



**FLORIDA
CHAMBER**
of Commerce



RELAUNCH FLORIDA

Uniting Business for Good

Florida's Economic Relaunch – What's Next?

August 24, 2020

mwilson@flchamber.com

Today's "Relaunch Florida" Agenda

- I. Welcome and Meeting Overview— **Lauren Lichtenberg**
- II. Introduction of Governor Ron DeSantis — **Mark Wilson**
- III. State of Florida Executive Update — **Governor Ron DeSantis**
- IV. President's Perspective & Survey Results — **Mark Wilson**
- V. The Economics of the Recovery — **Dr. Jerry Parrish**
- VI. Analysis of Florida's Primary Election Results — **Nick Catroppo**
- VII. Meeting Recap and Action Needed — **Mark Wilson**



Governor Ron DeSantis

<https://floridahealthcovid19.gov/plan-for-floridas-recovery/>



Safe. Smart. Step-by-Step.

PLAN FOR FLORIDA'S RECOVERY



Governor DeSantis & First Lady Casey DeSantis Mental Health Awareness in a COVID-19 Environment





III. State of Florida Executive Update Governor Ron DeSantis



IV. President's Perspective & Survey Results

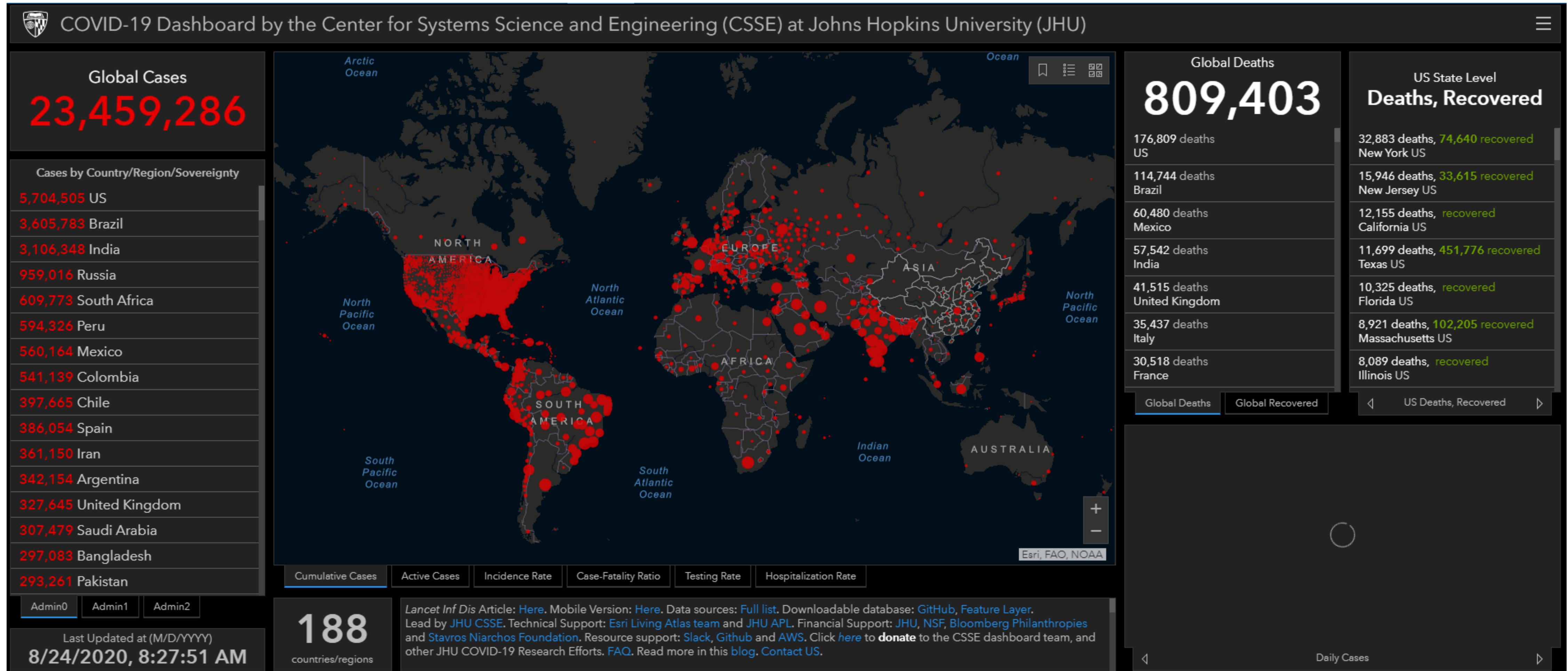
**Mark Wilson – President & CEO Florida Chamber of
Commerce & Florida Chamber Foundation**

mwilson@flchamber.com

The Environment for Leadership

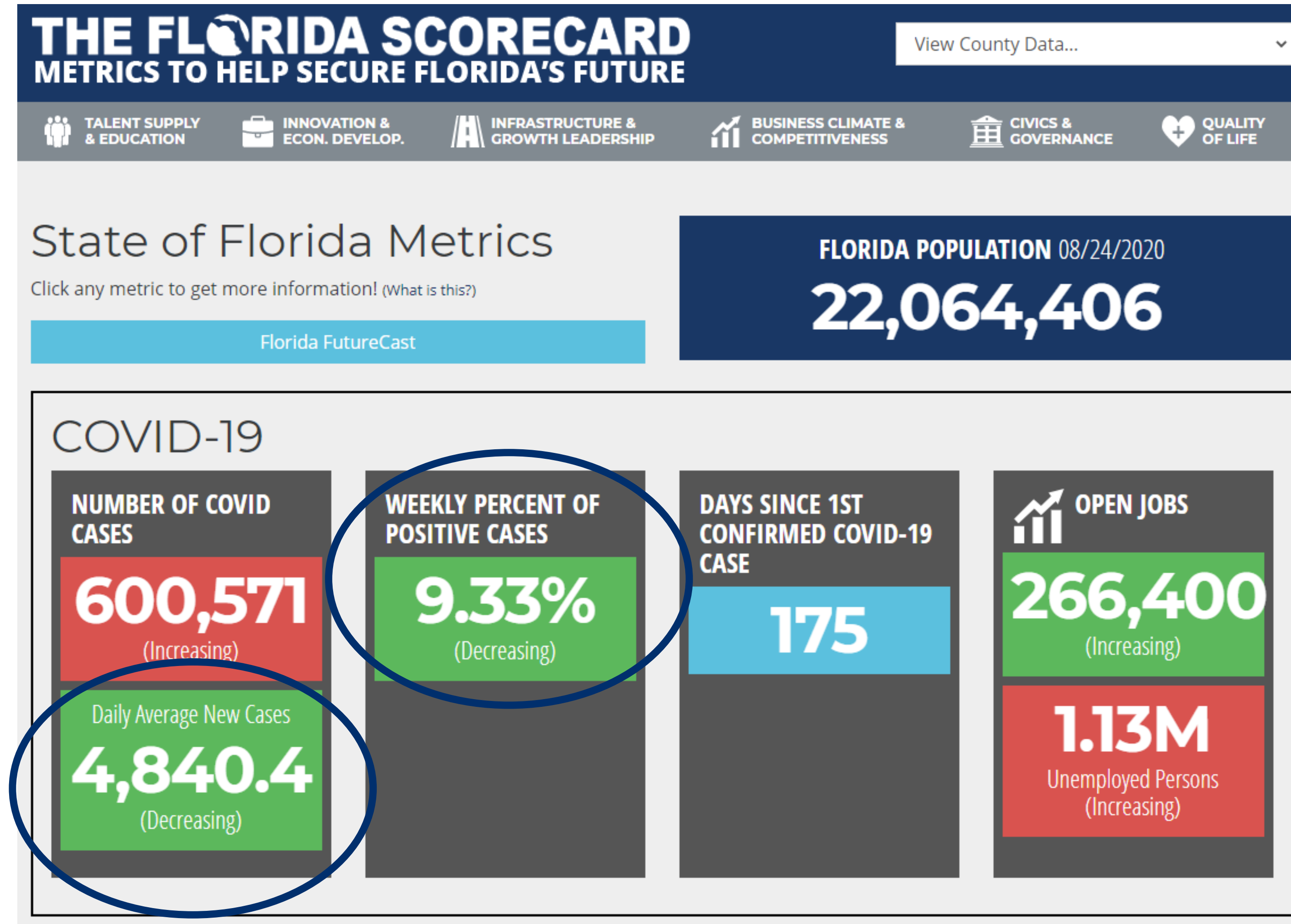
- Ongoing Global Pandemic (COVID-19)
- Overdue Focus on Equality of Opportunity and Social Justice (Florida Prosperity Initiative)
- Global Recession With Unknown Duration
- Presidential Election – Florida Matters Most
- Hurricane Season
- Accelerated Technology and Change

188 Nations / Territories – 14 Million Visitors



TheFloridaScorecard.org

COVID-19 Data



Why the \$15 Minimum Wage is Bad for Florida

“...Florida Chamber of Commerce President **Mark Wilson** offered cautions. Specifically [he] called out the constitutional amendment heading for the ballot this year that would ask voters to mandate increases in the minimum wage eventually to \$15 an hour.”

January 9, 2020 **FLAPOL**



www.FLChamber.com/MinimumWage

Florida Chamber Survey Results – What You Told Us



If you have a student in kindergarten through 12th grade,
do you plan to send your child back to traditional
brick-and-mortar schooling?

YES	27%
NO	12%
I DO NOT HAVE SCHOOL AGED CHILDREN	61%

Do you believe the updated CDC guidelines related to K-12 schools this Fall does enough to keep students, teachers/administrators and parents safe?

YES	36%
NO	20%
UNSURE	44%

Does your company offer childcare services?

Yes	10%
No	90%

Does your company have a childcare policy
in place if students are not allowed to return to
traditional classroom education in the Fall?

YES	26%
NO	50%
UNSURE	24%

Have the skillsets needed to operate your company changed since the COVID-19 outbreak?

Yes	55%
No	45%

Do you believe your community has reopened too slowly, too quickly, or just right?

Too slowly

15% (Previously 8%)

Too quickly

27% (Previously 47%)

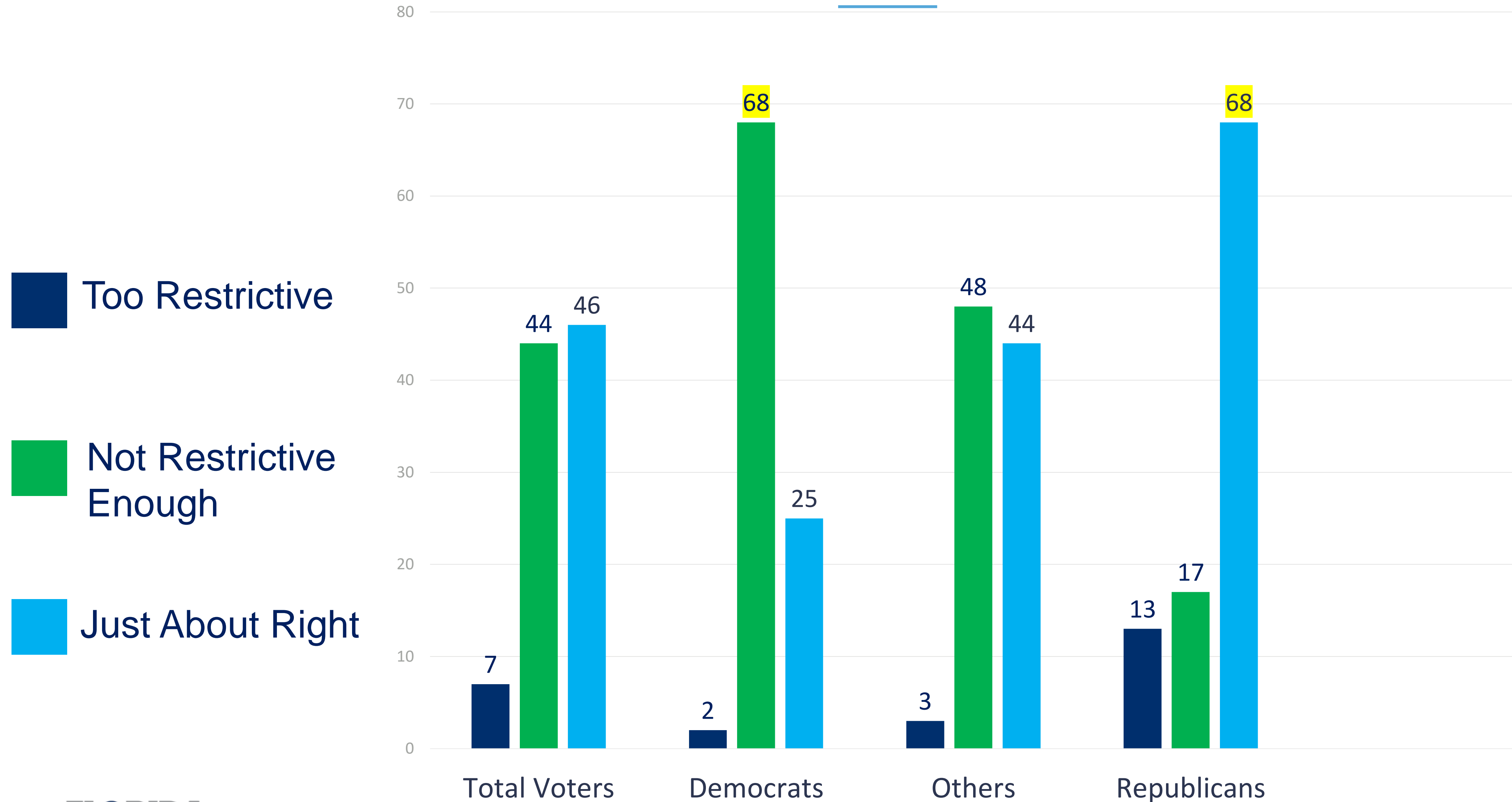
Just right

58% (Previously 45%)

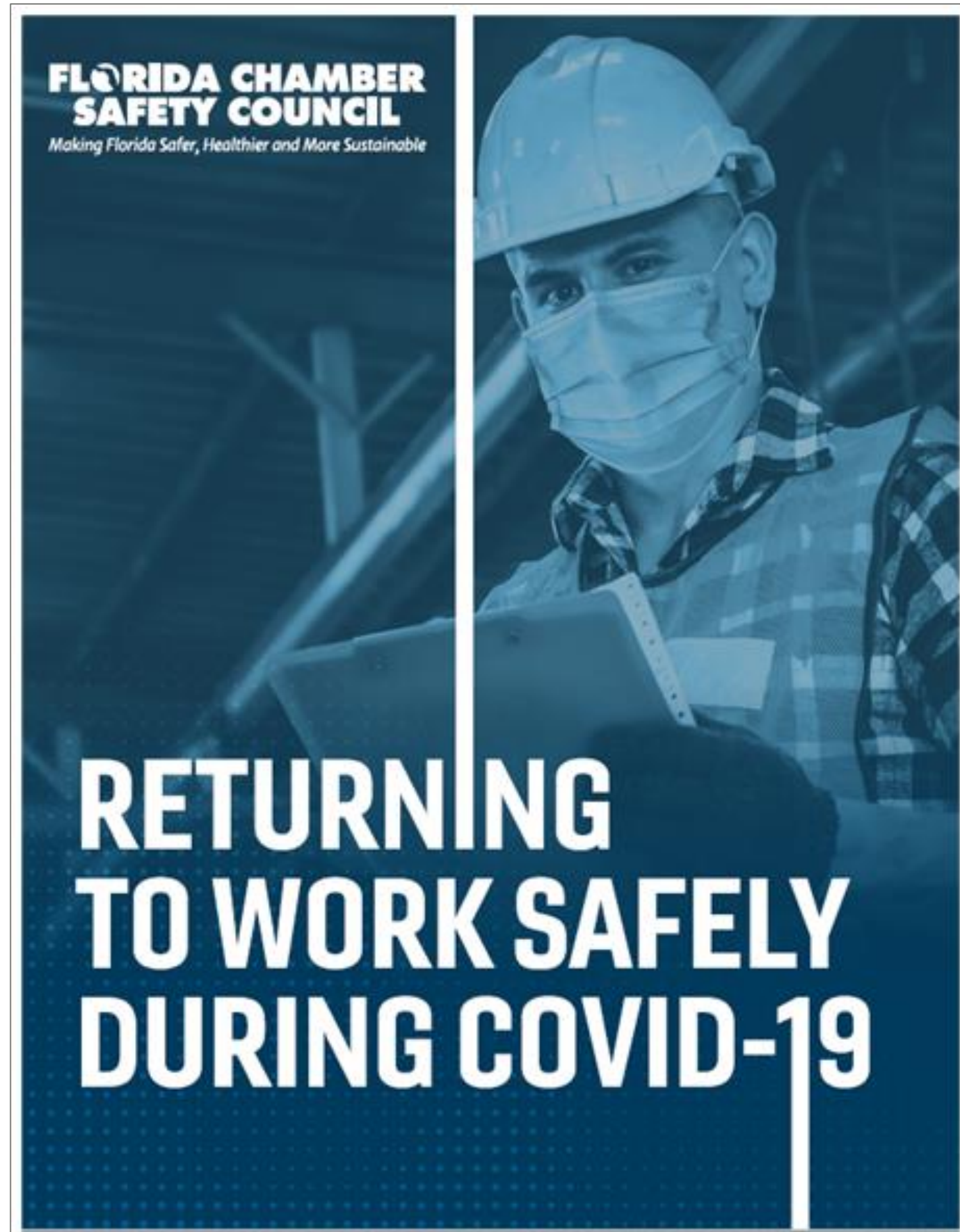
Describe how you're feeling about
the future of your business right now:

Optimistic	33%
Somewhat Optimistic	36%
Neutral	20%
Somewhat Pessimistic	10%
Pessimistic	1%

How Has Florida Responded to COVID-19?



Free Downloadable Guide to Reopening Safely



Katie Yeutter

President, Florida
Chamber Safety Council

kyeutter@flchamber.com



www.flchambersafety.com

A middle-aged man with a grey beard and mustache, wearing a dark blue pinstripe suit, white shirt, and a red and blue striped tie, is speaking at a podium. He is holding a small black object in his right hand. Behind him is a backdrop featuring the Florida Chamber of Commerce logo and the Great Seal of the State of Florida. To the left, a portion of the American flag is visible.

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Dr. Jerry Parrish – Chief Economist

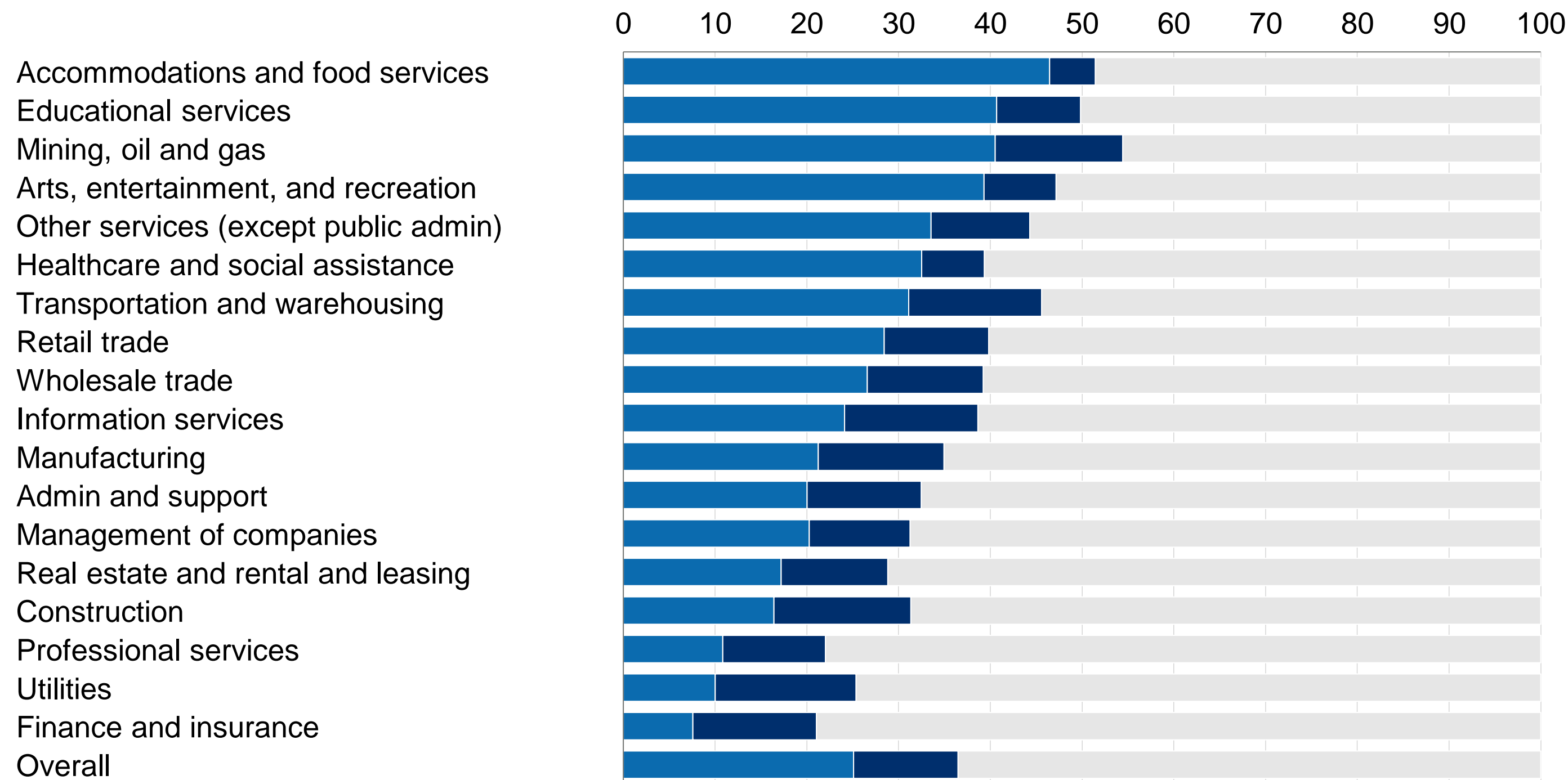
jparrish@flchamber.com

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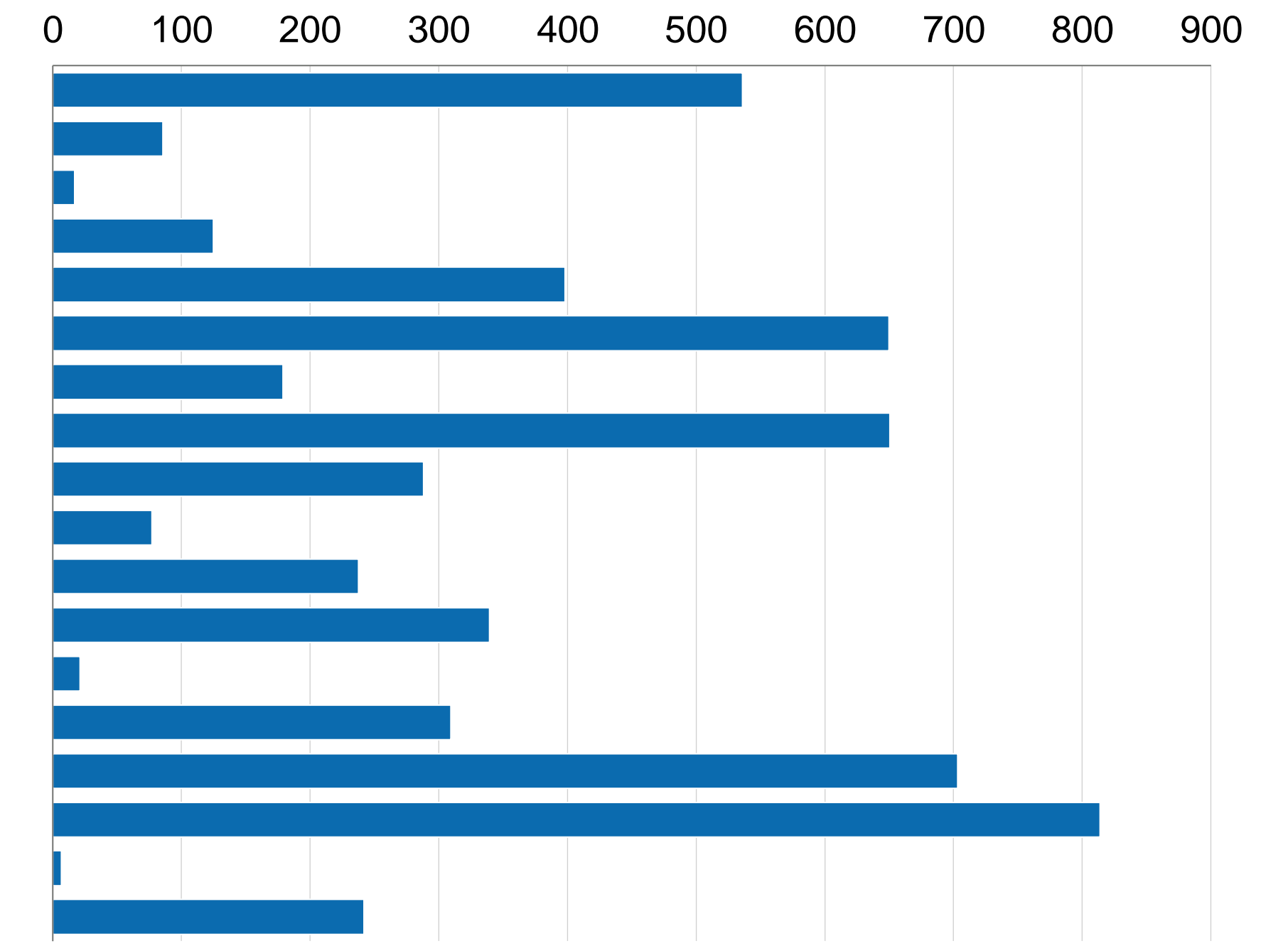
In some sectors, more than a quarter of small businesses may close permanently

Small businesses vulnerable to permanent closure

Small businesses reporting negative, effect from crisis, % of firms in sector



Small businesses in sector, thousands



5.7 million small businesses

Note: Small and medium-sized businesses in the agriculture, forestry, fishery, and hunting sector were excluded because of inconsistent data reporting. Small and medium-sized businesses in the religious, grant-making, civic, professional, and similar organizations (NAICS 813), funds, trusts, and other financial vehicles (NAICS 525), and rail-transportation (NAICS 482) subsectors also excluded because of inconsistent data reporting.
Statistics of US Businesses, 2017

Source: Statistics of US Businesses, 2017, Federal Reserve Banks' Small Business Credit Survey, 2019, Annual Business Survey, 2018, Census Bureau Small Business Pulse Survey Week 4, 2020; "How are small businesses adjusting to COVID-19? Early evidence from a Survey," 2020; Labor CUBE

Business

Japan to Pay at Least \$536 Million for Companies to Leave China

Bloomberg News

July 18, 2020, 8:33 AM EDT

LISTEN TO ARTICLE

▶ 2:00


SHARE THIS ARTICLE

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Japan's government will start paying its companies to move factories out of China and back home or to Southeast Asia, part of a new program to secure supply chains and reduce dependence on manufacturing in China.

Fifty-seven companies including privately-held facemask-maker Iris Ohyama Inc. and Sharp Corp. will receive a total of 57.4 billion yen (\$536 million) in

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V. The Economics of Recovery
Dr. Jerry Parrish – Chief Economist
jparrish@flchamber.com

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www.theFloridaScorecard.org

Florida has \$1.1 Trillion GDP (17th)

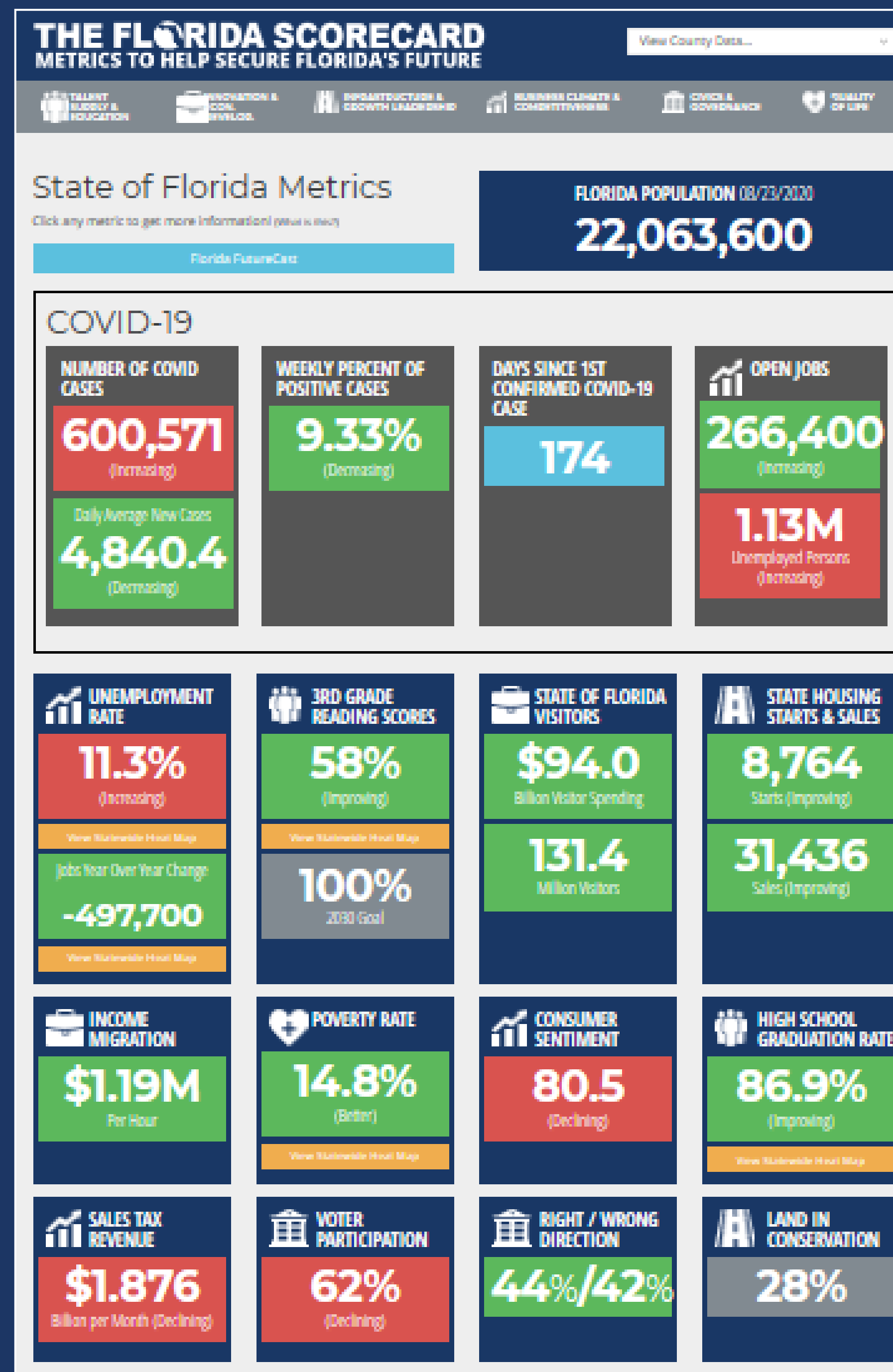
\$1.19 Million AGI moves to Florida 24/7/365

B.C. – 900 net new people/day

COVID-19 Tiles – State and County Level

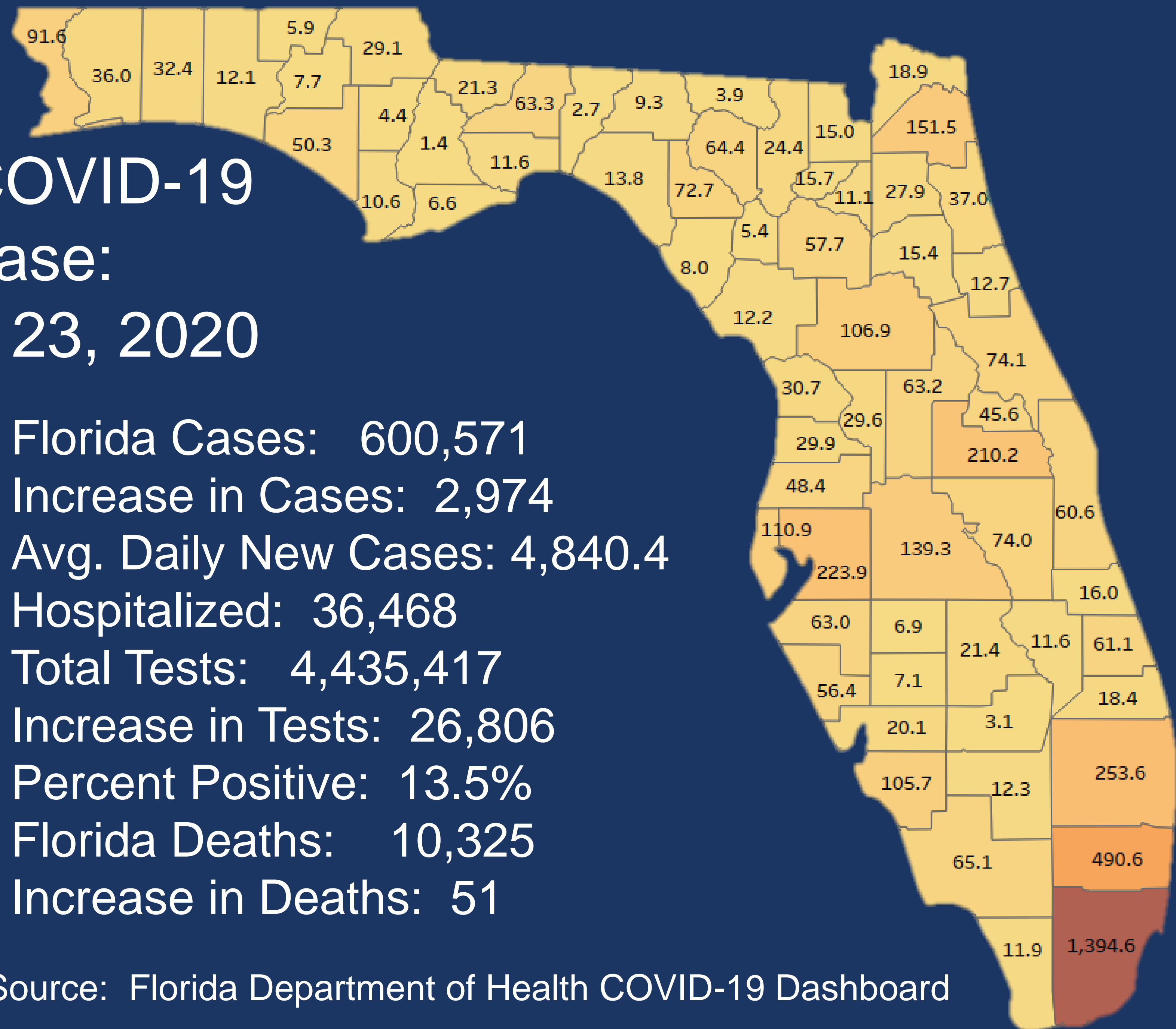
Unemployment Rate Up – by 1 percentage point

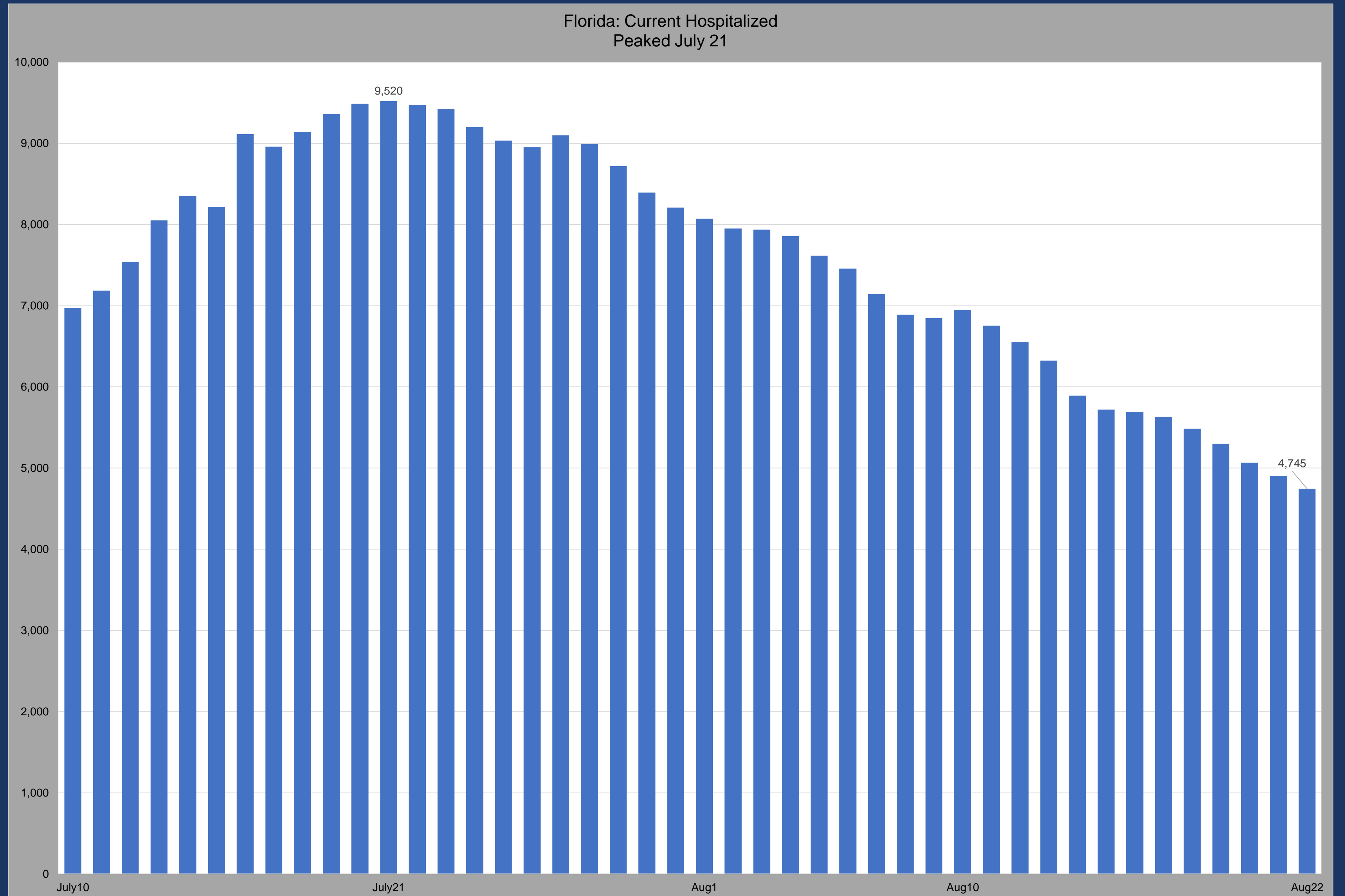
1.13 Million Floridians looking for work

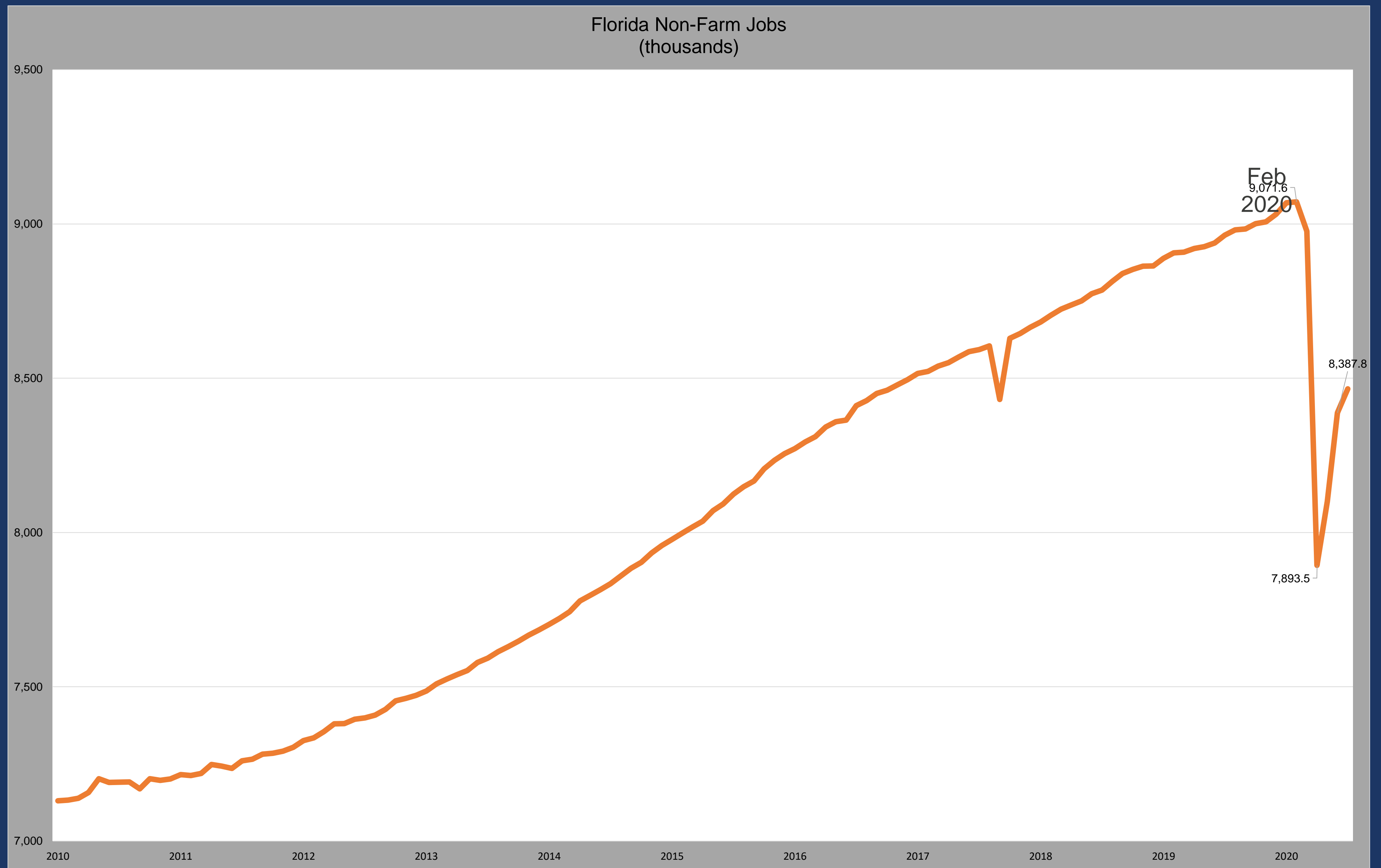


Average Daily COVID-19 Case Increase: Updated August 23, 2020

Florida Cases: 600,571
Increase in Cases: 2,974
Avg. Daily New Cases: 4,840.4
Hospitalized: 36,468
Total Tests: 4,435,417
Increase in Tests: 26,806
Percent Positive: 13.5%
Florida Deaths: 10,325
Increase in Deaths: 51







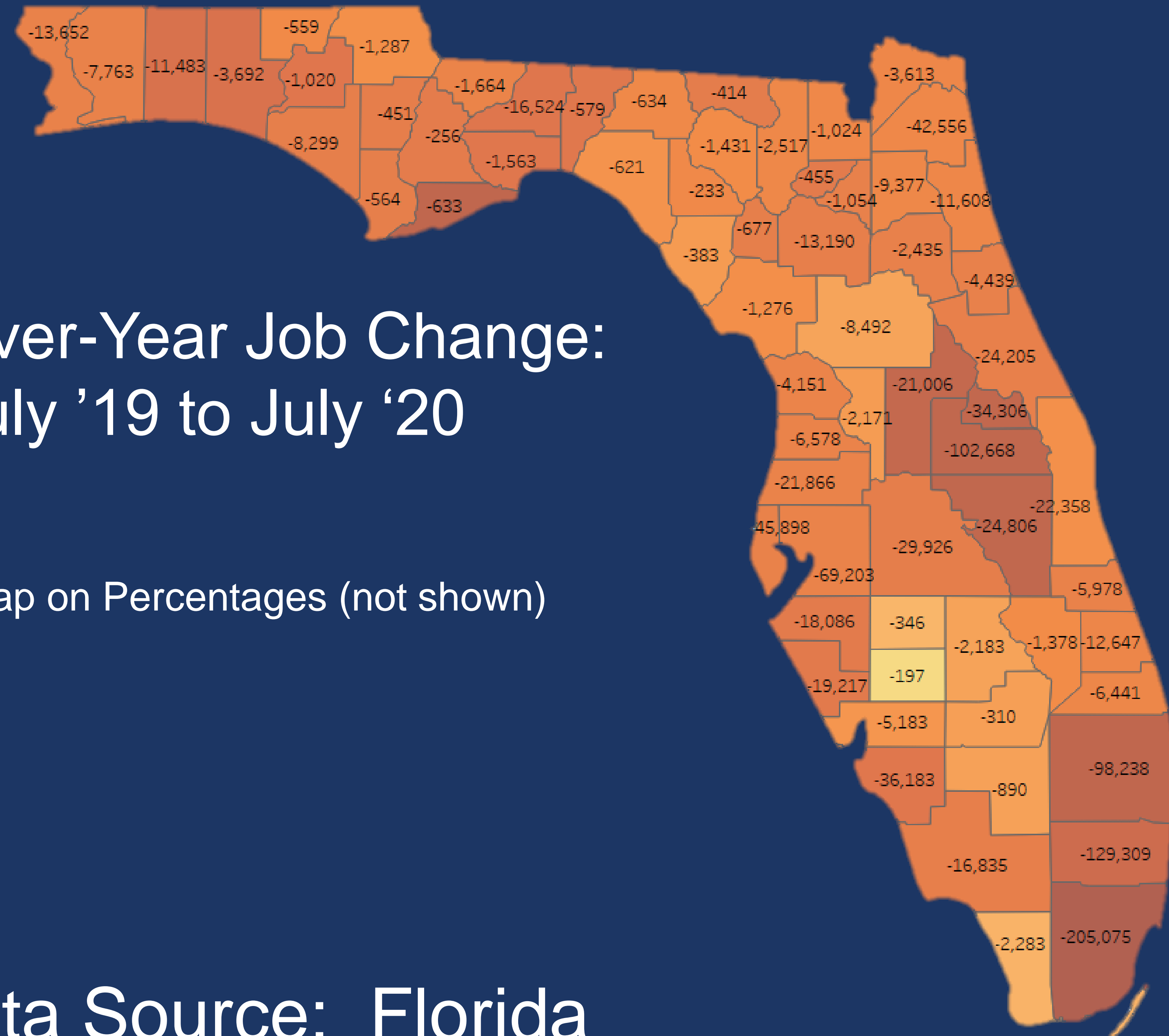
Job Loss by Category: July 2019 to July 2020

Industry	Job Change	Percent of Industry
Total – All Industries	-497,700	-5.6%
Leisure & Hospitality	-254,400	-20.3%
Professional & Business Services	-74,700	-5.3%
Trade, Transportati	-58,500	-3.2%

Year-over-Year Job Change: July '19 to July '20

Heat Map on Percentages (not shown)

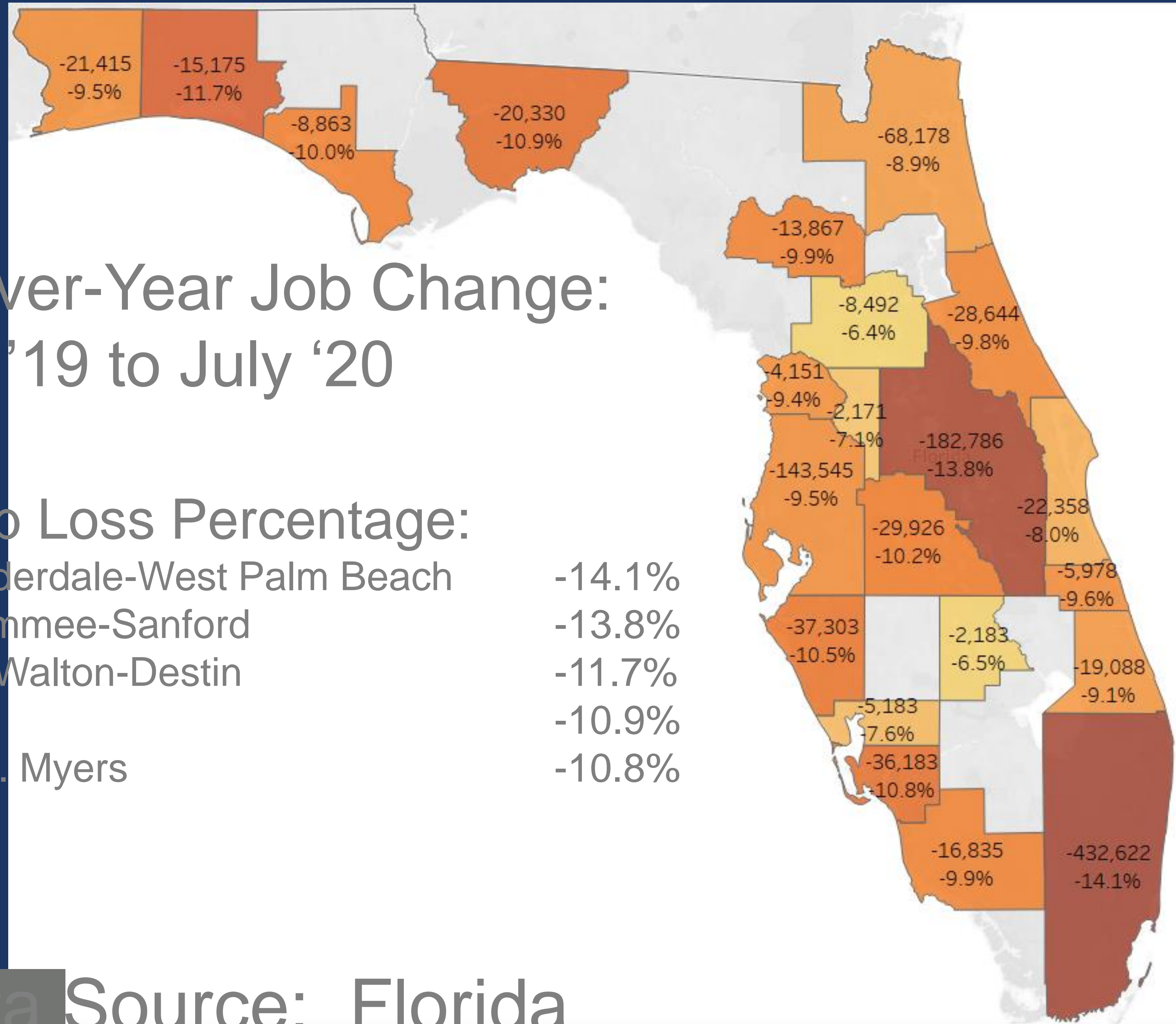
Data Source: Florida



MSA Year-over-Year Job Change: July '19 to July '20

Top MSA Job Loss Percentage:

- | | |
|---|--------|
| 1. Miami-Ft. Lauderdale-West Palm Beach | -14.1% |
| 2. Orlando-Kissimmee-Sanford | -13.8% |
| 3. Crestview-Ft. Walton-Destin | -11.7% |
| 4. Tallahassee | -10.9% |
| 5. Cape Coral-Ft. Myers | -10.8% |



Unemployment Rates

2020

UNEMPLOYMENT RATE

11.3%
(Increasing)

[View Statewide Heat Map](#)

Jobs Year Over Year Change

-497,700

[View Statewide Heat Map](#)

Data Source: Florida

UNEMPLOYMENT RATE

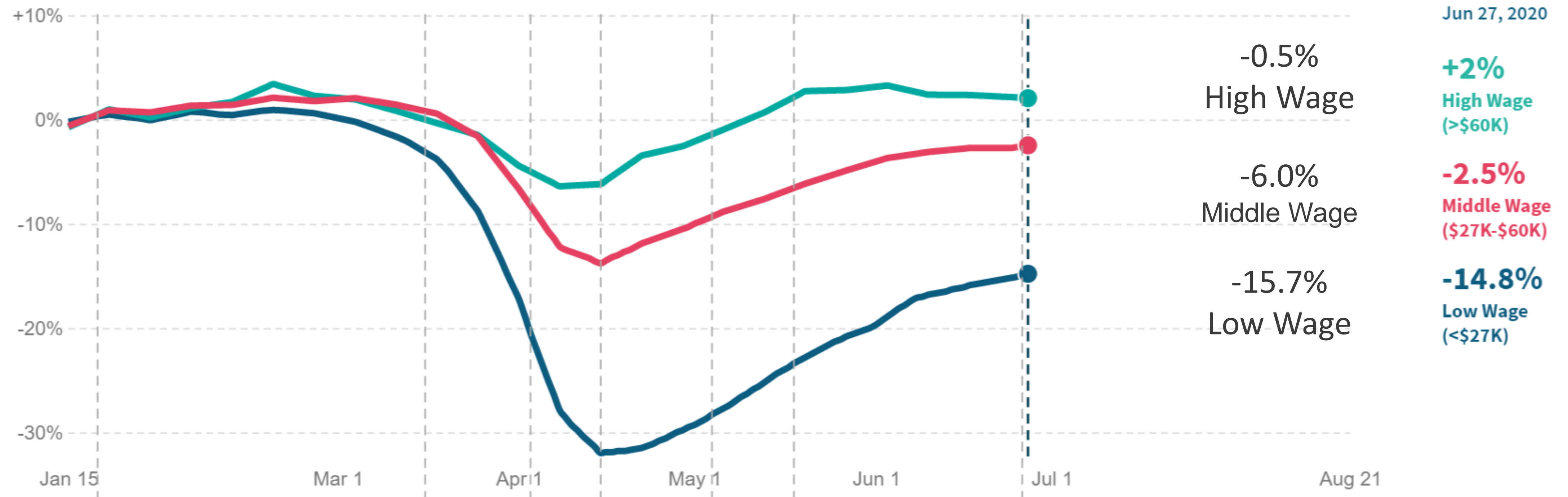
[View Statewide Heat Map](#)

-497,700

[View Statewide Heat Map](#)

Percent Change in Employment*

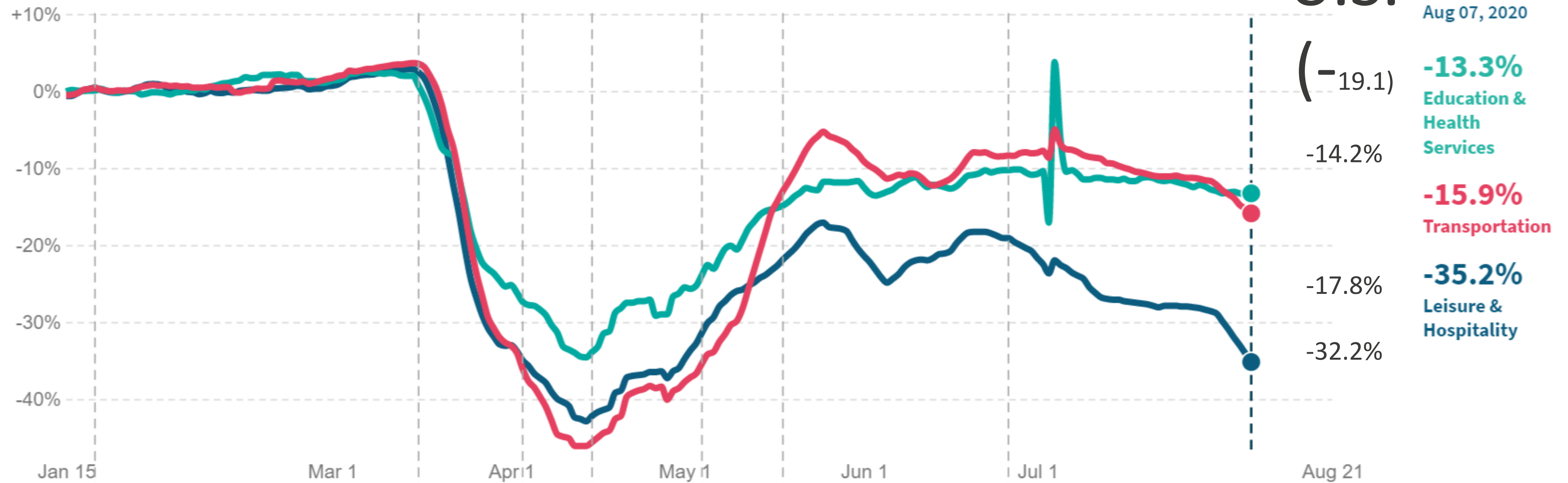
In **Florida**, as of June 27 2020, employment rates among workers in the bottom wage quartile decreased by **14.8%** compared to January 2020.



Florida Percent Change of Small Businesses Open : -18.5%

Percent Change in Number of Small Businesses Open*

In **Florida**, as of August 07 2020, the number of leisure and hospitality small businesses open decreased by **35.2%** compared to January 2020.



Florida's General Revenue: Fiscal Year End \$1.8831 Billion Below Estimate

\$1.5943 Billion lower Sales & Use Tax Collection (85% of total)

Net General Revenue	December 2019	January 2020	February 2020	March 2020	April 2020	May 2020	June 2020
Month Over/Under	13.1	64.5	63.4	61.3	-878.1	-779.6	-427.8
Year Over/Under	13.1	77.6	141.1	202.4	-675.7	-1,455.3	-1,883.1

Data Source: Florida Office of Economic & Demographic Research

STATE

Florida economists slash \$5.4 billion from expected Florida revenue because of coronavirus

John Kennedy Sarasota Herald-Tribune

Published 6:29 p.m. ET Aug. 14, 2020 | Updated 4:06 p.m. ET Aug. 15, 2020



TALLAHASSEE — Florida economists on Friday slashed a stunning \$5.4 billion from expected state revenue over the next two years, with tax collections cratering as the coronavirus froze tourism and forced consumers to sharply reduce spending.

The plunge in dollars threatens state financing for schools, health care, roads and a host of other needs — possibly for years to come. With \$3.4 billion of the reduction coming this year, it's also heightened odds that Gov. Ron DeSantis and Florida lawmakers will have to dramatically retool this year's \$92.2 billion state spending plan.



Gov. Ron DeSantis and the Florida Legislature face heightened budget pressure as state tax collections are revised downward because of the pandemic. Joe Burbank, AP



VI. Florida's Primary Election Results Analysis
Nick Catroppo – Vice President of Political Operations
Florida Chamber of Commerce
ncatroppo@flchamber.com

Primary Election Voter Turnout

2020 Primary Election Turnout

- **Vote-By-Mail | 2,342,691 | 60.21%**
 - 50% Democrat | 35% Republican | 15% NPA
- **Early In-Person | 558,430 | 14.35%**
 - 40% Democrat | 53% Republican | 7% NPA
- **Election Day | 989,826 | 25.44%**

Total Votes 3,890,947 | 28.1% Turnout

2016 Primary Election Turnout

- **Vote-By-Mail | 1,280,966 | 43.36%**
 - 38% Democrat | 49% Republican | 13% NPA
- **Early In-Person | 538,456 | 18.23%**
 - 45% Democrat | 47% Republican | 8% NPA
- **Election Day | 1,134,513 | 38.41%**

Total Votes 2,953,935 | 23.9% Turnout

2020 Highlights:

28.1% turnout is the highest for a statewide Primary since 2002 – highest in a non-gubernatorial since 1992

3/4 of ballots being cast prior to Election Day is a double-digit increase on prior years

3/5 of ballots cast were VBMs which is the first time ever in Florida that a majority of ballots were VBM

An ‘A’ Primary Night for Florida Business

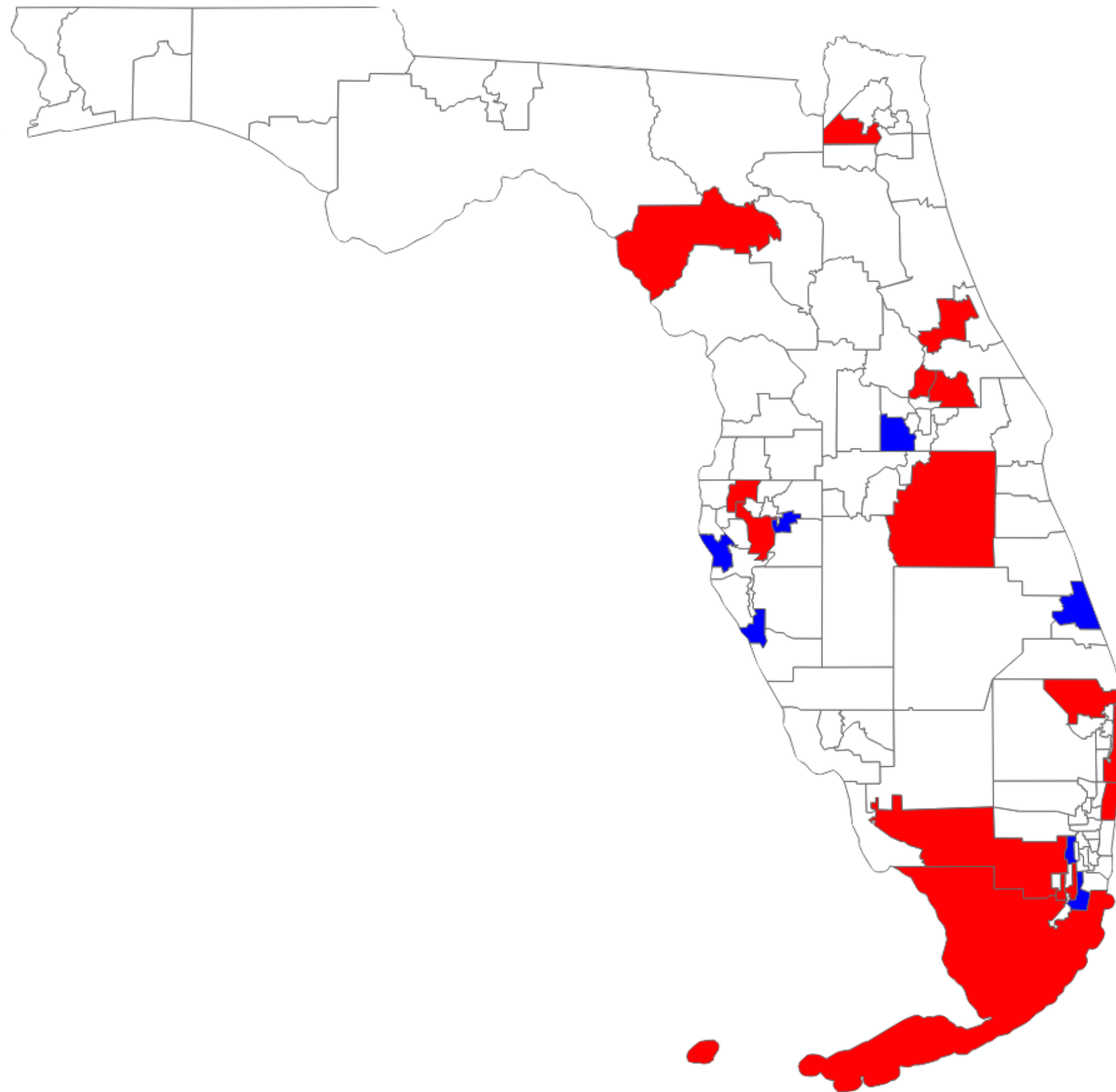
Thank you Florida Chamber members for helping us win Primary Elections for 21 of the 23 (91%) Chamber-endorsed candidates.

District	Candidate	Result
SD 21	Jim Boyd	Win (90%)
<u>SD 27</u>	<u>Ray Rodrigues</u>	<u>Win (75%)</u>
<u>HD 2</u>	<u>Alex Andrade</u>	<u>Win (61%)</u>
HD 6	Jay Trumbull	Win (76%)
HD 12	Clay Yarborough	Win (87%)
HD 14	Kim Daniels	2nd (40%)
HD 29	Scott Plakon	Win (83%)
HD 31	Keith Truenow	Win (74%)

District	Candidate	Result
HD 42	Fred Hawkins	Win (47%)
<u>HD 43</u>	<u>Kristen Arrington</u>	<u>Win (31%)</u>
HD 44	Bruno Portigliatti	Win (74%)
HD 48	Julio Rocha	3rd (11%)
HD 52	Thad Altman	Win (58%)
HD 53	Randy Fine	Win (65%)
HD 76	Adam Botana	Win (60%)

District	Candidate	Result
HD 77	Mike Giallombardo	Win (54%)
HD 78	Jenna Persons	Win (59%)
HD 79	Spencer Roach	Win (73%)
HD 80	Lauren Melo	Win (58%)
HD 84	Dana Trabulsy	Win (77%)
HD 103	Tom Fabricio	Win (60%)
HD 107	Christopher Benjamin	Win (61%)
<u>HD 116</u>	<u>Daniel Perez</u>	<u>Win (59%)</u>

Turning to November – Key House Races



The Rematches: Reps. Fetterhoff (R) and Caruso (R) are facing the same opponents they defeated by fewer than 100 votes in 2018.

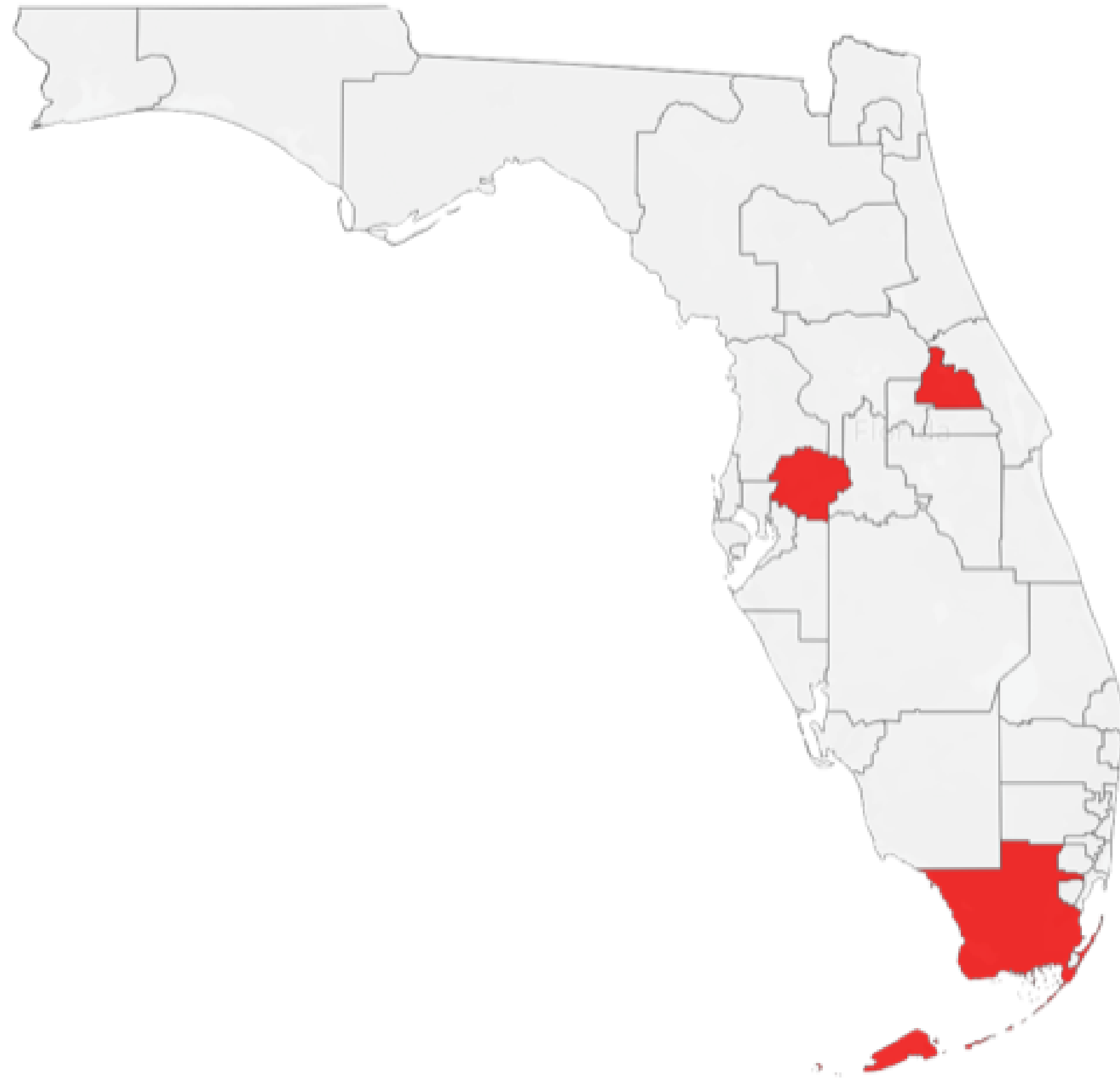
More incumbents: Reps. Clemons (R) and Aloupis (R) face challenging contests.

Seminole County: A fast-changing county politically saw Reps. Smith (R) and Plakon (R) face close contests in 2018.

Freshman Democrats: Republicans look to reclaim lost ground in the 7 seats Democrats gained in the 2018 election cycle.

Miami races: Will the Presidential contest play a role in some of the closely contested seats in Miami-Dade?

Turning to November – Key Senate Races



SD 9: *Jason Brodeur (R) vs Patricia Sigman (D)*

Democrats targeting this predominantly-Seminole County district that has been trended toward Democrats in recent years to replace Sen. David Simmons (R).

SD 20: *Danny Burgess (R) vs Kathy Lewis (D)*

A special election following the resignation of Sen. Tom Lee (R), a district that leans Republican but Democrats hope to make competitive.

SD 39: *Ana Maria Rodriguez (R) vs Javier Fernandez (D)*

A key swing district of Florida as both parties recruit top candidates to replace Sen. Anitere Flores (R).

Florida Chamber 2020 Election Center



Early Voting Dashboard

Florida Chamber Endorsements

Constitutional Amendments

Please contact me directly at
ncatroppo@flchamber.com

Next Board of Governors “Relaunch Florida” Webinar

Monday, September 21, 2pm EDT



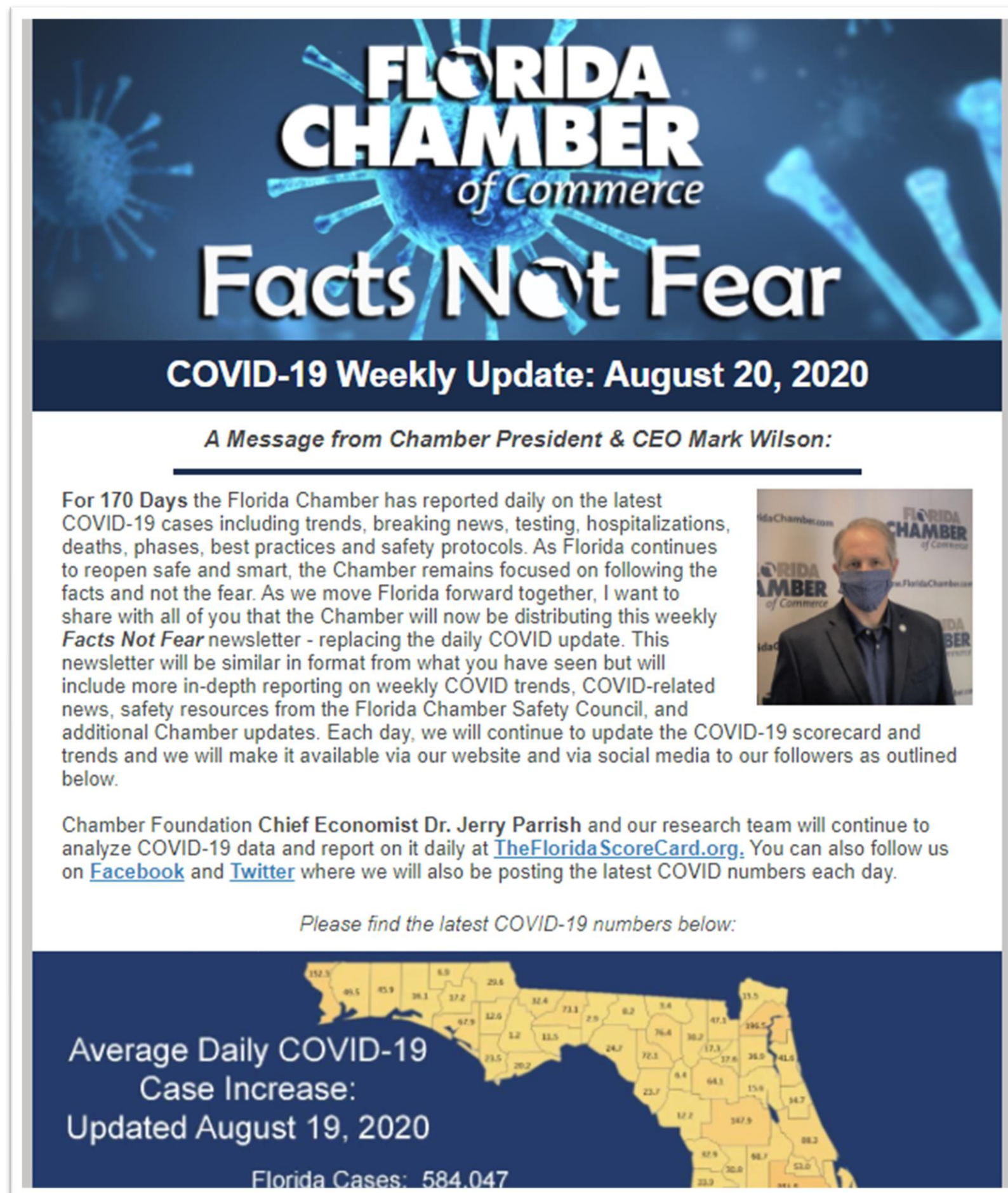
Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

Register at
www.FloridaChamber.com/Events

Keep Up with the Latest COVID News



Weekly *Facts Not Fear* COVID Newsletter

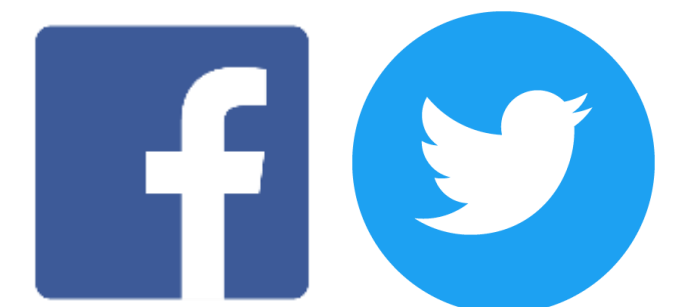
- The latest news and analysis on COVID trends
- Safety Resources from the Florida Chamber Safety Council
- COVID Legislative News and Updates
- Florida Business and Free Enterprise at Work during COVID-19

Latest COVID Numbers Reported Daily at:

TheFloridaScoreCard.Org

&

[@FIChamber](https://twitter.com/FIChamber)



SAVE THE DATE

Thursday, September 10
@ 10:00 a.m. EST

**Florida Chamber Foundation Business
Alliance for Early Learning** will be
unveiling **New Statewide Tool for 3rd
Grade Reading Scores**

Presentation will include:

- Overview of the tool and demonstration
- 3rd Grade Reading Scores and other relevant data
- Q&A with key stakeholders



Take the Small Business COVID Impact Survey



The Florida SBDC Network, Florida Chamber Foundation, and the University of West Florida Haas Center have partnered to assess the impact of COVID-19 on Florida's small business.

Take the Survey at:

www.floridasbdc.org/disaster/covid-impact-survey

Deadline is **September 1**

2020 Virtual Future of Florida Forum



**Relaunch & Reimagine Florida's Future
Stronger Together, Reuniting Business For Good**

**Tuesday, October 20 – Thursday, October 22
1 – 4 p.m. EDT Each Day**

Register at

www.FloridaChamber.com/Events



VII. Meeting Recap and Action Needed

**Mark Wilson – President & CEO Florida Chamber of
Commerce & Florida Chamber Foundation**

mwilson@flchamber.com



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RELAUNCH FLORIDA

Uniting Business for Good

August 2020 Board of Governors Call

mwilson@flchamber.com