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Chamber Specific Webinar #6 May 5, 2020

I. Welcome and Overview

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- II. Local Chamber Survey Results
- III. Chamber Restart and Recovery Task Force: Framework for Local Leadership
- IV. Health and Economic Data and Analysis: Dr. Jerry Parrish
- V. Local Chamber Campaign Schools
- VI. Open Discussion and Q&A



Florida's 2020 Ballot





II. Local Chamber Survey Results



Is your chamber reopening to the public this week (May 4)?

48% yes / 41% no

Yes, with full staff and proper safety precautions	16%
Yes, with partial staff and proper safety precautions	31%
No, we are in a county that is not yet allowed to open	16%
No, for other reasons	25%
Other / NA	12%

THANK YOU FACP!



Florida Chamber RTO (Return to Office) Plan

- Follow CDC / White House Recommendations
- Follow Governor DeSantis Guidelines
- May 4 Florida Begins Phase One (remote work continues)
- May 18 if health metrics allow, begin Phase Two = phasing employees back to office
 - Vulnerable populations shelter in place (and those who live with them)
 - Common areas (kitchen) closed, masks when not in personal office, temp checks before entering building, sanitized HOURLY, safety signage, sanitizer stations, etc.
- June 1 if health metrics allow, begin Phase Three



Which of the following best describes the number one question you are getting from your members?

When will our community reopen?	40%
When will we have guidelines for safety protocols for reopening?	24%
Where can my members find financial assistance?	22%
Other	10%
Where can my members find safety equipment such as gloves and masks?	4%



Have you done any surveying or polling to determine the mood of your community?

Yes No 62% 38%



If yes, how would you describe the "mood" of your community?

Anxious to restart the economy	41%
Other	17%
Optimistic	16%
N/A	15%
Frustrated (tired of being trapped inside)	10%
Pessimistic	1%



Are you able to utilize portions of the local framework as you work to lead the reopening of your community?

Yes No

95% 5%

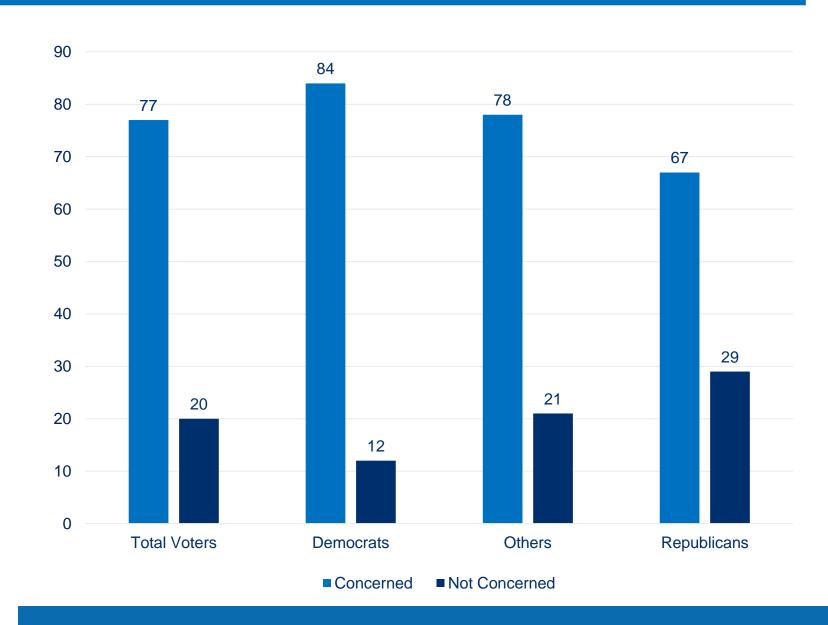


Regarding the unprecedented strain on our state's unemployment system, are your members reporting?

Not seeing any improvement – its staying the same	60%
Unsure	22%
It's getting better	9%
It's getting worse	9%



How concerned are you about the possibility of you or someone from your immediate family being infected with COVID-19?





Concerned

Not Concerned

III. Chamber Restart and Recovery Task Force



Framework for Local Leadership

Uniting Business for Good



Economics Matter – What Role Will Your Chamber Play?

Reopening in Florida will be more complicated compared to other states for 4 reasons



Share of tax receipts coming from **Tourism** (accommodation, food services, and recreation)



Share of general revenues coming from Sales and Use Taxes

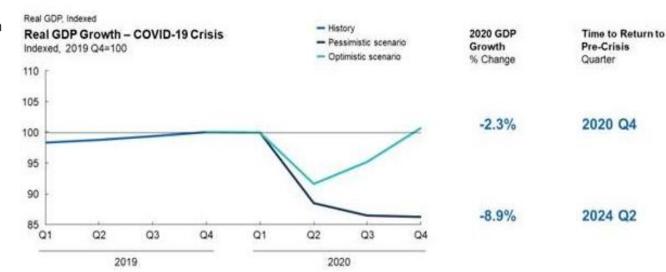


of Florida's population is aged 65 or older



the beginning of the **hurricane** season in Florida

Potential GDP scenarios





- The worst probably is still in front of us As local officials relax restrictions and more people start visiting restaurants and movie theaters, the number of new cases will rise. "Flattening the curve is just the first step; it's not enough," said Jeffrey Shaman, an infectious disease researcher at Columbia University.
- COVID won't be contained until about 60 to 70 percent of the population becomes infected or has immunity, according to <u>a new</u> <u>report</u> co-written by Osterholm. About 5 to 15 percent of Americans are estimated to have been infected to date.
- That means we should be prepared for the virus to keep spreading for another 18 to 24 months, he said, with the virus either coming and going in different waves or continuing to simmer throughout the next year.



Everyone is Watching Florida

THE SACRAMENTO BEE

"We're going to need a very surgical approach to reopening Florida," Wilson said.

The 90-minute meeting monday of the group red by Jove Roll pedamins and the Florida Chamber of Commerce focused on statistics about

The 90-minute moon of Common and the Florida Chamber of Common and business leaders the the state economy and business leaders the recommendations will have an impact beyond Florida.

The 90-minute moon of Common and the Florida Chamber of Chambe

and the Floring and business leaders the state economy and business leaders recommendations will have an impact beyond Florida.

"thoughtful," "decisive" and "proactive" leaders the whole world:

"The whole world: "The whole world is watching us," Wilson said. "They're looking for your recommendations, and my hope is that other states and other nations will look to . . . Florida's restart as not only a national model, but as a global model."

The state's reopening would require a "surgical" response,

Chamber President and CEO Mark Wilson said,

Pittsburgh Post-Gazette

Chamber president and chief executive Mark Wilson said the task force

Recommendations will have an impact beyond Florida.



Chamber CEO Mark Wilson, the first speaker after DeSantis, spent 10 minutes talking about Florida's pre-coronavirus economy and which jobs are most at risk during the shutdown. "If Florida was a nation, we would be the world's 17th-largest economy," Wilson said. "And our goal by 2030 is to be the 10th-largest economy, and we hope you'll keep that in mind as you think about your recommendations."



* * *

Mary Mayhew Secretary AHCA



Joe Jacquot General Counsel Governor Ron DeSantis



Constant Contact





Shane Strum
Chief of Staff
Governor Ron DeSantis



Dr. Scott RivkeesState Surgeon General Dept. of Health

Restarting and Reopening the 17th largest economy in the world will require local business and government leaders to work together, in a common framework, with hard "health" metrics, in adherence to federal and state guidelines.

To help unify Florida's business and government leaders, we've developed an open-sourced "local framework" for local success that will help lead to a successful restart and eventual recovery of Florida's economy.



Mark Wilson
President & CEO,
Florida Chamber of Commerce



Aligning Implementation

Aligning local, state and national guidelines for reopening Florida in a strategic way that ensures the safety of all Floridians.

White House guidelines to reopening America (3 phases)

Gov. DeSantis /
State Level

Local Framework



Chamber Restart and Recovery Task Force

A Framework for Local Leadership

WHAT

The creation of multiple task forces led by **Chamber Restart and Recovery Task Force** with the over-arching goal of developing a plan to restart local economies the right way

- Local Chambers/EDC
- Cities/Mayors/Counties
- Business Community
- Healthcare Professionals

WHY

Now is the time to look ahead to how your region will restart, recover and reimagine your future.

Local leaders are uniquely positioned to unite businesses and community leaders around common objectives.

- Every region is unique
- One size does not fit all
- Not everywhere is a hot spot
- 67 counties; 412 cities

OBJECTIVE

Creating a shared regional vision for balancing the right health and safety outcomes with the right "re-start" is vital. A thoughtful and deliberate strategy that restarts the economy with safety at its core, will be the key to success.

- Safety is Paramount
- Mitigate risk of a virus relapse



The Local Framework Must Expect a "New Normal"

Until a vaccine and/or treatment becomes widely available, expect a number of social and economic changes

- Social distancing continues
- Remote work continues for many
- Employees are tested for fever before entering office
- E-Commerce expands
- Supply chains gradually shift to domestic
- Large gatherings of non-family groups will require health precautions



Chamber Restart and Recovery Task Force

Proposed Sub-Committees for Local Success

Rule #1: Partisan politics have NO role in Coronavirus response

- Public Health Delivery and Capacity Committee
- Safe Business Restart Committee
- Every Zip Code Matters Committee
- Regulatory and Policy Committee
- Workforce Retraining and Innovation Committee
- Reimagine Next (Community) Committee



REOPEN RECOVER REIMAGINE

The Seminole County Chamber is here to help support you and your business through these trying times.

Below is a series of questions to help you to work through issues to REOPEN, which will allow us to begin to RECOVER. This experience will let us REIMAGINE our business/organization and how our employees work, which will ultimately strengthen our local economy. What follows are not the answers, but questions that will require a good deal of thought and willingness to change.

Let's examine the elements of Manpower, Time, and Resources against each other, especially as you implement a new course of action towards the Next Normal.

Manpower: Your employees

How many do you need to open? | At what interval you will need them?

Will any type of training be necessary? | What can you sustain?

Going back to full staff versus following a graduated plan to increase as business increases?





April 27, 2020

The Honorable Ron DeSantis Governor, State of Florida PL 05 Capitol 400 South Monroe Street Tallahassee, FL 32399-0001

RE: Safely Restarting Florida's Economy

Dear Governor DeSantis.

Florida's business community is grateful for your leadership during this difficult time. Throughout this crisis you've been deliberate and provided meaningful and thoughtful guidance to Florida's business community, including emphasizing the safety of all Floridians while not totally shutting down the world's 17th largest economy. On behalf of the Florida Chamber's Board of Directors, we say thank you for your steady hand and measured approach. I know you share our goal that when the COVID-19 global pandemic is successfully brought to an end, others will look back from around the world and once again have reason to say Florida got it right and continues to be a model worth following.

Now that your Re-Open Florida Task Force and the various Industry Working Groups have met and concluded their initial work, and your request for public input was extended Saturday morning, I am writing to share some thoughts based on input we're getting from businesses of all sizes from all regions of Florida.

It appears Florida is successfully flattening the curve. As we pivot to a plan to reopen and restart Florida's economy, it's imperative that we continue with a deliberate approach that mitigates the possibility of a Singapore-like resurgence in coronavirus cases which could lead to a second partial shutdown of our economy and needlessly risk the public health and safety of more Floridians. Therefore, Florida's re-opening should be based on a phased-in approach based on clear metrics.

As you know, Governor, the Florida Chamber has engaged some of the brightest minds to provide recommendations on how to successfully restart our state. We have also been in constant contact with business leaders, local chambers, economic development organizations, our business association partners, national peer groups such as a joint task force with the U.S. Chamber of Commerce, among others. I also have the honor of being the national chair of the Council of State Chambers this year, and will have the advantage of learning from the real time successes and missteps of other states' efforts to reopen their economies.

The primary goal for a re-opening strategy will be balancing containment of COVID-19 while prioritizing a safe return to work. In addition, we want to ensure our healthcare institutions are able to treat patients and have the necessary Personal Protection Equipment (PPE) for their own safety. Our healthcare heroes have been relentless and their continued safety should remain a top priority. Furthermore, the maintenance of public confidence in their own safety must remain paramount as these decisions are implemented.

As Florida re-opens our economy and allows individuals to return to work, certain measures should be put in place to protect Floridians. While there is no playbook for this unprecedented crisis, what we can do is follow the data. What the data is telling us so far is each community has its own unique set of circumstances and a restart should: consider the level of the local threat and availability of healthcare resources; create special considerations for small business; include a community assessment of local resources as well as a single, clear and implementable set of safety quidelines employers should follow.

ude:

ifferent guidelines for a safe reopening of gencies coordinate so that employers have clear, n a health safety perspective for both customers i's economy begins. Governor, I believe Florida is) cities and 67 counties, we could easily slide ng isn't done according to a common set of

one of the worst legal climates in America and reposes great uncertainty for businesses of all sizes for all frontline and essential businesses who have d to previously-designated non-essential nd frivolous lawsuits for businesses and individuals laws and Executive Orders may be enacted as it kplace requirements pertaining to PPE, exposure

vailable, but to also have testing that can verify heir jobs without constraint. Please keep in mind, any large companies that are already operating on esources for regular testing or the expertise to be in the role of policing their customers.

or many employees to return to work. With already ortation while ensuring social distancing and costs of these necessary but expanded services sit systems will likely need financial assistance, are for the children of essential workers. As able to return to normal capacity under anticipated ardships many are already experiencing due to the dible schedules and other related support for

ate. In fact, more than 58% of all For any future guidelines that are proposed, around reopening should be prioritized to tspot areas, state guidance should

general office cleaning including, if possible, a many of these products are in short

recommendations. We appreciate your continued times. Florida's business community stands ready 1 our state's economy.





Key Recommendations

- 1- We suggest that local, state and federal agencies coordinate so that employers have clear, concise and consistent guidelines.
- 2- Liability protections must be considered for all frontline and essential (and non-essential) businesses who have provided a continuity of service throughout this crisis.
- 3- Small businesses need special considerations
- 4- Childcare and transportation for essential workers should be a priority.
- 5- Certainty and consistency in the application of any rules around reopening should be prioritized to the greatest extent possible...State guidance should supersede local guidance to maximize clarity.



136 S. Bronough Street Tallahassee, FL 32301 Phone: (850) 521-1200

www.flaridachamber.com

April 30, 2020

The Honorable Mitch McConnell Majority Leader United States Senate Washington, DC 20510

RE: Support Common Sense Liability Shields for Job Creators in Future COVID Relief **Packages**

Dear Majority Leader McConnell:

As the state of Florida and our country continue to grapple with the COVID-19 global pandemic and the serious impacts it is causing to our collective health and economy. I want to thank you for your ongoing leadership in this time of crisis.

Having seen the early successes of flattening the curve of COVID-19 cases in Florida, the Florida Chamber of Commerce is working closely with Governor Ron DeSantis to reopen Florida's economy, which if it were a country would be the 17th largest economy in the world. As we move from the "Relief" to the "Reopen and Recovery" phases of this process, the need is self-evident for significant and comprehensive liability shields for frontline healthcare heroes, essential businesses that have responded to this crisis and those businesses beginning to open their doors for the first time in weeks.

As the leader of the Florida Chamber's Litigation and Regulatory Reform Center, I took great interest and heart when I saw your recent statements about the need for liability protections for businesses in the next federal coronavirus relief package:

"Our response must not be slowed, weakened or exploited to set up the biggest trial lawyer bonanza in history."

We agree that those necessary liability protections must be, as you put it, "a red line" for the next bill in order to avoid heaping "an avalanche of lawsuits" from plaintiffs' lawyers on those who have already been sent federal relief in the form of taxpayer dollars to help restart our beleaguered economy.

Our members have long been saddled with an otherwise competitive business climate weighed down by rampant lawsuit abuse. Despite boasting world renowned beaches, a leading education system and top five tax climate. Florida has the fifth worst legal climate in the nation. according to our partners at the U.S Chamber's Institute for Legal Reform, To further compound matters, Florida's job creators are likely facing an approaching tsunami of frivolous litigation stemming from the COVID-19 pandemic.

Securing Florida's Future

Page Two April 30, 2020 The Honorable Mitch McConnel

Marco Rubio and Rick Scott serving our state in the er and our members have benefited from the close ubio as a former Speaker of the Florida House of ner Governor of Florida in our shared mission to jobs and opportunity and increase our state's global gside you, ready to engage in any way necessary, to some certainty to the legal liability threat and Il shapes and sizes as they attempt to re-open their s to their communities, and pay their employees.

ion. The Florida Chamber of Commerce remains lleagues to ensure America emerges from this

er Institute for Legal Reform

ida Chamber of Commerce amber of Commerce Board of Directors

"Our response must not be slowed, weakened, or exploited to set up the biggest trial lawyer bonanza in history."



Securing Florida's Future

Reimagining Florida's Future



- ✓ Short Term"Stucks" CreateLong TermOpportunities
- ✓ R&D
- ✓ Manufacturing
- ✓ Supply Chains
- ✓ Remote Work
- ✓ Tele-Chamber?



The Florida Chamber Safety Council #19 Car at the Rolex 24 in Daytona



COVID-19 Cases:
Updated May 4, 2020, 11 a.m.

Florida Cases: 36,897

Increase in Cases: 819

Hospitalized: 6,119

Total People Tested: 445,995

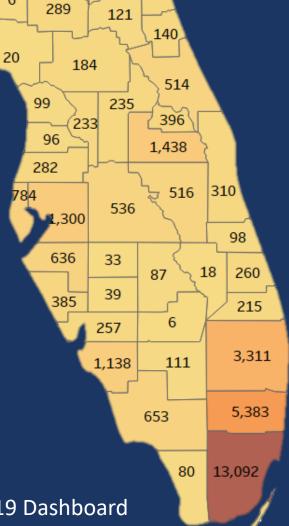
Increase in Tests: 16,025

Percent Positive: 8.3%

Negative Tests: 407,373

Florida Deaths: 1,399

Increase in Deaths: 20



1,072

211

285

96

141



Data Source: Florida Department of Health COVID-19 Dashboard

Percent of COVID-19 Tests that indicate Positive May 3, 2020

7.1%

5.5% 5.5% 7.0%

Florida Average: 8.4%

1.9%/

3.8%

4.5%

2.9%

9.1%

43.2%

0.6%) 1.8%

18.2%

5.9%

6.5%16.1% 13.1%

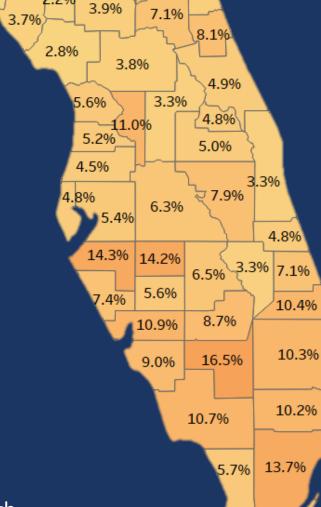
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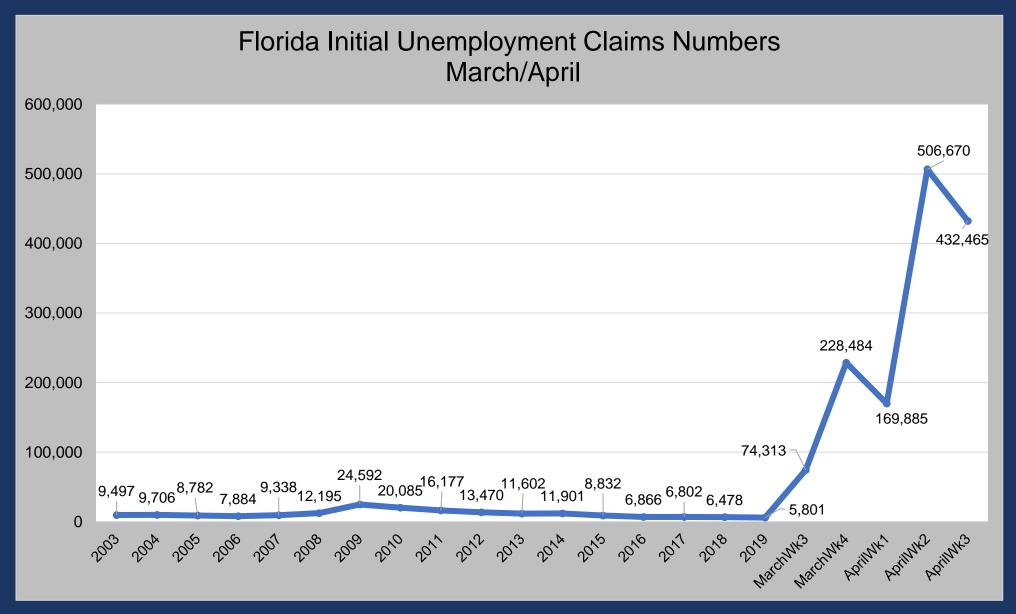
16.5% 6.9% 5.2%

2.0%





Data Source: Florida Department of Health





www.theFloridaScorecard.org

New Florida Scorecard COVID-19 Tiles

- Number of Cases
- Daily Average Cases over past 14 days
- Days Since First Confirmed Case
- Weekly Initial Unemployment Claims
- Year-over-Year Job Change
- County Percent of tests that are Positive











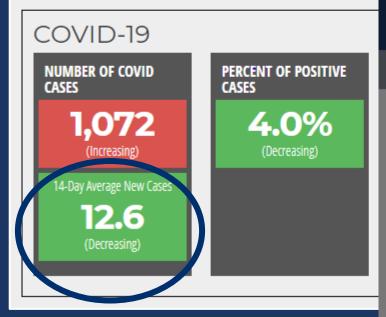
FLORIDA CHAMBER

Foundation



Duval County Metrics (What is this?)

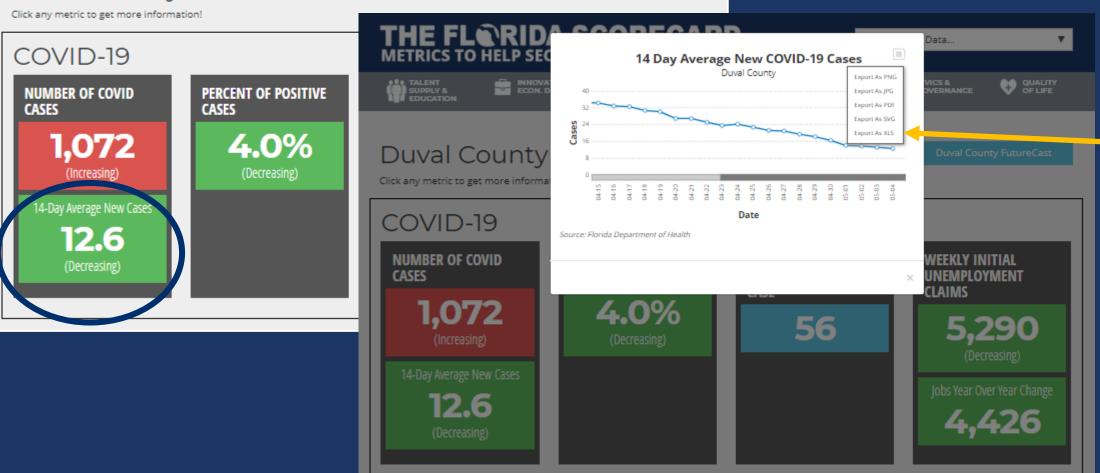
Click any metric to get more information!



Data... 14 Day Average New COVID-19 Cases **Duval County** Export As PNG TALENT SUPPLY & EDUCATION QUALITY OF LIFE INNOV. Export As JPG Export As PDF Export As SVG Export As XLS **Duval County** Click any metric to get more informa 04-15
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04-26 Date COVID-19 Source: Florida Department of Health NUMBER OF COVID WEEKLY INITIAL CASES UNEMPLOYMENT CLAIMS 56 12.6

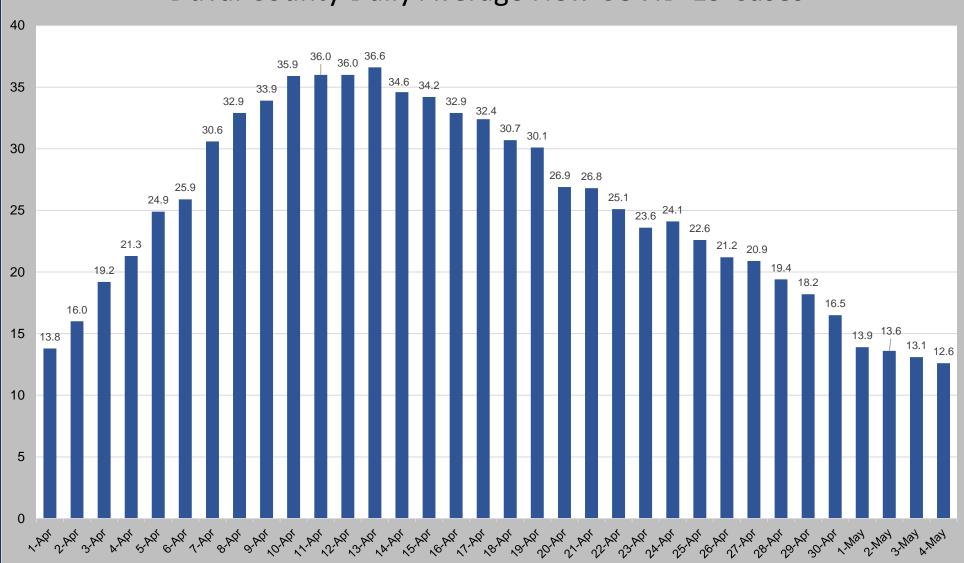








Duval County Daily Average New COVID-19 Cases







An initiative by the

Florida Chamber of Commerce

V. Local Chambers Update: May 2020



Program Update

- FIPL launched October 2019
- Goal: Recruit and train local candidates and provide campaign schools around the state
- In-person schools were scheduled starting May 2020 at 12 local Chambers across Florida
- Campaign schools were reformatted to online webinar series to provide new training
- Local chambers can still provide webinars hosted and focused on local elections



Election Deadlines and Process

- Federal, state attorney and judicial candidate qualifying for 2020 ended in May (elections Aug./Nov. 2020).
- State, county and local candidate qualifying is June 8 to June 12.
- August and November 2020 elections are continuing.
- Municipal elections in 2020 and 2021 will see a lot of open seats due to term limits.
- There is a statewide surge in vote-by-mail requests.
- Election process including hours and days for early voting are likely to change for safety.



Campaign School and Community Leadership Training Agenda (online webinar)

Webinar Series (3 consecutive days program)

- Webinar Day 1: Planning to Run, Leadership Opportunities and Strength Finders
- Webinar Day 2: Campaign Planning, Organization and Operations
- Webinar Day 3: Campaign Communications, Grassroots and Get Out the Vote

Webinar Schedule (select one time slot for all three days)

Morning webinar: 9:30 am to 12:00 pm

• Afternoon webinar: 2:00 pm to 4:30 pm

• Evening webinar: 6:00 pm to 8:30 pm



Campaign School Dates Available

Dates Campaign School Webinars Available (3 time slots per day)

- Wednesday, May 27 to Friday, May 29
- Tuesday, June 2 to Thursday, June 4
- Tuesday, June 9 to Thursday, June 11
- Wednesday, June 17 to Friday, June 19
- Future Dates for 2020 available
- Local chambers serve as hosts and help recruit attendees
- FIPL will provide all materials and speakers
- Attendance is free and open to everyone
- Days and Times can be adjusted to each local chambers needs (including weekend training options)



- Register to host a school...
- E-mail/call to sign up:
- Rick Asnani:
 - rick@fipl.org
 - 561-719-2117
- Sign Up To Host a Training Session at FIPL.org
- Learn more at: FIPL.org



Contact



The Florida Institute for Political Leadership is a non-partisan program created by the Florida Chamber of Commerce to help recruit, support and provide campaign training to business-friendly candidates across the State of Florida. Whether you are interested in running for office now, next year, or in the future, this is the program for you.

Are you ready to take the next step in your political future? Learn more.

STATE

4,502

City and County races across the State of Florida make up 96% of all the elected offices in the state. Are you ready to make a difference in your community?

Let's get started.



Stay Engaged

1. Sign up to receive the Florida Chamber COVID-19 Membership Update in your inbox EVERY morning.

2.Learn more by visiting FloridaChamber.com/Coronavirus



Upcoming Webinars

- Weekly Chamber Specific
 Webinar Every Tuesday
 - o 10:00 a.m. EST
- Chamber Member/Foundation
 Trustee Webinars
 - May 15, 11:00 a.m. EST
- Florida Chamber Board of Directors Webinar
 - o June 17, 2020

- Florida Chamber Safety Council Webinars
 - Respiratory ProtectionMay 6, 2020
 - Safety for SupervisorsMay 7, 2020
 - Introduction to Ergonomics
 May 13, 2020
 - And more at FloridaChamber.com/SafetyCouncil

