



**FLORIDA
CHAMBER**
of Commerce

RELAUNCH FLORIDA

Uniting Business for Good

Florida Chamber Federation Monthly Update

September 1, 2020

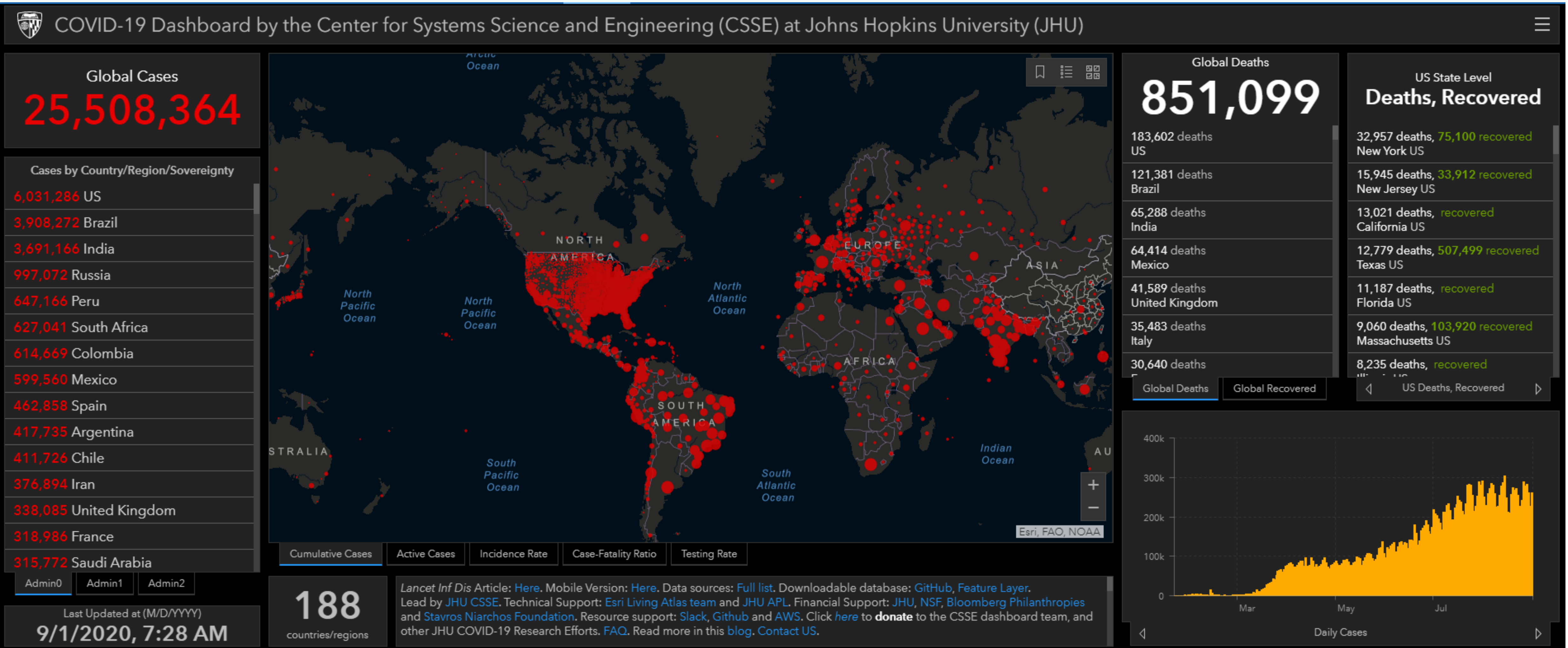
mwilson@flchamber.com

**FLORIDA
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of Commerce

Monthly Federation Update Agenda

- I. Welcome and What to Expect Today
- II. Upcoming Chamber Events
- III. Local Chamber Survey Results
- IV. COVID-19 Tracking and Trends
- V. Developing Local Chambers 2021 Legislative Agenda
- VI. Why the Florida Chamber Believes Amendment 2
(\$15 Minimum Wage Mandate) is Bad for Florida
- VII. Primary Election Recap & General Election Outlook
- VIII. Back to School and Childcare Issues
- IX. Mental Health Awareness for Employees and Employers
- IX. Open Discussion and Q&A

188 Nations / Territories – 14 Million Visitors



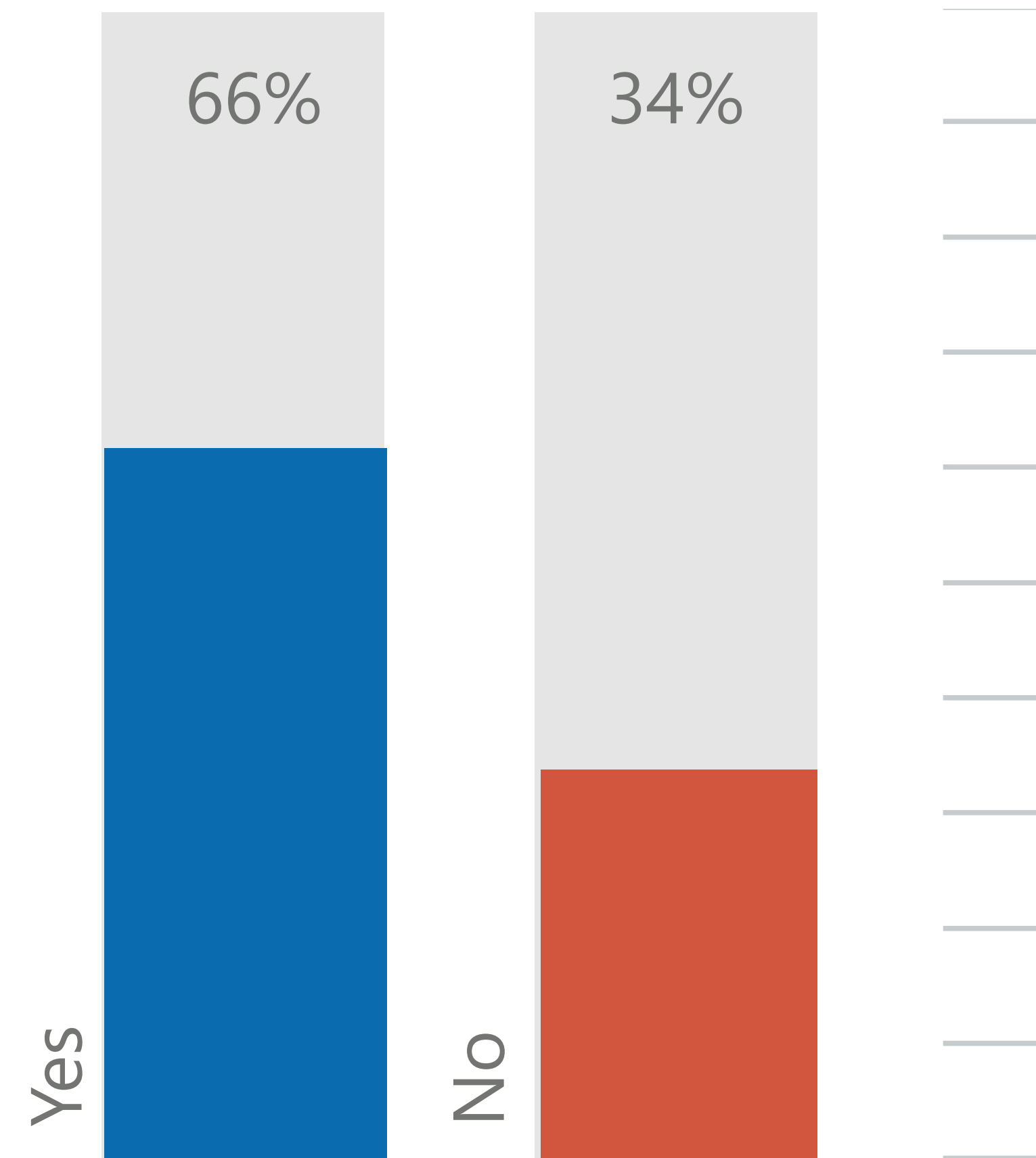
II. Upcoming Chamber Events

- **New Statewide Tool Launch: The Intersection of 3rd Grade Reading & Poverty**
September 10 from 10:00 – 11:00 a.m. EST
- **FACP Annual Conference in Fort Walton Beach**
September 15-17
- **September Board of Governors “Relaunch Florida” Webinar**
September 21 from 2:00 – 3:30 p.m. EST
- **September Florida/Local Chamber Federation Call**
September 22 from 2:00 – 3:30 p.m. EST
- **Florida Chamber Annual Conference & Future of Florida Forum (Virtual)**
October 20, 21, & 22 (1:00 – 4:00 p.m. EST each day)
- **October Florida/Local Chamber Federation Call**
October 27 from 2:00 – 3:30 p.m. EST

III. Local Chamber Survey Results

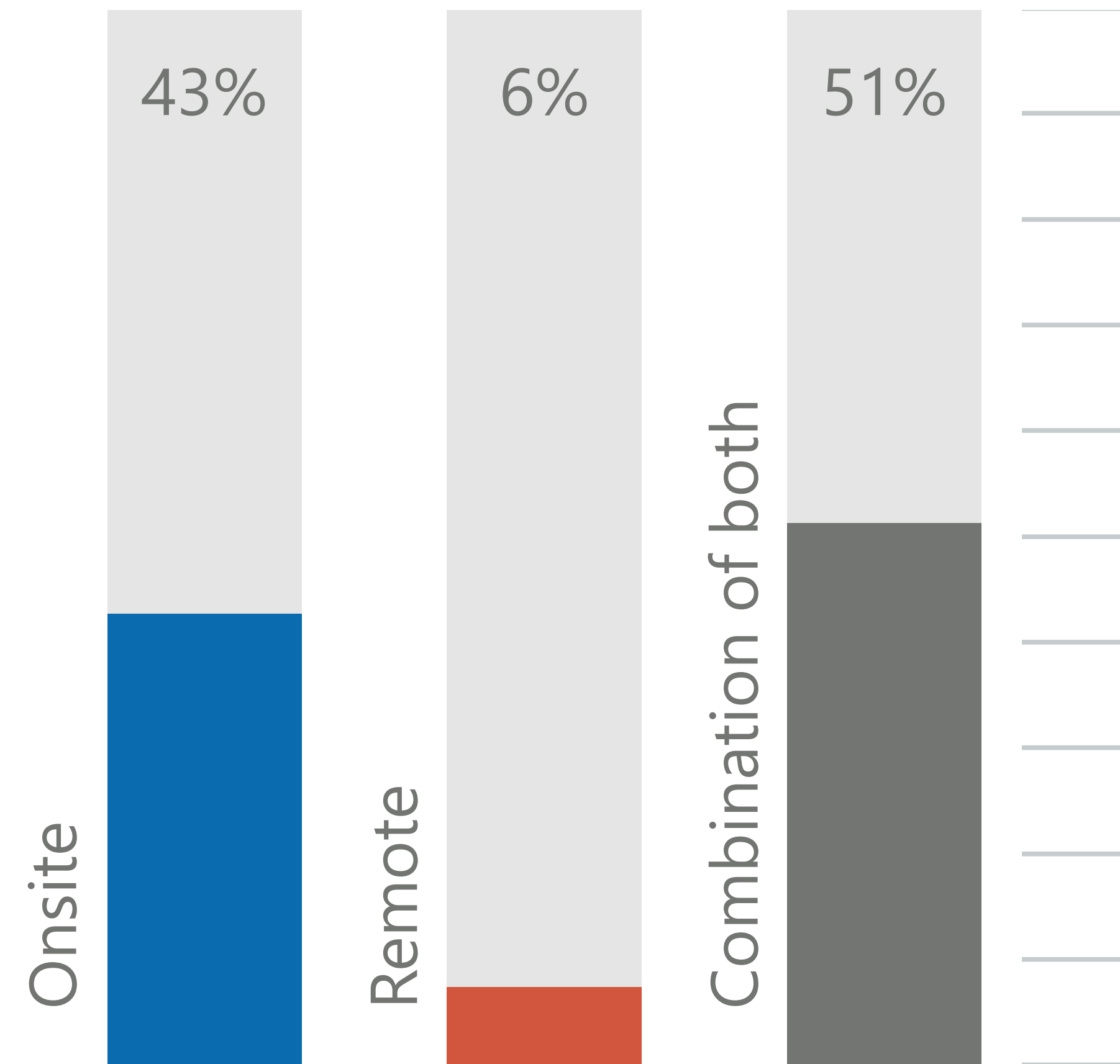
Local Chamber Survey Results

Is your chamber office
open to outside visitors?



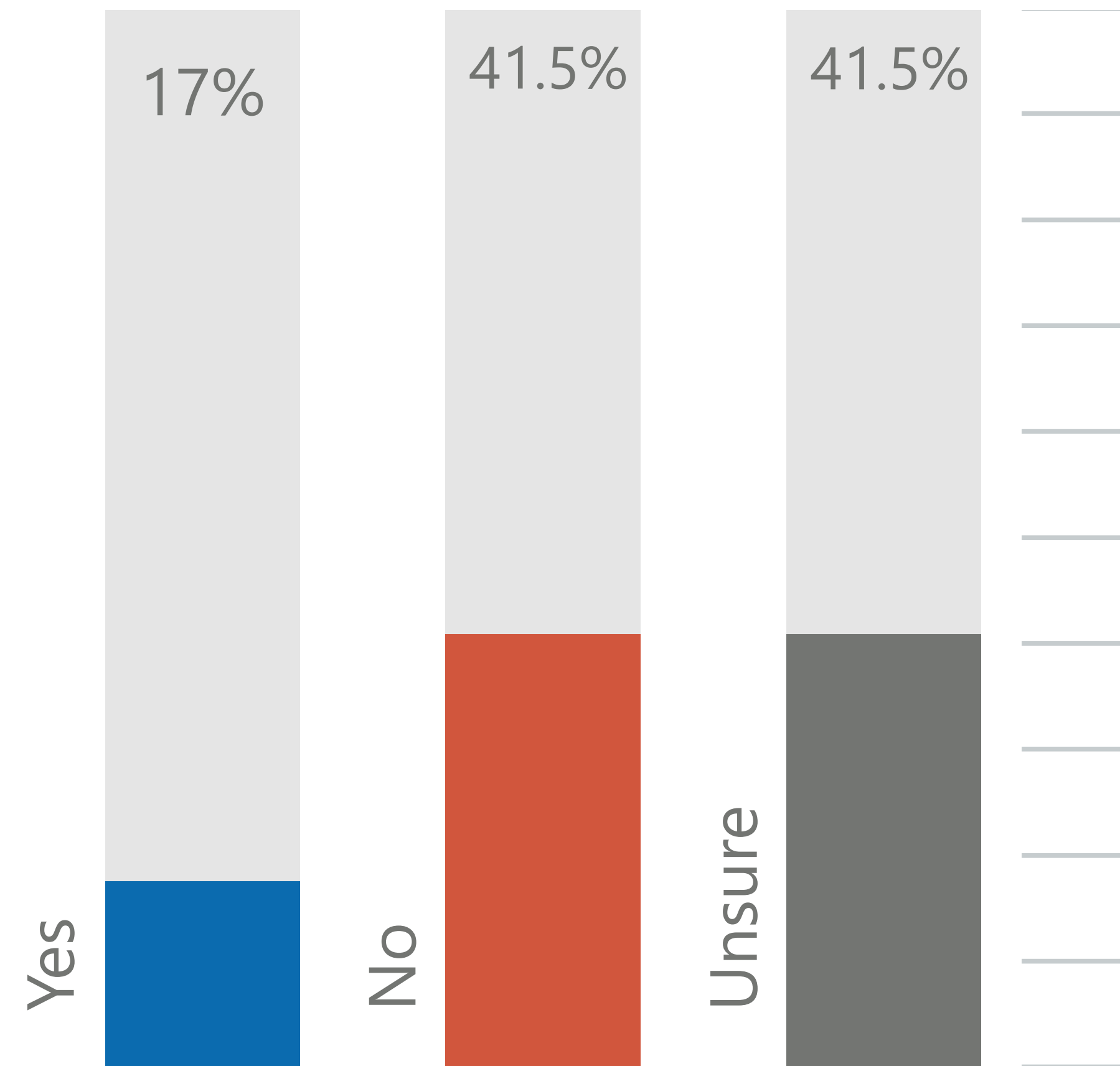
Local Chamber Survey Results

Are your employees
working onsite or remote?



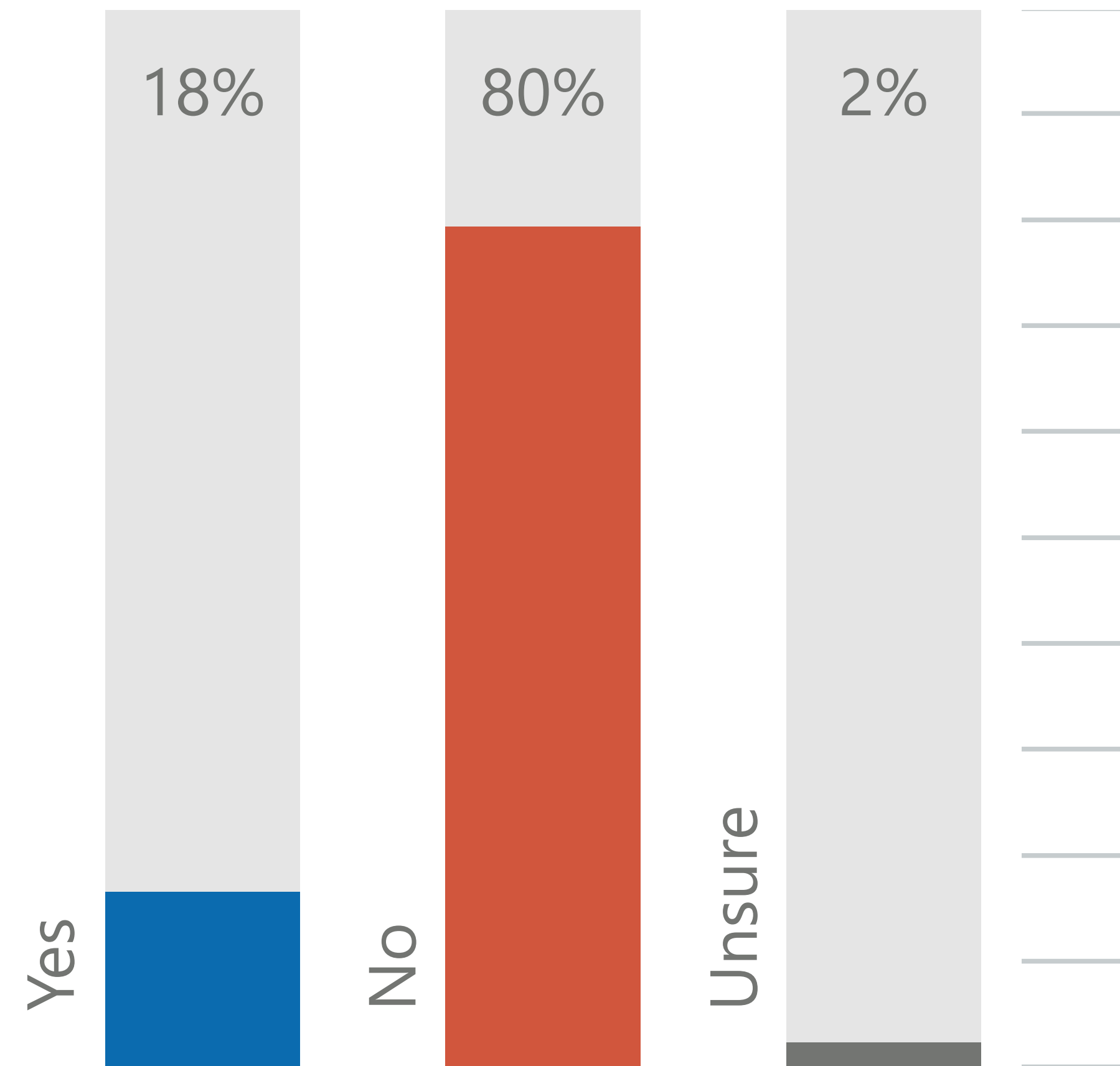
Local Chamber Survey Results

Have any of your board members tested positive for COVID-19?



Local Chamber Survey Results

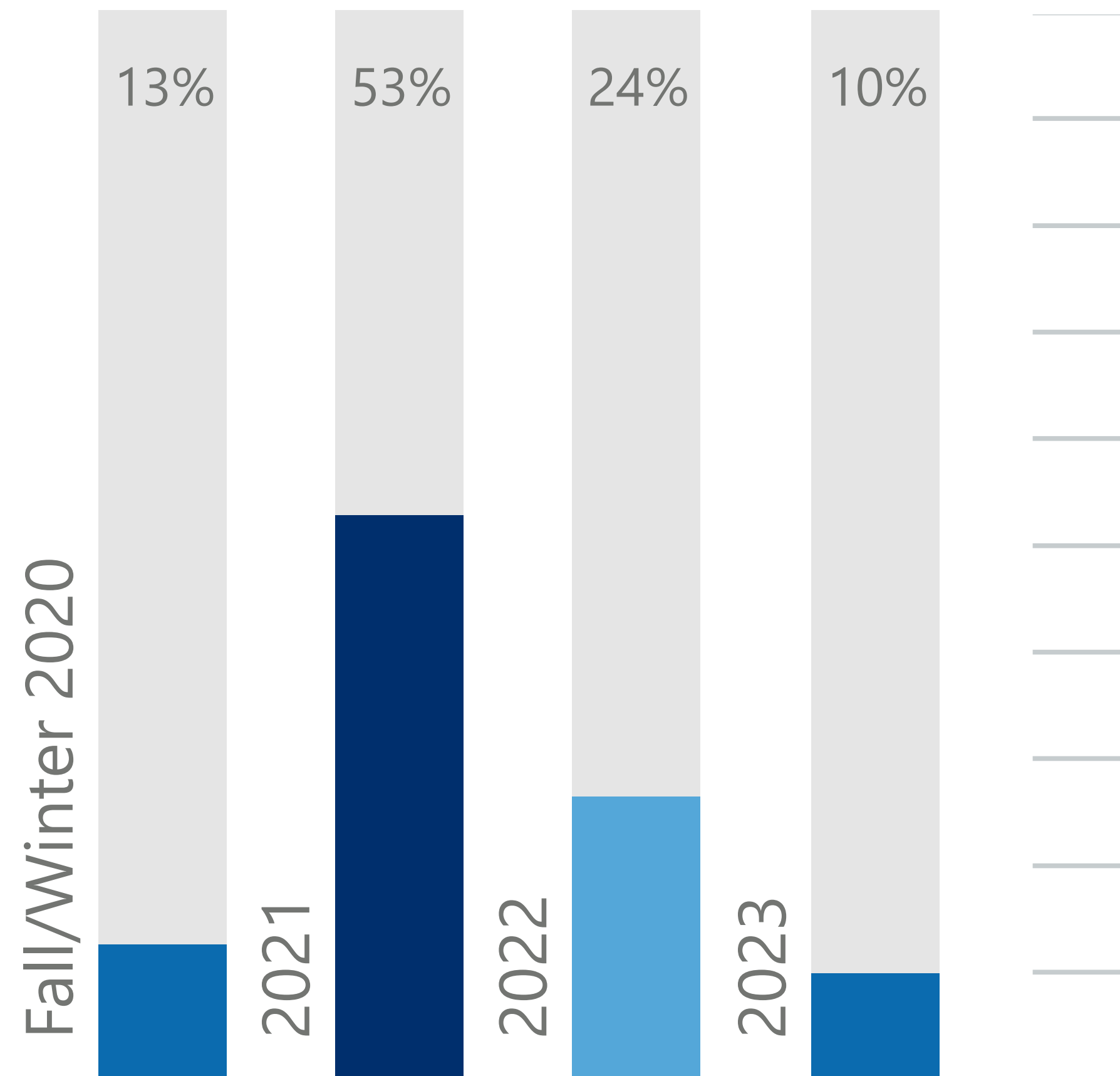
Have any of your staff members tested positive for COVID-19?



Local Chamber Survey Results

Here's what FSAE told us on August 11, 2020 (with 145 responses)

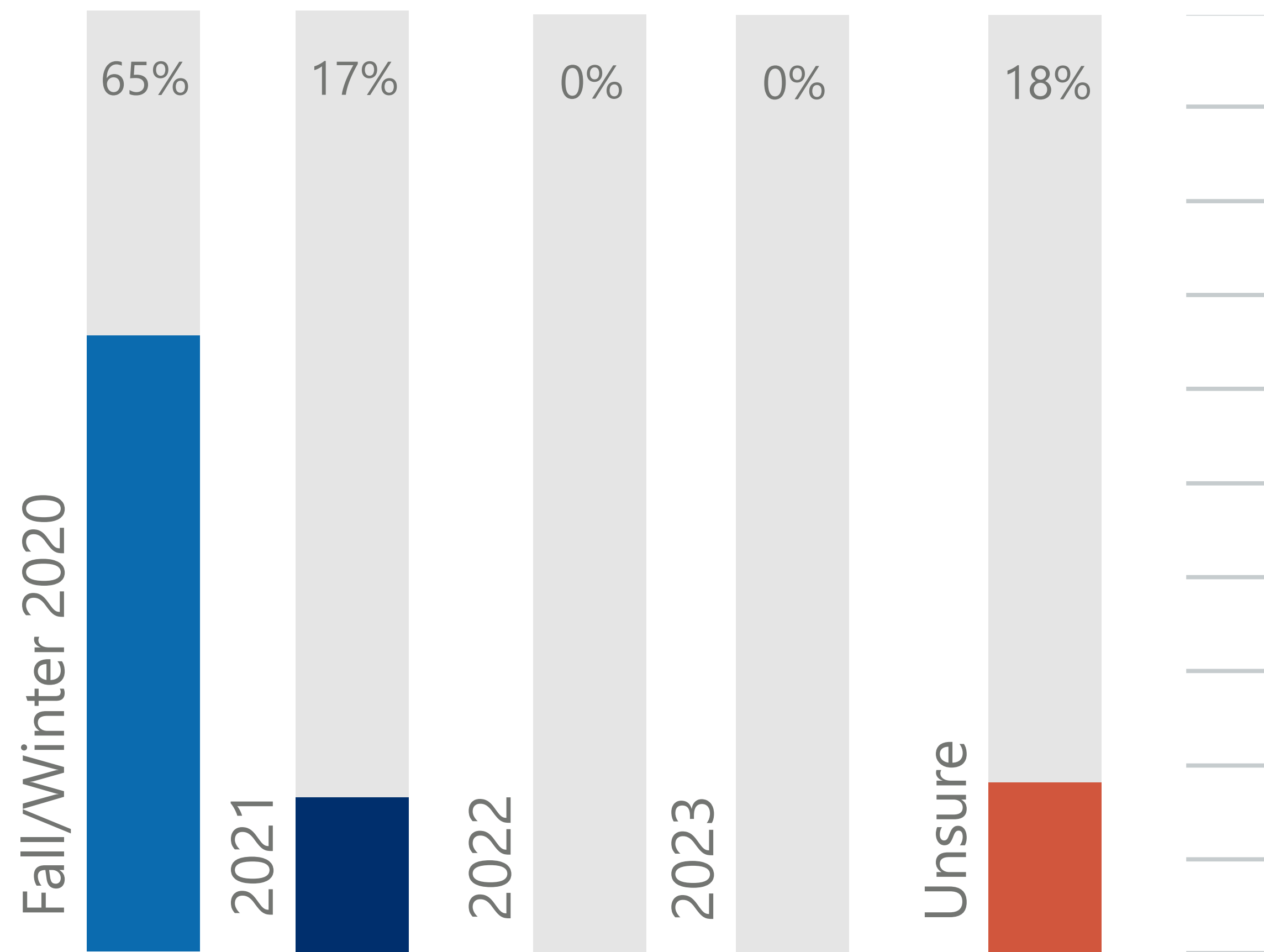
When are you looking to book your organization's next in-person meeting?



Local Chamber Survey Results

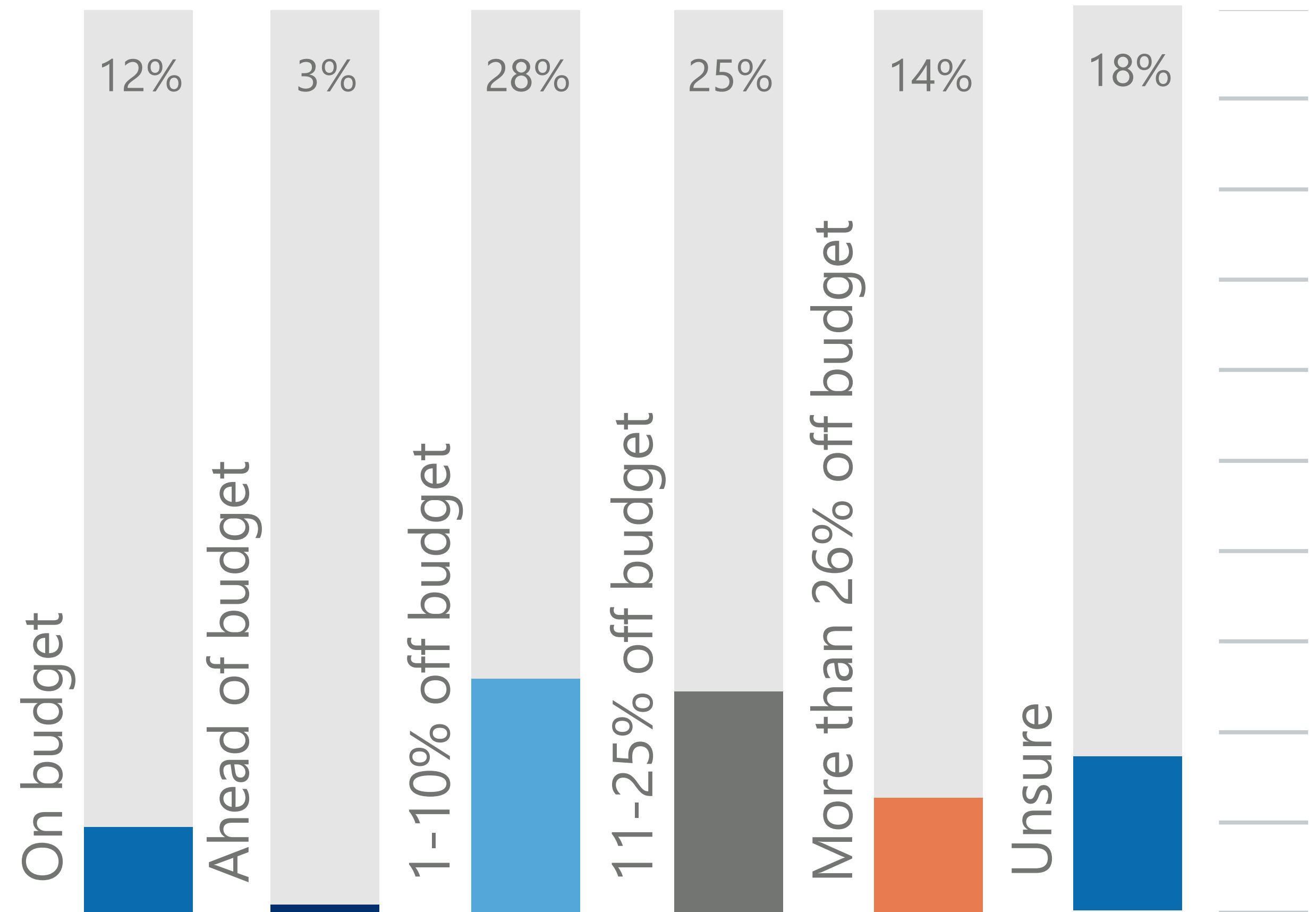
Here's what you told us

When are you looking to book your organization's next in-person meeting?



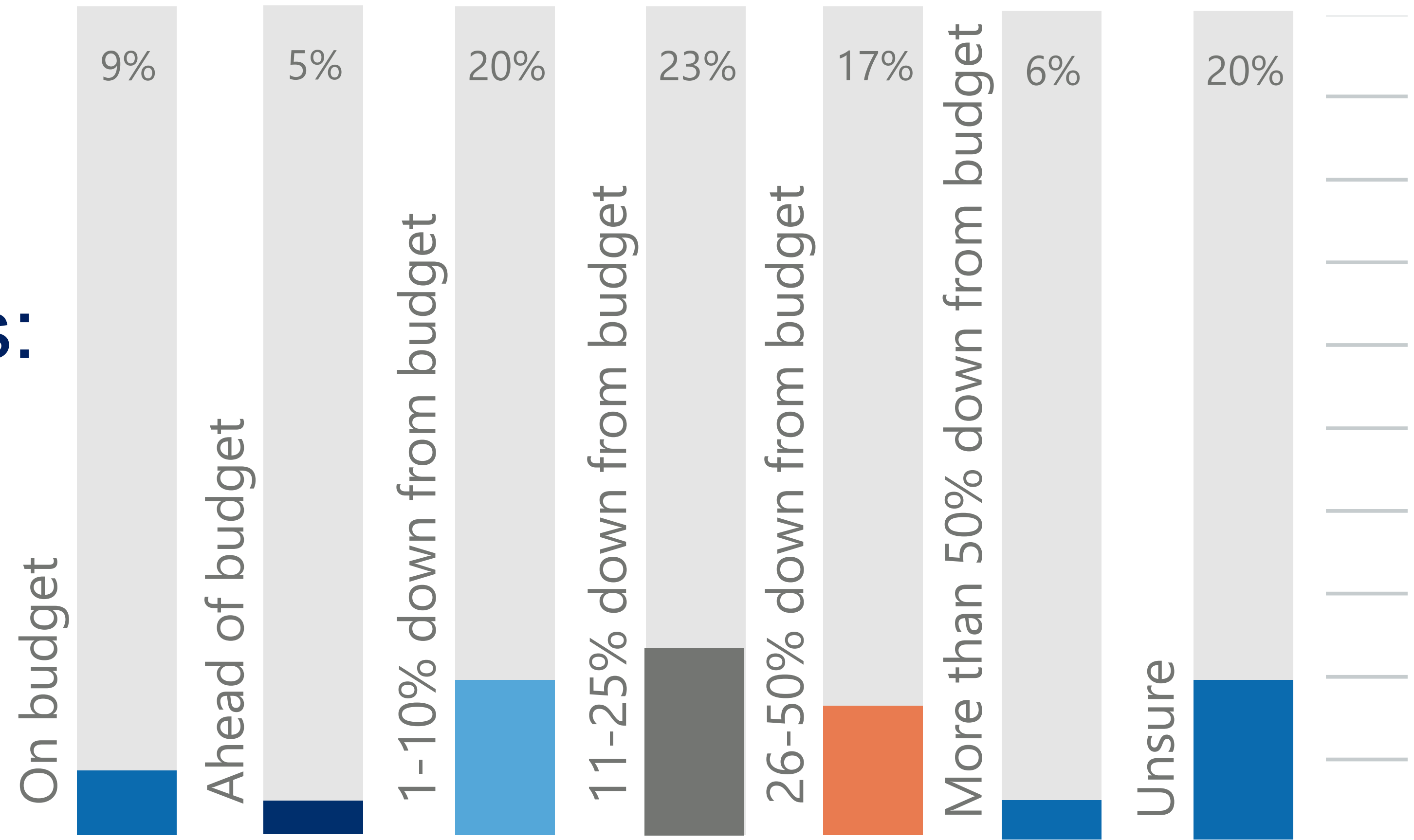
Local Chamber Survey Results

Are your membership dues renewal dollars:



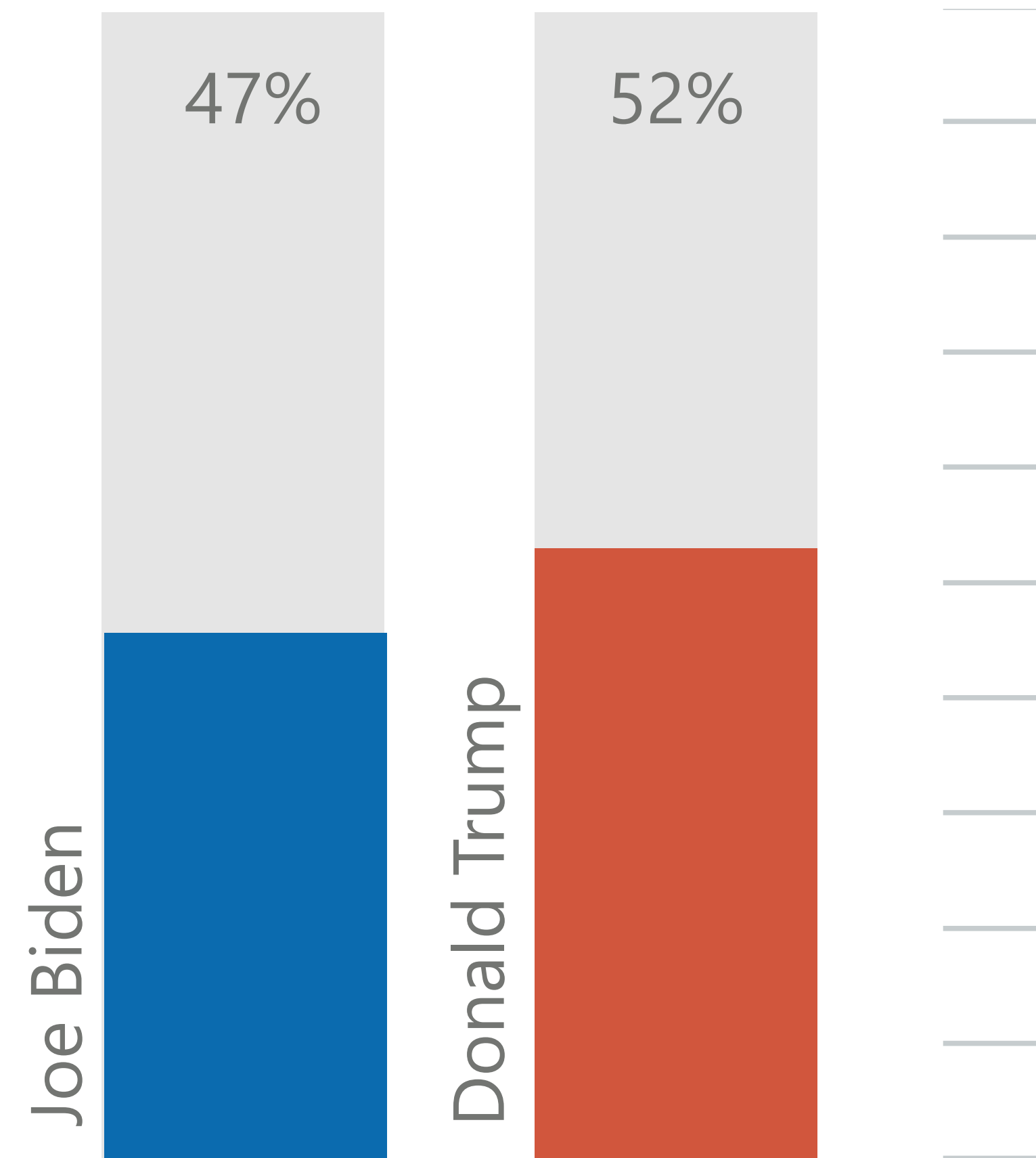
Local Chamber Survey Results

Are your new membership dues:



Local Chamber Survey Results

Given everything that
you've heard, who do you
think will be the next
President of the United
States?





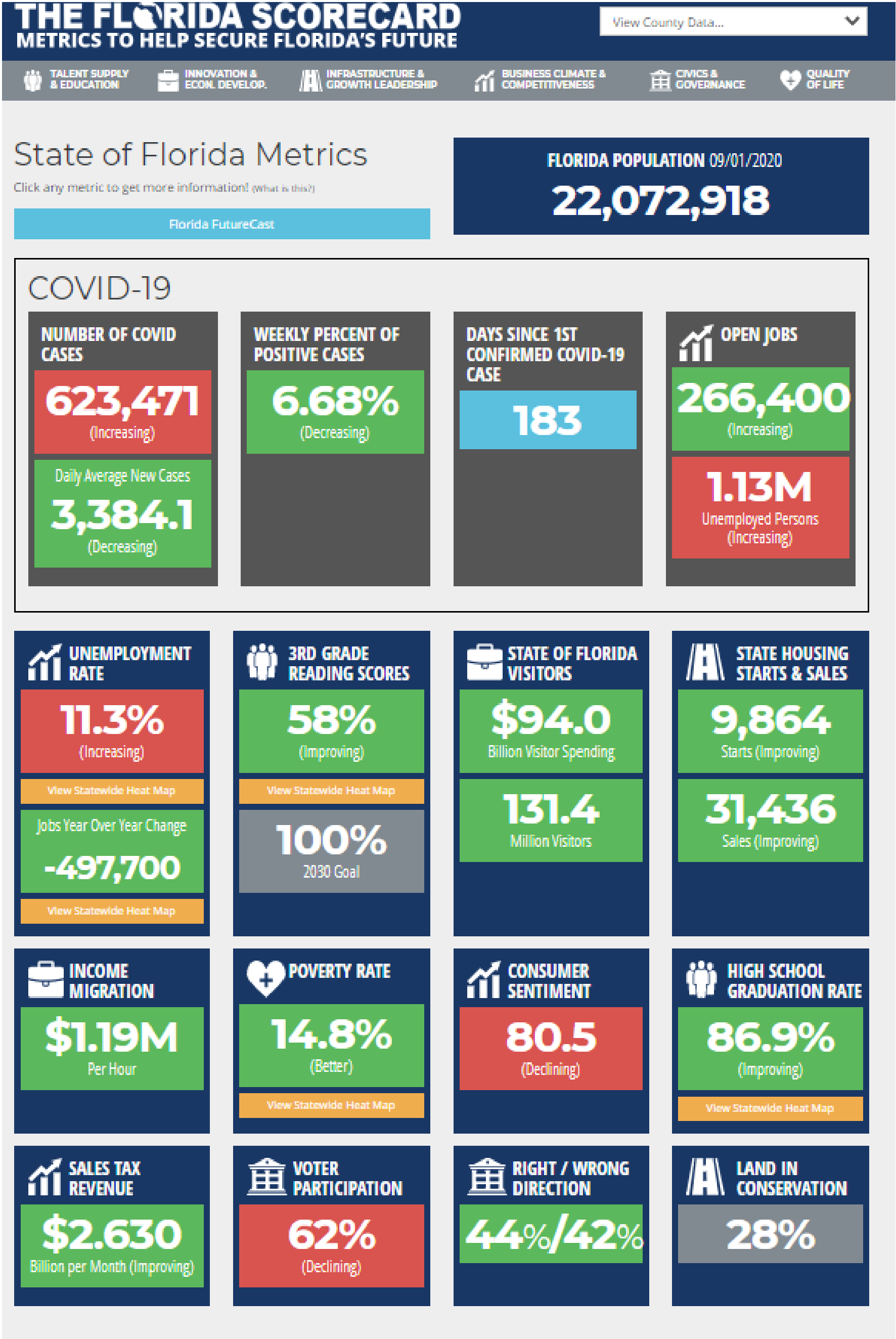
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IV. COVID-19 Tracking and Trends

Dr. Jerry Parrish

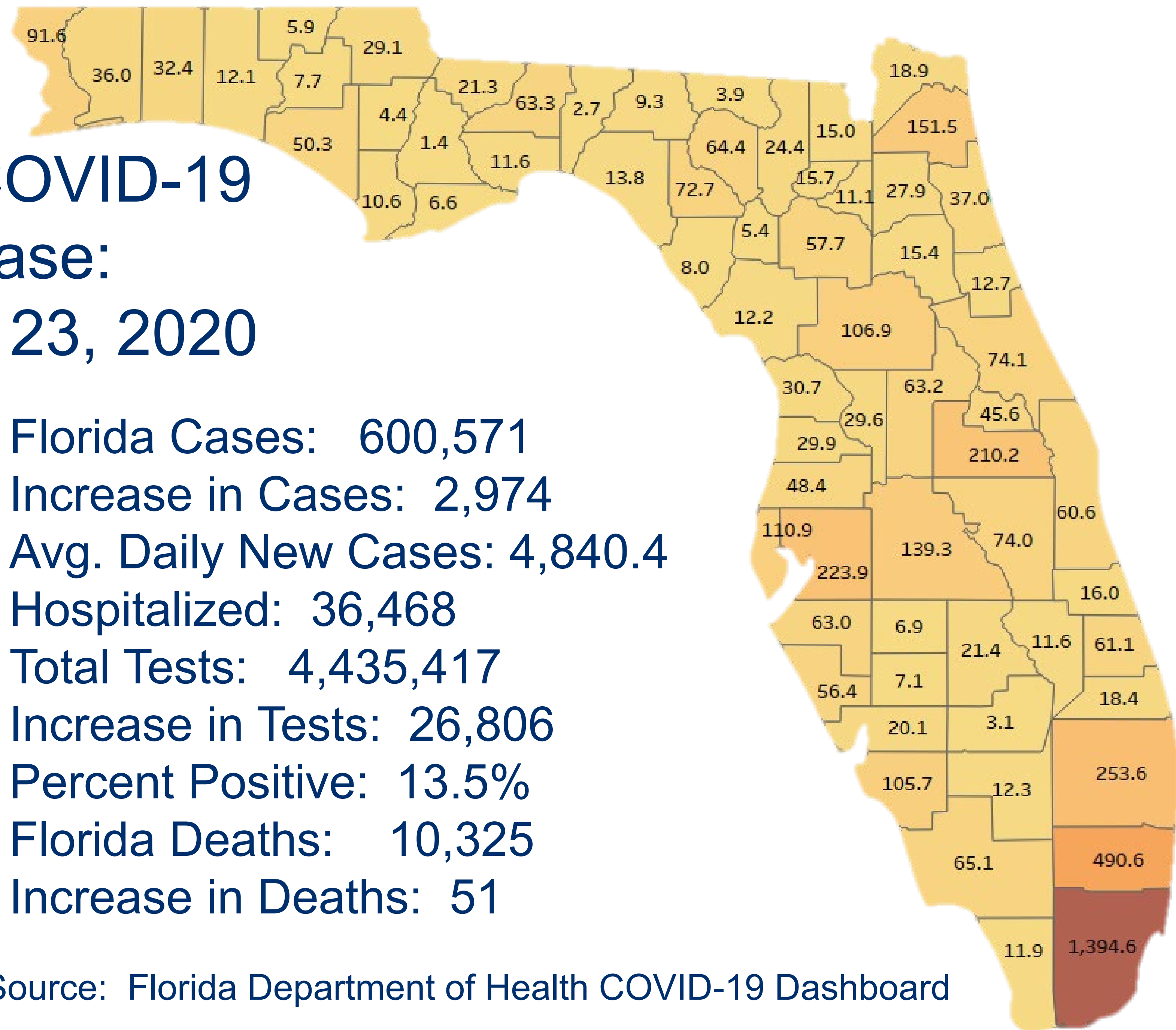
www.theFloridaScorecard.org

- Florida has \$1.1 Trillion GDP (17th)
- \$1.19 Million AGI moves to Florida 24/7/365
- B.C. – 900 net new people/day
- COVID-19 Tiles – State and County Level
- Unemployment Rate Up – by 1 percentage point
- 1.13 Million Floridians looking for work



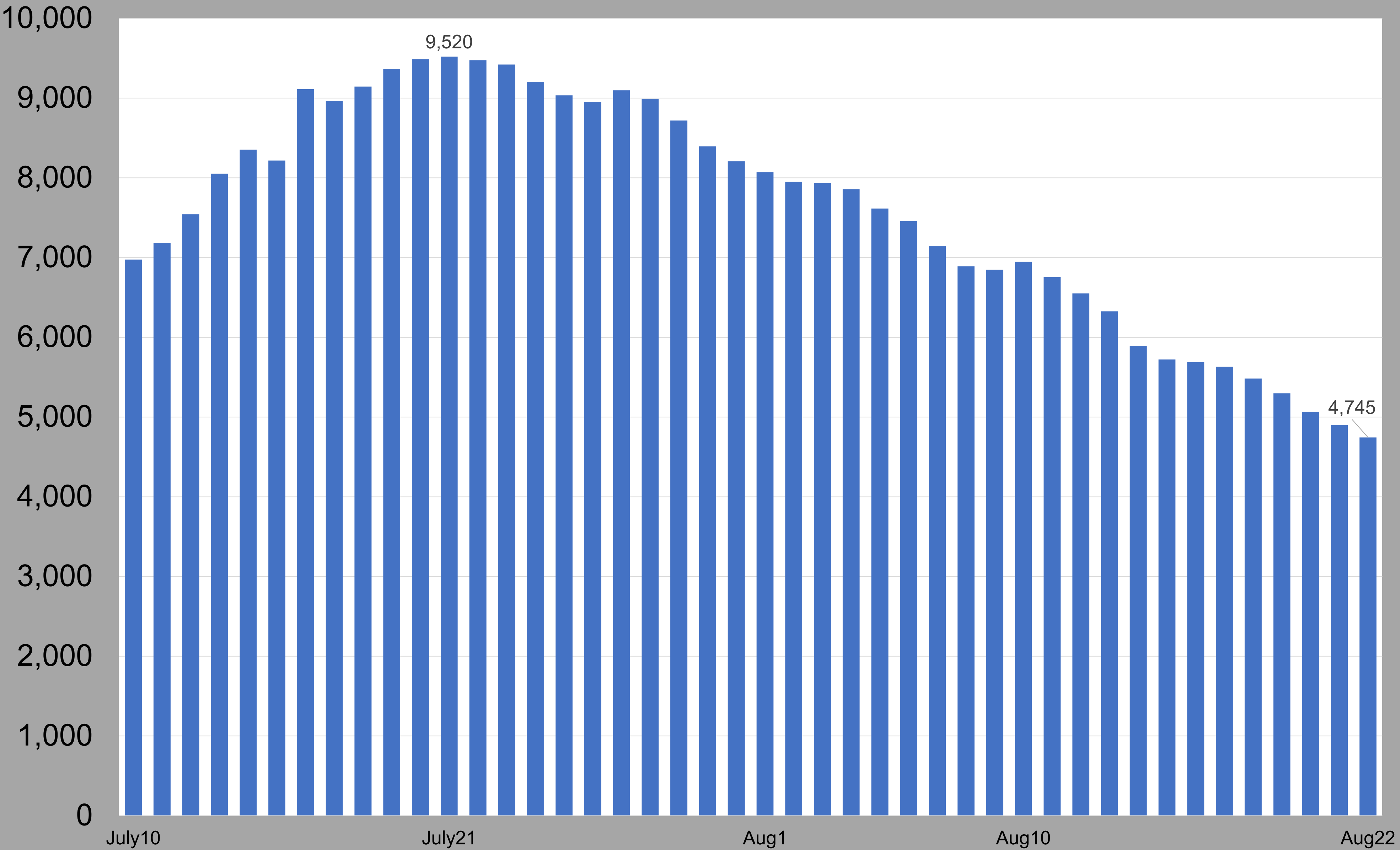
Average Daily COVID-19 Case Increase: Updated August 23, 2020

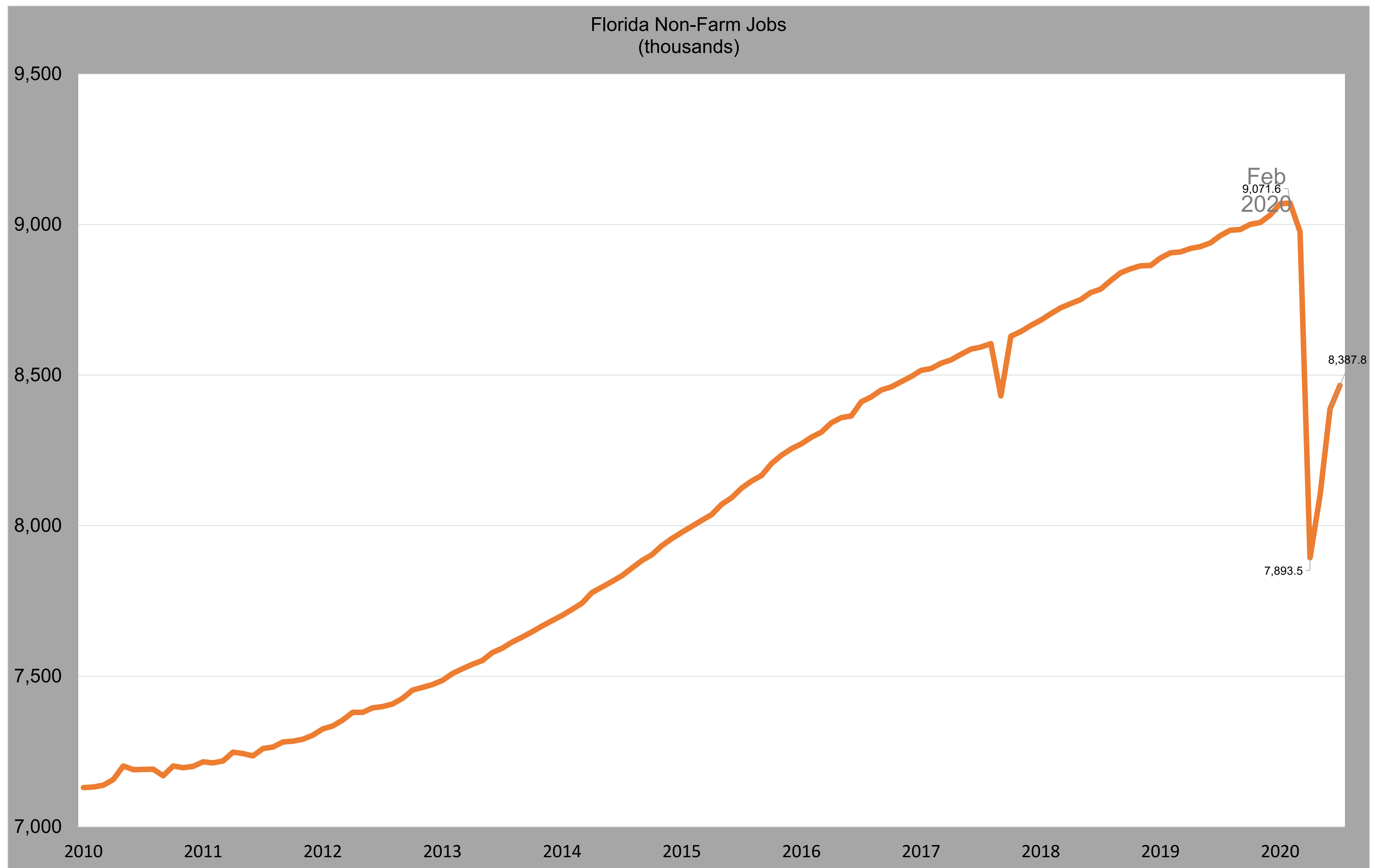
Florida Cases: 600,571
Increase in Cases: 2,974
Avg. Daily New Cases: 4,840.4
Hospitalized: 36,468
Total Tests: 4,435,417
Increase in Tests: 26,806
Percent Positive: 13.5%
Florida Deaths: 10,325
Increase in Deaths: 51



Data Source: Florida Department of Health COVID-19 Dashboard

Florida: Current Hospitalized
Peaked July 21





Data Source: U.S. Bureau of Labor Statistics (BLS)

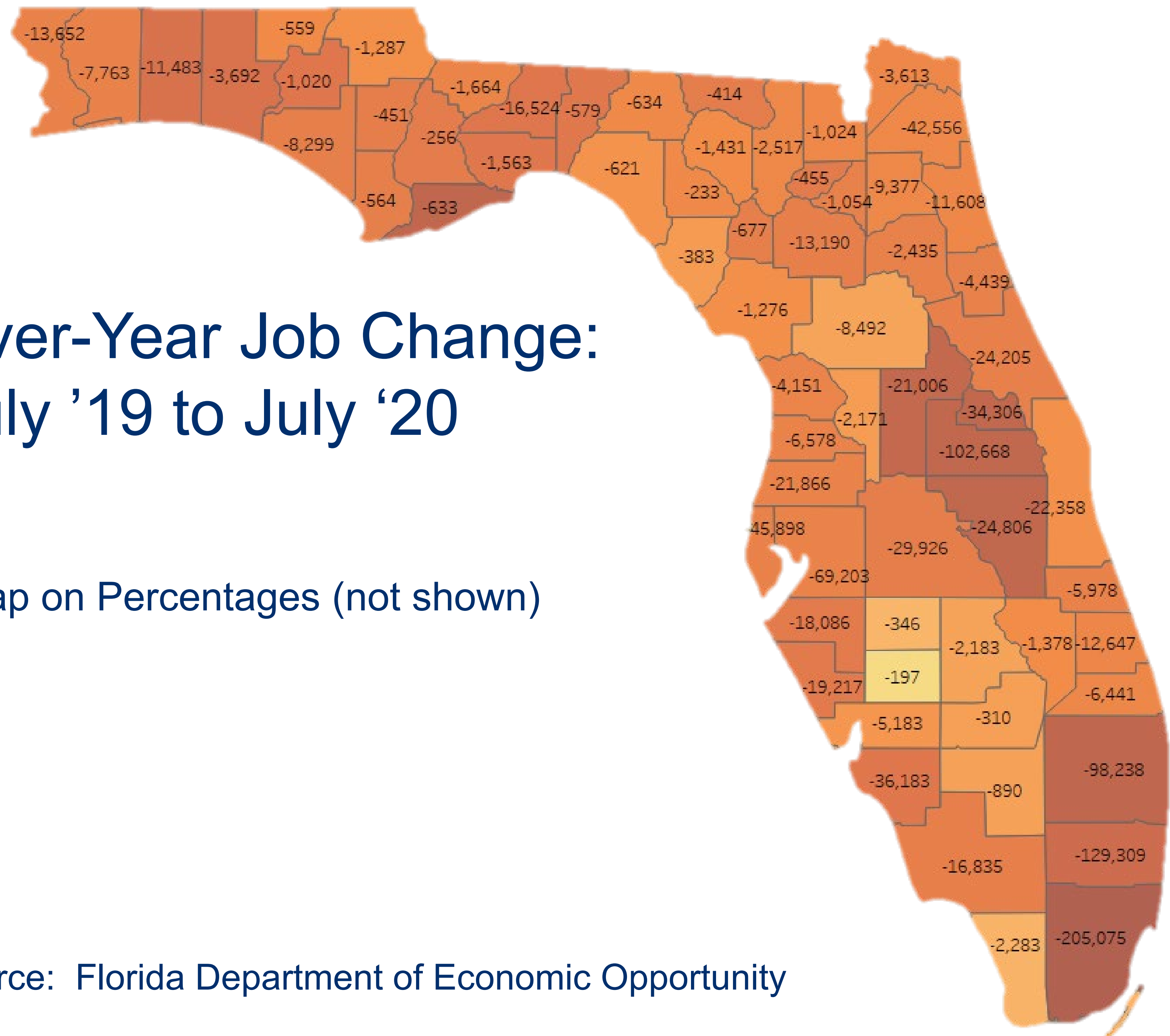
Job Loss by Category: July 2019 to July 2020

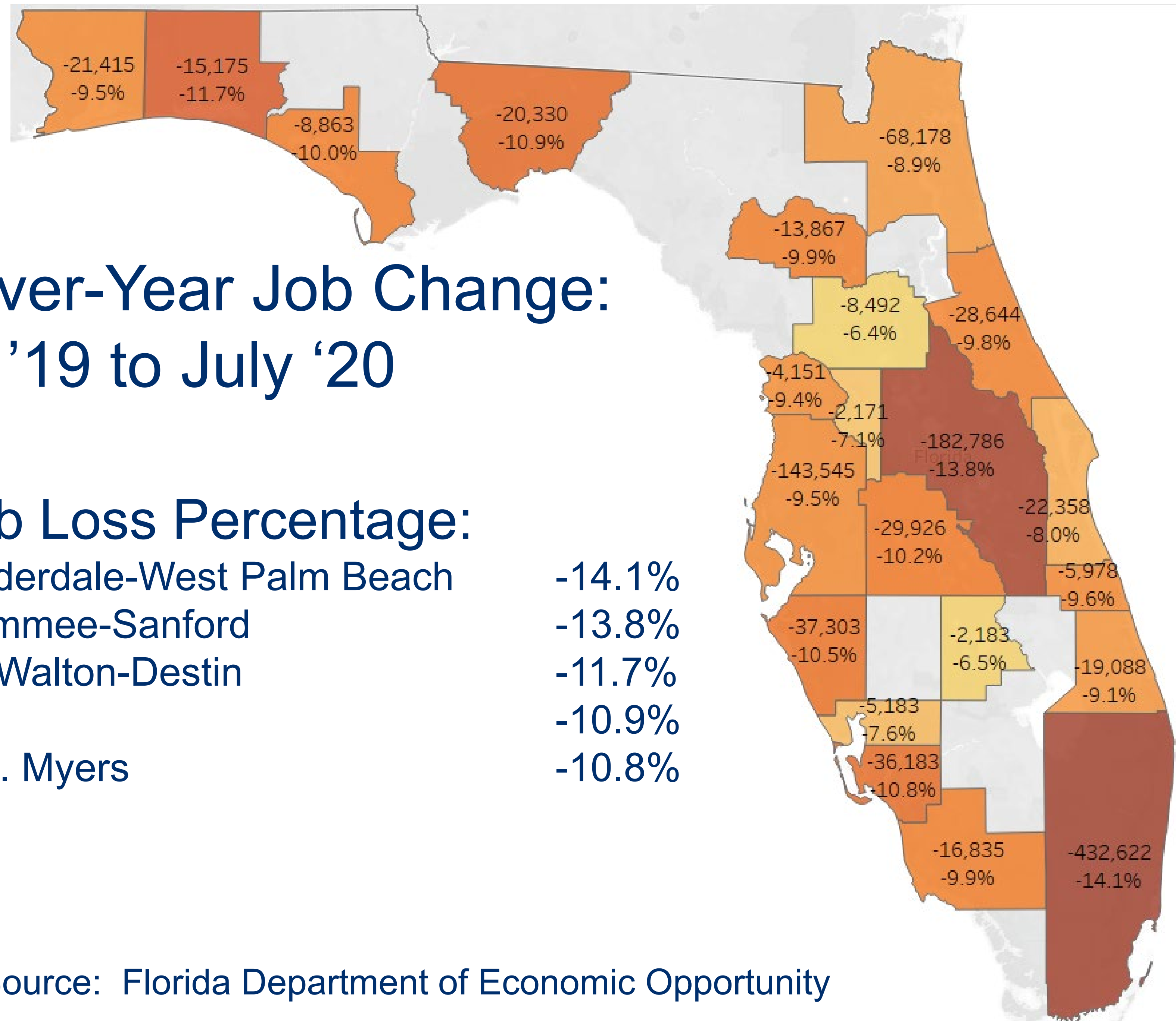
Industry	Job Change	Percent of Industry
Total – All Industries	-497,700	-5.6%
Leisure & Hospitality	-254,400	-20.3%
Professional & Business Services	-74,700	-5.3%
Trade, Transportation & Utilities	-58,500	-3.2%
Other Services	-33,900	-9.6%
Education & Health Services	-33,200	-2.5%
Manufacturing	-12,900	-3.4%
Financial Activities	-9,200	-1.6%
Construction	-2,300	-0.4%

Year-over-Year Job Change: July '19 to July '20

Heat Map on Percentages (not shown)

Data Source: Florida Department of Economic Opportunity



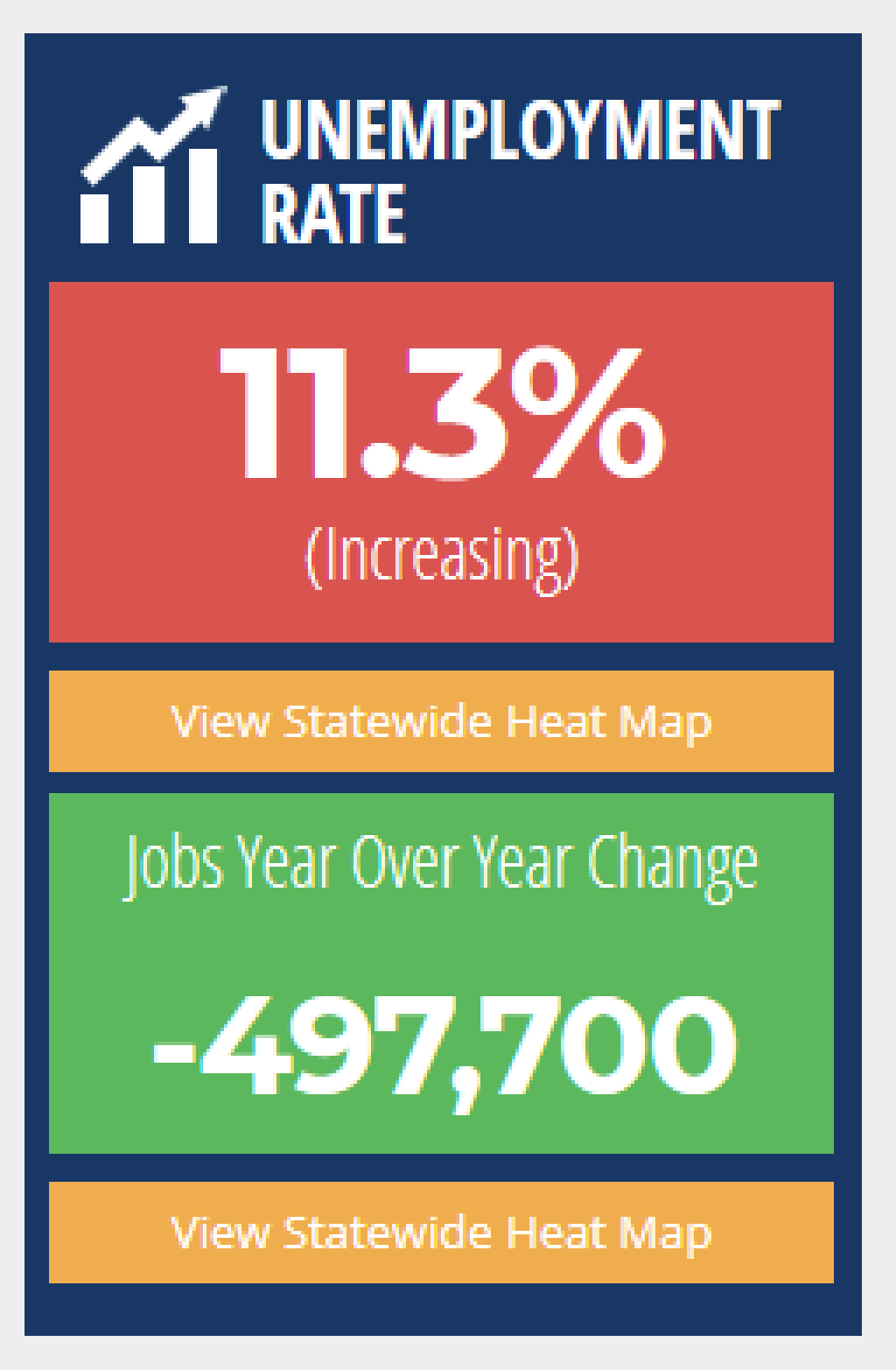
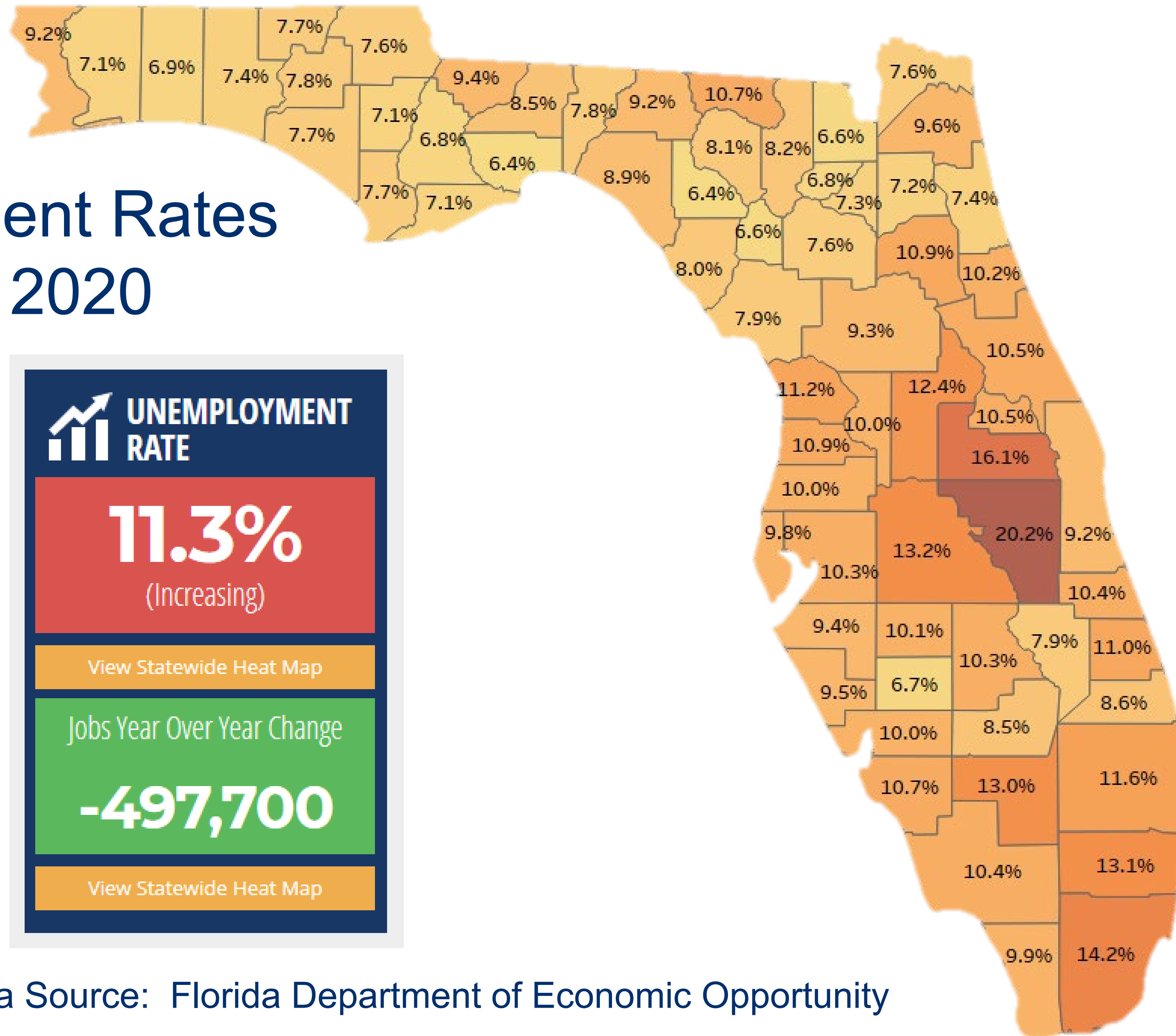


MSA Year-over-Year Job Change: July '19 to July '20

Top MSA Job Loss Percentage:

- | | |
|---|--------|
| 1. Miami-Ft. Lauderdale-West Palm Beach | -14.1% |
| 2. Orlando-Kissimmee-Sanford | -13.8% |
| 3. Crestview-Ft. Walton-Destin | -11.7% |
| 4. Tallahassee | -10.9% |
| 5. Cape Coral-Ft. Myers | -10.8% |

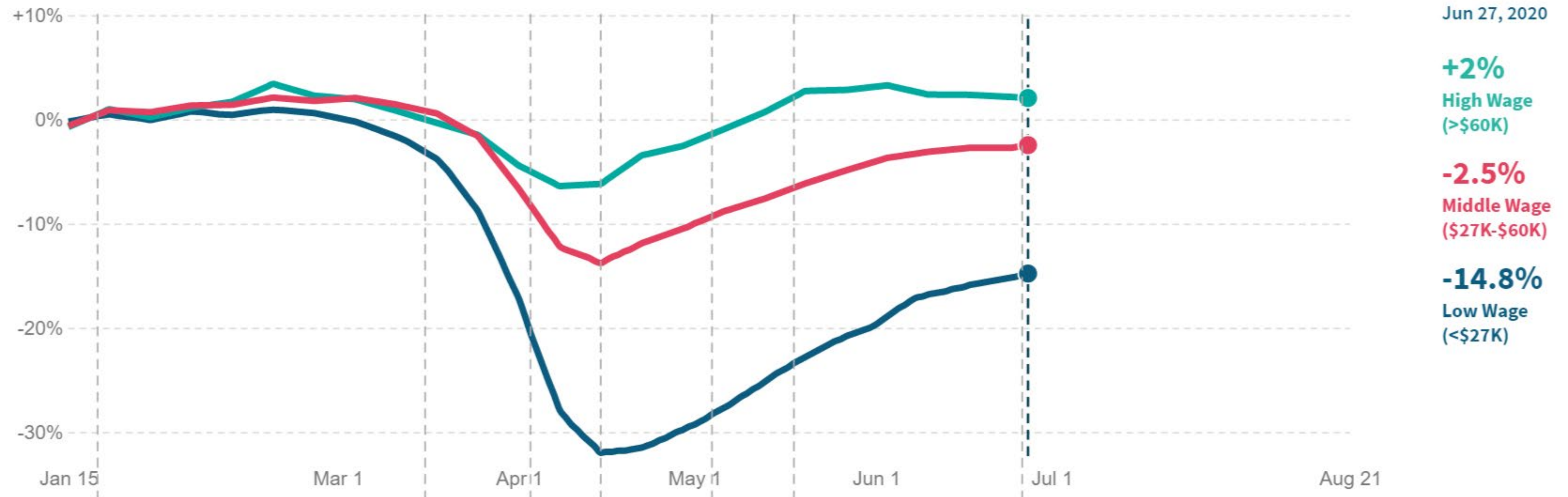
Unemployment Rates for July 2020



Percent Change in Employment*

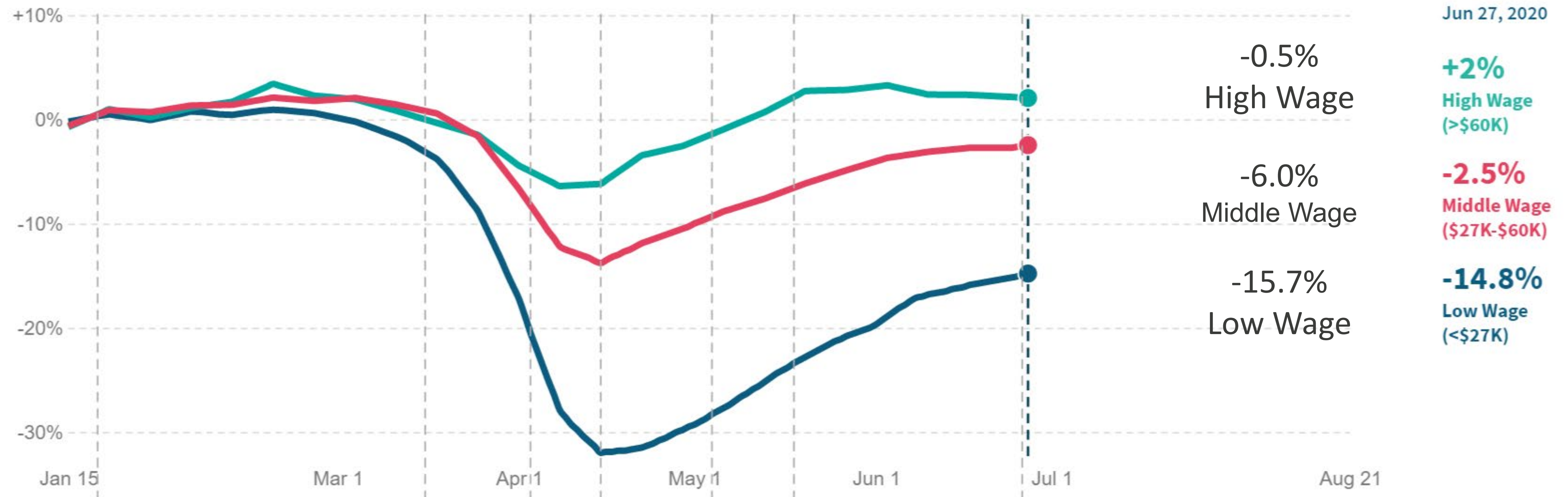
In **Florida**, as of June 27 2020, employment rates among workers in the bottom wage quartile decreased by **14.8%** compared to January 2020.

Florida



Percent Change in Employment*

In **Florida**, as of June 27 2020, employment rates among workers in the bottom wage quartile decreased by **14.8%** compared to January 2020.



Florida Percent Change of Small Businesses Open : -18.5%

Percent Change in Number of Small Businesses Open*

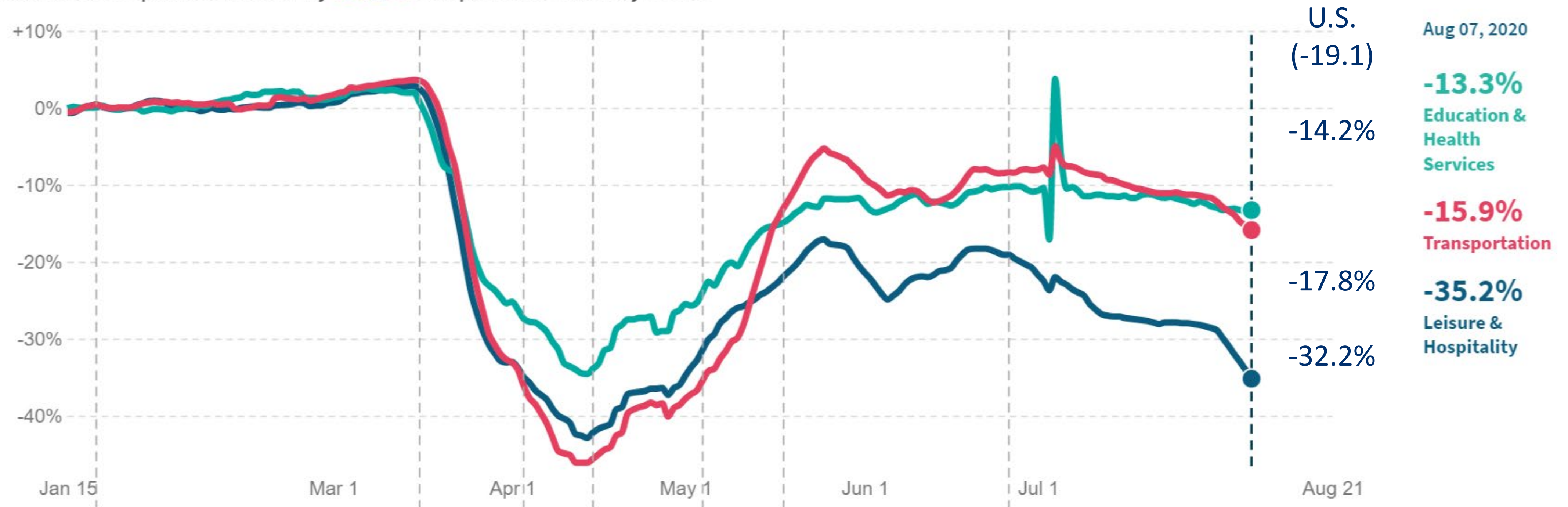
In **Florida**, as of August 07 2020, the number of leisure and hospitality small businesses open decreased by **35.2%** compared to January 2020.



Florida Percent Change of Small Businesses Open : -18.5%

Percent Change in Number of Small Businesses Open*

In **Florida**, as of August 07 2020, the number of leisure and hospitality small businesses open decreased by **35.2%** compared to January 2020.



STATE

Florida economists slash \$5.4 billion from expected Florida revenue because of coronavirus

John Kennedy Sarasota Herald-Tribune

Published 6:29 p.m. ET Aug. 14, 2020 | Updated 4:06 p.m. ET Aug. 15, 2020



TALLAHASSEE — Florida economists on Friday slashed a stunning \$5.4 billion from expected state revenue over the next two years, with tax collections cratering as the coronavirus froze tourism and forced consumers to sharply reduce spending.

The plunge in dollars threatens state financing for schools, health care, roads and a host of other needs — possibly for years to come. With \$3.4 billion of the reduction coming this year, it's also heightened odds that Gov. Ron DeSantis and Florida lawmakers will have to dramatically retool this year's \$92.2 billion state spending plan.



Gov. Ron DeSantis and the Florida Legislature face heightened budget pressure as state tax collections are revised downward because of the pandemic. Joe Burbank, AP

V. Local Chambers Helping Develop the 2021 Florida Chamber Legislative Agenda



Legislative Priorities in 2021

COVID Related Issues

- Liability Protections for local businesses and front line healthcare workers from COVID-fueled litigation
- Protect against employer mandates or cost increases that are reactions to COVID (specifically worried about increase Unemployment Comp costs)
- Maintain forward-looking funding during an economic downturn (VF/tourism marketing, infrastructure, housing, incentives, etc)

Legislative Priorities in 2021

Talent

- Expand/support cost-effective innovative learning. This may include digital and virtual classroom education.
- Address expanded workforce development gaps/inequalities exacerbated by COVID-19. Need to better connect employers to graduates/cert holders and vice versa.
- Pass early learning bill that failed to get across the finish line at the end of last session

Legislative Priorities in 2021

Innovation/Economic Development:

- VISIT FL Funding
- Economic Development (retooling of incentives)

Infrastructure:

- Maintaining our infrastructure investments while preparing for 4M+ more people
- Affordable housing funding and zoning

Legislative Priorities in 2021

Business Climate:

- Unemployment Insurance (see above re employer costs/mandates)
- Property Insurance/Legal Reform (contingency fee multiplier and statute of limitations)
- Internet Sales tax collection (big budget hole that could be partially filled by this)

Governance

- Pension reform/balancing (move to a defined benefit program and ensure actuarial soundness)

Legislative Priorities in 2021

Quality of Life Issues

- Support a limited liability shield for healthcare providers that followed best practices and the CDC guidelines surrounding the appropriate treatment of patients as a result of COVID-19.
- Prosperity Initiative

VI. Why the Florida Chamber
Believes Amendment 2
(\$15 Minimum Wage Mandate)
Is Bad for Florida



Amendment 2:

“Amendment 2 is bad for Florida and worse for Floridians.”



What is Amendment 2?

“The amendment would raise the minimum wage to \$10 per hour beginning Sept. 30, 2021, and increase it an additional dollar each year until it reached \$15 in 2026. After that, future increases would be adjusted annually for inflation.”

Orlando Sentinel

- Amendment 2 will be on the 2020 November ballot
- Mandates the statewide minimum wage increase to \$15/hr
- **Only** statewide mandated \$15/hr wage embedded in a state constitution
- Requires 60% approval for passage
- If this passes, in just a few years, forced cost-of-living adjustments means that Florida will have the **highest minimum wage in the nation**



www.FLChamber.com/minimumwage

Florida's Economy Drives the Nation



A GDP larger than all but 16 countries in the world and the 4th largest in the USA.



Florida's GDP is more than \$1,100,000,000,000 and still growing, adding \$2 billion per day.



Florida is the fastest growing state in the South and the 3rd fastest in the nation.



Florida is responsible for more than 1 of every 11 new jobs created nationwide.

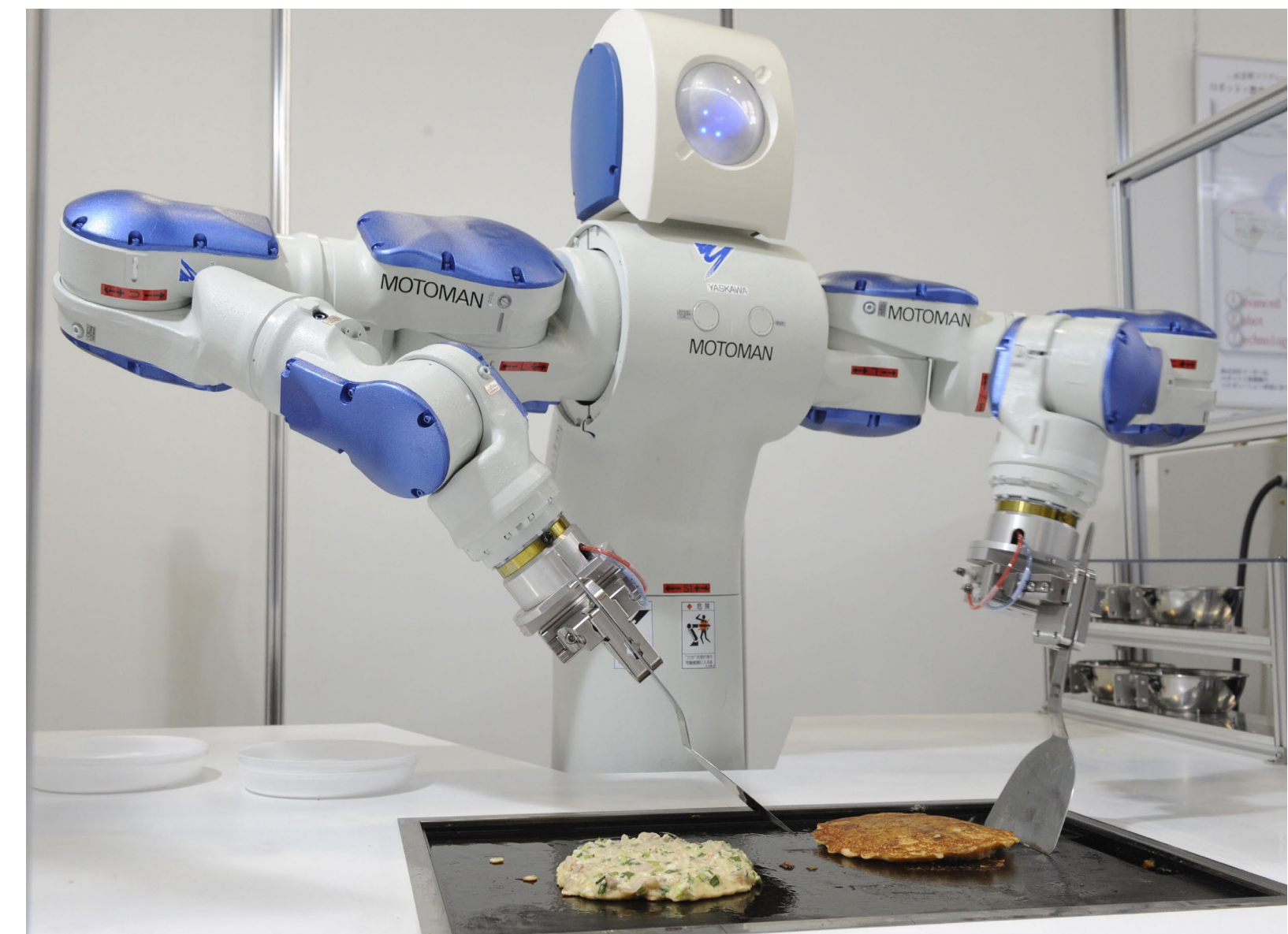
How Amendment 2 Would Put the Brakes on Florida's Economy

Economic Studies Find:

- An increase in teen unemployment and fewer teens in the workforce.
- Entry level, training and part-time workers will see a dramatic reduction in paid work hours.
- Businesses relocate to neighboring states for experienced labor at a more competitive rate.
- Rapid expansion of work automation which shrinks the labor force which leads to job losses and layoffs.
- Minimum wages set a minimum productivity requirement that hurts young people, part-time employees, minorities, elderly workers and disabled workers.
- Will cost the state more than \$700 million annually in lost revenue and a \$4.7 billion increase in social service expenditures.
- A minimum wage increase negatively impacts those on fixed incomes by driving up inflation and dramatically increasing the cost of living and goods.

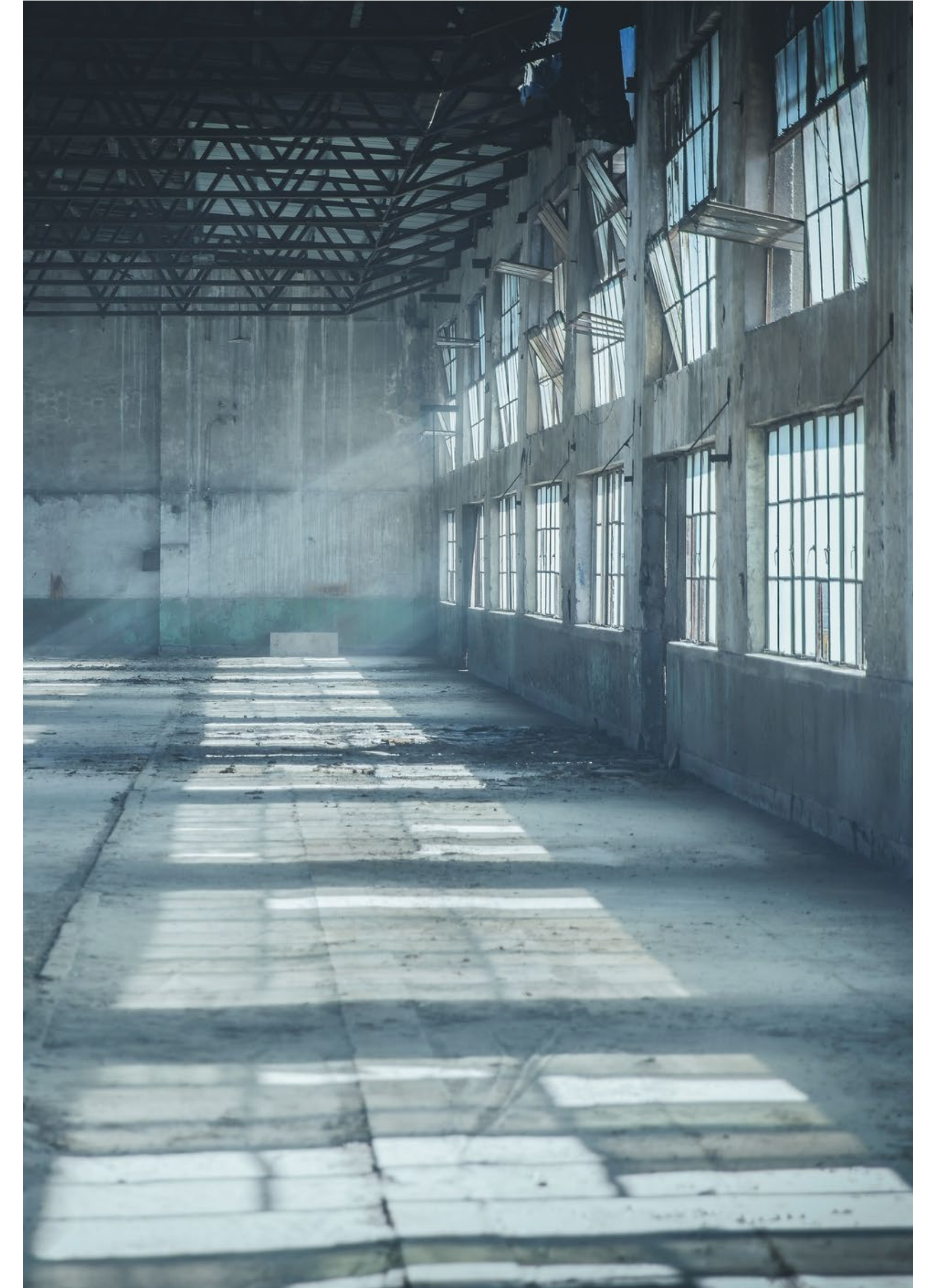
"...Florida Chamber of Commerce President **Mark Wilson** offered cautions. Specifically [he] called out the constitutional amendment heading for the ballot this year that would ask voters to mandate increases in the minimum wage to eventually \$15 an hour."

1/9/2020 **FLAPOL**



\$15 Minimum Wage is too risky for Florida

Impacted Industries	Statewide Employment	% of Workforce
Retail Trade	1,139,400	12.6%
Hotel, Food Services	1,017,100	11.0%
15-19 year olds	1,194,200	6.0%
Total	3,350,700	29.6%



As Florida Relaunches, the last thing we need is a higher minimum wage holding us back.

- 1.13 million Floridians are jobless due to COVID.
- Just last Friday (Aug. 14), Florida economists slashed \$5.4 billion from expected state revenue over the next two years.
- Sales tax collections forecasts were cut \$4 billion...half the loss attributed to a severely wounded tourist economy.
- Unemployment more than tripled through Feb–June 2020 (4.4 to 14.5%). It currently sits at 10.3 percent.
- Tourism-related businesses laid off an average of 73% of their workers in a 3-week period.



VII. Primary Election Recap & General Election Outlook



Elections Matter

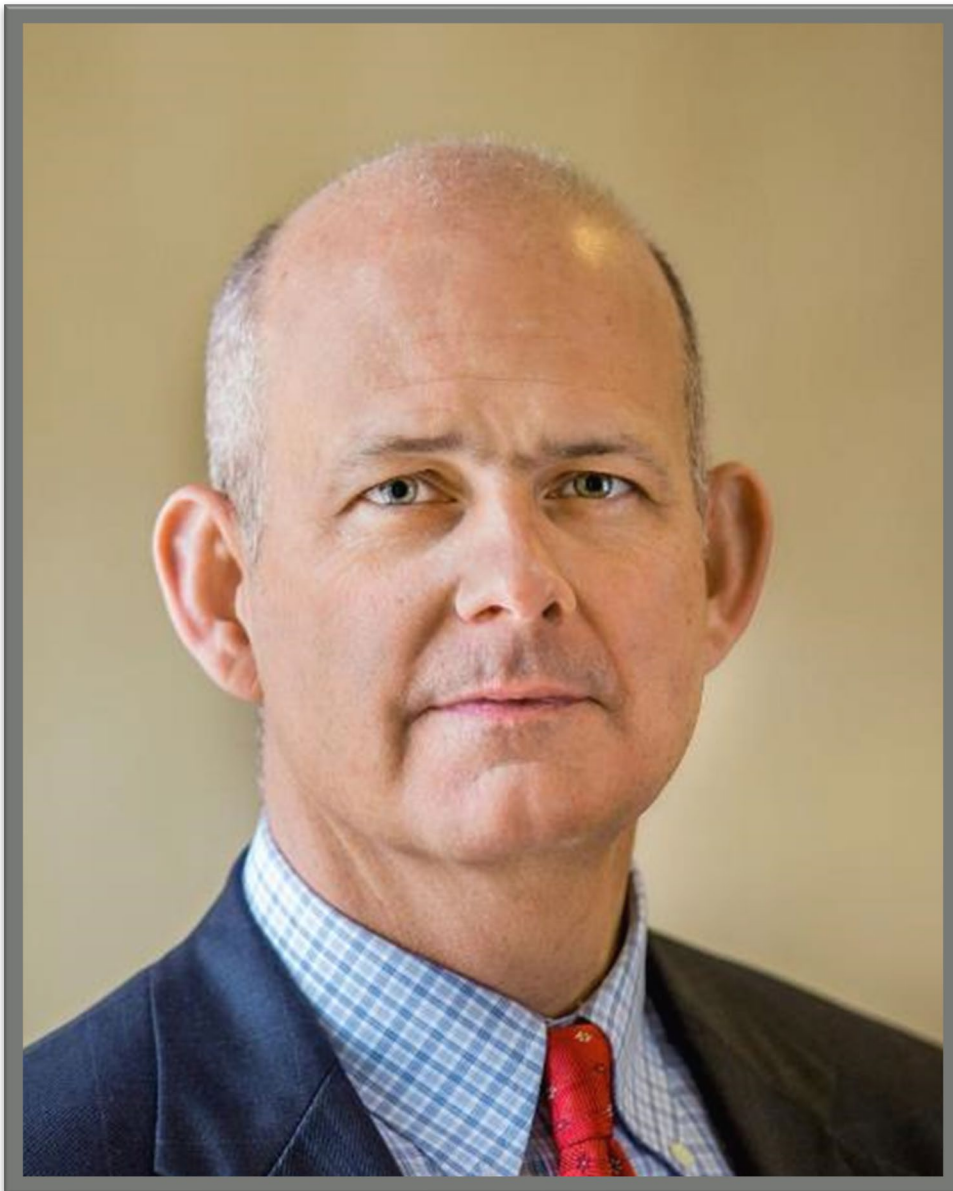


Andrew
Wiggins

Senior Director, Political Affairs
& Coalitions Advocacy

awiggins@flchamber.com

Florida Chamber Political Team



David Hart
Executive Vice President



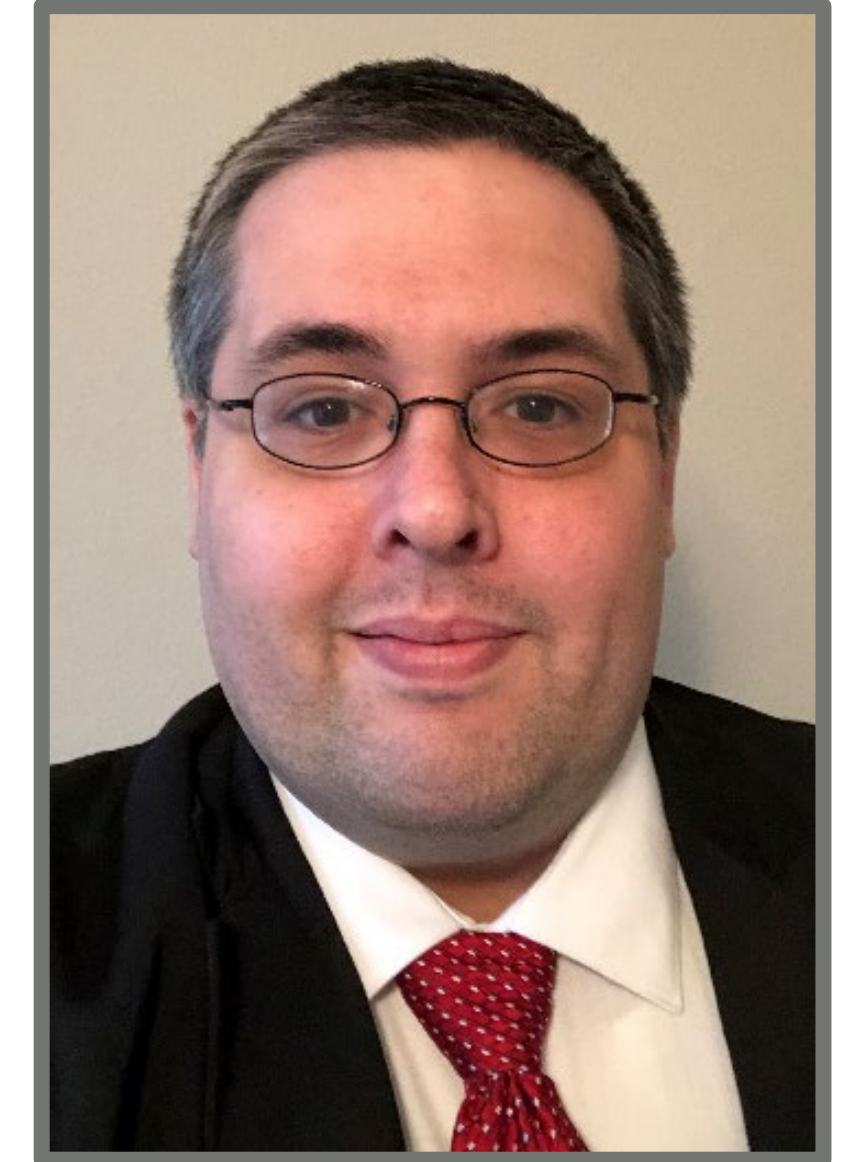
Nick Catroppo
Vice President
of Political Operations



Andrew Wiggins
Senior Director,
Political Affairs &
Coalitions Advocacy



Marian Johnson
Executive Director,
Florida Chamber
Political Institute



Alex Coelho
Political Data Director

Primary Election Voter Turnout

2020 Primary Election Turnout

- **Vote-By-Mail | 2,342,691 | 60.21%**
 - 50% Democrat | 35% Republican | 15% NPA
- **Early In-Person | 558,430 | 14.35%**
 - 40% Democrat | 53% Republican | 7% NPA
- **Election Day | 989,826 | 25.44%**

Total Votes 3,890,947 | 28.1% Turnout

2016 Primary Election Turnout

- **Vote-By-Mail | 1,280,966 | 43.36%**
 - 38% Democrat | 49% Republican | 13% NPA
- **Early In-Person | 538,456 | 18.23%**
 - 45% Democrat | 47% Republican | 8% NPA
- **Election Day | 1,134,513 | 38.41%**

Total Votes 2,953,935 | 23.9% Turnout

2020 Highlights:

28.1% turnout is the highest for a statewide Primary since 2002 – highest in a non-gubernatorial since 1992

3/4 of ballots being cast prior to Election Day is a double-digit increase on prior years

3/5 of ballots cast were VBMs which is the first time ever in Florida that a majority of ballots were VBM

An ‘A’ Primary Night for the Florida Chamber

21 of the Chamber’s 23 endorsed candidates with primaries won last night (91% success rate)

District	Candidate	Result
SD 21	Jim Boyd	Win (90%)
<u>SD 27</u>	<u>Ray Rodrigues</u>	<u>Win (75%)</u>
<u>HD 2</u>	<u>Alex Andrade</u>	<u>Win (61%)</u>
HD 6	Jay Trumbull	Win (76%)
HD 12	Clay Yarborough	Win (87%)
HD 14	Kim Daniels	2nd (40%)
HD 29	Scott Plakon	Win (83%)
HD 31	Keith Truenow	Win (74%)

District	Candidate	Result
HD 42	Fred Hawkins	Win (47%)
<u>HD 43</u>	<u>Kristen Arrington</u>	<u>Win (31%)</u>
HD 44	Bruno Portigliatti	Win (74%)
HD 48	Julio Rocha	3rd (11%)
HD 52	Thad Altman	Win (58%)
HD 53	Randy Fine	Win (65%)
HD 76	Adam Botana	Win (60%)

District	Candidate	Result
HD 77	Mike Giallombardo	Win (54%)
HD 78	Jenna Persons	Win (59%)
HD 79	Spencer Roach	Win (73%)
HD 80	Lauren Melo	Win (58%)
HD 84	Dana Trabulsy	Win (77%)
HD 103	Tom Fabricio	Win (60%)
HD 107	Christopher Benjamin	Win (61%)
<u>HD 116</u>	<u>Daniel Perez</u>	<u>Win (59%)</u>

Turning to November – Key House Races

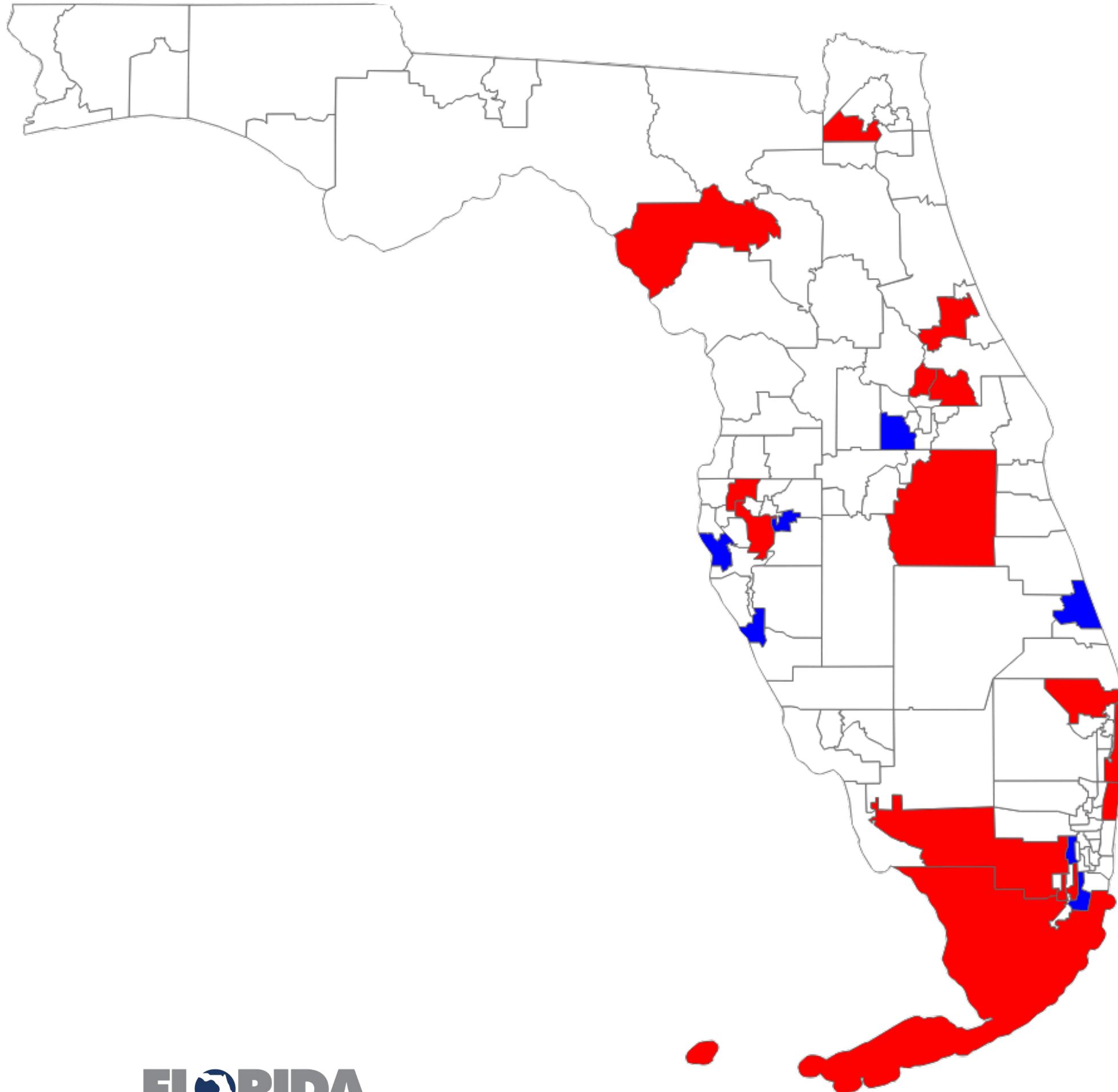
The Rematches: Reps. Fetterhoff (R) and Caruso (R) are facing the same opponents they defeated by fewer than 100 votes in 2018.

More incumbents: Reps. Clemons (R) and Aloupis (R) face challenging contests.

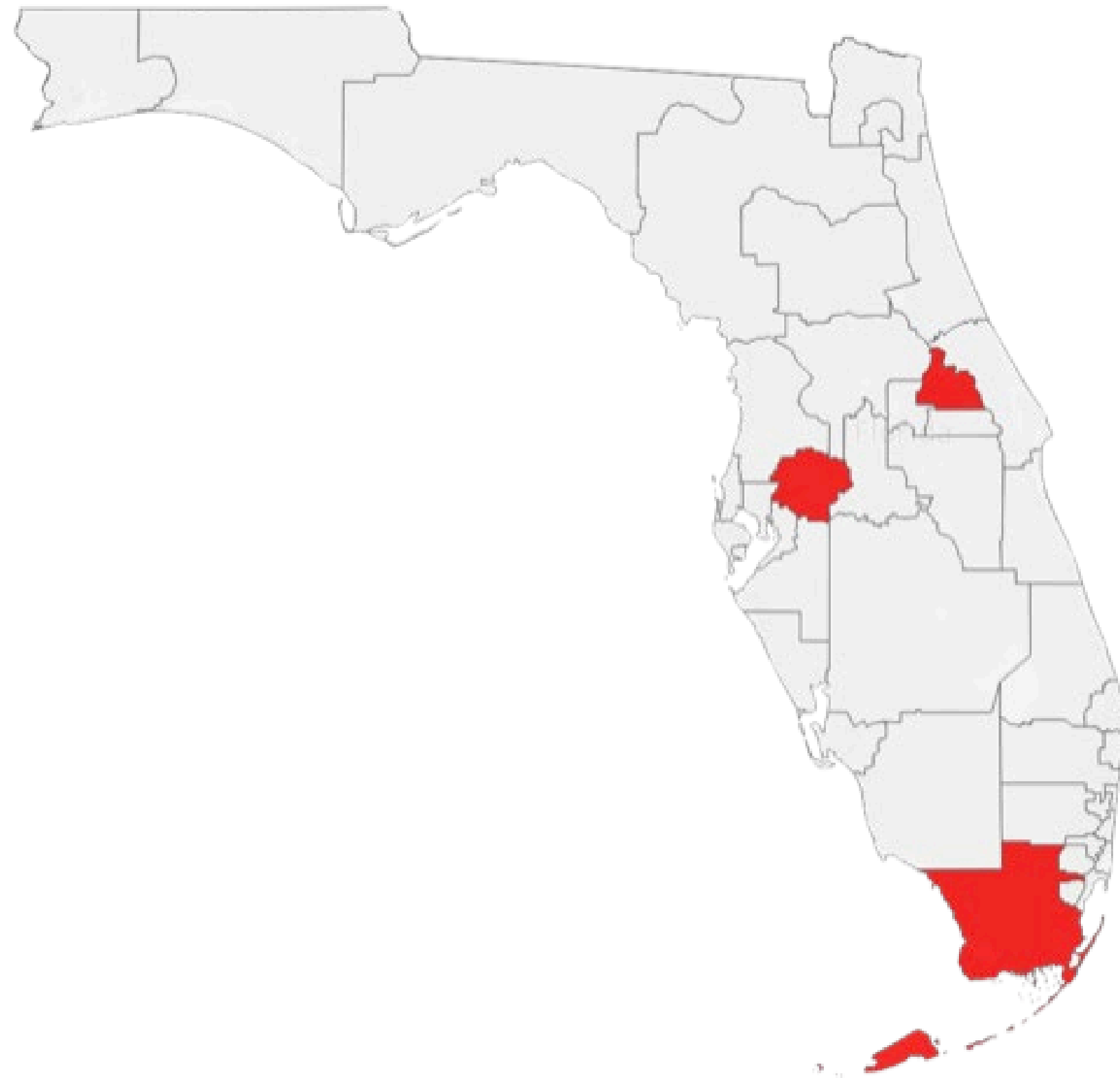
Seminole County: A fast-changing county politically saw Reps. Smith (R) and Plakon (R) face close contests in 2018.

Freshman Democrats: Republicans look to reclaim lost ground in the 7 seats Democrats gained in the 2018 election cycle.

Miami races: Will the Presidential contest play a role in some of the closely contested seats in Miami-Dade?



Turning to November – Key Senate Races



SD 9: *Jason Brodeur (R) vs Patricia Sigman (D)*

Democrats targeting this predominantly-Seminole County district that has been trended toward Democrats in recent years to replace Sen. David Simmons (R).

SD 20: *Danny Burgess (R) vs Kathy Lewis (D)*

A special election following the resignation of Sen. Tom Lee (R), a district that leans Republican but Democrats hope to make competitive.

SD 39: *Ana Maria Rodriguez (R) vs Javier Fernandez (D)*

A key swing district of Florida as both parties recruit top candidates to replace Sen. Anitere Flores (R).

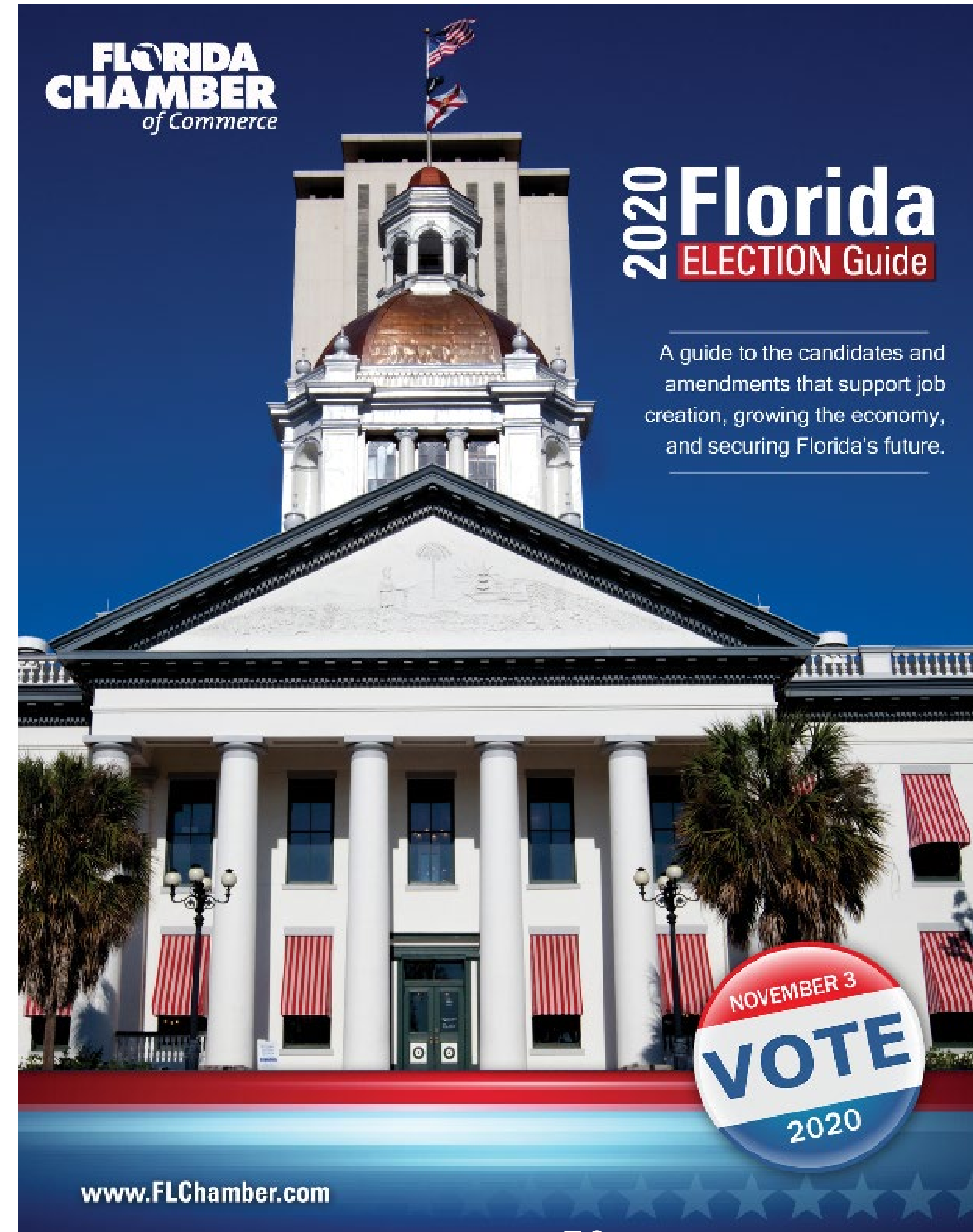
Proposed Constitutional Amendments on the 2020 Ballot

Ballot Number	Title of Amendment	FCC Position	Money Raised
1	Citizenship Requirement to Vote in Florida Elections	Neutral	\$2,455,169.00
2	Raising Florida's Minimum Wage*	Oppose	\$4,942,616.93
3	All Voters Vote in Primary Elections for State Legislature, Governor and Cabinet	Oppose	\$6,975,571.90
4	Voter Approval of Constitutional Amendments	Support	\$165,500.00
5	Limitation on Homestead Exemptions(HJR 369)		-
6	Tax Discounts for Certain Deceased Veterans Who Had Permanent Combat Related Disabilities (HJR 877)		

2020 Florida Election Guide

The 2020 Florida Election Guide will be made available for download on Thursday, September 3rd

www.flchamber.com/2020FloridaElectionGuide



VIII. Back to School and Childcare Issues

Governor DeSantis' School Reopening and CARES Act Plan

Reopening Florida's Schools and the CARES Act

Closing Achievement Gaps and
Creating Safe Spaces for Learning



FLORIDA DEPARTMENT OF
EDUCATION
fldoe.org

Contact **Matthew Choy** for questions at mchoy@flchamber.com

Department of Education – Back to School Numbers

- **About 711,000 Students are already at their desks**
- **18 more school districts will open this week and that will complete all 75 districts opening. (This includes the special districts)**
- **1.6M of the 2.8M total k-12 student population decided to return to traditional classroom learning. Approx 60%.**

Data Source: Florida Department of Education

Department of Education – Back to School Numbers

- **Percentage of children under 18 with married parents, both parents working: 64.2%**
- **Percentage of children under 6 with married parents, both parents working; 59.8%**

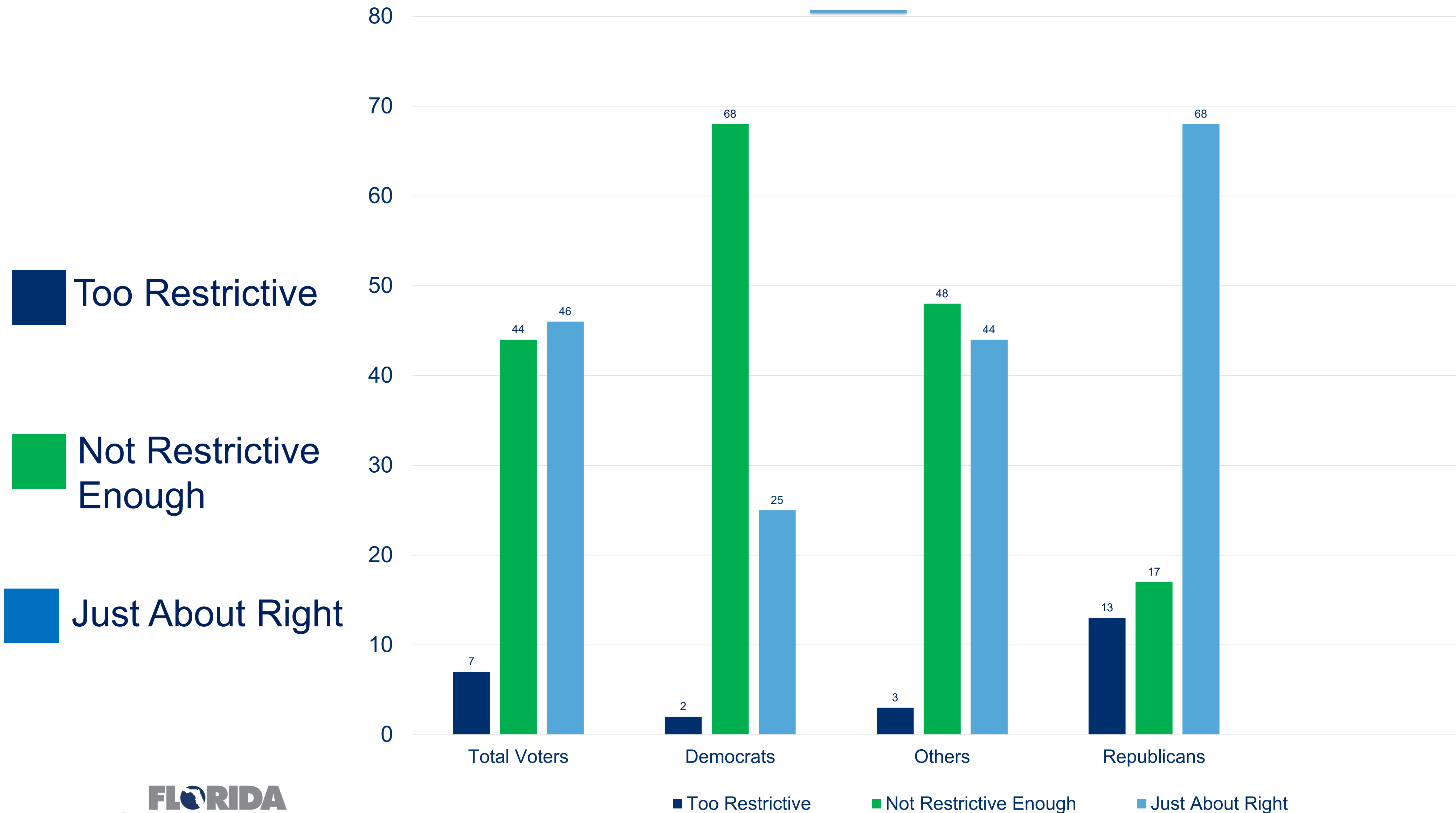
Data Source: U.S. Bureau of Labor Statistics as of 2018-19

IX. Mental Health Awareness for Employees and Employers

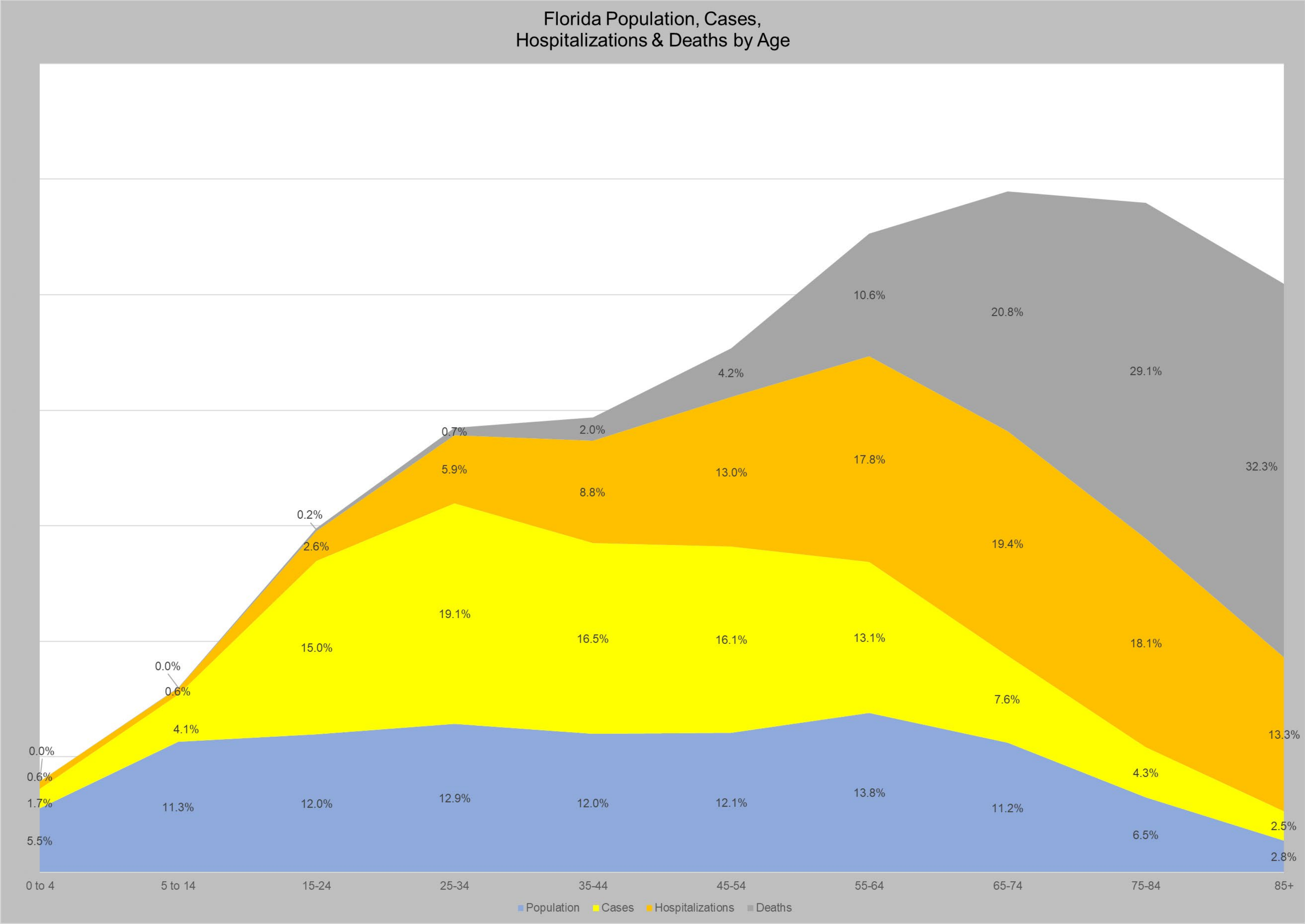
Governor DeSantis & First Lady Casey DeSantis Mental Health Awareness in a COVID-19 Environment



How Has Florida Responded to COVID-19?



Florida Population, Cases,
Hospitalizations & Deaths by Age



X. Open Discussion and Q&A



**FLORIDA
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RELAUNCH FLORIDA

Florida Chamber Federation Monthly Update

September 1, 2020

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Uniting Business for Good

Download this presentation at
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