The Six Pillars Guiding Florida to 2030

Leadership Florida Cornerstone Class 38

FLORIDA CHAMBER
of Commerce

"Florida is changing. Our economics, our demographics and our politics are all changing and these changes are both opportunities and challenges." – Mark Wilson

Download this presentation at
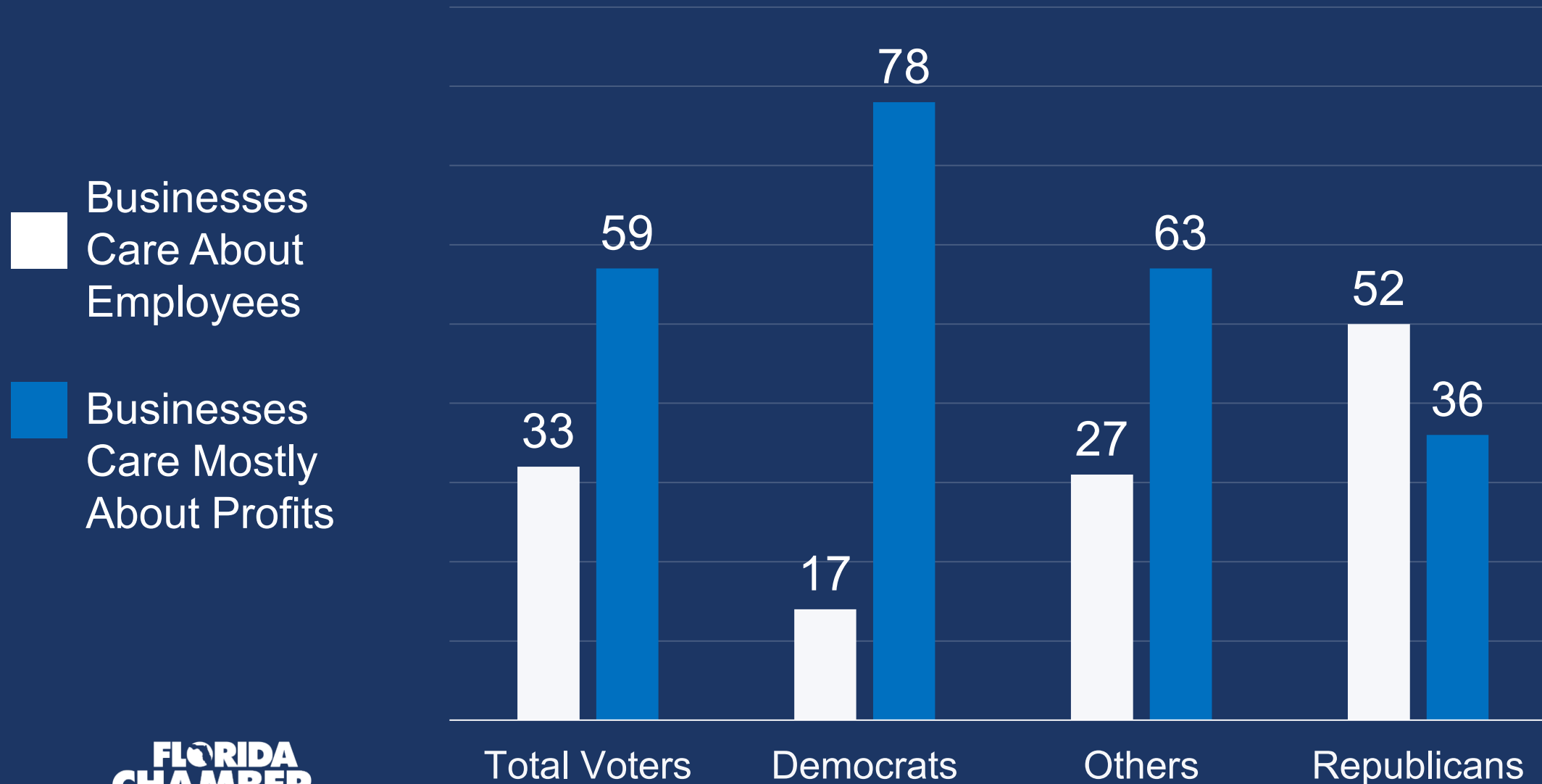**www.FloridaChamber.com/LFCornerstone38**

Top Voter Concerns

Statewide	Healthcare	Jobs	Global Warming	Other
	18	12	9	Education 9% Immigration 6%
Men	17	15	10	Immigration 6%
Women	19	8	8	Education 12%
Republicans	12	12	6	Immigration 12%
Democrats	25	12	12	Education 7%
NPA/Other	18	12	8	Education 9%
White	15	10	11	Education 10%
Black	24	14	5	Education 5%
Hispanic	22	13	9	Education 10%

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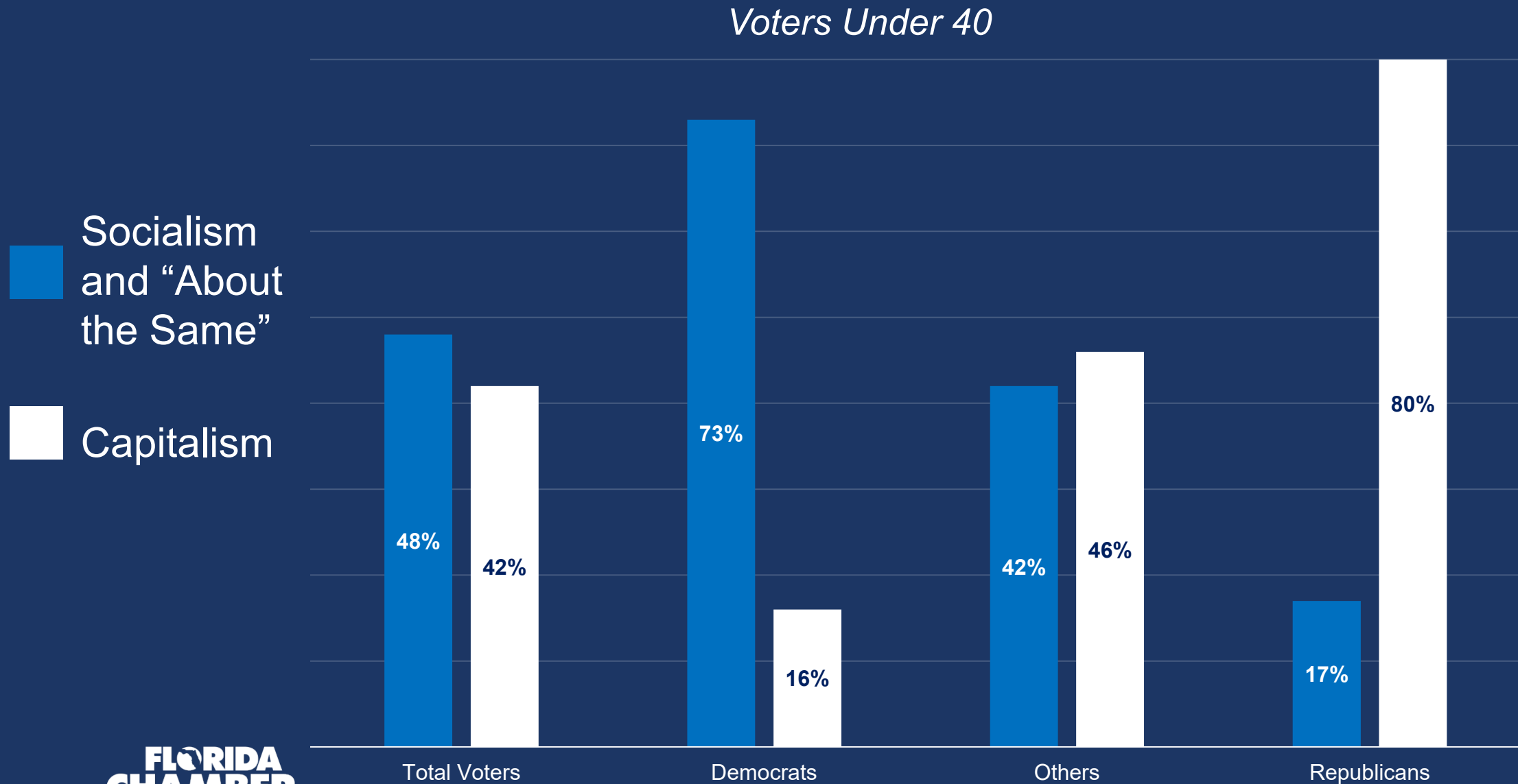
What Do You Think Motivates Business in Florida?

The Florida 2030 Blueprint

17th ⟶ 10th

• 39 Goals / 125 Strategies

FLORIDA 2030
THE BLUEPRINT TO SECURE FLORIDA'S FUTURE

KEY TARGETS & STRATEGIES

FLORIDA CHAMBER Foundation | 50 YEARS 1968 - 2018

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www.Florida2030.org

FLORIDA'S
SIX PILLARS

Global Competitiveness   *Prosperity & High Paying Jobs*   *Vibrant & Resilient Communities*

TALENT   ECONOMIC DEVELOPMENT   INFRASTRUCTURE   COMPETITIVENESS   CIVIC AND GOVERNANCE   QUALITY OF LIFE

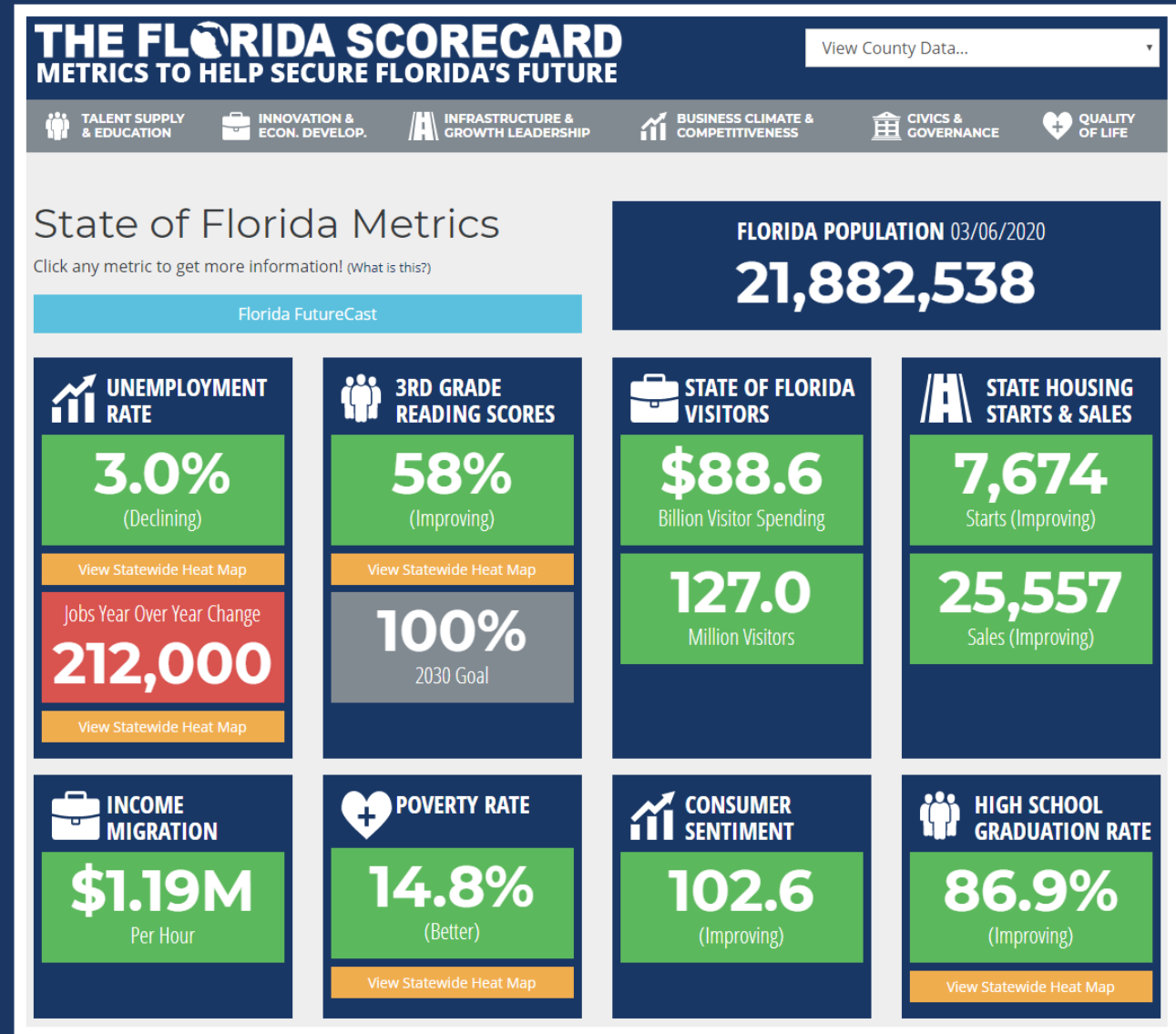**Building the 10th Largest Economy in the World**

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1. How do we plan better for the next 4.5 million Floridians than we did for the last 4.5 million?

2. How do we build momentum around what matters?

Florida's Economy At A Glance

- Florida's Economy $1.1 Trillion GDP (17th)

- 21.8 Million Residents
  - 3rd / 26M By 2030 / More Than 900/Day

- 127 Million Visitors In 2018 (+50M by 2030)

- FL creates 1 out of every 10 U.S. jobs
  - 1.5M jobs needed by 2030

- **FL's Talent Gap**: 284,300 Jobs Looking for People / 311,000 People Looking for Jobs.

www.TheFloridaScorecard.org

THE FLORIDA SCORECARD
METRICS TO HELP SECURE FLORIDA'S FUTURE

View County Data...

TALENT SUPPLY & EDUCATION | INNOVATION & ECON. DEVELOP. | INFRASTRUCTURE & GROWTH LEADERSHIP | BUSINESS CLIMATE & COMPETITIVENESS | CIVICS & GOVERNANCE | QUALITY OF LIFE

State of Florida Metrics

Click any metric to get more information! (What is this?)

FLORIDA POPULATION 03/06/2020
21,882,538

Florida FutureCast

UNEMPLOYMENT RATE
3.0% (Declining)
View Statewide Heat Map
Jobs Year Over Year Change
212,000
View Statewide Heat Map

3RD GRADE READING SCORES
58% (Improving)
View Statewide Heat Map
100% 2030 Goal

STATE OF FLORIDA VISITORS
$88.6 Billion Visitor Spending
127.0 Million Visitors

STATE HOUSING STARTS & SALES
7,674 Starts (Improving)
25,557 Sales (Improving)

INCOME MIGRATION
$1.19M Per Hour

POVERTY RATE
14.8% (Better)
View Statewide Heat Map

CONSUMER SENTIMENT
102.6 (Improving)

HIGH SCHOOL GRADUATION RATE
86.9% (Improving)
View Statewide Heat Map

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Job Creation 2015–2019

U.S. Growth Rate: **6.8%**
FL Growth Rate: **11.4%**

Florida added **796,967** jobs during this period

Highest Job Growth:
1. Orange — 99,719
2. Miami-Dade — 80,364
3. Hillsborough — 62,413
4. Broward — 57,802
5. Palm Beach — 48,995
6. Duval — 48,815

Highest Growth Rate:
1. Glades — 45.0%
2. Sumter — 27.6%
3. Gadsden — 23.5%
4. Nassau — 19.8%
5. Osceola — 19.6%
6. Washington — 19.6%

7 Florida Counties Lost Jobs

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Florida's Next 4.5 Million People

Top 10 Growth in People

1. Miami-Dade — 639,060
2. Orange — 451,990
3. Hillsborough — 412,926
4. Broward — 329,843
5. Palm Beach — 279,976
6. Duval — 225,250
7. Lee — 212,763
8. Osceola — 178,394
9. Polk — 171,439
10. Pasco — 129,769

Top 10 Growth in Percent

1. Sumter — 51.8%
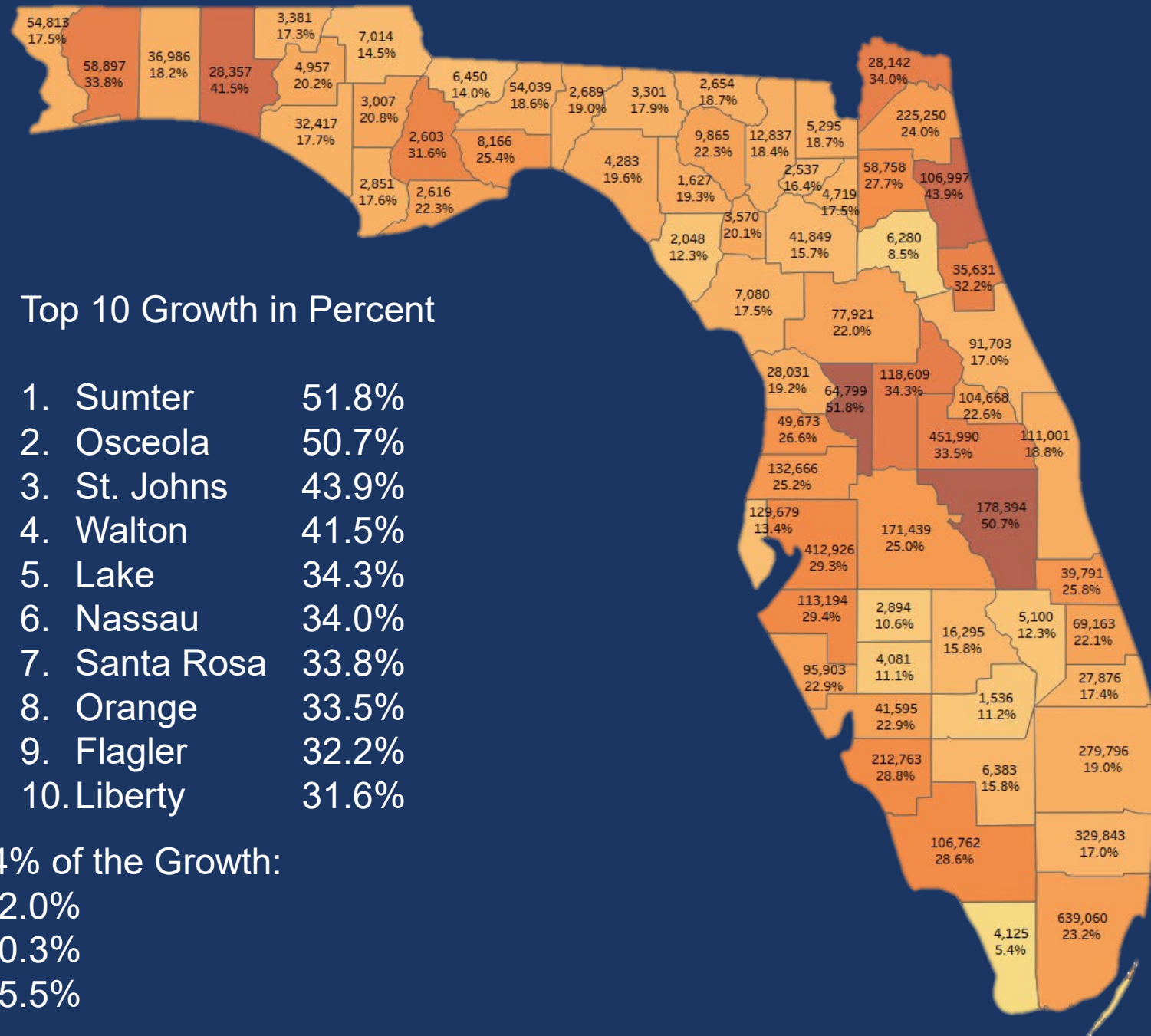2. Osceola — 50.7%
3. St. Johns — 43.9%
4. Walton — 41.5%
5. Lake — 34.3%
6. Nassau — 34.0%
7. Santa Rosa — 33.8%
8. Orange — 33.5%
9. Flagler — 32.2%
10. Liberty — 31.6%

The top 3 Counties get 33.4% of the Growth:

Top 6: 52.0%
Top 11: 70.3%
Top 13: 75.5%

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Florida's Next 4.5 Million People

- **Florida adds 900 new residents** per day
  - o 810 come from other states and countries

Growth to 2030 by Age Group

Age Group

- 85+
- 80-84
- 75-79
- 70-74
- 65-69
- 60-64
- 55-59
- 50-54
- 45-49
- 40-44
- 35-39
- 30-34
- 25-29
- 20-24
- 15-19
- 0-14

0%　　　　20%　　　　40%　　　　60%　　　　80%

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Growth to 2030 by Age Group

Age Group

Increase in Age 65+ by 2030: **2,265,615**

Under 50: **2,339,370**

85+
80-84
75-79
70-74
65-69
60-64
55-59
50-54
45-49
40-44
35-39
30-34
25-29
20-24
15-19
0-14

0%   20%   40%   60%   80%

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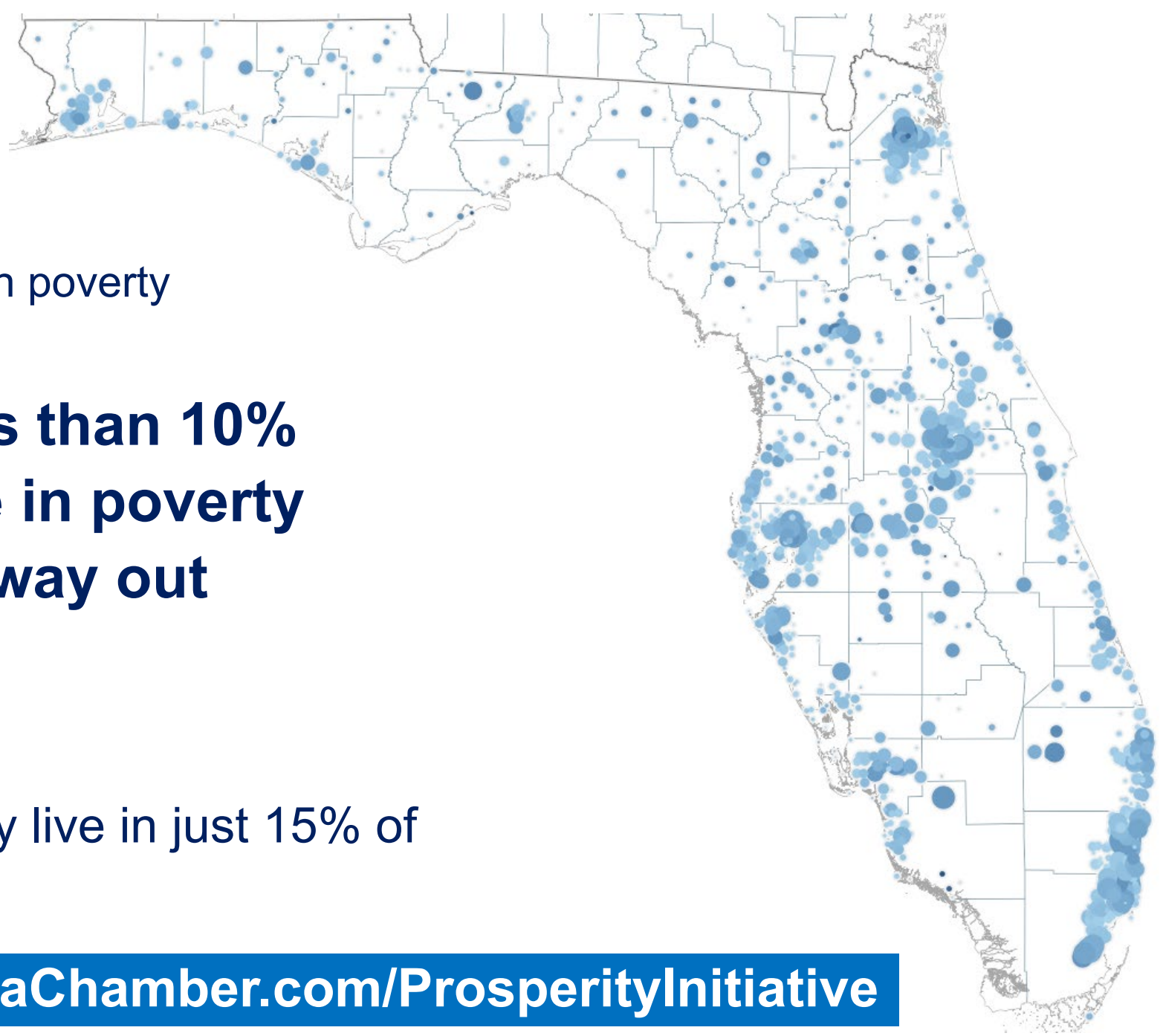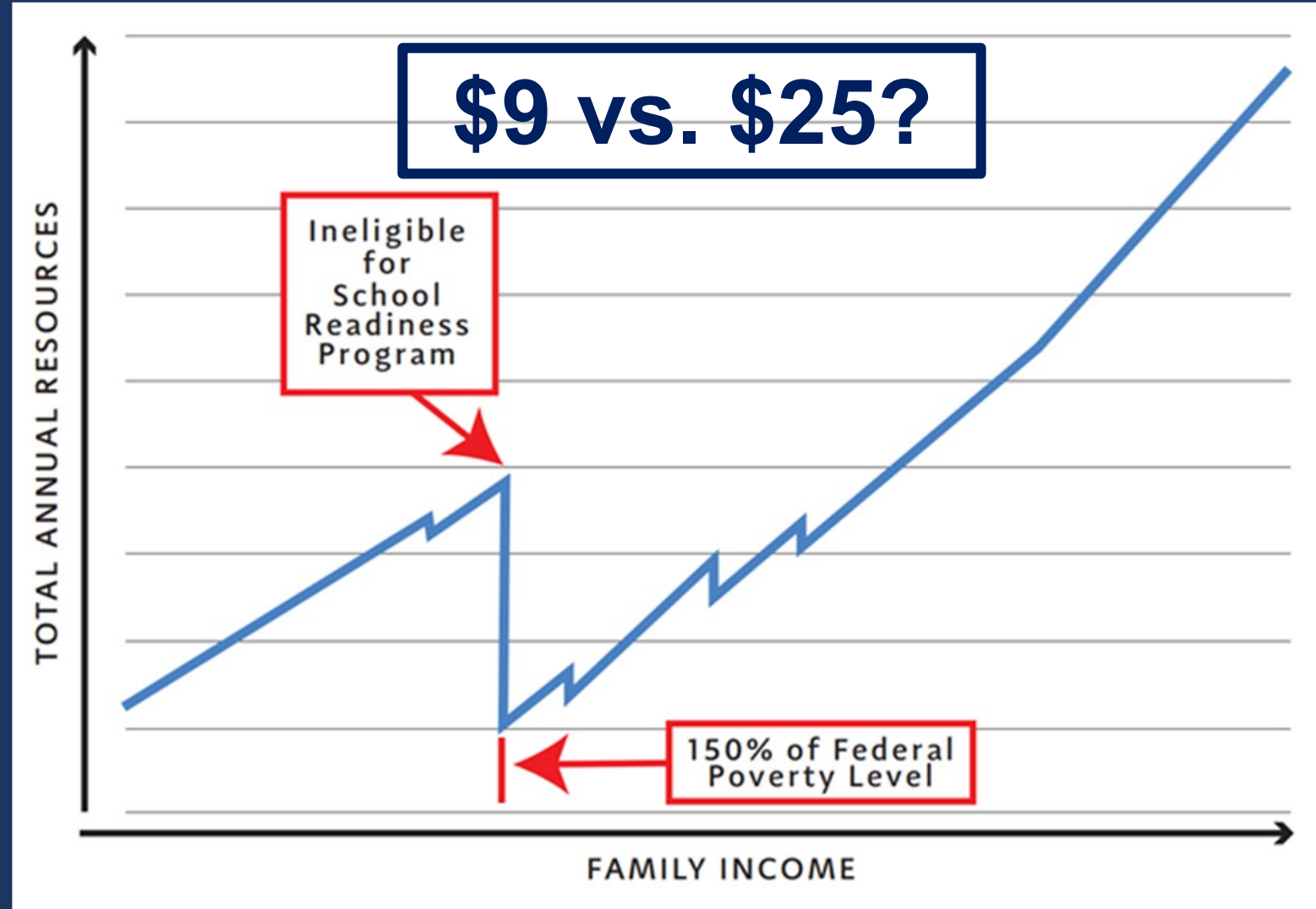
Ending Generational Poverty

870,505 kids under-18 living in poverty

<u>Florida 2030 Goal</u>: Less than 10% of Florida children live in poverty and 100% have a pathway out

- Florida has 983 zip codes
- Half of all children in poverty live in just 15% of Florida's zip codes (150)

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www.FloridaChamber.com/ProsperityInitiative

Fiscal Cliffs Are Roadblocks to Prosperity

www.FloridaChamber.com/ProsperityInitiative

Improving Florida's Talent Pipeline

EDUCATIONAL ATTAINMENT

49.3%
Current

60%
2030 Goal

HIGH SCHOOL GRADUATION RATE

86.9%
(Getting Higher)

95%
2030 Goal

Improving Florida's talent pipeline for a better workforce

>80% of Florida's workforce has essential **employability skills**

>60% of Floridians 25-64 have a high-value **postsecondary certificate, degree, or training experience**

95% of entering **high school** students graduate within 4 years

100% of Florida **8th graders** read & perform math at or above grade level

100% of Florida **3rd graders** read at or above grade level

100% of children are **ready for kindergarten**

3RD GRADE READING SCORES

58%
(Improving)

View Statewide Heat Map

100%
2030 Goal

KINDERGARTEN READINESS

53%
(Unchanged)

100%
2030 Goal

8TH GRADE MATH SCORES

46%
Math (Improving)

100%
2030 Goal

8TH GRADE READING SCORES

56%
Reading (Declining)

100%
2030 Goal

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Can Florida's 3ʳᵈ Graders Read?

91,066 3ʳᵈ graders not reading at grade level.

Leading Counties

1. St. Johns — 78
2. Nassau — 75
3. Baker — 73
4. Santa Rosa — 71
5. Sarasota — 70
6. Monroe — 70
7. Gilchrist — 70

Lagging Counties

1. Desoto — 34
2. Gadsden — 37
3. Madison — 40
4. Putnam — 41
5. Marion — 44
6. Jefferson — 45
7. Hendry — 47

3RD GRADE READING SCORES

58% (Improving)

View Statewide Heat Map

100% 2030 Goal

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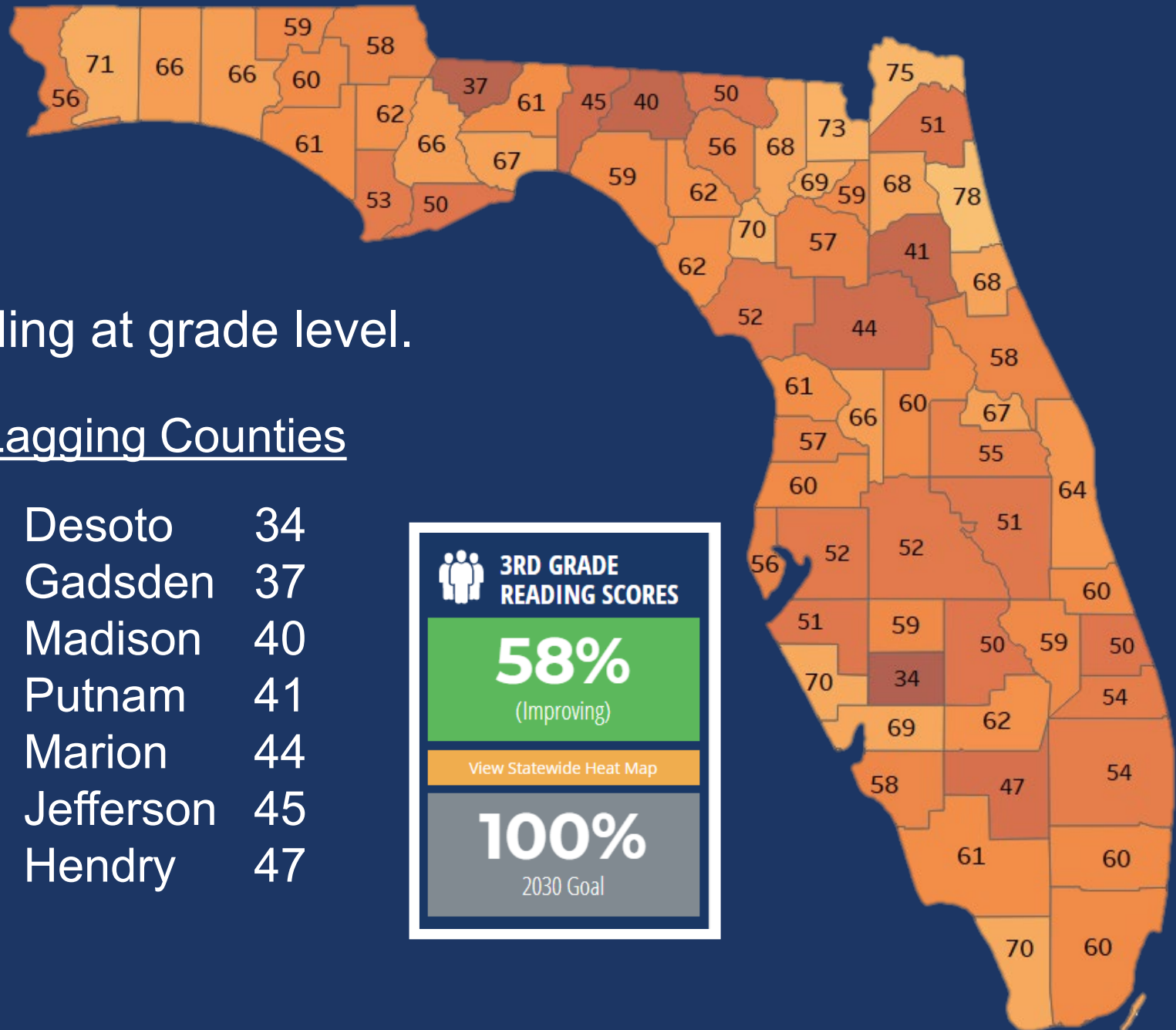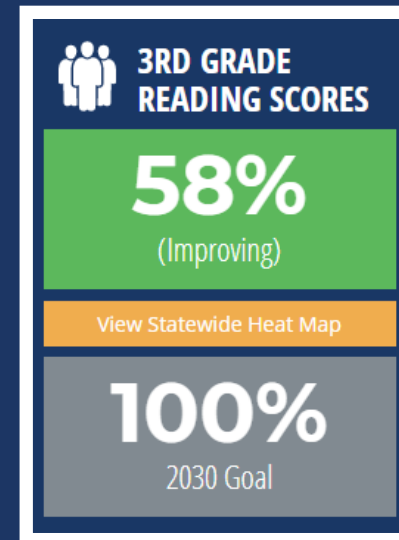
What Will Florida's 21ˢᵗ Century Workforce Look Like?

FLORIDA WORKFORCE 2030
AN UPDATED LOOK AT BUILDING AMERICA'S BEST WORKFORCE
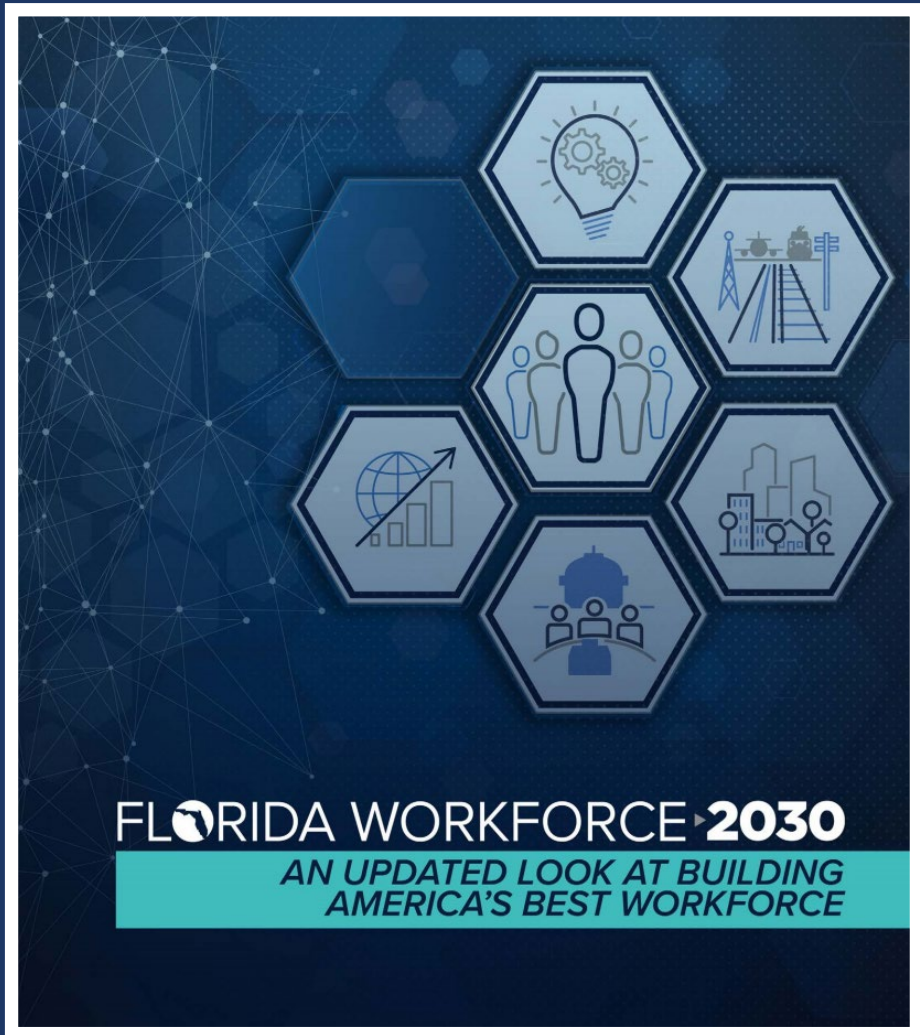
- Robots

- Automation

- Artificial Intelligence

- Gig Workers

- Innovation and Technology Not Yet Invented

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www.FLChamber.com/FloridaWorkforce2030

Diversifying Florida's Economy

STATE GDP RANKING
#4
(First Data)
#1
2030 Goal

OVERSEAS VISITORS
2nd
(Unchanged)
#1
2030 Goal

Creating good jobs by diversifying Florida's economy

Top state for **gross domestic product** and **top quartile** most diversified state economy

#1 state for **overseas visitors**

Goods exports **double** and **services** exports **triple**

Top 5 state for **manufacturing jobs**

Top 3 state for **technology jobs**

#1 state for **business startups**

Top 3 state for **venture capital investments**

Top 3 state for **research and development funding** and **patents issued**

Rural county share of Florida gross domestic product **doubles**

TECHNOLOGY JOBS
4th
(First Data)
Top 3
2030 Goal

MANUFACTURING JOBS
371,527
(Increasing)
View Statewide Heat Map
12th
(Unchanged)
Top 5
2030 Goal

IMPORTS & EXPORTS
$56.0
Billion Exports (Declining)
$81.7
Billion Imports (Increasing)

VENTURE CAPITAL INVESTMENTS
10th
(First Data)
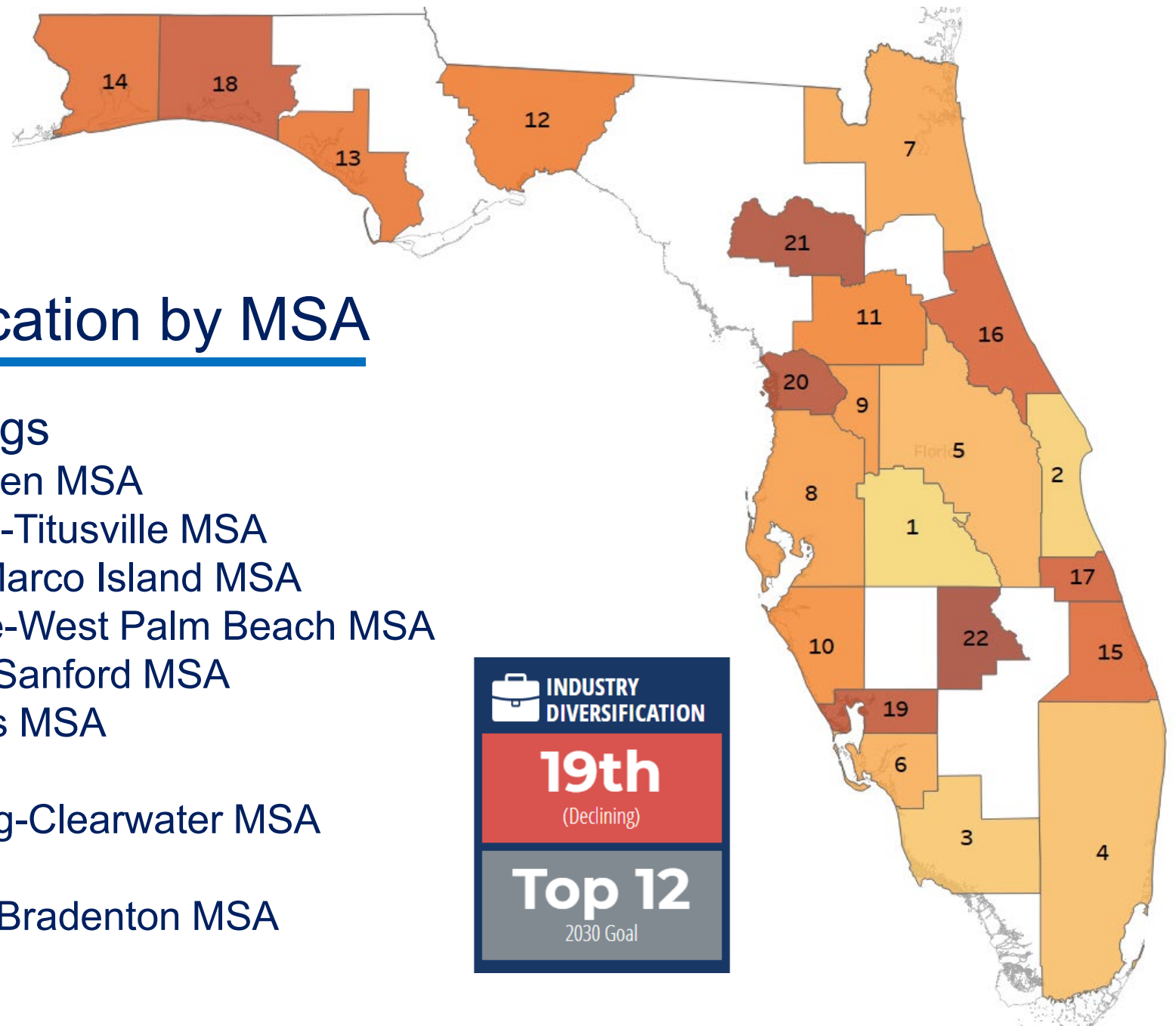**Top 3**
2030 Goal

GDP FOR RURAL COUNTIES
2.47%
(Decreasing)
4.94%
2030 Goal

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Industry Diversification by MSA

Diversification Rankings
#1   Lakeland-Winter Haven MSA
#2   Palm Bay-Melbourne-Titusville MSA
#3   Naples-Immokalee-Marco Island MSA
#4   Miami-Ft. Lauderdale-West Palm Beach MSA
#5   Orlando-Kissimmee-Sanford MSA
#6   Cape Coral-Ft. Myers MSA
#7   Jacksonville MSA
#8   Tampa-St. Petersburg-Clearwater MSA
#9   The Villages MSA
#10 North Port-Sarasota-Bradenton MSA

INDUSTRY DIVERSIFICATION

19th
(Declining)

Top 12
2030 Goal

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S.T.E.M. Matters

GEAR Racing

Girls

Empowered

Around

Racing

Preparing Florida's Infrastructure

HIGH SPEED COMMUNICATIONS

97.0% (First Data)

View Statewide Heat Map

100% 2030 Goal

Preparing Florida's infrastructure for smart growth and development

Diverse, attainable housing to meet future demand

Every resident has access to **public and private mobility services**

All major population and economic centers connected to regional, national, and global markets by **high-capacity corridors**
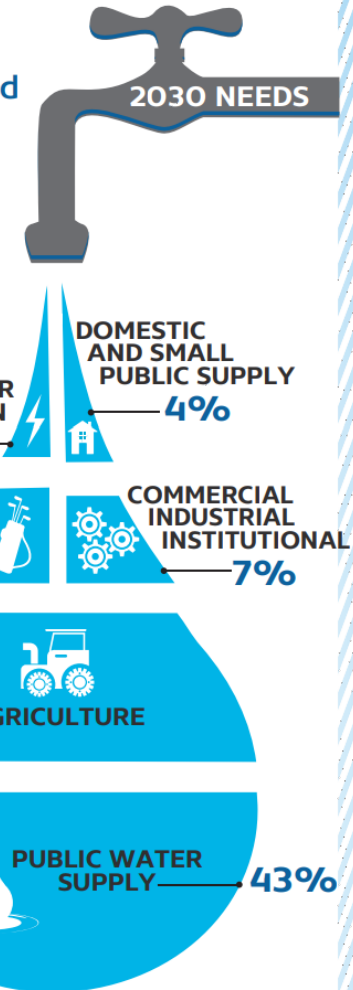
World's **most capable** spaceport; **top-tier** airports, seaports, and surface transportation hubs in U.S.

100% of Florida residents have access to **high-speed communications connectivity**

Diverse and reliable energy, water, and waste management resources to meet future demand

All Florida residents protected by **resiliency plans**

By 2030, it's estimated water demand will increase by **20%**.

2030 NEEDS

POWER GENERATION 3%

DOMESTIC AND SMALL PUBLIC SUPPLY 4%

RECREATIONAL IRRIGATION 8%

COMMERCIAL INDUSTRIAL INSTITUTIONAL 7%

35% **AGRICULTURE**

PUBLIC WATER SUPPLY **43%**

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Building the Perfect Climate for Business

STATE LEGAL CLIMATE RANKING
46th
(Unchanged)
Top 12
2030 Goal

BUSINESS TAX CLIMATE
4th
#1
2030 Goal

Building the perfect climate for business

Actuarially sound **property insurance** rates based on **actual risk and competition**

#1 business tax climate in the nation

Regulatory, labor, and operating risk environments rated among **top 5** in the nation

Environmental permitting and local land use processes rated among **top quartile in the nation**

Occupational licensing laws rated among **top 5 in the nation**

Legal climate improves to **top quartile in the nation**

CONSUMER SENTIMENT
99.4
(Unchanged)

PROBABILITY OF FL RECESSION
24.1%
(Increasing)

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Building the Perfect Climate for Business

State Lawsuit Climate Report

2015	2017	2019
#44	#46	#46

COMPETITIVENESS

Building the perfect climate for business

Making Government and Civics More Efficient and Effective

VOTER PARTICIPATION

62%
(Declining)

UNDERFUNDED STATE PENSION

$1120.0
Million (Increasing)

Making government and civics more efficient and effective

100% of **state agencies** aligned with Florida 2030 goals

100% of **regional economic development plans** aligned with Florida 2030 goals

100% of Florida residents covered by **regional visioning processes**

Increased size and impact of **nonprofit and philanthropic sectors**

Doubling the rate of Floridians who **volunteer and participate in civic and public service**, moving us from the bottom to the **top quartile**

VOLUNTEERISM

22.8%
of Floridians Volunteer

50th
Florida's Rank

Top 12
2030 Goal

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Championing Florida's Quality of Life

CHILDREN IN POVERTY

21.3% (Decreasing)

<10% 2030 Goal

870,505 (Decreasing)

CRIME RATE RANKING

#28 (Decreasing)

Lowest 10 2030 Goal

Championing Florida's quality of life

Top 5 state for **overall well being**

Florida's brand and reputation as **best place to live, work, raise a family, visit, learn, play, relocate, and compete** remains **top in the nation**

<10% of Florida children **live in poverty** and **100%** have a **pathway out**

< 10% of Florida residents live in **housing-cost burdened households**

Crime rates rank among the **lowest 10 states**

Florida **protects and enhances** the value of its **arts, culture, heritage, and sense of place**

WELL-BEING RANKING

20th (Increasing)

Top 5 2030 Goal

HOUSING COST BURDENED

52.9% 30% (Decreasing)

<10% 2030 Goal

27.1% 50% (Decreasing)

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www.SaferFL.org

SUBSCRIBE

GET INVOLVED

Creating safer
schools & workplaces
in the
SUNSHINE STATE

JOIN US

Institute for a Safer Florida - Join Us

Watch later   Share

Pulse: **49 killed**

Ft. Lauderdale Airport: **5 killed**

Orlando: **5 killed**

Parkland: **17 killed**

Jacksonville Landing: **2 killed**

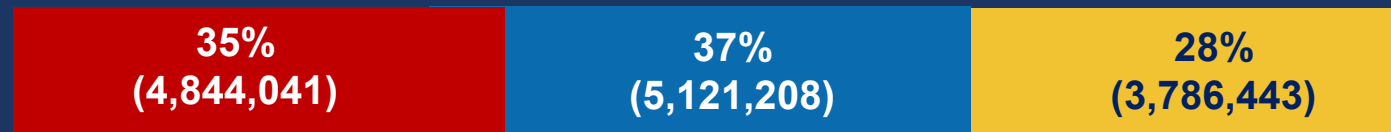Tallahassee: **2 killed**

Sebring: **5 killed**

The Marjory Stoneman Douglas High School Public Safety Commission submitted their initial
report to the Governor, Speaker of the House of Representatives, and Senate President on
January 1, 2019. You can download the full report here. >>

DOWNLOAD

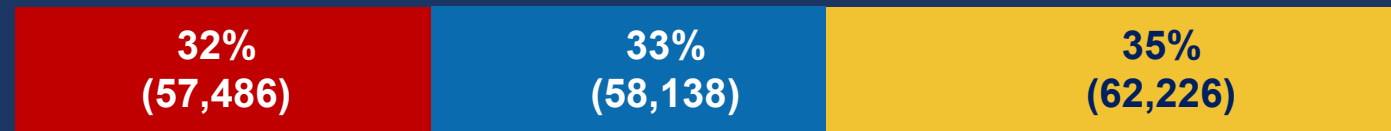# Florida's Politics Are Changing… FAST!

Total State: 13,751,692

35% (4,844,041)	37% (5,121,208)	28% (3,786,443)

This Month: 99,387

33% (32,744)	34% (34,198)	33% (32,445)

Year To Date: 177,850

32% (57,486)	33% (58,138)	35% (62,226)

Since Last Election: 910,537

31% (280,199)	32% (287,845)	37% (342,493)

■ Republican
■ Democrat
■ NPA/Other

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TOTAL VOTER REGISTRATION
By County (39R, 28D)
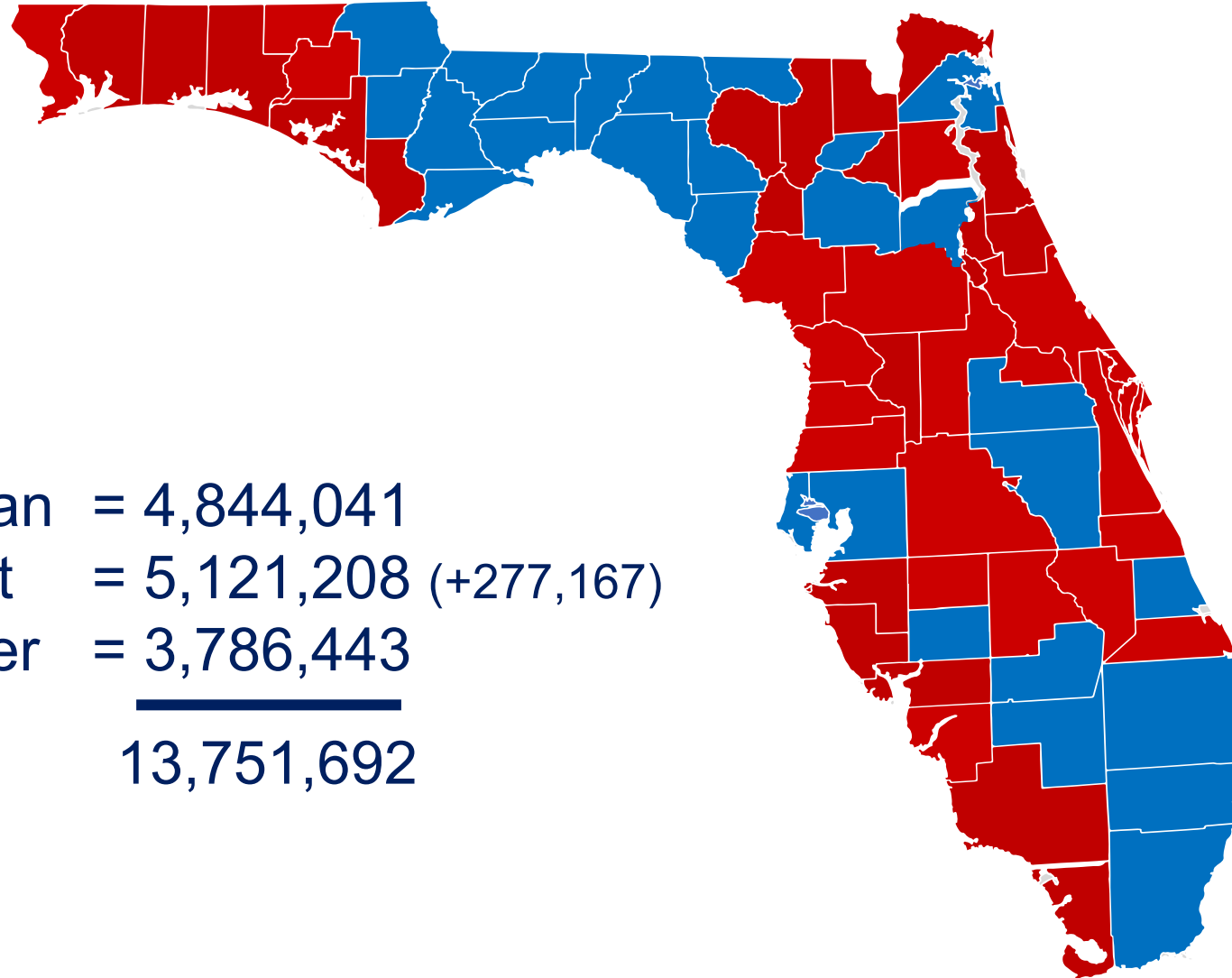
Republican = 4,844,041
Democrat = 5,121,208 (+277,167)
NPA/Other = 3,786,443
13,751,692

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FEBRUARY NEW VOTERS
By County
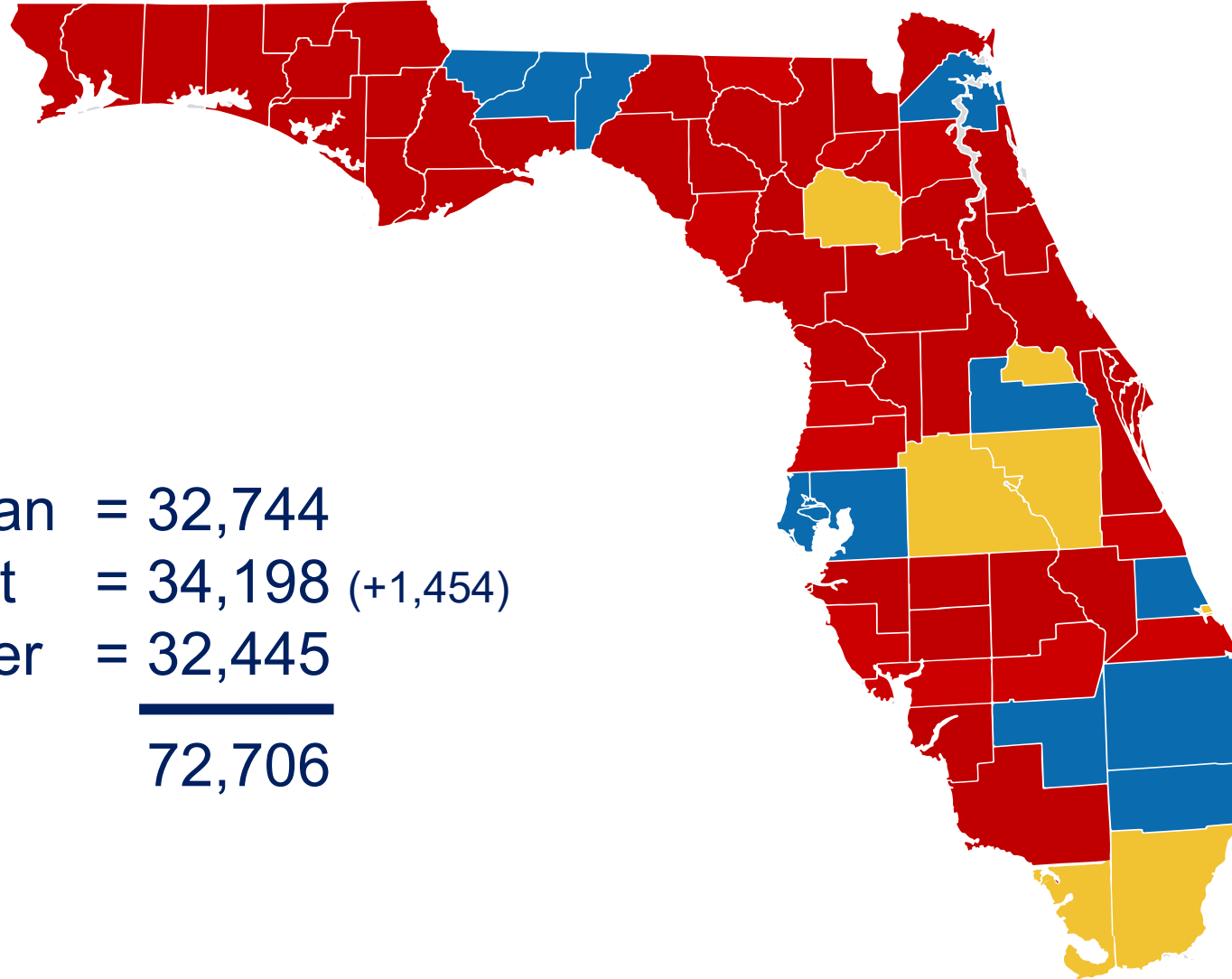
Republican = 32,744
Democrat = 34,198 (+1,454)
NPA/Other = 32,445
_____
72,706

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Ron DeSantis Job Approval Among Florida's Voters

68%

18%

Republicans

Approve: **92**
Disapprove: **4**

Democrats

Approve: **49**
Disapprove: **32**

NPAs/Others

Approve: **64**
Disapprove: **14**

Constitutional Amendments on the Ballot (Turnout Drivers)

1. Citizenship Requirement to Vote in Florida Elections

2. Raising Florida's Minimum Wage

3. All Voters Vote in Primary Elections for State Legislature, Governor and Cabinet

4. Voter Approval of Constitutional Amendments

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Share ideas, ask questions or invite us to speak at you next leadership meeting.

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