



**FLORIDA  
CHAMBER**  
*of Commerce*



# RELAUNCH FLORIDA

*Uniting Business for Good*

**The Road to Florida's Recovery and Florida's Future**

October, 20, 2020

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**FLORIDA  
CHAMBER**  
*of Commerce*

# Uniting Florida Businesses For Good

17<sup>th</sup> to 10<sup>th</sup>



39 Specific  
Goals

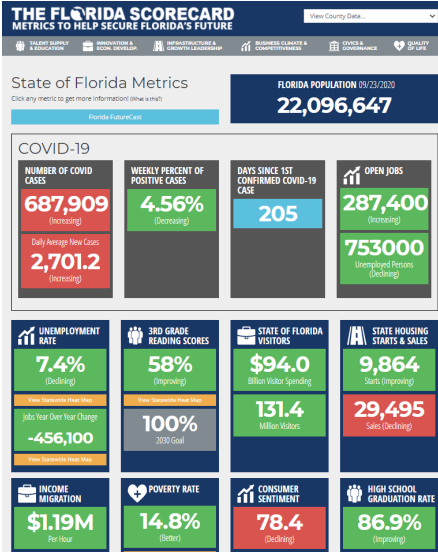




# Securing Florida's Future Together



## Solutions (Research)



## Actions (Lobbying & Grassroots)



## Leadership (Elections)

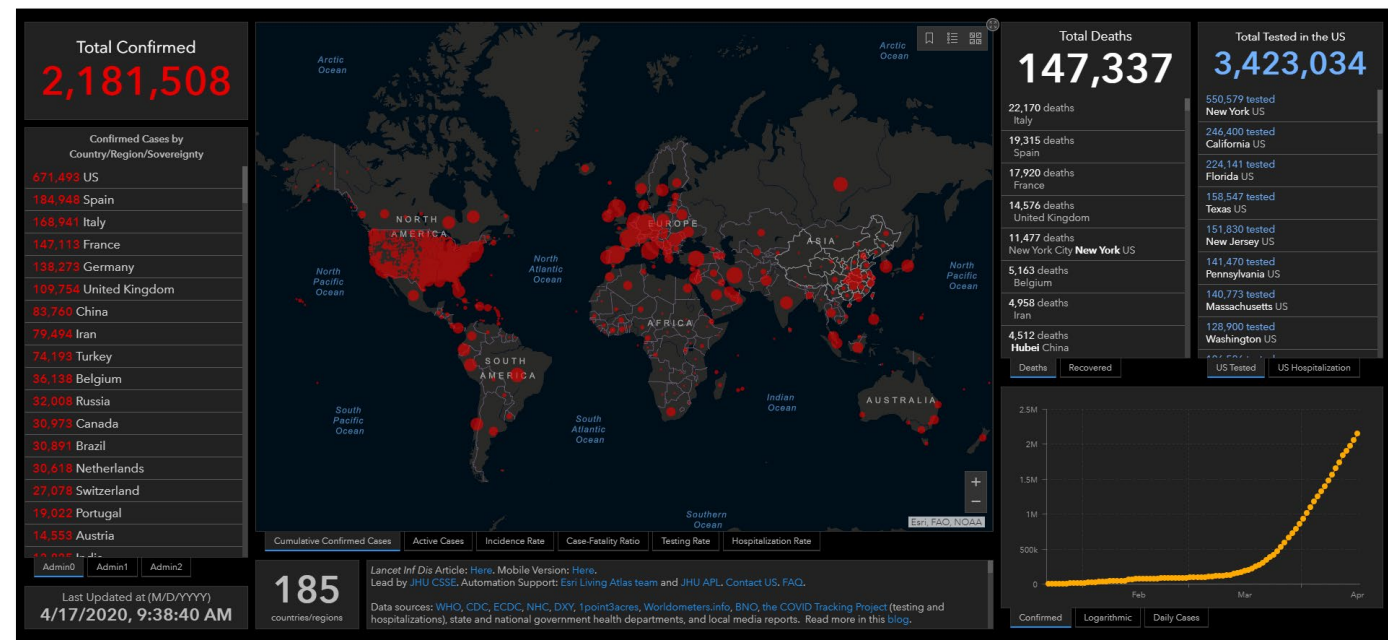


## 1<sup>st</sup> COVID Webinar (April 17)

2,181,508 Global Cases

185 Countries

147,337 Global Deaths

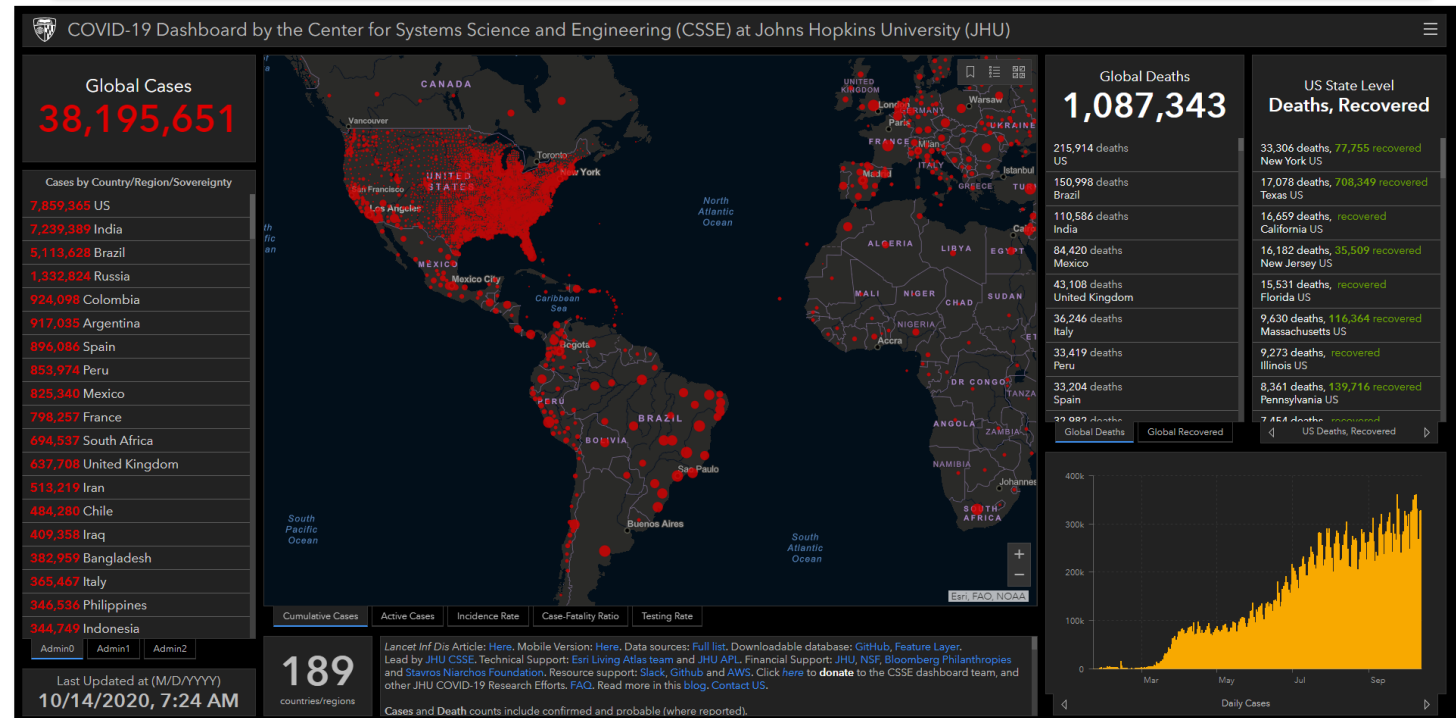


## Most Recent Webinar (October 14)

38,195,651 Global Cases

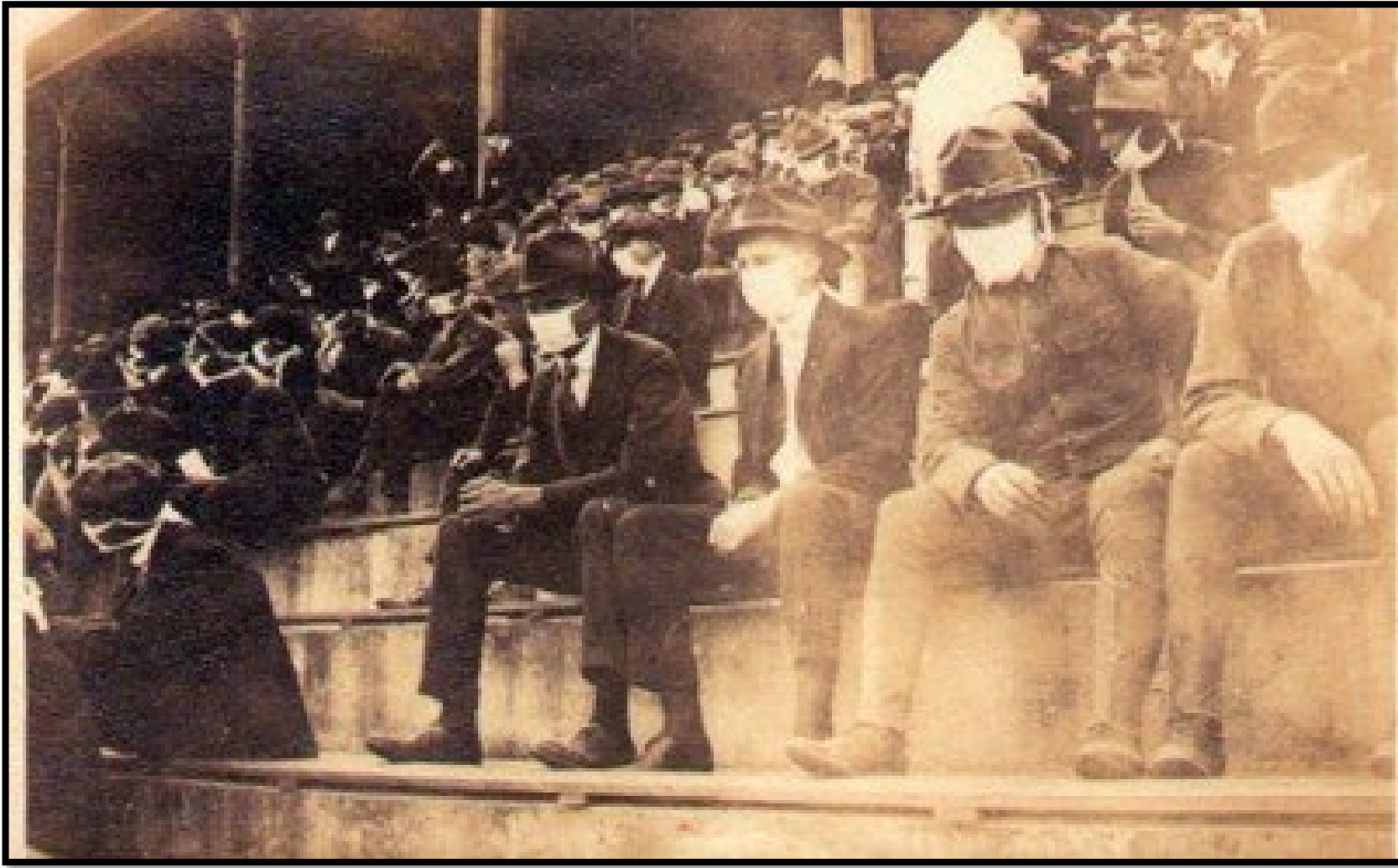
189 Countries

1,087,343 Global Deaths



# Back to the Future – 1918 (Spanish Flu)

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## Hosted 40+ Virtual Statewide Meetings with Over 15,000 Business Leaders



**Mary Mayhew**  
*AHCA Secretary*



**Senator Marco Rubio**  
*U.S. Senate*



**Governor Ron DeSantis**  
*Governor of the State of Florida*



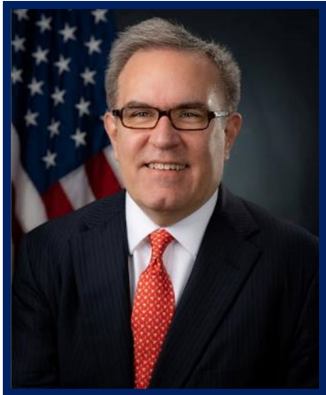
**Jimmy Patronis**  
*Chief Financial Officer  
of Florida*



**Shane Strum**  
*Chief of Staff  
Governor Ron DeSantis*



**Dr. Margaret Kitt**  
*NIOSH Deputy Director*



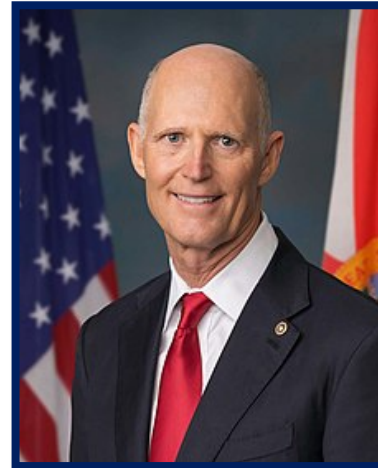
**Andrew Wheeler**  
*Administrator, U.S. EPA*



**Dr. Raphael Bostic**  
*Federal Reserve Bank  
of Atlanta*



**Dr. Scott Rivkees**  
*Florida Surgeon General*



**Senator Rick Scott**  
*U.S. Senate*



**Michelle Dennard**  
*CareerSource Florida*



**Thaddeus Bullard**  
*Bullard Family Foundation*

**“Now, more than ever, is the time to unite business leaders for good as we secure Florida’s future and grow our economy from the 17<sup>th</sup> largest to the 10<sup>th</sup>.”**

# “Record Year”

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[www.flchambersafety.com](http://www.flchambersafety.com)

- ✓ Telehealth Accelerated
- ✓ Rural Wins
- ✓ Reshoring of Manufacturing Jobs
- ✓ Supply Chain Returning to U.S.



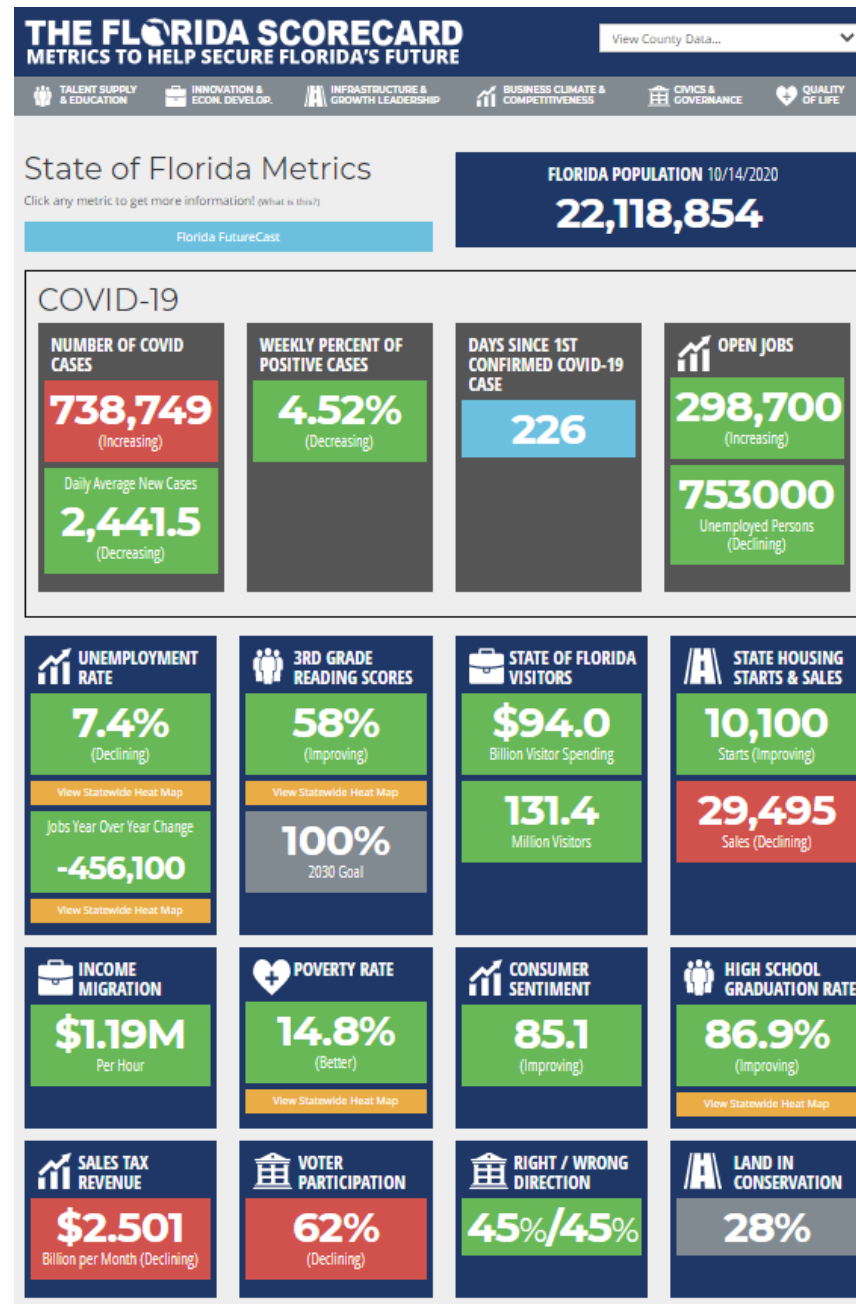
# Florida At A Glance

## Pre COVID:

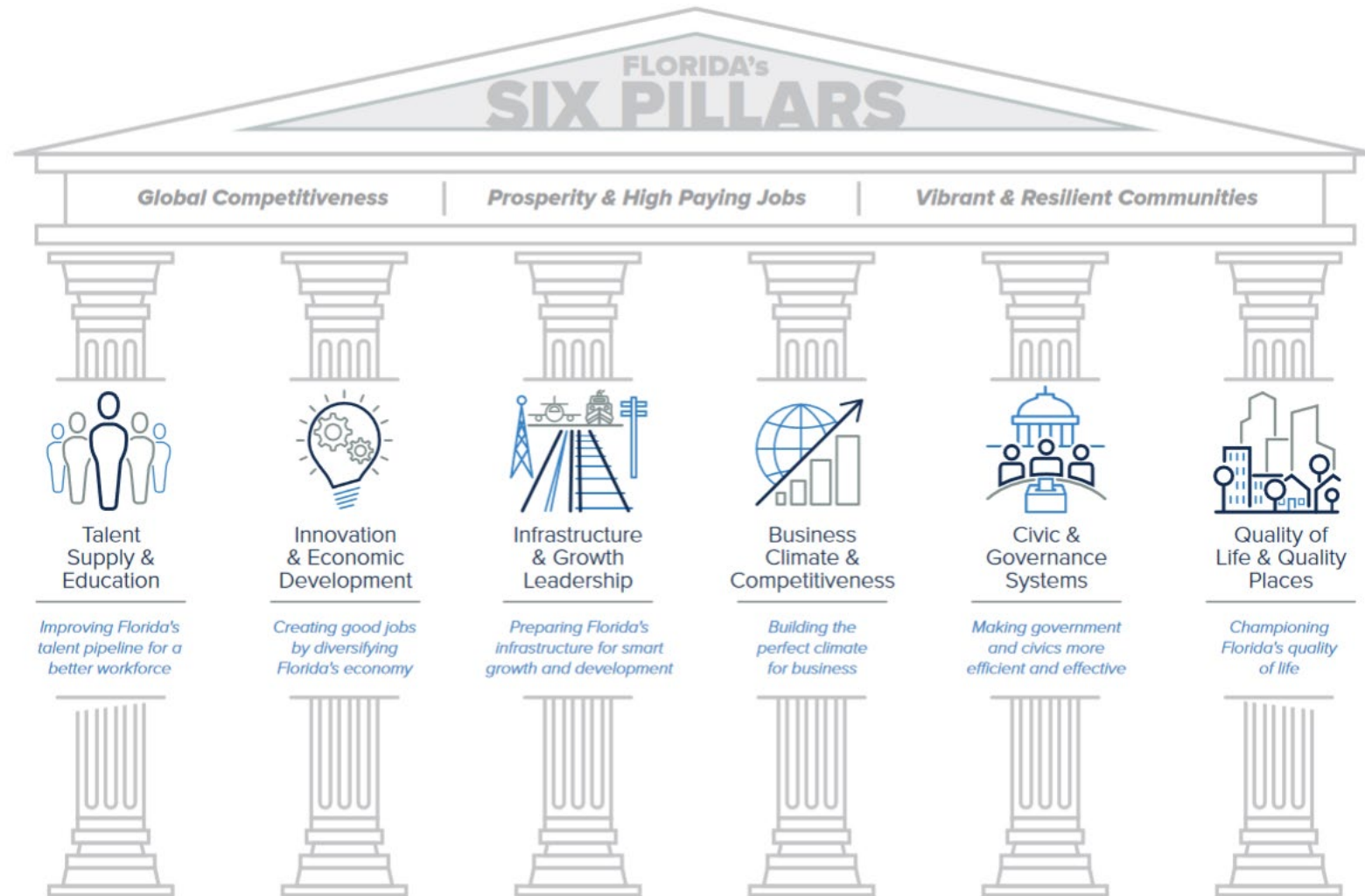
- Florida added 900 new residents per day  
810 came from other countries and states  
Only 90 Florida births
- Florida was gaining \$1,190,000 in wealth  
24/7/365
- Florida was creating 1 out of 11 new U.S. jobs
- 20<sup>th</sup> most diversified economy

In fact...each year since 2015, Florida has had:

- More visitors each year
- More jobs created
- More people moving to Florida



# Six Pillars Are Uniting Business For Good



# Florida's Next 4.5 Million People

## Top 10 Growth in People

1. Miami-Dade	639,060
2. Orange	451,990
3. Hillsborough	412,926
4. Broward	329,843
5. Palm Beach	279,976
6. Duval	225,250
7. Lee	212,763
8. Osceola	178,394
9. Polk	171,439
10. Pasco	129,769

## Top 10 Growth in Percent

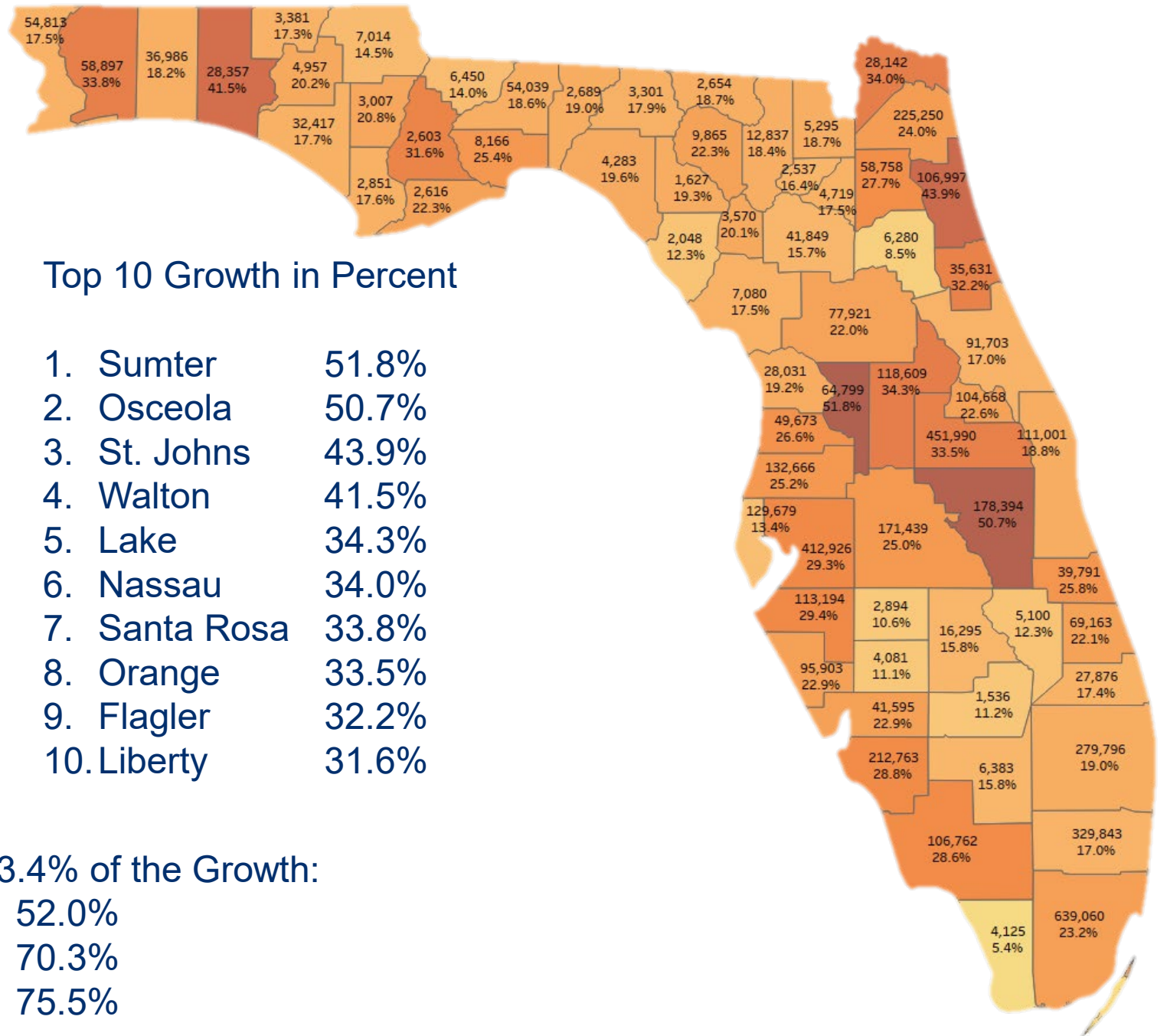
1. Sumter	51.8%
2. Osceola	50.7%
3. St. Johns	43.9%
4. Walton	41.5%
5. Lake	34.3%
6. Nassau	34.0%
7. Santa Rosa	33.8%
8. Orange	33.5%
9. Flagler	32.2%
10. Liberty	31.6%

The top 3 Counties get 33.4% of the Growth:

Top 6: 52.0%

Top 11: 70.3%

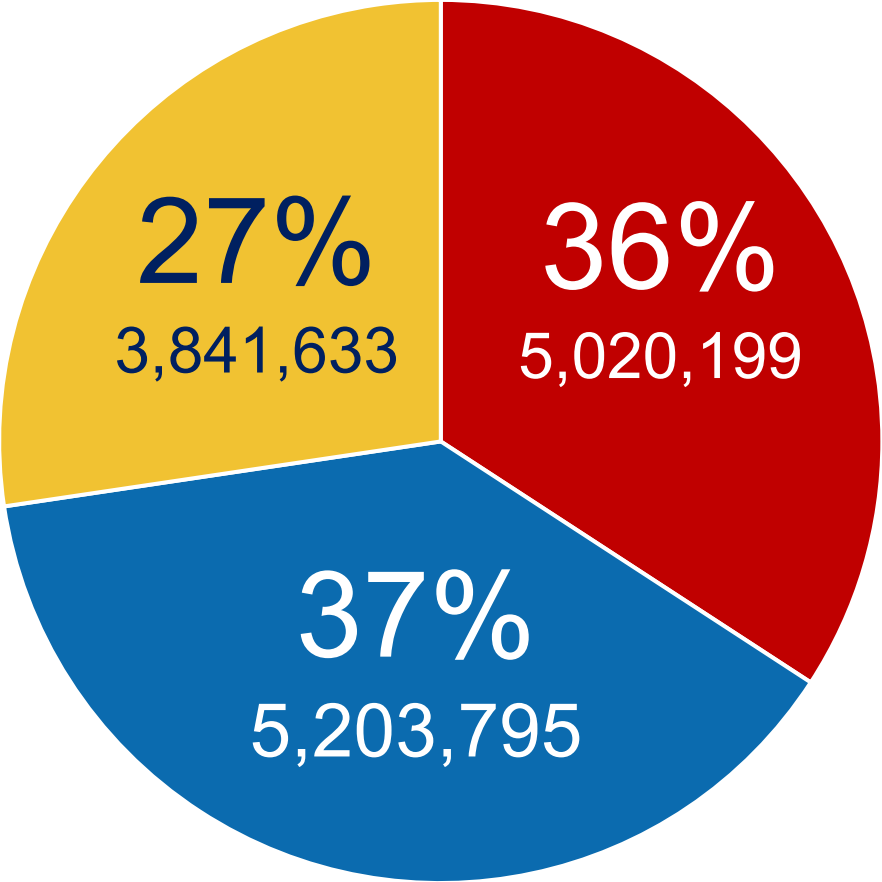
Top 13: 75.5%





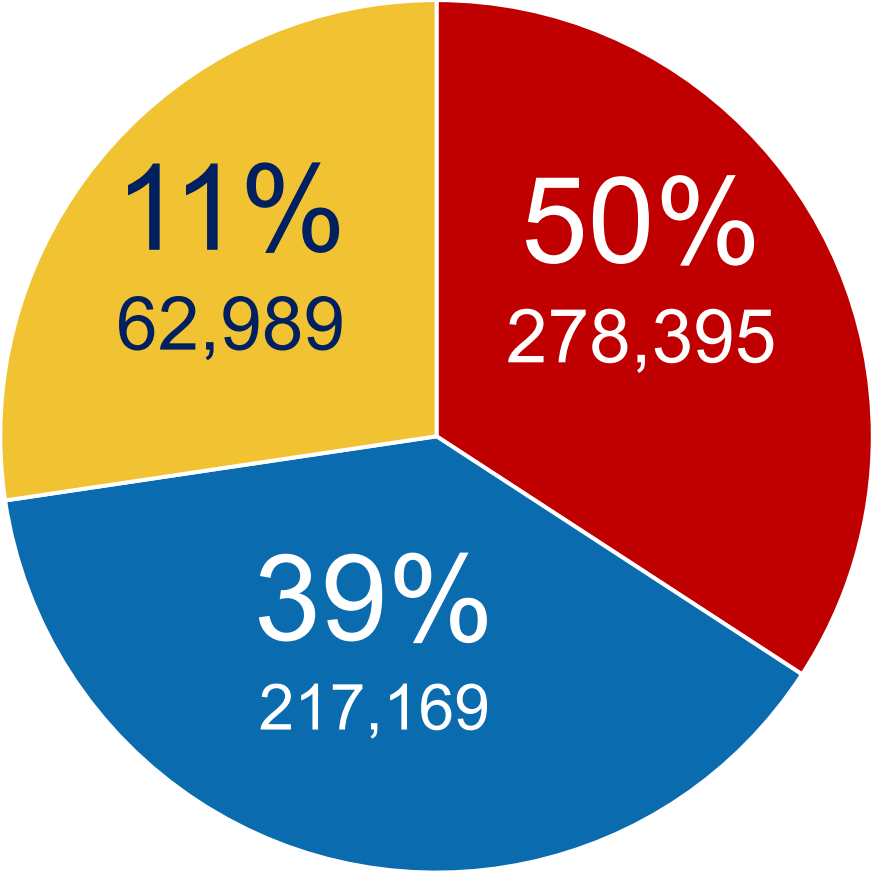
# Florida Hits 14 Million Registered Voters

Current Florida Voter Registration



Total: 14,065,627

Since Last Year's Forum  
R + 61,226



Total: 558,553

# Top Voter Concerns by Media Market

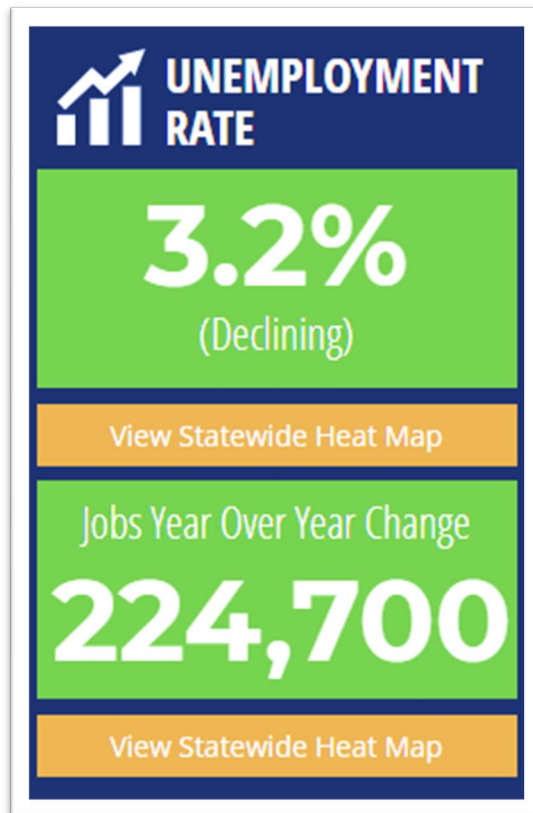
Statewide	COVID-19	JOBS	POLICE LAW & ORDER	OTHER
	29	15	8	Healthcare 8% Education 7% Environment 4%
Jacksonville	22	13	20	Healthcare 7%
Gainesville	31	31	0	Healthcare 15%
Tallahassee	50	6	6	Environment 6%
Panama City/Pensacola	21	17	10	Healthcare 10%
Orlando/Daytona	28	15	7	Education 6%
Tampa/St. Pete	30	22	3	Healthcare 9%
Ft. Myers/Naples	41	13	21	Healthcare 8%
Broward/Miami	27	12	5	Healthcare 11%
Palm Beach	33	12	9	Education 9%

# Top Voter Concerns

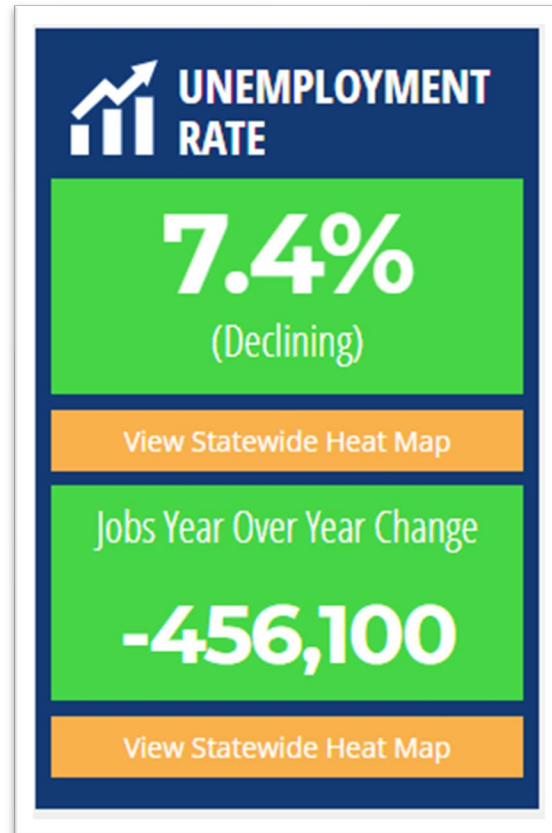
Statewide	COVID-19	JOBS	POLICE LAW & ORDER	OTHER
	29	15	8	Healthcare 8% Education 7% Environment 4%
Men	29	17	7	Healthcare 8%
Women	30	14	10	Education 8%
Rep	19	26	12	Education 9%
Dem	39	6	4	Healthcare 11%
Others	30	12	8	Healthcare 9%
White	32	18	8	Education 7%
Black	20	8	11	Healthcare 15%
Hispanic	25	14	5	Education 11%

# Improving Florida's Talent Pipeline for a Better Workforce

Oct. 2019



Current



Oct. 2019



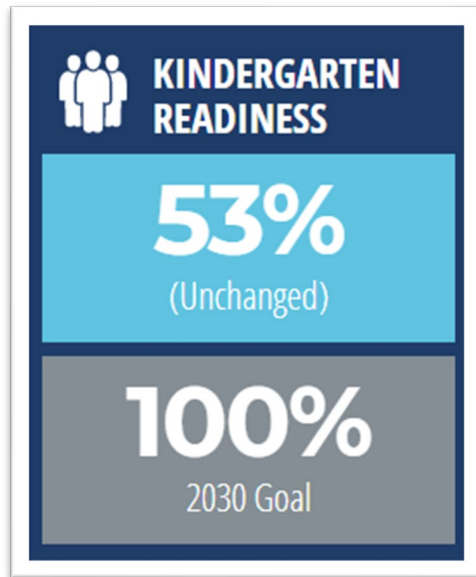
Current



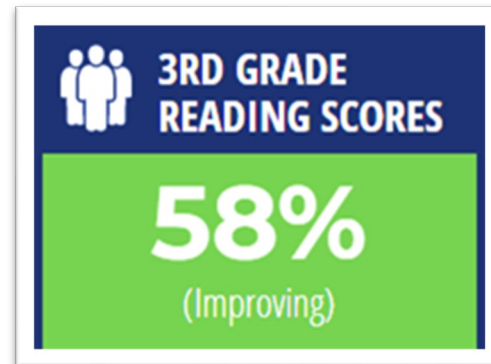


# Improving Florida's Talent Pipeline for a Better Workforce

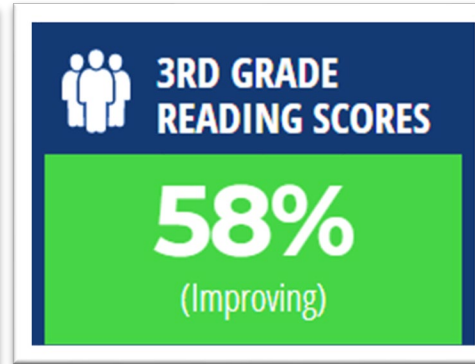
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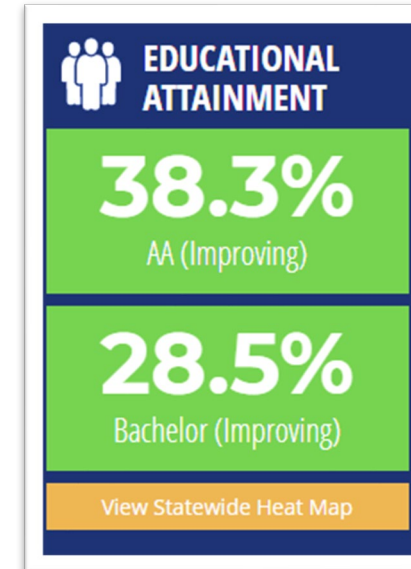
Oct. 2019



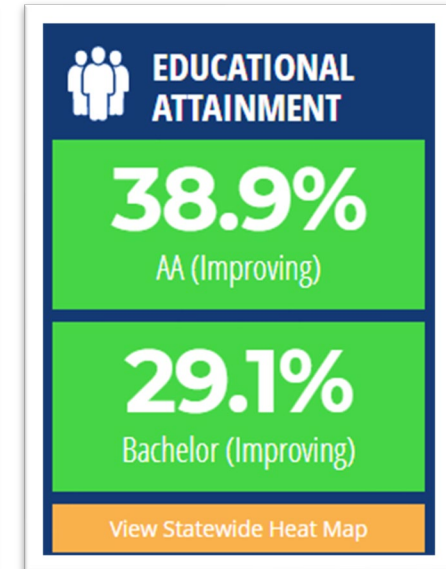
Current



Oct. 2019



Current



The **Children's** Movement  
of Florida

Business Alliance for  
Early Learning

# Creating Good Jobs by Diversifying Florida's Economy

Oct. 2019



Current



Florida 2030 Goal

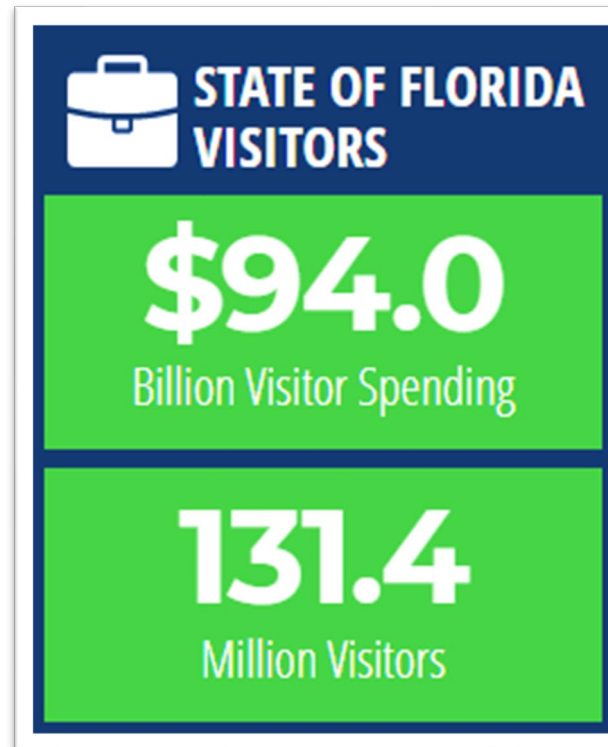


# Creating Good Jobs by Diversifying Florida's Economy

2018



2019



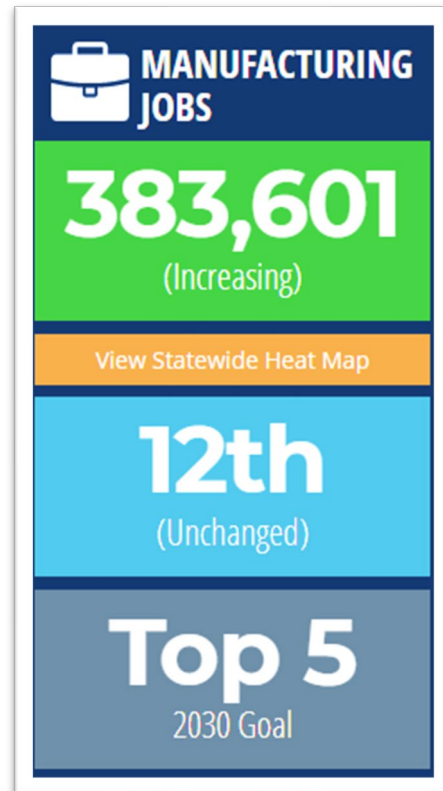
2020

?

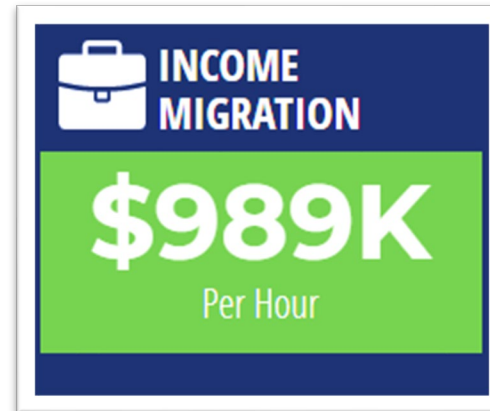


# Creating Good Jobs by Diversifying Florida's Economy

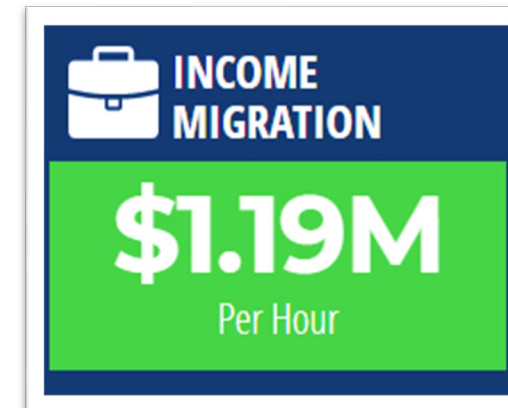
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Oct. 2019



Current



# Building the Perfect Climate for Business

Oct. 2019



Current



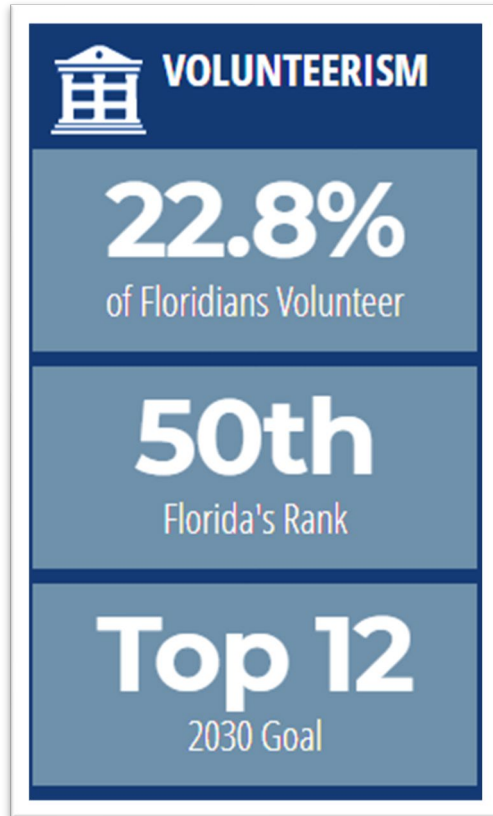
Do you believe personal injury trial lawyers are more concerned about protecting the rights of people or with making money?

**69% = Making Money**

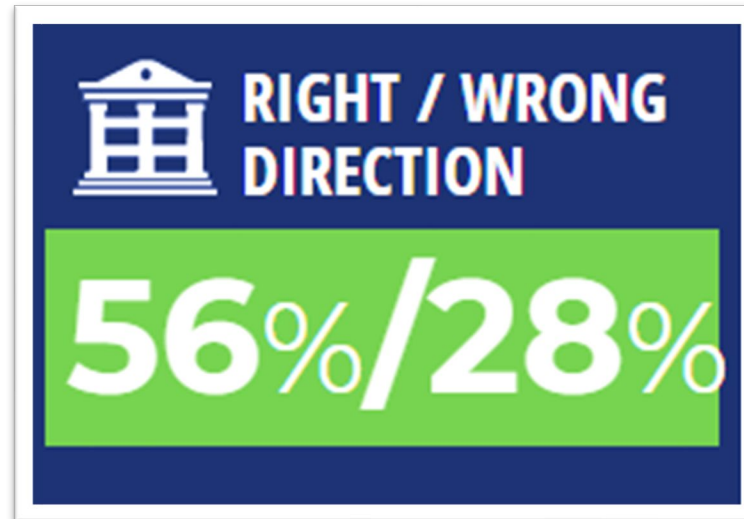
**10% = Protecting Rights of People**

# Making Government and Civics More Efficient and Effective

Current



Oct. 2019



Current





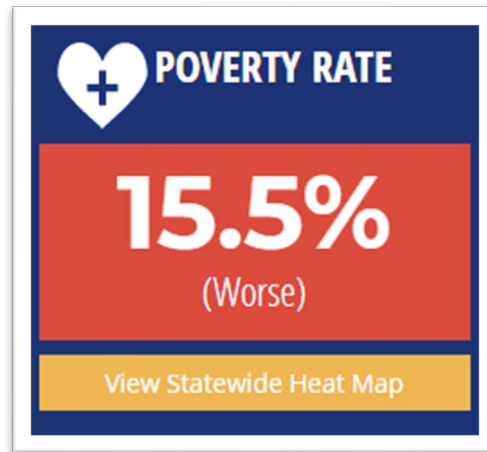
# Right Direction/Wrong Track

Statewide	45:45
Jacksonville	54:39
Gainesville	38:46
Tallahassee	31:63
Panama City/Pensacola	60:29
Orlando/Daytona	48:41
Tampa/St. Pete	46:46
Ft. Myers/Naples	54:41
Broward/Miami	31:56
West Palm	48:43

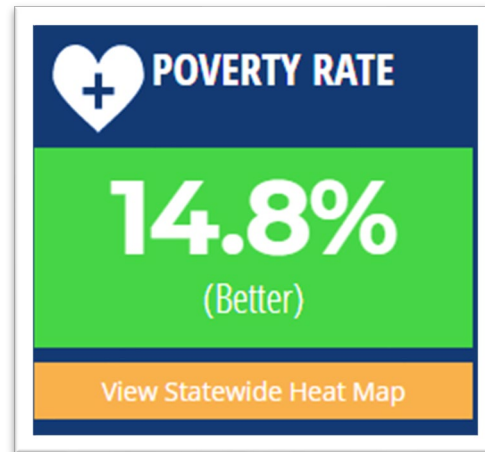
Statewide	45:45
Men	50:40
Women	41:49
Republicans	77:18
Democrats	18:70
NPA/Others	37:48
White	55:39
Black	11:68
Hispanic	38:47

# Championing Florida's Quality of Life

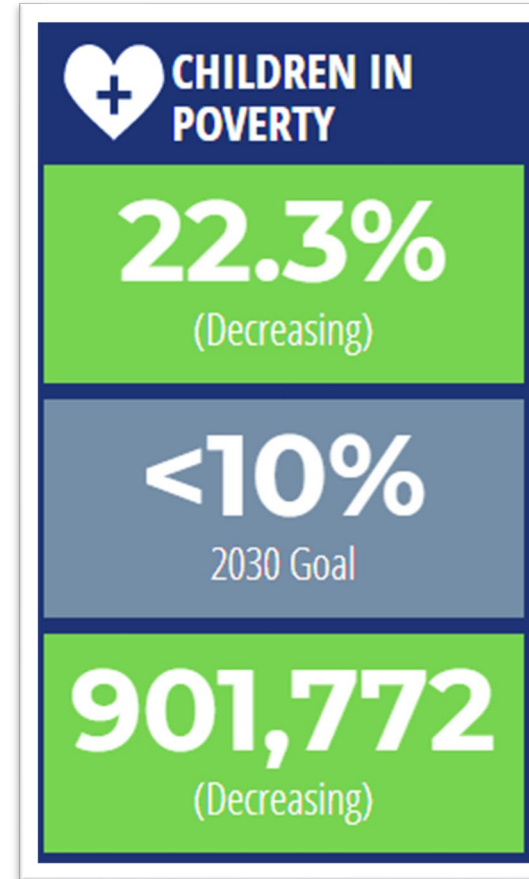
Oct. 2019



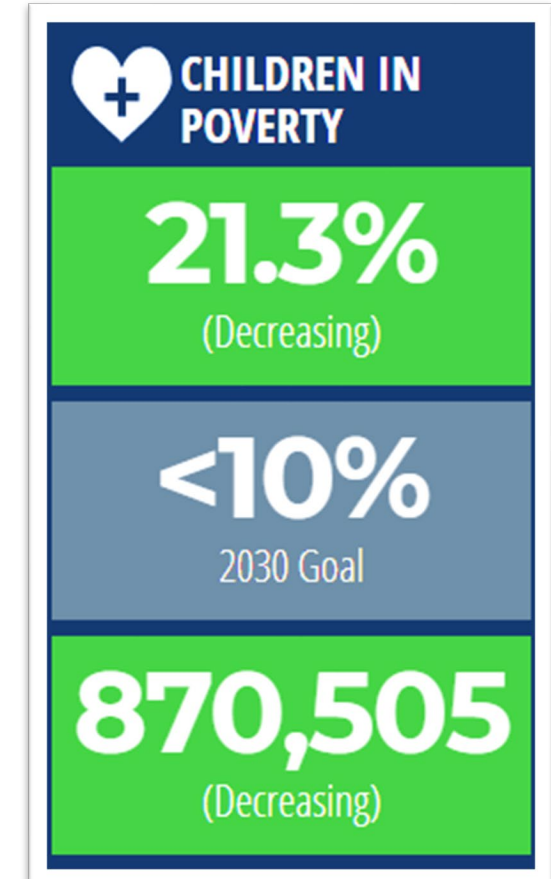
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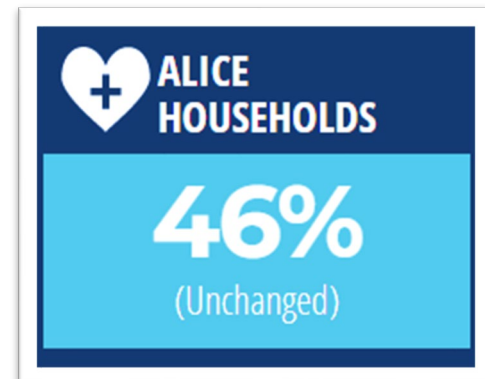
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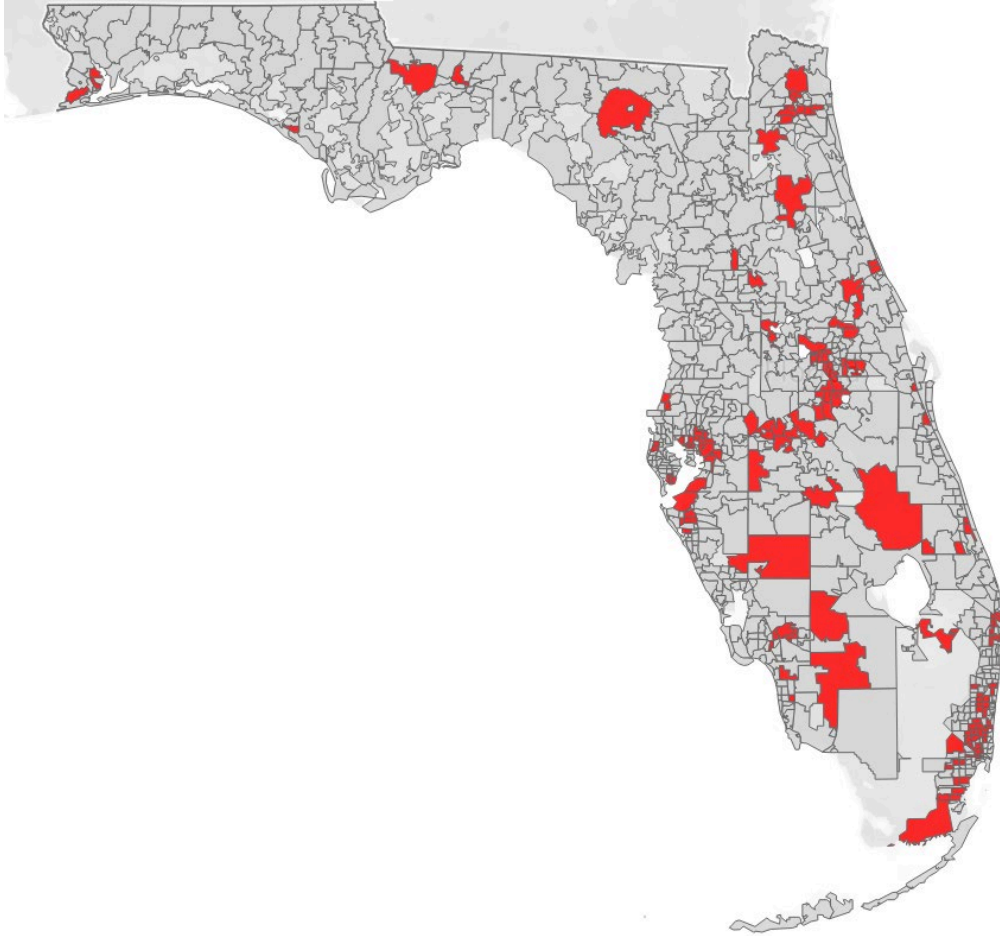
Current



Current



# The Florida Prosperity Initiative



There are **870,505 kids**  
in Florida living in  
Poverty

*HALF (over 450,000) of children in  
poverty live in just 150 (15%) of  
Florida's 983 Zip Codes*

# Championing Florida's Quality of Life



## **FLORIDA CHAMBER SAFETY COUNCIL**

*Making Florida Safer, Healthier and More Sustainable*

**[www.flchambersafety.com](http://www.flchambersafety.com)**





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# Florida's Economic Outlook & Overview

**Dr. Jerry Parrish – Chief Economist**

[jparrish@flfoundation.org](mailto:jparrish@flfoundation.org)

**FLORIDA  
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*Foundation*





**Governor Ron DeSantis**