



**FLORIDA
CHAMBER**
of Commerce

RELAUNCH FLORIDA

Uniting Business for Good

**Florida's Economy and the Business Climate in a
COVID environment**

August 27, 2020

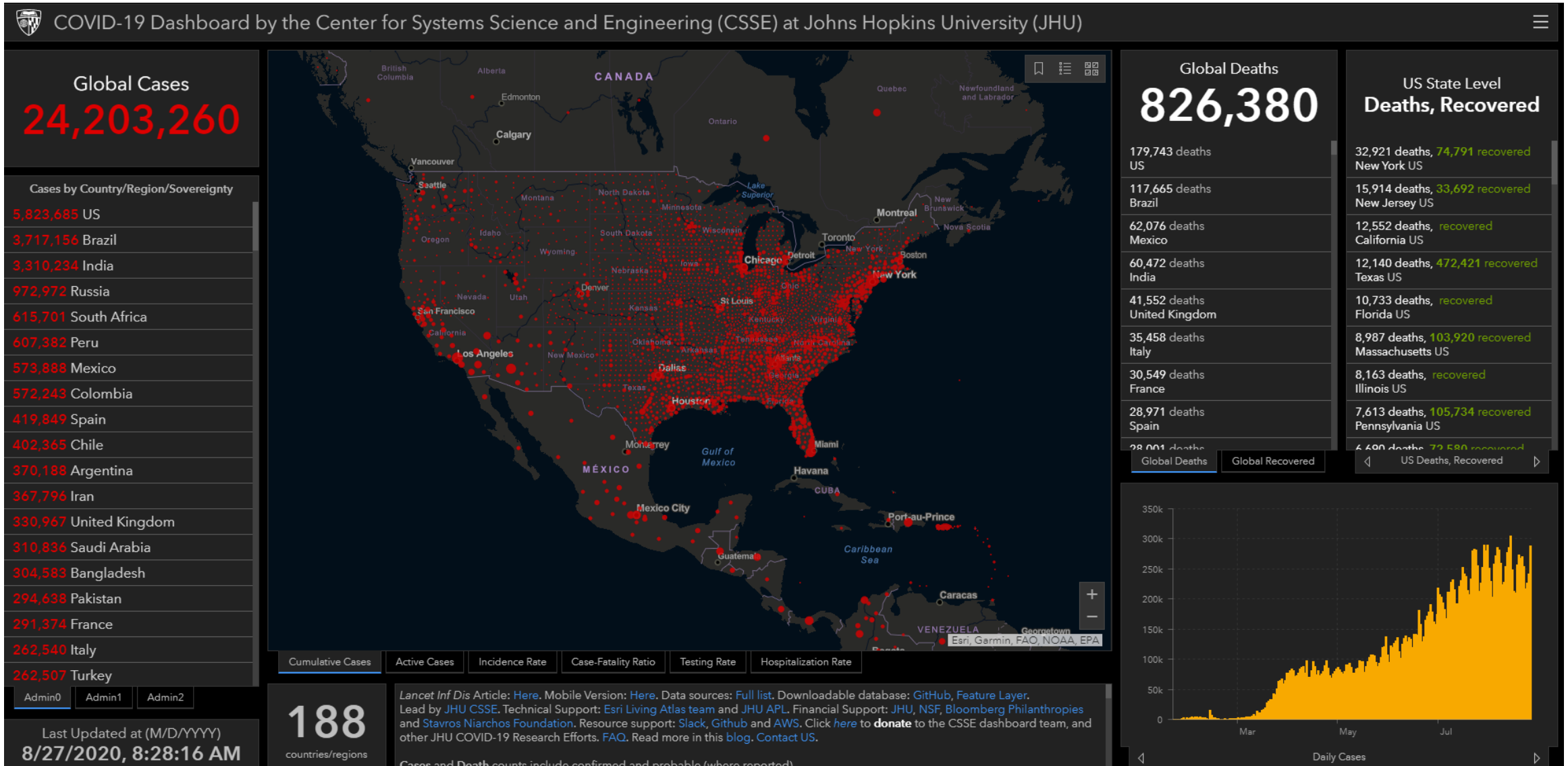
mwilson@flchamber.com

**FLORIDA
CHAMBER**
of Commerce

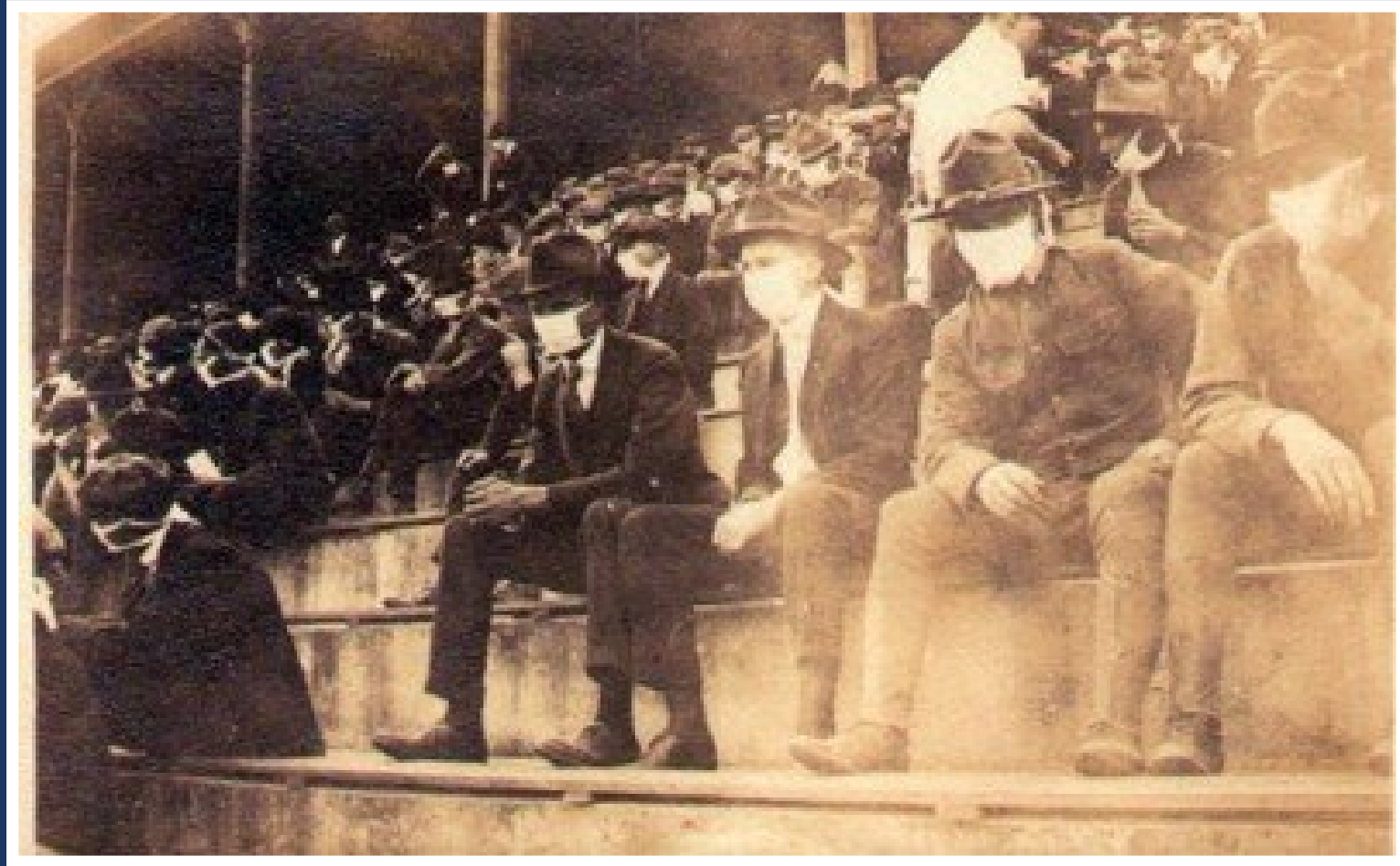
The Environment for Leadership is Unprecedented

- Ongoing Global Pandemic (COVID-19)
- Overdue Focus on Equality of Opportunity and Social Justice
- Global Recession With Unknown Duration
- Presidential Election – Florida Matters Most
- Hurricane Season

188 Nations / Territories – 14 Million Visitors



Back to the Future – College Football in 1918 (Spanish Flu)



Business

Japan to Pay at Least \$536 Million for Companies to Leave China

Bloomberg News

July 18, 2020, 8:33 AM EDT

LISTEN TO ARTICLE

▶ 2:00

SHARE THIS ARTICLE



Share



Tweet

Japan's government will start paying its companies to move factories out of China and back home or to Southeast Asia, part of a new program to secure supply chains and reduce dependence on manufacturing in China.

Fifty-seven companies including privately-held facemask-maker Iris Ohyama Inc. and Sharp Corp. will receive a total of 57.4 billion yen (\$536 million) in

● LIVE ON BLOOMBERG

Watch Live TV >

Listen to Live Radio >

Bloomberg
Television

The Florida 2030 Blueprint

Largest Economy In The World

17th → 10th



www.theFloridaScorecard.org

Florida has \$1.1 Trillion GDP (17th)

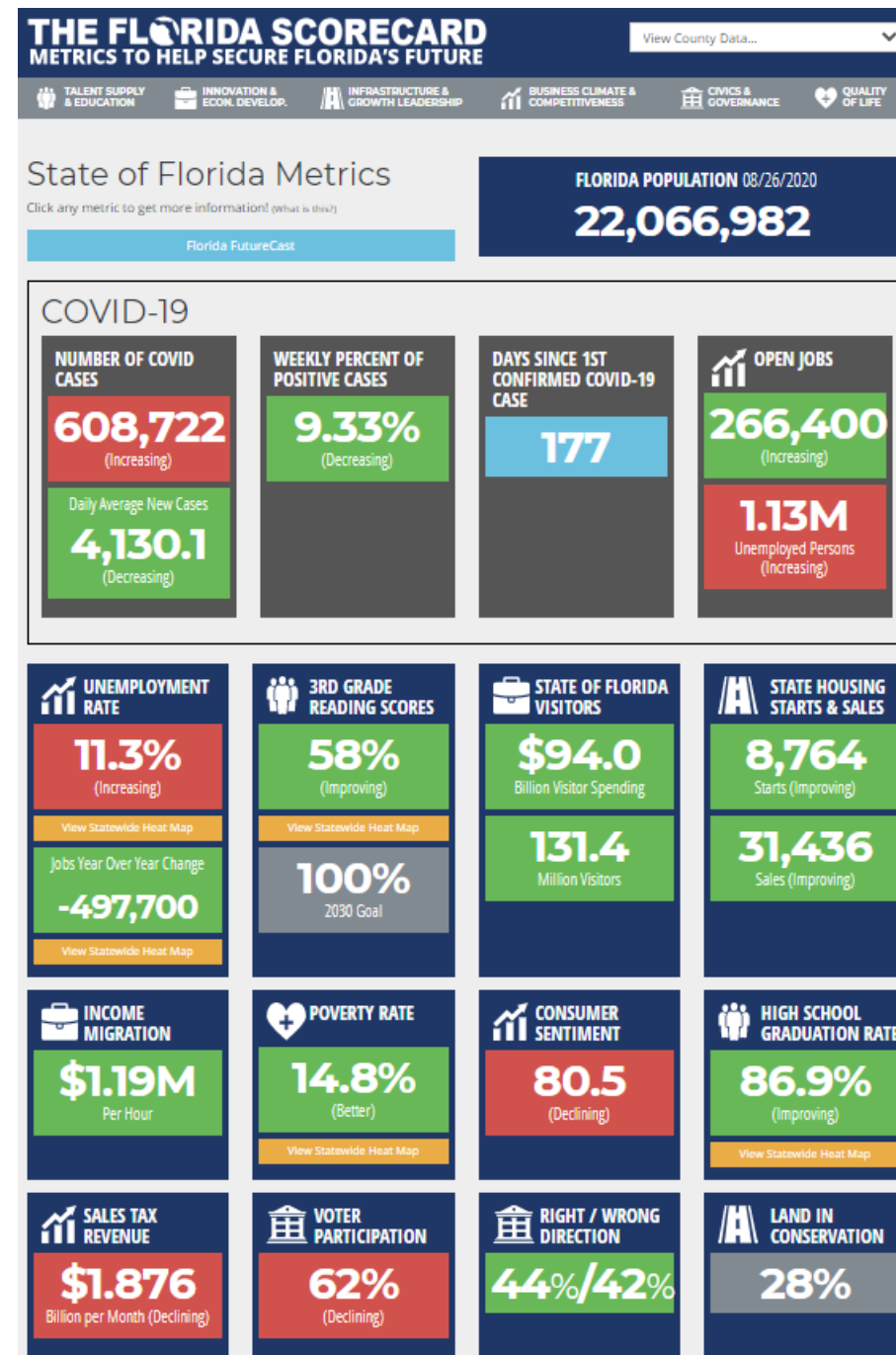
\$1.19 Million AGI moves to Florida 24/7/365

Pre-COVID = 900 net new people/day

COVID-19 Data – State and County Level

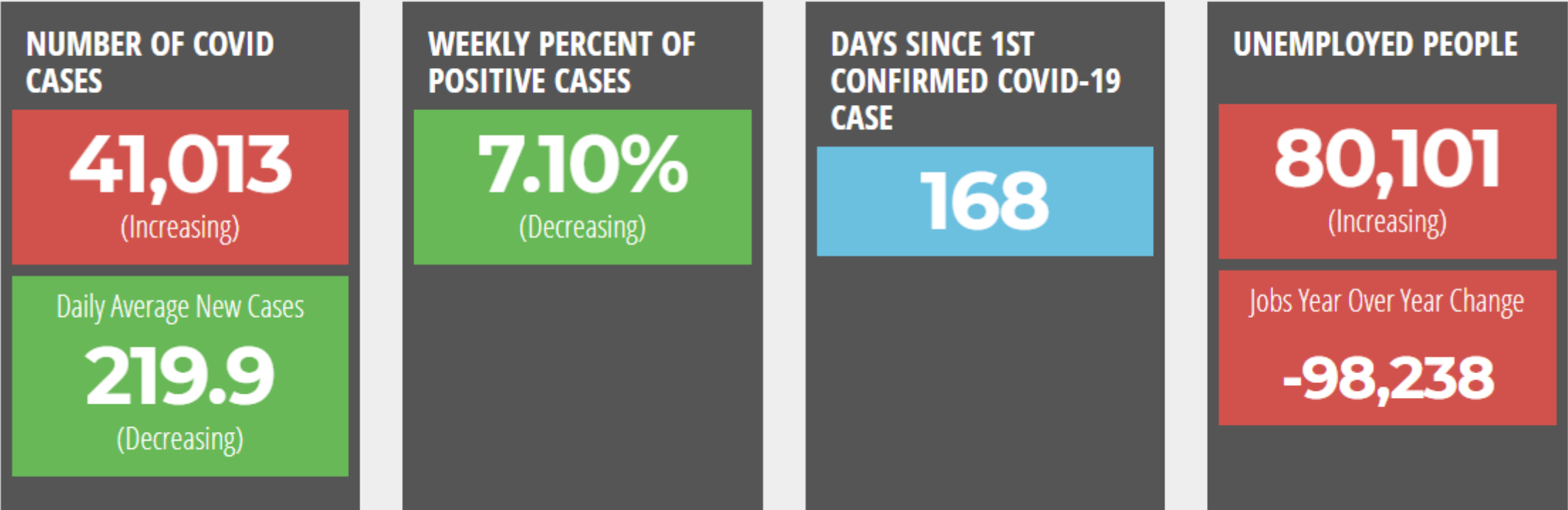
Unemployment Rate Up – by 1 percentage point

1.13 Million Floridians looking for work



Palm Beach County Metrics

COVID-19



Palm Beach County Metrics



UNEMPLOYMENT
RATE

11.6%
(Increasing)

[View Statewide Heat Map](#)

Jobs Year Over Year Change
-98,238



3RD GRADE
READING SCORES

54%
(Declining)

[View Statewide Heat Map](#)

100%
2030 Goal



Governor Ron DeSantis (August 24, 2020)

Governor DeSantis & First Lady Casey DeSantis Mental Health Awareness in a COVID-19 Environment



Does your company have a childcare policy
in place if students are not allowed to return to
traditional classroom education in the Fall?

YES	26%
NO	50%
UNSURE	24%

Do you believe your community has reopened too slowly,
too quickly, or just right?

Too slowly

15% (Previously 8%)

Too quickly
47%)

27% (Previously

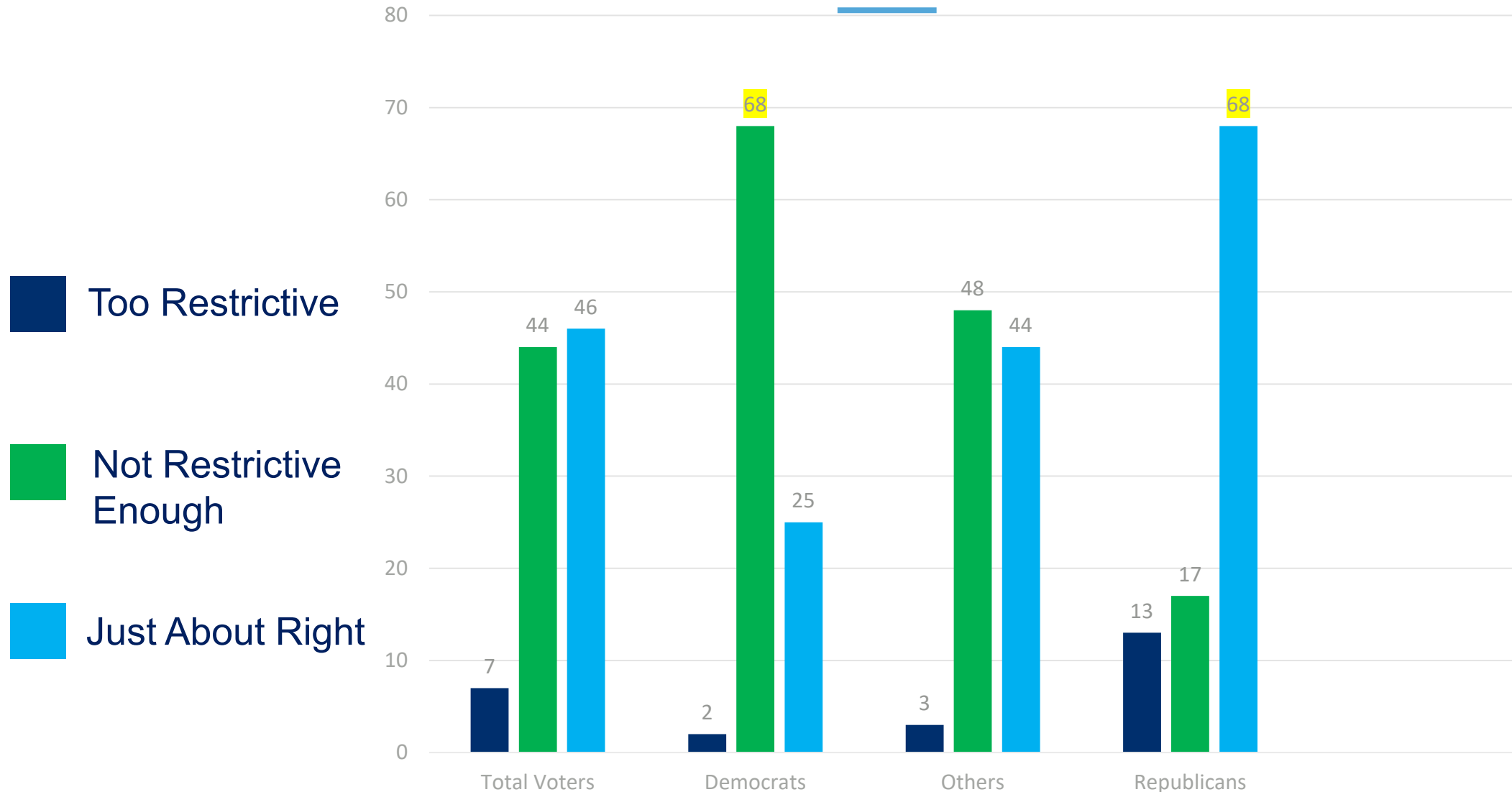
Just right
45%)

58% (Previously

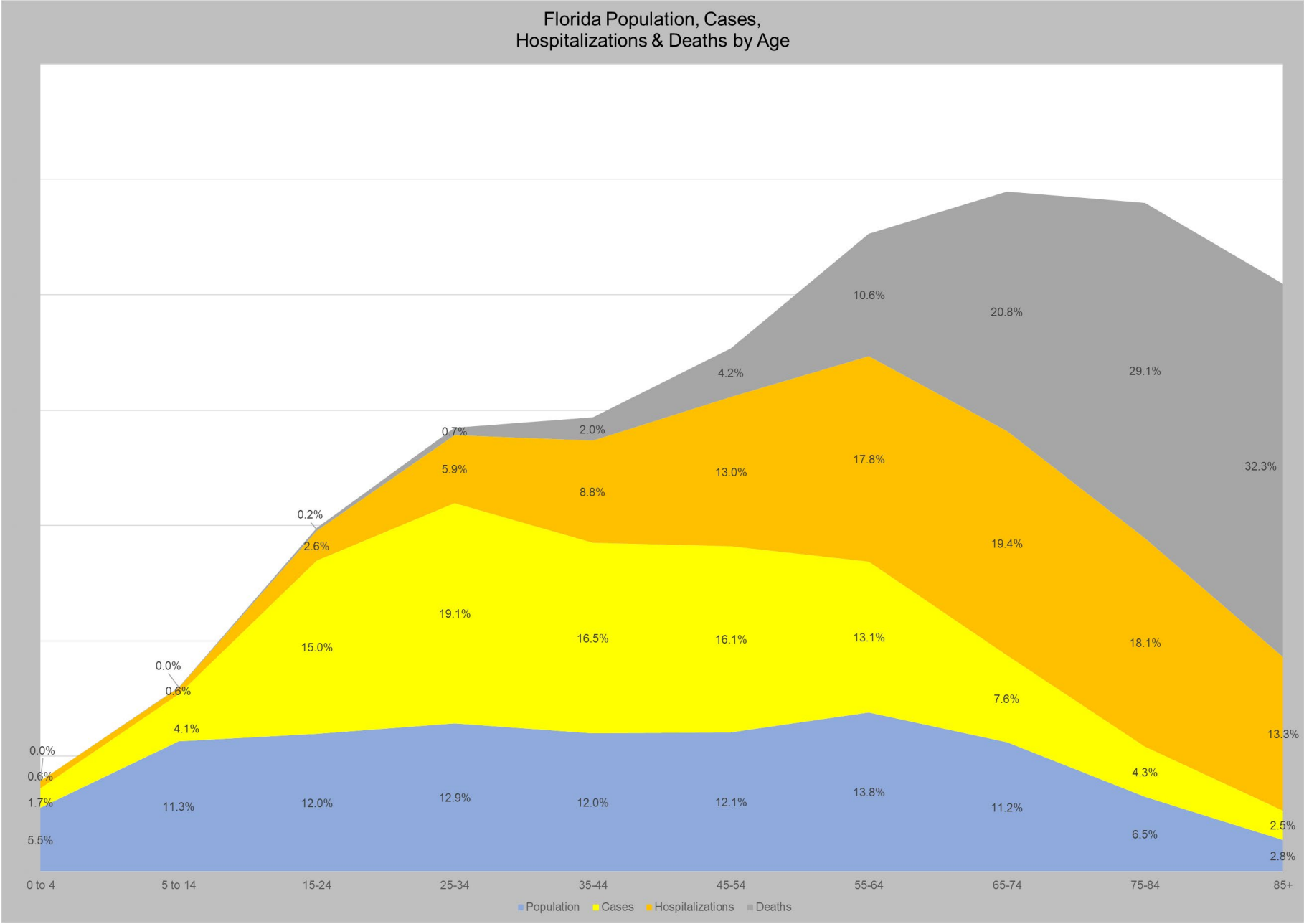
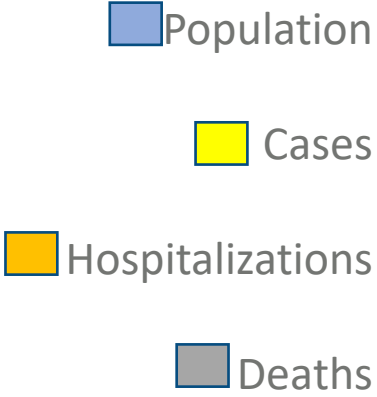
Describe how you're feeling about
the future of your business right now:

Optimistic	33%
Somewhat Optimistic	36%
Neutral	20%
Somewhat Pessimistic	10%
Pessimistic	1%

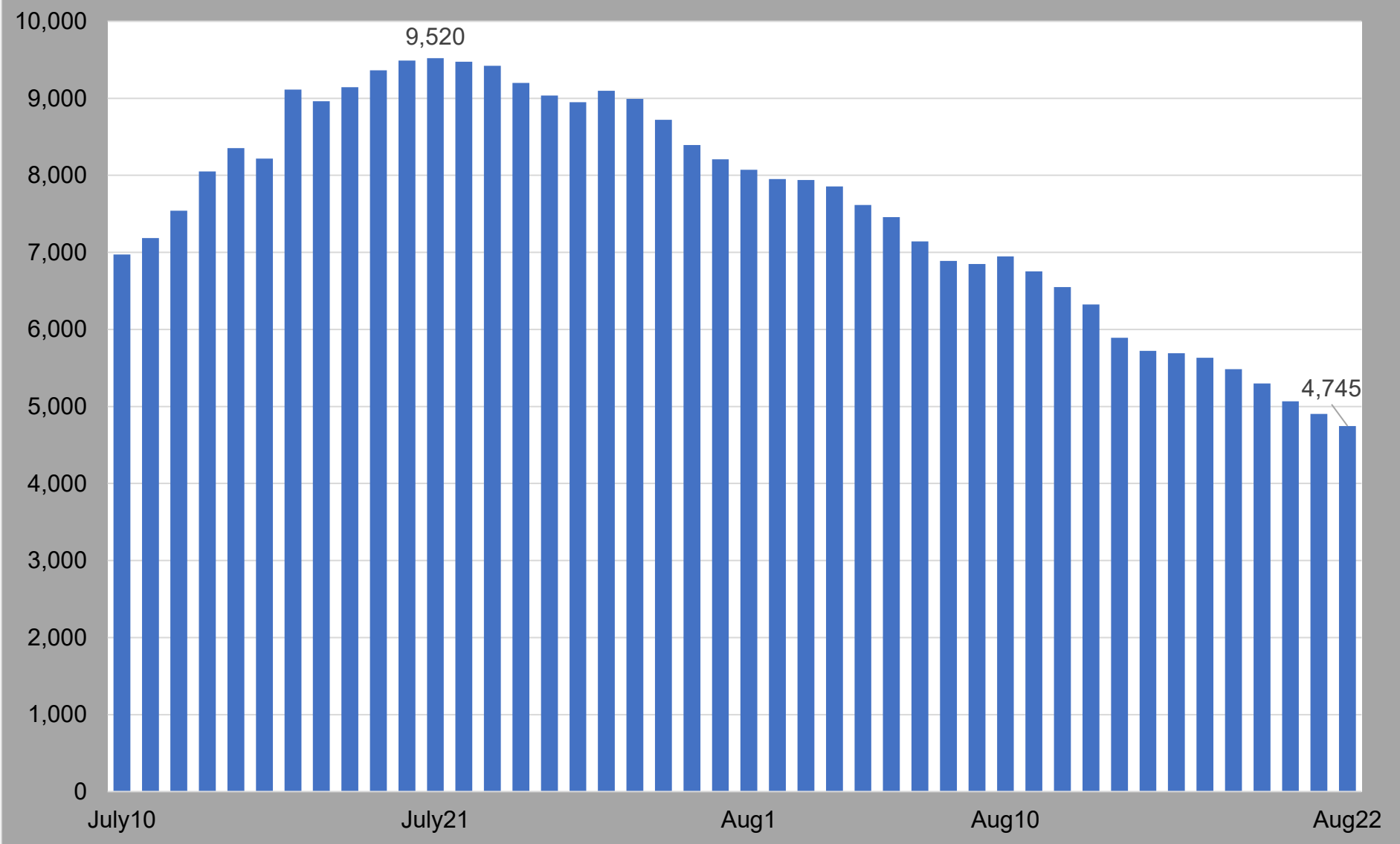
How Has Florida Responded to COVID-19?



Florida Population, Cases, Hospitalizations & Deaths by Age

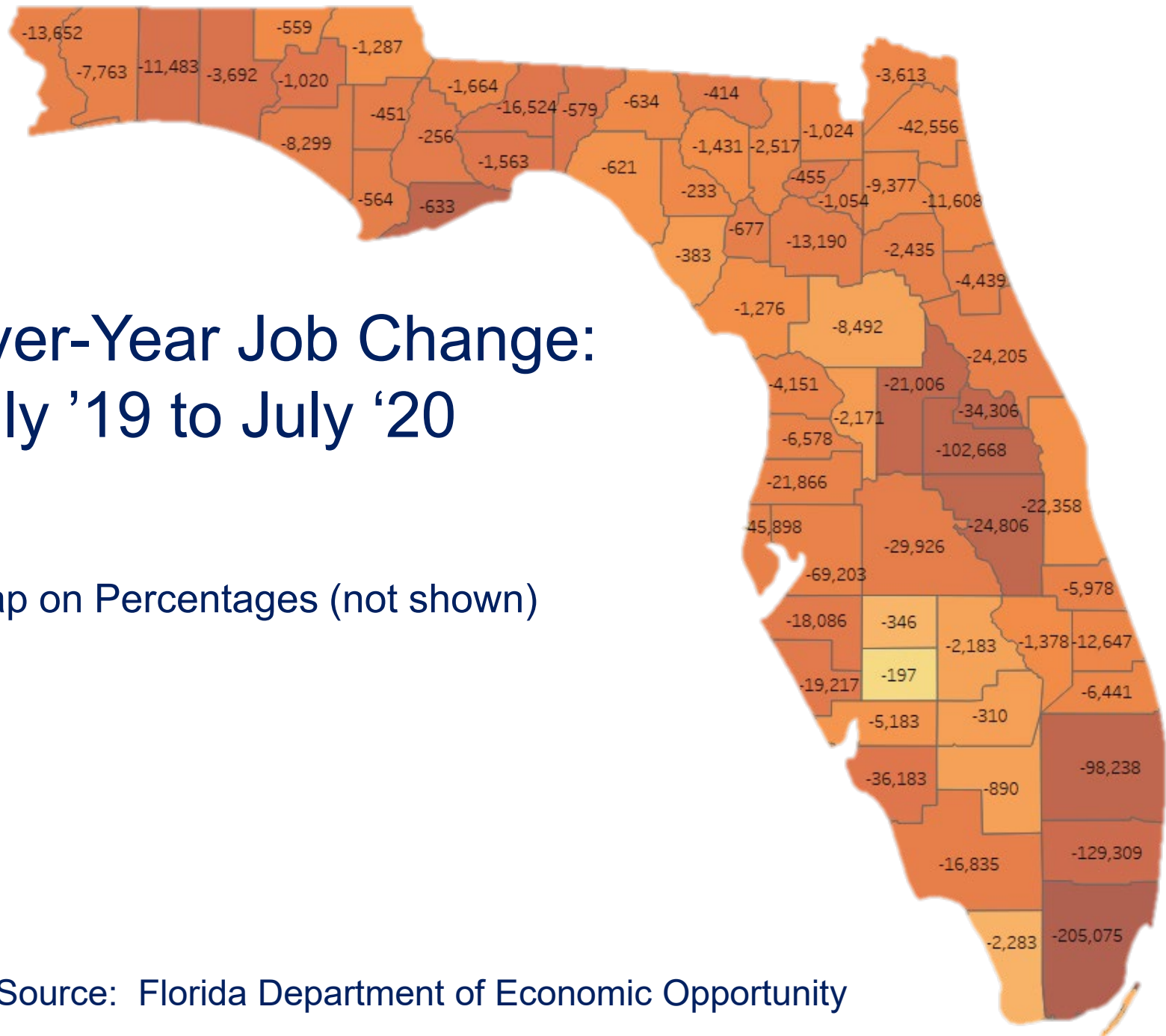


Florida: Current Hospitalized
Peaked July 21

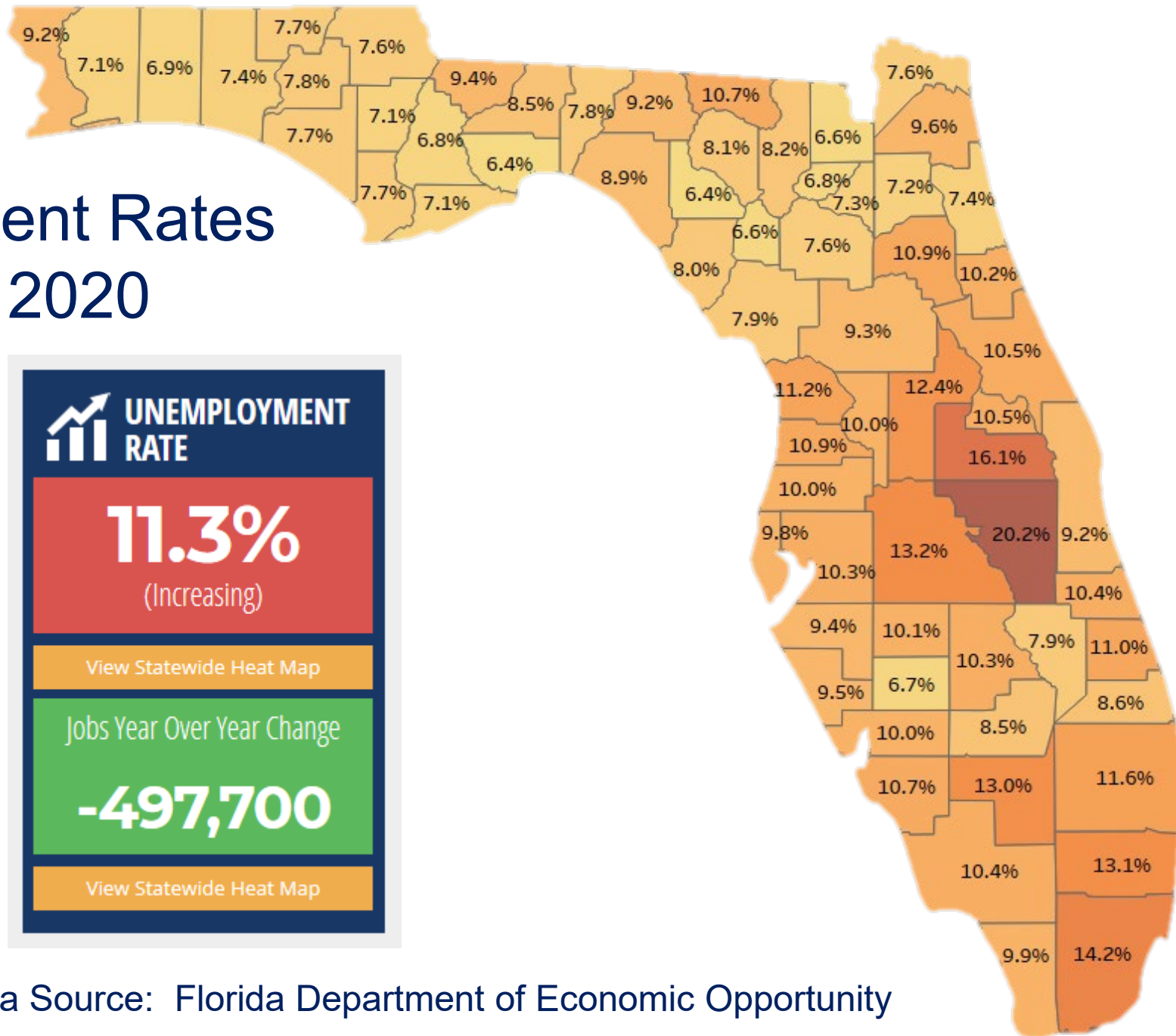


Year-over-Year Job Change: July '19 to July '20

Heat Map on Percentages (not shown)



Unemployment Rates for July 2020



Palm Beach County Industry Mix

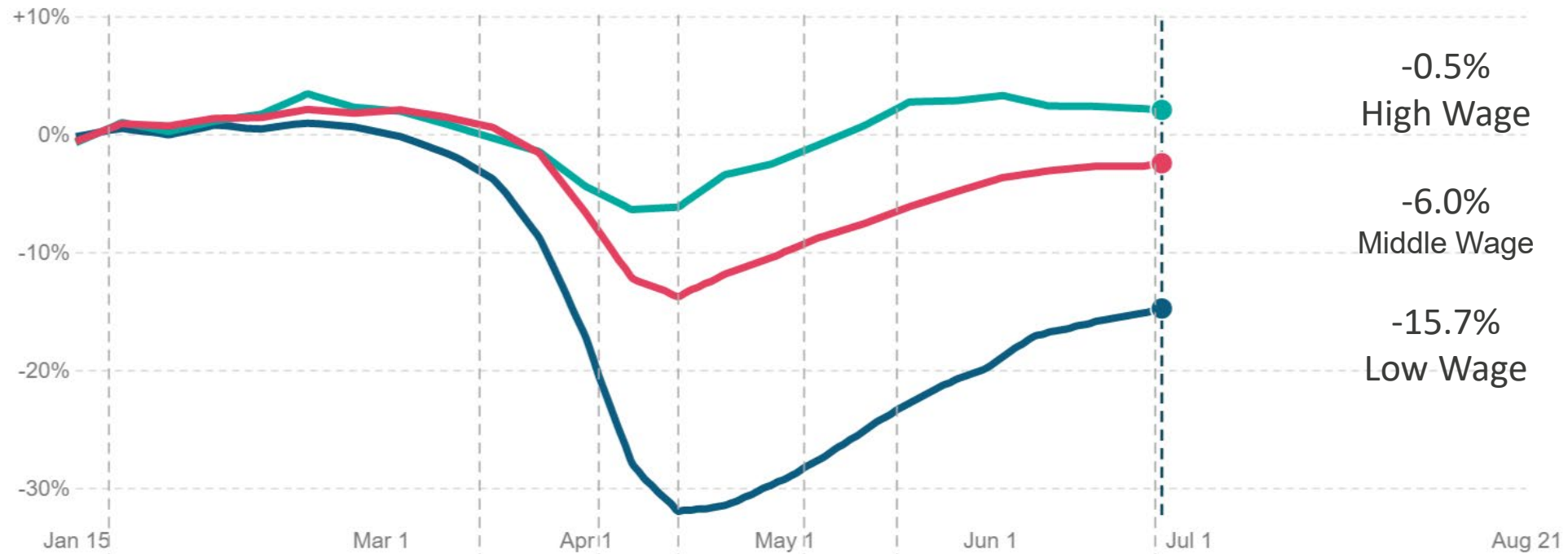
Category	Palm Beach County Jobs - 552,780 Total	Palm Beach County	Florida	U.S.
Service-providing	488,199	88.3%	86.9%	82.5%
Goods-producing	64,581	11.7%	13.1%	17.5%
Natural resources and mining	6,593	1.2%	0.9%	1.5%
Construction	37,888	6.9%	7.2%	5.9%
Manufacturing	20,101	3.6%	4.9%	10.1%
Trade, transportation, and utilities	111,895	20.2%	23.1%	21.8%
Information	9,586	1.7%	1.8%	2.3%
Financial activities	40,940	7.4%	7.5%	6.6%
Professional and business services	106,683	19.3%	17.8%	16.8%
Education and health services	103,281	18.7%	16.9%	18.3%
Leisure and hospitality	89,362	16.2%	16.1%	13.0%
Other services	25,786	4.7%	3.6%	3.6%

Job Loss by Category: July 2019 to July 2020

Industry	Job Change	Percent of Industry
Total – All Industries	-497,700	-5.6%
Leisure & Hospitality	-254,400	-20.3%
Professional & Business Services	-74,700	-5.3%
Trade, Transportation & Utilities	-58,500	-3.2%
Other Services	-33,900	-9.6%
Education & Health Services	-33,200	-2.5%
Manufacturing	-12,900	-3.4%
Financial Activities	-9,200	-1.6%
Construction	-2,300	-0.4%

Percent Change in Employment*

In **Florida**, as of June 27 2020, employment rates among workers in the bottom wage quartile decreased by **14.8%** compared to January 2020.



NOW
Save 90%.

Herald-Tribune

rs] Sports Ticket Lifestyle Opinion Nation / World Obituaries E-Edition Legals

STATE

Florida economists slash \$5.4 billion from expected Florida revenue because of coronavirus

John Kennedy Sarasota Herald-Tribune

Published 6:29 p.m. ET Aug. 14, 2020 | Updated 4:06 p.m. ET Aug. 15, 2020



TALLAHASSEE — Florida economists on Friday slashed a stunning \$5.4 billion from expected state revenue over the next two years, with tax collections cratering as the coronavirus froze tourism and forced consumers to sharply reduce spending.

The plunge in dollars threatens state financing for schools, health care, roads and a host of other needs — possibly for years to come. With \$3.4 billion of the reduction coming this year, it's also heightened odds that Gov. Ron DeSantis and Florida lawmakers will have to dramatically retool this year's \$92.2 billion state spending plan.

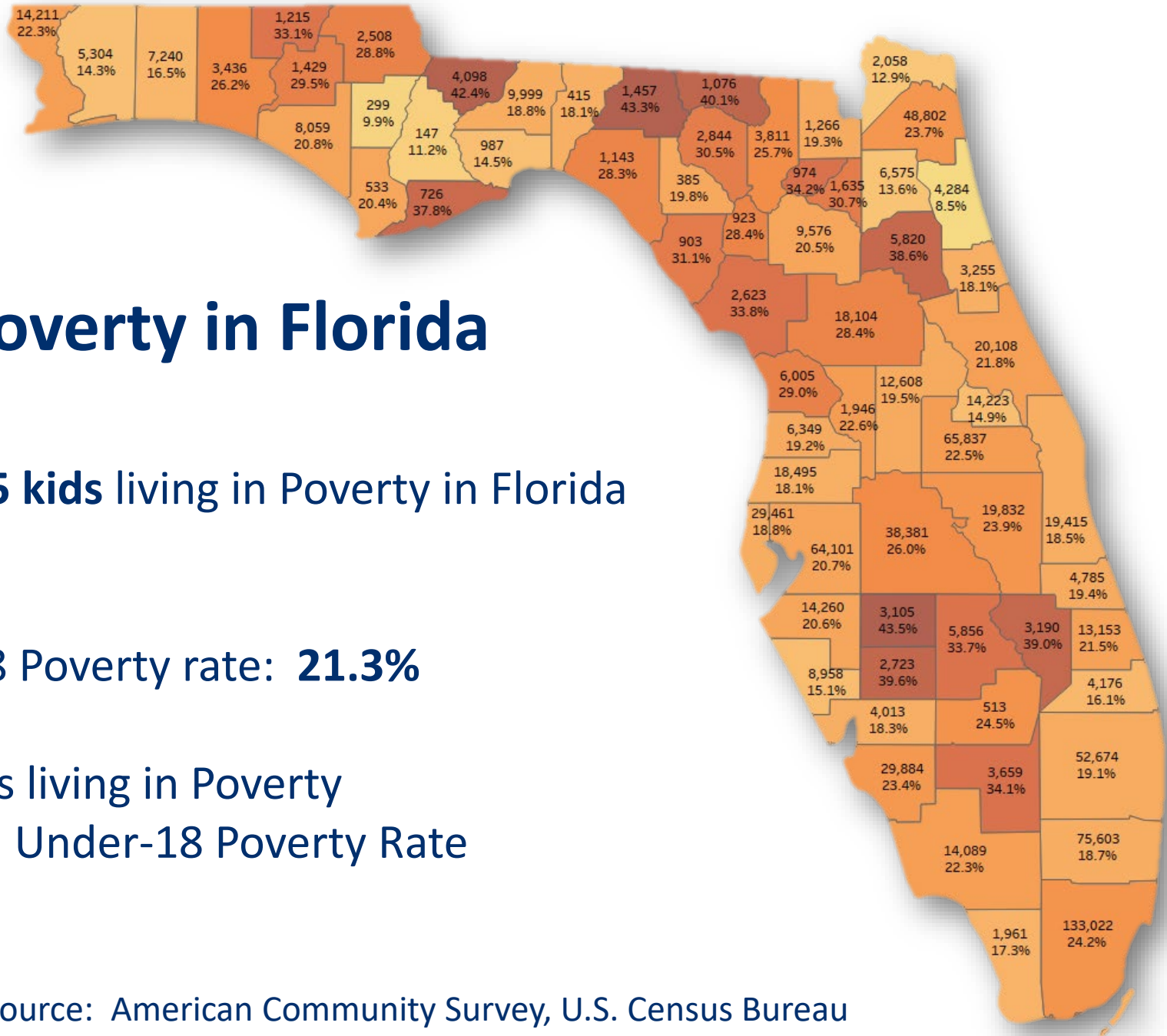


Gov. Ron DeSantis and the Florida Legislature face heightened budget pressure as state tax collections are revised downward because of the pandemic. Joe Burbank, AP

Paths to Prosperity and 10 Root Causes of Poverty



- Job Opportunities
- Education / Training
- Housing
- Transportation
- Health
- Food Security
- Child & Family Care
- Safety
- Justice
- Agency-Community Voice



Under-18 Poverty in Florida

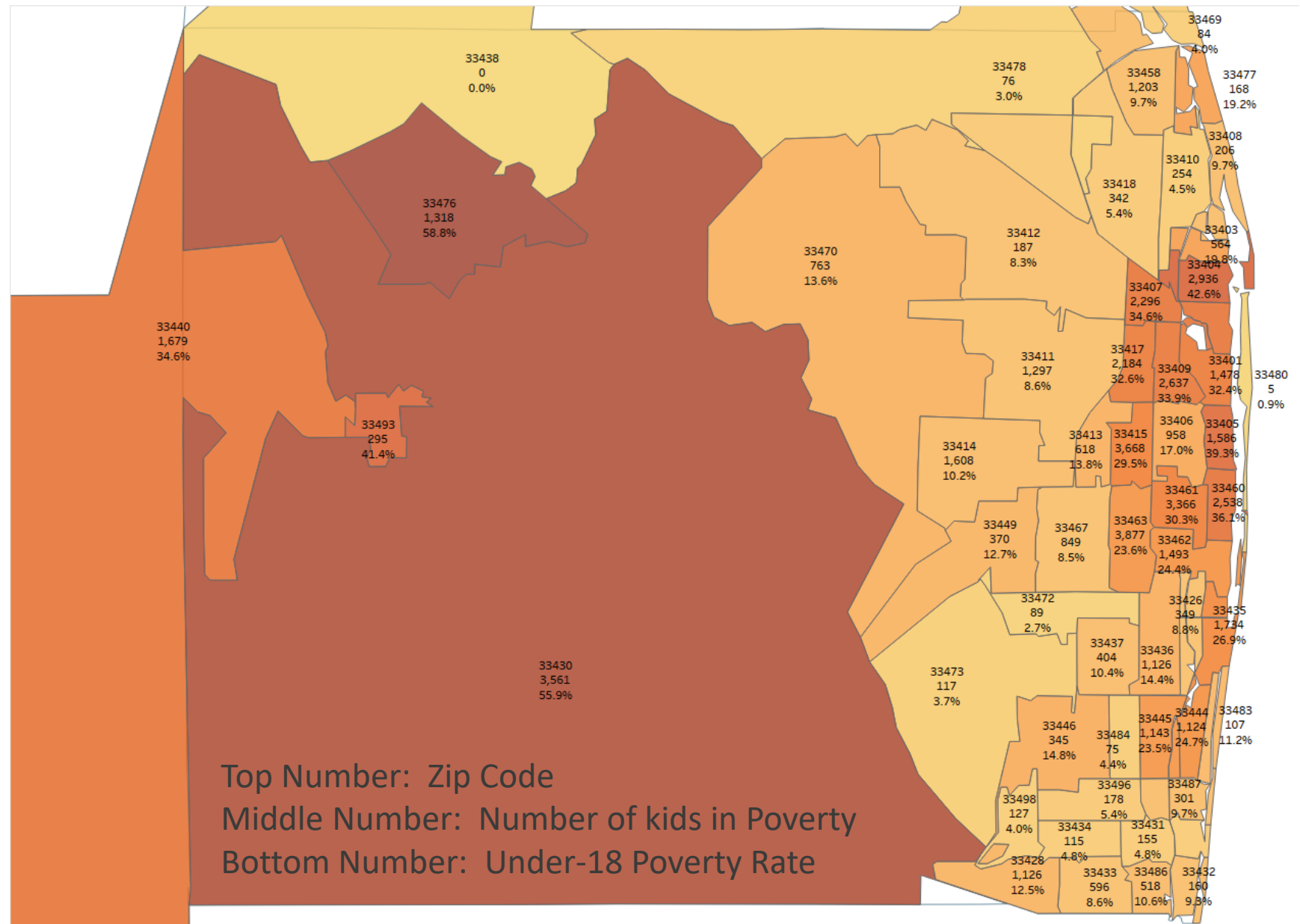
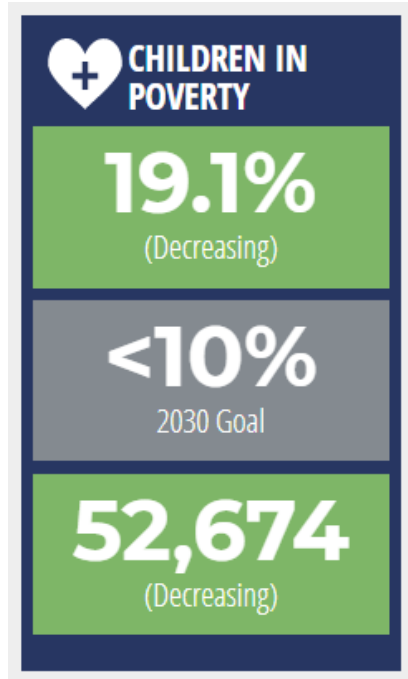
There are **870,505** kids living in Poverty in Florida

Florida's under-18 Poverty rate: **21.3%**

Top Number: Kids living in Poverty

Bottom Number: Under-18 Poverty Rate

Palm Beach County Under-18 Poverty

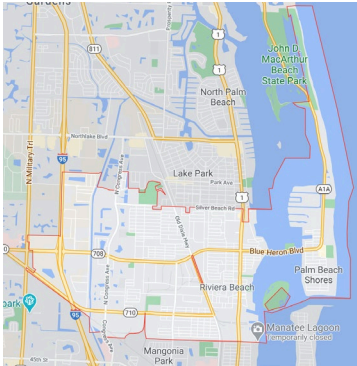


Data Source: American Community Survey, U.S. Census Bureau

A Tale of Two Zip Codes

Far too often a child's well-being and opportunity are determined not only by what community one is born into, but what portion of that community they live in. Zip code 33404 in Palm Beach County has a level of childhood poverty that more than double the county average while neighboring 33410 benefits from some of the lowest levels of children in poverty.

Zip Code:
33404



Demographics

White: 22.4%
Hispanic 4.0%
Black: 70.9%
Other: 2.7%

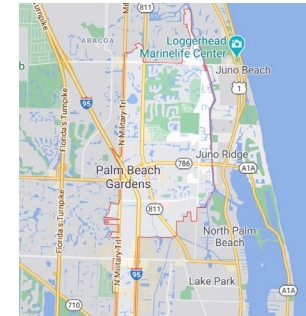
Population: 28,663
Under 18: 6,890
Under 18 Below Poverty: 2,936
Under 18 Poverty Rate: **42.6%**

Demographics

White: 75.9%
Hispanic: 13.6%
Black: 5.4%
Other: 5.1%

Population: 35,344
Under 18 Pop: 5,621
Under 18 Below Poverty: 254
Under 18 Poverty Rate: **4.5%**

Zip Code:
33410



Promising Practices

"Our goal should not be temporary relief for the poor, but rather to attain enduring equity by eradicating the underlying pathology of poverty that has precluded 3 million Florida residents from achieving their God-given potential."

-H. Wayne Huizenga Jr. , President, Huizenga Holdings, Inc.

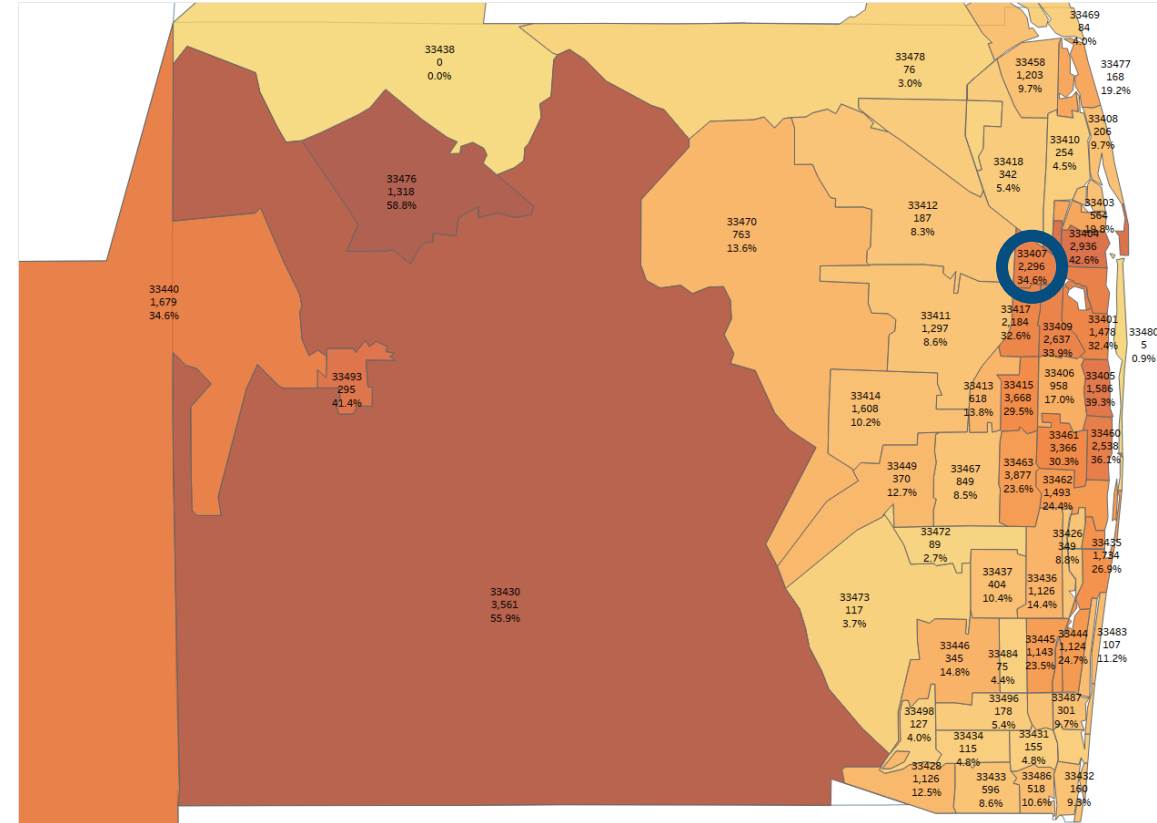


RISE

Respect + Integrity + Strength = Equity

33407 Data

- Total Population: 30928
- Number of Citizens 18 & Over: 19,496
- Population Under 18: 6,827
- Kids in Poverty: 2,296 (34.6%)
- Population 25 years and over with Less than 9th grade education: 1,950 (9.2%)
- Population 25 years and over without a high school diploma: 2,482 (11.7%)
- Population 25 years and over only high school graduate: 6,528 (30.8 %)
- Total Number of Households: 10,719
- Median Household Income: \$41,085
- Total Housing Units: 13,123
- Total vacant units: 2,404 (18.3%)
- Total Renter-occupied units: 6,143 (57.3%)
- Homes with no vehicle available: 1,409 (13.1%)
- Housing units with mortgage of 35% or more of monthly income: 1,047 (35.8%)
- Housing unites with rent of 35% or more of monthly income: 3,245 (58.1%)



Reimagining Florida's Future

Could South Florida Become America's Next Manufacturing Hub



- ✓ Short Term “Stucks”
Create Long Term Opportunities
- ✓ R&D
- ✓ Manufacturing
- ✓ Supply Chains

COVID-19 Liability Protections



196 S. Bronough Street
Tallahassee, FL 32301
Phone: (850) 521-1200
Fax: (850) 521-1203
www.floridachamber.com

April 30, 2020

The Honorable Mitch McConnell
Majority Leader
United States Senate
Washington, DC 20510

RE: Support Common Sense Liability Shields for Job Creators in Future COVID Relief Packages

Dear Majority Leader McConnell:

As the state of Florida and our country continue to grapple with the COVID-19 global pandemic and the serious impacts it is causing to our collective health and economy, I want to thank you for your ongoing leadership in this time of crisis.

Having seen the early successes of flattening the curve of COVID-19 cases in Florida, the Florida Chamber of Commerce is working closely with Governor Ron DeSantis to reopen Florida's economy, which if it were a country would be the 17th largest economy in the world. As we move from the "Relief" to the "Reopen and Recovery" phases of this process, the need is self-evident for significant and comprehensive liability shields for frontline healthcare heroes, essential businesses that have responded to this crisis and those businesses beginning to open their doors for the first time in weeks.

As the leader of the Florida Chamber's Litigation and Regulatory Reform Center, I took great interest and heart when I saw your recent statements about the need for liability protections for businesses in the next federal coronavirus relief package:

"Our response must not be slowed, weakened or exploited to set up the biggest trial lawyer bonanza in history."

We agree that those necessary liability protections must be, as you put it, "a red line" for the next bill in order to avoid heaping "an avalanche of lawsuits" from plaintiffs' lawyers on those who have already been sent federal relief in the form of taxpayer dollars to help restart our beleaguered economy.

Our members have long been saddled with an otherwise competitive business climate weighed down by rampant lawsuit abuse. Despite boasting world renowned beaches, a leading education system and top five tax climate, Florida has the fifth worst legal climate in the nation according to our partners at the U.S. Chamber's Institute for Legal Reform. To further complicate matters, Florida's job creators are likely facing an approaching tsunami of frivolous litigation stemming from the COVID-19 pandemic.

Securing Florida's



196 S. Bronough Street
Tallahassee, FL 32301
Phone: (850) 521-1200
Fax: (850) 521-1203
www.floridachamber.com

April 28, 2020

The Honorable Ron DeSantis
Governor, State of Florida
PL 05 Capitol
400 South Monroe Street
Tallahassee, FL 32399-0001

RE: Safely Restarting Florida's Economy

Dear Governor DeSantis,

Florida's business community is grateful for your leadership during this difficult time. Throughout this crisis you have been deliberate and provided meaningful and thoughtful guidance to Florida's business community, including emphasizing the safety of all Floridians while not totally shutting down the world's 17th largest economy. On behalf of the Florida Chamber's Board of Directors, we say thank you for your steady hand and measured approach. I know you share our goal that when the COVID-19 global pandemic is successfully brought to an end, others will look back from around the world and once again have reason to say Florida got it right and continues to be a model worth following.

Now that your Re-Open Florida Task Force and the various Industry Working Groups have met and concluded their initial work, and your request for public input was extended Saturday morning, I am writing to share some thoughts based on input we're getting from businesses of all sizes from all regions of Florida.

It appears Florida is successfully flattening the curve. As we pivot to a plan to reopen and restart Florida's economy, it's imperative that we continue with a deliberate approach that mitigates the possibility of a Singapore-like resurgence in coronavirus cases which could lead to a second partial shutdown of our economy and needlessly risk the public health and safety of more Floridians. Therefore, Florida's re-opening should be based on a phased-in approach based on clear metrics.

As you know, Governor, the Florida Chamber has engaged some of the brightest minds to provide recommendations on how to successfully restart our state. We have also been in constant contact with business leaders, local chambers, economic development organizations, our business association partners, national peer groups such as a joint task force with the U.S. Chamber of Commerce, among others. I also have the honor of being the national chair of the Council of State Chambers this year and will have the advantage of learning from the real time successes and missteps of other states' efforts to reopen their economies.

The primary goal for a re-opening strategy will be balancing containment of COVID-19 while prioritizing a safe return to work. In addition, we want to ensure our healthcare institutions can treat patients and have the necessary Personal Protection Equipment (PPE) for their own safety. Our healthcare heroes have been relentless, and their continued safety should remain a top priority. Furthermore, the maintenance of public confidence in their own safety must remain paramount as these decisions are implemented.

Securing Florida's Future

July 30, 2020

TO THE MEMBERS OF THE UNITED STATES CONGRESS:

The undersigned organizations urge you to support the timely, targeted, and temporary liability relief provisions contained in S. 4317, the "SAFE TO WORK Act." These crucial protections would safeguard healthcare workers, providers, and facilities, as well as businesses, non-profit organizations, and educational institutions against unfair lawsuits so they can continue to contribute to a safe and effective economic recovery from the COVID-19 pandemic. This legislation is critically needed and should be enacted as soon as possible. To that end, we strongly urge you to support the inclusion of these provisions in a Phase IV COVID-19 relief package.

Healthcare workers and facilities continue to work tirelessly to protect us from COVID-19 and provide care and treatment to those who become ill. Likewise, businesses and non-profit organizations of all types and sizes continue to adapt in incredible ways to safely provide their communities with much-needed goods and services, in addition to keeping workers employed and the American economy afloat. But, as those workers and businesses keep our communities safe and provided for, our members and constituencies remain concerned that, despite doing their best to follow applicable government guidelines, they will be forced to defend against an onslaught of frivolous lawsuits. Unfortunately, this concern has already begun to materialize.

COVID-19-related lawsuits and their consequent exorbitant legal costs could deter entities from reopening and could ultimately cripple businesses, educational institutions, and non-profit organizations both large and small. Furthermore, absent the proposed liability protections, many frontline healthcare workers and facilities, as well as manufacturers of critical personal protective equipment, would be punished for their efforts in the form of costly lawsuits. The temporary and targeted liability relief provisions contained in S. 4317 are balanced and would ensure that unfair lawsuits against those who work to comply with applicable governmental guidelines do not impede the American people's health, social, and economic recovery. Importantly, the protections contained in this legislation are limited in duration and scope. They are not permanent changes to federal law. Furthermore, they allow states to provide additional protections if they so choose and, critically, preserve reasonable recourse for those harmed by truly bad actors.

In the wake of prior crises, Congress came together to pass needed liability protections with strong bipartisan support because lawmakers understood the acute threat of lawsuits at moments of maximum economic vulnerability. That threat is present again now, perhaps more than ever. As such, now is the time for Congress to take strong action and provide a national baseline of protection during this national pandemic to stop a growing wave of lawsuits from inhibiting our return to a robust economy and healthy citizenry.

Sincerely,



Help Shape Florida's Business Agenda

HELP SHAPE FLORIDA'S BUSINESS AGENDA FOR THE COMING LEGISLATIVE SESSION

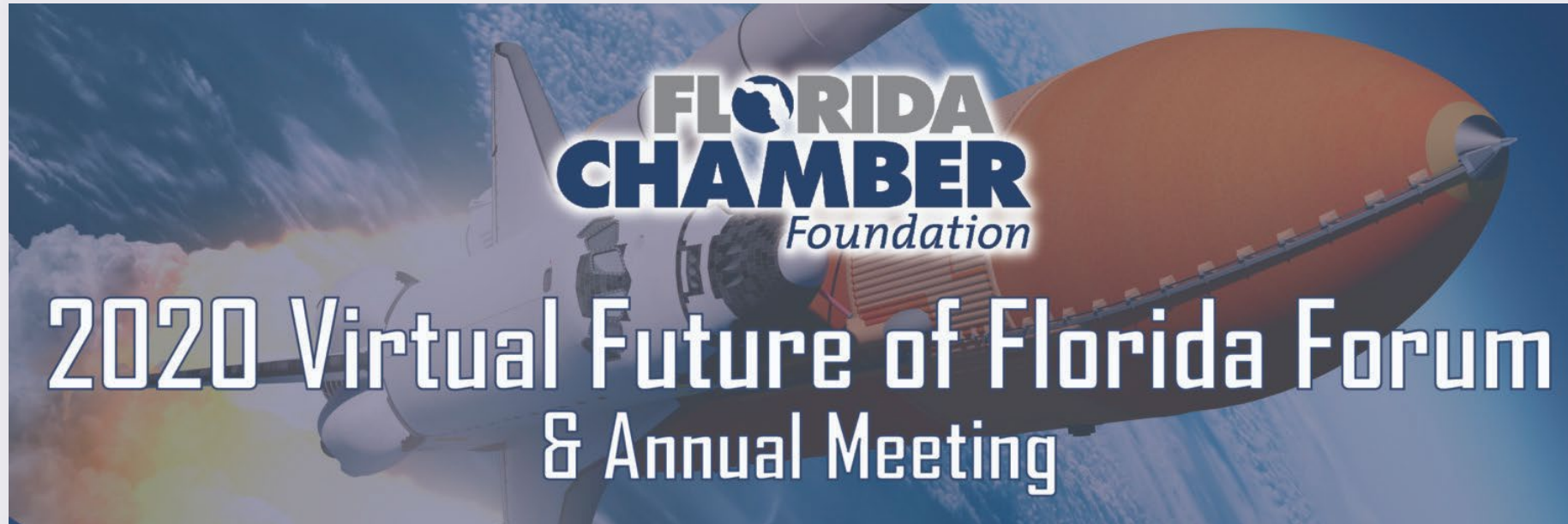
[Take Brief Survey](#)

Our full-time business advocacy team is already immersed and focused on building the Florida Chamber of Commerce's 2021 legislative and competitiveness agenda. Our team is [seeking your important input](#) in a time when a united business community around one agenda to "Relaunch and Recover" Florida's economy is more important than ever.

Each year, the Florida Chamber presents the Legislature and Executive Branch with a policy roadmap for how to grow Florida's economy. Florida's Business Agenda is a member-driven, pro-jobs agenda based on sound policy and built by thousands of chamber members, research from our research foundation, local chambers, and partnering associations. Please [complete our short survey](#) and help us set Florida's 2021 Business Agenda today.

<https://www.surveymoz.com/s3/5761148/2021-Florida-s-Business-Agenda-Survey>

2020 Virtual Future of Florida Forum



**Relaunch & Reimagine Florida's Future
Stronger Together, Reuniting Business For Good**

**Tuesday, October 20 – Thursday, October 22
1 – 4 p.m. EDT Each Day**

Register at

www.FloridaChamber.com/Events



FLORIDA
CHAMBER
of Commerce

RELAUNCH FLORIDA

Uniting Business for Good

Download this presentation at
www./FloridaChamber.com/PalmBeachNorth

FLORIDA
CHAMBER
of Commerce