A Five-Part Virtual Event Series on Ending Inequality of Opportunity in Florida

www.FloridaChamber.com/ProsperitySeries



Presented by the Florida Chamber Foundation Prosperity Initiative



SPECIAL THANKS TO OUR SERIES SPONSORS & PARTNERS













Making Florida Safer, Healthier and More Sustainable







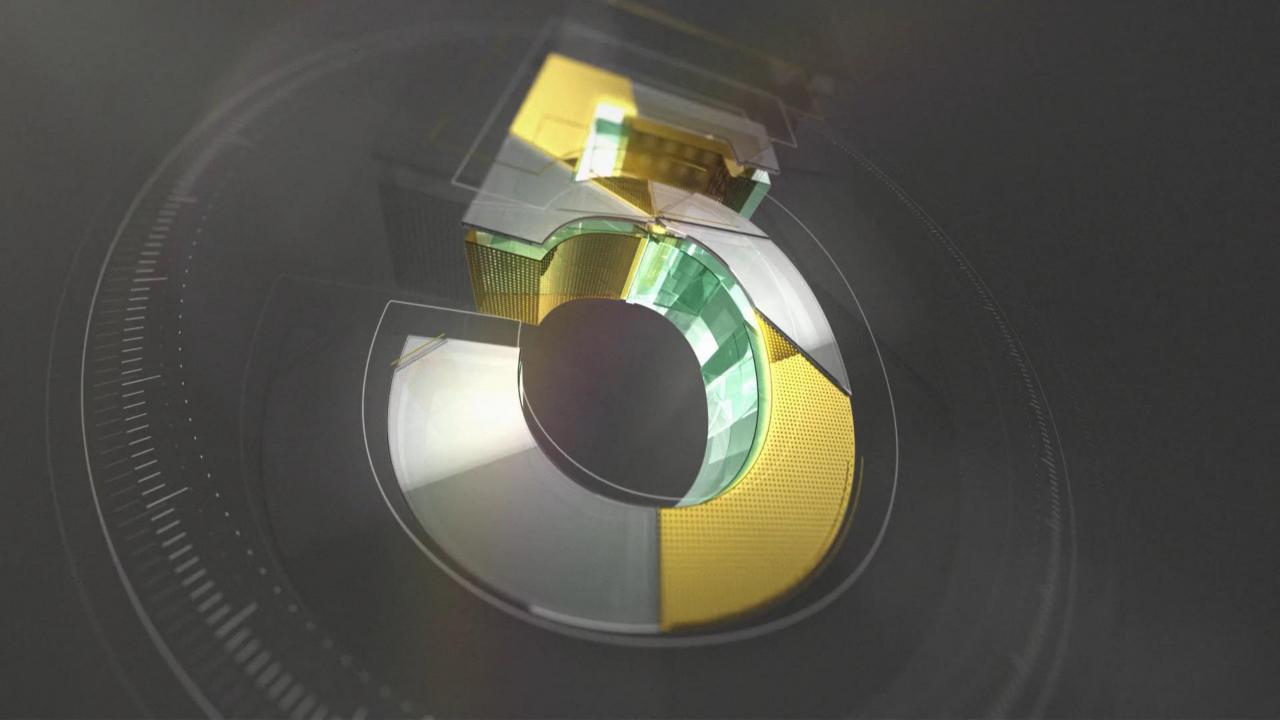


Inclusion

Equity

Diversity





A Five-Part Virtual Event Series on Ending Inequality of Opportunity in Florida

www.FloridaChamber.com/ProsperitySeries



Presented by the Florida Chamber Foundation Prosperity Initiative





Eric Godet

President & CEO

Greater Gainesville
Chamber of
Commerce



Introduction



Michael Williams

Florida Prosperity Initiative Director



mwilliams@flfoundation.org

Today's Discussion Leaders

Moderated by Michael Williams, Executive Director, Florida Prosperity Initiative

- I. Eric Godet, President & CEO, Greater Gainesville Chamber of Commerce
- II. Mark Wilson, President & CEO, Florida Chamber of Commerce
- III. Greg Haile, President Broward College
- IV. Eric Godet, President & CEO, Greater Gainesville Chamber of Commerce
- V. Rep. Rene Plasencia, Florida House of Representatives and the Florida Talent Development Council
- VI. Panel Discussion and Q&A



Ending Inequality in Florida Webinar Series Speakers



Thaddeus Bullard Bullard Family Foundation



Michelle Dennard CareerSource Florida



Senator Manny Diaz Florida Senate



Eric Godet Greater Gainesville Chamber



Michael Griffin AdventHealth



Gregory Haile Broward College



Rick Kearney The Kearney Center



Debbie LaPinska PGT Innovations



Jack Levine 4Generations Institute



Karen Moore Moore



Representative Rene Plasencia Florida House of Representatives



John Provenzano Publix Supermarkets, Inc.



John Rivers 4R Restaurant Group



Robin Safley Feeding Florida



Kim Sineath The Learning Pavilion



Tom Sittema Lift Orlando



SPECIAL THANKS TO OUR SERIES SPONSORS & PARTNERS













GULF COAST COMMUNITY **FOUNDATION**







apprentice FLORIDa



Apprenticeships are a proven training method, benefitting both job seekers and businesses. Today, apprenticeships are expanding across both traditional and nontraditional industries into more than 1,200 occupations. Apprenticeship programs reduce turnover rates, increase productivity, lower the cost of recruitment and increase safety.

Learn more at apprenticeflorida.com.









SPECIAL THANKS TO OUR COMMUNITY DEVELOPMENT PARTNERS











Holland & Knight











SPECIAL THANKS TO OUR PROSPERITY ADVISORY COUNCIL AND PROSPERITY PARTNERS













Making Florida Safer, Healthier and More Sustainable



A Five-Part Virtual Event Series on Ending Inequality of Opportunity in Florida

www.FloridaChamber.com/ProsperitySeries



Presented by the Florida Chamber Foundation Prosperity Initiative





Mark Wilson

President & CEO

Florida Chamber of Commerce & Florida Chamber Foundation



Mark Wilson Congressional Testimony- March 1, 2016



"In my view, the battle of this generation is between economic equality and economic opportunity – between those who believe that everyone is entitled to equal outcomes and those who believe everyone should have an equal opportunity at earned success."



One Zip Code at a Time

Tallahassee Democrat.

'No access': Poor, isolated and forgotten, kids of 32304 see their health care compromised

FLAPOL

Florida Chamber maps reveal childhood poverty rates across the state

Tampa Bay Times

Persistent poverty; Prosperity continues to bypass Black communities in Tampa Bay

Tallahassee Going granular: Why deep dives into health data can help kids in poor Democrat.

SARASOTA | BRADENTON

[Community] Florida Chamber Foundation's Prosperity Initiative Publishes Zip Code

Prosperity initiative: Here's how many children live in poverty in these local counties

Child Poverty: North Escambia Has One Of The Worst Zip Codes, And The Best, In Escambia County.

Florida Trend

Breaking the Cycle

Editor's Page – Mark Howard

Tallahassee Democrat.

SRO

Beyond 32304: In high-poverty Leon County zip codes, health and

Tallahassee Democrat.

At 32304's Riley Elementary, staff 'serve a greater need than just

JACKSONVILLE

Prosperity initiative: Here's how many children live in poverty on the First Coast

The Florida 2030 Blueprint

Largest Economy In The World

17th → 10th





www.Florida2030.org

39 Goals to Create Economic Opportunity in Every Zip Code

WHERE DO WE WANT TO GO?

2030 Targets

GOALS

Global Competitiveness

Grow Florida into a top 10
global economy

Prosperity & High Paying Jobs

Create a path to prosperity for all zip codes in Florida Vibrant & Resilient Communities

Position Florida among the top states for attracting and retaining talent and visitors of all ages

Improving Florida's talent pipeline for a better workforce

>80% of Florida's workforce has essential employability skills

>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience

95% of entering high school students graduate within 4 years

100% of Florida 8th graders read & perform math at or above grade level

100% of Florida 3rd graders read at or above grade level

100% of children are ready for kindergarten

FLORIDA CHAMBER FOUNDATION

Creating good jobs by diversifying Florida's economy

Top state for gross domestic product and top quartile most diversified state economy

#1 state for overseas visitors

Goods exports double and services exports triple

Top 5 state for manufacturing jobs

Top 3 state for technology jobs

#1 state for business startups

Top 3 state for venture capital investments

Top 3 state for research and development funding and patents issued

Rural county share of Florida gross domestic product doubles Preparing Florida's infrastructure for smart growth and development

> Diverse, attainable housing to meet future demand

Every resident has access to public and private mobility services

All major population and economic centers connected to regional, national, and global markets by high-capacity corridors

World's most capable spaceport; toptier airports, seaports, and surface transportation hubs in U.S.

100% of Florida residents have access to high-speed communications connectivity

Diverse and reliable energy, water, and waste management resources to meet future demand

All Florida residents protected by resiliency plans

WHERE DO WE WANT TO GO?

2030 Targets

Global Competitiveness

Grow Florida into a top 10 global economy

Prosperity & High Paying Jobs

Create a path to prosperity for all zip codes in Florida Vibrant & Resilient Communities

Position Florida among the top states for attracting and retaining talent and visitors of all ages

Building the perfect climate for business

Actuarially sound property insurance rates based on actual risk and competition

#1 business tax climate in the nation

Regulatory, labor, and operating risk environments rated among top 5 in the nation

Environmental permitting and local land use processes rated among top quartile in the nation

Occupational licensing laws rated among top 5 in the nation

Legal climate improves to top quartile in the nation

Making government and civics more efficient and effective

GOALS

100% of state agencies aligned with Florida 2030 goals

100% of regional economic development plans aligned with Florida 2030 goals

400% of Florida residents covered by regional visioning processes

Increased size and impact of nonprofit and philanthropic sectors

Doubling the rate of Floridians who **volunteer** and **participate** in civic and public service, moving us from the bottom to the **top quartile**

Championing Florida's quality of life

Top 5 state for overall well being

Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and competermains top in the pation

> <10% of Florida children live in poverty and 100% have a pathway out

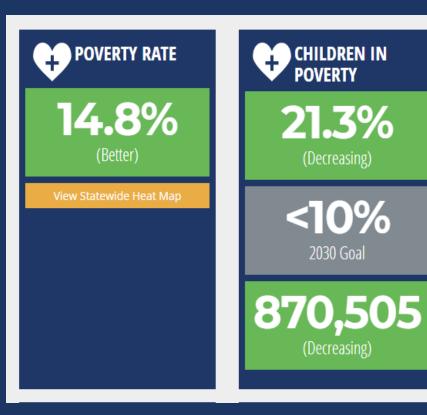
< 10% of Florida residents live in housing-cost burdened households

> Crime rates rank among the lowest 10 states

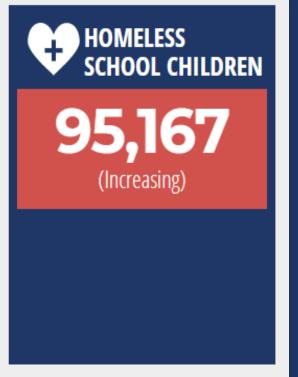
Florida protects and enhances the value of its arts, culture, heritage, and sense of place



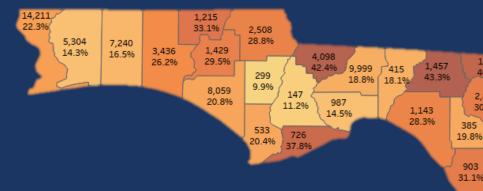
THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE











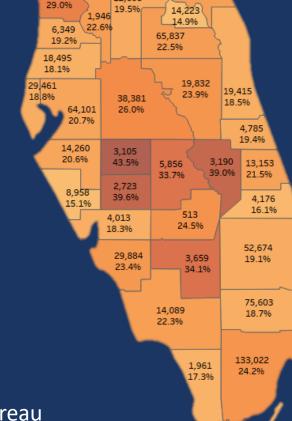
Under-18 Poverty in Florida

There are 870,505 kids living in Poverty in Florida

Florida's under-18 Poverty rate: 21.3%

Top Number: Kids living in Poverty

Bottom Number: Under-18 Poverty Rate



23.7%

6,575

13.6%

5,820

38.6%

3,255

20,108

1,076 40.1%

30.5%

3,811 19.3%

34.2% 1,635

9,576

20.5%

18,104 28.4%

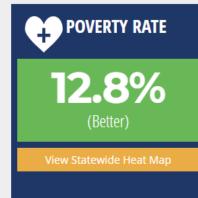


Data Source: American Community Survey, U.S. Census Bureau

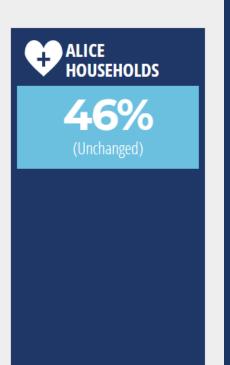
THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE

Palm Beach County Metrics (What is this?)
Quality of Life and Quality Places

Click any metric to get more information!

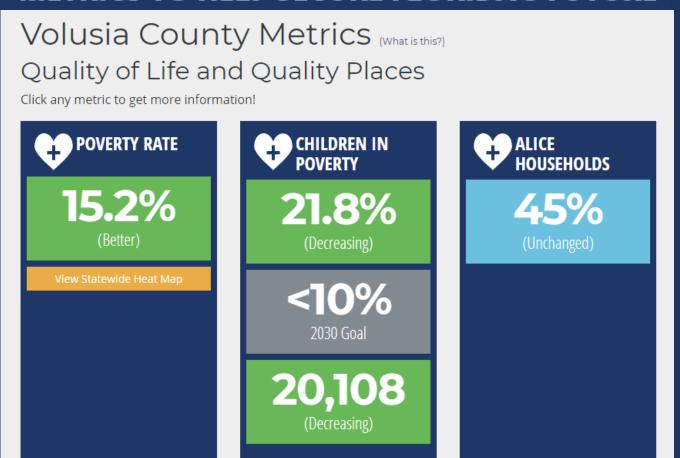






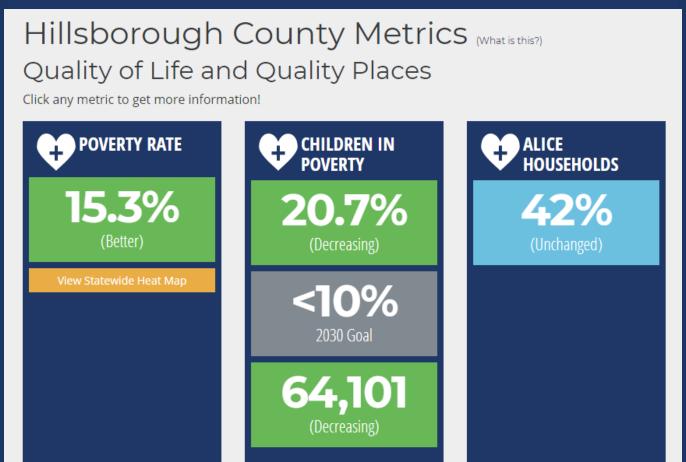


THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE





THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE





Florida's Under-18 Poverty



There are 870,505 kids in Florida living in Poverty

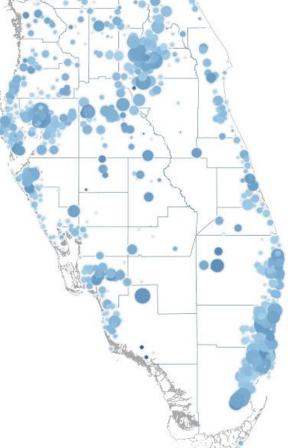
"If you eliminated child poverty in 16 of Florida's 983 zip codes, you would eliminate more than 10% of the state's child poverty"

Concentration of Child Poverty:

Percent	Zip Code	
10%	16	
20%	39	
30%	69	
40%	106	
50%	150	



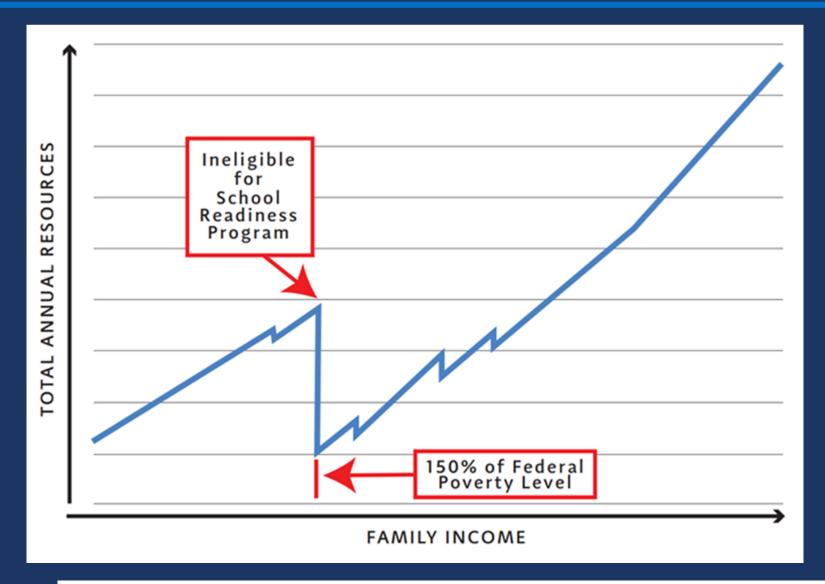
Data Source: U.S. Census, American Community Survey



Is A Single Parent In Florida Better Off Making \$9/hour or \$50,000?



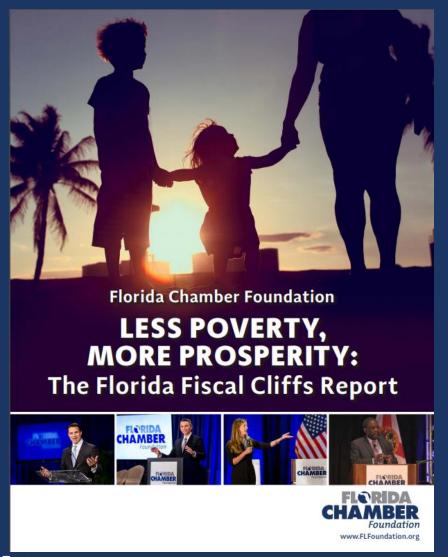
Fiscal Cliffs Are Roadblocks to Prosperity





www.FloridaChamber.com/ProsperityReport

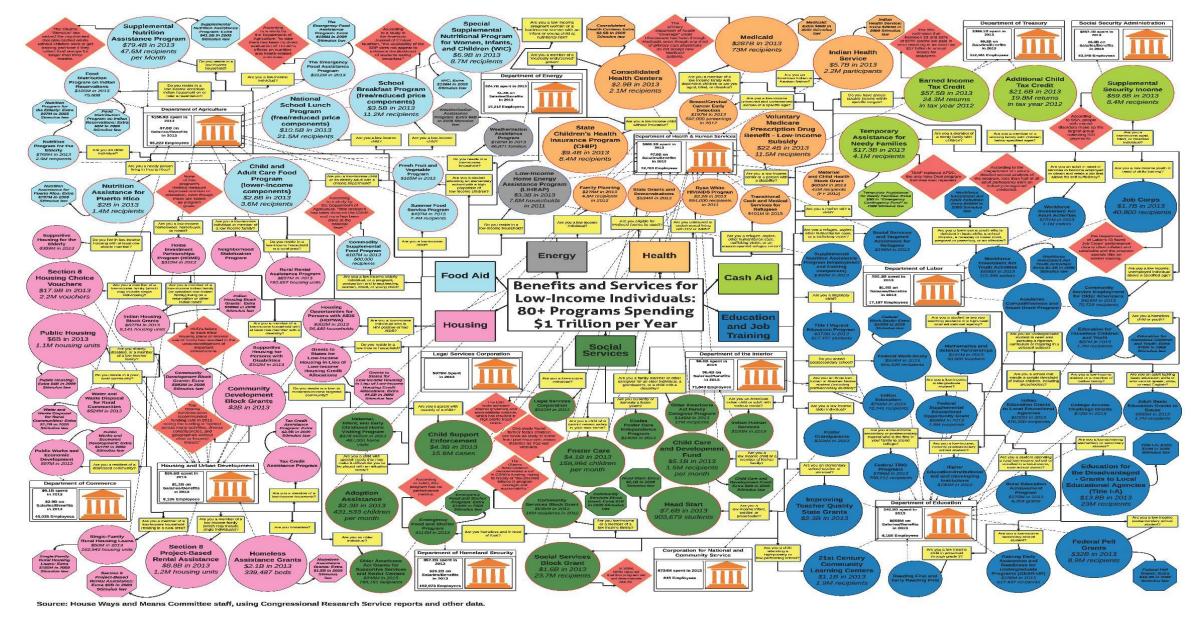
Paths to Prosperity and 10 Root Causes of Poverty



Job Opportunities **Education / Training** Housing **Transportation** Health **Food Security** Child & Family Care Safety **Justice Agency-Community**

Voice

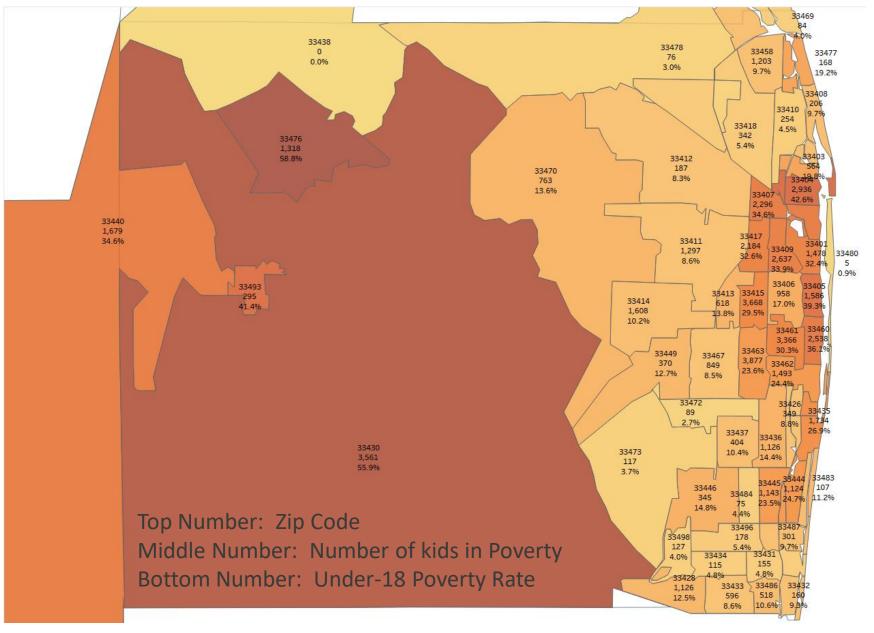






Palm Beach County Under-18 Poverty



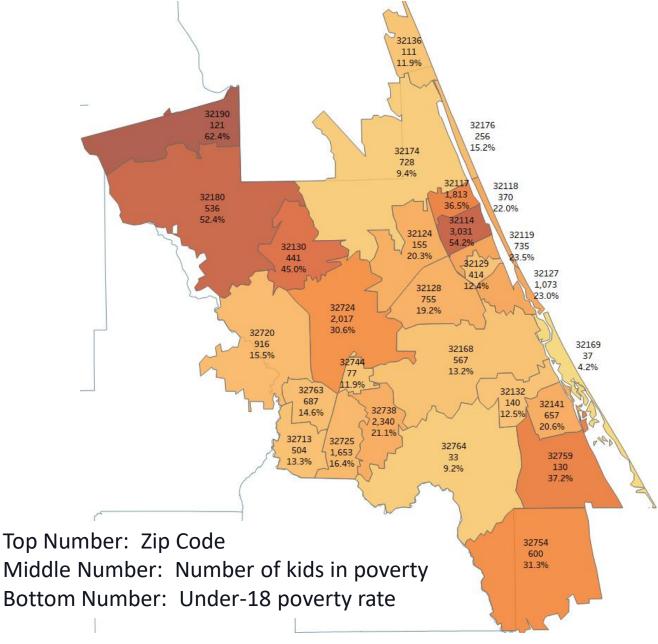




Data Source: American Community Survey, U.S. Census Bureau

Volusia County Under-18 Poverty







Data Source: American Community Survey, U.S. Census Bureau

Hillsborough County Under-18 Poverty

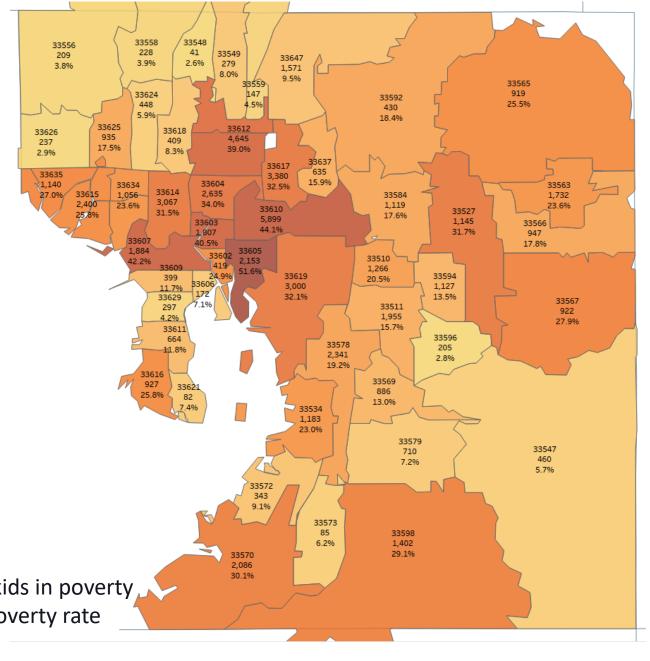


Top Number: Zip Code

Middle Number: Number of kids in poverty

Bottom Number: Under-18 poverty rate





Broward County: A Tale of Two Zip Codes

Far too often a child's well-being and opportunity are determined not only by what community one is born into, but what portion of that community they live in. Zip code 33311 in Broward County contains more children living below the poverty level than any other in Florida yet is directly adjacent to a zip code with some of the lowest poverty levels in the state.

Zip Code: 33311



<u>Demographics</u>

White: 9.1%

Hispanic: 6.2%

Black: 83.6%

Other: 1.1%

 Population:
 72,225

 Under 18:
 19,659

 Under 18 Below Poverty:
 9,042

 Under 18 Poverty Rate:
 46.0%

Zip Code: 33305

<u>Demographics</u>

White: 78.2%

Hispanic: 12.6%

Black: 6.8%

Other: 2.4%



Population: 12,292 Under 18 Pop: 1,123 Under 18 Below Poverty: 17 Under 18 Poverty Rate: 1.5%



Marion County: Children Left Behind in 34475



Among zip codes with at least 10,000 persons residing in them, no zip code sees a higher percentage of its children below the poverty level than 34475, located in Marion County. More than two-thirds (67.4%) of children living in this zip code live in poverty.

Population: 11,292

Demographics

Population

Below Poverty:

4,644

White: 32.6%

Poverty Rate:

41.1%

Hispanic: 12.5%

Under 18 Pop.: 2,869

Black: 52.5%

Under 18

Below Poverty:

1,934

Other: 2.4%

Under 18

Poverty Rate: 67.4%



Leon County: Poverty's Footprint in the State Capital

Population: 40,627

Population

Below Poverty: 22,189

Poverty Rate: 54.6%

Under 18 Pop.: 3,536

Under 18

Below Poverty: 1,722

Under 18

Poverty Rate: 48.7%



Among zip codes with populations greater than 10,000, only one has a poverty level among all residents above 50%: 32304 in Leon County.

While childhood poverty is slightly lower than poverty among all residents, nearly half of all children in this zip code live in poverty.

Demographics

White: 48.0%

Hispanic: 8.5%

Black: 36.6%

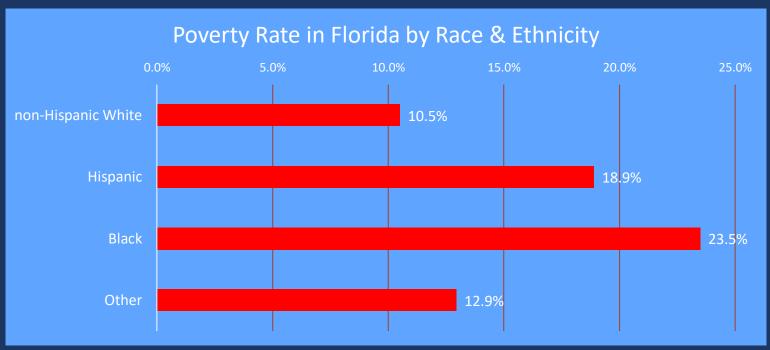
Other: 6.9%



Data Source: American Community Survey, US Census Bureau

Race/Ethnicity & Poverty Rates in Florida

- Florida's poverty rates differ greatly along racial/ethnic lines, with minority groups noticeably more likely to fall below the poverty level.
- This is particularly true for Florida's Black and Hispanic citizens. Black Floridians are more than twice as likely to live below poverty level than White Floridians.

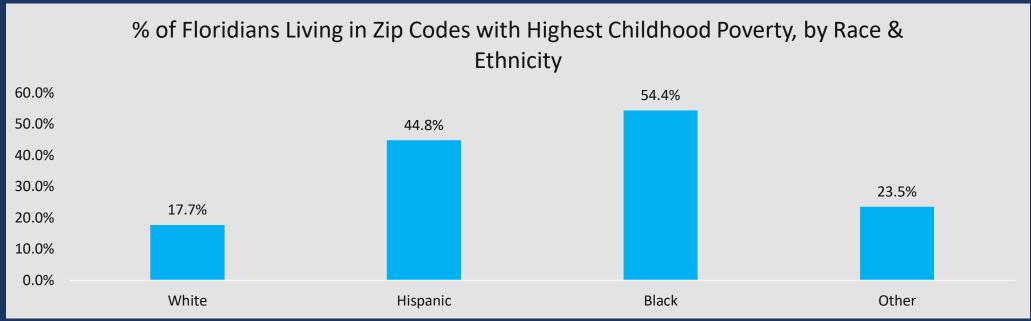




Data Source: American Community Survey, US Census Bureau

Impact on Equality of Opportunity for Floridians

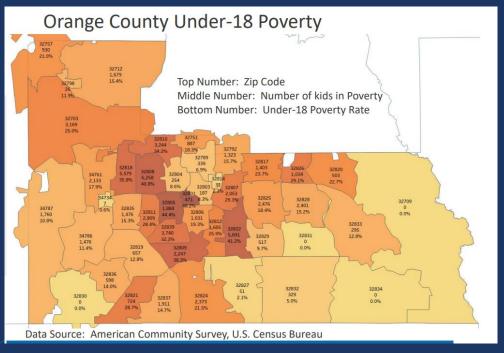
Even for those above the poverty level in these 150 zip codes, the impact of heightened levels of childhood poverty in these communities inhibits the opportunities afforded to the next generation of Floridians growing up there. The impact of this is most harshly felt by Black and Hispanic Floridians. A majority of Florida's 3.2 million Black residents live in these zip codes where childhood poverty is most prevalent, and a Black Floridian is three times more likely than a White Floridian to live in one of these 150 zip codes.





See Your Zip Code Childhood Poverty Rates





Visit: ProsperityFL.org



www.FloridaChamber.com/ProsperitySeries







Greg Haile

President

Broward College







"Broward College is honored to be named among the top 10 finalists by the @AspenInstitute for the fourth time since the Prize was established. Our faculty and staff are relentless: each day they focus on becoming better servants to our students and our community.

WE DID IT AGAIN!

ONE OF THE TOP TEN COMMUNITY **COLLEGES IN THE NATION**

BY THE ASPEN INSTITUTE.





SunSentinel

Hate shall not persist, despite the injustice Gregory Haile

South Florida Sun Sentinel |



Broward College President Gregory Haile hugs his family close before leaving home "because I am convinced that my return is uncertain." But his life's experiences also leave him optimistic, a feeling he wants to share with our diverse community, while denouncing the death of George Floyd. (Posted by Jennifer Beber)

Like me, I am sure that your hearts, minds, and time are captivated by the protests taking place Across our Country. Still, I humbly request your undivided attention, at a time of exceptionally divided emotions. I know that many of you feel anxiety, pain, and anger for the injustice and civil unrest our nation is experiencing — I feel it too. We hunger to find a way to make these feelings recede.

www.FloridaChamber.com/ProsperitySeries







Eric Godet

President & CEO

Greater Gainesville
Chamber of
Commerce



- Get closer to the problem
- Change the narrative
- Be willing to be uncomfortable
- Stay hopeful
- Courtesy of Bryan Stevenson, author of *Just Mercy*
- Adapted from the Racial Equity Institute's *Measuring Racial Equity:*A Groundwater Approach





THE FISH AND THE LAKE

Adapted from the Racial Equity Institute's *Measuring Racial Equity:* A Groundwater Approach





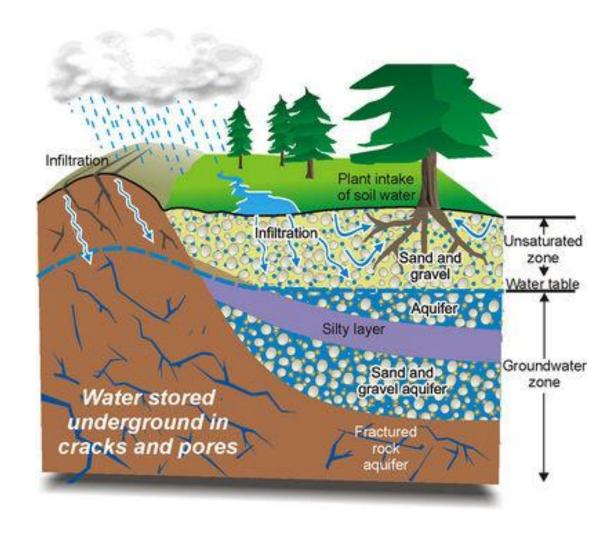


"If you can't measure it, you can't improve it."

- Peter Drucker

Adapted from the Racial Equity Institute's *Measuring Racial Equity:* A Groundwater Approach





- We brought the Racial Equity Institute in via webinar to present "Measuring Racial Equity: A Groundwater Approach" to members and the community.
- Here's what we learned:

- Racial inequity looks the same across systems
- Socio-economic difference does not explain racial inequity
- Systems contribute significantly

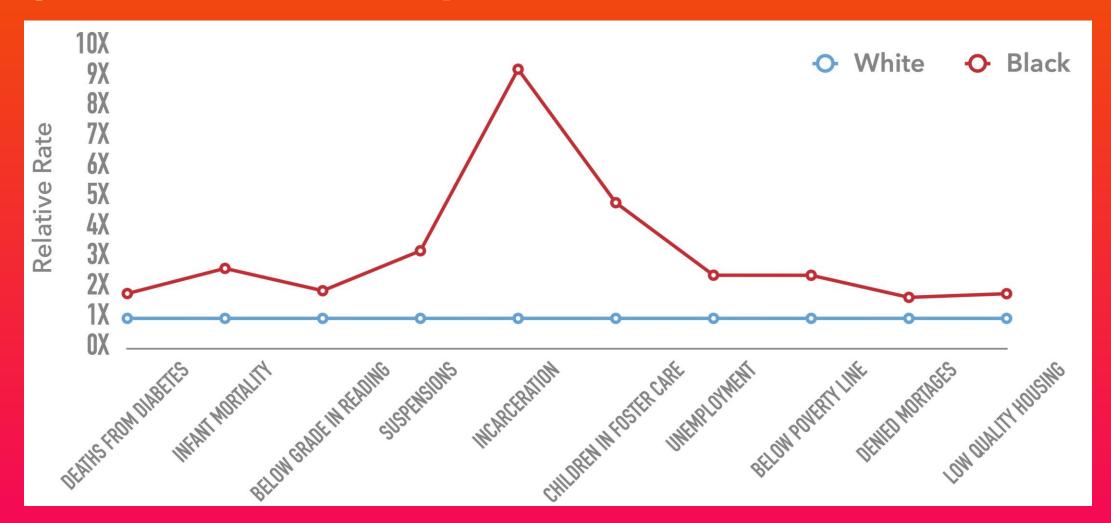


In fact, racial inequity persists in every system across the country, without exception.

System	Term	Definition
Child Welfare	Disproportionality	Refers to the proportion of ethnic or racial groups of children in child welfare compared to those groups in the general population. ¹
Health	Health Disparity	Healthcare disparities refer to differences in access to or availability of facilities and services. Health status disparities refer to the variation in rates of disease occurrence and disabilities between socioeconomic and/or geographically defined population groups. ²
Juvenile Justice	Disproportionate Minority Contact	Refers to the disproportionate number of minority youth who come into contact with the juvenile justice system. ³
Education (Achievement)	Achievement Gap	When one group of students (such as, students grouped by race/ethnicity, gender) outperforms another group and the difference in average scores for the two groups is statistically significant ⁴
Education (Special Ed.)	Disproportionate Representation	Refers to the "overrepresentation" and "underrepresentation" of a particular demographic group in special education programs relative to the presence of this group in the overall student population. ⁵
Economic Development	Historically Underutilized Businesses	Businesses that are disadvantaged and are deemed in need of assistance to compete successfully in the marketplace.



In every location, blacks are 2-9x more likely to experience a negative outcome compared to whites





In 2017, seven partners, including the Greater Gainesville Chamber, the University of Florida, Santa Fe College, Alachua County, the City of Gainesville, UF Health and the Alachua County School District commissioned a baseline report grounded in quantitative findings to document and provide insights about the extent, nature and source of racial inequality in Alachua County.

The study was conducted by the Bureau of Economic and Business Research at UF.

In 2018, the report was released. It documented that:

- By and large, minorities fared worse than whites in outcomes across health, education, income and other categories.
- Across all categories,
 Blacks fared the worst.



www.FloridaChamber.com/ProsperitySeries







Rep. Rene Plasencia

District 50

Florida House of Representatives



www.FloridaChamber.com/ProsperitySeries





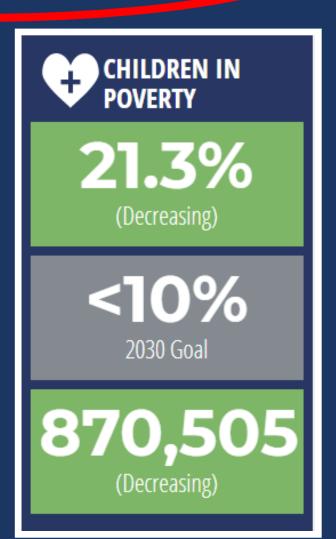
2030 Goal Leader:

FLORIDA CHAMBER Foundation

<10% of Florida children live in poverty and 100% have a pathway out.

Florida Prosperity Initiative

WHERE DO WE WANT TO GO? 2030 Targets Global Competitiveness Vibrant & Resilient Communities Grow Florida into a top 10 Create a path to prosperity for Position Florida among the top states for attracting and retaining talent and visitors of all ages Championing Florida's Building the perfect Making government and civics climate for business quality of life more efficient and effective Top 5 state for overall well being Actuarially sound property 100% of state agencies insurance rates based on aligned with Florida 2030 goals Florida's brand and reputation as actual risk and competition best place to live, work, raise 100% of regional economic family, visit, learn, play, relocate #1 business tax climate in the nation development plans aligned with compete remains top in the na Florida 2030 goals Regulatory, labor, and operating risk <10% of Florida children environments rated among 100% of Florida residents covered live in poverty and top 5 in the nation by regional visioning processes 100% have a pathway out Environmental permitting and < 10% of Florida residents live in Increased size and impact local land use processes rated housing-cost burdened households of nonprofit and philanthropic sectors among top quartile in the nation Crime rates rank among the **Doubling** the rate of Floridians lowest 10 states Occupational licensing laws who volunteer and participate rated among top 5 in the nation Florida protects and enhances the in civic and public service, moving us value of its arts, culture, heritage, from the bottom to the top quartile Legal climate improves to and sense of place top quartile in the nation





WHERE DO WE WANT TO GO?

2030 Targets

GOALS

Global Competitiveness

Grow Florida Into a top 10
global economy

Prosperity & High Paying Jobs

Create a path to prosperity for all zip codes in Florida

Vibrant & Resilient Communities

Position Florida among the top states for attraction and retaining talent and visitors of all

Building the perfect climate for business

Actuarially sound property insurance rates based on actual risk and competition

#1 business tax climate in the nation

Regulatory, labor, and operating risk environments rated among top 5 in the nation

Environmental permitting and local land use processes rated among top quartile in the nation

Occupational licensing laws rated among top 5 in the nation

Legal climate improves to top quartile in the nation

Making government and civics more efficient and effective

100% of state agencies aligned with Florida 2030 goals

100% of regional economic development plans aligned with Florida 2030 goals

100% of Florida residents covered by regional visioning processes

Increased size and impact of nonprofit and philanthropic sectors

Doubling the rate of Floridians who **volunteer and participate** in civic and public service, moving us from the bottom to the **top quartile** Championing orida's quality of

Top 5 state for overall well b

Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation

> <10% of Florida children live in poverty and 100% have a pathway out

< 10% of Florida residents live in housing-cost burdened households

> Crime rates rank among the lowest 10 states

Florida protects and enhances the value of its arts, culture, heritage, and sense of place Crime rate rank among the Lowest 10 states



Top 5 state for overall well being

WHERE DO WE WANT TO GO?

2030 Targets

GOALS

Global Competitiveness

Grow Florida Into a top 10
global economy

Prosperity & High Paying Jobs

Create a path to prosperity for all zip codes in Florida

Vibrant & Resilient Communities

Position Florida among the top states for attracting and retaining talent and visitors of all ages

Building the perfect climate for business

Actuarially sound property insurance rates based on actual risk and competition

#1 business tax climate in the nation

Regulatory, labor, and operating risk environments rated among top 5 in the nation

Environmental permitting and local land use processes rated among top quartile in the nation

Occupational licensing laws rated among top 5 in the nation

Legal climate improves to top quartile in the nation

Making government and civics more efficient and effective

100% of state agencies aligned with Florida 2030 goals

100% of regional economic development plans aligned with Florida 2030 goals

100% of Florida residents covered by regional visioning processes

Increased size and impact of nonprofit and philanthropic sectors

Doubling the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the top quartile

Championing Florida's quality of life

Top 5 state for overall well being

Florida's brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains top in the nation

> <10% of Florida children live in poverty and 100% have a pathway out

< 10% of Florida residents live in housing-cost burdened households

> Crime rates rank among the lowest 10 states

Florida protects and enhances the value of its arts, culture, heritage, and sense of place

2030 Goal Leader:

FLORIDA CHAMBER SAFETY COUNCIL

Making Florida Safer, Healthier and More Sustainable





www.FloridaChamber.com/ProsperitySeries





Next Steps

The Florida Prosperity Initiative has a place for you:

- 1 Statewide Prosperity Advisory Council
- 67 Counties- County Prosperity Initiatives
 - 983 Zip Codes- Zip Code Champions
 - Stakeholders



Join Us Next Week!

PART 2 of 5:

It Starts At Home: Child Care & Families

July 29 - 10:00 a.m. - Noon EDT

CONFIRMED SPEAKERS



Debbie L. LaPinska
Sr. Vice President, Human Resources
PGT Innovations



Jack Levine
Founder
4Generations Institute



Founder and CEO Moore, Inc.



Kim Sineath

Director
The Learning Pavilion



www.FloridaChamber.com/ProsperitySeries



