



Florida's Businesses Are Uniting for Good

Mark Wilson, President & CEO

FLORIDA
CHAMBER
of Commerce

Thank You! Free Enterprise Matters



- **\$6.9 million** in charitable contributions
- **Countless** volunteer hours

Floridians Rely on Boeing



- Supporting **520** Florida-based vendors and suppliers / **\$894 million** in expenditures from Florida vendors and suppliers
- Providing over **27,000** jobs
- More than **2,500** employees
- **Americans know they can rest easy because of Boeing's work with the United States military**

A Tale of Two Floridas

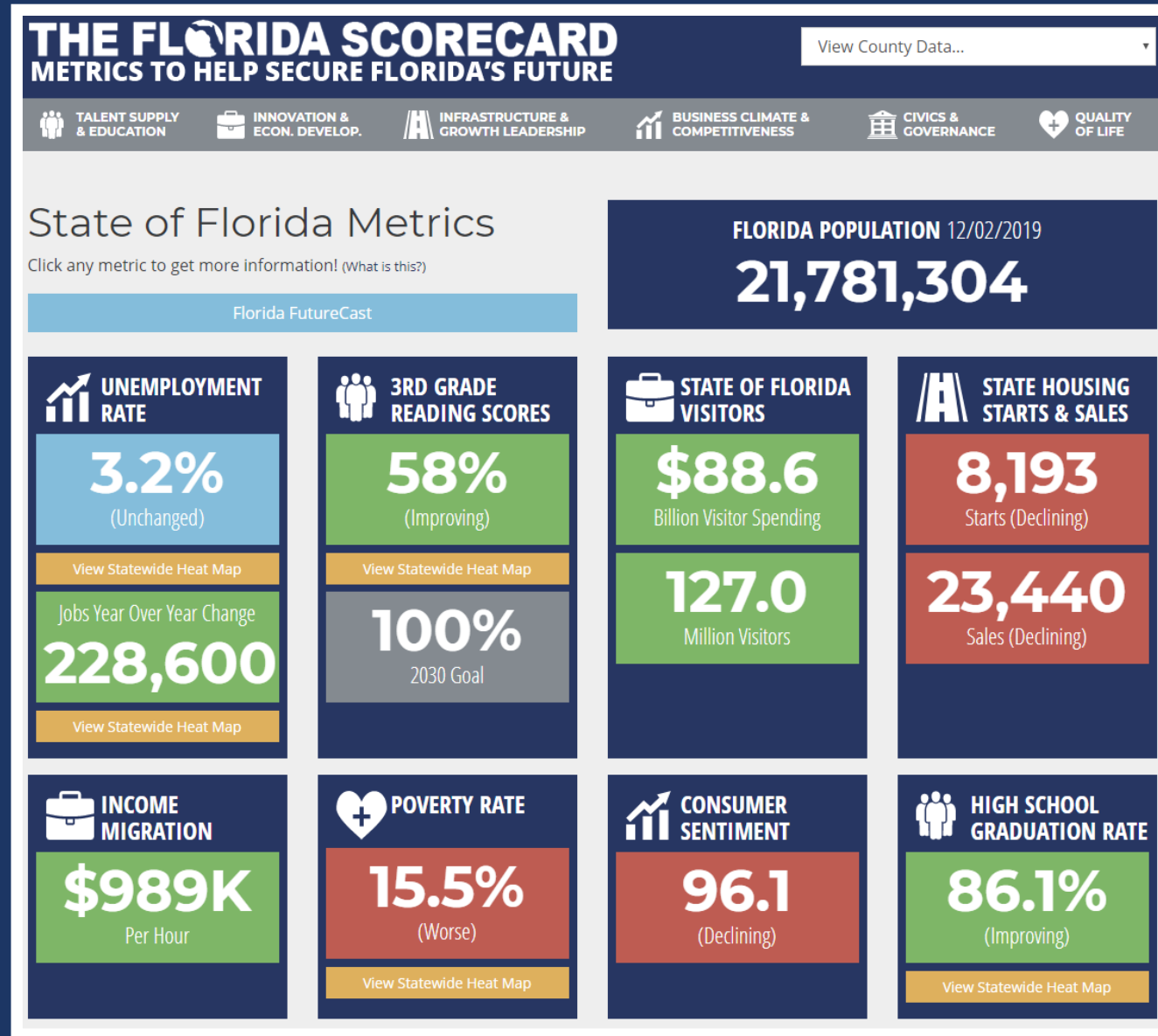


Which is it?

Florida At A Glance

- Florida's Economy \$1 Trillion GDP (17th)
- 21.7 Million Residents
 - 3rd / 26M By 2030 / More Than 900/Day
- 127 Million Visitors In 2018 (+50M by 2030)
- FL outpacing national average in creating jobs
- **FL's Talent Gap:** 280,000 Jobs Looking for People/331,000 People Looking for Jobs.

www.TheFloridaScorecard.org



Why Championing and Marketing Florida's Brand Is Important

By the year 2030...

- **4.5 million more residents** will call Florida home
- **50 million more people** will have visited Florida
- **3 million more drivers** on Florida's roads
- **1.5 million more jobs** will be needed for Florida's workforce
- **20% more water** for Florida's consumers

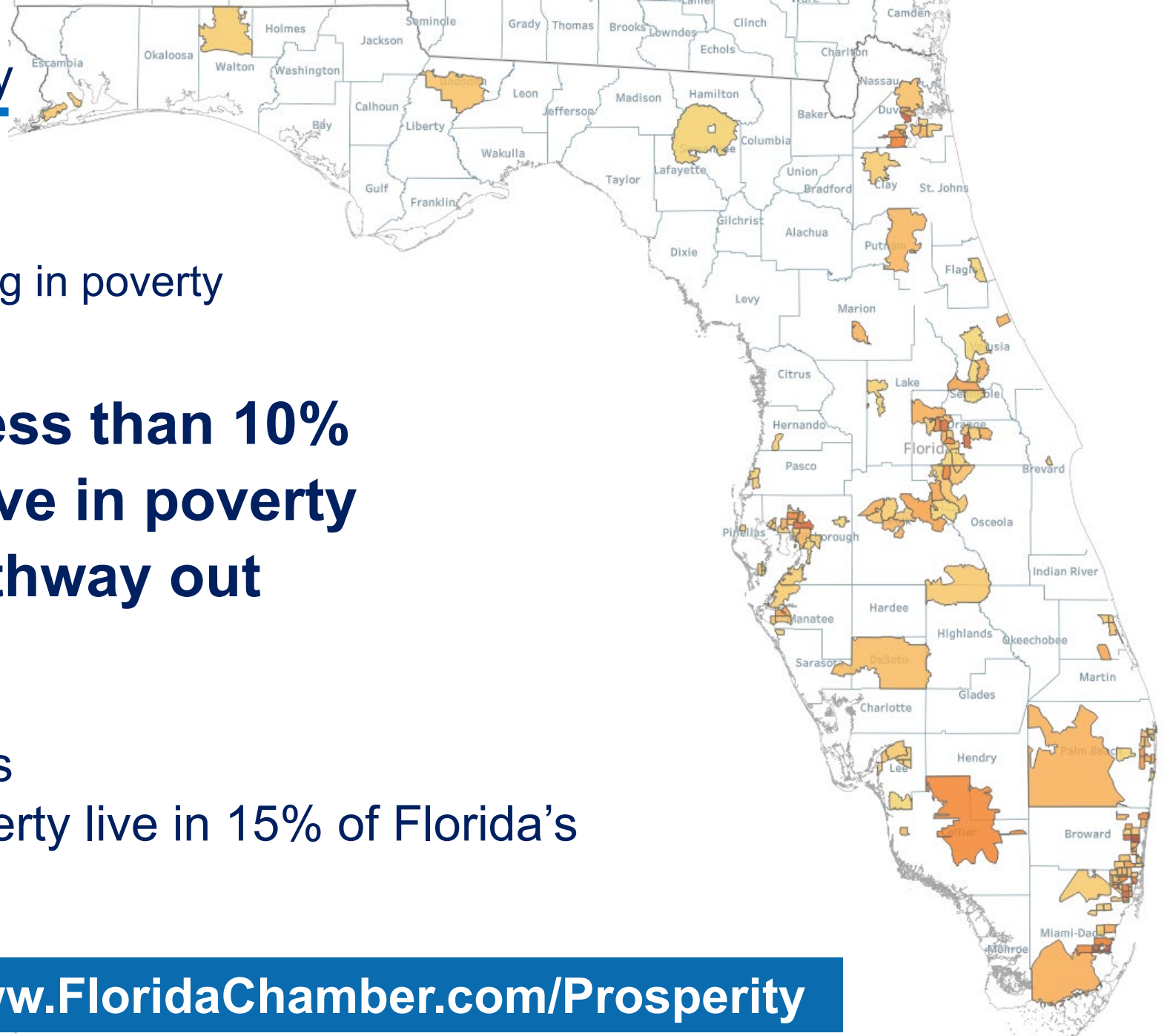
Florida 2030 Blueprint

17th —————> 10th

- 39 Goals / 125 Strategies



Ending Generational Poverty



901,772 kids under-18 living in poverty

**Florida 2030 Goal: Less than 10%
of Florida children live in poverty
and 100% have a pathway out**

- Florida has 943 zip codes
- Half of all children in poverty live in 15% of Florida's zip codes (148)

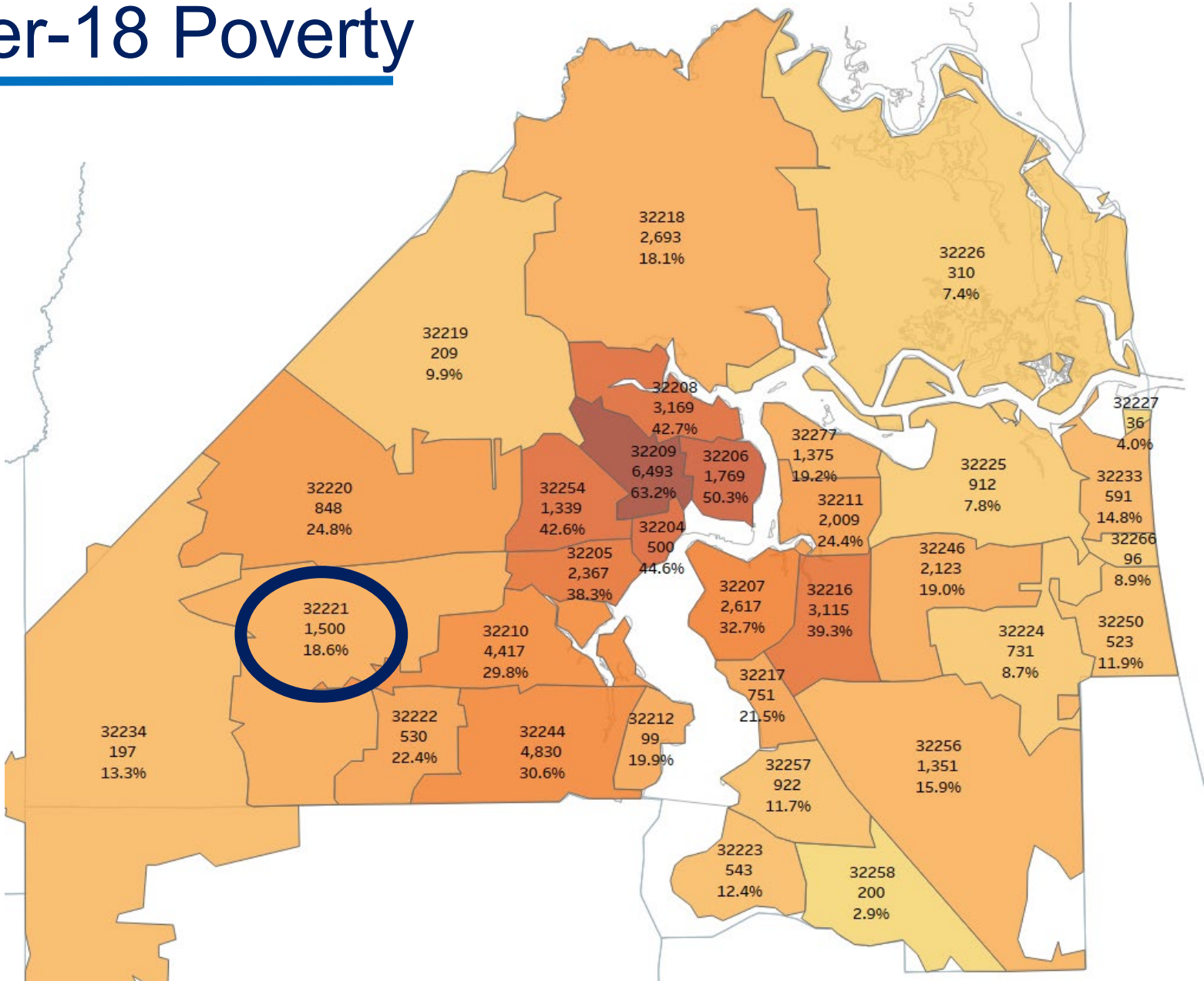
Duval County: Under-18 Poverty

Duval County

49,505 kids
24.3%

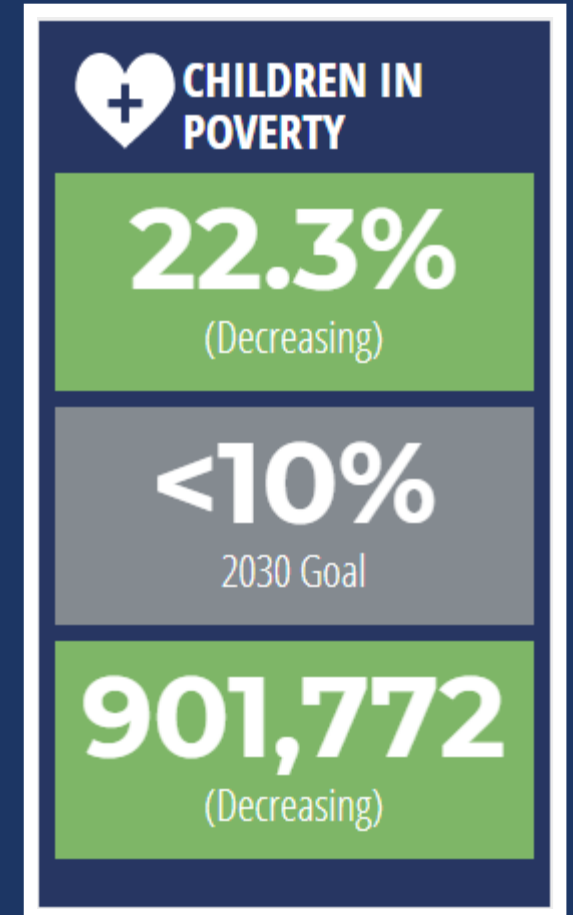
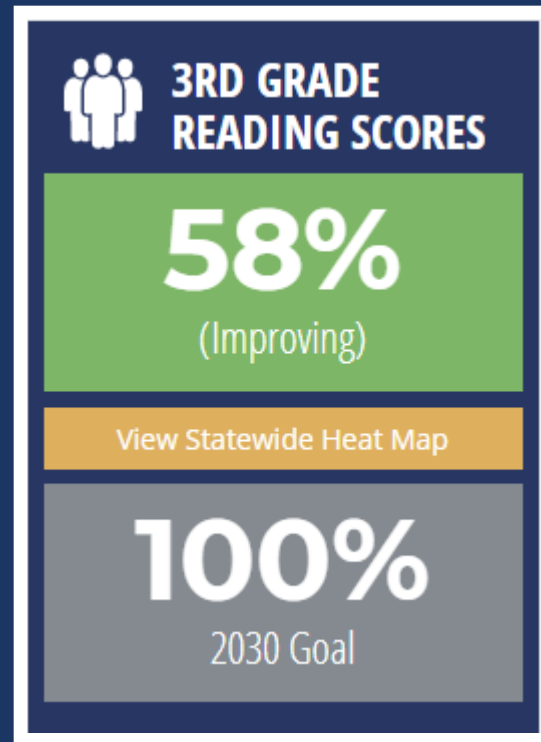
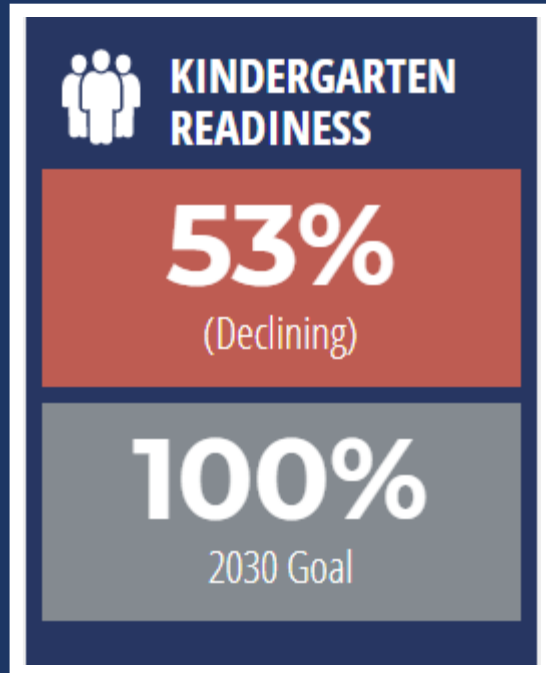
32221

1,500 kids
18.6%



Top Number: Zip Code
Middle Number: Number of kids in Poverty
Bottom Number: Under-18 Poverty Rate

Florida 2030 Blueprint: 39 Goals / 125 Strategies



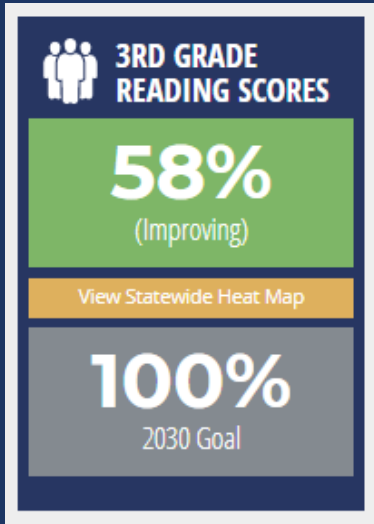
3rd Grade Reading Scores 2019

91,066 3rd graders not reading at grade level

Florida Average: **58**

Duval Average: **51**

Florida

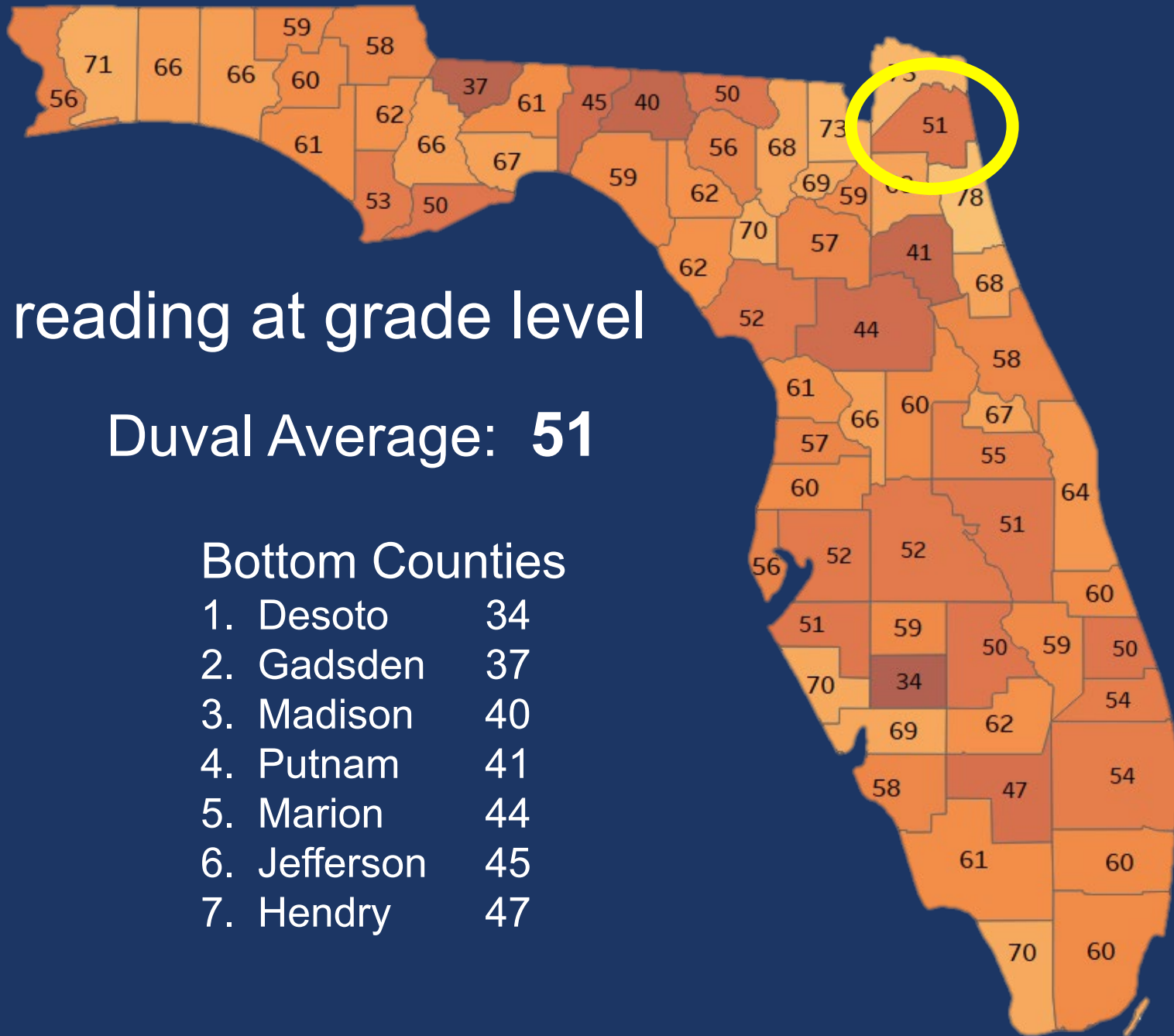


Top Counties

1. St. Johns 78
2. Nassau 75
3. Baker 73
4. Santa Rosa 71
5. Sarasota 70
6. Monroe 70
7. Gilchrist 70

Bottom Counties

1. Desoto 34
2. Gadsden 37
3. Madison 40
4. Putnam 41
5. Marion 44
6. Jefferson 45
7. Hendry 47



Duval County 3rd Grade Reading Scores

School	Score	Not Reading at Grade Level	School	Score	Not Reading at Grade Level	School	Score	Not Reading at Grade Level
ABESS PARK	55	42	CHIMNEY LAKES	60	67	GRASP ACADEMY	11	40
ALIMACANI	81	26	CROWN POINT	52	67	GREENFIELD	40	58
ANDREW A. ROBINSON	23	105	CRYSTAL SPRINGS	53	87	GREENLAND PINES	66	32
ANNIE R. MORGAN	22	39	DINSMORE	54	36	GREGORY DRIVE	24	76
ARLINGTON	52	20	DON BREWER	41	96	HENDRICKS AVENUE	77	23
ARLINGTON HEIGHTS	39	31	DUVAL CHARTER AT COASTAL	66	31	HENRY F. KITE	49	24
ATLANTIC BEACH	78	17	DUVAL CHARTER AT FLAGLER CENTER	68	30	HIGHLANDS	20	56
BARTRAM SPRINGS	76	39	DUVAL CHARTER AT MANDARIN	66	34	HOGAN-SPRING GLEN	55	21
BAYVIEW	38	32	DUVAL CHARTER AT SOUTHSIDE	73	30	HOLIDAY HILL	51	44
BEAUCLERC	43	87	DUVAL CHARTER AT WESTSIDE	51	50	HYDE PARK	26	69
BILTMORE	36	25	DUVAL CHARTER AT BAYMEADOWS	72	38	J. ALLEN AXSON	90	8
BISCAYNE	43	50	DUVAL CHARTER SCHOLARS ACADEMY	48	34	JACKSONVILLE BEACH	99	1
BRENTWOOD	48	31	ENGLEWOOD	32	61	JACKSONVILLE HEIGHTS	26	94
BRIDGEPREP ACADEMY DUVAL COUNTY	29	40	ENTERPRISE LEARNING ACADEMY	43	79	JOHN E. FORD K-8	25	59
BROOKVIEW	45	48	FISHWEIR	81	15	JOHN STOCKTON	82	15
CARTER G. WOODSON	13	67	FLORIDA CYBER CHARTER ACADEMY	37	27	JOSEPH FINEGAN	74	14
CEDAR HILLS	28	76	FORT CAROLINE	39	51	KERNAN TRAIL	65	44
CENTRAL RIVERSIDE	34	33	GARDEN CITY	47	36	KINGS TRAIL	38	42
CHAFFEE TRAIL	47	59	GEORGE WASHINGTON CARVER	36	34	KIPP VOICE / KIPP IMPACT K-8	36	96
CHET'S CREEK	82	39	GLOBAL OUTREACH CHARTER ACADEMY	29	76	LAKE FOREST	12	50

Highest Score
Jacksonville Beach - 99

Lowest Number
Jacksonville Beach - 1

Lowest Score
Grasp Academy - 11

Highest Number
Susie E. Tolbert - 112

Duval County 3rd Grade Reading Scores

School	Score	Not Reading at Grade Level	School	Score	Not Reading at Grade Level	School	Score	Not Reading at Grade Level
LAKE LUCINA	42	34	PINEDALE	18	49	SEACOAST CHARTER ACADEMY	52	33
LONE STAR	51	40	R L BROWN GIFTED	52	28	SEASIDE CHARTER K-8	72	15
LONG BRANCH	21	42	R. V. DANIELS	50	29	SEASIDE COMMUNITY CHARTER	84	8
LORETTO	80	33	RAMONA BOULEVARD	22	62	SOMERSET ACADEMY, EAGLE	30	7
LOUIS S. SHEFFIELD	66	45	REYNOLDS LANE	23	41	SOMERSET PREP ACADEMY	55	19
LOVE GROVE	24	39	RIVER CITY SCIENCE ACADEMY	68	27	SOUTHSIDE ESTATES	45	43
MAMIE AGNES JONES	42	36	RIVER CITY SCIENCE ACADEMY	58	26	SPRING PARK	43	43
MANDARIN OAKS	74	46	RIVER CITY SCIENCE ACADEMY AT MANDARIN	67	30	STONEWALL JACKSON	30	38
MARTIN LUTHER KING, JR	31	46	RUFUS E. PAYNE	40	26	SUSIE E. TOLBERT	18	112
MAYPORT	58	30	RUTH N. UPSON	63	25	THOMAS JEFFERSON	56	40
NEPTUNE BEACH	78	30	RUTLEDGE H. PEARSON	20	33	TIGER ACADEMY	48	17
NEW BERLIN	76	50	S. A. HULL	25	33	TIMUCUAN	32	58
NORMANDY VILLAGE	36	41	SABAL PALM	72	48	TWIN LAKES ACADEMY	48	86
NORTH SHORE	38	68	SADIE T. TILLIS	35	56	VENETIA	59	25
OCEANWAY	56	42	SAINT CLAIR EVANS ACADEMY	30	40	WATERLEAF	62	41
ORTEGA	44	28	SALLYE B. MATHIS	31	25	WAYMAN ACADEMY OF THE ARTS	40	34
PARKWOOD HEIGHTS	42	49	SAN JOSE	29	94	WEST RIVERSIDE	67	14
PICKETT	52	15	SAN MATEO	54	42	WESTVIEW K-8	31	101
PINE ESTATES	35	28	SAN PABLO	68	23	WHITEHOUSE	46	46
PINE FOREST	68	26	SEABREEZE	74	27	WINDY HILL	34	53
						WOODLAND ACRES	20	77

Highest Score
Jacksonville Beach - 99

Lowest Number
Jacksonville Beach - 1

Lowest Score
Grasp Academy - 11

Highest Number
Susie E. Tolbert - 112

Florida's Business Climate



UNEMPLOYMENT
RATE

3.2%
(Unchanged)

[View Statewide Heat Map](#)

Jobs Year Over Year Change

228,600

[View Statewide Heat Map](#)



PROBABILITY OF
FL RECESSION

30.6%
(Declining)



OPEN JOBS

280,000
(Increasing)

331,000
Unemployed Persons
(Declining)



STATE LEGAL
CLIMATE RANKING

46th
(Unchanged)


Top 12
2030 Goal

The Florida Campaign for Free Enterprise

What do Floridians
think about the
business community?

\$105M campaign
to tell YOUR story





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Download this presentation at www.FloridaChamber.com/Boeing