



### Chamber Restart and Recovery Task Force SUGGESTED TALKING POINTS

- Restarting the world's 17<sup>th</sup> largest economy is going to be even more strategic, complicated and lengthy than the ramp down was.
- Remember, we put our state in a recession so we could protect Floridians from this virus.
- Think about where Florida's economy pre-COVID-19:
  - We're the 3<sup>rd</sup> most populated state and growing 900 people every day
  - Florida was creating 1 in every 11 new US jobs since 2015
  - At \$1.1 trillion, Florida is the world's 17<sup>th</sup> largest economy
  - We're the 20<sup>th</sup> most diversified economy in the U.S., and
  - We were adding \$1.19 million in income migration per hour
- 96% of Florida business leaders support a PHASED-IN APPROACH to reopening Florida's economy.
- And as we move toward reopening in a phased in approach, safety remains the top priority.
- Federal guidelines show that we need a:
  - 14-day period of downward trajectory of documented cases, and
  - 14-day period of downward trajectory of positive cases as a percent of the total.
- There are some counties that already meet those standards – Holmes, Franklin, Wakulla and Dixie counties up in the Panhandle region are good examples.
- We're uniting the business community, bringing our 150+ local chamber federation members together with our partners at the Florida Association of Chamber Professions, around a framework for communities, counties, and mayors, working with local chambers of commerce, and collaborating at the local and regional levels, to help ensure we reopen Florida the right way.
- Partisan politics won't have a role in restarting our economy, and in fact, Floridians have a generational opportunity to unite together to confront the challenges that lie ahead.
- The Florida Chamber's Restart and Recover Task Force has developed a framework for local leadership.
- It aligns federal guidelines, with Governor DeSantis' state guidelines, and lines them up in a strategic way to ensure the safety of all Floridians.

- The Florida Chamber was founded more than 100 years ago due to another health scare (albeit a very different one) – the cattle tick. AND that matters today for the same reason it did more than 100 years ago...
- ...Bringing the best thought leaders together to solve problems is not just an idea – it's the best idea – and the root of the Florida Chamber's existence.
- We're honored to be uniting business for good, and helping get businesses back open and workers back on the payroll.

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