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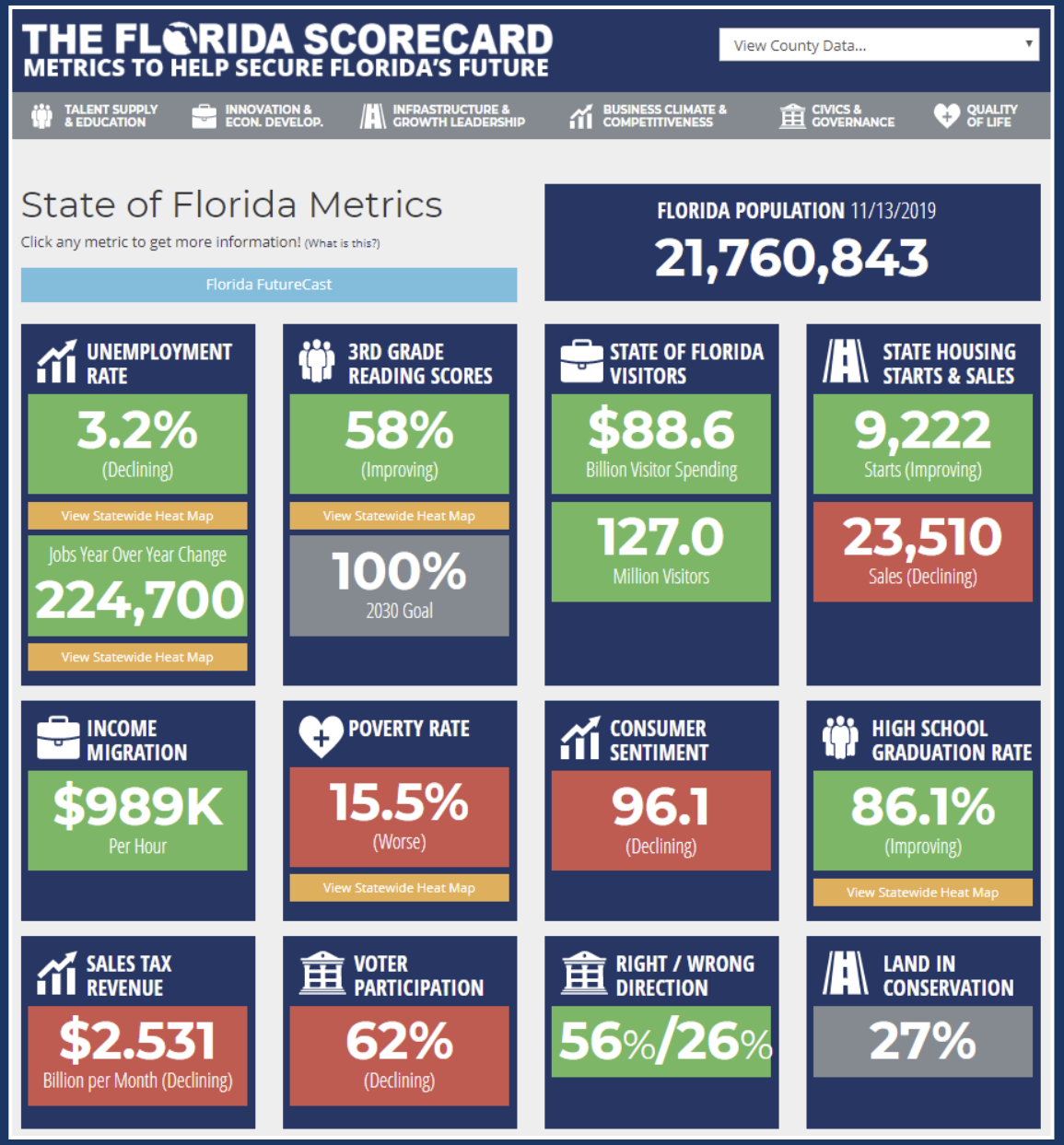
Florida At A Glance

www.TheFloridaScorecard.org

- Florida's Economy $1.087 Trillion GDP (17th)
- 21.7 Million Residents
  - 3rd / 26M By 2030 / Around 900 per Day
- 127.0 Million Visitors In 2018 paid more than $12 billion in state and local taxes
- Florida's Income Migration $989k/hour



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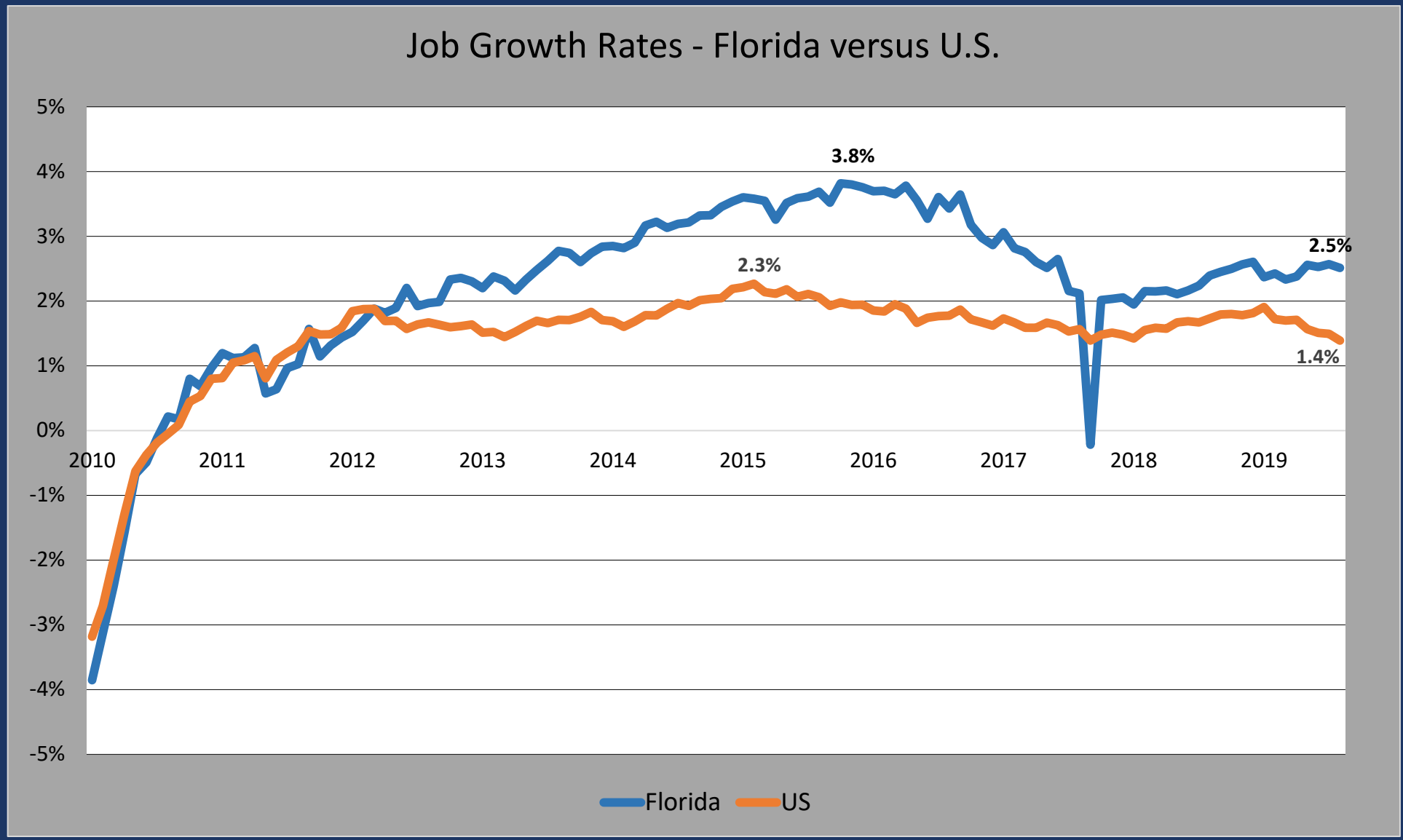
Florida and U.S. Job Growth



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Industry	Jobs – September 2018 thru September 2019	Percent Growth
Education & Health Services	59,600	4.5%
Professional & Business Services	49,200	3.6%
Leisure & Hospitality	30,300	2.5%
Trade, Transportation & Utilities	20,400	1.1%
Financial Activities	19,100	3.3%
Construction	16,200	2.9%
Manufacturing	7,700	2.1%

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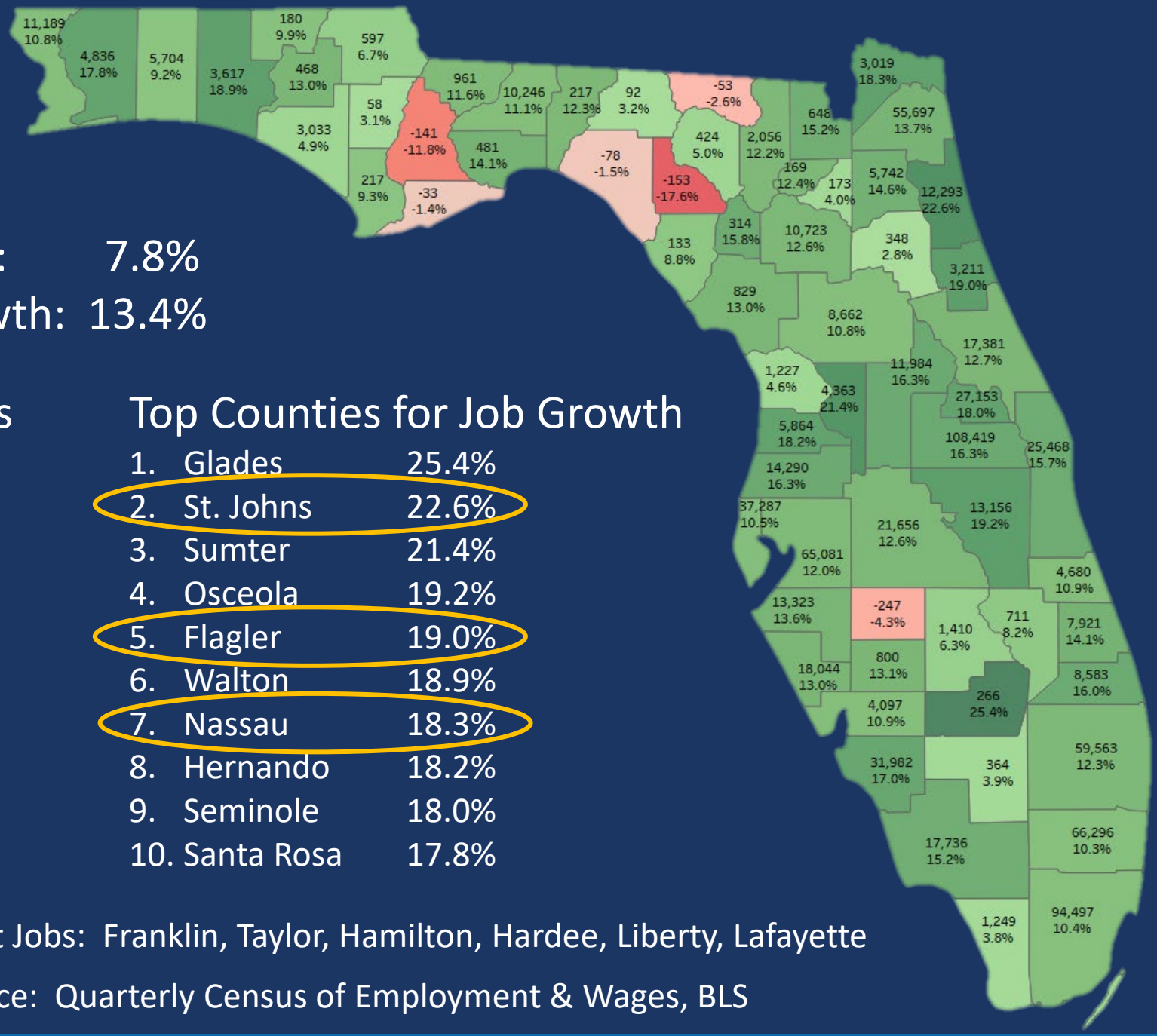
Job Creation by County: 2014-18



U.S. Job Growth: 7.8%

Florida Job Growth: 13.4%

Top Counties for Jobs

1.	Orange	108,419
2.	Miami-Dade	94,497
3.	Broward	66,296
4.	Hillsborough	65,081
5.	Palm Beach	59,563
6.	Duval	55,697
7.	Pinellas	37,287
8.	Lee	31,982
9.	Seminole	27,153
10.	Brevard	25,468

Top Counties for Job Growth

1.	Glades	25.4%
2.	St. Johns	22.6%
3.	Sumter	21.4%
4.	Osceola	19.2%
5.	Flagler	19.0%
6.	Walton	18.9%
7.	Nassau	18.3%
8.	Hernando	18.2%
9.	Seminole	18.0%
10.	Santa Rosa	17.8%

6 Florida Counties Lost Jobs: Franklin, Taylor, Hamilton, Hardee, Liberty, Lafayette

Data Source: Quarterly Census of Employment & Wages, BLS

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Job Growth by Category – 2014 to 2018

Industry	Duval	St. Johns	Florida	US
Construction	25.6%	32.1%	25.4%	12.4%
Manufacturing	4.0%	22.6%	8.5%	2.9%
Trade, Transport, Utilities	14.1%	15.6%	5.7%	2.7%
Financial Activities	6.7%	23.2%	7.5%	4.5%
Professional & Business Services	4.1%	26.5%	11.6%	6.4%
Education & Health Services	10.6%	8.9%	8.6%	7.4%
Leisure & Hospitality	11.2%	5.5%	8.3%	7.2%

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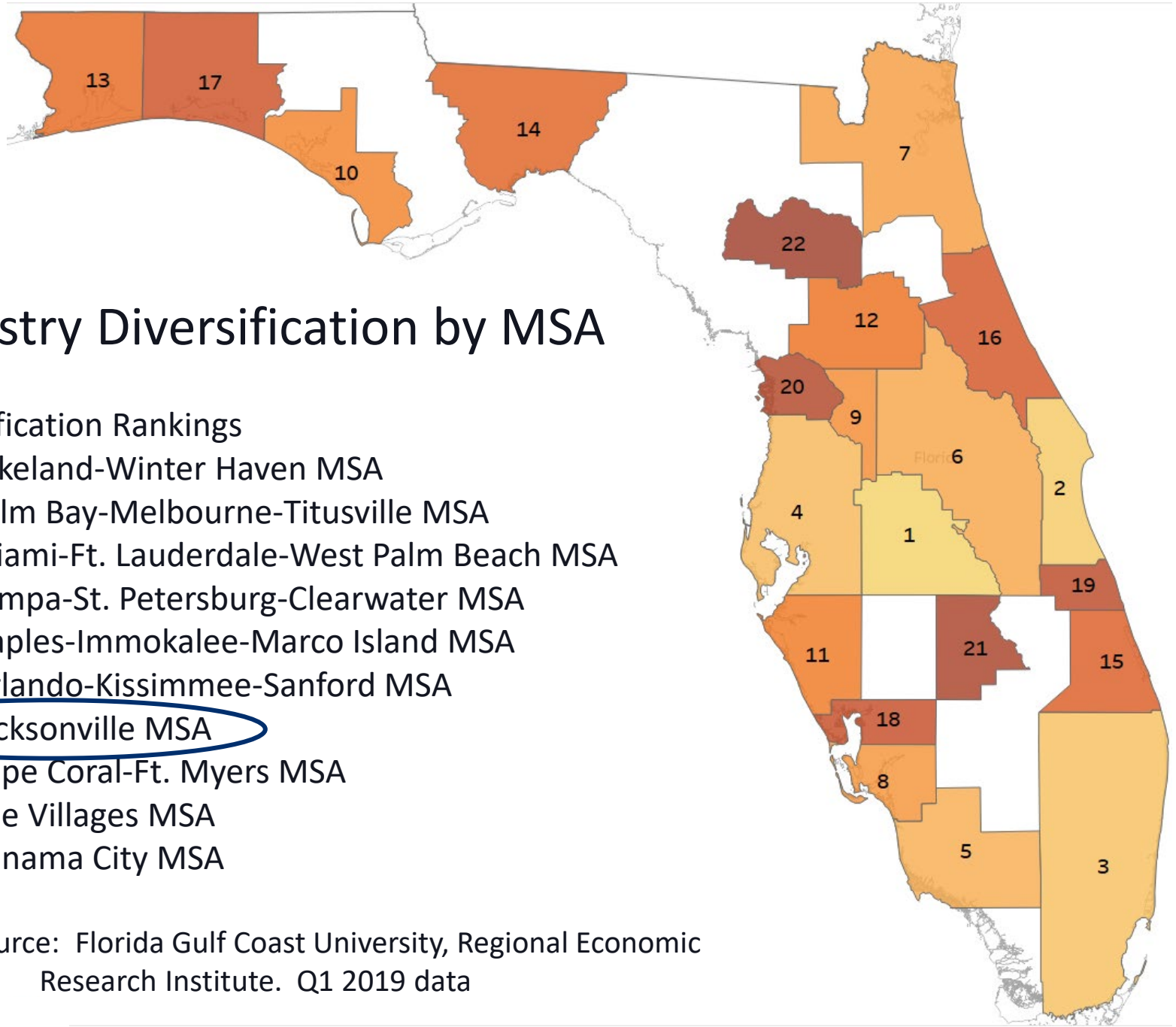
Data Source: US Bureau of Labor Statistics, Quarterly Census of Employment & Wages

Florida

Industry Diversification by MSA

Diversification Rankings

#1 Lakeland-Winter Haven MSA
#2 Palm Bay-Melbourne-Titusville MSA
#3 Miami-Ft. Lauderdale-West Palm Beach MSA
#4 Tampa-St. Petersburg-Clearwater MSA
#5 Naples-Immokalee-Marco Island MSA
#6 Orlando-Kissimmee-Sanford MSA
#7 Jacksonville MSA
#8 Cape Coral-Ft. Myers MSA
#9 The Villages MSA
#10 Panama City MSA



Data Source: Florida Gulf Coast University, Regional Economic Research Institute. Q1 2019 data

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GDP by County in $ Billion

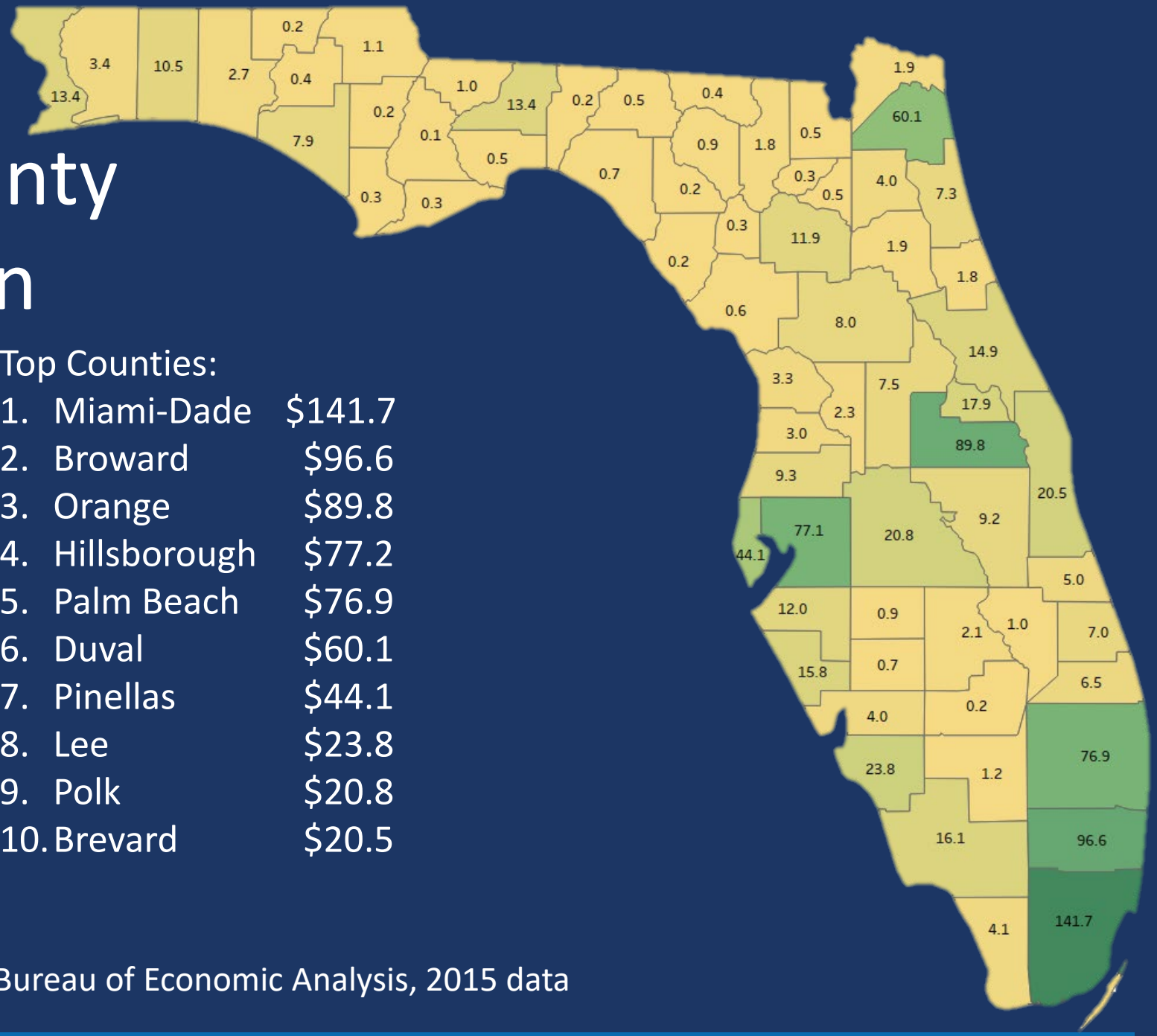
GDP FOR RURAL COUNTIES

2.16%
(First Data)

4.32%
2030 Goal

Top Counties:

1.	Miami-Dade	$141.7
2.	Broward	$96.6
3.	Orange	$89.8
4.	Hillsborough	$77.2
5.	Palm Beach	$76.9
6.	Duval	$60.1
7.	Pinellas	$44.1
8.	Lee	$23.8
9.	Polk	$20.8
10.	Brevard	$20.5



Data Source: Bureau of Economic Analysis, 2015 data

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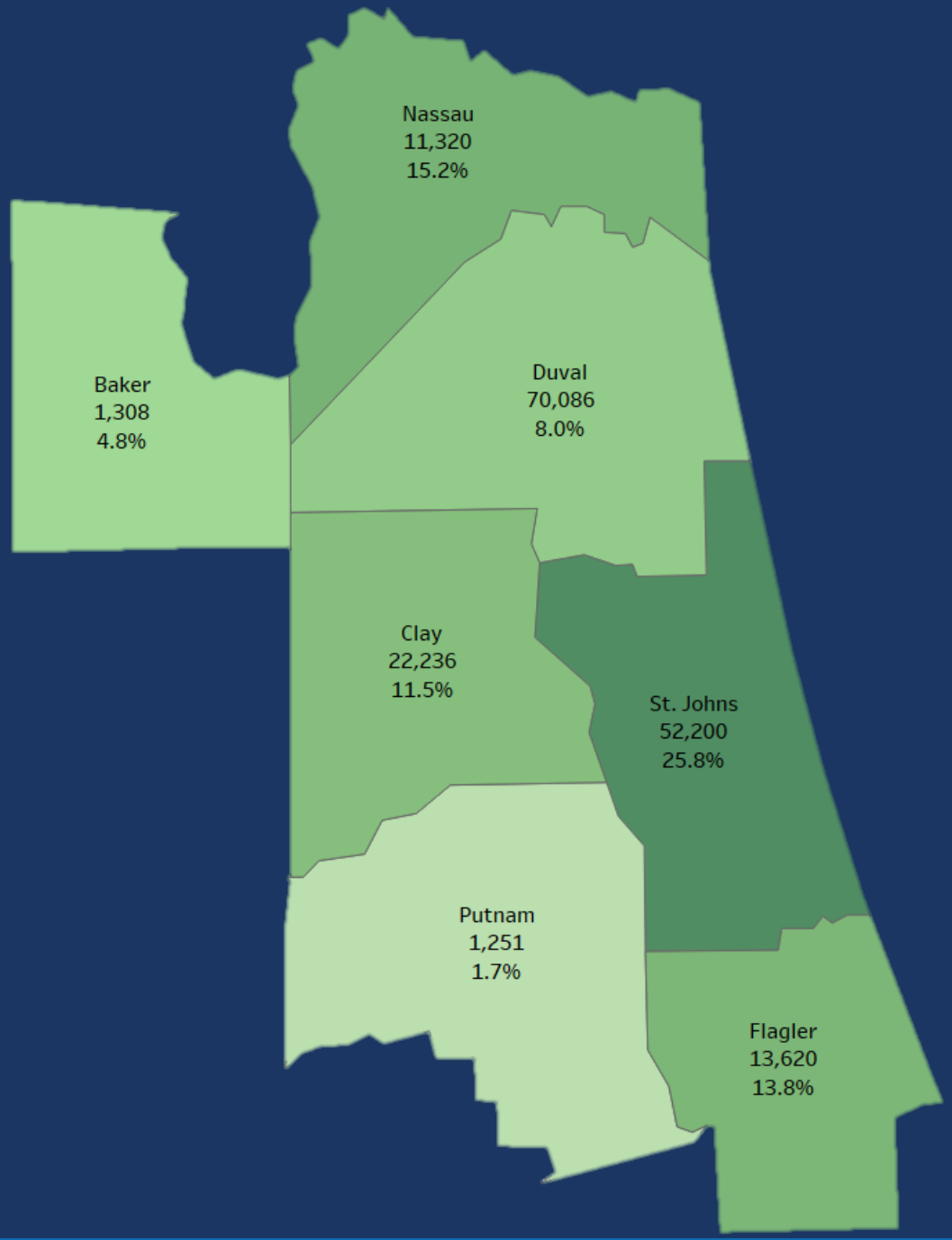
Population Growth 2012-18

Growth Rates:
U.S. – 4.2%
Florida - 10.2%

Area contains 8.1% of Florida's population

7 County Region grew by 172,021 people



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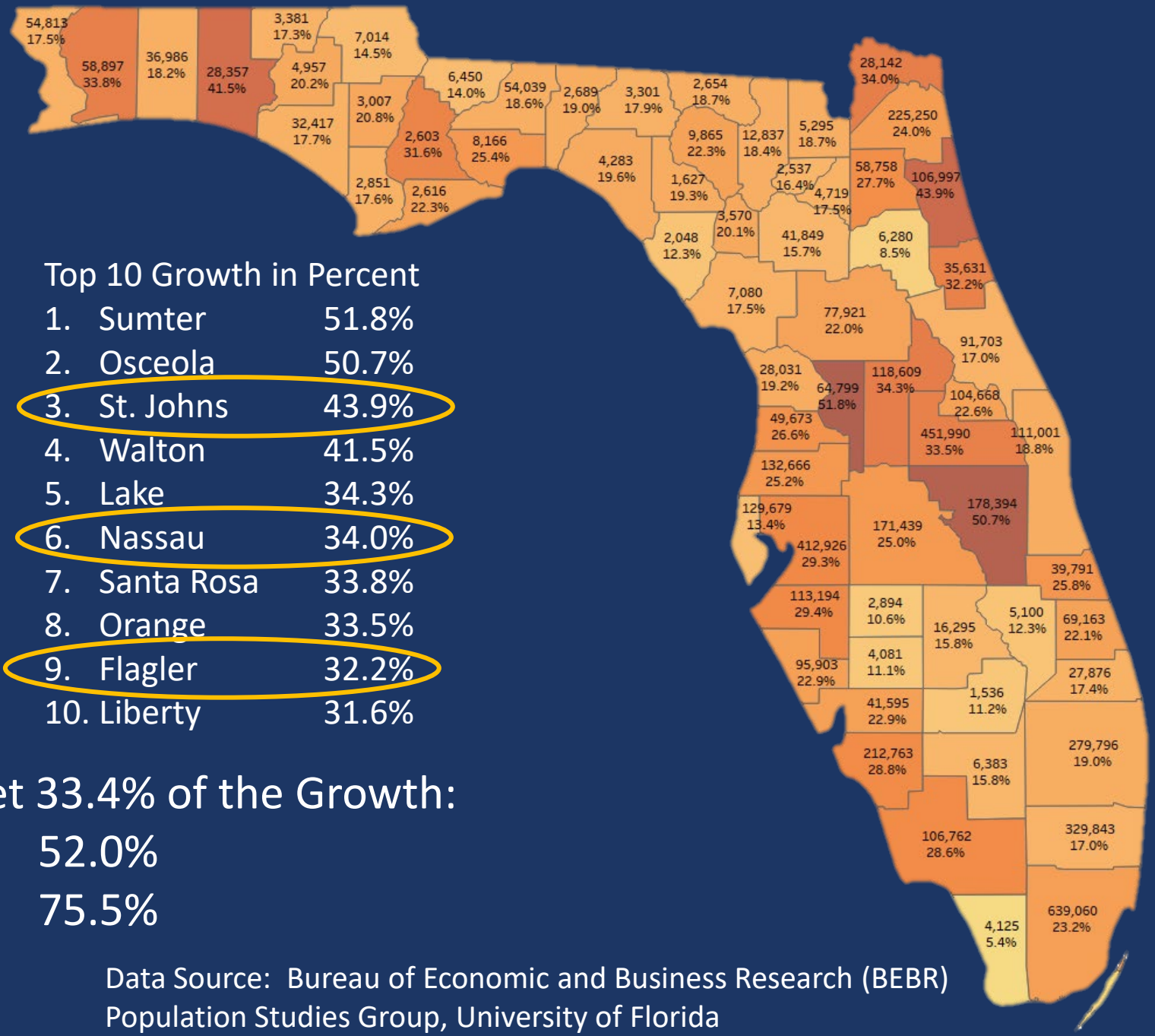
Florida's Next 4.5 Million People

Top 10 Growth in People

1.	Miami-Dade	639,060
2.	Orange	451,990
3.	Hillsborough	412,926
4.	Broward	329,843
5.	Palm Beach	279,976
6.	Duval	225,250
7.	Lee	212,763
8.	Osceola	178,394
9.	Polk	171,439
10.	Pasco	129,769

Top 10 Growth in Percent

1.	Sumter	51.8%
2.	Osceola	50.7%
3.	St. Johns	43.9%
4.	Walton	41.5%
5.	Lake	34.3%
6.	Nassau	34.0%
7.	Santa Rosa	33.8%
8.	Orange	33.5%
9.	Flagler	32.2%
10.	Liberty	31.6%



Top 3 Counties get 33.4% of the Growth:

Top 6: 52.0%

Top 13: 75.5%

Data Source: Bureau of Economic and Business Research (BEBR)
Population Studies Group, University of Florida

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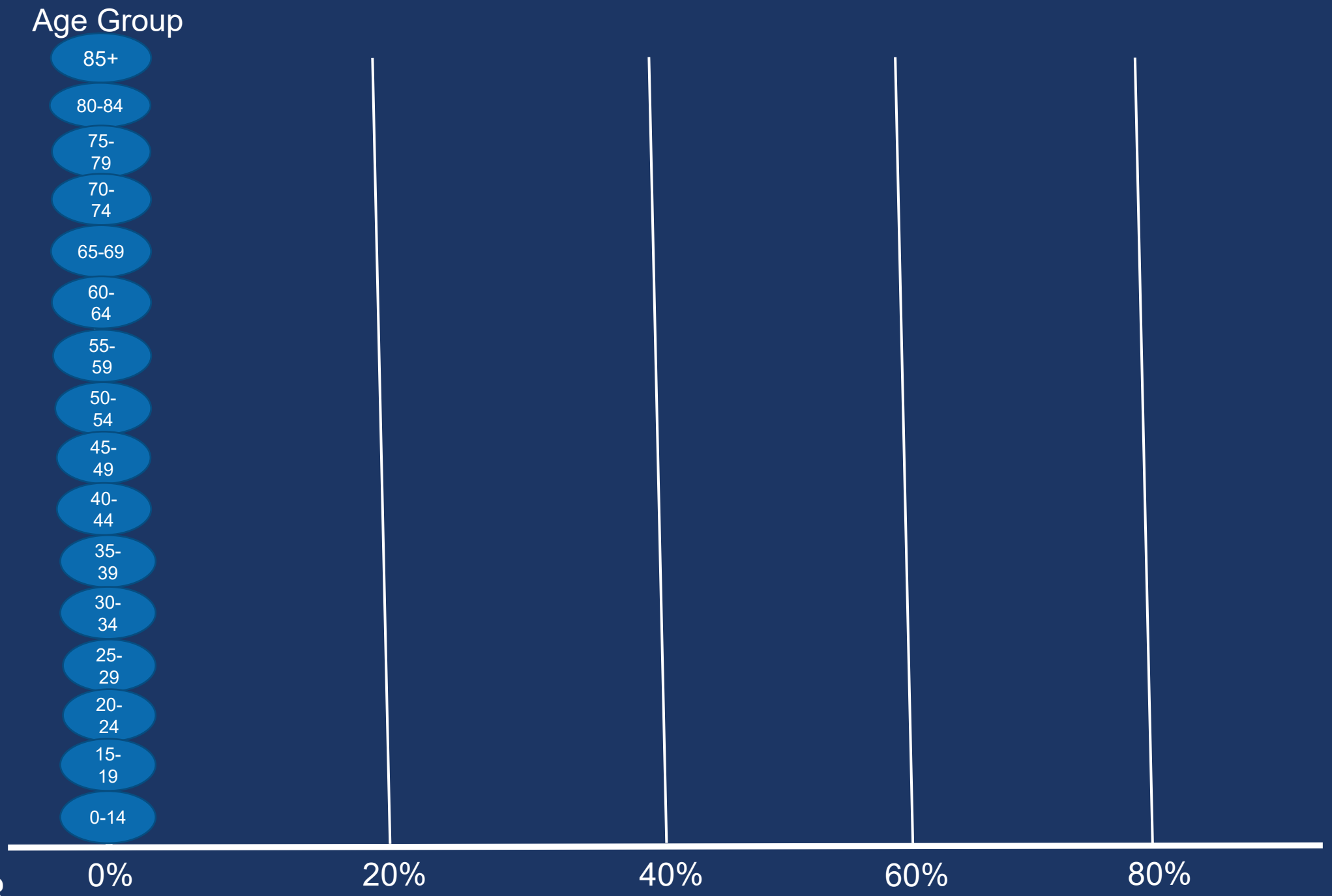
Growth to 2030 by Age Group



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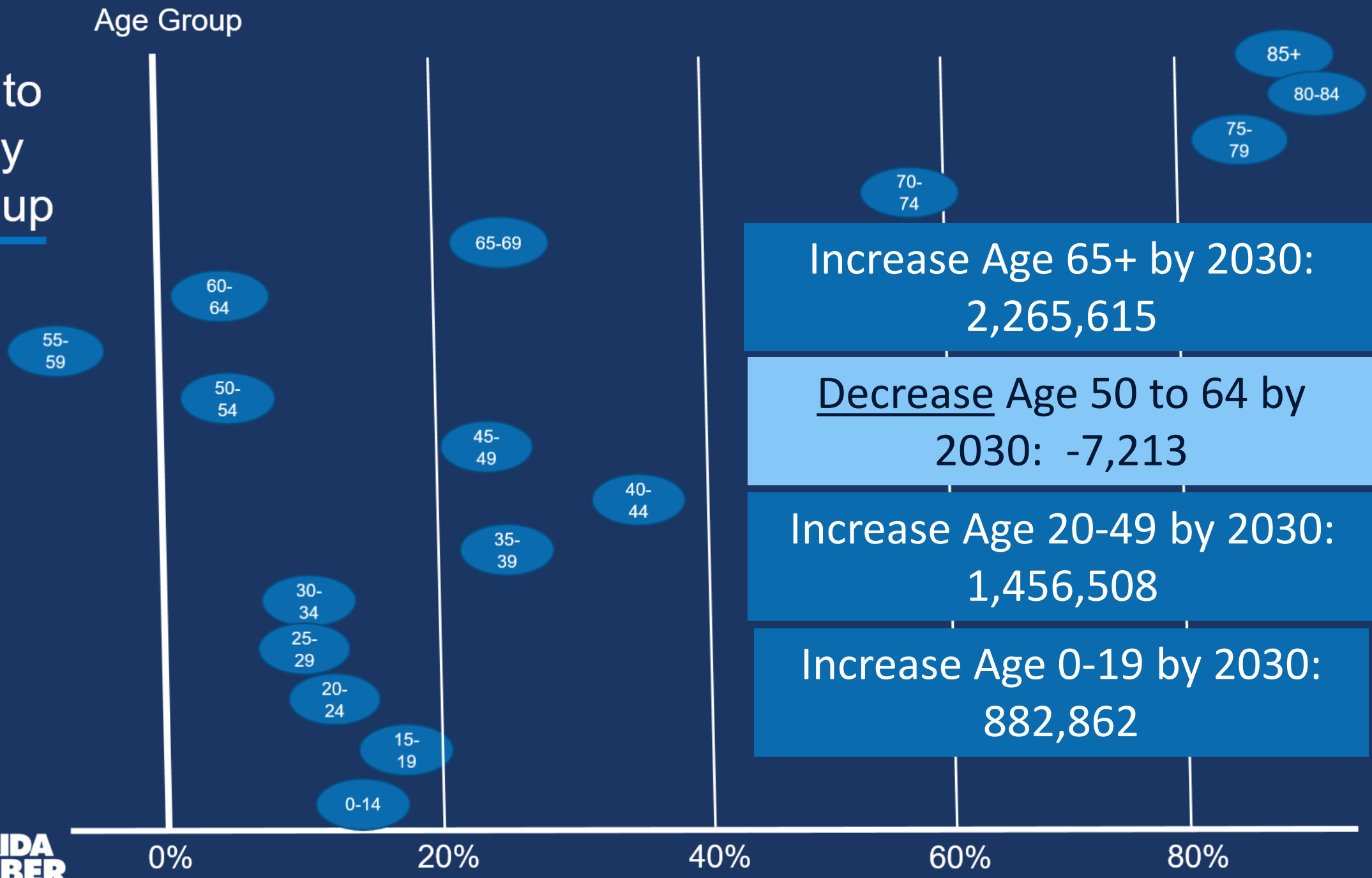
Growth to 2030 by Age Group



Increase Age 65+ by 2030: 2,265,615

Decrease Age 50 to 64 by 2030: -7,213

Increase Age 20-49 by 2030: 1,456,508

Increase Age 0-19 by 2030: 882,862

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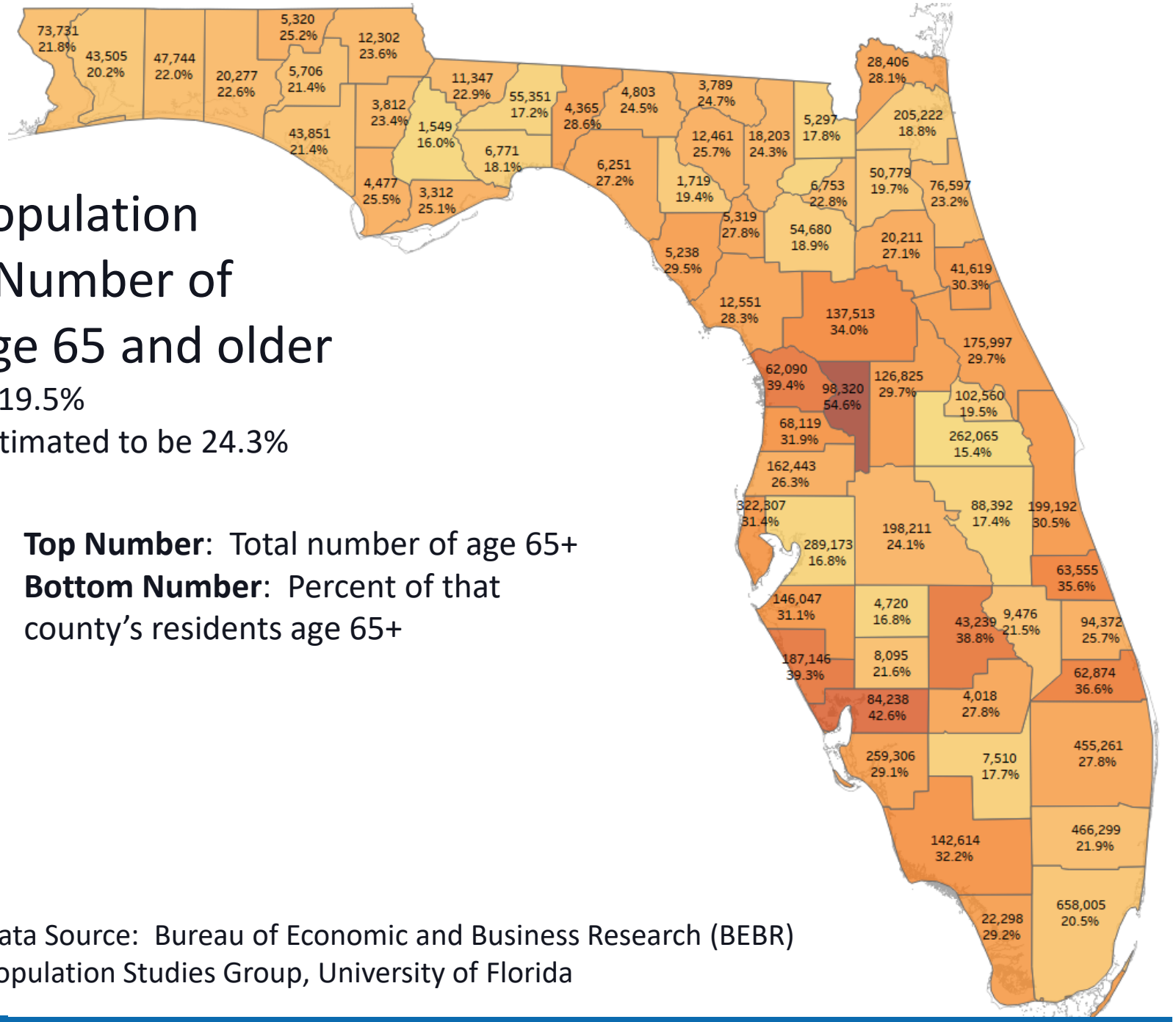
Year 2030 Population Estimate of Number of Residents Age 65 and older

In 2017: Florida is 19.5%

In 2030: Florida estimated to be 24.3%



Top Number: Total number of age 65+

Bottom Number: Percent of that county's residents age 65+

Data Source: Bureau of Economic and Business Research (BEBR) Population Studies Group, University of Florida

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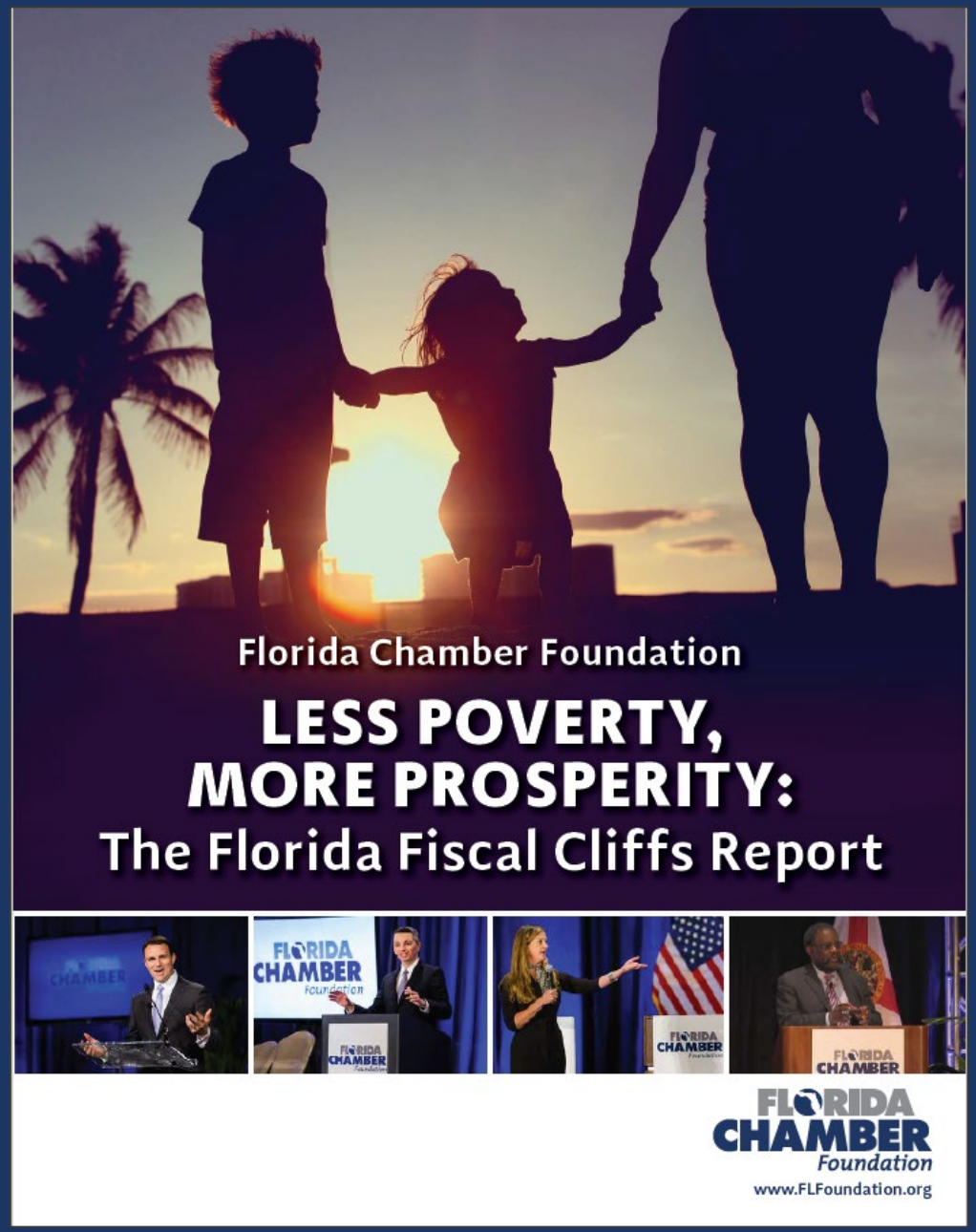

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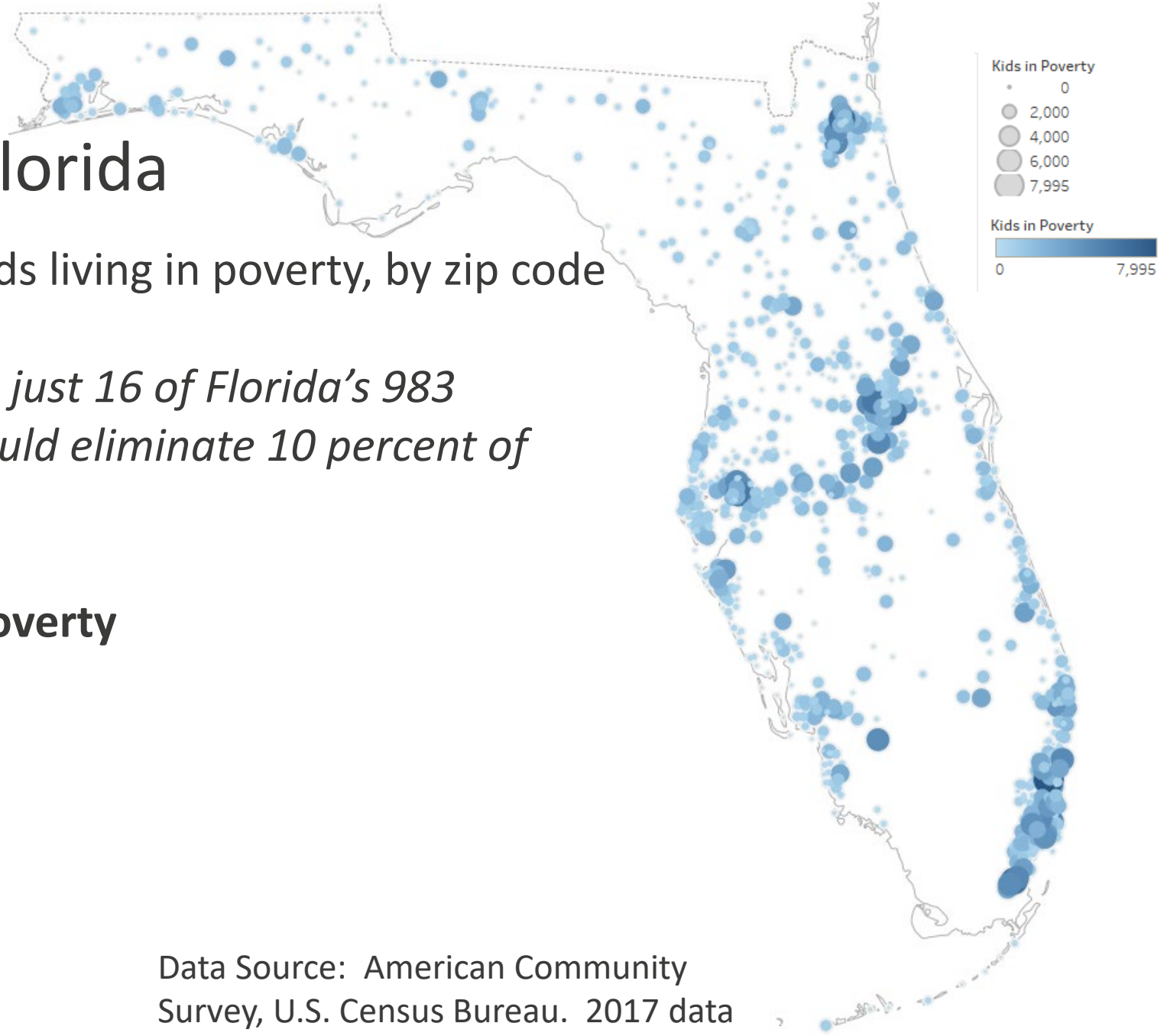
Kids in Poverty in Florida

Number of under-18 year olds living in poverty, by zip code

"If you eliminated poverty in just 16 of Florida's 983 populated zip codes, you would eliminate 10 percent of child poverty in Florida"

Top Zip Codes	Percent of Poverty
16	10%
39	20%
69	30%
105	40%
148	50%



Data Source: American Community Survey, U.S. Census Bureau. 2017 data

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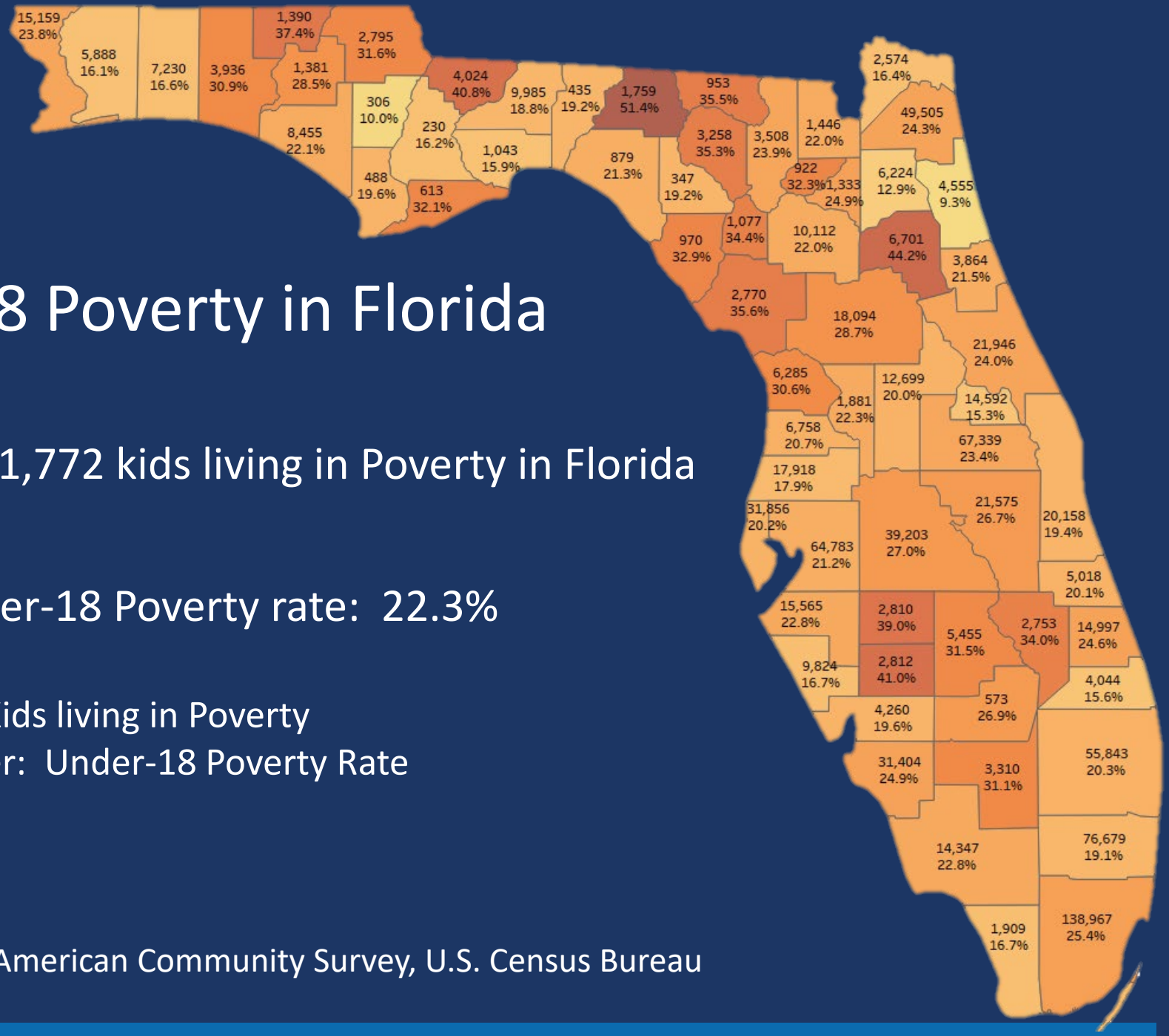
Under-18 Poverty in Florida



There are 901,772 kids living in Poverty in Florida

Florida's under-18 Poverty rate: 22.3%

Top Number: Kids living in Poverty
Bottom Number: Under-18 Poverty Rate

Data Source: American Community Survey, U.S. Census Bureau

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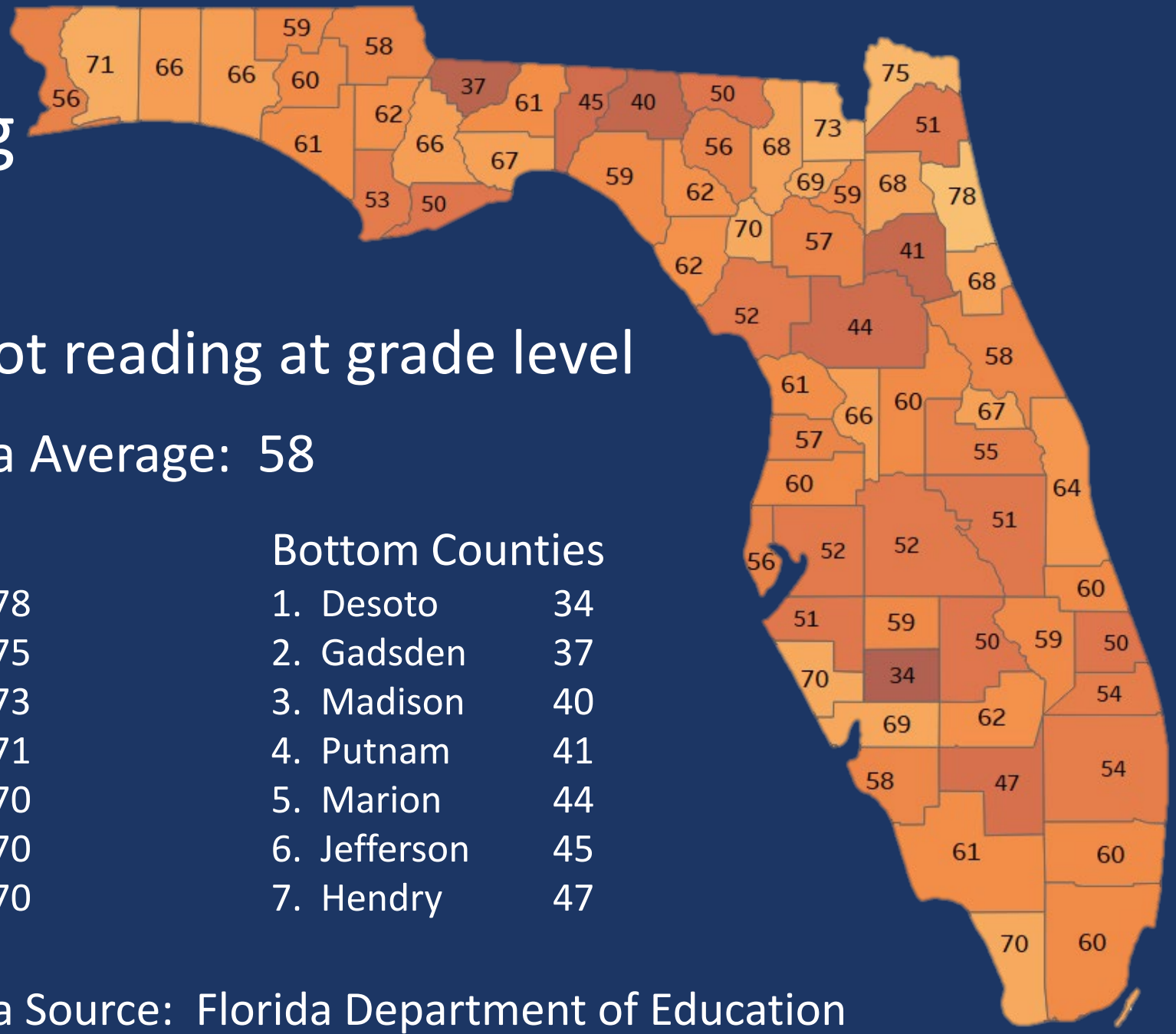
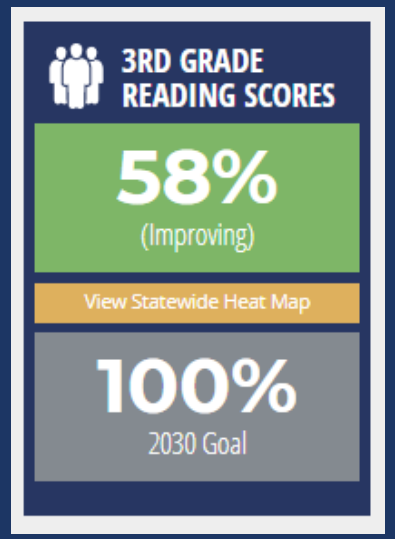
3rd Grade Reading Scores - 2019



91,066 3rd graders not reading at grade level

Florida



Florida Average: 58

Top Counties

1.	St. Johns	78
2.	Nassau	75
3.	Baker	73
4.	Santa Rosa	71
5.	Sarasota	70
6.	Monroe	70
7.	Gilchrist	70

Bottom Counties

1.	Desoto	34
2.	Gadsden	37
3.	Madison	40
4.	Putnam	41
5.	Marion	44
6.	Jefferson	45
7.	Hendry	47

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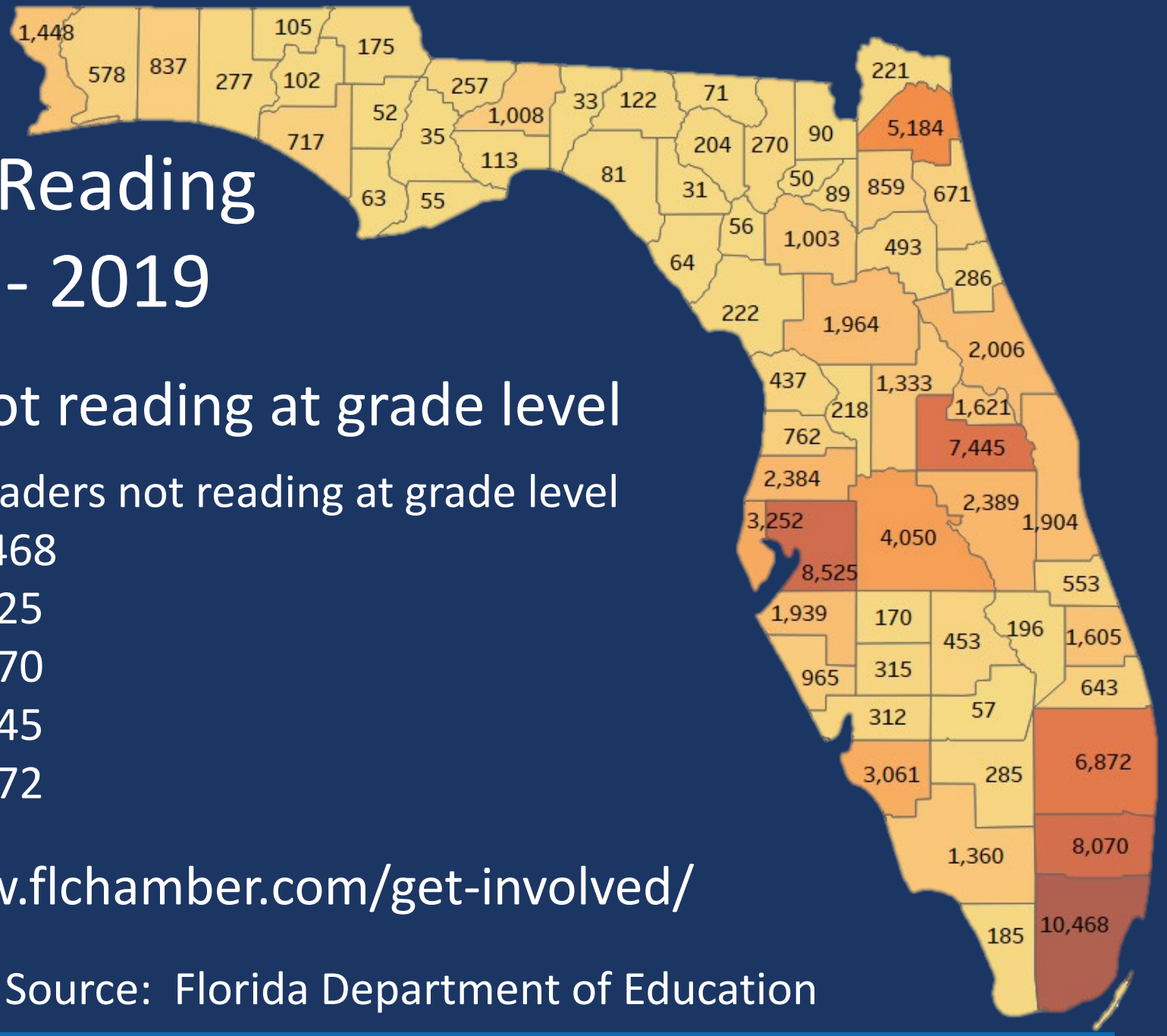
Data Source: Florida Department of Education

3rd Graders Not Reading at Grade Level - 2019



91,066 3rd graders not reading at grade level

Counties with most 3rd graders not reading at grade level

1. Miami-Dade 10,468
2. Hillsborough 8,525
3. Broward 8,070
4. Orange 7,445
5. Palm Beach 6,872

www.flchamber.com/get-involved/

Data Source: Florida Department of Education

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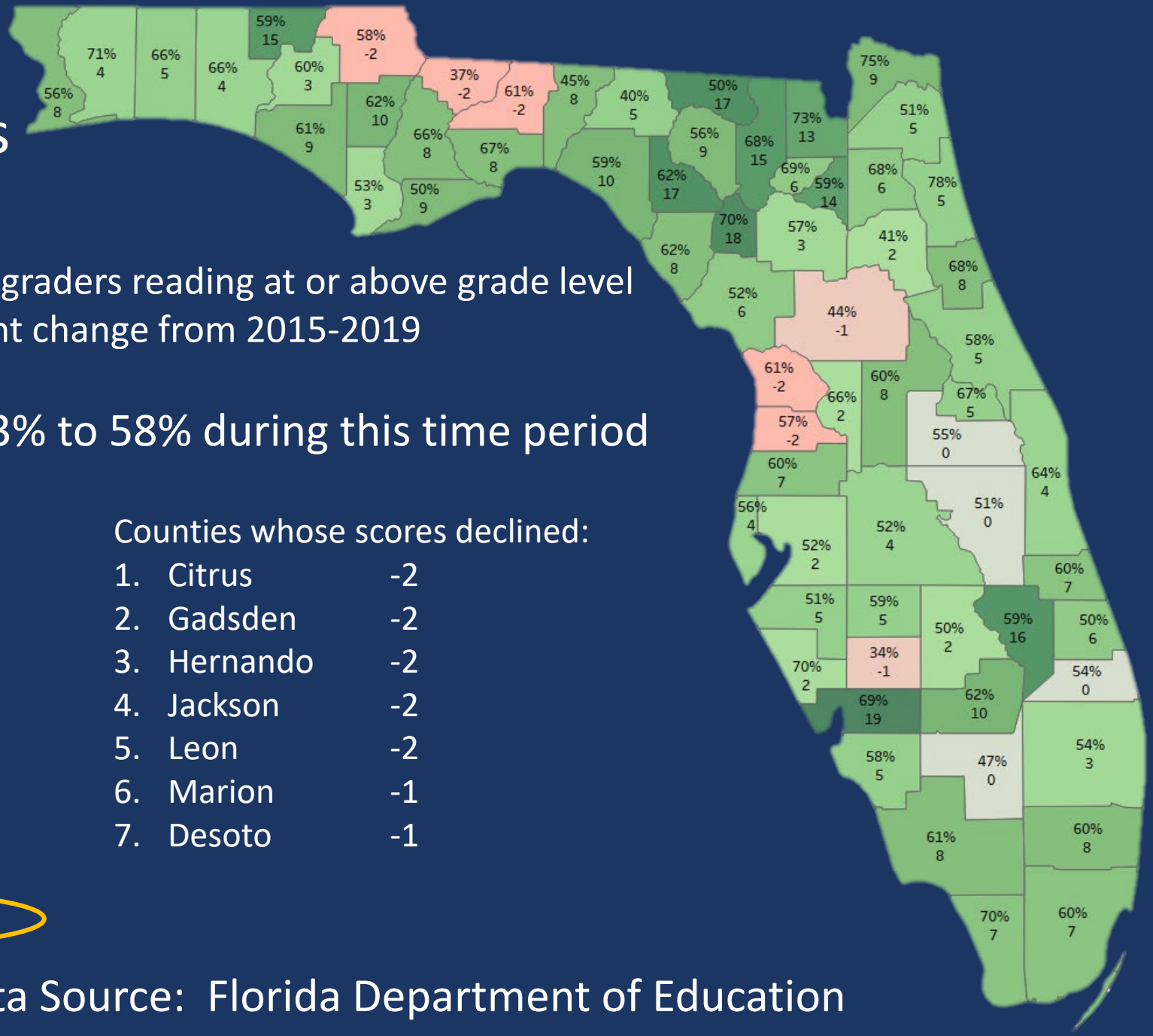
3rd Grade Reading Scores and changes from 2015-2019



Top Number: 2019 Percent of 3rd graders reading at or above grade level
Bottom Number: Percentage point change from 2015-2019

Florida score went from 53% to 58% during this time period

Top Improvements:

1.	Charlotte	19
2.	Gilchrist	18
3.	Lafayette	17
4.	Hamilton	17
5.	Okeechobee	16
6.	Columbia	15
7.	Holmes	15
8.	Bradford	14
9.	Baker	13

Counties whose scores declined:

1.	Citrus	-2
2.	Gadsden	-2
3.	Hernando	-2
4.	Jackson	-2
5.	Leon	-2
6.	Marion	-1
7.	Desoto	-1

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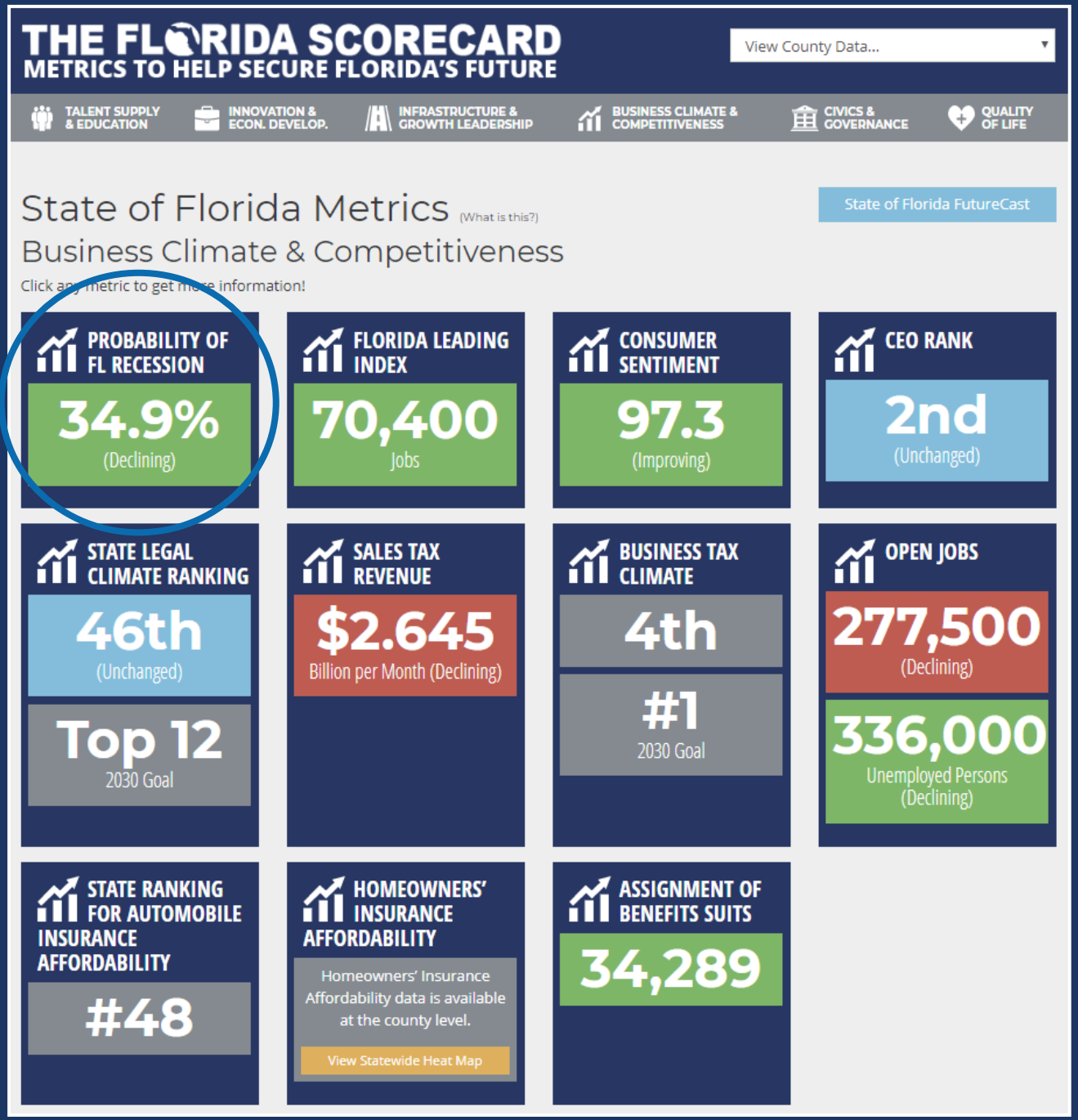
Data Source: Florida Department of Education



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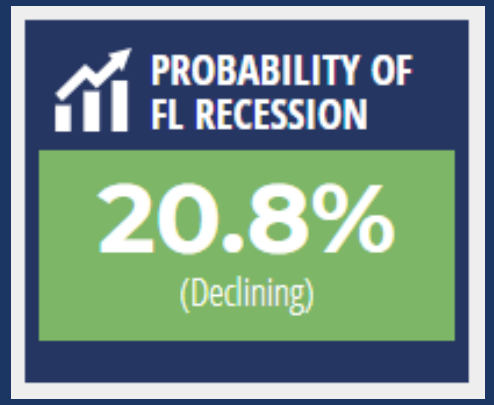
April 2019



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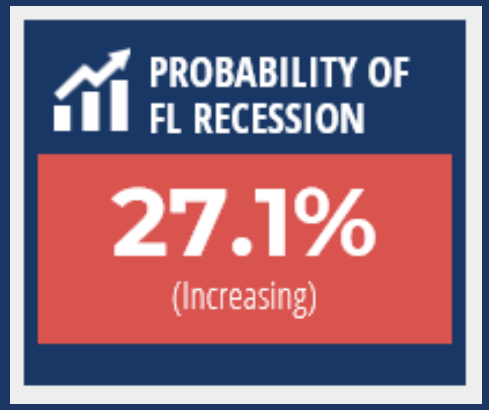
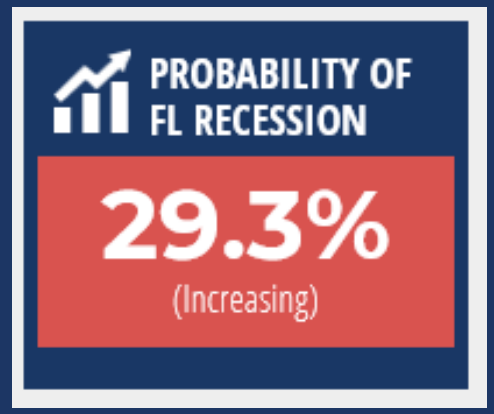
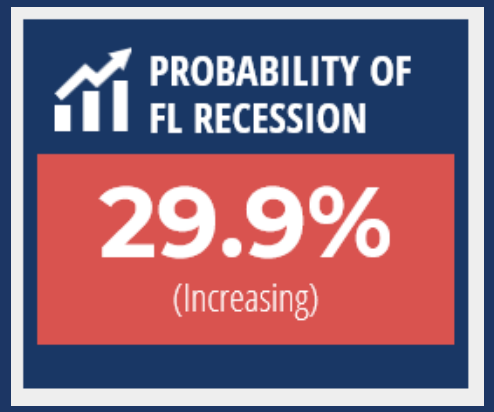


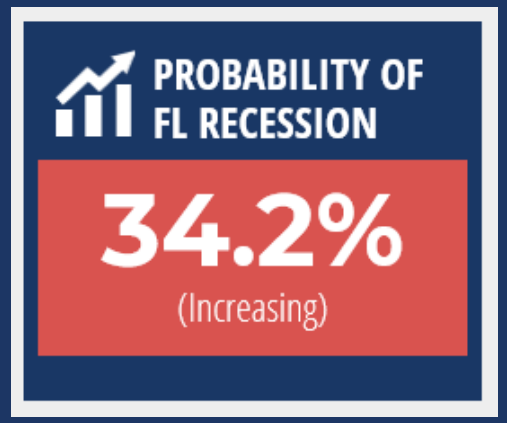
June 2019



July 2019



August 2019



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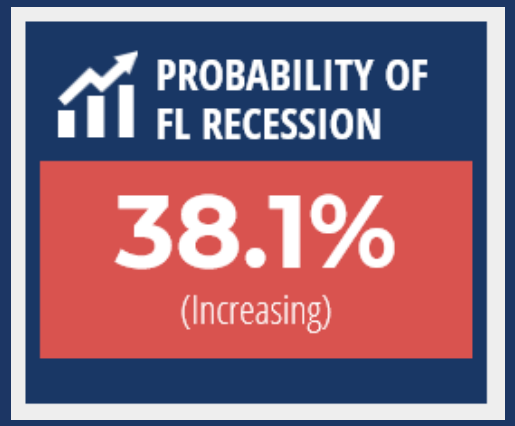
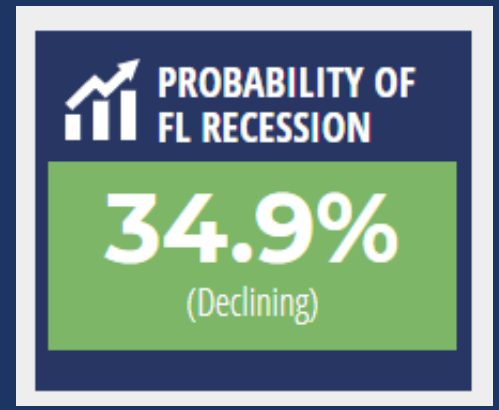


October 2019



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