



RELAUNCH FLORIDA



Uniting Business for Good



Florida's Economic Relaunch – What's Next?

July 20th, 2020

mwilson@flchamber.com

Today's "Economic Relaunch" Agenda

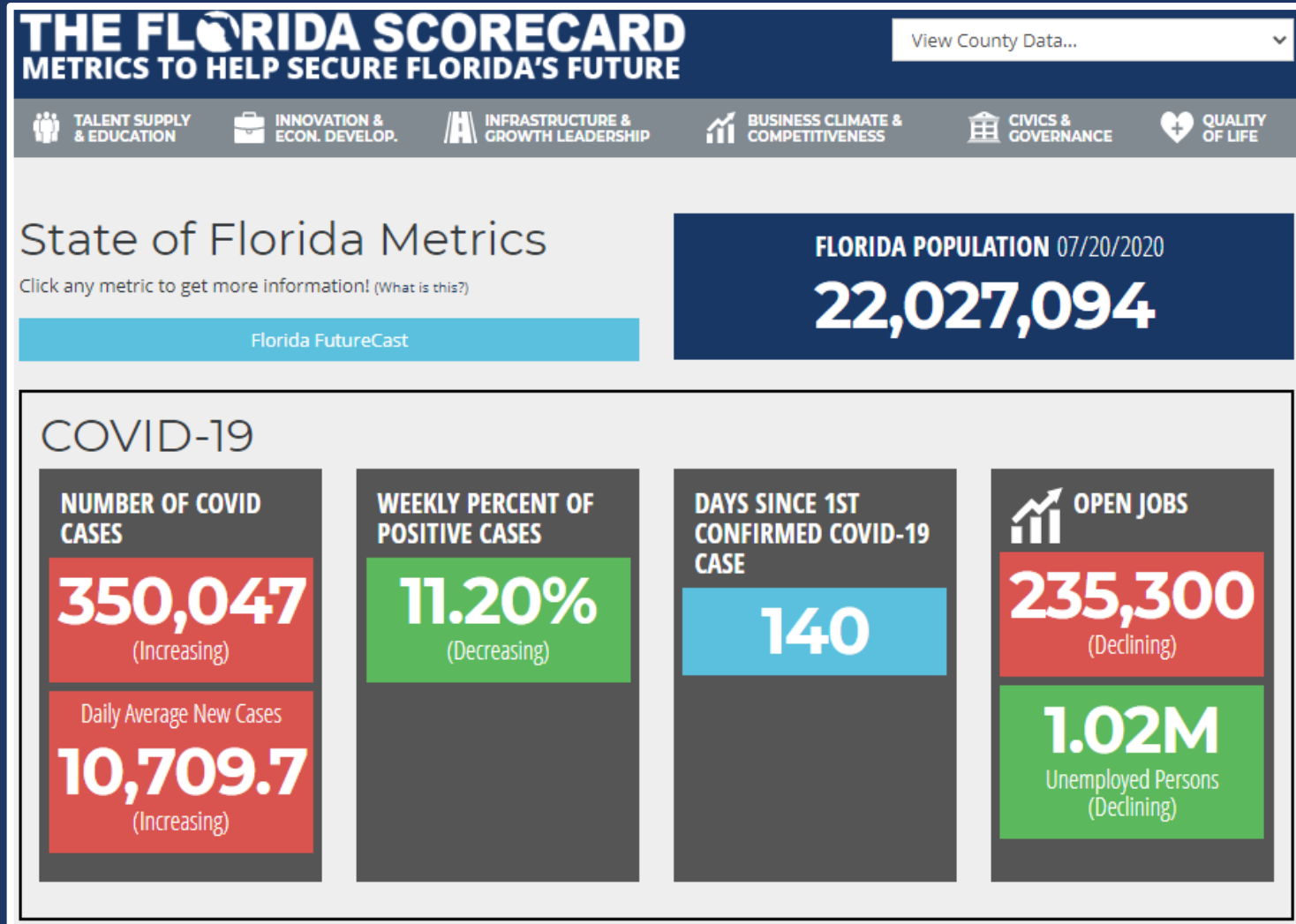
- I. Welcome and What to Expect Today
- II. Survey Results – What You Told Us
- III. President's Perspective – **Mark Wilson**
- IV. The Economics of the Recovery – **Dr. Jerry Parrish**
- V. Florida's Changing Politics in an Election Year – **Nick Catroppo**
- VI. The Latest on COVID-19 – Florida's Surgeon General, **Dr. Scott Rivkees**
- VII. Open Discussion and Q&A

The Environment for Leadership

- Ongoing Global Pandemic (COVID-19)
- Overdue Focus on Equality of Opportunity and Social Justice (5 part webinar series starts 7/22)
- Global Recession With Unknown Duration
- Presidential Election – Florida Matters Most
- Hurricane Season
- Accelerated Technology

TheFloridaScorecard.org

COVID-19 Data



188 Nations / Territories – 14 Million Visitors



COVID-19 Dashboard by the Center for Systems Science and Engineering (CSSE) at Johns Hopkins ...



Total Confirmed

14,508,892

Confirmed Cases by
Country/Region/Sovereignty

3,773,260 US

2,098,389 Brazil

1,118,206 India

770,311 Russia

364,328 South Africa

353,590 Peru

344,224 Mexico

Admin0

Last Updated at (M/D/YYYY)

7/20/2020, 3:34:33 AM

188

countries/regions

Lancet Inf Dis Article: [Here](#). Mobile Version: [Here](#).

Lead by JHU CSSE. Technical Support: [Esri Living Atlas team](#) and [JHU APL](#). Financial



Cumulative Confirmed Cases

Esri, FAO, NOAA

Global Deaths

606,206

140,534 deaths
US

79,488 deaths
Brazil

45,385 deaths
United Kingdom

39,184 deaths

Global Dea...

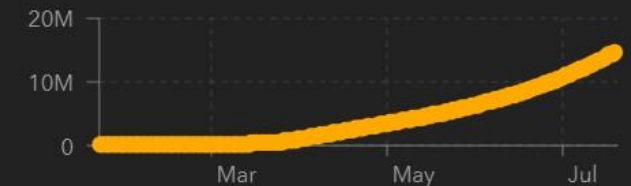
US State Level

Deaths, Recovered

32,495
deaths, 72,161
recovered
New York US

15,706
deaths, 31,405
recovered
New Jersey US

US Deaths,...

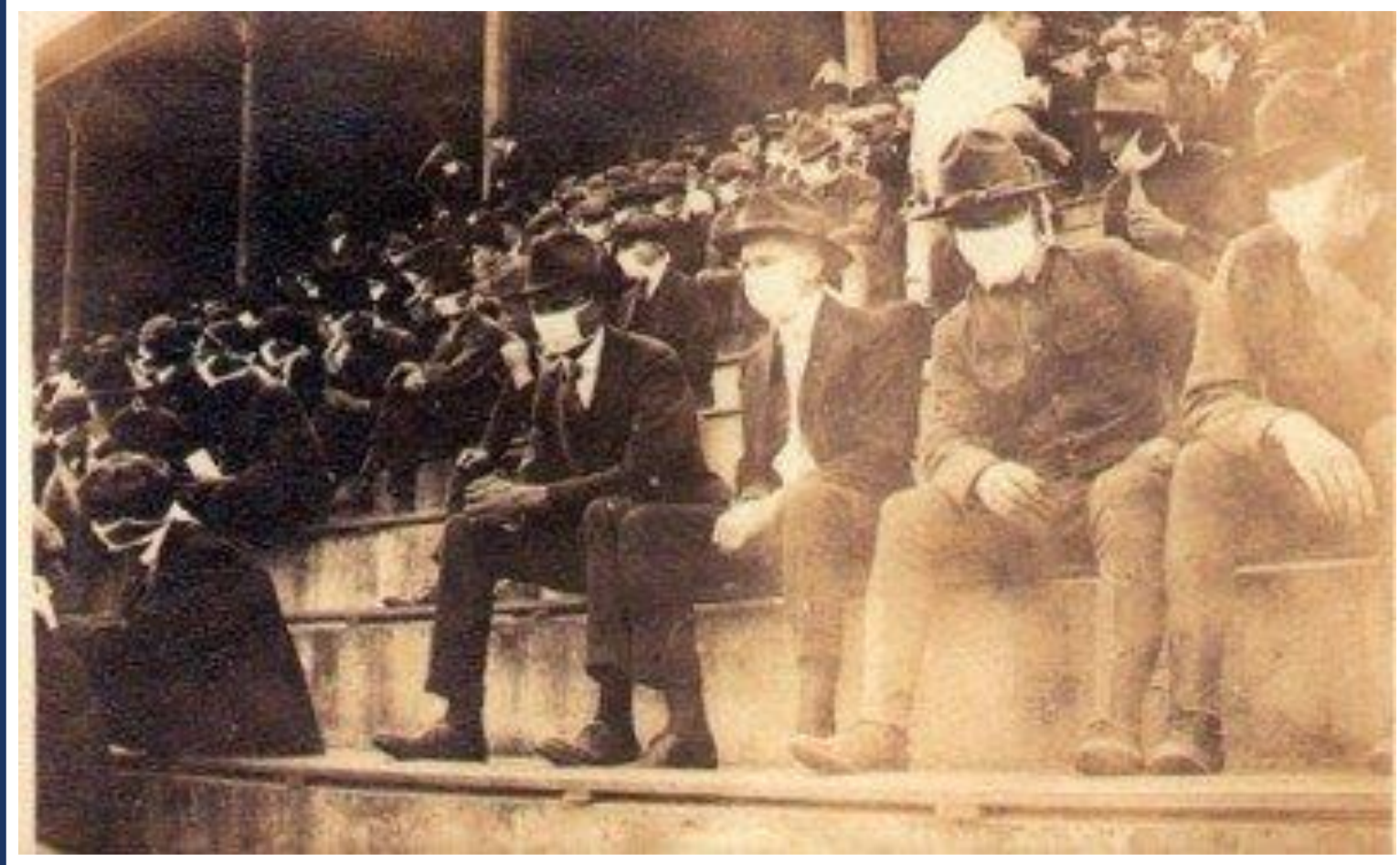


Confirmed

Logarithmic

Daily Cases

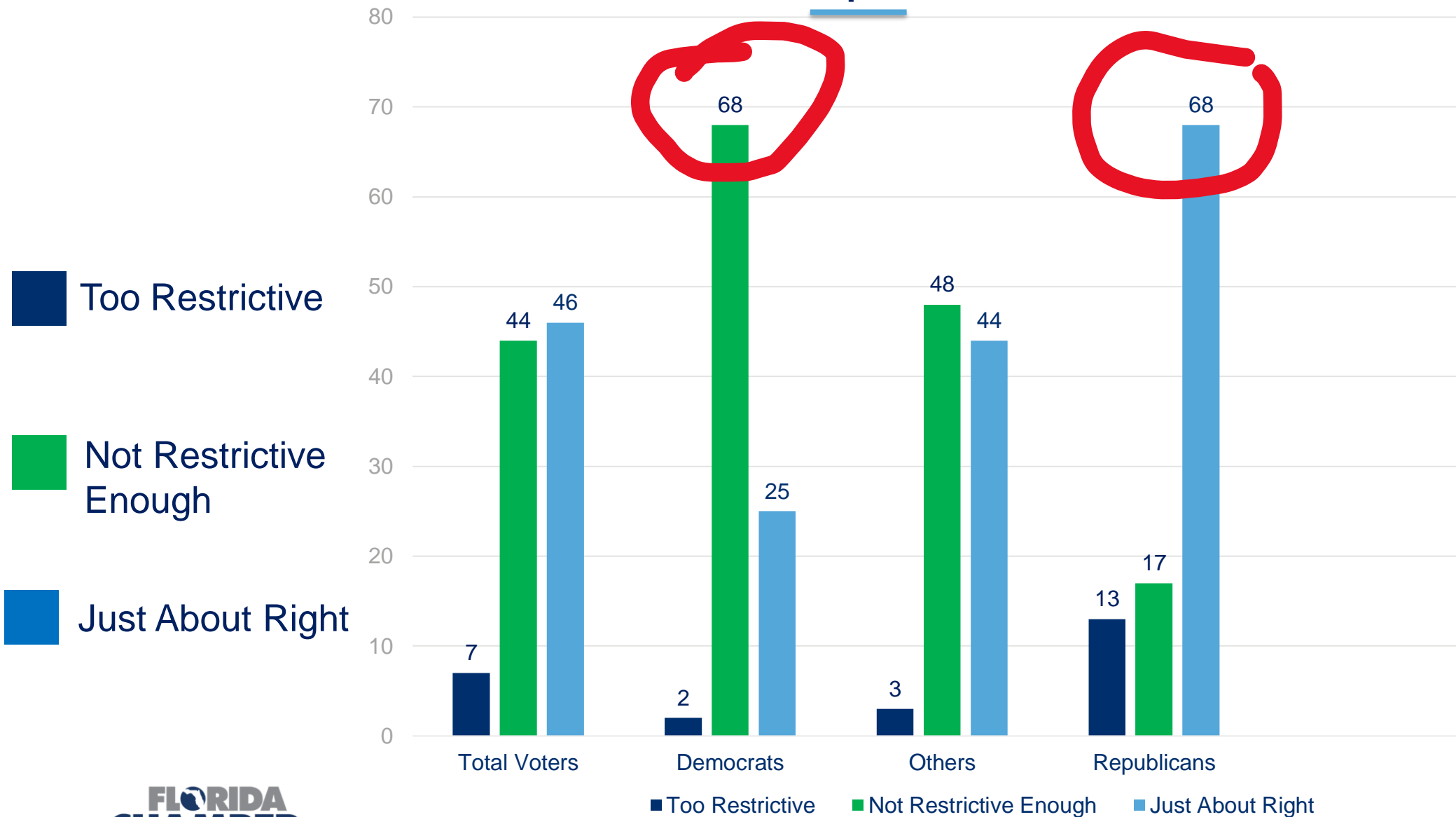
Back to the Future – College Football in 1918 (Spanish Flu)



Florida Chamber Survey Results – What You Told Us



How Has Florida Responded to COVID-19?



Now that the Governor has extended Florida's state of emergency by 60 days, which statement best describes how you believe Florida is doing relative to other states?

I believe Florida is doing a better job than most states	14% (Previously 38%)
I believe Florida's reopening is comparable to most states	30% (Previously 12%)
I believe Florida is doing a worse job than other states	38% (Previously 10%)
Unsure	18% (Previously 12%)

How do you feel your community has handled phased-in reopening?

Excellent	5% (Previously 12%)
Very good	16% (Previously 31%)
Good	42% (Previously 39%)
Fair	28% (Previously 15%)
Poor	9% (Previously 3%)

Do you believe your community has reopened too slowly, too quickly, or just right?

Too slowly
Too quickly
Just right

8% (Previously 7%)
47% (Previously 31%)
45% (Previously 62%)

Do you agree with Florida's plan to reopen schools in August?

Yes	33%
No	29%
Unsure	38%

Which statement below most accurately reflects your opinion on local mandated mask ordinances?

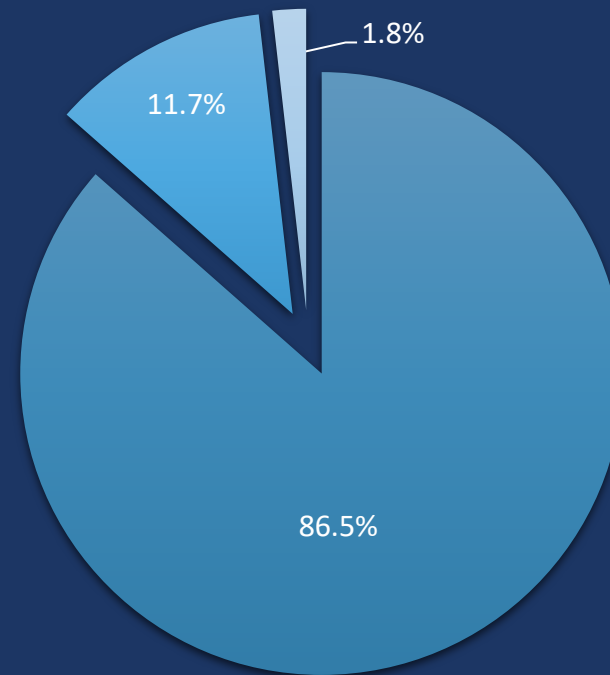
Support	69%
Oppose	7%
No Ordinance, But Support	21%
No Ordinance, But Oppose	3%

Describe how you're feeling about the future of your business right now:

Optimistic	20% (Previously 26%)
Somewhat Optimistic	32% (Previously 39%)
Neutral	27% (Previously 26%)
Somewhat pessimistic	18% (Previously 8%)
Pessimistic	3% (Previously 1%)

Has the current lack of child care/early learning programs affected your colleagues or co-workers?

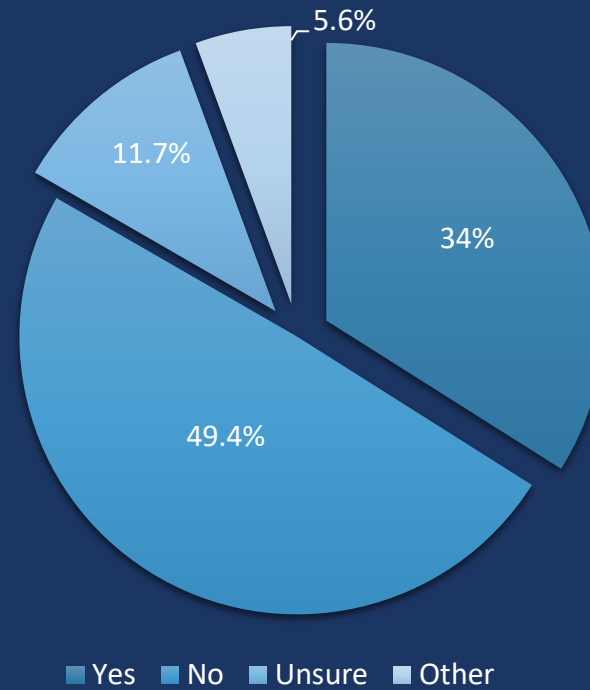
Yes	64.4%
Somewhat	22.1%
No	11.7%
Unsure	1.8%



■ Yes and Somewhat ■ No ■ Unsure

Has your organization put any measures in place to assist staff or employees with the lack of child care/early learning programs at this time (e.g. additional paid leave, education resources, etc.)?

Yes	34.0%
No	49.4%
Unsure	11.1%
Other	5.6%



My organization's employees have expressed concerns about working remotely while also taking care of children or attending to remote classroom needs.

Disagree	8.2%
Somewhat Disagree	3.8%
Neutral	12.6%
Somewhat Agree	32.1%
Agree	43.4%

Myself and/or my colleagues have used vacation days to take care of children and/or create a child care plan.

Disagree	28.9%
Somewhat Disagree	8.8%
Neutral	17.6%
Somewhat Agree	14.5%
Agree	30.2%

Business Alliance for Early Learning

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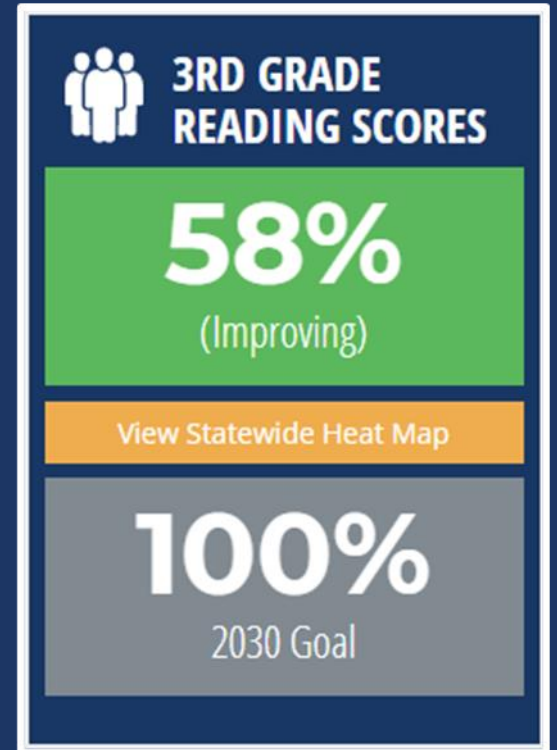
Did You Know Only 53% Of Children Entering Kindergarten Are Ready To Be There?
[Help ensure 100% kindergarteners are prepared](#)

[SIGN THE PETITION >](#)

Business Alliance for Early Learning

[NEW- FAMILY RESOURCES FOR LEARNING AT HOME DURING COVID-19](#)

[IN THE NEWS](#) [RESOURCES](#) [INFOGRAPHICS](#)



III. #ChamberStrong

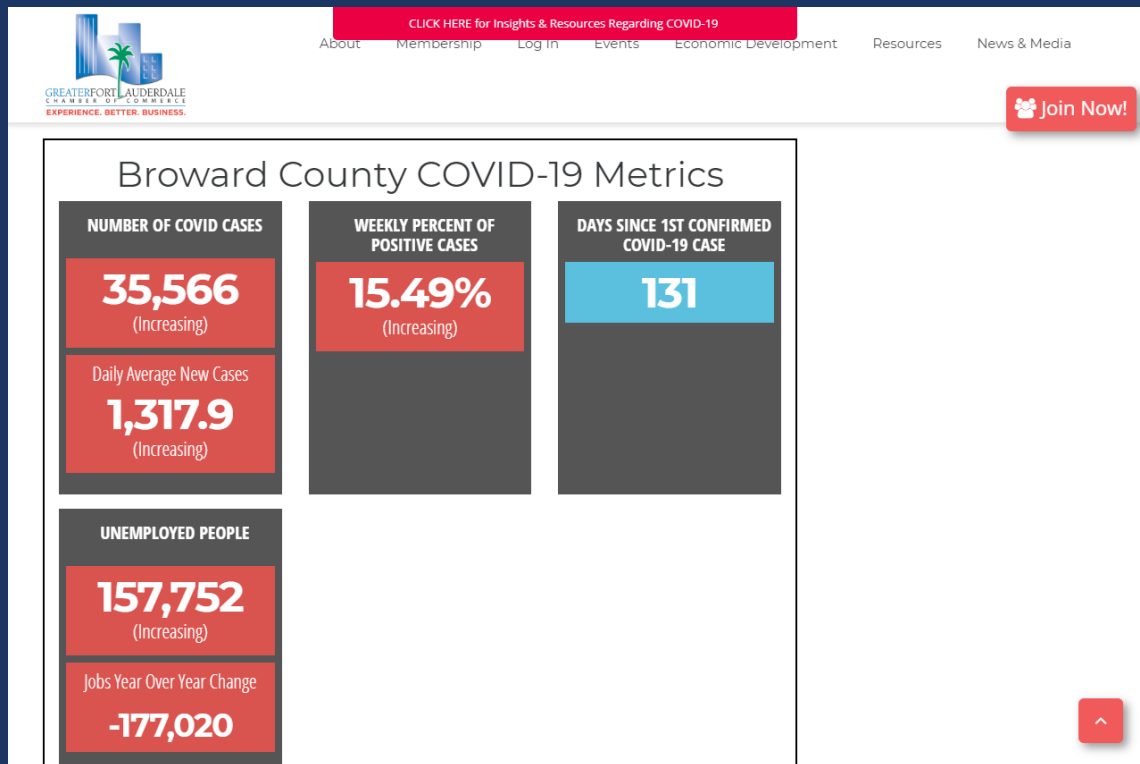


Thank You to All of You Who Are #ChamberStrong

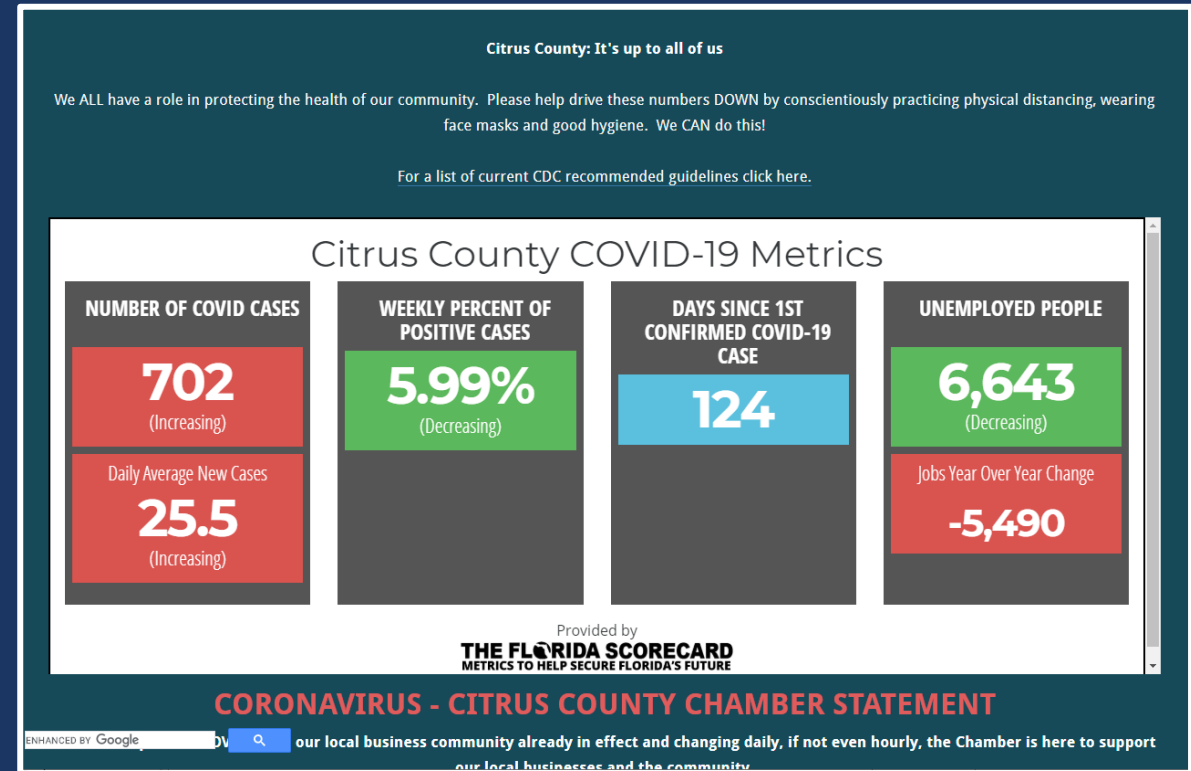
- Amplify Clearwater
- Apopka Area Chamber
- Bay County Chamber
- Boca Raton Chamber of Commerce
- Chamber of Commerce of Cape Coral
- Chamber of Commerce of Okeechobee County
- Chamber of Commerce of the Palm Beaches
- Citrus County Chamber
- Cocoa Beach Regional Chamber
- Coral Gables Chamber
- Coral Springs Coconut Creek Regional Chamber
- Daytona Regional Chamber
- Destin Chamber
- East Orlando Chamber
- Greater Bartow Chamber
- Greater Delray Beach Chamber
- Greater Fort Lauderdale Chamber
- Greater Fort Myers Chamber
- Greater Fort Walton Beach Chamber
- Greater Gainesville Chamber
- Greater Hernando Chamber
- Greater Naples Chamber
- Greater Palm Bay Chamber
- Greater Pensacola Chamber
- Greater Pompano Beach Chamber
- Greater Seminole Area Chamber
- Greater Tallahassee Chamber
- Greater Winter Haven Chamber
- Hardee County Chamber
- Indian River County Chamber
- Islamorada Chamber
- Kissimmee/Osceola County Chamber of Commerce
- Lake Eustis Area Chamber
- Lake Wales Area Chamber
- Lakeland Chamber
- Lauderhill Chamber of Commerce
- Longboat Key Chamber
- Miramar Pembroke Pines Regional Chamber
- Nassau County Chamber
- Navarre Beach Chamber
- Niceville Valparaiso Chamber
- North Port Area Chamber
- Northeast Polk Chamber
- Ormond Beach Chamber
- Palm Beach North Chamber
- Palm Harbor Chamber
- Port Orange/South Daytona Chamber
- Putnam County Chamber
- South Tampa Chamber of Commerce
- St. Johns County Chamber
- St. Petersburg Chamber
- Tampa Bay Beaches Chamber
- Tavares Chamber
- The Greater Brandon Chamber
- The Greater Sarasota Chamber
- Venice Area Chamber
- Walton Area Chamber
- Winter Park Chamber

Thank You Local Chamber Leaders

Greater Fort Lauderdale Chamber of Commerce



Citrus County Chamber of Commerce



Florida Chamber Distributes 200,000 Masks to Local Chambers of Commerce



The Florida Chamber Mask Distribution Center
Tallahassee, FL

Local Mask Ordinance Resource Center

FloridaChamber.com

“Advocacy”
Tab

“Click”
Litigation and
Regulatory
Reform Center

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Mask Ordinances Resource Center

National Resources

From the beginning, the Florida Chamber of Commerce has looked to the Center for Disease Control and Prevention (“CDC”) for the most accurate and up-to-date facts concerning COVID-19 precautions. The CDC has a website devoted to preventative measures for individuals and businesses, which can be found [here](#). The CDC has consistently said that the best way to prevent this illness is to avoid being exposed.

State Resources

Under the leadership of Governor Ron DeSantis, the Florida Department of Health (“DOH”) established several resources for individuals and businesses. Their informative dashboard can be found at www.floridahealthcovid19.gov. The DOH has advised Floridians to wear masks in public and to socially distance. The Florida Chamber of Commerce has been in constant communication with government leaders and has been using the data given by the Florida Department of Health to set policies for our employees. To date, Florida has ruled out a statewide mask mandate.

Local Resources

Many local governments have instituted a variety of ordinances concerning the wearing of masks for both individuals and businesses. The Florida Chamber of Commerce has compiled the ordinances we know about in the following table. If you are aware of more ordinances, please contact us at 850.521.1200.

In many cases, the mask ordinances have been ordered by the county government and control for the entire county. In other cases, the county ordinance sets the regulatory floor which cities within the county may exceed. Those emergency orders are listed as well.

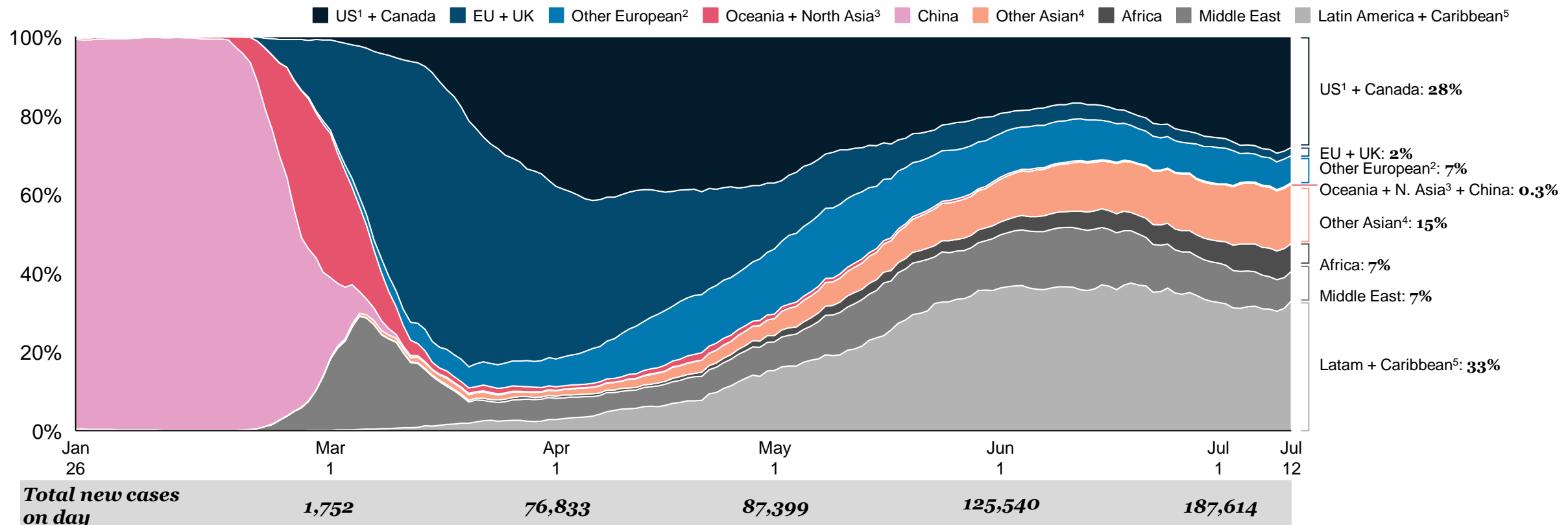
<u>Counties</u>	<u>Mask Requirements</u>
Alachua	https://alachuacounty.us/Depts/Communications/Documents/ADACompliant/EO20-30Phase2OrderSecondAmendmentDistribution.pdf
Broward	https://www.broward.org/CoronaVirus/Documents/EmergencyOrder20-18.pdf
Gadsden	https://www.gadsdencountyfl.gov/COVID-19/Resources/Resolution2020-23_052220.pdf
Hillsborough	https://www.tampagov.net/sites/default/files/public%3A/additionalfiles/20-0617meetingagendaitem.pdf
Indian River	https://www.ircgov.com/Public_Notices/COVID-19/EO-2020-015.pdf
Leon	https://cms.leoncountyfl.gov/Portals/0/CMR/Docs/ORD20-15%20-%20Signed.pdf?ver=2020-06-24-175623-547
Martin	https://www.martin.fl.us/resources/martin-county-emergency-order-20-11
Miami-Dade	https://www.miamidade.gov/information/library/04.09.20-emergency-order-20-20.pdf
Monroe	http://www.kcbnews.com/wp-content/uploads/2020/06/ED-20-10-Mandatory-Facial-Coverings-Directive.pdf
Orange	https://www.ocfl.net/portals/0/library/Emergency-Safety/docs/coronavirus/2020-23%20EEO.pdf
Osceola	https://www.osceola.org/core/fileparse.php/7578/urlt/Executive-Order-5-face-covering.pdf
Palm Beach	http://discover.pbcgov.org/PDF/COVID19/PBC-EO-12.pdf
Pasco	https://www.fl-counties.com/sites/default/files/2020-06/Pasco%206.23.20%20Facial%20Coverings.pdf
Pinellas	https://www.fl-counties.com/sites/default/files/2020-06/Pinellas%206.24.20%20Facial%20Coverings.pdf
Seminole	http://www.seminolecountyfl.gov/core/fileparse.php/4529/urlt/SC_EO_-2020-30_Seminole-County-COVID-19-Mask-Requirement-Signed-1.PDF
St. Lucie	https://stluciecofl.civicclerk.com/Web/GenFile.aspx?ad=5195

Cities

The global distribution of new COVID-19 cases has shifted dramatically over the last 3 months

The proportion of new cases is shifting from countries in Europe, to North America, Latin America, and Asian countries

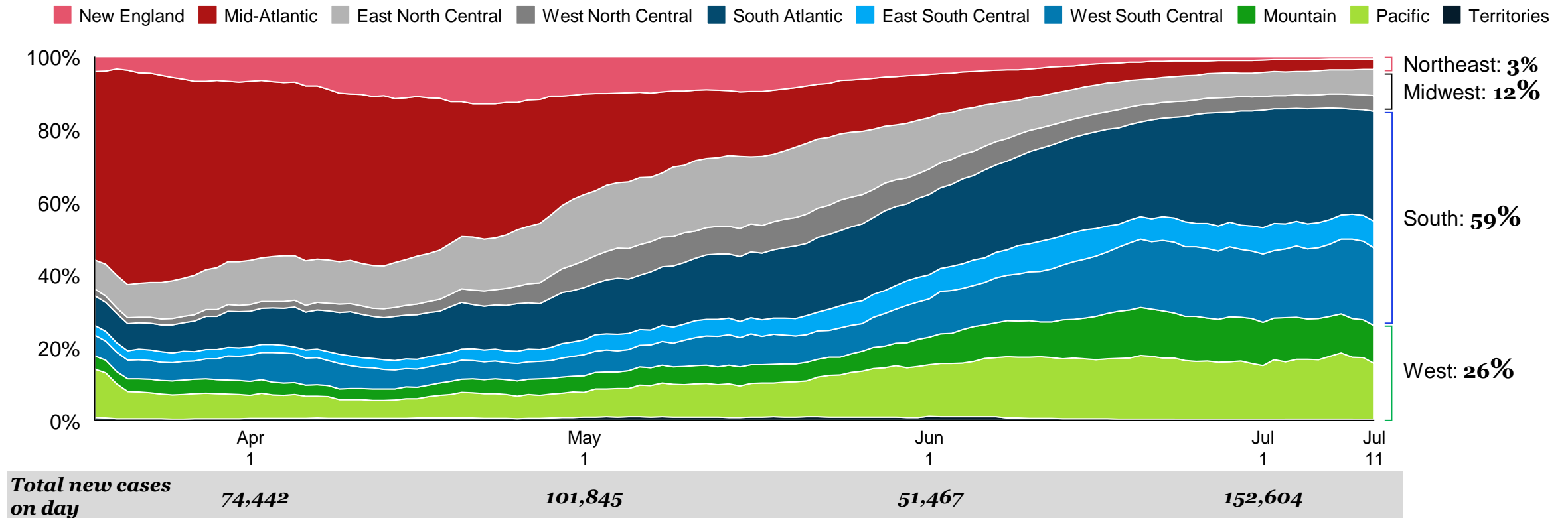
Fraction of daily new cases⁶ as a % of global daily new cases, by country/region



1. Includes Puerto Rico and US Virgin Islands; 2. All remaining European countries, including Russia; 3. Includes Japan, Singapore, and South Korea; 4. All remaining Asian countries, not including Russia; 5. Includes European territories in the Caribbean; 6. Data points shown as 7 days moving average to account for reporting differences (e.g., reporting only once per week), July 3 data not shown since UK adjusted case numbers.

The distribution of new cases in the US has shifted from the Northeast to the Southern and Western states

Daily new cases as a % of total¹ US daily new cases, by US regional divisions



The Northeast includes New England (MA, CT, RI, VT, NH, ME) and the Mid-Atlantic states (NY, NJ, PA)

The Midwest includes the East North Central states (MI, OH, IN, IL, WI) and the West North Central states (MN, IA, MO, ND, SD, NE, KS)

The South includes the South Atlantic states (WV, MD, DE, VA, NC, SC, GA, FL), the East South Central states (KY, TN, MS, AL) and the West South Central states (TX, OK, AR, LA)

The West includes the Mountain states (MT, ID, WY, NV, UT, CO, NM, AZ) and the Pacific states (CA, OR, WA)

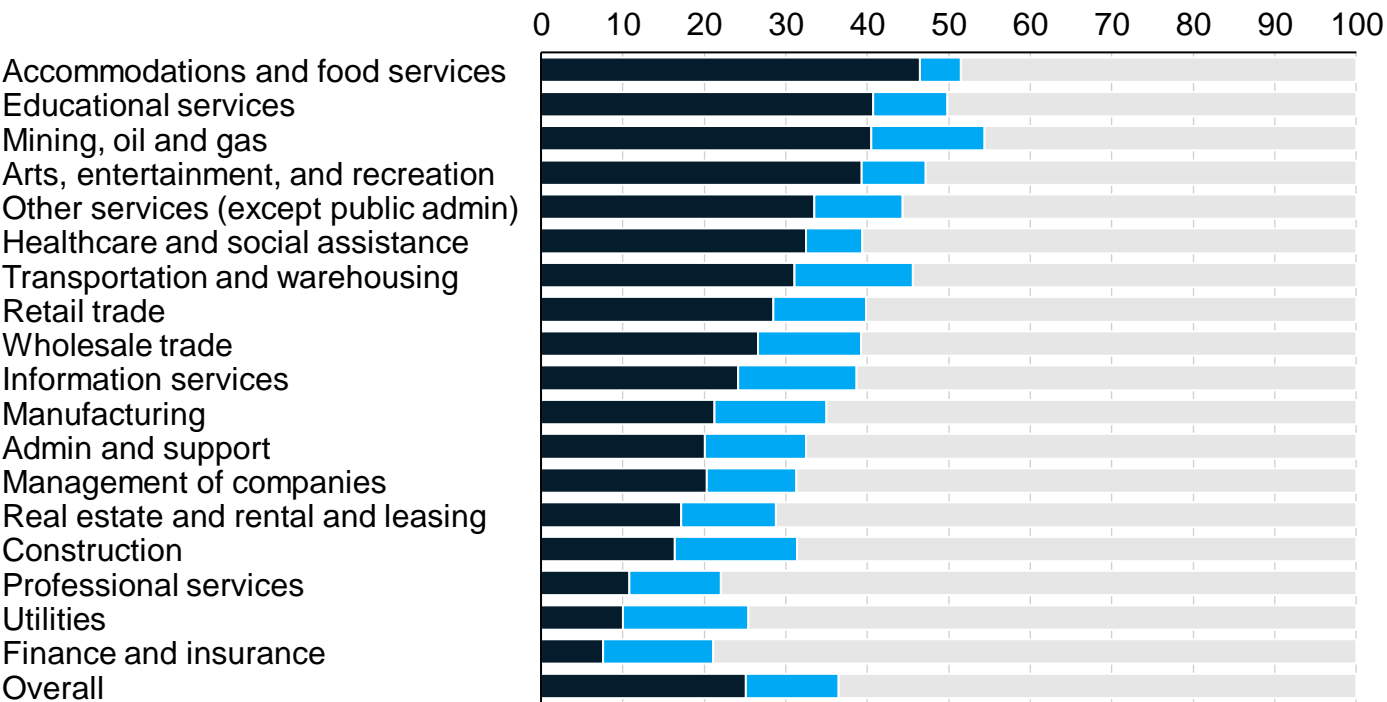
1. Data points shown as 7 days moving average to account for reporting differences (e.g., reporting only once per week).

Source: [US Census](#), Johns Hopkins University

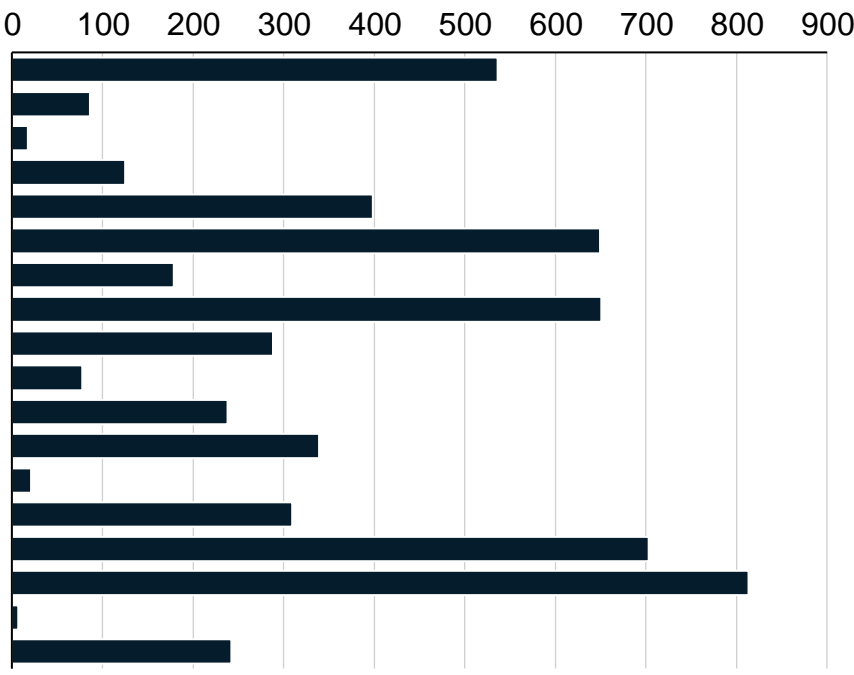
In some sectors, more than a quarter of small businesses may close permanently

Small businesses vulnerable to permanent closure

Small businesses reporting negative, effect from crisis, % of firms in sector



Small businesses in sector, thousands



5.7 million small businesses

Note: Small and medium-sized businesses in the agriculture, forestry, fishery, and hunting sector were excluded because of inconsistent data reporting. Small and medium-sized businesses in the religious, grant-making, civic, professional, and similar organizations (NAICS 813), funds, trusts, and other financial vehicles (NAICS 525), and rail-transportation (NAICS 482) subsectors also excluded because of inconsistent data reporting.
Statistics of US Businesses, 2017

Business

Japan to Pay at Least \$536 Million for Companies to Leave China

Bloomberg News

July 18, 2020, 8:33 AM EDT

LISTEN TO ARTICLE

▶ 2:00

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Japan's government will start paying its companies to move factories out of China and back home or to Southeast Asia, part of a new program to secure supply chains and reduce dependence on manufacturing in China.

Fifty-seven companies including privately-held facemask-maker Iris Ohyama Inc. and Sharp Corp. will receive a total of 57.4 billion yen (\$536 million) in

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Congressional Response to COVID-19

Phase 3

March 27- Coronavirus
Aid, Relief and
Economic Security
(CARES) Act- \$2.3
trillion

Expands and extends
UI benefits; creation
of PPP, EIDL Advance,
Main Street Lending;
stimulus payments;
aid to states and local
govt

Amdt 2 to Phase 3

June 5- Paycheck
Protection Program
Flexibility Act-
Amends loan
forgiveness
provisions for PPP
program

Phase 2

March 18- Families
First Coronavirus
Response Act (H.R.
6201)- \$192 billion

Free COVID testing,
tax credit for paid sick
leave, aid to states
(UI, Medicaid)

Amdt 1 to Phase 3

April 24- Paycheck
Protection Program
and Health
Enhancement Act-
\$484 billion

Replenishes PPP
program; funding for
virus testing and
hospitals

Amdt 3 to Phase 3

July 4- Extension of
PPP Application
Window to August
8

Congressional Response to COVID-19



Congress will soon debate “Phase 4” COVID-19 relief legislation

House in session July 20- July 31
(will extend if necessary)

Senate in session July 20- August 7

The Florida Chamber is
advocating for:

- Overdue legal protections
- Special school funding
- Expanded PPP loans/grants, and
- Inclusion of 501c(6) for PPP

Details of Phase 4 Take Shape

- Discussions Surrounding:
 - Price tag- approx. \$1 trillion
 - Focus on getting kids back to school
 - Funding for COVID-19 testing & tracing
 - PPP Funding, likely with tighter restrictions on who qualifies
 - Extension of federal bonus for unemployment insurance
 - Second round of stimulus checks, likely with a lower income threshold
 - Liability Protections

Federal Liability Protections Discussion

- Liability Protections-
 - Hospitals and Health Care Workers
 - Businesses
 - Colleges and Universities
 - Kindergarten Through 12th Grade
- Retroactive to December 2019 through December 2024
- Exceptions for “grossly negligent” or intentional misconduct
- Signal from White House that liability protections must be included in Phase 4

“Any bill that passes the Senate will have liability protections in it. This is liability protections for everyone... everybody who interacted with this pandemic. Unless you’re grossly negligent or intentionally engaged in misconduct, we’re going to see to it that you don’t get sued on top of everything else you’ve had to deal with in trying to get through this.”

– Mitch McConnell

www.FloridaChamber.com/ProsperitySeries



A Five Part Virtual Event Series on Ending Inequality of Opportunity in Florida

Presented by the Florida Chamber Foundation Prosperity Initiative

Part 1: Ending Inequality of Opportunity

Wednesday, July 22 - 10:00 a.m. - Noon EDT

Part 2: It Starts At Home: Child Care & Families

Wednesday, July 29 - 10:00 a.m. - Noon EDT

Part 3: Feeding the Need: Food & Health

Friday, August 7 - 10:00 a.m. - Noon EDT

Part 4: Pipeline for Success: Education & Jobs

Wednesday, August 12 - 10:00 a.m. - Noon EDT

Part 5: The High Cost of Living & Moving in Florida

Wednesday, August 19 - 10:00 a.m. - Noon EDT

To register, or for sponsorship opportunities, visit ProsperityFL.org
or contact Michael Williams at mwilliams@FLFoundation.org.



Dr. Jerry Parrish

—
Chief Economist

Florida Chamber
Foundation

jparrish@flchamber.com

THE FLORIDA SCORECARD

METRICS TO HELP SECURE FLORIDA'S FUTURE

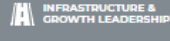
View County Data...



TALENT
SUPPLY &
EDUCATION



INNOVATION &
ECON. DEVELOP.



INFRASTRUCTURE &
GROWTH LEADERSHIP



BUSINESS CLIMATE &
COMPETITIVENESS



CIVICS &
GOVERNANCE



QUALITY
OF LIFE

State of Florida Metrics

Click any metric to get more information! (What is this?)

Florida FutureCast

FLORIDA POPULATION 07/20/2020

22,027,144

COVID-19

NUMBER OF COVID
CASES

350,047

(Increasing)

Daily Average New Cases

10,709.7

(Increasing)

WEEKLY PERCENT OF
POSITIVE CASES

11.20%

(Decreasing)

DAYS SINCE 1ST
CONFIRMED COVID-19
CASE

140

OPEN JOBS

235,300

(Declining)

1.02M

Unemployed Persons
(Declining)

UNEMPLOYMENT
RATE

10.4%

(Declining)

View Statewide Heat Map

Jobs Year Over Year Change

-541,800

View Statewide Heat Map

3RD GRADE
READING SCORES

58%

(Improving)

View Statewide Heat Map

100%

2030 Goal

STATE OF FLORIDA
VISITORS

\$94.0

Billion Visitor Spending

131.4

Million Visitors

STATE HOUSING
STARTS & SALES

8,042

Starts (Declining)

19,622

Sales (Declining)

INCOME
MIGRATION

\$1.19M

Per Hour

POVERTY RATE

14.8%

(Better)

View Statewide Heat Map

CONSUMER
SENTIMENT

76.4

(Improving)

HIGH SCHOOL
GRADUATION RATE

86.9%

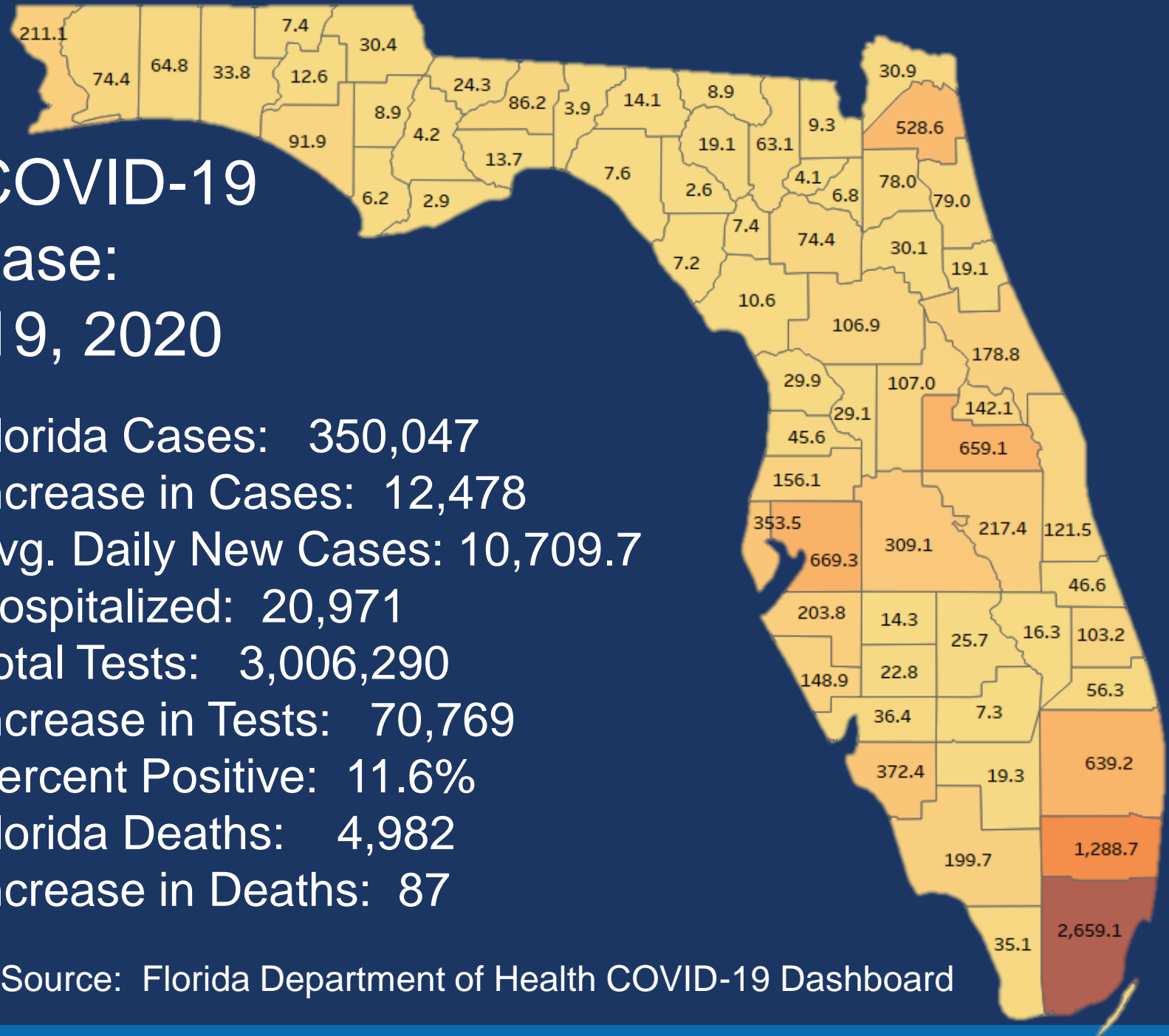
(Improving)

View Statewide Heat Map

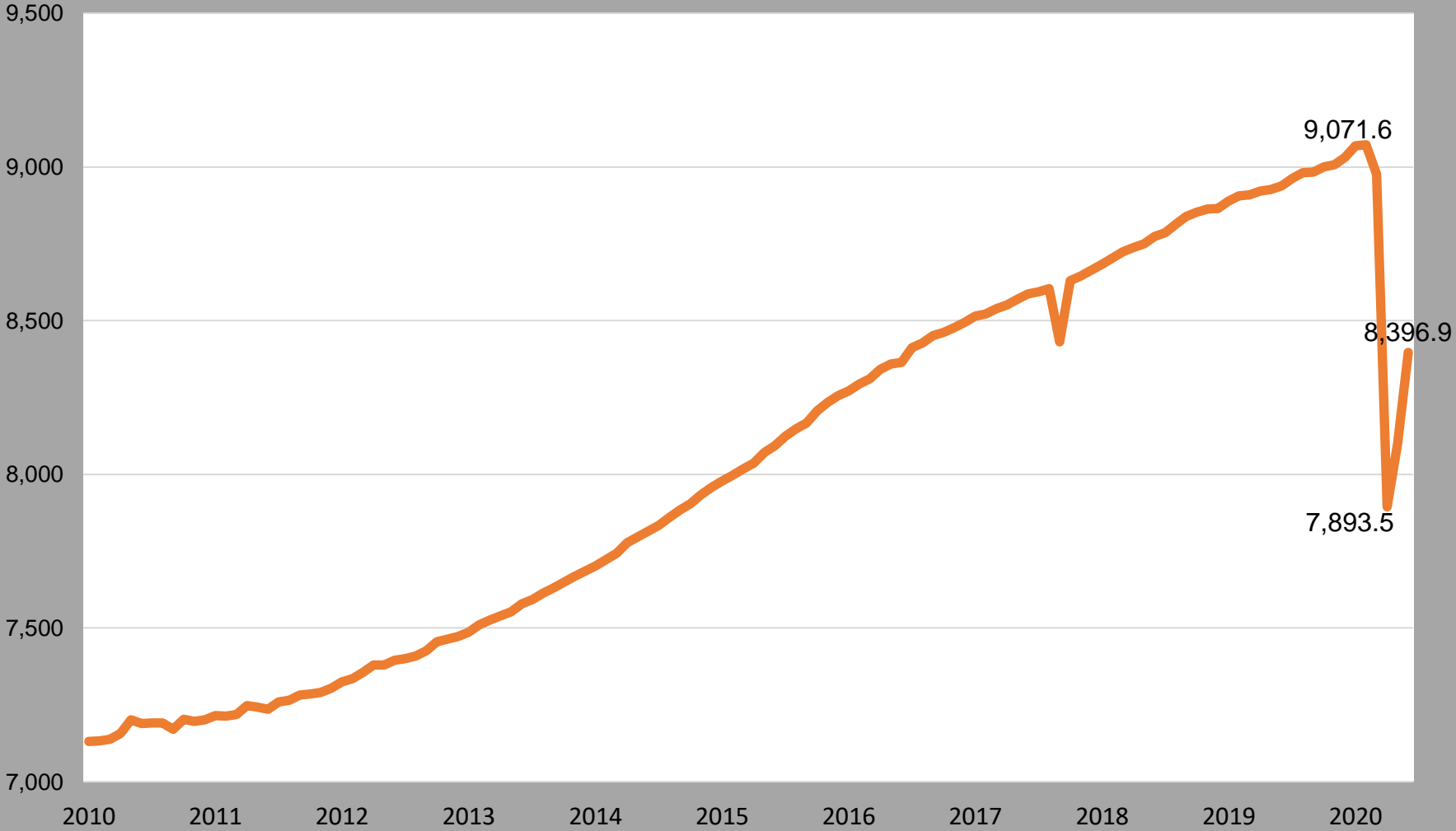
Average Daily COVID-19 Case Increase: Updated July 19, 2020

Florida Cases: 350,047
Increase in Cases: 12,478
Avg. Daily New Cases: 10,709.7
Hospitalized: 20,971
Total Tests: 3,006,290
Increase in Tests: 70,769
Percent Positive: 11.6%
Florida Deaths: 4,982
Increase in Deaths: 87

Data Source: Florida Department of Health COVID-19 Dashboard



Florida Non-Farm Jobs (thousands)



Month	Jobs (000)		
Feb. 2020	9,071.6		
March	8,976.3		
April	7,893.5		
May	8,100.9		
June	8,396.9		

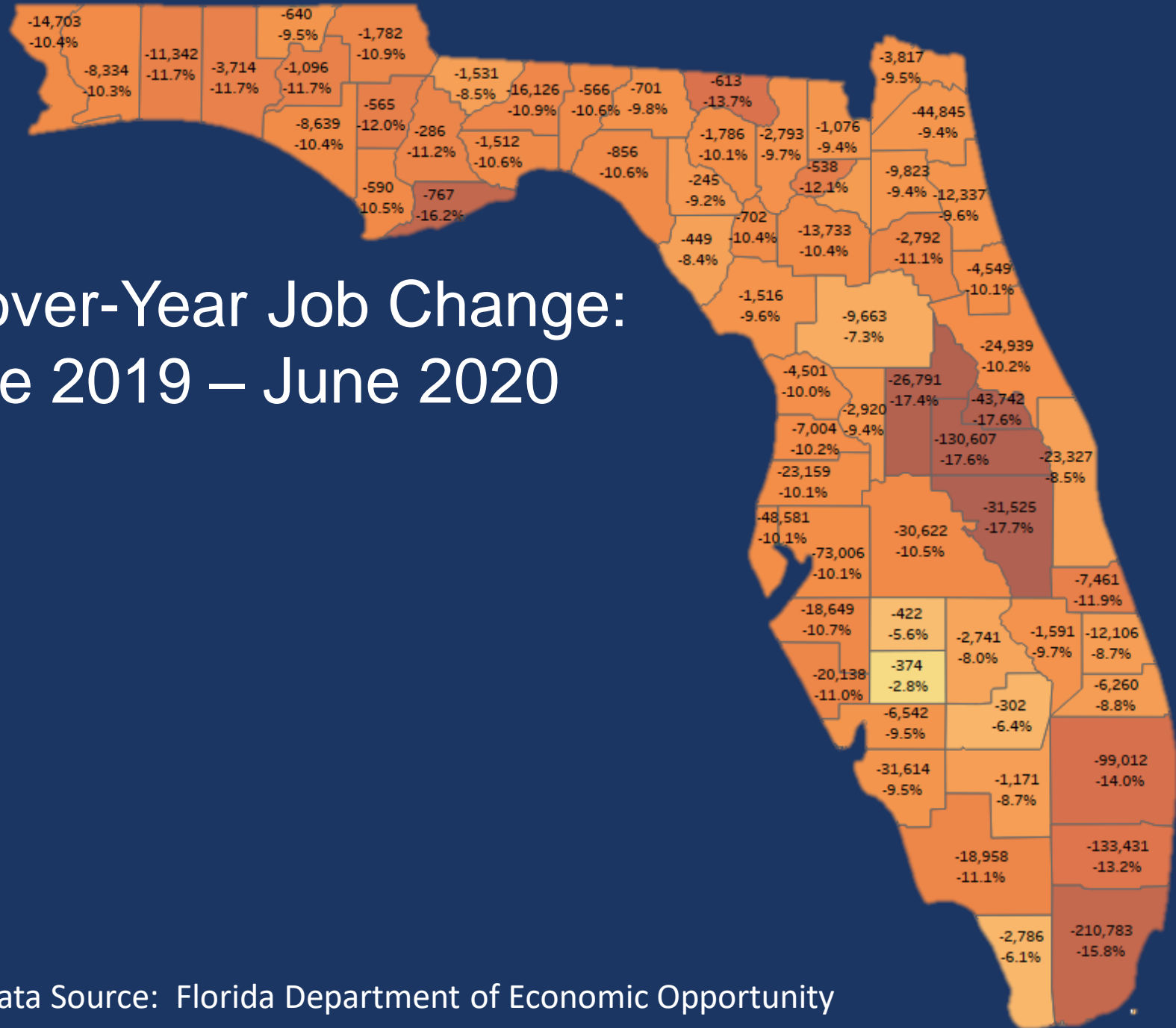
Month	Jobs (000)	Change	
Feb. 2020	9,071.6		
March	8,976.3	-95.3	
April	7,893.5	-1,082.8	
May	8,100.9	207.4	
June	8,396.9	296.0	

Month	Jobs (000)	Change	
Feb. 2020	9,071.6		
March	8,976.3	-95.3	Job Numbers Level Similar to:
April	7,893.5	-1,082.8	Sept 2014
May	8,100.9	207.4	June 2015
June	8,396.9	296.0	July 2016

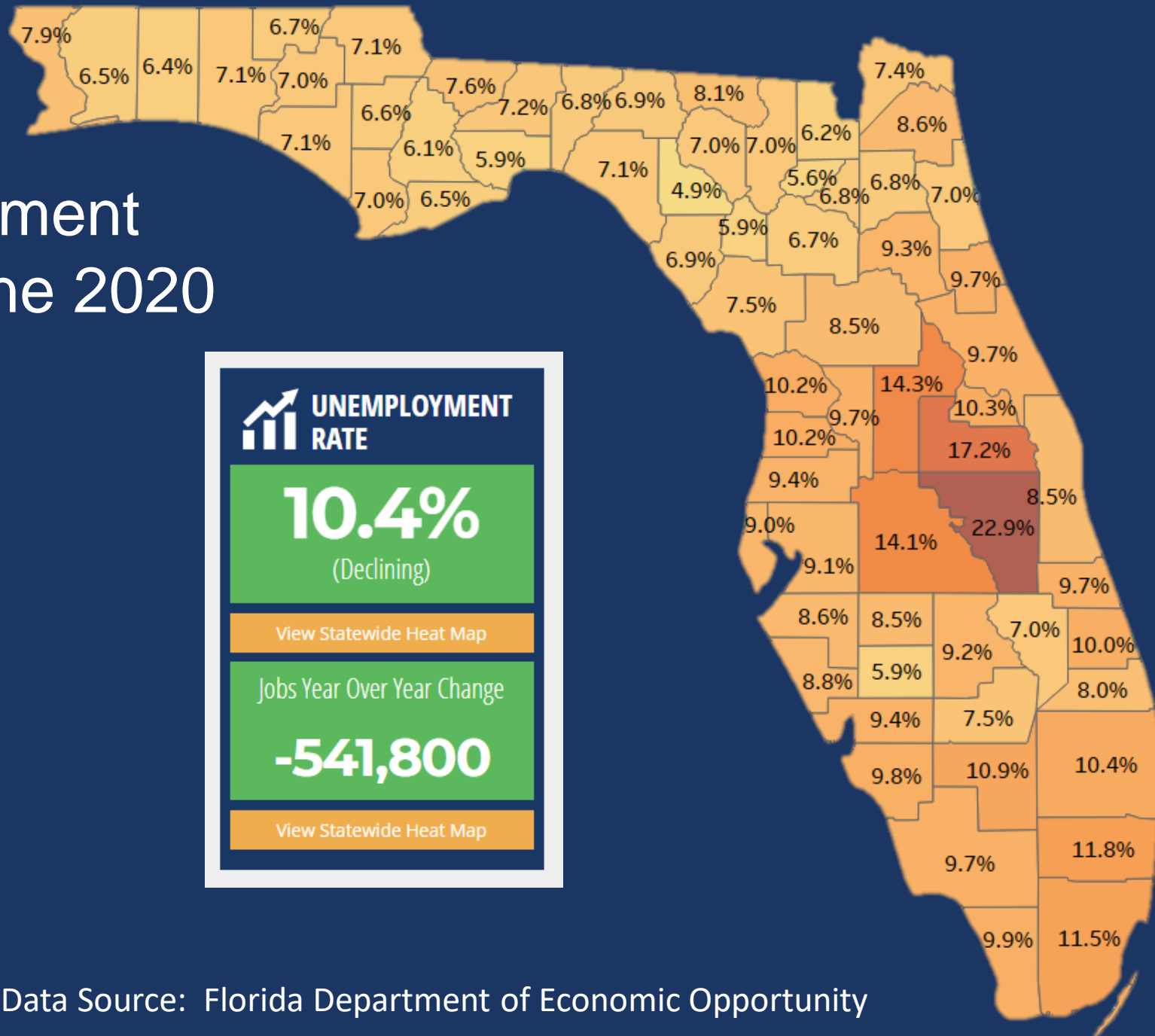
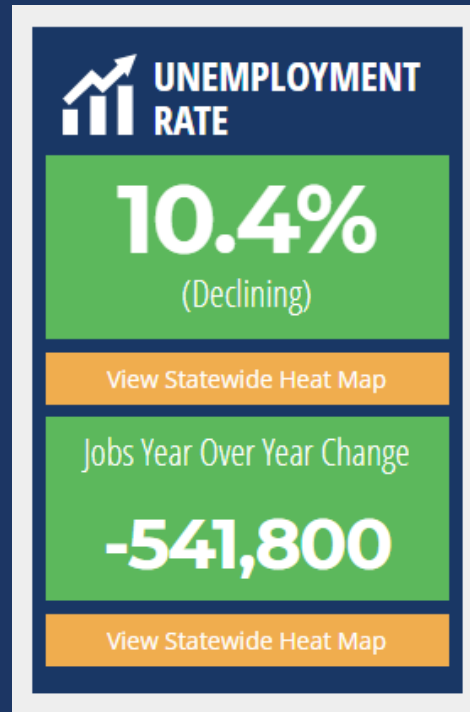
Job Loss by Category: June 2019 to June 2020

Industry	Job Change	Percent of Industry
Total – All Industries	-541,800	-6.1%
Leisure & Hospitality	-268,400	-21.5%
Professional & Business Services	-87,500	-6.3%
Trade, Transportation & Utilities	-64,700	-3.6%
Education & Health Services	-41,500	-3.5%
Other Services	-34,700	-9.8%
Manufacturing	-13,100	-3.4%
Financial Activities	-7,400	-1.3%
Construction	4,600	+0.8%

Year-over-Year Job Change: June 2019 – June 2020



Unemployment Rate: June 2020



Number of People Who are Unemployed



Data Source: Florida Department of Economic Opportunity

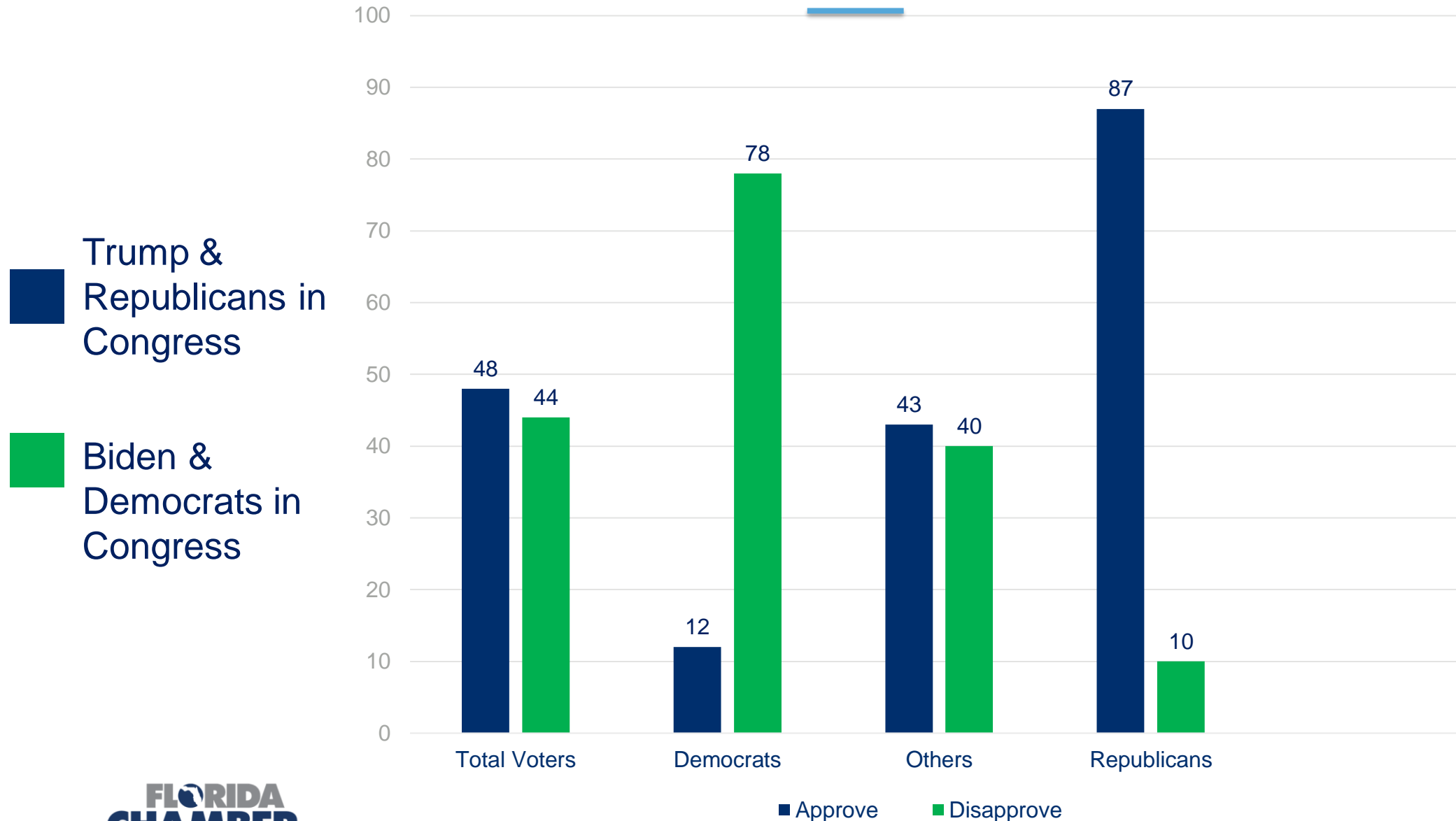
Florida's Changing Politics in an Election Year



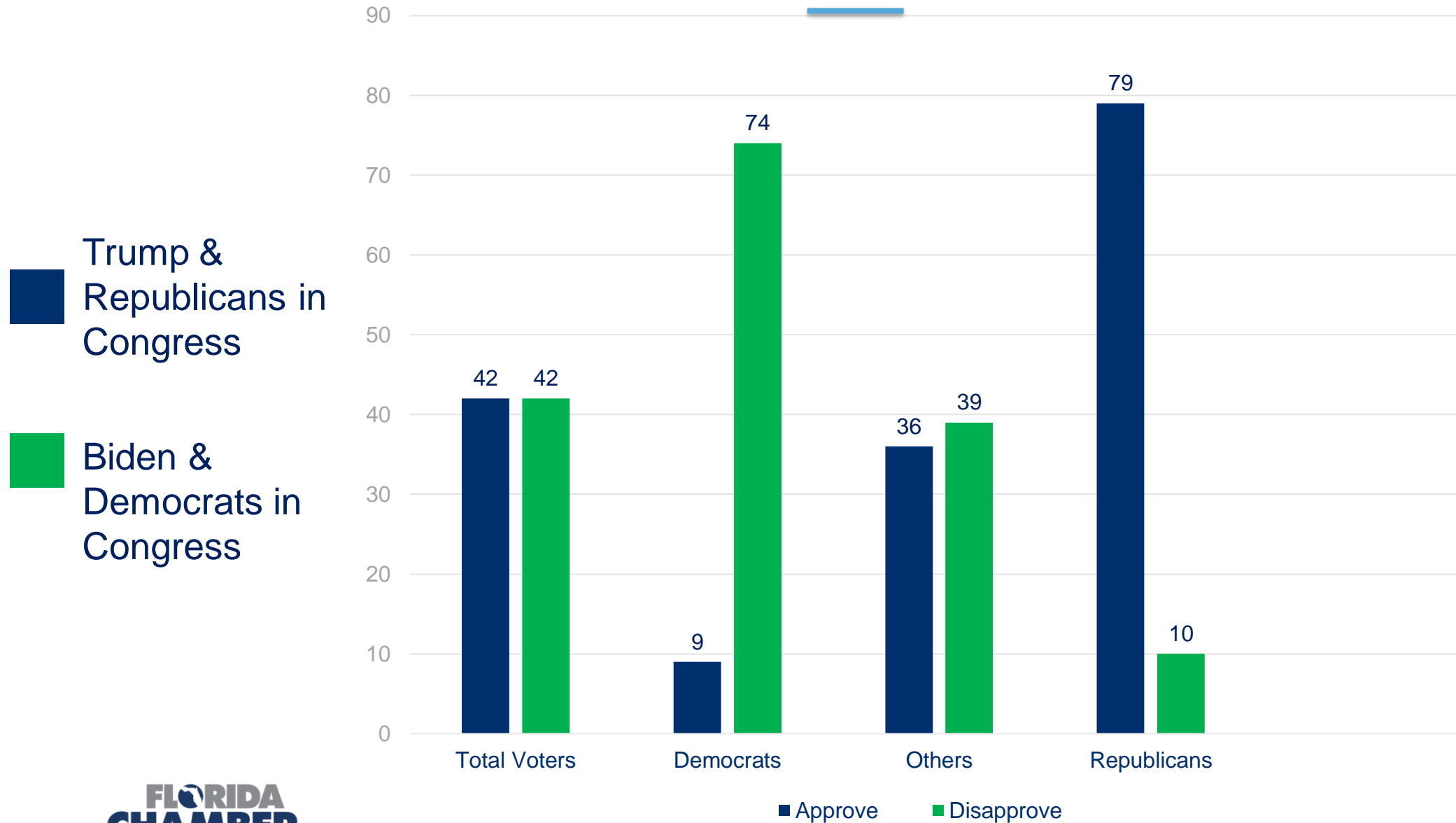
Nick Catroppo

Vice President, Political Affairs
ncatroppo@flchamber.com

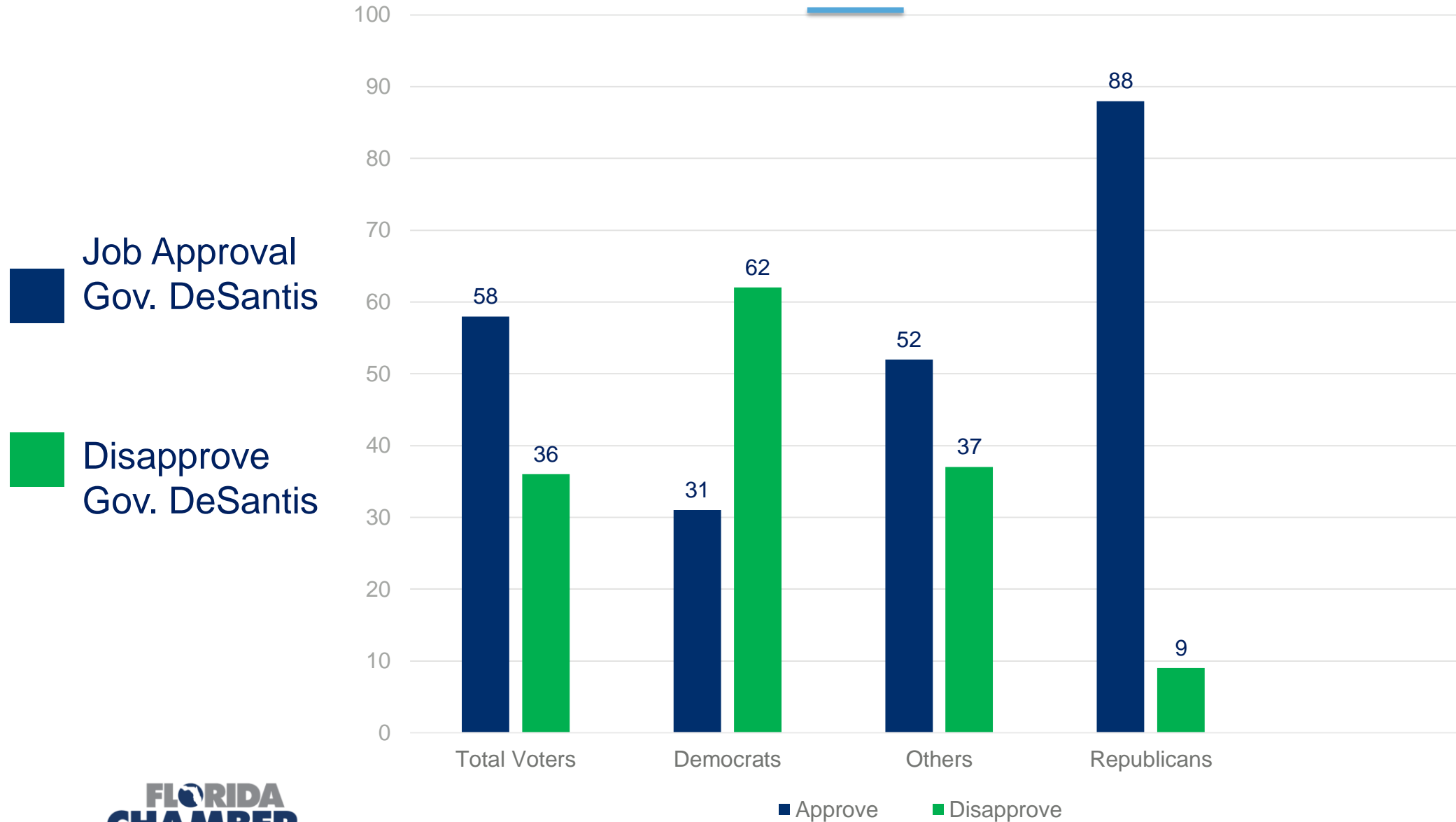
Who Do You Trust to Best Handle the Economy?



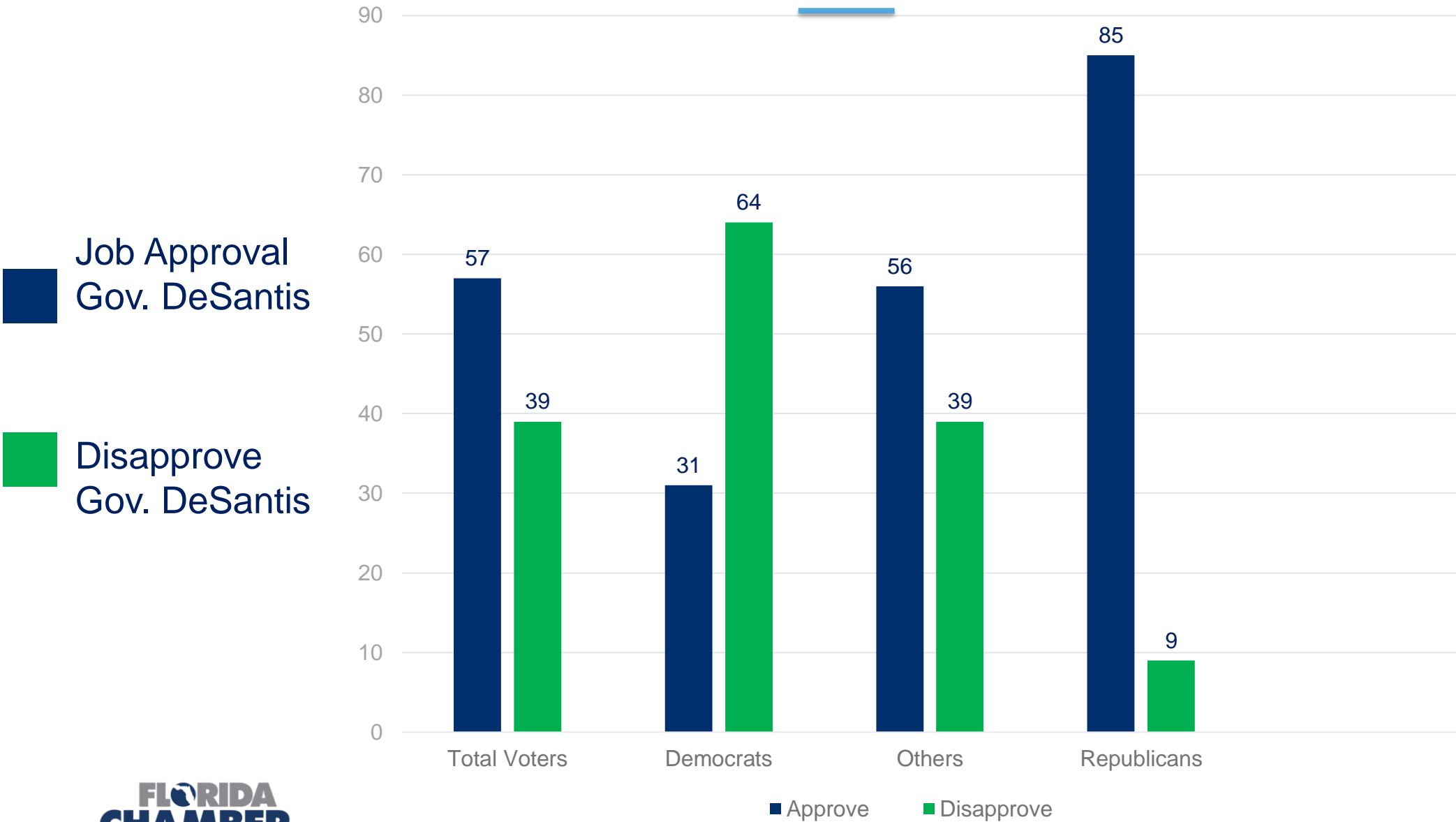
Who Do You Trust to Best Handle COVID-19?



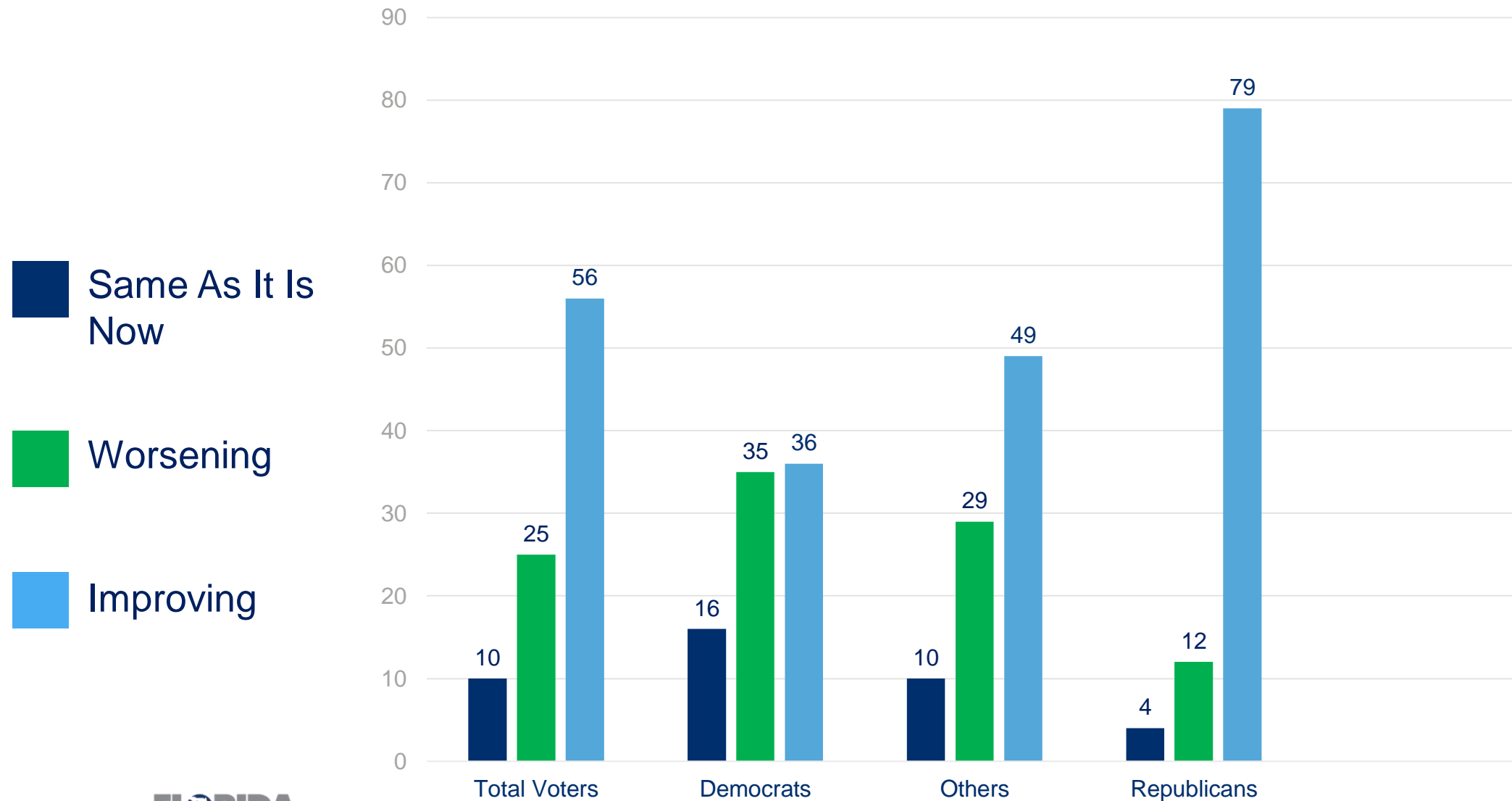
Governor DeSantis Job Approval



Governor DeSantis Job Approval – COVID-19



Do You Believe in 6 Months the Economy Will Be As It Is Now, Worsening, or Improving?



2020 Presidential Matchup

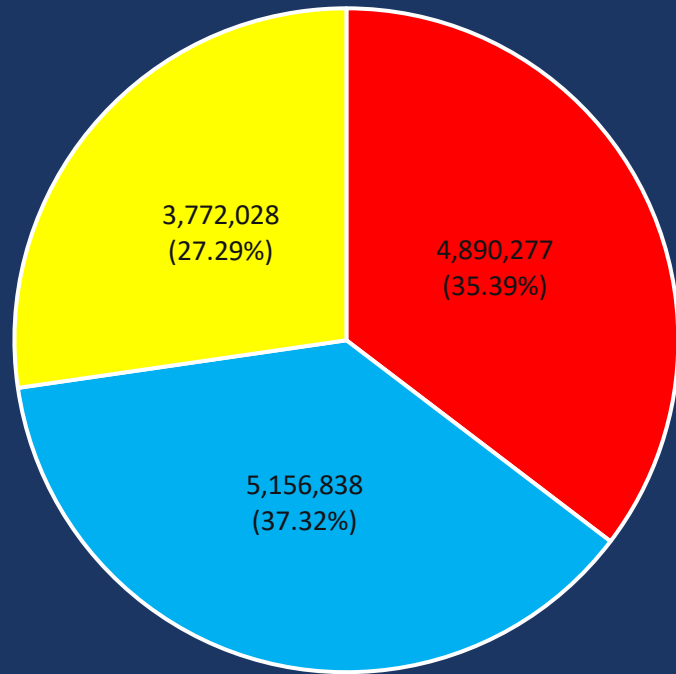
Candidate	%	Democrat	Republican	NPA/Others
Donald Trump (R)	42%	8%	81%	33%
Joe Biden (D)	48%	83%	12%	49%
Third Party Candidate	4%	2%	4%	8%
Undecided	5%	5%	3%	8%

Proposed Constitutional Amendments on the 2020 Ballot

Ballot Number	Title of Amendment	Yes	No	Unsure
1	Citizenship Requirement to Vote in Florida Elections	72%	16%	11%
2	Raising Florida's Minimum Wage*	69%	23%	7%
3	All Voters Vote in Primary Elections for State Legislature, Governor and Cabinet	60%	16%	22%
4	Voter Approval of Constitutional Amendments	69%	12%	18%

Voter Registration – ChamberHub

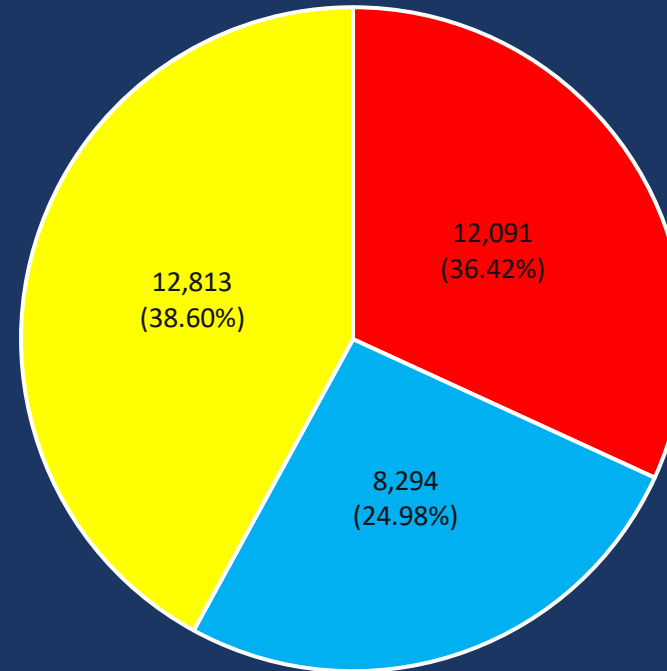
Florida
Registered Voters – as of May 31st,
2020



■ Republican ■ Democratic ■ NPA/Other

Total: 13,819,143

Newly Registered
Voters –
May 2020

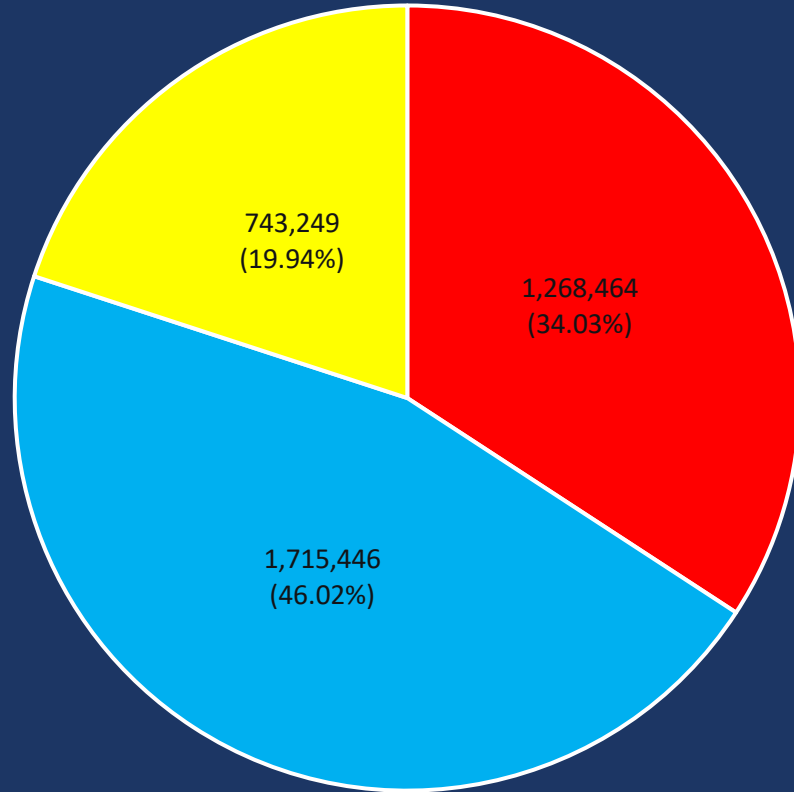


■ Republican ■ Democratic ■ NPA/Other

Total: 33,198

VBM Update for August Primary

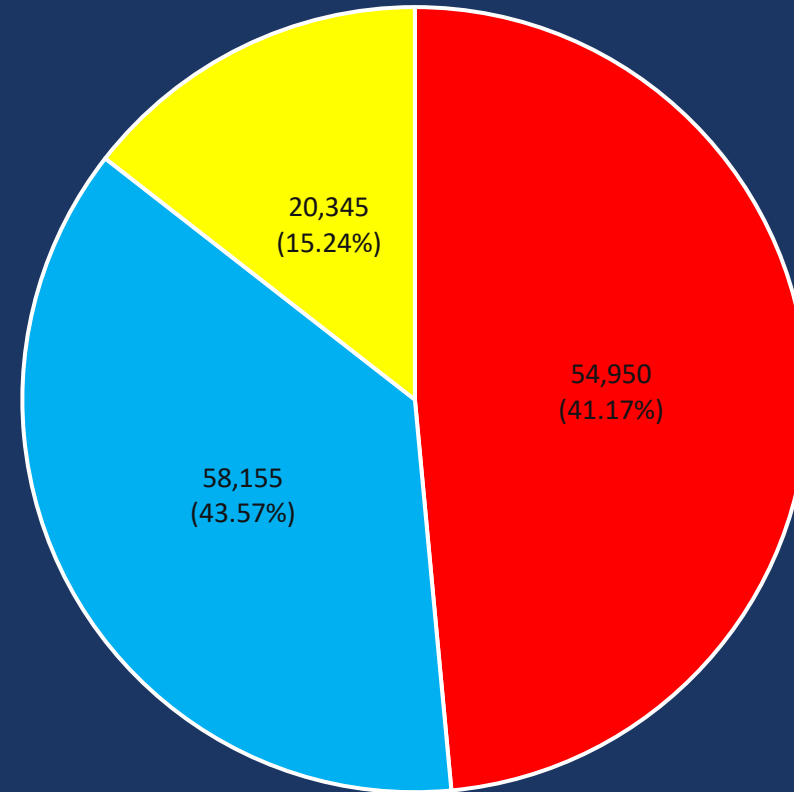
VBM Requests – as of July 19th, 2020



■ Republican ■ Democratic ■ NPA/Other

Total: 3,727,159

VBM Returns – as of July 19th, 2020



■ Republican ■ Democratic ■ NPA/Other

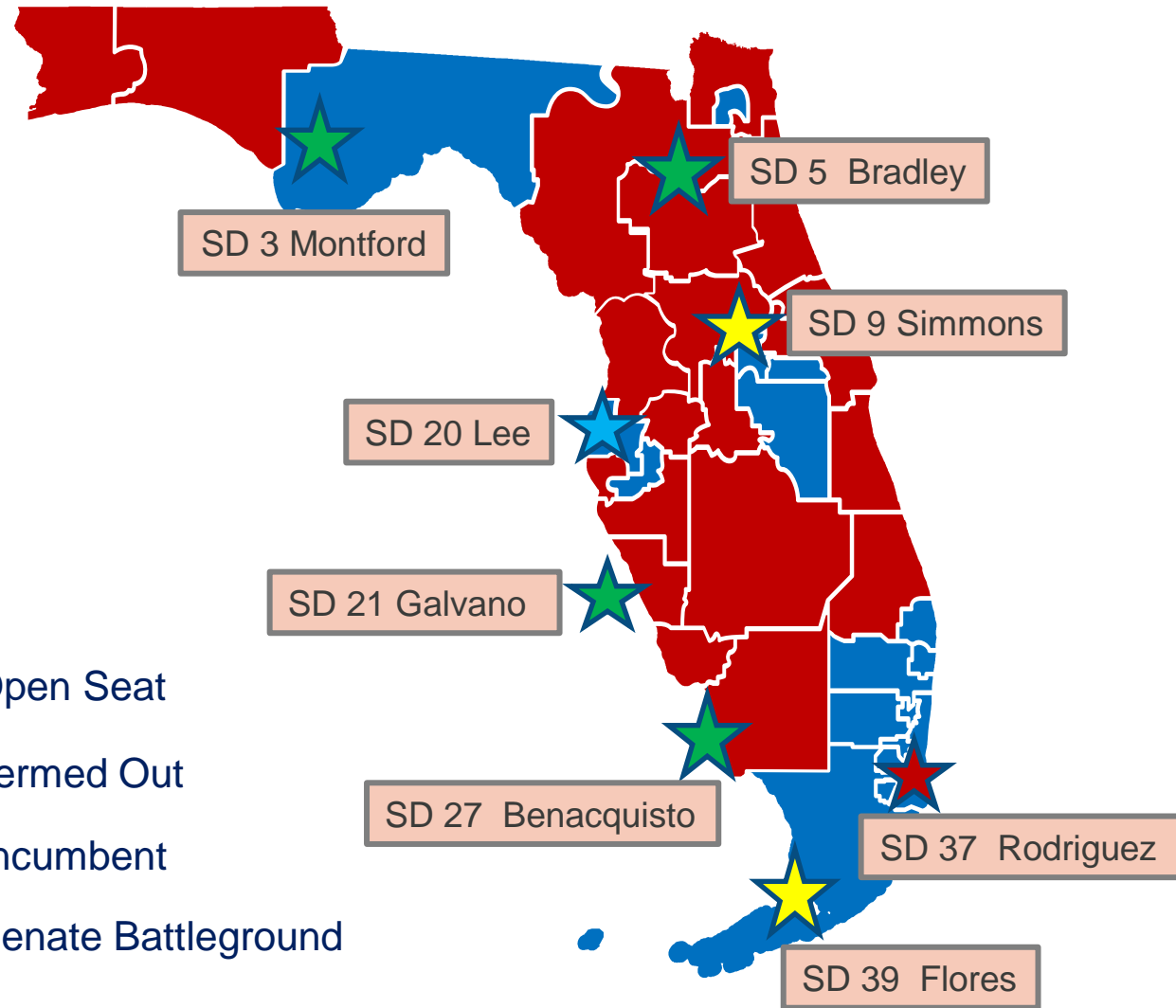
Total: 133,450

Key Senate Races and Endorsements

KEY RACES			
Member	Party	City	District
Lizbeth Benacquisto	R	Fort Myers	SD 27
Rob Bradley	R	Orange Park	SD 5
Anitere Flores	R	Miami	SD 39
Bill Galvano	R	Bradenton	SD 21
Tom Lee	R	Brandon	SD 20
Bill Montford	D	Tallahassee	SD 3
Jose Javier Rodriguez	D	Miami	SD 37
David Simmons	R	Altamonte Springs	SD 9

CHAMBER ENDORSEMENTS			
Candidate	Party	City	District
Jim Boyd	R	Bradenton	SD 21
Ray Rodrigues	R	Estero	SD 27
Ana Maria Rodriguez	R	Miami	SD 39

-  Open Seat
-  Termed Out
-  Incumbent
-  Senate Battleground



Republicans hold a 23-17 Senate Majority

Key House Races

Incumbent	Party	City	HD - Reason
Chuck Clemons (I)	R	Gainesville	HD 21 – Kayser Enneking opponent
Elizabeth Fetterhoff (I)	R	Daytona Beach	HD 26 – Patrick Henry rematch
Mike LaRosa (Open)	R	St. Cloud	HD 42 – Swing Seat
Geraldine Thompson (I)	D	Orlando	HD 44 – Historic Trend
Adam Hattersley (Open)	D	Tampa	HD 59 – Open Seat
Margaret Good (Open)	D	Sarasota	HD 72 – Open Seat
Michael Caruso (I)	R	West Palm Beach	HD 89 – Rematch with Bonfiglio
Cindy Polo (I)	D	Miramar	HD 103 – Swing Seat
Ana Maria Rodriguez (Open)	R	Doral	HD 105 – Environment for GOP
Vance Aloupis (I)	R	Miami	HD 115 – Trump Environment
Holly Raschein (Open)	R	Florida Keys	HD 120 – Swing Seat

Setting the Record Straight About COVID-19

With Florida's Surgeon General

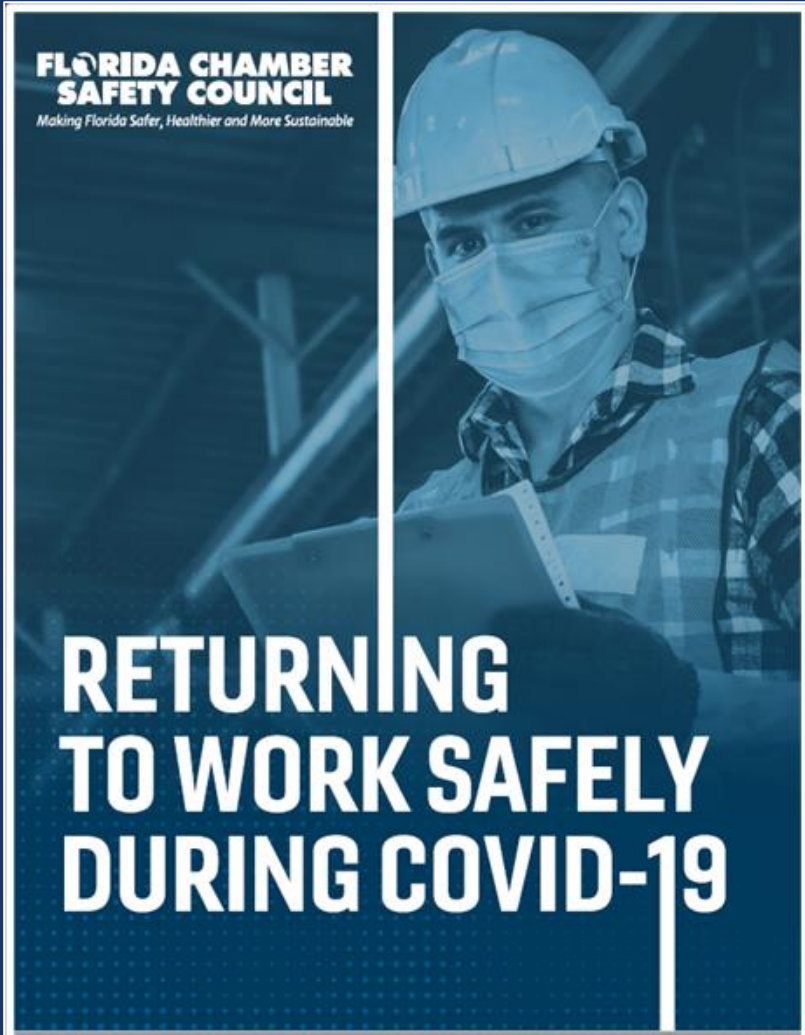


Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Scott Rivkees
Surgeon General
State of Florida

Florida Chamber Safety Council



Katie Yeutter

Chief Strategy Officer &
New Ventures Officer

kyeutter@flchamber.com



www.flchambersafety.com

GUIDELINES

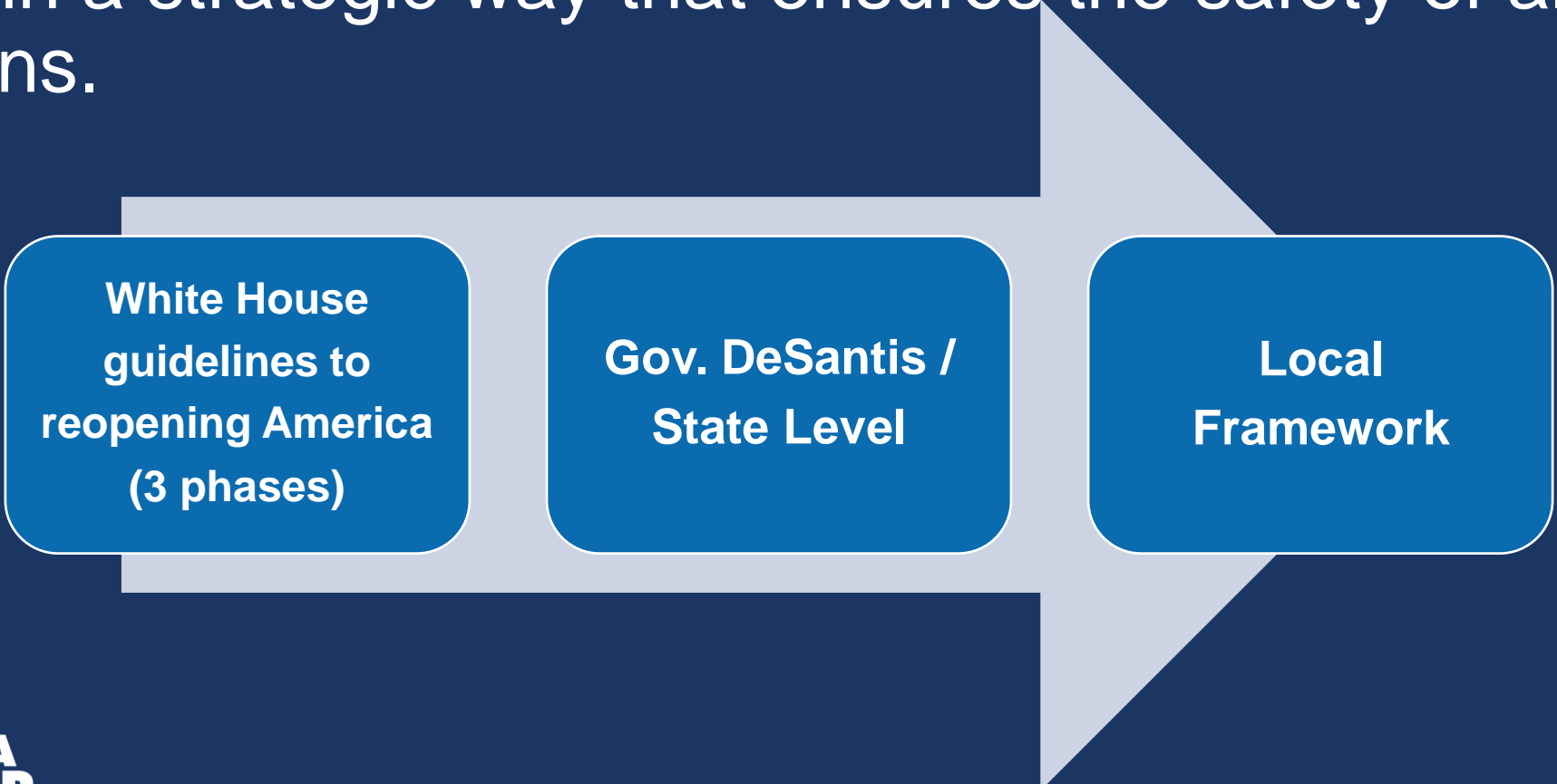
OPENING UP AMERICA AGAIN



OPENING UP AMERICA AGAIN

Relaunch Florida Alignment

Aligning national, state and local guidelines for reopening Florida in a strategic way that ensures the safety of all Floridians.



**White House
guidelines to
reopening America
(3 phases)**

**Gov. DeSantis /
State Level**

**Local
Framework**



Proposed Phased Approach

BASED ON **UP-TO-DATE DATA** AND READINESS

MITIGATES RISK OF RESURGENCE

PROTECTS THE MOST VULNERABLE

IMPLEMENTABLE ON **STATEWIDE OR COUNTY-BY-COUNTY** BASIS AT GOVERNORS' DISCRETION



Proposed State or Regional Gating Criteria

(Satisfy Before Proceeding to Phased Opening)

SYMPTOMS

Downward trajectory of influenza-like illnesses (ILI) reported within a 14-day period

AND

Downward trajectory of covid-like syndromic cases reported within a 14-day period

CASES

Downward trajectory of documented cases within a 14-day period

OR

Downward trajectory of positive tests as a percent of total tests within a 14-day period (flat or increasing volume of tests)

HOSPITALS

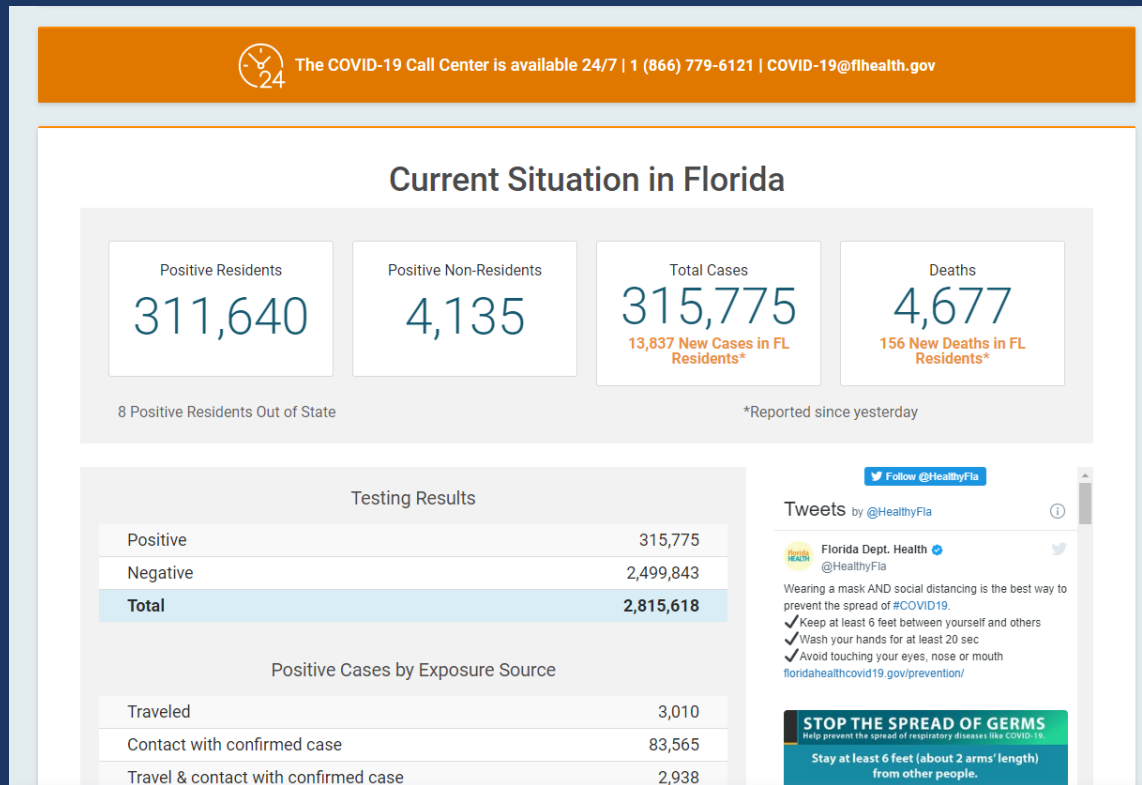
Treat all patients without crisis care

AND

Robust testing program in place for at-risk healthcare workers, including emerging antibody testing

*State and local officials may need to tailor the application of these criteria to local circumstances (e.g., metropolitan areas that have suffered severe COVID outbreaks, rural and suburban areas where outbreaks have not occurred or have been mild). Additionally, where appropriate, Governors should work on a regional basis to satisfy these criteria and to progress through the phases outlined below.

Visit the Florida Department of Health's COVID-19 Response Page



Excellent information on:

- Positive/negative tests
- Positive cases by exposure source
- Testing sources (gov't lab versus private labs)
- Social distancing protocols
- Face masks, and more

www.FloridaHealthCovid19.gov

Setting the Record Straight About COVID-19

With Florida's Surgeon General



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Scott Rivkees
Surgeon General
State of Florida

Next “Relaunch Florida” Webinar

Monday, August 24, 2pm EST



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

Register at
www.FloridaChamber.com/Events



RELAUNCH FLORIDA



Uniting Business for Good



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