

FLORIDA
CHAMBER
of Commerce



RELAUNCH FLORIDA

Uniting Business for Good

**An Updated Look At Building
America's Best Workforce**

August 20, 2020



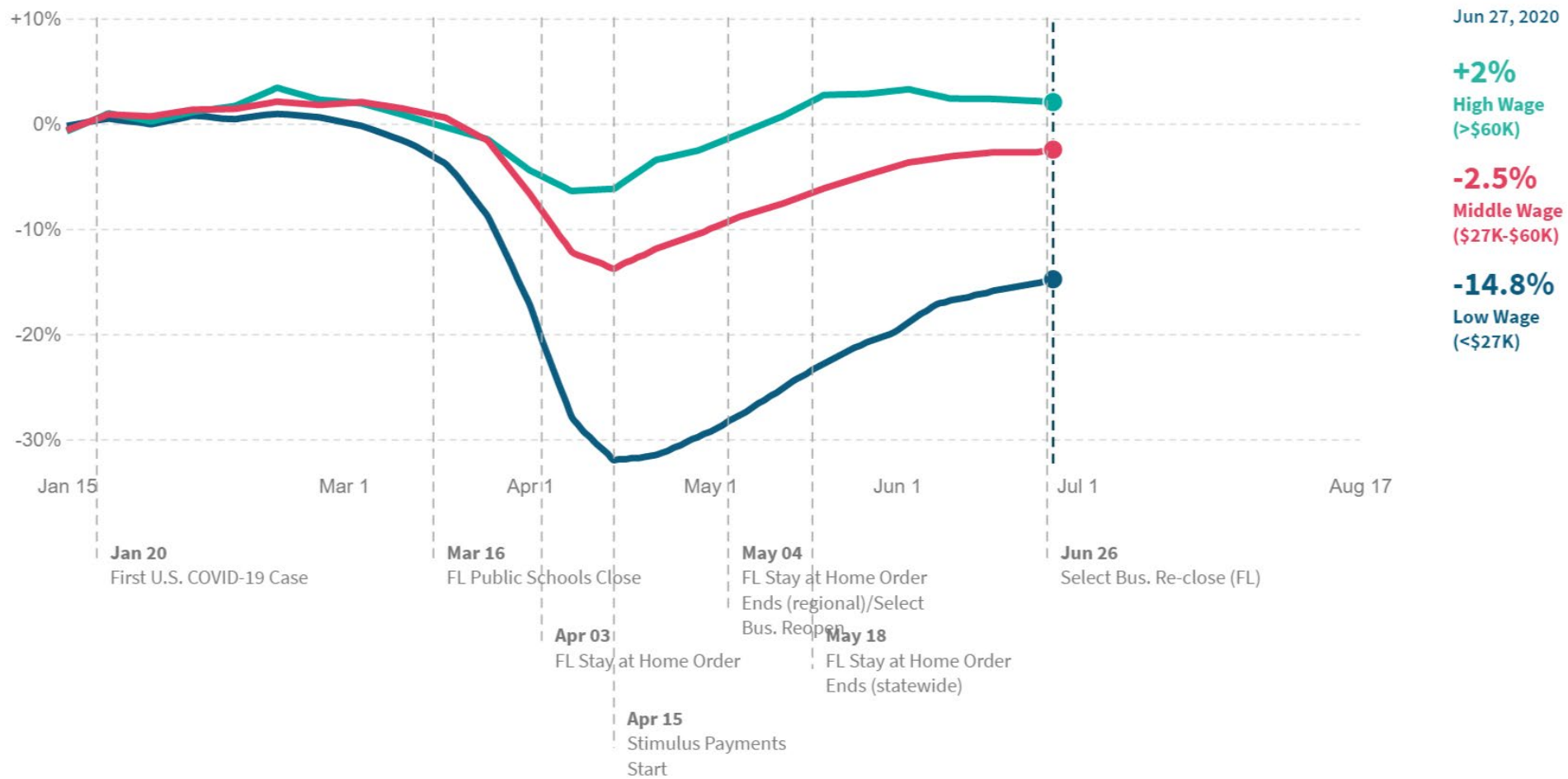
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Job Loss by Category: June 2019 to June 2020

Industry	Job Change	Percent of Industry
Total – All Industries	-541,800	-6.1%
Leisure & Hospitality	-268,400	-21.5%
Professional & Business Services	-87,500	-6.3%
Trade, Transportation & Utilities	-64,700	-3.6%
Education & Health Services	-41,500	-3.5%
Other Services	-34,700	-9.8%
Manufacturing	-13,100	-3.4%
Financial Activities	-7,400	-1.3%
Construction	4,600	+0.8%

Percent Change in Employment*

In **Florida**, as of June 27 2020, employment rates among workers in the bottom wage quartile decreased by **14.8%** compared to January 2020.



Percent Change in Small Business Revenue*

In **Florida**, as of August 01, 2020, total small business revenue decreased by **24.6%** compared to January 2020.



Small Business Category	Revenue Change from January to August 1
All U.S.	-18.6%
All Florida	-24.6%
Education & Health Services	-25.6%
Leisure & Hospitality	-47.85
Retail & Transportation	-19.0%

Data Source: Opportunity Insights Economic Tracker

Small Business Revenue by Zip Code Income Group	Change – January to August 1, 2020
Overall Florida	-24.6%
Low Income	-16.3%
Middle Income	-27.8%
High Income	-26.1%

Data Source: Opportunity Insights Economic Tracker

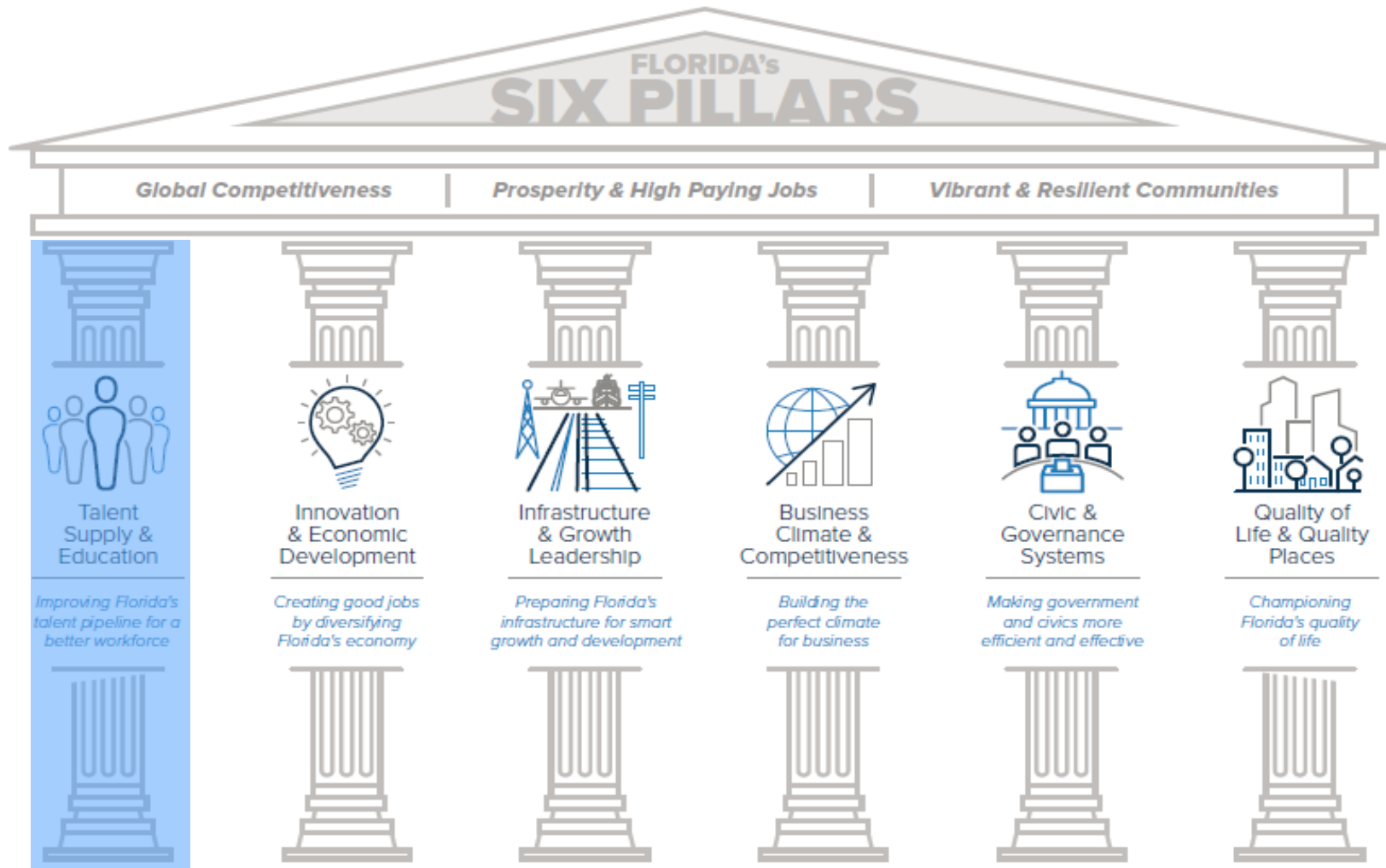
The Florida 2030 Blueprint

Largest Economy In The World

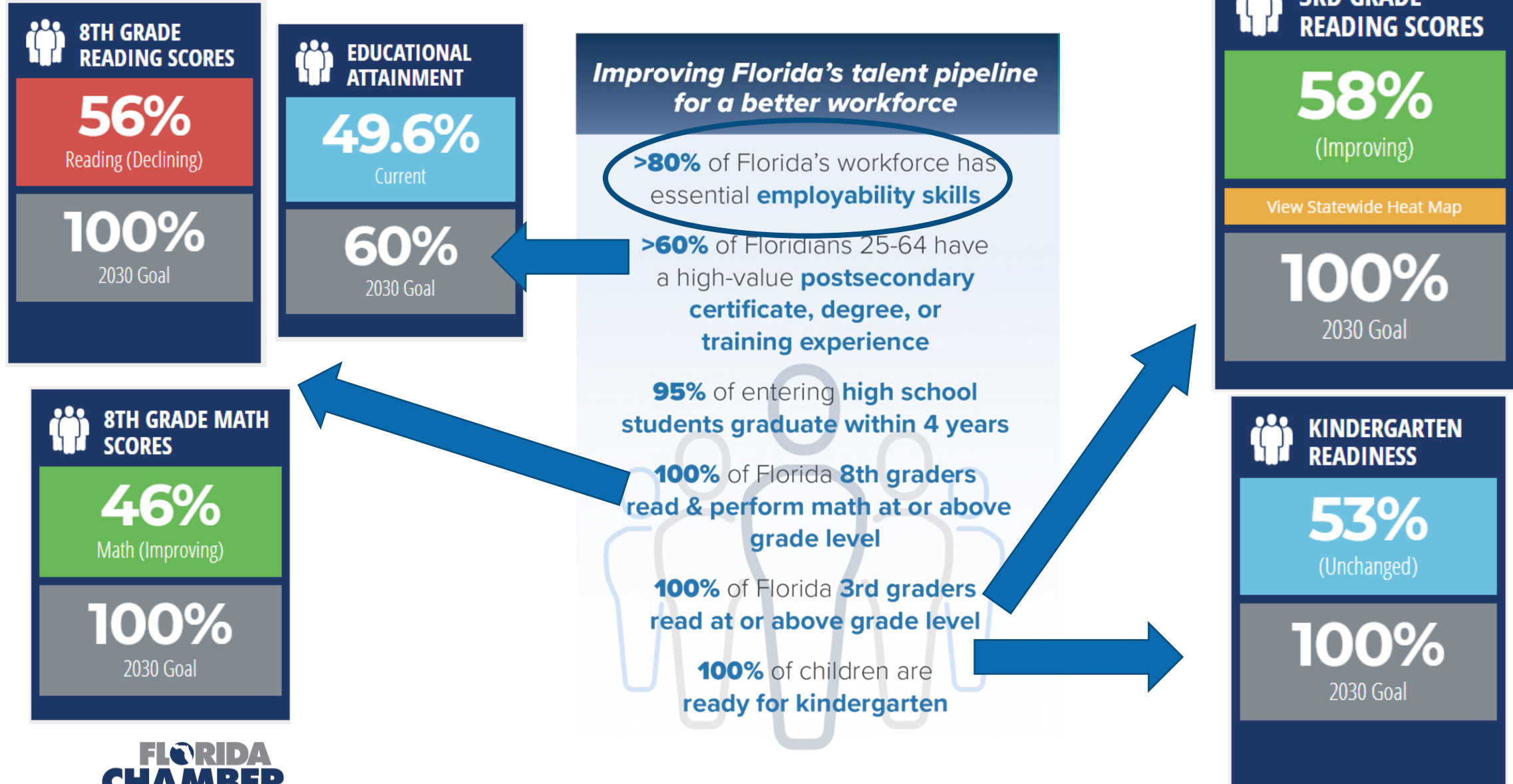
17th → 10th



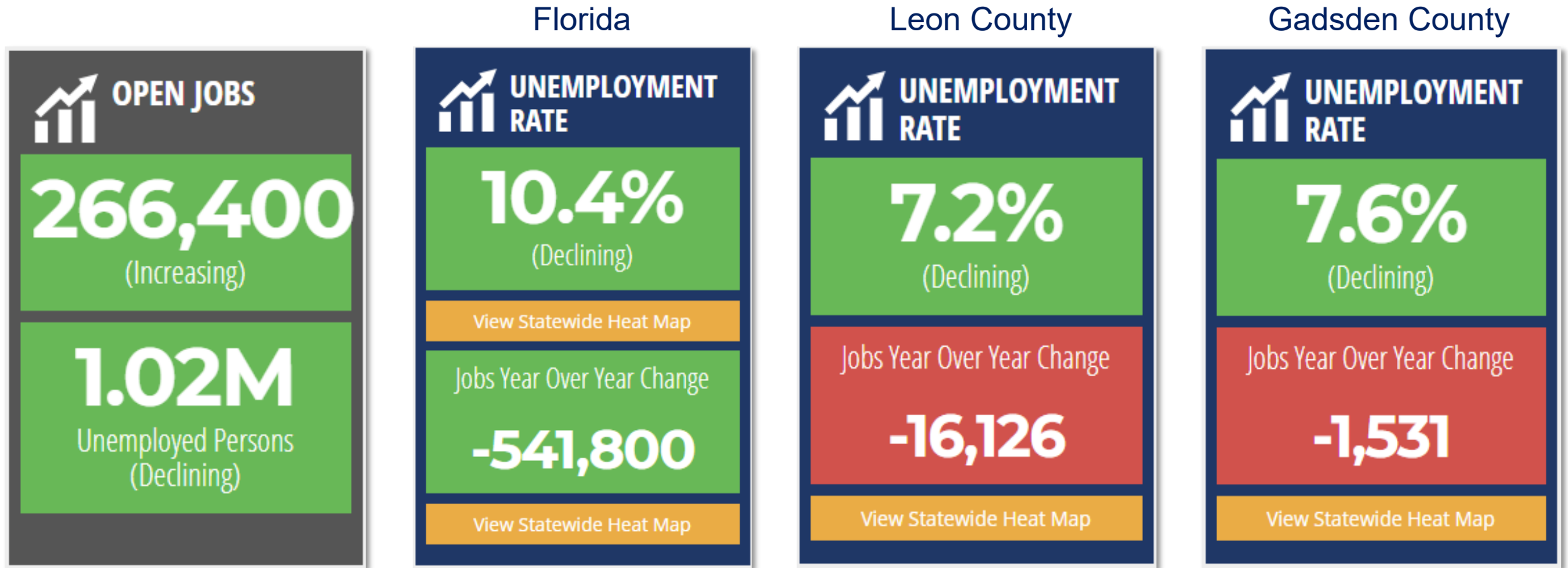
The Florida 2030 Blueprint



Talent Matters: TheFloridaScorecard.org

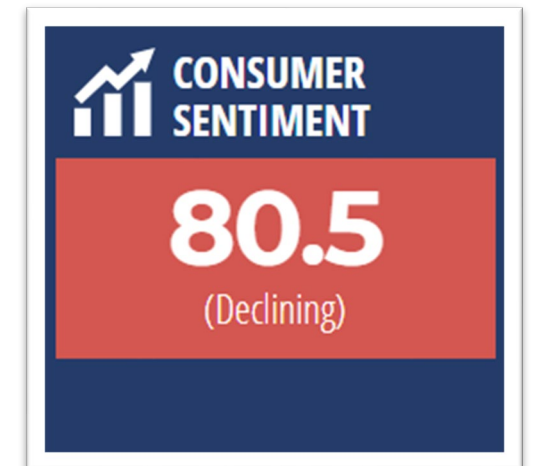
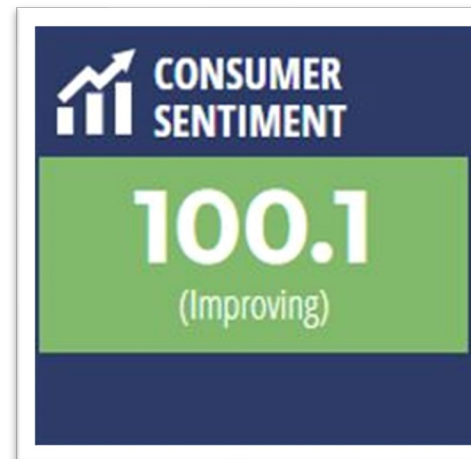
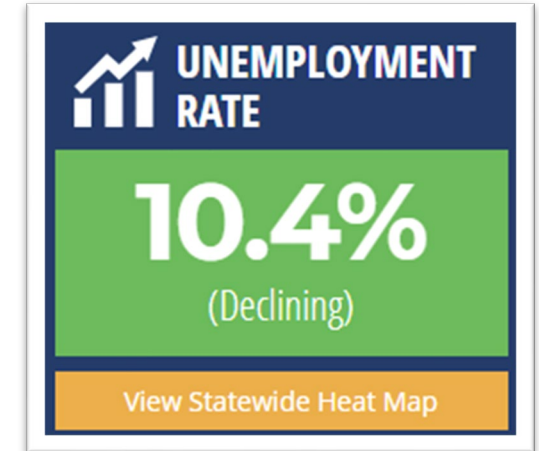
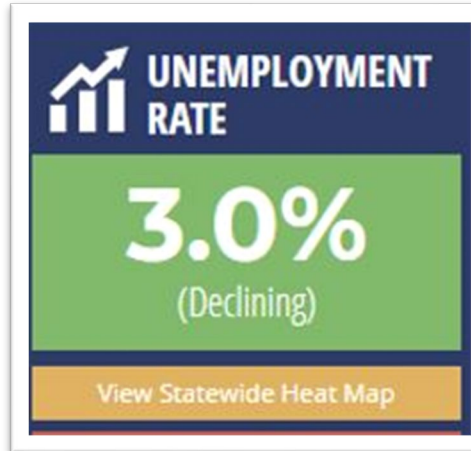
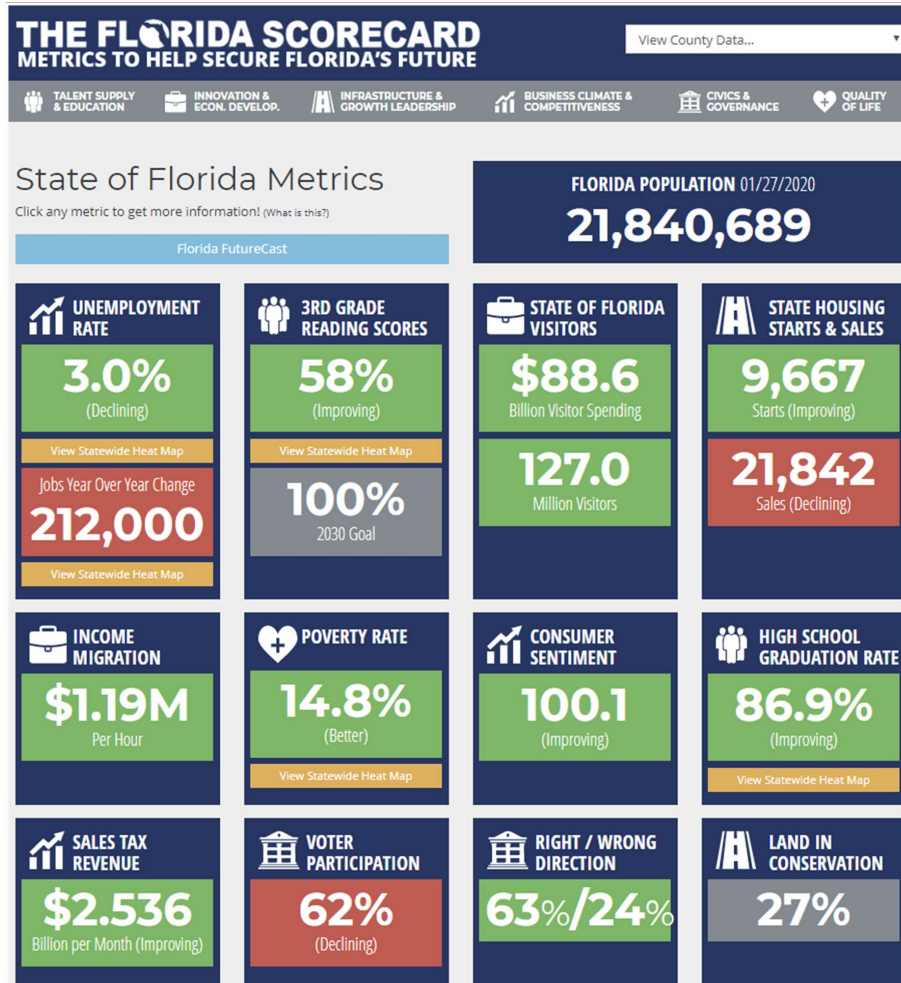


Why Improving Florida's Talent Pipeline Matters



Florida's Economy Pre-COVID-19

The Florida Scorecard January 2020



COVID-19 is Accelerating Change

“Technology that would have taken 10-years to be widely adopted by the public will now be completed in 3-5 years”

Mark Wilson, President & CEO, Florida Chamber of Commerce

CLOSING ACHIEVEMENT GAPS AND HEALTHY SCHOOLS	PAGE	GOVERNOR'S FUND	FDOE'S 10% OF K-12 FUND	CHILD CARE FUND
First Responders and Health Care Workers	95			\$ 44,000,000
Emergency Child Care Relief Grants	96			\$ 55,047,450
High-Quality Reopening Support Grants	97			\$ 16,905,385
Successful Transition to Kindergarten	98			\$ 20,900,825
PreK-3 Progress Monitoring and Data Information Reports	102		\$ 20,000,000	
Upskill Highly Effective Reading Coaches	---			
Capacity Building for Reading Coaches				
Ensuring High Quality Regional Reading Coaches				
Ensuring the B.E.S.T. Curriculum for High-Quality Reading Coaches				
Summer Recovery				
Additional Strategies to Support Summer Learning				
Rapid Credentials				
Pathway to Job Market Dashboard	112	\$ 2,500,000		
CTE Equipment	113	\$ 10,900,000		
Free SAT/ACT	114		\$ 8,000,000	
Civic Literacy	115	\$ 1,000,000		
Supplemental Health and Safety Protective Measures	120	Reimbursement		
Telehealth	121	\$ 2,000,000		
Instructional Continuity Plans	122		\$ 8,000,000	
Virtual Safety Net	123		\$ 5,000,000	
Teacher Training on Virtual Learning Management Systems	124		\$ 250,000	
TOTAL		\$ 120,400,000	\$ 76,250,000	\$ 136,853,660
ORIGINAL ALLOCATION		\$ 173,585,880	\$ 77,024,785	\$ 223,605,188
TO SAFETY NET RESERVE FUNDS		\$ 53,185,880	\$ 774,785	\$ 86,751,528
SAFETY NET RESERVE FUNDS	PAGE	GOVERNOR'S FUND	FDOE'S 10% OF K-12 FUND	CHILD CARE FUND
Ensure Scholarships for Low-Income Students	128	\$ 30,000,000		
Private School Stabilization Grant Funds	129	\$ 15,000,000		
TOTAL		\$ 45,000,000	\$ -	\$ -
TOTAL SAFETY NET RESERVES		\$ 53,185,880	\$ 774,785	\$ 86,751,528
RESERVE BALANCE		\$ 8,185,880	\$ 774,785	\$ 86,751,528



136 S. Bronough Street
Tallahassee, FL 32301
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May 1st, 2019

The Honorable Ron DeSantis
Governor of the State of Florida
The Capitol, PL 05
Tallahassee, Florida 32399

RE: Please sign HB 23, relating to Telehealth

Dear Governor DeSantis:

Florida is expected to welcome almost 5 million new residents by 2030, growing the population of individuals that will need access to high-quality, affordable health care. HB 23 defines telehealth and authorizes its use in Florida to provide health care to those underserved Floridians who live in rural areas of the state and help others with reduced patient expenses.

HB 23 by Representative Clay Yarborough, which was companion legislation to SB 1526 by Senator Gayle Harrell, was passed with bipartisan support in the House and Senate. The Florida Chamber considers this legislation one of its top priorities and the issue has been included in the 2019 Florida Business Agenda. With your support, HB 23 will:

- Allow Florida-licensed health care practitioners or registered out-of-state-health care providers to provide health care-related services using telehealth; and
- Outlines a standard of care to provide safe, high-quality and affordable medical care across Florida

By signing this important piece of legislation, you have an opportunity to increase access to high-quality, affordable healthcare for our state's growing population. The Florida Chamber, our partners in this effort and our 139,000 grassroots members urge you to sign HB 23. Thank you for your consideration and your efforts to promote a pro-jobs agenda that makes Florida a more competitive state.

Regards,

Frank C. Walker, III

Frank C. Walker, III
Vice President of Government Affairs

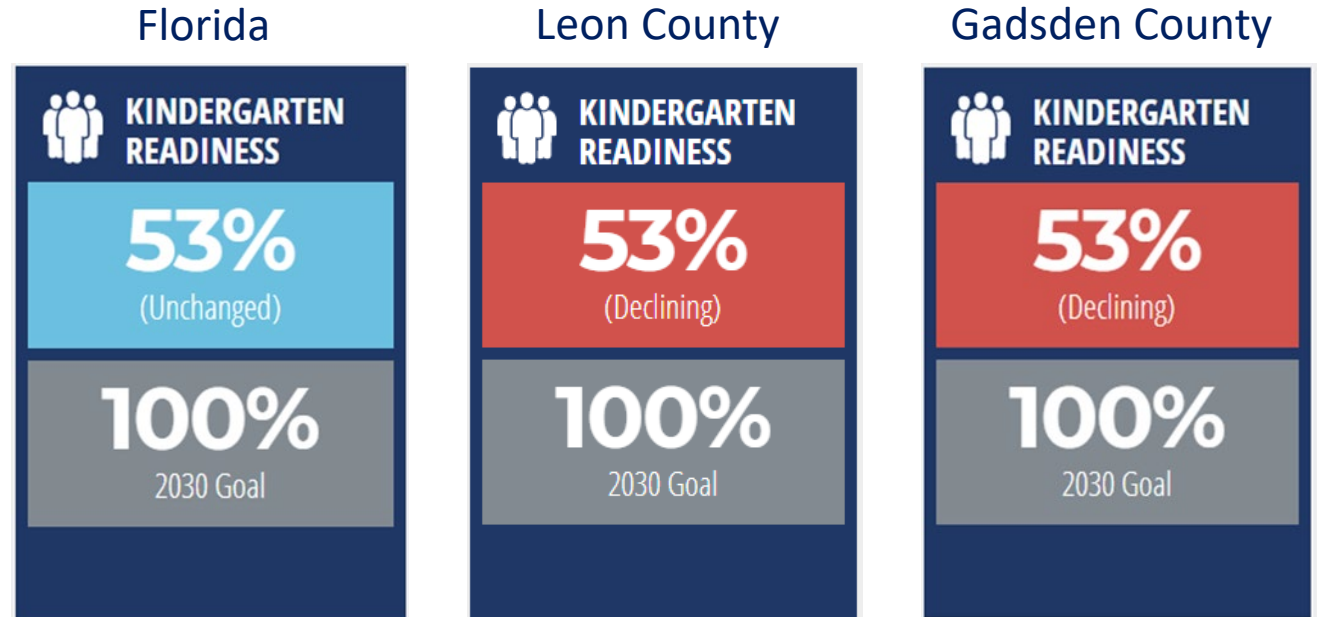
CC: Bob Grammig, Chair, Florida Chamber of Commerce
Mark Wilson, President & CEO, Florida Chamber of Commerce
David Hart, Executive Vice President, Florida Chamber of Commerce

Securing Florida's Future



Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce

By 2030: 100% of
children are ready
for kindergarten

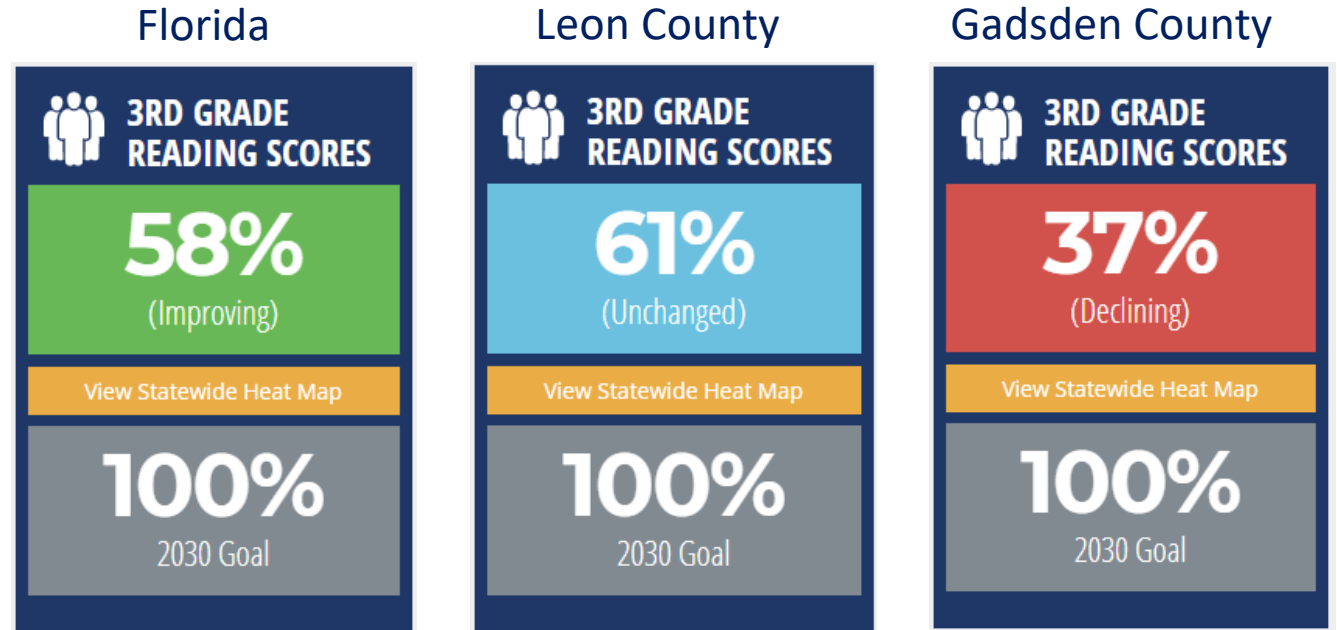


The Children's Movement
of Florida



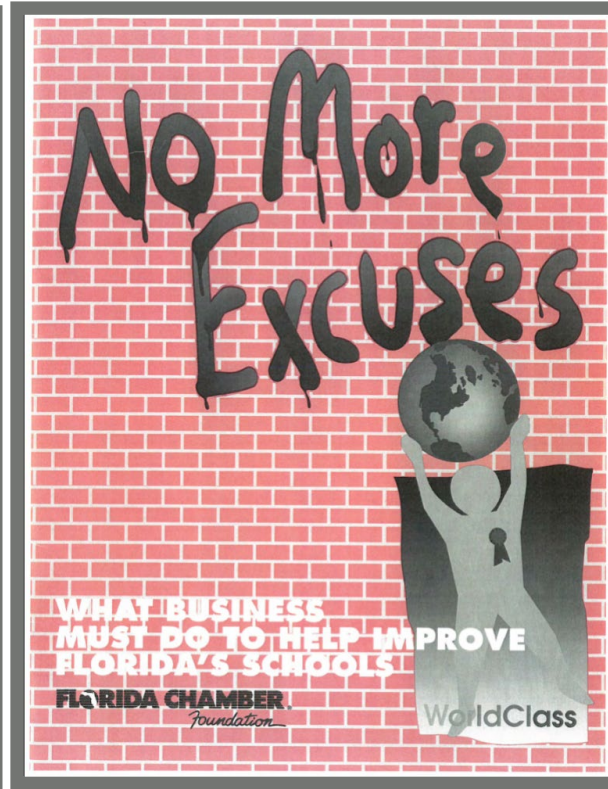
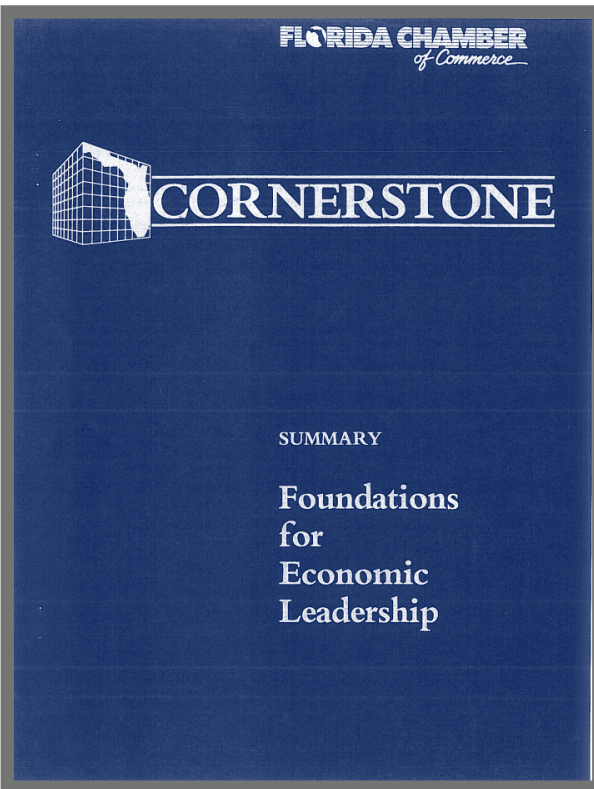
Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce

By 2030, 100% of
Florida's 3rd graders
read at or above
grade level



Florida Business Alliance
for Early Learning

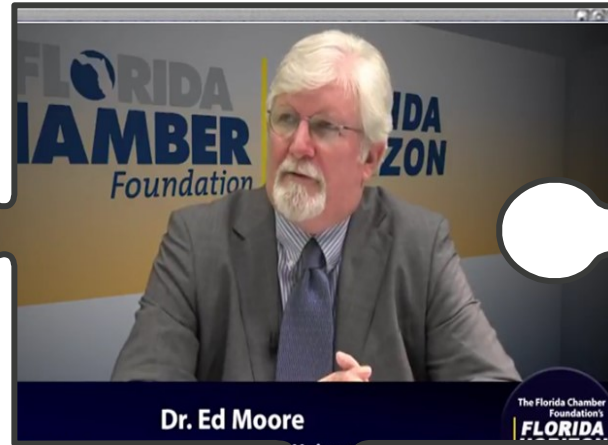
Talent Matters – Always Has, Always Will



Florida should align Policy and Systems to Workforce Needs

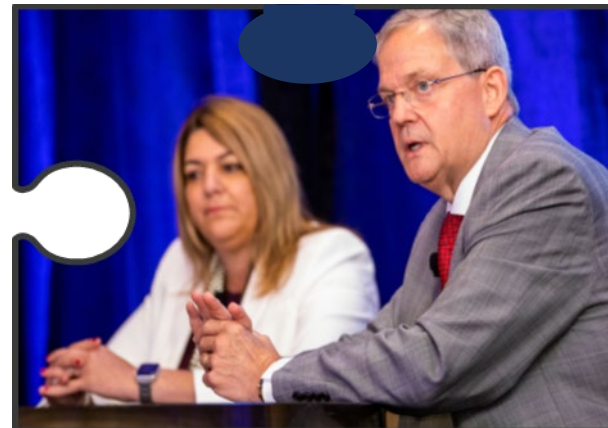
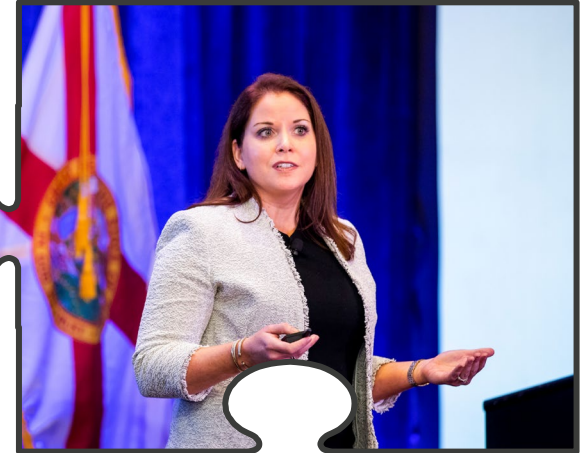


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Dr. Ed Moore

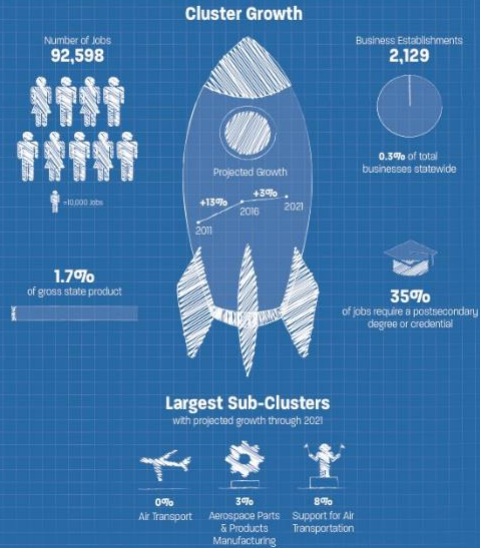
Univers



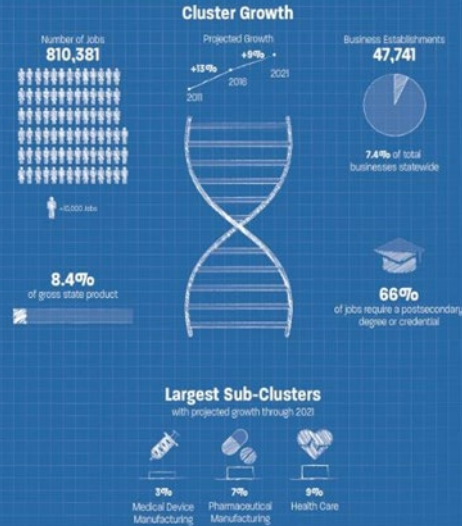


Aligning workforce systems (supply) with industry needs (demand) helps secure Florida's Future and keep the momentum going.

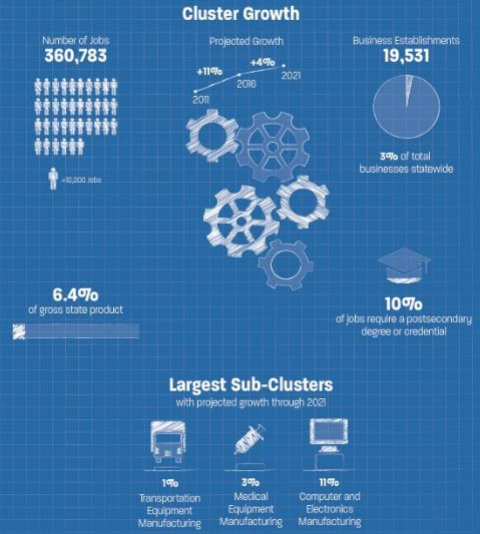
Aerospace & Aviation



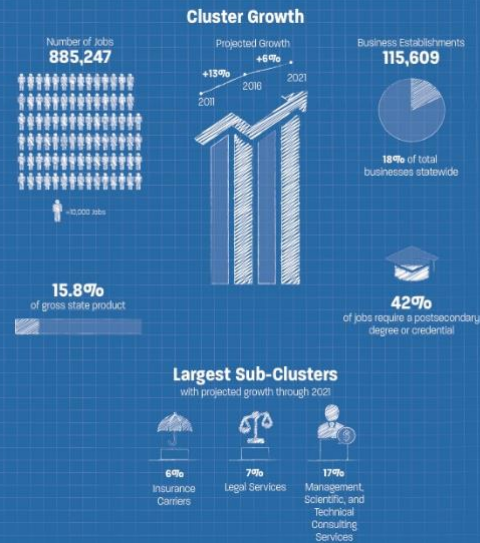
Health Care and Life Sciences



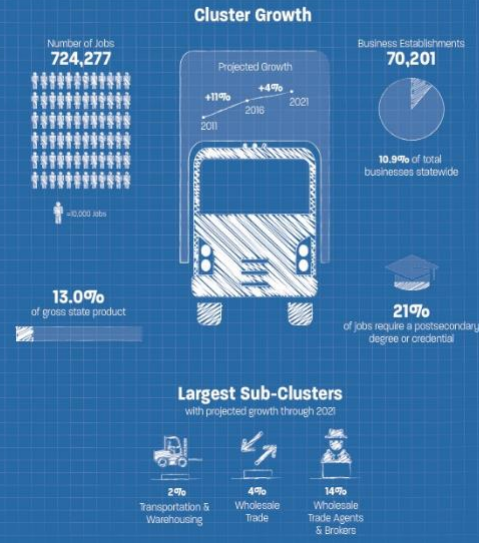
Manufacturing

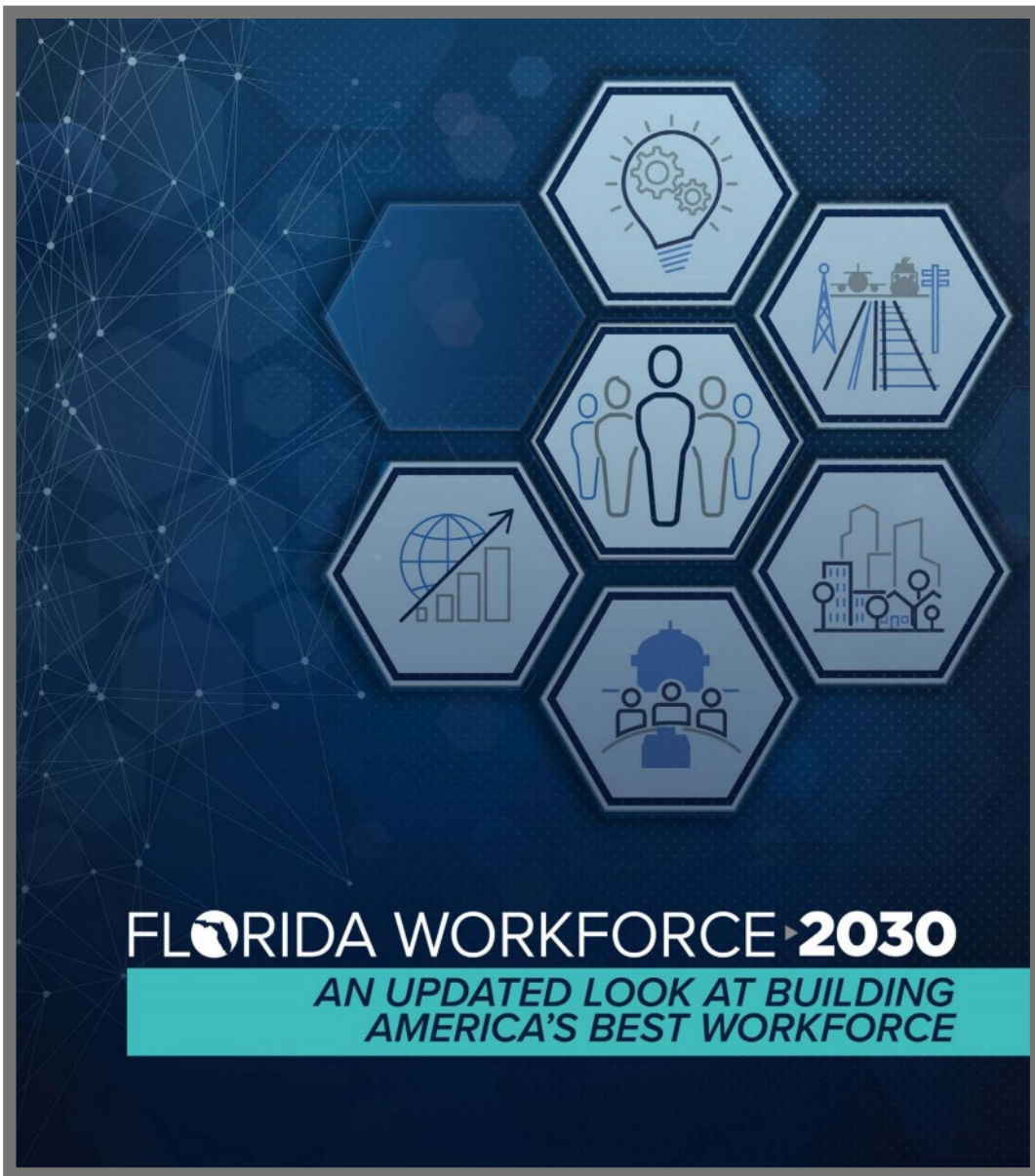


Finance and Professional Services



Logistics and Distribution

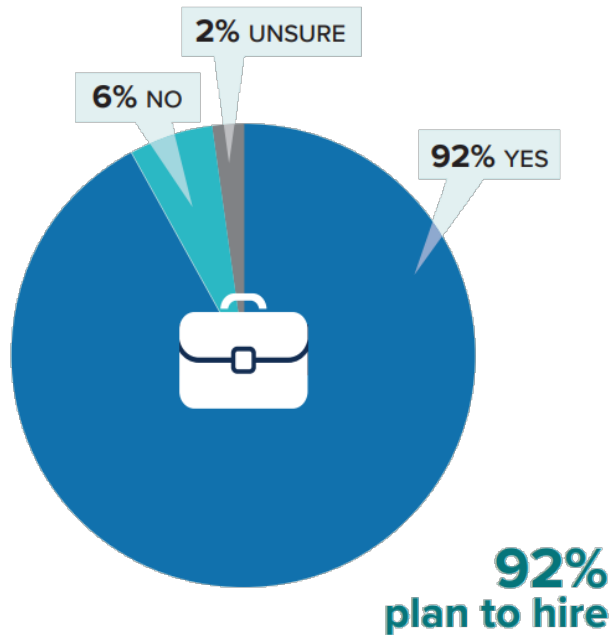




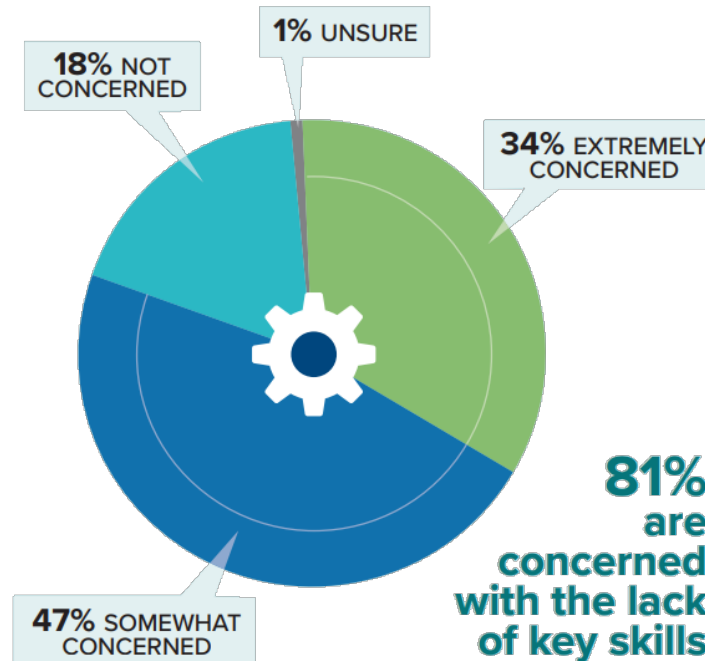
Florida 2030 Workforce Research Says...

Job Creators Identified Workforce Priorities

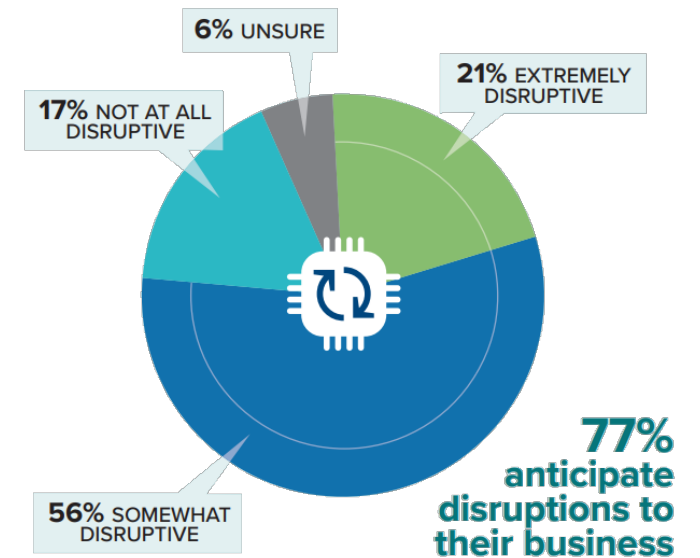
Over the next year, do you expect to hire new employees in Florida?



How concerned are you about the lack of key skills (employability skills, soft skills, digital skills) as a threat to your business?



How disruptive do you think changes in core technologies, workforce generational shifts, or artificial intelligence will be for your business over the next 10 years?



Strategies for Building America's Best Workforce

1. Career pathways focused on industry needs

- Upskilling
- Middle and High School Programs



Strategies for Building America's Best Workforce

2. Work-based learning

- Internships
- Apprenticeships
- Industry certification
Upon Graduation



Strategies for Building America's Best Workforce

3. Equity Gaps

- Educational Attainment
- Labor Participation



Strategies for Building America's Best Workforce

4. Scalable Training Programs

- Digital Training
- Tuition
Reimbursement



Strategies for Building America's Best Workforce

5. Data Informed Policy Decisions

- Florida Department of Education
- Florida Department of Economic Opportunity

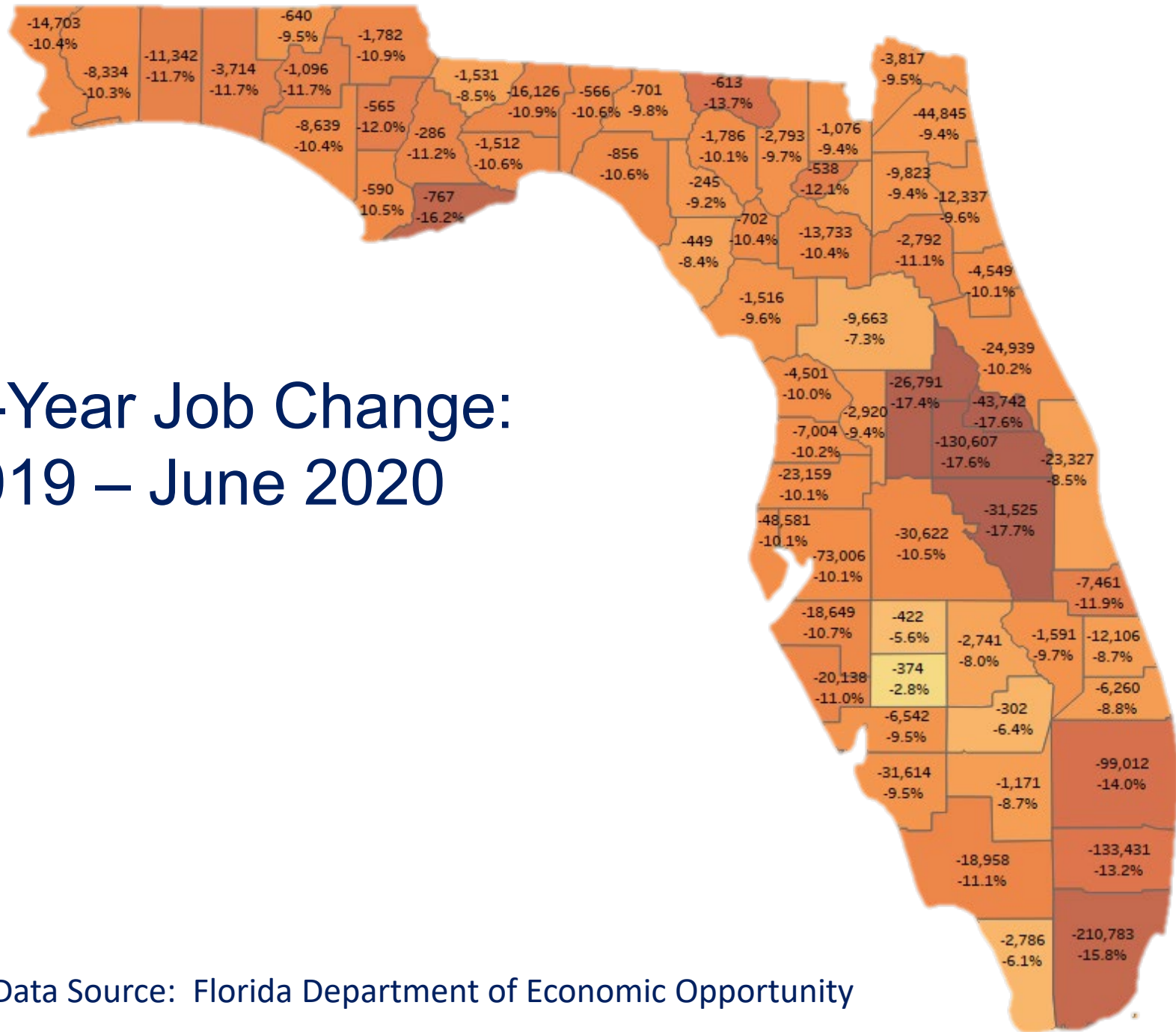
THE FLORIDA SCORECARD
METRICS TO HELP SECURE FLORIDA'S FUTURE



FLORIDA DEPARTMENT OF
EDUCATION
fldoe.org



Year-over-Year Job Change: June 2019 – June 2020



Data Source: Florida Department of Economic Opportunity

Unemployment Rate

10.4%
(Declining)

[View Statewide Heat Map](#)

Jobs Year Over Year Change

-541,800

[View Statewide Heat Map](#)

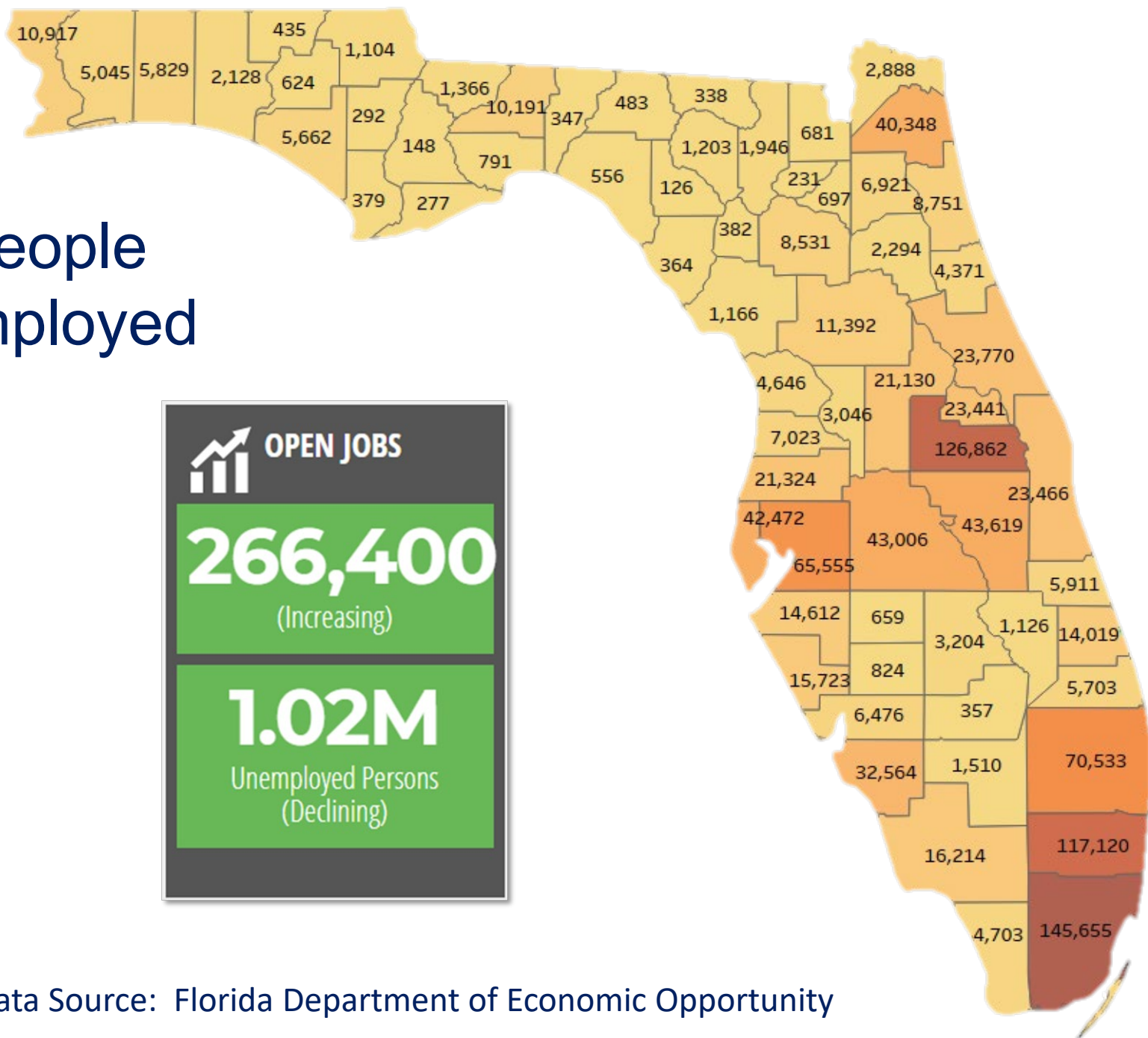
County-Level Unemployment Rates (Heat Map):

County	Unemployment Rate
Alachua	7.9%
Bay	6.5%
Brevard	6.4%
Calhoun	7.1%
Charlotte	7.0%
Clay	7.1%
Collier	6.7%
Columbia	7.1%
DeSoto	6.6%
Duval	7.6%
Escambia	7.2%
Flagler	6.8%
Franklin	6.9%
Gadsden	8.1%
Hamilton	7.0%
Hand	7.0%
Hernando	6.2%
Indian River	7.4%
Jefferson	8.6%
Lake	7.0%
Lee	6.8%
Leon	7.0%
Levy	9.3%
Liberty	9.7%
Madison	9.7%
Manatee	10.3%
Maricopa	10.2%
Marion	10.2%
Meade	9.4%
Monroe	9.0%
Murray	9.1%
Nassau	8.6%
Neptune	8.8%
Okaloosa	8.5%
Okeechobee	5.9%
Osceola	9.2%
Osuage	7.0%
Palm Beach	10.0%
Palm Bay	8.0%
Pasco	9.4%
Polk	7.5%
Putnam	9.8%
Quitman	10.9%
St. Johns	9.7%
St. Lucie	11.8%
Sevier	11.5%
Shades	9.9%
Shelby	14.1%
Shelby	14.3%
Shelby	17.2%
Shelby	22.9%
Shelby	8.5%
Shelby	9.7%
Shelby	10.4%
Shelby	11.5%

Number of People Who are Unemployed



Data Source: Florida Department of Economic Opportunity



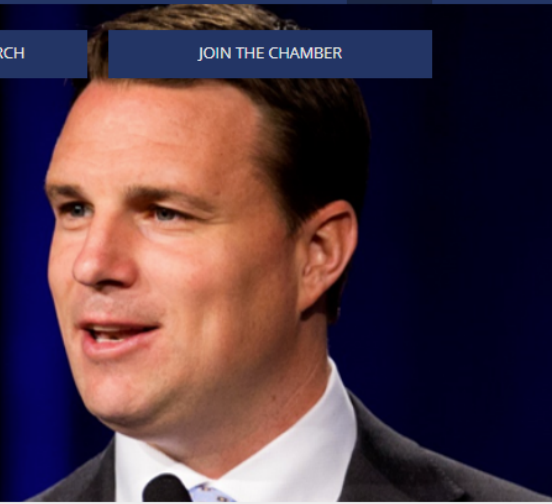


SEARCH

JOIN THE CHAMBER

"I don't know that there is a way to completely eradicate it, but we should be creating a society where someone born into poverty doesn't have to stay that way."

Will Weatherford, Former Speaker
Florida House of Representatives



Florida Prosperity Initiative: Zip Code Maps

[LEARN MORE ABOUT THE PROSPERITY INITIATIVE](#)[BE PART OF THE SOLUTION](#)

What is the Under 18 Poverty Rate in Your County?

The Florida Chamber Foundation's Prosperity Initiative is uniting Florida's business community to implement long-term solutions that provide economic opportunity for all Floridians, regardless of what zip code they live in.

As we work toward our goal of reducing the number of children in poverty to less than 10% and creating pathways to prosperity for 100%, it's important we know where to best focus our efforts.

870,505 children live in poverty in Florida. How many of these children live in your zip code?

The Florida Prosperity Initiative is looking at private sector best practices at the zip code level so we can learn from one another and help plant the same seeds in other zip codes.

Choose your county below to download a county map that illustrates the poverty rates broken down by zip code.

If you would like be part of the solution of ending childhood poverty in Florida, [join the Prosperity Initiative](#)

Replacing Poverty With Prosperity Through Workforce Training

- Florida has over 22,000,000 residents and over 10,000,000 Floridians in the workforce
- Unfortunately, Florida has approximately 3,000,000 residents in poverty of which 900,000 are children.
 - 50% of Florida's children living in poverty are in 15% (150 of 983) of Florida's zip codes.
- According to Florida Chamber Foundation research, Florida has approximately 700,000 Floridians with disabilities who want to and/or are able to work.

With 266,400 jobs looking for people, let's remember to include those in poverty and those with disabilities as they are an important solution to Florida's future.

Top 150 Under-18 Poverty Zip Codes

More than half of Florida's Child
Poverty

In these Zip Codes are:

59.9% of Florida's Black Population in Poverty

54.4% of Florida's Black Population

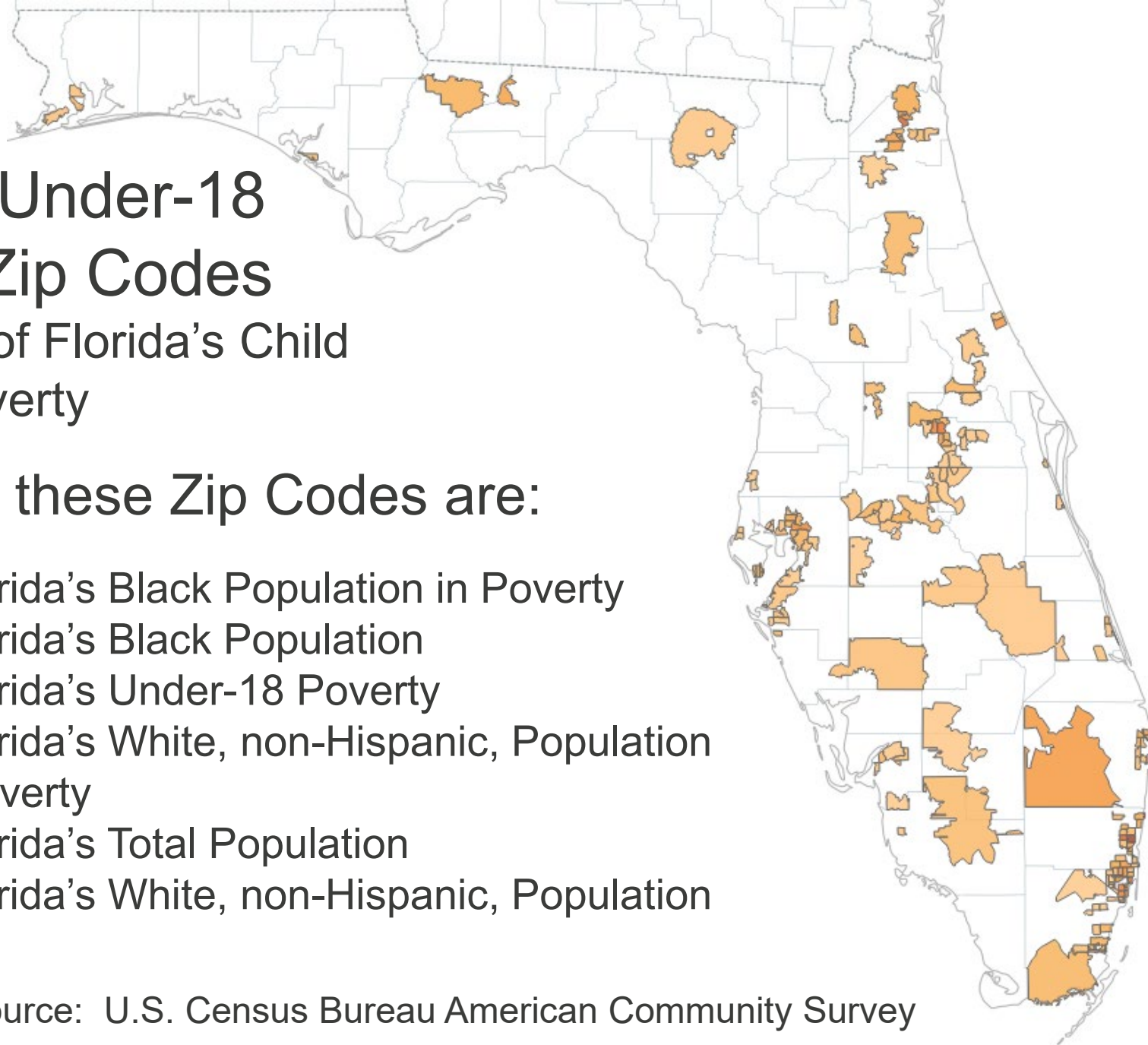
50.1% of Florida's Under-18 Poverty

35.7% of Florida's White, non-Hispanic, Population
in Poverty

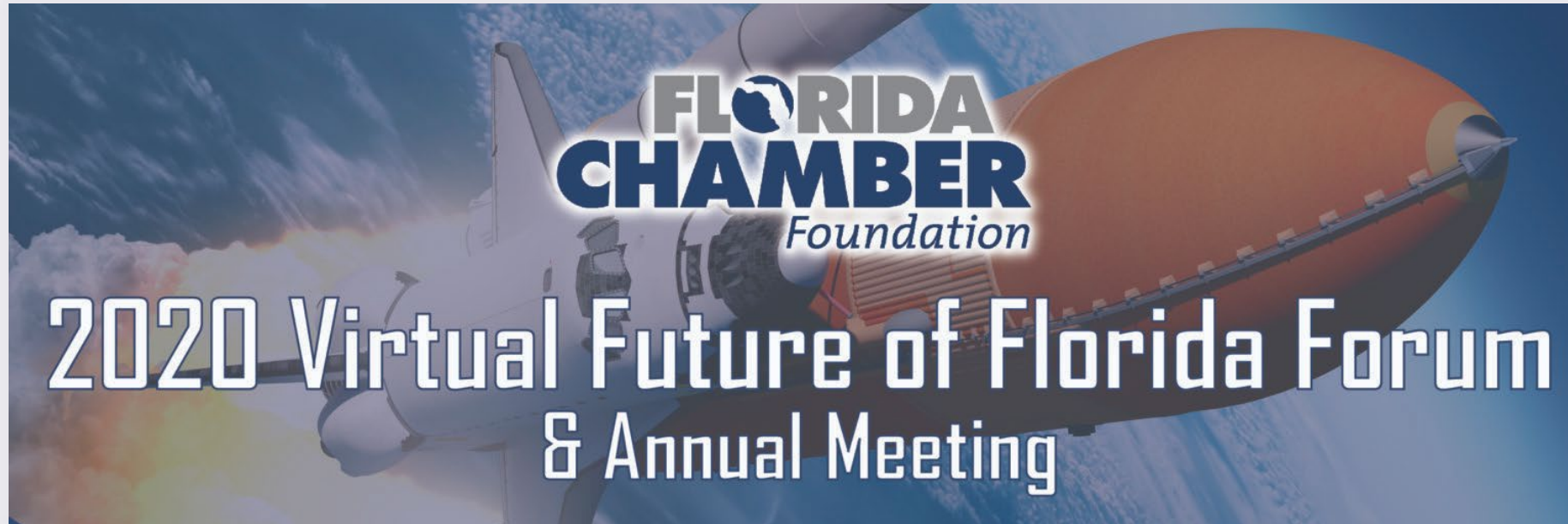
30.6% of Florida's Total Population

25.2% of Florida's White, non-Hispanic, Population

Data Source: U.S. Census Bureau American Community Survey



2020 Virtual Future of Florida Forum

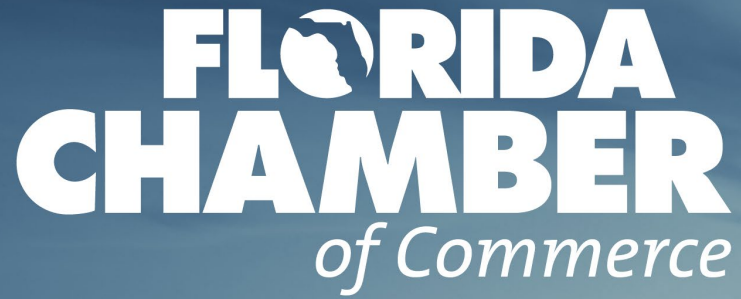


**Relaunch & Reimagine Florida's Future
Stronger Together, Reuniting Business For Good**

**Tuesday, October 20 – Thursday, October 22
1 – 4 p.m. EDT Each Day**

Register at

www.FloridaChamber.com/Events



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Uniting Business for Good

**An Updated Look At Building
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August 20, 2020

Download this presentation at
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Americas-best-workforce](http://www.FIChamber.com/building-Americas-best-workforce)



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