

Reimagining the Path from Learners to Earners

Presented by the Florida Chamber Foundation's
Business Alliance for Early Learning

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A SPECIAL THANKS TO OUR
**COMMUNITY DEVELOPMENT
PARTNERS**



Holland & Knight




Welcome and Overview




Kim Reckley

Vice President
Client & Community
Relations Director,
Office of the Regional
President,
PNC Bank

Chair
Business Alliance for
Early Learning




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Inspiring Great Futures for 15 Years

Since 2004, PNC Grow Up Great® has been helping children from birth through age five develop a passion for learning that lasts a lifetime. We're celebrating our 15th anniversary with an additional \$150 million to extend the program, now a \$500 million initiative


[LEARN MORE](#)




RESOURCES

Sesame Launches *Caring For Each Other* Initiative and Resources



RESOURCES


Caring Reminders for Families During Stressful Times



RESOURCES

Free Online Course For Early Childhood Educators

In partnership with Sesame Street®, we're offering a course



RESOURCES

New Sesame Podcasts and Videos

Starting school can be exciting...and sometimes scary! But Elmo

Agenda

I. Economic Breakdown

II. COVID-19 Education Update

III. Grade-Level Reading Update

IV. Closing Remarks

An Economic Breakdown



**Dr. Jerry
Parrish**

Chief Economist

Florida Chamber
Foundation



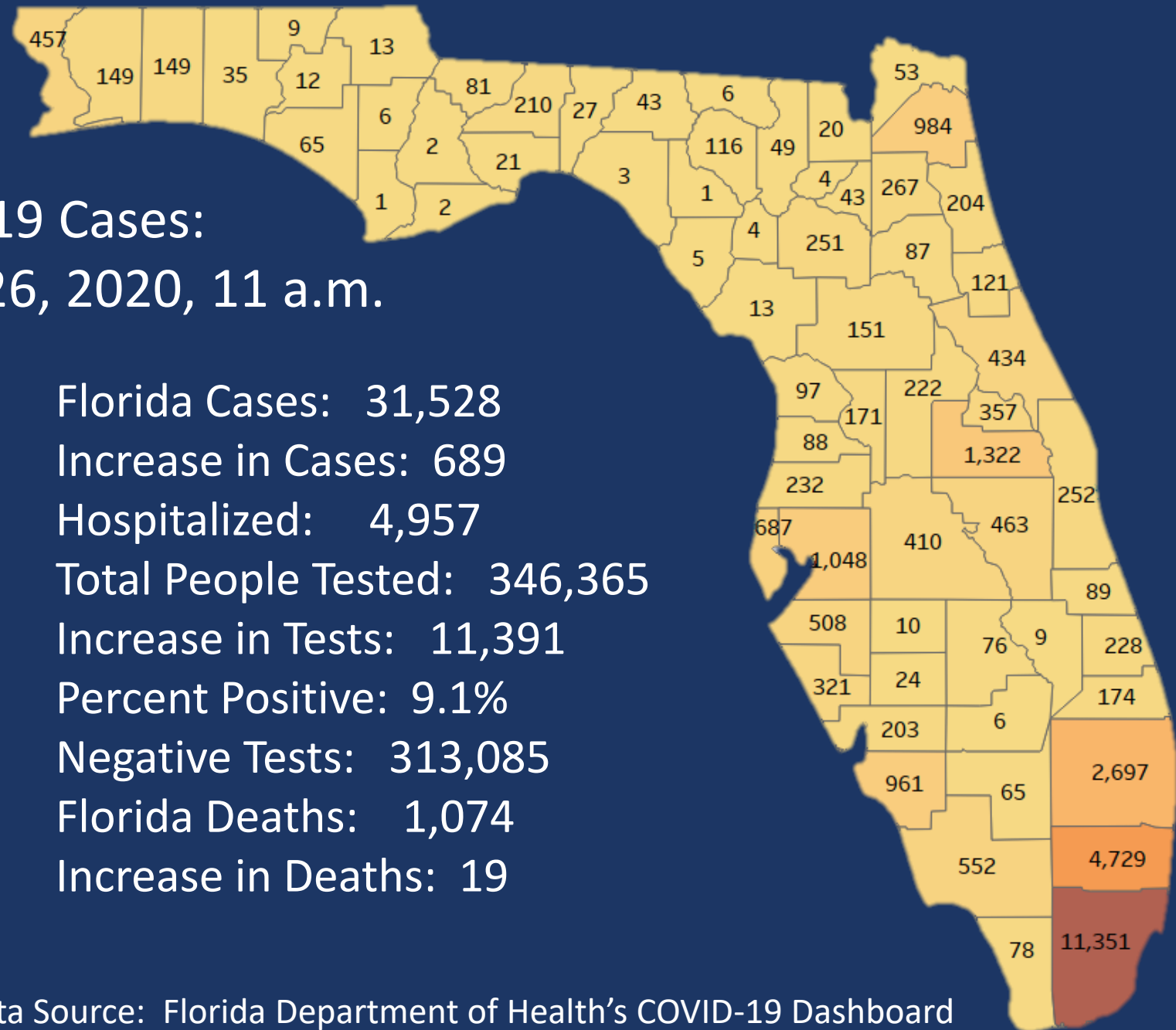
FOLLOW FACTS, NOT FEAR AT WWW.FLORIDACHAMBER.COM/CORONAVIRUS



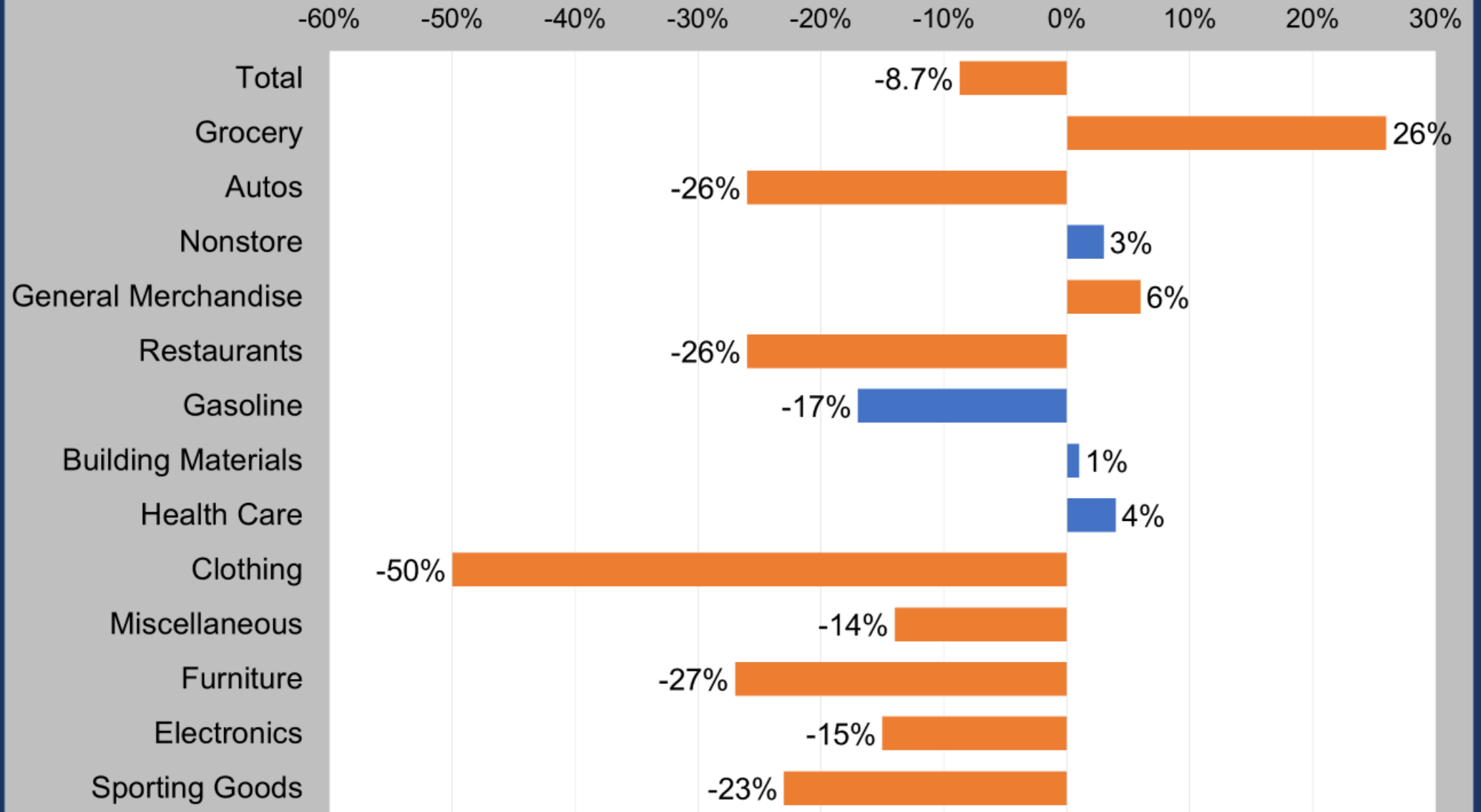
Jerry D. Parrish, Ph.D.
Chief Economist
Florida Chamber Foundation
jparrish@flfoundation.org

COVID-19 Cases: Updated April 26, 2020, 11 a.m.

Florida Cases: 31,528
Increase in Cases: 689
Hospitalized: 4,957
Total People Tested: 346,365
Increase in Tests: 11,391
Percent Positive: 9.1%
Negative Tests: 313,085
Florida Deaths: 1,074
Increase in Deaths: 19



US Retail Sales Change - March 2020





State Sales Tax Receipts by Industry

Rank	Category	Annual Avg Receipts 2018-19 \$Billion	Avg Percent 2018-19
1	Automotive Dealers	4.00	14.4%
2	General Merchandise Stores	3.71	13.3%
3	Restaurants and Catering Services	2.74	9.8%
4	Lease or Rental of Commercial Real Property	1.91	6.8%
5	Hotel/Motel Accommodations	1.72	6.2%
6	Food & Beverage Stores	1.34	4.8%
7	Building Materials Dealers	1.31	4.7%
8	Wholesale Dealers	1.09	3.9%
9	Amusement & Recreation Services	1.05	3.8%
10	Apparel & Accessory Stores	1.01	3.6%
11	Manufacturing	0.75	2.7%
17	Consumer Electronics, Computers, Music Stores	0.63	2.3%
18	Home Furniture, Furnishings & Equipment	0.59	2.1%
19	Utilities, Electric, Gas, Water, Sewer	0.56	2.0%
20	Rental of Tangible Personal Property	0.41	1.5%
21	Automotive Accessories & Parts	0.37	1.3%
22	Automobile Repair & Services	0.35	1.2%
	Total	23.55	84.4%

Data Source:
Florida
Department of
Revenue


COVID-19 Education Update



Dr. Eric Hall

Chancellor

Florida Department
of Education



Reimagining the Path from Learners to Earners

ERIC HALL, SR. CHANCELLOR



FLORIDA DEPARTMENT OF
EDUCATION
fldoe.org

“Our number one goal is to ensure the safety and security of students and to provide a great education.”
- **Governor Ron DeSantis**

FDOE's Guiding Principles for Crisis Response

- Urgently transition Florida's schools to distance learning to give Florida's students the greatest access to the best education possible.
- When confronting any difficult decision, always do so with compassion and grace.

FDOE's Guiding Principles for Recovery

- Eliminate achievement gaps, which have likely been exacerbated by this crisis.
- Prepare our schools and programs to reopen safely and ready for success.

FDOE's Indicators of Success for Recovery

- Keeping Florida's entire education family safe and healthy.
- Giving confidence for Floridians to return to school campuses safely and ready to succeed.
- Focusing on student-centered outcomes, especially closing achievement gaps.
- Elevating educators and equipping them to succeed.
- Enabling Floridians to return to the workforce.

Considerations: Spring 2020

- Continued communications and technical supports for school districts, public charter schools, private schools, state colleges, technical colleges and early learning coalitions and providers.
- Students' and teachers' access to devices and Internet.
- Supporting our health care workers and first responders with access to child care.
- Building new tools to track absenteeism.
- Promotion and retention decisions.
- School accountability without testing and school grades.
- The 2020 Senior class.
- Bright Futures.
- The mental health of our students and their families during this period of distance learning.

Considerations: Summer 2020

- Safely returning to school campuses.
- Implementing new social distancing best practices on campuses.
- Summer programs.
- Supporting absentee, low-income and struggling students with recovering lost time and closing achievement gaps.
- Reconnecting supports for students with special needs (IEP plans).
- Developing a new strategy for increasing attendance and engagement.
- Getting teacher certification back on track.
- Upgrading instructional continuity plans.
- Growing the FLVS safety net.

Considerations: 2020-2021 School Year

- Progress monitoring, especially early grades, to empower teachers to close achievement gaps.
- Using data to drive success for low-income students.
- Providing every school with the tools needed to keep students, teachers and staff healthy.
- Fully implemented protocols to address future incidents of infection.
- Helping students and teachers strengthen skills in using distance learning.
- Help 2020's seniors transition to postsecondary.
- Implementing new tools to connect learners to career pathways.
- Developing efficient pathways that are recovery-focused and ensure high ROI.
- Sports and social distancing.

Overview of Impact to Early Education

Early Learning Recovery Timeline: Now-June

Providers

- Support providers that are open (birth – age 5 and after school programs).
- Encourage connections with teachers and the families they serve.

First Responders/Health Care Workers

- Expanded current program to serve children of first responders and health care workers.
- Incentivizing providers to serve these students and families.
- Committed to meet these unknown needs.

Families

- Eliminated any terminations of child care services.
- Provided flexibility for eligibility for SR child care (i.e., job search).
- Extended timelines for submission of paperwork.
- Waived required parent copayments.

Early Learning Considerations: Summer 2020

Providers

- Provide support for currently open SR/VPK providers to stay open.
- Provide support for currently closed high quality providers to reopen; special emphasis for infants and toddlers and special needs students.

Teachers

- Support educational attainment through career pathways.
- Provide additional supports for classrooms to include tools to identify the needs of young children (i.e., developmental and mental health).

First Responders/Health Care Workers

- Review need to expand to other essential workers.

Early Learning Considerations: Summer 2020

Community Needs

- Increase collaboration between coalitions, post-secondary programs and school districts.
- Map local child care capacity to meet needs.
- Support reopening of public school prekindergarten and afterschool programs.

Families and Children

- Focus on tools for parents to support early learning.
- Provide options for summer Voluntary Prekindergarten (VPK) Education Programs.
- Develop summer program for incoming kindergarten students.

Early Learning: Future Considerations

- Expand high-quality providers especially in high-need areas.
- Plan for increased need for child care given economic impact.
- Progress monitoring the success and needs of our prekindergarten students.
- Continue support for teachers to increase their skills, competencies and educational attainment.

Remaining Focused on Workforce Education

Education & Economic Recovery Aims

- Continued safety for all.
- Improving the economic outlook and upward mobility of all citizens, especially those most in need.
- Rapid response to key industry and community needs - health care, manufacturing & IT, hospitality and tourism, supply chain and logistics, and childcare.
- Providing opportunities for all Floridians to upskill in any area and to high-wage, high-skill related programs.

Education and Economic Recovery: Postsecondary Considerations for 2020-2021 Academic Year

Safety of students and employees:

- Implementing and communicating appropriate protocols for safely returning to campuses, including new social distancing best practices.
- More course offerings via synchronous remote, blended and limited face-to-face delivery.

Continuing education:

- Continuing clinical and other work-based learning experiences through simulations.
- Supporting underprepared students' success in college-level work and in-demand workforce programs.
- Re-enrollment and potentially higher enrollment during the economic downturn/recovery.
- Being fully responsive to immediate workforce needs in key industries and local citizen needs to upskill, regain or improve employment.
- Ensuring success for all in a different learning landscape - more courses offered through variety of remote options, ensuring communities' access to devices and internet is key.

Considerations: Systemic

- Recognizing Florida's new subgroup of students: communities and students of all ages without access to a device and/or Internet.
- Renewing Florida's foundation in literacy (reading).
- Increasing instructional quality in virtual education.
- Increasing economic mobility and getting Floridians back to work quickly, with the best skills.
- Meeting workforce needs in high-demand fields in all Florida communities.
- [CDC Guidance for Institutes of Higher Education](#)
- [CDC Guidance for Schools and Child Care Programs](#)

Thank You!

- www.fldoe.org/em-response
 - Free Resources for Families & Teachers:
www.fldoe.org/em-response/resources-families
 - Best Practices for Distance Learning:
www.fldoe.org/em-response/distance-learning
 - Recursos en español: www.fldoe.org/em-response/spanish

Update on Grade Level Reading Campaign



Jenn Faber

Director of Grade
Level Reading

Florida Children's
Council



Early Learning is No Small Matter

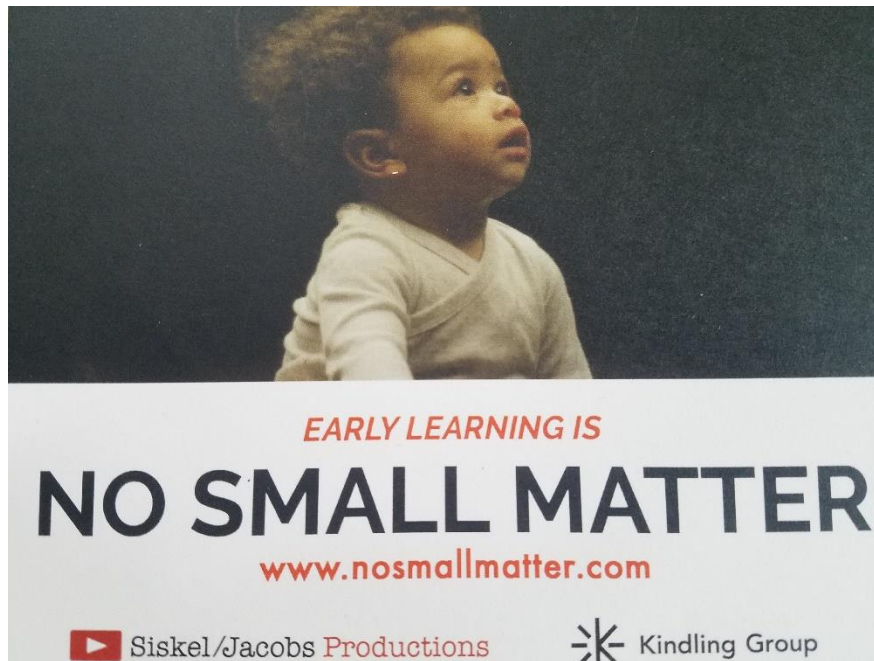
Jenn Faber, Florida Children's Council
Director, Florida Grade-Level Reading Campaign

#FloridaGLR   



No Small Matter Florida Fund

- **No Small Matter** is a feature-length documentary and national engagement campaign that provides playful, resonant stories illustrating why educating our youngest citizens is the smartest and most crucial investment we can make in our families and country.



- <https://www.facebook.com/watch/nosmallmatter/>



No Small Matter Florida Fund

- The **No Small Matter Florida Fund** was created through conversations with early learning partners who campaign to raise awareness on the importance of quality early learning opportunities for all children and encourage a call-to-action.
- **No Small Matter Florida Fund Partner Agencies:**
 - Association of Early Learning Coalitions
 - Children's Forum
 - Florida Association for the Education of Young Children
 - Florida Chamber Business Alliance for Early Learning
 - Florida Children's Council/Florida Grade-Level Reading Campaign
 - Florida Family Child Care Home Association
 - Florida Head Start Association
 - Florida Kiwanis Clubs
 - Ounce of Prevention/Healthy Families Florida
 - Children's Movement of Florida
 - 4Generations Institute



No Small Matter Florida Fund

- The **No Small Matter Florida Fund (\$5000)** is sponsored by the Florida Grade-Level Reading Campaign, an initiative of the Florida Children's Council funded by Helios Education Foundation.
- Our **No Small Matter** Screening Goals:
 - To engage Florida early learning and third grade reading supporters in hosting 75 -100+ complimentary community screenings.
 - To engage screening participants in on-going robust discussions on the importance of quality early learning.
 - To engage screening participants in our call-to-action, sharing this critical early learning message with local and state elected officials and policy makers and others.



No Small Matter Florida Fund

- 23 screenings events have been submitted to the Florida Fund
 - (February-April 2020)
- Screening Options include:
 - 75-Minute Full Length Version
 - 35 & 45-Minute Versions
 - 20-Minute Version
 - Plus seven 10-15-Minute Versions including:
 - Brain Science & Toxic Stress
 - Child Care
 - The Economic Argument for Early Education
 - Investing in Quality
 - The Military Perspective
 - The Opportunity Gap
 - Executive Function



No Small Matter Florida Fund

- Targeted audiences for **No Small Matter** screenings include:
 - Business Leaders
 - Non-Profits
 - City/County Government staff
 - Community Based Organizations
 - Civic Organizations
 - Early Learning Professionals
 - Educational Institutes (Faculty & Staff)
 - Pediatricians/Health Care Providers
 - Parents
 - Faith-Based Congregations
 - High School & College Students
 - Philanthropic Entities



No Small Matter Screening Options

- **For a COMMUNITY Screening** (in-person event)
 - You'll receive a high-quality Vimeo download link for the film screening and a Digital Screening Kit to help you plan and promote your event.
 - *This option will resume when social distancing guidelines have ended.*



No Small Matter Screening Options

- **For a VIRTUAL Screening** (two online options)
- You'll be sent a password-protected streaming link via [Indee.tv](#). You can share this link with up to 300 community members to watch on their own, and then you can host a virtual discussion panel afterwards on the platform of your choice!
 - For example: Zoom, Google Hangouts, Youtube Live, etc.
- If you want to watch the film LIVE with your community and discuss it all in one place, NSM can create a Virtual Screening Room for you on [Watch2Gether](#)— a free site that'll let your audience members watch the film together, message each other, and engage in a video chat for a virtual discussion after viewing!
 - Both options work on phones and computers
 - Both options include a Digital Screening Kit with discussion guides and tools to plan and promote your event, and step-by-step instructions for each platform.



No Small Matter Florida Fund

- **To Host a Complimentary Screening through the Florida Fund**
 - Plan the date and time of your screening event.
 - Complete the Florida No Small Matter [Screening Fund Request](#) for complimentary screening approval.
 - Allow at least 3-4 weeks for approval and promotion of screening date & time.
 - Upon approval from Florida Grade-Level Reading Campaign, you will be provided with a password and link to the No Small Matter Screening Agreement.
 - The issued password is to be entered at the very end of the application, to complete the 'purchase'.

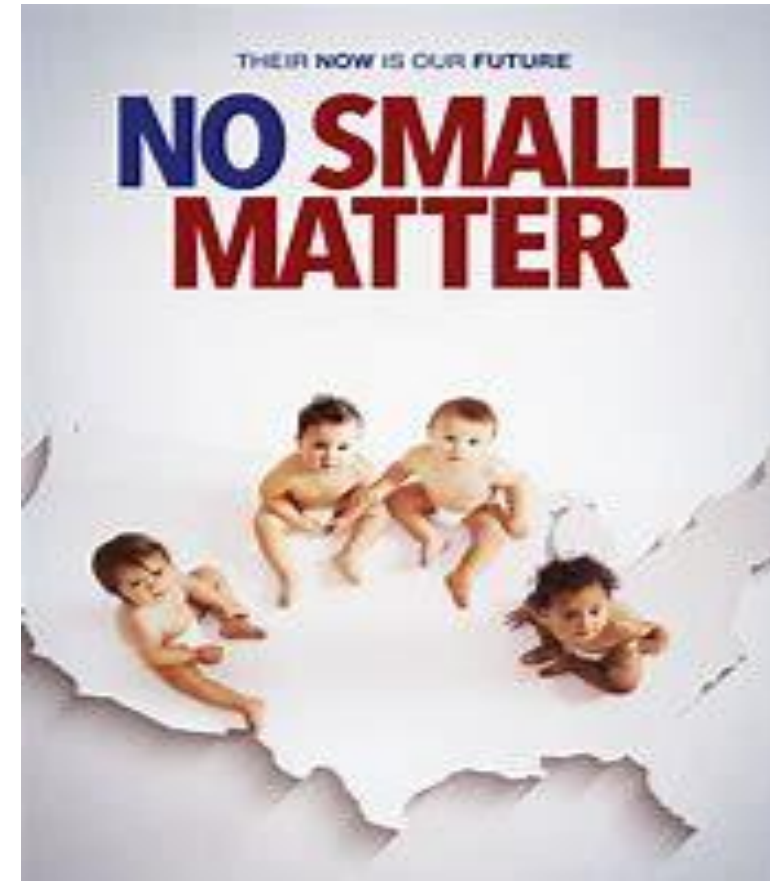


No Small Matter Florida Fund

- Sneak Peek Opportunity!
 - All Business Alliance for Early Learning members will receive a complimentary link to screen a short-clip version of **No Small Matter** next week!
 - An indie.tv link will be sent to you on Monday, May 4th from the Florida Chamber.
 - This particular link is 15 minutes in length and focuses on 'The Opportunity Gap' in early learning.
 - The link will be active from Monday, May 4th through Wednesday, May 6th and is limited to 300 views.

No Small Matter Florida Fund

- We hope you enjoy the 'sneak peek' video and welcome you to [apply](#) to the **No Small Matter** Florida Fund to host a screening for your own company's employees and patrons, community members, your faith-based congregation, parents, etc.
- Please direct any questions you may have regarding **No Small Matter** screenings to Jenn at jfaber@floridacsc.org or Katie at kkiselewski@flchamber.com.



Closing Remarks



Donna Wright

Chief Operating Officer

Florida Chamber
Foundation

2020 COVID-19 Child Care Survey

FLChamber.com/EarlyLearning

OPINION

Opinion: Child care must become priority amid COVID-19

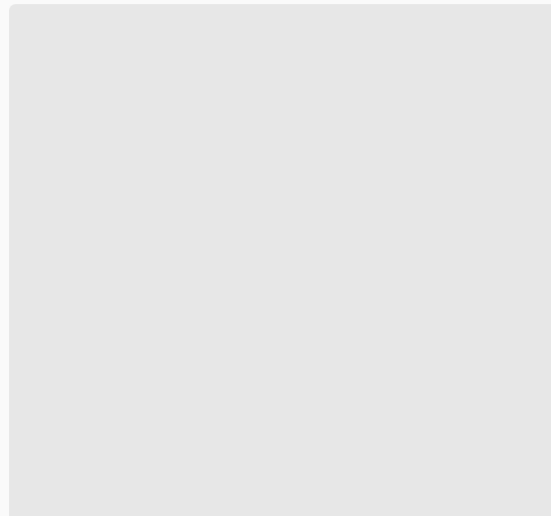
Mark Wilson and David Lawrence Jr. Published 5:31 p.m. ET April 20, 2020

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If we want people back to work quickly after COVID-19, child care must become a priority now.

Not one of us has lived in times like these. The brightest minds in Florida's private sector are working to ensure the supply chain stays strong and that health care resources are readily available for those who need them. Grocery store team members, restaurant owners and staff, and utility workers are keeping essential services running.

One important set of small businesses – child care and early learning providers – enables all this. That same industry will speed up our economic recovery when we can to get back to work.



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Questions: kkiselewski@flfoundation.org