

RELAUNCH FLORIDA



Uniting Business for Good

Today's "Relaunch Florida" Agenda

- I. Welcome and What to Expect Today
- II. Local Chamber Candidate Recruitment Schools
- III. Florida Chamber Survey Results
- IV. **DBPR Secretary Halsey Beshears**
- V. **Mark Wilson:**
Relaunch Florida Framework and Governor DeSantis Phasing Update
- VI. **Dr. Jerry Parrish:**
Health and Economic Data and Analysis
- VII. Open Discussion and Q&A

I. Welcome and What to Expect Today

- Purpose of today's webinar
- What you told us
- How to track your county's daily trends
- Florida's Prosperity Initiative and the business response to early learning and COVID-19
- Local chamber candidate recruitment schools
- Protecting Florida's business from frivolous COVID-related lawsuits
- Q&A
 - How to ask questions

II. FIPL.org

- Register to host a school...
- E-mail/call to sign up:
- Rick Asnani:
 - rick@fipl.org
 - 561-719-2117
- Sign Up To Host a Training Session at FIPL.org
- Learn more at: FIPL.org

An initiative by **FLORIDA CHAMBER of Commerce**

Florida Institute
for Political Leadership

[Home](#) [About](#) [Institute](#) [News](#) [Contact](#)

Tomorrow's leaders *start here.*

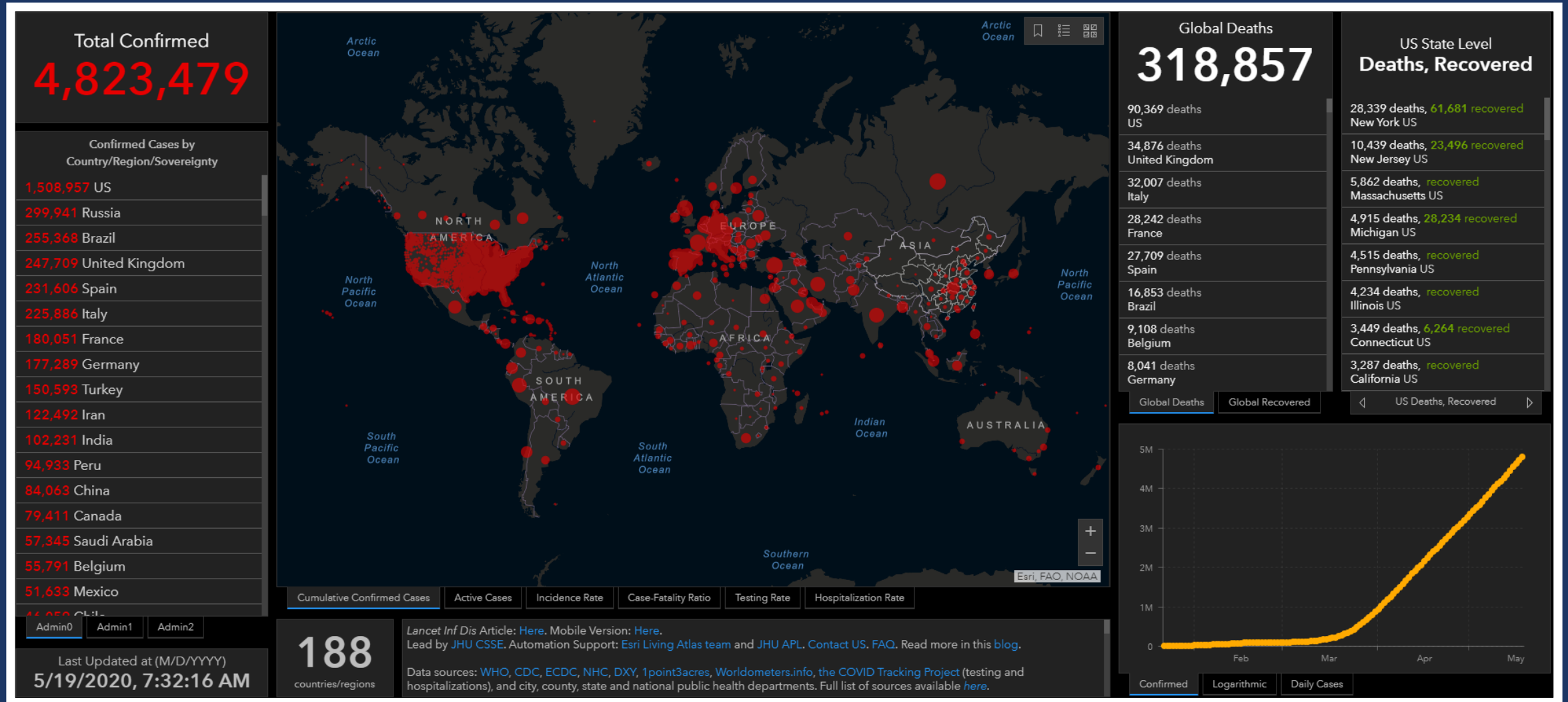
The Florida Institute for Political Leadership is a non-partisan program created by the Florida Chamber of Commerce to help recruit, support and provide campaign training to business-friendly candidates across the State of Florida. Whether you are interested in running for office now, next year, or in the future, this is the program for you.

Are you ready to take the next step in your political future?
[Learn more.](#)

1	67	4,502
STATE	COUNTIES	ELECTABLE POSITIONS

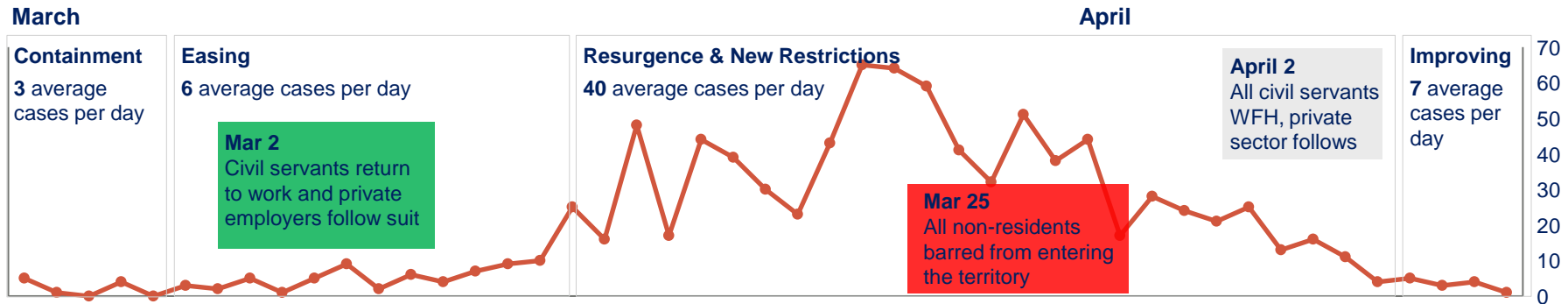
City and County races across the State of Florida make up 96% of all the elected offices in the state. Are you ready to make a difference in your community?
[Let's get started.](#)

188 Nations/Territories – 14 Million Annual Visitors

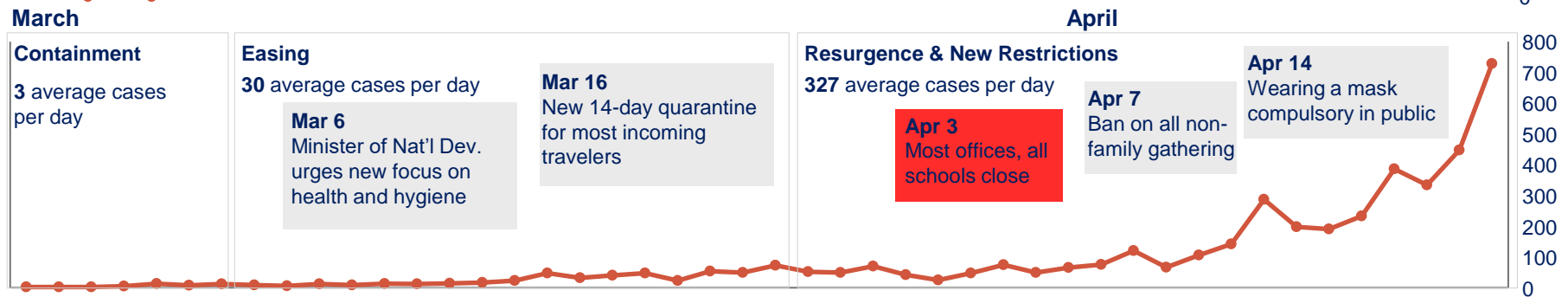


Every Florida Community is Unique We Must Get This Right

Hong Kong (uncertain progress)



Singapore (troubling resurgence)



South Korea (consistent improvement)



COVID-19 Scorecard Tracker

View County Data...

NUMBER OF COVID
CASES

46,442

(Increasing)

Daily Average New Cases

681.8

(Increasing)

WEEKLY PERCENT OF
POSITIVE CASES

3.53%

(Decreasing)

DAYS SINCE 1ST
CONFIRMED COVID-19
CASE

78

WEEKLY INITIAL
UNEMPLOYMENT
CLAIMS

221,905

(Increasing)

Jobs Year Over Year Change

126,000

COVID-19 Scorecard Tracker

View County Data...

Brevard County Metrics (What is this?)

Brevard County FutureCast

Click any metric to get more information!

COVID-19

NUMBER OF COVID CASES

367

(Increasing)

Daily Average New Cases

4.1

(Unchanged)

WEEKLY PERCENT OF POSITIVE CASES

1.29%

(Increasing)

DAYS SINCE 1ST CONFIRMED COVID-19 CASE

63

WEEKLY INITIAL UNEMPLOYMENT CLAIMS

4,406

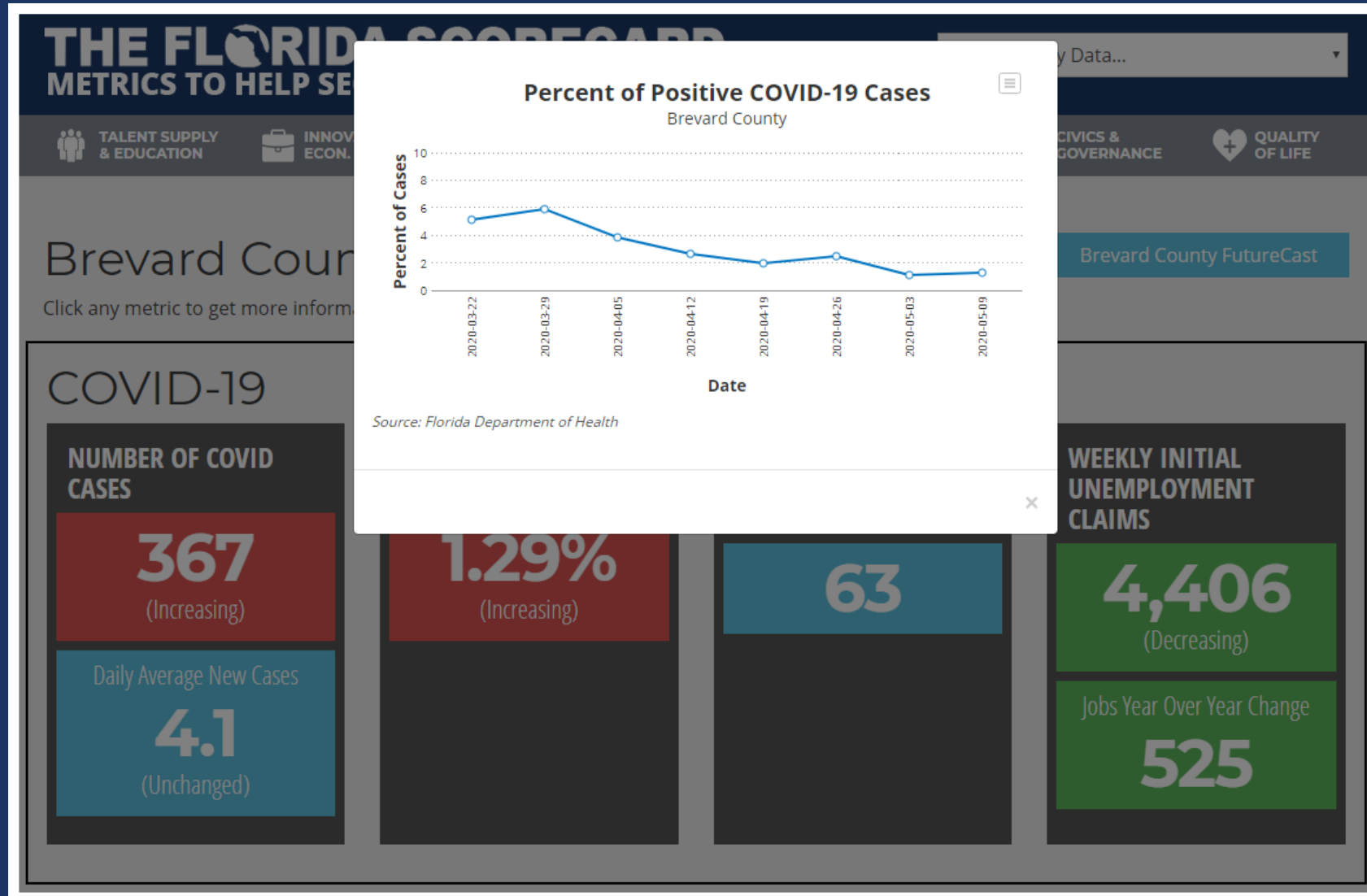
(Decreasing)

Jobs Year Over Year Change

525

COVID-19 Scorecard Tracker

View County Data...





EMAILS & OPINIONS

Mark Wilson, David Lawrence: A too-hidden key to a more rapid recovery

If we want people back to work quickly after COVID-19, child care must become a priority now.



By **Guest Author** on April 20, 2020

Reimagining Child Care and the Business Response Webinar

May 28, 1:00 p.m. EDT



Rep. Vance Aloupis
CEO
Children's Movement of Florida



Madeleine Thakur
Chief of Staff
Children's Movement of Florida



Chris Duggan
Executive Director
FLAEOC

Register at
**[FloridaChamber.com/
Childcare](https://FloridaChamber.com/Childcare)**

Also joined by
Erin Smeltzer

Executive Director, The Association of Early Learning Coalitions

Florida's Relaunch Continues:

Full Phase One – Preparing for Phase Two



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

May 29, 2:00 p.m. EDT

Register at
www.FloridaChamber.com/Events

III. Florida Chamber Survey Results



As you begin to restart your business, what will be your biggest challenge?

Retaining customers	31%
Liquidity/cash flow	20%
Bringing back employees	8%
My business is doing fine	8%
Vendors/supply chain	4%
Ramping up production to meet demand	4%
Other	25%

The Florida Chamber learns a lot from you each week.
When should the Florida Chamber pivot to two webinars per month for local chamber info-exchanges instead of weekly?

June 46%

July 29%

Unsure 19%

August 5%

Yesterday 1%

Now that Florida's next wave of businesses reopened this week, how much of your community is still not back to work?

Some of my community	52%
Most of my community	20%
Few businesses are closed	15%
Unsure	14%

When is your chamber going back to working in the office?

Never left the office	25%
Next month (June)	21%
Already back in the office	20%
Unsure	18%
Week of May 18 th	13%

In thinking of in-person events (remember those), when do you expect to resume in-person events? (Ex: more than 100 people....ballrooms, etc.)

August-September	41%
Unsure	26%
October-December	18%
June-July	11%
January 2020 or beyond	4%

We believe strong chambers create strong communities. Is your chamber interested in participating in a statewide #ChamberStrong social media campaign?

Yes	80%
-----	-----

No	2%
----	----

Maybe	18%
-------	-----

What's the one thing you want the
Florida Chamber to cover on today's webinar?

Top Responses

- Phase Two guidelines to help guide members
- Updates on PPP and financial help
- What events will look like this summer into the fall

IV. DBPR Secretary Halsey Beshears



www.MyFloridaLicense.com/dbpr/

V. Relaunch Florida Task Force

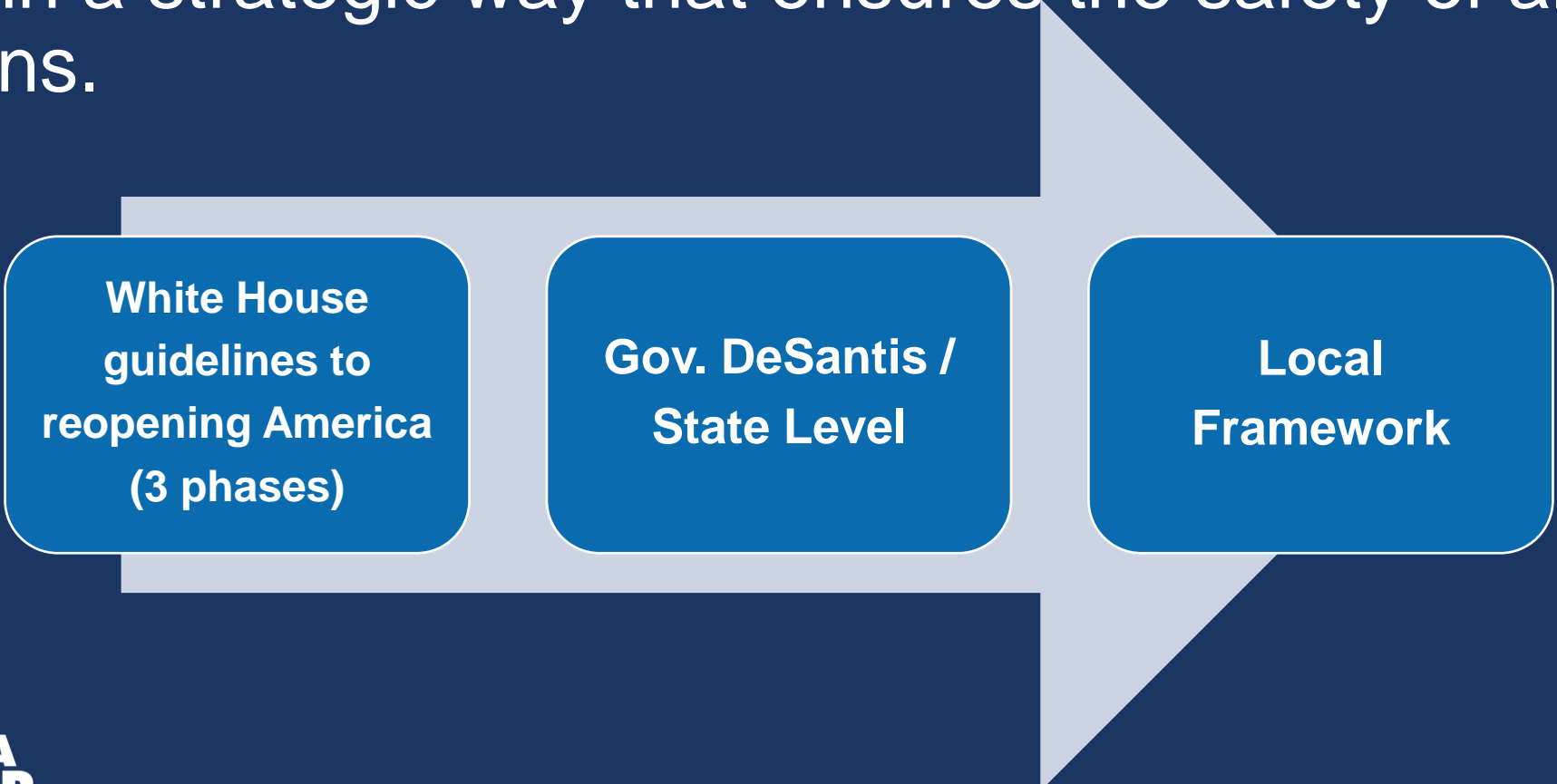
Framework for Local Leadership



Uniting Business for Good

Relaunch Florida Alignment

Aligning national, state and local guidelines for reopening Florida in a strategic way that ensures the safety of all Floridians.



The diagram features a large, light blue arrow pointing to the right, which serves as a background for three blue rounded rectangular boxes. The boxes are arranged horizontally and contain the following text: 'White House guidelines to reopening America (3 phases)', 'Gov. DeSantis / State Level', and 'Local Framework'. The arrow's tail is on the left and its head points towards the right edge of the slide.

**White House
guidelines to
reopening America
(3 phases)**

**Gov. DeSantis /
State Level**

**Local
Framework**



April 27, 2020

The Honorable Ron DeSantis
Governor, State of Florida
PL 05 Capitol
400 South Monroe Street Tallahassee,
FL 32399-0001

RE: Safety Restarting Florida's Economy

Dear Governor DeSantis,

Florida's business community is grateful for your leadership during this difficult time. Throughout this crisis you've been deliberate and provided meaningful and thoughtful guidance to Florida's business community, including emphasizing the safety of all Floridians while not totally shutting down the world's 17th largest economy. On behalf of the Florida Chamber's Board of Directors, we say thank you for your steady hand and measured approach. I know you share our goal that when the COVID-19 global pandemic is successfully brought to an end, others will look back from around the world and once again have reason to say Florida got it right and continues to be a model worth following.

Now that your Re-Open Florida Task Force and the various Industry Working Groups have met and concluded their initial work, and your request for public input was extended Saturday morning, I am writing to share some thoughts based on input we're getting from businesses of all sizes from all regions of Florida.

It appears Florida is successfully flattening the curve. As we pivot to a plan to reopen and restart Florida's economy, it's imperative that we continue with a deliberate approach that mitigates the possibility of a Singapore-like resurgence in coronavirus cases which could lead to a second partial shutdown of our economy and needlessly risk the public health and safety of more Floridians. Therefore, Florida's re-opening should be based on a phased-in approach based on clear metrics.

As you know, Governor, the Florida Chamber has engaged some of the brightest minds to provide recommendations on how to successfully restart our state. We have also been in constant contact with business leaders, local chambers, economic development organizations, our business association partners, national peer groups such as a joint task force with the U.S. Chamber of Commerce, among others. I also have the honor of being the national chair of the Council of State Chambers this year, and will have the advantage of learning from the real time successes and missteps of other states' efforts to reopen their economies.

The primary goal for a re-opening strategy will be balancing containment of COVID-19 while prioritizing a safe return to work. In addition, we want to ensure our healthcare institutions are able to treat patients and have the necessary Personal Protection Equipment (PPE) for their own safety. Our healthcare heroes have been relentless and their continued safety should remain a top priority. Furthermore, the maintenance of public confidence in their own safety must remain paramount as these decisions are implemented.

As Florida re-opens our economy and allows individuals to return to work, certain measures should be put in place to protect Floridians. While there is no playbook for this unprecedented crisis, what we can do is follow the data. What the data is telling us so far is each community has its own unique set of circumstances and a restart should: consider the level of the local threat and availability of healthcare resources; create special considerations for small business; include a community assessment of local resources as well as a single, clear and implementable set of safety guidelines employers should follow.

Mark Wilson

ide:

ifferent guidelines for a safe reopening of
gencies coordinate so that employers have clear,
n a health safety perspective for both customers
a's economy begins. Governor, I believe Florida is
) cities and 67 counties, we could easily slide
ing isn't done according to a common set of

one of the worst legal climates in America and re-
poses great uncertainty for businesses of all sizes
for all frontline and essential businesses who have
d to previously-designated non-essential
nd frivolous lawsuits for businesses and individuals
laws and Executive Orders may be enacted as it
kplace requirements pertaining to PPE, exposure

available, but to also have testing that can verify
their jobs without constraint. Please keep in mind,
any large companies that are already operating on
esources for regular testing or the expertise to
be in the role of policing their customers.

or many employees to return to work. With already
ortation while ensuring social distancing and
costs of these necessary but expanded services
isit systems will likely need financial assistance.
re for the children of essential workers. As
ble to return to normal capacity under anticipated
ardships many are already experiencing due to the
ible schedules and other related support for

ate. In fact, more than 58% of all
or any future guidelines that are proposed,
around reopening should be prioritized to
tspot areas, state guidance should

general office cleaning including, if possible,
s many of these products are in short

recommendations. We appreciate your continued
times. Florida's business community stands ready
j our state's economy.

Key Recommendations

1- We suggest that local, state and federal agencies coordinate so that employers have clear, concise and consistent guidelines.

2- Liability protections must be considered for all frontline and essential (and non-essential) businesses who have provided a continuity of service throughout this crisis.

3- Small businesses need special considerations

4- Childcare and transportation for essential workers should be a priority.

5- Certainty and consistency in the application of any rules around reopening should be prioritized to the greatest extent possible...State guidance should supersede local guidance to maximize clarity.



GUIDELINES

OPENING UP AMERICA AGAIN



OPENING UP AMERICA AGAIN



OPENING UP AMERICA AGAIN

Proposed Phased Approach

BASED ON **UP-TO-DATE DATA** AND READINESS

MITIGATES RISK OF RESURGENCE

PROTECTS THE MOST VULNERABLE

IMPLEMENTABLE ON **STATEWIDE OR COUNTY-BY-COUNTY** BASIS AT GOVERNORS' DISCRETION



Proposed State or Regional Gating Criteria

(Satisfy Before Proceeding to Phased Opening)

SYMPTOMS

Downward trajectory of influenza-like illnesses (ILI) reported within a 14-day period

AND

Downward trajectory of covid-like syndromic cases reported within a 14-day period

CASES

Downward trajectory of documented cases within a 14-day period

OR

Downward trajectory of positive tests as a percent of total tests within a 14-day period (flat or increasing volume of tests)

HOSPITALS

Treat all patients without crisis care

AND

Robust testing program in place for at-risk healthcare workers, including emerging antibody testing

*State and local officials may need to tailor the application of these criteria to local circumstances (e.g., metropolitan areas that have suffered severe COVID outbreaks, rural and suburban areas where outbreaks have not occurred or have been mild). Additionally, where appropriate, Governors should work on a regional basis to satisfy these criteria and to progress through the phases outlined below.



Guidelines for All Phases: Employers

Develop and implement appropriate policies, in accordance with Federal, State, and local regulations and guidance, and informed by industry best practices, regarding:

- ✓ Social distancing and protective equipment
- ✓ Temperature checks
- ✓ Testing, isolating, and contact tracing
- ✓ Sanitation
- ✓ Use and disinfection of common and high-traffic areas
- ✓ Business travel

Monitor workforce for indicative symptoms. Do not allow symptomatic people to physically return to work until cleared by a medical provider.

Develop and implement policies and procedures for workforce contact tracing following employee COVID+ test.





Phase One

SPECIFIC TYPES OF EMPLOYERS

SCHOOLS AND ORGANIZED YOUTH ACTIVITIES (e.g., daycare, camp) that are currently closed should remain closed.

VISITS TO SENIOR LIVING FACILITIES AND HOSPITALS should be prohibited. Those who do interact with residents and patients must adhere to strict protocols regarding hygiene.

LARGE VENUES (e.g., sit-down dining, movie theaters, sporting venues, places of worship) can operate under strict physical distancing protocols.

ELECTIVE SURGERIES can resume, as clinically appropriate, on an outpatient basis at facilities that adhere to CMS guidelines.

GYMS can open if they adhere to strict physical distancing and sanitation protocols.

BARS should remain closed.



Phase Two

FOR STATES AND REGIONS WITH NO EVIDENCE OF
A REBOUND AND THAT SATISFY THE GATING
CRITERIA A SECOND TIME



Phase Two

SPECIFIC TYPES OF EMPLOYERS

SCHOOLS AND ORGANIZED YOUTH ACTIVITIES (e.g., daycare, camp) can reopen.

VISITS TO SENIOR CARE FACILITIES AND HOSPITALS should be prohibited. Those who do interact with residents and patients must adhere to strict protocols regarding hygiene.

LARGE VENUES (e.g., sit-down dining, movie theaters, sporting venues, places of worship) can operate under moderate physical distancing protocols.

ELECTIVE SURGERIES can resume, as clinically appropriate, on an outpatient and in-patient basis at facilities that adhere to CMS guidelines.

GYMS can remain open if they adhere to strict physical distancing and sanitation protocols.

BARS may operate with diminished standing-room occupancy, where applicable and appropriate.



OPENING UP AMERICA AGAIN

Phase Three

FOR STATES AND REGIONS WITH NO EVIDENCE OF
A REBOUND AND THAT SATISFY THE GATING
CRITERIA A THIRD TIME

A man with a grey beard and mustache, wearing a dark blue pinstripe suit, white shirt, and a red and blue striped tie, is speaking at a podium. He is holding a small black object in his right hand. Behind him is a backdrop with the Florida Chamber of Commerce logo and the Great Seal of the State of Florida. An American flag is visible on the left side of the frame.

**FLORIDA
CHAMBER**
of Commerce

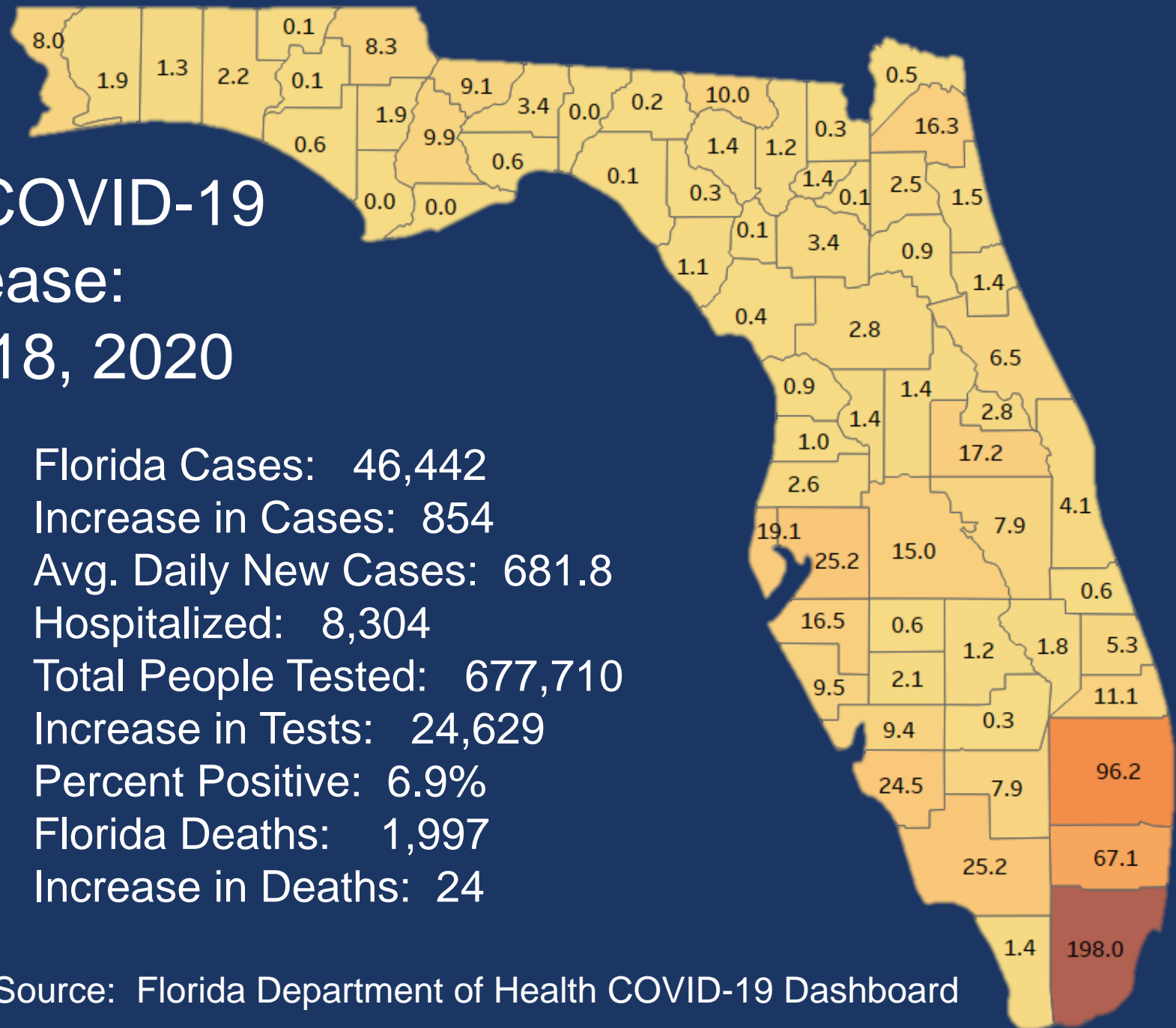
VI. Health and Economic Data and Analysis

Dr. Jerry Parrish

**FLORIDA
CHAMBER**
Foundation

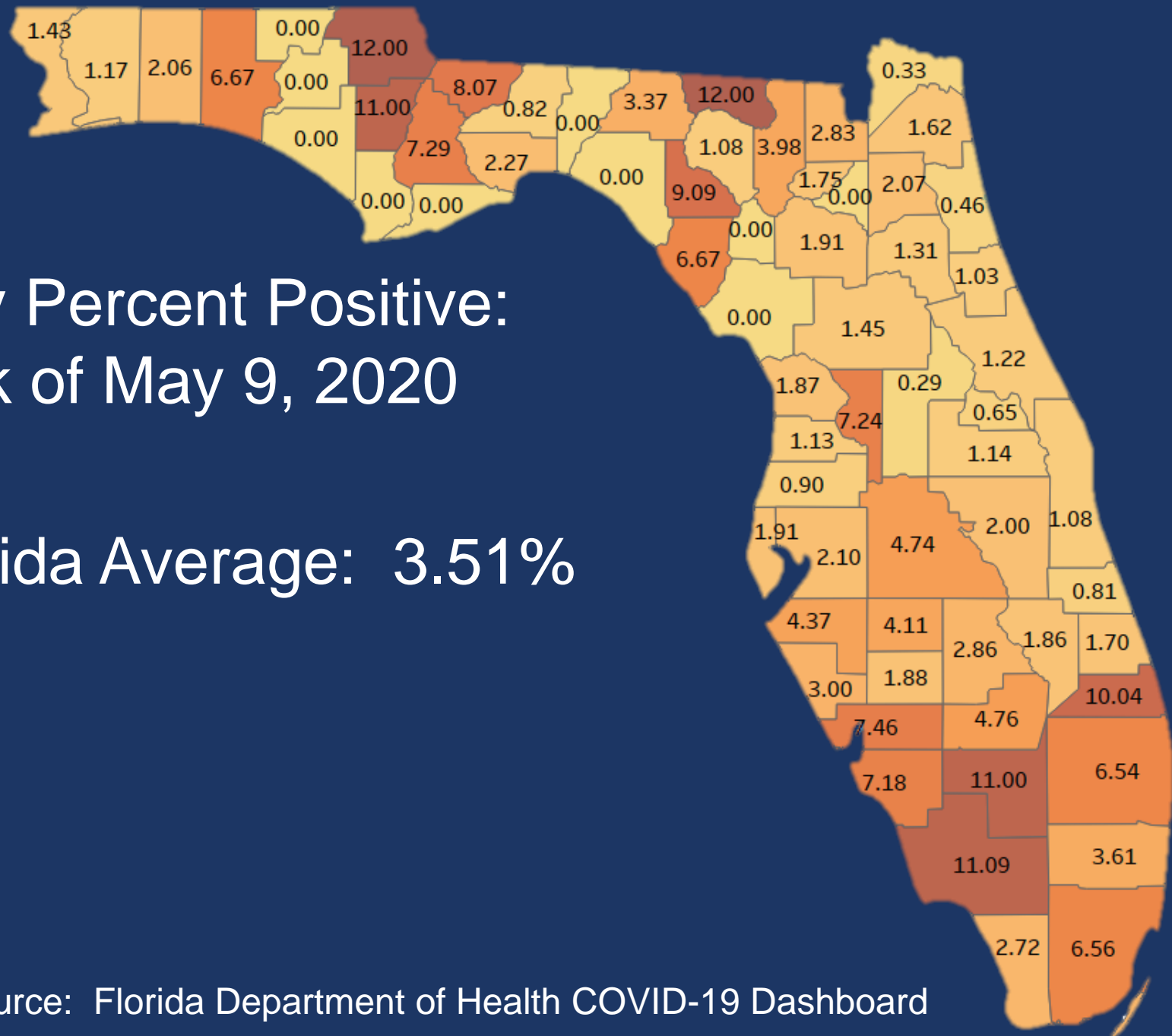
Average Daily COVID-19 Case Increase: Updated May 18, 2020

Florida Cases: 46,442
Increase in Cases: 854
Avg. Daily New Cases: 681.8
Hospitalized: 8,304
Total People Tested: 677,710
Increase in Tests: 24,629
Percent Positive: 6.9%
Florida Deaths: 1,997
Increase in Deaths: 24



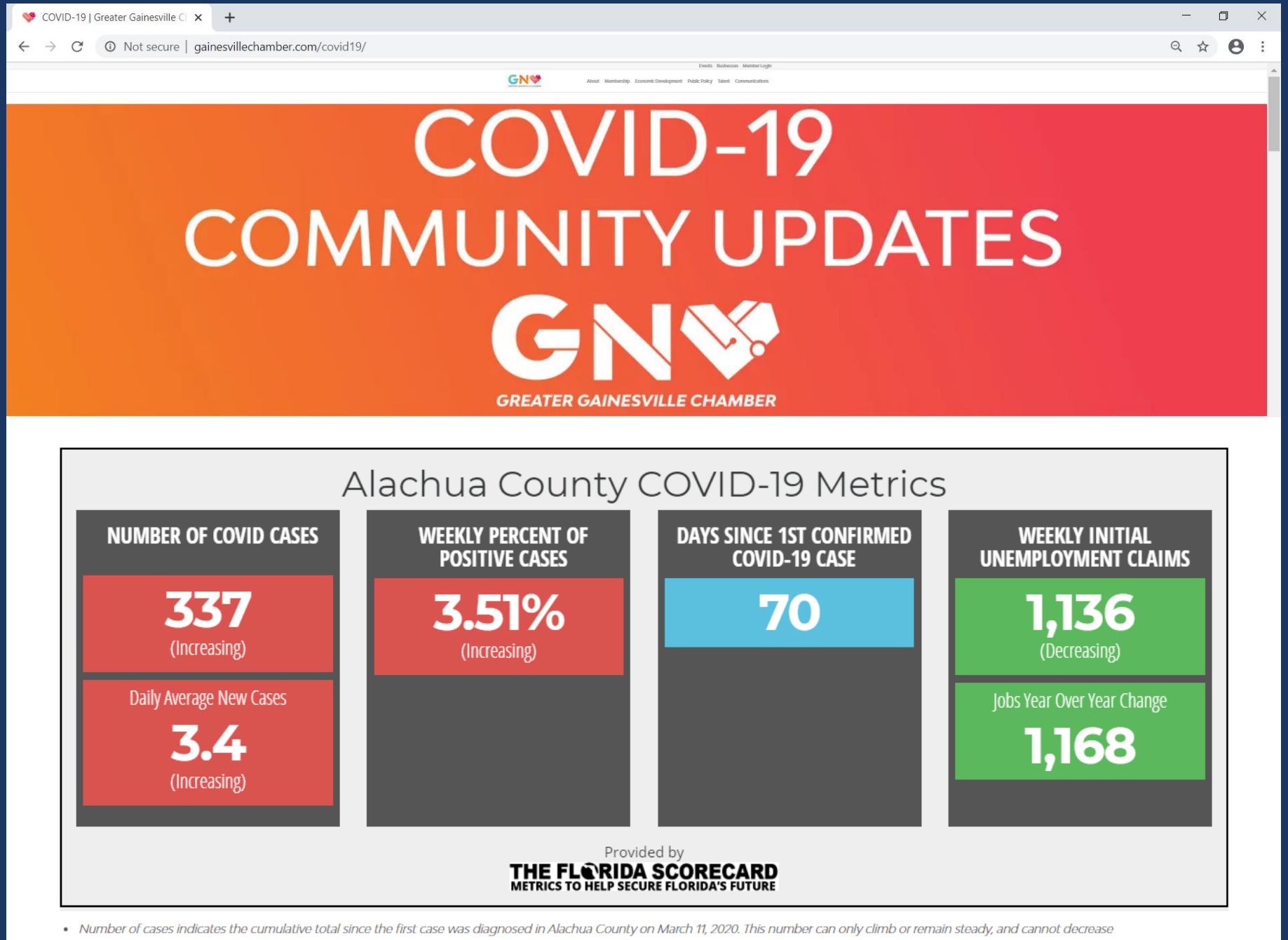
Weekly Percent Positive: Week of May 9, 2020

Florida Average: 3.51%

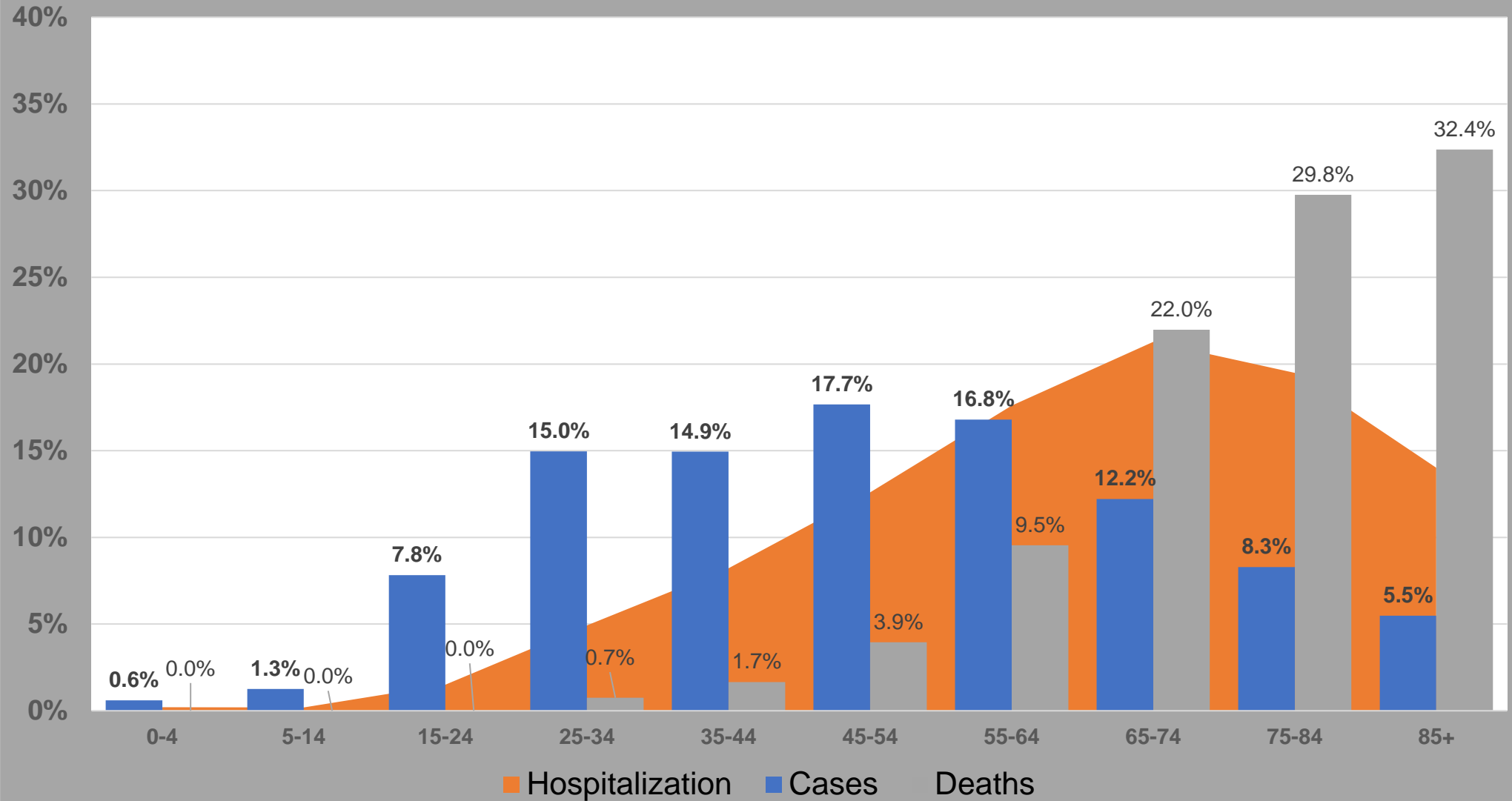


Code is now available to
embed the Florida
Scorecard's COVID-19
information on your
website

Contact:
jparrish@flfoundation.org



COVID-19 Cases, Hospitalizations and Deaths by Age Group



Florida Initial Unemployment Claims Numbers March/April



#ChamberStrong

Greater Gainesville Chamber



Florida's Relaunch Continues:

Full Phase One – Preparing for Phase Two



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

May 29, 2:00 p.m. EDT

Register at
www.FloridaChamber.com/Events

Stay Engaged

1. Sign up to receive the **Florida Chamber COVID-19 Membership Update** in your inbox EVERY morning.
2. Learn more by visiting FloridaChamber.com/Coronavirus

VII. Open Discussion and Q&A

RELAUNCH FLORIDA



Uniting Business for Good