



## State of Play

Mark Wilson, President and CEO  
Florida Chamber of Commerce

**FLORIDA**  
**CHAMBER**  
*Foundation*

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## MILITARY, DEFENSE & VETERANS OPPORTUNITIES SUMMIT

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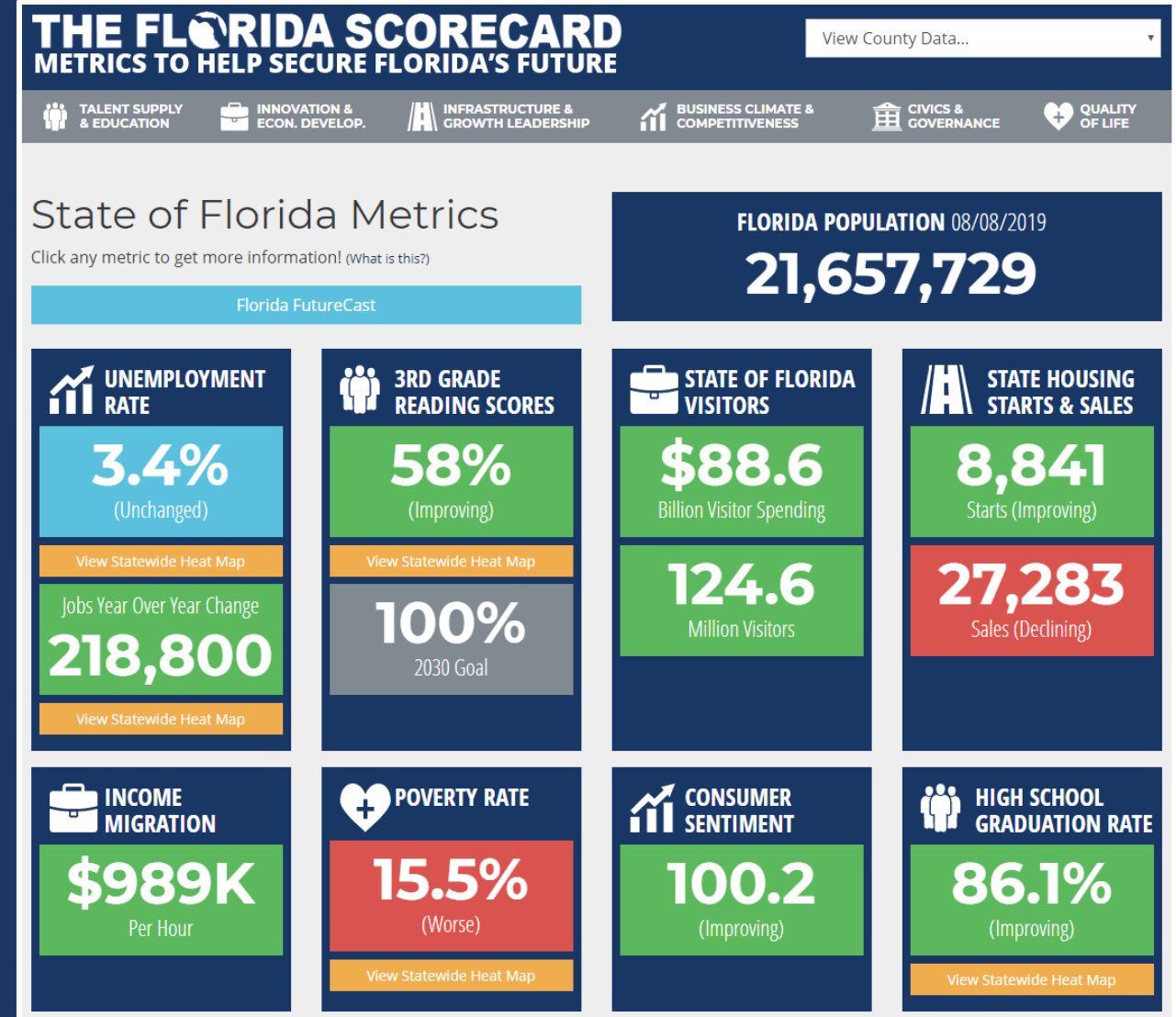
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# Florida At A Glance

- Florida's Economy \$1 Trillion GDP (17<sup>th</sup>)
- 21.6 Million Residents
  - 3<sup>rd</sup> / 26M By 2030 / More Than 900/Day
- 124.6 Million Visitors In 2018 (+50M by 2030)
- Florida Creates 1-Out-Of-Every-13 New U.S. Jobs
- 289,700 Jobs Looking for People. 349,000 People Looking for Jobs.

[www.TheFloridaScorecard.org](http://www.TheFloridaScorecard.org)



# Florida's Military and Defense Snapshot

## Key Components of Florida's Military Operations

- Missiles and Missile Defense Systems
- Simulation and Training
- Aircraft and Aircraft Components
- Biometrics
- Military Flight Training
- Cyber Security and Systems Integration
- Disaster Preparedness and Response
- Airport, Port, and Maritime Security

## Key Components of Florida's Defense Industry

- \$84.9 billion industry
  - (2<sup>nd</sup> to tourism with \$88.6 billion)
- 17,000 companies
- 800,000 jobs
- 20 major military installations
- 3 combatant commands

## Veterans Matters

- 1.5 million veterans in Florida
- 1 in every 13 Floridians is a veteran

# Florida's Economic Diversification Strategy is Working

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## Florida 2030 Blueprint Goal

**Top** state for **gross domestic product**  
and **top quartile most diversified**  
**state economy**

## Goal Owner

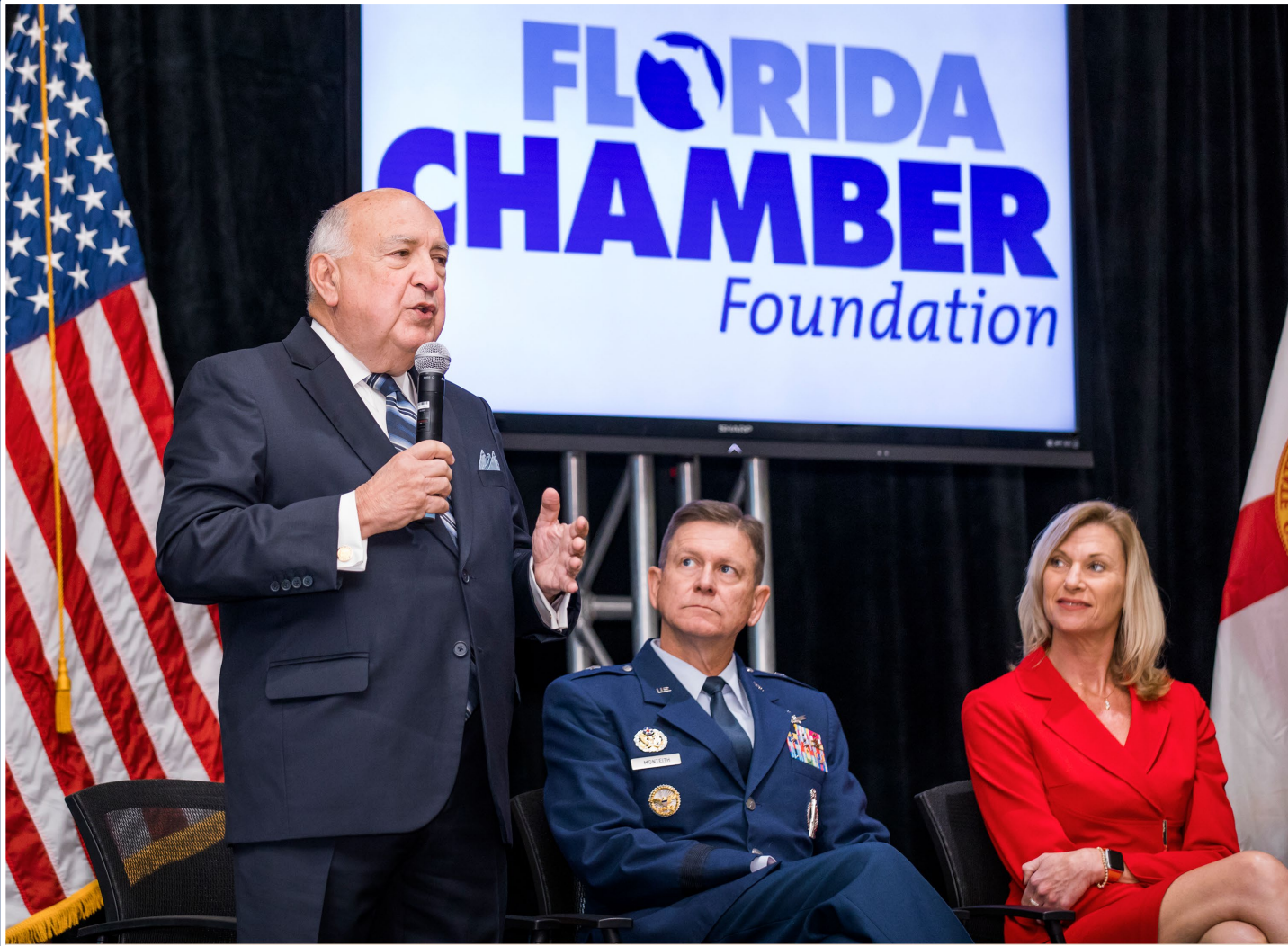


## Florida - Q3





# The Future of Space Matters to Florida



*“Space is in every county in Florida....”*

- Frank DiBello, President and CEO, Space Florida



# Florida's Military, Defense and Veterans Fuel Florida 2030 Blueprint Goals

## WHERE DO WE WANT TO GO?

### 2030 Targets

#### GOALS

Global Competitiveness Grow Florida into a top 10 global economy	Prosperity & High Paying Jobs Create a path to prosperity for all zip codes in Florida	Vibrant & Resilient Communities Position Florida among the top states for attracting and retaining talent and visitors of all ages
<b>Improving Florida's talent pipeline for a better workforce</b> <ul style="list-style-type: none"> <li>&gt;80% of Florida's workforce has essential <b>employability skills</b></li> <li>&gt;60% of Floridians 25-64 have a high-value <b>postsecondary certificate, degree, or training experience</b></li> <li>95% of entering <b>high school students graduate within 4 years</b></li> <li>100% of Florida 8th graders <b>read &amp; perform math at or above grade level</b></li> <li>100% of Florida 3rd graders <b>read at or above grade level</b></li> <li>100% of children are <b>ready for kindergarten</b></li> </ul>	<b>Creating good jobs by diversifying Florida's economy</b> <ul style="list-style-type: none"> <li>Top state for <b>gross domestic product</b> and <b>top quartile most diversified state economy</b></li> <li>#1 state for <b>overseas visitors</b></li> <li>Goods exports <b>double</b> and services exports <b>triple</b></li> <li>Top 5 state for <b>manufacturing jobs</b></li> <li>Top 3 state for <b>technology jobs</b></li> <li>#1 state for <b>business startups</b></li> <li>Top 3 state for <b>venture capital investments</b></li> <li>Top 3 state for <b>research and development funding and patents issued</b></li> <li>Rural county share of Florida gross domestic product <b>doubles</b></li> </ul>	<b>Preparing Florida's infrastructure for smart growth and development</b> <ul style="list-style-type: none"> <li><b>Diverse, attainable housing</b> to meet future demand</li> <li>Every resident has access to <b>public and private mobility services</b></li> <li><b>All major population and economic centers connected</b> to regional, national, and global markets by <b>high-capacity corridors</b></li> <li>World's <b>most capable spaceport; top-tier airports, seaports, and surface transportation hubs</b> in U.S.</li> <li>100% of Florida residents have access to <b>high-speed communications connectivity</b></li> <li><b>Diverse and reliable energy, water, and waste management resources</b> to meet future demand</li> <li><b>All Florida residents</b> protected by <b>resiliency plans</b></li> </ul>

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<b>Building the perfect climate for business</b> <ul style="list-style-type: none"> <li>Actuarially sound <b>property insurance</b> rates based on <b>actual risk and competition</b></li> <li>#1 <b>business tax climate</b> in the nation</li> <li><b>Regulatory, labor, and operating risk environments</b> rated among <b>top 5</b> in the nation</li> <li><b>Environmental permitting and local land use</b> processes rated among <b>top quartile in the nation</b></li> <li><b>Occupational licensing laws</b> rated among <b>top 5 in the nation</b></li> <li><b>Legal climate</b> improves to <b>top quartile in the nation</b></li> </ul>	<b>Making government and civics more efficient and effective</b> <ul style="list-style-type: none"> <li>100% of <b>state agencies</b> aligned with Florida 2030 goals</li> <li>100% of <b>regional economic development plans</b> aligned with Florida 2030 goals</li> <li>100% of Florida residents covered by <b>regional visioning processes</b></li> <li><b>Increased</b> size and impact of <b>nonprofit and philanthropic sectors</b></li> <li><b>Doubling</b> the rate of Floridians who <b>volunteer and participate in civic and public service</b>, moving us from the bottom to the <b>top quartile</b></li> </ul>	<b>Championing Florida's quality of life</b> <ul style="list-style-type: none"> <li>Top 5 state for <b>overall well being</b></li> <li>Florida's brand and reputation as <b>best place to live, work, raise a family, visit, learn, play, relocate, and compete</b> remains <b>top in the nation</b></li> <li>&lt;10% of Florida children <b>live in poverty</b> and 100% have a <b>pathway out</b></li> <li>&lt; 10% of Florida residents live in <b>housing-cost burdened households</b></li> <li><b>Crime rates</b> rank among the <b>lowest 10 states</b></li> <li>Florida <b>protects and enhances</b> the value of its <b>arts, culture, heritage, and sense of place</b></li> </ul>

# What You'll Hear Throughout the Rest of the Summit

- Military Operations
- Defense
- Veterans
- By uniting the business community, how can we secure Florida's future by championing Florida's defense industry, military and veterans?



# Download and Connect With Us



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