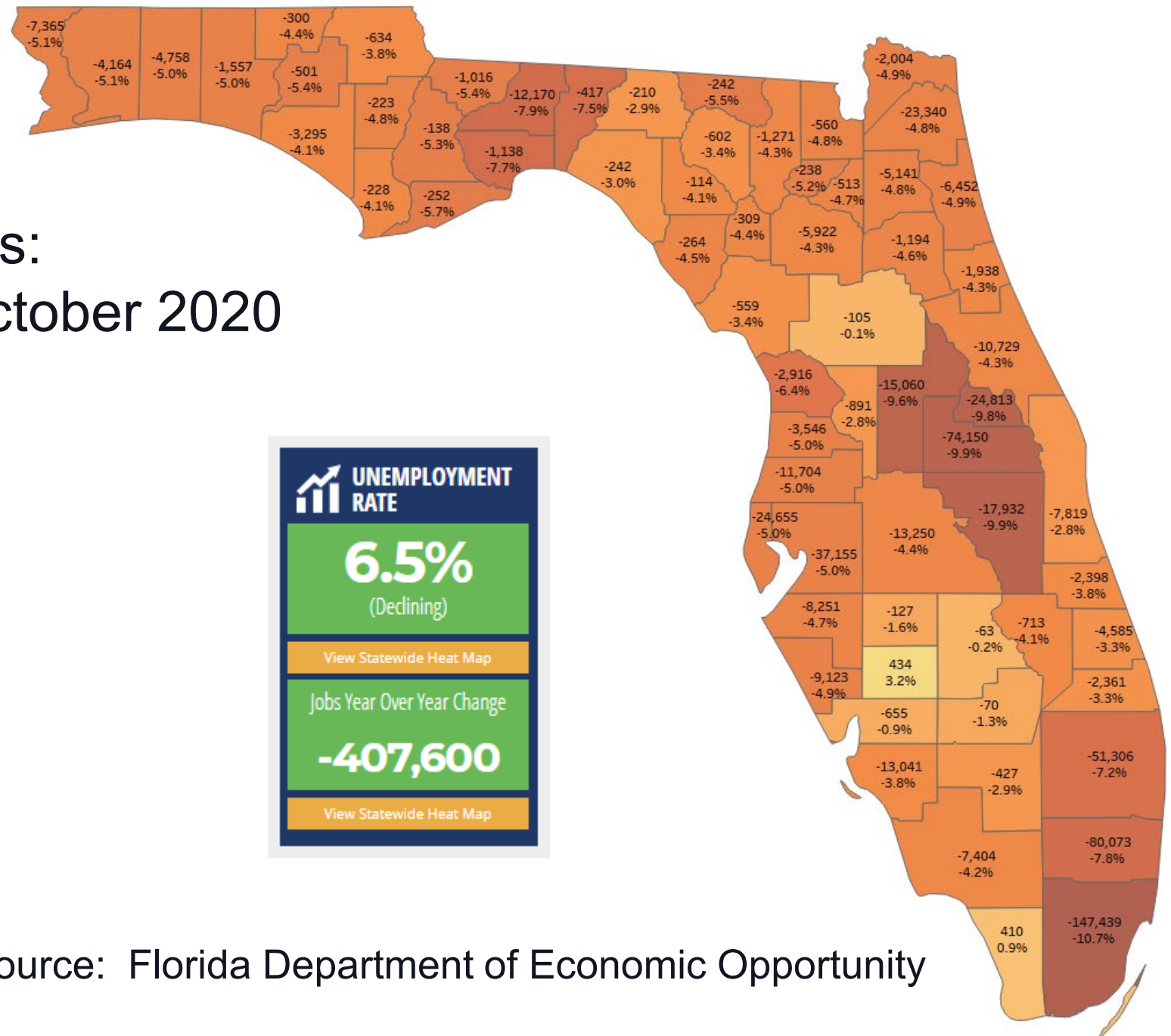
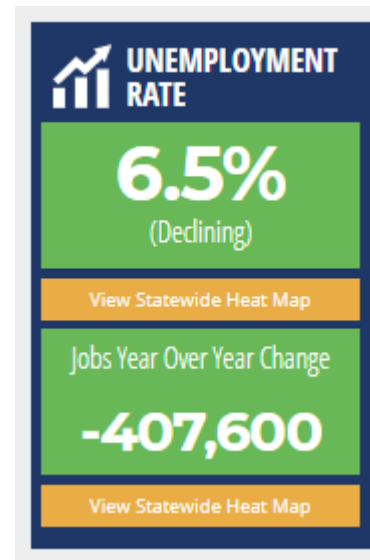
2020 Month-over-Month Job Gains/Losses (thousands)



Job Loss by Category: October 2019 to October 2020

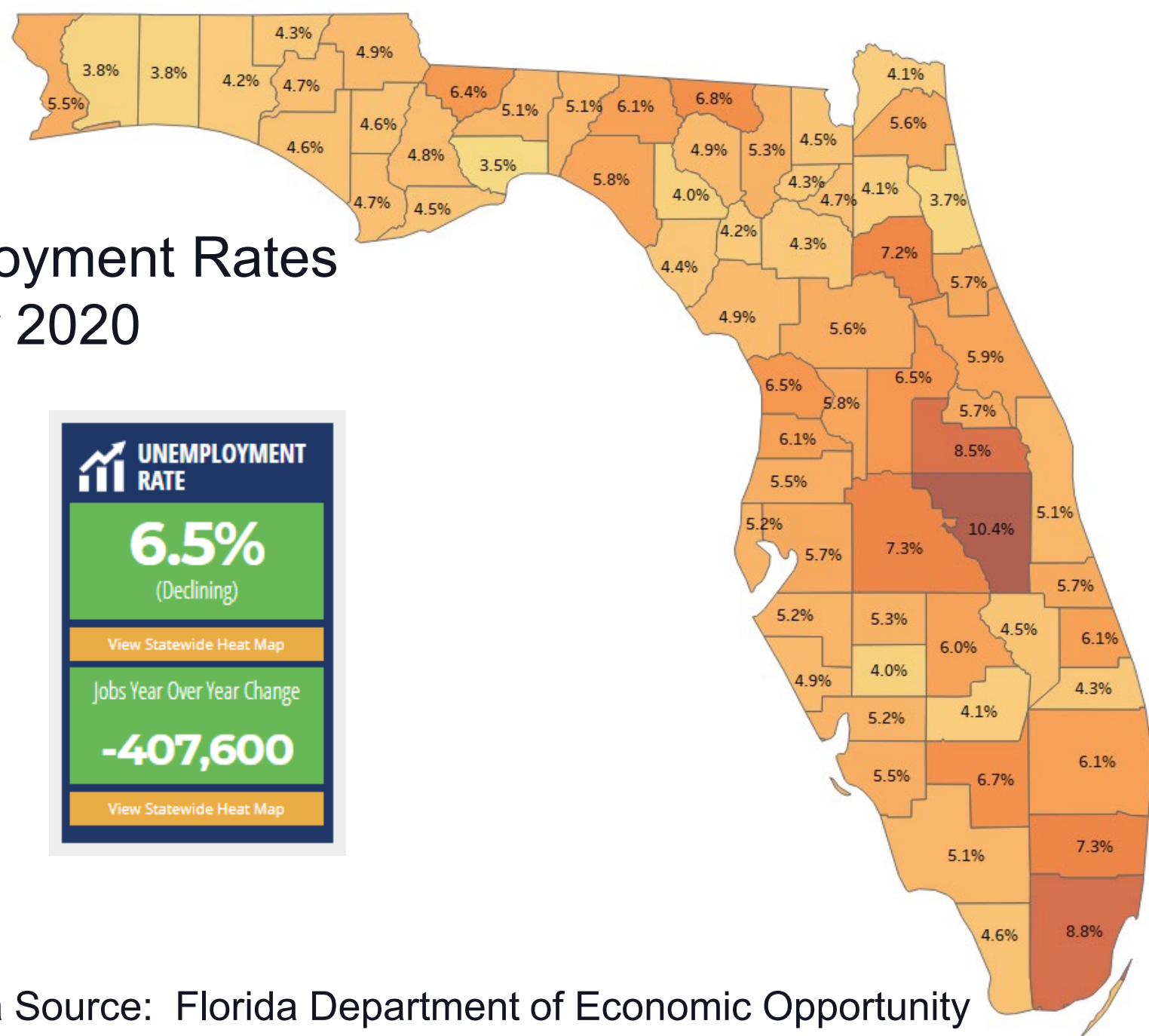
Industry	Job Change	Percent of Industry
Total – All Industries	-407,600	-4.5%
Leisure & Hospitality	-198,500	-15.8%
Professional & Business Services	-49,100	-3.5%
Government	-39,000	-3.5%
Trade, Transportation & Utilities	-37,700	-2.1%
Education & Health Services	-25,600	-1.9%
Construction	-10,500	-1.8%
Manufacturing	-5,900	-1.5%
Financial Activities	-7,100	-1.2%

Year-over-year Jobs: October 2019 to October 2020



Data Source: Florida Department of Economic Opportunity

County Unemployment Rates October 2020

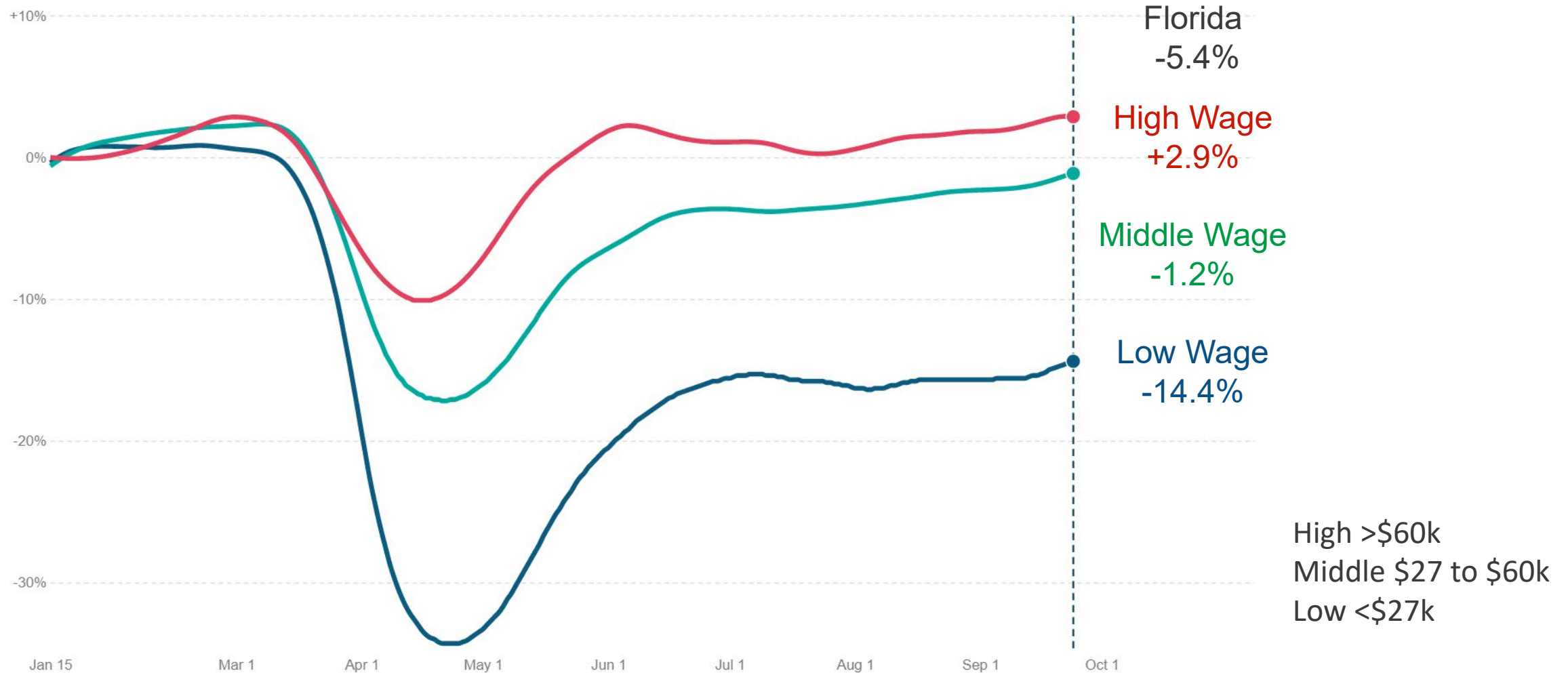


Data Source: Florida Department of Economic Opportunity

Higher-wage jobs fared better than others in Florida and the U.S.

Percent Change in Employment*

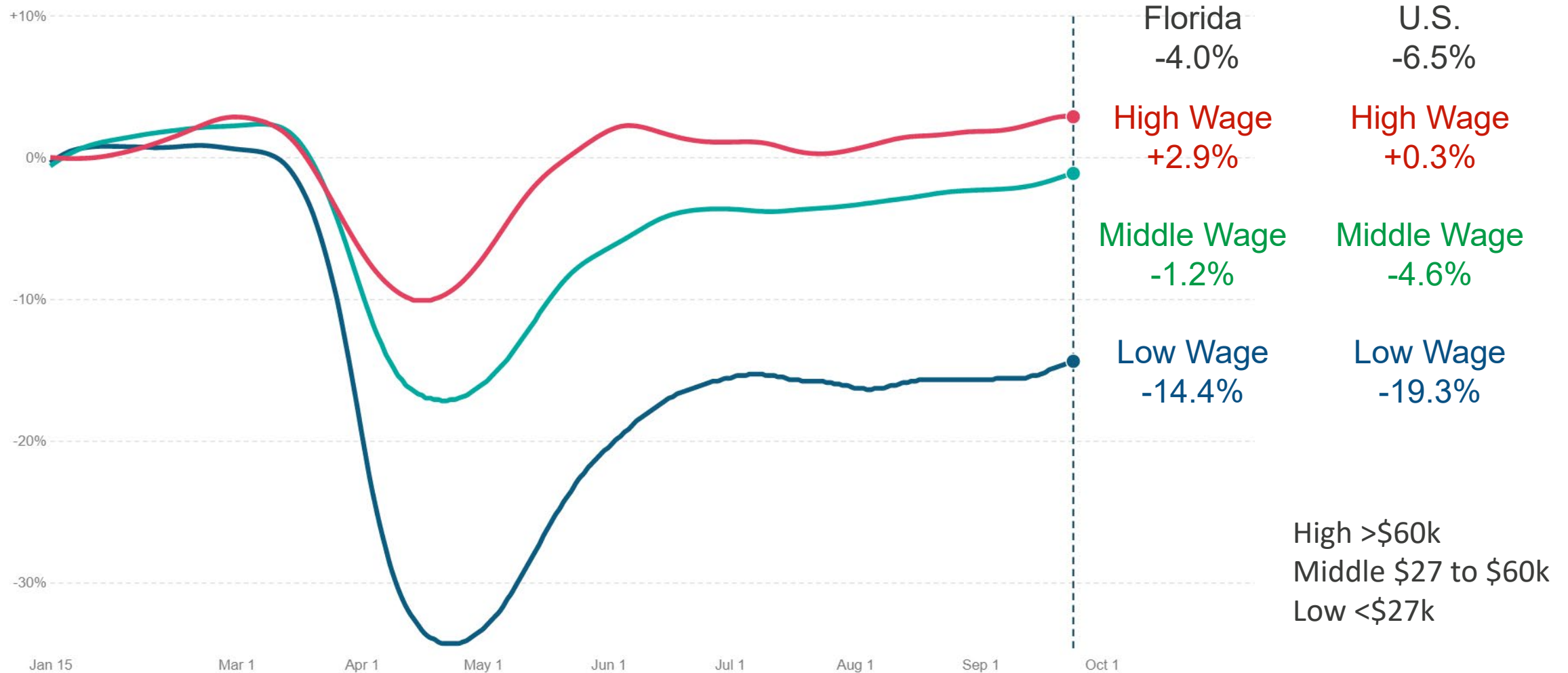
In **Florida**, as of **September 24 2020**, employment rates among workers in the bottom wage quartile **decreased** by **14.4%** compared to January 2020 (not seasonally adjusted).



Higher-wage jobs fared better than others in Florida and the U.S.

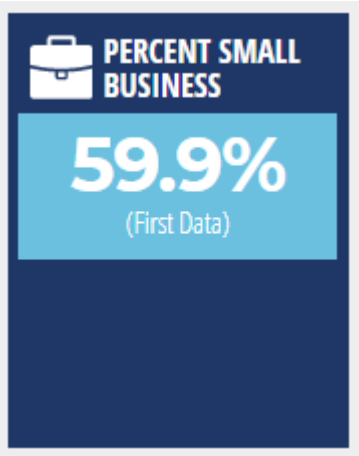
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In **Florida**, as of **September 24 2020**, employment rates among workers in the bottom wage quartile **decreased** by **14.4%** compared to January 2020 (not seasonally adjusted).



www.FIChamber.com/covidimpact

Percent of Florida’s Net New Jobs
Created by Businesses with Less
than 100 employees

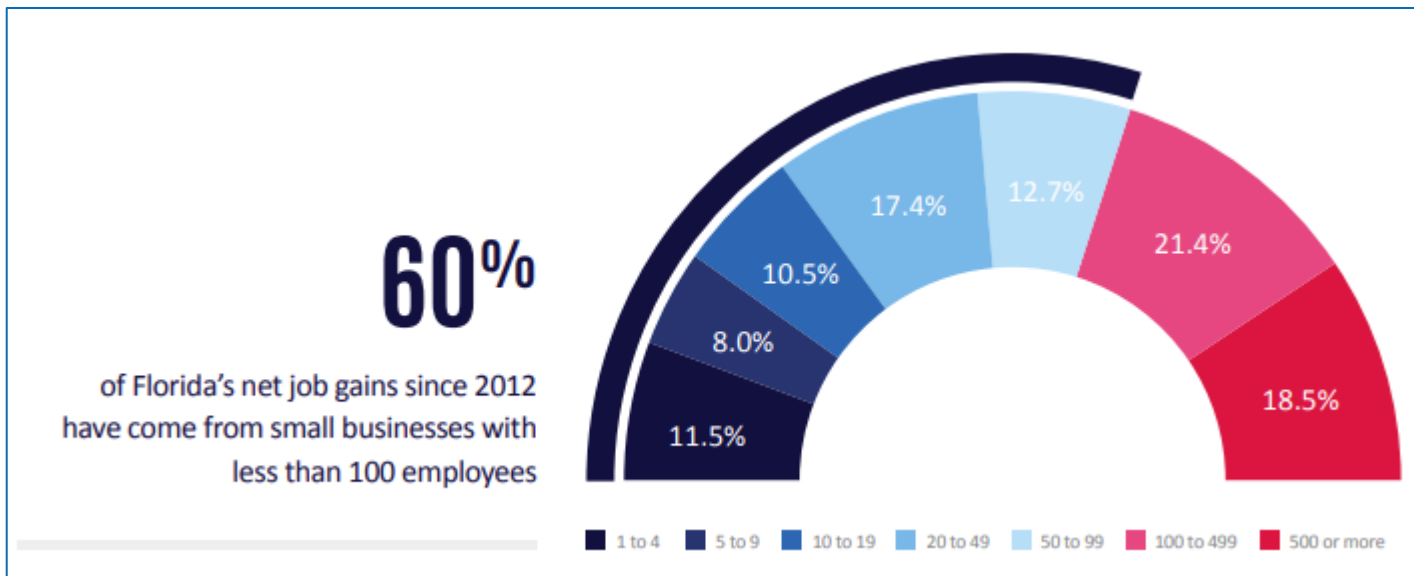
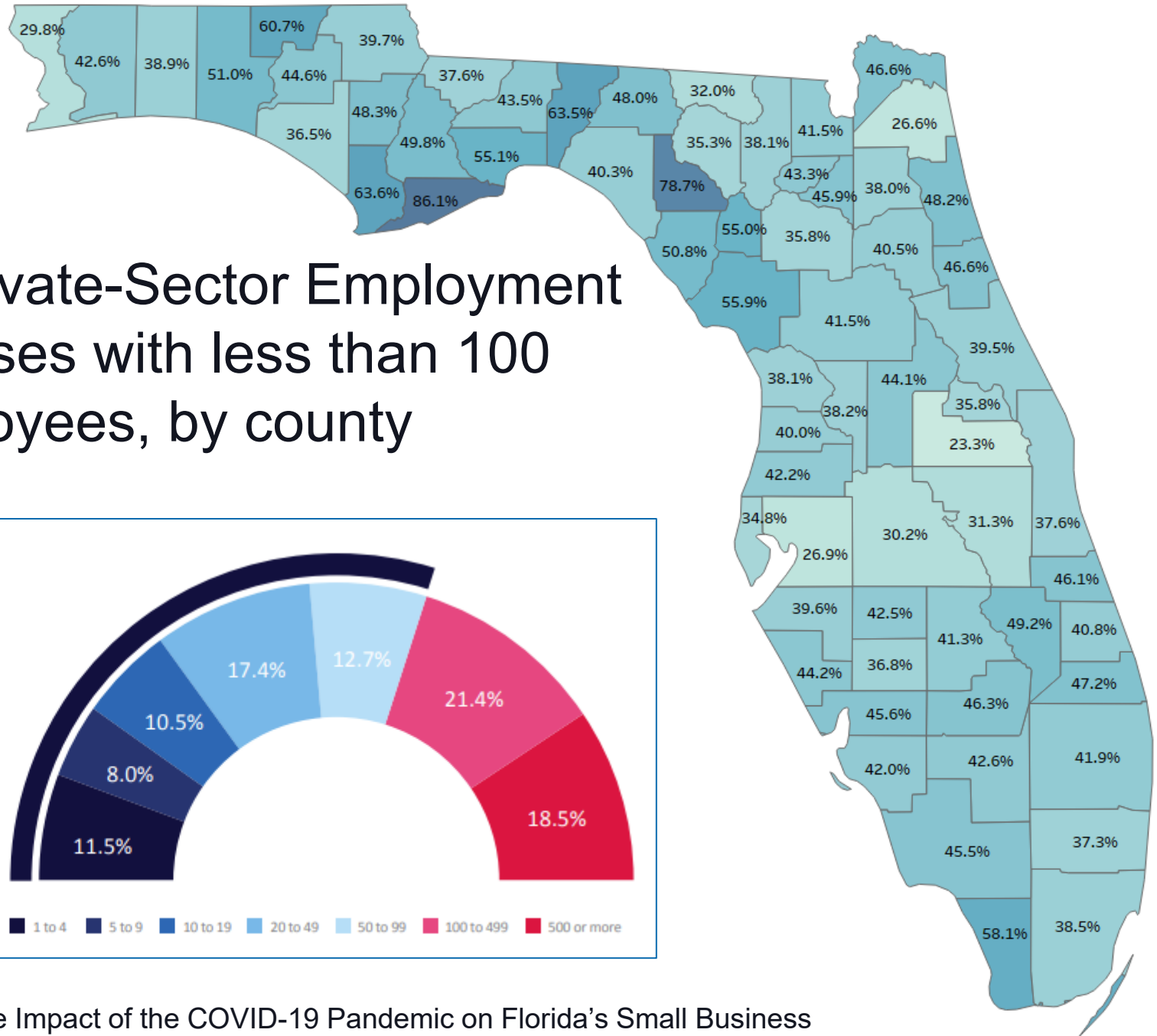


The Impact of the COVID-19 PANDEMIC on Florida’s Small Businesses

October 2020

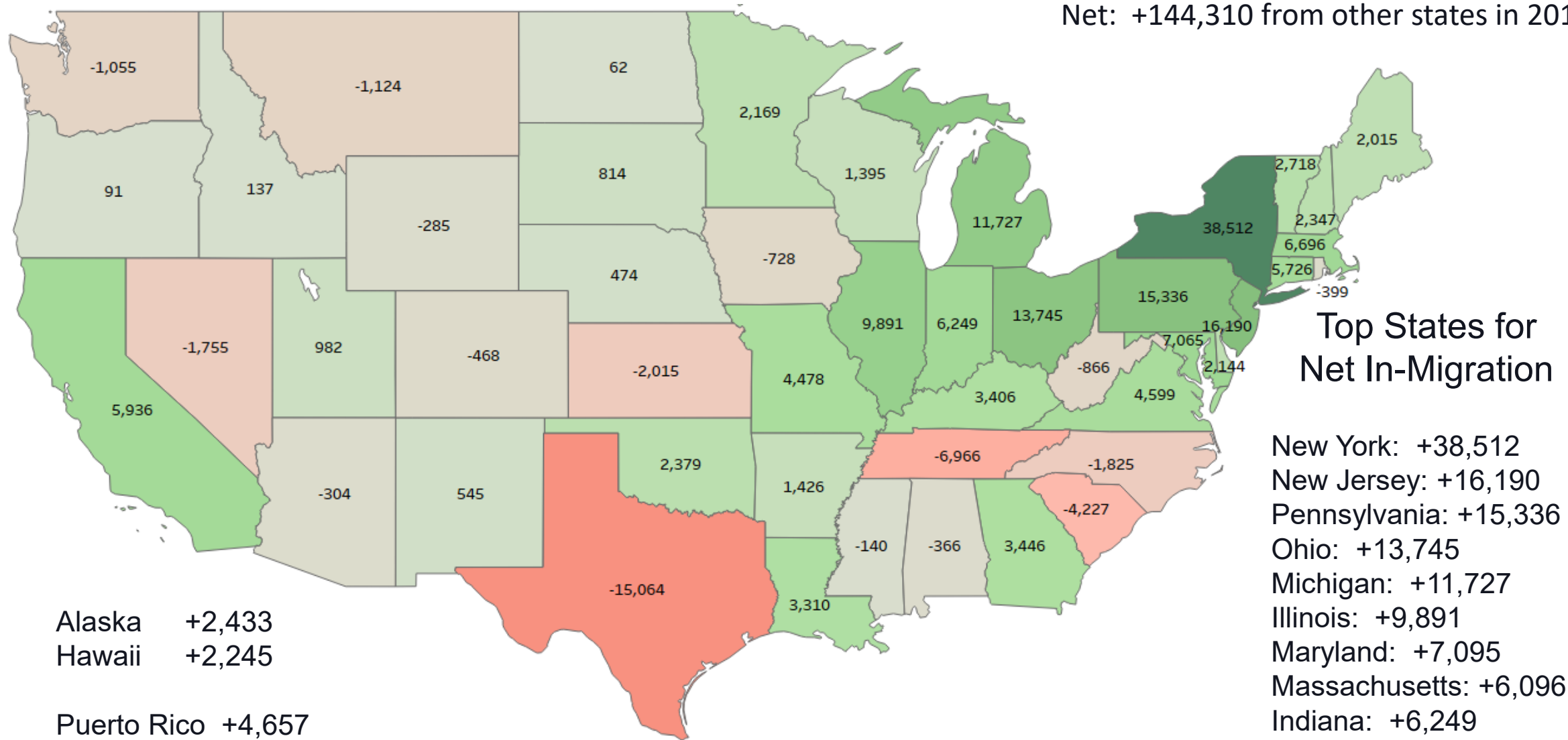


Percent of Private-Sector Employment at Businesses with less than 100 employees, by county



Net Migration to Florida: 2019

Net: +144,310 from other states in 2019



Alaska	+2,433
Hawaii	+2,245

Puerto Rico +4,657

New York: +38,512
New Jersey: +16,190
Pennsylvania: +15,336
Ohio: +13,745
Michigan: +11,727
Illinois: +9,891
Maryland: +7,095
Massachusetts: +6,096
Indiana: +6,249
California: +5,936
Connecticut: +5,726

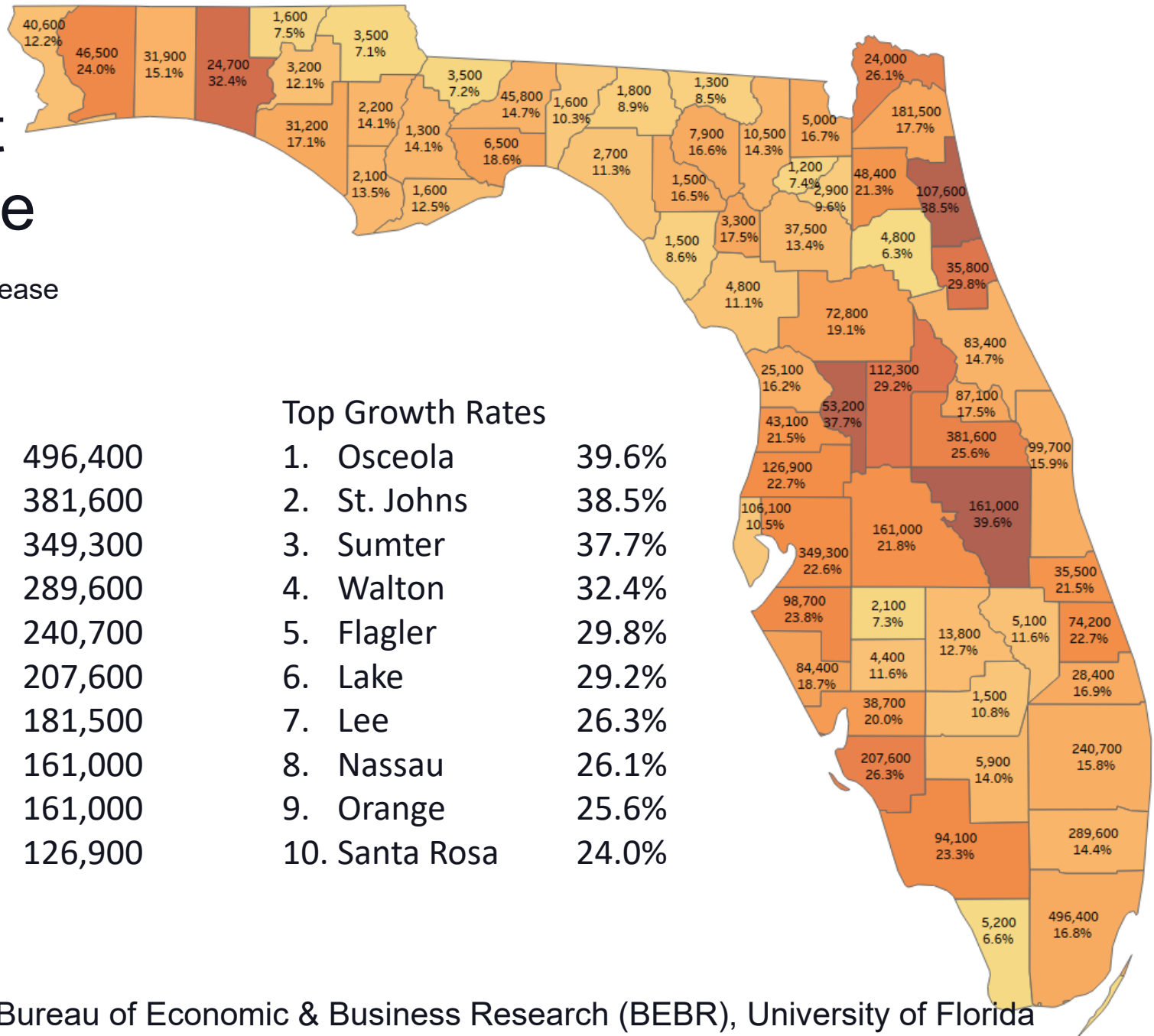
Data Source: U.S. Census Bureau

Florida's Next 4 Million People

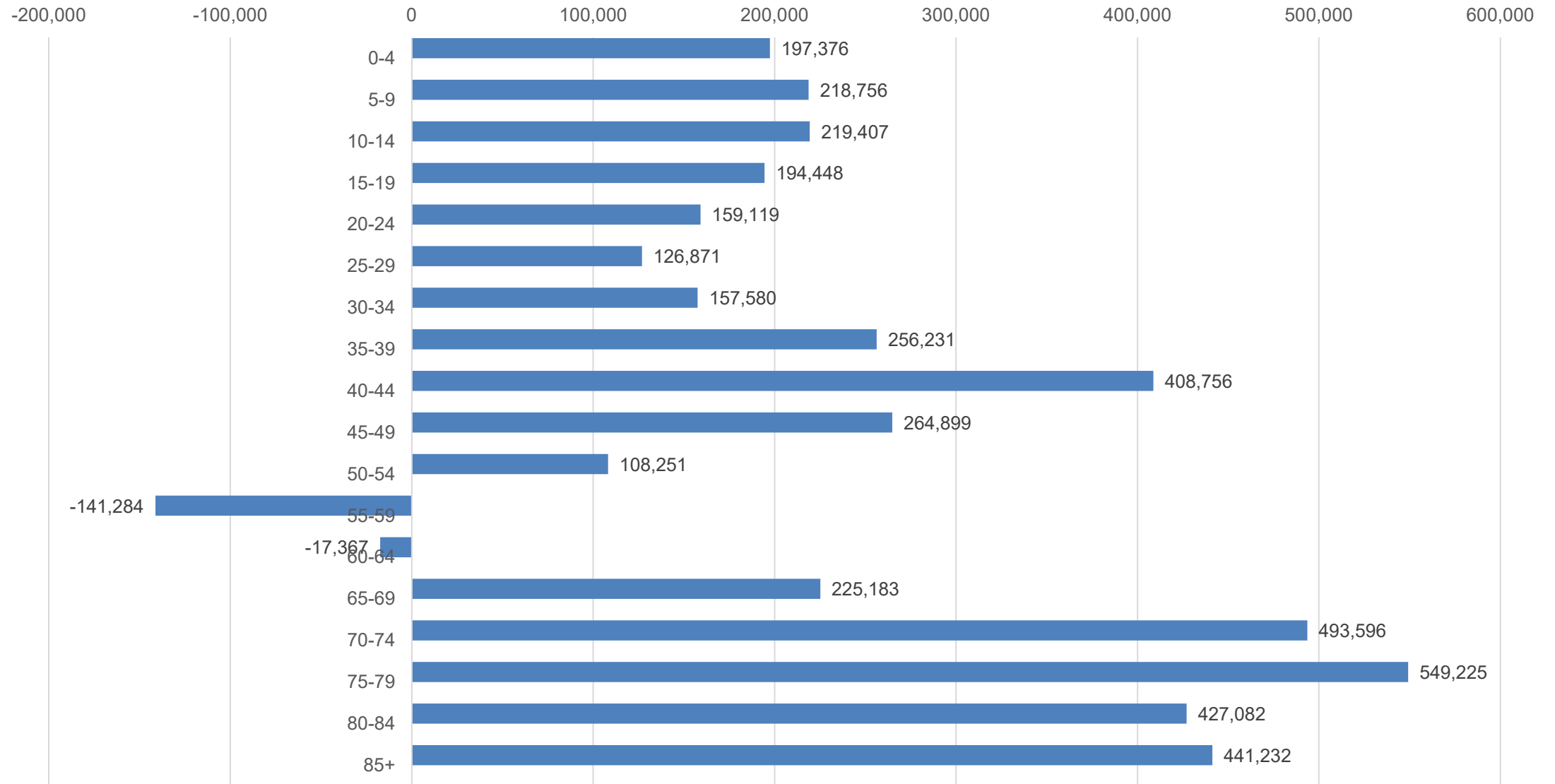
Top Number: Estimated Increase
Bottom Number: Percent

	Top Increases	
Top 4:	1. Miami-Dade 496,400	
35.1%	2. Orange 381,600	
	3. Hillsborough 349,300	
	4. Broward 289,600	
Top 7:	5. Palm Beach 240,700	
49.7%	6. Lee 207,600	
	7. Duval 181,500	
	8. Osceola 161,000	
	9. Polk 161,000	
Top 17:	10. Pasco 126,900	
76.4%		

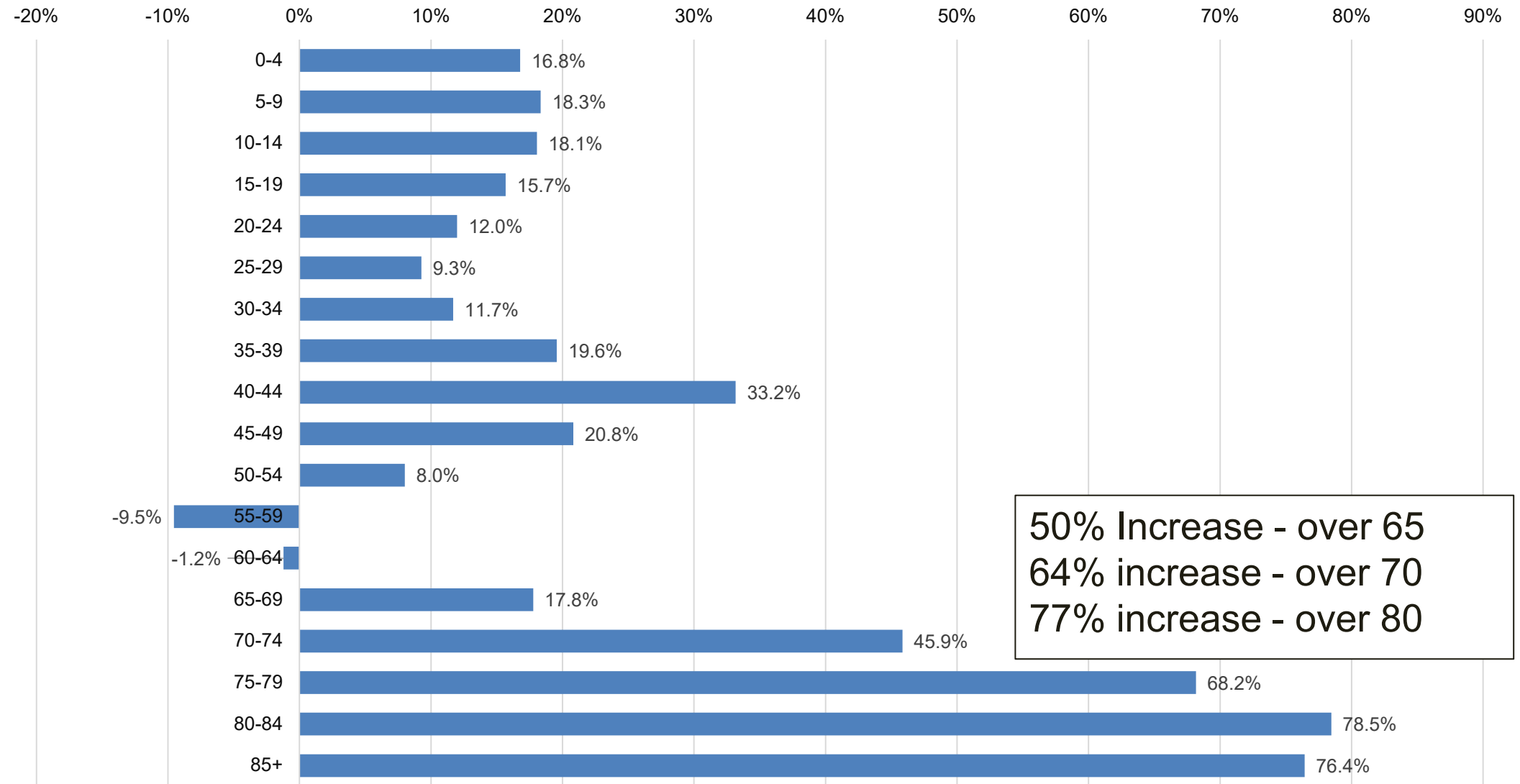
Top Growth Rates	
1. Osceola	39.6%
2. St. Johns	38.5%
3. Sumter	37.7%
4. Walton	32.4%
5. Flagler	29.8%
6. Lake	29.2%
7. Lee	26.3%
8. Nassau	26.1%
9. Orange	25.6%
10. Santa Rosa	24.0%



Florida's Next 4 Million People by Age Group



Percent Growth by Age Group - Next 4 Million Floridians



Florida's Under-18 Poverty

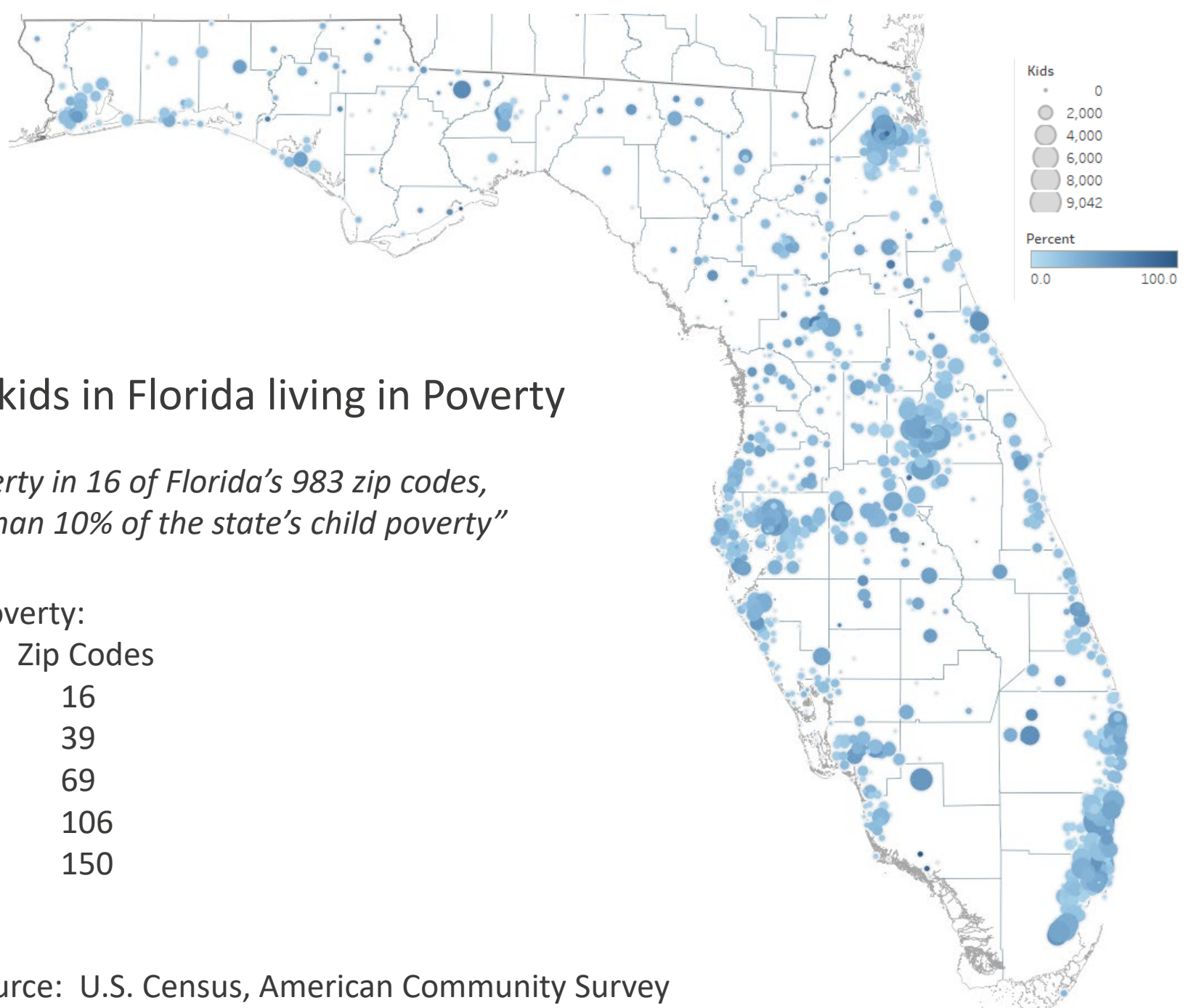
There are 870,505 kids in Florida living in Poverty

"If you eliminated child poverty in 16 of Florida's 983 zip codes, you would eliminate more than 10% of the state's child poverty"

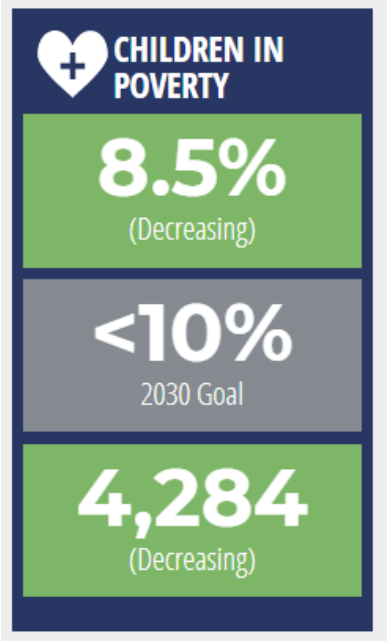
Concentration of Child Poverty:

Percent	Zip Codes
10%	16
20%	39
30%	69
40%	106
50%	150

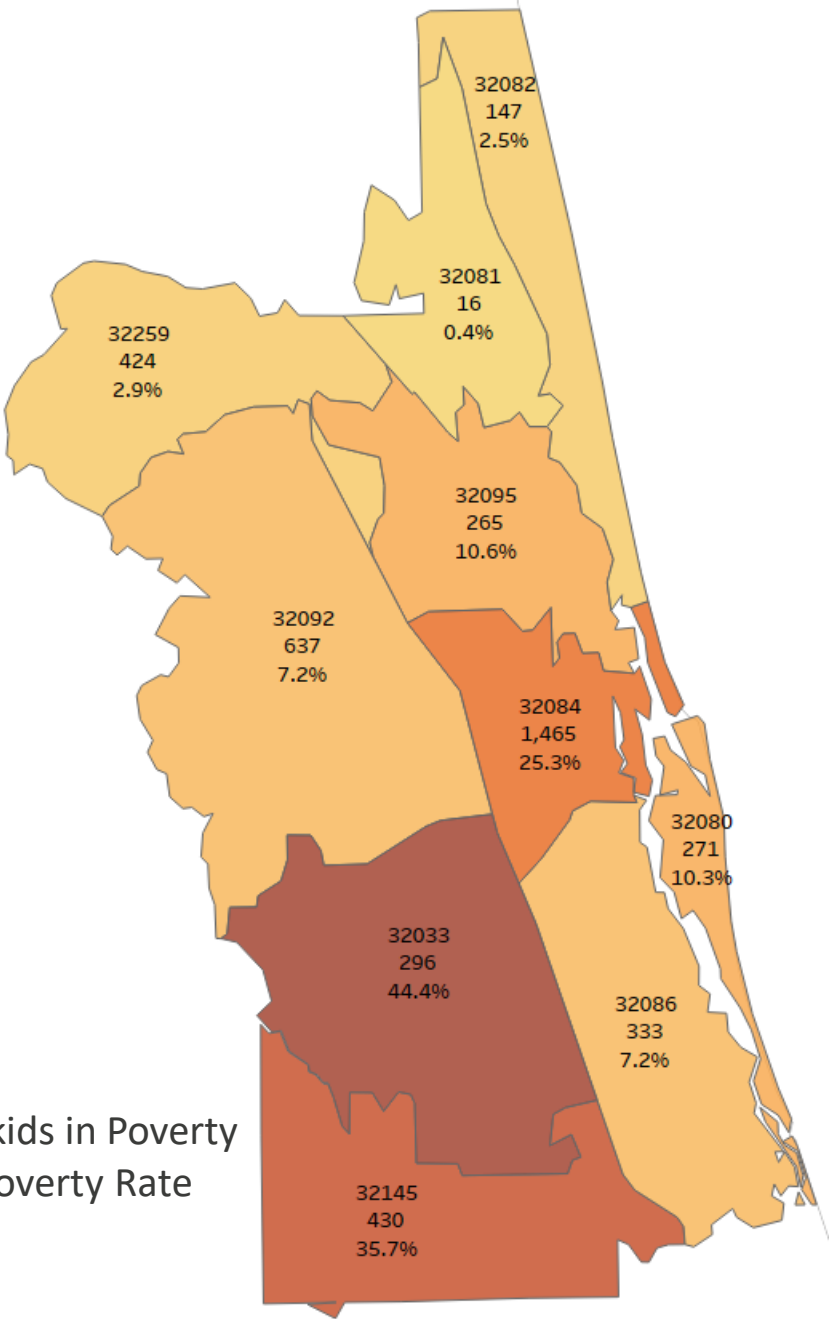
Data Source: U.S. Census, American Community Survey



St. Johns County Under-18 Poverty



Top Number: Zip Code
Middle Number: Number of kids in Poverty
Bottom Number: Under-18 Poverty Rate

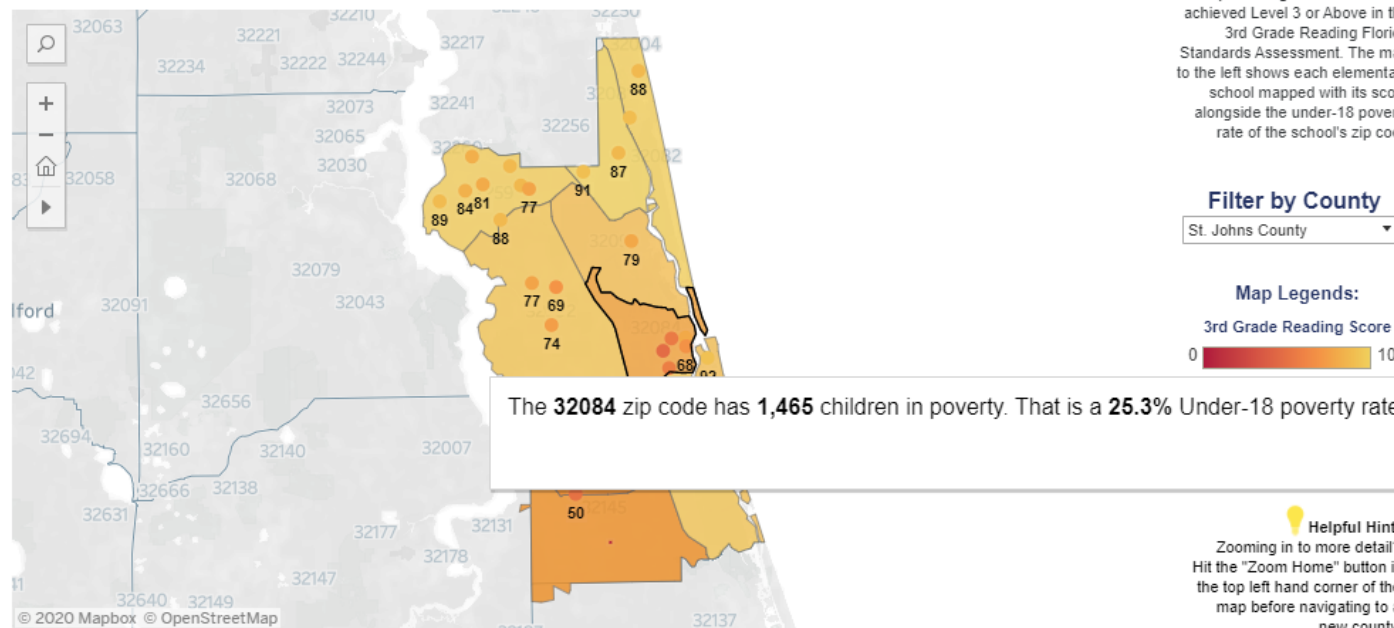


List of schools by County, their 3rd grade reading scores, and number of kids not reading at grade level



Florida Chamber Foundation Prosperity Initiative

Elementary School Reading Scores by Poverty Rate of Children



Third grade reading scores are available below for each of the elementary schools in the county. Scroll down to see all of the school listings

Elementary School Reading Scores in St. Johns County

School Name	Kids Not Reading At Grade Level	Third Grade Reading Score
CROOKSHANK ELEMENTARY SCHOOL	57	55
CUNNINGHAM CREEK ELEM. SCHOOL	12	84
DURBIN CREEK ELEMENTARY SCHOOL	15	88
FREEDOM CROSSING ACADEMY	28	81
HICKORY CREEK ELEMENTARY SCHOOL	15	89
JULINGTON CREEK ELEM. SCHOOL	28	83

The Third Grade Reading Score is the percentage of students who achieved Level 3 or Above in the 3rd Grade Reading Florida Standards Assessment. The map to the left shows each elementary school mapped with its score alongside the under-18 poverty rate of the school's zip code

Filter by County


St. Johns County

Map Legends:

3rd Grade Reading Score

School	Score
School A	75
School B	85
School C	90

The **32084** zip code has **1,465** children in poverty. That is a **25.3%** Under-18 poverty rate.

 **Helpful Hint:**
Zooming in to more detail?
Hit the "Zoom Home" button in
the top left hand corner of the
map before navigating to a
new county.

theFloridaGapMap.org

Under-18 Poverty numbers and rates for all 983 of Florida's Zip Codes

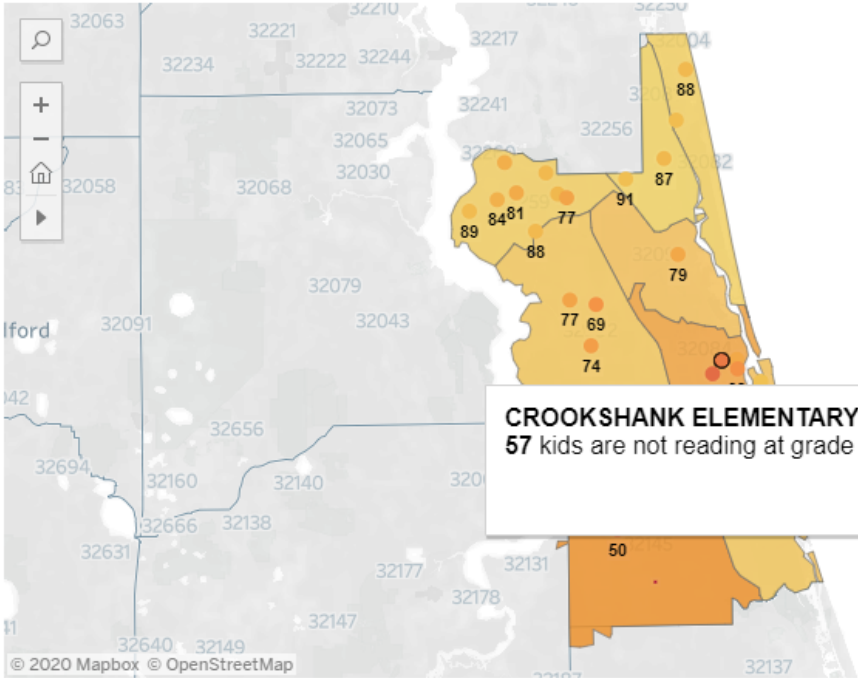
3rd-grade reading scores for every Public School in Florida

List of schools by County, their 3rd grade reading scores, and number of kids not reading at grade level



Florida Chamber Foundation Prosperity Initiative

Elementary School Reading Scores by Poverty Rate of Children



The Third Grade Reading Score is the percentage of students who achieved Level 3 or Above in the 3rd Grade Reading Florida Standards Assessment. The map to the left shows each elementary school mapped with its score alongside the under-18 poverty rate of the school's zip code.

Filter by County

St. Johns County

Map Legends:

3rd Grade Reading Score
0 100

CROOKSHANK ELEMENTARY SCHOOL's 3rd Grade Reading Score is 55. Approximately 57 kids are not reading at grade level.

Helpful Hint:
Zooming in to more detail?
Hit the "Zoom Home" button in the top left hand corner of the map before navigating to a new county.

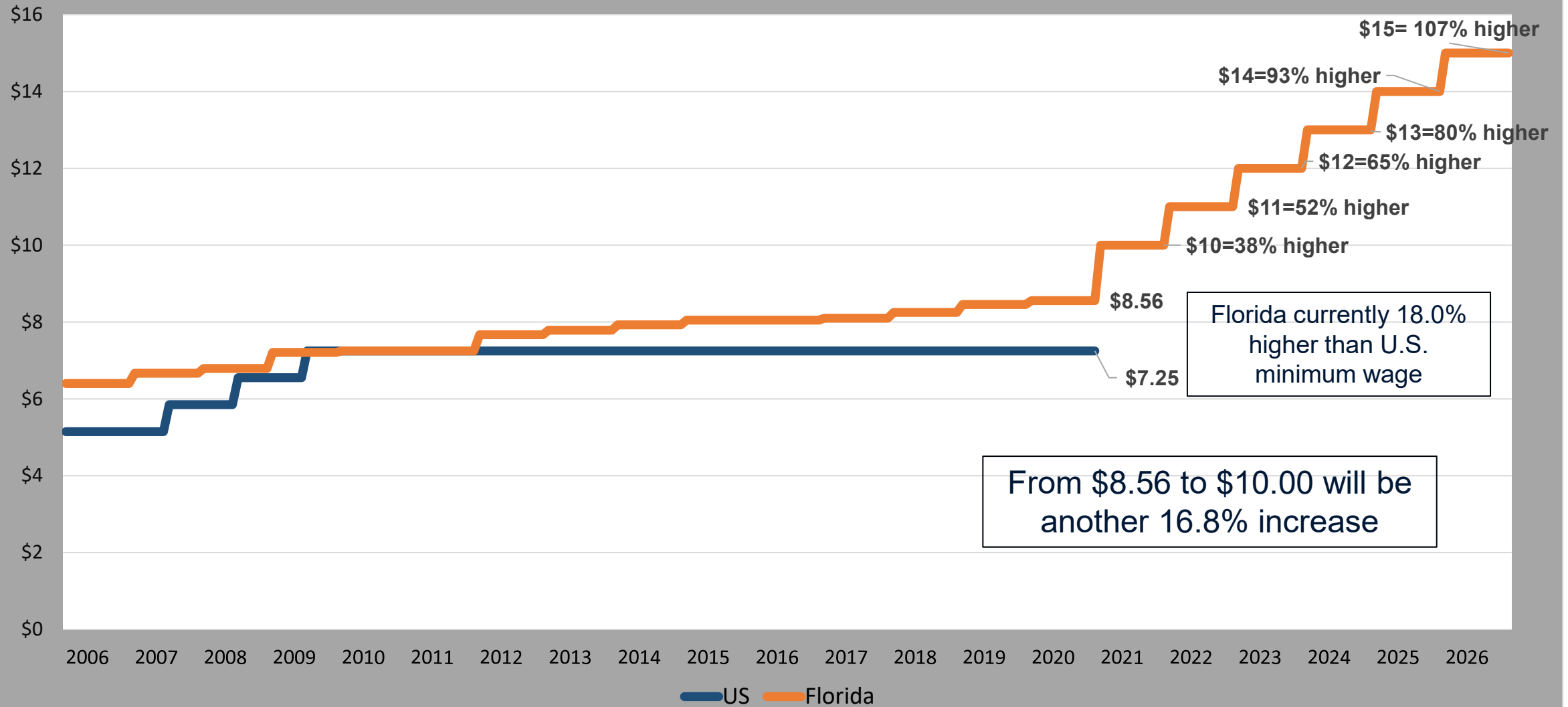
[Comprehensive Dashboard](#)
[Reading Scores by Elementary School](#)
[Explore the Map](#)

School Name	Kids Not Reading At Grade Level	Third Grade Reading Score
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HICKORY CREEK ELEMENTARY SCHOOL	15	89
JULINGTON CREEK ELEM. SCHOOL	28	83
KETTERLINUS ELEMENTARY SCHOOL	19	68
LIBERTY PINES ACADEMY	37	77
MILL CREEK ACADEMY	55	69
OCEAN PALMS ELEMENTARY SCHOOL	9	90
OSCEOLA ELEMENTARY SCHOOL (ST. JOHNS)	42	57
OTIS A. MASON ELEMENTARY SCHOOL	40	58
PALENCIA ELEMENTARY SCHOOL	28	79
PALM VALLEY ACADEMY	24	87
PATRIOT OAKS ACADEMY	19	87
PICOLATA CROSSING ELEMENTARY SCHOOL	29	74
PONTE VEDRA PALM VALLEY- RAWLINGS ELEM SCH..	22	88
R. B. HUNT ELEMENTARY SCHOOL	8	92
SOUTH WOODS ELEMENTARY SCHOOL	57	50
ST. AUGUSTINE PUBLIC MONTESSORI SCHOOL(SAP..	3	80
THE WEBSTER SCHOOL	38	46
TIMBERLIN CREEK ELEMENTARY SCHOOL	20	88
VALLEY RIDGE ACADEMY	14	91
W. DOUGLAS HARTLEY ELEMENTARY	19	80
WARDS CREEK ELEMENTARY SCHOOL	26	77

County

St. Johns County ▼

Florida and U.S. Minimum Wage – plus proposed increases



Florida Chamber Foundation's Economic Outlook & Jobs Solution Summit
Thursday, January 28, 2021
1:00 – 4:00 p.m.

The graphic features a dark blue background with a faint world map and various economic data visualizations. In the top right corner, there is a green circular icon containing a white line graph with an upward arrow. The main title "ECONOMIC OUTLOOK AND JOBS SOLUTION SUMMIT" is centered in large, bold, white capital letters. In the bottom left, a green rectangular box contains the text "JANUARY 28, 2021" and "A Virtual Event, 1:00-4:00pm". In the bottom right, the "FLORIDA CHAMBER Foundation" logo is displayed, with the word "FLORIDA" in a smaller font above "CHAMBER" and "Foundation" in a script font below it. The background also includes a bar chart on the left, a line graph with an orange trend line in the center, and a pie chart on the right with segments labeled 9%, 15%, and 26%. Other numbers like 125, 421, 751, and 57 are scattered throughout the background.

A satellite view of Earth at night, showing a coastline with numerous city lights glowing against the dark land. The surrounding ocean is dark blue with some whitecaps visible. The lights form a dense, winding pattern along the coast.

**Download this presentation at
www.FLChamber.com/RingPower**