

RELAUNCH FLORIDA



Uniting Business for Good

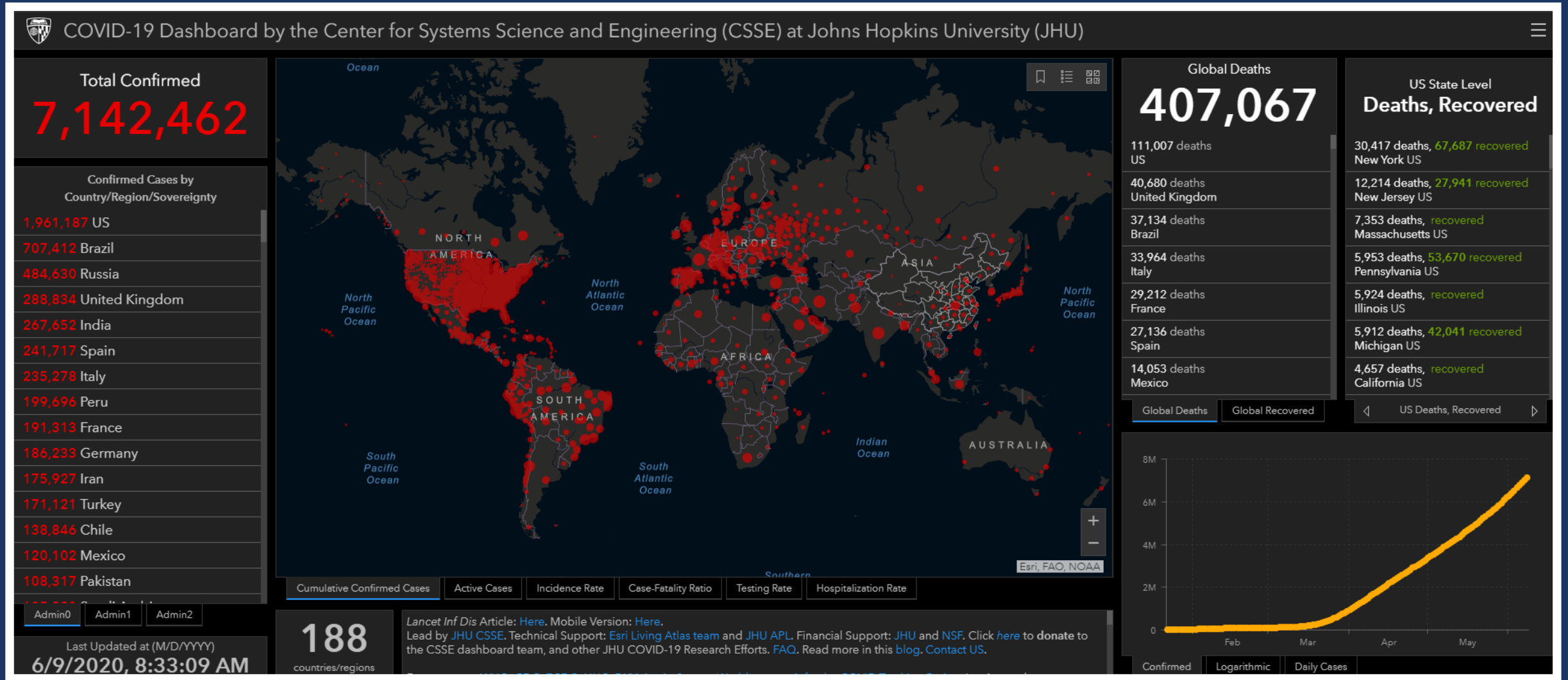
Today's "Relaunch Florida" Agenda

- I. Welcome and What to Expect Today
 - a) COVID-19 Global Tracking and Trends
- II. Local Chamber Survey Results
- III. Andrew Wiggins: Florida Chamber Political Update
- IV. #ChamberStrong
- V. Florida Prosperity Initiative
- VI. Events Survey Results
- VII. **Mark Wilson:** *Relaunch Florida Framework and Phase 2 & 3*
- VIII. Federal Updates
 - a) PPP Flexibility Act
 - b) Main Street Lending Program
 - c) Letter to Congress for Childcare Providers
 - d) Impending Frivolous Lawsuits and Fighting Back
- IX. **Dr. Jerry Parrish:** *Health and Economic Data and Analysis*
- X. Open Discussion and Q&A

I. Welcome and What to Expect Today

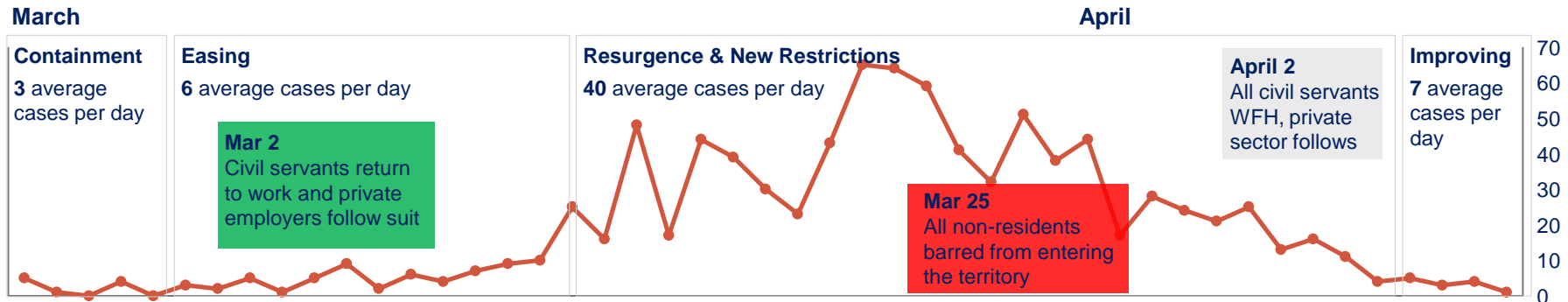
- Purpose of today's webinar
- Phase 2
- What you told us
- How to track your county's daily trends
- Candidate recruitment and training schools
- Protecting Florida's businesses from frivolous COVID-19 related lawsuits
- Q&A
 - How to ask questions

188 Nations / Territories – 14 Million Visitors

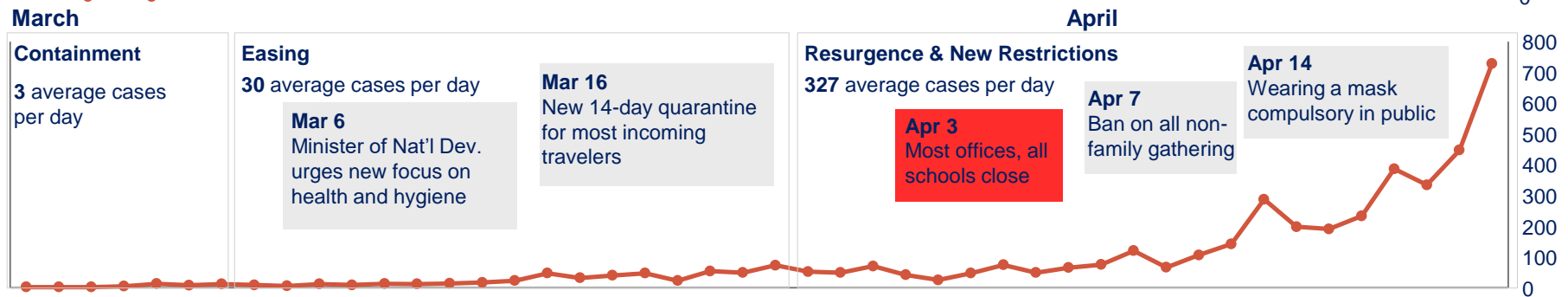


Every Florida Community is Unique We Must Get This Right

Hong Kong (uncertain progress)



Singapore (troubling resurgence)



South Korea (consistent improvement)



II. Local Chamber Survey Results Week #11



Are your chamber board meetings being held?

Via conference/video	84%
In person	11%
Other	5%

Is your chamber accepting visitors to your office?

Yes (with proper PPE)	43%
Yes (with no restrictions)	18%
Not yet	39%

Can we count you “in” on the liability protections sign-on letter to Florida’s congressional delegation?

Yes, already signed	33%
Yes	37%
Unsure	30%

Is your local church meeting in-person yet?

Yes	34%
No	37%
Unsure	29%

Do you feel your community is ready for Phase 2?

Yes, we are ready for Phase 2	71%
No, we should stay in Phase 1	17%
Bring on Phase 3	12%

What are the top 3 things you would like to take away from this webinar?

Top Responses:

- How can we prepare for the likely increase in positive cases as a result of more public, face-to-face interactions?
- With Phase 2, will the State require our County/City buildings to open to the public?
- Any update on a business owner's ability to report employees who refuse to return to work because they are making more by collecting unemployment?

Florida Chamber Political Update and FIPL Invite



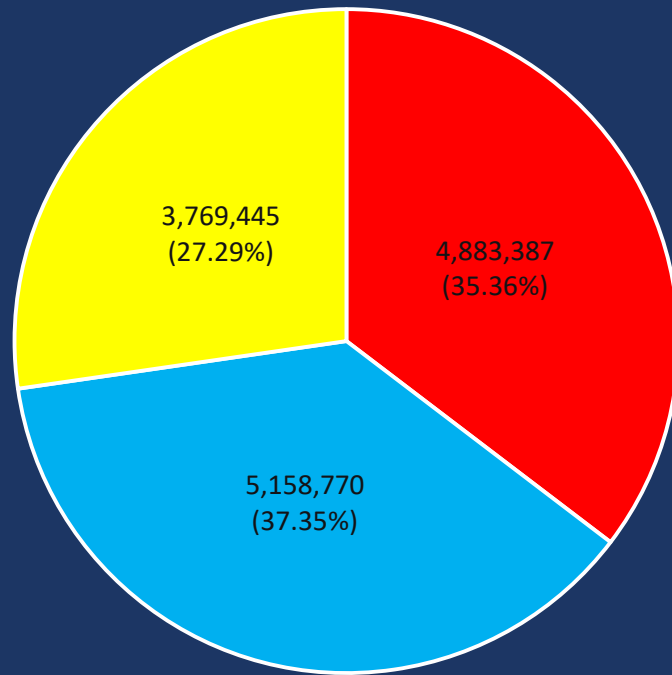
Andrew
Wiggins

Senior Director, Political Affairs
& Coalitions Advocacy

awiggins@flchamber.com

Voter Registration – ChamberHub

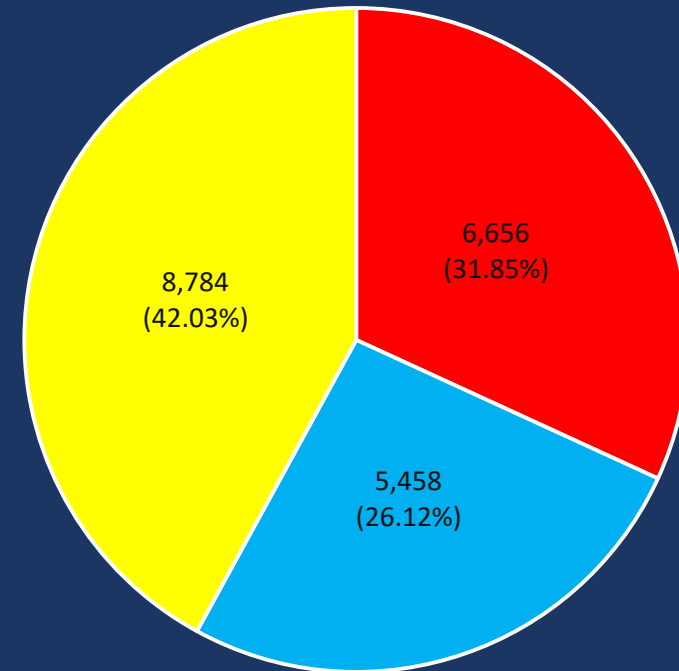
Florida
Registered Voters – as of April 30th,
2020



■ Republican ■ Democratic ■ NPA/Other

Total: 13,811,602

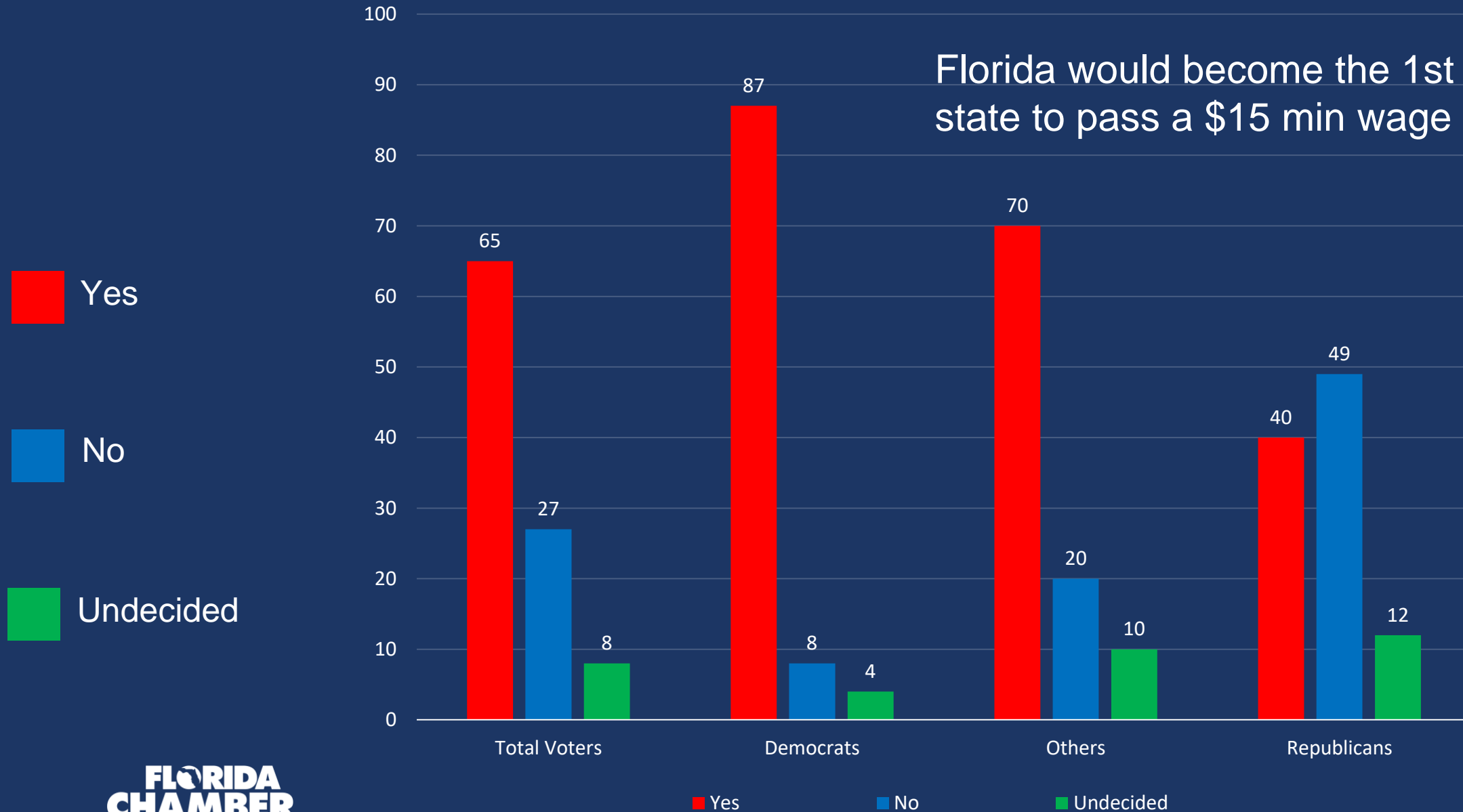
Newly Registered
Voters –
April 2020



■ Republican ■ Democratic ■ NPA/Other

Total: 20,898

Amendment 2 – Raising Florida's Minimum Wage



FIPL Campaign School Updates


All campaign school requests are being processed and you should get a confirmation date this week.

1. This is qualifying week for all Florida candidates. We are offering one-hour candidate assessments and one-on-one training if you only have one or two candidates and do not need a full school.
2. Beginning in September 2020 we will start to offer in-person one-day campaign training, and continue to offer the three-day online training program.


FIPL.org

- Register to host a school...
- E-mail/call to sign up:
- Rick Asnani:
 - rick@fipl.org
 - 561-719-2117
- Sign Up To Host a Training Session at FIPL.org
- Learn more at: FIPL.org

An initiative by **FLORIDA CHAMBER of Commerce**

 **Florida Institute**
for Political Leadership

[Home](#) [About](#) [Institute](#) [News](#) [Contact](#)



Tomorrow's leaders start here.

The Florida Institute for Political Leadership is a non-partisan program created by the Florida Chamber of Commerce to help recruit, support and provide campaign training to business-friendly candidates across the State of Florida. Whether you are interested in running for office now, next year, or in the future, this is the program for you.

Are you ready to take the next step in your political future?
[Learn more.](#)

1	67	4,502
STATE	COUNTIES	ELECTABLE POSITIONS

City and County races across the State of Florida make up 96% of all the elected offices in the state. Are you ready to make a difference in your community?
[Let's get started.](#)

Next “Relaunch Florida” Webinar

June 12, 1:30 p.m. EDT



Jared Moskowitz
Director
Florida Division of
Emergency Management



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

flchamber.com/events

Next “Relaunch Florida” Webinar

Save the Date for June 25, 11:00 a.m. EDT



Dr. Raphael W. Bostic
President and CEO
Federal Reserve Bank of Atlanta



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

More details coming soon!

IV. #ChamberStrong

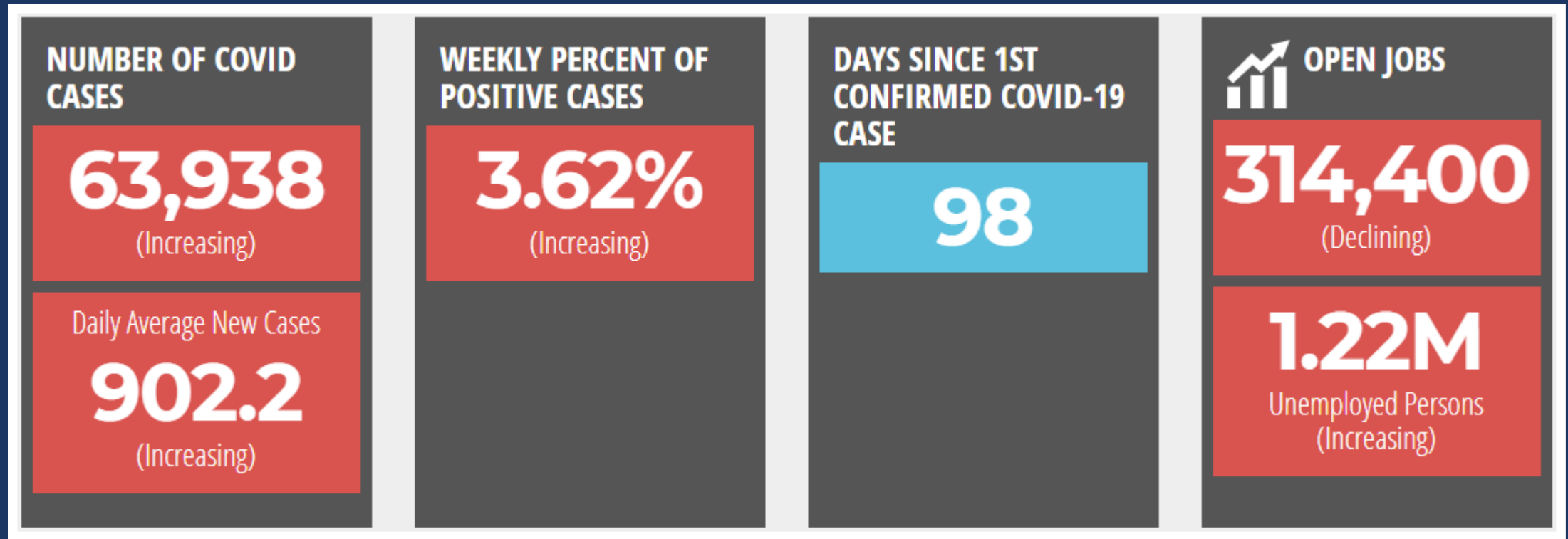


Thank you to All of You Who Are #ChamberStrong

- Amplify Clearwater
- Apopka Area Chamber
- Bay County Chamber
- Boca Raton Chamber
- Cape Coral Chamber of Commerce
- Chamber of Commerce of the Palm Beaches
- Citrus County Chamber
- Cocoa Beach Regional Chamber
- Coral Gables Chamber
- Coral Springs Coconut Creek Regional Chamber
- Daytona Regional Chamber
- Destin Chamber
- East Orlando Chamber
- Greater Bartow Chamber
- Greater Delray Beach Chamber
- Greater Fort Lauderdale Chamber
- Greater Fort Myers Chamber
- Greater Fort Walton Beach Chamber
- Greater Gainesville Chamber
- Greater Hernando Chamber
- Greater Naples Chamber
- Greater Palm Bay Chamber
- Greater Pensacola Chamber
- Greater Seminole Chamber
- Greater Tallahassee Chamber
- Greater Winter Haven Chamber
- Indian River County Chamber
- Kissimmee/Osceola County Chamber
- Lake Eustis Area Chamber
- Lake Wales Area Chamber
- Lakeland Chamber
- Lauderhill Chamber of Commerce
- Longboat Key Chamber
- Miramar Pembroke Pines Regional Chamber of Commerce
- Nassau County Chamber
- Navarre Beach Chamber
- Niceville Valparaiso Chamber
- North Port Area Chamber
- Northeast Polk Chamber
- Palm Beach North Chamber
- Palm Harbor Chamber
- Port Orange/South Daytona Chamber
- St. Johns County Chamber
- St. Petersburg Chamber
- South Tampa Chamber
- Tampa Bay Beaches Chamber
- Tavares Chamber
- The Greater Brandon Chamber
- The Greater Sarasota Chamber
- Venice Area Chamber
- Walton Area Chamber
- Winter Park Chamber

COVID-19 Scorecard Tracker

View County Data...



Thank you to our CDPs for investing in TheFloridaScorecard.org

A SPECIAL THANK YOU TO OUR COMMUNITY DEVELOPMENT PARTNERS



Holland & Knight

Publix. RS&H

THE STATE'S OFFICIAL SOURCE FOR TRAVEL PLANNING
VISITFLORIDA



#ChamberStrong Scorecard Data

To embed your county's COVID-19 Scorecard data on your homepage, contact Dr. Jerry Parrish directly at
jparrish@flfoundation.org.

V. Prosperity Initiative County Maps & Future Projects

FLORIDA
CHAMBER
of Commerce

"I don't know that there is a way to completely eradicate it, but we should be creating a society where someone born into poverty doesn't have to stay that way."

Will Weatherford, Former Speaker
Florida House of Representatives



ORLANDO
BUSINESS JOURNAL

Prosperity initiative: Here's how many children live in poverty in these local counties

Florida Prosperity Initiative: Zip Code Maps

LEARN MORE ABOUT THE PROSPERITY INITIATIVE

BE PART OF THE SOLUTION



What is the Under 18 Poverty Rate in Your County?

The Florida Chamber Foundation's Prosperity Initiative is uniting Florida's business community to implement long-term solutions that provide economic opportunity for all Floridians, regardless of what zip code they live in.

As we work toward our goal of reducing the number of children in poverty to less than 10% and creating pathways to prosperity for 100%, it's important we know where to best focus our efforts.

870,505 children live in poverty in Florida. How many of these children live in your zip code?

The Florida Prosperity Initiative is looking at private sector best practices at the zip code level so we can learn from one another and help plant the same seeds in other zip codes.

Choose your county below to download a county map that illustrates the poverty rates broken down by zip code.

If you're

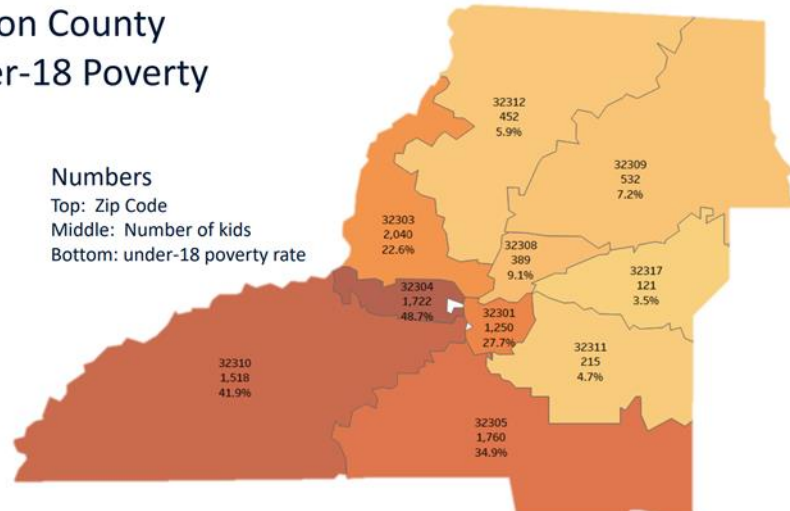
Select Your County to

Alachua County
Baker County
Bay County

Leon County Under-18 Poverty



Numbers
Top: Zip Code
Middle: Number of kids
Bottom: under-18 poverty rate



FLAPOL

Florida Chamber maps reveal
childhood poverty rates across the
state

SRO

SARASOTA | BRADENTON

[Community] Florida Chamber Foundation's Prosperity Initiative Publishes Zip Code
Level Childhood Poverty Maps

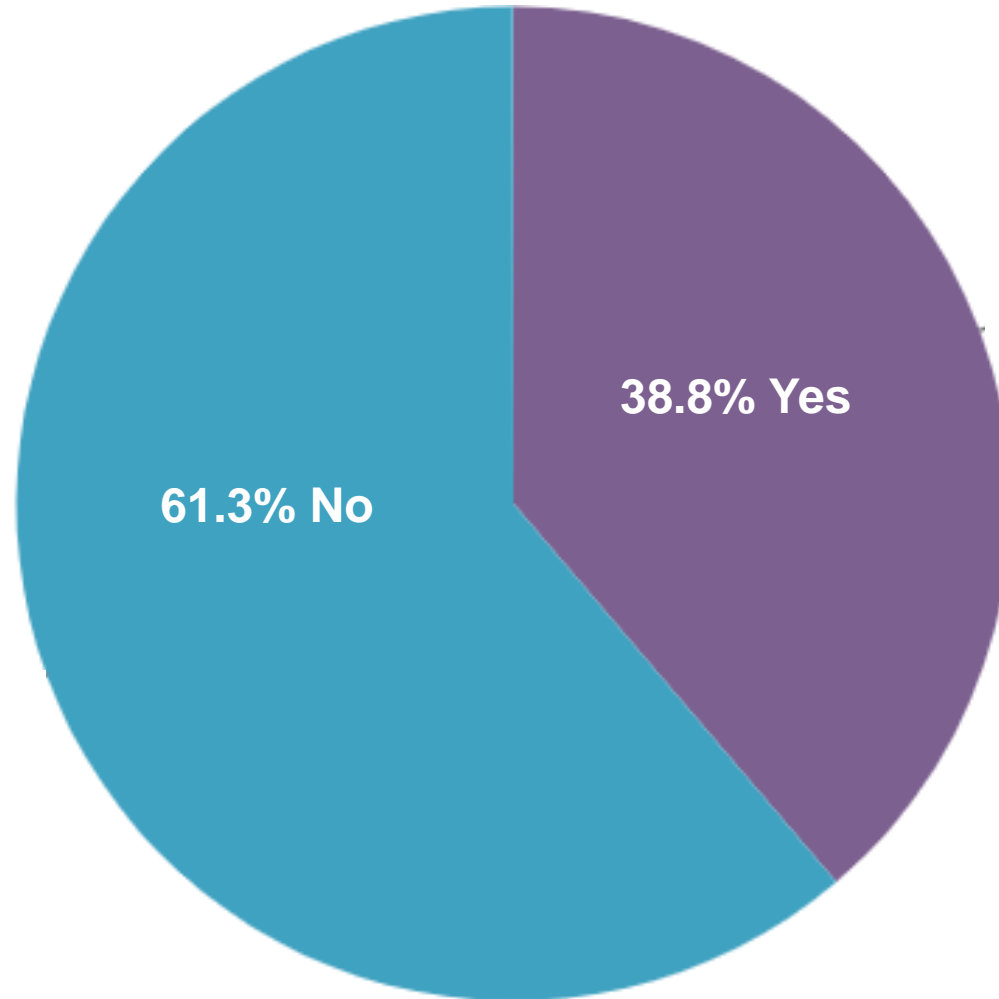
**Contact Michael Williams at
mwilliams@flfoundation.org**

FLORIDA
CHAMBER
of Commerce

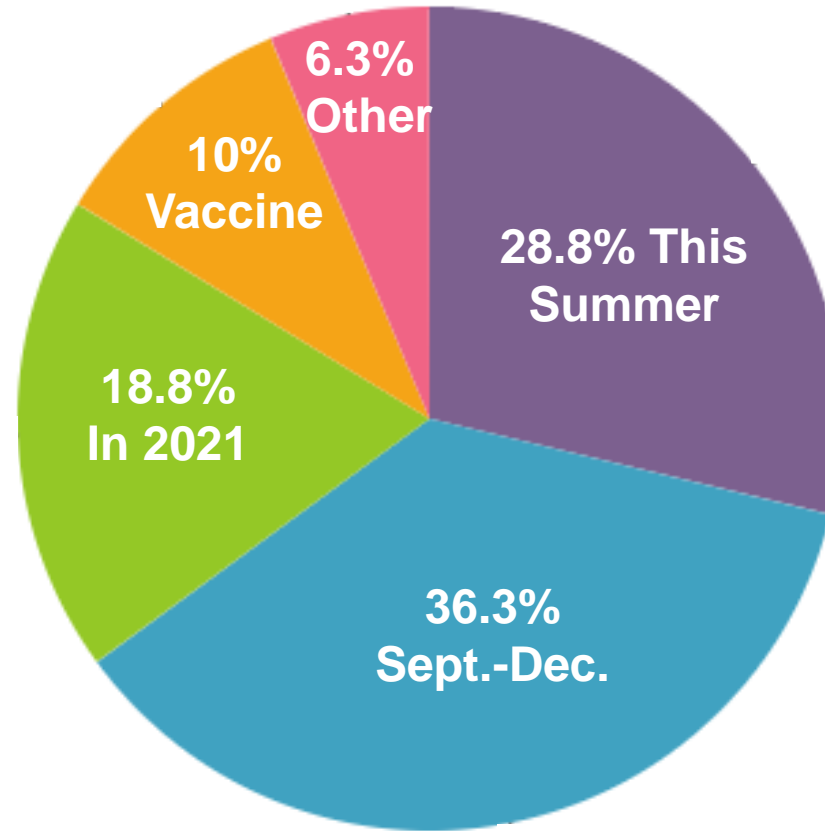
VI. Florida Chamber Events Survey Results as of June 8th



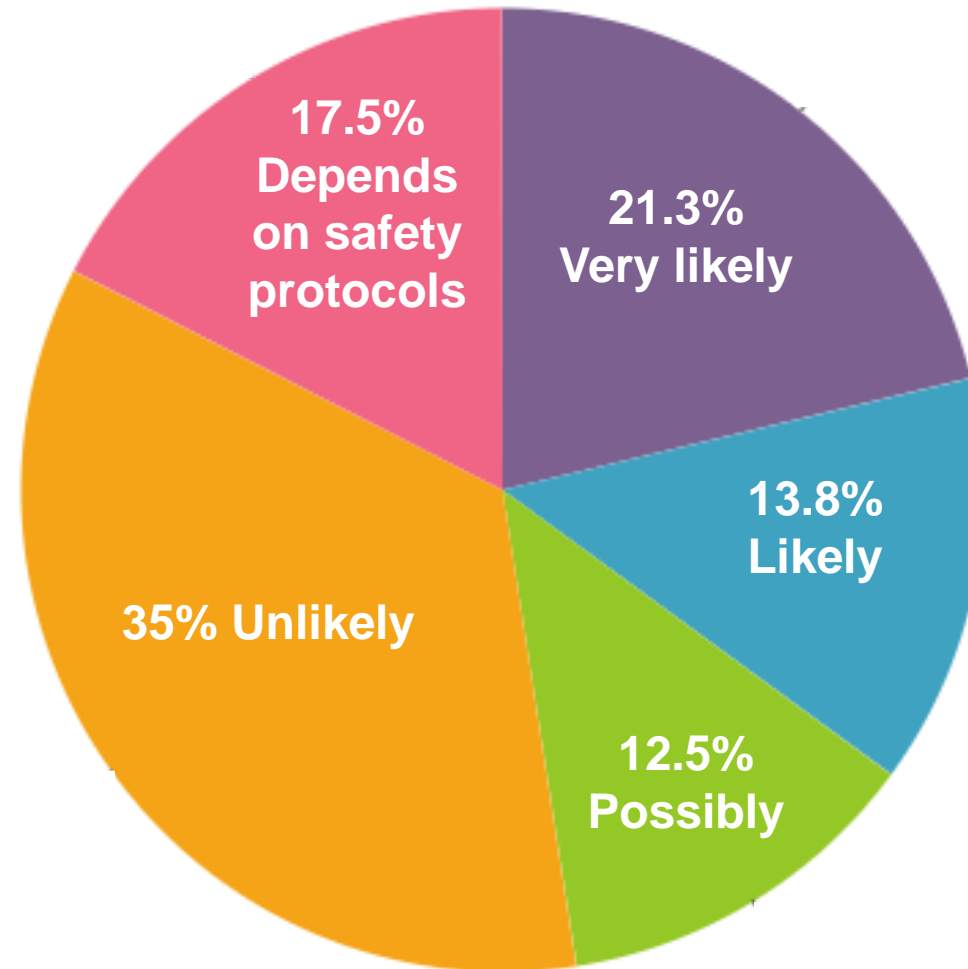
Has your company made a determination about when your employees will be able to attend live, in-person events such as educational conferences, issue summits, Chamber annual meetings, etc.?



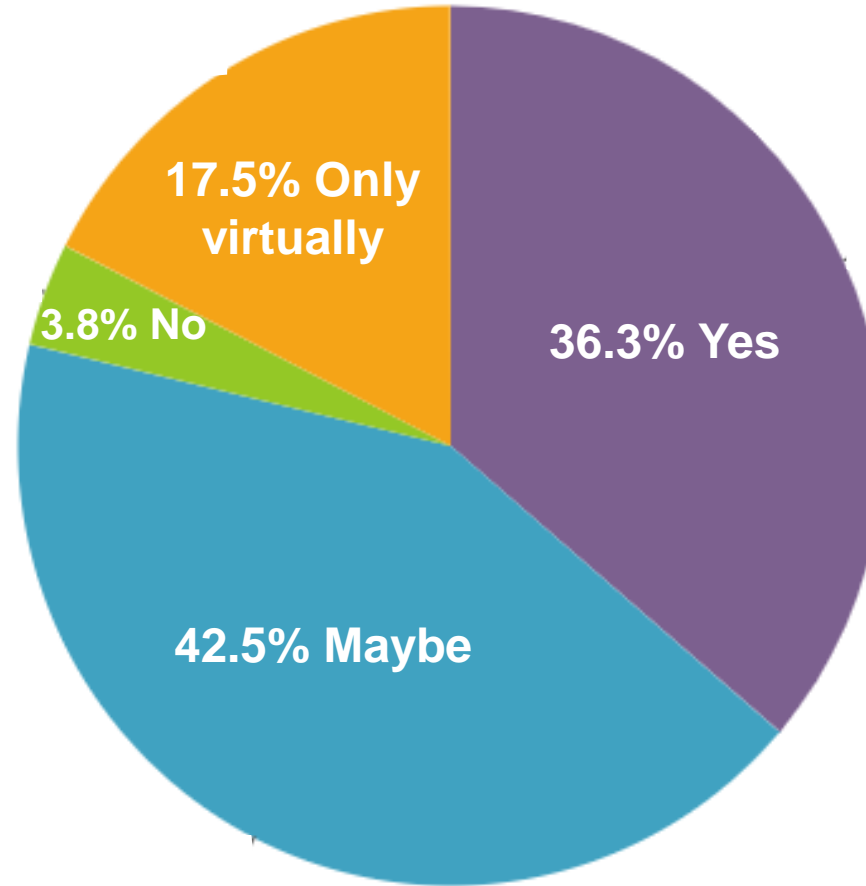
Regardless of how you answered the first question, which response best describes when you might attend in-person events again?



If your employer allows you to attend a live event, how likely would you be to attend an event with 250 or more people between now and the end of 2020?



Consider any volunteer boards, task forces or committees you serve on with 50 or fewer people. If the board, committee or task force planned a live meeting in the fall of 2020, would you attend?



VII. Relaunch Florida Task Force

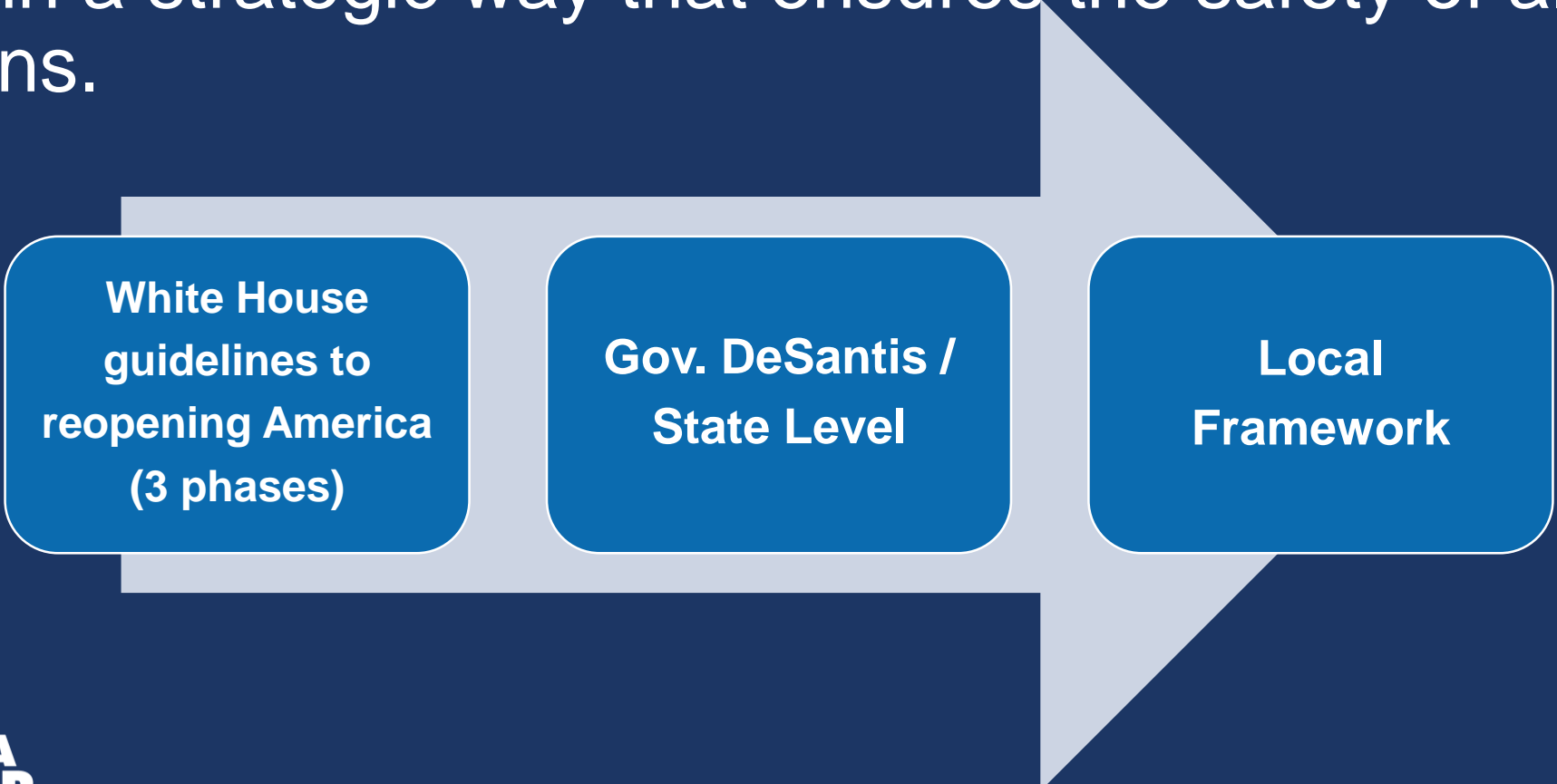
Framework for Local Leadership



Uniting Business for Good

Relaunch Florida Alignment

Aligning national, state and local guidelines for reopening Florida in a strategic way that ensures the safety of all Floridians.



**White House
guidelines to
reopening America
(3 phases)**

**Gov. DeSantis /
State Level**

**Local
Framework**

GUIDELINES

OPENING UP AMERICA AGAIN



OPENING UP AMERICA AGAIN

Phase 2

- Applies to all counties in Florida except Miami-Dade, Broward and Palm Beach
- Restaurants may allow bar-top seating with appropriate distancing
- Bars and Pubs may operate at 50% inside and full capacity outside with appropriate distancing
- Retail may operate at full capacity with appropriate distancing
- Gyms may operate at full capacity with appropriate distancing and frequent sanitization
- Entertainment businesses may operate at 50% with appropriate distancing
- Personal services (tattoo parlors, acupuncture, etc.) may operate while adhering to guidance from the Florida Department of Health



Phase Three

SPECIFIC TYPES OF EMPLOYERS

VISITS TO SENIOR CARE FACILITIES AND HOSPITALS can resume. Those who interact with residents and patients must be diligent regarding hygiene.

LARGE VENUES (e.g., sit-down dining, movie theaters, sporting venues, places of worship) can operate under limited physical distancing protocols.

GYMS can remain open if they adhere to standard sanitation protocols.

BARS may operate with increased standing room occupancy, where applicable.



Phase Three

FOR STATES AND REGIONS WITH NO EVIDENCE OF
A REBOUND AND THAT SATISFY THE GATING
CRITERIA A THIRD TIME

VIII. Federal Updates



Paycheck Protection Program Flexibility Act

- Passed Senate last week, Signed by President
- SBA and Treasury to Issue:
 - New Rules and Guidance
 - Modified borrower application form
 - Modified loan forgiveness application form
- Key Changes:
 - Extends loan forgiveness covered period from 8 weeks to 24 weeks
 - Requires 60% to be used on payroll costs, down from 75%
 - Increases from 1 year to 5 years the maturity of PPP loans
 - Allows rehiring of individuals until December 31, 2020
 - June 30th is last day on which a PPP loan application can be approved

Main Street Lending Program

Federal Reserve Expands Program to Allow More SMBs to Participate:

- Key Changes:
 - Lowering minimum loan size from \$500,000 to \$250,000
 - Increasing the maximum loan amount
 - Increasing the term of each loan option to 5 years
 - Principal payments delayed for two years
- Once lenders are registered, they can begin making loans immediately

USCC Emergency Assistance for Childcare Providers

TO MEMBERS OF THE UNITED STATES CONGRESS:

For millions of Americans, returning to work is not just contingent on the lifting of stay-at-home orders and their employer reopening, but on securing care for their children. The existing childcare arrangements for many working parents have been particularly hard hit by the pandemic and the resulting economic fallout. To ensure that more Americans can quickly return to work and to support our nation's overall economic recovery, Congress should provide timely, targeted, and temporary emergency assistance to licensed childcare centers and homes. Similarly, states should continue to implement temporary regulatory actions to help licensed centers and homes quickly and safely adjust to meet operational challenges.

To protect public health, many camps and other facilities that care for large groups of children have cancelled their summer programs. Childcare facilities in many states are operating under reduced capacity and social distancing orders. In addition, the childcare industry is comprised of many small and very small businesses – many run by women and women of color – who are on the brink of collapse and may never reopen. While critical support through the CARES Act was provided to small businesses early on in this crisis, according to the National Association for the Education of Young Children (NAEYC) only one-quarter of the childcare market received a Paycheck Protection Loan.

For those that have remained open and that will reopen, decreased capacity and new pandemic-related costs mean operating losses. That will eventually lead to more closures and even less available childcare.

As part of the next COVID-19 response package, we urge Congress to provide temporary emergency assistance targeted to licensed childcare providers to help cover increased expenses and forgone revenue directly tied to maintaining public health. Combined with state efforts to help restore lost capacity, your efforts will help ensure that children have a safe place to go as their parents return to work.

Sincerely,

More Local Business Lawsuits... You Know They're Coming

June 1, 2020

Dear Florida Congressional Delegation:

As leaders of the business community's efforts to relaunch Florida's economy, the undersigned chambers of commerce in Florida urge Congress to pass timely, temporary and targeted liability relief legislation to provide businesses a safe harbor from unwarranted lawsuits. If left unchecked, the building tsunami of COVID-fueled litigation will endanger the fight against the pandemic and undermine the safe and orderly return to work for millions of Americans.

Businesses have innovated to provide much needed supplies during the pandemic, such as distillers producing hand sanitizer or manufacturers switching their operations to produce personal protective equipment. During the stay-at-home order, essential businesses remained open and were the front lines in providing critical services and supplies. Now millions of other businesses are in the process of reopening, desiring to do so in a safe manner that protects their employees and customers.

This is an unprecedented situation and despite employers' best efforts to comply with all the public health guidance, many are concerned that opening their doors only means they will be forced to defend themselves against an onslaught of frivolous lawsuits. Their concern is driven by the fact that each day brings news of more lawsuits that have already been filed. That is why Congress should provide a safe harbor that holds truly bad actors accountable, but that protects those employers who are working to follow public health and safety guidelines as we relaunch our respective state and local economies. Specifically, temporary protections should remain in place for the duration of the pandemic crisis and response that cover:

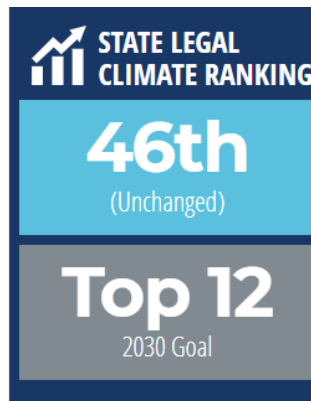
- Businesses that work to follow government guidelines against COVID-19 exposure claims.
- Healthcare providers and facilities on the front lines of the COVID-19 response.
- Manufacturers that repurposed production and distribution to provide PPE, sanitizers, and other needed equipment and supplies.
- Companies that have donated their stock of supplies to hospitals and medical professionals.

Thank you for your consideration of these lawsuit abuse reforms that will allow American businesses to reopen safely and without the fear of lawsuits when trying to do the right thing in response to COVID-19. Your bipartisan leadership on this issue is needed to ensure Florida emerges from the pandemic as quickly and strongly as possible.

Sincerely,

Amplify Clearwater
Anna Maria Island Chamber of Commerce
Bay County Chamber
Chamber of Commerce of the Palm Beaches
Citrus County Chamber of Commerce
Daytona Regional Chamber
Florida Chamber of Commerce
Greater Bartow Chamber of Commerce

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Join Other Chambers and Sign Onto the Letter

A man with a grey beard and mustache, wearing a dark blue pinstripe suit, white shirt, and a red and blue striped tie, is speaking at a podium. He is holding a small black object in his right hand. The background features a large banner with the text "FLORIDA CHAMBER of Commerce" and the Great Seal of the State of Florida. An American flag is visible on the left side of the frame.

**FLORIDA
CHAMBER**
of Commerce

IX. Health and Economic Data and Analysis

Dr. Jerry Parrish

**FLORIDA
CHAMBER**
Foundation

COVID-19
Case:
8, 2020

Florida Cases: 64,904
Increase in Cases: 966
Avg. Daily New Cases: 939.9
Hospitalized: 11,008
Total People Tested: 1,235,513
Increase in Tests: 18,408
Percent Positive: 5.3%
Florida Deaths: 2,712
Increase in Deaths: 12

Source: Florida Department of Health COVID-19 Dashboard

County	Cases
Alachua	8.8
Bay	3.6
Brevard	5.6
Calhoun	1.6
Charlotte	1.1
Clay	5.1
Collier	2.8
Columbia	1.0
DeSoto	2.1
Duval	5.1
Escambia	0.1
Flagler	0.1
Franklin	4.0
Gadsden	0.6
Hamilton	2.9
Hand	0.1
Hernando	0.1
Indian River	0.6
Jefferson	2.4
Lake	0.1
Lee	0.5
Leon	1.2
Levy	3.1
Liberty	0.6
Madison	2.4
Maitland	0.1
Manatee	3.1
Marion	2.2
Meade	1.3
Monroe	11.1
Nassau	5.8
Neptune	39.1
Okaloosa	5.3
Okeechobee	32.2
Osceola	65.9
Palmer	23.4
Palm Beach	6.5
Palm Bay	4.7
Panama	3.6
Polk	16.5
Putnam	4.7
St. Johns	2.6
St. Lucie	5.3
Sebastian	17.9
Seminole	29.1
Shades	141.0
South	41.4
St. James	17.4
St. Mary	56.3
St. Peter	83.1
St. Vincent	193.9
St. George	0.5

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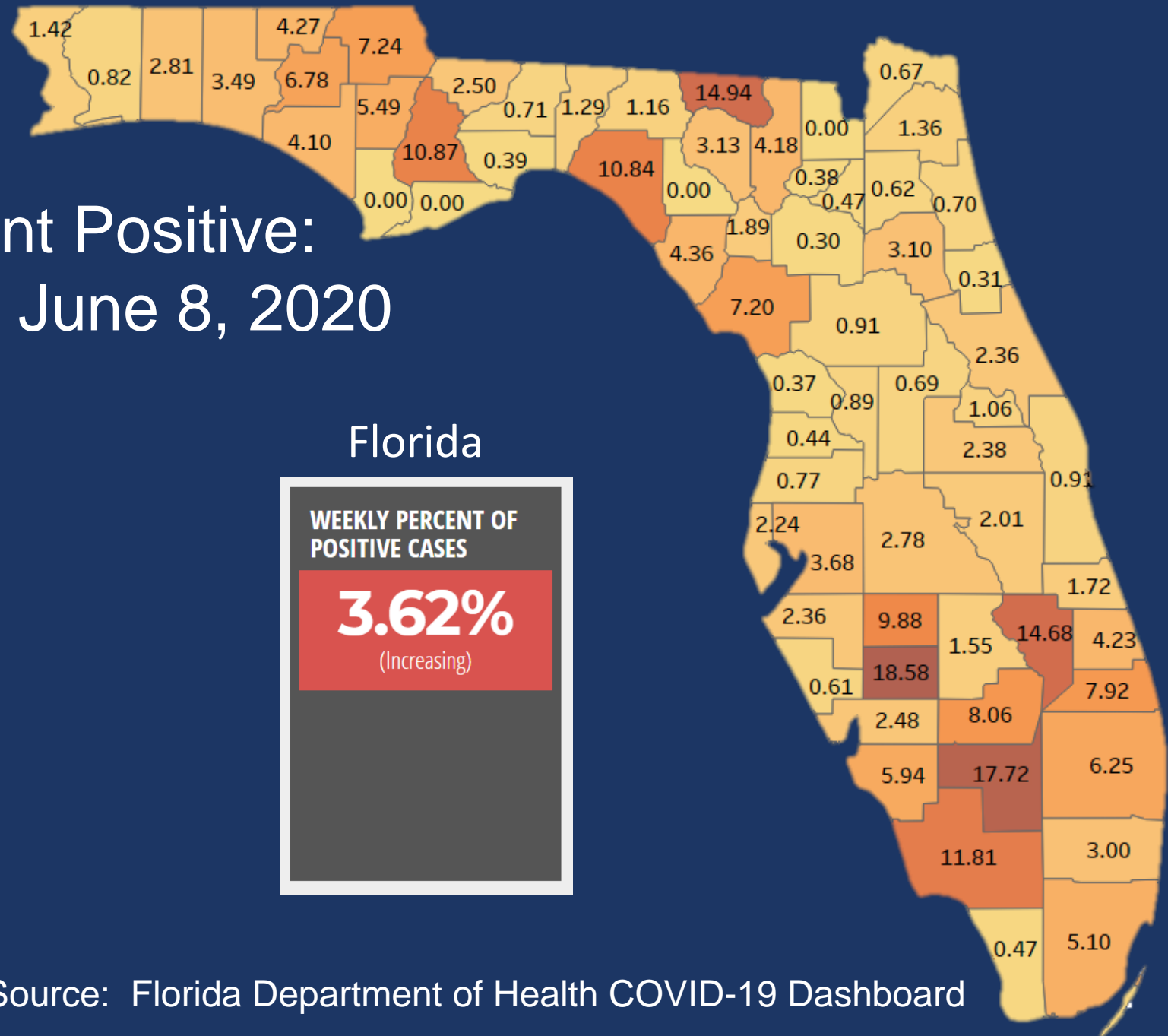
Percent Positive: Updated June 8, 2020

Florida

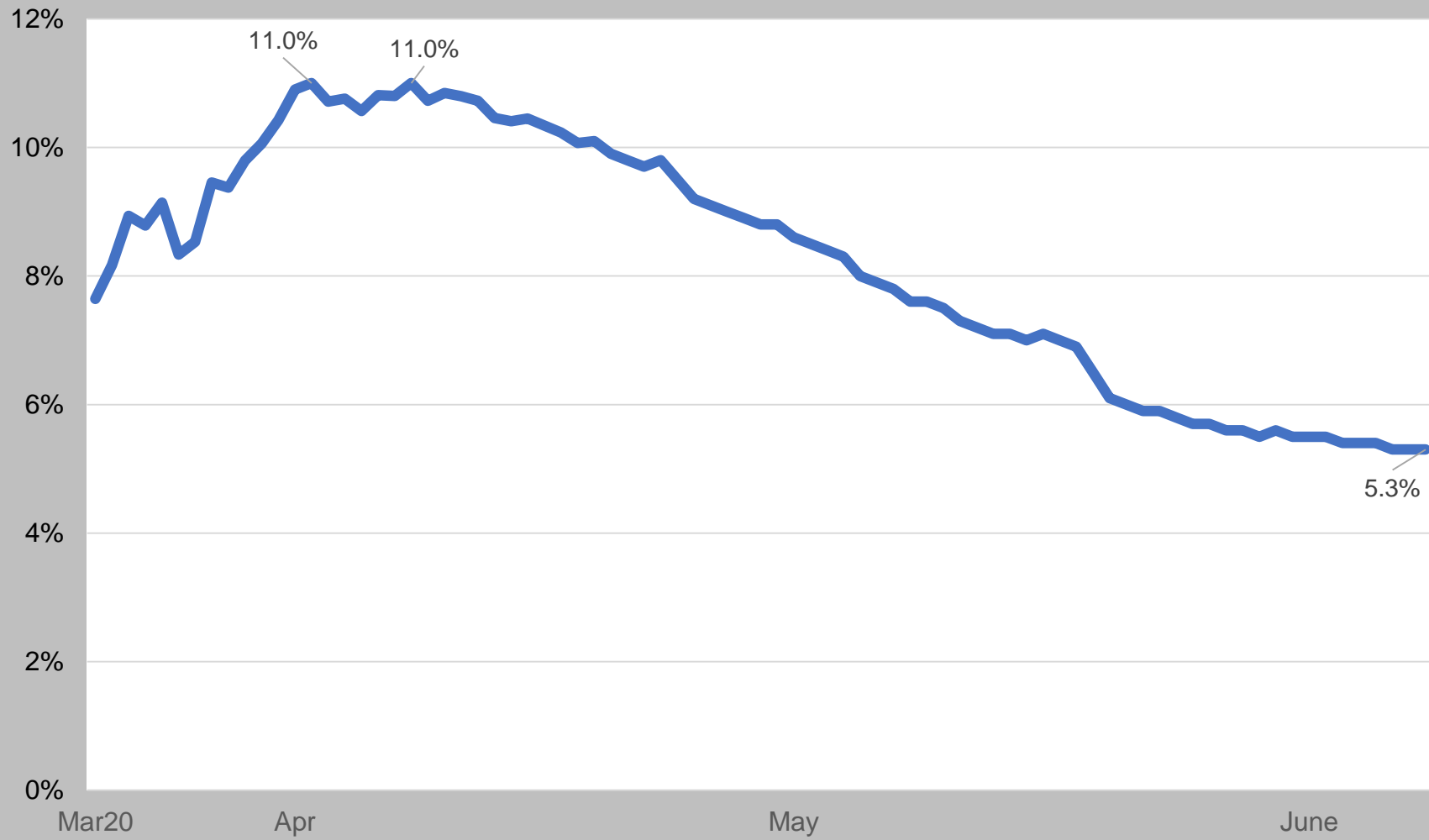
WEEKLY PERCENT OF
POSITIVE CASES

3.62%

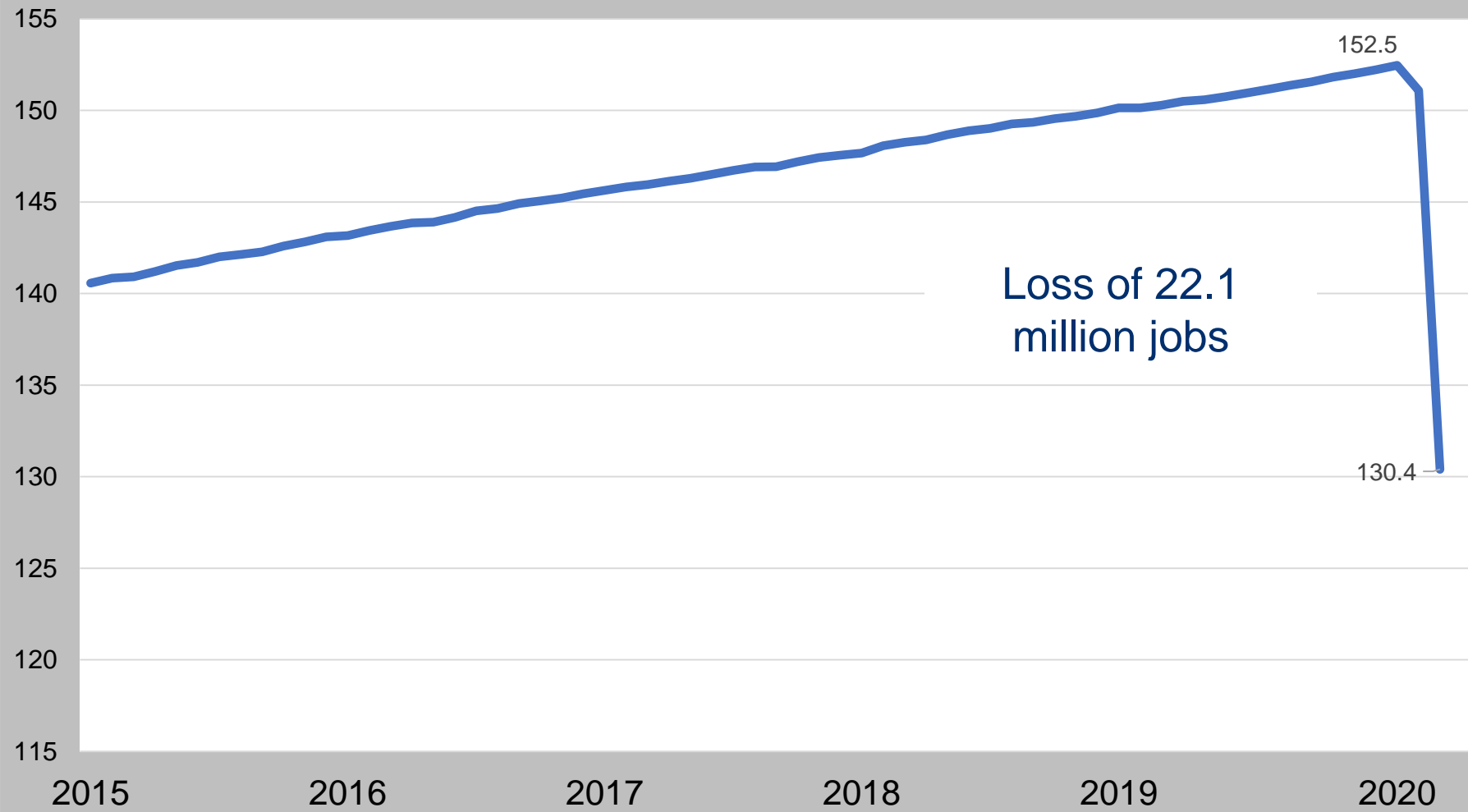
(Increasing)



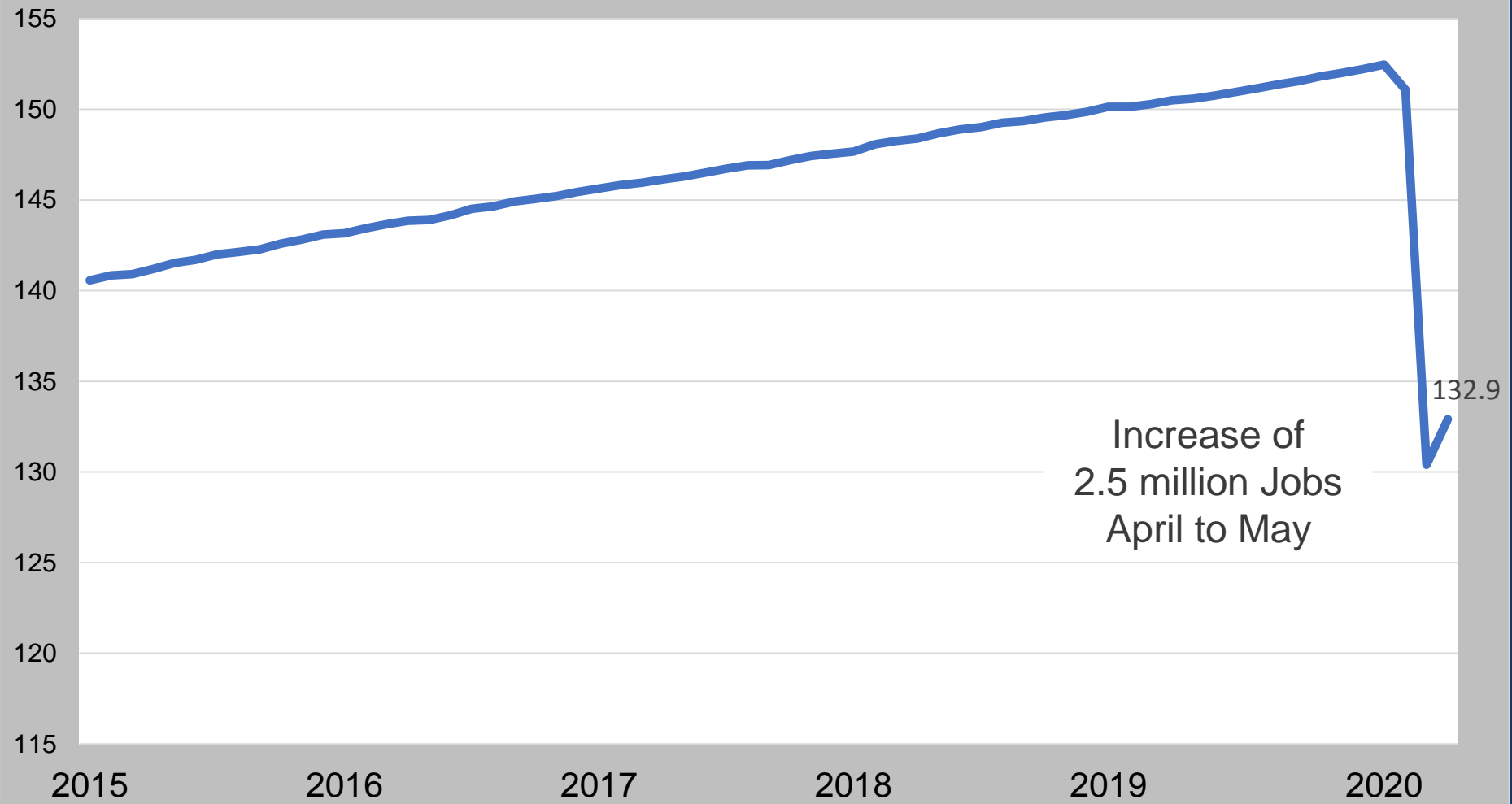
Cumulative Percent Positive



US Jobs in Millions



US Jobs in Millions



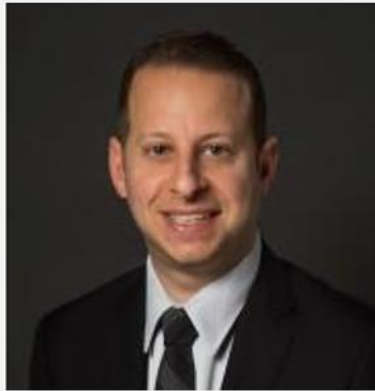
Florida Job Loss by Category: April 2019 to April 2020

Industry	Job Loss	Percent Loss
Total – All Industries	-1,010,500	-11.3%
Leisure & Hospitality	-520,200	-41.5%
Trade, Transportation & Utilities	-145,100	-8.1%
Professional & Business Services	-117,400	-8.5%
Education & Health Services	-90,600	-6.8%
Other Services	-61,700	-17.5%
Manufacturing	-24,900	-6.5%
Financial Activities	-17,100	-2.9%
Construction	-900	-0.2%

X. Open Discussion and Q&A

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Florida Chamber Foundation

More details coming soon!

Florida Department of Economic Opportunity

Floridajobs.org

833-352-7759

Stay Engaged

1. Sign up to receive the **Florida Chamber Membership Update** in your inbox EVERY morning.
2. Learn more by visiting FloridaChamber.com/Coronavirus

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