



**FLORIDA
CHAMBER**
of Commerce

#CHAMBERSTRONG

Uniting Business for Good

Uniting Business for Good #ChamberStrong

September 16, 2020

mwilson@flchamber.com

**FLORIDA
CHAMBER**
of Commerce

Unite With Us

Florida's Economic Relaunch – State of Play

Board of Governors Webinar

September 21, 2020 from 2:00 – 3:30 p.m. EST

Monthly Local Chamber Federation Call

September 22, 2020 from 10:00 a.m. – 11:00 a.m.

2020 Future of Florida Forum & Florida Chamber Annual Meeting (Virtual)

A Florida Chamber Foundation Solution Summit

October 20, 21, & 22, 2020

2020 Insurance Summit (Virtual)

November 5 & 6, 2020

2020 Learners to Earners Workforce Summit Series (Virtual)

A Florida Chamber Foundation Solution Summit

November 10, 12, 17, & 19, 2020

2021 Economic Outlook & Jobs Summit (Virtual)

A Florida Chamber Foundation Solution Summit

January 2021

2021 Southeastern Leadership Conference on Safety, Health & Sustainability

Florida Chamber Safety Council Annual Conference & Expo

March 29, 30, & 31, 2021

State of Florida Metrics

Click any metric to get more information! (What is this?)

Florida FutureCast

FLORIDA POPULATION 09/15/2020

22,088,029

COVID-19

NUMBER OF COVID CASES

668,846

(Increasing)

Daily Average New Cases

2,700.4

(Decreasing)

WEEKLY PERCENT OF POSITIVE CASES

6.05%

(Increasing)

DAYS SINCE 1ST CONFIRMED COVID-19 CASE

197



OPEN JOBS

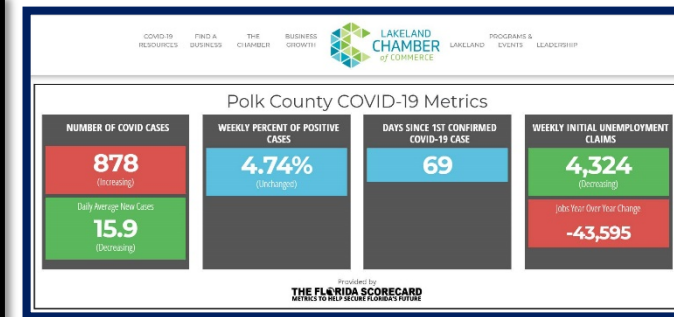
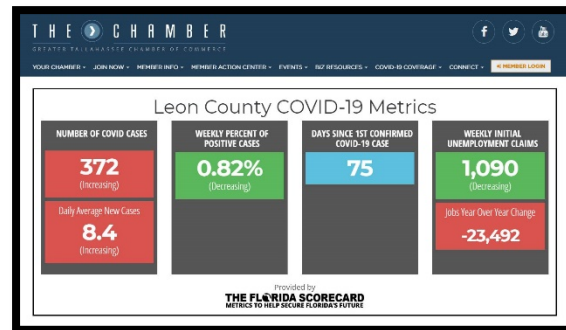
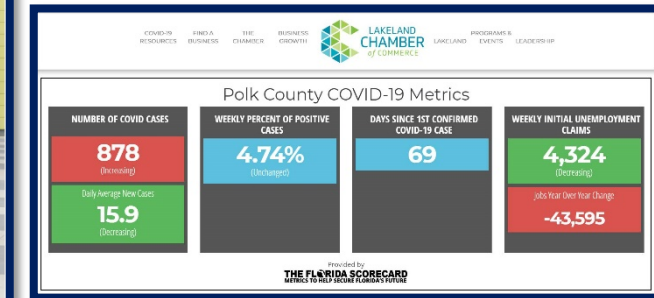
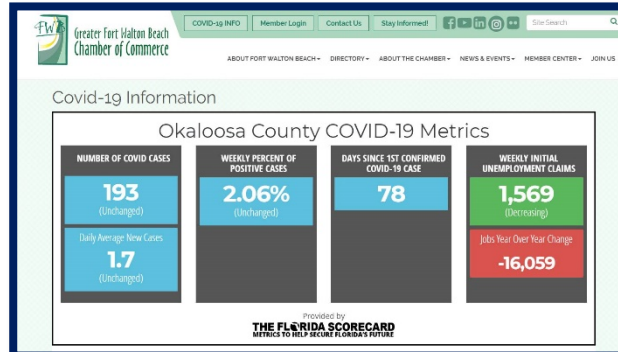
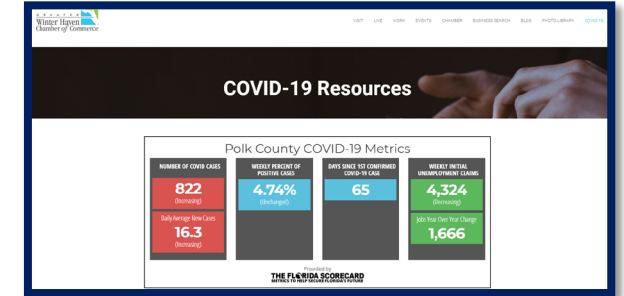
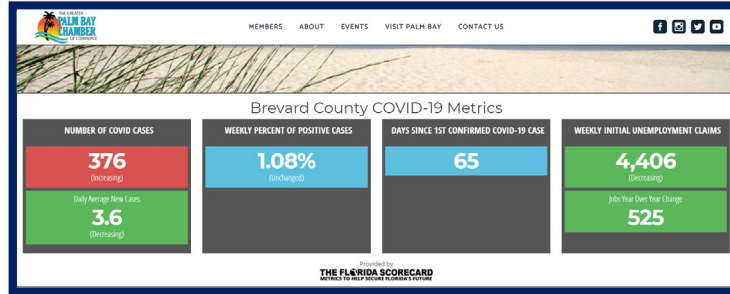
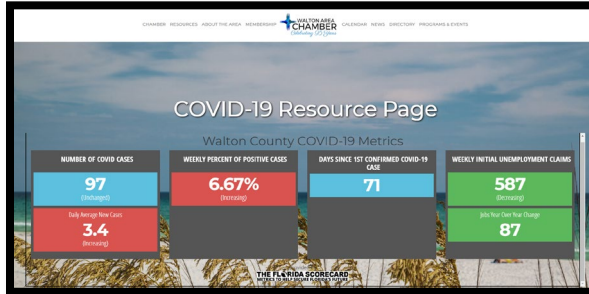
287,400

(Increasing)

1.13M

Unemployed Persons (Increasing)

#ChamberStrong



Local Chamber Distribution of Masks



Do Your Part: Help Stop the Spread

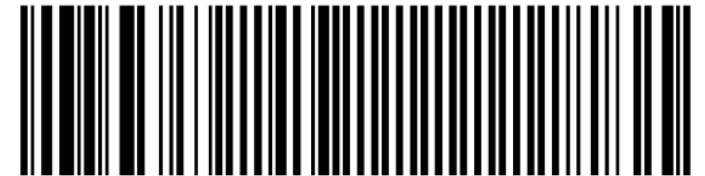
- Anyone could be a carrier of COVID-19 and not know it.
- You play a role in protecting the community against COVID-19.
- This mask will help reduce the likelihood of you spreading the virus to others.
- This mask does not replace the N95 used in healthcare settings and should not be used when caring for those with COVID-19.
- This mask is one way to combat the virus. Social distancing, handwashing and other CDC recommendations should also be followed.
- Fabric touching skin: 100% cotton. Mask contains silver and copper.
- If skin irritation occurs, immediately stop using the mask. If irritation persists, consult your primary care provider.
- Be mindful when wearing this product if you have lung disease, like emphysema, or chronic heart disease. Stop using this product if you notice difficulty breathing while wearing it.
- Machine wash warm up to 15 times before discarding. Tumble dry high. Do not use bleach, chemicals or disinfectant to wash this product.

WARNING

To avoid suffocation, keep this plastic bag away from babies and children.
Do not use this bag in cribs, beds, carriages or play pens. This bag is not a toy.

www.PHE.gov/facemask

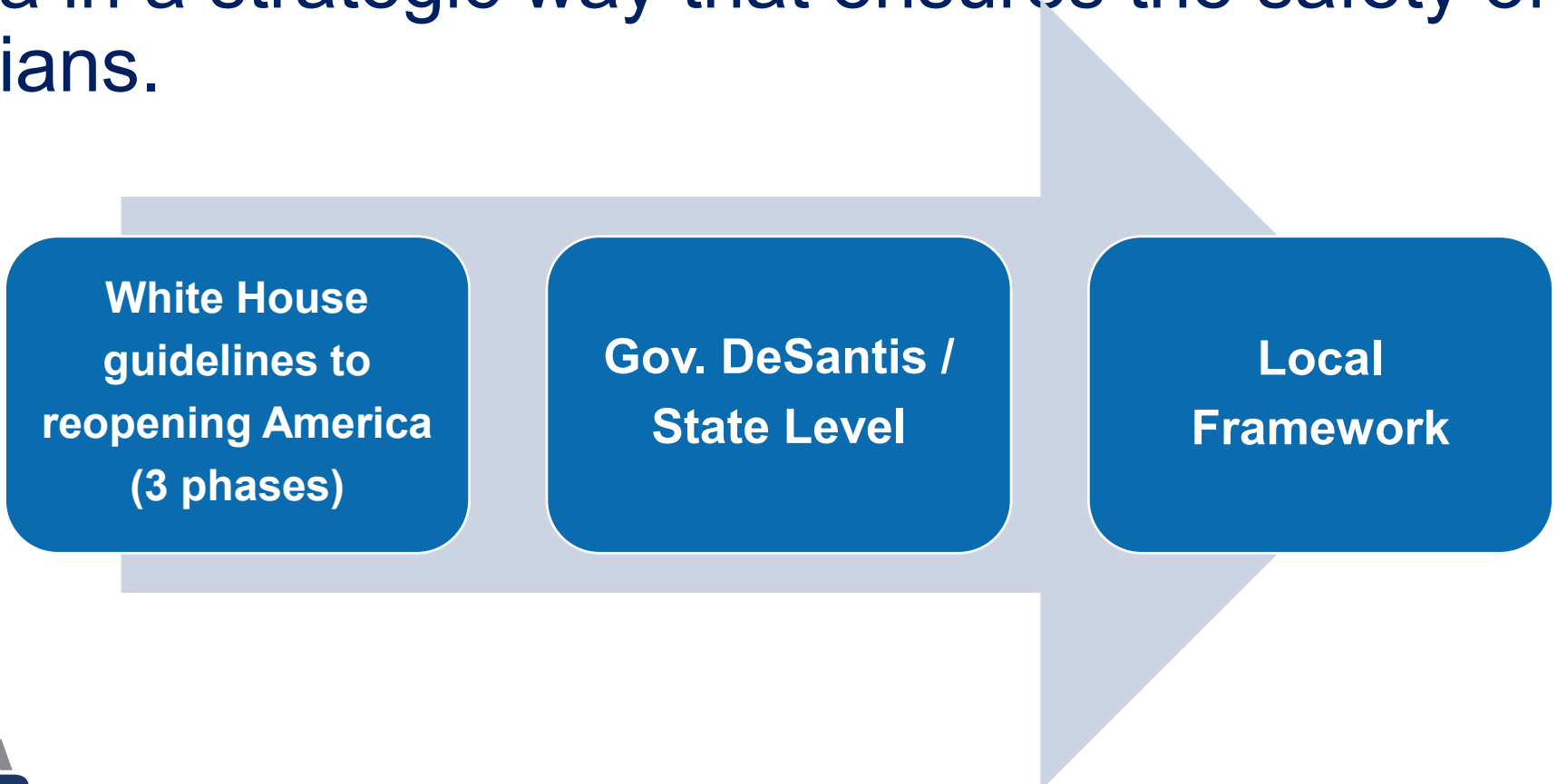
USPS TRACKING



9375 4100 1950 0000 0000 0000 04

Local Chamber Relaunch Florida Alignment

Aligning national, state and local guidelines for reopening Florida in a strategic way that ensures the safety of all Floridians.



The diagram features three blue rounded rectangular boxes arranged horizontally, each containing text. These boxes are set against a light blue background that includes a large, faint arrow pointing to the right. The boxes represent the alignment of guidelines from the White House, the State Level, and the Local Framework.

**White House
guidelines to
reopening America
(3 phases)**

**Gov. DeSantis /
State Level**

**Local
Framework**

The Local Framework Must Expect a “New Normal”

Until a vaccine and/or treatment becomes widely available, expect a number of social and economic changes

- Social distancing continues
- Remote work continues for many
- Employees are tested for fever before entering office
- E-Commerce expands
- Supply chains gradually shift to domestic
- Large gatherings of non-family groups will require health precautions

Governor DeSantis' Task Force to Reopen Florida: What Others Are Saying

Tampa Bay Times

The 90-minute meeting Monday of the group led by Gov. Ron DeSantis and the **Florida Chamber of Commerce** focused on statistics about the state economy and business leaders thanking DeSantis for his "thoughtful," "decisive" and "proactive" leadership.

THE BIRMINGHAM HERALD

Other task force members suggested businesses that could conduct activities while practicing social distancing within offices and work spaces could be the next to get the green light.

FLAPOL

The state's reopening would require a "surgical" response, **Chamber President and CEO Mark Wilson** said,

Pittsburgh Post-Gazette

Chamber president and chief executive Mark Wilson said the task force recommendations will have an impact beyond Florida.

The Wichita Eagle

"We need to get the economy back in a safe way," DeSantis said, and "give people (the) confidence they're going to be able to participate in the economy."

FLORIDA
CHAMBER
of Commerce

San Antonio Express-News

DeSantis, a Republican, on Monday announced a "Re-Open Florida Task Force"

The Washington Post

Chamber President and chief executive Mark Wilson said the task force recommendations will have an impact beyond Florida.

"The whole world is watching us," Wilson said. "They're looking for your recommendations, and my hope is that other states and other nations will look to... Florida's restart as not only a national model, but as a global model."

Miami Herald

Chamber CEO Mark Wilson, the first speaker after DeSantis, spent 10 minutes talking about Florida's pre-coronavirus economy and which jobs are most at risk during the shutdown. "If Florida was a nation, we would be the world's 17th-largest economy," Wilson said. "And our goal by 2030 is to be the 10th-largest economy, and we hope you'll keep that in mind as you think about your recommendations."

News 4 JAX

The chamber's chief economist said an optimistic projection is that Florida's gross domestic product will take a 2.3% hit and should come back by the end of the year. His pessimistic projection is an 8.9% dip in GDP and it could take four years to recover.

10 NEWS

Gov. DeSantis announced last week the creation of a Re-Open Florida Task Force. It's a group of politicians, medical professionals, business leaders and education experts whose goal is to strike a delicate balance between getting Floridians back to work and keeping them healthy.

THE SACRAMENTO BEE

"We're going to need a very surgical approach to reopening Florida," **Wilson said.**

FOX 13

DeSantis task force looks for answers on reviving Florida's economy

FOLLOW FACTS, NOT FEAR AT WWW.FLORIDACHAMBER.COM/CORONAVIRUS

37 Events / 14,557 Attendees



Mary Mayhew
Secretary
AHCA



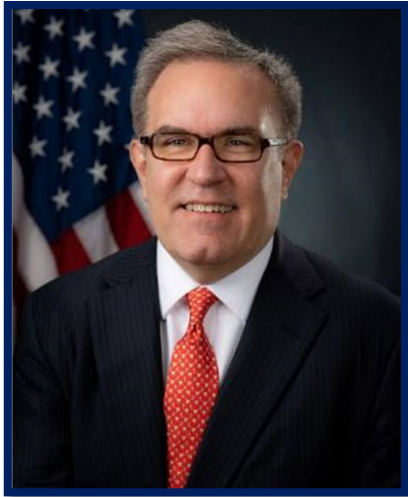
Senator Marco Rubio
U.S. Senate



Governor Ron DeSantis
Governor of the State of Florida



Shane Strum
Chief of Staff
Governor Ron DeSantis



Andrew Wheeler
Administrator
U.S. EPA



Dr. Raphael Bostic
*Federal Reserve Bank
of Atlanta*



Joe Jacquot
General Counsel
Governor Ron DeSantis



Dr. Scott Rivkees
State Surgeon General
Dept. of Health

2020 Virtual Future of Florida Forum



**Relaunch & Reimagine Florida's Future
Stronger Together, Reuniting Business For Good**

**Tuesday, October 20 – Thursday, October 22
1 – 4 p.m. EDT Each Day**

Register at

www.FloridaChamber.com/Events

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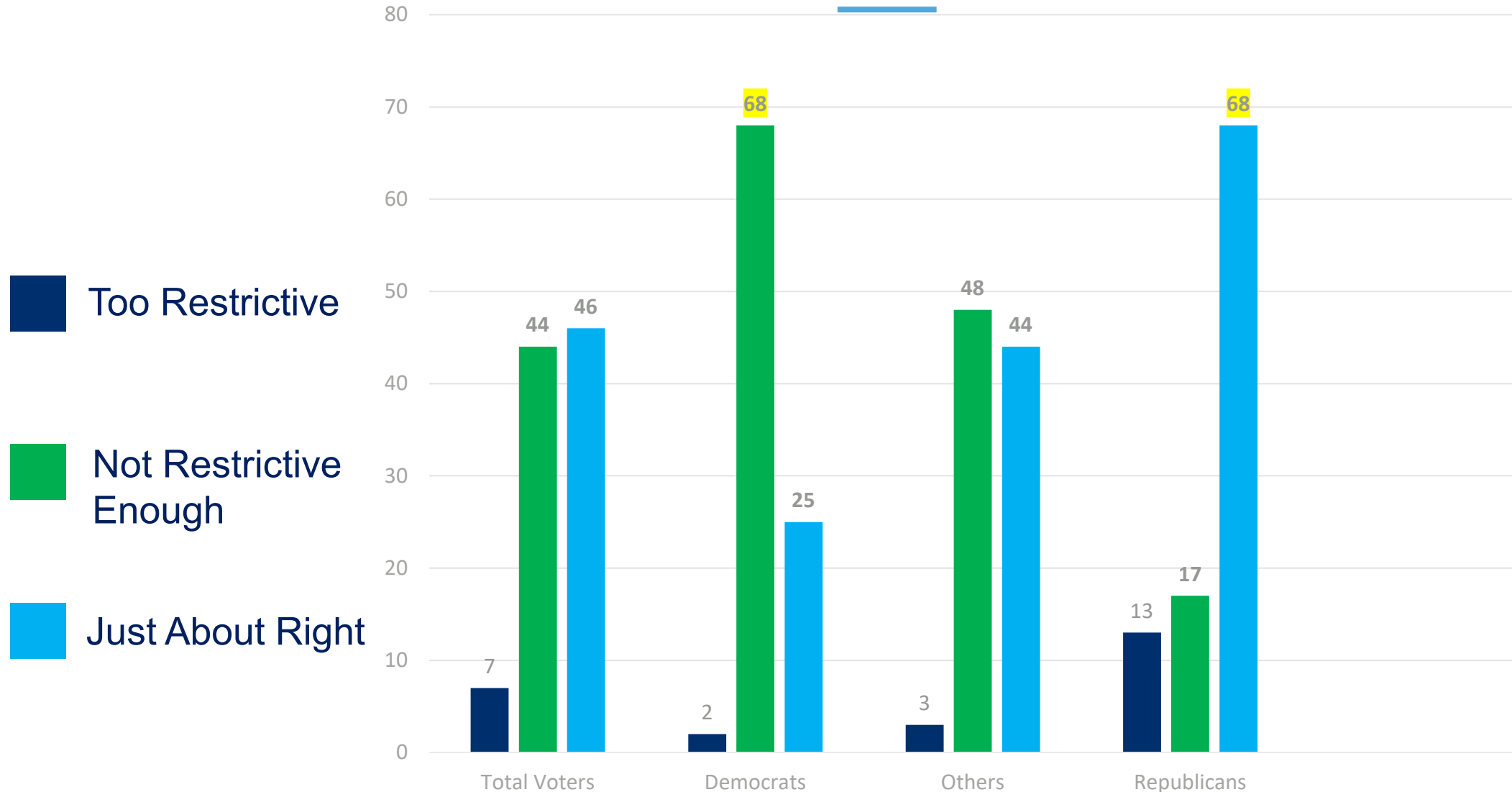
January 2021

2021 Southeastern Leadership Conference on Safety, Health & Sustainability

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March 29, 30, & 31, 2021

How Has Florida Responded to COVID-19?



Free Safety Training For Local Chamber Partners



**FLORIDA CHAMBER
SAFETY COUNCIL**
Making Florida Safer, Healthier and More Sustainable

[ABOUT](#) [LEARN](#) [ATTEND](#) [NEWS](#) [RESOURCES](#) [CONTACT](#)



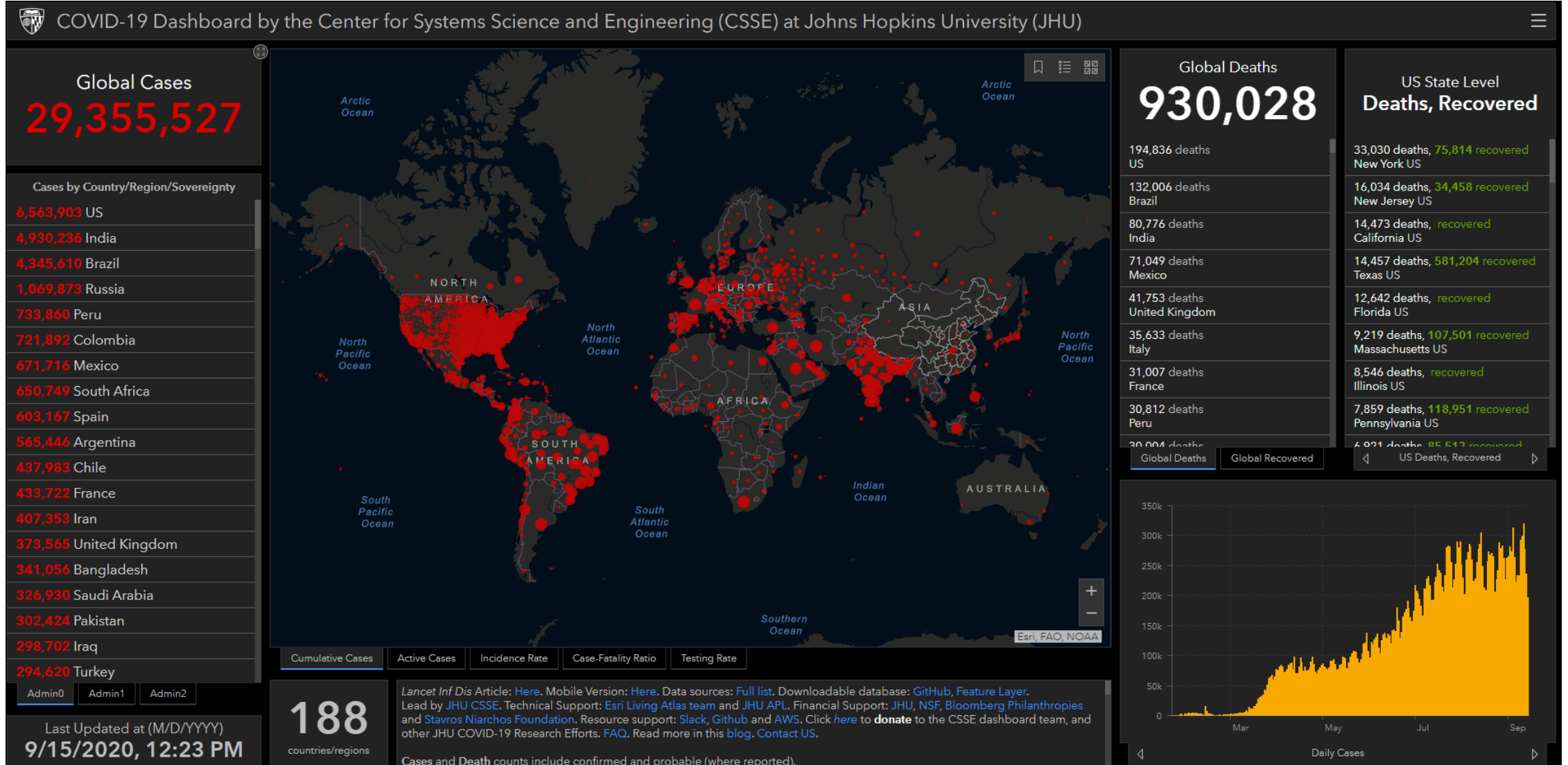
MAKING FLORIDA THE SAFEST STATE IN AMERICA

At the Florida Chamber Safety Council, our members know their workforce is their most precious asset. The Florida Chamber Safety Council is making Florida the safest state in America by highlighting our members safety successes, through being an incubator of safety initiatives, best practices, and the go-to resource for safety, health and sustainability and is becoming the national standard for safety leadership.

[COVID-19 RESOURCES](#) [LEARN ABOUT TRAININGS](#)

PROMOTING SAFETY	ADVOCATING HEALTH	LEADING SUSTAINABILITY
Training curriculum promotes tactical safety strategies, employee-based awareness and behavior change that drive an organization's day-to-day safety culture.	Addressing systemic issues such as mental health, opioid and marijuana use that lead to prevention strategy and long-term wellness initiatives.	Protecting Florida's natural resources is a priority of Florida's business community and it creates a long-term balance where businesses can flourish.

188 Nations / Territories – 14 Million Visitors



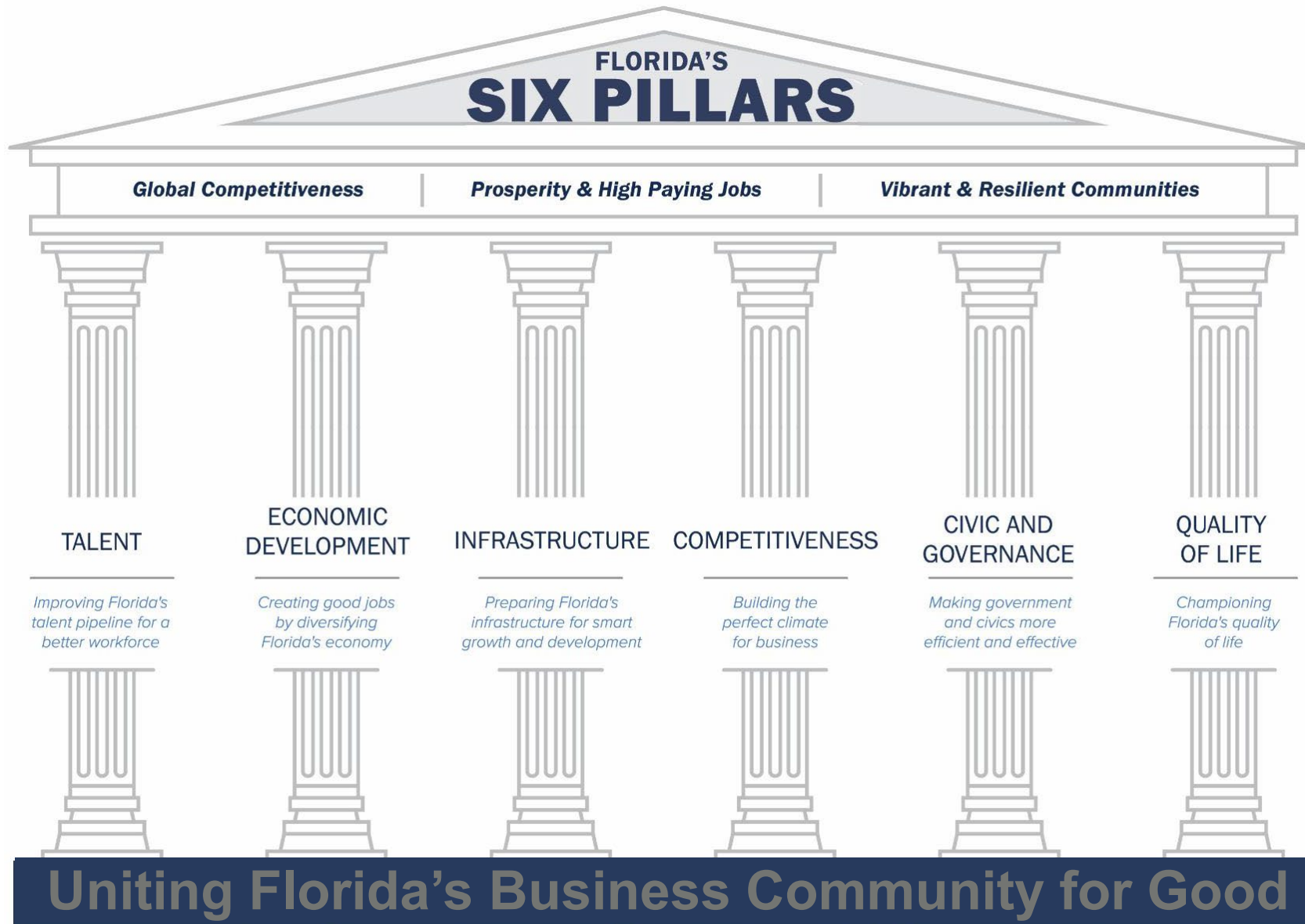
The Florida 2030 Blueprint: Uniting Businesses For Good

17th to 10th



39 Goals





1. How do we plan better for the next 4.5 million Floridians than we did for the last 4.5 million?

2. How do we build momentum around what matters?

39 Goals to Create Economic Opportunity in Every Zip Code

WHERE DO WE WANT TO GO?

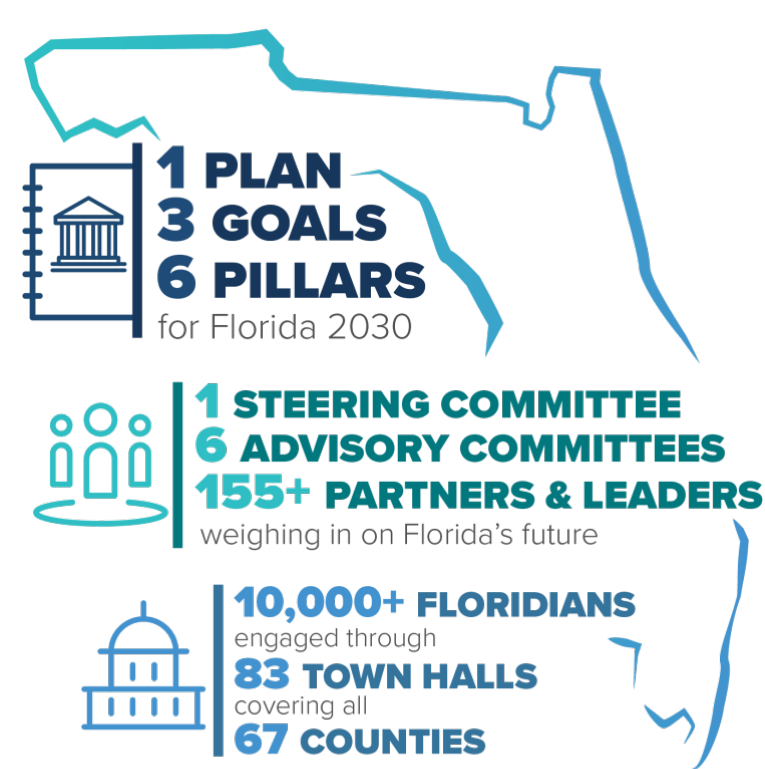
2030 Targets

GOALS		
Global Competitiveness Grow Florida into a top 10 global economy	Prosperity & High Paying Jobs Create a path to prosperity for all zip codes in Florida	Vibrant & Resilient Communities Position Florida among the top states for attracting and retaining talent and visitors of all ages
Improving Florida's talent pipeline for a better workforce	Creating good jobs by diversifying Florida's economy	Preparing Florida's infrastructure for smart growth and development
<p>>80% of Florida's workforce has essential employability skills</p> <p>>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience</p> <p>95% of entering high school students graduate within 4 years</p> <p>100% of Florida 8th graders read & perform math at or above grade level</p> <p>100% of Florida 3rd graders read at or above grade level</p> <p>100% of children are ready for kindergarten</p>	<p>Top state for gross domestic product and top quartile most diversified state economy</p> <p>#1 state for overseas visitors</p> <p>Goods exports double and services exports triple</p> <p>Top 5 state for manufacturing jobs</p> <p>Top 3 state for technology jobs</p> <p>#1 state for business startups</p> <p>Top 3 state for venture capital investments</p> <p>Top 3 state for research and development funding and patents issued</p> <p>Rural county share of Florida gross domestic product doubles</p>	<p>Diverse, attainable housing to meet future demand</p> <p>Every resident has access to public and private mobility services</p> <p>All major population and economic centers connected to regional, national, and global markets by high-capacity corridors</p> <p>World's most capable spaceport, top-tier airports, seaports, and surface transportation hubs in U.S.</p> <p>100% of Florida residents have access to high-speed communications connectivity</p> <p>Diverse and reliable energy, water, and waste management resources to meet future demand</p> <p>All Florida residents protected by resiliency plans</p>

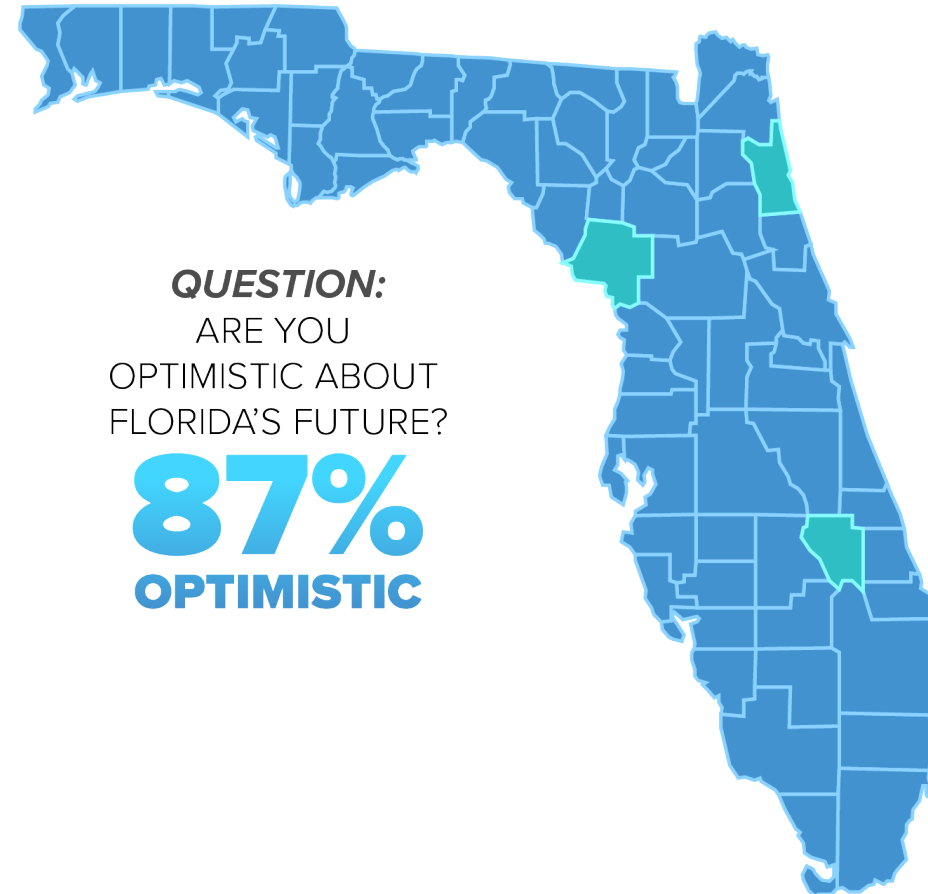
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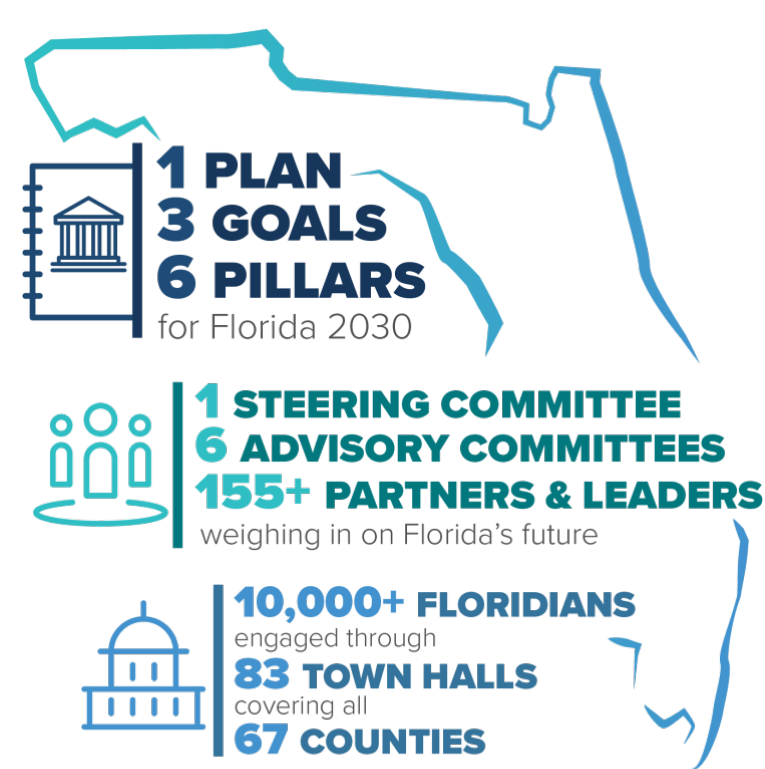
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Global Competitiveness Grow Florida into a top 10 global economy	Prosperity & High Paying Jobs Create a path to prosperity for all zip codes in Florida	Vibrant & Resilient Communities Position Florida among the top states for attracting and retaining talent and visitors of all ages
Building the perfect climate for business	Making government and civics more efficient and effective	Championing Florida's quality of life
<p>Actuarially sound property insurance rates based on actual risk and competition</p> <p>#1 business tax climate in the nation</p> <p>Regulatory, labor, and operating risk environments rated among top 5 in the nation</p> <p>Environmental permitting and local land use processes rated among top quartile in the nation</p> <p>Occupational licensing laws rated among top 5 in the nation</p> <p>Legal climate improves to top quartile in the nation</p>	<p>100% of state agencies aligned with Florida 2030 goals</p> <p>100% of regional economic development plans aligned with Florida 2030 goals</p> <p>100% of Florida residents covered by regional visioning processes</p> <p>Increased size and impact of nonprofit and philanthropic sectors</p> <p>Doubling the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the top quartile</p>	<p>Top 5 state for overall well being</p> <p>Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation</p> <p><10% of Florida children live in poverty and 100% have a pathway out</p> <p>< 10% of Florida residents live in housing-cost burdened households</p> <p>Crime rates rank among the lowest 10 states</p> <p>Florida protects and enhances the value of its arts, culture, heritage, and sense of place</p>



We asked....





We asked....



www.theFloridaScorecard.org

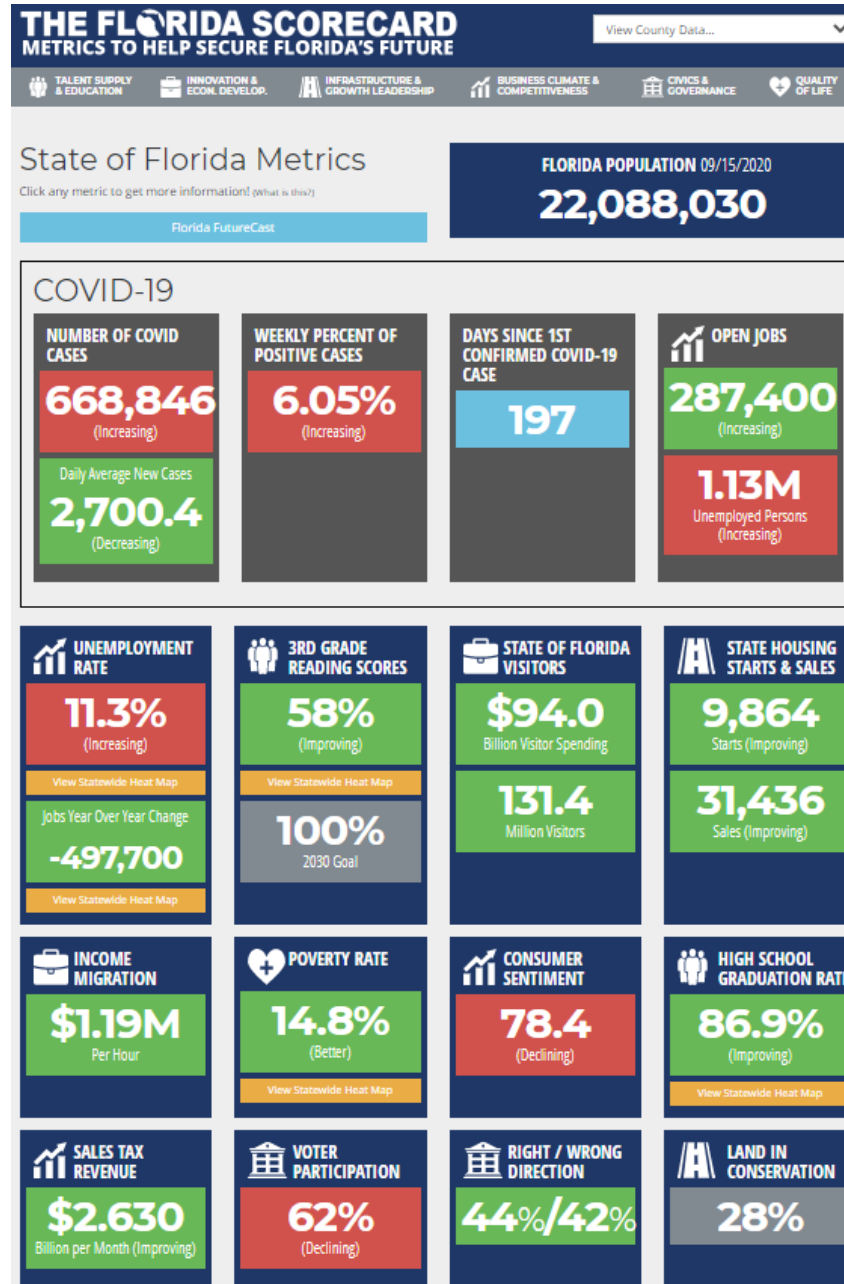
Florida has \$1.1 Trillion GDP (17th)

\$1.19 Million AGI moves to Florida 24/7/365

B.C. – 900 net new people/day

Unemployment Rate Up – by 1 percentage point to 11.3%

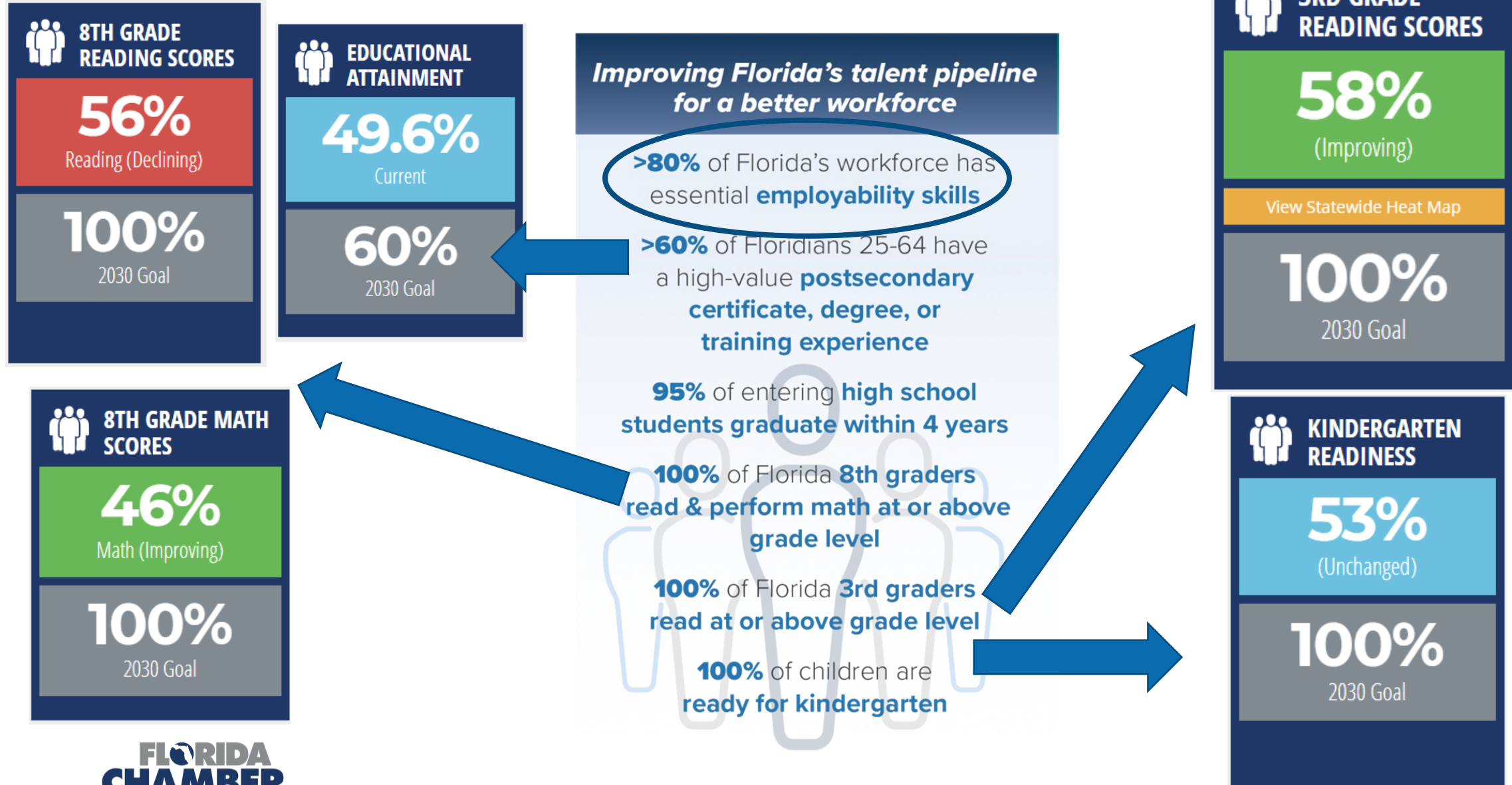
1.13 Million Floridians looking for work



The Florida GAP MAP

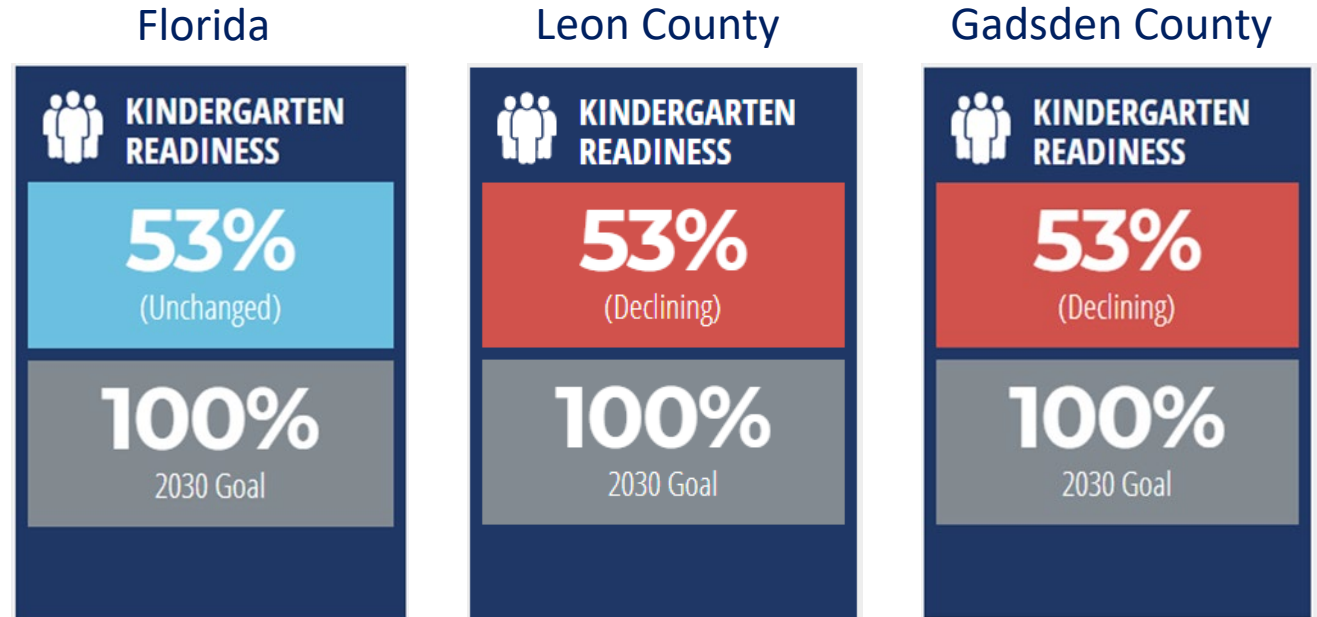
www.thefloridagapmap.org

Talent Matters: TheFloridaScorecard.org



Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce

By 2030: 100% of
children are ready
for kindergarten

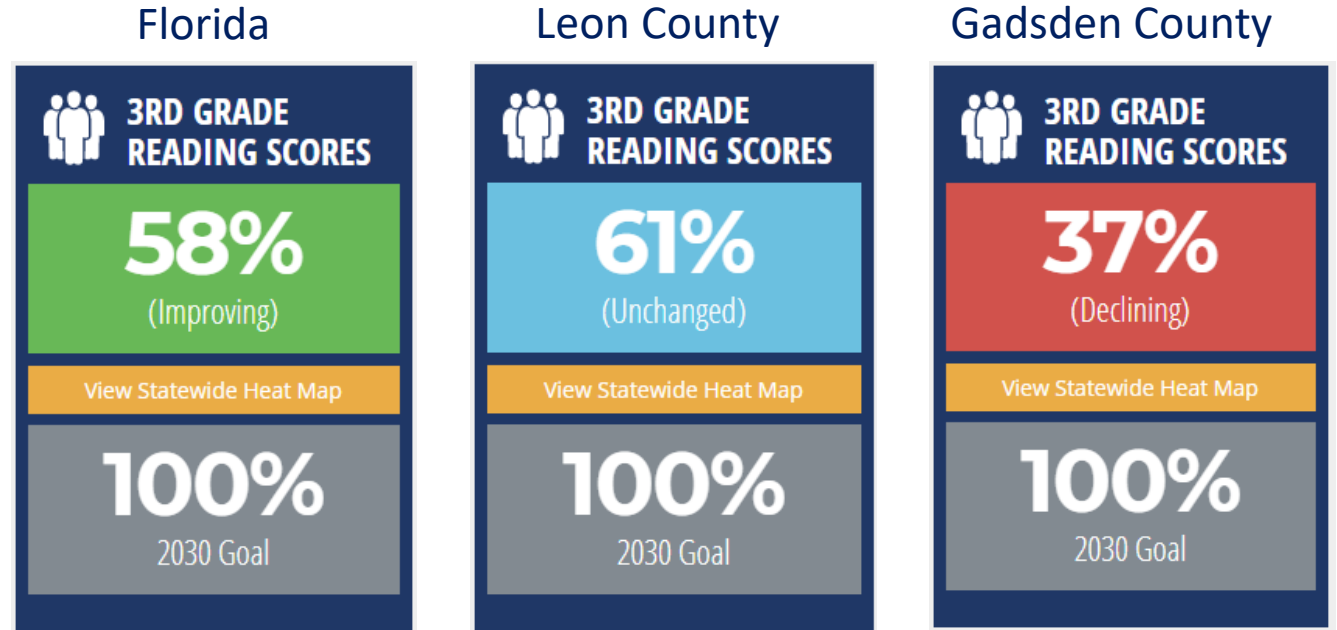


The Children's Movement
of Florida



Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce

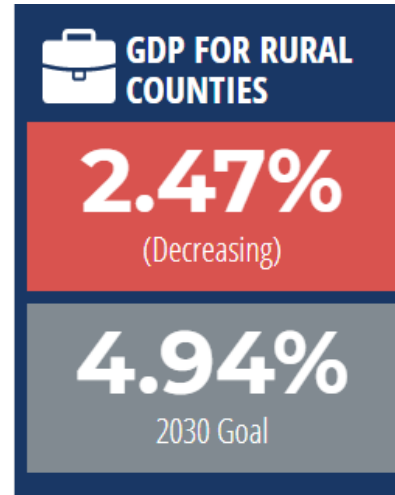
By 2030, 100% of
Florida's 3rd graders
read at or above
grade level



Florida Business Alliance
for Early Learning

Creating Quality Jobs by Diversifying Florida's Economy

Goal: Rural county
share of Florida
gross domestic
product doubles



Goal: #1 state for
overseas visitors



Building the Perfect Climate for Business



State Lawsuit Climate Report

2015	2017	2019
#44	#46	#46



COMPETITIVENESS

*Building the
perfect climate
for business*



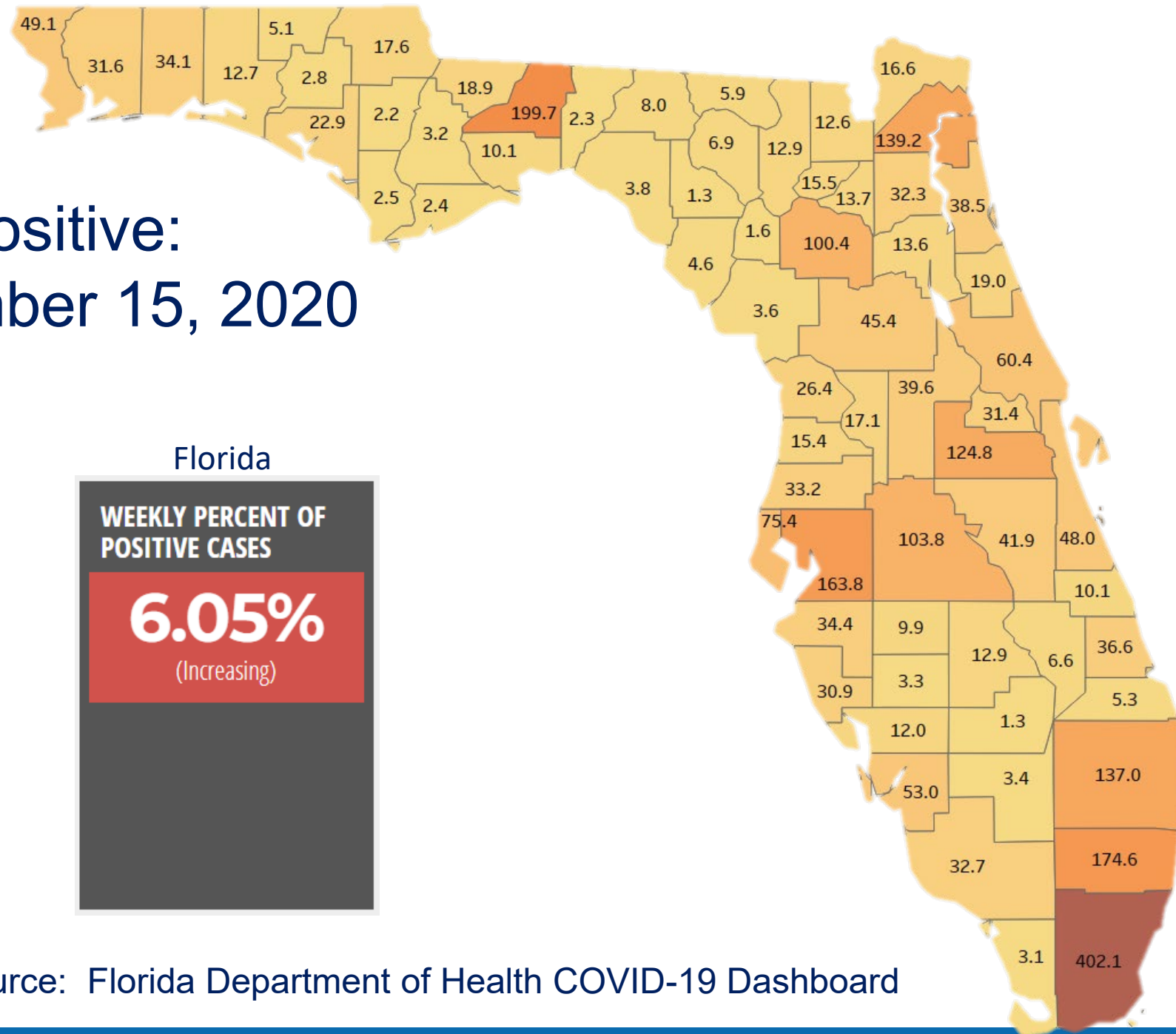
How Bad Could It Get?



Coronavirus job losses could total 47 million, unemployment rate may hit 32%, Fed estimates

Millions of Americans already have lost their jobs due to the coronavirus crisis and the worst of the damage is yet to come, according to the Federal Reserve.

Percent Positive: Updated September 15, 2020



PERSONAL FINANCE

Why the real unemployment rate is likely over 11%

PUBLISHED TUE, SEP 8 2020 1:04 PM EDT | UPDATED 24 MIN AGO

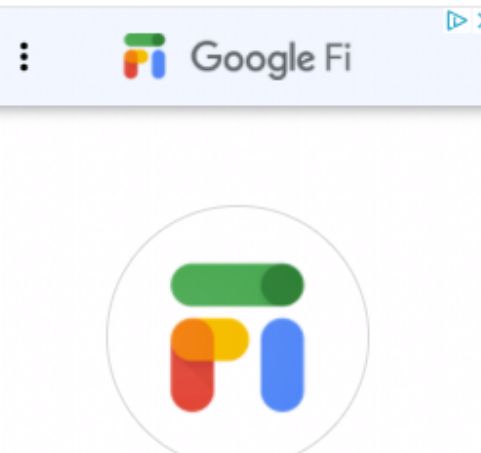


Greg Iacurci
@GREGIACURCI

SHARE [f](#) [t](#) [in](#) [✉](#)

KEY POINTS

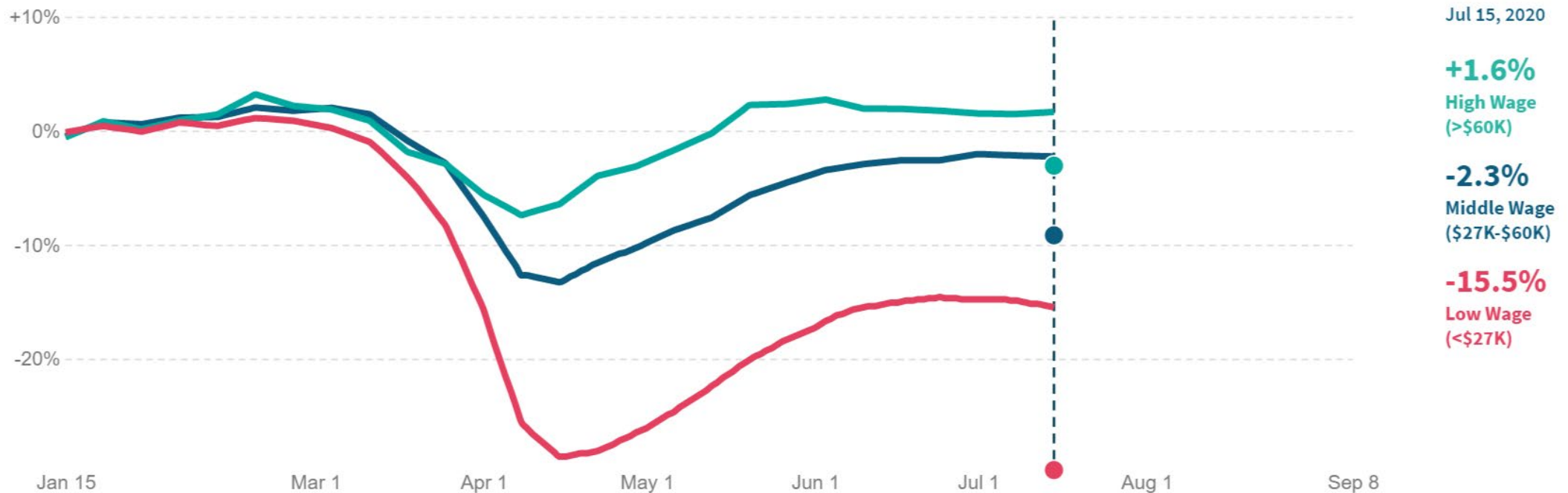
- The official U.S. unemployment rate fell to 8.4% in August, from 10.2% in July.
- That number may significantly understate the true rate, however, according to some economists. The real figure may be higher than 11% when accounting for various factors.
- That would mean the country is still in the throes of an unemployment crisis worse than any time in the post-second World War era.



Employment Change by Wage

Percent Change in Employment*

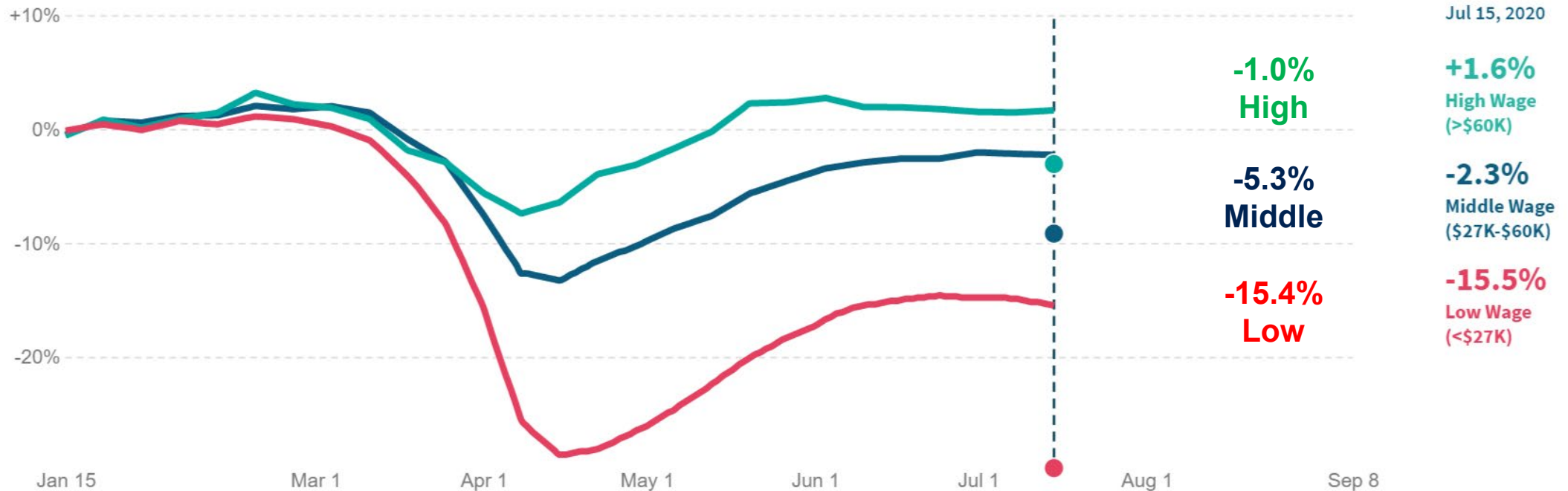
In **Florida**, as of July 15 2020, employment rates among workers in the middle wage quartiles decreased by **2.3%** compared to January 2020.



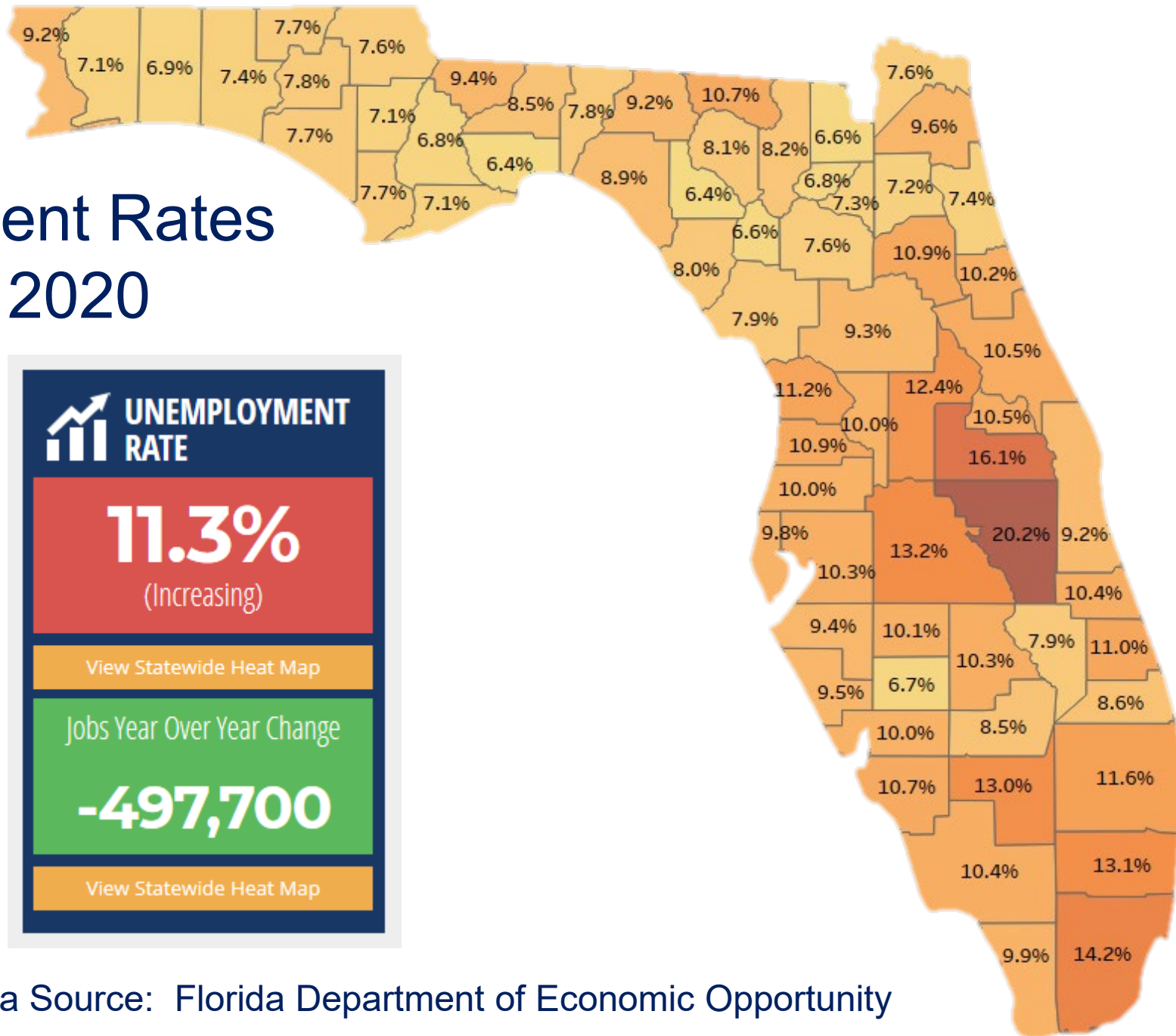
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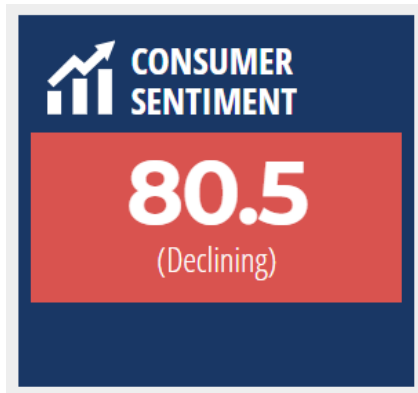


Unemployment Rates for July 2020

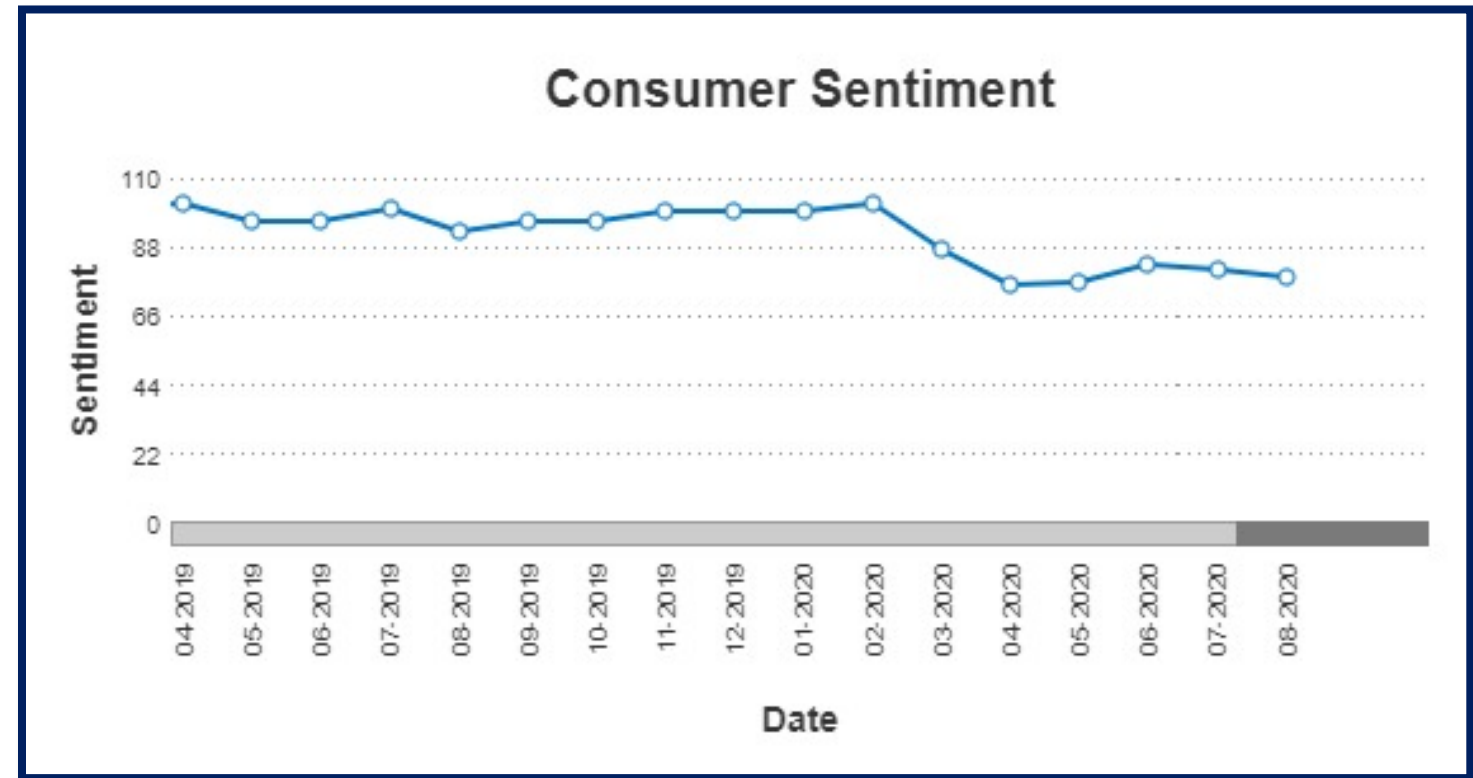
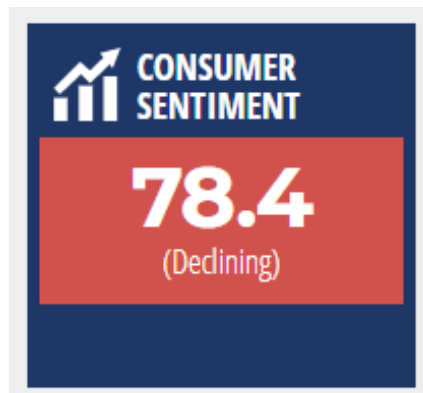


Florida's August Consumer Sentiment Drops 2.1 points to 78.4

July 2020

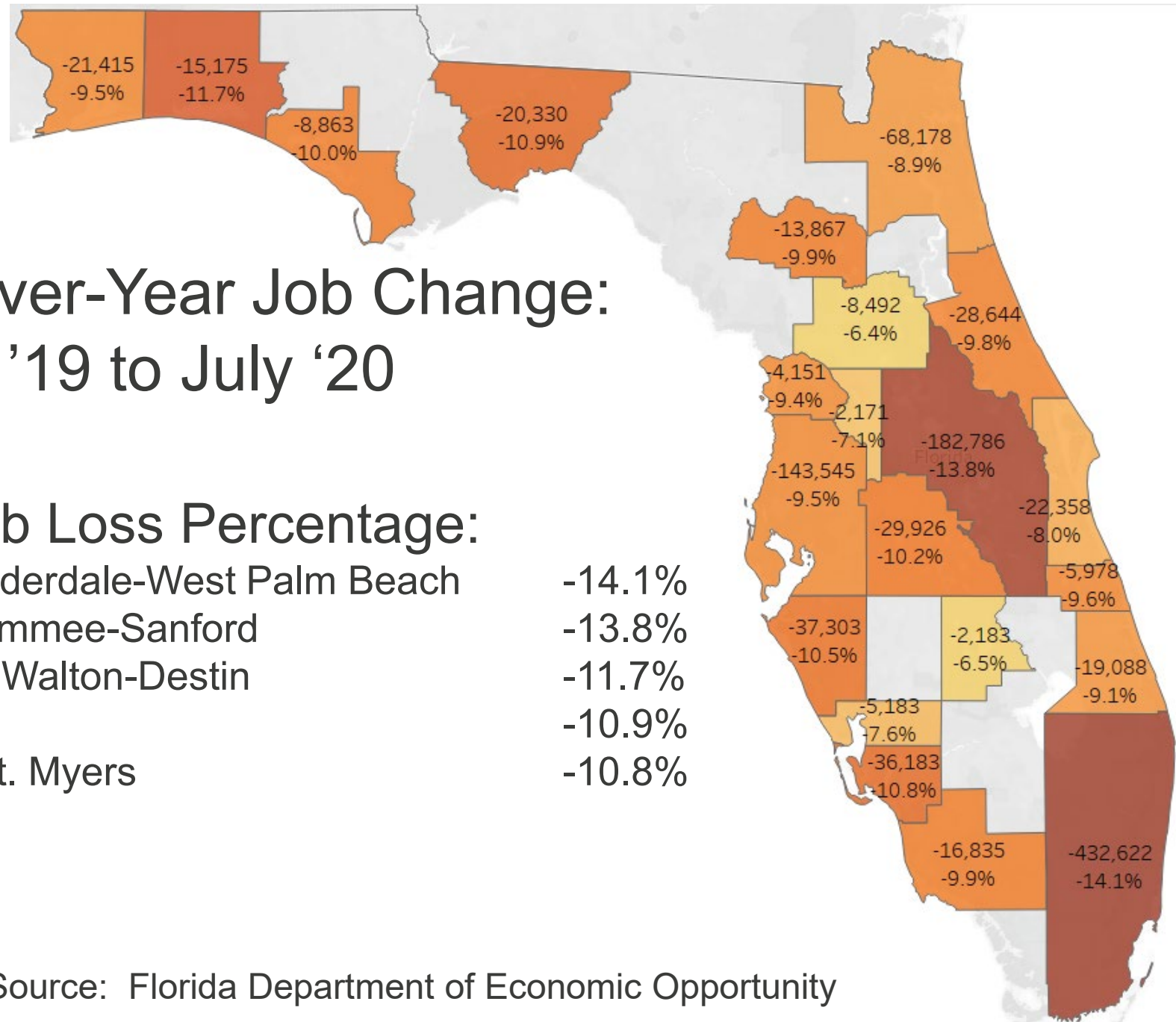


August 2020



Job Loss by Category: July 2019 to July 2020

Industry	Job Change	Percent of Industry
Total – All Industries	-497,700	-5.6%
Leisure & Hospitality	-254,400	-20.3%
Professional & Business Services	-74,700	-5.3%
Trade, Transportation & Utilities	-58,500	-3.2%
Other Services	-33,900	-9.6%
Education & Health Services	-33,200	-2.5%
Manufacturing	-12,900	-3.4%
Financial Activities	-9,200	-1.6%
Construction	-2,300	-0.4%



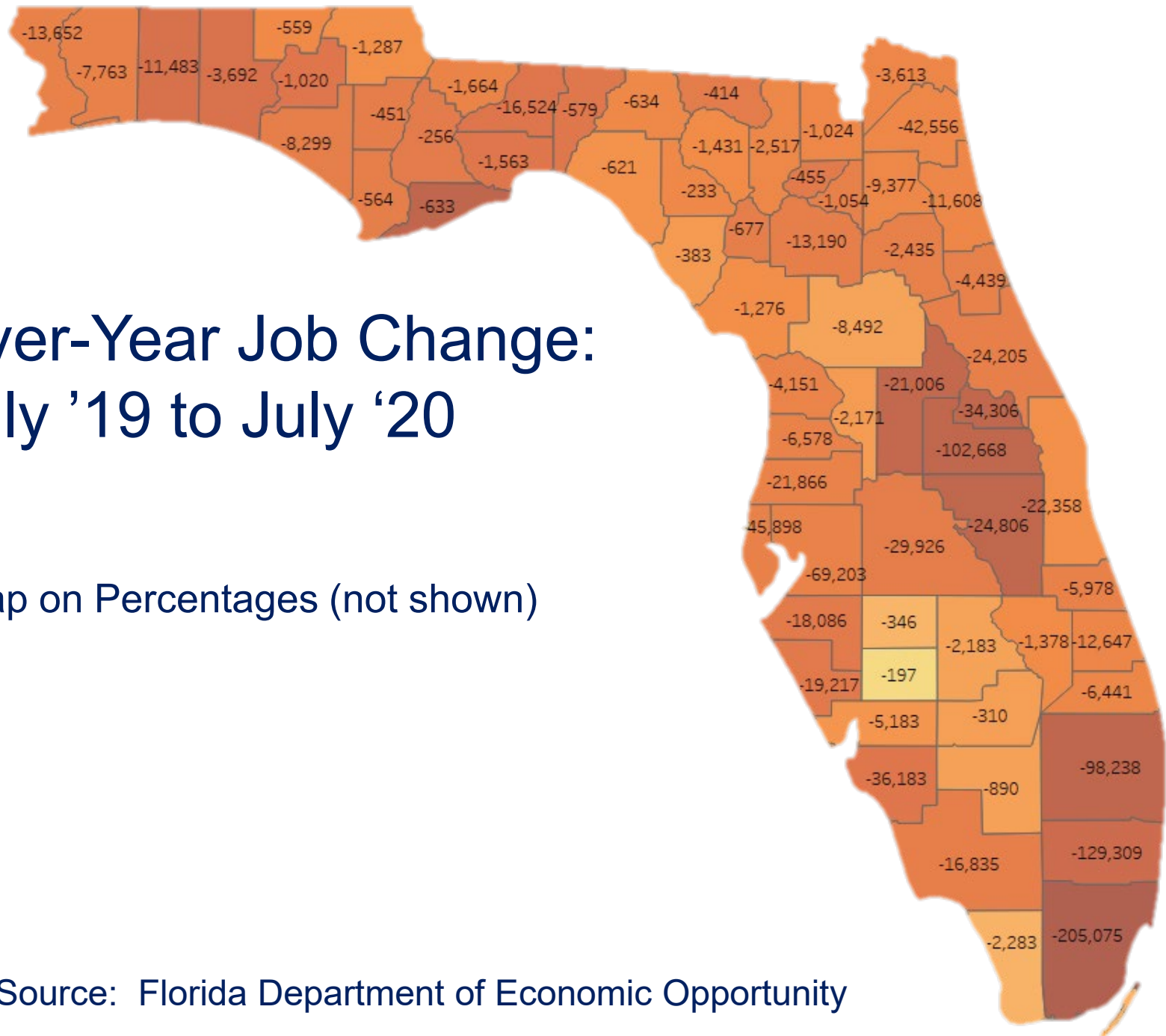
MSA Year-over-Year Job Change: July '19 to July '20

Top MSA Job Loss Percentage:

- | | |
|---|--------|
| 1. Miami-Ft. Lauderdale-West Palm Beach | -14.1% |
| 2. Orlando-Kissimmee-Sanford | -13.8% |
| 3. Crestview-Ft. Walton-Destin | -11.7% |
| 4. Tallahassee | -10.9% |
| 5. Cape Coral-Ft. Myers | -10.8% |

Year-over-Year Job Change: July '19 to July '20

Heat Map on Percentages (not shown)



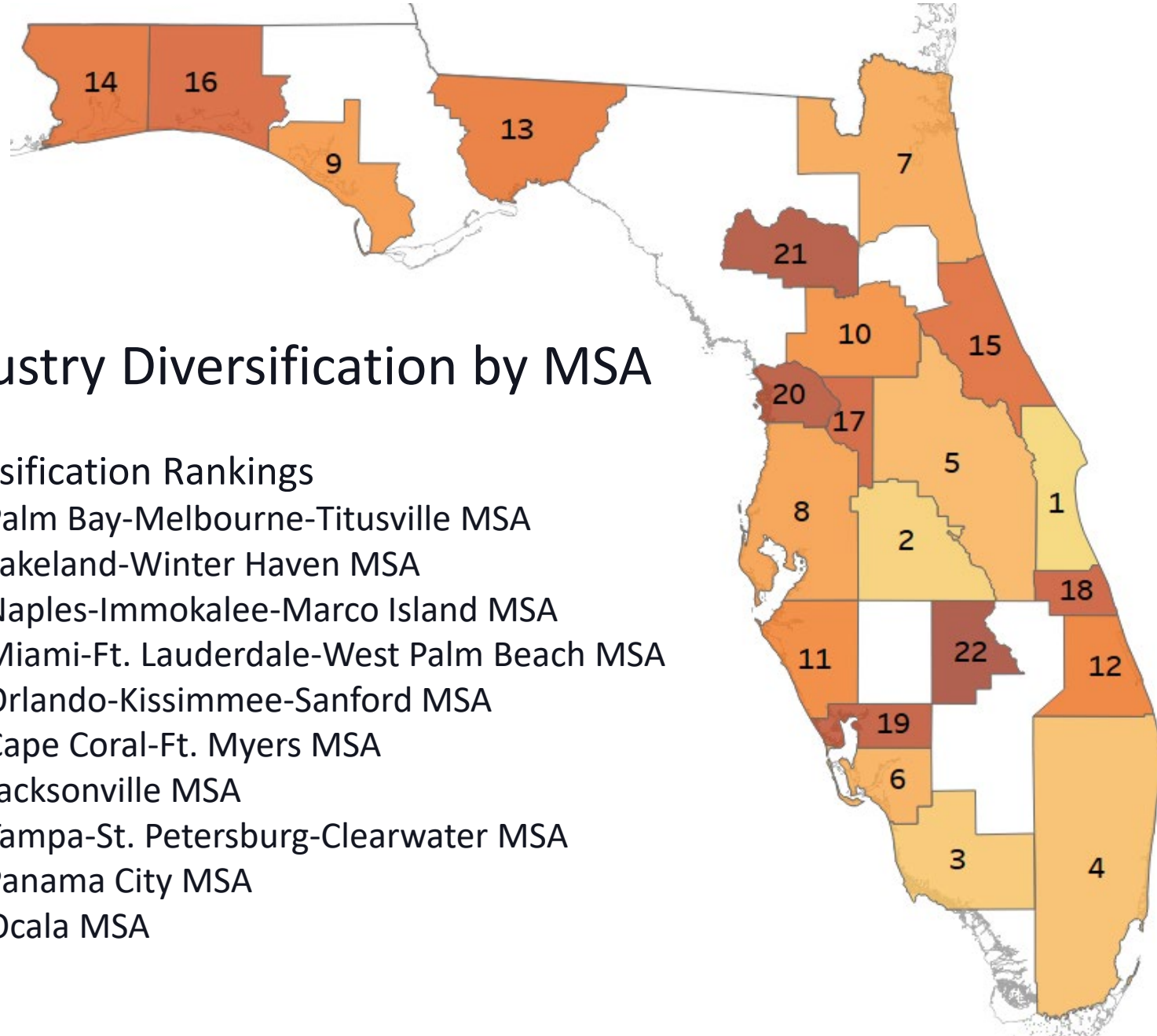
Florida



Industry Diversification by MSA

Diversification Rankings

- #1 Palm Bay-Melbourne-Titusville MSA
- #2 Lakeland-Winter Haven MSA
- #3 Naples-Immokalee-Marco Island MSA
- #4 Miami-Ft. Lauderdale-West Palm Beach MSA
- #5 Orlando-Kissimmee-Sanford MSA
- #6 Cape Coral-Ft. Myers MSA
- #7 Jacksonville MSA
- #8 Tampa-St. Petersburg-Clearwater MSA
- #9 Panama City MSA
- #10 Ocala MSA

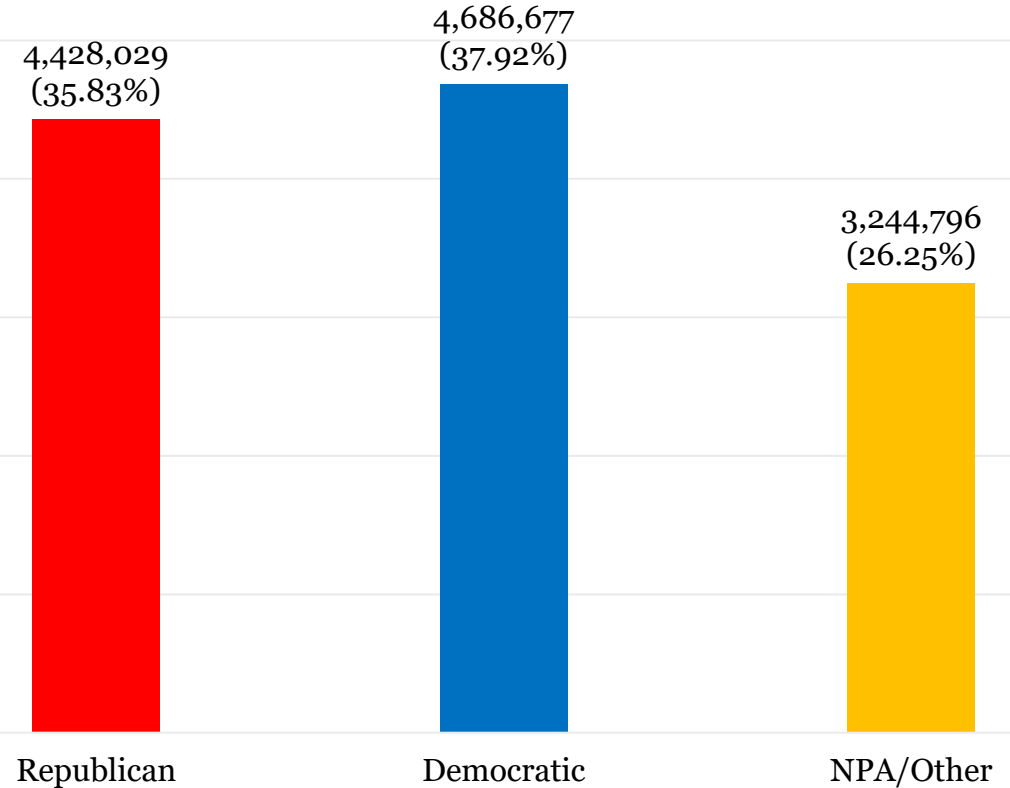
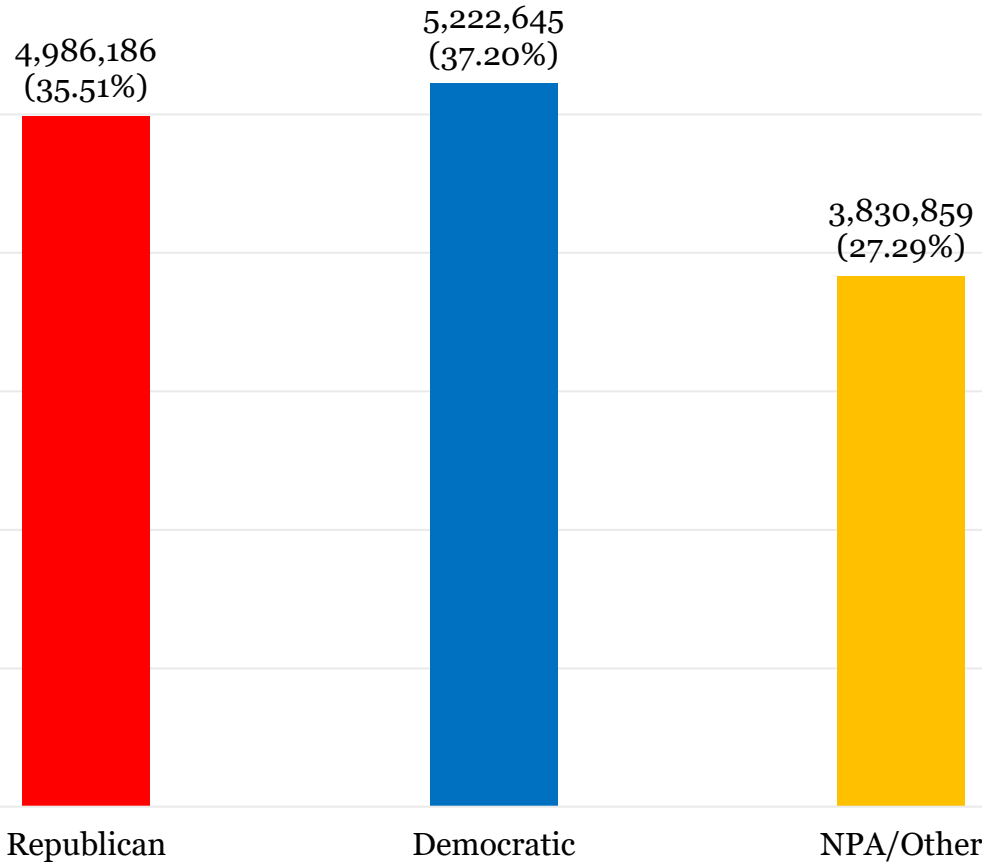


Florida Registration via ChamberHub (as of July 31, 2020)

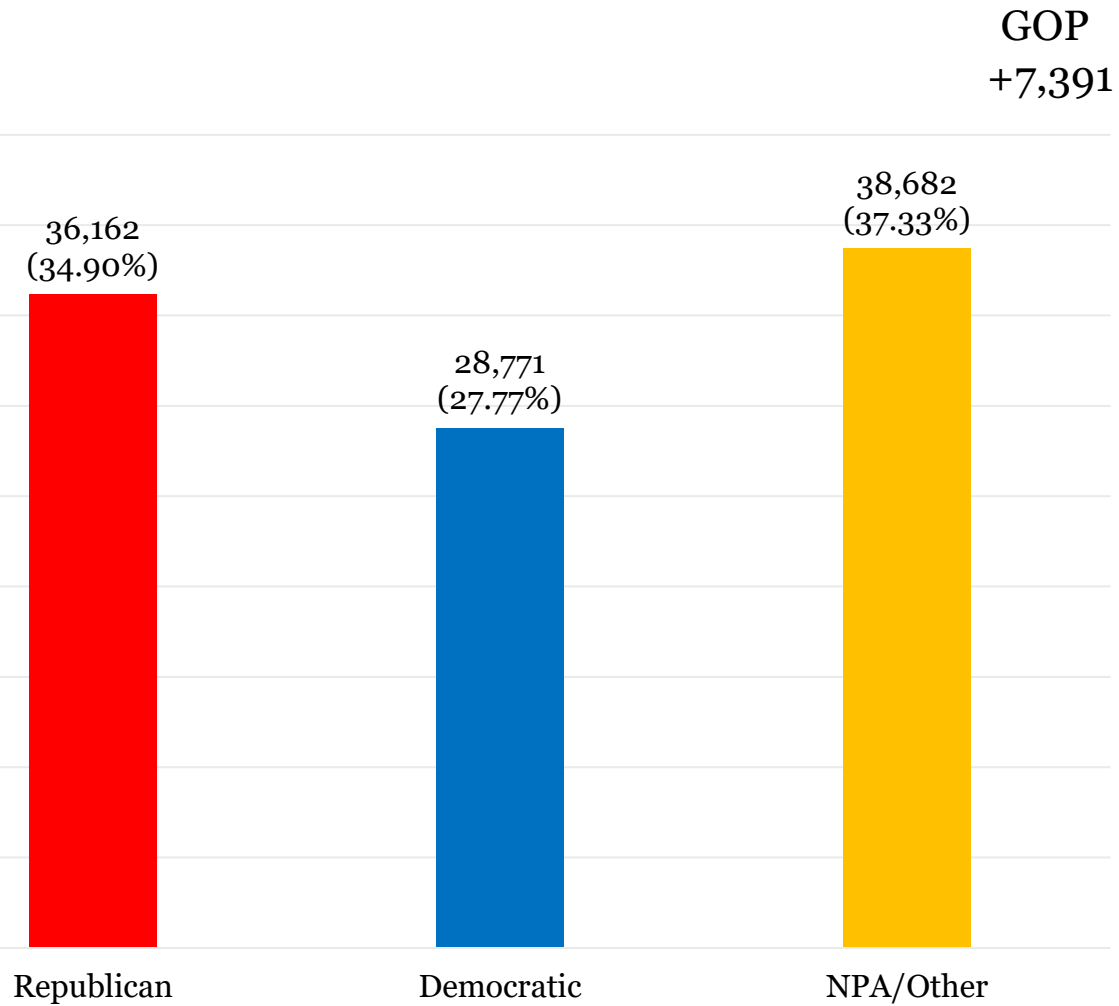
Florida Registration via ChamberHub (as of July 31, 2016)

Dem
+236,459

Dem
+258,648

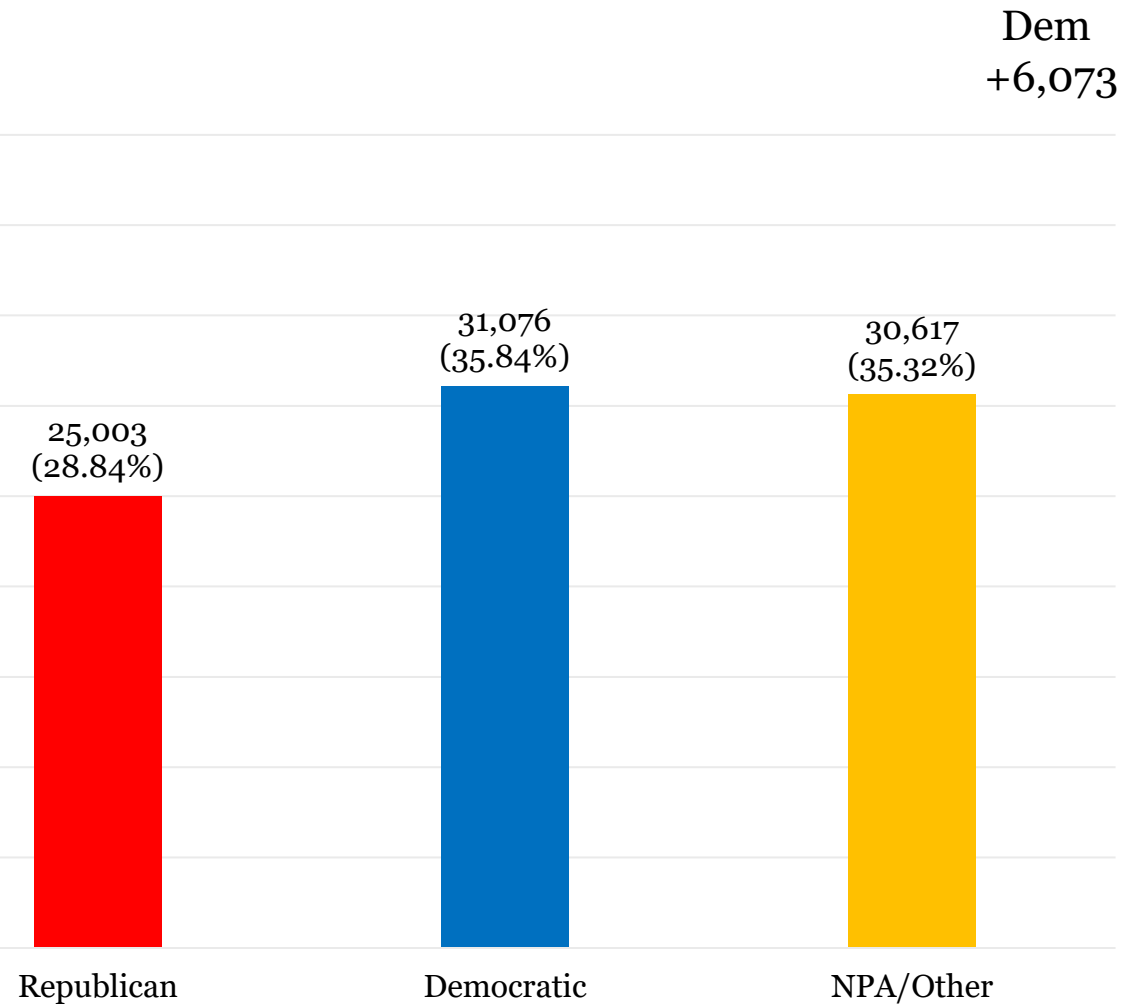


Newly Registered Floridians – July 2020



Total: 103,615

Newly Registered Floridians – July 2016



Total: 86,696

Primary Election Voter Turnout

2020 Primary Election Turnout

- **Vote-By-Mail | 2,342,691 | 60.21%**
 - 50% Democrat | 35% Republican | 15% NPA
- **Early In-Person | 558,430 | 14.35%**
 - 40% Democrat | 53% Republican | 7% NPA
- **Election Day | 989,826 | 25.44%**

Total Votes 3,890,947 | 28.1% Turnout

2016 Primary Election Turnout

- **Vote-By-Mail | 1,280,966 | 43.36%**
 - 38% Democrat | 49% Republican | 13% NPA
- **Early In-Person | 538,456 | 18.23%**
 - 45% Democrat | 47% Republican | 8% NPA
- **Election Day | 1,134,513 | 38.41%**

Total Votes 2,953,935 | 23.9% Turnout

2020 Highlights:

28.1% turnout is the highest for a statewide Primary since 2002 – highest in a non-gubernatorial since 1992

3/4 of ballots being cast prior to Election Day is a double-digit increase on prior years

3/5 of ballots cast were VBMs which is the first time ever in Florida that a majority of ballots were VBM

Proposed Constitutional Amendments on the 2020 Ballot

Ballot Number	Title of Amendment	FCC Position	Money Raised or Inkinded
1	Citizenship Requirement to Vote in Florida Elections	Neutral	\$8,294,552.95
2	Raising Florida's Minimum Wage*	Oppose	\$5,264,144.70
3	All Voters Vote in Primary Elections for State Legislature, Governor and Cabinet	Oppose	\$7,112,375.90
4	Voter Approval of Constitutional Amendments	Support	\$9,010,146.76
5	Limitation on Homestead Exemptions(HJR 369)	No Position	-
6	Tax Discounts for Certain Deceased Veterans Who Had Permanent Combat Related Disabilities (HJR 877)	No Position	

Amendment 2: Bad for Florida, Worse for Floridians



No State Has Ever Passed a Constitutional Mandate Raising Minimum Wage to \$15 Per Hour



"When you put that in the Constitution, we can't just go back and say, 'Oh, let's tweak it, let's do that.' You literally would have to go back and do another constitutional amendment."

– Governor Ron DeSantis

COVID-19 shuttered businesses and increased unemployment....

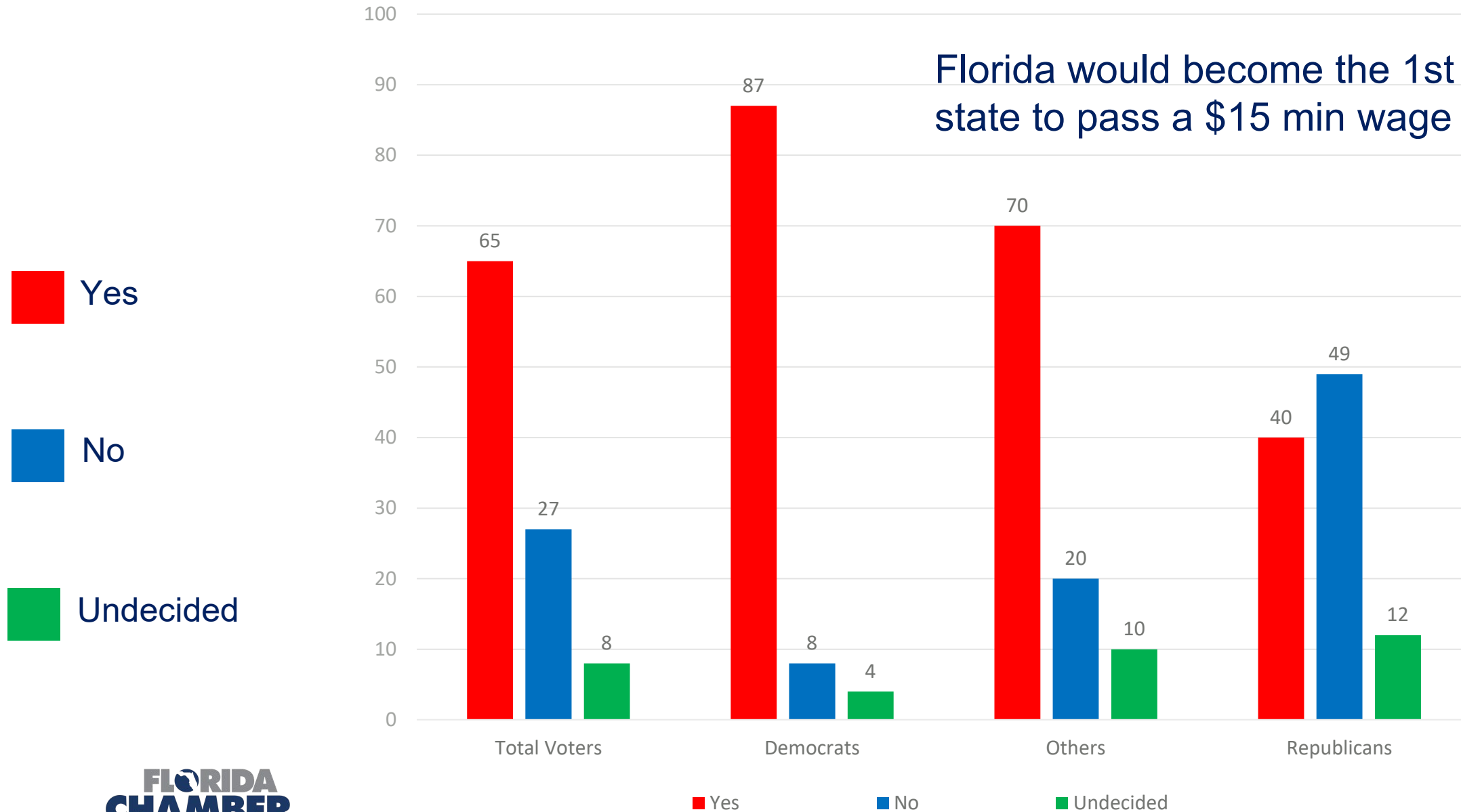
Now is not the time to Raise Florida's Minimum Wage

Join the Fight Against the Job-Killing \$15 Minimum Wage Mandate

Download our Social Media Toolkit and Sign our Petition to Get Involved

www.flchamber.com/minimumwage


Amendment 2 – Raising Florida’s Minimum Wage




FIPL.org

- Register to host a school...
- E-mail/call to sign up:
- Rick Asnani:
 - rick@fipl.org
 - 561-719-2117
- Sign Up To Host a Training Session at FIPL.org
- Learn more at: FIPL.org

An initiative by **FLORIDA CHAMBER of Commerce**

**Florida Institute**
for Political Leadership

[Home](#) [About](#) [Institute](#) [News](#) [Contact](#)



Tomorrow's leaders *start here.*

The Florida Institute for Political Leadership is a non-partisan program created by the Florida Chamber of Commerce to help recruit, support and provide campaign training to business-friendly candidates across the State of Florida. Whether you are interested in running for office now, next year, or in the future, this is the program for you.

Are you ready to take the next step in your political future?
[Learn more.](#)

1

STATE

67

COUNTIES

4,502

ELECTABLE POSITIONS

City and County races across the State of Florida make up 96% of all the elected offices in the state. Are you ready to make a difference in your community?
[Let's get started.](#)

Prosperity Initiative County Maps & Future Projects

FLORIDA CHAMBER
of Commerce

"I don't know that there is a way to completely eradicate it, but we should be creating a society where someone born into poverty doesn't have to stay that way."

Will Weatherford, Former Speaker
Florida House of Representatives

Florida Prosperity Initiative: Zip Code Maps

LEARN MORE ABOUT THE PROSPERITY INITIATIVE | BE PART OF THE SOLUTION

CHILDREN IN POVERTY
21.3%
(Decreasing)
<10%
2030 Goal
870,505
(Decreasing)

What is the Under 18 Poverty Rate in Your County?

The Florida Chamber Foundation's Prosperity Initiative is uniting Florida's business community to implement long-term solutions that provide economic opportunity for all Floridians, regardless of what zip code they live in.

As we work toward our goal of reducing the number of children in poverty to less than 10% and creating pathways to prosperity for 100%, it's important we know where to best focus our efforts.

870,505 children live in poverty in Florida. How many of these children live in your zip code?

The Florida Prosperity Initiative is looking at private sector best practices at the zip code level so we can learn from one another and help plant the same seeds in other zip codes.

Select Your County

Alachua County
Baker County
Bay County

ORLANDO
BUSINESS JOURNAL

Prosperity initiative: Here's how many children live in poverty in these local counties

FLAPOL

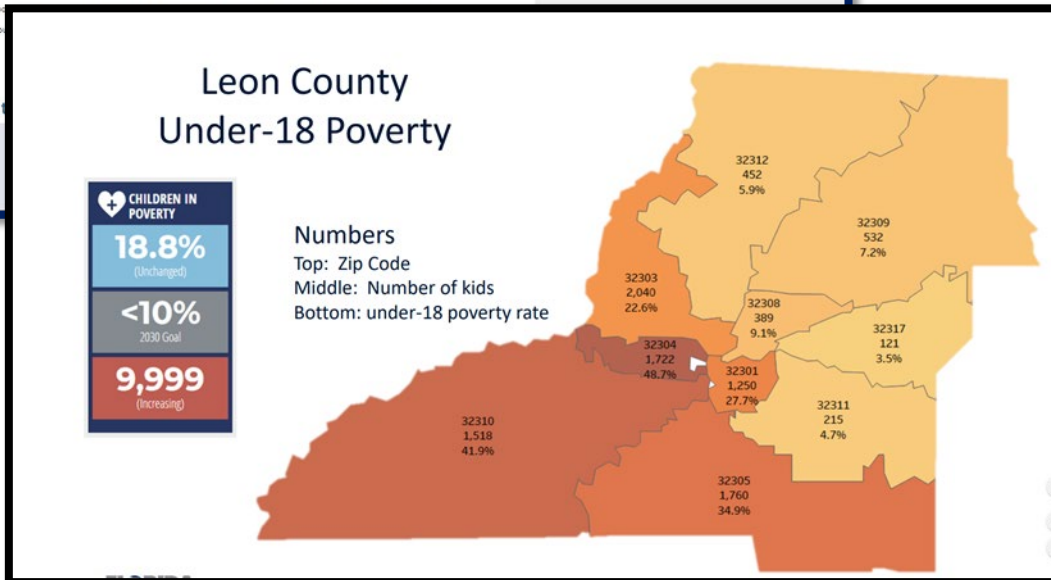
Florida Chamber maps reveal
childhood poverty rates across the
state

SRO

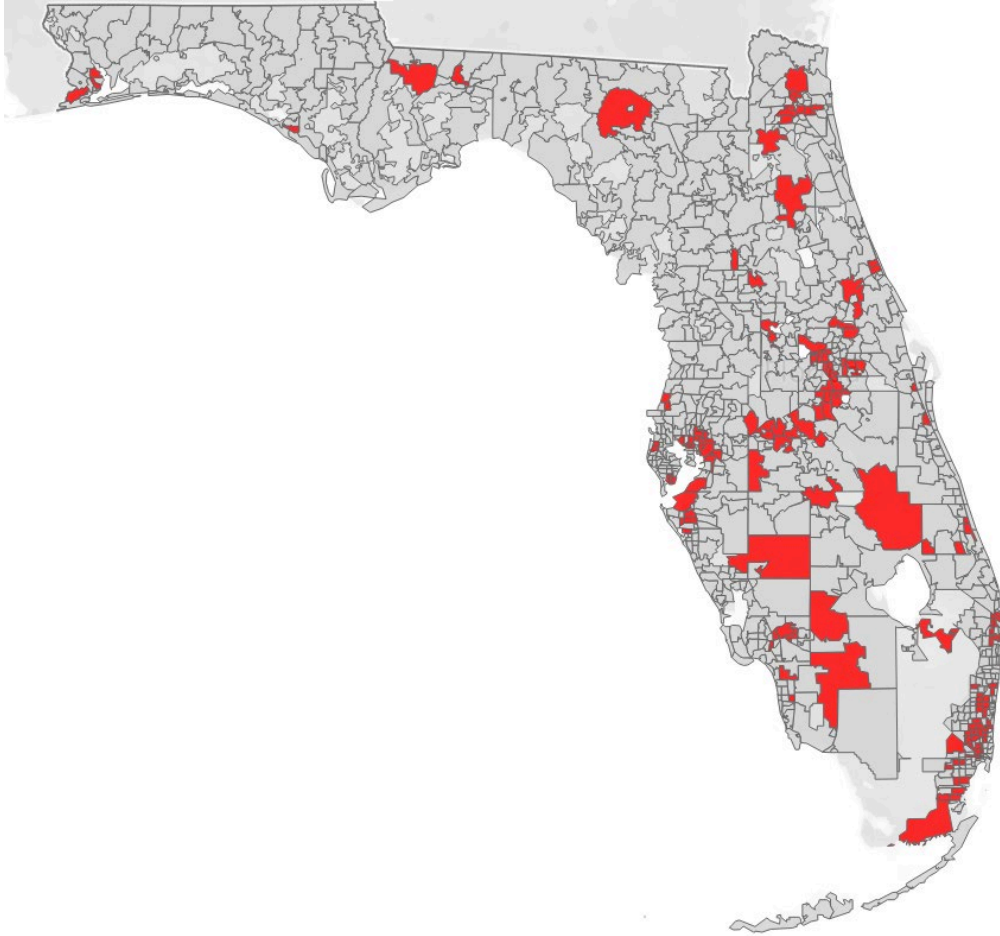
SARASOTA | BRADENTON

[Community] Florida Chamber Foundation's Prosperity Initiative Publishes Zip Code
Level Childhood Poverty Maps

**Contact Michael Williams at
mwilliams@flfoundation.org**




Closing Florida's Equity Gaps: Zip Code Analysis of Childhood Poverty



There are **870,505 kids**
in Florida living in
Poverty

*HALF (over 450,000) of children in
poverty live in just 150 (15%) of
Florida's 983 Zip Codes*

Broward County Under-18 Poverty



CHILDREN IN
POVERTY

18.7%

(Decreasing)

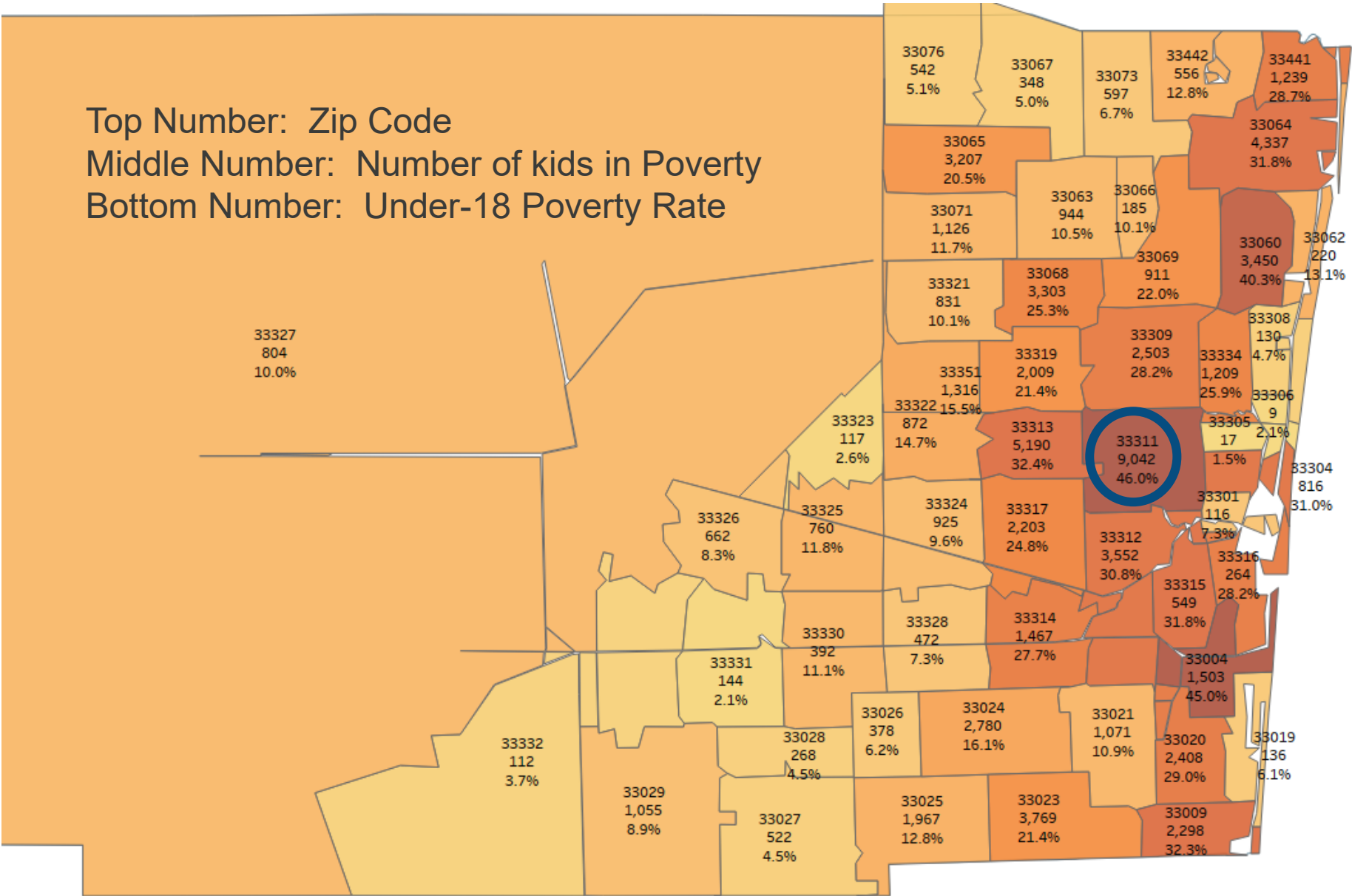
<10%

2030 Goal

75,603

(Decreasing)

Top Number: Zip Code
Middle Number: Number of kids in Poverty
Bottom Number: Under-18 Poverty Rate



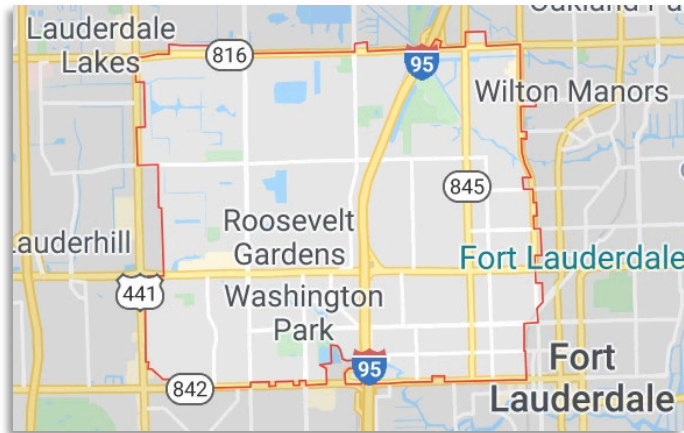
Data Source: American Community Survey, U.S. Census Bureau

Broward County: A Look At Equity Gaps Between Adjacent Zip Codes

Zip code 33311 in Broward County contains more children living below the poverty level than any other in Florida yet is directly adjacent to a zip code with some of the lowest poverty levels in the state.

Zip Code: 33311

Population: 72,225
Under 18: 19,659
Under 18 Below Poverty: **9,042**
Under 18 Poverty Rate: **46.0%**
Rank 1 of 983 Highest Number of Kids in Poverty

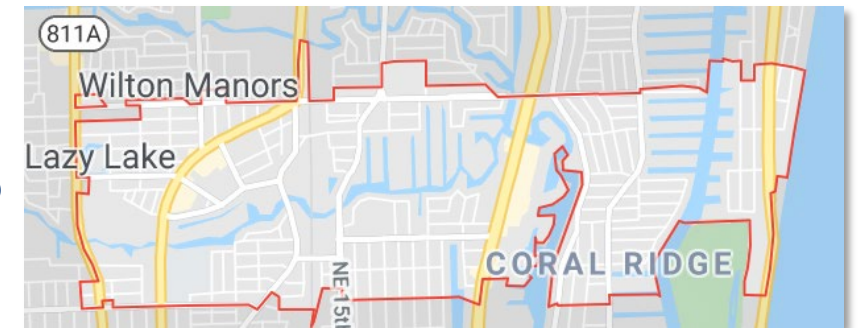


Demographics

White: 9.1%
Hispanic: 6.2%
Black: 83.6%
Other: 1.1%

Zip Code: 33305

Population: 12,292
Under 18 Pop: 1,123
Under 18 Below Poverty: 17
Under 18 Poverty Rate: **1.5%**
Rank 899 of 983 Highest Number of Kids in Poverty



Demographics

White: 78.2%
Hispanic: 12.6%
Black: 6.8%
Other: 2.4%

Innovative Tools to Produce Measurable Results To End Inequality of Opportunity

THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE

State of Florida Metrics (What is this?)

State of Florida FutureCast

Quality of Life and Quality Places

Click any metric to get more information!

POVERTY RATE

14.8%
(Better)

[View Statewide Heat Map](#)

CHILDREN IN POVERTY

21.3%
(Decreasing)

<10%
2030 Goal

870,505
(Decreasing)

ALICE HOUSEHOLDS

46%
(Unchanged)

HOUSING COST BURDENED

52.9%
30% (Decreasing)

<10%
2030 Goal

27.1%
50% (Decreasing)

Broward County Metrics (What is this?)

Broward County FutureCast

Quality of Life and Quality Places

Click any metric to get more information!

POVERTY RATE

13.5%
(Better)

[View Statewide Heat Map](#)

CHILDREN IN POVERTY

18.7%
(Decreasing)

<10%
2030 Goal

75,603
(Decreasing)

ALICE HOUSEHOLDS

50%
(Unchanged)

HOUSING COST BURDENED

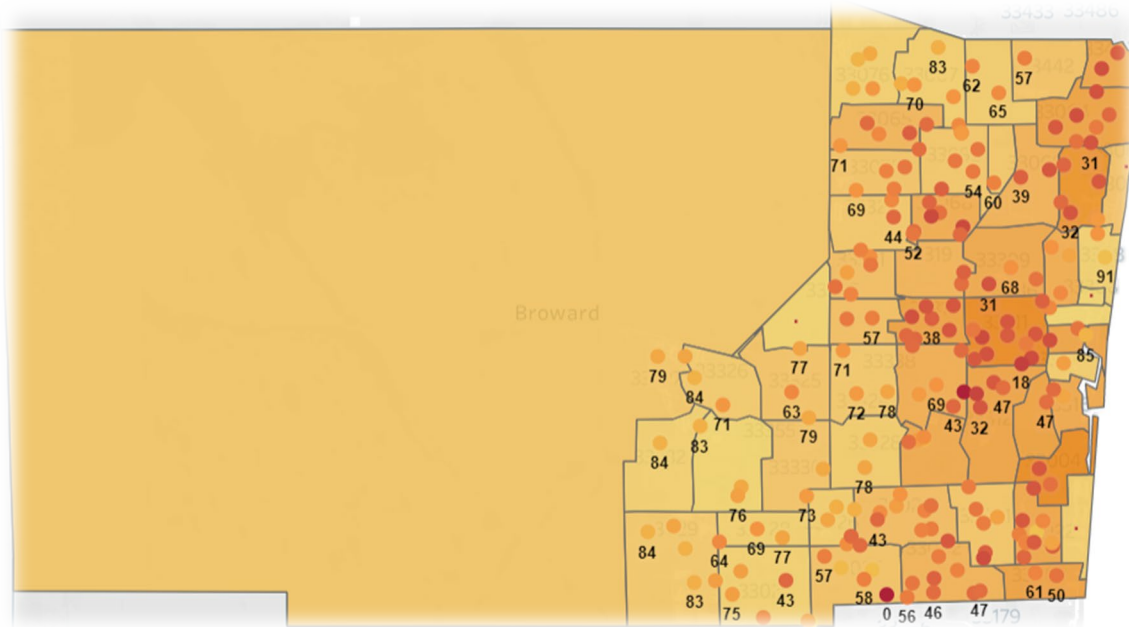
57.8%
30% (Increasing)

<10%
2030 Goal

30.5%
50% (Increasing)

Innovative Tools to Produce Measurable Results To End Inequality of Opportunity

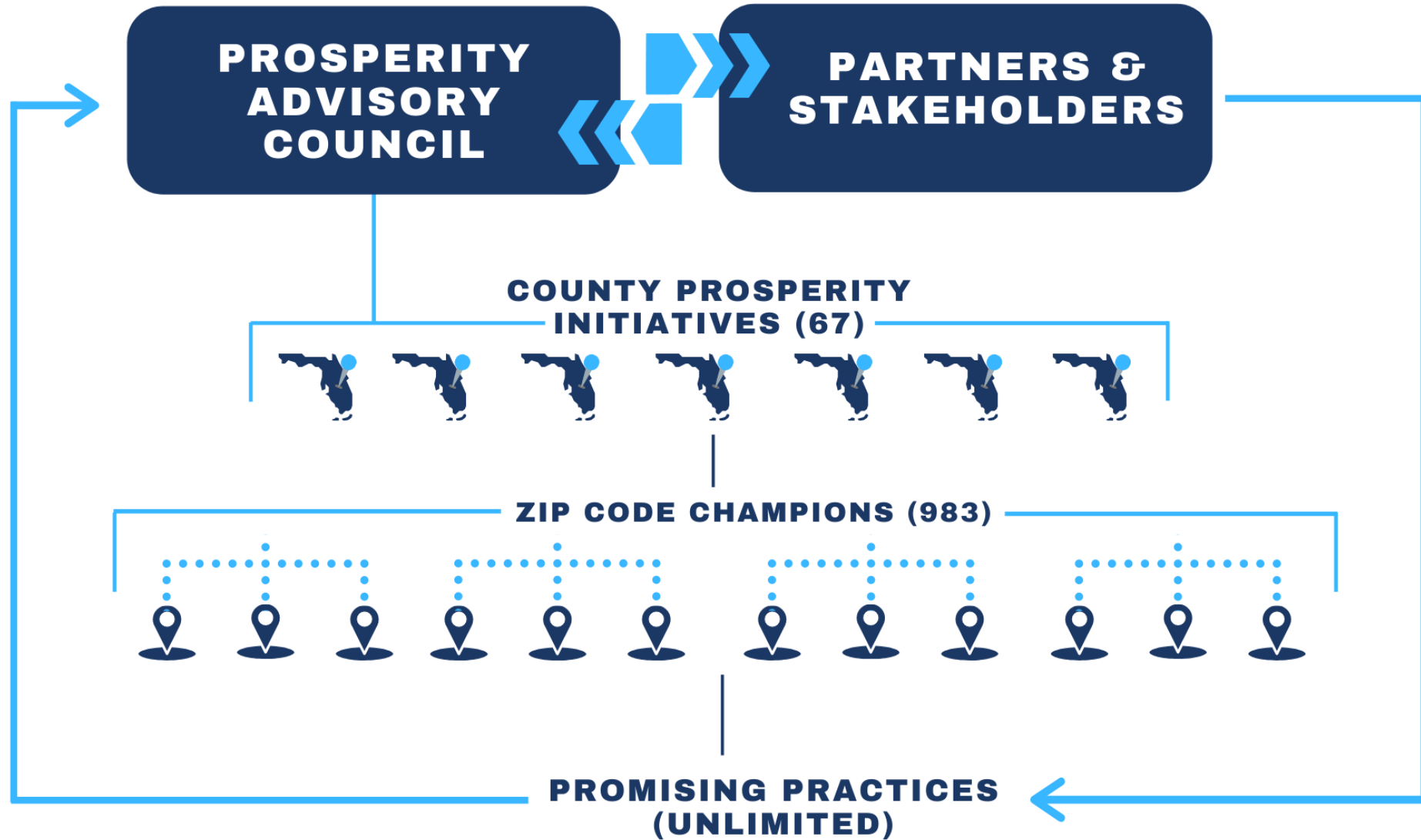
3rd Grade Reading Scores Map National Reveal September 10, 2020



Elementary School Reading Scores by
Childhood Poverty Rate of Your County

School Name	Kids Not Reading At Grade Level	Third Grade Reading Score
ALPHA INTERNATIONAL ACADEMY	9	36
ANNABEL C. PERRY PK-8	46	46
ATLANTIC MONTESSORI CHARTER SCHOOL	12	45
ATLANTIC MONTESSORI CHARTER WEST CAMPUS	4	79
ATLANTIC WEST ELEMENTARY SCHL	71	39
AVANT GARDE ACADEMY K-8 BROWARD	62	63
BANYAN ELEMENTARY SCHOOL (BROWARD)	49	53
BAYVIEW ELEMENTARY SCHOOL (BROWARD)	15	85
BEACHSIDE MONTESSORI VILLAGE	6	92
BEN GAMLA CHARTER SCHOOL (BROWARD)	21	61
BEN GAMLA CHARTER SCHOOL NORTH CAMPUS	7	82
BENNETT ELEMENTARY SCHOOL	23	51
BETHUNE MARY M ELEMENTARY SCHOOL	48	32
BOULEVARD HEIGHTS ELEMENTARY	45	59
BRIDGEPREP ACADEMY OF HOLLYWOOD HILLS	20	56
BROADVIEW ELEMENTARY SCHOOL	65	45
BROWARD ESTATES ELEMENTARY SCHOOL	39	34
BROWARD MATH AND SCIENCE SCHOOLS	10	73
CASTLE HILL ELEMENTARY SCHOOL	60	33
CENTRAL CHARTER SCHOOL	94	39
CENTRAL PARK ELEMENTARY SCHOOL	42	71
CHALLENGER ELEMENTARY SCHOOL	60	60
CHAMPIONSHIP ACAD OF DISTINCTION WEST BROW..	25	26
CHAMPIONSHIP ACADEMY OF DISTINCTION AT DAVIE	21	69
CHAMPIONSHIP ACADEMY OF DISTINCTION HOLLYW..	35	57
CHAPEL TRAIL ELEMENTARY SCHOOL	26	78
CHARLES DREW ELEMENTARY SCHOOL	49	39
CHARTER SCHOOL OF EXCELLENCE	26	45
CHARTER SCHOOL OF EXCELLENCE AT DAVIE	12	74
COCONUT CREEK ELEMENTARY SCHL	32	60

How It Works and Where You Can Lead



Addressing the 10 Root Causes: Leadership at the Zip Code Level

Root Cause	Zip Code Root Cause Leader
Job Opportunities	Tallahassee Community College
Education	CareerSource Capital Region
Affordable Housing	The Kearney Center
Health Outcomes	Tallahassee Memorial Healthcare
Food Security	Big Bend 2nd Harvest
Safe Neighborhoods	Leon County Sheriff's Office
Justice Reform	The Project on Accountable Justice
Child and Family Care	The Learning Pavilion
Agency & Community Voice	Capital Area Community Action Agency

Zip Code: 32304 (Leon County)

Zip Code Quarterback: Dr. Jim Murdaugh (T.C.C.)

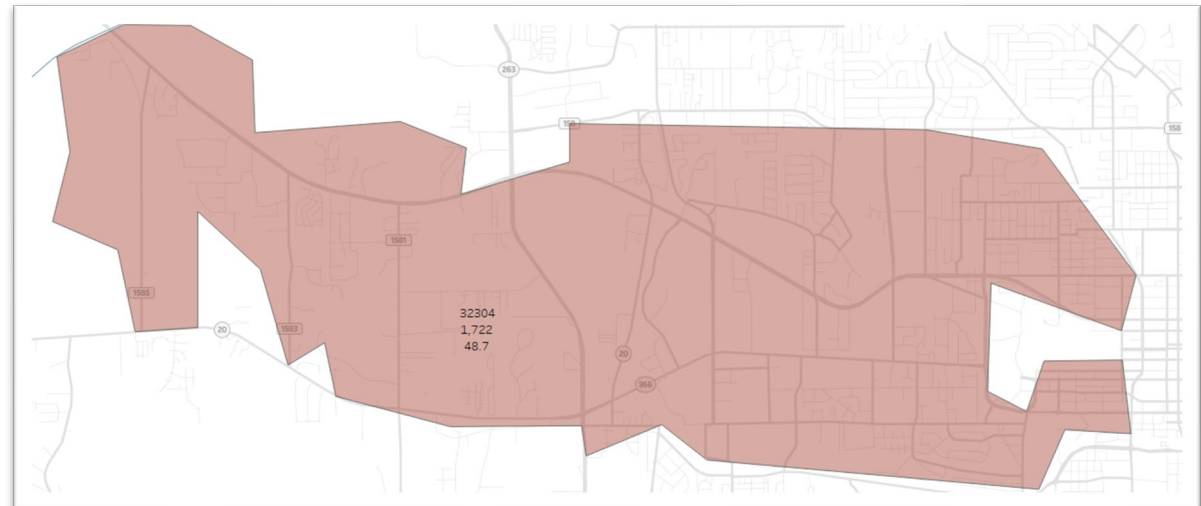
2018 Under-18 Poverty: 1,722

2017 Under-18 Poverty: 1,785

Year to Year Change: -63

Percent of Under-18 Poverty: 48.7%

Childhood Poverty Rank: 165th Out of 983 Zip Codes



Promising Practices

"Our goal should not be temporary relief for the poor, but rather to attain enduring equity by eradicating the underlying pathology of poverty that has precluded 3 million Florida residents from achieving their God-given potential."

-H. Wayne Huizenga Jr., President, Huizenga Holdings, Inc.



Wayne Huizenga, Jr.
tours Hope Place, a
transitional housing
environment for
homeless students and
their families in Volusia
County



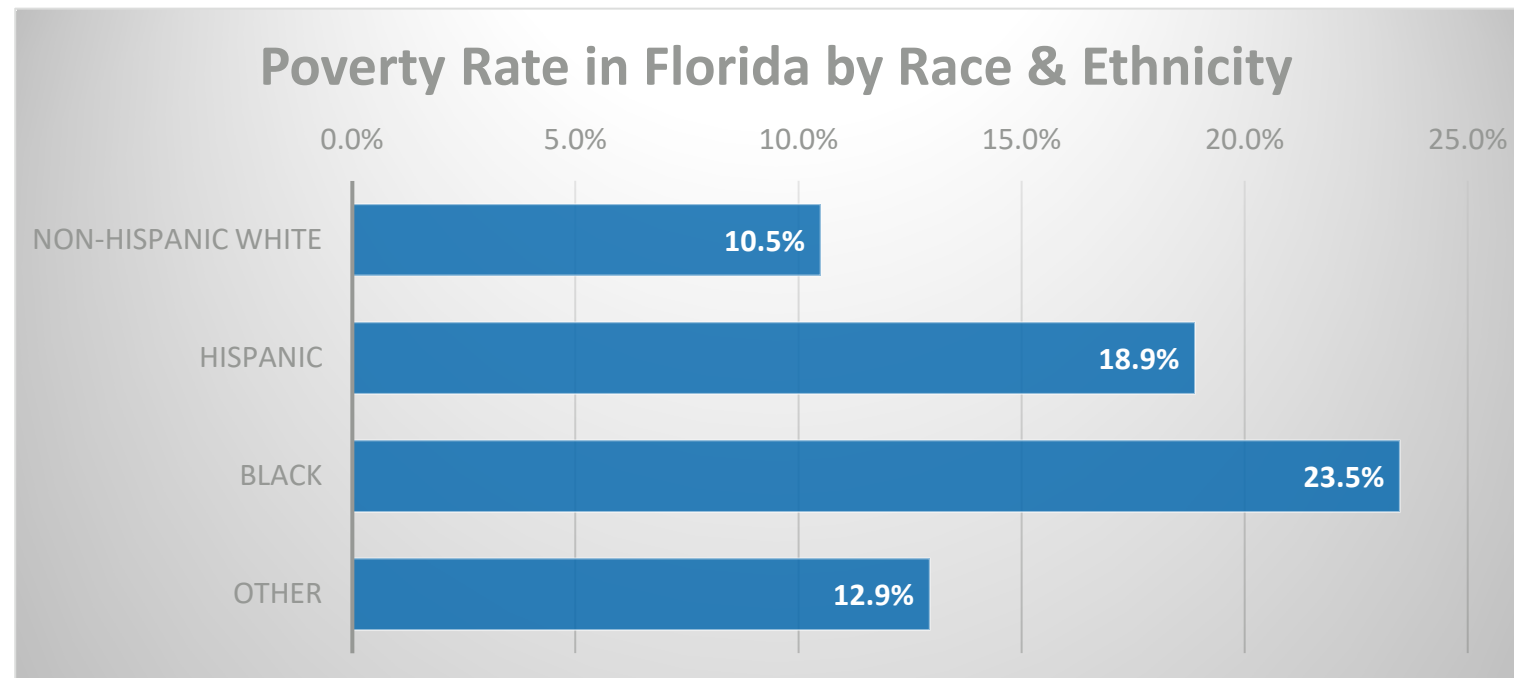
Northend RISE & FP&L Back To School Event

- 675 Backpacks with School Supplies
- 68 Required Physicals
- 55 Dental Exams
- 12 Prescription Eyeglasses

Race/Ethnicity & Poverty Rates in Florida

Florida's poverty rates differ greatly along racial/ethnic lines, with minority groups noticeably more likely to fall below the poverty level.

This is particularly true for Florida's Black and Hispanic citizens. Black Floridians are more than twice as likely to live below poverty level than White Floridians.



Data Source: American Community Survey, US Census Bureau

More Local Business Lawsuits... You Know They're Coming

June 1, 2020

Dear Florida Congressional Delegation:

As leaders of the business community's efforts to relaunch Florida's economy, the undersigned chambers of commerce in Florida urge Congress to pass timely, temporary and targeted liability relief legislation to provide businesses a safe harbor from unwarranted lawsuits. If left unchecked, the building tsunami of COVID-fueled litigation will endanger the fight against the pandemic and undermine the safe and orderly return to work for millions of Americans.

Businesses have innovated to provide much needed supplies during the pandemic, such as distillers producing hand sanitizer or manufacturers switching their operations to produce personal protective equipment. During the stay-at-home order, essential businesses remained open and were the front lines in providing critical services and supplies. Now millions of other businesses are in the process of reopening, desiring to do so in a safe manner that protects their employees and customers.

This is an unprecedented situation and despite employers' best efforts to comply with all the public health guidance, many are concerned that opening their doors only means they will be forced to defend themselves against an onslaught of frivolous lawsuits. Their concern is driven by the fact that each day brings news of more lawsuits that have already been filed. That is why Congress should provide a safe harbor that holds truly bad actors accountable, but that protects those employers who are working to follow public health and safety guidelines as we relaunch our respective state and local economies. Specifically, temporary protections should remain in place for the duration of the pandemic crisis and response that cover:

- Businesses that work to follow government guidelines against COVID-19 exposure claims.
- Healthcare providers and facilities on the front lines of the COVID-19 response.
- Manufacturers that repurposed production and distribution to provide PPE, sanitizers, and other needed equipment and supplies.
- Companies that have donated their stock of supplies to hospitals and medical professionals.

Thank you for your consideration of these lawsuit abuse reforms that will allow American businesses to reopen safely and without the fear of lawsuits when trying to do the right thing in response to COVID-19. Your bipartisan leadership on this issue is needed to ensure Florida emerges from the pandemic as quickly and strongly as possible.

Sincerely,

Amplify Clearwater
Anna Maria Island Chamber of Commerce
Bay County Chamber
Chamber of Commerce of the Palm Beaches
Citrus County Chamber of Commerce
Daytona Regional Chamber
Florida Chamber of Commerce
Greater Bartow Chamber of Commerce

Greater Dade City Chamber
Greater Gainesville Chamber of Commerce
Greater Palm Bay Chamber of Commerce
Greater Riverview Chamber of Commerce
Greater Zephyrhills Chamber of Commerce
Gulf Coast Minority Chamber of Commerce
Holly Hill Chamber of Commerce
Indian River County Chamber of Commerce
Key Largo Chamber of Commerce
Lake City-Columbia County Chamber of Commerce
Lake Eustis Area Chamber of Commerce
Manatee Chamber of Commerce
Orlando Economic Partnership
Ormond Beach Chamber
Palm Beach North Chamber of Commerce
Sanibel Captiva Chamber of Commerce
South Dade Chamber of Commerce
South Tampa Chamber
Tampa Bay Beaches Chamber of Commerce
Uptown Chamber
Venice Area Chamber of Commerce
Walton Area Chamber of Commerce
Ybor City Chamber of Commerce



Join Other Chambers and Sign Onto the Letter

2020 Virtual Future of Florida Forum



**Relaunch & Reimagine Florida's Future
Stronger Together, Reuniting Business For Good**

**Tuesday, October 20 – Thursday, October 22
1 – 4 p.m. EDT Each Day**

Register at

www.FloridaChamber.com/Events

Free Enterprise Isn't Free



"I look forward to working with the Florida Chamber to make Florida the best state in the country for business."

-Governor Ron DeSantis



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Uniting Business for Good

Download this presentation at
www.flchamber.com/FACPchamberstrong

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