

Securing Florida's Future, Together





Learners to Earners Solution Summit Series

Part 2: Creating a Seamless Path from the Classroom to the Workroom

Mark Wilson, President & CEO, Florida Chamber of Commerce

**FLORIDA
CHAMBER**
Foundation

Community Development Partners Are Unifying Florida Business for Good



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Holland & Knight



Contact Aaron Kinnon at akinnon@flfoundation.org

Thank You to Our Event Sponsors and Partners



Learners to Earners Solution Summit

A FREE 4-Part Virtual Workforce Solution Series



Preparing Florida's Future Workforce and What Employers Need to Know
Tuesday, November 10, 10am – Noon

Creating a Seamless Path from the Classroom to the Workroom
Thursday, November 12, 10am – Noon

The Need for Higher Quality Education Pre-K Through Grade 12
Tuesday, November, 17, 10am – Noon

**Improving Access and Outcomes for Early Learning and
Kindergarten Readiness**
Thursday, November 19, 10am – Noon

Today's Discussion Leaders



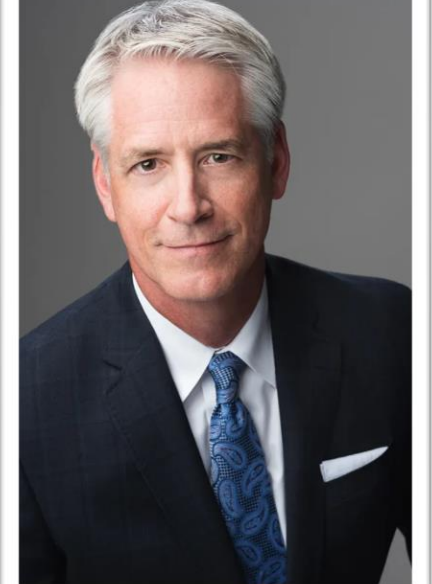
Henry Mack
*Chancellor, Division of Career
and Adult Education*
Florida Department of Education



Kathy Hebda
*Chancellor, Division of
Florida Colleges*
Florida Department of Education



Marshall M. Criser, III
Chancellor, State University System
Florida Department of Education



Bob Boyd
President & CEO
Independent Colleges and
Universities of Florida (ICUF)

The Florida 2030 Blueprint: Uniting Businesses For Good

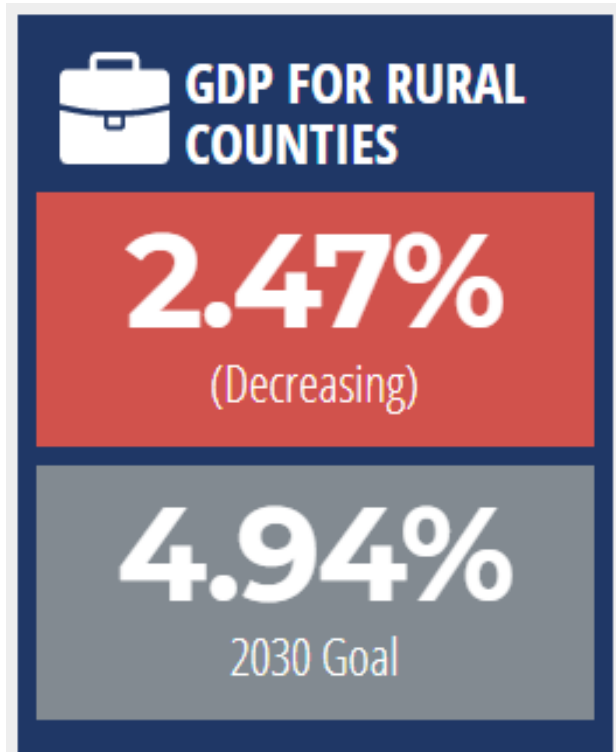
17th to 10th



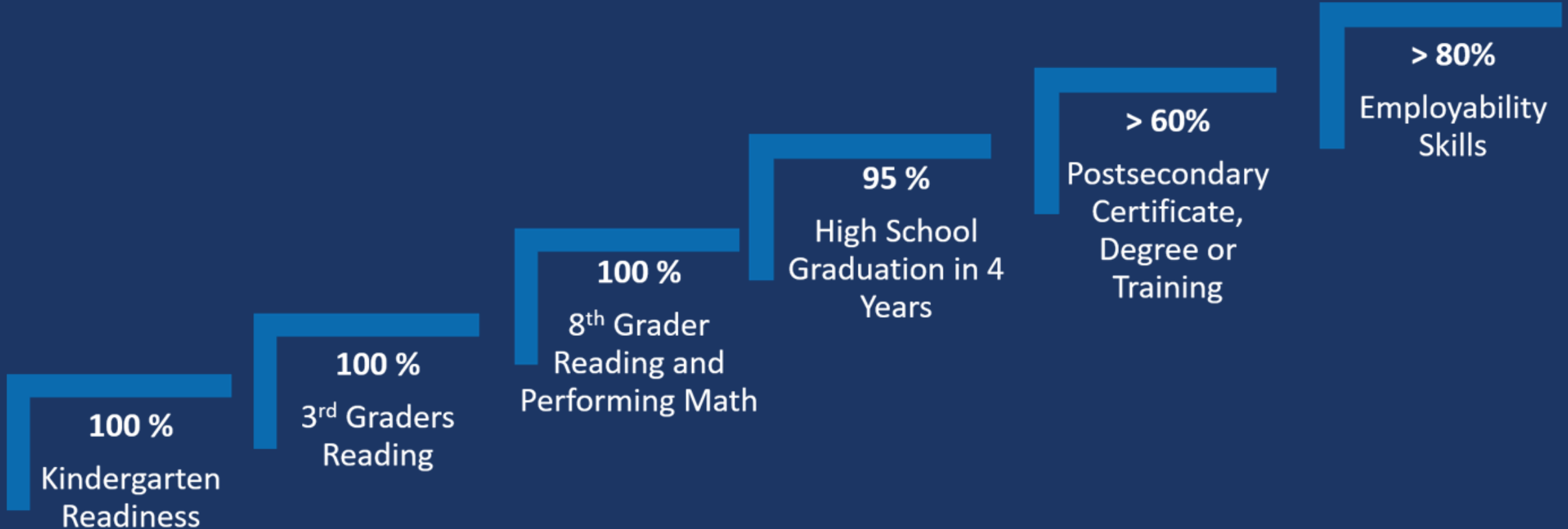
39 Goals



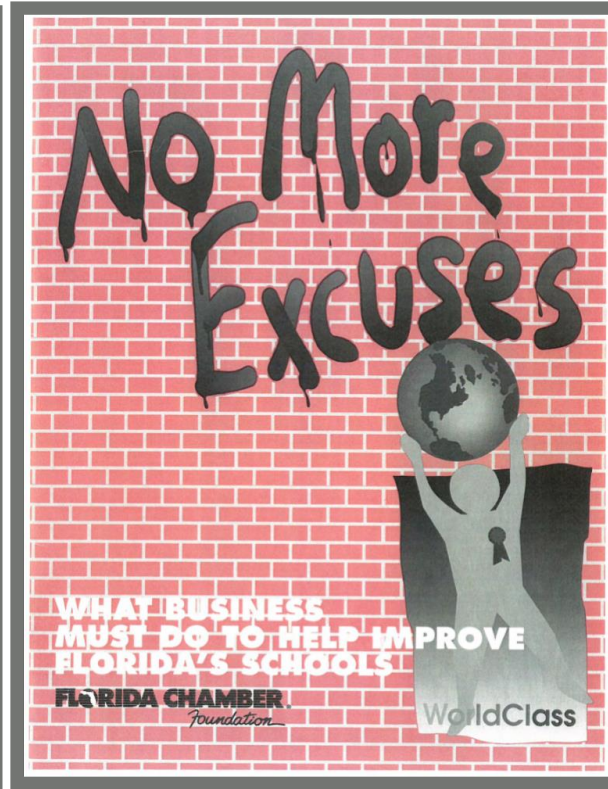
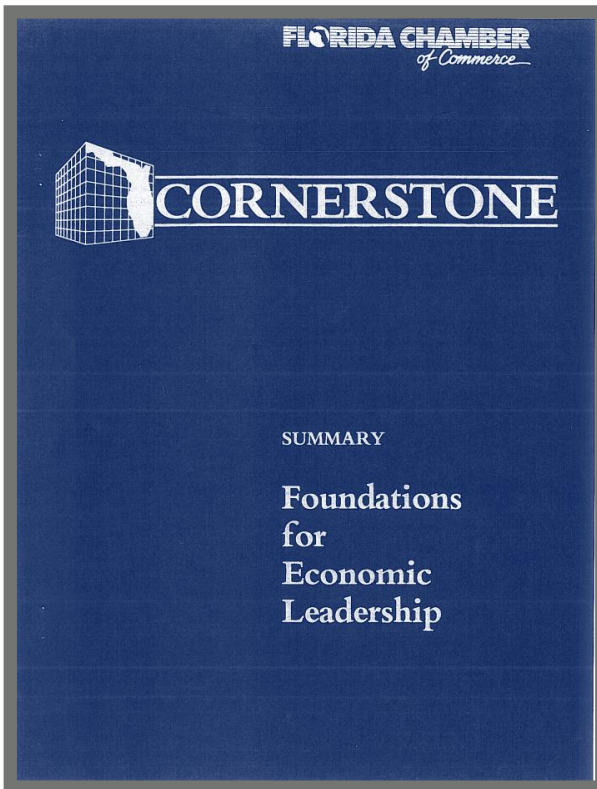
The Florida 2030 Blueprint: Uniting Businesses For Good



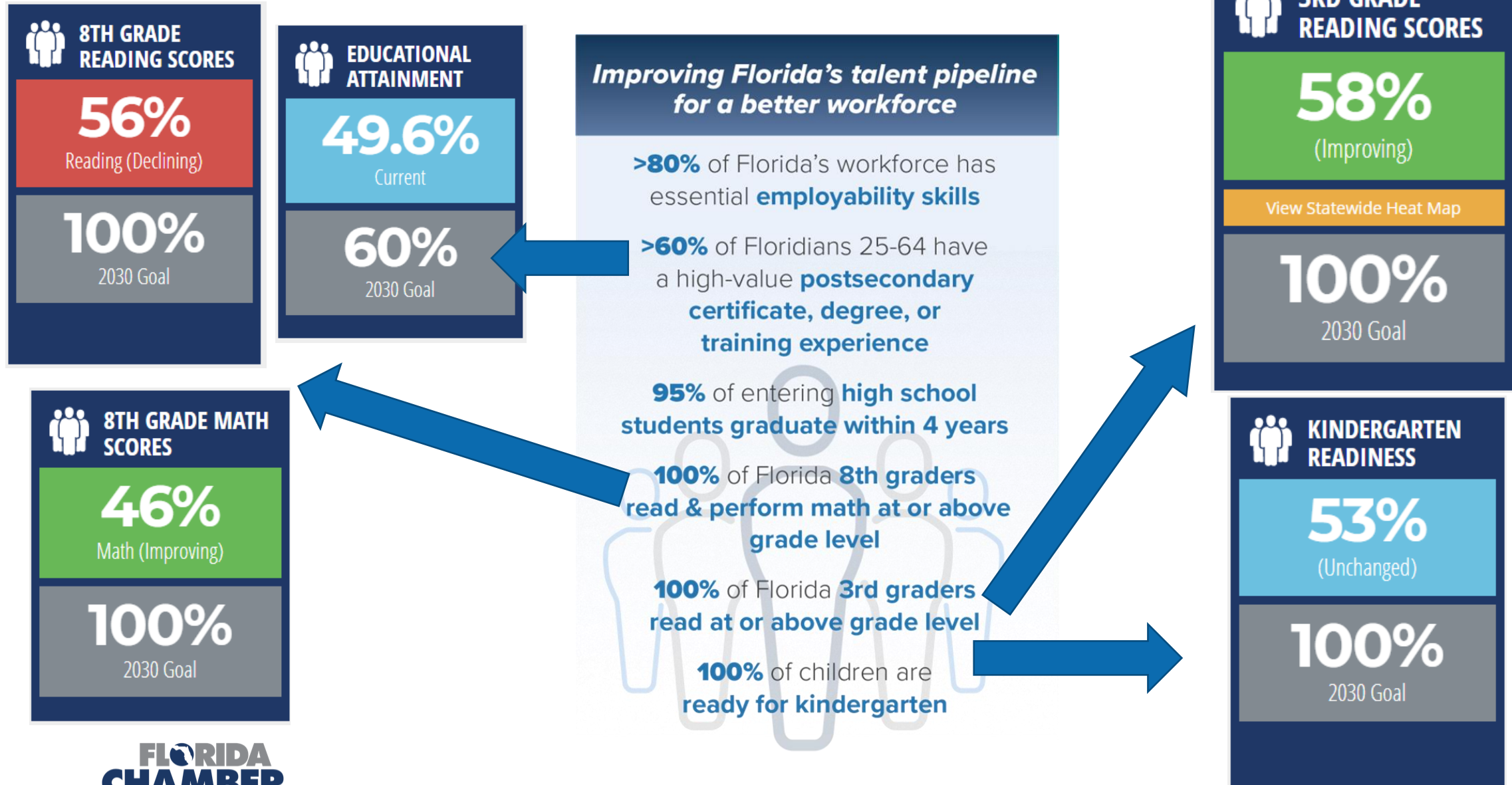
Florida 2030 Blueprint (6 Talent Goals): Improving Florida's Talent Pipeline for a Better Workforce



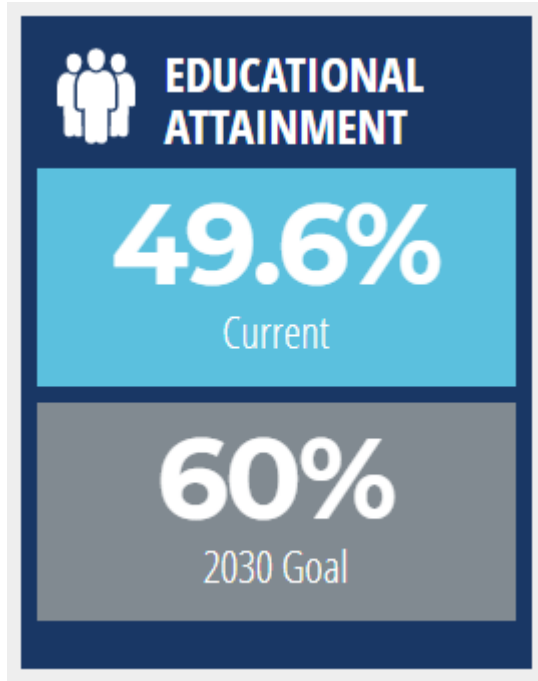
Talent Matters – Always Has, Always Will



Talent Matters: TheFloridaScorecard.org

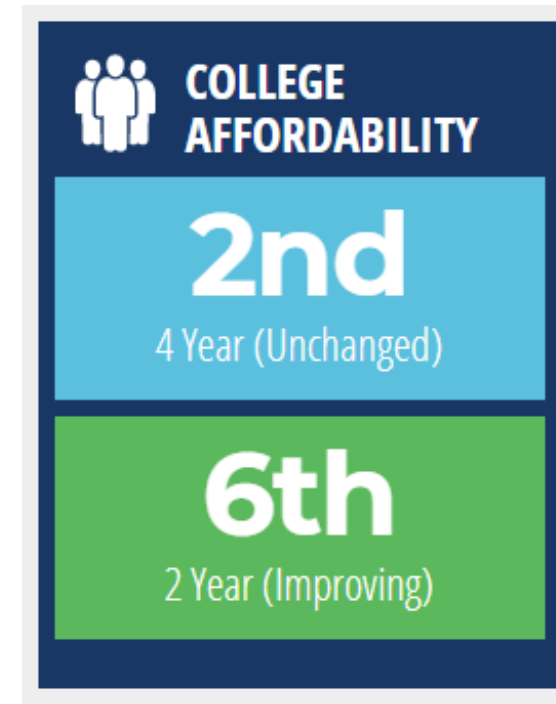
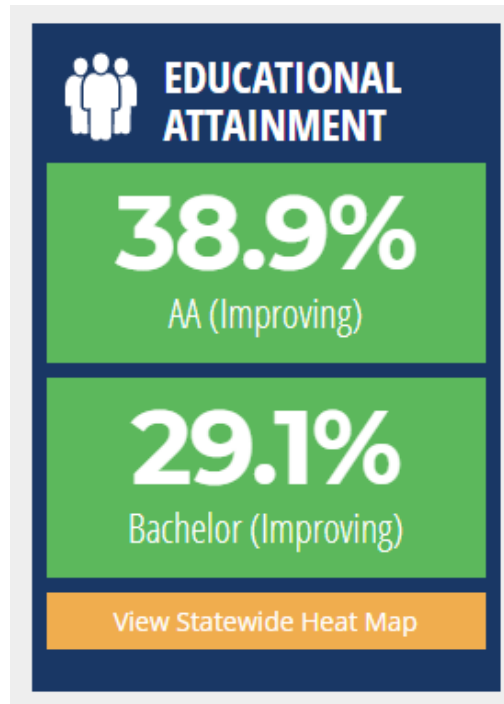


Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce



By 2030: > 60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience

Learners to Earners Solution Summit Florida 2030 Goal



THE FLORIDA SCORECARD
METRICS TO HELP SECURE FLORIDA'S FUTURE

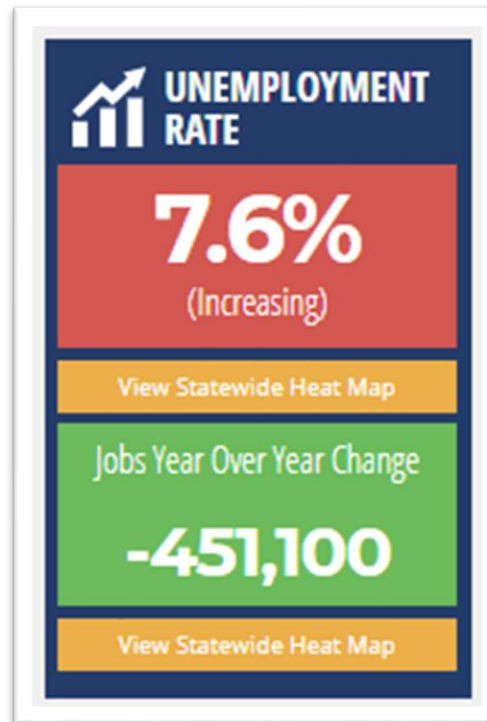
S:

September 2020

The infographic displays the following data:

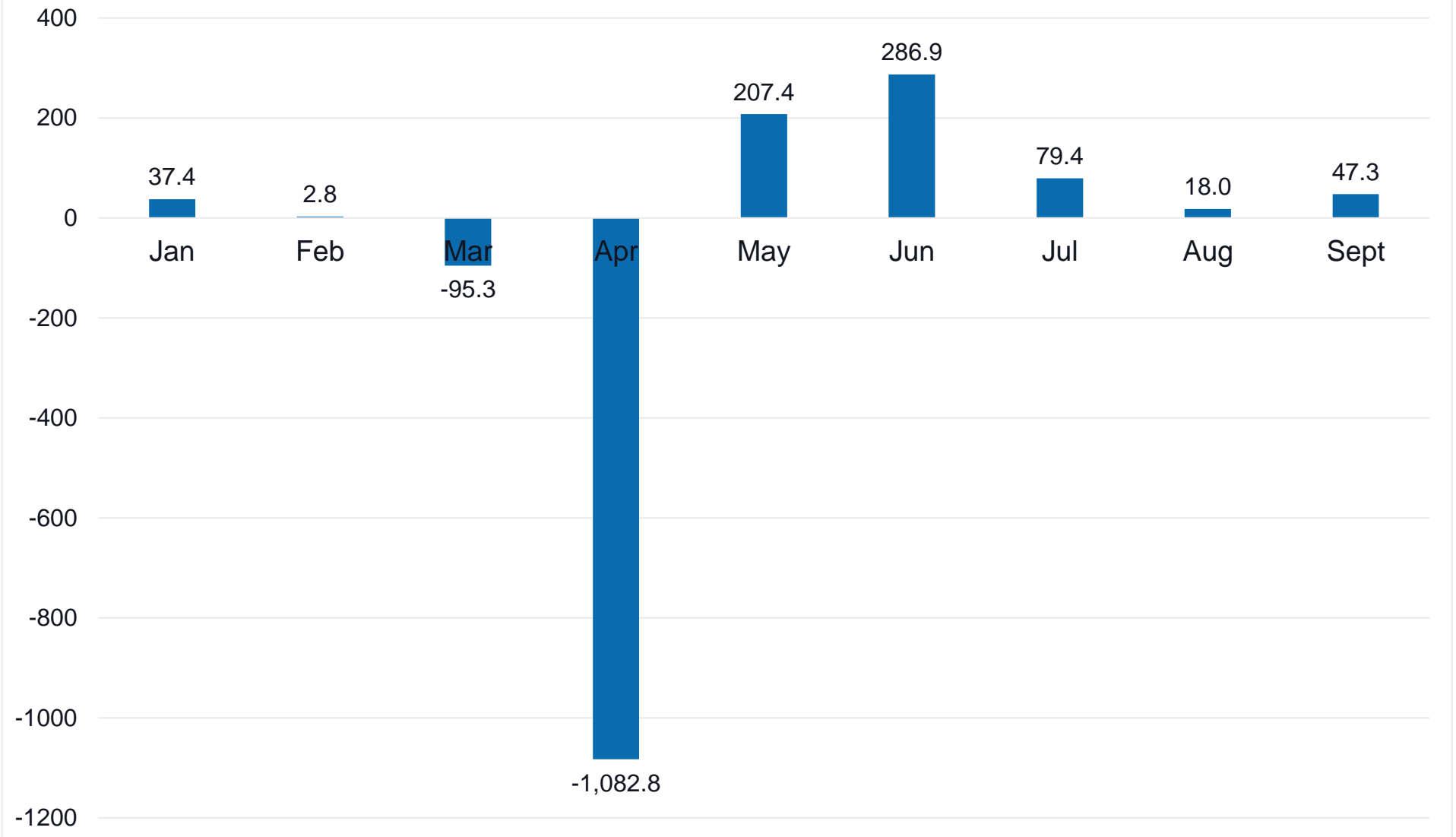
- UNEMPLOYMENT RATE:** 7.6% (Increasing)
- View Statewide Heat Map**
- Jobs Year Over Year Change:** -451,100
- View Statewide Heat Map**

Source: Florida Department of Economic Opportunity



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2020 Month-over-Month Job Gains/Losses (thousands)



Job Loss by Category: September 2019 to September 2020

Industry	Job Change	Percent of Industry
Total – All Industries	-451,100	-5.0%
Leisure & Hospitality	-234,000	-18.7%
Professional & Business Services	-67,200	-4.8%
Trade, Transportation & Utilities	-41,600	-2.3%
Other Services	-31,500	-8.9%
Education & Health Services	-12,100	-0.9%
Construction	-9,100	-1.6%
Manufacturing	-7,300	-1.9%
Financial Activities	-5,400	-0.9%

What is a Credential of Value in Florida?



Henry Mack

—
*Chancellor, Division of
Career and Adult
Education*

Florida Department of
Education

Application Rates Declining and the Fiscal Impact

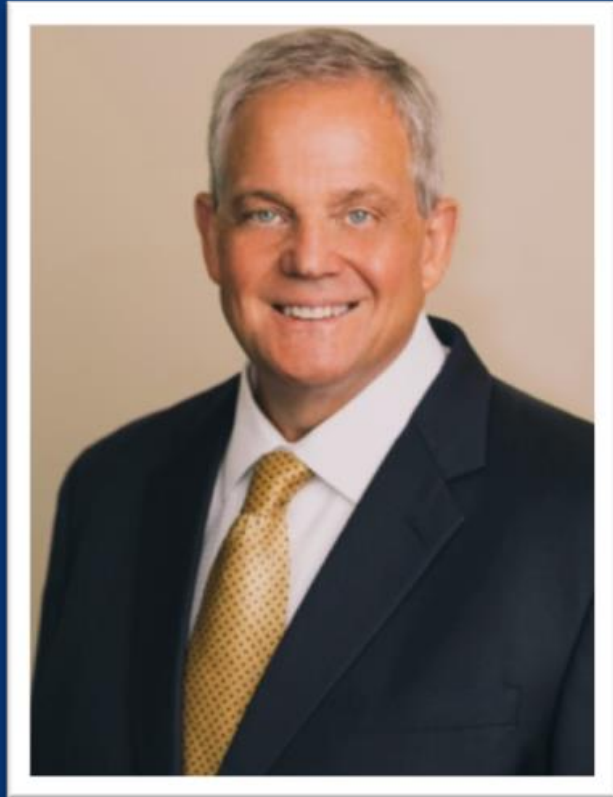


Kathy Hebda

—
*Chancellor, Division of
Florida Colleges*

Florida Department of
Education

Florida: #1 in the Nation for Higher Education



Marshall M.
Criser, III

—
*Chancellor, State
University System*

Florida Department of
Education



Florida: #1 in the Nation for Higher Education

**Marshall M. Criser, III,
Chancellor of the State University System of Florida**

November 12, 2020

www.flbog.edu

State University System Overview



12 public institutions

+420,000 students

+97,000 degrees awarded

2nd lowest tuition in the country

#1 state in the nation for higher education 2017, 2018, 2019

System Accountability Plan Highlights



10%  in 4-year grad rates in the last 5 years

More graduates employed & higher median wages



Lower costs to students, a 60% reduction in the last 5 years

 \$400+ million in research expenditures



Fall 2020 Enrollment: National Headlines



Report: Enrollment Continues to Trend Downward



College Enrollment Slid This Fall, With First-Year Populations Down 16% THE WALL STREET JOURNAL.

Freshman enrollment drops significantly at U.S. universities and community colleges. The New York Times

Fall 2020 Enrollment: Florida Story



Preliminary Fall 2020 compared to Fall 2019

	U.S.	SUS
Undergraduate	↓ -4%	↑ 1%
Graduate	↑ 3%	↑ 7%
TOTAL	↓ -3%	↑ 2%

Standardized Tests: National Headlines



Covid-19 Is Making SAT, ACT Harder to Take

THE WALL STREET JOURNAL.

NEW YORK POST

Students are driving thousands of miles
to take SAT amid COVID-19
cancellations

COVID-19 shutdowns create mad dash for ACT,
SAT spots as college application season looms

Chicago Tribune

Standardized Tests: Florida Story



SAT

- ❖ More than 125,000 SAT exams have been administered this fall during both national and in-school test dates.
- ❖ The College Board expects to administer more than 41,000 SAT exams between now and early December during national test dates and in-school test dates.

ACT

- ❖ ACT Inc. estimates 48,000 exams were administered on national test dates in September and October.
- ❖ Additional students were tested during in-school test administrations during the month of October.
- ❖ The ACT will also be administered during a national test date on Dec. 12.

Student Debt: National Headlines



FORTUNE

America's Student Loan Debt Crisis Is About to Get Much Worse

Forbes

EDITORS' PICK | 11,633 views | Feb 3, 2020, 06:51pm

Student Loan Debt Statistics In 2020: A Record \$1.6 Trillion

BUSINESS INSIDER

11 mind-blowing facts that show just how dire the student-loan crisis in America is

Hillary Hoffower and Allana Akhtar Oct 11, 2019, 11:17 AM



PERSONAL FINANCE



More student loan borrowers carry six-figure balances

PUBLISHED FRI, JUL 12 2019-12:05 PM EDT | UPDATED FRI, JUL 12 2019-4:59 PM EDT

Annie Nova
@ANNIEREPORTER

SHARE f t in e

THE WALL STREET JOURNAL.

IDEAS | THE SATURDAY ESSAY

The Long Road to the Student Debt Crisis

A series of well-intentioned government decisions since the 1960s has left us with today's out-of-control higher education market.

The student loan debt is \$1.6 trillion and people are struggling to pay it down



By Harmeet Kaur, CNN

Updated 4:17 PM ET, Sun January 19, 2020



The Washington Post

Personal Finance • Perspective

There seems to be no end to the rise in student loan debt

Student Costs: Florida Story



State investments in Bright Futures Scholarships

- **50%** ↑ in first-time Bright Futures recipients in the SUS in the last 5 years (2015-16 to 2019-20)
- **87%** ↑ in Florida's best & brightest students enrolling in the System (since 2014-15)
- Most of the increase is due to the Florida Academic Scholars award covering **100% of tuition & fees** (in 2017-18)

Lower Costs for SUS Students

- The System has reduced the cost to students by **60%** in the last 5 years
- **Fewer SUS students are taking out loans**
- Loan default rates are below the national average

Student Debt: Florida Story



Fewer SUS students are taking out loans



11,000 fewer students took out loans in 2018-19 compared to 2017-18



2/3 of students did NOT take out **any loans**

Loan default rate for SUS students is 4.6%



Declined since 2012



Below the national average

SUS Graduates Employment & Earnings



Do SUS graduates get jobs?

92% of graduates worked 1 year after completing a baccalaureate degree, **71%** of those worked full-time



Do SUS graduates earn additional credentials?

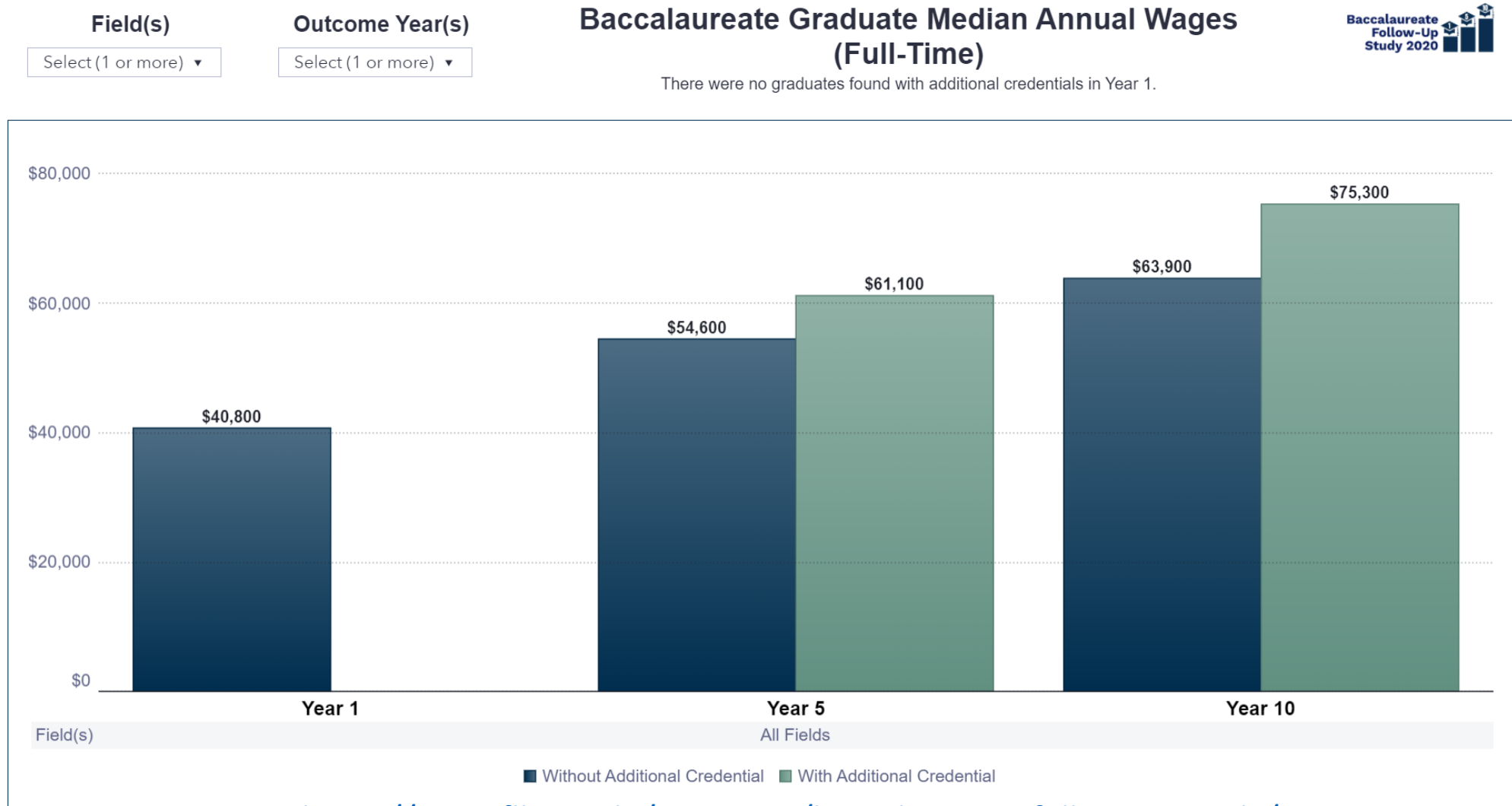
More than 1/3 of graduates go on to earn additional credentials



What are median wages of SUS graduates over time?

\$40,800 in Year 1, with a **57% increase** in Year 10 to **\$63,900**; those with additional credentials earn more

Wages of SUS Grads Increase Over Time

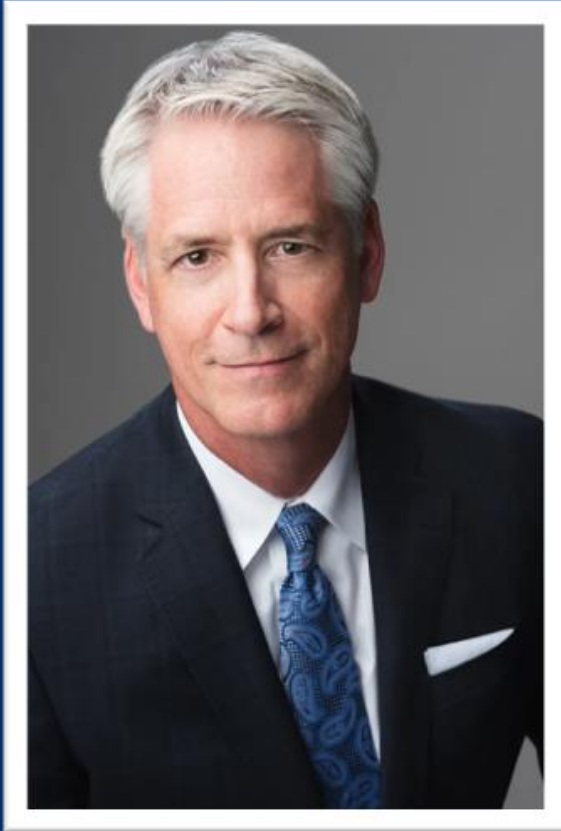


<https://www.flbog.edu/resources/baccalaureate-follow-up-study/>



www.flbog.edu

Aligning Degrees in a Post-COVID Environment



Bob Boyd

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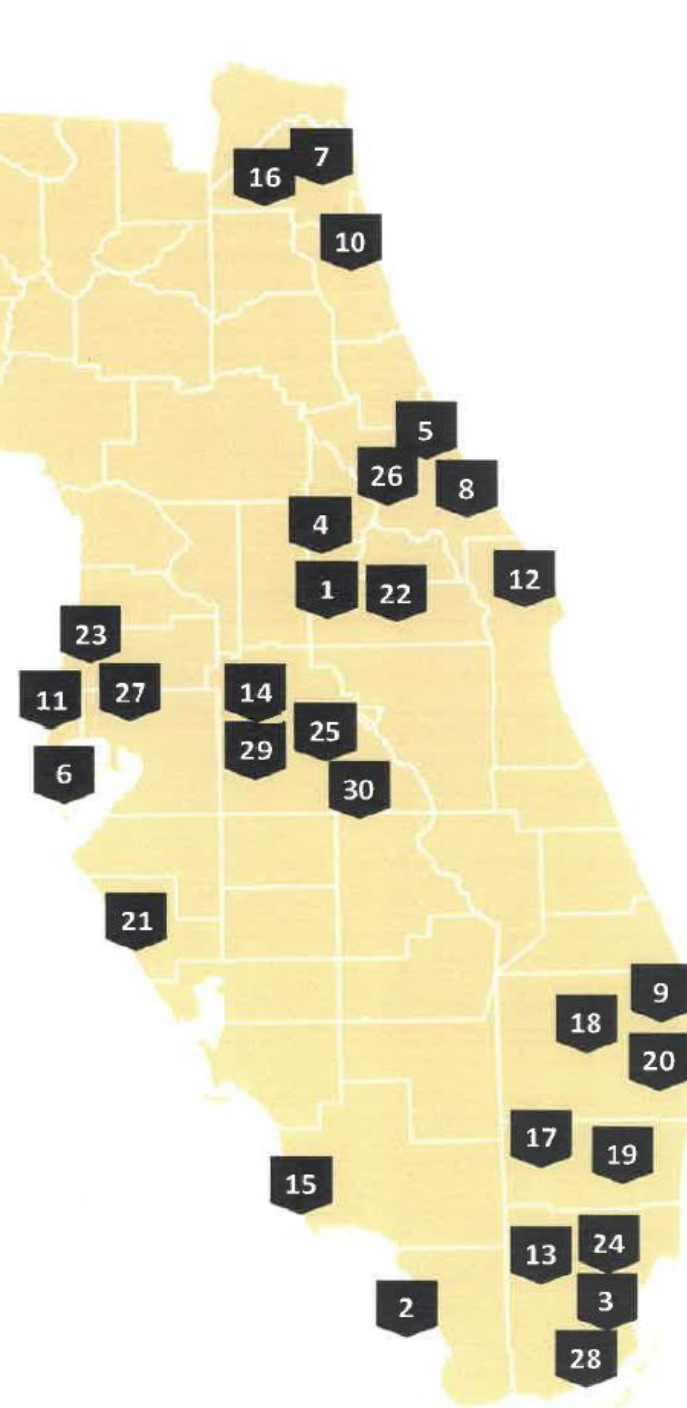
President & CEO

Independent Colleges
and Universities of
Florida (ICUF)

1. AdventHealth University—*Orlando*
2. Ave Maria University - *Naples*
3. Barry University - *Miami Shores*
4. Beacon College - *Leesburg*
5. Bethune - Cookman University - *Daytona Beach*
6. Eckerd College - *St. Petersburg*
7. Edward Waters College - *Jacksonville*
8. Embry-Riddle Aeronautical University - *Daytona Beach*
9. Everglades University - *Boca Raton*
10. Flagler College - *St. Augustine*
11. Florida College - *Temple Terrace*
12. Florida Institute of Technology - *Melbourne*
13. Florida Memorial University - *Miami*
14. Florida Southern College - *Lakeland*
15. Hodges University - *Naples*
16. Jacksonville University - *Jacksonville*
17. Keiser University - *Ft. Lauderdale*
18. Lynn University - *Boca Raton*
19. Nova Southeastern University - *Ft. Lauderdale*
20. Palm Beach Atlantic University - *West Palm Beach*
21. Ringling College of Art and Design - *Sarasota*
22. Rollins College - *Winter Park*
23. Saint Leo University - *St. Leo*
24. St. Thomas University - *Miami*
25. Southeastern University - *Lakeland*
26. Stetson University - *DeLand*
27. The University of Tampa - *Tampa*
28. University of Miami - *Coral Gables*
29. Warner University - *Lake Wales*
30. Webber International University - *Babson Park*



INDEPENDENT
COLLEGES &
UNIVERSITIES
 OF
FLORIDA



ICUF INSTITUTIONS BY THE NUMBERS



158,000 STUDENTS



30 INDEPENDENT, NON-PROFIT INSTITUTIONS



190 EDUCATIONAL SITES



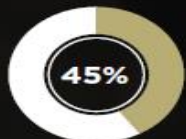
39,000 EMPLOYEES

Non-Profit
Florida-Based
SACSCOC-Accredited

ICUF Institutions award 20,000 Bachelor's degrees annually. More than $\frac{1}{2}$ of ICUF degrees are in STEM, health, education and business.



of Master's degrees and PhDs awarded in Florida



of professional degrees awarded in Florida



of Bachelor's degrees awarded in Florida

ICUF INSTITUTIONS ARE ENGINES OF OPPORTUNITY FOR FLORIDA STUDENTS

At ICUF institutions, students break barriers to earn higher incomes.

Where Students Come From

50%

Florida Residents

50%

Racial-Ethnic Minorities

50%

Household Incomes < \$60K

90%

Receive Financial Aid

80%

Receive Institutional Grant Aid

40%

Receive Pell Grants

Where They're Going

A recent ICUF graduate with a Bachelor's degree earns an average of **\$46,000** annually, well above the state's per capita income of \$30,197.

6 of top 7 Florida institutions for graduates' average starting salary are ICUF schools.

ACCESS THROUGH FLORIDA'S EASE VOUCHER

Florida's Effective Access to Student Education (EASE) Voucher paves the way for Florida students to access higher education choices and opportunities in Florida.

Currently, 46,000 Florida students at ICUF schools benefit from the EASE voucher.

"I'm a nursing student and a Navy Veteran who just returned from deployment. I'd like to thank you for continuing to support EASE. In doing so, you've allowed all of us to follow our dreams."

- Wenceslas Mont Louis

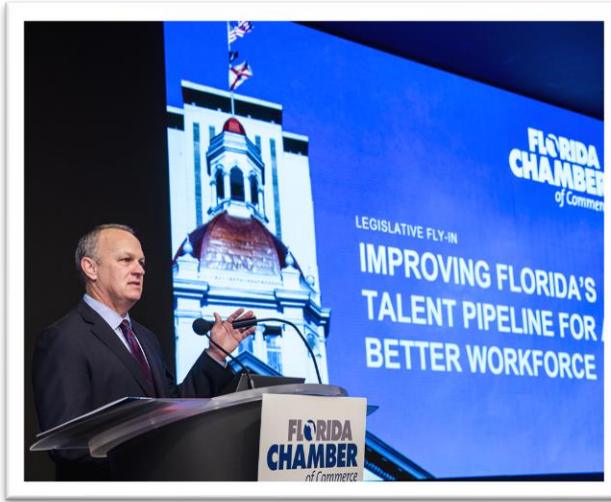


Join Us on Tuesday, Nov 17:

The Need for Higher Quality Education Pre-K Through Grade 12



Charles Hokanson
*Senior VP of Florida Community
Engagement*
Helios Education Foundation



Richard Corcoran
Commissioner
Florida Department of Education



Jennifer Faber
Director of Grade Level Reading
Florida Children's Council



Jacob Oliva
*Chancellor, Division of
Public Schools*
Florida Department of Education



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Part 2: Creating a Seamless Path from the Classroom to the Workroom

Mark Wilson, President & CEO, Florida Chamber of Commerce

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