



**FLORIDA
CHAMBER**
of Commerce

**COVID-19
Resource
Center**

FOLLOW FACTS, NOT FEAR AT WWW.FLORIDACHAMBER.COM/CORONAVIRUS

**FLORIDA
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**Florida's Economy:
The Relaunch Begins**
May 15, 2020



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RELAUNCH FLORIDA



Uniting Business for Good



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Today's "Relaunch Florida" Agenda

- I. Welcome and What to Expect Today
- II. Tracking COVID-19 in Your Community
- III. Florida Chamber Survey Results
- IV. **Mark Wilson:**
Relaunch Florida Framework and Phase 2
- V. **Dr. Jerry Parrish:**
Health and Economic Data and Analysis
- VI. Open Discussion and Q&A

I. Welcome and What to Expect Today

- Purpose of today's webinar
- How to track your county's daily trends
- What you told us
- What relaunching Florida's economy looks like for your businesses and community
- Q&A
 - How to ask questions

188 Nations/Territories – 14 Million Annual Visitors



COVID-19 Dashboard by the Center for Systems Science and Engineering (CSSE) at Johns Hopkins ...



Total Confirmed

4,444,670

Confirmed Cases by

Country/Region/Sovereignty

1,417,889 US

252,245 Russia

234,441 United Kingdom

229,540 Spain

223,096 Italy

203,165 Brazil

Admin0

Last Updated at (M/D/YYYY)

5/15/2020, 2:32:14 AM



188

countries/regions

Lancet Inf Dis Article: [Here](#). Mobile Version: [Here](#).

Lead by [JHU CSSE](#). Automation Support: [Esri Living Atlas team](#) and [JHU](#)

Global Deaths

302,493

85,906 deaths
US

33,693 deaths
United Kingdom

31,368 deaths
Italy

27,428 deaths

Global Dea...

US State Level

Deaths, Recovered

27,641
deaths, **59,758**
recovered

New York US

9,946 deaths, **15,642**
recovered

New Jersey US

5.482 deaths.

US Deaths,...



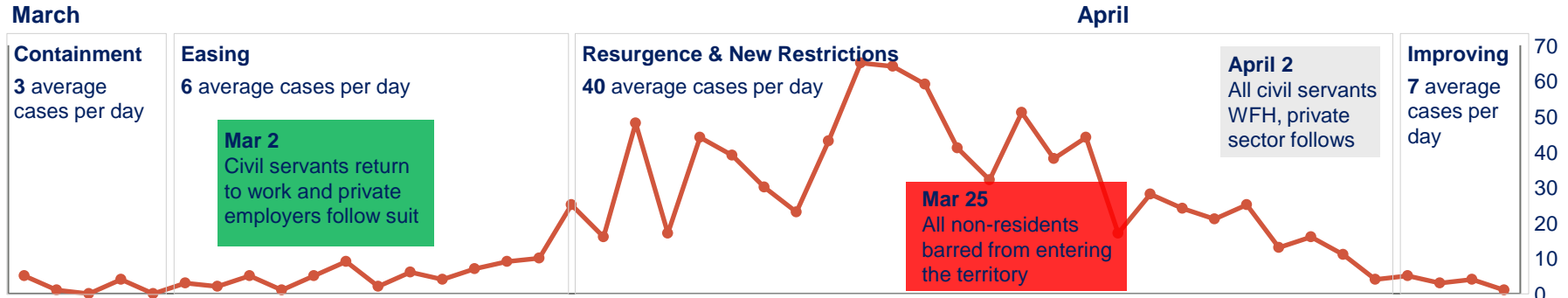
Confirmed

Logarithmic

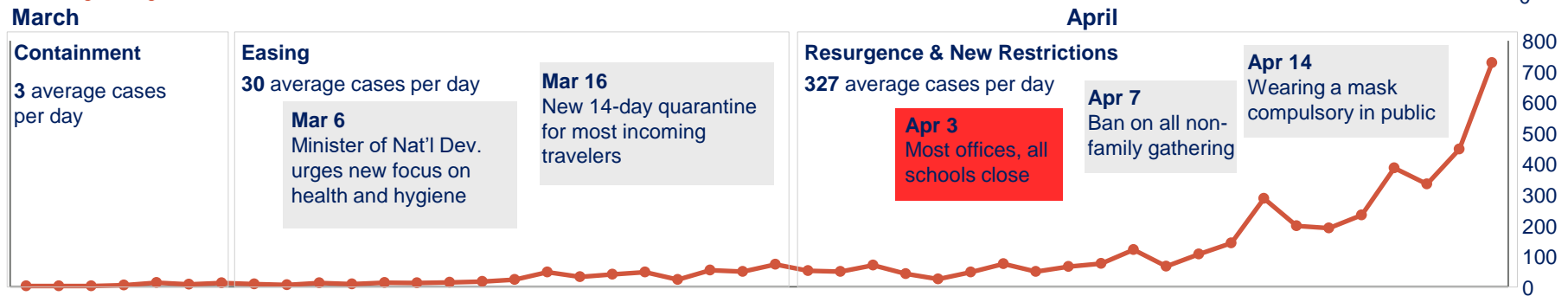
Daily Cases

Every Florida Community is Unique We Must Get This Right

**Hong Kong
(uncertain
progress)**



**Singapore
(troubling
resurgence)**



**South Korea
(consistent
improvement)**



COVID-19 Scorecard Tracker

View County Data...

NUMBER OF COVID
CASES

43,210

(Increasing)

Daily Average New Cases

680.0

(Increasing)

WEEKLY PERCENT OF
POSITIVE CASES

3.53%

(Decreasing)

DAYS SINCE 1ST
CONFIRMED COVID-19
CASE

74

WEEKLY INITIAL
UNEMPLOYMENT
CLAIMS

221,905

(Increasing)

Jobs Year Over Year Change

126,000

COVID-19 Scorecard Tracker

View County Data... ▾

Brevard County Metrics (What is this?)

Brevard County FutureCast

Click any metric to get more information!

COVID-19

NUMBER OF COVID CASES

348

(Increasing)

14-Day Average New Cases

4.5

(Decreasing)

WEEKLY PERCENT OF POSITIVE CASES

1.08%

(Decreasing)

DAYS SINCE 1ST CONFIRMED COVID-19 CASE

59

WEEKLY INITIAL UNEMPLOYMENT CLAIMS

4,406

(Decreasing)

Jobs Year Over Year Change

525

COVID-19 Scorecard Tracker

View County Data...

Brevard County

Click any metric to get more information

Brevard County FutureCast

COVID-19

NUMBER OF COVID CASES

348

(Increasing)

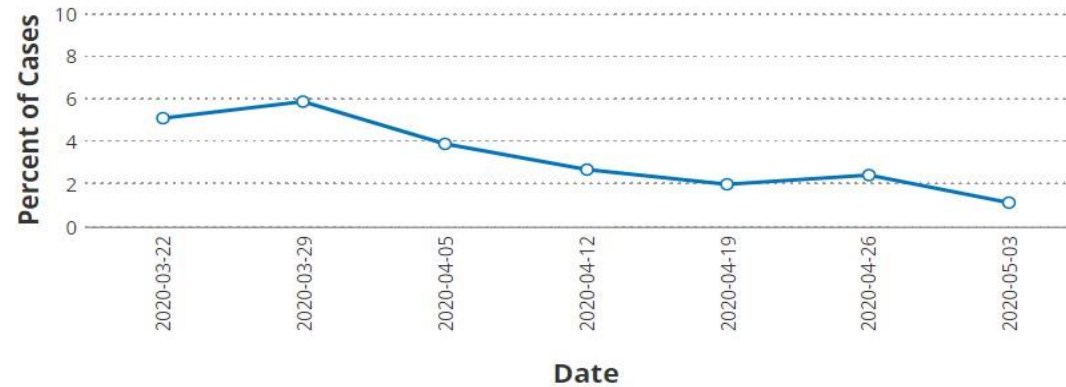
14-Day Average New Cases

4.5

(Decreasing)

Percent of Positive COVID-19 Cases

Brevard County



Source: Florida Department of Health

WEEKLY INITIAL UNEMPLOYMENT CLAIMS

4,406

(Decreasing)

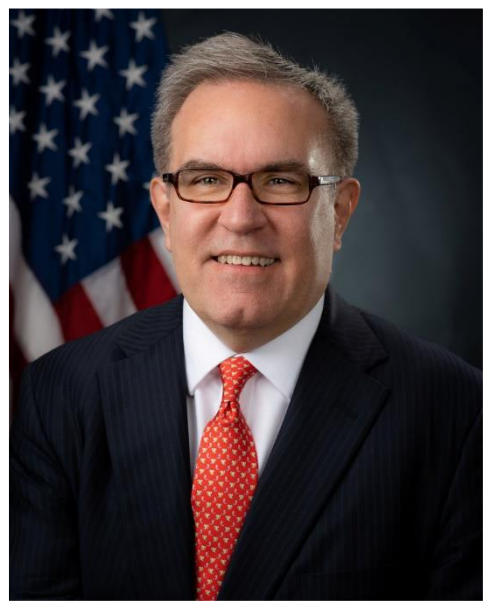
Jobs Year Over Year Change

525

Connecting Business to Answers



Mary Mayhew
Secretary
AHCA



Andrew Wheeler
Administrator
U.S. EPA



Governor Ron DeSantis
Governor of the State of Florida



Shane Strum
Chief of Staff
Governor Ron DeSantis



Joe Jacquot
General Counsel
Governor Ron DeSantis



Dr. Scott Rivkees
State Surgeon General
Dept. of Health

Next “Relaunch Florida” Webinar

May 29, 2:00 p.m. EDT



Mark Wilson
President and CEO
Florida Chamber of Commerce



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

Register at
www.FloridaChamber.com/Events

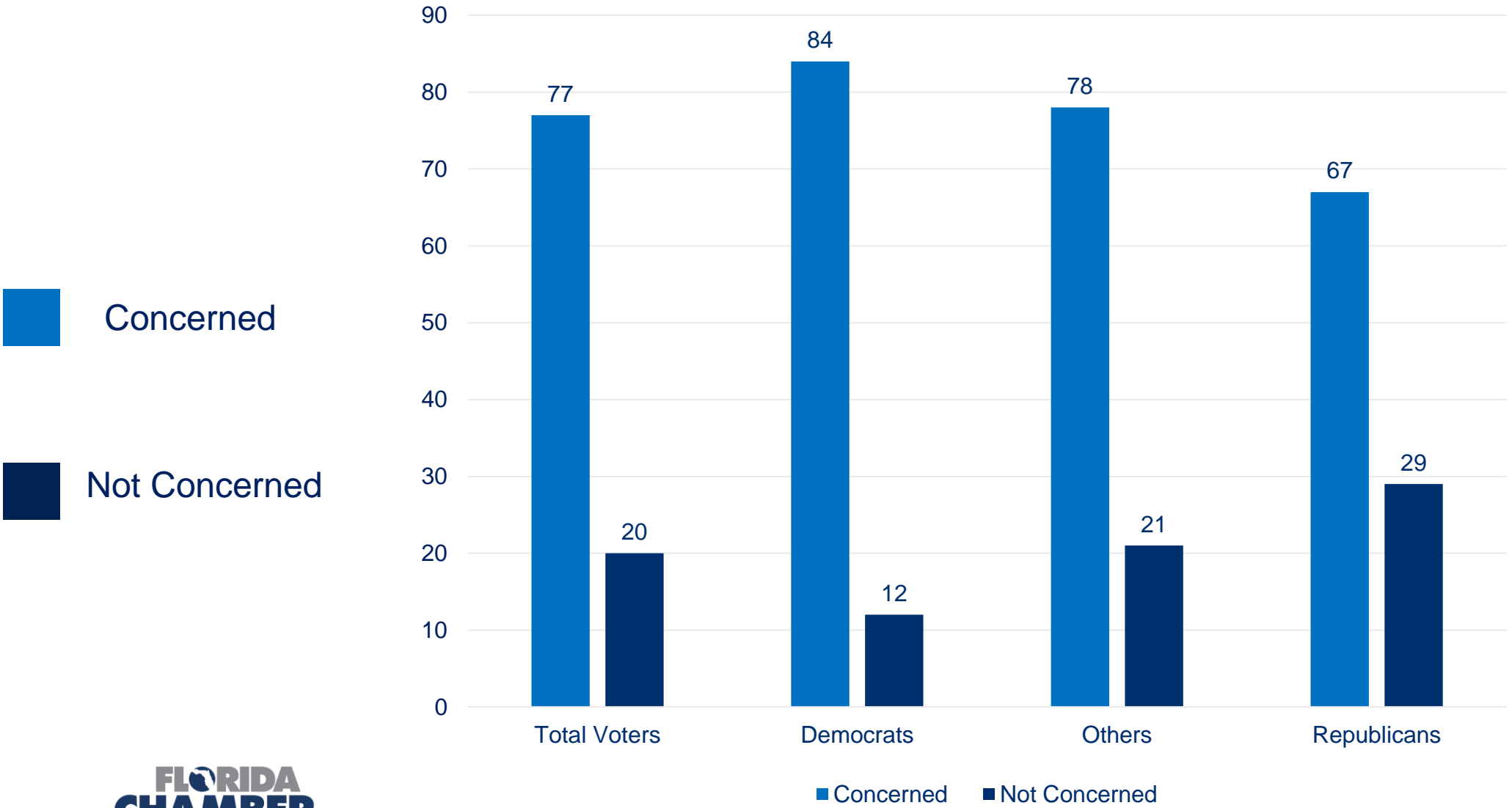
III. Florida Chamber Survey Results



As you begin to restart your business, what will be your biggest challenge?

Retaining customers	31%
Liquidity/cash flow	20%
Bringing back employees	8%
My business is doing fine	8%
Vendors/supply chain	4%
Ramping up production to meet demand	4%
Other	25%

How concerned are you about the possibility of you or someone from your immediate family being infected with COVID-19?



The Governor's Step-by-Step Executive Order is now in effect and begins a methodical reopening to Florida's economy. Which response best describes your familiarity with the new Executive Order?

I'm well-versed and understand what it means to my community	66%
Familiar with it and have a partial understanding, but need to learn more	31%
I'm a bit in the dark and need a better understanding	2%
It doesn't apply to me or I don't care	1%
N/A	0%

In light of the new Executive Order, please describe your “mood” as many businesses begin to reopen and Floridians return to work.

Optimistic	15%
Cautiously optimistic	69%
Pessimistic	2%
Concerned (that we’re reopening too quickly)	11%
Unsure	3%
N/A	0%

Do you believe that Congress and/or the Florida legislature should pass liability protections for businesses related to frivolous COVID-19 litigation?

Yes	70%
No	3%
Unsure	27%
N/A	0%

Would you benefit from customizable safety training to keep your employees and customers safe while limiting your exposure to frivolous litigation resulting from COVID infections?

Yes	37%	
Maybe	47%	(84%)
No	16%	
N/A	0%	

April 27, 2020

The Honorable Ron DeSantis
Governor, State of Florida
PL 05 Capitol
400 South Monroe Street Tallahassee,
FL 32399-0001

RE: Safely Restarting Florida's Economy

Dear Governor DeSantis,

Florida's business community is grateful for your leadership during this difficult time. Throughout this crisis you've been deliberate and provided meaningful and thoughtful guidance to Florida's business community, including emphasizing the safety of all Floridians while not totally shutting down the world's 17th largest economy. On behalf of the Florida Chamber's Board of Directors, we say thank you for your steady hand and measured approach. I know you share our goal that when the COVID-19 global pandemic is successfully brought to an end, others will look back from around the world and once again have reason to say Florida got it right and continues to be a model worth following.

Now that your Re-Open Florida Task Force and the various Industry Working Groups have met and concluded their initial work, and your request for public input was extended Saturday morning, I am writing to share some thoughts based on input we're getting from businesses of all sizes from all regions of Florida.

It appears Florida is successfully flattening the curve. As we pivot to a plan to reopen and restart Florida's economy, it's imperative that we continue with a deliberate approach that mitigates the possibility of a Singapore-like resurgence in coronavirus cases which could lead to a second partial shutdown of our economy and needlessly risk the public health and safety of more Floridians. Therefore, Florida's re-opening should be based on a phased-in approach based on clear metrics.

As you know, Governor, the Florida Chamber has engaged some of the brightest minds to provide recommendations on how to successfully restart our state. We have also been in constant contact with business leaders, local chambers, economic development organizations, our business association partners, national peer groups such as a joint task force with the U.S. Chamber of Commerce, among others. I also have the honor of being the national chair of the Council of State Chambers this year, and will have the advantage of learning from the real time successes and missteps of other states' efforts to reopen their economies.

The primary goal for a re-opening strategy will be balancing containment of COVID-19 while prioritizing a safe return to work. In addition, we want to ensure our healthcare institutions are able to treat patients and have the necessary Personal Protection Equipment (PPE) for their own safety. Our healthcare heroes have been relentless and their continued safety should remain a top priority. Furthermore, the maintenance of public confidence in their own safety must remain paramount as these decisions are implemented.

As Florida re-opens our economy and allows individuals to return to work, certain measures should be put in place to protect Floridians. While there is no playbook for this unprecedented crisis, what we can do is follow the data. What the data is telling us so far is each community has its own unique set of circumstances and a restart should: consider the level of the local threat and availability of healthcare resources; create special considerations for small business; include a community assessment of local resources as well as a single, clear and implementable set of safety guidelines employers should follow.

Mark Wilson

Key Recommendations

- 1- We suggest that local, state and federal agencies coordinate so that employers have clear, concise and consistent guidelines.
- 2- Liability protections must be considered for all frontline and essential (and non-essential) businesses who have provided a continuity of service throughout this crisis.
- 3- Small businesses need special considerations
- 4- Childcare and transportation for essential workers should be a priority.
- 5- Certainty and consistency in the application of any rules around reopening should be prioritized to the greatest extent possible...State guidance should supersede local guidance to maximize clarity.



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April 30, 2020

The Honorable Mitch McConnell
Majority Leader
United States Senate
Washington, DC 20510

RE: Support Common Sense Liability Shields for Job Creators in Future COVID Relief Packages

Dear Majority Leader McConnell:

As the state of Florida and our country continue to grapple with the COVID-19 global pandemic and the serious impacts it is causing to our collective health and economy, I want to thank you for your ongoing leadership in this time of crisis.

Having seen the early successes of flattening the curve of COVID-19 cases in Florida, the Florida Chamber of Commerce is working closely with Governor Ron DeSantis to reopen Florida's economy, which if it were a country would be the 17th largest economy in the world. As we move from the "Relief" to the "Reopen and Recovery" phases of this process, the need is self-evident for significant and comprehensive liability shields for frontline healthcare heroes, essential businesses that have responded to this crisis and those businesses beginning to open their doors for the first time in weeks.

As the leader of the Florida Chamber's Litigation and Regulatory Reform Center, I took great interest and heart when I saw your recent statements about the need for liability protections for businesses in the next federal coronavirus relief package:

"Our response must not be slowed, weakened or exploited to set up the biggest trial lawyer bonanza in history."

We agree that those necessary liability protections must be, as you put it, "a red line" for the next bill in order to avoid heaping "an avalanche of lawsuits" from plaintiffs' lawyers on those who have already been sent federal relief in the form of taxpayer dollars to help restart our beleaguered economy.

Our members have long been saddled with an otherwise competitive business climate weighed down by rampant lawsuit abuse. Despite boasting world renowned beaches, a leading education system and top five tax climate, Florida has the fifth *worst* legal climate in the nation, according to our partners at the U.S Chamber's Institute for Legal Reform. To further compound matters, Florida's job creators are likely facing an approaching tsunami of frivolous litigation stemming from the COVID-19 pandemic.

Securing Florida's Future



Page Two
April 30, 2020
The Honorable Mitch McConnell

Marco Rubio and Rick Scott serving our state in the past and our members have benefited from the close relationship with Governor Rubio as a former Speaker of the Florida House of Representatives and former Governor of Florida in our shared mission to create jobs and opportunity and increase our state's global competitiveness. We stand beside you, ready to engage in any way necessary, to ensure some certainty to the legal liability threat and the shapes and sizes as they attempt to re-open their businesses to their communities, and pay their employees.

The Florida Chamber of Commerce remains committed to working with our legislators to ensure America emerges from this crisis as a stronger state.

Florida Chamber of Commerce
Florida Chamber of Commerce Board of Directors
U.S. Chamber Institute for Legal Reform

Securing Florida's Future

“Our response must not be slowed, weakened, or exploited to set up the biggest trial lawyer bonanza in history.”

IV. Relaunch Florida Task Force

Framework for Local Leadership



Uniting Business for Good

Relaunch Florida Alignment

Aligning national, state and local guidelines for reopening Florida in a strategic way that ensures the safety of all Floridians.

**White House
guidelines to
reopening America
(3 phases)**

**Gov. DeSantis /
State Level**

**Local
Framework**

GUIDELINES

OPENING UP AMERICA AGAIN





Proposed Phased Approach

BASED ON **UP-TO-DATE DATA** AND READINESS

MITIGATES RISK OF RESURGENCE

PROTECTS THE MOST VULNERABLE

IMPLEMENTABLE ON **STATEWIDE OR COUNTY-
BY-COUNTY** BASIS AT GOVERNORS' DISCRETION



Proposed State or Regional Gating Criteria

(Satisfy Before Proceeding to Phased Opening)

SYMPTOMS

Downward trajectory of influenza-like illnesses (ILI) reported within a 14-day period

AND

Downward trajectory of covid-like syndromic cases reported within a 14-day period

CASES

Downward trajectory of documented cases within a 14-day period

OR

Downward trajectory of positive tests as a percent of total tests within a 14-day period (flat or increasing volume of tests)

HOSPITALS

Treat all patients without crisis care

AND

Robust testing program in place for at-risk healthcare workers, including emerging antibody testing

*State and local officials may need to tailor the application of these criteria to local circumstances (e.g., metropolitan areas that have suffered severe COVID outbreaks, rural and suburban areas where outbreaks have not occurred or have been mild). Additionally, where appropriate, Governors should work on a regional basis to satisfy these criteria and to progress through the phases outlined below.



Guidelines for All Phases: Employers

Develop and implement appropriate policies, in accordance with Federal, State, and local regulations and guidance, and informed by industry best practices, regarding:

- ✓ Social distancing and protective equipment
- ✓ Temperature checks
- ✓ Testing, isolating, and contact tracing
- ✓ Sanitation
- ✓ Use and disinfection of common and high-traffic areas
- ✓ Business travel

Monitor workforce for indicative symptoms. Do not allow symptomatic people to physically return to work until cleared by a medical provider.

Develop and implement policies and procedures for workforce contact tracing following employee COVID+ test.





Phase One

SPECIFIC TYPES OF EMPLOYERS

SCHOOLS AND ORGANIZED YOUTH ACTIVITIES (e.g., daycare, camp) that are currently closed should remain closed.

VISITS TO SENIOR LIVING FACILITIES AND HOSPITALS should be prohibited. Those who do interact with residents and patients must adhere to strict protocols regarding hygiene.

LARGE VENUES (e.g., sit-down dining, movie theaters, sporting venues, places of worship) can operate under strict physical distancing protocols.

ELECTIVE SURGERIES can resume, as clinically appropriate, on an outpatient basis at facilities that adhere to CMS guidelines.

GYMS can open if they adhere to strict physical distancing and sanitation protocols.

BARS should remain closed.



Phase Two

FOR STATES AND REGIONS WITH NO EVIDENCE OF
A REBOUND AND THAT SATISFY THE GATING
CRITERIA A SECOND TIME



Phase Two

SPECIFIC TYPES OF EMPLOYERS

SCHOOLS AND ORGANIZED YOUTH ACTIVITIES (e.g., daycare, camp) can reopen.

VISITS TO SENIOR CARE FACILITIES AND HOSPITALS should be prohibited. Those who do interact with residents and patients must adhere to strict protocols regarding hygiene.

LARGE VENUES (e.g., sit-down dining, movie theaters, sporting venues, places of worship) can operate under moderate physical distancing protocols.

ELECTIVE SURGERIES can resume, as clinically appropriate, on an outpatient and in-patient basis at facilities that adhere to CMS guidelines.

GYMS can remain open if they adhere to strict physical distancing and sanitation protocols.

BARS may operate with diminished standing-room occupancy, where applicable and appropriate.



Phase Three

FOR STATES AND REGIONS WITH NO EVIDENCE OF
A REBOUND AND THAT SATISFY THE GATING
CRITERIA A THIRD TIME

FloridaChamber.com/Coronavirus

A man in a dark blue pinstriped suit and a red and blue striped tie is speaking at a podium. He is holding a small black object in his right hand. Behind him is a backdrop with the Florida Chamber of Commerce logo and the Florida state seal. The logo reads "FLORIDA CHAMBER of Commerce". The state seal is circular with a yellow border and contains a central figure holding a scale and a sword, with the text "THE GREAT SEAL OF THE STATE OF FLORIDA" around it. An American flag is partially visible on the left side of the frame.

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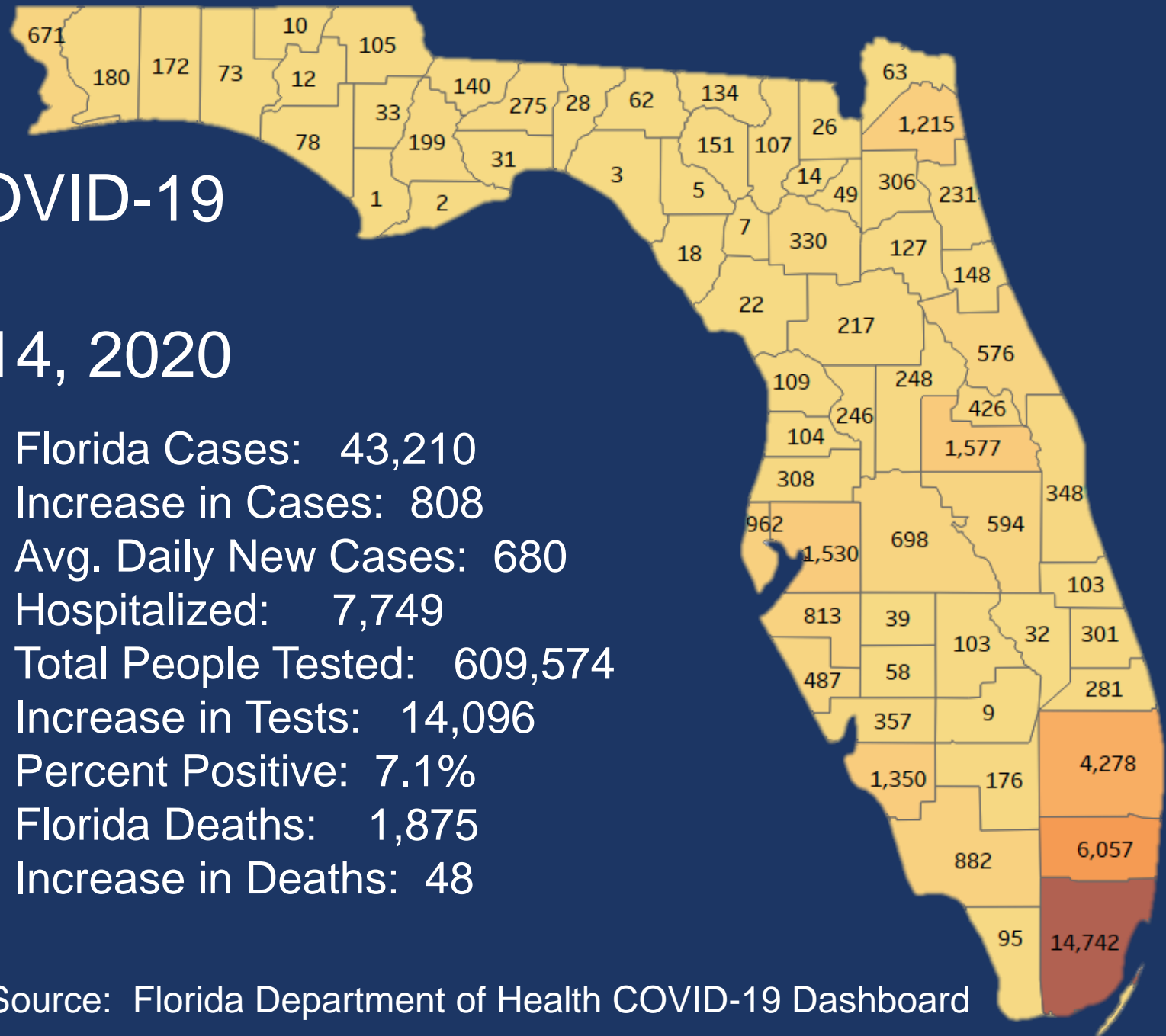
V. Health and Economic Data and Analysis

Dr. Jerry Parrish

**FLORIDA
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Foundation

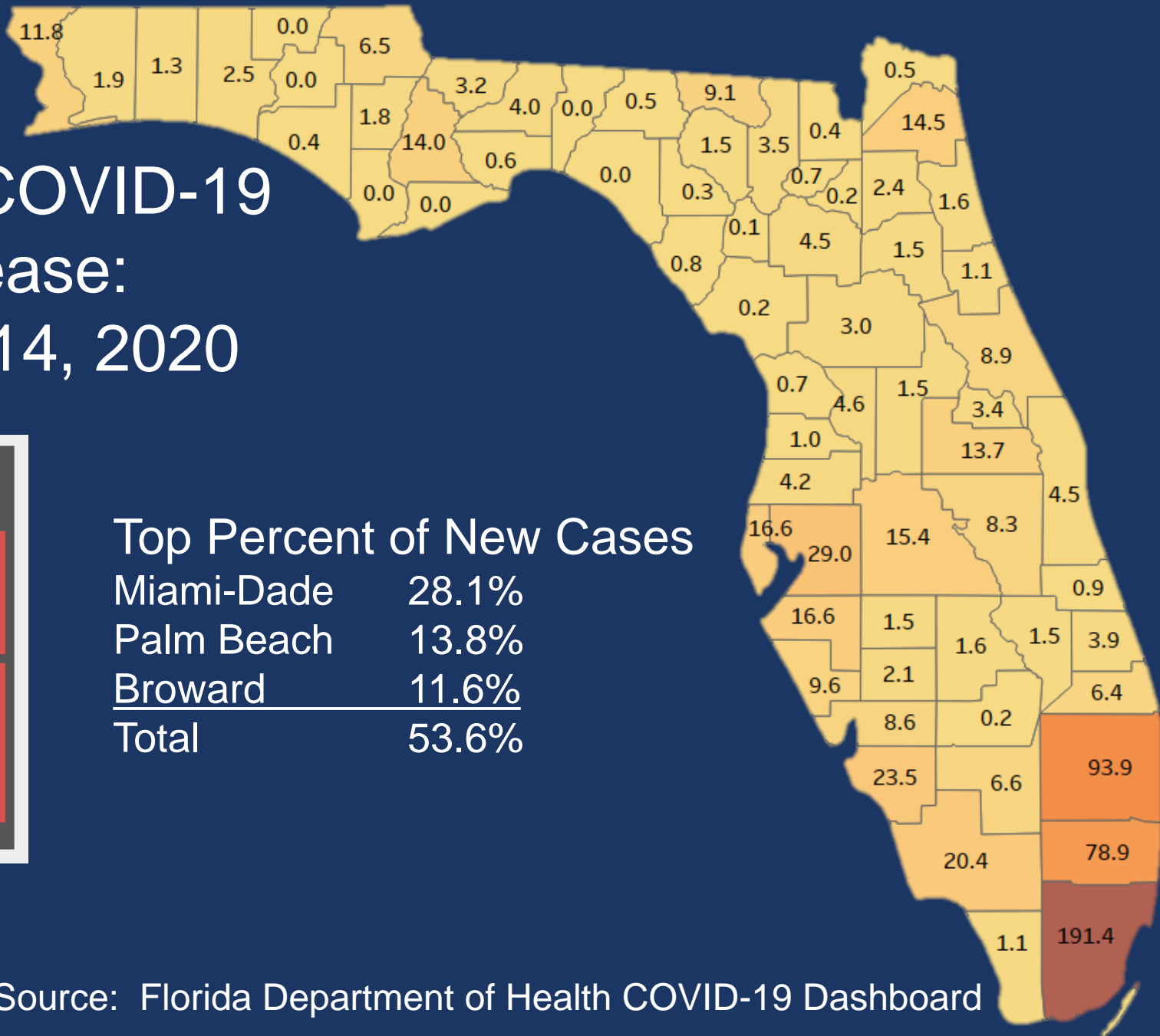
Cumulative COVID-19 Cases: Updated May 14, 2020

Florida Cases: 43,210
Increase in Cases: 808
Avg. Daily New Cases: 680
Hospitalized: 7,749
Total People Tested: 609,574
Increase in Tests: 14,096
Percent Positive: 7.1%
Florida Deaths: 1,875
Increase in Deaths: 48



Average Daily COVID-19 Case Increase:

Updated May 14, 2020



NUMBER OF COVID CASES

43,210
(Increasing)

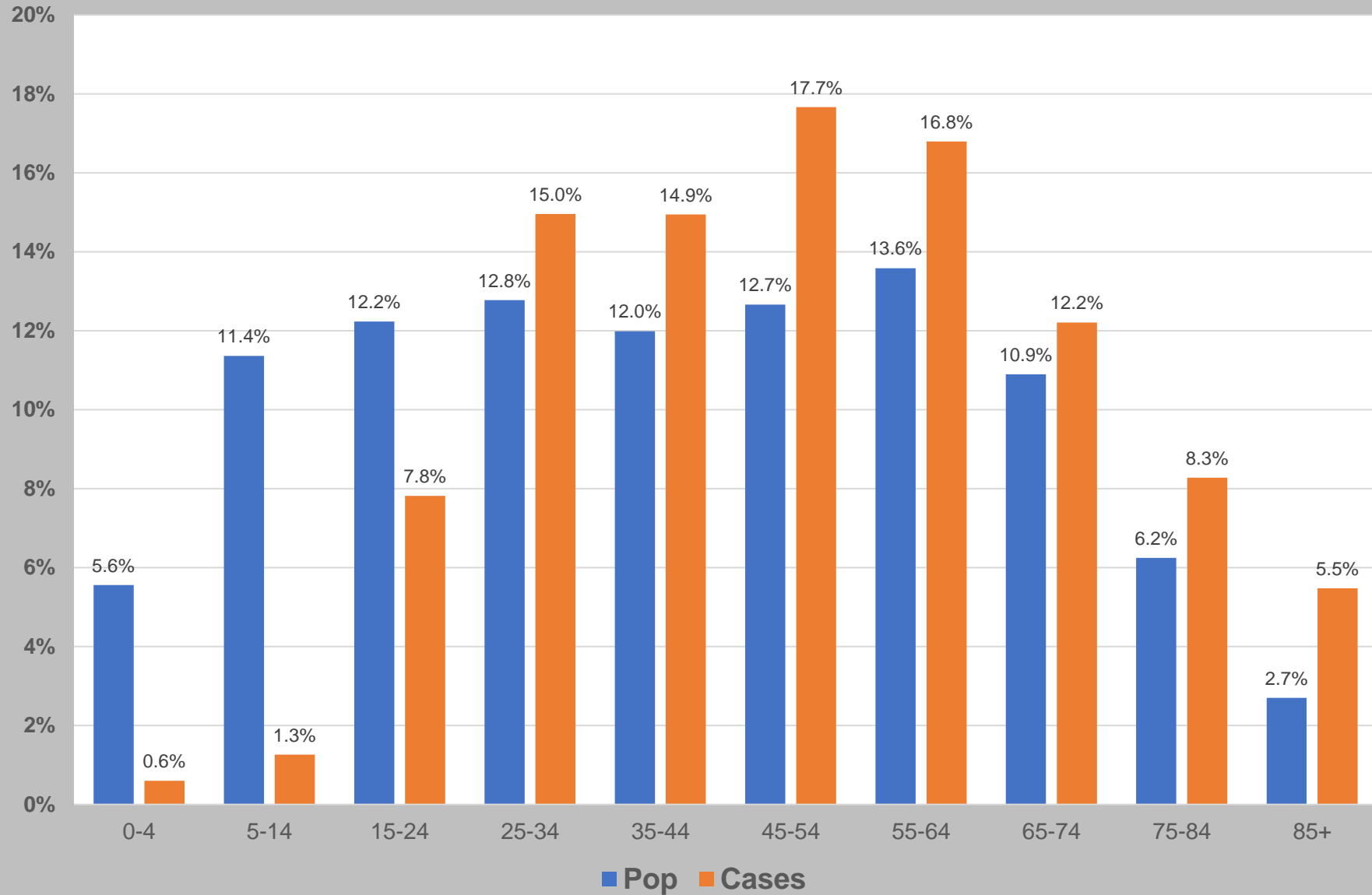
14-Day Average New Cases

680.0
(Increasing)

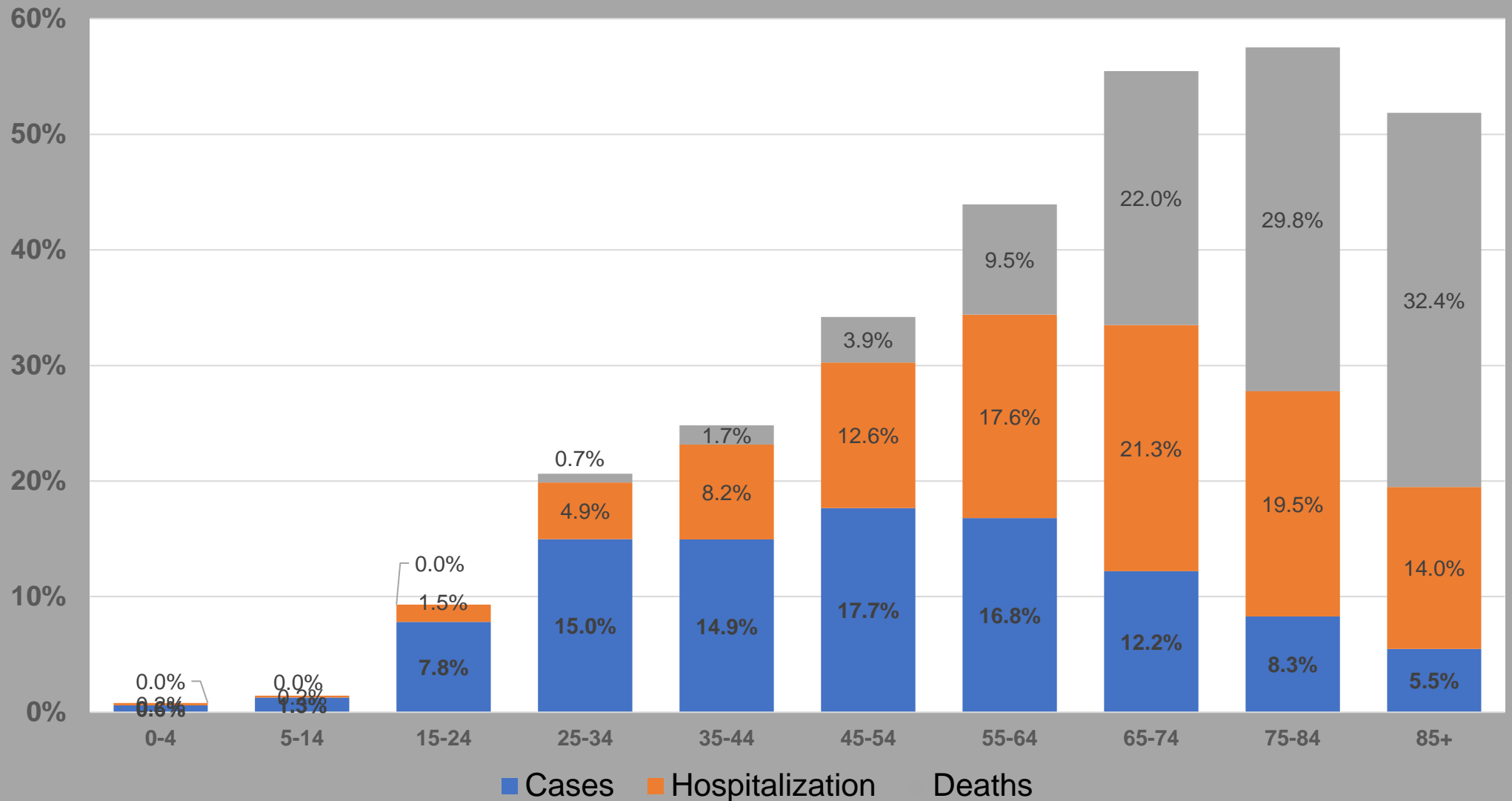
Top Percent of New Cases

Miami-Dade	28.1%
Palm Beach	13.8%
Broward	11.6%
Total	53.6%

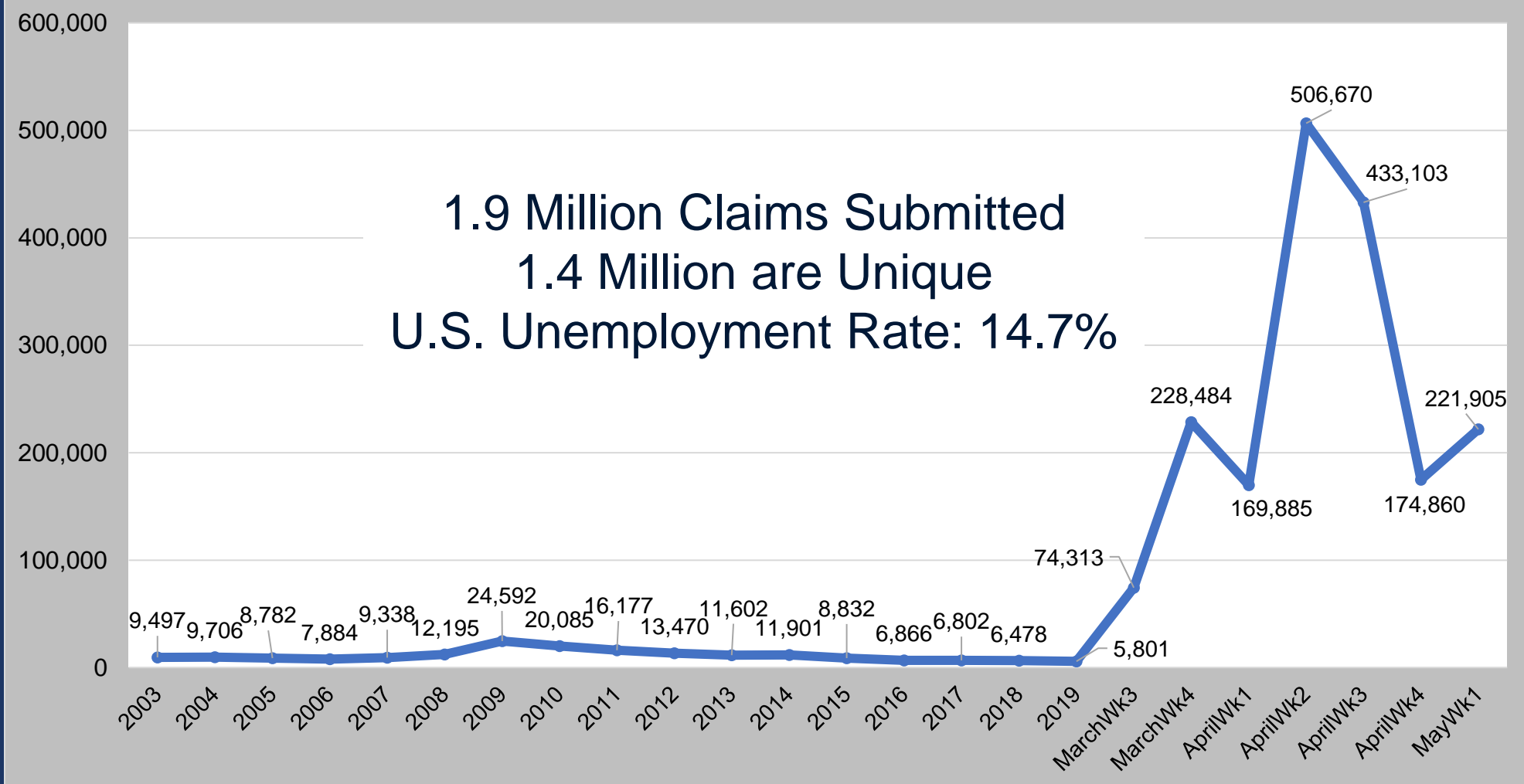
Population and COVID-19 Confirmed Cases



COVID-19 Cases, Hospitalizations and Deaths by Age Group

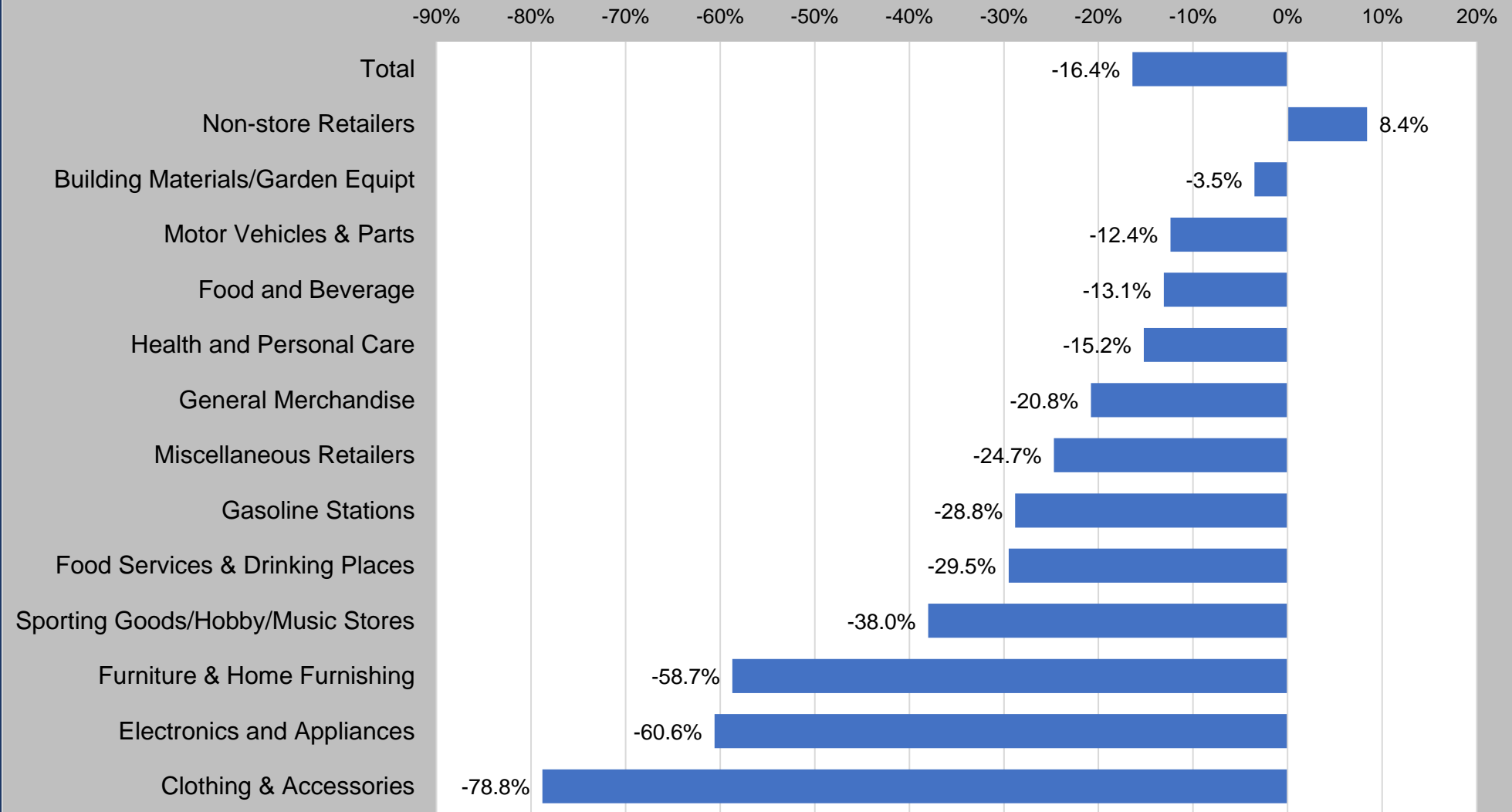


Florida Initial Unemployment Claims Numbers March/April



Rank	Category	Annual Avg Receipts 2018-19 \$Billion	Avg Percent 2018-19
1	Automotive Dealers	4.00	14.4%
2	General Merchandise Stores	3.71	13.3%
3	Restaurants and Catering Services	2.74	9.8%
4	Lease or Rental of Commercial Real Property	1.91	6.8%
5	Hotel/Motel Accommodations	1.72	6.2%
6	Food & Beverage Stores	1.34	4.8%
7	Building Materials Dealers	1.31	4.7%
8	Wholesale Dealers	1.09	3.9%
9	Amusement & Recreation Services	1.05	3.8%
10	Apparel & Accessory Stores	1.01	3.6%
11	Manufacturing	0.75	2.7%
17	Consumer Electronics, Computers, Music Stores	0.63	2.3%
18	Home Furniture, Furnishings & Equipment	0.59	2.1%
19	Utilities, Electric, Gas, Water, Sewer	0.56	2.0%
20	Rental of Tangible Personal Property	0.41	1.5%
21	Automotive Accessories & Parts	0.37	1.3%
22	Automobile Repair & Services	0.35	1.2%
	Total	23.55	84.4%

U.S. Retail Store Sales - Percent Change March to April





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V. Health and Economic Data and Analysis
Dr. Jerry Parrish

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HEADLINES

Gov. DeSantis: Florida ready for Phase Two of Reopening

Bars and gyms may open soon.



By **A.G. Gancarski** on May 15, 2020



Gov. **Ron DeSantis** is readying most of the state to enter **Phase Two** reopening.

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May 29, 2:00 p.m. EDT



Mark Wilson
President and CEO
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Stay Engaged

1. Sign up to receive the **Florida Chamber COVID-19 Membership Update** in your inbox EVERY morning.
2. Learn more by visiting FloridaChamber.com/Coronavirus

VI. Open Discussion and Q&A

RELAUNCH FLORIDA



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