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October 6, 2020

Thank you for being a part of the Florida Prosperity Initiative. As a stakeholder, you are a key to helping us achieve our goal of reducing Florida's under-18 poverty rate to less than 10% by the year 2030.

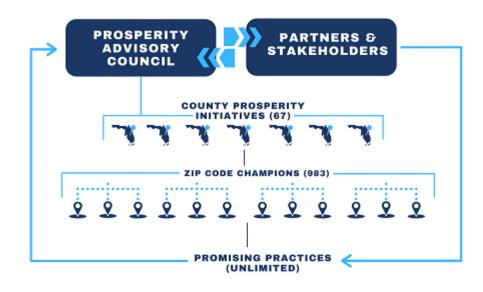
Future of Florida Forum:

Join us October 20-22 as we explore the Future of Florida and how to create prosperity at the county and zip code level. During a special Breakout Session, Joe Hovancak from the Six Pillars Broward Prosperity Broward Initiative will join us for a deep dive into how your local community can be a part of the solution for ending generational poverty.

In addition to this breakout, the Future of Florida Forum will feature many presentations from a <u>distinguished line-up of speakers</u>. The Forum will take place October 20-22 from 1:00 - 4:00 p.m. EDT daily and each participant can customize their participation with on-demand content. The Prosperity Initiative Breakout Session will be held Wednesday, October 21st at 4:00 p.m. EDT, immediately following the conclusion of our mainstage presentation.

Register for the Future of Florida today and become part of the solution!

The Florida Prosperity Initiative has developed a framework to ensure that, no matter the size of your business, there is a place for you at the table.



Prosperity Advisory Council:

Companies with a statewide footprint who have the vision to lead, and fund our efforts and research. To become a Prosperity Advisory Council Member, click here. We're happy to announce the founding members of the Advisory Council:



Michael Griffin, Vice President of Public Affairs Advent Health



Susan Towler Vice President

Florida Blue 💩 🕅



Deborah Galloway Regional President



Prosperity Partners:

Subject matter experts on the 10 root causes of poverty who work in tandem with the Advisory Council to identify where equity gaps exist and how the business community can help close them.

I'm pleased to report Dr. Brittany Birken, Principal Adviser for the Federal Reserve Bank of Atlanta, has agreed to serve as Chairwoman of this very important team.



Dr. Brittany Birken Federal Reserve Bank of Atlanta

County Prosperity Initiatives:

Local Chambers, Economic Development Councils, United Ways, Community Foundations, and leaders of the business community who are committed to addressing the 10 Root Causes of Poverty at the County Level.

Our first two county initiatives are Prosperity Broward and Prosperity Polk. To learn how to start a Prosperity Initiative in your county, <u>click here</u>.

Zip Code Prosperity Initiatives:

Mirroring the Statewide and Countywide Initiatives, Zip Code Initiatives are led by a team of business leaders who each take ownership for addressing 1 of the 10 root causes of poverty. The following Zip Codes have been adopted:

32114- Forough Hosseini
32206- Florida Blue
32301- South City/ Purpose Built Communities
32304- Tallahassee Community College
32401- Maximus
32405- Maximus
32444- Maximus

32805- LIFT Orlando/ Florida Blue 33311- Florida Blue 33407- Northend RISE/ Rybovich 33612- Florida Blue 33613- Florida Blue 33615- Florida Blue 33616- Florida Blue

Promising Practices:

Innovative local and regional solutions created by the business community to address multiple root causes. These practices can be replicated in other counties and zip codes around Florida. To view and submit promising practices, <u>click here</u>.

OIC of South Florida:

<u>OIC of South Florida</u> is a community-based workforce development and training organization that is committed to preparing youth and adults to realize their full potential by providing training and certifications. OIC of South Florida focuses on job placement, smart community investment, workforce ready initiatives, expanding training offerings, and closing the digital divide.



OIC of South Florida is part of the Leadership Team of <u>Prosperity Broward</u>. Click the image to view the video.