# Manufacturing Matters to Florida

Uniting Business to Grow From 12<sup>th</sup> to 5<sup>th</sup> in Manufacturing Jobs

# Working toward safer schools and workplaces in Florida







Safer Schools



Safer Workplaces



Mental health



Public safety

### To learn more visit www.SaferFL.org

## Florida At A Glance

- Florida's Economy \$1 Trillion GDP (17<sup>th</sup>)
- 21.7 Million Residents
  - 3<sup>rd</sup> / 26M By 2030 / More Than 900/Day
- 124.6 Million Visitors In 2018 (+50M by 2030)
- Florida Creates 1 In 13 New U.S. Jobs
- FL's Talent Gap: 285,500 Jobs Looking for People/342,000 People Looking for Jobs.

www.TheFloridaScorecard.org









Download this presentation at www.FloridaChamber.com/SFMA

## Manufacturing in Florida

### Manufacturing: Florida 3.7x U.S. Rate





#### www.FloridaChamber.com/Manufacturing

## Trade and Logistics Equals More Manufacturing

Move more trade through Florida sea and air gateways.

Make, grow and refine more products for export in Florida.

# <u>Multiply</u> the impacts of trade in Florida.







Florida Trade and Loaistics Study 2.0



FLORIDA: MA

Bank of America Merrill Lynch





www.FloridaChamber.com/Manufacturing

## Florida's Recession Probability





#### September 2019





## Improving Florida's Manufacturing Climate

## The Florida Chamber has...

Led the effort to support legal reform and bringing Florida out of the bottom 5 legal climates in the country.

Led the effort to cut the business rent tax.

Led effort for the Research and Development tax credit.

Led the effort for permanently exempting equipment and machinery from sales tax.



## Manufacturing Jobs per South Florida County

Broward	Indian River	Martin	Miami- Dade		Palm Beach	
27,576	2,167	3,217	40,719	327	19,986	3,640

# 97,632 total jobs | 26% of Florida total



www.TheFloridaScorecard.org

## Job Creation by Industry

Industry	Jobs – August 2018 thru August 2019	Percent Growth
Education & Health Services	62,800	4.8%
Professional & Business Services	46,800	3.4%
Leisure & Hospitality	23,500	1.9%
Trade, Transportation & Utilities	21,900	1.2%
Construction	20,900	3.8%
Financial Activities	18,700	3.2%
Manufacturing	11,100	3.0%



#### 1.1% Job Creation August 2018 – August 2019,

U.S. Growth Rate 1.4%

#### Top Counties for Jobs

1. Miami-Dade	68,207
2. Orange	29,574
3. Broward	17,535
4. Palm Beach	15,886
5. Lee	12,960
6. Hillsborough	12,135
7. Duval	11,271
8. Seminole	9,912
9. Brevard	8,916
10.Pinellas	8,719



210

1.2%

45

0.9%

-100

1.7%

16

0.6%

157

3.3%

690

4.0%

537

3.8%

5,061 -179

3.5% 3.4%

93

1.3%

103

1.9%

-33

0.4%

127

1.9%

122

1.3%

-1,426

-1.6%

656

2.2%

1,556

606

0.8%

2,009

2.1%

Counties	that Lost Jobs
1. Bay	-1,426
2. Hardee	-196
3. Gulf	-100
4. Taylor	-33





Florida's Economic Diversification Strategy is Working

#### Florida in 2017



#### Florida now





## Industry Diversification by MSA

13

17

11

**Diversification Rankings** 

- #1 Naples-Immokalee-Marco Island MSA
- #2 Palm Bay-Melbourne-Titusville MSA
- #3 Miami-Ft. Lauderdale-West Palm Beach MSA
- #4 Orlando-Kissimmee-Sanford MSA
- #5 Cape Coral-Ft. Myers MSA
- #6 Tampa-St. Petersburg-Clearwater MSA
- #7 Jacksonville
- #8 Lakeland-Winter Haven
- #9 Panama City
- #10 North Port-Sarasota-Bradenton





### Florida's Broken Legal Climate



Florida ranked **46<sup>th</sup>** out of all 50 U.S. states (bottom 5 ranking)

Florida families pay **\$4,442** every year in a lawsuit tax



## Florida's Next 4.5 Million People

Top 10 Growth in People

1.	Miami-Dade	639,060
2.	Orange	451,990
3.	Hillsborough	412,926
4.	Broward	329,843
5.	Palm Beach	279,976
6.	Duval	225,250
7.	Lee	212,763
8.	Osceola	178,394
9.	Polk	171,439
10.	Pasco	129,769

Тор	10	Growth	in	Percent	

3,381

17.3%

n

4,957

20.2%

32,417

17.7%

7,014

14.5%

3.007

20.8%

2,851

17.6%

6,450

14.0%

8,166

25.4%

2,603

31.6%

2,616

22.3%

54,039

18.6%

2,689

19.0%

54,813

17.5%

58,897

33.8%

36,986

18.2%

28,357

41.5%

1. Sumter	51.8%
2. Osceola	50.7%
3. St. Johns	43.9%
4. Walton	41.5%
5. Lake	34.3%
6. Nassau	34.0%
7. Santa Rosa	33.8%
8. Orange	33.5%
9. Flagler	32.2%
10. Liberty	31.6%

The top 3 Counties get 33.4% of the Growth: Top 6: 52.0%

Top 11: 70.3%

Top 13: 75.5%





# Growth to 2030 by Age Group



## Where Does Florida's Growth Come From?





Can Our 3rd Graders Read?

## 91,066 3<sup>rd</sup> graders not reading at grade level

#### Top Counties

- 1. St. Johns 78
- 2. Nassau 75
- 3. Baker 73
- 4. Santa Rosa 71
- 5. Sarasota 70
- 6. Monroe 70
- 7. Gilchrist 70

Bottom Counties			
Desoto	34		
Gadsden	37		
Madison	40		
Putnam	41		
Marion	44		
Jefferson	45		
Hendry	47		
	Desoto Gadsden Madison Putnam Marion Jefferson		

45 40







3,070,972 people living in poverty, by zip code 901,772 kids under-18 living in poverty, by zip code *"If you eliminated poverty in just 16 of Florida's 983 populated zip codes, you would eliminate 10 percent of child poverty in Florida"* 

Top Zip Codes	Percent of Poverty
16	10%
39	20%
69	30%
105	40%
<mark>148</mark>	<mark>50%</mark>





#### What's Better? Socialism or Capitalism?





Title	Sponsor	Number of Signatures
Citizenship Requirement to Vote	Florida Citizen Voters	927,721
Raising Florida's Minimum Wage	Florida for a Fair Wage	751,676
Allowing Energy Choice	Citizens for Energy Choices	454,563
All Voters Vote in Primary Elections for State Legislature, Governor and Cabinet	All Voters Vote, Inc.	701,024
Ban Assault Weapons	Ban Assault Weapons Now	119,772
Regulate Marijuana Like Alcohol	Sensible Florida, Inc.	91,197
Provide Medicaid Coverage to Low- Income Adults	Florida Decides Healthcare, Inc.	89,000

of Commerce

Green indicates a proposal already assigned a ballot number

Constitutional Amendments on the Horizon

#### Others filed:

- Right of Adults to Cannabis
- Vote by Internet
- All tolls shall be approved by voters
- All traffic citations must be issued without use of red light cameras or speed cameras

#### Governor DeSantis Earns High Job Approval







### <u>Republicans</u> <u>Democrats</u>

#### NPAs/Others

Approve: **88** Disapprove: **5**  Approve: **44** Disapprove: **35** 

Approve: **62** Disapprove: **20** 



#### Total Voter Registration in Florida





TOTAL VOTER REGISTRATION By County (39R, 28D)











## **Registration Comparisons Over Time**

#### Total State: **13,488,194**

<b>35%</b>		<b>'%</b>	<b>28%</b>
(4,739,109)		L,979)	(3,767,106)
This Month: <b>55,2</b>	263		
<b>30%</b>	<b>30%</b>		<b>40%</b>
(16,274)	(16,714)		(22,275)
Year to Date: <b>39</b>	0,326		
<b>30%</b>	<b>30%</b>	(	<b>40%</b>
(117,127)	(117,127)		156,072)

#### Since Last Election: 468,101

30%	30%	40%
(141,915)	(139,322)	



Republican

Democrat

NPA/Other

## Voters Aren't Choosing Parties



## Changing Voter Attitudes

Statewide	54:25		
		Statewide	54:25
Jacksonville	62:22		
Gainesville	46:38	Men	59:24
	50.04	Women	50:26
Tallahassee	50:31		
Panama	55:25	Republicans	77:9
City/Pensacola		Democrats	34:43
•	53:22		• • • • •
Orlando/Daytona	55.22	Others	48:21
Tampa/St. Pete	56:24		
•	04.05	White	59:22
Ft. Myers/Naples	61:25	African-	27:48
Broward/Miami	52:27	American	
		Hispanic	61:18
Palm Beach	48:28		



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